

Title: Public Value through Procurement
Number: CP2025-14
Effective Date: 2025 October 10
Responsible Business Unit: Supply Management

1. PURPOSE

1.1 The purpose of this Council policy is to provide guidance to optimize strategic procurement decision-making at The City of Calgary that creates additional and intentional public value to improve community outcomes for Calgarians.

2. APPLICABILITY

2.1 This Council policy applies to Administration.

3. POLICY STATEMENT

- 3.1 The City of Calgary (The City) recognizes all its procurement creates public value. Through intentional and strategic procurement decision-making in accordance with public procurement law, The City is committed to creating additional public value impact to improve community outcomes for Calgarians.
- 3.2 At all times, The City and its employees and agents, including consultants and contractors, are subject to public procurement law, trade agreements, City bylaws, delegations of authority, Council's direction, and applicable policies when procuring on behalf of The City. As a municipal government in Alberta, public procurement law requires The City and its employees and agents to act with the highest ethical standards and maintain the integrity of The City's procurement.
- 3.3 Public value includes The City's intentional investment through procurement activities in economic, socio-cultural, environmental, and political outcomes valued by citizens and businesses in Calgary.
- 3.4 This Policy is to be considered in its entirety and used in conjunction with the *Public Value through Procurement Framework*.
- 3.5 *Public Value through Procurement Framework* at The City of Calgary broadens and deepens strategic procurement planning through collaborative conversation across the community to inform procurement decision-making during program and project procurement planning to guide the community forward to achieving an improved quality of life of Calgarians.

4. ROLES AND RESPONSIBILITIES

4.1 The *Public Value through Procurement* policy provides Administration an overarching strategic procurement framework for the holistic incorporation of Council's directions to

create additional and intentional public value to improve community outcomes for Calgarians.

- 4.2 The Policy embeds consideration of Council's directions and strategies and prioritizes strategic procurement decision-making upfront during The City's Strategic Planning and Program and Project Procurement Planning stages based on optimizing total public value impact for the community.

5. DEFINITIONS

5.1 In this Council policy:

- a) **Political** means stimulating and supporting democratic dialogue and active public participation, and citizen engagement (Bennington);
- b) **Procurement** means the process by which The City of Calgary purchases construction, consulting, goods and services, and information technology; and
- c) **Public Value** means the value added to the community of Calgary "by any activity, service or relationship, or any investment of human, financial or technical resources"* through procurement activities of The City of Calgary. This Public Value for the community "can be produced by government organizations, private firms, non-profit or voluntary organizations, service users, or various other entities."** The community determines whether something has public value. As well the community expresses what it believes is more valuable or lesser valuable and does so in several ways including through municipal elections, conversations with Ward Councillors or Council, citizen satisfaction surveys, and participation in community and business groups that have conversation with or co-create with Council or Administration. Public Value has a cost. If the community wants to have something and is not willing to give up something else; then, what is wanted may have little to no public value.

*Bennington ** Alford & Hughes

6. ASSOCIATED GOVERNANCE

6.1 The key applicable provincial statutes that apply include:

- a) *Municipal Government Act R.S.A. 2000 Chapter M-26* whose Section 3 directs The City to:
 - i. provide good government;
 - ii. foster the well-being of the environment;
 - iii. provide services, facilities or other things that, in the opinion of council, are necessary or desirable for all or a part of the municipality;
 - iv. develop and maintain safe and viable communities; and
 - v. work collaboratively with neighbouring municipalities to plan, deliver and fund intermunicipal services.

- b) *Protection of Privacy Act S.A. 2024 Chapter P-28.5 and Access to Information Act S.A. 2024 Chapter A-1.4.*
- c) The Policy's framework works in conjunction with Administration's:
 - i. *Public Value through Procurement Framework;*
 - ii. *Procurement policy supported by:*
 - a. *Procurement Practices* (requirements at all values of procurement),
 - b. *Procurement Governance Framework* (additional requirements required by relevant trade agreements), and
 - c. *Procurement Training* (mandatory training for persons procuring through the Procurement Policy).
 - iii. *Supplier Code of Conduct policy* (The City's ethical expectations of those who wish do business or already have a contract The City);
 - iv. *Code of Conduct policy;* and
 - v. *Conflict of Interest policy.*

7. HISTORY

Action	Date	Approval	Description
Review - Clerical Correction	2025 October 10	Policy Lead	Clerical Correction to use the current Council policy template and update position, legislation and document titles. Assigned new policy number to replace previous CP2021-05.
New	2021 September 13	PFC2021-1282	New policy adopted by Council.