

Calgary



# Equity-Deserving Communities: Household income <\$60,000

Analysis of the 2026 Spring Survey of Calgarians

Prepared by:



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# Background and methodology



# Equity-deserving communities

Calgary’s Equity-Deserving Communities (EDCs) are defined as groups of people who generally have less access to opportunities, resources, and systems of power because of their actual or perceived identity or identities. EDCs often experience social and financial disadvantages because of systems of oppression, which take many forms including, but not limited to, racism, sexism, and ableism.

The City aims to better understand the perspectives of equity-deserving communities through the lens of the annual Spring and Fall Surveys of Calgarians. The data in this report are from the 2026 Spring Survey of Calgarians. Inclusion in EDC groups is determined by self-reported demographic data from the general population survey. Both seasonal surveys are conducted in English to manage time and cost constraints. The City acknowledges that the ability to speak English may be a barrier for potential participants.

This report represents one of nine reports on equity-deserving communities, each focusing on a different EDC. The EDCs and their demographic variables are as follows, with the EDC category noted in bold text below:

## Household income

**<\$60,000**

\$60,000+

*Note: self-reported pre-tax annual household income.*

## Racialized people

**Yes**

No

## Born outside Canada

Born in Canada

**Born outside Canada**

*Note: foreign-born respondents were not asked for their specific country of origin.*

## Gender

Male

**Female**

*Note: the number of respondents who identified with another category is too small to report separately.*

## Disability

**Yes**

No

*Note: “Yes” includes disabled respondents and/or respondents who have a household member with a disability. Respondents were not asked to identify the specific disability/disabilities.*

## Indigenous

**Indigenous**

Non-Indigenous

*Note: includes First Nations, Métis, Inuit, or an Indigenous self-description.*

## 2SLGBTQIA+

**2SLGBTQIA+**

Non-2SLGBTQIA+

## Seniors

18 to 64 years old

**65 years old or older**

## Young adults

**18 to 24 years old**

25 years old or older

## Methodology

The telephone survey was conducted by Ipsos Public Affairs from February 17, 2026 to March 16, 2026 with 2,500 Calgarians. The average time to complete the survey was 29 minutes.

The survey was conducted using numbers from both cell phones (70%) and landlines (30%) to obtain a random and statistically-representative sample of Calgarians.

To ensure the data were gathered from a representative group of Calgarians, sample quotas were set by age, gender, and ward of the general population aged 18 and older.

Data were weighted based on the 2019 Municipal and 2021 Federal Census data for age, gender and quadrant to ensure the composition reflects that of the actual Calgary population aged 18 or older. Although the results are weighted, the sample size shown for each question represents the number of actual respondents (i.e. unweighted n).

The margin of error (MOE) for the total sample of 2,500 is  $\pm 2.0$  percentage points, 19 times out of 20. The margin of error for the household income <\$60K sub-group of 478 is  $\pm 4.48$  percentage points, 19 times out of 20. The margin of error for each question will vary slightly depending on the total number of respondents who answered the question.

# Interpreting results

## Interpreting results

Not all questions asked within the Spring Survey of Calgarians are represented within this report. Results are compared between Calgarians with a household Income <\$60K and Calgarians with a household income of \$60K+. Statistically significant differences are noted throughout the report:

- ↑ indicates number is significantly higher than the other group.
- ↓ indicates number is significantly lower than the other group.
- \* Some results in this report are subject to rounding adjustments.

Significant differences are an indication that a difference is not due to chance. A mathematical formula is used to calculate each difference independently. Whether or not a difference is considered significant depends on a few factors including the total sample size and the variability of responses. Larger sample sizes mean that smaller differences are significant. Additionally, variability of responses means that the more alike the responses are the more significant a change will be.



# 2026 Spring key findings

# 2026 Spring highlights (1 of 5)

## Quality of life

While many Calgarians from households with annual incomes under \$60,000 rate their quality of life as good and agree Calgary is a great place to make a life, agreement drops when it comes to making a living. Only a small majority agree Calgary is a great place to make a living, and views on whether Calgary will be a better city over the next decade are divided.

There are statistical *differences* between the two income groups, with a lower proportion of Calgarians with annual household incomes under \$60,000:

- Rating the overall quality of life in Calgary as 'good' (67% of Calgarians with household incomes <\$60K vs. 78% of Calgarians with household incomes \$60K+)
- Agreeing that Calgary is a great place to make a life (65% vs. 77%)
- Agreeing that Calgary is a great place to make a living (54% vs. 71%)

There is a *similar* view shared by Calgarians with annual household incomes under \$60,000 and Calgarians with annual household incomes of \$60,000 or more on the city's future, agreeing that Calgary is on the right track to be a better city 10 years from now (55% and 54%, respectively).

## Overall satisfaction with City Services

On the whole, many Calgarians from households with annual incomes under \$60,000 are satisfied with the level and quality of services and programs provided by The City of Calgary.

Calgarians with annual household incomes under \$60,000 and Calgarians with annual household incomes of \$60,000 or more are *similarly* satisfied with the overall level and quality of services and programs provided by The City of Calgary (65% of Calgarians with household incomes <\$60K and 62% of Calgarians with household incomes \$60K+).

# 2026 Spring highlights (2 of 5)

## Satisfaction with City Services

Across most City services, satisfaction is similar regardless of household income. Where differences between the income groups appear, they go in both directions and with no clear pattern.

The **similarities** between Calgarians with annual household incomes under \$60,000 and those with annual household incomes of \$60,000 or more include satisfaction with:

- Waste and Recycling Services (75% of Calgarians with household incomes <\$60K and 79% of Calgarians with household incomes \$60K+)
- Parks (75% and 78%)
- Emergency Management Services (74% and 75%)
- Recreation Services (73% and 71%)
- Community & Culture Services (71% and 76%)
- 311 Services (70% and 71%)
- Police Services (67% and 68%)
- Bylaw Services (53% and 59%)
- Business Licensing & Support (51% and 55%)
- Planning & Development Services (49% and 45%)
- Roads (42% and 39%)
- Housing Services (27% for both groups)

For the remaining City services, satisfaction **differs** between the two income groups:

- A lower proportion of Calgarians with household incomes <\$60K are satisfied with Fire Services (86% vs. 91% of Calgarians with household incomes \$60K+)
- A higher proportion of Calgarians with household incomes <\$60K are satisfied with Water Services (61% vs. 49%)
- A higher proportion of Calgarians with household incomes <\$60K are satisfied with Transit Services (53% vs. 44%)

# 2026 Spring highlights (3 of 5)

## Usage of City services

Calgarians with household incomes under \$60K show distinct patterns in how they use City services compared to those with higher incomes. They notably use Housing Services more frequently. However, this group tends to use many other services less, and this includes Parks, Recreation Services and Community & Culture Services. For essential City services, their usage is quite similar to higher-income Calgarians.

There are statistical *differences* between Calgarians with incomes under \$60,000 and those with incomes of \$60,000 or more for City services usage, which includes:

- Lower use of Parks (72% of Calgarians with household incomes <\$60K vs. 87% of Calgarians with household incomes \$60K+)
- Lower use of Community & Culture Services (71% vs. 77%)
- Lower use of Recreation Services (52% vs. 70%)
- Lower use of 311 Services (50% vs. 57%)
- Higher use of Housing Services (20% vs. 6%)
- Lower use of Planning & Development Services (13% vs. 24%)
- Lower use of Business Licensing & Support (10% vs. 16%)

The two income groups are *similar* in their usage of other services, including:

- Transit Services (69% of Calgarians with household incomes <\$60K and 67% of Calgarians with household incomes \$60K+)
- Police Services (32% and 33%)
- Emergency Management Services (32% and 32%)
- Bylaw Services (29% and 33%)
- Fire Services (16% and 15%)

# 2026 Spring highlights (4 of 5)

## Taxation

Calgarians from households with annual incomes under \$60,000 are split on whether they receive good value from municipal tax dollars. A small majority prefer tax increases over service cuts, though those who do favour cuts lean toward reducing taxes.

Views are *similar* between Calgarians with annual household incomes under \$60,000 and those with incomes of \$60,000 or more when it comes to:

- Perceptions that they receive good value from municipal taxes (49% of Calgarians with household incomes <\$60K and 51% of Calgarians with household incomes \$60K+)
- The preference for cutting services in order to maintain or reduce taxes (41% and 36%)

The preference for tax increases so that services can be maintained or expanded *differs* between the two income groups, with fewer Calgarians with household incomes <\$60K choosing this option (52% vs. 59% of Calgarians with household incomes \$60K+).

## Customer service

Perceptions of customer service among Calgarians from households with annual incomes under \$60,000 are generally positive when it comes to quality, with many agreeing The City delivers consistently high service. However, perception that The City makes customer service a priority or responds quickly to requests and concerns are lower.

All customer service measures are rated *similarly* between Calgarians with household incomes under \$60,000 and those with household incomes of \$60,000 or more, including:

- Agreement that the quality of customer service from The City is consistently high (60% of Calgarians with household incomes <\$60K and 61% of Calgarians with household incomes \$60K+)
- Agreement that The City of Calgary meets their customer service expectations (56% and 55%)
- Agreement that The City of Calgary makes customer service a priority (53% and 50%)
- Agreement that The City responds quickly to requests and concerns (52% and 49%)

# 2026 Spring highlights (5 of 5)

## Trust and transparency

Trust in The City of Calgary is modest among Calgarians from households with annual incomes under \$60,000. Opinions are similarly split on whether The City is open and accessible and agreement Calgarians have enough of a say in City decisions.

Trust and transparency measures are all evaluated *similarly* by Calgarians with household incomes under \$60,000 and those with household incomes of \$60,000 or more:

- Trust in The City of Calgary (55% of Calgarians with household incomes <\$60K and 54% of Calgarians with household incomes \$60K+)
- Agreement that The City of Calgary practices open and accessible government (50% and 49%)
- Agreement that Calgarians have enough opportunities to provide input into decision making about City projects and services (48% and 44%)



# Detailed findings

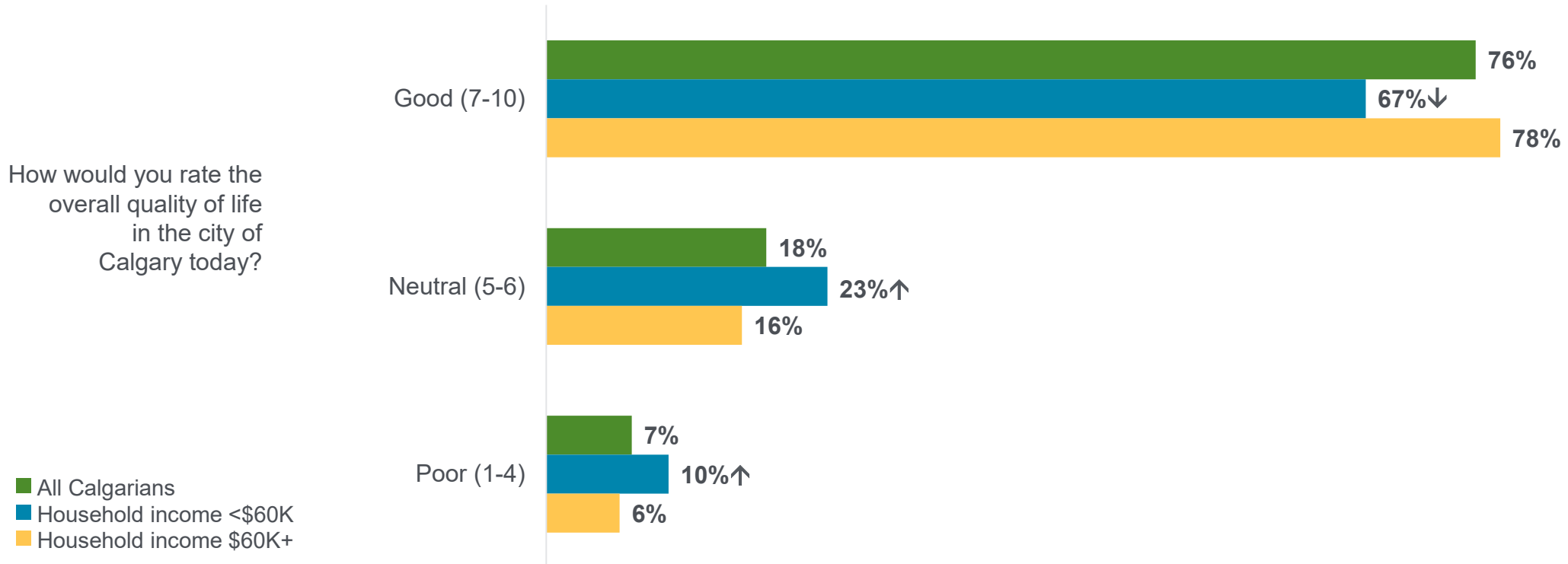


# Quality of life



# Overall quality of life in Calgary

Three-quarters (76%) of Calgarians rate the overall quality of life in Calgary as good. A lower proportion of Calgarians with incomes under \$60,000 (67%) rate Calgary's quality of life as good compared to those with incomes of \$60,000 or more (78%). Correspondingly, a higher proportion of Calgarians with incomes under \$60,000 are neutral (23% vs. 16%, respectively) or rate the quality of life as poor (10% vs. 6%).



Q. On a scale of 1 to 10 where 1 is very poor and 10 is very good, how would you rate the overall quality of life in the city of Calgary today?  
 Base: Valid respondents (All Calgarians n=2,497, Household income <\$60K n=478, Income \$60K+ n=1,803)

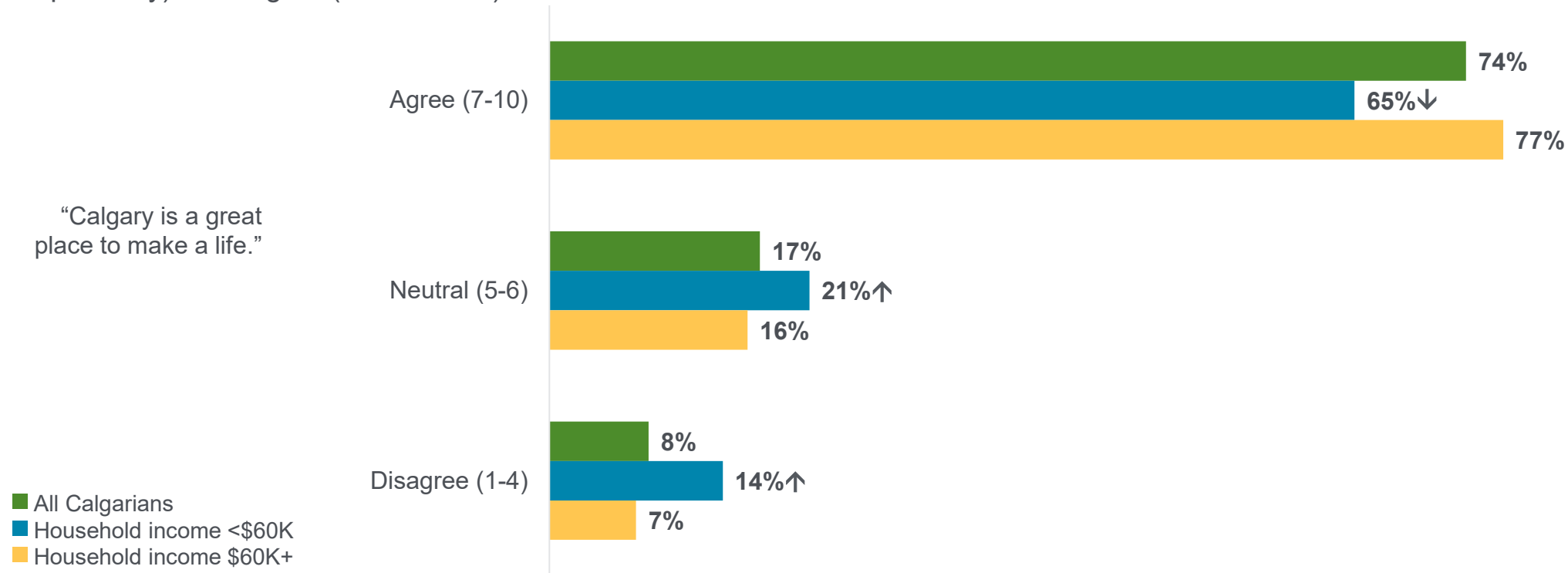
↑/↓ Statistically higher/lower than comparable subgroup



# Great place to make a life

Three-quarters (74%) of Calgarians agree that Calgary is a great place to make a life. Agreement between the two income groups differs, with a lower proportion of Calgarians with incomes under \$60,000 agreeing that Calgary is a great place to make a life (65%) compared to those with incomes of \$60,000 or more (77%). Correspondingly, a higher proportion of Calgarians with incomes under \$60,000 are neutral (21% vs. 16%, respectively) or disagree (14% vs. 7%).

“Calgary is a great place to make a life.”



Q. Next, are three statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

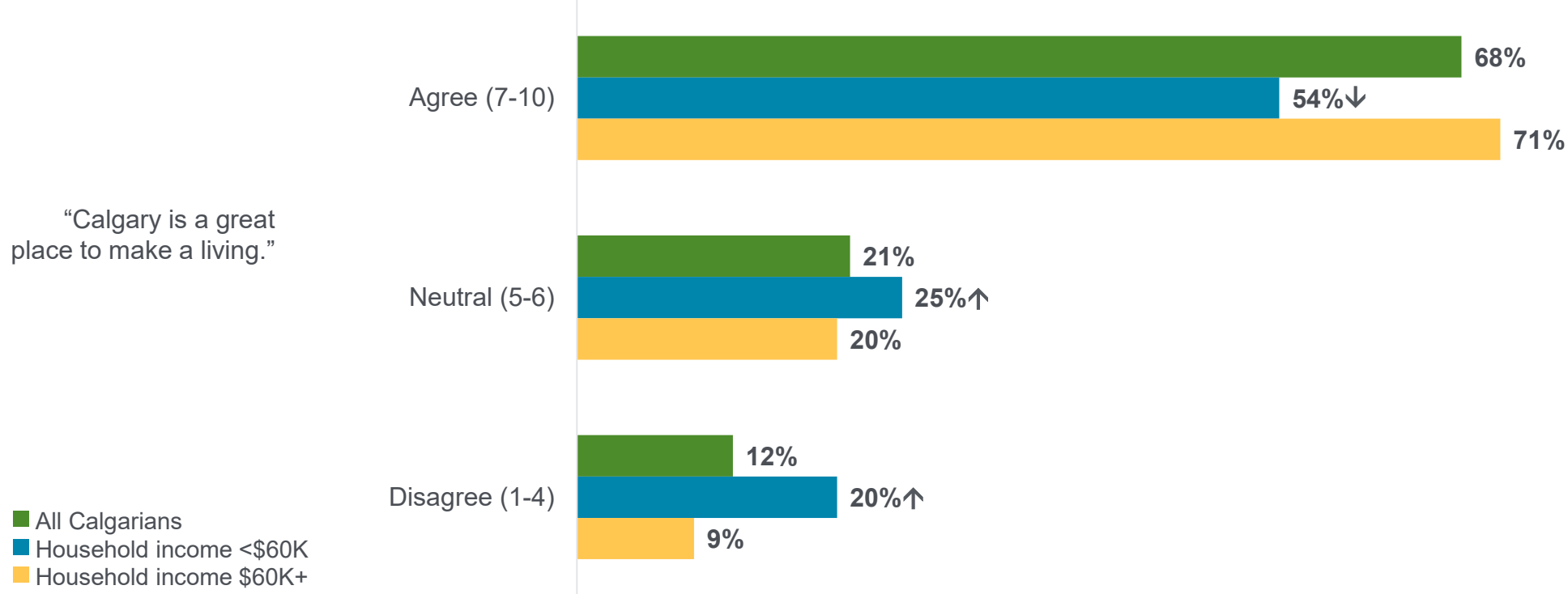
Base: Valid respondents (All Calgarians n=2,494, Household income <\$60K n=476, Household income \$60K+ n=1,801)

↑/↓ Statistically higher/lower than comparable subgroup



# Great place to make a living

Around two-thirds (68%) of Calgarians agree that Calgary is a great place to make a living. A notably lower proportion of Calgarians with incomes under \$60,000 agree that Calgary is a great place to make a living (54%) compared to those with incomes of \$60,000 or more (71%). Correspondingly, a higher proportion of Calgarians with incomes under \$60,000 are neutral (25% vs. 20% among those with incomes of \$60,000 or more) or disagree (20% vs. 9%, respectively).



Q. Next, are three statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

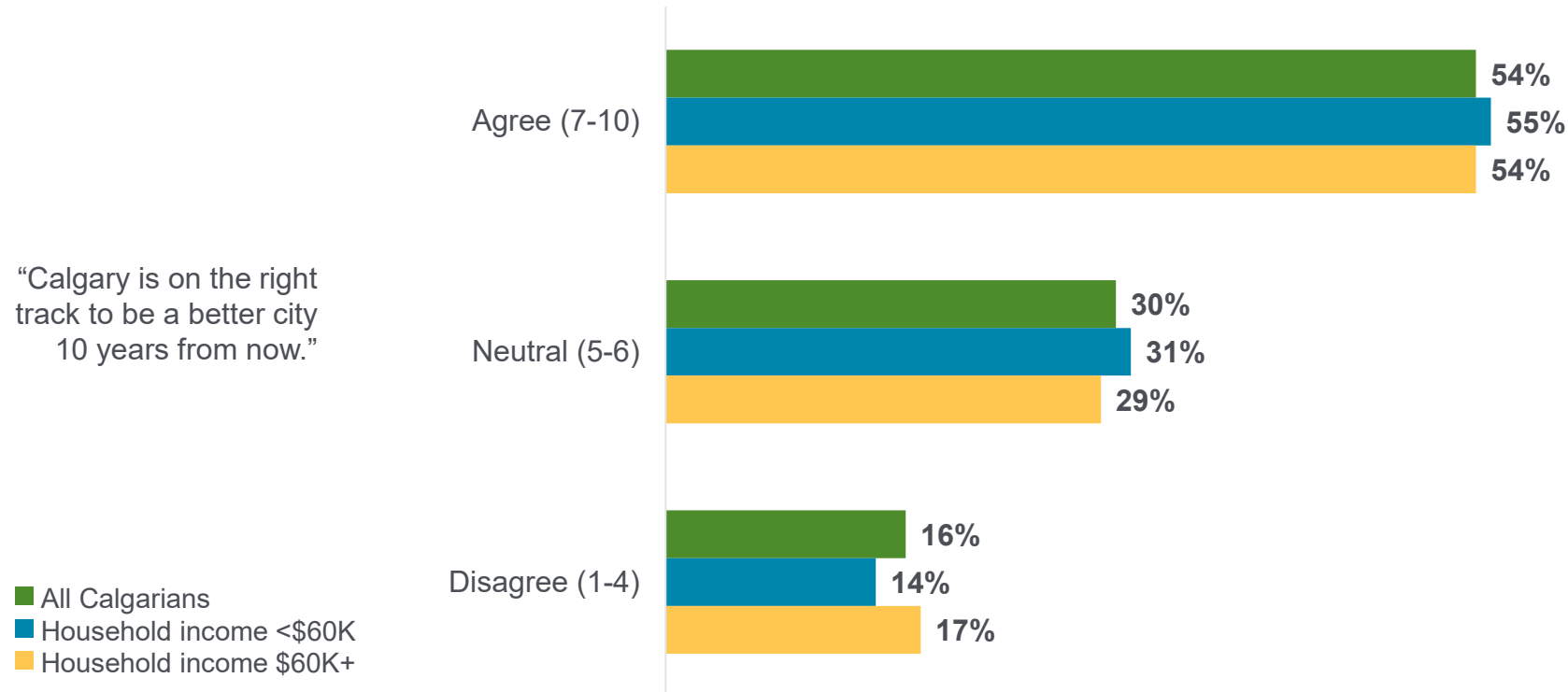
Base: Valid respondents (All Calgarians n=2,493, Household income <\$60K n=477, Household income \$60K+ n=1,801)

↑/↓ Statistically higher/lower than comparable subgroup



# On the right track to be a better city

Around one-half (54%) of Calgarians agree that Calgary is on the right track to be a better city 10 years from now. The two income groups are nearly identical in their agreement that Calgary is on the right track to be a better city 10 years from now (55% for Calgarians with incomes under \$60,000 and 54% for those with incomes of \$60,000 or more). Likewise, neutral ratings are consistent between the two income groups (31% and 29%, respectively), and disagree ratings are also consistent (14% and 17%).



Q. Next, are three statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

Base: Valid respondents (All Calgarians n=2,493, Household income <\$60K n=476, Household income \$60K+ n=1,800)



# Satisfaction with City services

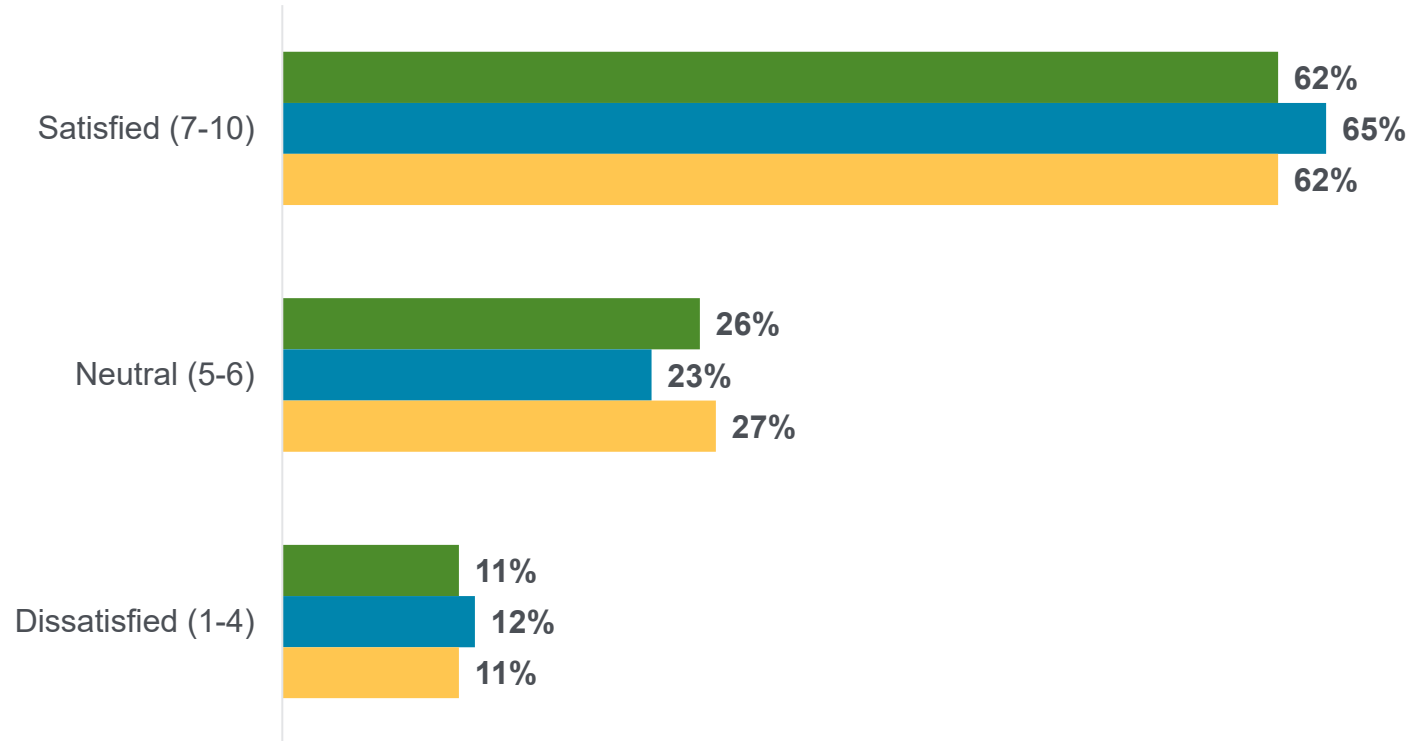


# Satisfaction with the overall level and quality of City services and programs

More than three-fifths (62%) of Calgarians are satisfied with the overall level and quality of services and programs provided by The City of Calgary. Satisfaction with City services and programs is similar between the two income groups (65% for Calgarians with incomes under \$60,000 and 62% for those with incomes of \$60,000 or more), as are neutral ratings (23% and 27%, respectively) and dissatisfied ratings (12% and 11%).

How satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

- All Calgarians
- Household income <\$60K
- Household income \$60K+

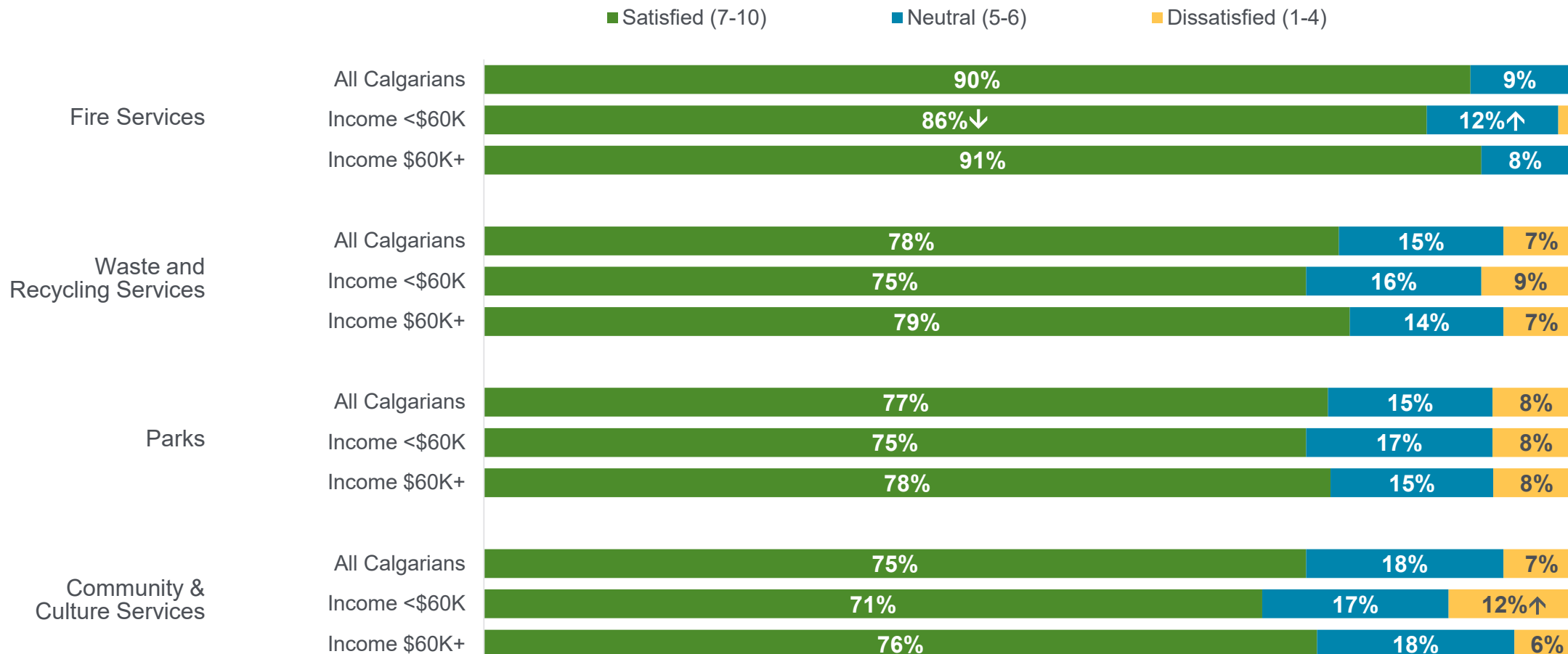


Q. On a scale of 1 to 10 where 1 is not at all satisfied and 10 is very satisfied, how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (All Calgarians n=2,487, Household income <\$60K n=476, Household income \$60K+ n=1,796)



# Satisfaction with City services



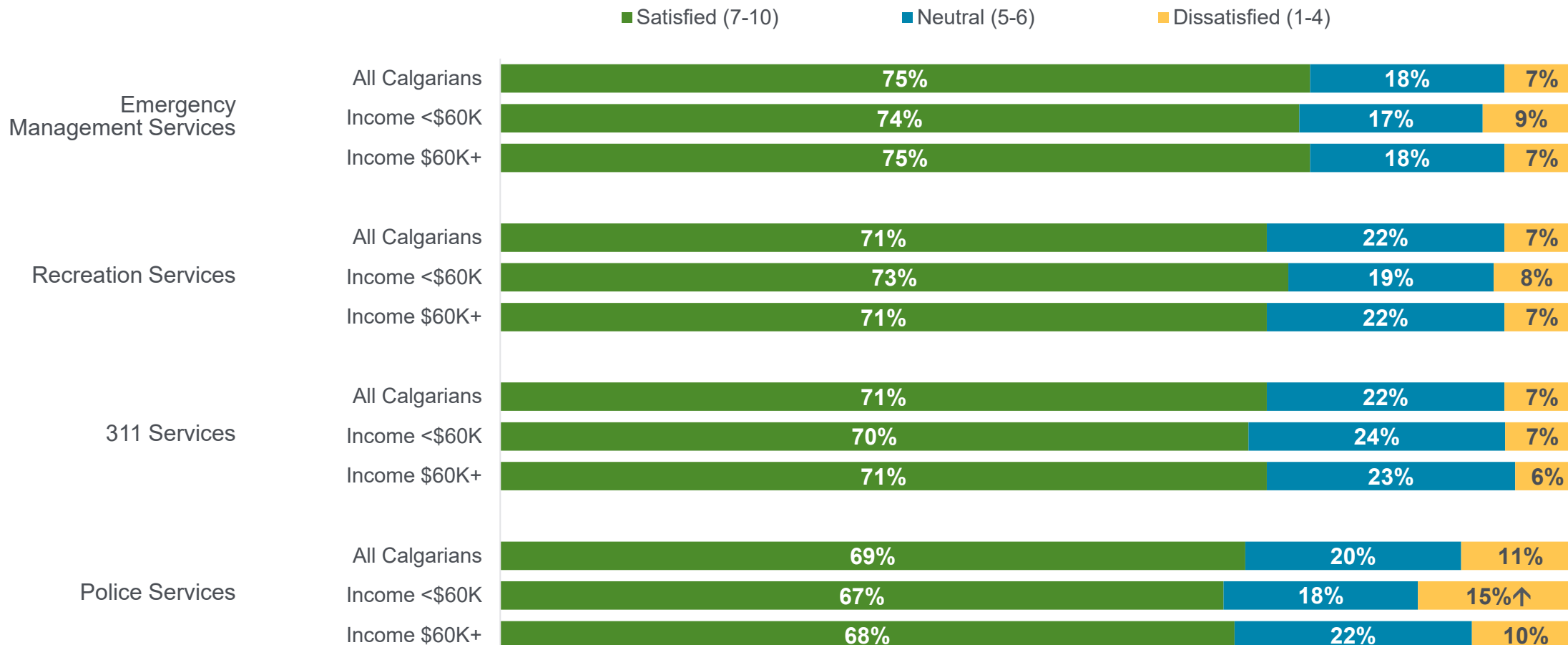
Q. Now I have a list of programs and services provided by The City. For each, I am going to ask you a couple of questions. When responding, consider what you have heard, read, seen, or personally experienced. On that same scale of 1 to 10, to what extent are you satisfied with the job The City is doing at providing [SERVICES]? Note: Question asked of users and non-users of services.  
 Base: Valid respondents (bases vary)

Data labels <3% are not shown

↑/↓ Statistically higher/lower than comparable subgroup



# Satisfaction with City services (continued)

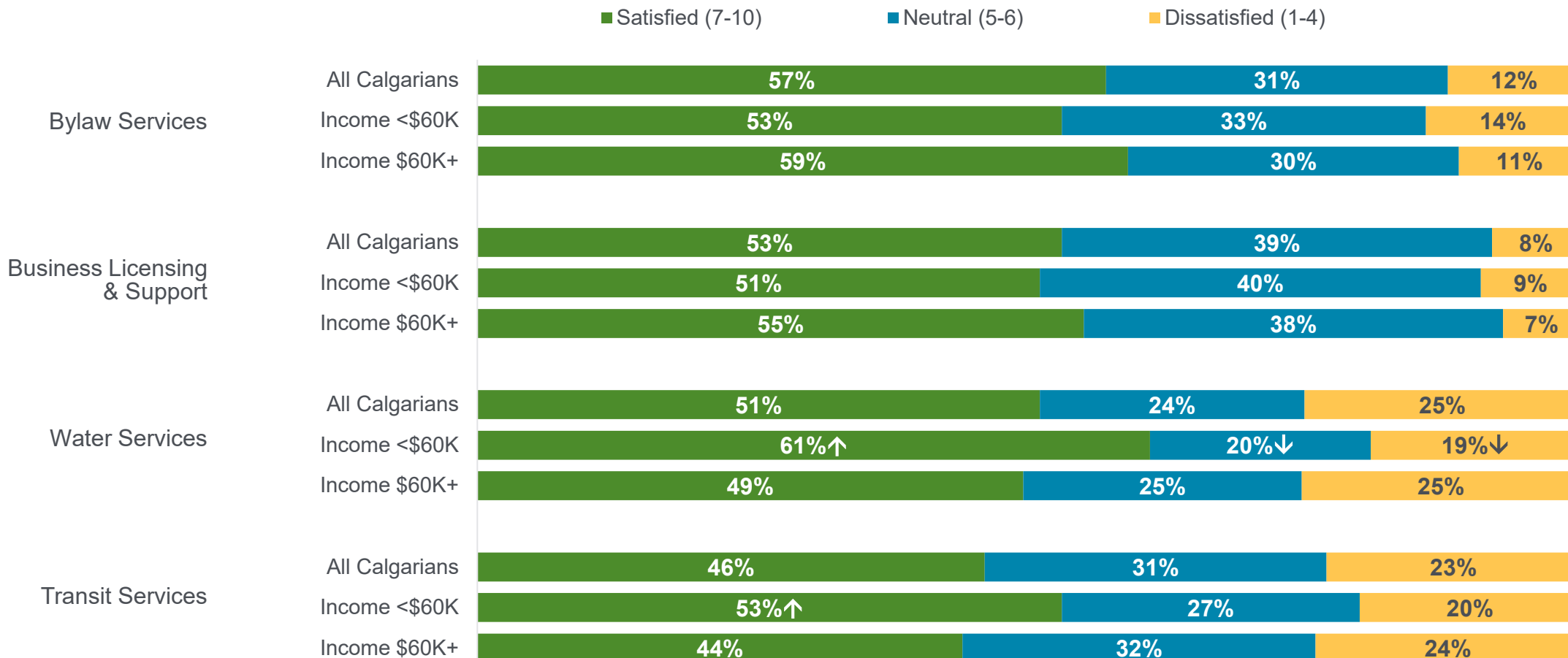


Q. Now I have a list of programs and services provided by The City. For each, I am going to ask you a couple of questions. When responding, consider what you have heard, read, seen, or personally experienced. On that same scale of 1 to 10, to what extent are you satisfied with the job The City is doing at providing [SERVICES]? Note: Question asked of users and non-users of services.  
 Base: Valid respondents (bases vary)

↑/↓ Statistically higher/lower than comparable subgroup



# Satisfaction with City services (continued)

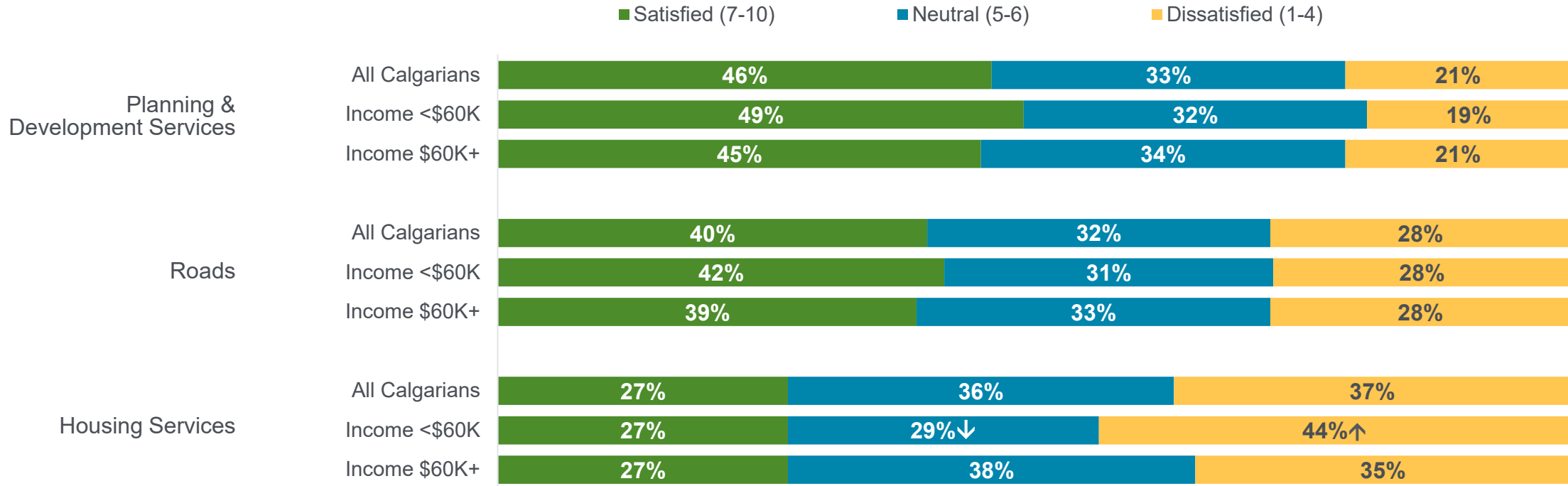


Q. Now I have a list of programs and services provided by The City. For each, I am going to ask you a couple of questions. When responding, consider what you have heard, read, seen, or personally experienced. On that same scale of 1 to 10, to what extent are you satisfied with the job The City is doing at providing [SERVICES]? Note: Question asked of users and non-users of services.  
 Base: Valid respondents (bases vary)

↑/↓ Statistically higher/lower than comparable subgroup



# Satisfaction with City services (continued)



Q. Now I have a list of programs and services provided by The City. For each, I am going to ask you a couple of questions. When responding, consider what you have heard, read, seen, or personally experienced. On that same scale of 1 to 10, to what extent are you satisfied with the job The City is doing at providing [SERVICES]? Note: Question asked of users and non-users of services.  
 Base: Valid respondents (bases vary)

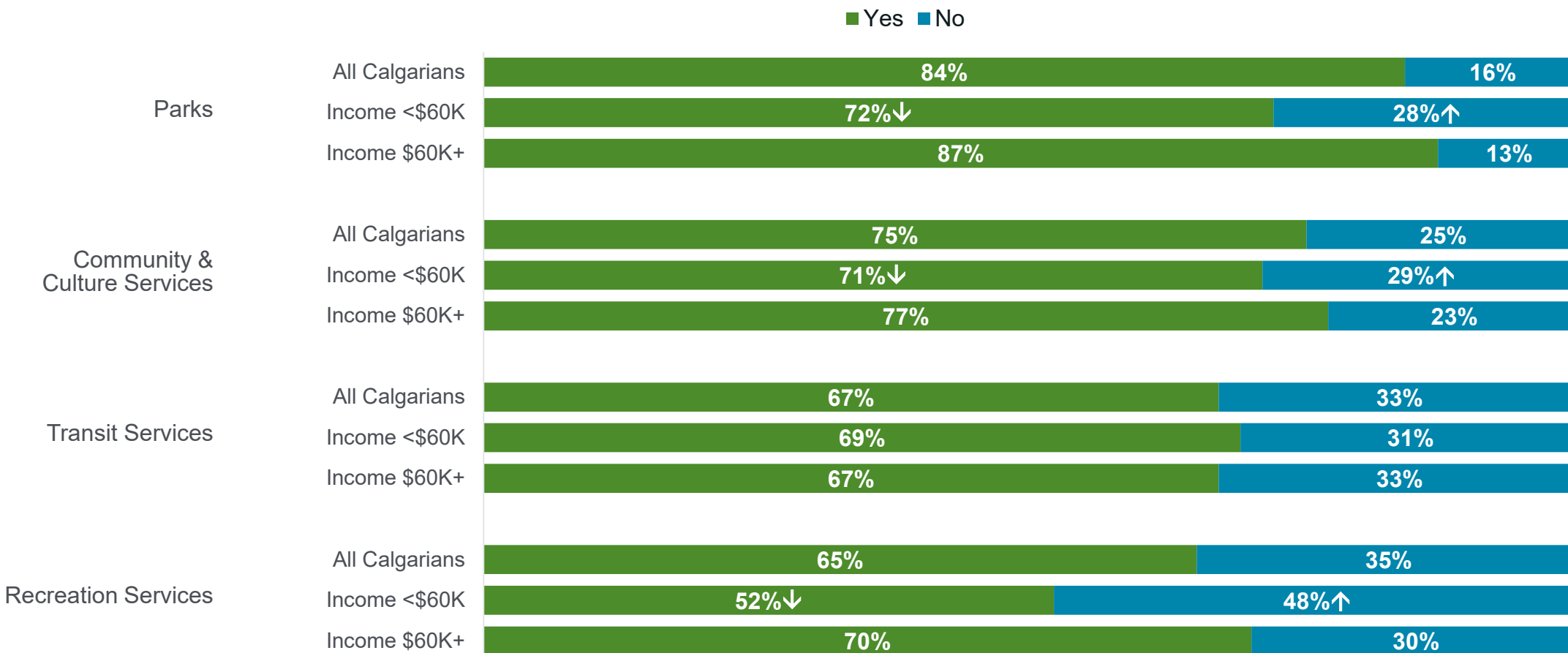
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# Usage of City services



# Usage of City services



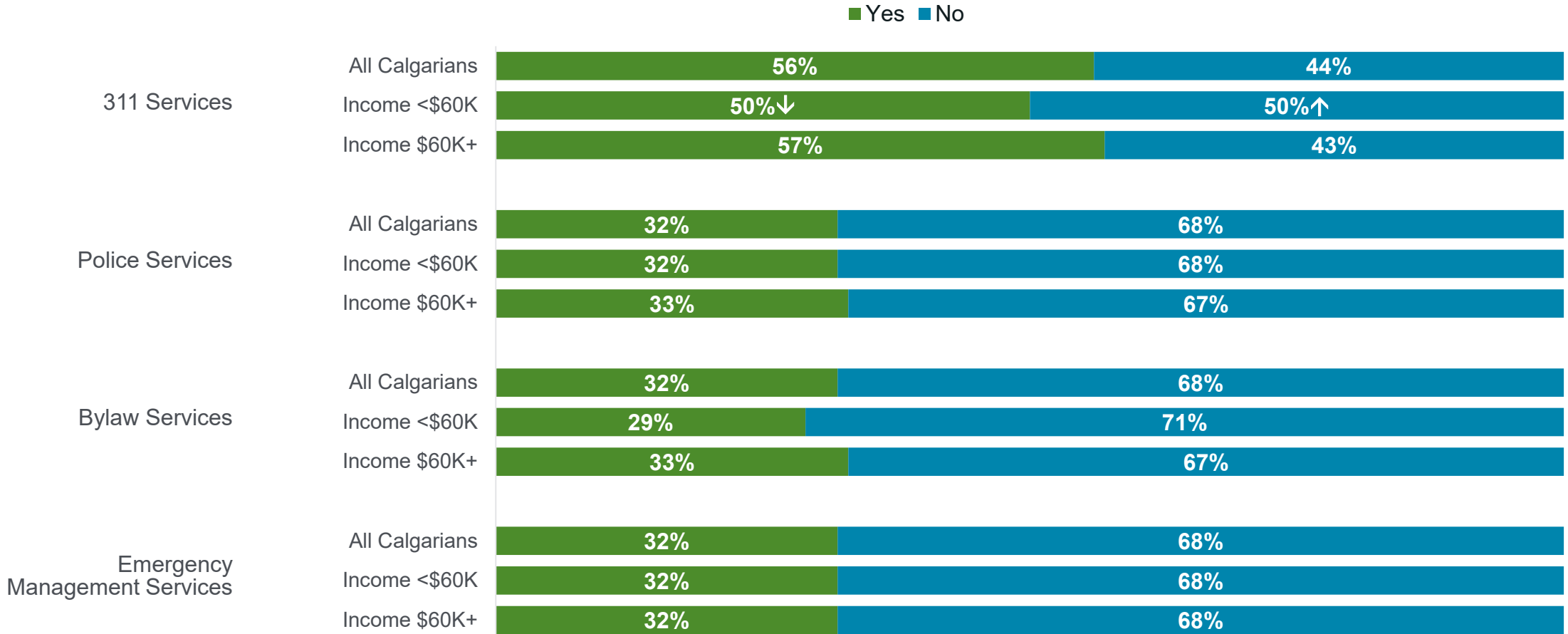
Usage not asked for universal services Water, Roads or Waste and Recycling Services.

↑/↓ Statistically higher/lower than comparable subgroup

Q. And, have you used or accessed [SERVICES] in the past 12 months?  
 Base: Valid respondents (bases vary)



# Usage of City services (continued)



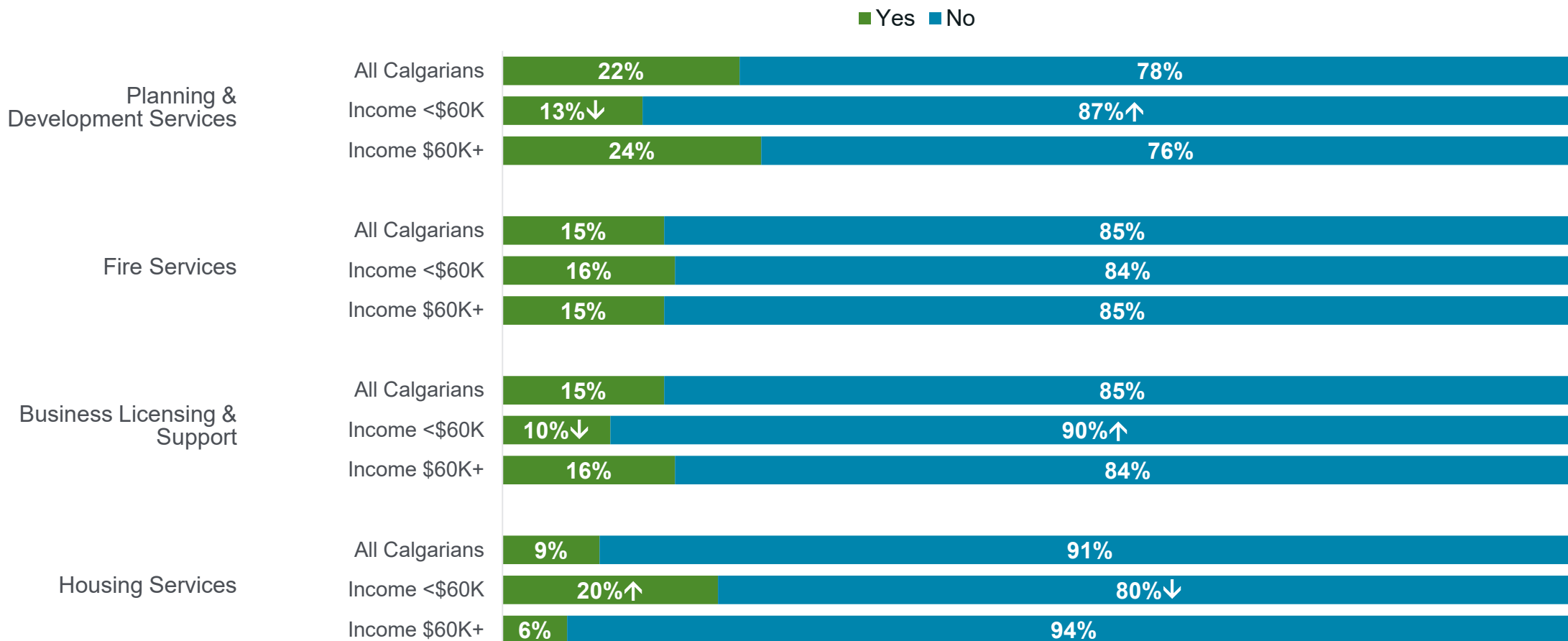
Usage not asked for universal services Water, Roads or Waste and Recycling Services.

↑/↓ Statistically higher/lower than comparable subgroup

Q. And, have you used or accessed [SERVICES] in the past 12 months?  
 Base: Valid respondents (bases vary)



# Usage of City services (continued)



Usage not asked for universal services Water, Roads or Waste and Recycling Services.

↑/↓ Statistically higher/lower than comparable subgroup

Q. And, have you used or accessed [SERVICES] in the past 12 months?  
 Base: Valid respondents (bases vary)

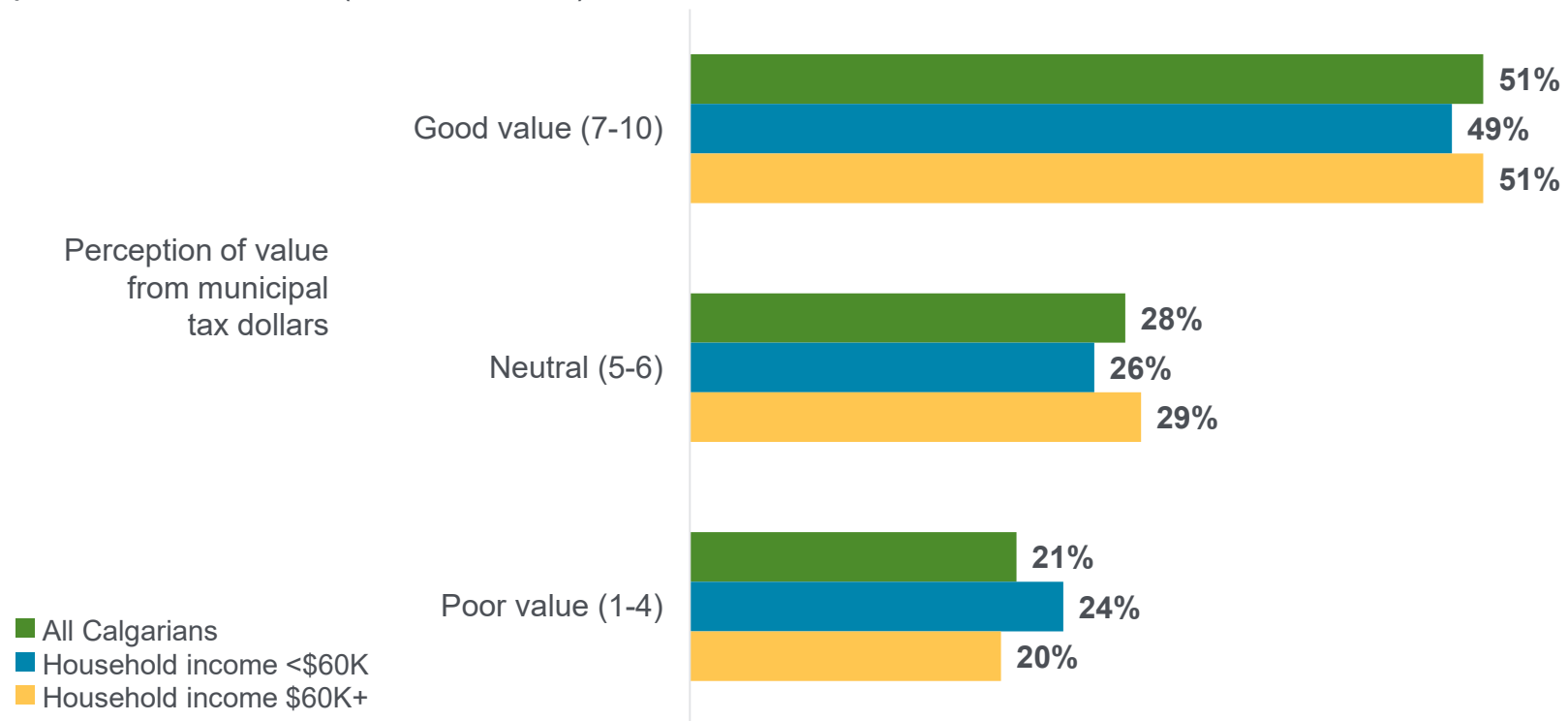


# Taxation



# Perceived value of property taxes

Around one-half (51%) of Calgarians feel they receive good value from their municipal tax dollars. The two income groups are similar in believing they receive good value for taxes (49% for Calgarians with incomes under \$60,000 and 51% for those with incomes of \$60,000 or more). Similarly, neutral ratings are consistent between the two income groups (26% and 29%, respectively), as are perceptions of receiving poor value for taxes (24% and 20%).



Q. Property tax dollars are divided between The City and the Province. Approximately two-thirds of residential property tax payment goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where 1 is very poor value and 10 is very good value.

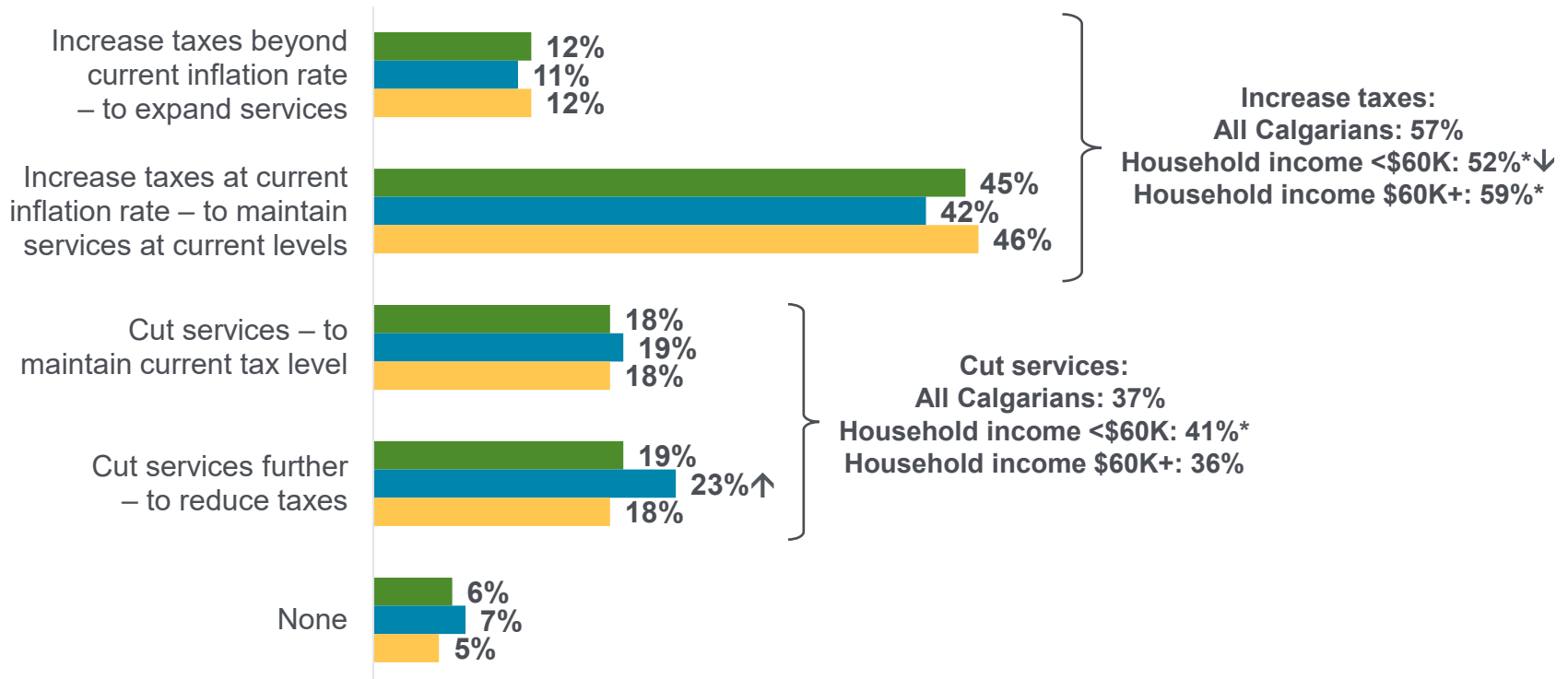
Base: Valid respondents (All Calgarians n=2,461, Household income <\$60K n=462, Household income \$60K+ n=1,785)



# Balancing taxation and service delivery levels

More than one-half (57%) of Calgarians prefer increasing taxes to maintain or expand services, while fewer than two-fifths (37%) prefer cutting services to maintain or reduce taxes. A lower proportion of Calgarians with incomes under \$60,000 prefer tax increases (52%) compared to those with incomes of \$60,000 or more (59%). While preferences for service cuts are consistent between the two income groups (41% and 36%, respectively), a higher proportion of those with incomes under \$60,000 want to see service cuts so that taxes are reduced (23% vs. 18%).

Which of the following four options would you most like The City to pursue?



■ All Calgarians  
 ■ Household income <\$60K  
 ■ Household income \$60K+

Q. Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

Base: Valid respondents (All Calgarians n=2,474, Household income <\$60K n=472, Household income \$60K+ n=1,792)

\*Rounding  
 ↑/↓ Statistically higher/lower than comparable subgroup

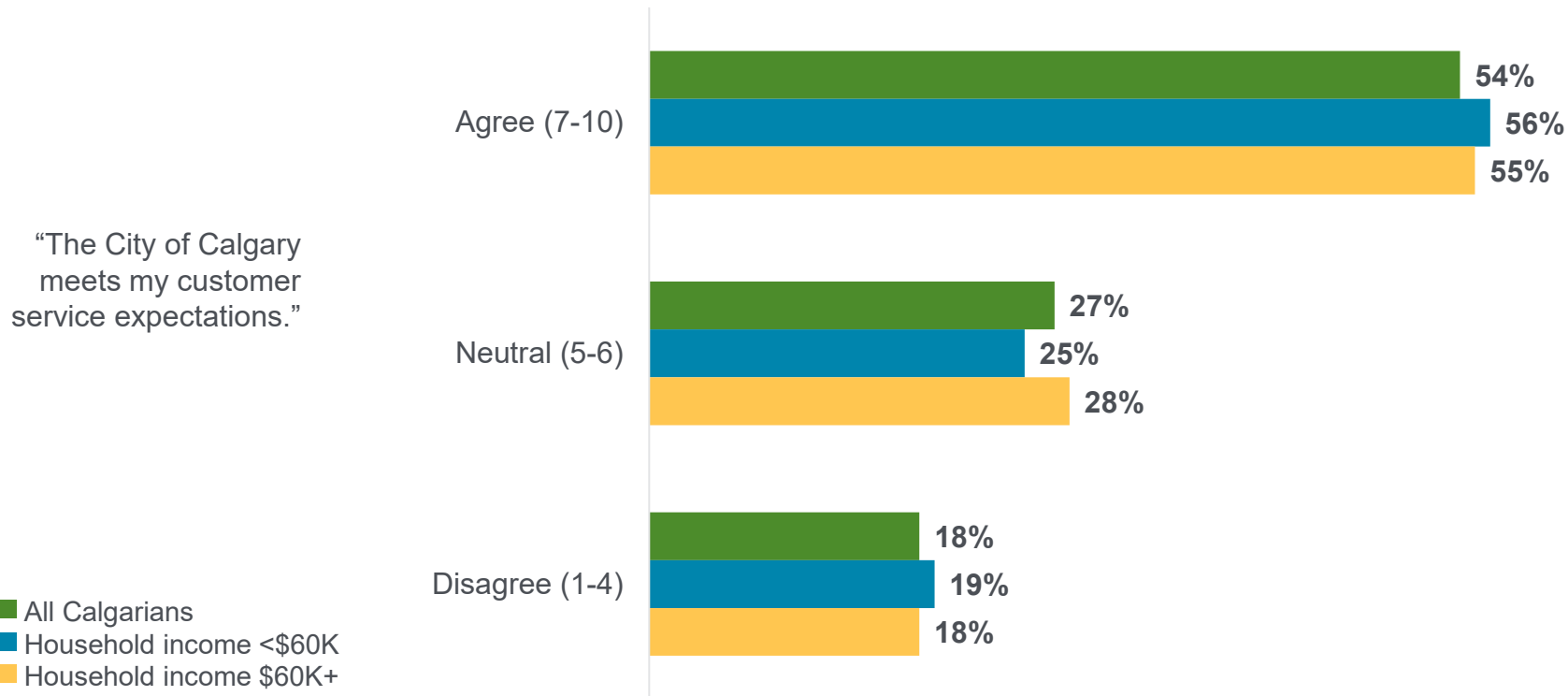


# Customer service



# Meets customer service expectations

Around one-half (54%) of Calgarians agree that The City of Calgary meets their customer service expectations. Agreement that The City meets expectations is nearly identical between Calgarians with incomes under \$60,000 and those with incomes of \$60,000 or more (56% and 55%, respectively). Neutral ratings are consistent between the two income groups (25% and 28%), as are disagree ratings (19% and 18%).



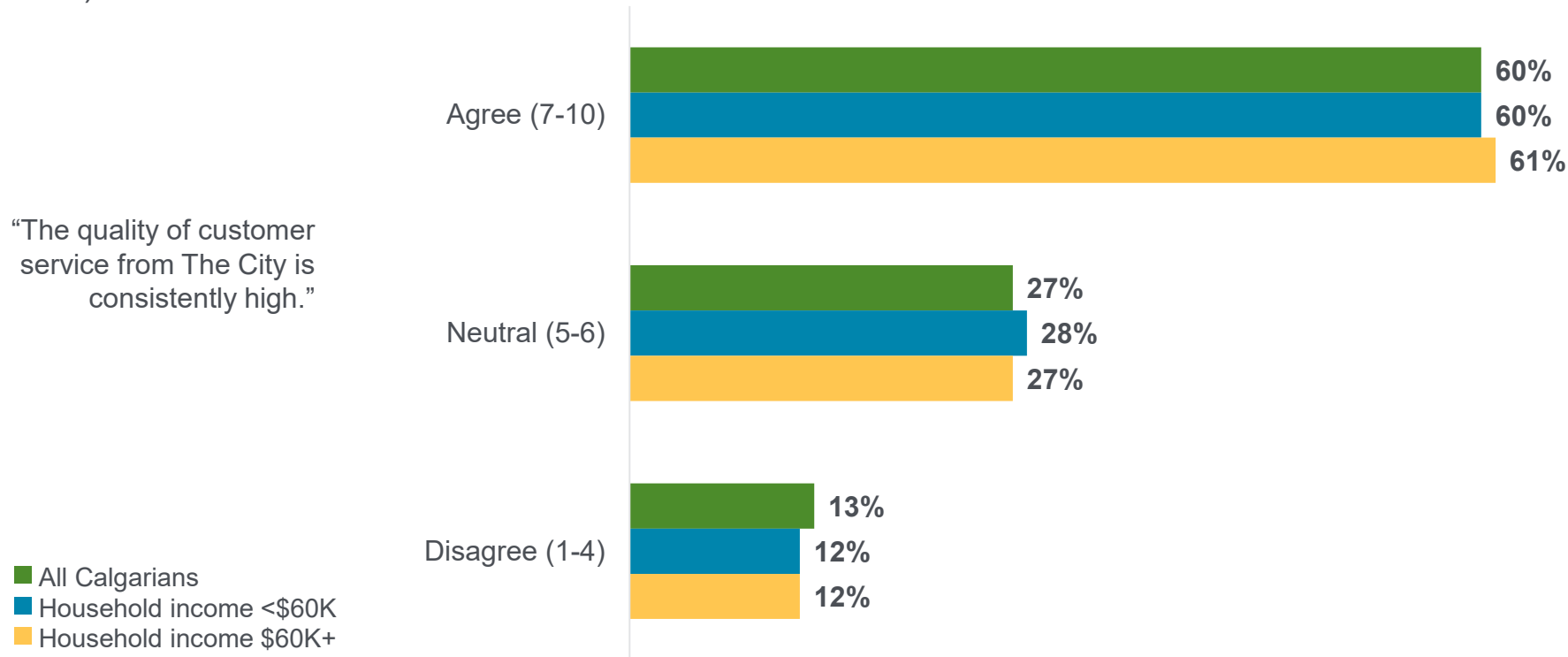
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,469, Household income <\$60K n=470, Household income \$60K+ n=1,788)



# Quality of customer service

Three-fifths (60%) of Calgarians agree that the quality of customer service from The City is consistently high. Agreement that The City consistently delivers high-quality customer service is nearly identical between the two income groups (60% for Calgarians with incomes under \$60,000 and 61% for those with incomes of \$60,000 or more), as are neutral ratings (28% and 27% respectively) and disagree ratings (12% each).



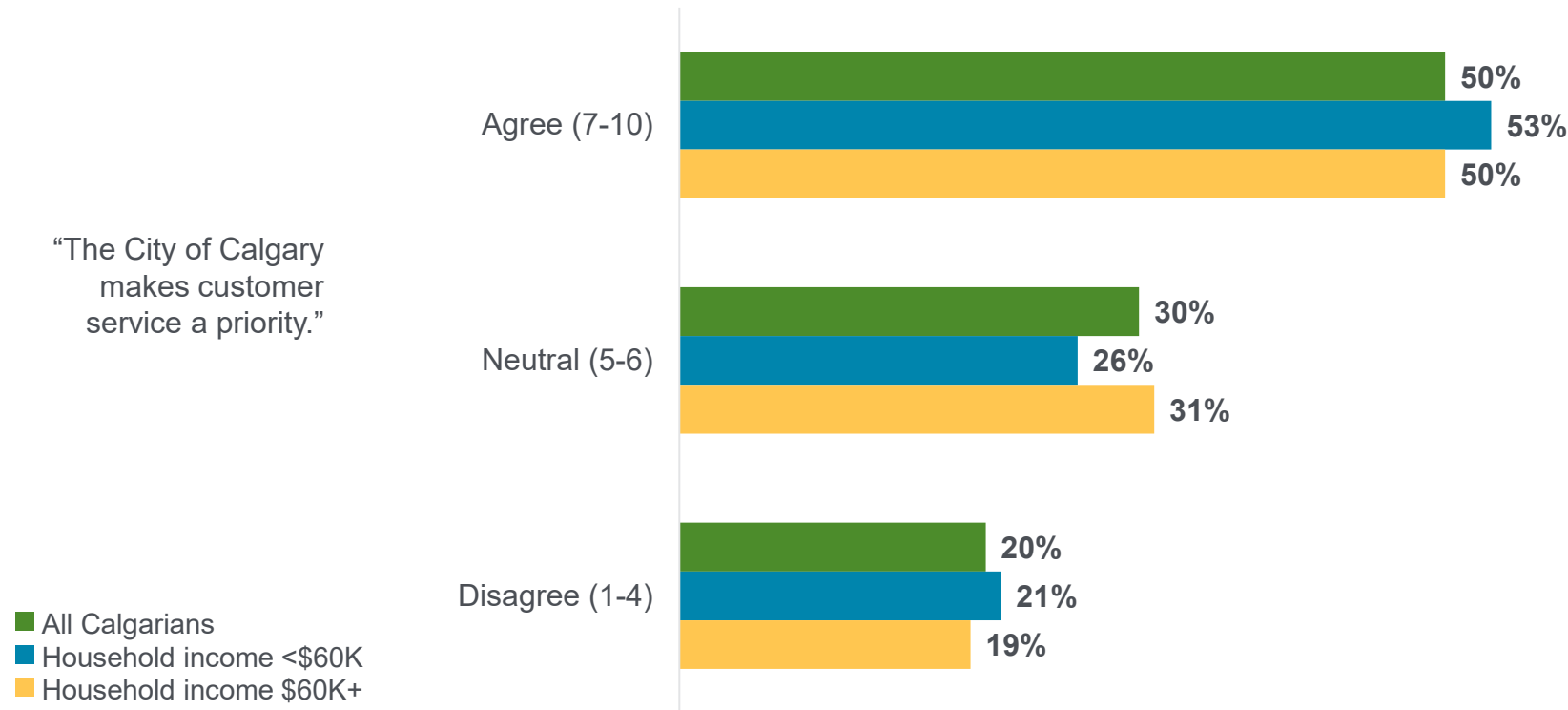
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,470, Household income <\$60K n=469, Household income \$60K+ n=1,788)



# Makes customer service a priority

One-half (50%) of Calgarians agree that The City of Calgary makes customer service a priority. The two income groups similarly agree that The City makes customer service a priority (53% for those with annual incomes under \$60,000 and 50% for those with incomes of \$60,000 or more), along with similar neutral ratings (26% and 31% respectively) and disagreement (21% and 19%).



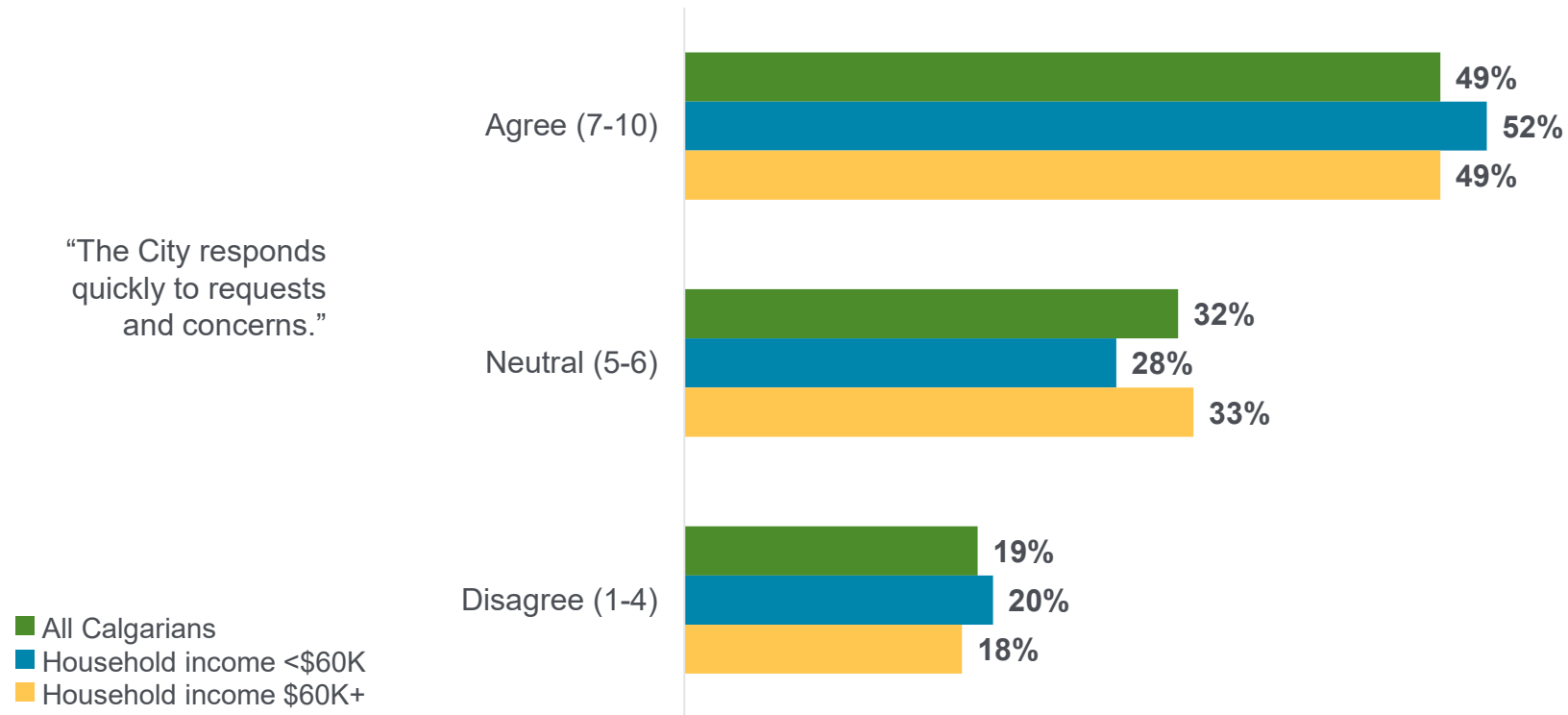
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,462, Household income <\$60K n=465, Household income \$60K+ n=1,788)



# Quickly responds to requests and concerns

One-half (49%) of Calgarians agree that The City responds quickly to requests and concerns. Calgarians with incomes under \$60,000 and those with incomes of \$60,000 or more similarly agree that The City responds quickly to requests and concerns (52% and 49% respectively). Likewise, neutral ratings are similar between the two income groups (28% and 33%), as are disagree ratings (20% and 18%).



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,464, Household income <\$60K n=466, Household income \$60K+ n=1,789)



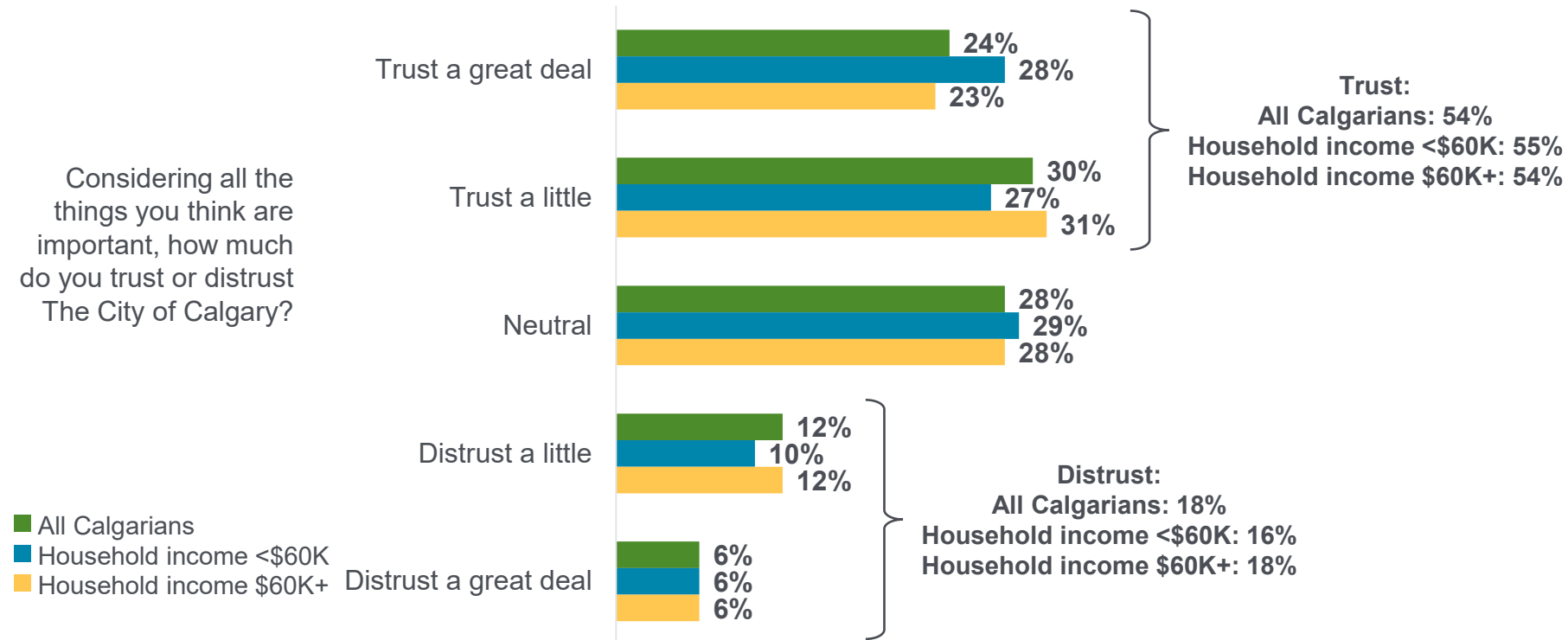
# Trust and transparency



# Trust in The City of Calgary

Around one-half (54%) of Calgarians trust The City of Calgary. Trust in The City of Calgary is consistent between Calgarians with incomes under \$60,000 (55%) and those with incomes of \$60,000 or more (54%), as are neutral ratings (29% and 28%, respectively) and distrust ratings (16% and 18%).

Considering all the things you think are important, how much do you trust or distrust The City of Calgary?

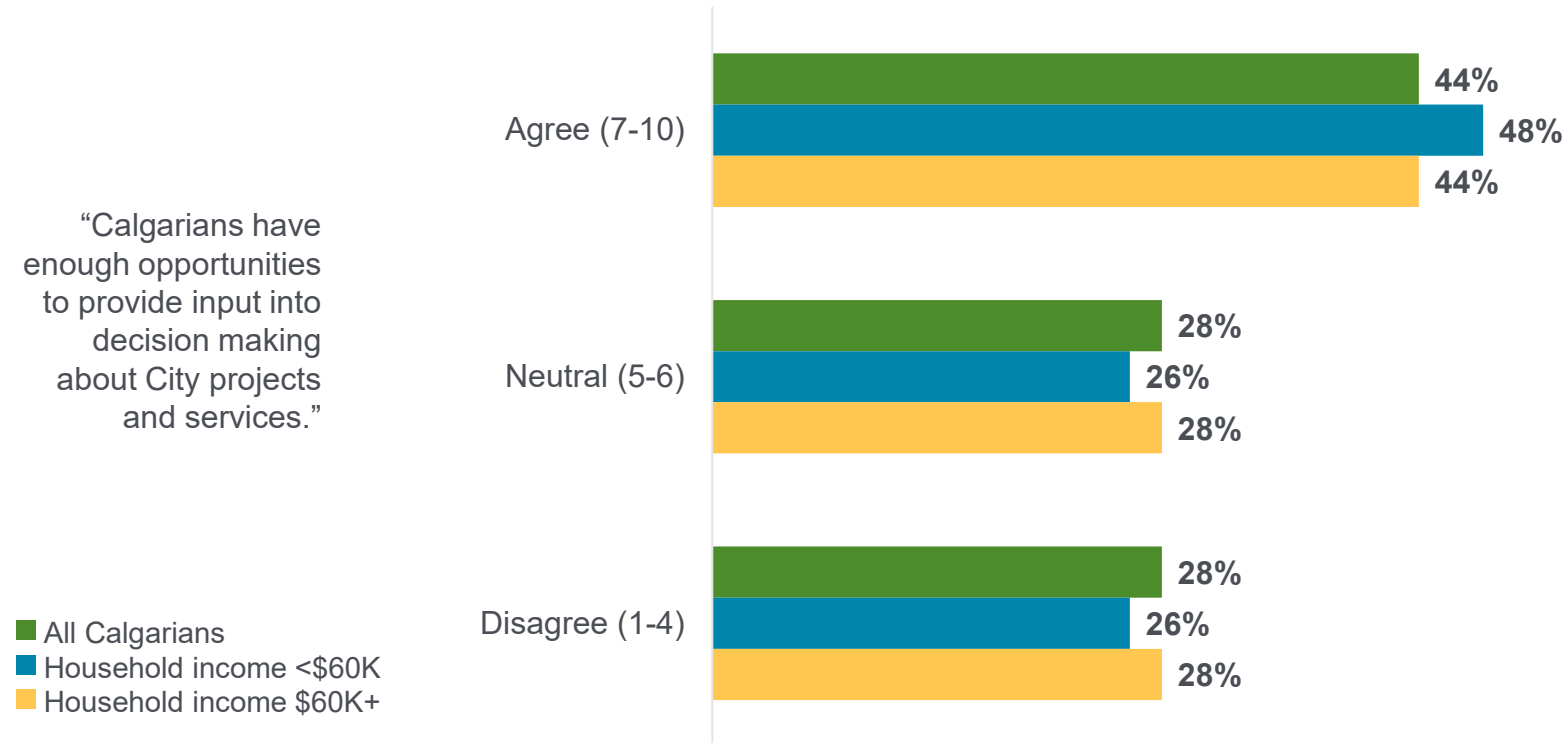


Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary?  
 Base: Valid respondents (All Calgarians n=2,485, Household income <\$60K n=474, Household income \$60K+ n=1,796)



# Enough opportunities to provide input

More than two-fifths (44%) of Calgarians agree they have enough opportunities to provide input into decision making about City projects and services. Those with incomes under \$60,000 and those with incomes of \$60,000 or more are similar in their agreement that they have enough opportunities to provide input (48% and 44%, respectively). Similarly, neutral ratings are similar between the two income groups (26% and 28%), and disagree ratings are also similar (26% and 28%).



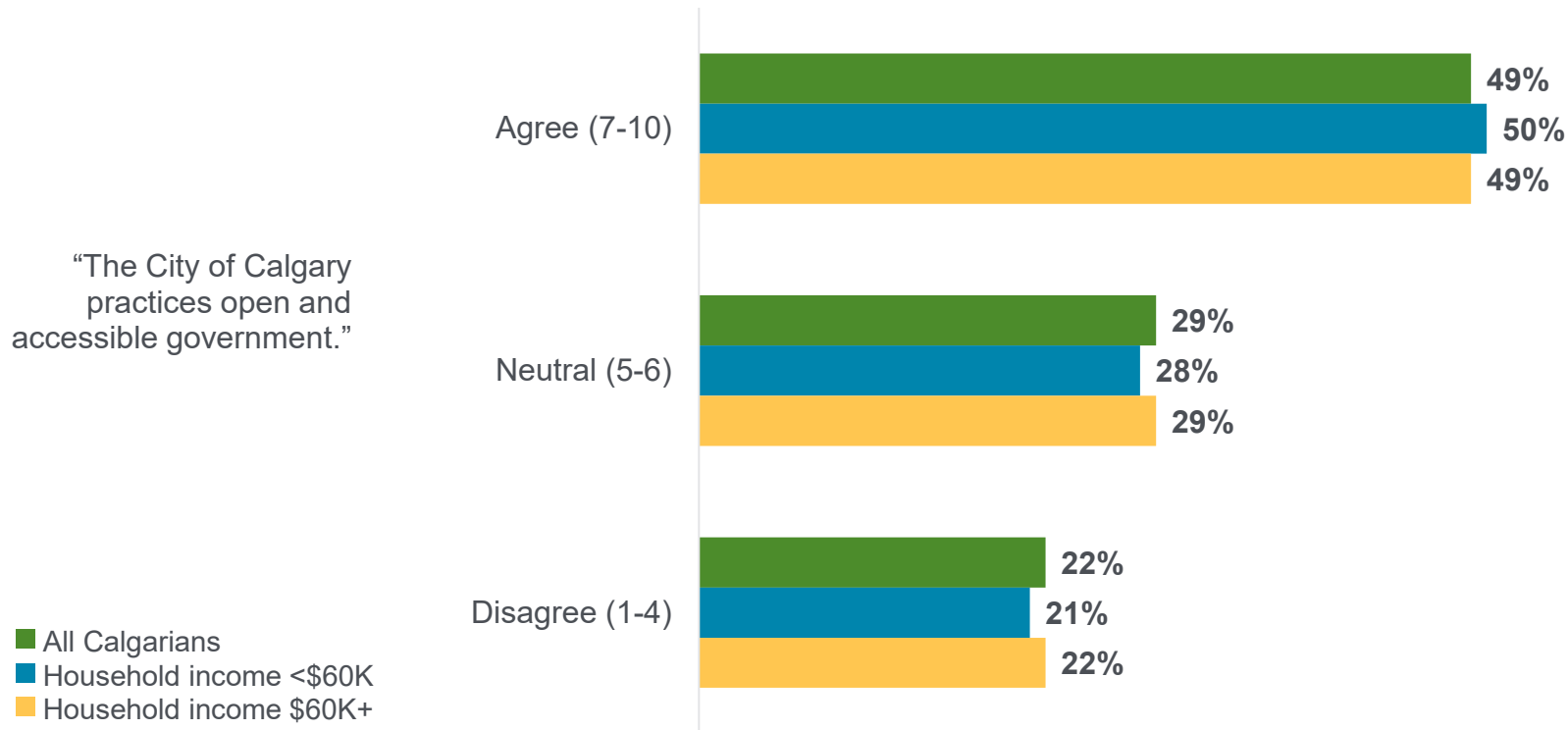
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,480, Household income <\$60K n=474, Household income \$60K+ n=1,796)



# Open and accessible government

One-half (49%) of Calgarians agree that The City of Calgary practices open and accessible government. Agreement that The City practices open and accessible government is nearly identical between Calgarians with incomes under \$60,000 and those with incomes of \$60,000 or more (50% and 49%, respectively), as are neutral ratings (28% and 29%) and disagree ratings (21% and 22%).



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,483, Household income <\$60K n=475, Household income \$60K+ n=1,799)



# Respondent profile



# Respondent profile (1 of 4)

Gender			
	All Calgarians	Household income <\$60K	Household income \$60K+
Female	51%	56%	49%
Male	49%	42%	51%
Non-binary person	<1%	1%	<1%
Transgender	<1%	0%	<1%
Refused/prefer not to say	<1%	1%	<1%

Income			
	All Calgarians	Household income <\$60K	Household income \$60K+
Less than \$60,000	21%	100%	0%
\$60,000 to just under \$120,000	36%	0%	46%
\$120,000 to just under \$200,000	24%	0%	30%
\$200,000 and over	19%	0%	24%

Age			
	All Calgarians	Household income <\$60K	Household income \$60K+
18 to 24	9%	13%	8%
25 to 34	20%	25%	19%
35 to 44	18%	11%	20%
45 to 54	20%	15%	22%
55 to 64	10%	8%	11%
65 or older	23%	28%	19%
MEAN	47.9	48.1	47.1

Education			
	All Calgarians	Household income <\$60K	Household income \$60K+
Less than high school	2%	3%	2%
High school or equivalent	20%	32%	17%
Apprenticeship or trades diploma/ certificate	7%	10%	6%
College or non-university diploma/ certificate	19%	21%	18%
University degree/ diploma/certificate	53%	34%	58%

Base: Valid respondents (bases vary)



# Respondent profile (2 of 4)

Employment status <sup>^</sup>			
	All Calgarians	Household income <\$60K	Household income \$60K+
Full time employed or self employed	50%	27%	59%
Part time employed or self-employed	13%	17%	12%
Retired	21%	26%	17%
Looking after home /family	3%	3%	3%
Unable to work due to sickness or disability	3%	10%	2%
Unemployed	5%	12%	3%
Unpaid/voluntary work	1%	2%	1%
Student	6%	10%	5%
Other	<1%	1%	<1%

Disability in household <sup>^</sup>			
	All Calgarians	Household income <\$60K	Household income \$60K+
Yes – myself	13%	23%	10%
Yes – someone in my household	12%	13%	12%
No	77%	69%	80%

2SLGBTQIA+			
	All Calgarians	Household income <\$60K	Household income \$60K+
Yes	8%	11%	8%
No	91%	89%	92%
Prefer not to answer	<1%	<1%	<1%

Racialized			
	All Calgarians	Household income <\$60K	Household income \$60K+
Yes	29%	40%	27%
No	71%	60%	73%
Other	<1%	1%	<1%

Indigenous identity <sup>^</sup>			
	All Calgarians	Household income <\$60K	Household income \$60K+
Yes – First Nations	2%	3%	2%
Yes – Métis	3%	3%	2%
Yes – Inuit	<1%	0%	<1%
Other	<1%	<1%	<1%
No	95%	94%	96%

Base: Valid respondents (bases vary)

<sup>^</sup>Multiple responses allowed



# Respondent profile (3 of 4)

Quadrant			
	All Calgarians	Household income <\$60K	Household income \$60K+
Southwest	30%	28%	30%
Southeast	23%	21%	24%
Northwest	28%	23%	29%
Northeast	19%	27%	17%

Own or rent			
	All Calgarians	Household income <\$60K	Household income \$60K+
Own	70%	41%	76%
Rent	27%	57%	21%
Living with parents/family	2%	1%	3%
Other	<1%	<1%	<1%

Born in Canada			
	All Calgarians	Household income <\$60K	Household income \$60K+
Yes	68%	60%	70%
No	32%	40%	30%

Tenure in Calgary			
	All Calgarians	Household income <\$60K	Household income \$60K+
Less than 5 years	10%	21%	7%
5 to less than 10 years	6%	7%	6%
10 to less than 15 years	9%	9%	9%
15 to less than 20 years	11%	8%	12%
20 to less than 30 years	21%	16%	23%
30 to less than 40 years	15%	11%	17%
40 or more	28%	27%	27%
MEAN	28.4	25.7	28.4

Business owner/operator			
	All Calgarians	Household income <\$60K	Household income \$60K+
Own and operate a business	17%	10%	18%
Own a business	3%	4%	3%
Operate a business	2%	2%	2%
No	78%	84%	77%

Base: Valid respondents (bases vary)



# Respondent profile (4 of 4)

Household size			
	All Calgarians	Household income <\$60K	Household income \$60K+
1	16%	35%	11%
2	31%	27%	31%
3	19%	14%	21%
4	19%	11%	22%
5 or more	14%	12%	15%
MEAN	3.1	2.6	3.2

Children in household			
	All Calgarians	Household income <\$60K	Household income \$60K+
Yes	33%	23%	37%
No	67%	77%	63%

Type of home			
	All Calgarians	Household income <\$60K	Household income \$60K+
Single detached house	64%	42%	69%
Duplex, triplex or fourplex	10%	10%	10%
Townhouse or rowhouse	9%	10%	9%
Apartment or apartment-style condominium	16%	33%	11%
Another type of multi-unit complex	2%	3%	1%
Other	1%	2%	<1%

Base: Valid respondents (bases vary)



# Contact

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