

# Background and Previous Council Direction

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N/A

## Previous Council Direction

DATE	REPORT NUMBER	DIRECTION/DESCRIPTION
2018 March 28	PFC2018-0159	<p><b>Municipal Naming, Sponsorship and Naming Rights Policy Update</b></p> <p>That the Priorities and Finance Committee recommends that Council approve the proposed amendments to the Municipal Naming, Sponsorship and Naming Rights Policy, CP2016-01 (Attachment 2).</p>
2016 April 11	CP2016-01	<p><b>Municipal Naming, Sponsorship and Naming Rights</b></p> <p>That Council: 1. Rescind, in whole, the following Council Policies: a) Municipal Naming Policy (CS03); b) Naming Rights Guidelines – City-Owned, Civic Partners Operated Facilities (CSPS012); and c) Sponsorship Policy – City-Owned, City Managed Assets (CS011). 2. Approve Attachment 1, Municipal Naming, Sponsorship and Naming Rights Policy; 3. Receive Attachment 4, Naming Rights Practice Analysis and Options, for information; 4. Direct Administration to monitor the implementation of the Municipal Naming, Sponsorship and Naming Rights Policy and report back to the Priorities and Finance Committee no later than the end of Q1 2017 with recommended amendments, if any.</p>

2011 June 14	LAS2011-38	<p>Proposed License and Operating Agreement - (Downtown East Village) Ward 07 (Ald. Druh Farrell) &amp; (Inglewood) – Ward 09 (Ald. Gian-Carlo Carra) File No: 750 9 Av SE (SN)</p> <p>That Council approve the Administration Recommendations contained in Report LAS2011-38; and 2. That the Recommendation and Report remain confidential under Sections 23(1)(b), 24(1)(a), 24(1)(g), and 25(1)(b) of the Freedom of Information and Protection of Privacy Act until the Report is published in the Council Agenda.</p>
2004 April 06	LAS2004-164	<p>Proposed License - Inglewood</p> <p>That the Administration Recommendations contained in Report LAS2004-164, Proposed License - Inglewood - Ward 9 - Ward 7, be approved.</p>
1997 July 04	CPS97-12	<p>Fort Calgary License and Operating Agreement Renewal</p> <p>That the Recommendation of the Calgary Parks and Recreation Board contained in Commissioners' Report CPS97-12, Fort Calgary Licence and Operating Agreement Renewal, be approved.</p>

## Bylaws, Regulations, Council Policies

The following policies apply to the naming process and the relationship between The City and the Fort Calgary Preservation Society.

### Municipal Naming, Sponsorship and Naming Rights Policy (CP2016-01)

This policy provides guidance on the naming process and sets out the requirements of both The City and the Fort Calgary Preservation Society.

### Investing in Partnerships Policy (CPS2017-01)

This Policy guides The City's relationship with the Fort Calgary Preservation Society as a Civic Partner.