2022 Pulse on Parks Survey

Final Report – September 8, 2022

Prepared for The City of Calgary by:

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Research Highlights

PARKS CONNECTION INDEX

63% of adult Calgarians have a **moderate to high connection** with parks

Male

Relatively well-off

Born outside Canada

Parents with children <18 at home

PARKS USAGE

Visitation in All Seasons

45%

Months With Snow

23%

Months Without Snow

44%

% spending at least 20 minutes/visit

83%

93%

HOW CALGARIANS FEEL ABOUT THEIR PARKS

95% feel welcome there, regardless of their background

91% are proud of Calgary's parks

93% say it is easy to get to and from parks

89% feel safe at parks

Introduction and Methodology

- The City of Calgary commissioned Probe Research to conduct a telephone survey with a random and representative sample of N=502 Calgary adults about park usage.

- The survey was conducted between July 19 and August 3, 2022.

- With a sample of 502, one can say with 95 percent certainty that the results are within ± 4.38 percentage points of what they would have been if the entire adult population of Calgary had been surveyed. The margin of error is higher within each of the survey's population sub-groups.

- Random digit dialing, including both landline and wireless numbers, ensured all Calgary adults had an equal opportunity to participate in this survey.

- Minor statistical weighting has been applied to this sample to ensure that region, age and gender characteristics properly reflect known attributes of the city's population (based on the 2021 Census). All data analysis was performed using SPSS statistical analysis software.

- Some of the results in this report are compared against a similar telephone survey of N=500 Calgarians conducted between July 20 and 30, 2021.

- Results may not add to exactly 100% in this report due to rounding.

- Results of <2% are not labelled in the graphs.

Parks Connection Index (PCI)

Parks Connection Index (PCI)

- Probe Research derived the Parks Connection Index (PCI) from a series of attitudinal and behavioural questions in the survey. The purpose of the PCI is to develop a benchmark measure of Calgarians' "connectedness" to city parks and open spaces, as well as to identify which demographic groups score higher on this scale.

- Probe facilitated a brainstorming session on June 23, 2022 with the Parks team that was used to help identify the key measures to be included in this index. The specific variables included and their corresponding weights are shown on the following page. The weighting was determined by Probe Research based on prioritization by Parks staff.

- Each item on the PCI is scored as either a 1, 2, 3 or 5 (based on the weight) or a zero based on whether the respondent selected the determining variable when answering the survey. For example, if a respondent strongly agrees that they feel welcome in a City park (Q11a), a score of 5 is applied. If they provide a different response, the score recorded is 0.

- The 15 variables in the PCI are used to determine a composite score out of 51. These are grouped into three categories:

  - Low connection (0-19)

  - Moderate connection (20-30)

  - High connection (31+)

Parks Connection Index (PCI) (cont'd)

| Q.	Variable	Q. Type	Determinant	Weight
11a	Feeling welcome	Agreement (4-pt)	Strongly agree	5
11b	Being able to participate in activities of choice	Agreement (4-pt)	Strongly agree	5
11c	I feel safe when I visit Calgary parks regardless of my ethnicity, race, religion, income, gender identity or sexuality	Agreement (4-pt)	Strongly agree	5
11d	Sense of ownership	Agreement (4-pt)	Strongly agree	5
11e	Knowledgeable about parks	Agreement (4-pt)	Strongly agree	5
11f	Pride in parks	Agreement (4-pt)	Strongly agree	5
11h	Ease of getting to/from parks	Agreement (4-pt)	Strongly agree	3
11i	Accessible for those with mobility challenges	Agreement (4-pt)	Strongly agree	2
11j	Accessibility for those with cognitive impairment	Agreement (4-pt)	Strongly agree	2
12d	Meeting place	Value (4-pt)	Value a great deal	3
12e	Neighbourhood connection	Value (4-pt)	Value a great deal	3
12f	Spend time with similar people	Value (4-pt)	Value a great deal	3
12g	Able to use programmed spaces	Value (4-pt)	Value a great deal	3
4a	Usage of parks – non-snow months	Time (daily, etc.)	At least weekly	1
4b	Usage of parks – snow months	Time (daily, etc.)	At least weekly	1

Key Findings
Parks Connection Index (PCI)

- The Parks Connection Index (PCI) derived from the responses to 15 specific survey questions shows that about one-third of Calgary adults (33%) are highly connected to the open spaces in their city.

  - Those who rate as "high" achieved a score of at least 31 out of 51.

  - Those in the "moderate" category scored between 20 and 30.

  - Those who rate as "low" achieved a score of 19 or less.

- Those who rate highly on the PCI tend to be slightly younger and more diverse than the population at large.

  - These individuals are most likely to have children under the age of 18 in their households.

  - A significant proportion of these individuals visit parks daily – both in the winter months and in months when there is no snow on the ground.

- Conversely, those who rate low on the index tend to be older, do not have children in the household and are more likely to have been born in Canada.

  - A significant proportion of those with a low PCI score either have a physical or mobility-related disability and/or live in the same household as someone else who does.

PCI - Overview

The following shows the relative size of each of the three groups based on their PCI score.

Low
(0-19/51)

High
(31+/51)

37%

33%

30%

Moderate
(20-30/51)
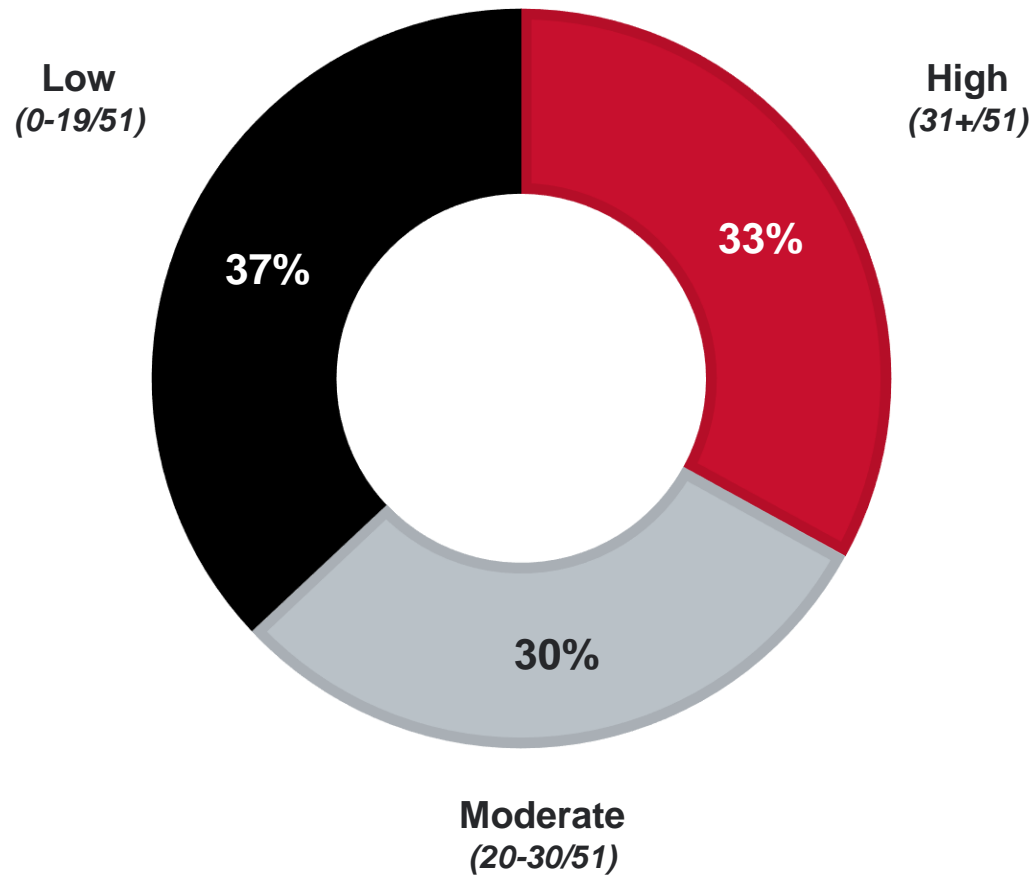
High PCI Group Characteristics

The following is an overview of the demographic characteristics of those who score **high (31 or higher)** on the Parks Connection Index:

Gender
53% male ↑
47% female

Age
33% 18-34
40% 35-54
26% 55+

Education
21% high school or less
28% college/some PS
50% university graduate

Born Outside Canada
38% yes ↑
62% no

Racialized Person
35% yes
65% no

Household Income
21% <$60K
38% $60K-$120K
41% $120K+ ↑

Children <18 at home
45% yes ↑
55% no

Physical Disability in Household
14% Yes ↓
86% No

Home Ownership
73% own
27% rent

↑Statistically higher than counterpart
↓Statistically lower than counterpart

There are no significant differences by area of Calgary

Low PCI Group Characteristics

The following is an overview of the demographic characteristics of those who score **low (19 or less)** on the Parks Connection Index:

Gender
47% male
53% female ↑

Age
29% 18-34
35% 35-54
35% 55+ ↑

Education
24% high school or less
35% college/some PS
41% university graduate

Born Outside Canada
22% yes
78% no ↑

Racialized Person
33% yes
67% no

Household Income
23% <$60K
44% $60K-$120K
33% $120K+

Children <18 at home
26% yes ↑
74% no

Physical Disability in Household
22% Yes ↑
78% No

Home Ownership
84% own ↑
16% rent

↑Statistically higher than counterpart
↓Statistically lower than counterpart

There are no significant differences by area of Calgary

Quality of Life/Physical Activity

Key Findings
Quality of Life/Physical Activity

- More than nine in ten adult Calgarians say they enjoy at least a good quality of life, including one-quarter who say their quality of life is very good. Fewer than one in ten indicate their quality of life is poor.

    - There appears to be a correlation between park usage/engagement and quality of life, as those who score highly on the PCI are more likely to indicate they have a very good quality of life.

- More than one-half of adult Calgarians indicate they are physically active at least once per day, with an additional one-third indicating they are active at least once per week.

    - Those who live in southwest Calgary are among those most likely to be physically active on a daily basis.

- Calgarians who are physically active are more likely to gravitate to parks and outdoor spaces, with four in ten indicating they use these spaces for exercise most or all of the time and another one-third splitting active time equally between outdoor and indoor spaces.

    - Those in southeast Calgary – as well as seniors aged 65+, younger adults and Racialized Calgarians – are more likely to gravitate to indoor spaces as opposed to city parks and open spaces.

Those most likely to **rate their quality of life in Calgary very good or good** include residents in the Northwest (96%), Calgarians with higher household incomes (98% $120K+ vs. 88% <$60K), as well as those who are physically active at least once a day (92%) or at least once a week (94% vs. 77% among those who are less active).
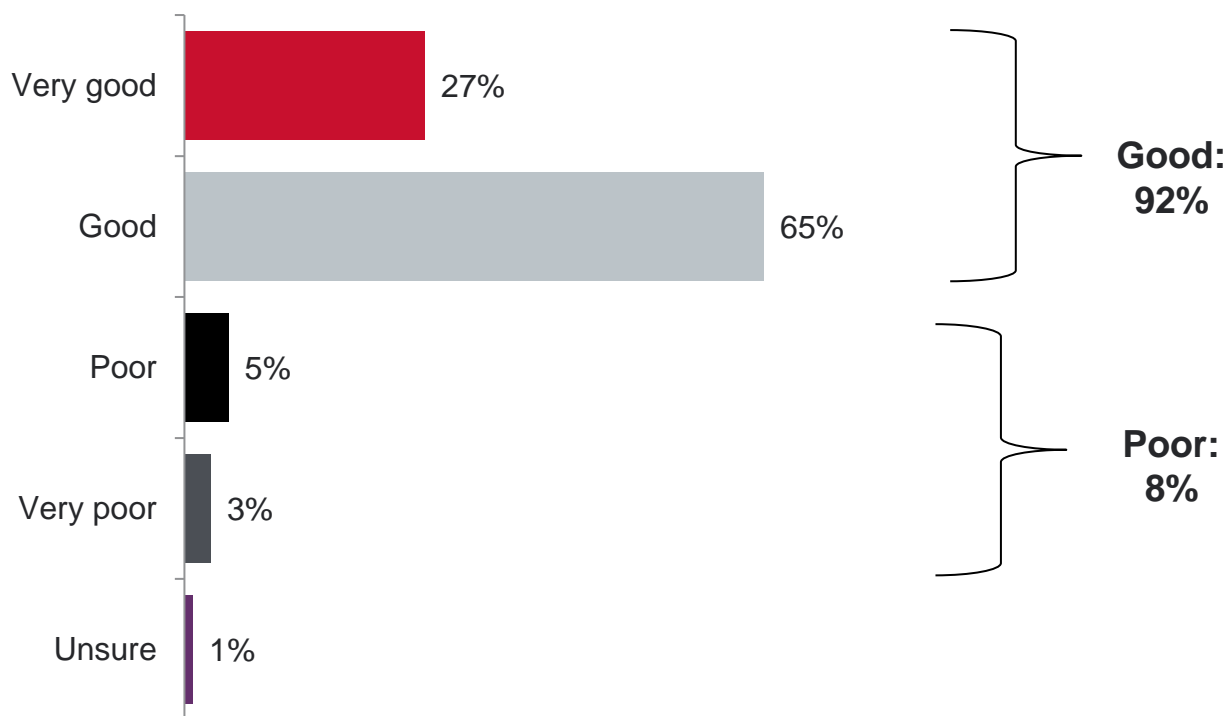
Rating	Percentage
Very good	27%
Good	65%
Poor	5%
Very poor	3%
Unsure	1%

Good: 92%

Poor: 8%

Q1. To begin, how would you rate the overall quality of life in Calgary today? Would you say it is…
Base: All respondents (n=502)

Views on Quality of Life in Calgary
By Quadrant
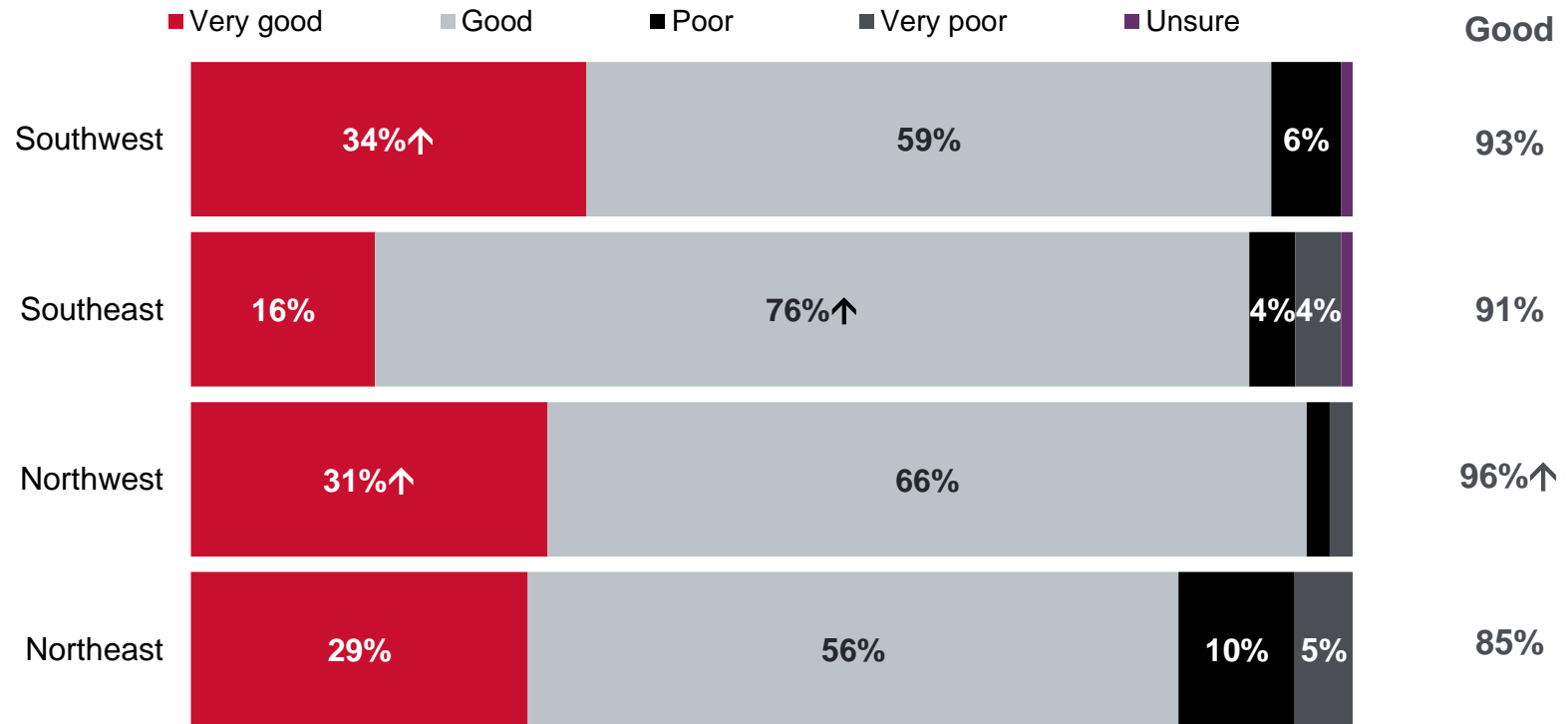
Legend: ■ Very good ■ Good ■ Poor ■ Very poor ■ Unsure

Good

Quadrant	Very good	Good	Poor	Very poor	Good
Southwest	34%↑	59%	6%		93%
Southeast	16%	76%↑	4%	4%	91%
Northwest	31%↑	66%			96%↑
Northeast	29%	56%	10%	5%	85%

Q1. To begin, how would you rate the overall quality of life in Calgary today? Would you say it is…
Base: All respondents (n=502)

Note: ≤2% not labelled

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Levels of Physical Activity
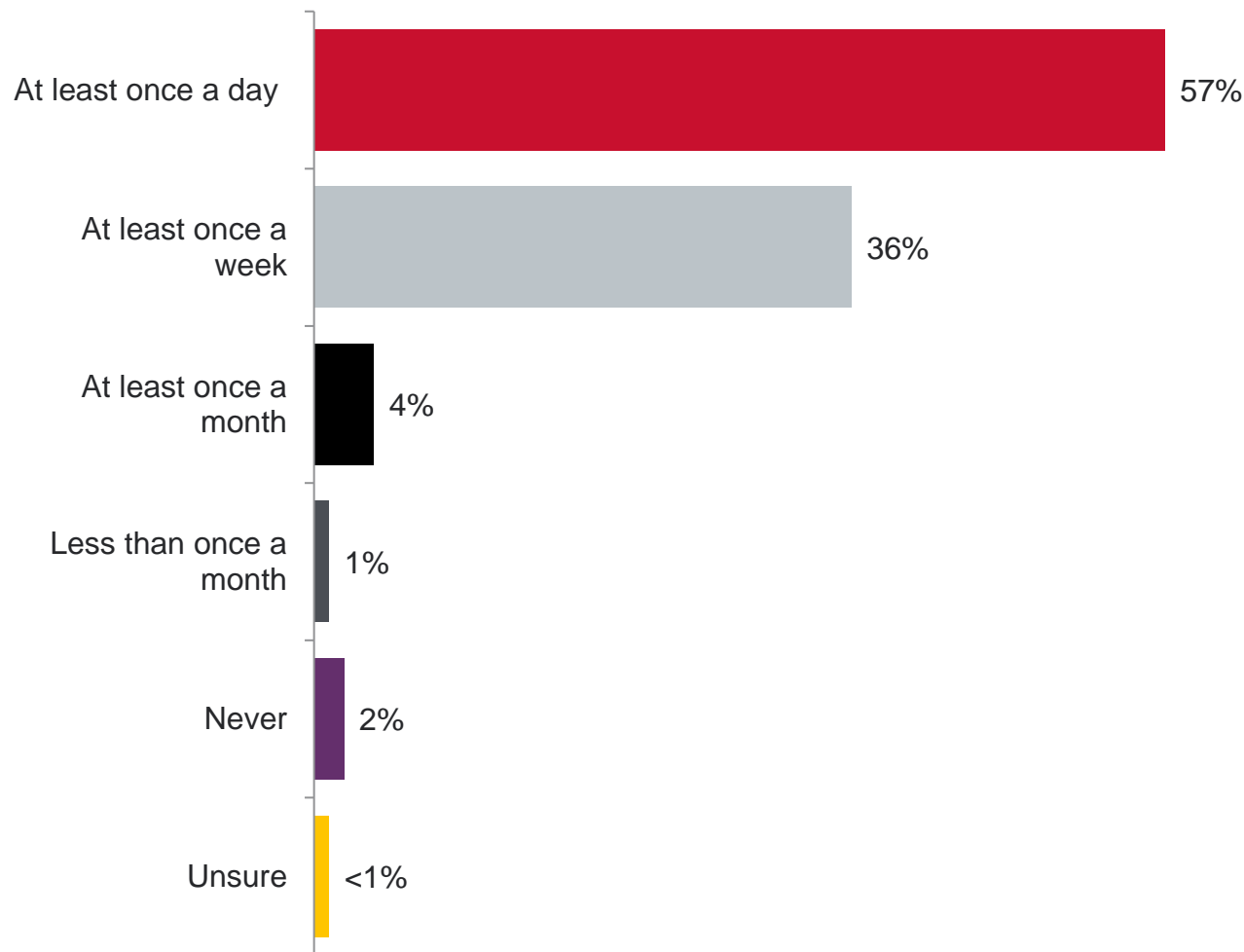
At least once a day — 57%
At least once a week — 36%
At least once a month — 4%
Less than once a month — 1%
Never — 2%
Unsure — <1%

Q2. And how would you rate your level of physical activity right now? Would you say you are physically active …
Base: All respondents (n=502)

Levels of Physical Activity
By Quadrant
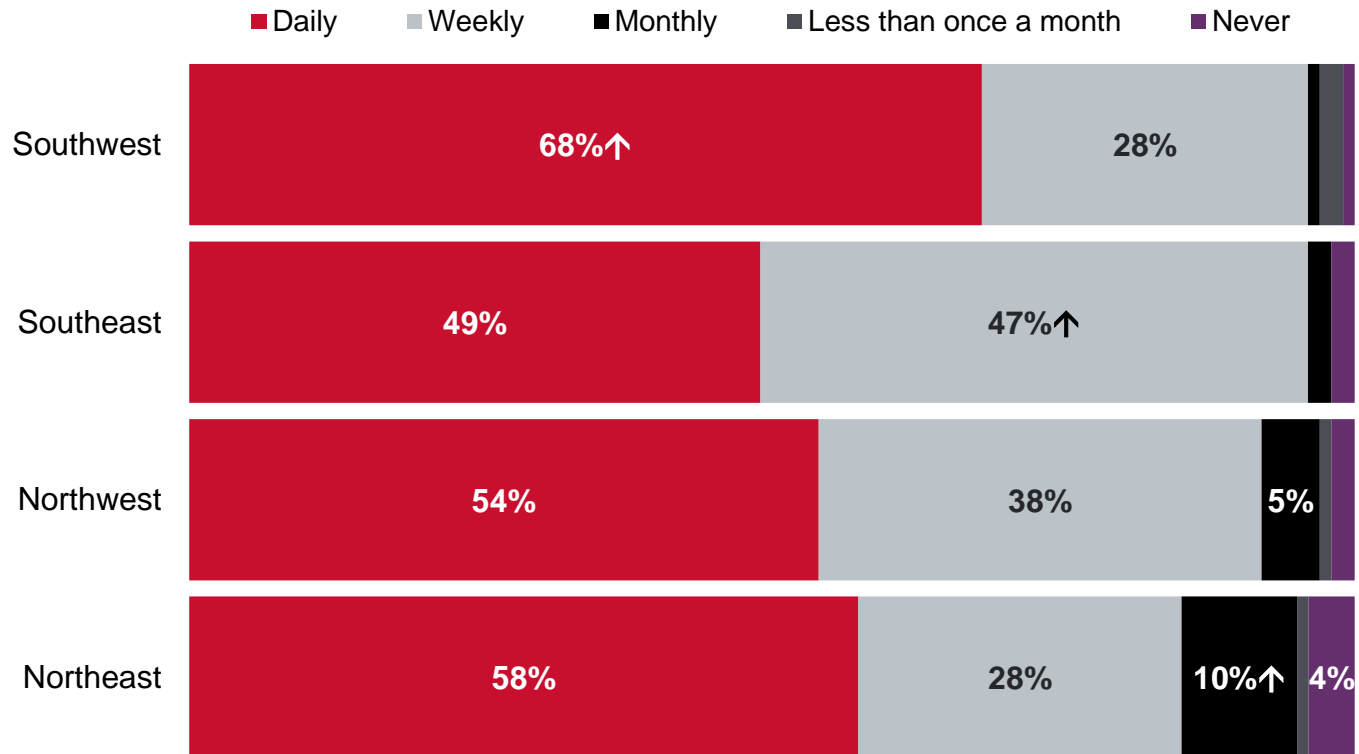
Legend: ■ Daily ■ Weekly ■ Monthly ■ Less than once a month ■ Never

Quadrant	Daily	Weekly	Monthly	Less than once a month	Never
Southwest	68%↑	28%			
Southeast	49%	47%↑			
Northwest	54%	38%	5%		
Northeast	58%	28%	10%↑		4%

Q2. And how would you rate your level of physical activity right now? Would you say you are physically active …
Base: All respondents (n=502)

Note: ≤2% not labelled

**↑ Statistically significant difference
– higher than other quadrants**

Levels of Physical Activity
Variations by Sub-Group

Those most likely to be **physically active at least once a day** include:

- Those in the Southwest (68%).
- Those who use parks daily during non-snow months (69%).
- Those who use alternative transportation methods other than driving to get to parks (63% vs. 46% among those who drive).
- Those who score high on the PCI (66%).

Those most likely to be **physically active at least once a week** include:

- Those in the Southeast (47%).
- Renters (45% vs. 33% among homeowners).
- Those residing in households with 3+ people (40% vs. 22% among those living alone).
- Those who expect to visit parks in Calgary more often in the future (48%).

Only active in city parks/outdoor spaces 11%
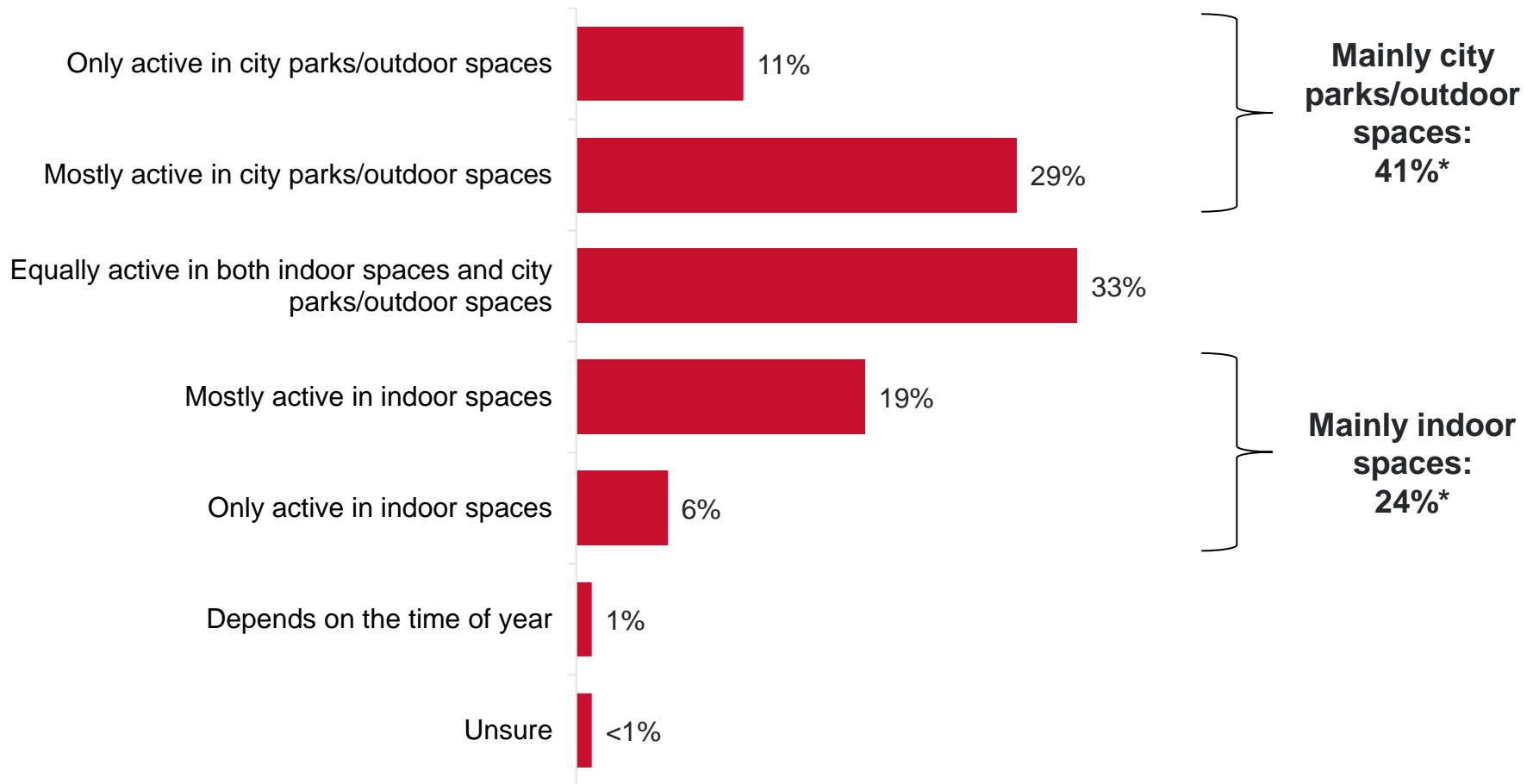
Mostly active in city parks/outdoor spaces 29%

Equally active in both indoor spaces and city parks/outdoor spaces 33%

Mostly active in indoor spaces 19%

Only active in indoor spaces 6%

Depends on the time of year 1%

Unsure <1%

Mainly city parks/outdoor spaces: 41%*

Mainly indoor spaces: 24%*

Q3. To what extent do you participate in physical activities in City parks or outdoor spaces versus indoors? Would you say you are …
Base: All respondents who are physically active (n=491)

rounding

Outdoor vs. Indoor Physical Activity
By Quadrant

Legend
■ Only city parks ■ Mostly city parks ■ Equally in both ■ Mostly indoor ■ Only indoor

	Only city parks	Mostly city parks	Equally in both	Mostly indoor	Only indoor	Outdoors:	Indoors:
Southwest	12%	31%	42%↑	10%		43%	12%
Southeast	4%	27%	32%	25%↑	9%	32%	34%↑
Northwest	12%	30%	30%	22%↑	5%	42%	27%↑
Northeast	18%↑	29%	23%	18%	9%	47%	27%↑

Q3. To what extent do you participate in physical activities in City parks or outdoor spaces versus indoors? Would you say you …
Base: All respondents who are physically active (n=491)

Note: ≤2% not labelled

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Outdoor vs. Indoor Physical Activity
Variations by Sub-Group
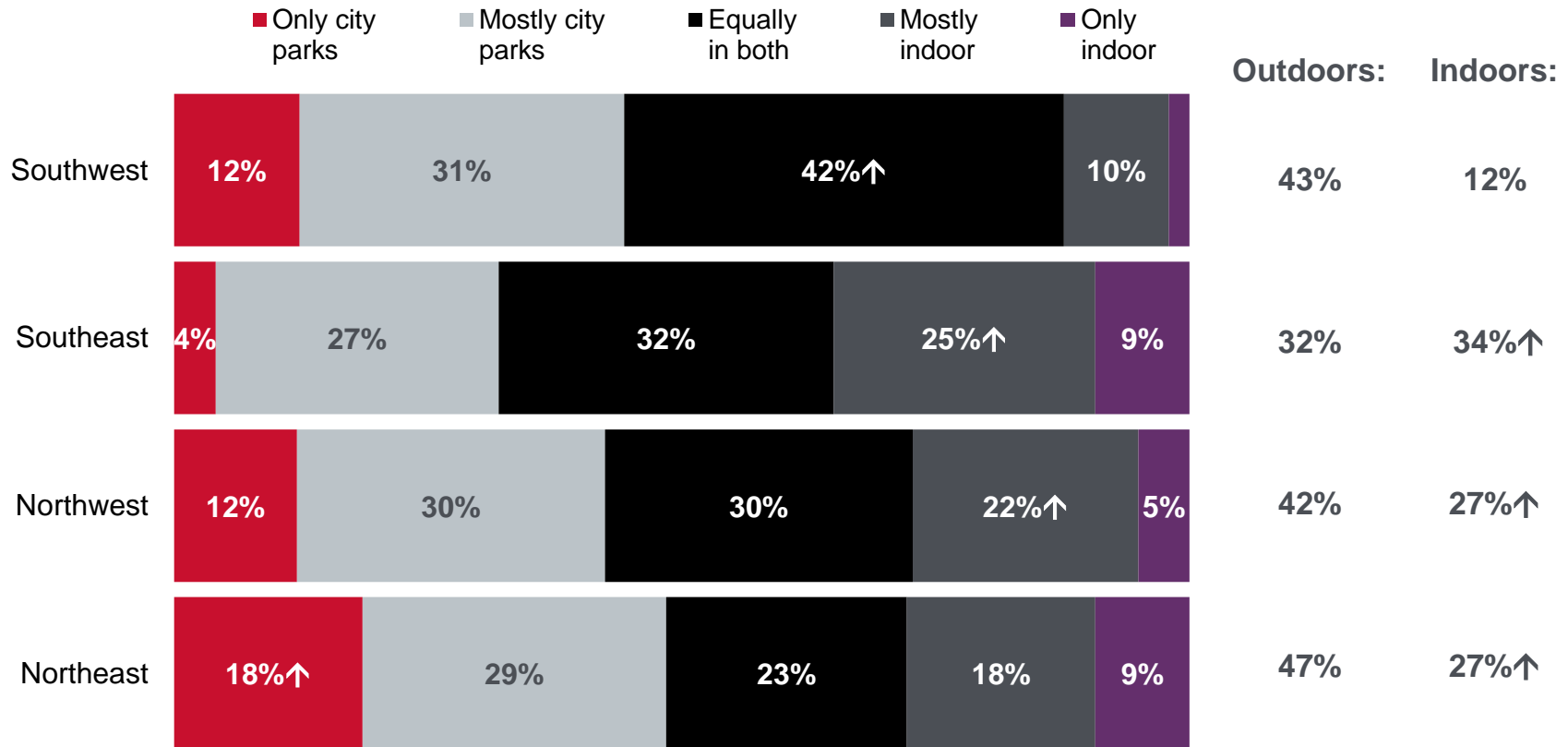
Those most likely to be **mainly physically active in city parks and outdoor spaces** include:

- Residents aged 35-54 (46% vs. 31% among those 18-34).
- Those who use parks daily during non-snow months (60%).

Those most likely to be **physically active in indoor spaces** include:

- Those in the Southeast (34%).
- Younger residents (36% 18-34 vs. 17% among those aged 35-54).
- Those with seniors age 65+ in their households (31%).
- Racialized Calgarians (35%).
- Those who score low on the PCI (35%).
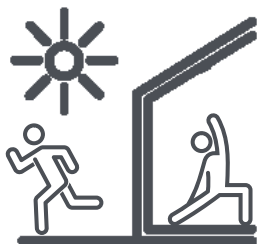
Those most likely to be **mainly physically active in both outdoor and indoor spaces** include:

- Those in the Southwest (42%).
- Those who use parks at least once per week during non-snow months (38% vs. 23% among those who use parks monthly or less often).

Current and Future Parks Usage

Key Findings
Current and Future Parks Usage

- Park usage is relatively high throughout the year, as nearly one-half of Calgarians report visiting a park multiple times per week. Calgarians continue to be more likely to visit parks during non-winter months, as more than four in ten use public parks more than once per week during months when there is no snow on the ground compared to nearly one-quarter of adult Calgarians who visit parks multiple times per week when there is snow.

  - Those who use parks more frequently tend to be somewhat younger and more affluent, with those with children at home more likely to use parks on a more regular basis.

- Estimated usage of these parks – including the number of visits per week and the length of time spent in these spaces – is similar today compared to during the height of the COVID-19 pandemic. More than nine in ten Calgarians continue to spend at least 20 minutes in a park during months when there is no snow, with eight in ten spending at least 20 minutes there when there is snow on the ground.

- Adult Calgarians who use parks are equally likely to walk to these places as they are to drive, with nearly one-half indicating that walking is their primary method of getting to and from parks.

Key Findings
Current and Future Parks Usage (cont'd)

- About one-quarter of adult Calgarians expect to visit parks more often at this time next year, compared to two-thirds who expect their park visitation to remain unchanged and just six per cent who estimate they will not go to parks as often 12 months from now. The proportion who expect their park visitation to increase is lower today than it was in 2021.

- When asked which specific things would make their park experience better, users are most likely to point to improvements to maintenance, additional recreation options and improved safety measures.

- Slightly fewer than one in ten park users report experiencing some conflict with other park users, with those who have experienced issues most likely to have encountered problems with dog owners.

Total Usage in All Seasons

	2022	2021 (During pandemic)	2020 (Pre-pandemic)
Daily	14%	9%	12%
Three to four times a week	31%	20%	30%
At least once a week	22%	18%	22%
Two times per month	9%	13%	13%
Once per month	10%	11%	11%
At least once every three months	3%	16%	7%
Not at all	11%	13%	4%

Frequent Usage Now = 45%
Frequent Usage During Pandemic = 29%
Frequent Usage Pre-Pandemic = 42%

Moderate Usage

Infrequent Usage Now = 22%
Infrequent Usage During Pandemic = 40%
Infrequent Usage Pre-Pandemic =32%*

- 2022
- 2021 (During pandemic)
- 2020 (Pre-pandemic)

Q4A. During the past year, how often would you say you have used parks in Calgary in months <u>with</u> snow on the ground?
Q4B. During the past year, how often would you say you have used parks in Calgary in months <u>without</u> snow on the ground?
Base: All respondents (n=502)

rounding

Months Without Snow

- Daily
  - 13% (2022)
  - 13% (2021)
  - 12% (2020)
- Three to four times a week
  - 31% (2022)
  - 25% (2021)
  - 29% (2020)
- At least once a week
  - 21% (2022)
  - 19% (2021)
  - 22% (2020)
- Two times per month
  - 9% (2022)
  - 10% (2021)
  - 13% (2020)
- Once per month
  - 12% (2022)
  - 9% (2021)
  - 12% (2020)
- At least once every three months
  - 3% (2022)
  - 11% (2021)
  - 8% (2020)
- Not at all
  - 11% (2022)
  - 13% (2021)
  - 4% (2020)

Frequent Usage Now = 44%
Frequent Usage During Pandemic = 38%
Frequent Usage Pre-Pandemic = 41%

Moderate Usage

Infrequent Usage Now = 23%*
Infrequent Usage During Pandemic = 30%
Infrequent Usage Pre-Pandemic = 33%

■ 2022
■ 2021 (During pandemic)
■ 2020 (Pre-pandemic)

Q4B. During the past year, how often would you say you have used parks in Calgary in months <u>without</u> snow on the ground?
Base: All respondents (n=502)

*rounding

Parks Usage: Months with Snow

Months With Snow

Daily
- 7% (2022)
- 9% (2021)
- 7% (2020)

Three to four times a week
- 16% (2022)
- 14% (2021)
- 15% (2020)

Frequent Usage Now = 22%*
Frequent Usage During Pandemic = 23%
Frequent Usage Pre-Pandemic = 23%*

At least once a week
- 21% (2022)
- 19% (2021)
- 21% (2020)

Moderate Usage

Two times per month
- 8% (2022)
- 12% (2021)
- 13% (2020)

Once per month
- 12% (2022)
- 11% (2021)
- 15% (2020)

Infrequent Usage Now = 28%
Infrequent Usage During Pandemic = 33%
Infrequent Usage Pre-Pandemic = 37%

At least once every three months
- 8% (2022)
- 10% (2021)
- 9% (2020)

Not at all
- 28% (2022)
- 25% (2021)
- 19% (2020)

Legend:
- 2022
- 2021 (During pandemic)
- 2020 (Pre-pandemic)

Q4A. During the past year, how often would you say you have used parks in Calgary in months with snow on the ground?
Base: All respondents (n=502)

*rounding

Parks Usage: All Seasons
By Quadrant

Legend: ■ Frequently   ■ Moderately   ■ Infrequently   ■ Not at all

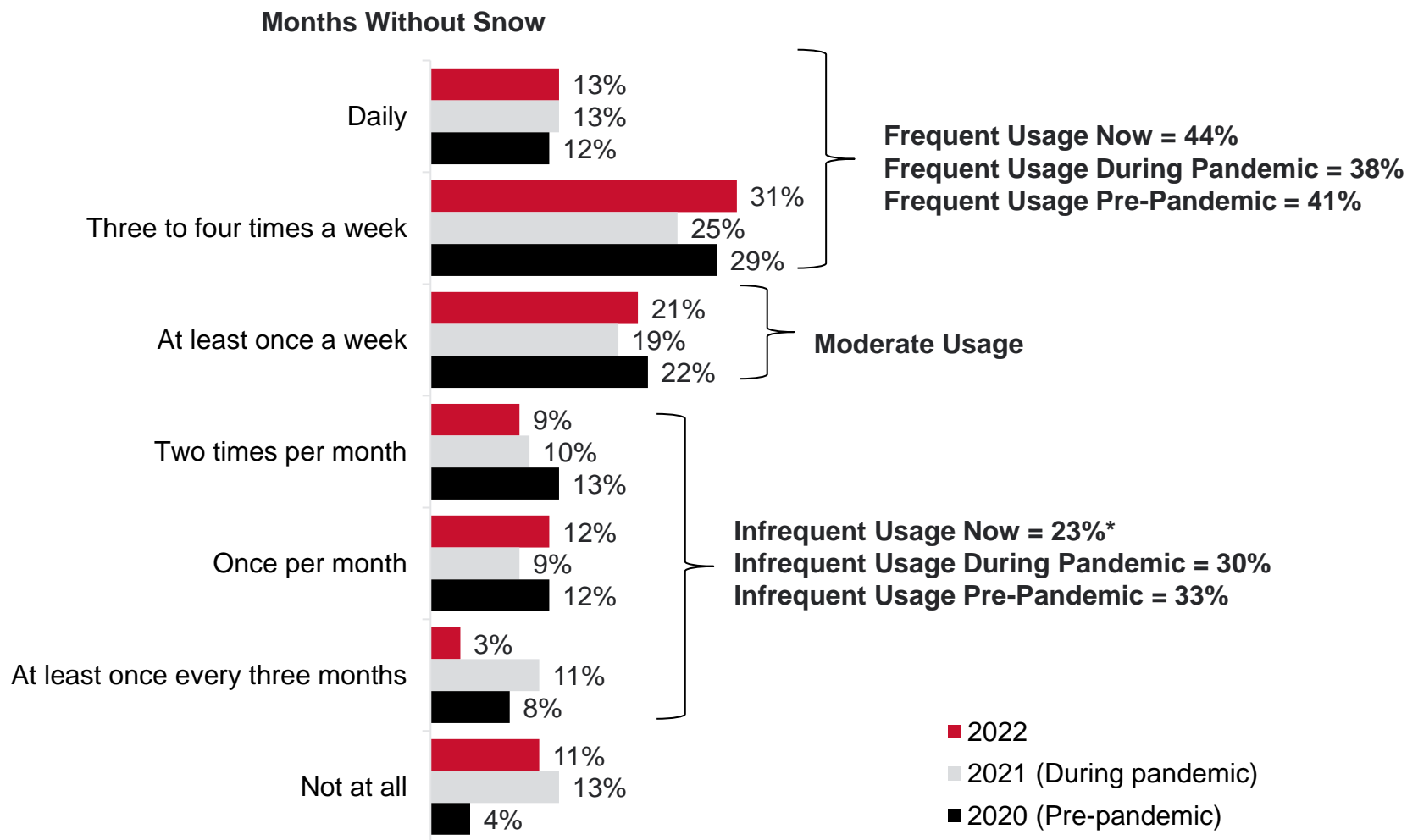| Quadrant	Frequently	Moderately	Infrequently	Not at all
Southwest	52%	26%	15%	7%
Southeast	41%	17%	20%	22%↑
Northwest	44%	25%	28%	3%
Northeast	43%	18%	27%	11%

Q4A. During the past year, how often would you say you have used parks in Calgary in months <u>with</u> snow on the ground?
Q4B. During the past year, how often would you say you have used parks in Calgary in months <u>without</u> snow on the ground?
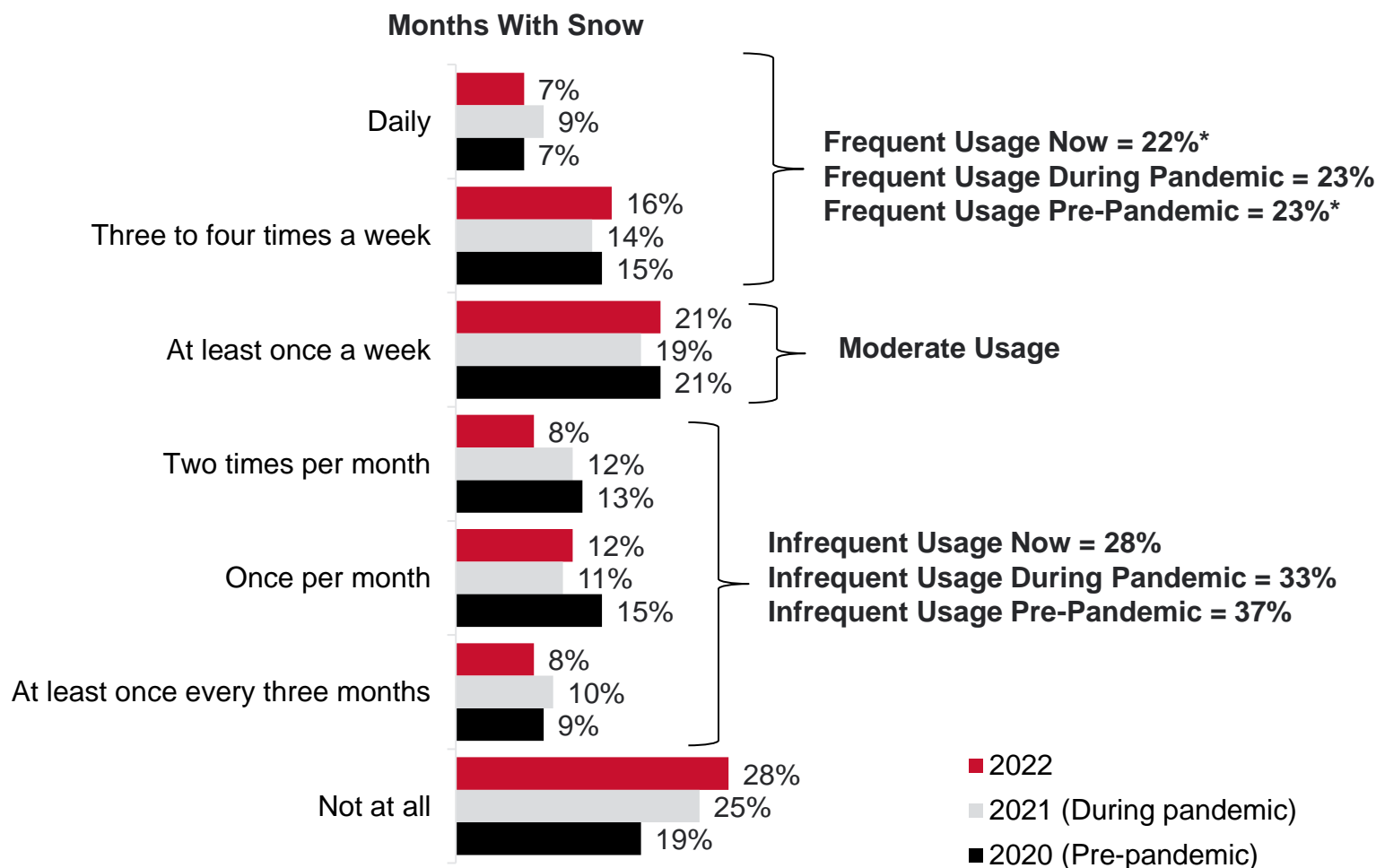Base: All respondents (n=502)

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Parks Usage in Months without Snow
By Quadrant

■ Frequently   ■ Moderately   ■ Infrequently   ■ Not at all

Quadrant	Frequently	Moderately	Infrequently	Not at all
Southwest	50%	25%	17%	7%
Southeast	41%	14%	23%	22%↑
Northwest	44%	25%	27%	4%
Northeast	40%	21%	26%	12%

Q4B. During the past year, how often would you say you have used parks in Calgary in months <u>without</u> snow on the ground?
Base: All respondents (n=502)

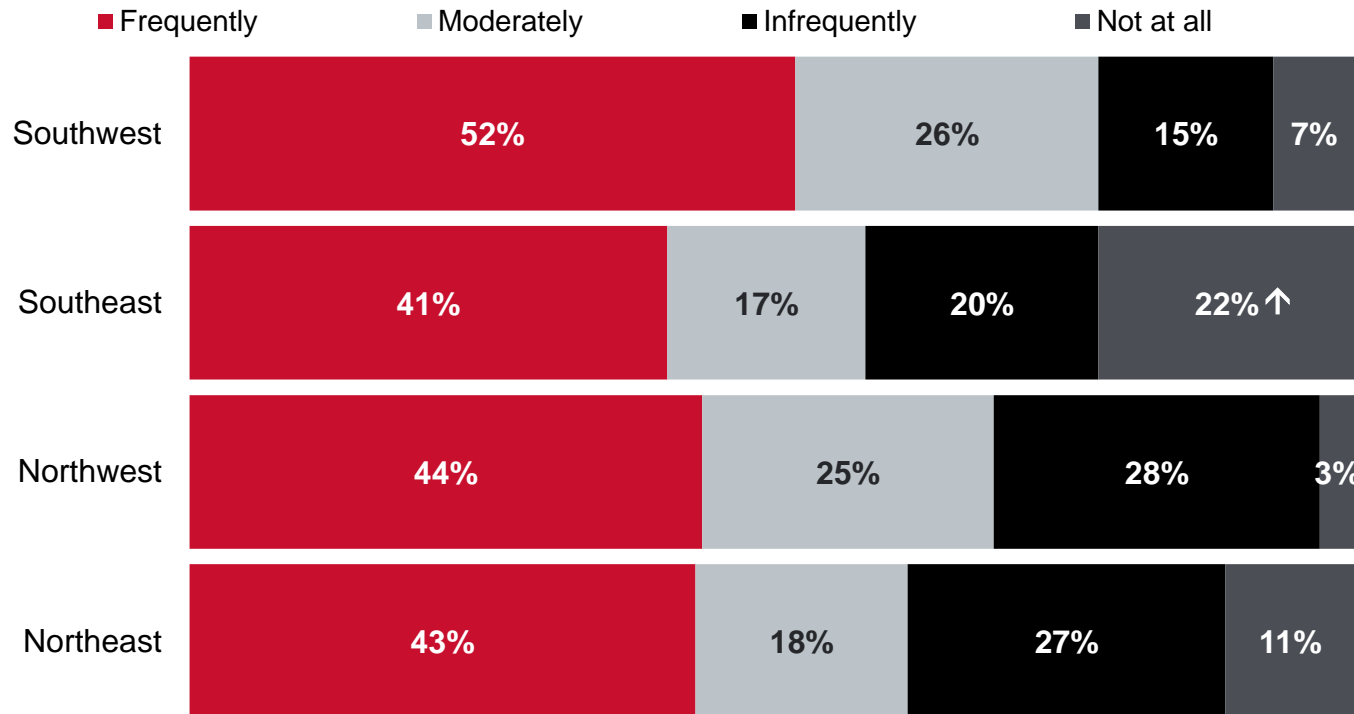↑Statistically higher than counterpart
↓Statistically lower than counterpart

Parks Usage in Months with Snow
By Quadrant

Legend: ■ Frequently ■ Moderately ■ Infrequently ■ Not at all

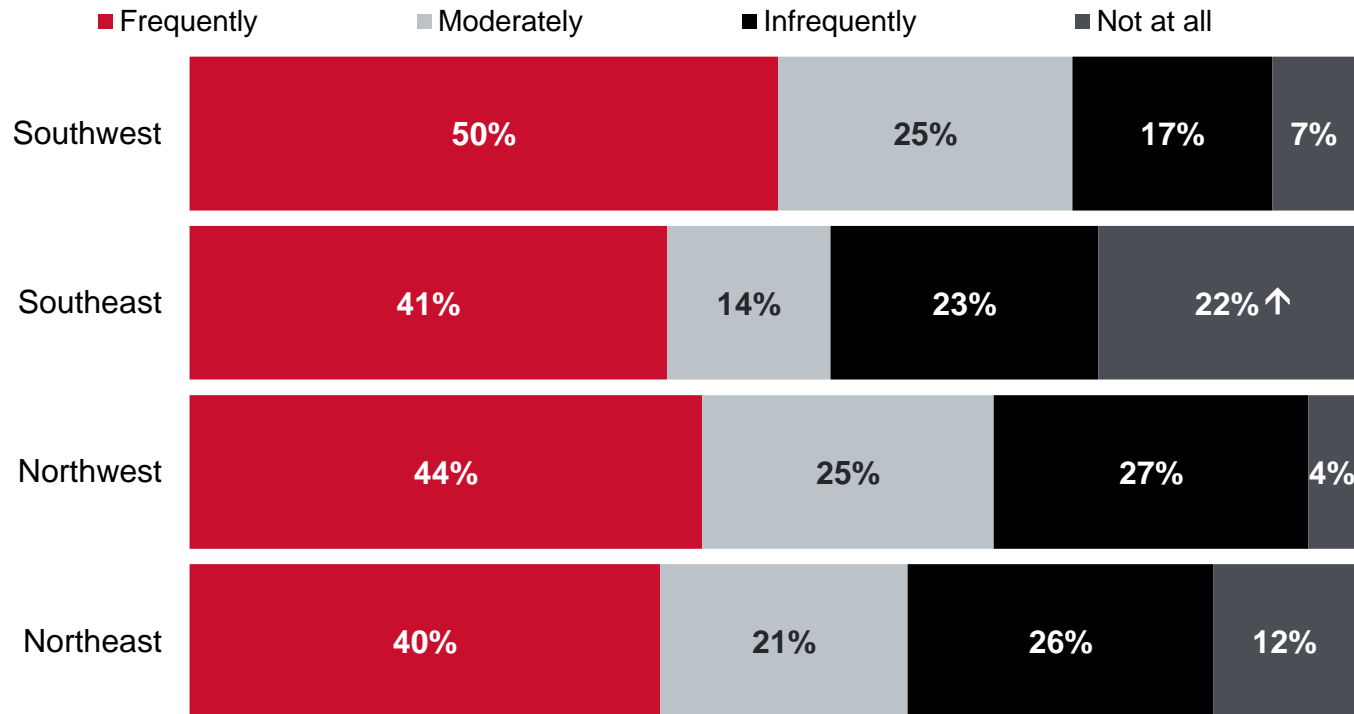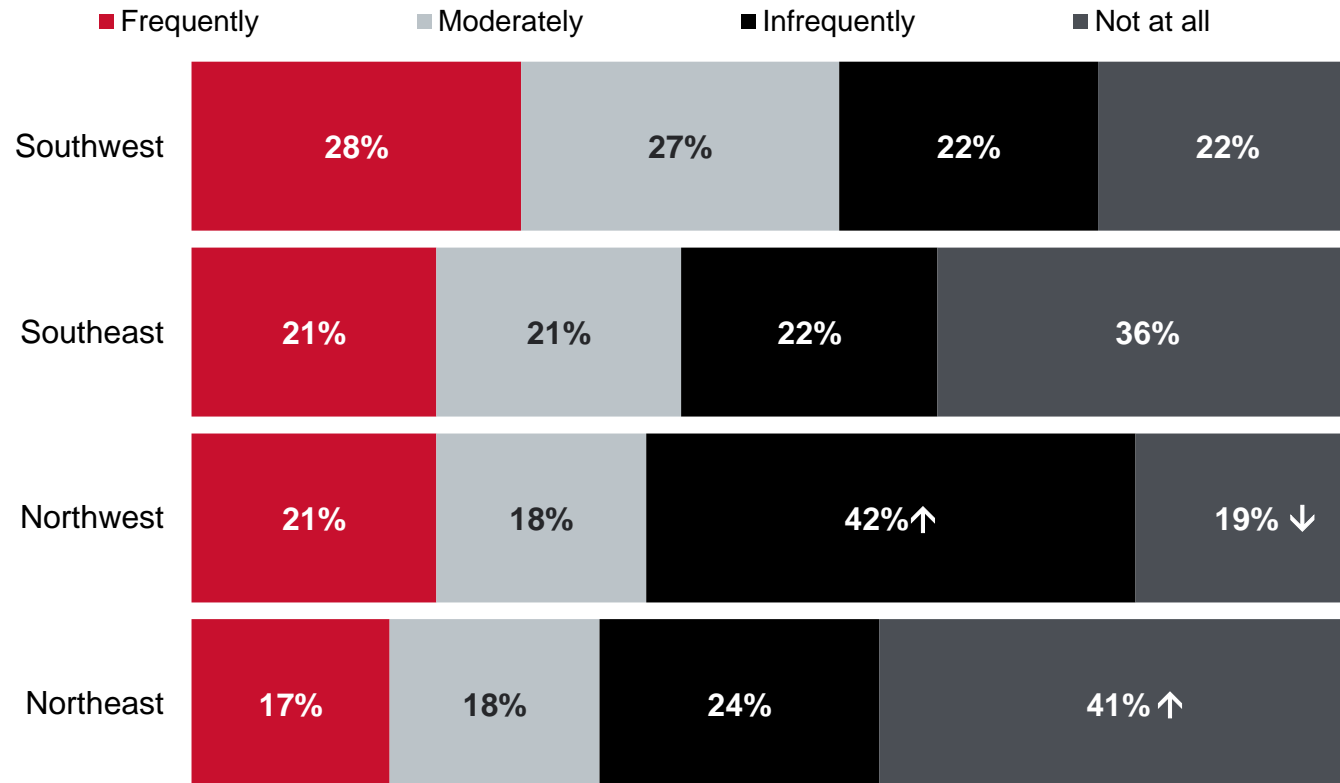| Quadrant	Frequently	Moderately	Infrequently	Not at all
Southwest	28%	27%	22%	22%
Southeast	21%	21%	22%	36%
Northwest	21%	18%	42%↑	19%↓
Northeast	17%	18%	24%	41%↑

Q4A. During the past year, how often would you say you have used parks in Calgary in months with snow on the ground?
Base: All respondents (n=502)

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Parks Usage in All Seasons
Variations by Sub-Group

Those most likely to **use parks frequently (twice or more per week)** include:

- University graduates (53% vs. 33% among those with high school or less).
- Those with higher household incomes (54% $120K+ vs. 41% <$60K).
- Those who are physically active at least once a day (53% vs. 30% among those who are less active).
- Those with a high level of connection to parks (60%).
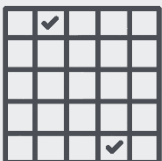
Those most likely to **use parks infrequently (two times per month or less often)** include:

- Those with household incomes of $60K-$119K (26% vs. 15% among those $120K+).
- Racialized Calgarians (28%).
- Those who are less physically active (39%).
- Those who only drive to get to parks (42%).
- Those with a low (27%) or moderate (23%) level of connection to parks.

Parks Usage in Months without Snow
Variations by Sub-Group

Those most likely to **use parks frequently in months without snow** include:

- University graduates (52% vs. 30% among those with high school or less).
- Those with higher household incomes (54% $120K+ vs. 41% <$60K).
- Those who are physically active at least once a day (52% vs. 23% among those who are less active).
- Those with a high level of connection to parks (60%).

Those most likely to **use parks moderately in months without snow** include:

- Parents (26%).
- New Canadians (27%).
- Those who expect to use city parks more often in the future (29%).
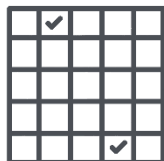
Those most likely to **use parks infrequently in months without snow** include:

- Those with household incomes of $60K-$119K (28% vs. 15% among those $120K+).
- Racialized Calgarians (31%).
- Those who are less physically active (39%).
- Those who only drive to get to parks (45%).

Parks Usage in Months with Snow
Variations by Sub-Group

Those most likely to **use parks frequently in months with snow** include:

- University graduates (28% vs. 18% among those with high school or less).

- Those who are physically active at least once a day (30% vs. 13% among those who are less active).

- Those with a high level of connection to parks (39%).
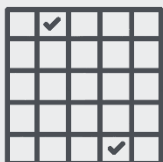
Those most likely to **use parks infrequently in months with snow** include:

- Those in the Northwest (42%).

- Renters (37% vs. 25% among homeowners).

- Parents (35%).

- Those who only drive to get to parks (39%).

Time Spent in Parks in Months without Snow

1-9 minutes
- 2% (2022)
- 7% (2021)

10-19 minutes
- 3% (2022)
- 1% (2021)

<20 minutes:
2022: 5%
2021: 8%

20-39 minutes
- 18% (2022)
- 7% (2021)

40-59 minutes
- 13% (2022)
- 5% (2021)

60-89 minutes
- 30% (2022)
- 31% (2021)

90+ minutes
- 34% (2022)
- 21% (2021)

Unsure
- 1% (2022)
- 0% (2021)

20+ minutes:
2022: 93%
2021: 92%

■ 2022
■ 2021
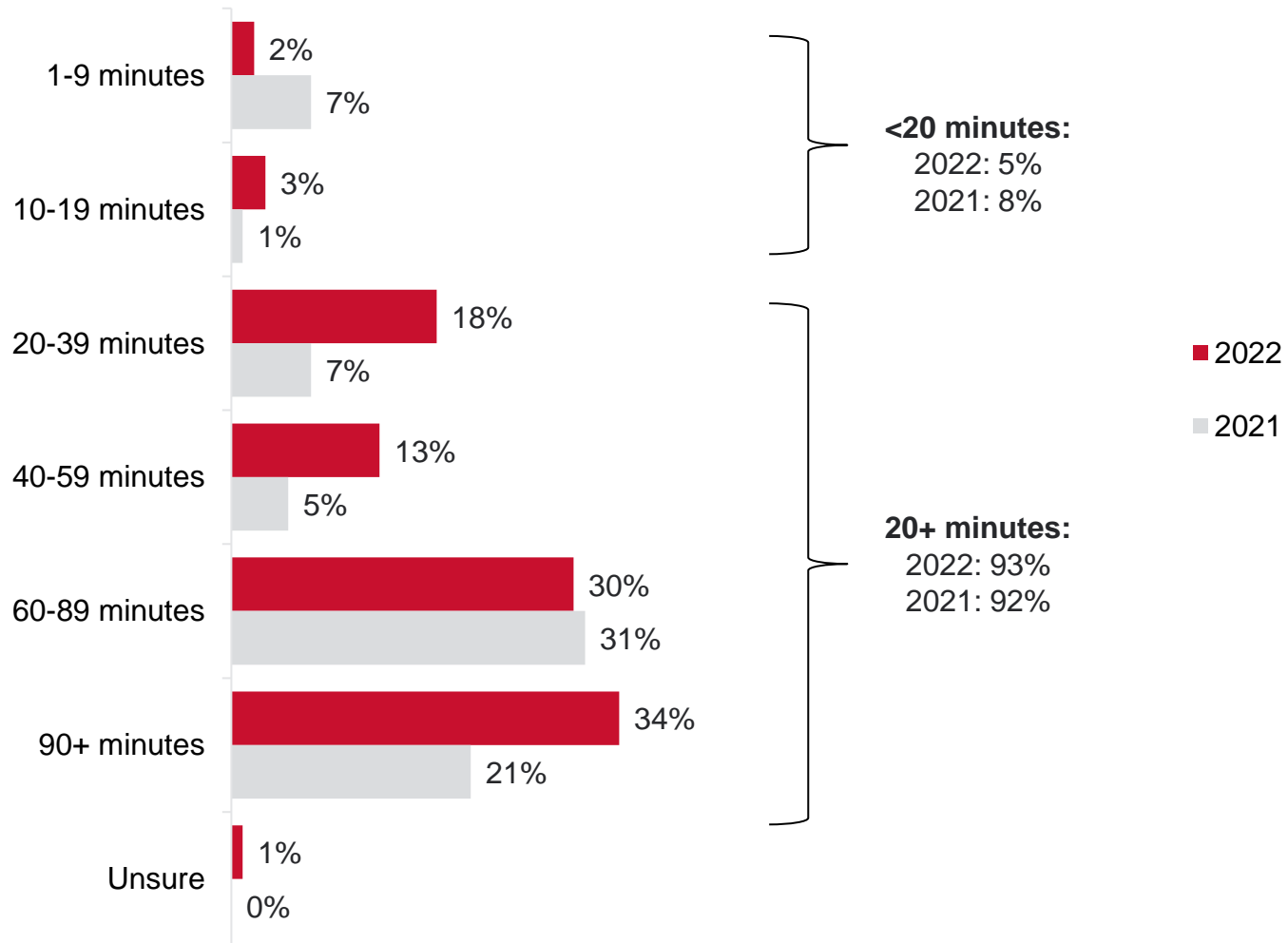
Q5B. How much time did you spend in a typical visit to a City park in months <u>without snow</u> on the ground? Here I'm looking for the number of minutes, on average, for each visit. Your best guess is fine.
Base: All respondents who have visited parks in months without snow at least once (2021 n=473; 2022 n=447)

Time Spent in Parks in Months with Snow

1-9 minutes
- 2022: 4%
- 2021: 18%

10-19 minutes
- 2022: 11%
- 2021: 3%

<20 minutes:
2022: 15%
2021: 21%

20-39 minutes
- 2022: 36%
- 2021: 24%

40-59 minutes
- 2022: 13%
- 2021: 8%

60-89 minutes
- 2022: 25%
- 2021: 27%

90+ minutes
- 2022: 9%
- 2021: 21%

20+ minutes:
2022: 83%
2021: 79%

Unsure
- 2022: 3%
- 2021: 0%

■ 2022
■ 2021
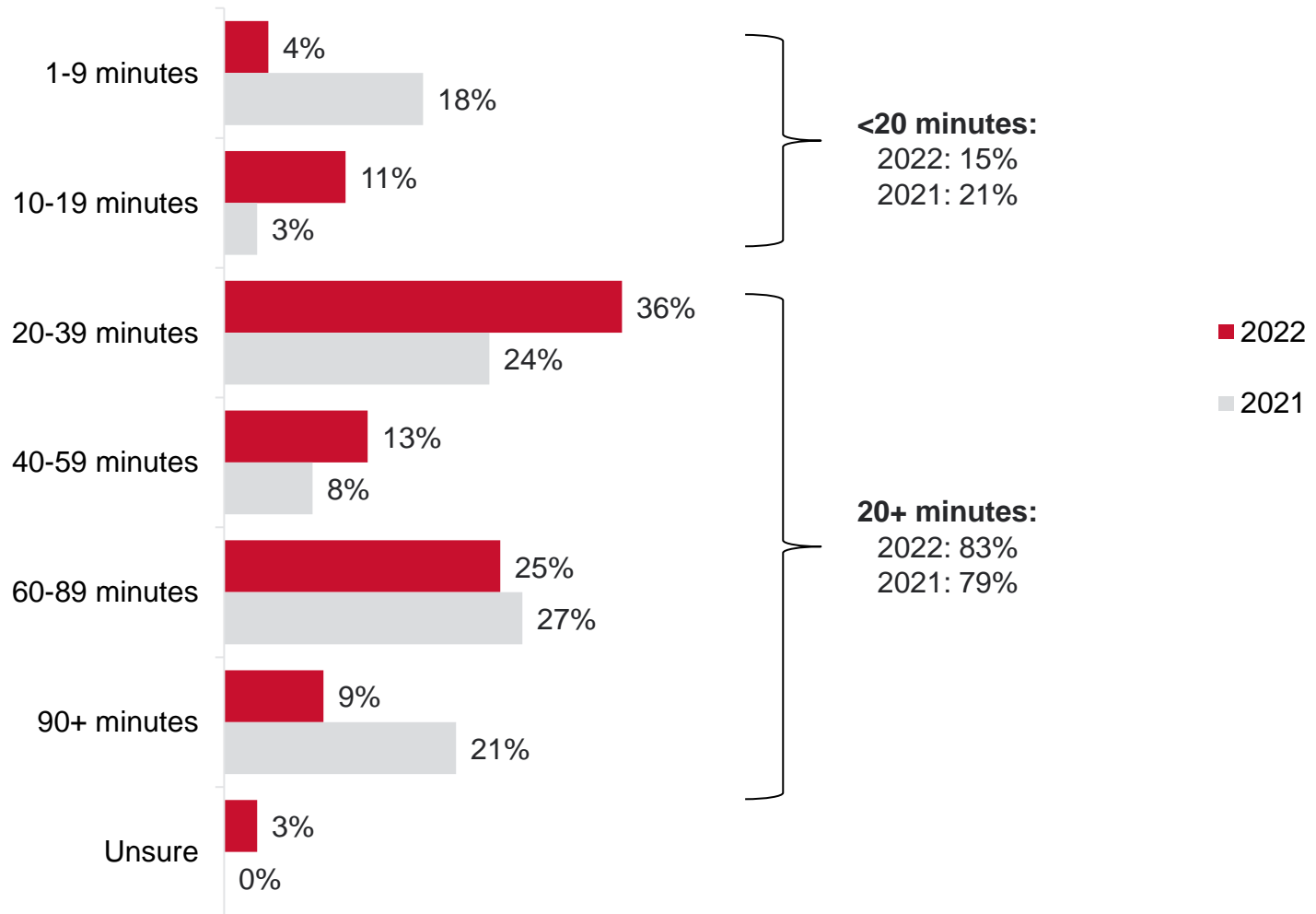
Q5A. How much time did you spend in a typical visit to a City park in months with snow on the ground? Here I'm looking for the number of minutes, on average, for each visit. Your best guess is fine.
Base: All respondents who have visited parks in month with snow at least once (2021 n=473; 2022 n=358)

Mode of Transportation to City Parks
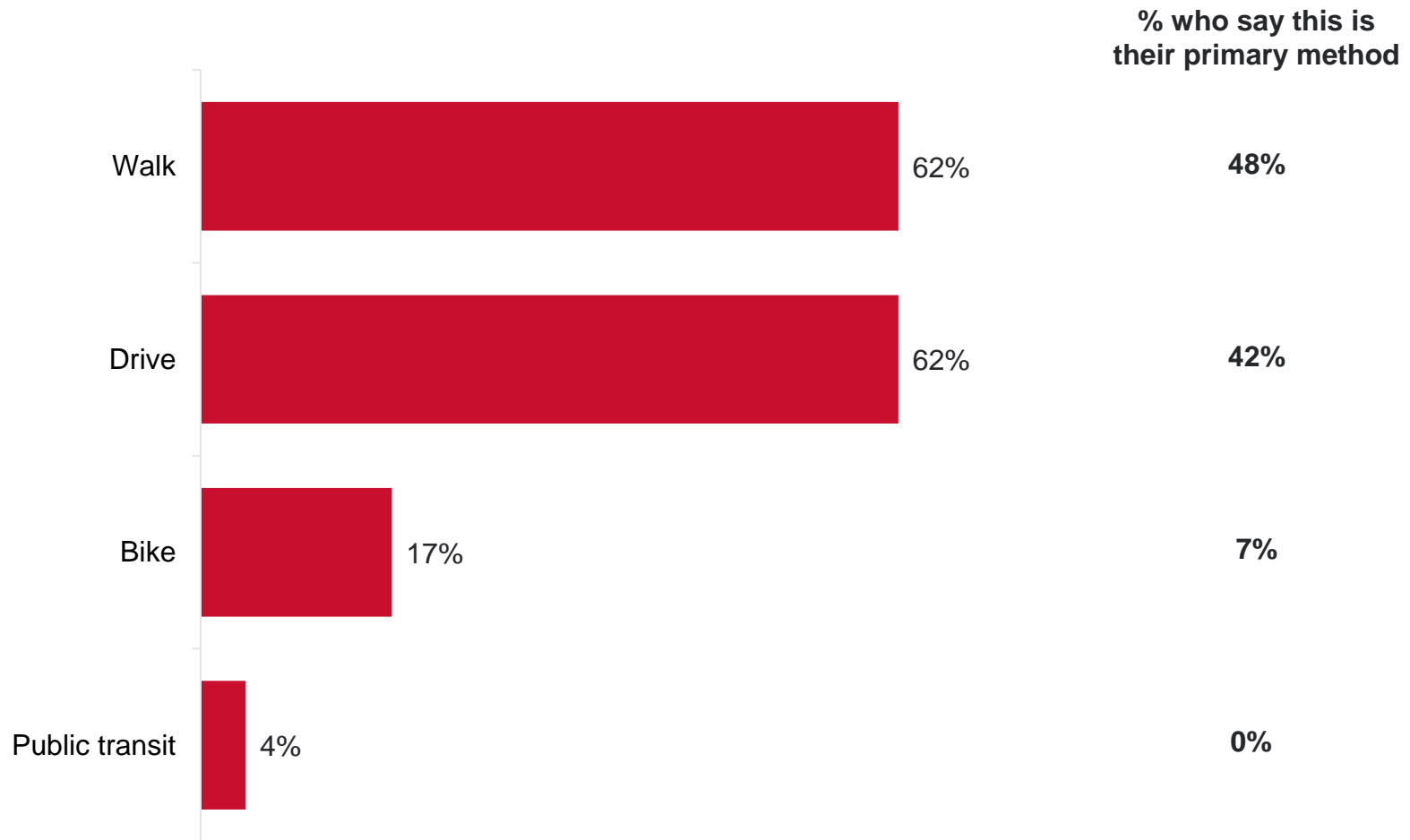
% who say this is their primary method

	Chart value	% primary method
Walk	62%	**48%**
Drive	62%	**42%**
Bike	17%	**7%**
Public transit	4%	**0%**

Q5. What is the main method that you use to get to City parks? (And are there any others?)
Multiple mentions accepted; totals will exceed 100%
Base: All respondents who have visited parks in months with/without snow at least once (n=448)

Mode of Transportation to City Parks
By Quadrant
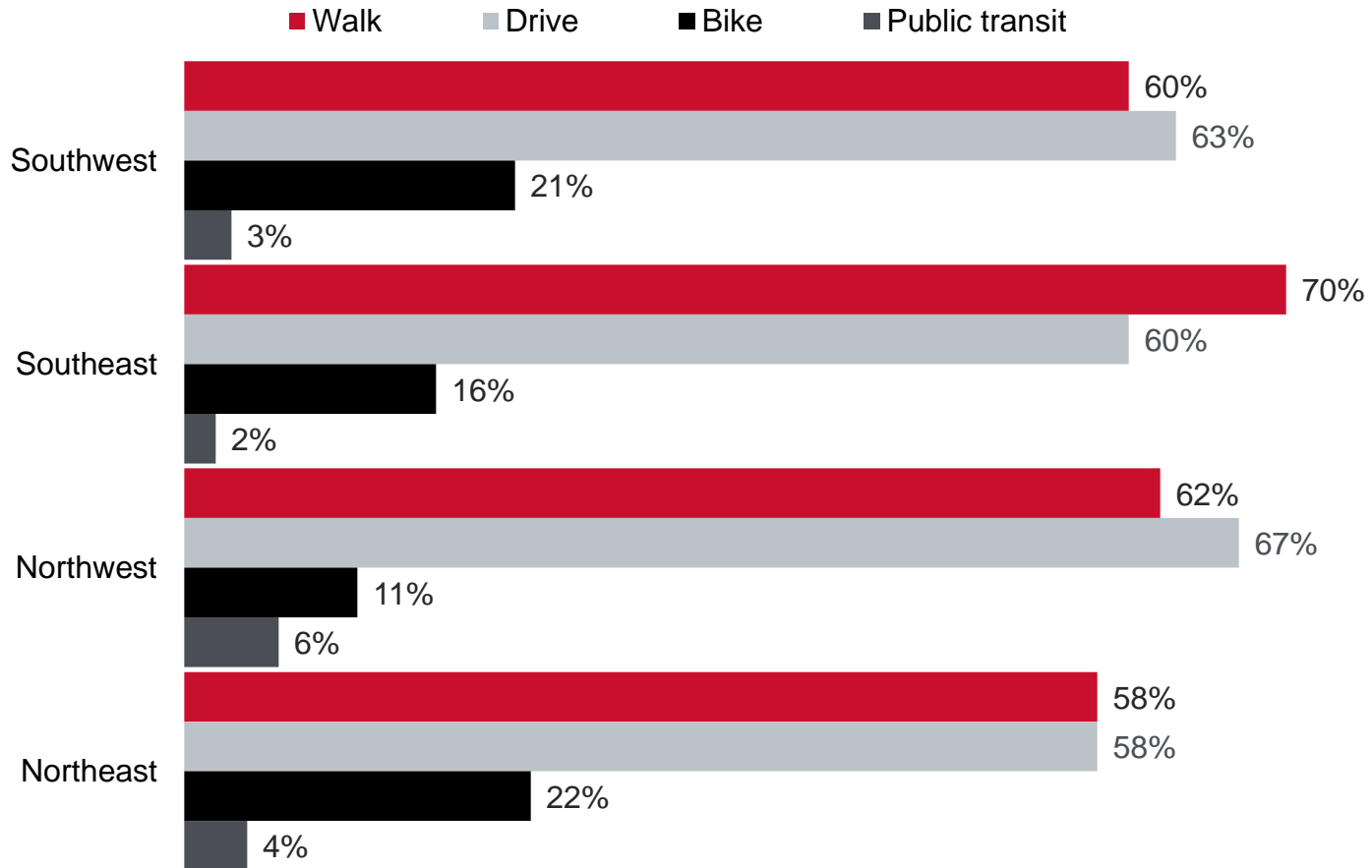
Legend: ■ Walk ■ Drive ■ Bike ■ Public transit

Southwest
- Walk: 60%
- Drive: 63%
- Bike: 21%
- Public transit: 3%

Southeast
- Walk: 70%
- Drive: 60%
- Bike: 16%
- Public transit: 2%

Northwest
- Walk: 62%
- Drive: 67%
- Bike: 11%
- Public transit: 6%

Northeast
- Walk: 58%
- Drive: 58%
- Bike: 22%
- Public transit: 4%

Q5. What is the main method that you use to get to City parks? (And are there any others?)
Multiple mentions accepted; totals will exceed 100%
Base: All respondents who have visited parks in months with/without snow at least once (n=448)

Mode of Transportation to City Parks
Variations by Sub-Group

Those most likely to **walk to get to city parks** include:

- Younger residents (73% 18-34 vs. 56% among those 55+).
- University graduates (69% vs. 47% among those with high school or less).
- Frequent park users during non-snow months (70% among those who visit daily and 69% among those who visit weekly).

Those most likely to **drive to get to city parks** include:

- Women (72% vs. 53% among men).
- Renters (74% vs. 58% among homeowners).
- New Canadians (74%).

Those most likely to **bike to get to city parks** include:

- Men (23% vs. 11% among women).
- Those with higher household incomes (23% $120K+ vs. 7% <$60K).
- Those who report having a very good quality of life (24%).
- Those with a high level of connection to parks (24%).

Nearly two-thirds of adult Calgarians (64%) indicate that they like to walk, run, or hike when visiting city parks; older residents aged 55 or older (71% vs. 55% among those aged 18 to 34) and those with a low connection with parks (73%) are more likely to do this. Around one in seven say that their main reason for visiting city parks is to walk their pet, which is higher among daily park users (33%) and those who have someone in the household with a physical or mobility-related disability in their household (35%).

Reason	Percentage
Walk/Run/Hike	64%
Unstructured sport	20%
Social interaction	17%
Passive recreation/leisure	15%
Walk the dog/pet	15%
Bike ride	14%
Enjoy the outdoors/nature	12%
Play organized sports: team or league	7%
Relaxation	6%
Exposure to biodiversity/ Natural habitats and animals	4%
Other*	2%
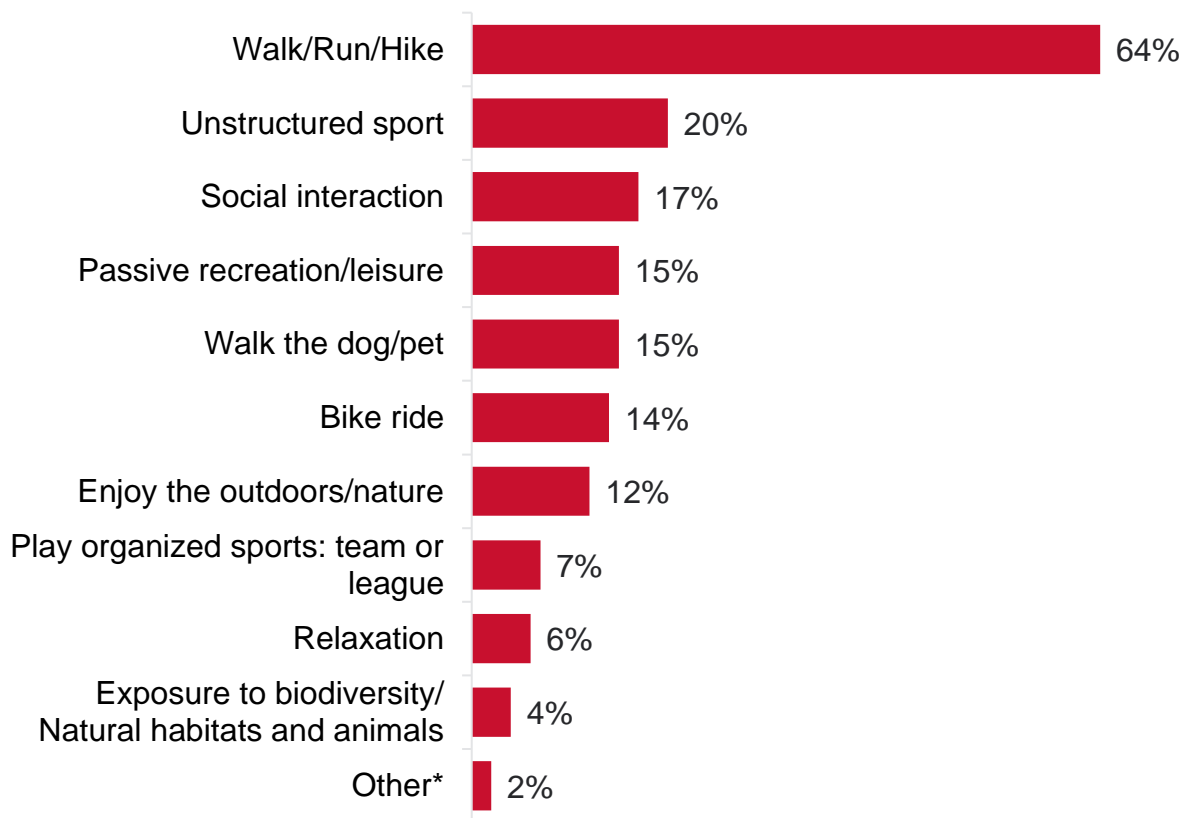
Q7. What do you like to do while visiting city parks? Anything else?
Open-ended question
*Mentioned by 1% or fewer respondents
Base: All respondents who typically use parks (n=448)

Likelihood of Visiting Parks in the Next Year
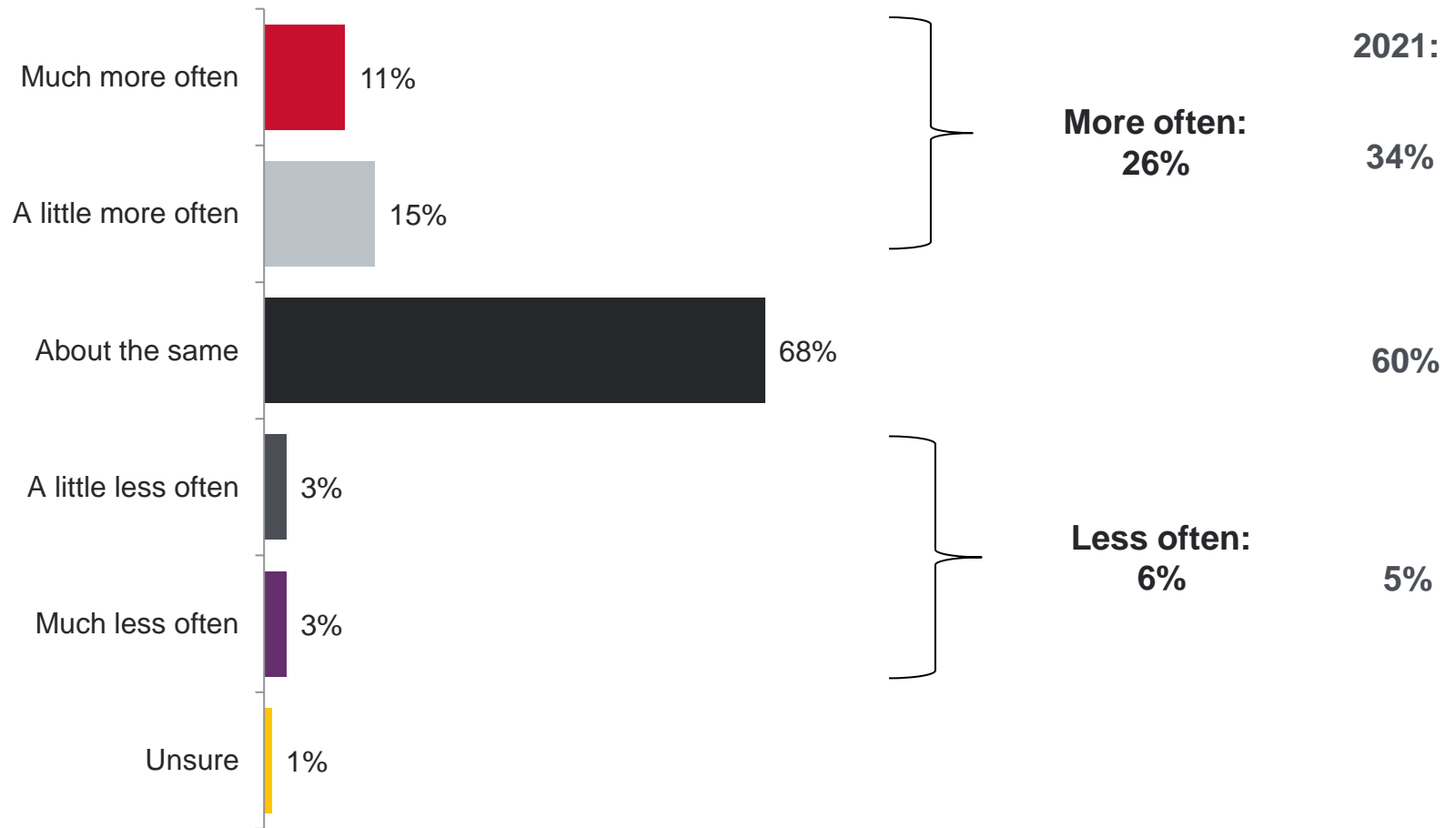
		2021:
Much more often	11%	
A little more often	15%	**More often: 26%** → **34%**
About the same	68%	**60%**
A little less often	3%	
Much less often	3%	**Less often: 6%** → **5%**
Unsure	1%	

Q10. Looking ahead, do you expect to visit parks in Calgary more often, less often or about the same as this year? (And is that much more/less or a little more/less?)
Base: All respondents (n=502)

Likelihood of Visiting Parks in the Next Year
By Quadrant

Legend: ■ More often ■ About the same ■ Less often

Quadrant	More often	About the same	Less often
Southwest	23%	68%	8%
Southeast	18%	76%↑	6%
Northwest	24%	69%	6%
Northeast	41%↑	53%	4%

Q10. Looking ahead, do you expect to visit parks in Calgary more often, less often or about the same as this year? (And is that much more/less or a little more/less?)
Base: All respondents (n=502)

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Likelihood of Visiting Parks in the Next Year
Variations by Sub-Group

Those most likely to **expect to visit parks in Calgary <u>more often</u> in the future** include:

- Those in the Northeast (41%).
- Younger residents (34% 18-34 vs. 18% among those 55+).
- Those with lower household incomes (38% <$60K vs. 22% $6K+).
- Renters (40% vs. 22% among homeowners).
- Those who have someone with a physical or mobility-related disability in their households (41%).
- New Canadians (33%) and Racialized Calgarians (32%).
- Those who are high or moderate on the PCI (30% each vs. 17% among low PCI residents).

Those most likely to **expect to visit parks in Calgary <u>about the same amount</u> in the future** include:

- Those in the Southeast (76%).
- Older residents (73% 55+ vs. 59% 18-34).
- Homeowners (73% vs. 56% among renters).

Residents are most likely to indicate that a cleaner and a better maintained park get them to use parks more often (13%), with younger residents aged 18 to 34 (21%) and those with a physical disability in their household (24%) more likely to mention this. Younger residents (19%) as well as those with children <18 at home (17%) are more likely to want more recreation options to be offered. Around one in ten say that landscaping and flower gardens would make their park experience better (8%), with this sentiment also higher among younger residents (16%) and those with someone who has a physical disability in their household (19%).

Category	Percentage
Better maintenance/cleaner	13%
More recreation options	12%
Safety measures/lighting/walkways/paths	10%
Landscaping/flower gardens/trees	8%
Water/food options	6%
Benches/picnic tables	6%
Washrooms	5%
Accessibility/make more accessible	4%
More/bigger parks/better locations	4%
Restrictions/rules/enforcement	4%
Water activities	3%
Weather/less bugs	3%
Parking/public transit accessible	2%
Other*	2%
Nothing/unsure	36%

Q7. What, if anything, would make your park experience better – or might get you to use parks more often? Anything else?
Open-ended question
*Mentioned by 1% or fewer respondents
Base: All respondents who typically use parks (n=448)

Yes, 8%

No, 92%

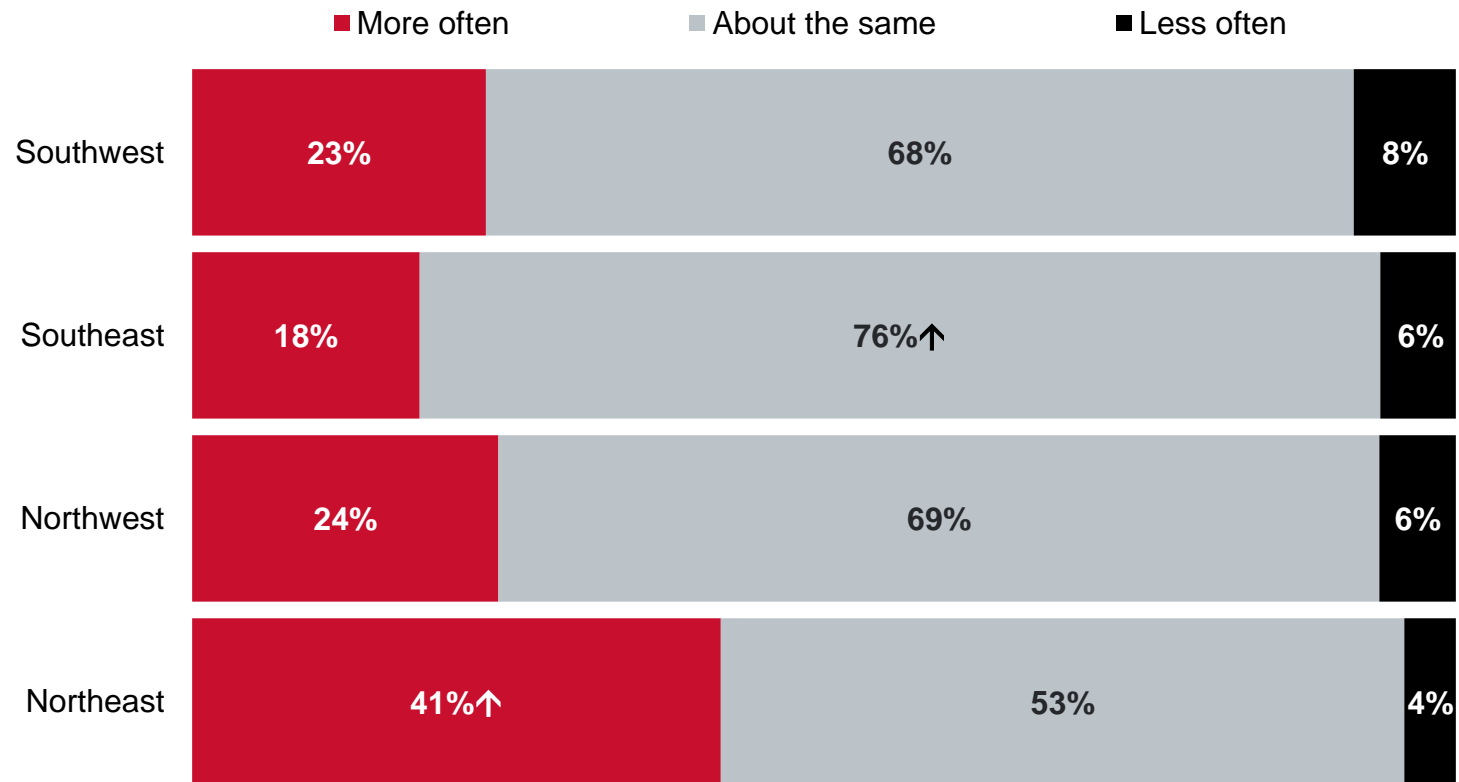Higher among older residents (12% 55+ vs. 4% 18-34).
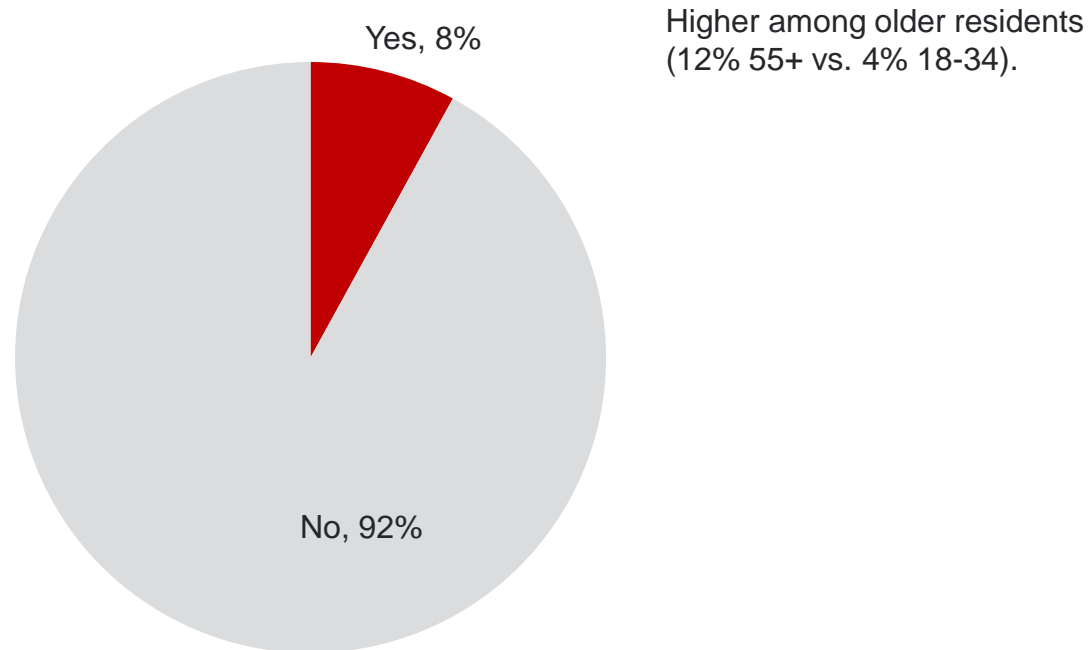
Q8. Have you ever had any conflicts with other groups when using park spaces?

Base: All respondents who typically use parks (n=448)

Dog owners — 36%

Bike/scooter users — 24%

Rude/loud people — 19%

Intoxicated people (Alcohol and/or drugs) — 10%

Other* — 3%

Unsure — 9%
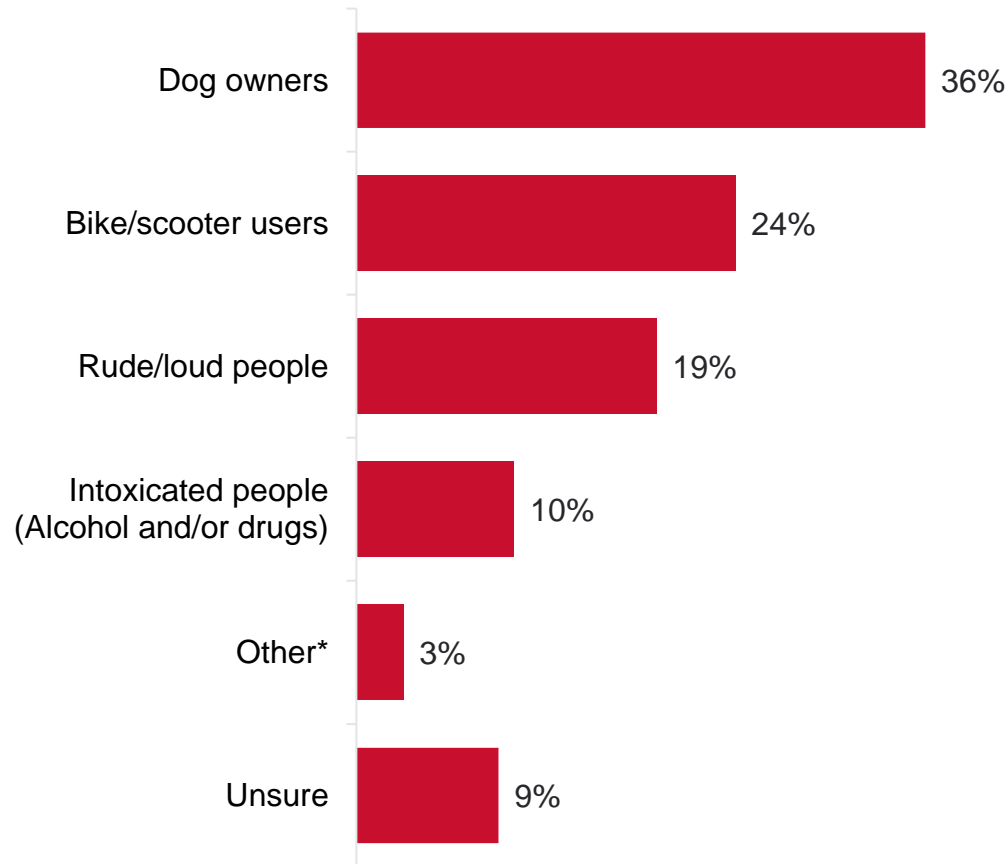
Q9. Which other user group or groups did you have an issue with?
*Mentioned by 1% or fewer respondents
Base: Park users who reported having a conflict with other users/user groups (n=51)**
Caution: Small base size

Attitudes/Barriers Regarding Parks

Key Findings
Attitudes/Barriers Regarding Parks

- Adult Calgarians almost universally agree they feel welcome in City parks, and that it is easy to get to and from these spaces.

- About nine in ten each agree they are proud of Calgary's parks, that the parks are clean and well maintained, that they can use these spaces to participate in activities of their choice and that they feel safe in parks regardless of their background.

    - The proportion of Calgarians who agree that they feel welcome in these spaces, that believe they can use these amenities for the activities of their choice and who feel safe there regardless of their background is virtually unchanged compared to one year ago.

- Three-quarters agree they are knowledgeable about City parks, with slightly smaller proportions agreeing these places are accessible to those with developmental/cognitive limitations or physical/mobility-related limitations. Slightly more than seven in ten also agree they feel a sense of ownership when it comes to the parks they typically visit.

    - Those with a self-reported poor quality of life, those who use parks less than once a month in non-snow months and those who score low on the PCI are more likely to disagree with all these attitudinal statements regarding parks.

- When asked to identify barriers that would keep them from visiting parks, users are most likely to point to a perceived lack of personal safety and difficulty accessing these spaces due to their location or a lack of viable transportation options.

Attitudes Regarding Parks

Legend: ■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree ■ Unsure

Agree: *rounding*

Statement	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree
I feel welcome in Calgary parks	70%	25%				95%
It's easy for me to get to and from Calgary parks	73%	20%	4%			93%
I'm proud of Calgary's parks and encourage others to visit them	60%	31%	5%			91%
Overall, Calgary parks are clean and well-maintained	51%	39%	5%	3%		91%*
I can use Calgary park spaces for activities of my choice	54%	36%	5%	3%		91%*
I feel safe when I visit Calgary parks regardless of my ethnicity, race, gender identity, sexuality, etc.	59%	29%	6%	4%		89%*
Overall, I feel pretty knowledgeable about Calgary's parks	28%	49%	14%	8%		76%*
Calgary parks are accessible for those with developmental or cognitive limitations	37%	38%	9%		15%	74%*
I feel a sense of ownership when it comes to the Calgary parks that I frequently visit	36%	36%	14%	9%	4%	73%*
Calgary parks are accessible for those with mobility limitations	34%	38%	12%	5%	11%	72%

Q11. To what extent do you agree or disagree with the following statements? (And is that strongly or somewhat?)
Base size: All respondents (n=502)

Note: ≤2% not labelled

% who strongly/somewhat agree

Q11. To what extent do you agree or disagree with the following statements? (And is that strongly or somewhat?)
Base size: All respondents (2021 n=500; 2022 n=502)

Attitudes Regarding Parks
By Quadrant

Legend: ■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree ■ Unsure

Agree:

I feel welcome in Calgary parks

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Agree
Southwest	76%	19%	3%/3%	95%
Southeast	67%	26%	3%	94%
Northwest	68%	21%	3%	96%
Northeast	69%	26%	3%	95%

It's easy for me to get to and from Calgary parks

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Agree
Southwest	75%	11%	7% / 5%	86%
Southeast	76%	20%	3%	95%
Northwest	70%	28%↑		98%↑
Northeast	71%	20%	3%/4%	91%

I'm proud of Calgary's parks and encourage others to visit them

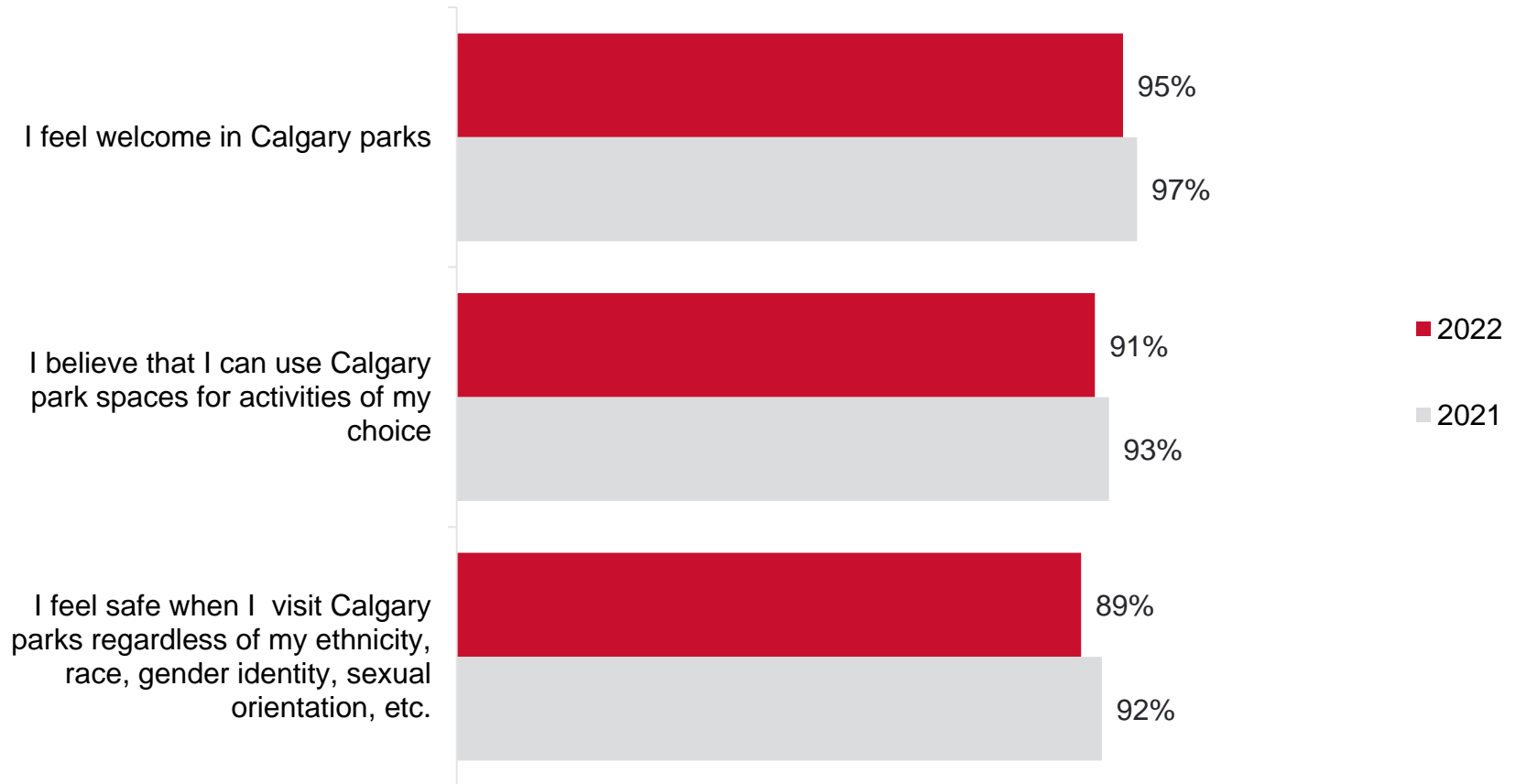| Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Agree
Southwest	66%	25%	5%	91%
Southeast	55%	32%	9% / 3%	87%
Northwest	58%	36%	4%	94%
Northeast	63%	30%	5%	93%

Q11. To what extent do you agree or disagree with the following statements? (And is that strongly or somewhat?)
Base size: All respondents (n=502)
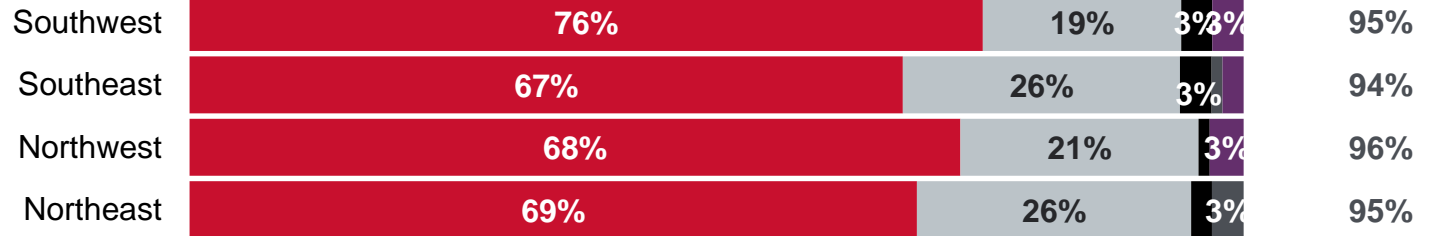
Note: ≤2% not labelled

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Attitudes Regarding Parks
By Quadrant

Legend: ■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree ■ Unsure

Overall, Calgary parks are clean and well-maintained

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree:
Southwest	59%	30%	4%	5%		89%
Southeast	50%	40%	5%		4%	90%
Northwest	49%	43%	5%			92%
Northeast	46%	46%	5%	3%		91%

I can use Calgary park spaces for activities of my choice

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree:
Southwest	53%	37%	8%			90%
Southeast	46%	45%↑	3%	5%		91%
Northwest	65%↑	29%	4%			94%
Northeast	51%	35%	7%	4%	4%	86%

I feel safe when I visit Calgary parks regardless of my ethnicity, race, religion, income, gender identity or sexuality

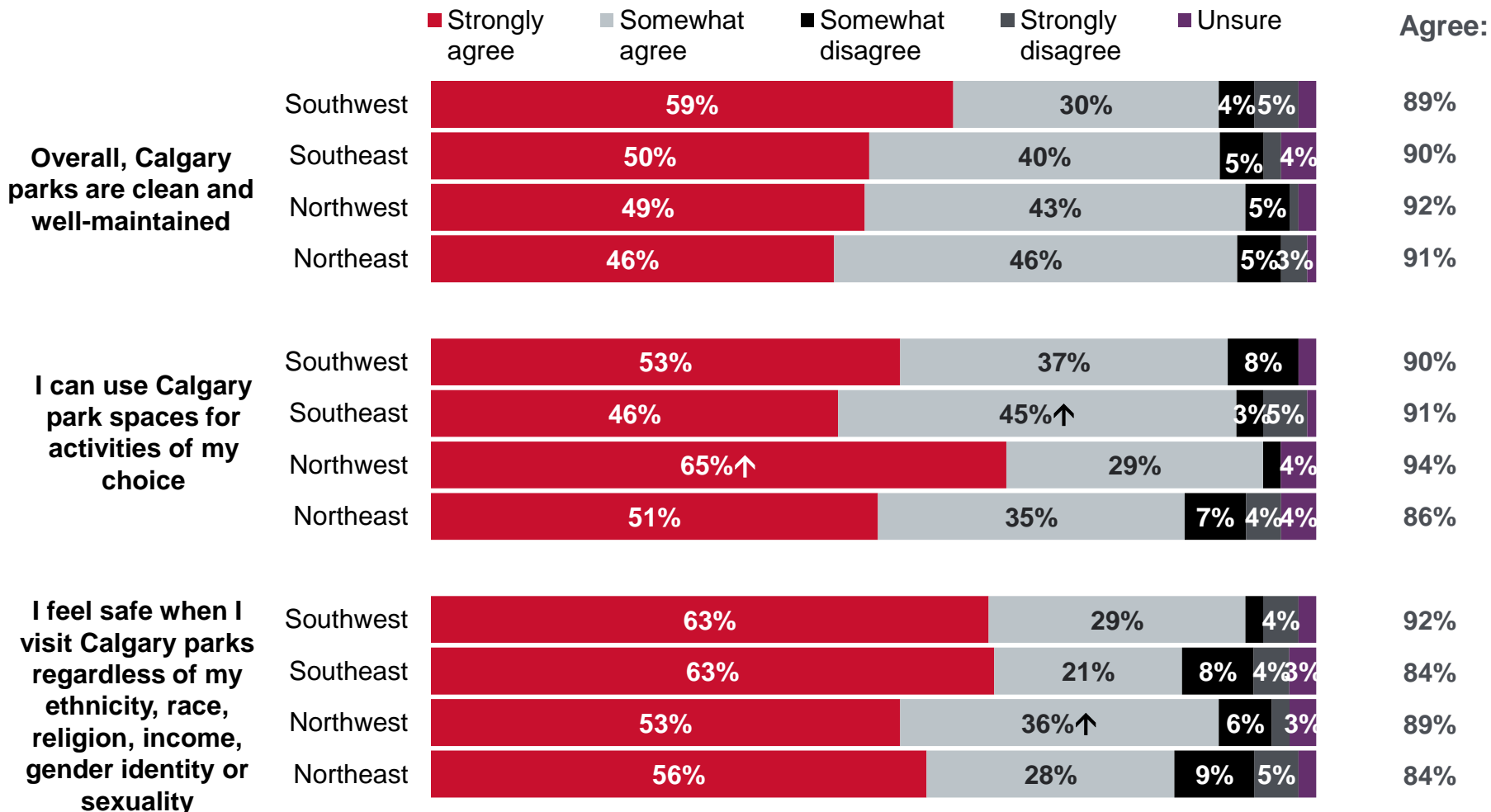| Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree:
Southwest	63%	29%	4%			92%
Southeast	63%	21%	8%	4%	3%	84%
Northwest	53%	36%↑	6%	3%		89%
Northeast	56%	28%	9%	5%		84%

Q11. To what extent do you agree or disagree with the following statements? (And is that strongly or somewhat?)

Base size: All respondents (n=502)

Note: ≤2% not labelled

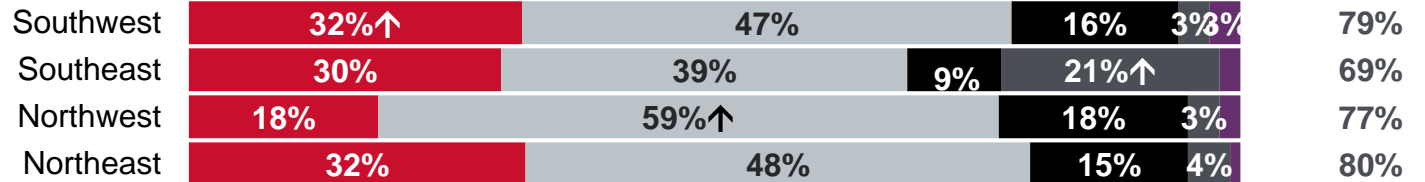↑Statistically higher than counterpart
↓Statistically lower than counterpart
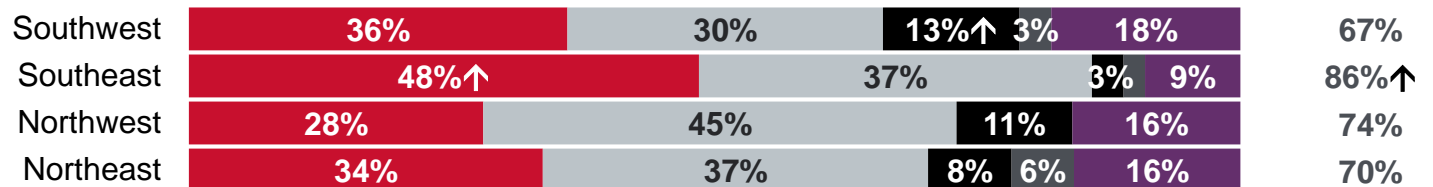
Attitudes Regarding Parks
By Quadrant

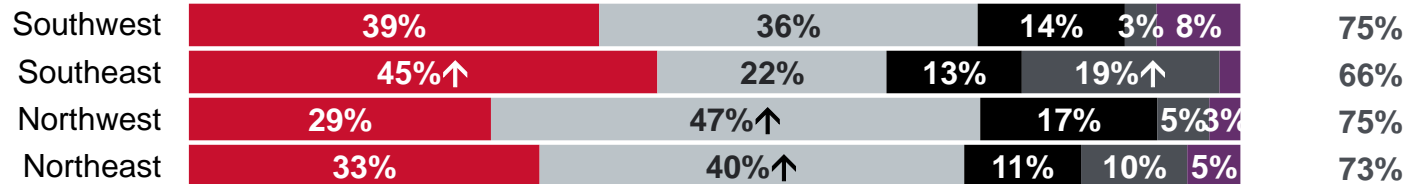Legend: ■ Strongly agree ■ Somewhat agree ■ Somewhat disagree ■ Strongly disagree ■ Unsure

Agree:

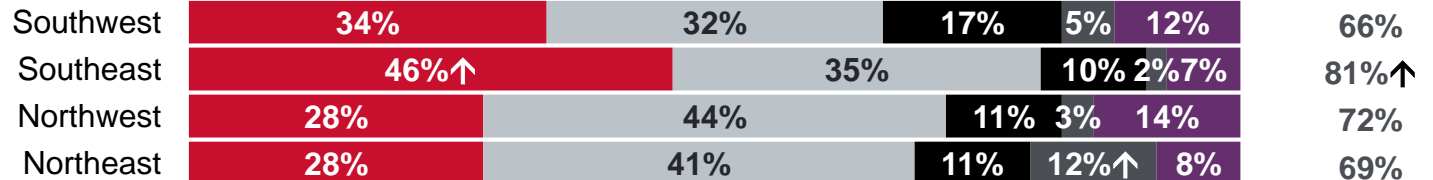**Overall, I feel pretty knowledgeable about Calgary's parks**

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree
Southwest	32%↑	47%	16%	3%	3%	79%
Southeast	30%	39%	9%	21%↑		69%
Northwest	18%	59%↑	18%	3%		77%
Northeast	32%	48%	15%	4%		80%

Calgary parks are accessible for those with developmental or cognitive limitations

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree
Southwest	36%	30%	13%↑	3%	18%	67%
Southeast	48%↑	37%		3%	9%	86%↑
Northwest	28%	45%	11%		16%	74%
Northeast	34%	37%	8%	6%	16%	70%

I feel a sense of ownership when it comes to the Calgary parks that I frequently visit

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree
Southwest	39%	36%	14%	3%	8%	75%
Southeast	45%↑	22%	13%	19%↑		66%
Northwest	29%	47%↑	17%	5%	3%	75%
Northeast	33%	40%↑	11%	10%	5%	73%

I feel that Calgary parks are accessible for those with mobility limitations

Quadrant	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Unsure	Agree
Southwest	34%	32%	17%	5%	12%	66%
Southeast	46%↑	35%	10%	2%	7%	81%↑
Northwest	28%	44%	11%	3%	14%	72%
Northeast	28%	41%	11%	12%↑	8%	69%

Q11. To what extent do you agree or disagree with the following statements? (And is that strongly or somewhat?)
Base size: All respondents (n=502)

Note: ≤2% not labelled

↑Statistically higher than counterpart
↓Statistically lower than counterpart

Attitudes Regarding Parks
Variations by Sub-Group

Those most likely to agree they **feel welcome in Calgary parks** include:

- Those who report having a very good quality of life (98%).
- Those who are physically active at least once a week (98%).
- Those who expect to use parks more often in the future (99%).

Those most likely to agree that **it is easy for them to get to and from parks** include:

- Those in the Northwest (98%).
- Those who are physically active at least once a week (96%).
- Those who expect to use parks more often in the future (97%).

Those most likely to be **proud of Calgary parks and encourage others to visit them** include:

- Racialized Calgarians (96%).
- Those who expect to use parks more often in the future (95%).

Those most likely to **agree they can use Calgary park spaces for activities of their choice** include:

- Those who report having a very good quality of life (96%).

Those most likely to agree that **parks are clean and well-maintained** include:

- Those who report having a very good quality of life (96%).
- Those who are physically active at least once a week (95%).

Attitudes Regarding Parks
Variations by Sub-Group

Those most likely to **feel safe when they visit Calgary parks** include:

- Relatively new Calgary residents (94% <20 years).

Those most likely to **feel knowledgeable about Calgary parks** include:

- Residents aged 35-54 (82% vs. 68% among those <35).
- Longer-term Calgary residents (82% 40+ years).
- Those residing in households with 2 people (83% vs. 68% among those living alone).

Those most likely to **feel that parks are accessible for those with developmental and cognitive limitations** include:

- Parents with children <18 at home (80%).
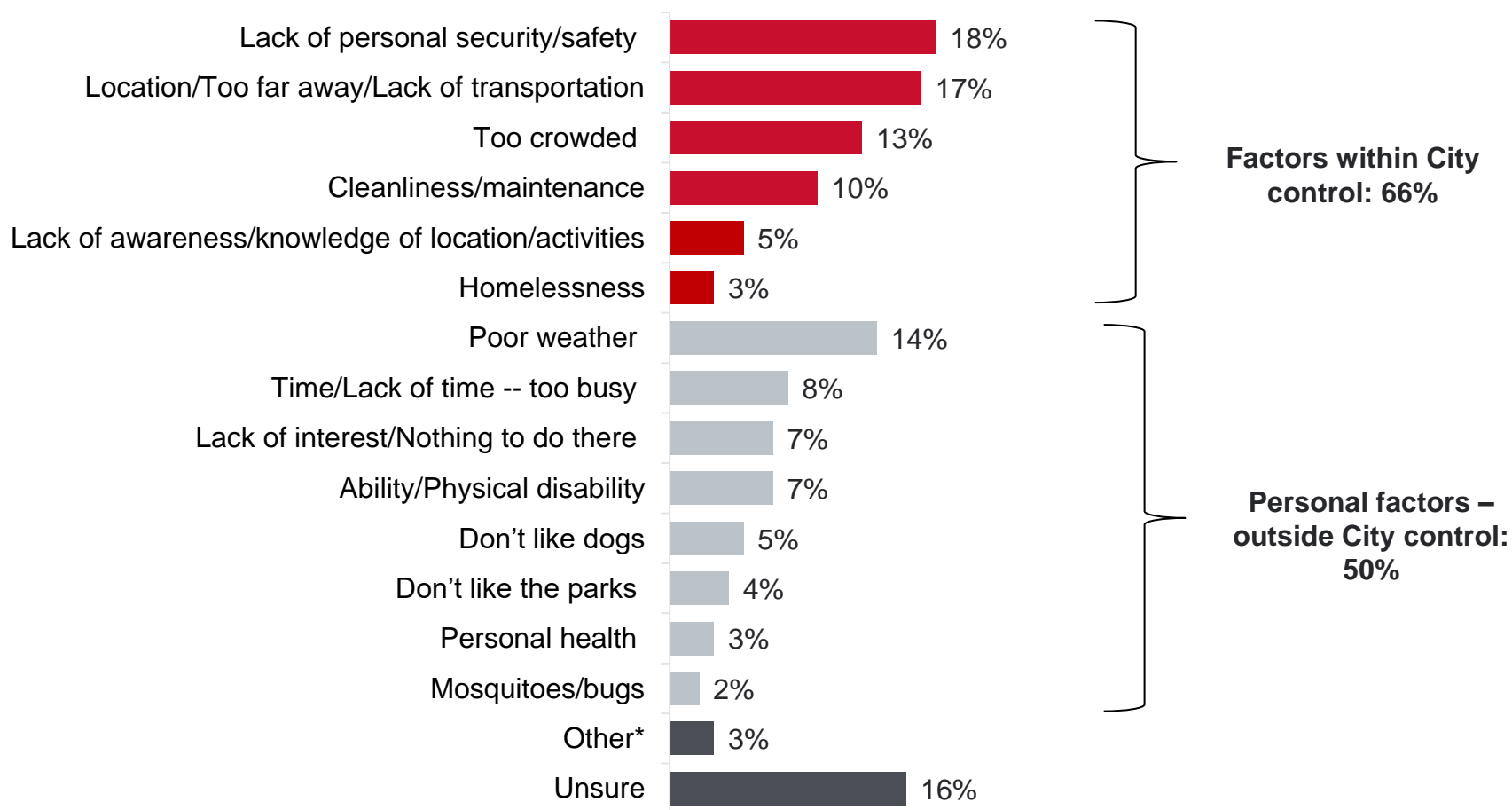- Those residing in households with 3+ people (80% vs. 50% among those living alone).

Those most likely to **feel a sense of ownership of parks they frequently visit** include:

- Those with a college diploma or partial post-secondary (78% vs. 62% among those with high school or less).
- Parents with children <18 at home (79%).

Those with a self-reported poor quality of life, those who use parks less than once a month in non-snow months and those who score low on the PCI are more likely to disagree with all these statements.

Barriers to Park Visits

Barrier	Percentage
Lack of personal security/safety	18%
Location/Too far away/Lack of transportation	17%
Too crowded	13%
Cleanliness/maintenance	10%
Lack of awareness/knowledge of location/activities	5%
Homelessness	3%
Poor weather	14%
Time/Lack of time -- too busy	8%
Lack of interest/Nothing to do there	7%
Ability/Physical disability	7%
Don't like dogs	5%
Don't like the parks	4%
Personal health	3%
Mosquitoes/bugs	2%
Other*	3%
Unsure	16%

Factors within City control: 66% (Lack of personal security/safety, Location/Too far away/Lack of transportation, Too crowded, Cleanliness/maintenance, Lack of awareness/knowledge of location/activities, Homelessness)

Personal factors – outside City control: 50% (Poor weather, Time/Lack of time -- too busy, Lack of interest/Nothing to do there, Ability/Physical disability, Don't like dogs, Don't like the parks, Personal health, Mosquitoes/bugs)

Q12. There are several reasons why people do not use parks. What are the biggest barriers that would keep you from using the parks and pathway network? Any other reasons?
Multiple mentions accepted; totals will exceed 100%
*Mentioned by 1% or fewer respondents
Base: All respondents (n=502)

Barriers to Park Visits
Variations by Sub-Group

Those most likely to be kept from using parks and pathways **because of a perceived lack of security and safety** include:

- Those aged 35-54 (22% vs. 11% among those 18-34).
- Those who expect to use parks less often in the future (33%).
- Longer-term Calgary residents (24% 40+ years).

Those most likely to be kept from using parks and pathways **because of location and lack of transportation** include:

- Those in the Southwest (25%).
- Younger residents (24% 18-34 vs. 14% among those 55+).
- Newer Calgary residents (23% <20 years).

Those most likely to be kept from using parks and pathways **because of poor weather conditions** include:

- Those in the Southeast (24%).
- Younger residents (23% 18-34 vs. 10% among those 55+).
- Parents of children <18 at home (20%) and those residing in households with 3+ people (16%).
- Those who are physically active at least once a week (20%).

Those most likely to be kept from using parks and pathways because they seem **too crowded** include:

- Those in the Southeast (22%).
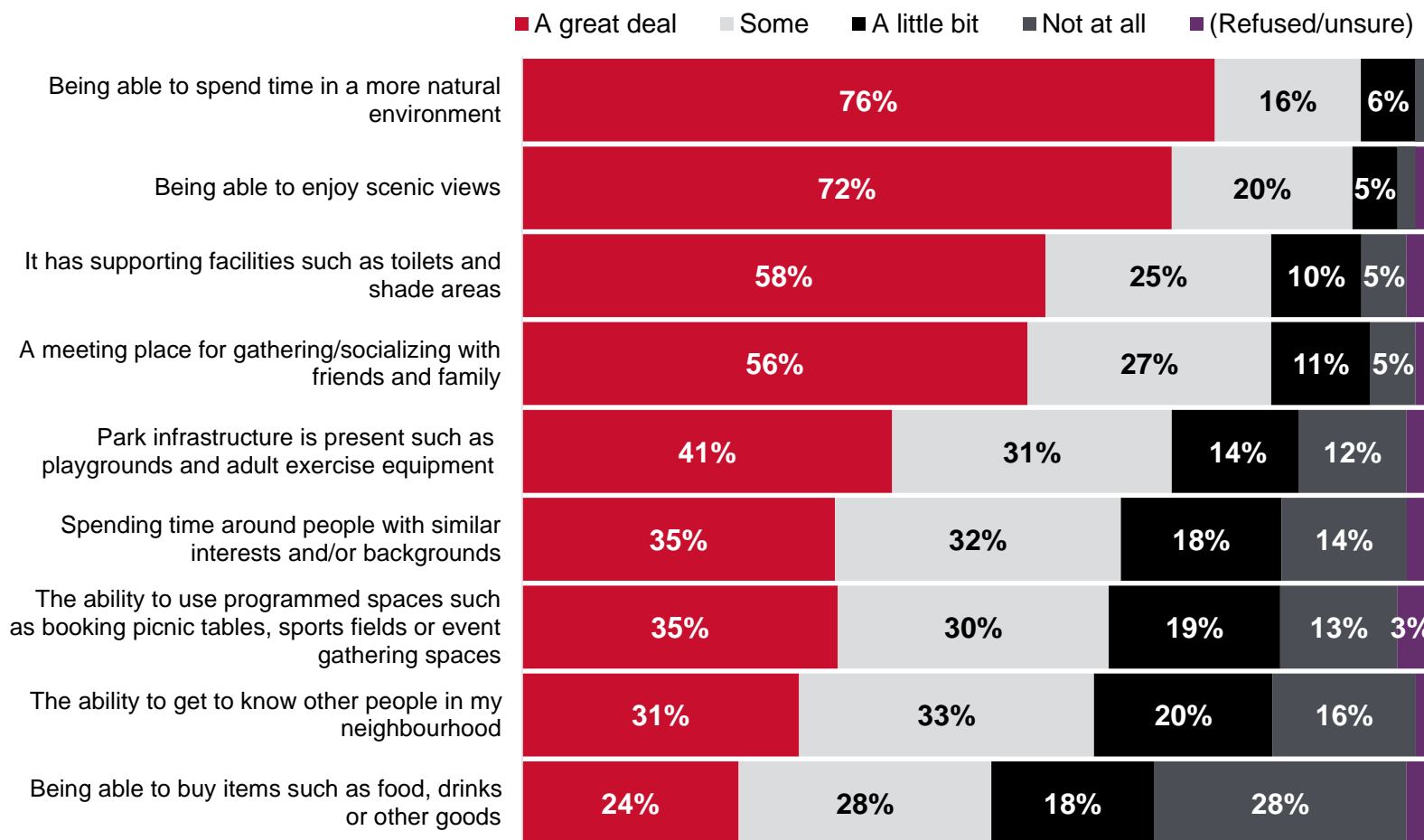- Longer-term Calgary residents (18% 40+ years).

Valued Attributes of City Parks

Key Findings
Valued Attributes of City Parks

- When asked to assess the extent they value specific attributes of City parks, more than nine in ten adult Calgarians say they have a great deal or some appreciation for being able to spend time in a more natural environment and enjoying scenic views.

- About eight in ten each value the fact these spaces have supporting facilities such as toilets or shade areas and that they offer a meeting place for gathering and socializing.

- More than seven in ten, meanwhile, place a high degree of value on the presence of park infrastructure (such as playground equipment), while two-thirds value being able to spend time there around people with similar interests and backgrounds. More than six in ten value being able to use programmed spaces and being able to get to know their neighbours in parks and open spaces.

- Adult Calgarians place the lowest degree of emphasis on being able to buy items such as food, drinks or other goods at City parks, with only about one-half indicating this is of great value to them.

  - Generally, those who score high on the PCI, relatively frequent park visitors and those who expect to use parks more often in the future are more likely to place a great deal of value for all these park attributes tested in this survey.

Legend: ■ A great deal ■ Some ■ A little bit ■ Not at all ■ (Refused/unsure)

Attribute	A great deal	Some	A little bit	Not at all
Being able to spend time in a more natural environment	76%	16%	6%	
Being able to enjoy scenic views	72%	20%	5%	
It has supporting facilities such as toilets and shade areas	58%	25%	10%	5%
A meeting place for gathering/socializing with friends and family	56%	27%	11%	5%
Park infrastructure is present such as playgrounds and adult exercise equipment	41%	31%	14%	12%
Spending time around people with similar interests and/or backgrounds	35%	32%	18%	14%
The ability to use programmed spaces such as booking picnic tables, sports fields or event gathering spaces	35%	30%	19%	13% / 3%
The ability to get to know other people in my neighbourhood	31%	33%	20%	16%
Being able to buy items such as food, drinks or other goods	24%	28%	18%	28%

Q13. To what extent do you value the following aspects of Calgary parks? For each one, please indicate if you value this a great deal, some, a little bit or not at all:
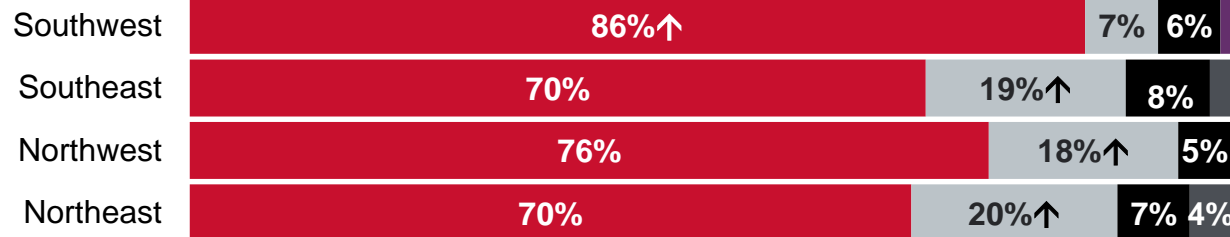
Base size: All respondents (n=502)
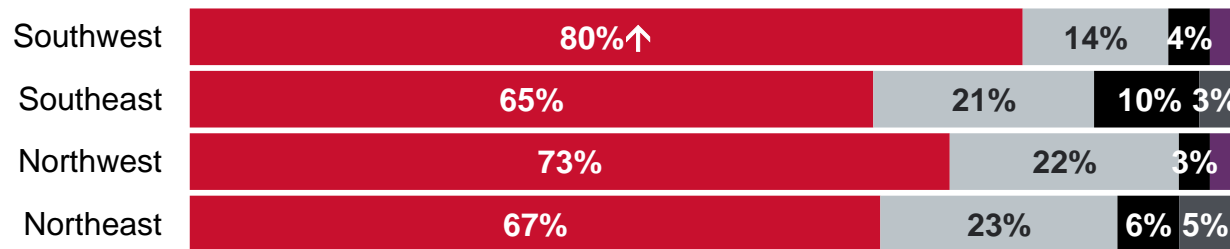
Note: ≤2% not labelled

Legend: ■ A great deal ■ Some ■ A little bit ■ Not at all ■ Unsure

Being able to spend time in a more natural environment

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	86%↑	7%	6%		
Southeast	70%	19%↑	8%		
Northwest	76%	18%↑	5%		
Northeast	70%	20%↑	7%	4%	

Being able to enjoy scenic views

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	80%↑	14%	4%		
Southeast	65%	21%	10%	3%	
Northwest	73%	22%	3%		
Northeast	67%	23%	6%	5%	

Having supporting facilities such as toilets/shade areas

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	55%	21%	15%↑	5%	4%
Southeast	54%	32%	8%	4%	3%
Northwest	63%	27%	5%	4%	
Northeast	63%	21%	10%	6%	

Q13. To what extent do you value the following aspects of Calgary parks? For each one, please indicate if you value this a great deal, some, a little bit or not at all:
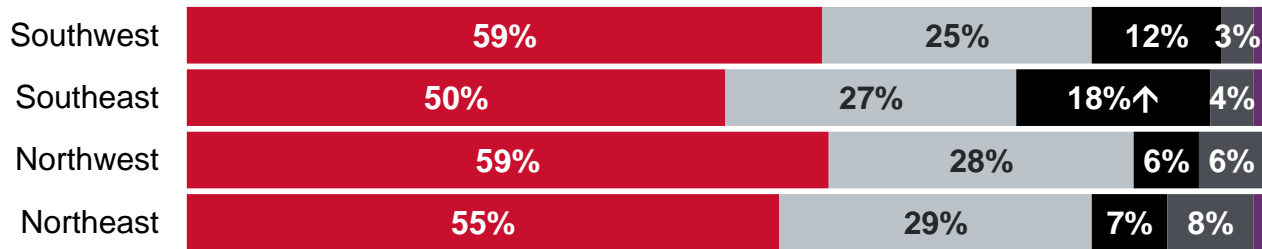
Base size: All respondents (n=502)

Note: ≤2% not labelled

↑Statistically higher than counterpart
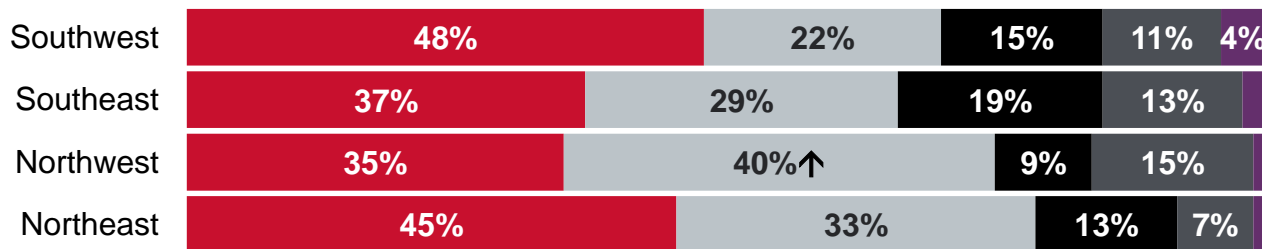↓Statistically lower than counterpart

Valued Attributes of City Parks
By Quadrant
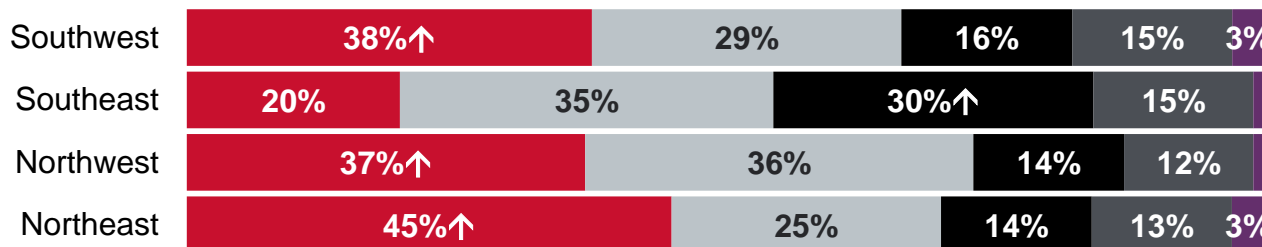
Legend: ■ A great deal ■ Some ■ A little bit ■ Not at all ■ Unsure

Meeting place for gathering and socializing

Quadrant	A great deal	Some	A little bit	Not at all
Southwest	59%	25%	12%	3%
Southeast	50%	27%	18%↑	4%
Northwest	59%	28%	6%	6%
Northeast	55%	29%	7%	8%

Park infrastructure is present

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	48%	22%	15%	11%	4%
Southeast	37%	29%	19%	13%	
Northwest	35%	40%↑	9%	15%	
Northeast	45%	33%	13%	7%	

Spending time around people with similar interests and background

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	38%↑	29%	16%	15%	3%
Southeast	20%	35%	30%↑	15%	
Northwest	37%↑	36%	14%	12%	
Northeast	45%↑	25%	14%	13%	3%

Q13. To what extent do you value the following aspects of Calgary parks? For each one, please indicate if you value this a great deal, some, a little bit or not at all:

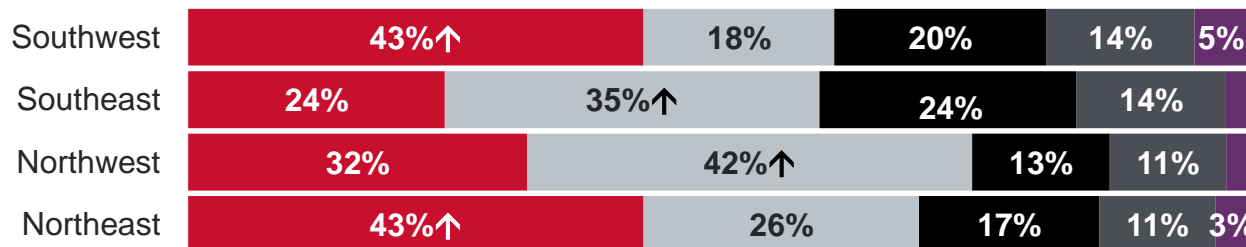Base size: All respondents (n=502)

Note: ≤2% not labelled

↑Statistically higher than counterpart
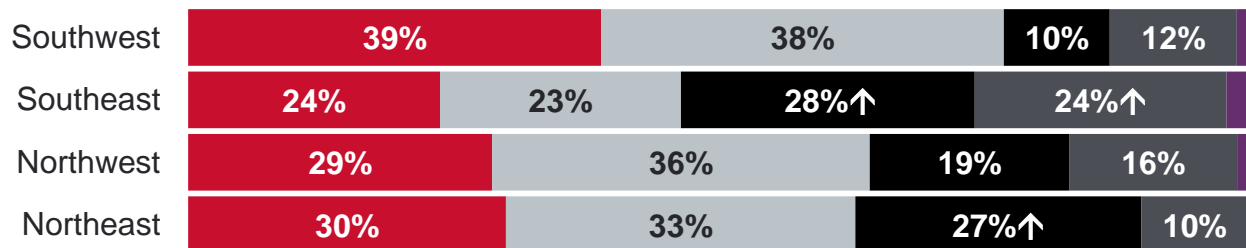↓Statistically lower than counterpart

Valued Attributes of City Parks
By Quadrant

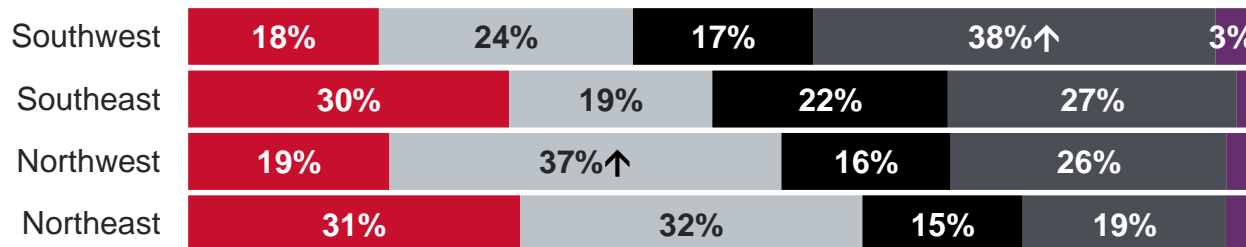■ A great deal   ■ Some   ■ A little bit   ■ Not at all   ■ Unsure

Ability to use programmed spaces

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	43%↑	18%	20%	14%	5%
Southeast	24%	35%↑	24%	14%	
Northwest	32%	42%↑	13%	11%	
Northeast	43%↑	26%	17%	11%	3%

Ability to get to know other people in neighbourhood

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	39%	38%	10%	12%	
Southeast	24%	23%	28%↑	24%↑	
Northwest	29%	36%	19%	16%	
Northeast	30%	33%	27%↑	10%	

Being able to buy items

Quadrant	A great deal	Some	A little bit	Not at all	Unsure
Southwest	18%	24%	17%	38%↑	3%
Southeast	30%	19%	22%	27%	
Northwest	19%	37%↑	16%	26%	
Northeast	31%	32%	15%	19%	

Q13. To what extent do you value the following aspects of Calgary parks? For each one, please indicate if you value this a great deal, some, a little bit or not at all:

Base size: All respondents (n=502)

Note: ≤2% not labelled

↑ Statistically significant difference
– higher than other quadrants

Valued Attributes of City Parks
Variations by Sub-Group

Those most likely to **place a great deal of value on being able to spend time in a more natural environment** include:

- Those in the Southwest (86%).
- University graduates (81% vs. 65% among those with high school or less).
- Residents with higher household incomes (83% $120K+).
- Those who report having a very good quality of life (87%).
- Those who use parks daily or weekly in months without snow (90% and 87% vs. 63% among monthly users).

Those most likely to **greatly value scenic views** include:

- Those in the Southwest (80%).
- Renters (80% vs. 70% among homeowners).
- Those who use parks daily in months without snow (85%).

Those most likely to **place a great deal of value on having supporting facilities in parks** include:

- Those who report to have a very good quality of life (70%).

Those who expect to use parks more often in the future and who score high on the PCI are more likely to place a great deal of value for all these park attributes.

Valued Attributes of City Parks
## Variations by Sub-Group

Those most likely to **place a great deal of value on having a meeting place to socialize with others** include:

- Younger residents (68% 18-34 vs. 42% among those 55+).
- Those with high school or less (71%).
- Those residing in households with 3+ people (62% vs. 47% in two-person households).
- Racialized Calgarians (69%).

Those most likely to **place a great deal of value in park infrastructure (such as playgrounds and exercise equipment) being present** include:

- Younger residents (51% <35 vs. 30% among those 55+).
- Residents with <20 years tenure in Calgary (55%).
- Parents (58%).
- Those residing in households with 3+ people (49% vs. 31% among those living alone).
- Racialized Calgarians (55%) and New Canadians (50%)
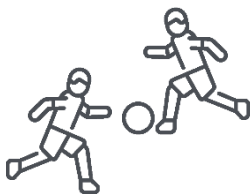
Those most likely to **highly value being able to spend time around people with similar backgrounds/interests at parks** include:

- Those with lower household incomes (43% <$60K vs. 26% among those $120K+).
- Renters (51% vs. 28% among homeowners).
- Racialized Calgarians (52%).

Valued Attributes of City Parks
Variations by Sub-Group

Those most likely to **place a great deal of value on being able to use programmed spaces (such as picnic tables and sports fields)** include:

- Those aged 35-54 (42% vs. 27% among those 55+).
- Those with lower household incomes (48% <$60K vs. 31% $60K+).
- Renters (45% vs. 31% among homeowners).
- New Canadians (49%) and Racialized Calgarians (44%).

Those most likely to **highly value parks as a place to get to know other people in their neighbourhoods** include:

- Those with household incomes of $60K-$119K (36% vs. 24% among those $120K+).
- Renters (40% vs. 27% among homeowners).
- Racialized Calgarians (38%).
- Those who use parks daily during non-snow months (47%).

Those most likely to **place a great deal of value on being able to buy items at parks** include:

- Younger residents (29% <35 vs. 17% among those 55+).
- Residents with <20 years tenure in Calgary (34%).
- Parents with children <18 at home (32%).
- New Canadians (32%) and Racialized Calgarians (31%).

Those who use parks less than once a month in non-snow months and those who score low on the PCI are more likely to place little to no value in all these park attributes.

Conclusions/Recommendations

The PCI represents an important benchmark for measuring how connected citizens are to their parks. Going forward, The City should assess how it can increase the proportion of citizens who fall into the "high connection" category.

- The PCI is a composite measure meant to gauge citizens' sense of connectedness to City parks and open spaces.

- To include more Calgarians in this category, The City should focus on increasing the proportion of Calgarians who feel proud of their parks, who feel that they can participate in activities of their choice and who feel safe there regardless of their background. These are three variables where there is potential room to increase the proportion of Calgarians who strongly agree with these statements.

- By cultivating pride and a sense of personal comfort in these spaces, The City can expect to see the proportion of Calgarians who feel a deeper sense of connection with City parks increase in the coming years.

Conclusions/Recommendations (cont'd)

There are clear barriers preventing certain groups within The City from making full use of parks and open spaces.

- Those who have a low degree of connectedness to City parks and open spaces tend to be older and are much more likely to have a physical or mobility-related disability themselves – or to have someone else in their household who does.

- While there are clearly some lifestage-related barriers that may stand in the way for some Calgarians to make full use of City parks, many of the self-described barriers to visiting parks more often sit within The City's control to some degree. These include a perceived lack of personal safety/security, the location of parks, how crowded they are and park maintenance.

- If The City can address some of these specific concerns and work to make parks and open spaces more accessible – especially for those with transportation or mobility-related challenges – there is potential for more adult Calgarians who are currently less connected with City parks to build deeper bonds with these spaces.

Conclusions/Recommendations (cont'd)

Calgarians clearly value the beauty and scenery of their parks, so promoting these elements should create a stronger sense of attachment among the public.

- When Calgarians assess what they value most about City parks and open spaces, they are most likely to say they appreciate being able to spend time in a more natural environment and enjoy scenic views. The views of the foothills and the Rocky Mountains in so many different areas of the city is one of the things that makes Calgary special, and Calgarians clearly value being able to connect with nature so close to where they live.

- Continuing to emphasize the importance of spending time in the natural environment – especially after so many Calgarians did this during the COVID-19 pandemic – should help promote City parks and help increase the level of attachment citizens have to these spaces. By focusing on what is being done to make these areas more natural and emphasizing the benefits of spending time enjoying scenic views and appreciating nature in these spaces, The City should be able to foster a deeper appreciation of City parks among a broader swath of the adult population.

Demographics

Demographics

Age

	City Wide
18 to 24	11%
25 to 34	22%
35 to 44	22%
45 to 54	17%
55 to 64	11%
65 or older	17%

Income

	City Wide
Less than $30,000	7%
$30,000 to <$60,000	14%
$60,000 to <$90,000	23%
$90,000 to <$120,000	20%
$120,000 to <$150,000	14%
$150,000 or more	23%

Education

	City Wide
Completed high school or less	20%
Some post-secondary/ completed a college diploma	32%
Completed university or post-graduate degree	48%

Gender

	City Wide
Male	49%
Female	51%

Base: Valid respondents (bases vary)

Demographics (cont'd)

Own/Rent

	City Wide
Own	76%
Rent	24%

Children <18 in Household

	City Wide
Yes	37%
No	63%

Seniors 65+ in Household

	City Wide
Yes	23%
No	77%

Household Size

	City Wide
1	14%
2	27%
3 or more	58%

Incidence of a Physical/Mobility-Related Disability in the Household

	City Wide
Total	**17%**
Self	*9%*
Someone else	*8%*
Both	*1%*
No	83%

Base: Valid respondents (bases vary)

Demographics (cont'd)

Area of Calgary

	City Wide
Northwest	28%
Northeast	20%
Southwest	28%
Southeast	24%

Tenure in Calgary

	City Wide
Less than 10 years	13%
10 to 29 years	46%
30 years or more	41%

Identify as Racialized Person

	City Wide
Yes	29%
No	71%

Born in Canada

	City Wide
Yes	69%
No	31%

Identify as Indigenous

	City Wide
Yes	4%
No	96%

Base: Valid respondents (bases vary)