

**OFFICE CONSOLIDATION**

**BYLAW NUMBER 37P97**

**BEING A BYLAW OF THE CITY OF CALGARY  
TO REGULATE RESIDENTIAL DIRECTIONAL  
SIGNS**

\* \* \* \* \*

(Amended by 1M2000, 13P2000, 72M2021, 51M2022)

**NOW THEREFORE, THE COUNCIL OF THE CITY OF CALGARY ENACTS AS  
FOLLOWS:**

1. This Bylaw may be cited as 'The Residential Directional Sign Bylaw'.
2. In this Bylaw, unless the context otherwise requires:
  - (a) "boulevard" means that part of a street that:
    - (i) is not a roadway; and
    - (ii) is that part of a street, on either side or in the centre thereof, that is adjacent to the roadway.
  - (b) "City" means The City of Calgary, a municipal corporation of the Province of Alberta, and where the context so requires means the area contained within the corporate boundaries of the said municipality;
  - (c) "City Transportation Bylaw" means The City of Calgary Transportation System Bylaw number 41M95, as amended or replaced, from time to time;
  - (d) "collector street" means a street identified as such on Schedule "A" or Schedule "B" attached hereto;
  - (e) "corner visibility triangle" means a triangular area formed on a corner site by the two curb lines and a straight line which intersects them 7.5 metres from the corner where they meet;
  - (f) "Council" means the municipal Council of the City;
  - (g) "Entrance Directional Sign" means a sign which is located within a major street or an expressway, in proximity to where such road intersects with a collector street entering a new community under development, and directs traffic to that new community;
  - (h) "External Directional Sign" means a sign which is located within a major street or an expressway to direct traffic to a new community or a portion thereof;
  - (i) "expressway" means a street classified as an expressway or freeway pursuant to the City Transportation Bylaw;

**BYLAW NUMBER 37M97**

- (j) "Entrance Directional Sign Panel" means an individual and removable portion of an Entrance Directional Sign which presents sign copy;
- (k) "External Directional Sign Panel" means an individual and removable portion of an External Directional Sign which presents sign copy;
- (l) "freeway" means a street classified as a freeway or expressway pursuant to the City Transportation Bylaw;
- (m) "Internal Directional Sign" means a sign in a new community which provides information regarding a development in a new community but does not include an External Directional Sign, an Entrance Directional Sign or a Subcommunity Identification Sign;
- (n) "intersection" means any point where the curb lines of two streets intersect;
- (o) "major street" means a street classified as a major street pursuant to the City Transportation Bylaw;
- (p) "municipal property" means any land or structure belonging to the City or land or a structure in which the City has an interest pursuant to a statute, utility right of way, lease, easement, road allowance, license, restrictive covenant, set back, the Plus 15 system that is referred to in The City of Calgary Land Use Bylaw 2P80, and includes all equipment and accessories required for the operation of the City's utility services such as light standards, towers carrying high voltage transmission lines, fire hydrants, fences and sound attenuation walls;
- (q) "new community" means an area of the City which is the subject of a Standard Residential Subdivision Agreement between the City and a developer:
  - (i) in respect of which final acceptance certificates have not been issued for all of the work required to be performed by the developer under the Agreement; or
  - (ii) in respect of which it has been less than one (1) year since the issue of the last final acceptance certificate for such work.
- (q.1) "Officer" means a Bylaw Enforcement Officer appointed under the Bylaw Enforcement Officers Appointment Bylaw 60M86, or an officer appointed under the Peace Officer Act, S.A. 2006, c. P-3.5 or under the Police Act, R.S.A. 2000, c. P-17;

(72M2021, 2022 January 01)
- (r) "Pageantry Flag" means a flag associated with a new development in a new community and includes a banner but does not include a Patriotic Flag;
- (s) "Patriotic Flag" means a flag which presents a copy of a national, provincial or a municipal flag;
- (t) "permit" means a permit issued or required pursuant to this Bylaw;

- (u) "Residential Directional Sign" means:
  - (i) a sign for which a permit is required hereunder;
  - (ii) a Subcommunity Identification Sign;
  - (iii) an Internal Directional Sign; or
  - (iv) a Pageantry Flag.
- (v) "residential street" means a street that is not an expressway, a freeway, a major street or a collector street;
- (w) "roadway" means that portion of the street set aside for the specific use of the general public for the passage of vehicles but does not include any privately or publicly owned area primarily intended to be used for the parking of vehicles and the necessary passageways on that area;
- (x) "sign" means a device, structure, fixture or image used, or intended to be used, for the advertising or calling attention to any person, matter, object or event;
- (y) "street" means any registered public roadway, thoroughfare, street, road, trail, avenue, parkway, driveway, viaduct, lane, alley square, bridge, causeway, trestle way or other place, whether publicly or privately owned, any part of which the public is ordinarily entitled or permitted to use for the passage or parking of vehicles, and includes:
  - (i) the sidewalk;
  - (ii) the boulevard;
  - (iii) if a ditch lies adjacent to and parallel with the roadway, the ditch; and
  - (iv) if a street right of way is contained between fences or between a fence and one side of the roadway, all the land between the fences, or all the land between the fence and the edge of the roadway, as the case may be.
- (z) "subcommunity" means an area or development located within a new community;
- (aa) "Subcommunity Identification Sign" means a sign which directs traffic to a subcommunity within the new community;
- (bb) "Traffic Engineer" means the person appointed to the designated officer position of Traffic Engineer established by the Calgary Traffic Bylaw 26M96 or the employee of The City of Calgary who has been delegated the authority to exercise the powers, duties, and functions of the Traffic Engineer under this Bylaw;

(51M2022, 2022 November 02)
- (cc) "traffic control device" means any sign, signal, marking or device placed, marked

or erected along a street or at an intersection for the purpose of regulating, warning or guiding vehicular or pedestrian traffic and includes any lines, signs or other markings designating a crosswalk.

3. No person shall erect, place or maintain:
  - (a) an External Directional Sign;
  - (b) an External Directional Sign Panel; or
  - (c) an Entrance Directional Sign;on municipal property without first obtaining a permit therefor from the Traffic Engineer.
4.
  - (1) The Traffic Engineer may issue a permit for:
    - (a) an External Direction Sign for a period not exceeding five (5) years;
    - (b) an External Directional Sign Panel for a period not exceeding five (5) years;
    - (c) an Entrance Directional Sign for a period not exceeding five (5) years; and
    - (d) an Entrance Directional Sign Panel for a period not exceeding five (5) years.
  - (2) Where the Traffic Engineer has more applications for External Directional Sign Panels on an External Directional Sign than can be accommodated on such sign, the Traffic Engineer shall, in approving applications, give priority to those applications representing the new communities closest to such sign.
  - (3) A sign or sign panel in respect of which a permit has been issued shall, at all times during which the sign or sign panel remains on municipal property, bear a sticker or tag issued by the Traffic Engineer.
  - (4) Notwithstanding anything elsewhere contained in this Bylaw, the term of a permit issued in respect of a sign or sign panel within Deerfoot Trail or the Transportation and Utility Corridor shall automatically expire when the traffic on the roadway adjacent to such sign becomes, in the sole opinion of the Traffic Engineer, free flowing and no further permits shall be issued for a sign at that location.
5. The fee for the issue of a permit shall be those fees set out in Schedule "C" attached hereto.
6.
  - (1) Application for a permit for an Entrance Directional Sign or an External Directional Sign shall be made to the Traffic Engineer and shall be accompanied by:
    - (a) a completed application form;

- (b) the fee payable for the issue of the permit;
    - (c) a scale drawing of the sign, in a form satisfactory to the Traffic Engineer, showing the dimensions of the sign, the proposed location of the sign; and
    - (d) a certified copy of a policy of insurance in a form satisfactory to the Traffic Engineer naming the applicant for the permit and the City as named insureds.
  - (2) Application for a permit for an Entrance Directional Sign Panel or an External Directional Sign Panel shall be made to the Traffic Engineer and shall be accompanied by:
    - (a) a completed application form;
    - (b) the fee payable for the issue of the permit;
    - (c) the name of the community which is to be placed on the sign; and
    - (d) that portion of the cost of the sign which is payable to the owner of the sign in accordance with Schedule "C" attached only if the application is made within the first term of the permit for the Entrance Directional Sign or the External Directional Sign, as the case may be.
  - (3) An applicant for a permit shall maintain the policy of insurance provided at the time such permit is applied for, in full force and effect of the permit until the sign which is the subject of the permit has been installed to the satisfaction of the Traffic Engineer.
7. (1) Upon the expiry or revocation of a permit the applicant for the permit shall, unless a new permit is obtained within thirty (30) days of such expiration or revocation, forthwith remove the sign in respect of which the permit was issued from municipal property and the applicant shall, to the satisfaction of the Traffic Engineer, forthwith restore the municipal property to its former condition.
- (2) The applicant for a permit shall maintain the sign in respect of which a permit has been issued in good repair until such time as the sign has been moved from municipal property.
- (3) The Traffic Engineer may revoke a permit:
- (a) if the sign in respect of which the permit has been issued:
    - (i) has not, in the opinion of the Traffic Engineer, been maintained in good repair or has, in the opinion of the Traffic Engineer become a safety hazard; or
    - (ii) has, otherwise been erected, placed or maintained in contravention of this Bylaw; or

- (iii) has not been erected within sixty (60) days of the date of issue of the permit, or
    - (b) if the policy of insurance provided at the time the application for the permit was made has been cancelled or has expired, prior to the time when the sign has been installed to the satisfaction of the Traffic Engineer.
  - (4) A sign in respect of which a permit has been issued:
    - (a) shall only be erected at the location and in a manner approved by the Traffic Engineer;
    - (b) shall be only of the type and size approved by the Traffic Engineer; and
    - (c) shall contain only the message approved by the Traffic Engineer.
  - (5) The Traffic Engineer may remove, or cause to be removed, from municipal property:
    - (a) any Residential Directional Sign which is not in good repair;
    - (b) any Residential Directional Sign which in the opinion of the Traffic Engineer is a safety hazard; or
    - (c) any Residential Directional Sign which otherwise has been erected, placed or maintained on municipal property in contravention of this Bylaw.
- 8.
  - (1) No person shall erect, place or maintain a Residential Directional Sign on municipal property otherwise than in accordance with the provisions of this Bylaw.
  - (2) Residential Directional Signs:
    - (a) shall only be erected, placed or maintained within the boulevard of a street;
    - (b) shall be post mounted, free standing, non-electrical, completely stationary and shall have no moving parts except for a Pageantry Flag;
    - (c) shall not resemble or obstruct a traffic control device;
    - (d) shall not include anything which would startle or distract the attention of a motorist; and
    - (e) shall not be erected, placed or maintained in any corner visibility triangle or in a manner or at a location which would cause a safety hazard.
  - (3) No person shall:
    - (a) attach any auxiliary sign or any other material to a Residential

Directional Sign; or

- (b) alter any Residential Directional Sign in respect of which a permit has been issued;

without first obtaining the written approval of the Traffic Engineer.

- 9.
  - (1) An External Directional Sign shall only be placed at a location identified in Schedule "A" attached hereto.
  - (2) A maximum of one (1) External Directional Sign may be placed at the locations identified In Schedule "A" for each direction of traffic.
  - (3) An External Directional Sign shall be designed and constructed in accordance with the specifications set out in Schedule "D" attached hereto.
  - (4) No portion of an External Directional Sign shall be located or extend horizontally closer than:
    - (a) seven (7) metres from the existing curb line, driveway or edge of a roadway for an expressway street or four (4) metres from the existing curb line, driveway or edge of a roadway for a major street; and
    - (b) one hundred (100) metres from an intersection.
  - (5) Except as provided In Section 11(2) the message contained on an External Directional Sign panel shall contain only the name of the new community, which has been approved by Council, and a directional arrow.
  - (6) The name of a new community shall appear only once on each External Directional Sign.
  - (7) No portion of an External Directional Sign shall be placed closer than three and one half (3.5) metres to a fence or any other vertical structure.
  - (8) The name of a new community shall not be placed on an External Directional Sign:
    - (a) which is separated by more than two (2) locations approved in subsection (1) for External Directional Signs from the approved location that is closest to the new community; or
    - (b) which is more than ten (10) kilometres from the new community.
  - (9) Notwithstanding anything elsewhere contained herein an External Directional Sign shall not be placed in the median of any street.
- 10.
  - (1) An Entrance Directional Sign shall only be placed at one of the locations identified In Schedule "B" attached hereto.
  - (2) A maximum of one (1) Entrance Directional Sign may be placed at the locations

identified in Schedule "B" for each direction of traffic that can access the new community described in the Entrance Directional Sign.

- (3) An Entrance Directional Sign shall be designed and constructed in accordance with the specifications set out in Schedule "E" attached hereto.
- (4) No portion of an Entrance Directional Sign shall be located or extend horizontally closer than.
  - (a) three and one half (3.5) metres from the existing curb line, driveway or edge of a roadway; or
  - (b) thirty (30) metres from an intersection.
- (5) Except as provided In Section 11(2) the message contained on an Entrance Directional Sign shall contain only the name of the new community, which has been approved by Council, and a directional arrow.
- (6) The name of a community shall appear only once on each Entrance Directional Sign.
- (7) No portion of an Entrance Directional Sign shall be placed closer than three and one half (3.5) metres to a fence or any other vertical structure.
- (8) No portion of an Entrance Directional Sign, other than the supporting structure therefor, shall be less than one (1) metre above grade.
- (9) Where possible an Entrance Directional Sign shall be attached to an existing street name sign unless the Traffic Engineer is of the opinion that It would be unsafe to do so.
- (10) Notwithstanding anything elsewhere contained herein an Entrance Directional Sign shall not be placed in the median of any street unless it is being applied to an existing structure.
- 11. (1) A Subcommunity Identification Sign may only be placed within the boulevard of a collector street in a new community provided that:
  - (a) such sign has a maximum sign area of four point five (4.5) square metres;
  - (b) the sign copy contains no information other than one or more of the following:
    - (i) the names of builders and developers building in the new community along with their logos;
    - (ii) the names of developments or areas within the new community; and
    - (iii) directional arrows,



- (c) such sign is placed no closer than two (2) metres from the curb or edge of the roadway or sidewalk;
  - (d) no portion of such sign is more than two point five (2.5) metres above grade;
  - (e) such sign is located a minimum of one hundred (100) metres from a major street, an expressway or a freeway;
  - (f) such sign is not located within one hundred (100) metres of another Subcommunity Identification Sign; and
  - (g) the sign is supported in a manner approved by the Traffic Engineer.
- (2) If the Traffic Engineer has stated in writing that there is space available on a structure being used for an External Directional Sign or an Entrance Directional Sign, such a sign may be placed on the structure provided always that:
- (a) the size of the structure shall not be increased to accommodate the sign and the sign shall be accommodated on a panel of the External Directional Sign or the Entrance Directional Sign;
  - (b) in the case of an Entrance Directional Sign for a new community the Subcommunity Identification Sign shall only identify a subcommunity within the new community that is accessed by the street within which the Entrance Directional Sign is located;
  - (c) in the case of an External Directional Sign, the Subcommunity Identification Sign shall only identify a subcommunity within a new community that is accessed by the street within which the External Directional Sign is located or a street intersecting that street; and
  - (d) such sign shall only be maintained on the structure during those times when the Traffic Engineer determines that there is space available.
12. An Internal Directional Sign may be placed within the boulevard of a residential street or a collector street in a new community provided that:
- (a) such sign has a maximum sign area of one and two tenths (1.2) square metres;
  - (b) the sign copy on such sign contains only information pertaining to development in the new community;
  - (c) such sign is placed no closer than two (2) metres from the curb or edge of the roadway or sidewalk;
  - (d) no portion of such sign is more than one point five (1.5) metres above grade; and
  - (e) such sign is located a minimum of two hundred (200) metres from a major street, an expressway or a freeway.

13. A Pageantry Flag may be placed within the boulevard of a residential street or a collector street in a new community provided that:
- (a) the Pageantry Flag has a maximum area of one and two tenths (1.2) square metres;
  - (b) the structure supporting the Pageantry Flag is placed no closer than two (2) metres from the curb or the edge of the roadway or sidewalk;
  - (c) no portion of the structure supporting the Pageantry Flag is more than six (6) metres above grade;
  - (d) the Pageantry Flag, not including the supporting structure therefor, is displayed at least three (3) metres above grade; and
  - (e) the structure supporting the Pageantry Flag is located a minimum of two hundred (200) metres from a major street, an expressway or a freeway.
14. (1) Notwithstanding anything elsewhere contained herein, the Traffic Engineer may approve the location of a Residential Directional Sign at a location which does not comply with Section 9(4), 9(7), 10(4), 10(7), 11(c), 11(e), 11(f), 12(c), 12(e) or 13(e) if, in the opinion of the Traffic Engineer, compliance with any such section is impractical.
- (2) A Residential Directional Sign, which is located on municipal property on the date of passage of this Bylaw and which is the subject of a valid and subsisting development permit, shall be deemed to conform with this Bylaw until the development permit expires or until January 1, 2000, whichever first occurs, and if such Residential Directional Sign is still located on municipal property on January 1, 2000 it shall be removed forthwith unless it actually complies with this Bylaw.
15. (1) Any person who contravenes any provision of this Bylaw is guilty of an offence and is liable on summary conviction to a fine of not less than Three Hundred (\$300 00) Dollars and not more than Ten Thousand (\$10,000 00) Dollars and in default of payment is liable to imprisonment for a term not exceeding one (1) year.
- (2) The levying and payment of any fine or the imprisonment for any period provided in this Bylaw shall not relieve a person from the necessity of paying any fees, charges or costs for which such person is liable under the provisions of this Bylaw.
16. (1) Where an Officer believes that a person has contravened any provision of this Bylaw, he or she may commence proceedings by issuing a summons by means of a violation ticket in accordance with Part 2 of the Provincial Offences Procedure Act.
- (72M2021, 2022 January 01)
- (2) The specified penalty payable in respect of a contravention of a provision of this Bylaw is the amount shown in Schedule "F" of this Bylaw in respect of that

**BYLAW NUMBER 37M97**

provision.

- (3) Notwithstanding subsection (2):
- (a) where any person contravenes the same provisions of this Bylaw twice within one (1) twelve (12) month period, the specified penalty payable in respect of the second contravention is double the amount shown in Schedule "F" of this Bylaw in respect of that provision; and
  - (b) where any person contravenes the same provision of this Bylaw three (3) or more times within one (1) twelve (12) month period, the specified penalty payable in respect of the third or subsequent contravention is triple the amount shown in Schedule "F" of this Bylaw in respect of that provision.
17. (1) A Residential Directional Sign erected, placed or maintained on municipal property in conformance with this Bylaw shall be deemed to conform to the requirements of the Temporary Signs on Highways Bylaw, being Bylaw number 29M97 of the City.
- (2) Notwithstanding anything elsewhere contained in this Bylaw, nothing contained herein shall restrict or prohibit any person from erecting, placing or maintaining any sign on municipal property which is permitted under the provisions of the Temporary Signs on Highways Bylaw being Bylaw number 29M97 of the City.
18. Schedules "A", "B", "C", "D", "E" and "F" attached hereto shall form part of this Bylaw.
19. This Bylaw shall come into force on the 1st day of February, AD 1998.

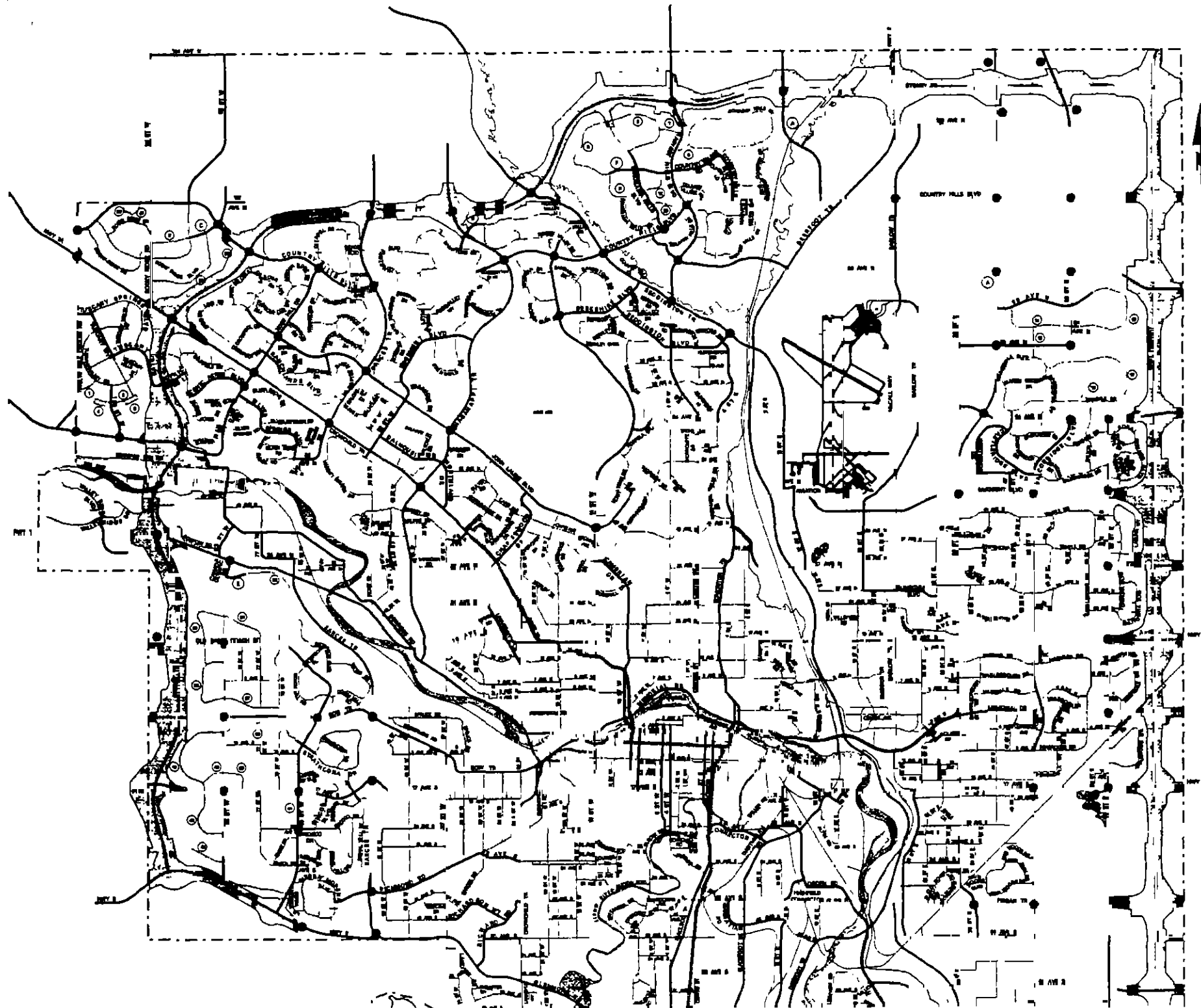
READ A FIRST TIME THIS 15TH DAY OF DECEMBER, A D, 1997

READ A SECOND TIME, AS AMENDED, THIS 15<sup>TH</sup> DAY OF DECEMBER, A D, 1997.

READ A THIRD TIME, AS AMENDED, THIS 15<sup>TH</sup> DAY OF DECEMBER, A D, 1997.

(Sgd.) A. Duerr  
MAYOR

(Sgd.) D. Garner  
CITY CLERK

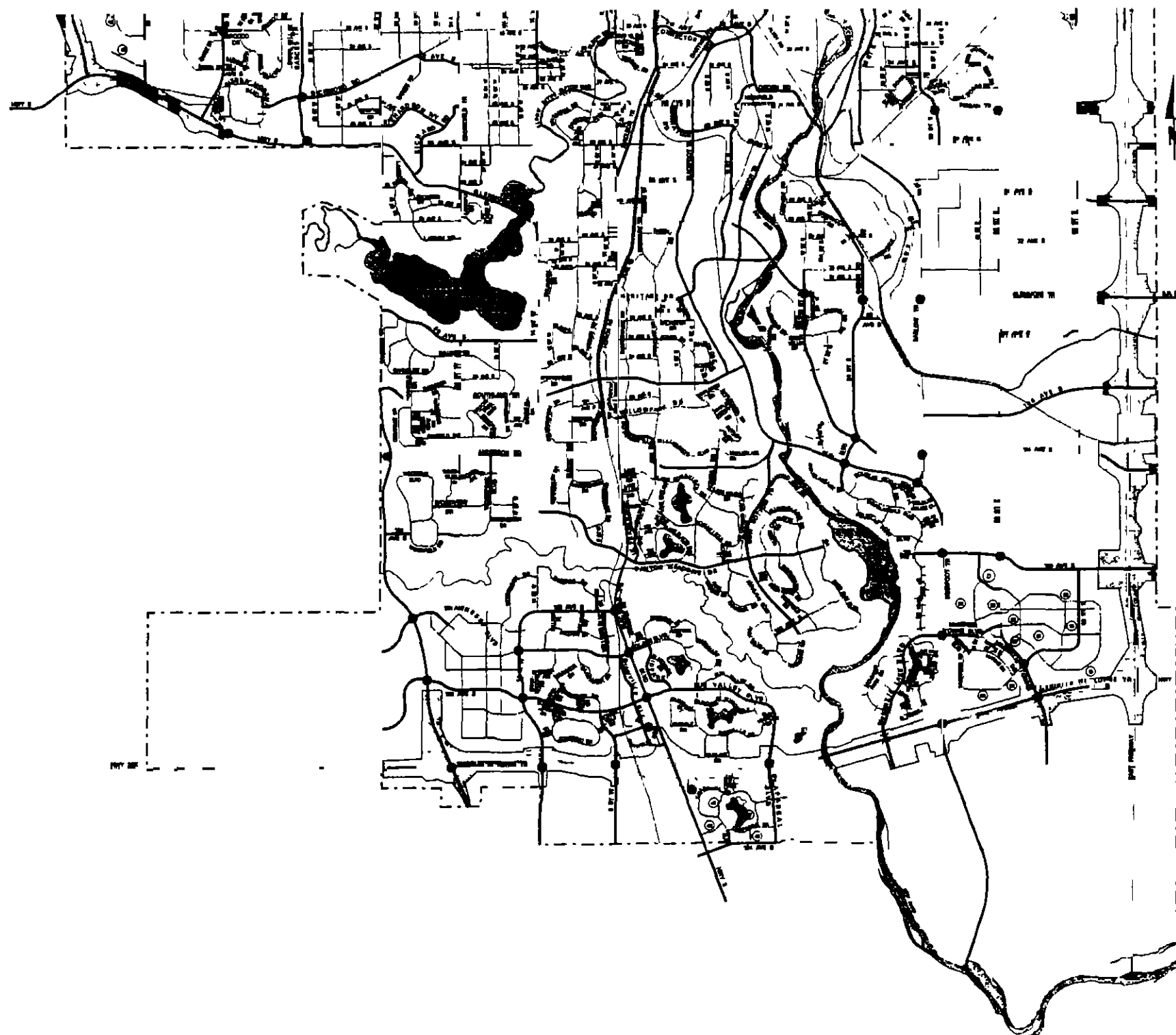


# RESIDENTIAL DIRECTIONAL SIGN BY-LAW

## SCHEDULE A EXTERNAL DIRECTIONAL SIGN LOCATIONS

### LEGEND

- EXTERNAL DIRECTIONAL SIGN LOCATIONS
- ALL FORMS OF COLLECTOR ROADS
- MAJOR STREET
- EXPRESSWAY / FREEWAY
- LIGHT RAIL TRANSIT
- CITY LIMIT
- TRANSPORTATION UTILITY CORRIDOR

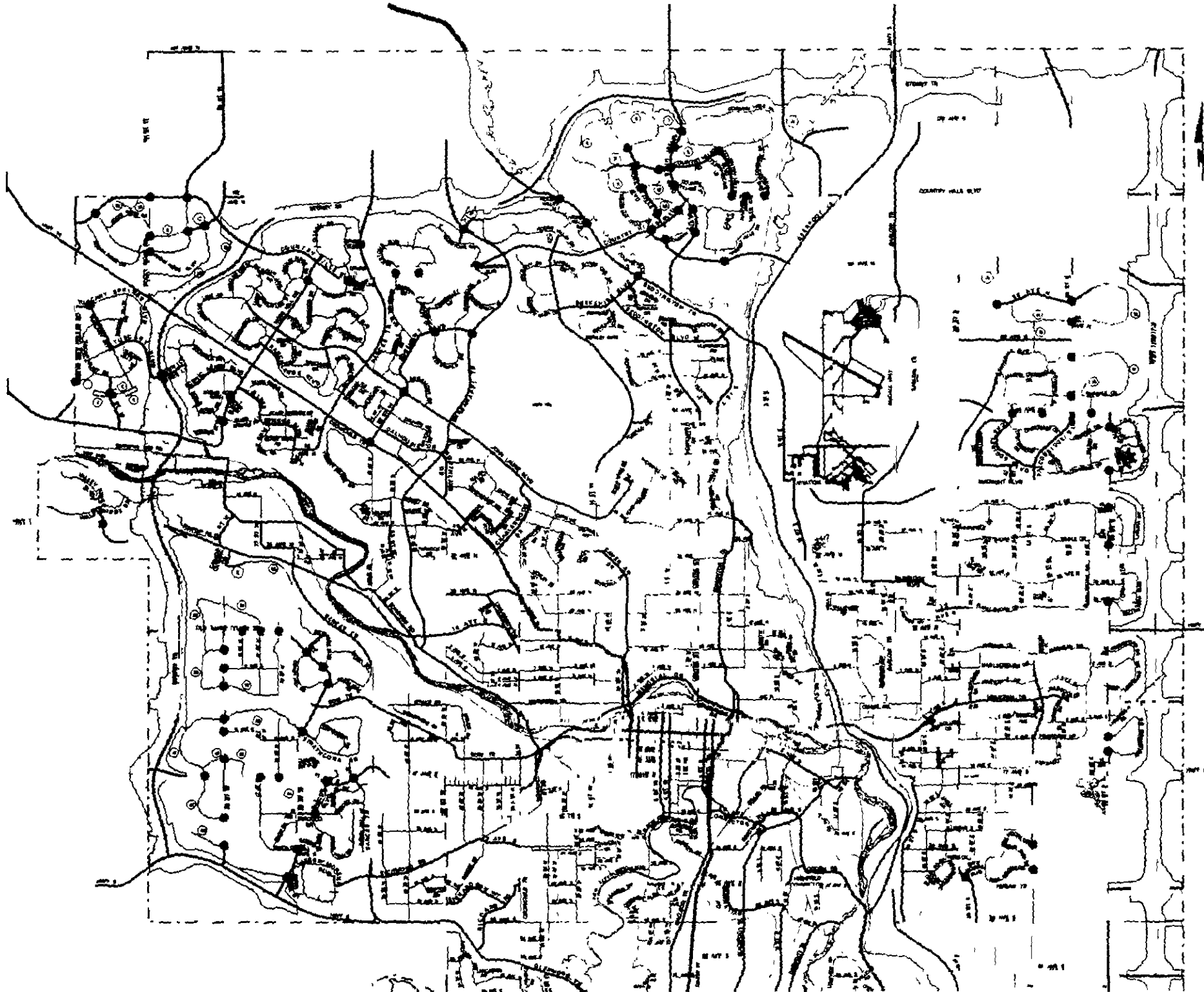


# RESIDENTIAL DIRECTIONAL SIGN BY-LAW

## SCHEDULE A EXTERNAL DIRECTIONAL SIGN LOCATIONS

### LEGEND

- EXTERNAL DIRECTIONAL SIGN LOCATIONS
- ALL FORMS OF COLLECTOR ROADS
- MAJOR STREET
- EXPRESSWAY /FREEWAY
- LIGHT RAIL TRANSIT
- CITY LIMIT
- TRANSPORTATION UTILITY CORRIDOR

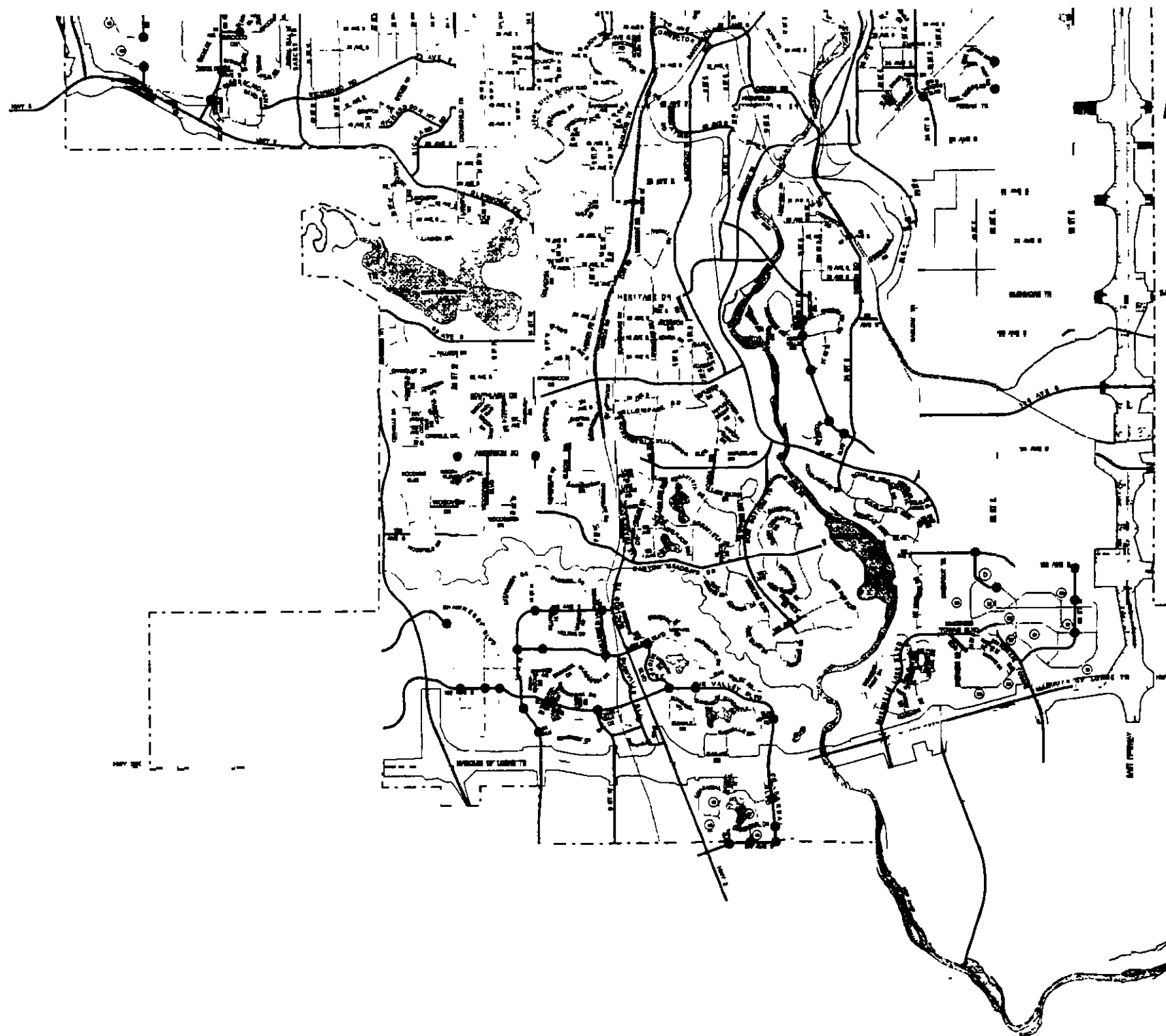


# RESIDENTIAL DIRECTIONAL SIGN BY-LAW

## SCHEDULE B ENTRANCE DIRECTIONAL SIGN LOCATIONS

### LEGEND

- ENTRANCE DIRECTIONAL SIGN LOCATIONS
- ALL FORMS OF COLLECTOR ROADS
- MAJOR STREET
- EXPRESSWAY / FREEWAY
- ||||| LIGHT RAIL TRANSIT
- - - CITY LIMIT
- TRANSPORTATION UTILITY CORRIDOR



# RESIDENTIAL DIRECTIONAL SIGN BY-LAW

## SCHEDULE B ENTRANCE DIRECTIONAL SIGN LOCATIONS

### LEGEND

- ENTRANCE DIRECTIONAL SIGN LOCATIONS
- ALL FORMS OF COLLECTOR ROADS
- MAJOR STREET
- EXPRESSWAY / FREEWAY
- ..... LIGHT RAIL TRANSIT
- - - CITY LIMIT
- TRANSPORTATION UTILITY CORRIDOR



THE CITY OF CALGARY  
TRANSPORTATION DEPARTMENT  
TRANSPORTATION PLANNING DIVISION  
8-DEC-1997

**SCHEDULE "C"**  
**THE RESIDENTIAL DIRECTIONAL SIGN BYLAW NUMBER 37P97**  
**PERMIT FEES**

**External Directional Signs**

Fee for complete Type 1 or Type 2 External Directional sign support structure application with one (1) sign panel including initial design review and location review, site inspection before and after installation and final approval for structure and sign as built including G S T	\$363 80
---	----------

Fee for each External Directional Sign Panel to be added to an existing sign structure including G S T	\$32 10
--	---------

**Entrance Directional Signs**

Fee for complete Entrance Directional Sign support structure application with one (1) sign panel including initial design review and location review, site inspection before and after installation and final approval for structure and sign as built, including G.S T	\$363 80
---	----------

Fee for each Entrance Directional Sign Panel to be added on to an existing Entrance Directional sign structure, including G S T	\$32 10
---	---------

Fee for each Entrance Directional Sign Panel to be added to an existing City of Calgary Sign, including G S T	\$53 50
---	---------

**Payment of Portion of Cost of an Entrance Directional Sign or an External Directional Sign**

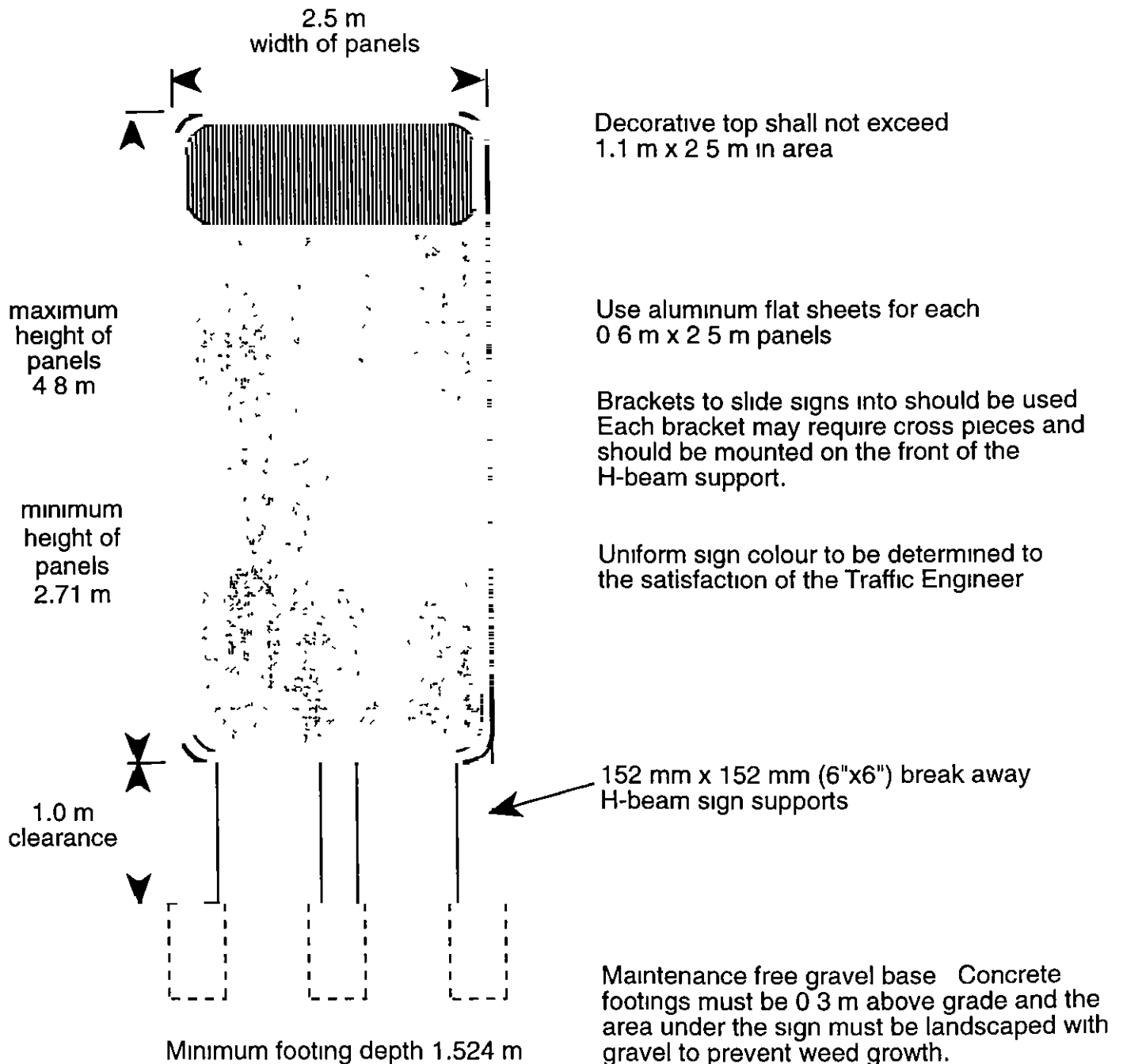
For each Entrance Directional Sign Panel or External Directional Sign Panel	\$1500 00
---	-----------



# Schedule D to Bylaw Number 37P97

## Typical Sign Structure Specifications External Directional Signs

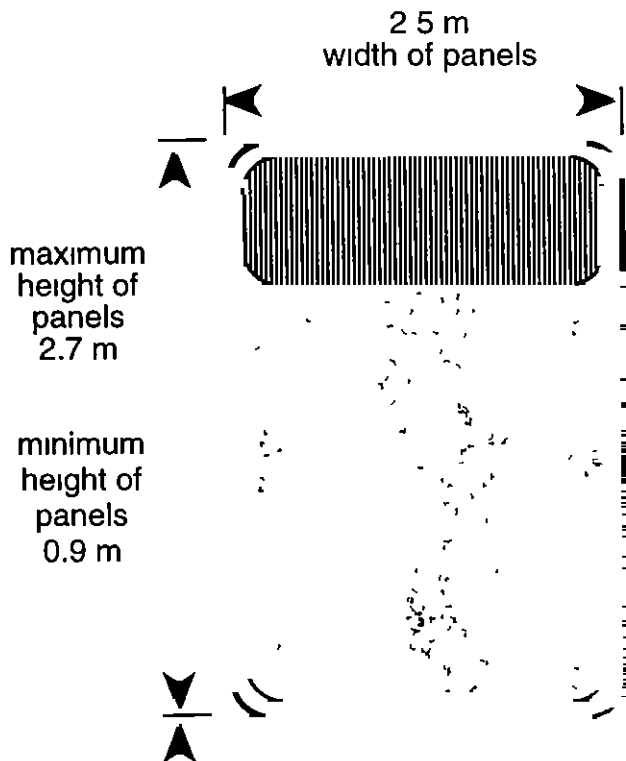
### Type 1



# Schedule D to Bylaw Number 37P97

## Typical Sign Structure Specifications External Directional Signs

### Type 2



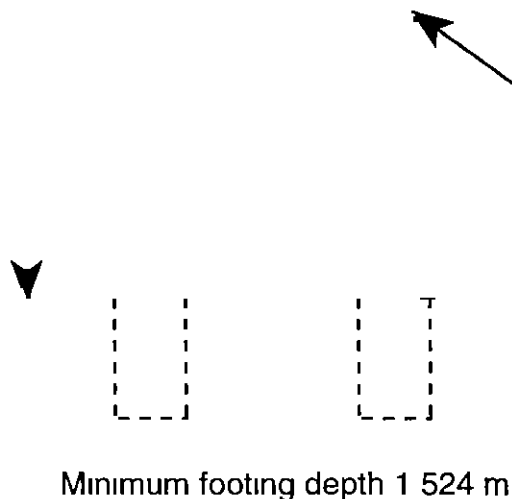
Decorative top shall not exceed  
1.1 m x 2.5 m in area

Use aluminum flat sheets for each  
0.6 m x 2.5 m panels

Brackets to slide signs into should be used  
Each bracket may require cross pieces and  
should be mounted on the front of the  
H-beam support.

Uniform sign colour to be determined to  
the satisfaction of the Traffic Engineer

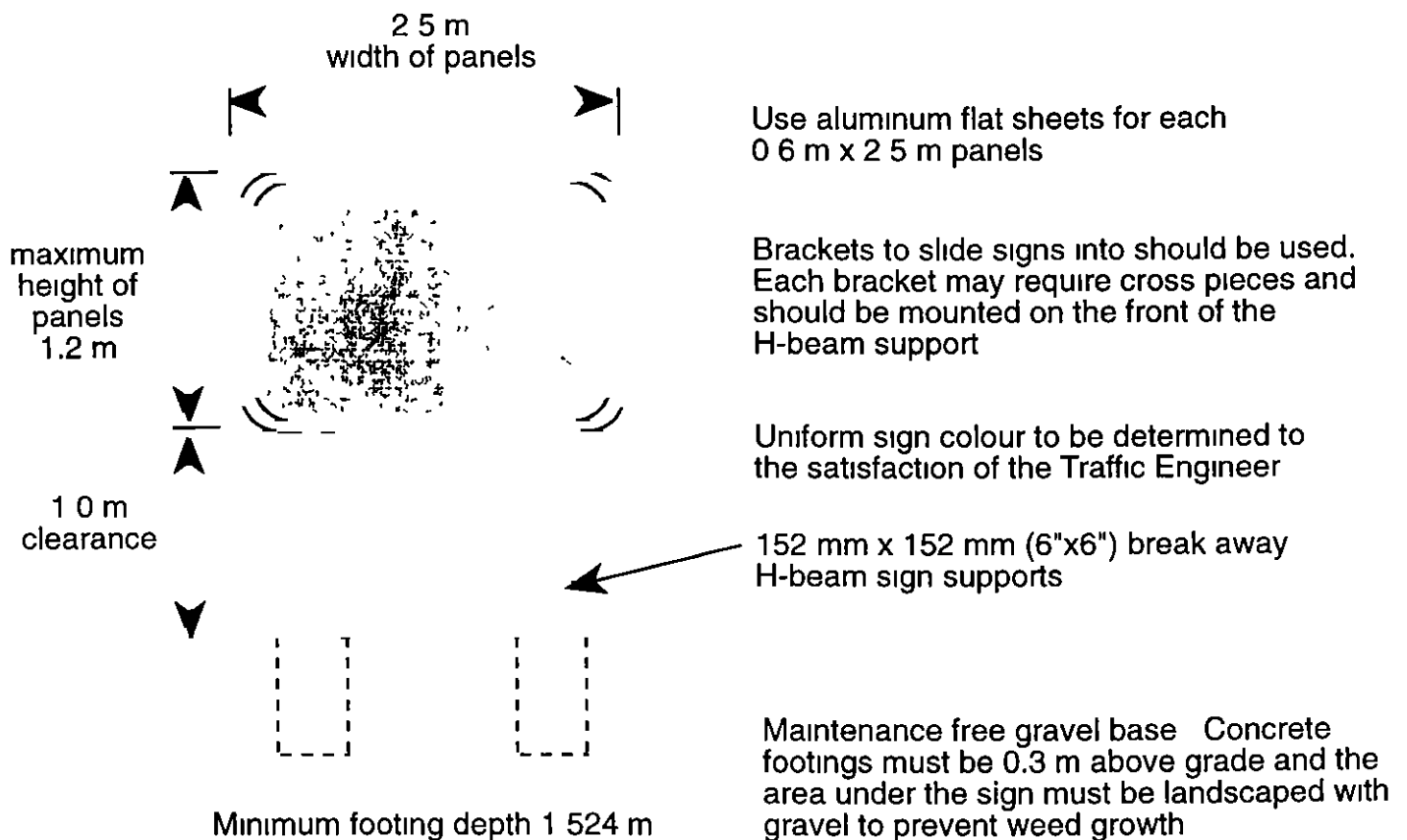
152 mm x 152 mm (6"x6") break away  
H-beam sign supports.



Maintenance free gravel base Concrete  
footings must be 0.3 m above grade and the  
area under the sign must be landscaped with  
gravel to prevent weed growth.

# Schedule E to Bylaw Number 37P97

## Typical Sign Structure Specifications Entrance Directional Signs



**SCHEDULE "F"**  
**THE RESIDENTIAL DIRECTIONAL SIGN BYLAW NUMBER 37P97**  
**SPECIFIED PENALTIES**

OFFENCE UNDER	<u>AMOUNT</u>
Section 3	\$300.00
Section 8(1)	\$300 00