

Calgary



Equity-Deserving Communities: Gender

Analysis of the 2026 Spring Survey of Calgarians

Prepared by:



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Background and methodology



Equity-deserving communities

Calgary’s Equity-Deserving Communities (EDCs) are defined as groups of people who generally have less access to opportunities, resources, and systems of power because of their actual or perceived identity or identities. EDCs often experience social and financial disadvantages because of systems of oppression, which take many forms including, but not limited to, racism, sexism, and ableism.

The City aims to better understand the perspectives of equity-deserving communities through the lens of the annual Spring and Fall Surveys of Calgarians. The data in this report are from the 2026 Spring Survey of Calgarians. Inclusion in EDC groups is determined by self-reported demographic data from the general population survey. Both seasonal surveys are conducted in English to manage time and cost constraints. The City acknowledges that the ability to speak English may be a barrier for potential participants.

This report represents one of nine reports on equity-deserving communities, each focusing on a different EDC. The EDCs and their demographic variables are as follows, with the EDC category noted in bold text below:

Household income

<\$60,000

\$60,000+

Note: self-reported pre-tax annual household income.

Racialized people

Yes

No

Born outside Canada

Born in Canada

Born outside Canada

Note: foreign-born respondents were not asked for their specific country of origin.

Gender

Male

Female

Note: the number of respondents who identified with another category is too small to report separately.

Disability

Yes

No

Note: “Yes” includes disabled respondents and/or respondents who have a household member with a disability. Respondents were not asked to identify the specific disability/disabilities.

Indigenous

Indigenous

Non-Indigenous

Note: includes First Nations, Métis, Inuit, or an Indigenous self-description.

2SLGBTQIA+

2SLGBTQIA+

Non-2SLGBTQIA+

Seniors

18 to 64 years old

65 years old or older

Young adults

18 to 24 years old

25 years old or older

Methodology

The telephone survey was conducted by Ipsos Public Affairs from February 17, 2026 to March 16, 2026 with 2,500 Calgarians. The average time to complete the survey was 29 minutes.

The survey was conducted using numbers from both cell phones (70%) and landlines (30%) to obtain a random and statistically-representative sample of Calgarians.

To ensure the data were gathered from a representative group of Calgarians, sample quotas were set by age, gender, and ward of the general population aged 18 and older.

Data were weighted based on the 2019 Municipal and 2021 Federal Census data for age, gender and quadrant to ensure the composition reflects that of the actual Calgary population aged 18 or older. Although the results are weighted, the sample size shown for each question represents the number of actual respondents (i.e. unweighted n).

The margin of error (MOE) for the total sample of 2,500 is ± 2.0 percentage points, 19 times out of 20. The margin of error for the females subgroup of 1,215 is ± 2.81 percentage points, 19 times out of 20. The margin of error for each question will vary slightly depending on the total number of respondents who answered the question.

Interpreting results

Interpreting results

Not all questions asked within the Spring Survey of Calgarians are represented within this report.

Results are compared between female Calgarians and male Calgarians. Statistically significant differences are noted throughout the report:

- ↑ indicates number is significantly higher than the other group.
- ↓ indicates number is significantly lower than the other group.
- * Some results in this report are subject to rounding adjustments.

Significant differences are an indication that a difference is not due to chance. A mathematical formula is used to calculate each difference independently. Whether or not a difference is considered significant depends on a few factors including the total sample size and the variability of responses. Larger sample sizes mean that smaller differences are significant. Additionally, variability of responses means that the more alike the responses are the more significant a change will be.



2026 Spring key findings

2026 Spring highlights (1 of 5)

Quality of life

The overall quality of life in Calgary today receives 'good' ratings from most females and many also believe that Calgary is a great place to make a life. Relatively fewer females, but still a majority, say that Calgary is a great place to make a living. Despite these positive perspectives, females have less certainty about where the city is headed, with only a small majority agreeing that Calgary is on the right track to become a better city over the next decade.

Both females and males share some common views on quality of life. The *similarities* include:

- Rating the overall quality of life in Calgary as 'good' (77% of females and 76% of males)
- Agreement that Calgary is a great place to make a life (74% and 76%)
- Agreement that Calgary is on the right track to be a better city 10 years from now (55% and 53%)

There is a statistical *difference* between females and males in their agreement that Calgary is a great place to make a living (65% of females vs. 71% of males).

Overall satisfaction with City services

Aligning with their generally positive view of life in Calgary, many females say they are satisfied with City services and programs.

Satisfaction with the overall level and quality of services and programs provided by The City of Calgary is *similar* between the two gender groups (63% of females and 61% of males).

2026 Spring highlights (2 of 5)

Satisfaction with City services

For all City of Calgary services evaluated, there is no difference in satisfaction between females and males. Both groups are most satisfied with the same services and least satisfied with the same services.

For all City services measured, females and males are *similarly*:

- Satisfied with Fire Services (89% of females and 91% of males)
- Satisfied with Waste and Recycling Services (79% and 77%)
- Satisfied with Parks (77% for both groups)
- Satisfied with Community & Culture Services (76% and 74%)
- Satisfied with Emergency Management Services (74% and 76%)
- Satisfied with 311 Services (71% and 71%)
- Satisfied with Recreation Services (70% and 73%)
- Satisfied with Police Services (69% for both groups)
- Satisfied with Bylaw Services (60% and 56%)
- Satisfied with Business Licensing & Support (55% and 53%)
- Satisfied with Water Services (51% and 52%)
- Satisfied with Transit Services (46% for both groups)
- Satisfied with Planning & Development Services (44% and 47%)
- Satisfied with Roads (39% and 40%)
- Satisfied with Housing Services (26% and 28%)

Usage of City services

Females largely use services related to everyday living and well-being, such as Parks and Community & Culture Services, Transit and Recreation Services. 311 Services are also used by many females. Emergency Management and Police Services are also used by some females. Meanwhile, Bylaw Services, Planning & Development, Fire Services, Business Licensing & Support, and Housing Services see less frequent use among females.

A *similar* proportion of females and males have:

- Used Parks (84% of females and 84% of males)
- Used Police Services (33% and 32%)
- Used Bylaw Services (32% and 32%)
- Used Fire Services (16% and 13%)
- Used Business Licensing & Support (13% and 16%)
- Used Housing Services (9% and 8%)

There are statistical *differences* in usage between females and males for the following City services:

- A higher proportion of females used Community & Culture Services (78% of females vs. 72% of males)
- A lower proportion of females used Transit Services (64% vs. 70%)
- A lower proportion of females used Recreation Services (62% vs. 68%)
- A higher proportion of females used 311 Services (58% vs. 53%)
- A higher proportion of females used Emergency Management Services (35% vs. 29%)
- A lower proportion of females used Planning & Development Services (19% vs. 24%)

2026 Spring highlights (4 of 5)

Taxation

For females in Calgary, opinions are mixed on the value received from municipal tax dollars. However, when presented with the choice of increasing taxes or cutting services to balance The City's budget, a majority of females opt for higher taxes to protect services.

Both females and males share *similar* views regarding taxation, including:

- Preference for increasing taxes (59% of females and 54% of males)
- Perceived good value from municipal tax dollars (53% and 49%)

There is a *difference* between the two gender groups. A lower proportion of females prefer to cut services (35% vs. 40% of males).

Customer service

The quality of customer service from The City is recognized as being consistently high by many females in Calgary. However, fewer agree that The City meets their customer service expectations, makes customer service a priority, or responds quickly to requests and concerns.

Females and males share *similar* perspectives on all customer service measures:

- Agreeing that the quality of customer service from The City is consistently high (62% of females and 59% of males)
- Agreeing that The City of Calgary meets their customer service expectations (56% and 54%)
- Agreeing that The City of Calgary makes customer service a priority (52% and 49%)
- Agreeing The City responds quickly to requests and concerns (50% and 49%)

2026 Spring highlights (5 of 5)

Trust and transparency

Only a small majority of females trust The City of Calgary or believe it practices open and accessible government. Even fewer believe Calgarians have enough opportunities to provide input to help shape City projects and services.

Both females and males *similarly* agree about trust and transparency, including:

- Trust in The City of Calgary (55% of females and 53% of males)
- Agreement that The City of Calgary practices open and accessible government (51% and 48%)
- Agreement that Calgarians have enough opportunities to provide input into decision making about City projects and services (44% and 45%)



Detailed findings



Quality of life

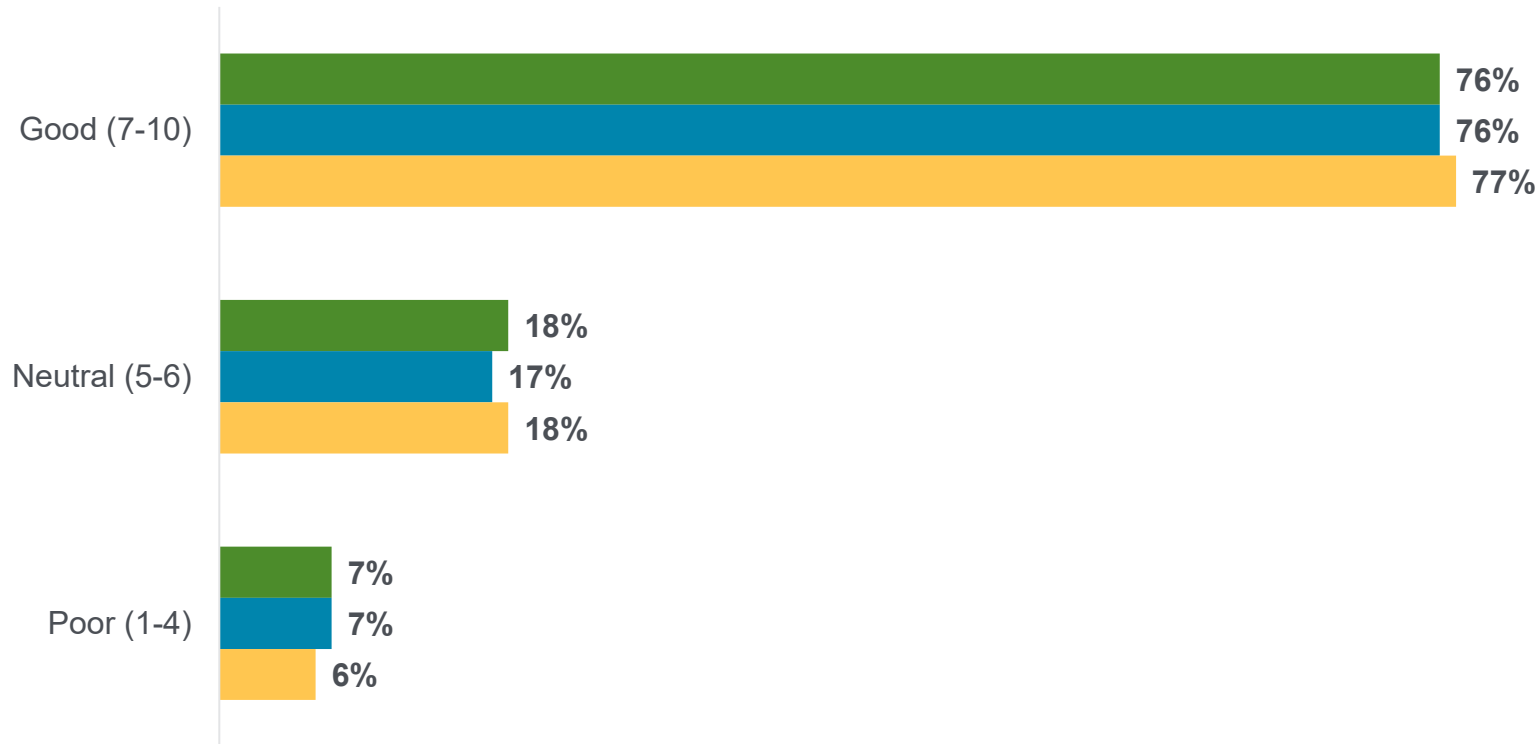


Overall quality of life in Calgary

Three-quarters (76%) of Calgarians rate the overall quality of life in Calgary as 'good.' Perceptions of the quality of life being 'good' are nearly identical between females (77%) and males (76%). Females and males are also nearly identical in their neutral ratings (18% among females and 17% among males), and in their 'poor' ratings (6% and 7%, respectively).

How would you rate the overall quality of life in the city of Calgary today?

- All Calgarians
- Male
- Female



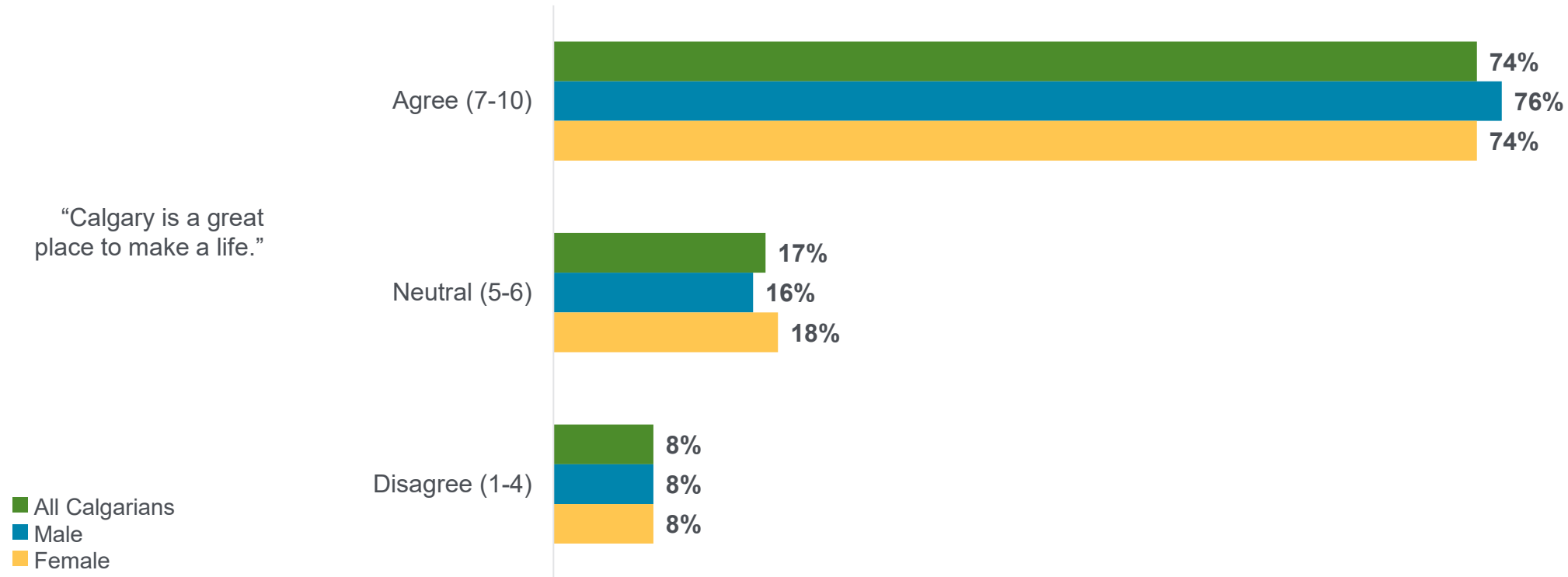
Q. On a scale of 1 to 10 where 1 is very poor and 10 is very good, how would you rate the overall quality of life in the city of Calgary today?
 Base: Valid respondents (All Calgarians n=2,497, Male n=1,265, Female n=1,213)



Great place to make a life

Three-quarters (74%) of Calgarians agree that Calgary is a great place to make a life. Both females and males hold similar opinions about Calgary being a great place to make a life (74% and 76%, respectively). Females and males also share similar neutral ratings (18% and 16%) and disagree ratings (8% each).

“Calgary is a great place to make a life.”



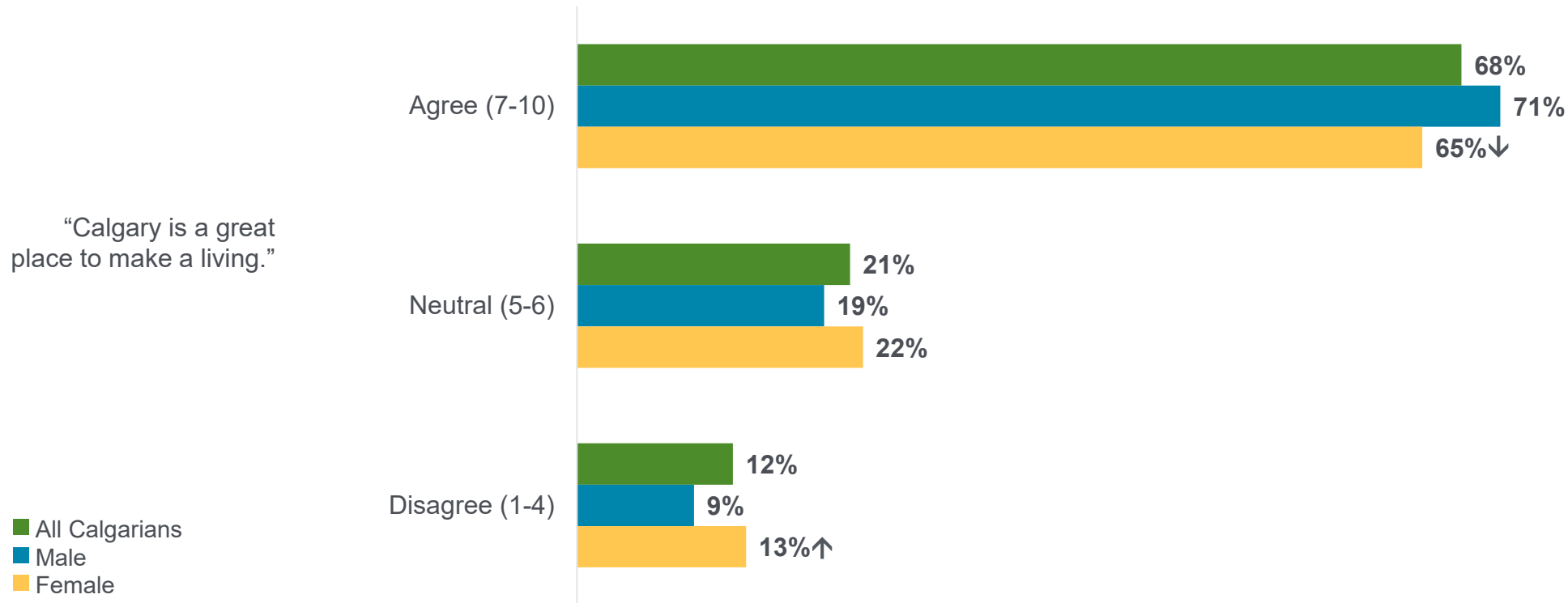
Q. Next, are three statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

Base: Valid respondents (All Calgarians n=2,494, Male n=1,264, Female n=1,212)



Great place to make a living

Around two-thirds (68%) of Calgarians agree that Calgary is a great place to make a living. Fewer females (65%) agree that Calgary is a great place to make a living compared to males (71%). Conversely, a higher proportion of females disagree (13%) than males (9%). Meanwhile, neutral ratings are consistent between females and males (22% and 19%, respectively).



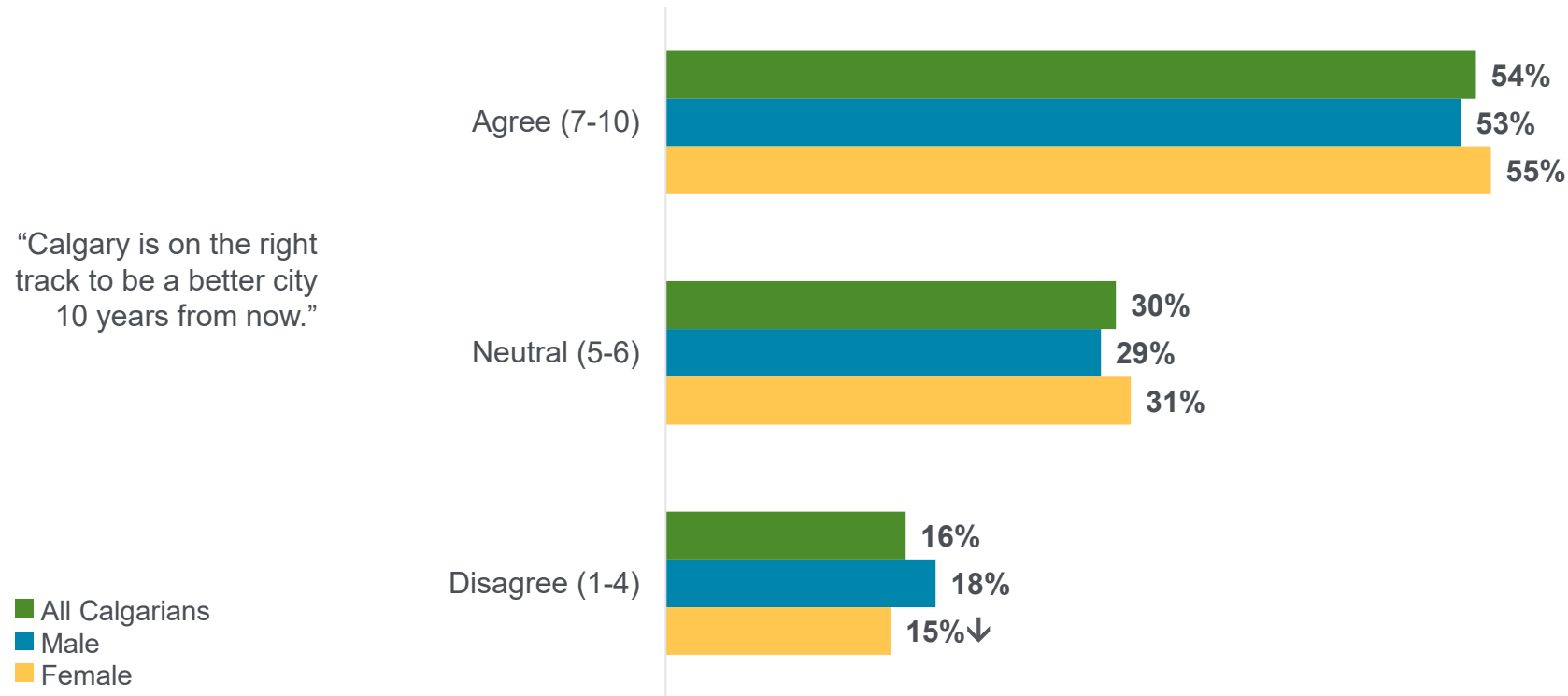
Q. Next, are three statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.
 Base: Valid respondents (All Calgarians n=2,493, Male n=1,263, Female n=1,211)

↑/↓ Statistically higher/lower than comparable subgroup



On the right track to be a better city

Around one-half (54%) of Calgarians agree that Calgary is on the right track to be a better city 10 years from now. Agreement that the city is on the right track is consistent between females and males (55% of females and 53% of males) and neutral ratings are also consistent (31% and 29%, respectively). However, a statistically lower proportion of females disagree (15%) compared to males (18%).



Q. Next, are three statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.
 Base: Valid respondents (All Calgarians n=2,493, Male n=1,265, Female n=1,209)

↑/↓ Statistically higher/lower than comparable subgroup

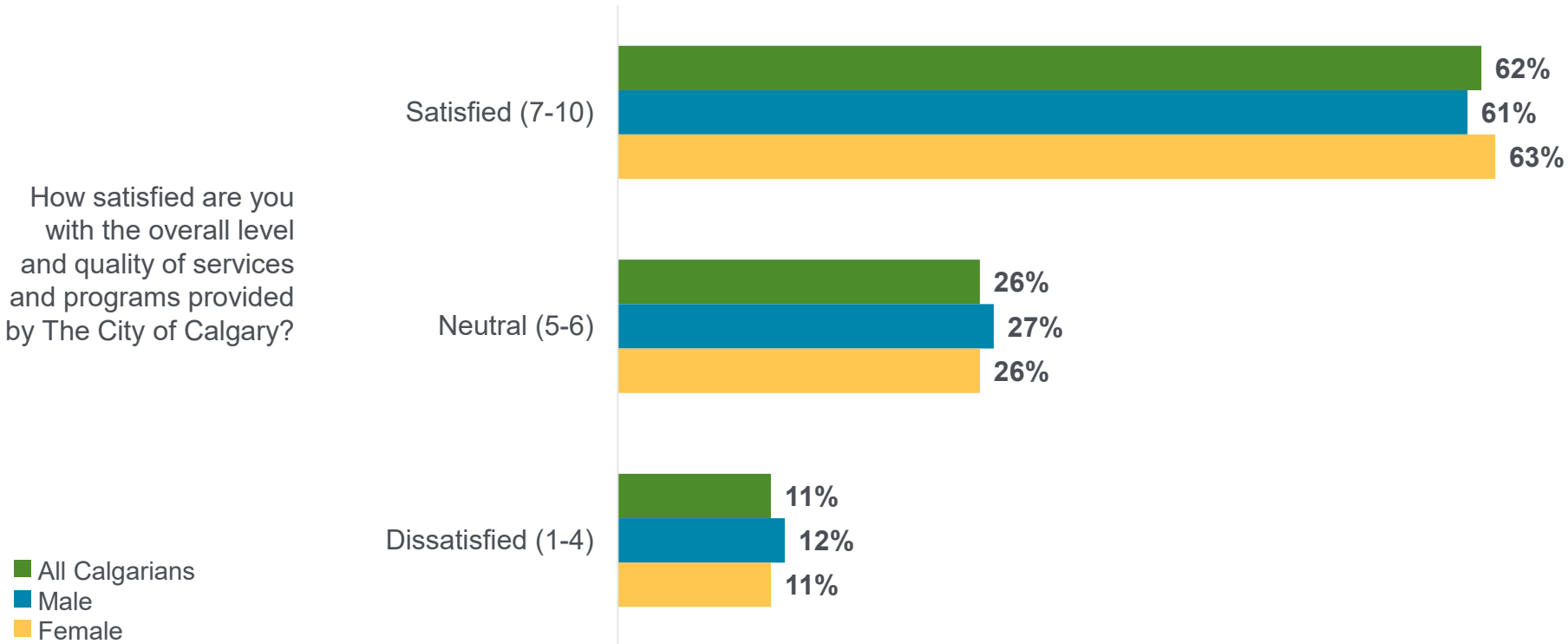


Satisfaction with City services



Satisfaction with the overall level and quality of City services and programs

Around three-fifths (62%) of Calgarians are satisfied with the overall level and quality of services and programs provided by The City of Calgary. Satisfaction with City services and programs is consistent between females (63%) and males (61%). Likewise, neutral ratings are nearly identical (26% for females and 27% for males), and dissatisfaction is also nearly identical (11% and 12%, respectively).

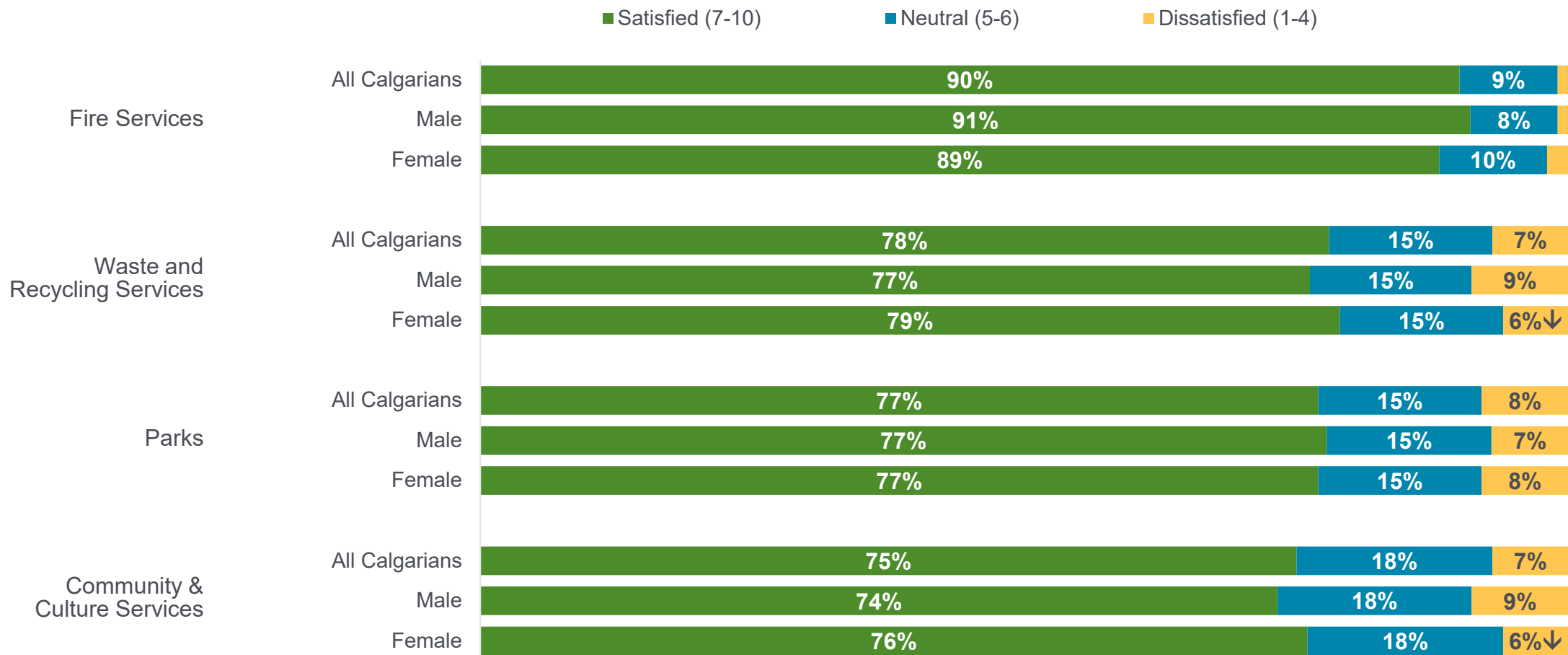


Q. On a scale of 1 to 10 where 1 is not at all satisfied and 10 is very satisfied, how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (All Calgarians n=2,487, Male n=1,263, Female n=1,205)



Satisfaction with City services

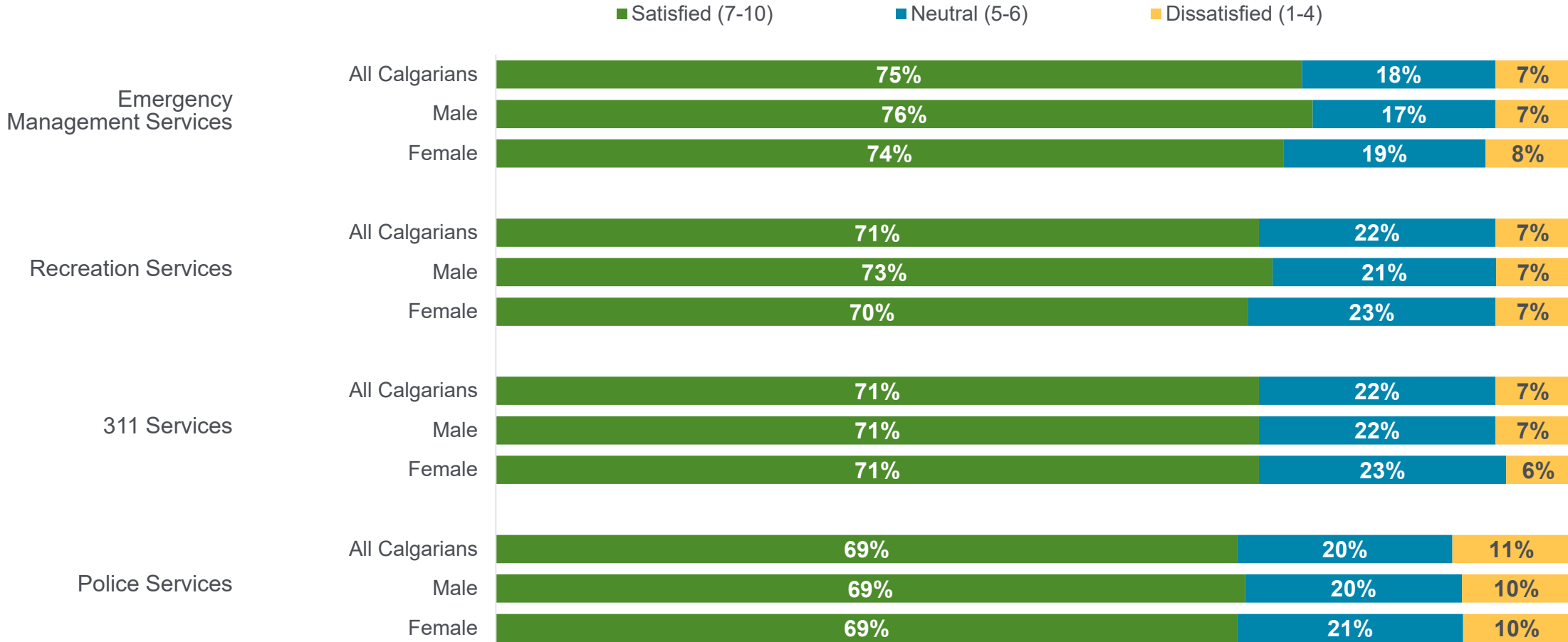


Q. Now I have a list of programs and services provided by The City. For each, I am going to ask you a couple of questions. When responding, consider what you have heard, read, seen, or personally experienced. On that same scale of 1 to 10, to what extent are you satisfied with the job The City is doing at providing [SERVICES]? Note: Question asked of users and non-users of services.
 Base: Valid respondents (bases vary)

Data labels <3% are not shown
 ↑/↓ Statistically higher/lower than comparable subgroup



Satisfaction with City services (continued)

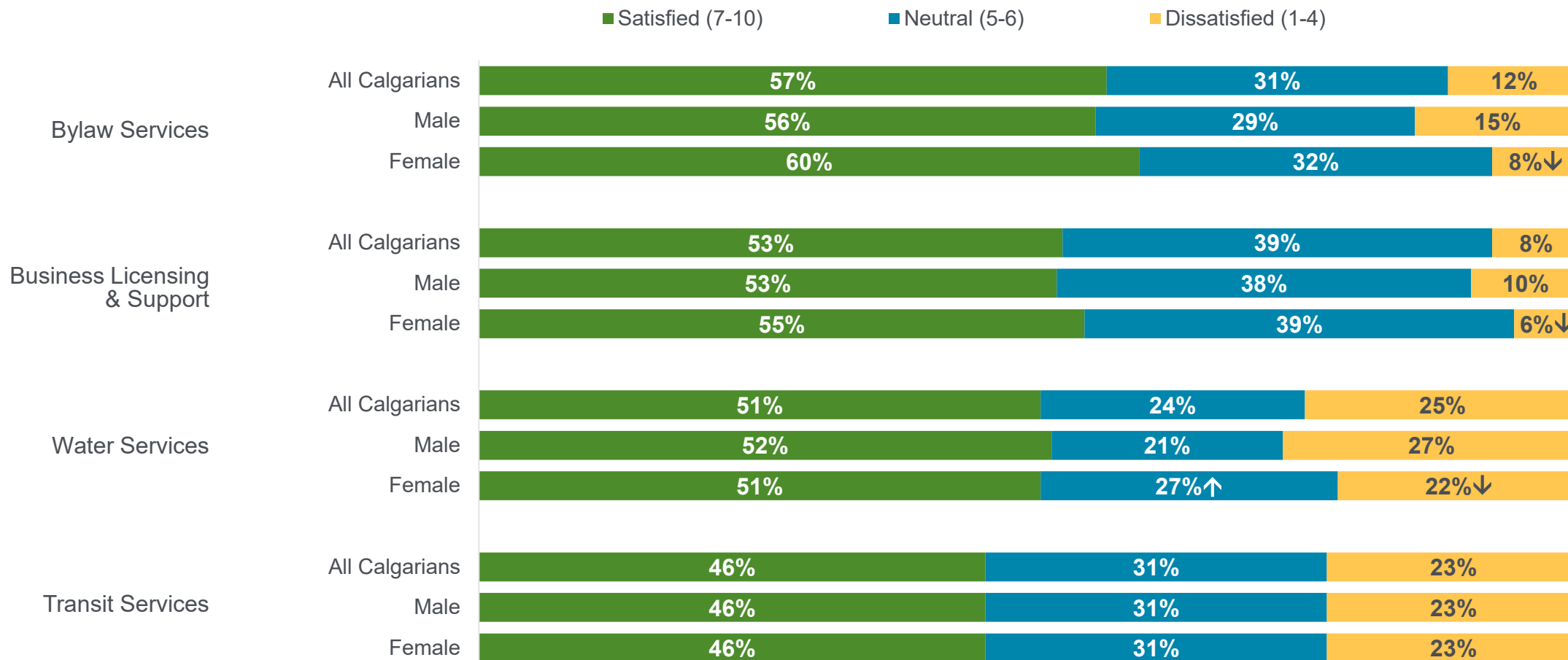


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Base: Valid respondents (bases vary)



Satisfaction with City services (continued)

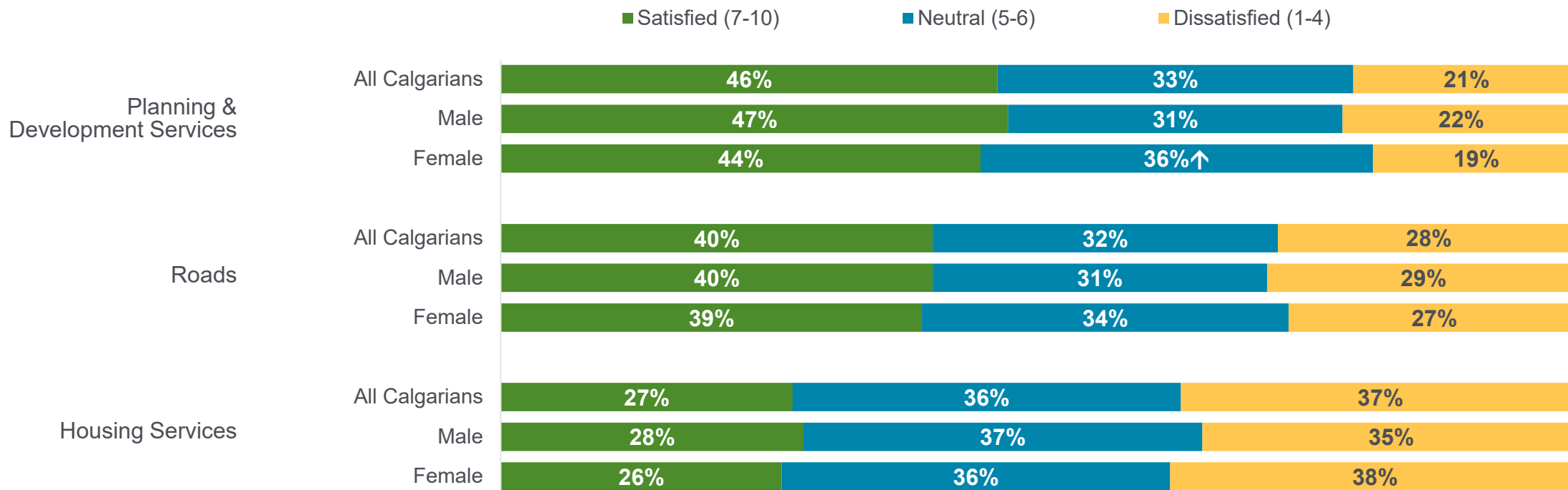


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 Base: Valid respondents (bases vary)

↑/↓ Statistically higher/lower than comparable subgroup



Satisfaction with City services (continued)



Q. Now I have a list of programs and services provided by The City. For each, I am going to ask you a couple of questions. When responding, consider what you have heard, read, seen, or personally experienced. On that same scale of 1 to 10, to what extent are you satisfied with the job The City is doing at providing [SERVICES]? Note: Question asked of users and non-users of services.
 Base: Valid respondents (bases vary)

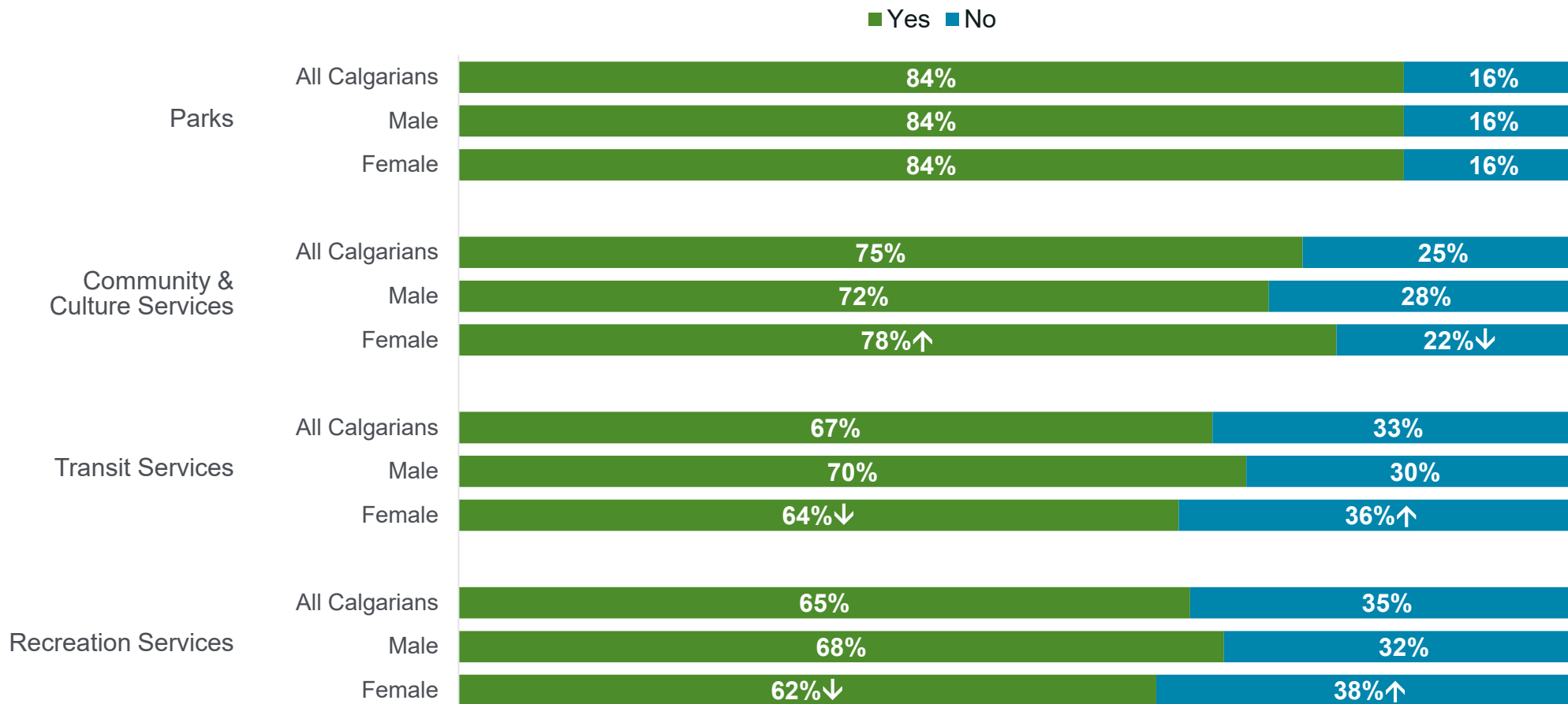
↑/↓ Statistically higher/lower than comparable subgroup



Usage of City services



Usage of City services



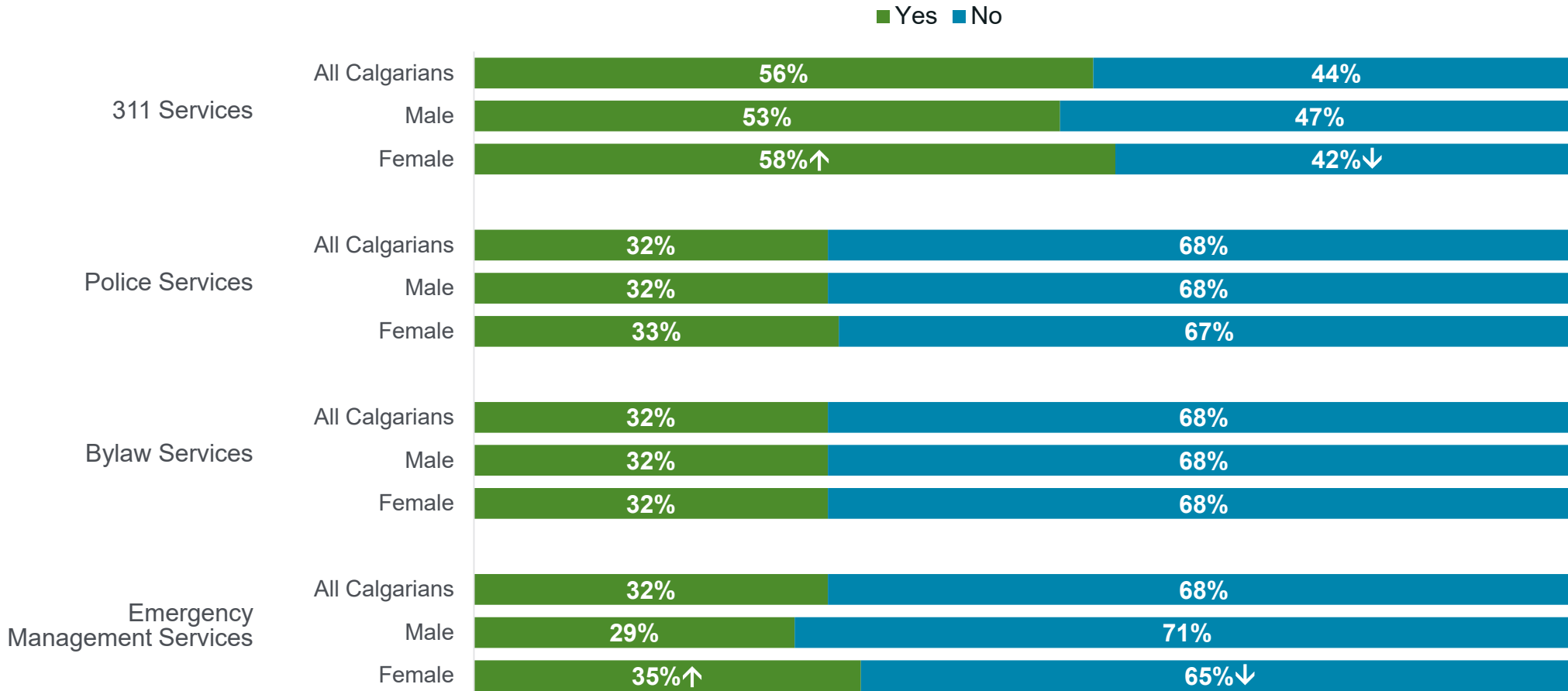
Usage not asked for universal services Water, Roads or Waste and Recycling Services.

↑/↓ Statistically higher/lower than comparable subgroup

Q. And, have you used or accessed [SERVICES] in the past 12 months?
 Base: Valid respondents (bases vary)



Usage of City services (continued)



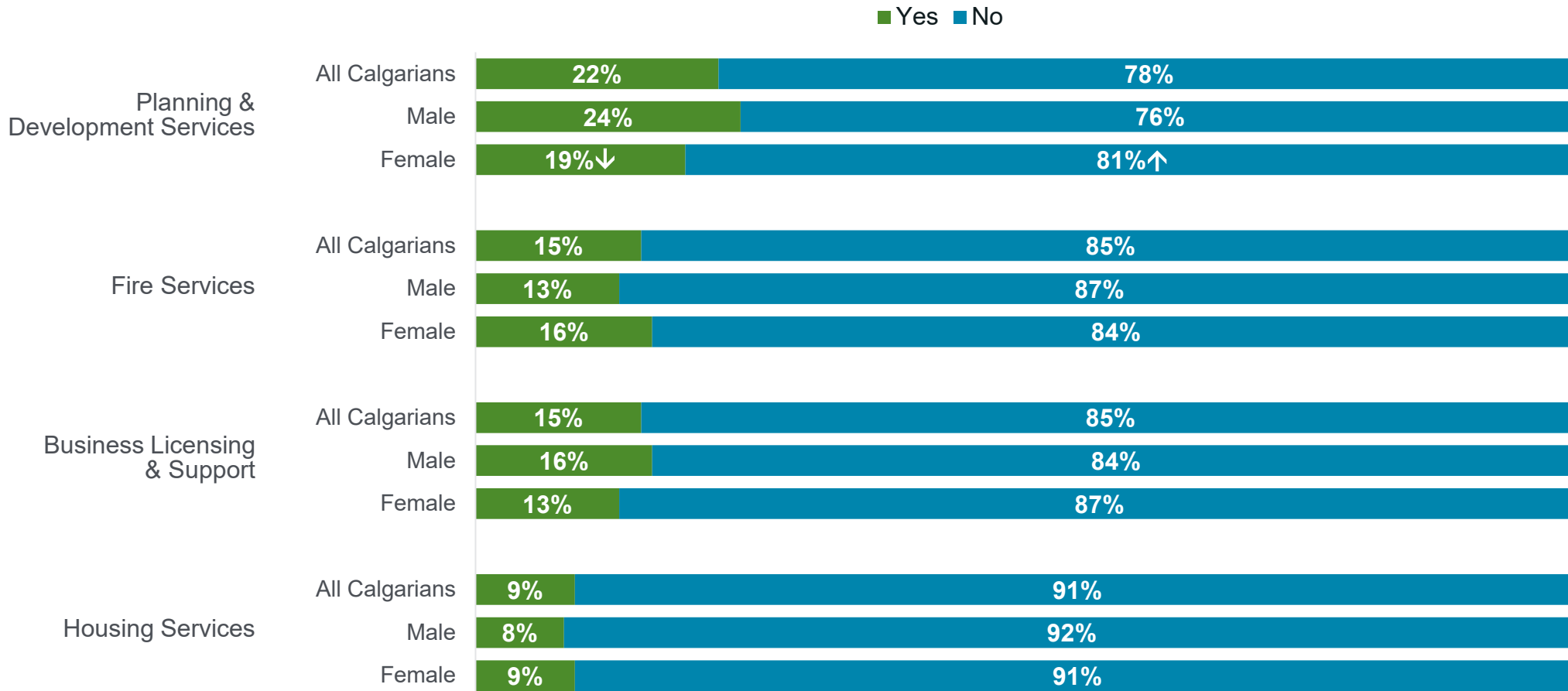
Usage not asked for universal services Water, Roads or Waste and Recycling Services.

↑/↓ Statistically higher/lower than comparable subgroup

Q. And, have you used or accessed [SERVICES] in the past 12 months?
 Base: Valid respondents (bases vary)



Usage of City services (continued)



Usage not asked for universal services Water, Roads or Waste and Recycling Services.

↑/↓ Statistically higher/lower than comparable subgroup

Q. And, have you used or accessed [SERVICES] in the past 12 months?
 Base: Valid respondents (bases vary)

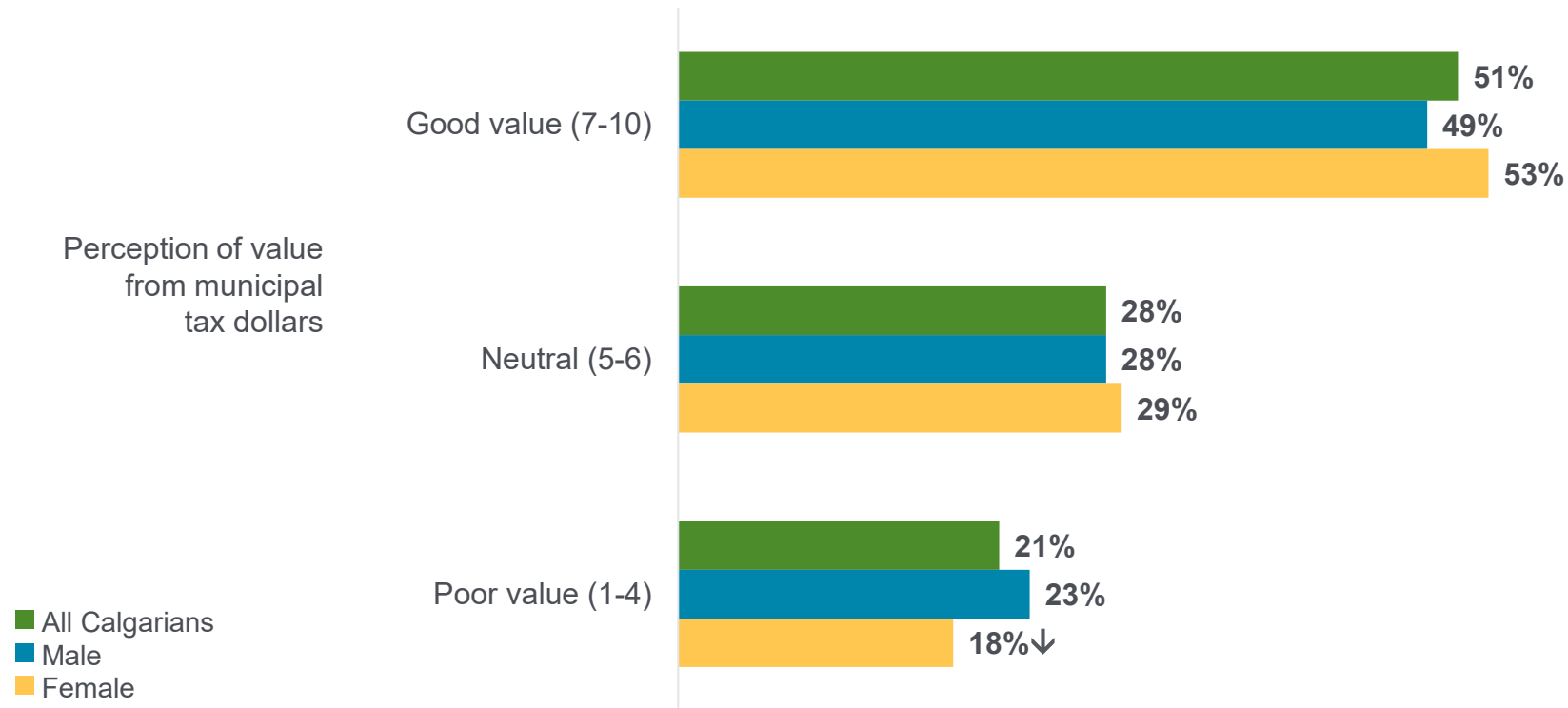


Taxation



Perceived value of property taxes

One-half (51%) of Calgarians feel they receive good value from their municipal tax dollars. Perceptions of good value from municipal taxes are consistent between females (53%) and males (49%), and neutral ratings are also consistent (29% among females and 28% among males). However, fewer females give poor value ratings (18%) than males (23%).



Q. Property tax dollars are divided between The City and the Province. Approximately two-thirds of residential property tax payment goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where 1 is very poor value and 10 is very good value.
 Base: Valid respondents (All Calgarians n=2,461, Male n=1,248, Female n=1,195)

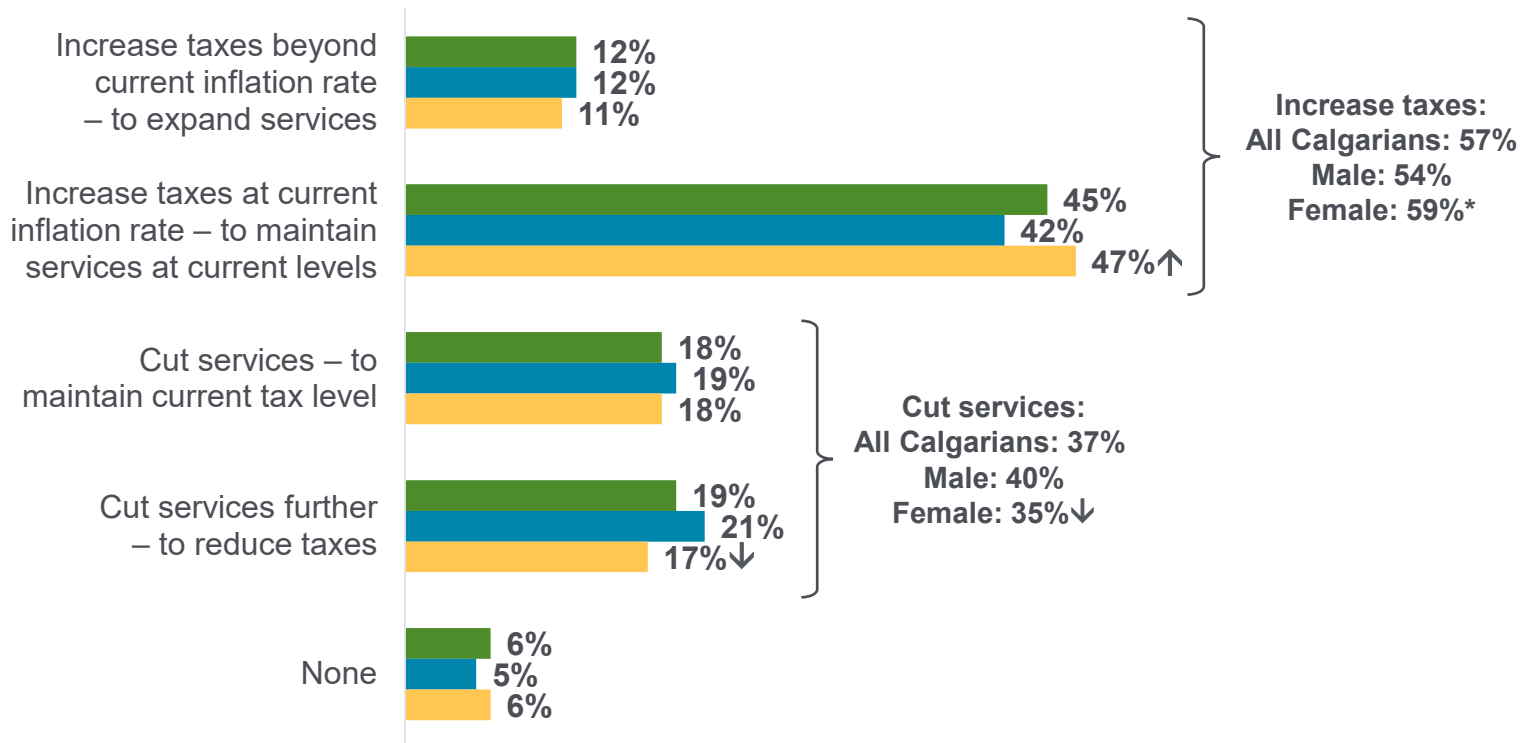
↑/↓ Statistically higher/lower than comparable subgroup



Balancing taxation and service delivery levels

More than one-half (57%) of Calgarians prefer increasing taxes to maintain or expand services, while fewer than two-fifths (37%) prefer cutting services. Preferences for tax increases are comparable between females (59%) and males (54%), though females have a stronger preference for increasing taxes to maintain services (47% vs. 42%, respectively). Both groups have similar support for increasing taxes to expand services (11% and 12%). Conversely, fewer females prefer cutting services overall (35%) than males (40%), with the difference mostly seen among those who would cut services to reduce taxes (17% vs. 21%). Preferences for cutting services to maintain current tax levels are consistent (18% and 19%). Preferences for cutting services to maintain current tax levels are consistent (18% and 19%).

Which of the following four options would you most like The City to pursue?



■ All Calgarians
■ Male
■ Female

Q. Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?
Base: Valid respondents (All Calgarians n=2,474, Male n=1,254, Female n=1,202)

*Rounding
↑/↓ Statistically higher/lower than comparable subgroup

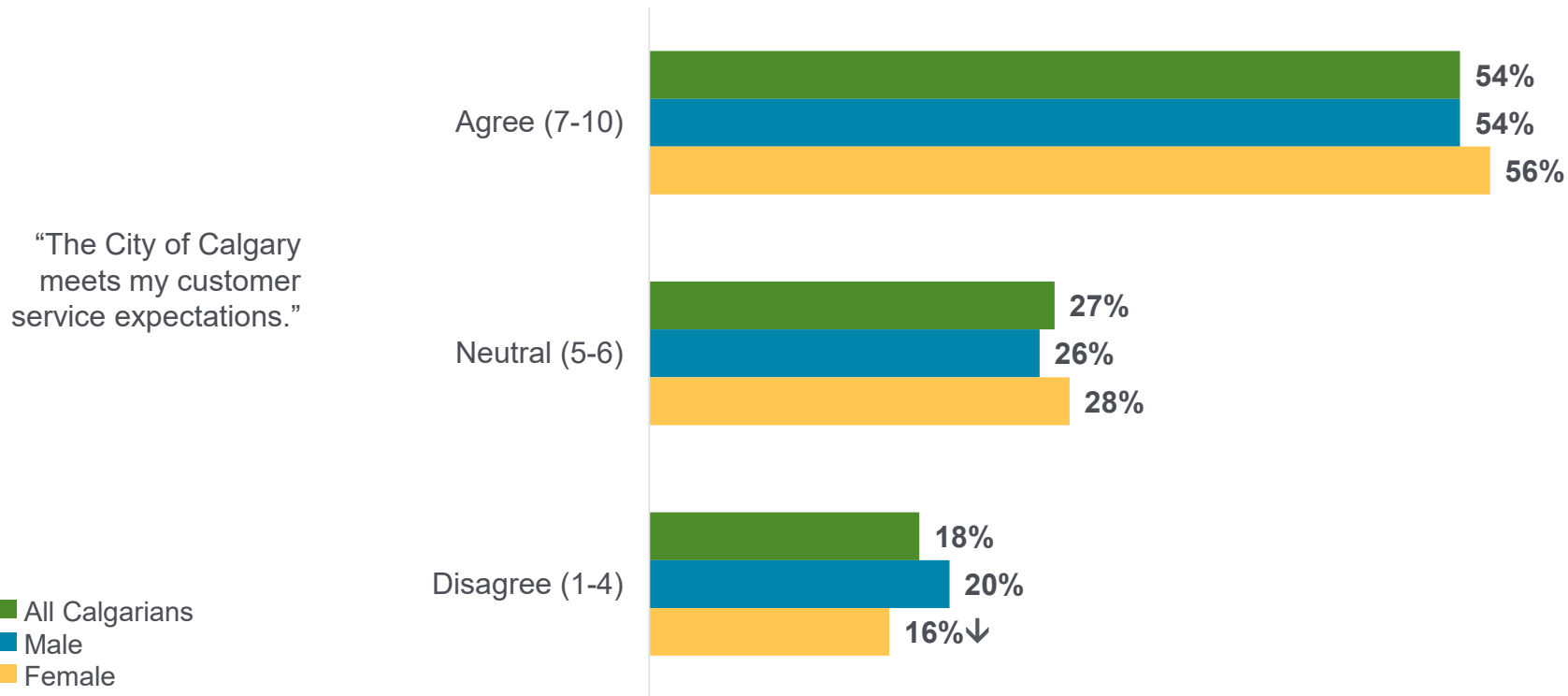


Customer service



Meets customer service expectations

Around one-half (54%) of Calgarians agree that The City of Calgary meets their customer service expectations. Agreement that The City meets their expectations is consistent between females (56%) and males (54%), and neutral ratings are also consistent (28% of females and 26% of males). However, a lower proportion of females disagree that The City meets their customer service expectations (16% vs. 20% of males).



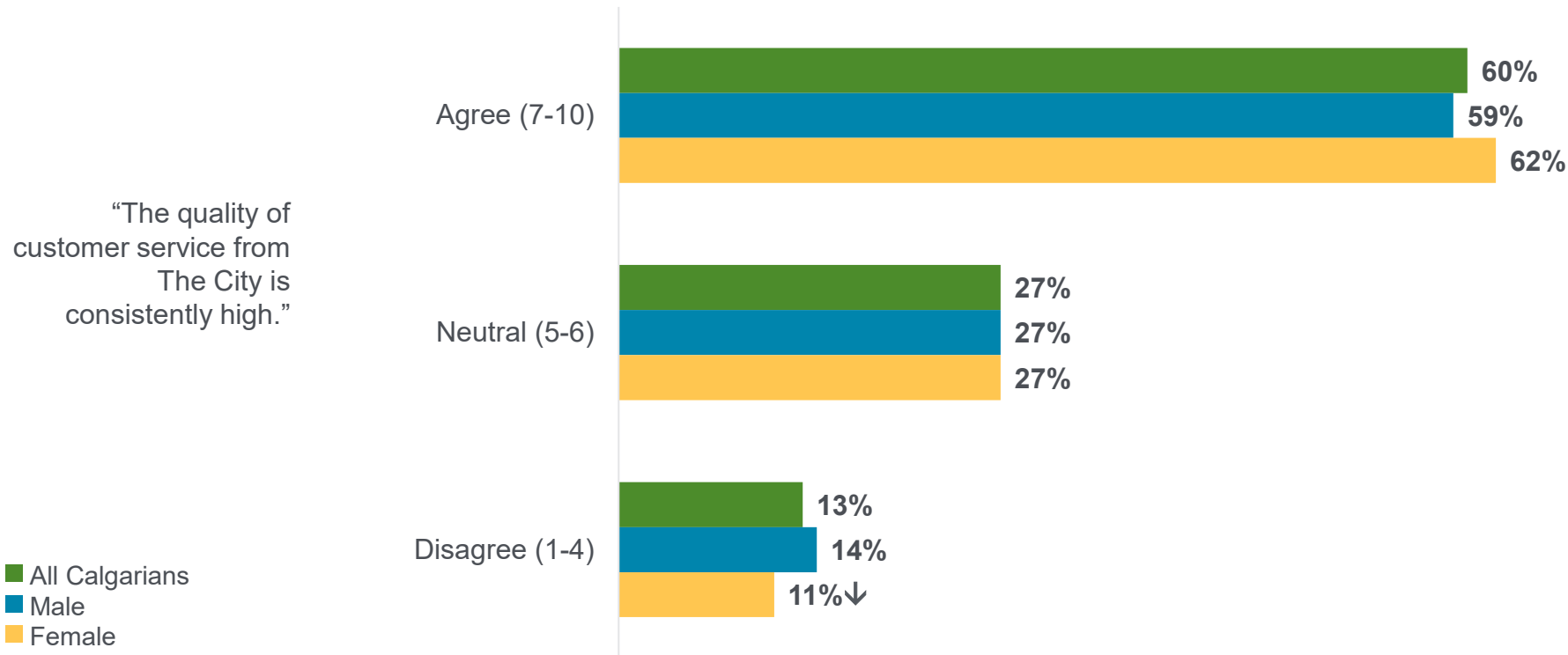
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,469, Male n=1,254, Female n=1,196)

↑/↓ Statistically higher/lower than comparable subgroup



Quality of customer service

Three-fifths (60%) of Calgarians agree that the quality of customer service from The City is consistently high. Perceptions that The City consistently delivers high quality service are comparable between females (62%) and males (59%) and both groups have identical neutral ratings at 27%. Meanwhile, disagreement is statistically lower among females (11%) than males (14%).



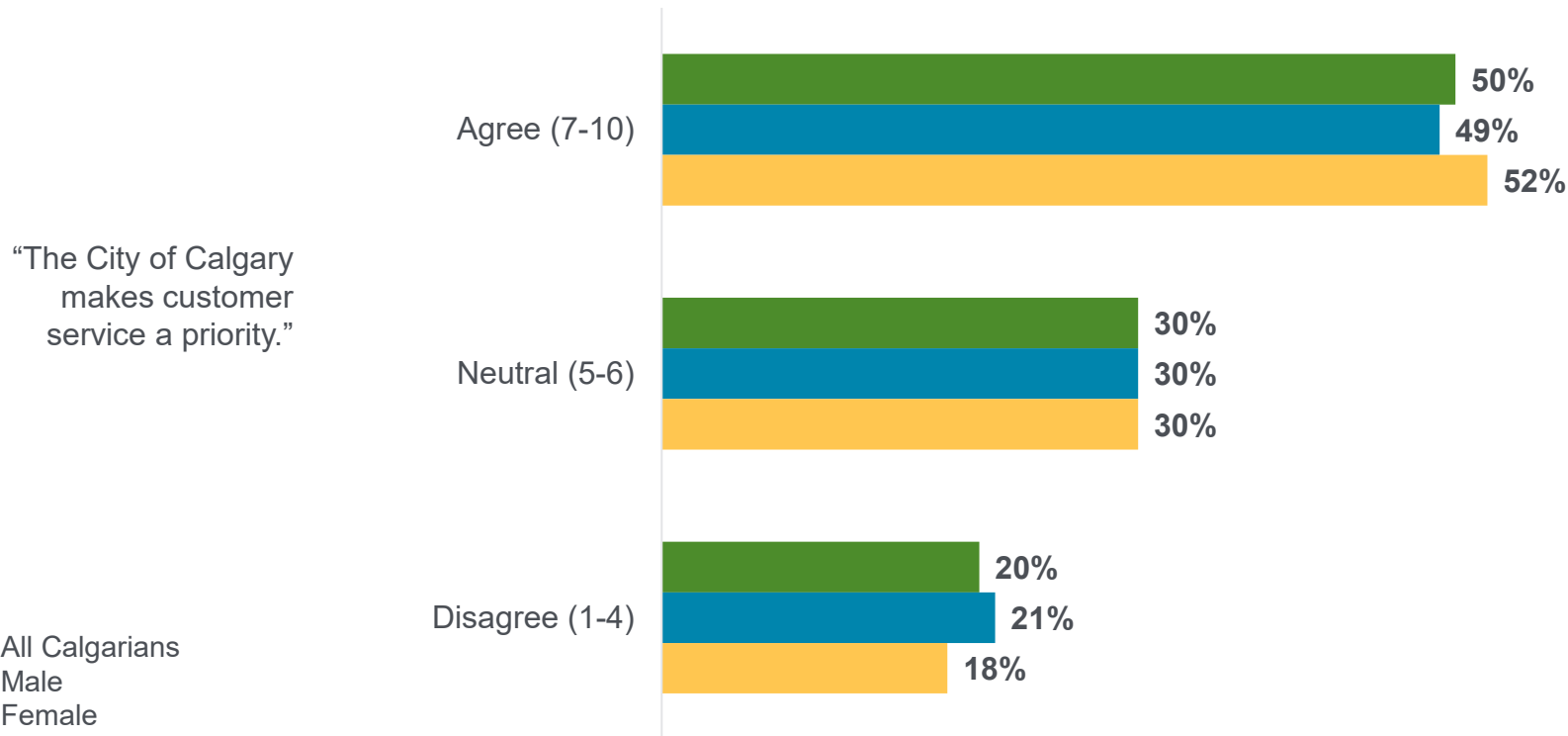
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,470, Male n=1,258, Female n=1,193)

↑/↓ Statistically higher/lower than comparable subgroup



Makes customer service a priority

One-half (50%) of Calgarians agree that The City of Calgary makes customer service a priority. A similar proportion of females (52%) and males (49%) agree that The City makes customer service a priority. Both groups also share identical neutral ratings (30% each) and similar disagreement ratings (18% of females and 21% of males).



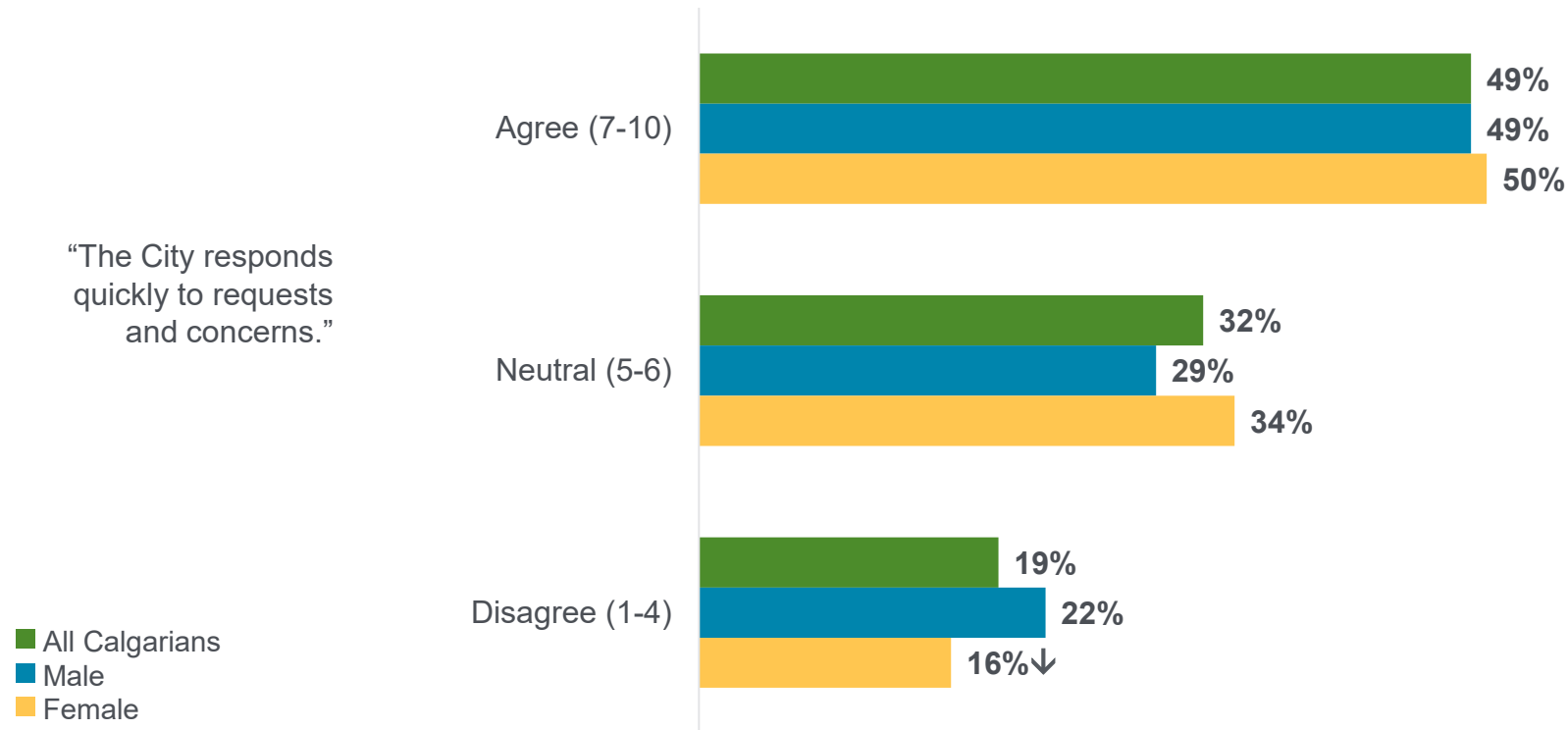
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,462, Male n=1,252, Female n=1,191)



Quickly responds to requests and concerns

One-half (49%) of Calgarians agree that The City responds quickly to requests and concerns. Agreement that The City provides quick responses is comparable between females (50%) and males (49%), and neutral ratings are also comparable between the groups (34% of females and 29% of males). Meanwhile, a smaller proportion of females disagree The City responds quickly (16%) compared to males (22%).



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,464, Male n=1,259, Female n=1,186)

↑/↓ Statistically higher/lower than comparable subgroup



Trust and transparency

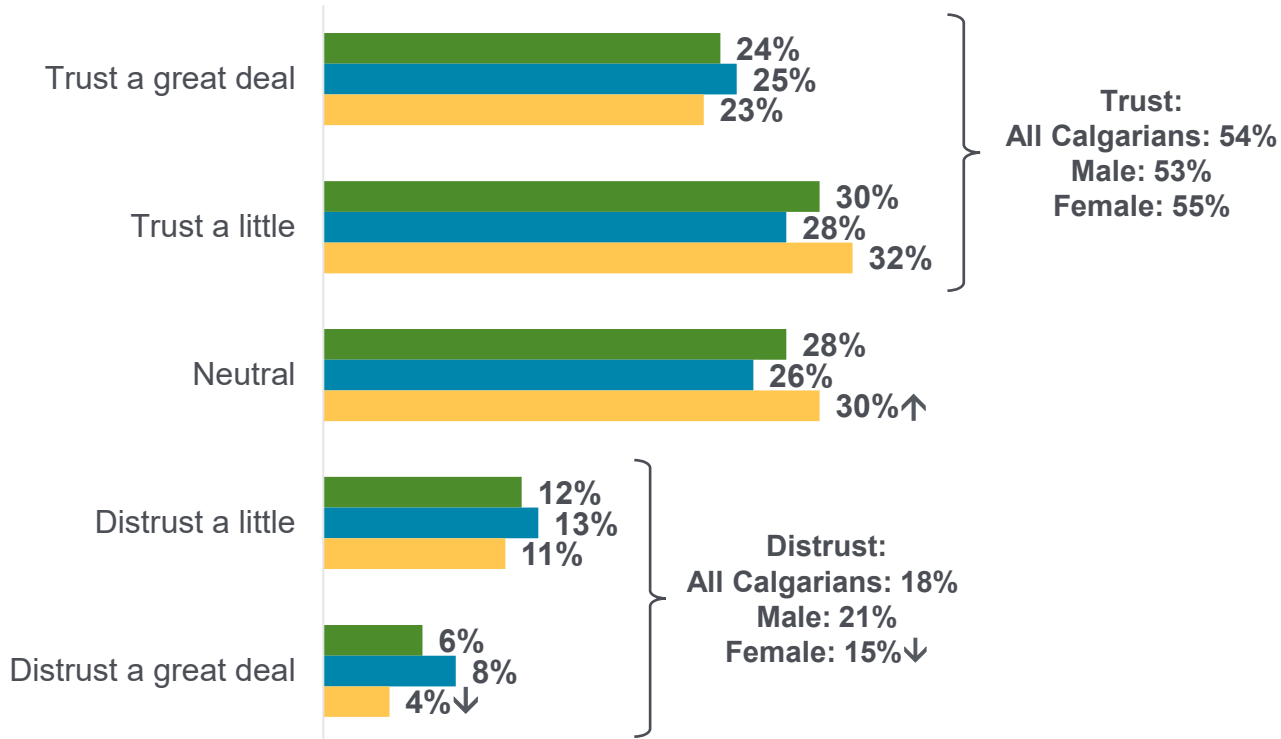


Trust in The City of Calgary

Around one-half (54%) of Calgarians trust The City of Calgary. While overall trust levels are comparable between females (55%) and males (53%), females have higher neutral ratings (30%) compared to males (26%). Correspondingly, fewer females distrust The City (15%) than males (21%), with the difference led by fewer who ‘distrust a great deal’ (4% vs. 8% respectively).

Considering all the things you think are important, how much do you trust or distrust The City of Calgary?

- All Calgarians
- Male
- Female



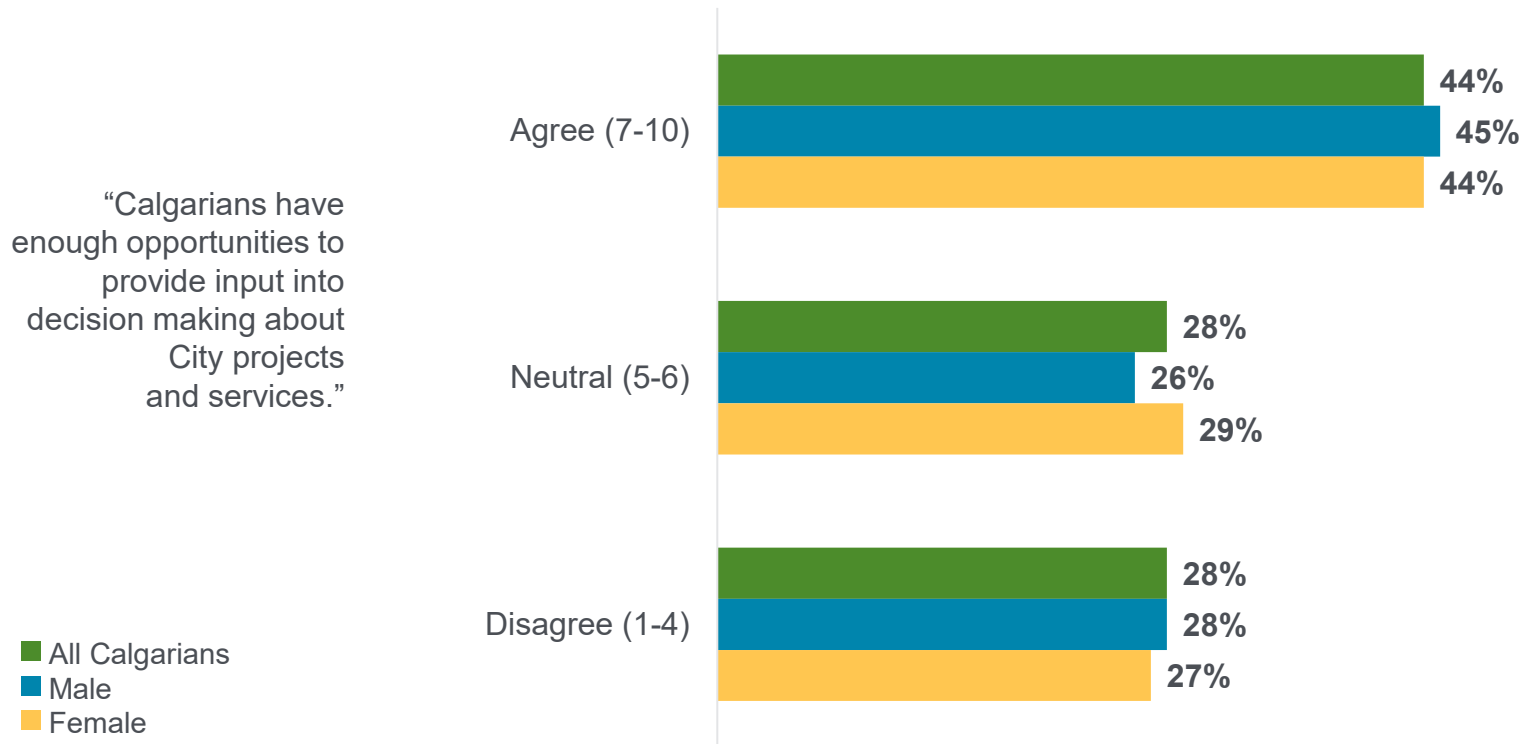
Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary?
 Base: Valid respondents (All Calgarians n=2,485, Male n=1,258, Female n=1,209)

↑/↓ Statistically higher/lower than comparable subgroup



Enough opportunities to provide input

More than two-fifths (44%) of Calgarians agree they have enough opportunities to provide input into decision making about City projects and services. Perceptions that there are enough opportunities to provide input are consistent between females and males, with similar agreement (44% of females and 45% of males), neutral ratings (29% and 26% respectively), and disagreement (27% and 28%).



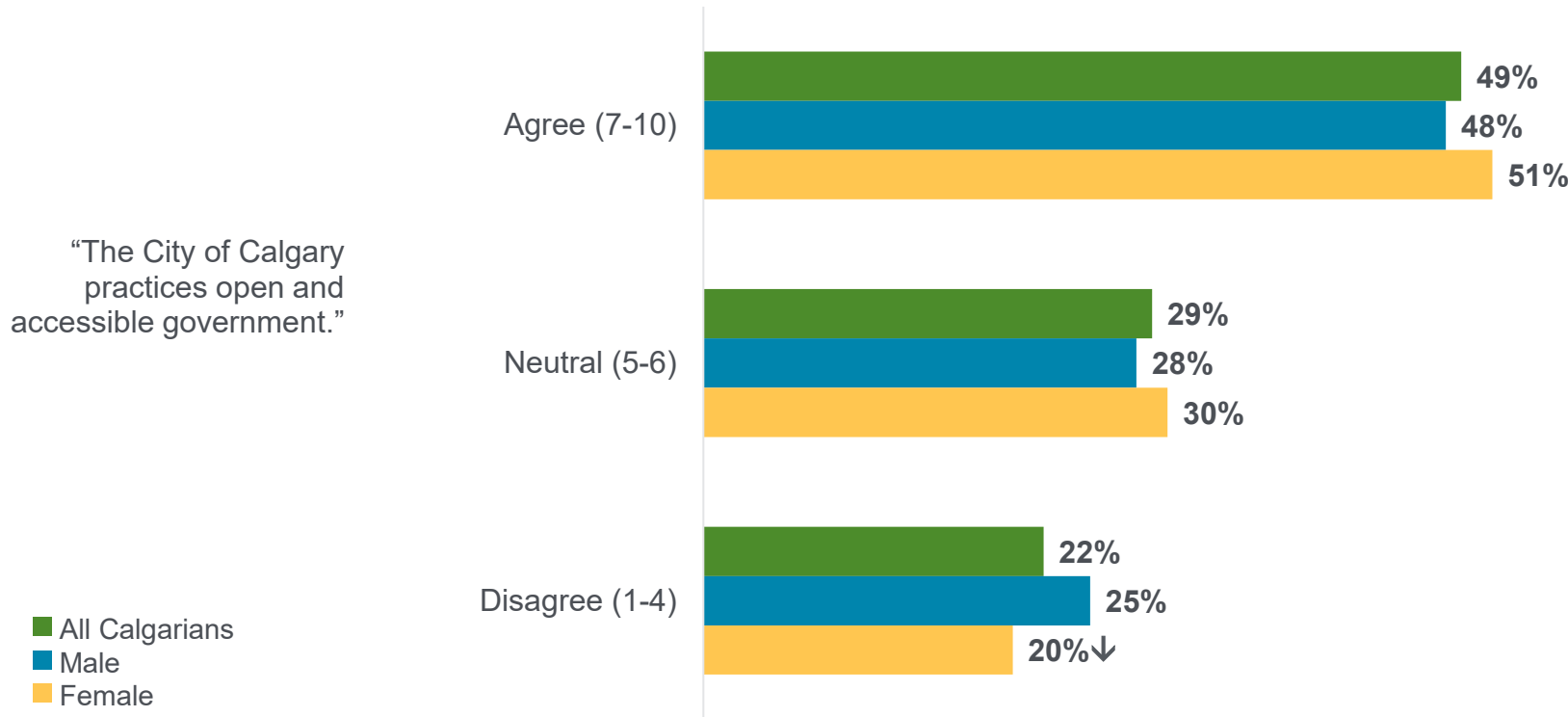
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,480, Male n=1,255, Female n=1,206)



Open and accessible government

One-half (49%) of Calgarians agree that The City of Calgary practices open and accessible government. Agreement that The City is open and accessible is similar between females (51%) and males (48%), and neutral ratings are also similar (30% for females and 28% for males). However, disagreement is lower among females (20%) than males (25%).



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,483, Male n=1,260, Female n=1,204)

↑/↓ Statistically higher/lower than comparable subgroup



Respondent profile



Respondent profile (1 of 4)

Gender			
	All Calgarians	Male	Female
Female	51%	0%	100%
Male	49%	100%	0%
Non-binary person	<1%	0%	0%
Transgender	<1%	0%	0%
Refused/prefer not to say	<1%	0%	0%

Income			
	All Calgarians	Male	Female
Less than \$60,000	21%	18%	23%
\$60,000 to just under \$120,000	36%	36%	37%
\$120,000 to just under \$200,000	24%	25%	23%
\$200,000 and over	19%	22%	17%

Age			
	All Calgarians	Male	Female
18 to 24	9%	10%	8%
25 to 34	20%	19%	20%
35 to 44	18%	19%	16%
45 to 54	20%	19%	21%
55 to 64	10%	11%	10%
65 or older	23%	21%	24%
MEAN	47.9	47.1	49.0

Education			
	All Calgarians	Male	Female
Less than high school	2%	2%	2%
High school or equivalent	20%	19%	19%
Apprenticeship or trades diploma/ certificate	7%	11%	3%
College or non-university diploma/ certificate	19%	18%	19%
University degree/ diploma/certificate	53%	50%	56%

Base: Valid respondents (bases vary)



Respondent profile (2 of 4)

Employment status [^]			
	All Calgarians	Male	Female
Full time employed or self employed	50%	58%	43%
Part time employed or self-employed	13%	9%	17%
Retired	21%	19%	23%
Looking after home /family	3%	1%	5%
Unable to work due to sickness or disability	3%	3%	3%
Unemployed	5%	5%	5%
Unpaid/voluntary work	1%	2%	1%
Student	6%	6%	6%
Other	<1%	<1%	<1%

Disability in household [^]			
	All Calgarians	Male	Female
Yes – myself	13%	10%	15%
Yes – someone in my household	12%	10%	14%
No	77%	81%	74%

2SLGBTQIA+			
	All Calgarians	Male	Female
Yes	8%	6%	9%
No	91%	94%	91%
Refused/Prefer to not answer	<1%	1%	<1%

Racialized			
	All Calgarians	Male	Female
Yes	29%	31%	27%
No	71%	69%	73%
Other	<1%	<1%	0%

Indigenous identity [^]			
	All Calgarians	Male	Female
Yes – First Nations	2%	1%	2%
Yes – Métis	3%	2%	2%
Yes – Inuit	<1%	<1%	<1%
Other	<1%	<1%	<1%
No	95%	96%	95%

Base: Valid respondents (bases vary)

[^]Multiple responses allowed



Respondent profile (3 of 4)

Quadrant			
	All Calgarians	Male	Female
Southwest	30%	30%	29%
Southeast	23%	22%	24%
Northwest	28%	29%	27%
Northeast	19%	19%	20%

Own or rent			
	All Calgarians	Male	Female
Own	70%	69%	71%
Rent	27%	28%	26%
Living with parents/family	2%	3%	2%
Other	<1%	<1%	0%

Born in Canada			
	All Calgarians	Male	Female
Yes	68%	66%	70%
No	32%	34%	30%

Tenure in Calgary			
	All Calgarians	Male	Female
Less than 5 years	10%	10%	10%
5 to less than 10 years	6%	5%	6%
10 to less than 15 years	9%	9%	8%
15 to less than 20 years	11%	11%	11%
20 to less than 30 years	21%	22%	19%
30 to less than 40 years	15%	16%	16%
40 or more	28%	26%	31%
MEAN	28.4	27.5	29.3

Business owner/operator			
	All Calgarians	Male	Female
Own and operate a business	17%	20%	14%
Own a business	3%	2%	4%
Operate a business	2%	2%	2%
No	78%	76%	80%

Base: Valid respondents (bases vary)



Respondent profile (4 of 4)

Household size			
	All Calgarians	Male	Female
1	16%	12%	19%
2	31%	32%	31%
3	19%	21%	18%
4	19%	21%	18%
5 or more	14%	14%	15%
MEAN	3.1	3.1	3.0

Children in household			
	All Calgarians	Male	Female
Yes	33%	32%	34%
No	67%	68%	66%

Type of home			
	All Calgarians	Male	Female
Single detached house	64%	67%	61%
Duplex, triplex or fourplex	10%	9%	11%
Townhouse or rowhouse	9%	8%	9%
Apartment or apartment-style condominium	16%	16%	16%
Another type of multi-unit complex	2%	1%	2%
Other	1%	1%	<1%

Base: Valid respondents (bases vary)



Contact

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