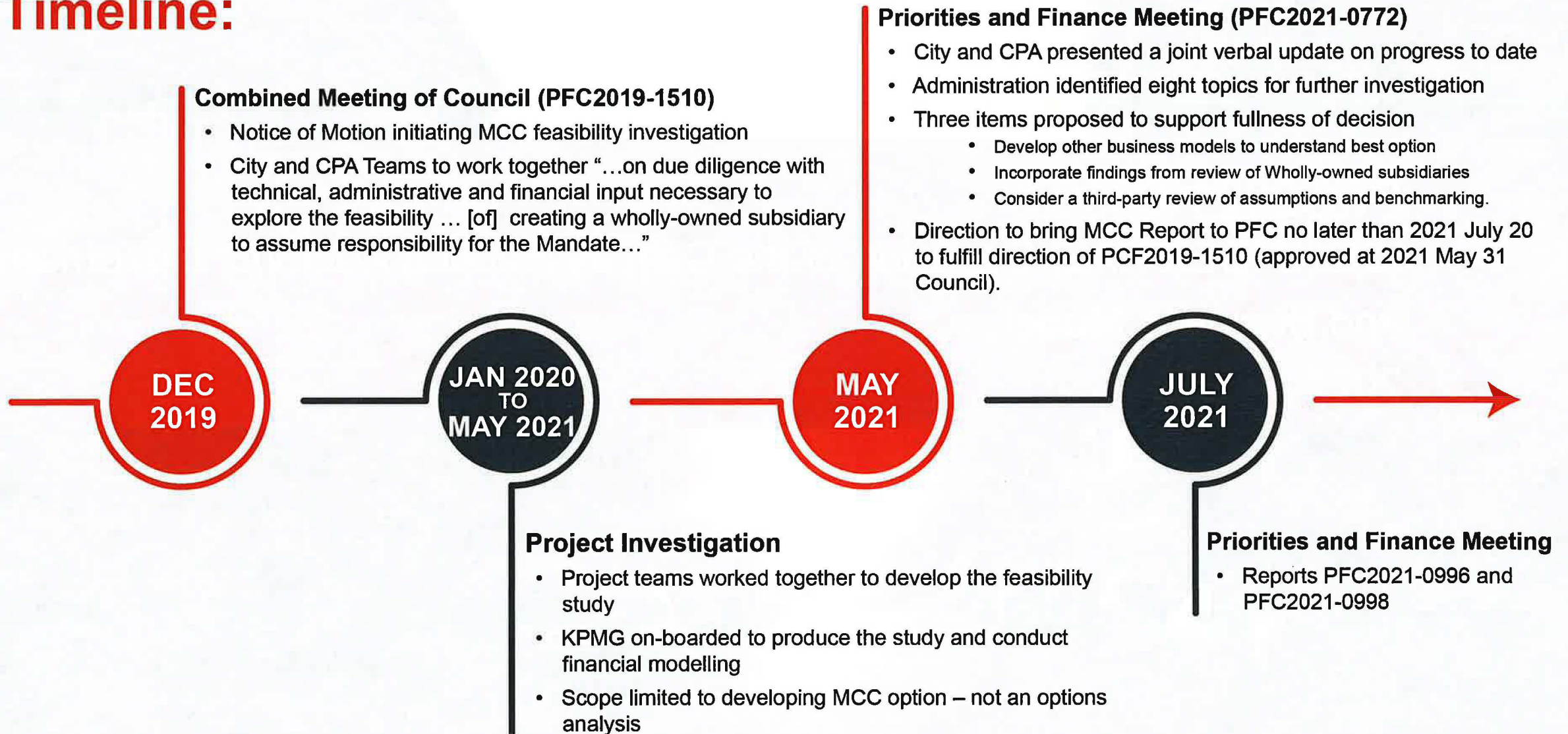




PFC2021-0998  
(CONFIDENTIAL) Evolution of the Calgary Parking Authority Governance  
and Business Model  
2021 July 29

## Timeline:





## PFC Meeting – 2021 July 20

- Report PFC2021-0996 – MCC Feasibility Study and Proposed Governance Structure
  - Found MCC can be a feasible model for the CPA
  - CPA Committee recommended one of two options going forward
    1. Continue work on MCC to develop business plan, or
    2. Further develop the City option to the same depth as the MCC option, and report back in Q1 2022.
- This report was filed per PFC's recommendations and is not before Council today.



## PFC Meeting – 2021 July 20

- Report PFC2021-0998 – Evolving the Calgary Parking Authority Business Model
  - Developed out of discussion at 2021 May 18 PFC meeting
  - Found a City option could generate comparable savings to the MCC option
  - Avoids complexities arising from the MCC option (ie less risk)
  - Opportunity to include in Organizational Realignment efforts
- Recommendation is to integrate CPA into the City as part of Organizational Realignment efforts, and bring amendments to bylaws and policies to support this change to the 2021 September 13 meeting of Council (attachment 5)



## Why Change Now?

- Parking focus shifting away from traditional approach
  - Cash-in-Lieu program concluded in 2015
  - Downtown office vacancies
  - COVID-19 impacts on parking demand, remote work
  - Autonomous vehicles (long term)
  - Wide variety of on-street demands
- Focus will increase in areas with lower rates of return (transit stations, main streets, etc).
- Ticket prosecutions moving to tribunal system



## Why Change Now?

- Ambiguity persists, despite several efforts to improve role definition and committee composition over past decade
- Status quo not maximizing possible outcomes – not recommended to continue
- Further work unlikely to determine a different outcome
- Link to organizational realignment makes transition more seamless and reduces staff impacts.



## Recommendations

That the Priorities and Finance Committee:

3. Recommend that Council approve the confidential recommendations contained in Attachment 5

- That Council direct Administration to proceed with integration of the Calgary Parking Authority into The City of Calgary operations as part of the Organizational Realignment efforts.
- That Council Direct Administration to bring necessary amendments to affected bylaws and policies directly to the 2021 September 13 Combined Meeting of Council to facilitate the above transition.

Recommendations held in confidence to allow for appropriate and timely notification to CPA staff