

2017 Quality of Life and Citizen Satisfaction Survey

Ward 5 Report

Prepared for The City of Calgary by:

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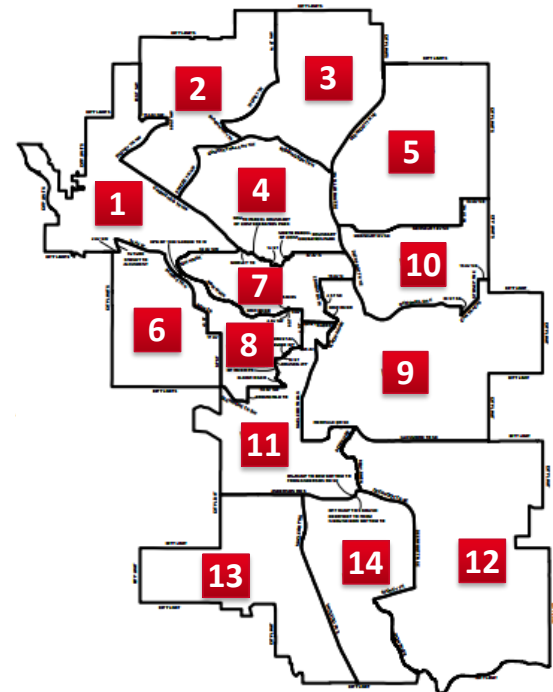
City Communications

58

Demographics

Methodology

- ❖ Telephone survey conducted with a randomly selected sample of 2,500 Calgarians aged 18 years and older between August 16th and September 10th, 2017.
 - Both landline (70%) and cell phone (30%) sample were used.
 - The average interview length was 31 minutes.
- ❖ Final data were weighted to ensure the overall sample's quadrant, ward, and age/gender composition reflects that of the actual Calgary population aged 18 or older according to 2016 Municipal and Federal Census data.
- ❖ The margin of error (MOE) for the total sample of 2,500 is ± 2.0 percentage points, 19 times out of 20.
 - A total of 160 interviews were conducted with residents of Ward 5 (MOE ± 7.8).
- ❖ Research Note on significant differences.
 - Throughout, City Wide results are compared to results from Ward 5.
 - \uparrow indicates a number is significantly higher than City Wide.
 - \downarrow indicates a number is significantly lower than City Wide.
- ❖ Where possible, 2017 results for Ward 5 are compared to those from 2016.
 - Only significant differences are shown.





Summary of Key Findings



Key Findings: Quality of Life and Issue Agenda

Ward 5 residents hold more negative views of the quality of life in Calgary than City Wide residents.

- ❖ Three-quarters (76%) of Ward 5 residents say the quality of life in Calgary today is 'good,' which is lower than the 85% rating City Wide.
- ❖ Ward 5 residents are less likely than City Wide residents to agree that 'I am proud to live in my neighbourhood' (64% vs. 85% City Wide), that 'The City of Calgary municipal government fosters a city that is inclusive and accepting of all' (71% vs. 79% City Wide) and that 'Calgary is a great place to make a life' (75% vs. 82% City Wide).
- ❖ Ward 5 residents also are less likely to say they feel very/reasonably safe walking alone in their neighbourhood after dark (65% vs. 81% overall).

The Ward 5 issue agenda aligns closely with City Wide results.

- ❖ "*Infrastructure, traffic and roads*" (33%) is the clear number one issue, followed by "*crime, safety and policing*" (16%) and "*transit*" (12%).
- ❖ Ward 5 residents are more likely than City Wide residents to mention "*environment and waste management*" (11% vs. 7% City Wide) and "*snow removal*" (7% vs. 4% City Wide) as issue agenda items.

Key Findings: City Programs and Services

Overall satisfaction with City Services is lower than City Wide, but Ward 5 residents have higher than average satisfaction with many services.

- ❖ Seven-in-ten (72%) Ward 5 residents say they are satisfied with the overall level and quality of services and programs provided by The City, which is 7 points below the 79% satisfaction figure City Wide. Ward 5 residents are less likely to be very satisfied with the quality of drinking water (63% very satisfied vs. 71% City Wide) and with snow removal (20% very satisfied vs. 28% City Wide).
- ❖ Despite the lower overall satisfaction score, Ward 5 residents are more likely than City Wide residents to be very satisfied with many services, most notably the following:
 - City of Calgary website (48% very satisfied vs. 33% City Wide)
 - Traffic flow management (28% very satisfied vs. 15% City Wide)
 - Disaster planning and response (56% very satisfied vs. 44% City Wide)
 - Protection from river flooding (50% very satisfied vs. 38% City Wide)
 - Calgary Transit (43% very satisfied vs. 31% City Wide)
- ❖ Compared to 2016, Ward 5 residents are more likely to be very satisfied with the following services:
 - Property tax assessment (28% very satisfied, up 15 points from 2016)
 - 311 service (63% very satisfied, up 14 points from 2016)
 - Support for arts and culture including festivals (39% very satisfied, up 13 points from 2016)

Key Findings: City Programs and Services (continued)

Ward 5 residents place more importance than City Wide residents on many City services.

- ❖ Ward 5 residents are especially more likely than City Wide residents to rate the following services as very important.
 - Bylaw services (58% very important vs. 40% City Wide)
 - Snow removal (91% very important vs. 78% City Wide)
 - 311 service (67% very important vs. 54% City Wide)
 - Affordable housing (79% very important vs. 67% City Wide)
 - Road maintenance (85% very important vs. 74% City Wide)
 - Calgary Transit (89% very important vs. 78% City Wide)

Ward 5 residents are more likely than City Wide residents to want to see more invested in several City services.

- ❖ These services include:
 - Snow removal (74% invest more vs. 52% City Wide)
 - Quality of drinking water (50% invest more vs. 32% City Wide)
 - Road maintenance (68% invest more vs. 55% City Wide)
 - Calgary Fire Department (50% invest more vs. 38% City Wide)
 - Spring road cleaning (35% invest more vs. 23% City Wide)
 - Calgary's parks, playgrounds and open spaces (50% invest more vs. 39% City Wide)
 - Bylaw services (34% invest more vs. 23% City Wide)

Key Findings: The Environment and Taxation

Ward 5 residents rate the city environment less favourably, but are just as satisfied as City Wide residents with The City's performance.

- ❖ Nine-in-ten (90%) Ward 5 residents are satisfied with the overall state of Calgary's environment today, which is down 8 percentage points from 2016 and statistically lower than the 94% satisfaction City Wide.
- ❖ Nine-in-ten (88%) Ward 5 residents are satisfied with the overall job The City of Calgary is doing to protect the environment (on par with 91% City Wide).

Ward 5 residents are less supportive of tax increases compared to City Wide residents.

- ❖ Slightly more than half (53%) of Ward 5 residents give The City a good value rating for the value of their property tax dollars, which is lower (but not statistically lower) than City Wide (60% good value).
- ❖ In terms of balancing taxes and services, Ward 5 residents are more likely than City Wide residents to support cutting services (55% vs. 45% City Wide) and less supportive of increasing taxes (38% vs. 50% City Wide).

Key Findings: City Contact & Communications

Ward 5 residents report positively about their interactions with The City.

- ❖ Six-in-ten (62%) Ward 5 residents have contacted or dealt with The City or of its employees in the last 12 months (on par with the City Wide rate of 66%).
- ❖ Among Ward 5 residents who contacted or dealt with The City in the past 12 months, 78% are satisfied with the overall level and quality of customer service received (same as 78% City Wide) .
- ❖ Ward 5 residents are more likely to agree with each of the following:
 - City staff are easy to get a hold of when I need them (87% agree vs. 77% City Wide)
 - The City responds quickly to requests and concerns (85% agree vs. 77% City Wide)
 - The City of Calgary makes customer service a priority (90% agree vs. 82% City Wide)
 - The City of Calgary practices open and accessible government (86% agree vs. 79% City Wide)

Ward 5 perceptions of City communications are consistent with City Wide results and unchanged from 2016.

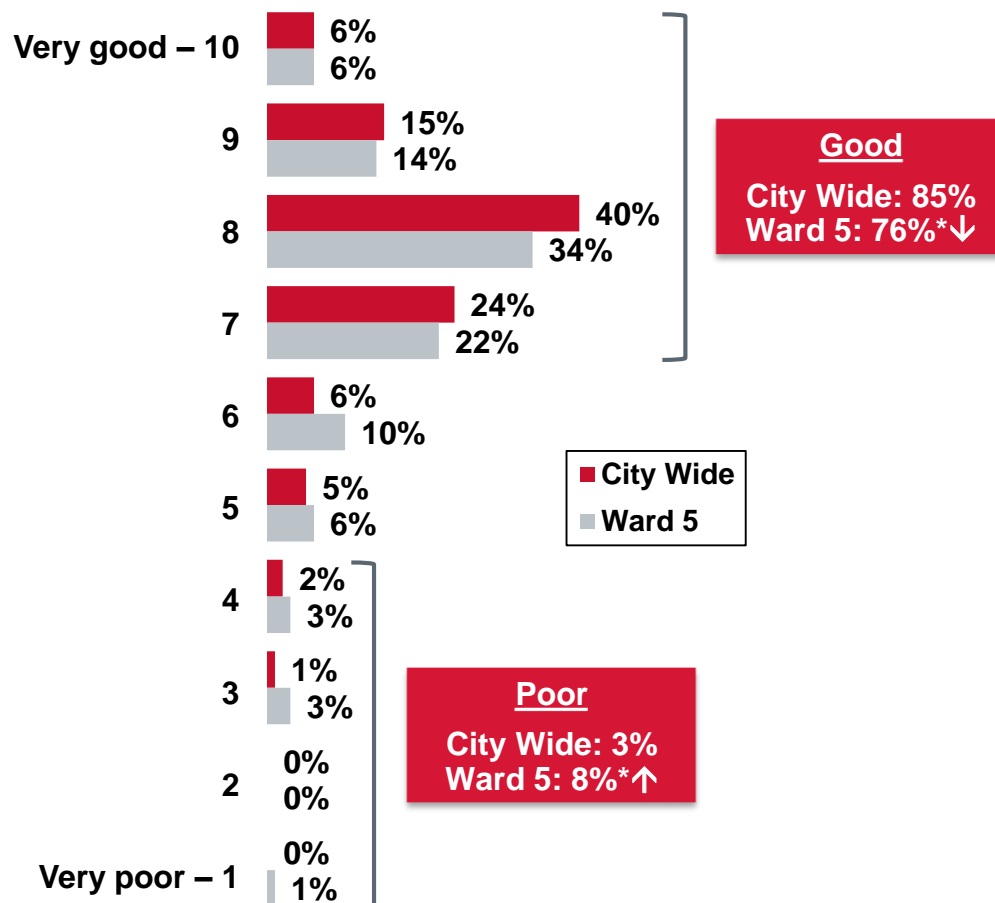
- ❖ Nearly nine-in-ten (89%) residents are satisfied with the overall quality of City information and communications (statistically on par with 84% City Wide).



Quality of Life



Overall Quality of Life in Calgary

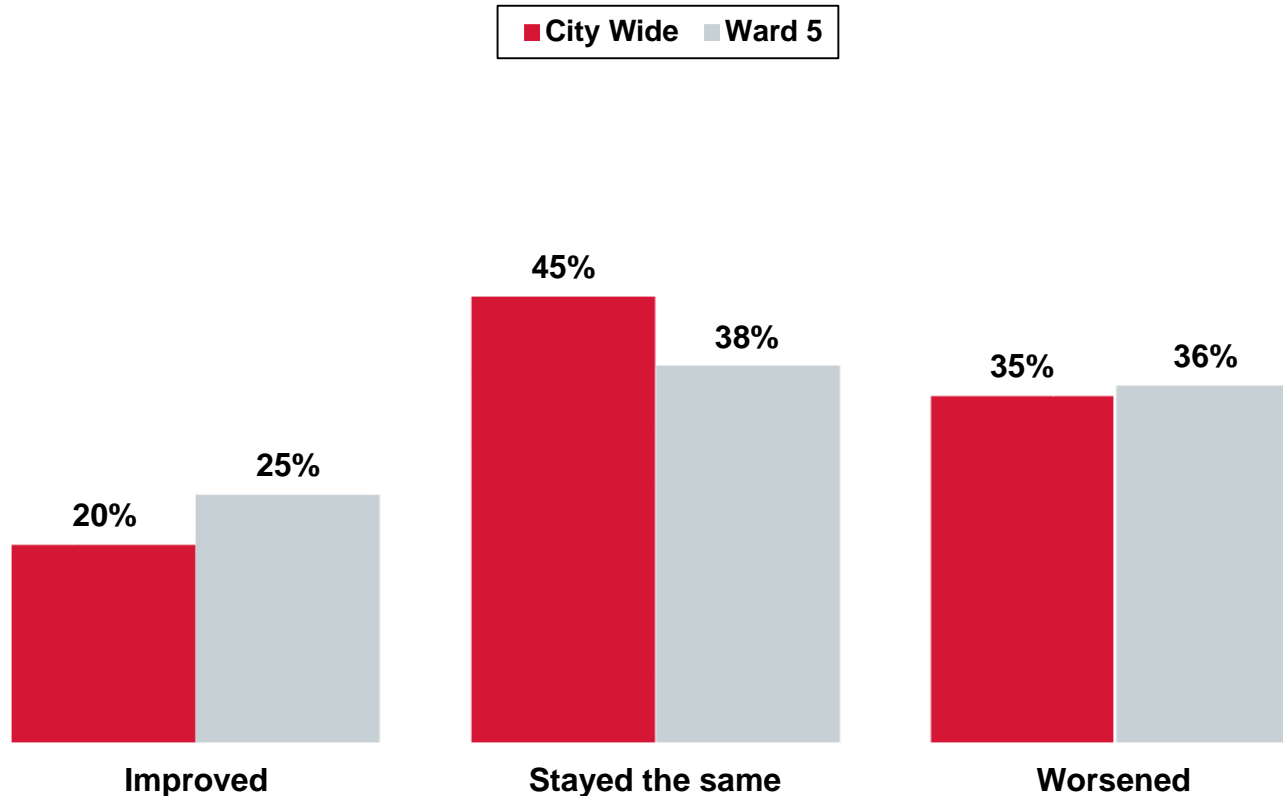


*Rounding

On a scale of “1” to “10” where “1” represents “very poor” and “10” represents “very good,” how would you rate the overall quality of life in the city of Calgary today?

Base: Valid respondents (City Wide: n=2,499 / Ward 5: n=160)

Perceived Change in the Quality of Life



And, do you feel that the quality of life in the city of Calgary in the past three years has ...?

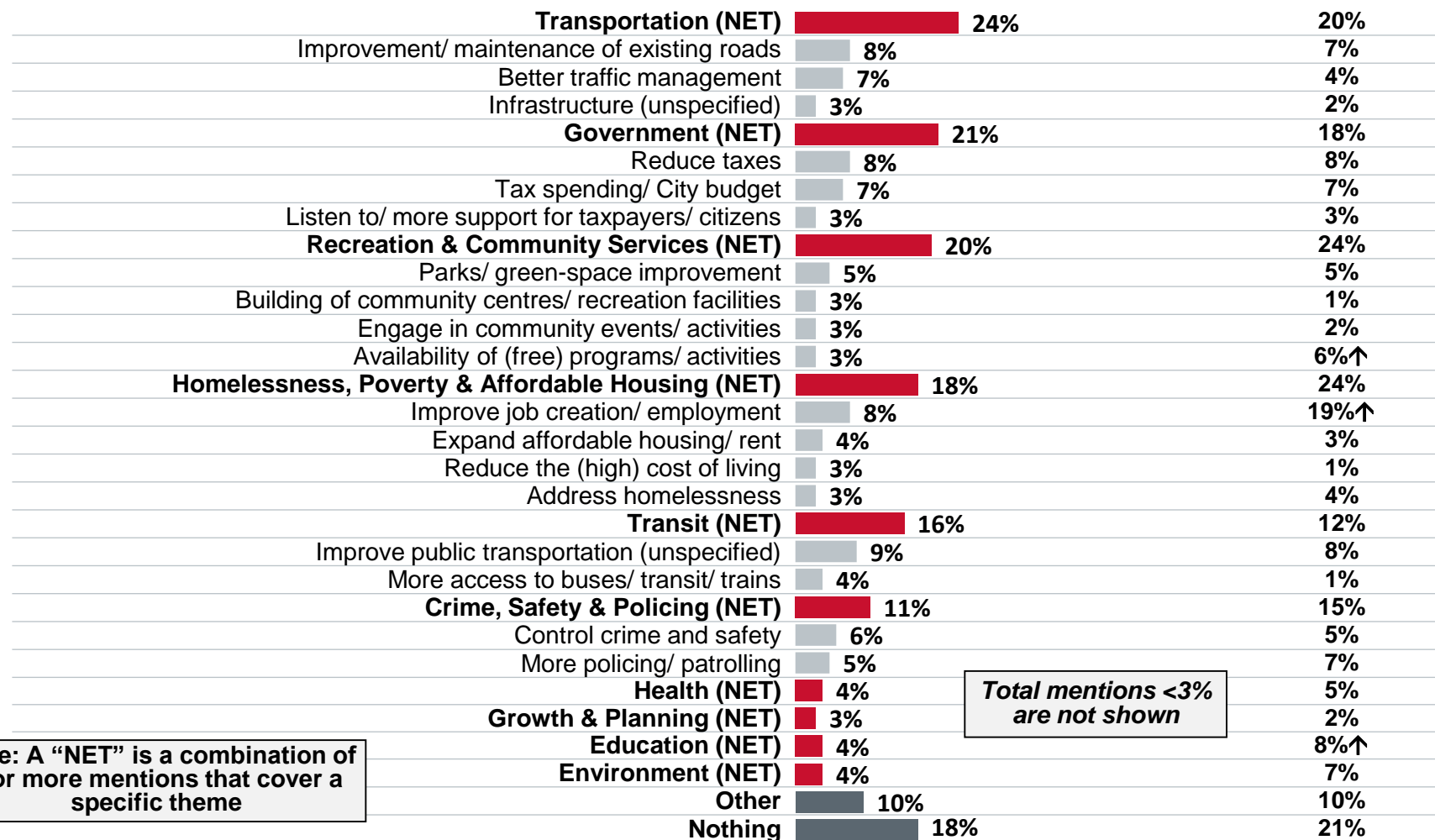
Base: Valid respondents (City Wide: n=2,484 / Ward 5: n=160)

Actions to Improve the Quality of Life

Multiple Responses

City Wide

Ward 5



Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Thinking about all of the different things that contribute to the quality of life in Calgary, what specific actions do you think The City of Calgary could take to improve the quality of life?

Base: Valid respondents (City Wide: n=2,359 / Ward 5: n=150)

Sustainability: Connectedness and Inclusivity

■ Completely Agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

% Agree

I am proud to be a Calgarian

City Wide



89%

Ward 5



87%

I am proud to live in my neighbourhood

City Wide



85%

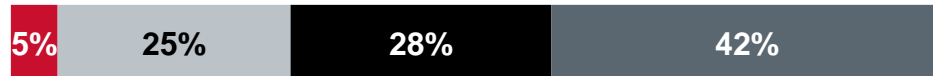
Ward 5



64%↓

I am regularly involved in neighbourhood and local community events

City Wide



30%

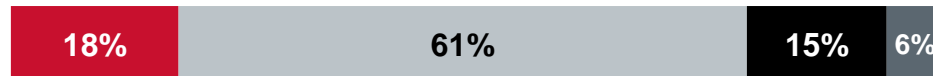
Ward 5



30%

The City of Calgary, municipal government, fosters a city that is inclusive and accepting of all

City Wide



79%

Ward 5



71%↓

Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (Bases vary)

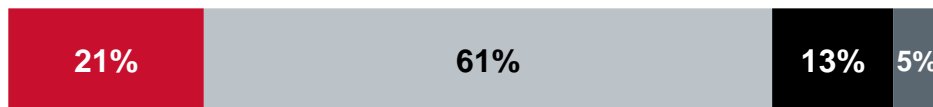
Sustainability: Making a Life, Making a Living and Direction for the Future

■ Completely Agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

% Agree

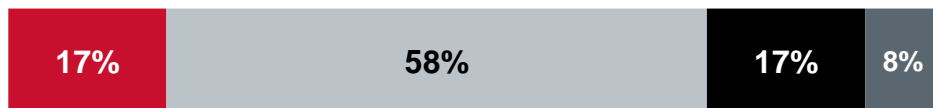
Calgary is a great place to make a life

City Wide



82%

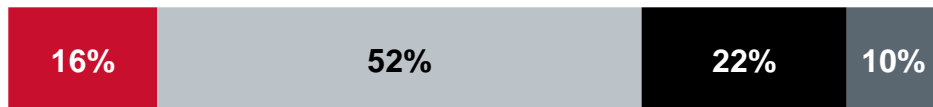
Ward 5



75%↓

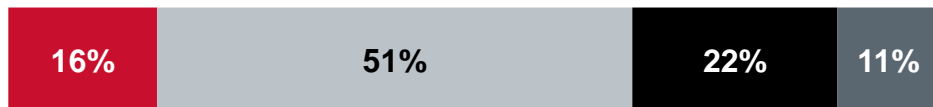
Calgary is a great place to make a living

City Wide



68%

Ward 5



67%

Calgary is moving in the right direction to ensure a high quality of life for future generations

City Wide



62%

Ward 5

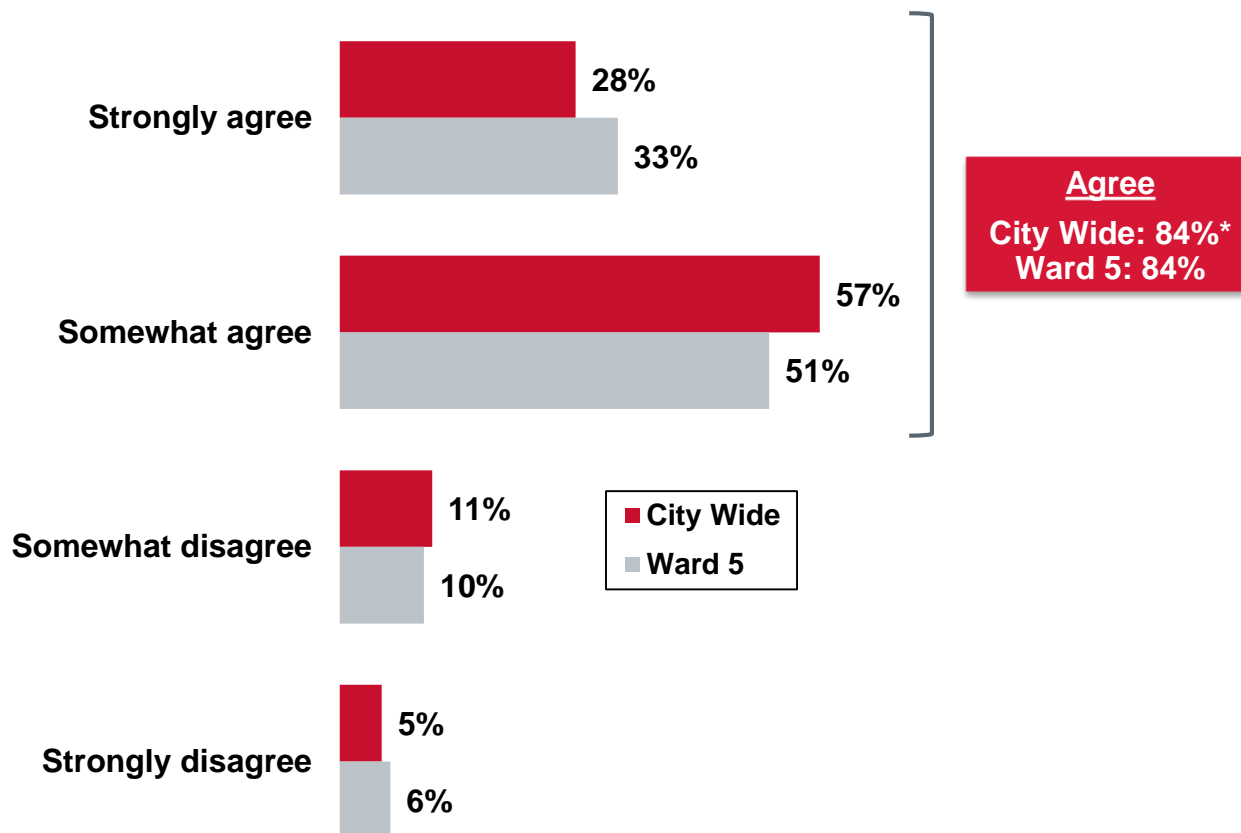


60%

Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (Bases vary)

Calgary: On the Right Track to Being a Better City?

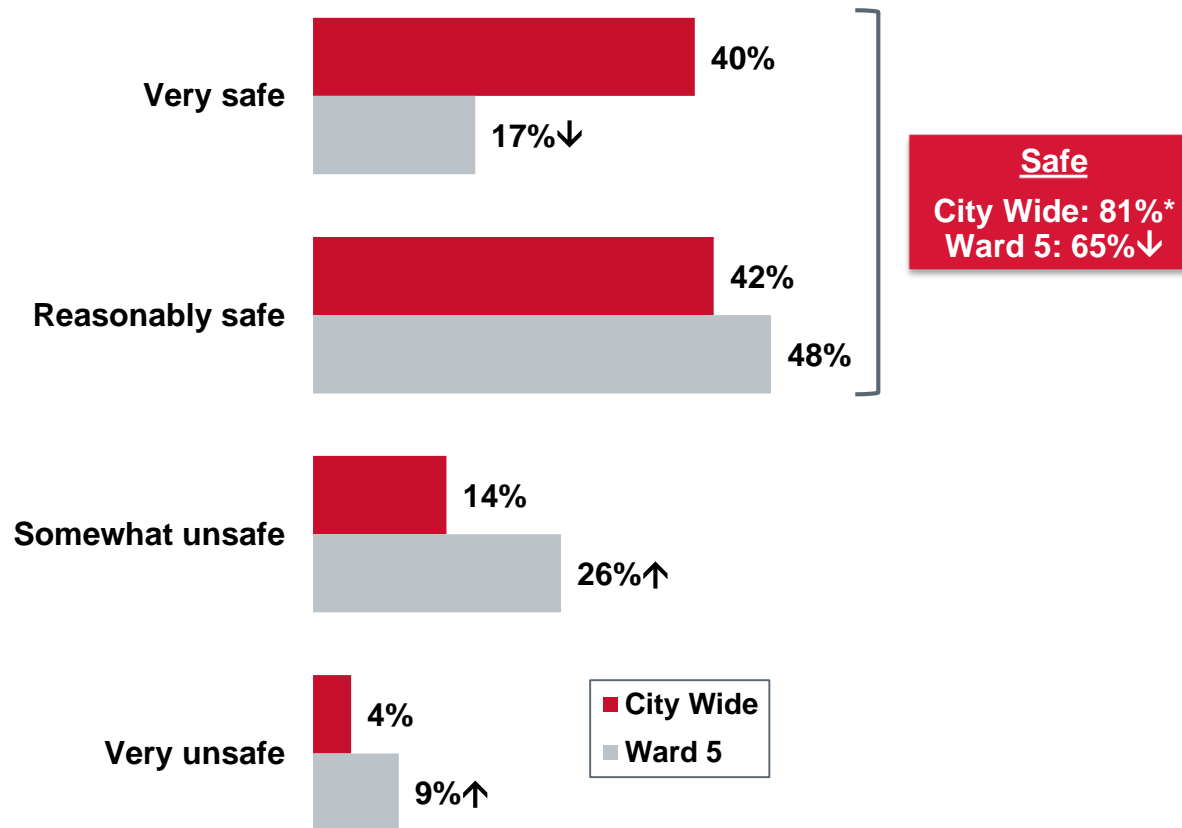


*Rounding

There are a wide array of challenges facing The City of Calgary today, but also many success stories. Please indicate whether you agree or disagree with the following statement about Calgary's future: Calgary is on the right track to be a better city 10 years from now.

Base: Valid respondents (City Wide: n=2,489 / Ward 5: n=160)

Perceived Safety in Own Neighbourhood



*Rounding

How safe do you feel or would you feel walking alone in your neighbourhood after dark?

Base: Valid respondents (City Wide: n=2,495 / Ward 5: n=160)



Issue Agenda



Issue Agenda

Multiple Responses

City Wide

Ward 5

■ First Mention ■ Other Mentions

| | | | | |
|--|------------|-----------|------------|-------------|
| Infrastructure, Traffic & Roads (NET) | 26% | 9% | 35% | 33% |
| Traffic congestion | 7% | 3 | 10% | 8% |
| Infrastructure maintenance/ improvement/ development | 4% | 5% | | 1%↓ |
| Road conditions | 4% | 3 | 7% | 5% |
| (Lack of) snow removal | 3 | 4% | | 7%↑ |
| Transit (NET) | 13% | 6% | 19% | 12% |
| Public Transportation [incl. buses/ C-train/ poor service] | 8% | 3 | 11% | 9% |
| Transportation (unspecified) | 4% | 3 | 7% | 3% |
| Crime, Safety & Policing (NET) | 9% | 4% | 13% | 16% |
| Crime [incl. breaking and entering/ gangs/ drug dealers, etc.] | 5% | 7% | | 7% |
| Public safety | 4% | 6% | | 9% |
| Taxes (NET) | 6% | 8% | | 6% |
| Recreation (NET) | 4% | 3 | 7% | 8% |
| Environment & Waste Management (NET) | 4% | 3 | 7% | 11%↑ |
| Economy (NET) | 4% | 6% | | 8% |
| Budget & Spending (NET) | 4% | 6% | | 2% |
| Education (NET) | 4% | 6% | | 8% |
| Homelessness, Poverty & Affordable Housing (NET) | 3 | 5% | | 4% |
| Growth & Planning (NET) | 3 | 4% | | 4% |
| Other | | | 25% | 34% |
| None | | | 15% | 13% |

Total mentions <4%
are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

In your view, as a resident of the city of Calgary, what is the most important issue facing your community, that is, the one issue you feel should receive the greatest attention from your local leaders? Are there any other important local issues?

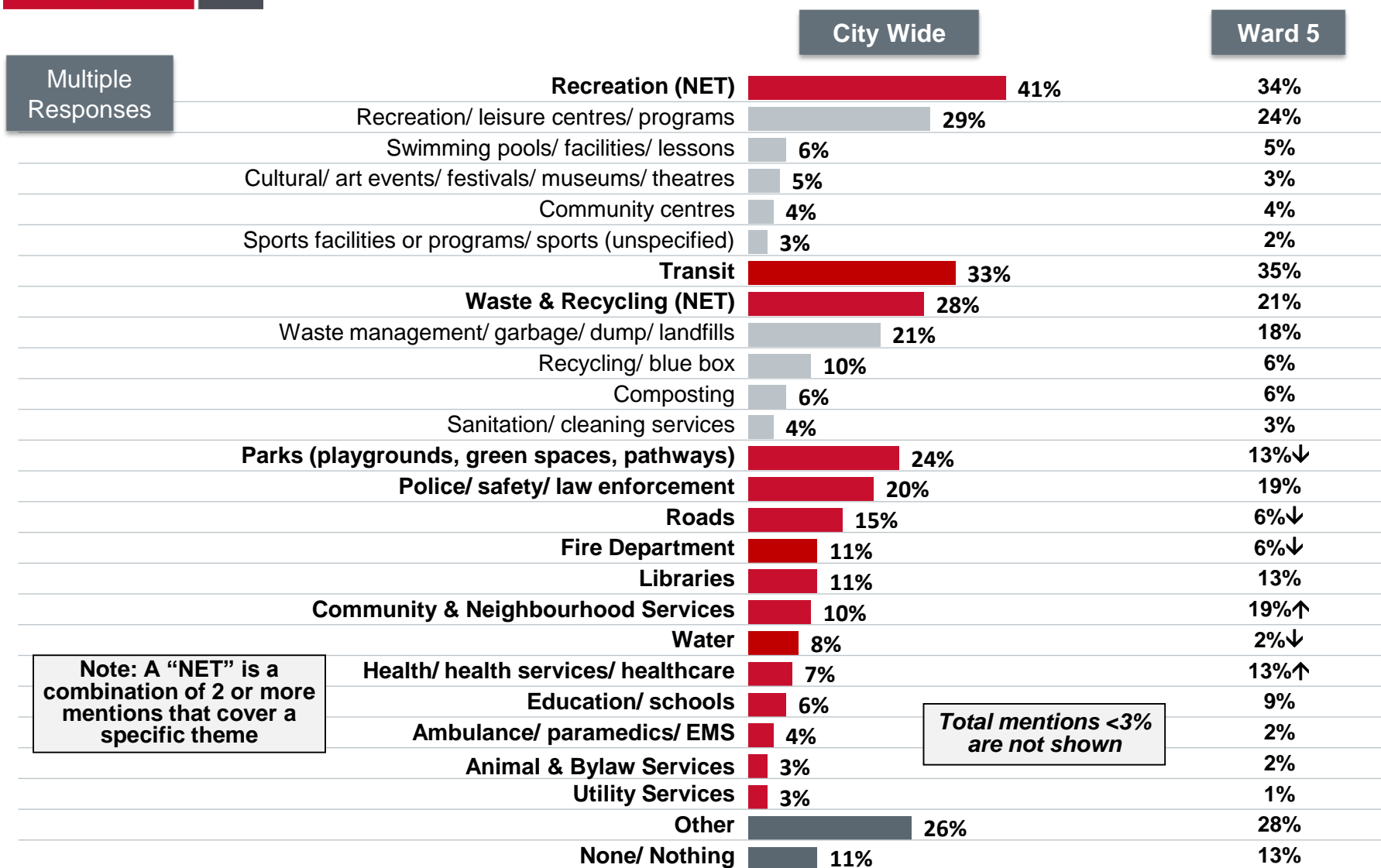
Base: Valid respondents (City Wide: n=2,441 / Ward 5: n=155)



City Programs and Services



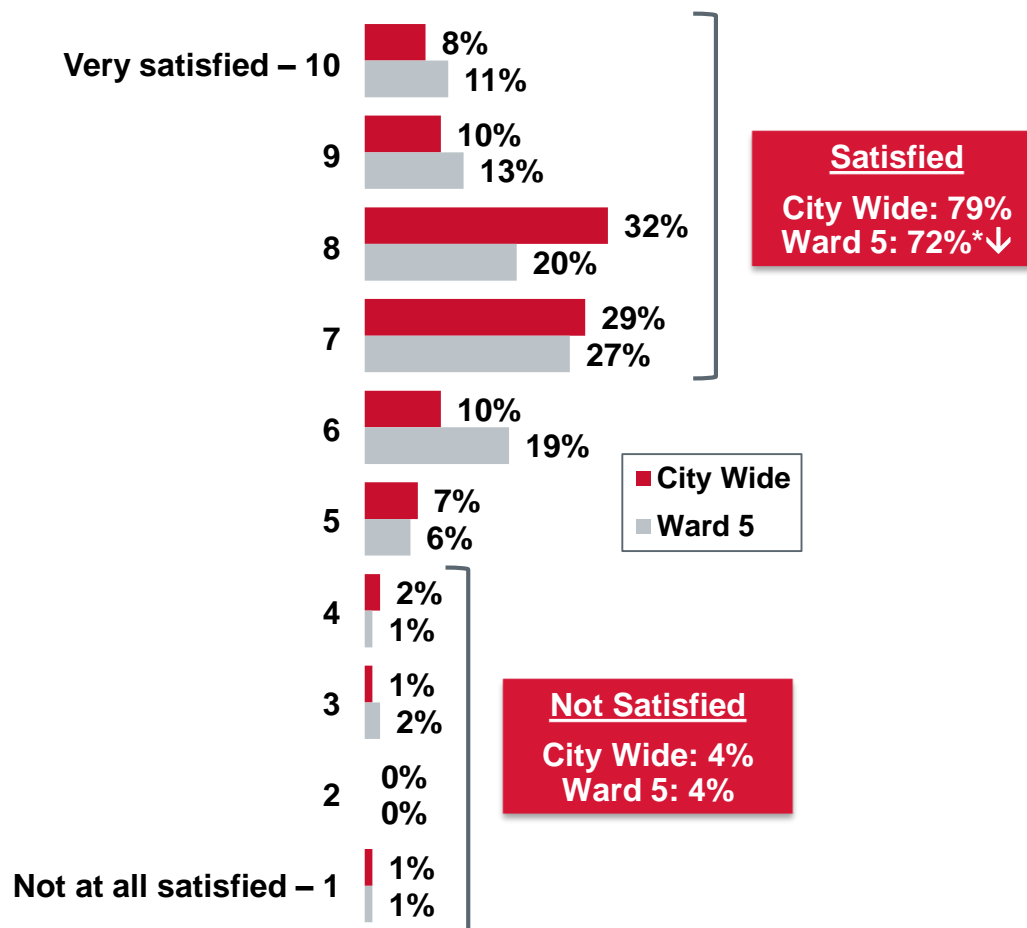
Top-of-Mind Programs and Services



Thinking about all of the services and programs provided by The City of Calgary, what services come to mind?

Base: Valid respondents (City Wide: n=2,436 / Ward 5: n=153)

Overall Satisfaction with the Level and Quality of City Services and Programs



*Rounding

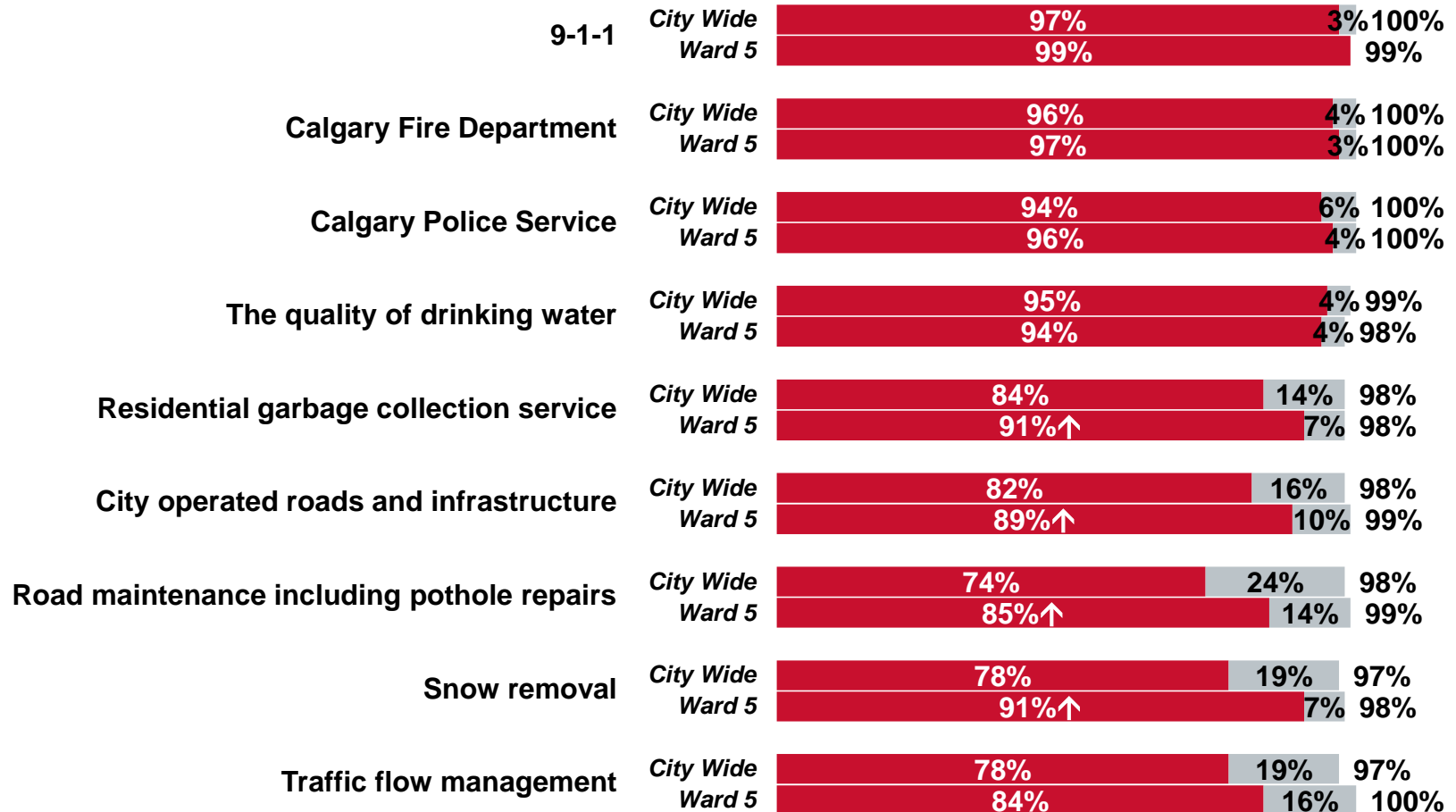
On a scale from “1” to “10” where “1” represents “not at all satisfied” and “10” represents “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (City Wide: n=2,486 / Ward 5: n=160)

Importance of City Programs and Services

% Important

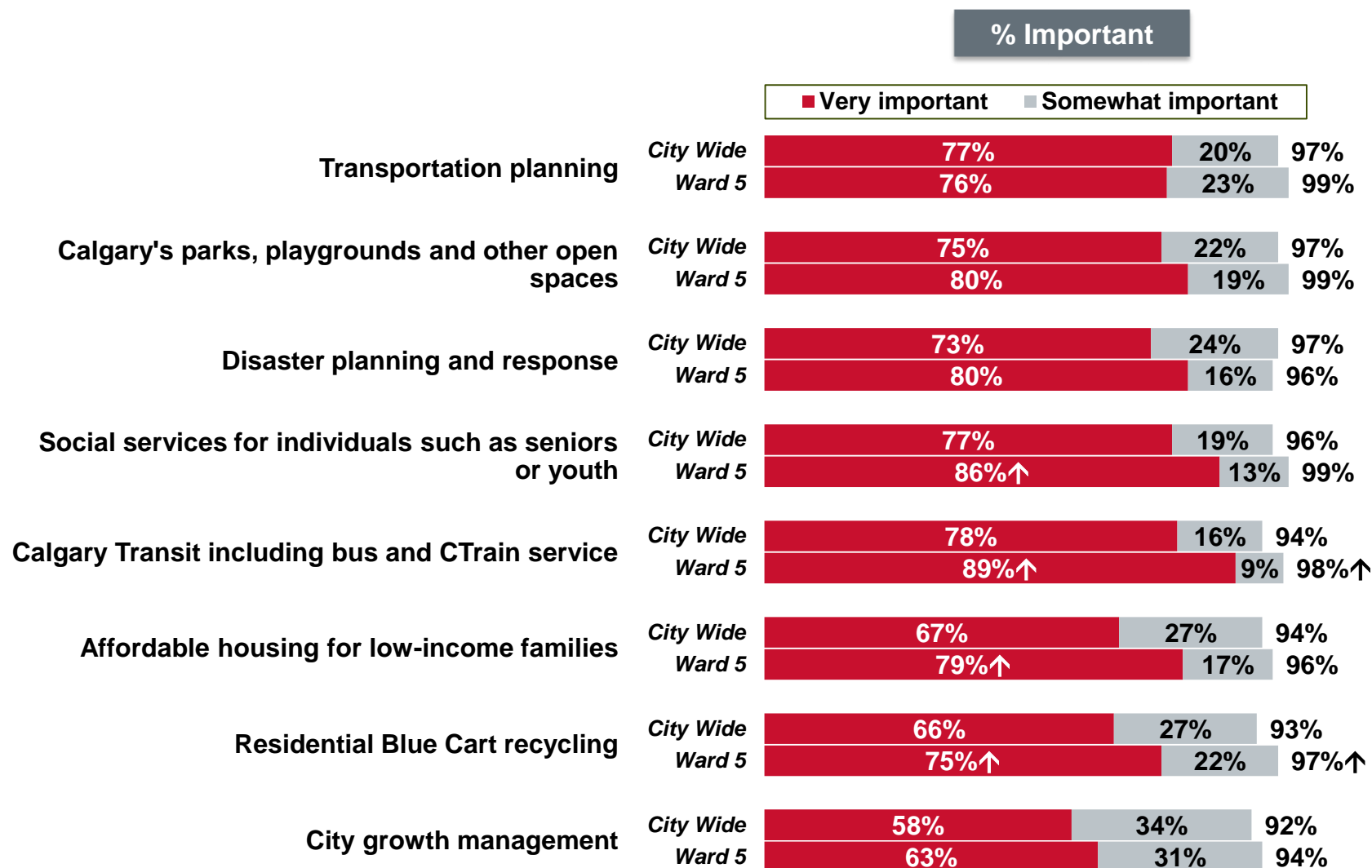
■ Very important ■ Somewhat important



*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me how important each one is to you.*

Base: Valid respondents (Bases vary)

Importance of City Programs and Services (continued)



I am going to read a list of programs and services provided to you by The City of Calgary.

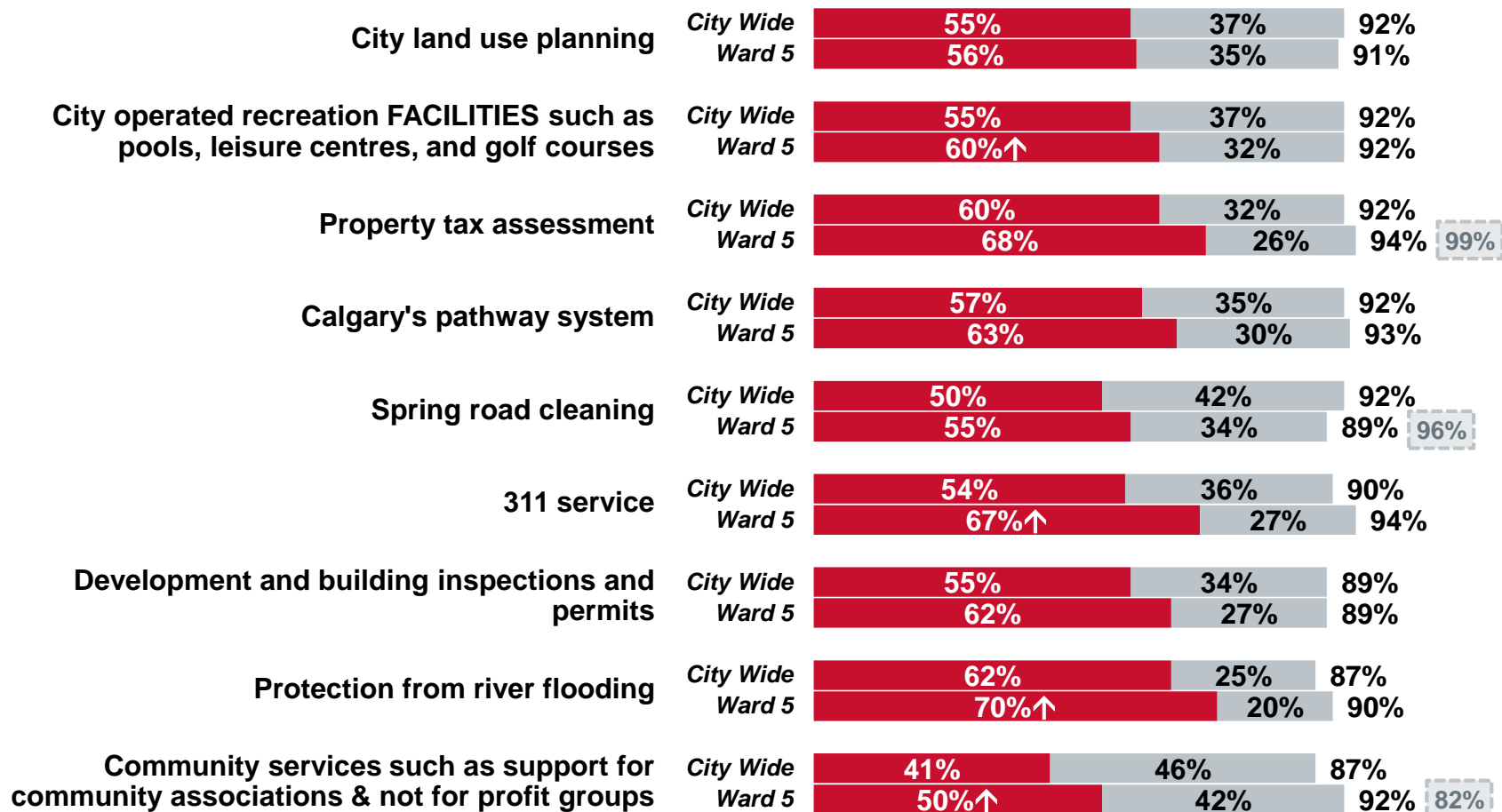
Please tell me how important each one is to you.

Base: Valid respondents (Bases vary)

Importance of City Programs and Services (continued)

% Important

■ Very important ■ Somewhat important

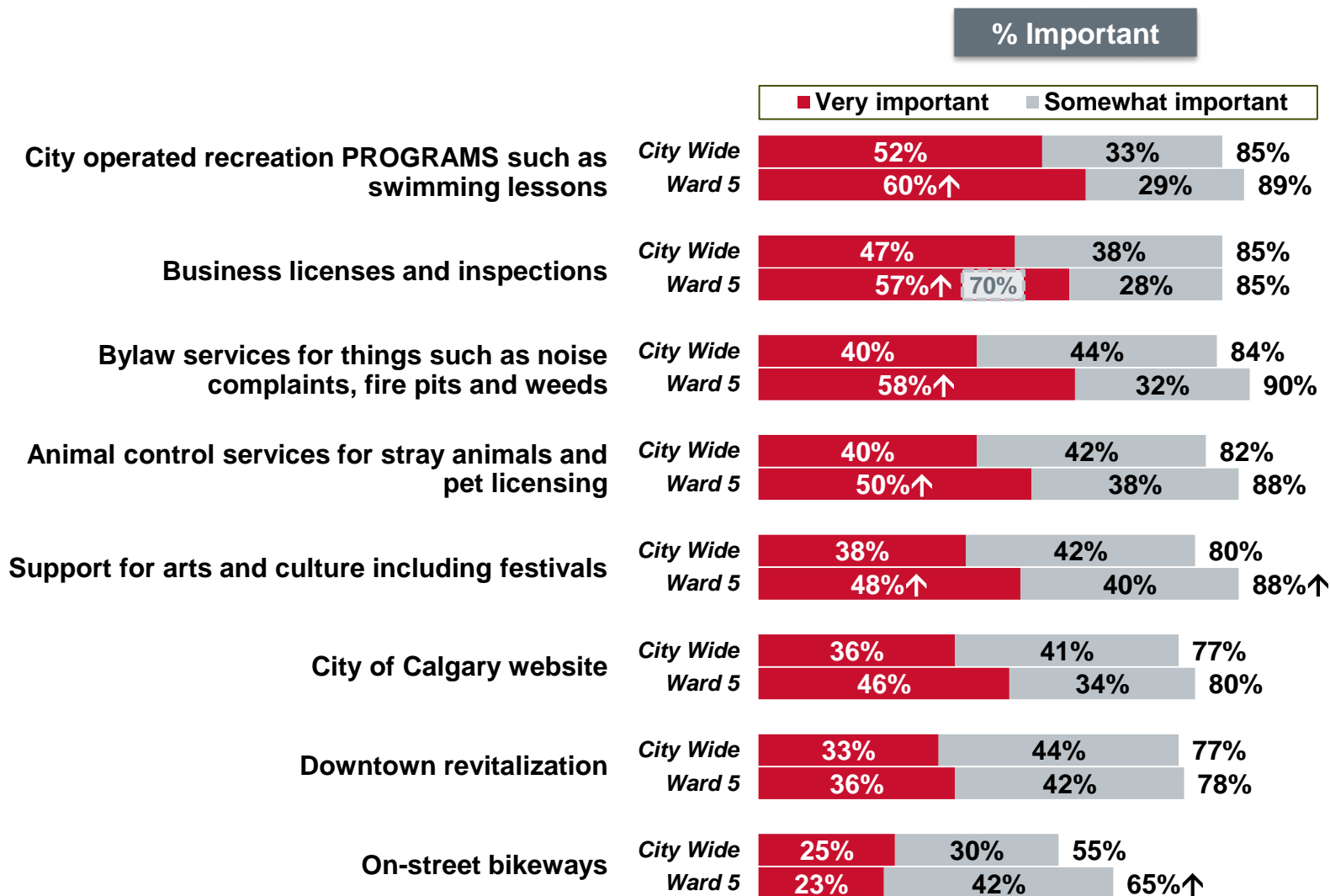


I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how important each one is to you.

Base: Valid respondents (Bases vary)

Ward 5 2016

Importance of City Programs and Services (continued)

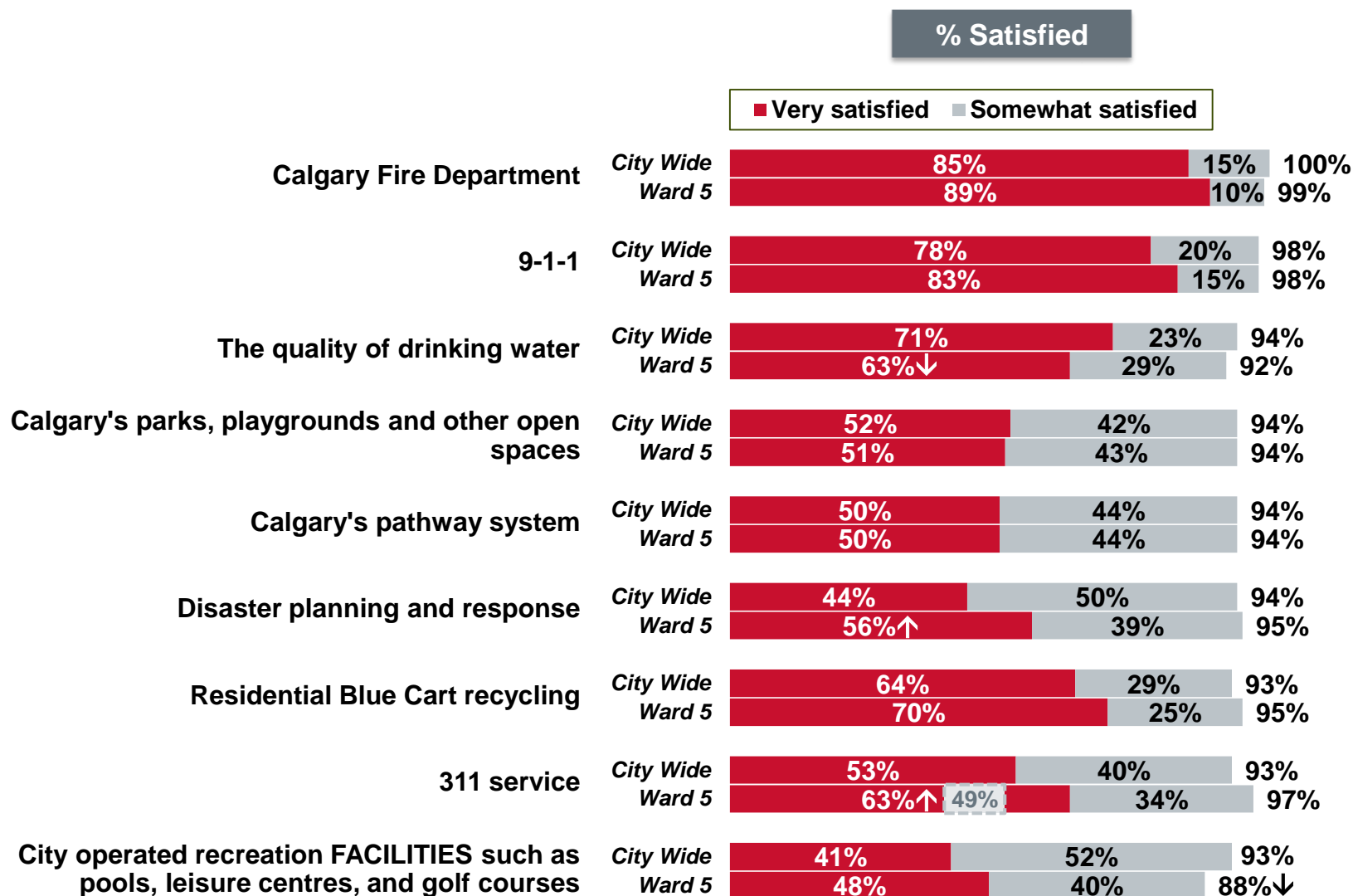


I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how important each one is to you.

Base: Valid respondents (Bases vary)

Ward 5 2016

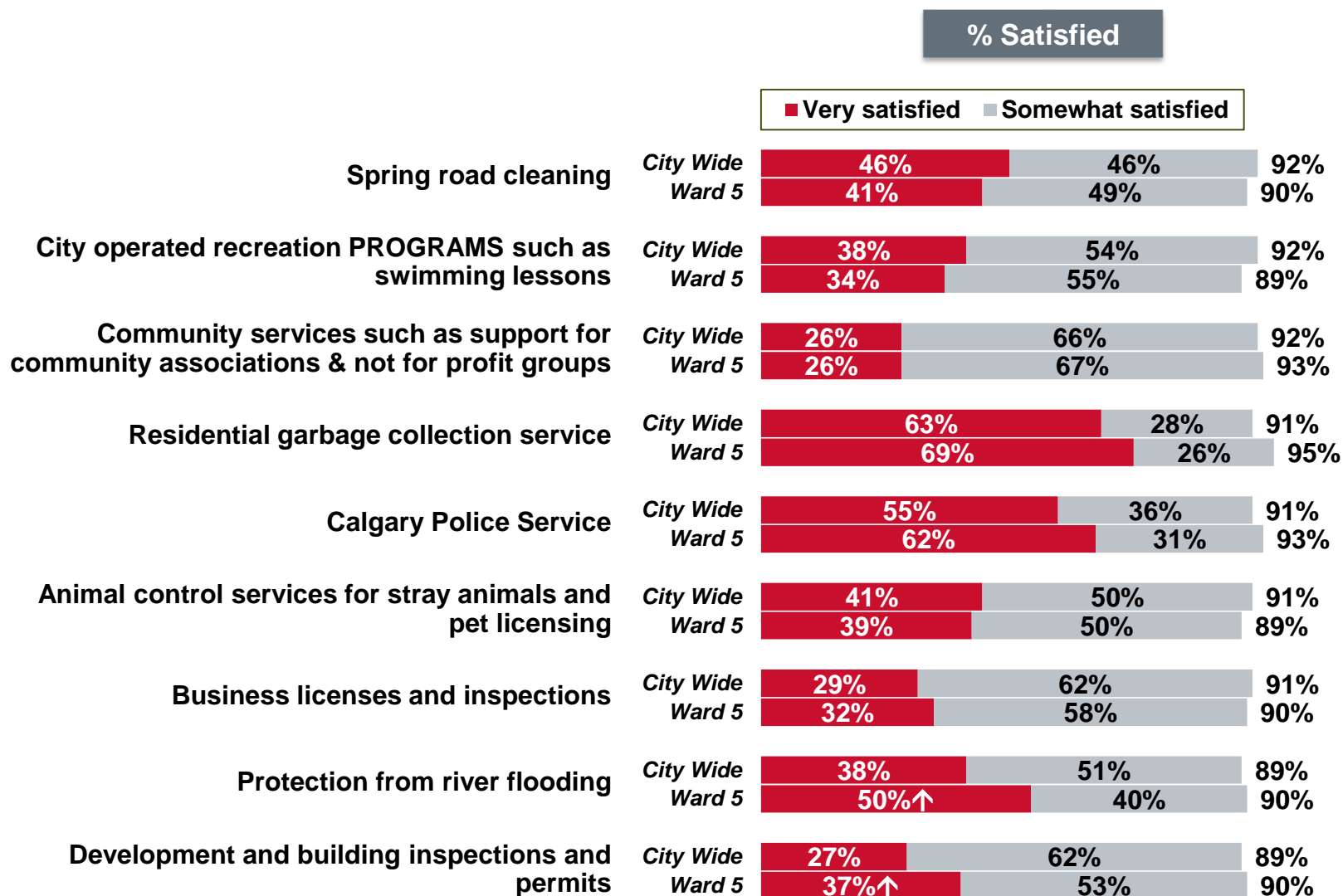
Satisfaction with City Programs and Services



Ward 5 2016

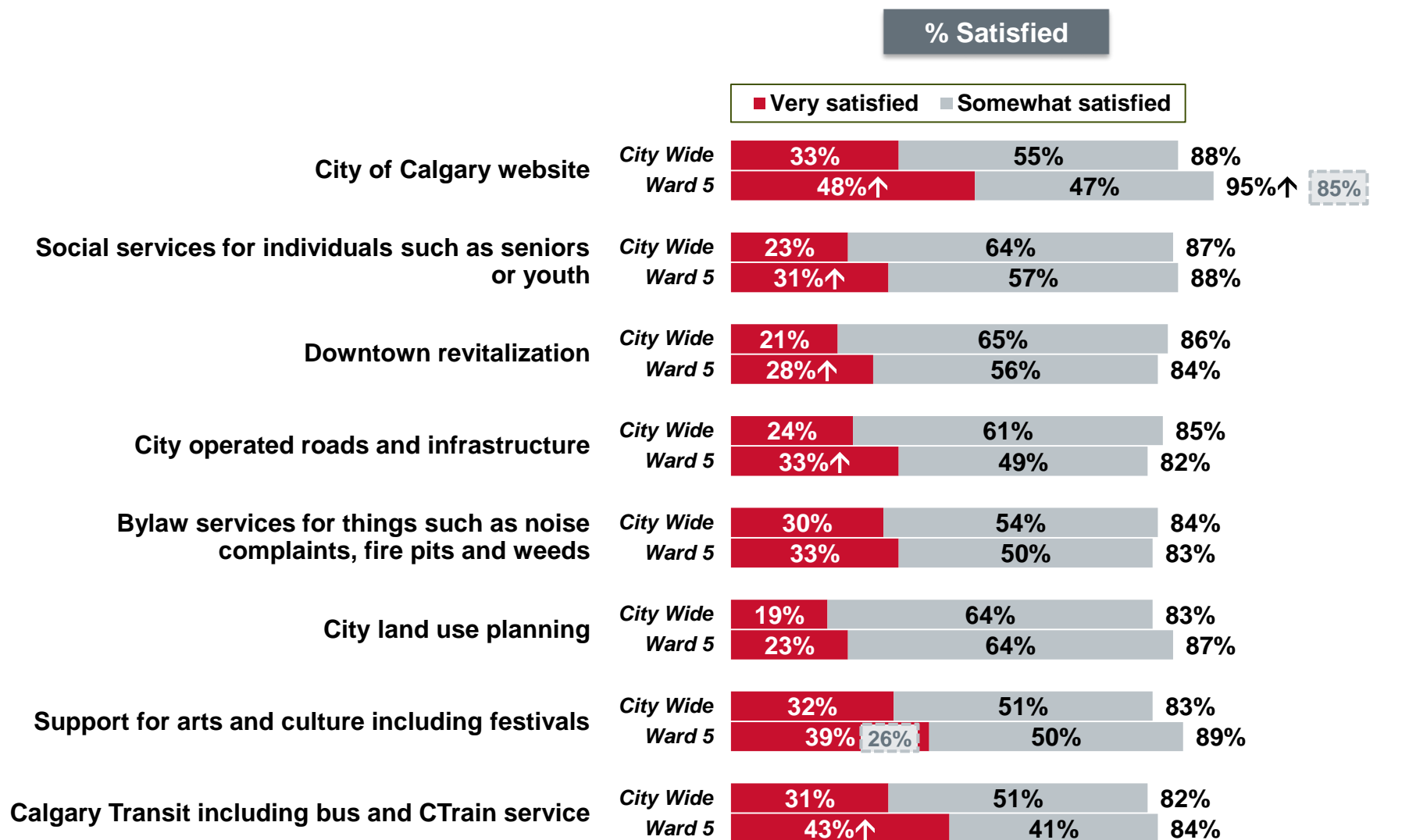
I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service.
 Base: Valid respondents (Bases vary)

Satisfaction with City Programs and Services (continued)



*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me how satisfied you are with the job The City is doing in providing that program or service.
Base: Valid respondents (Bases vary)*

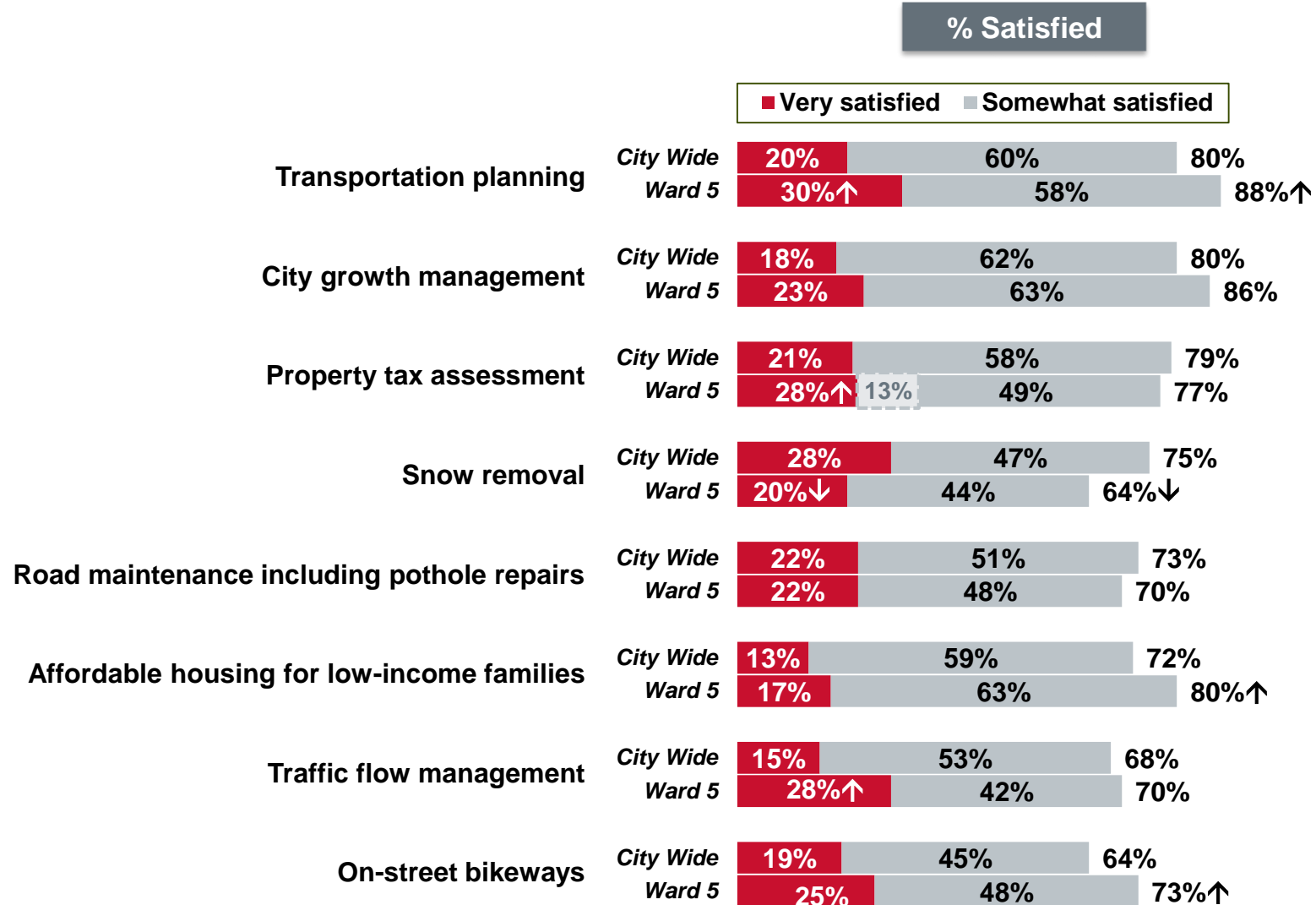
Satisfaction with City Programs and Services (continued)



Ward 5 2016

*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me how satisfied you are with the job The City is doing in providing that program or service.
Base: Valid respondents (Bases vary)*

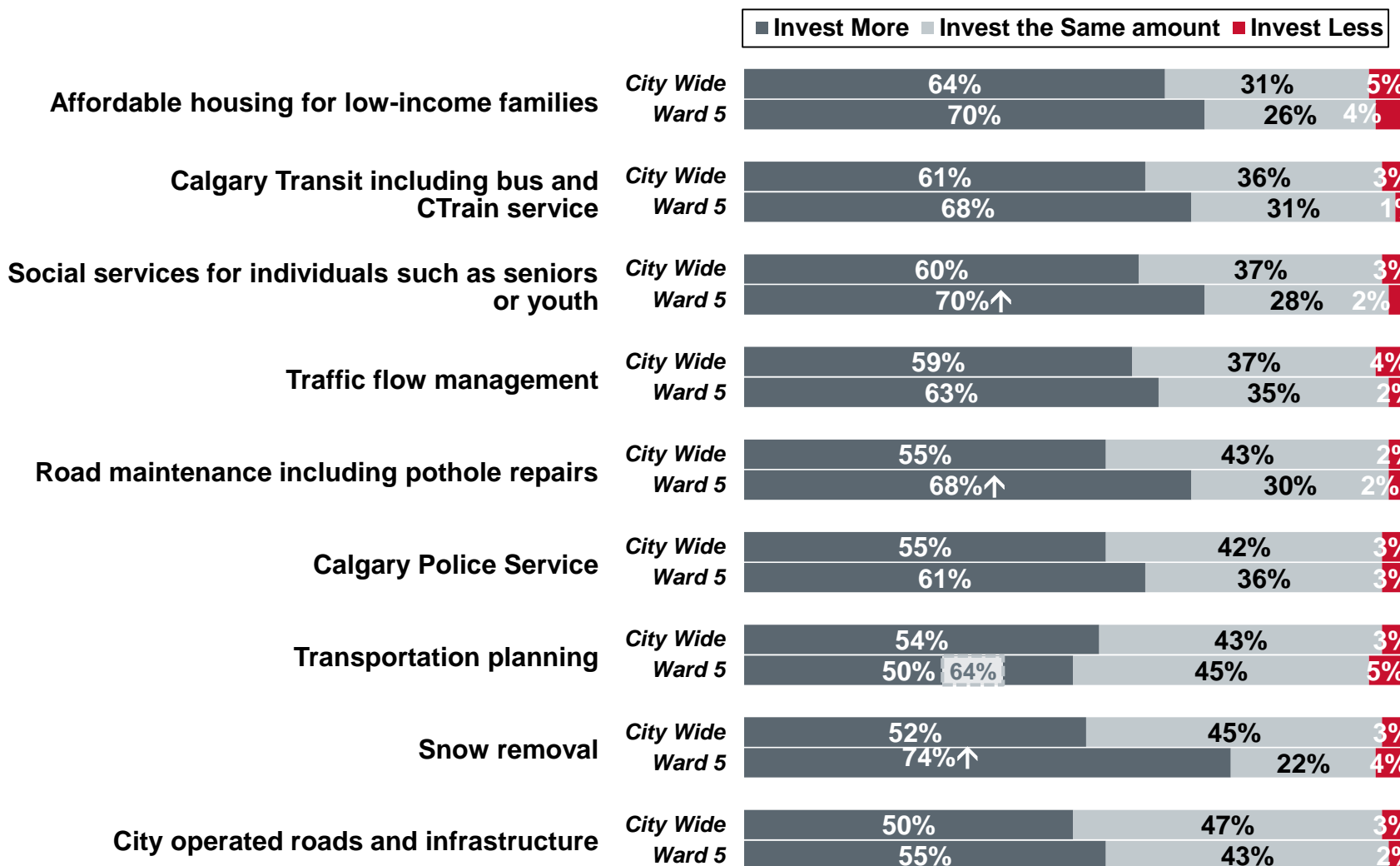
Satisfaction with City Programs and Services (continued)



Ward 5 2016

*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me how satisfied you are with the job The City is doing in providing that program or service.
Base: Valid respondents (Bases vary)*

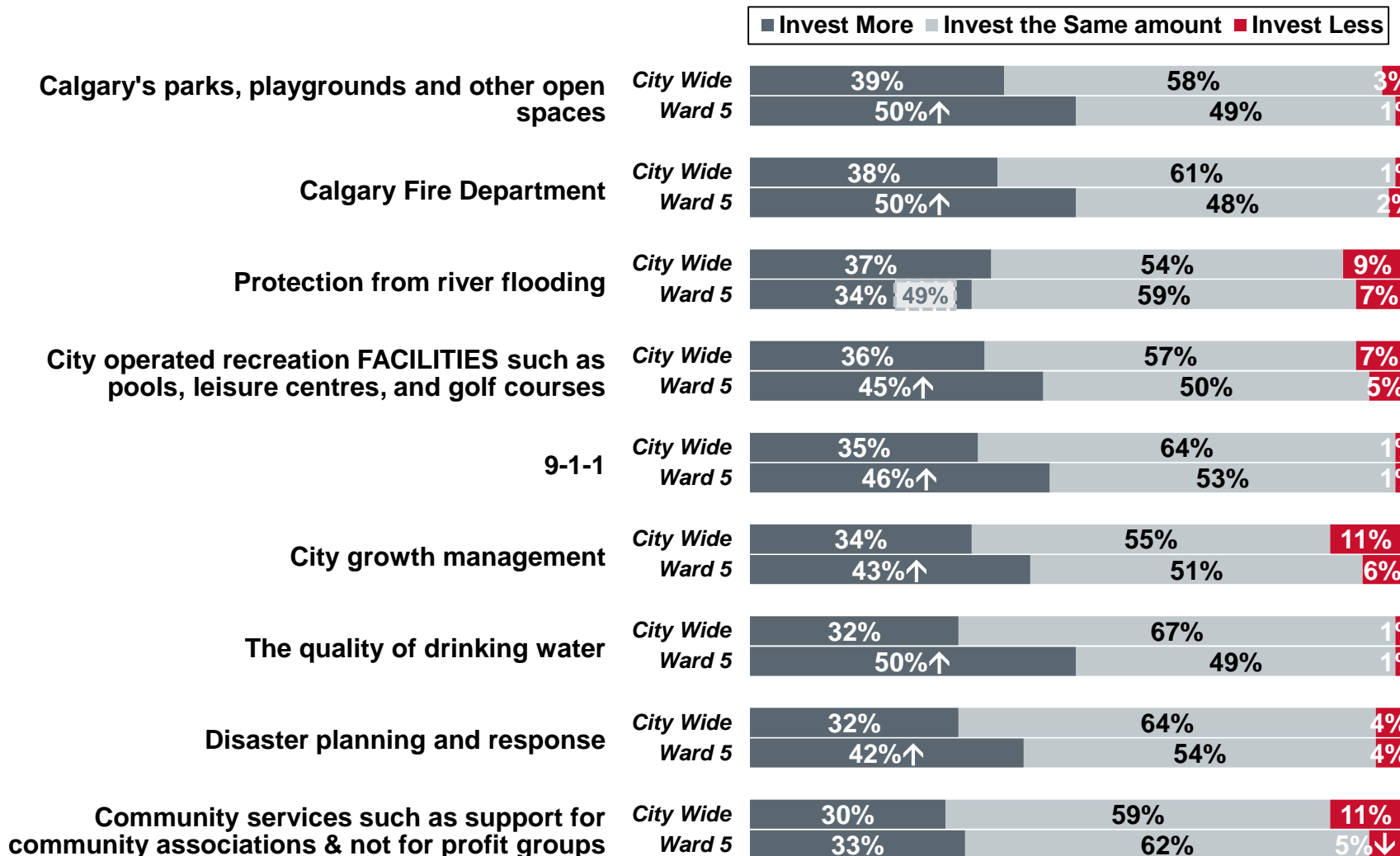
Investment in City Programs and Services



Ward 5 2016

*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me if you think The City should invest more, less or the same amount on the program or service.
Base: Valid respondents (Bases vary)*

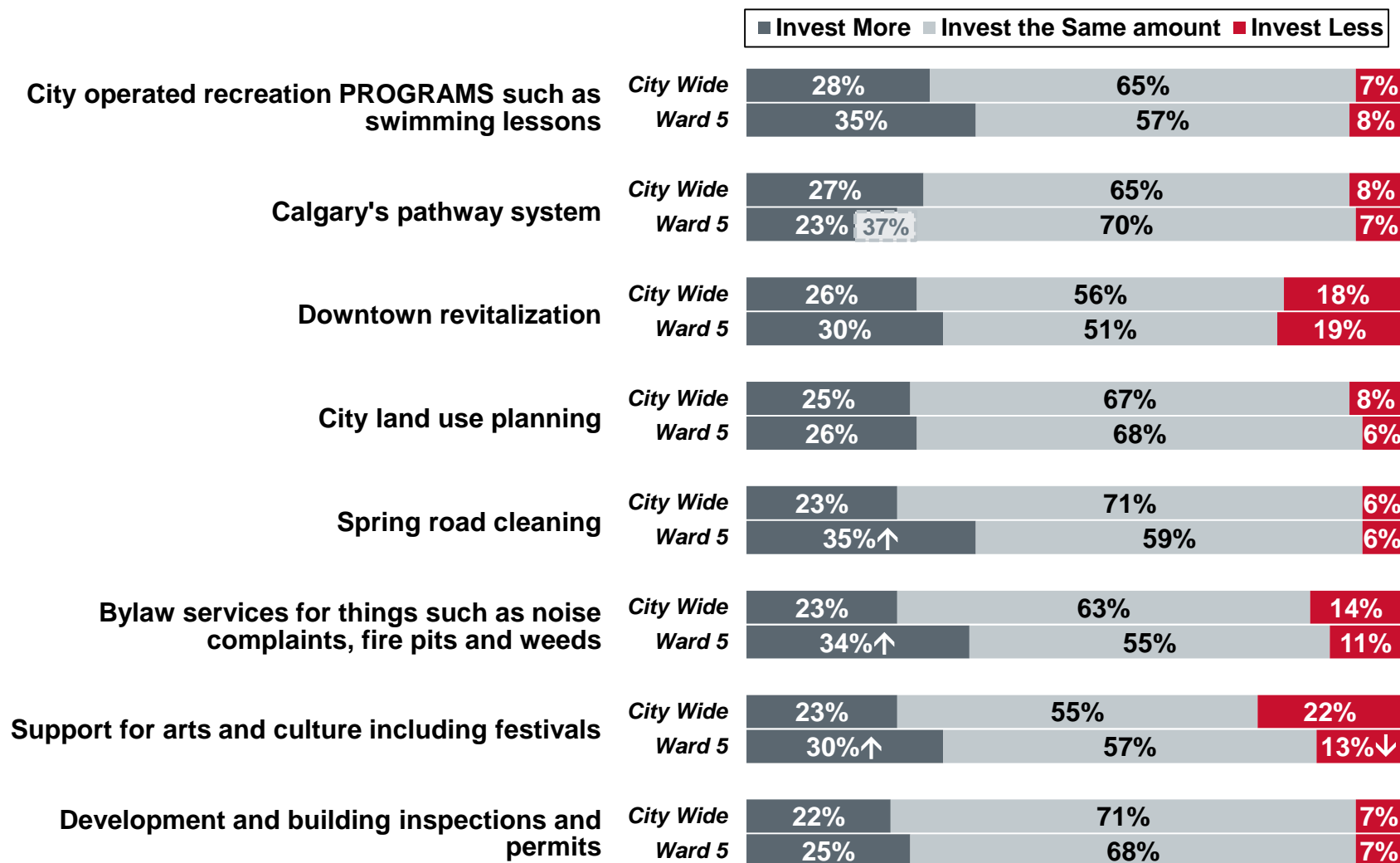
Investment in City Programs and Services (continued)



Ward 5 2016

I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me if you think The City should invest more, less or the same amount on the program or service.
Base: Valid respondents (Bases vary)

Investment in City Programs and Services (continued)



Ward 5 2016

*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me if you think The City should invest more, less or the same amount on the program or service.*
Base: Valid respondents (Bases vary)

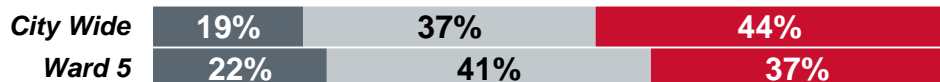
Investment in City Programs and Services (continued)

■ Invest More ■ Invest the Same amount ■ Invest Less

Business licenses and inspections



On-street bikeways



Animal control services for stray animals and pet licensing



Residential garbage collection service



City of Calgary website



311 service



Property tax assessment



Residential Blue Cart recycling

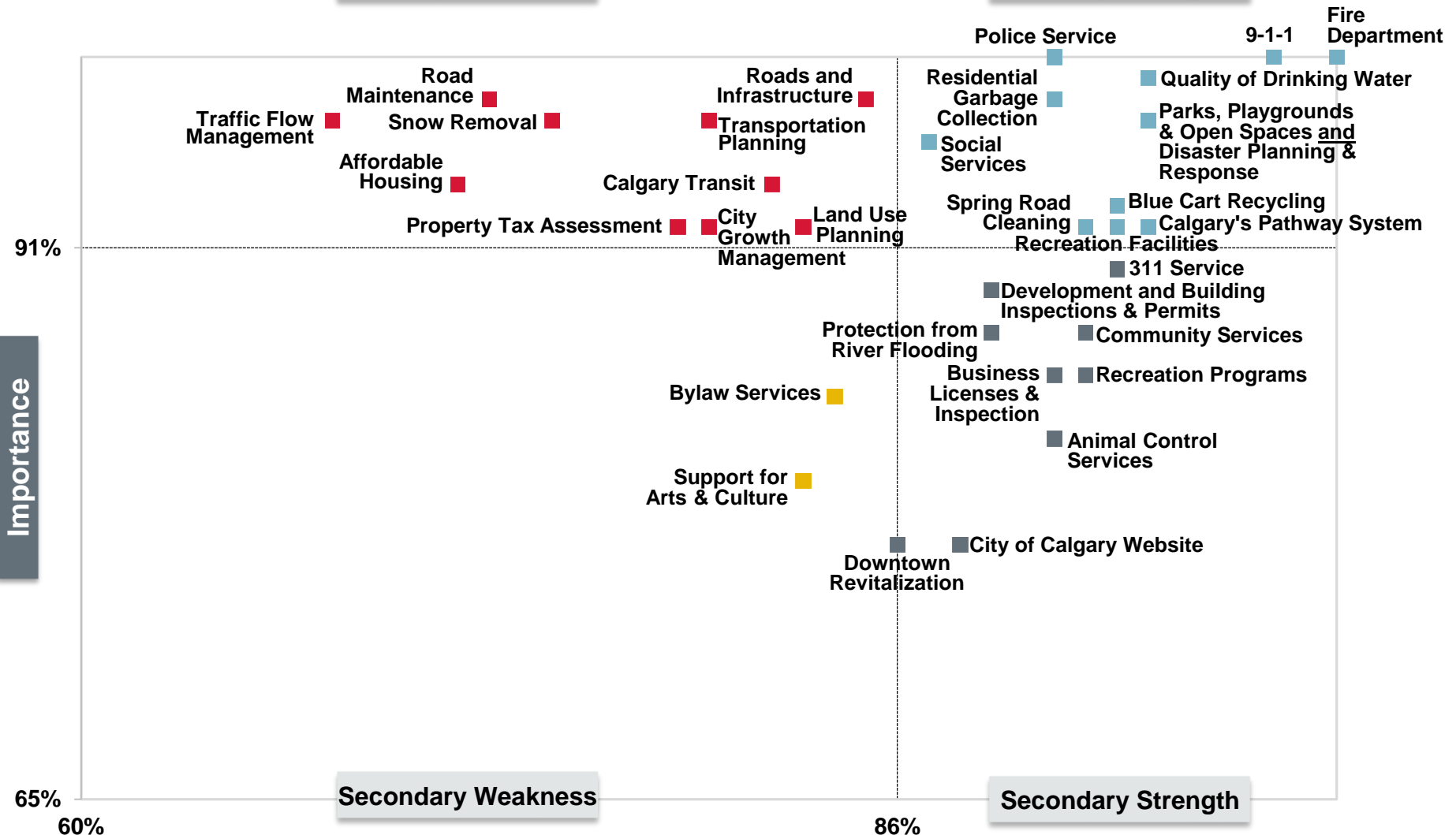


*I am going to read a list of programs and services provided to you by The City of Calgary.
Please tell me if you think The City should invest more, less or the same amount on the program or service.
Base: Valid respondents (Bases vary)*

Importance vs. Satisfaction Grid: City Wide

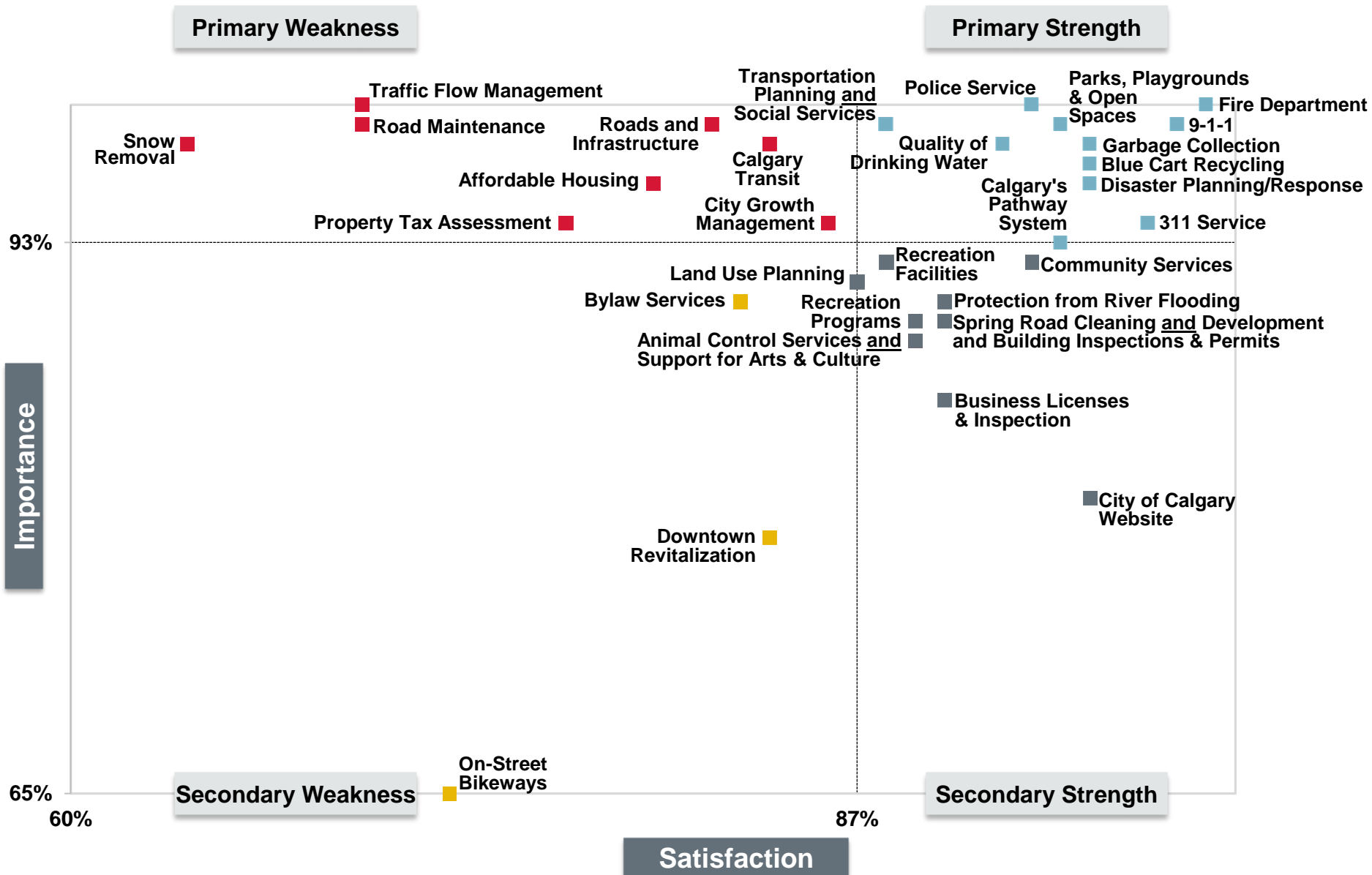
Primary Weakness

Primary Strength



Please note "On-street bikeways" is plotted at (64% satisfaction, 55% importance) and not illustrated on this graph.

Importance vs. Satisfaction Grid: Ward 5



Primary Strengths and Weaknesses: City Wide versus Ward 5

| | City Wide | Ward 5 |
|------------------------------------|-----------|--------|
| Fire Department | | |
| 9-1-1 | | |
| Residential Garbage Collection | | |
| Quality of Drinking Water | | |
| Police Service | | |
| Parks, Playgrounds and Open Spaces | | |
| Disaster Planning and response | | |
| Calgary's Pathway System | | |
| Spring Road Cleaning | | |
| Blue Cart Recycling | | |
| Recreation Facilities | | |
| Social Services | | |
| Traffic Flow Management | | |
| Affordable Housing | | |
| Property Tax Assessment | | |
| Road Maintenance | | |
| Transportation Planning | | |
| Snow Removal | | |
| City Growth Management | | |
| Calgary Transit | | |
| Roads and Infrastructure | | |
| Land Use Planning | | |
| 311 service | | |

Please note: Only items that are primary strengths or primary weaknesses either City Wide or for the Ward are shown in the table.

Primary Strength

Primary Weakness

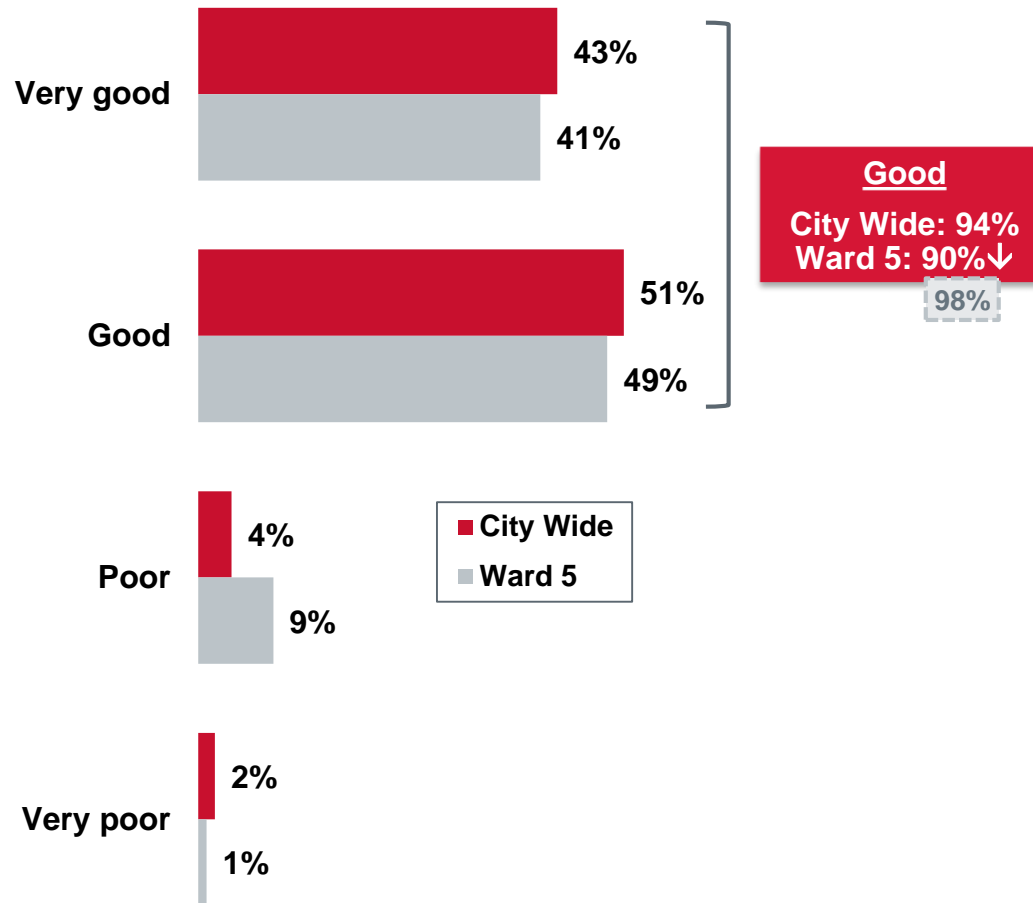
Neither (in another quadrant)



Environmental Performance



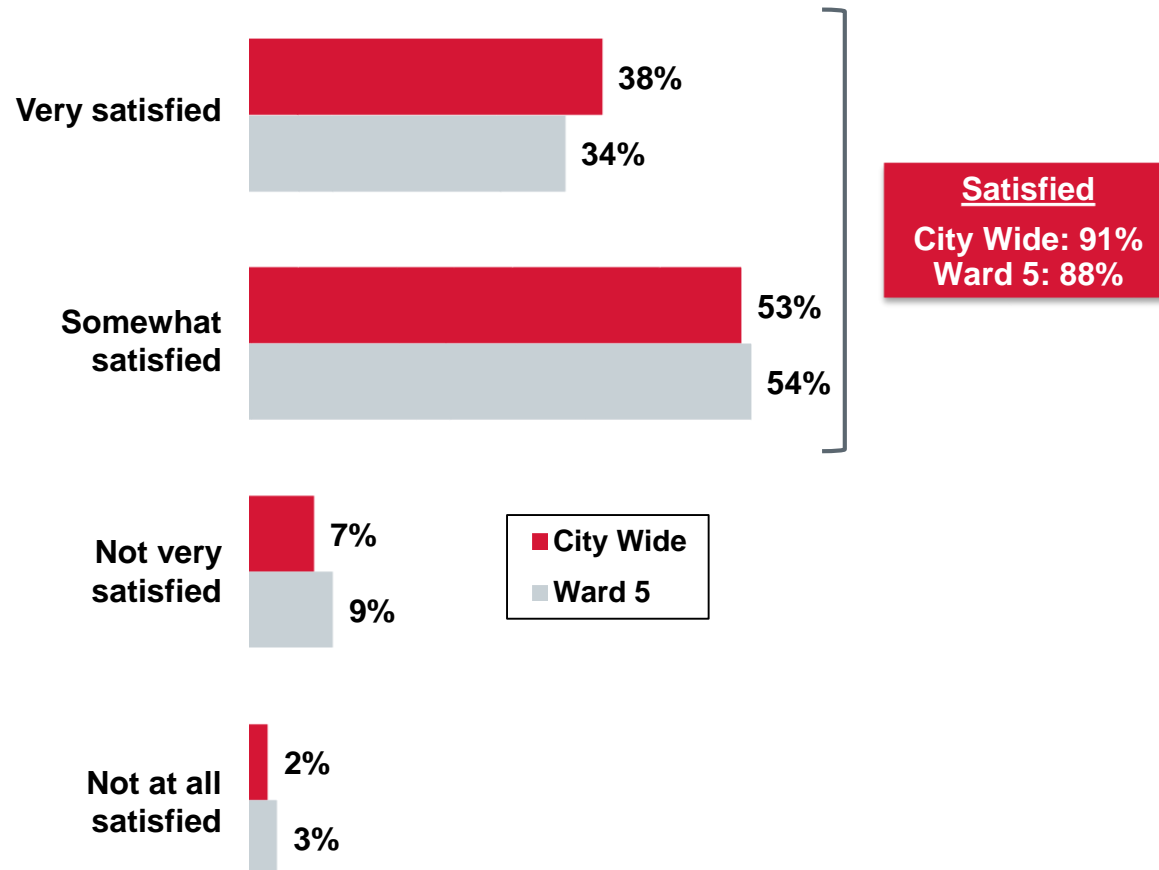
Perceptions About Overall State of Calgary's Environment



Ward 5 2016

Thinking about things such as air, water and land quality in the city, how would you rate the overall state of Calgary's environment today?
Base: Valid respondents (City Wide: n=2,492 / Ward 5: n=160)

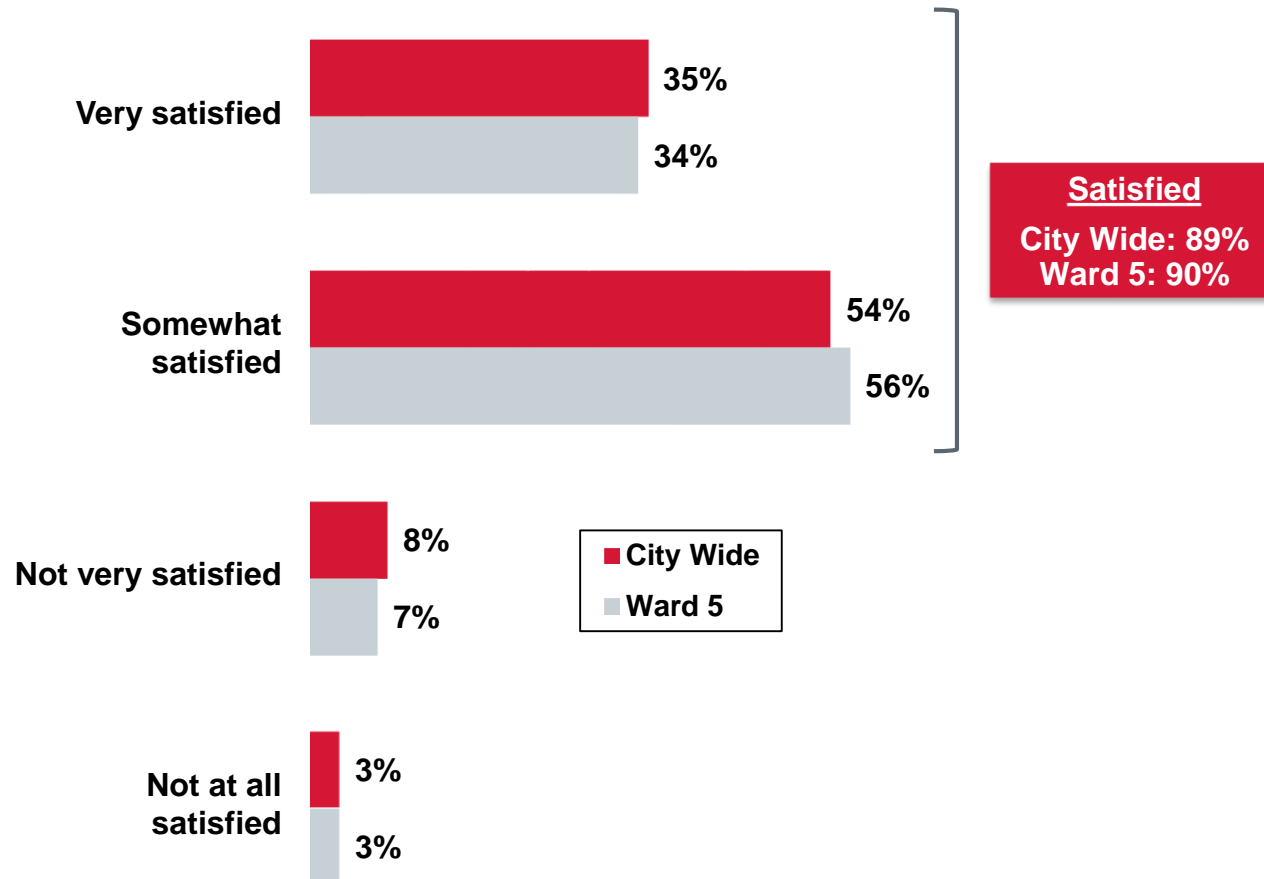
Satisfaction with The City's Environmental Performance



How satisfied are you with the job The City of Calgary is currently doing to protect the environment?

Base: Valid respondents (City Wide: n=2,484 / Ward 5: n=160)

Satisfaction with The City's Environmental Programs and Services



How satisfied are you with The City of Calgary's programs and services aimed at helping Calgarians reduce their environmental impact?

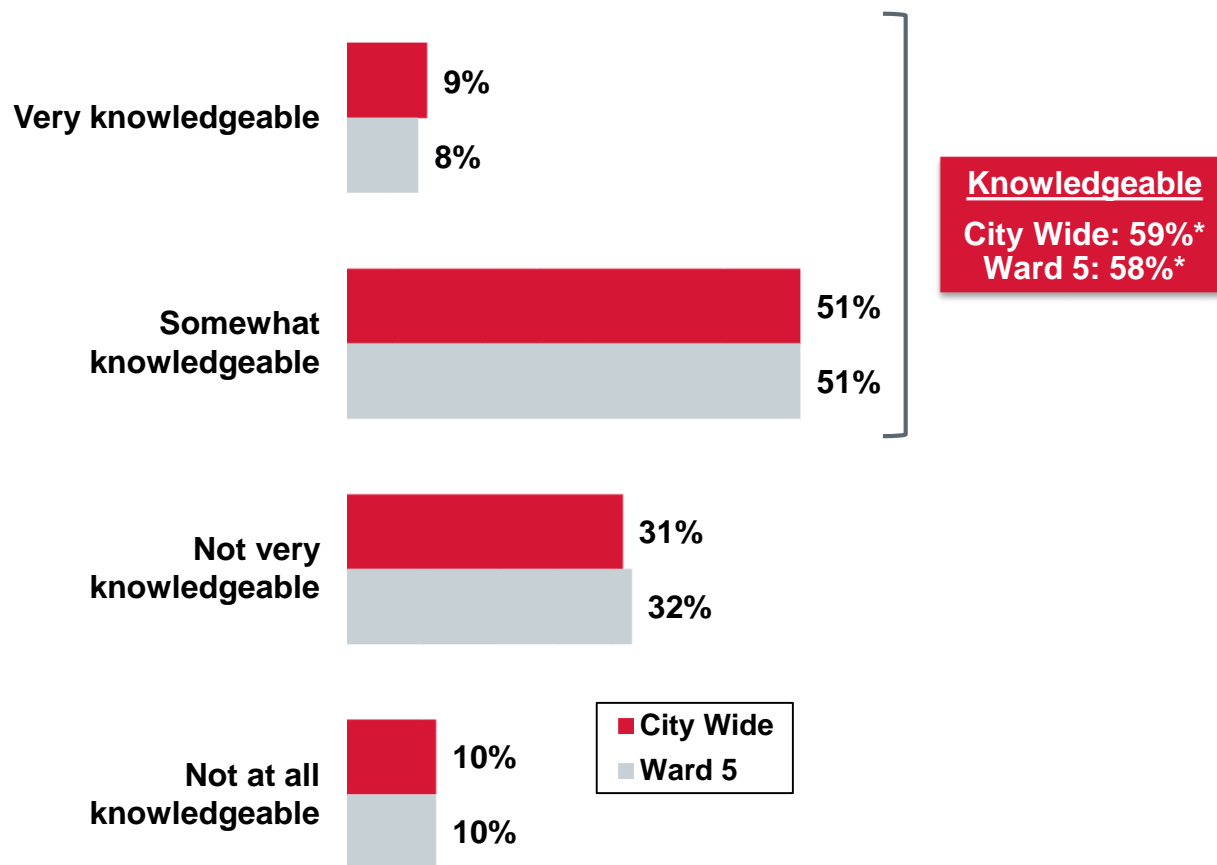
Base: Valid respondents (City Wide: n=2,478 / Ward 5: n=160)



Taxation



Knowledge Levels of Tax Dollar Spending

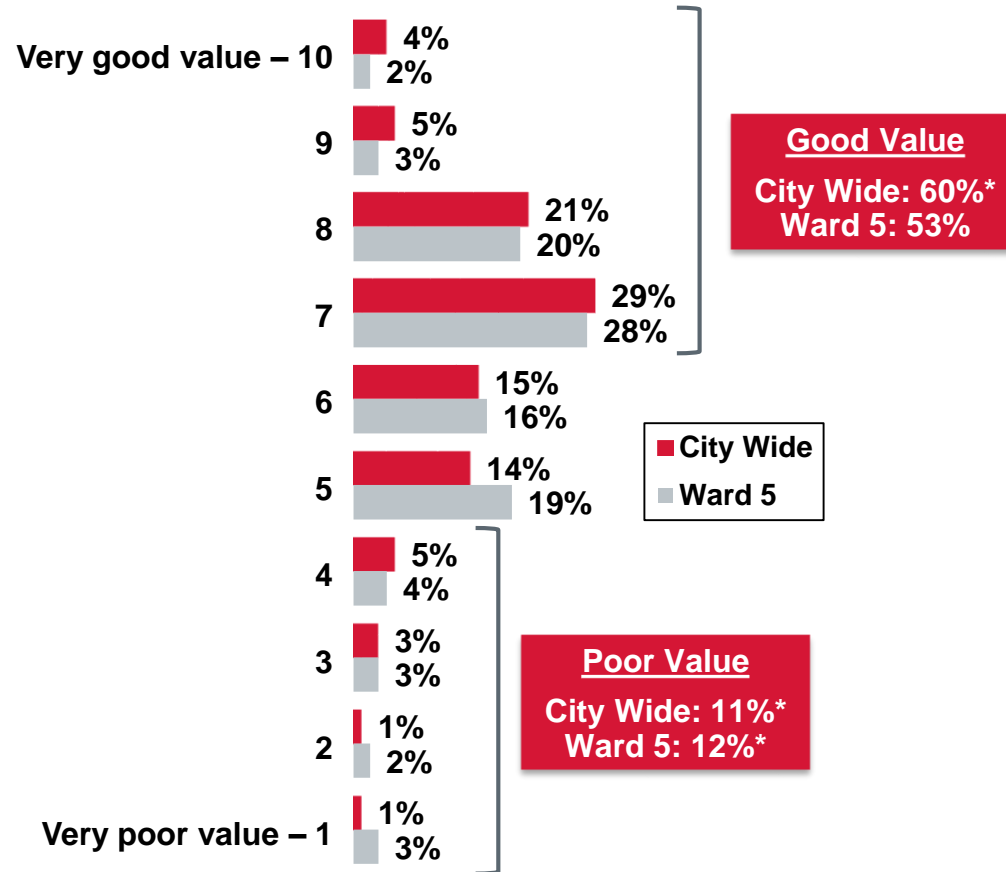


*Rounding

Thinking about how The City of Calgary government is run, and what services it provides, would you say you are very, somewhat, not very, or not at all knowledgeable about how City tax dollars are spent?

Base: Valid respondents (City Wide: n=2,494 / Ward 5: n=160)

Perceived Value of Property Taxes

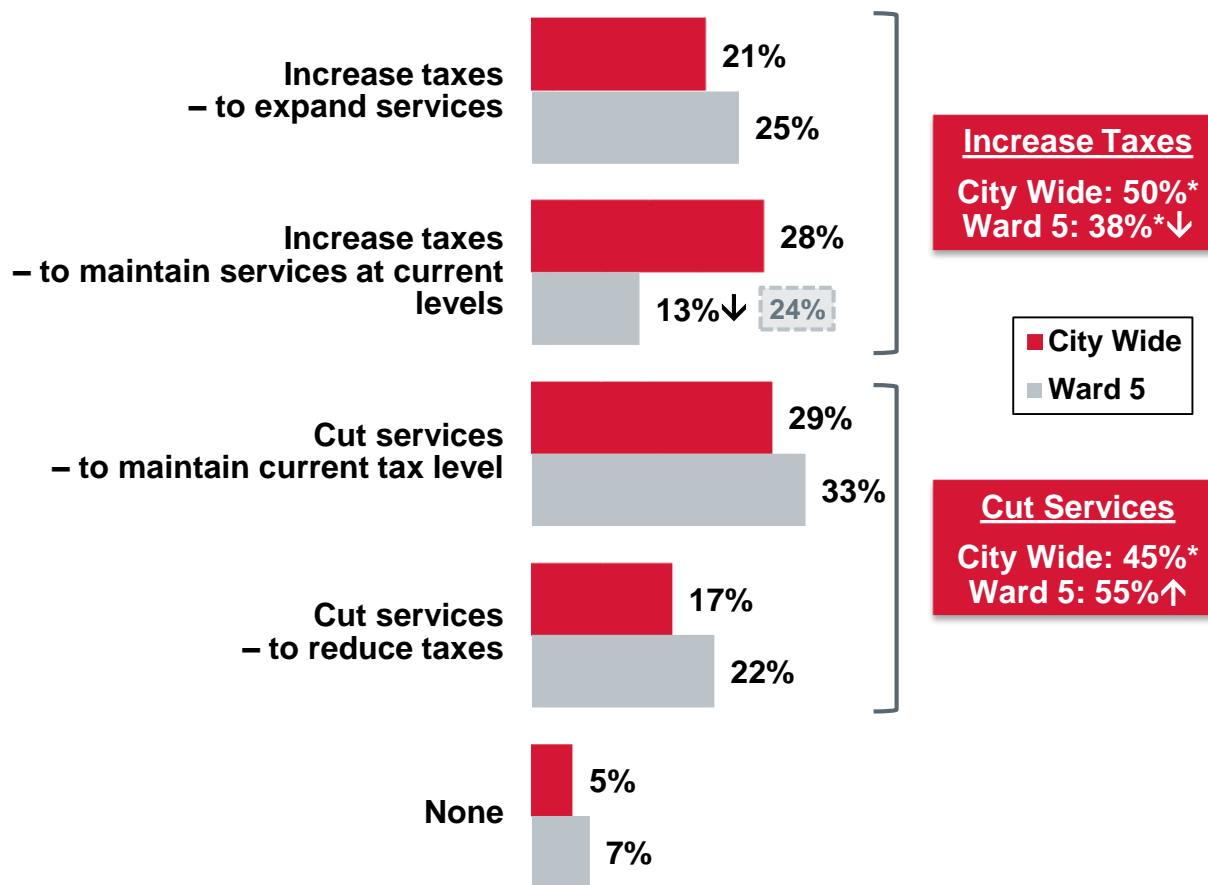


*Rounding

Your property tax dollars are divided between The City and the Province. In Calgary, approximately half of your property tax bill goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” represents “very poor value” and “10” represents “very good value”.

Base: Valid respondents (City Wide: n=2,467 / Ward 5: n=159)

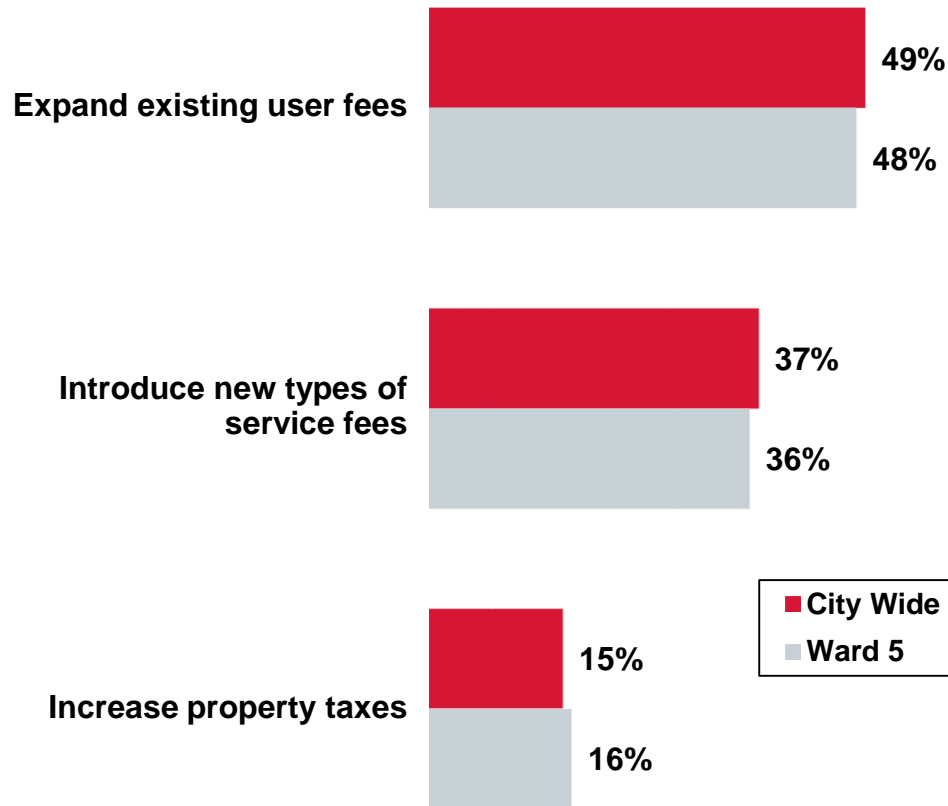
Balancing Taxation and Service Delivery Levels



Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

Base: Valid respondents (City Wide: n=2,459 / Ward 5: n=158)

Options for Increasing City Revenue



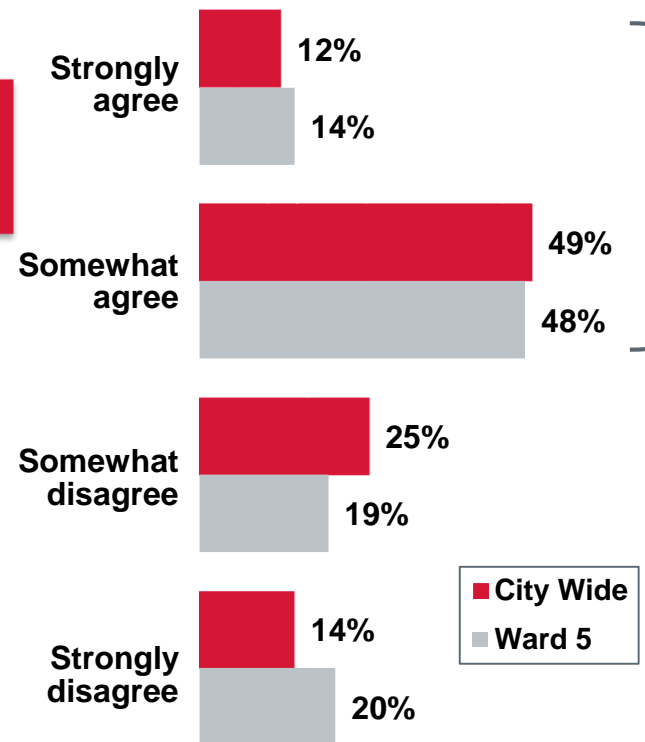
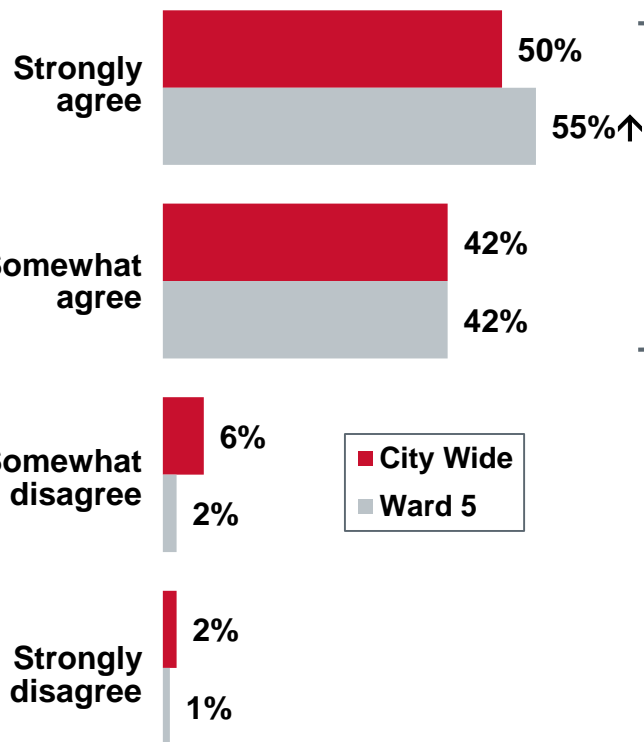
Should The City need to increase the amount of revenue it collects from citizens for new or emerging services, would you prefer The City to ...?

Base: Valid respondents (City Wide: n=2,365 / Ward 5: n=151)

Property Tax Dollar Investment

I am interested in knowing how my property tax dollars are invested in various City services

The City does a good job of providing citizens with information about how their property tax dollars are invested in various City services



*Rounding

Base: Valid respondents (City Wide: n=2,488 / Ward 5: n=158)

Base: Valid respondents (City Wide: n=2,464 / Ward 5: n=160)

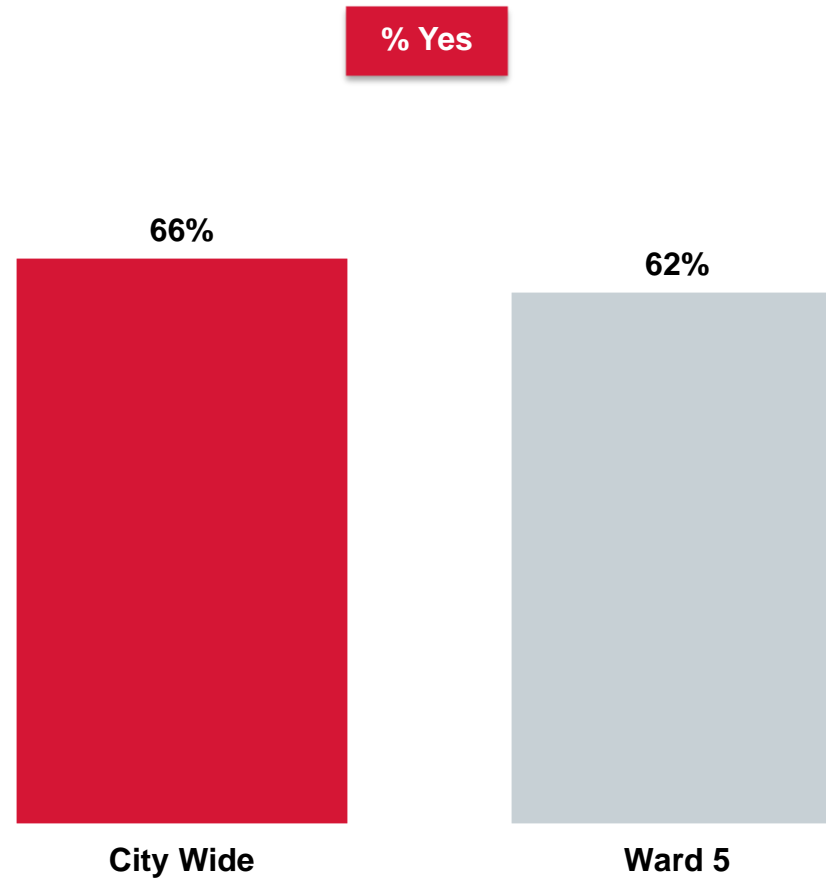
Please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.



Contact with The City



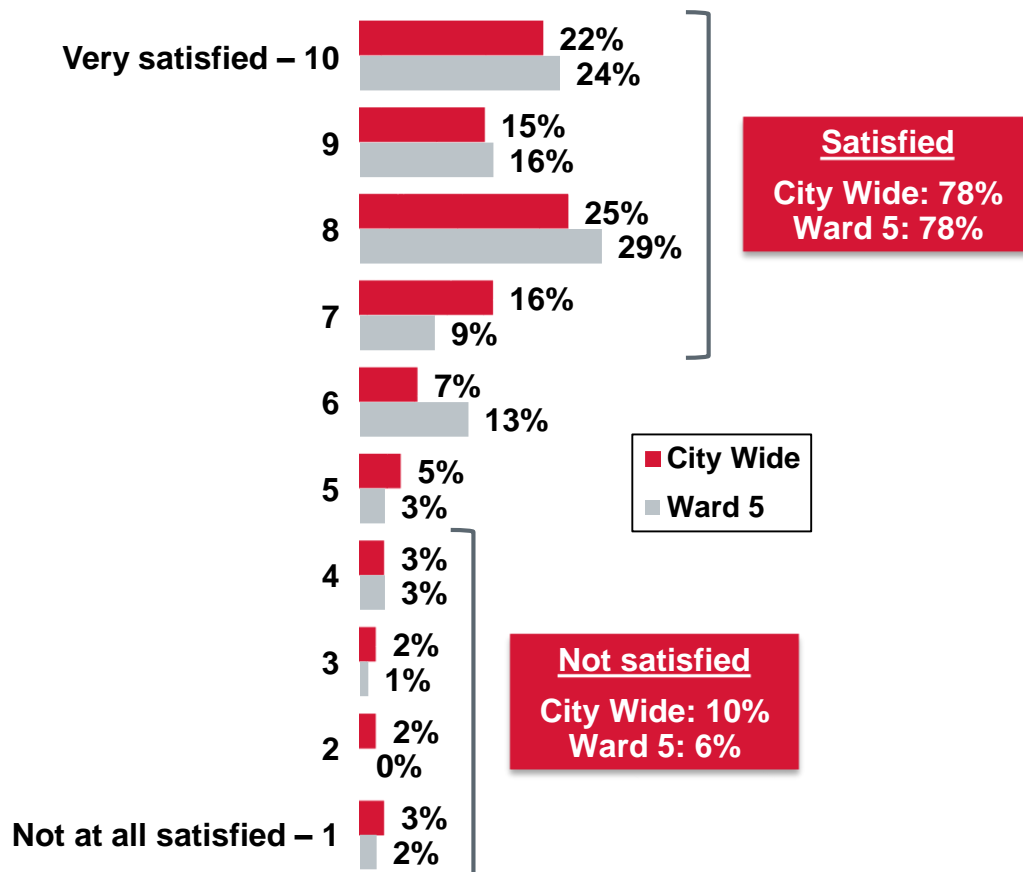
Past 12 Months Contact with The City of Calgary



Have you contacted The City of Calgary or dealt with The City or one of its employees in the last twelve months?

Base: Valid respondents (City Wide: n=2,494 / Ward 5: n=160)

Satisfaction with the Overall Level and Quality of Customer Service

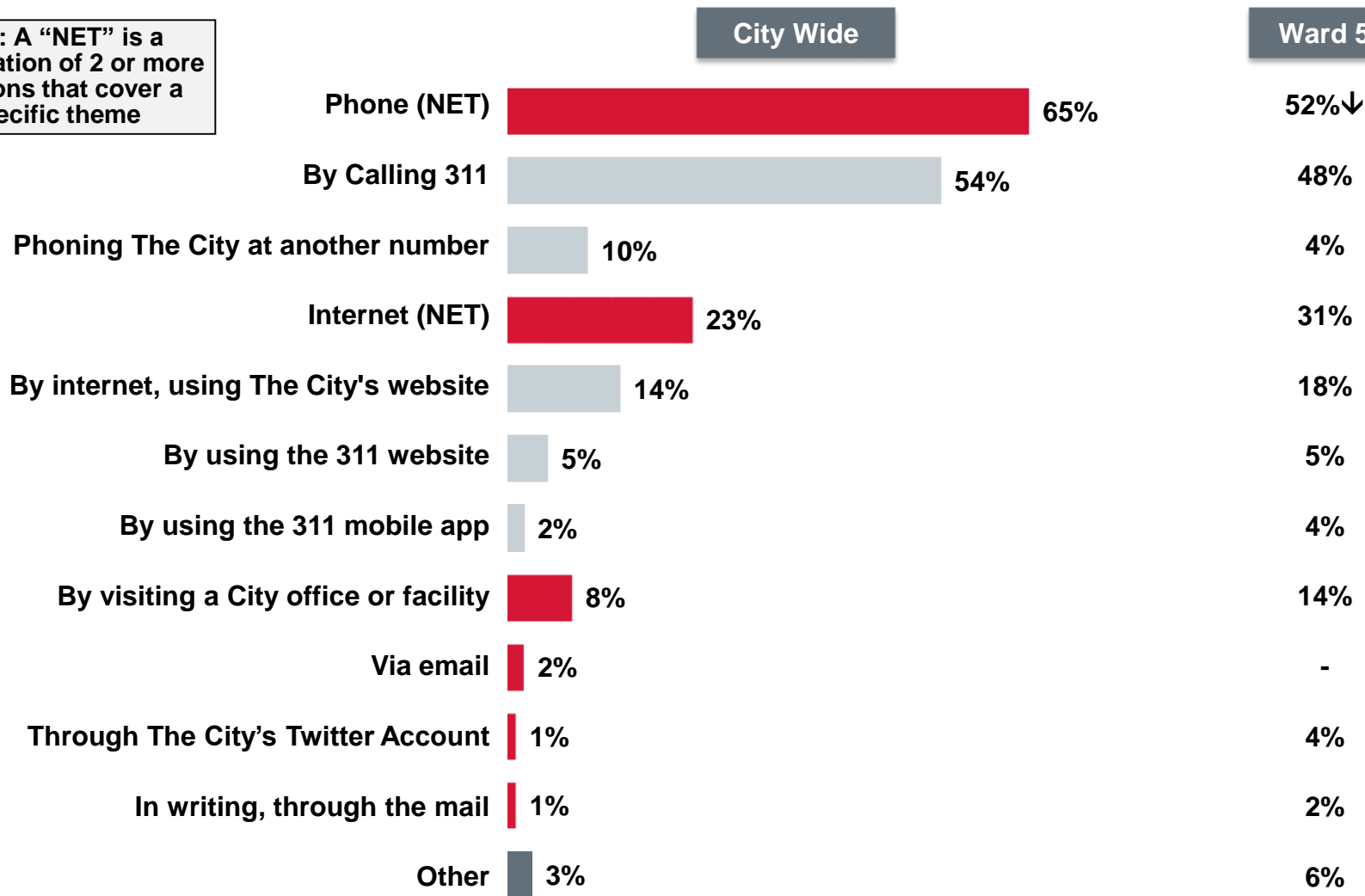


On a scale of 1 – 10 where “1” represents “not at all satisfied” and “10” represents “very satisfied”, how satisfied are you with the overall level and quality of customer service provided by The City of Calgary?

Base: Valid respondents who contacted or dealt with The City in the last twelve months (City Wide: n=1,649 / Ward 5: n=102)

Type of Contact

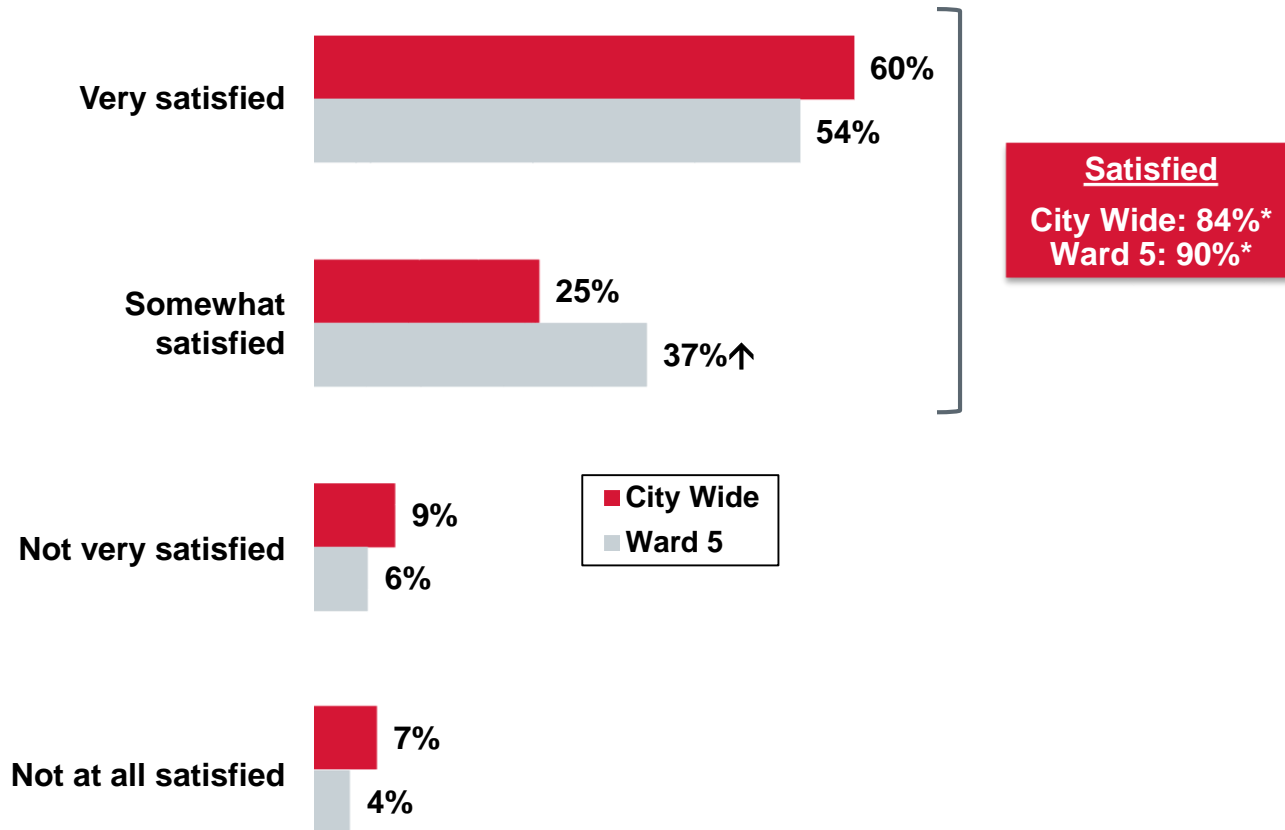
Note: A "NET" is a combination of 2 or more mentions that cover a specific theme



When you contacted The City was it... ?

Base: Valid respondents who contacted The City in the last twelve months (City Wide: n=1,084 / Ward 5: n=67)

Satisfaction with Most Recent City Contact



*Rounding

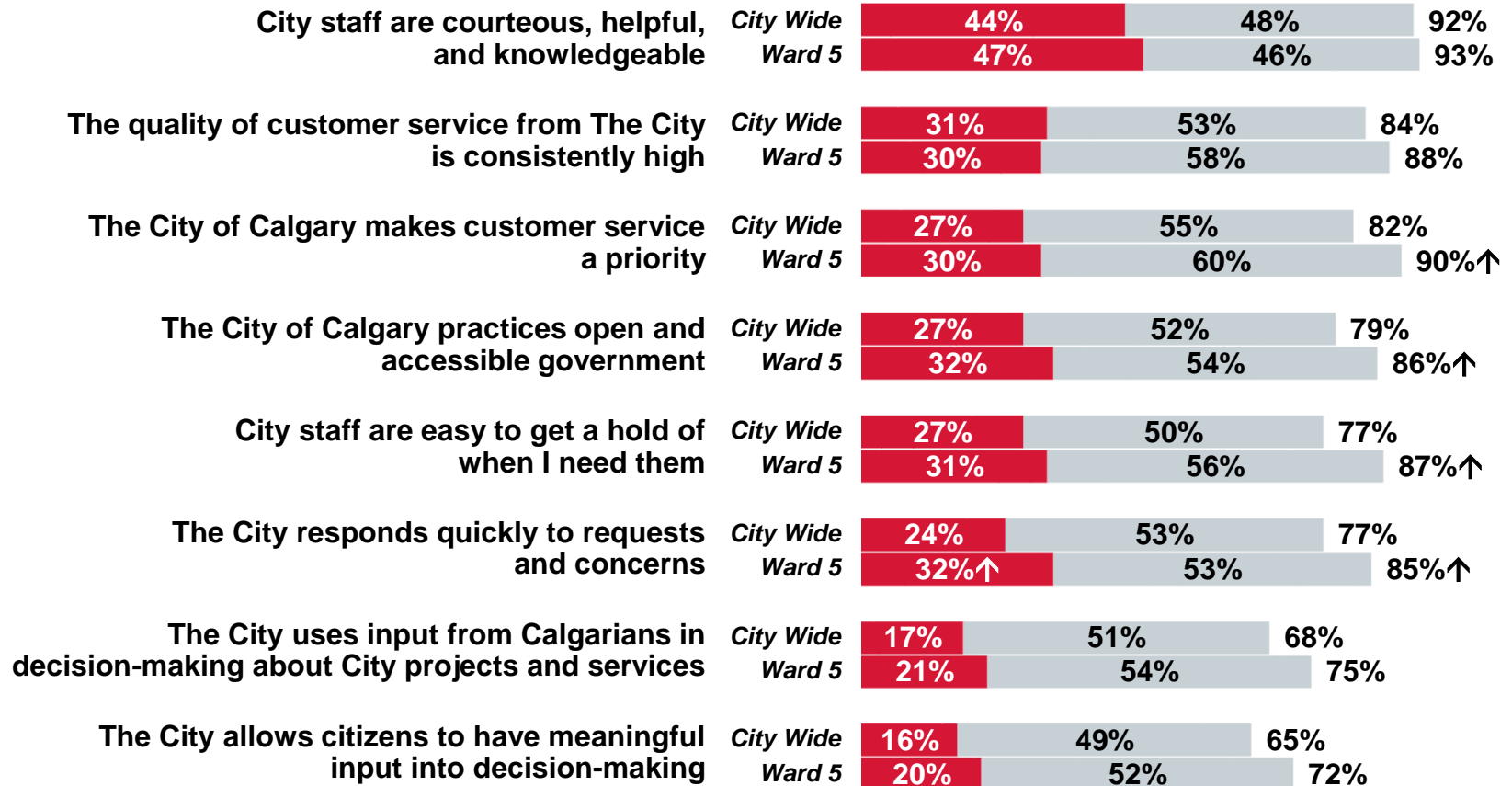
How satisfied were you with your most recent contact with The City?

Base: Valid respondents who contacted The City of Calgary in the last twelve months (City Wide: n=1,085 / Ward 5: n=101)

Attitudes Regarding City Service Delivery and Transparency

% Agree

■ Strongly agree ■ Somewhat agree



Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?

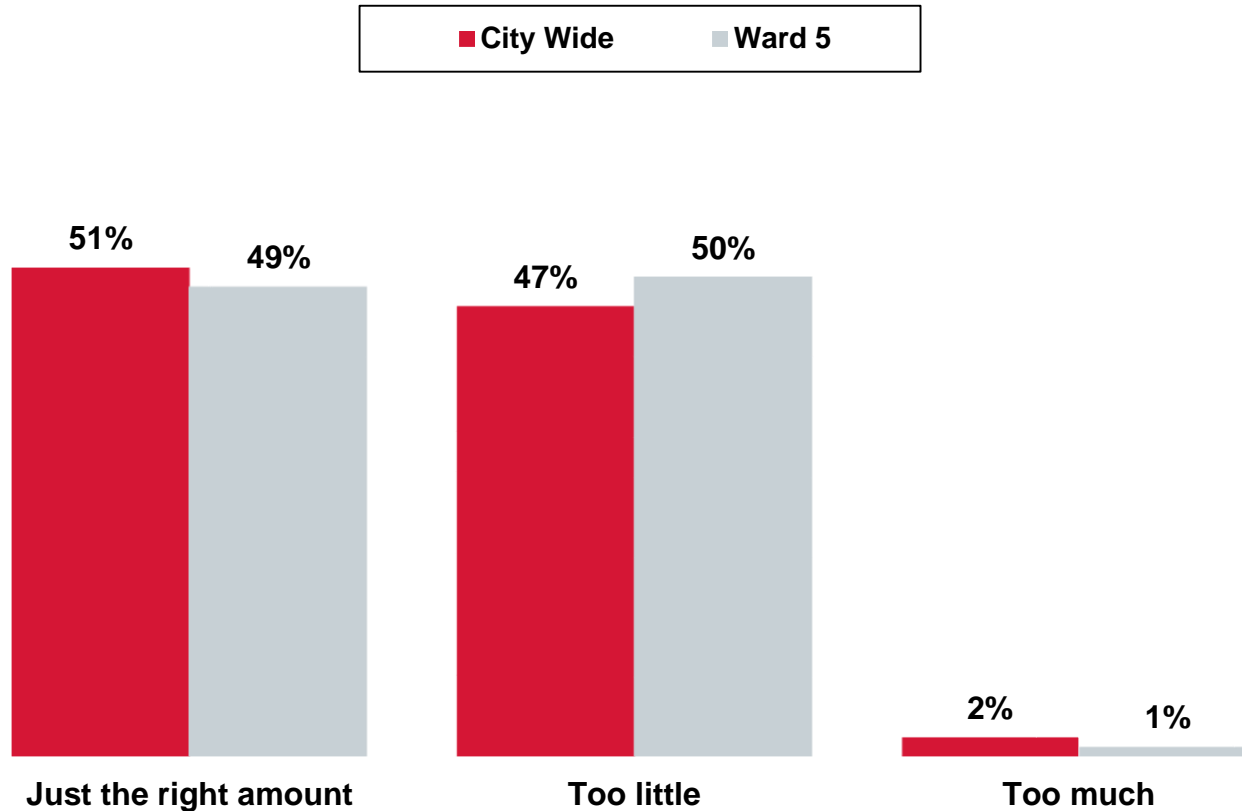
Base: Valid respondents (Bases vary)



City Communications



The Amount of Information Received



In your opinion, do you currently receive too much, too little, or just the right amount of information from The City?

Base: Valid respondents (City Wide: n=2,474 / Ward 5: n=159)

Top Areas for Information from The City

Ward 5

Multiple Responses

| | | |
|--|-----|------|
| Budget & Spending (NET) | 36% | 30% |
| Taxes/ government spending | 33% | 27% |
| Infrastructure, Traffic & Roads (NET) | 32% | 27% |
| Roads | 13% | 11% |
| Construction | 6% | 1%↓ |
| Infrastructure (unspecified) | 5% | 9%↑ |
| Planning & Development (NET) | 16% | 11% |
| Planning/ future growth | 9% | 8% |
| Land use planning/ development | 4% | 3% |
| Taxation (NET) | 16% | 23%↑ |
| Taxes/ taxation (unspecified) | 10% | 12% |
| Property taxes | 5% | 12%↑ |
| Transit (NET) | 15% | 12% |
| Transit | 7% | 7% |
| Transportation (unspecified) | 7% | 5% |
| Government (NET) | 12% | 7% |
| Recreation (NET) | 9% | 8% |
| Recreation/ leisure centres/ programs | 7% | 5% |
| Community & Social Services (NET) | 9% | 15%↑ |
| City Services (NET) | 8% | 13% |
| Crime, Safety & Policing (NET) | 8% | 7% |
| Media (NET) | 6% | 9% |
| Environment & Waste Management (NET) | 5% | 2% |
| City/ public art displays | 5% | 7% |

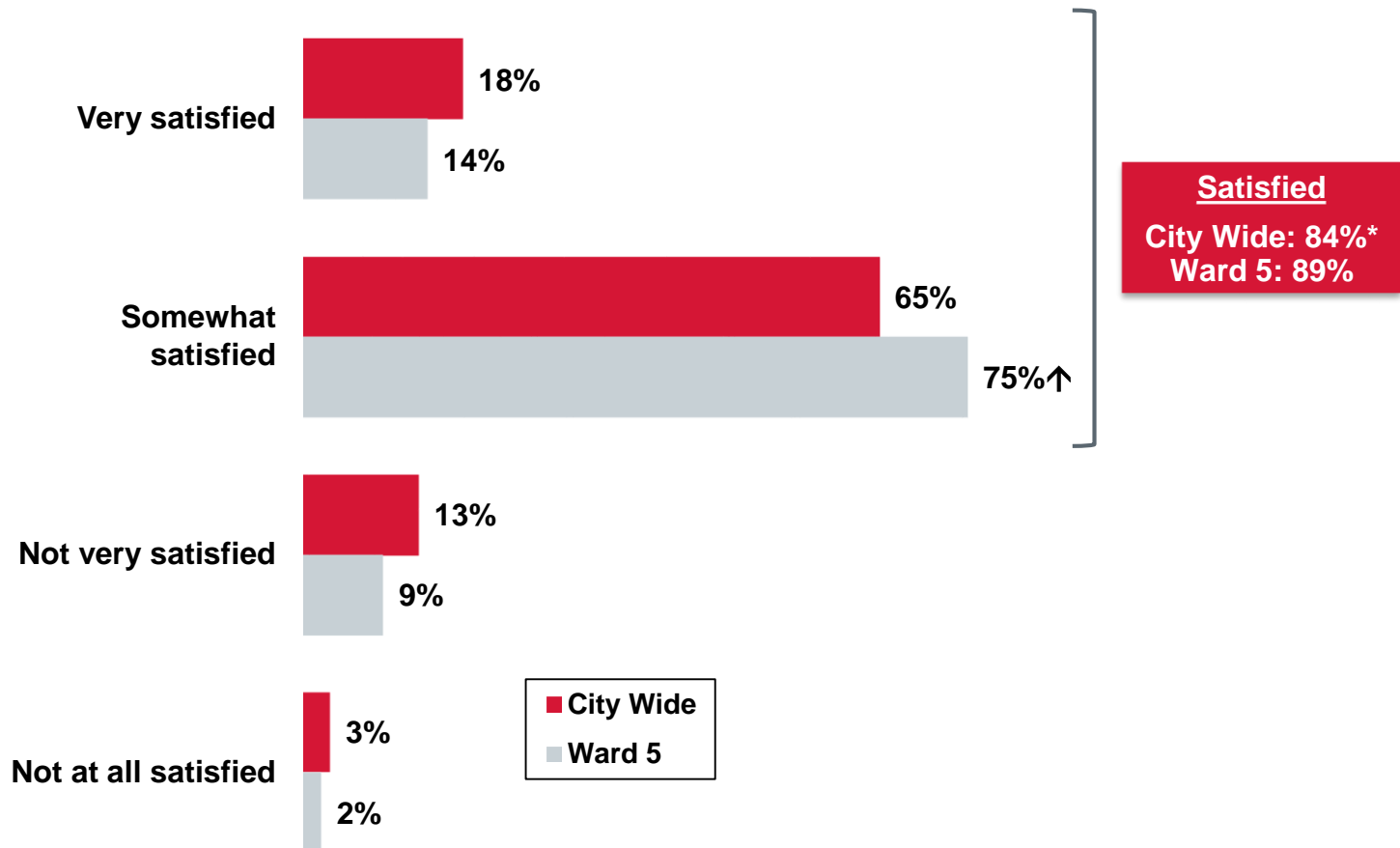
Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Total mentions <3% are not shown

What are the top three areas where you would like The City to provide more information?

Base: Valid respondents who say they receive too little or just the right amount of information (City Wide: n=2,172 / Ward 5: n=144)

Satisfaction with the Overall Quality of City Information and Communications



*Rounding

And how satisfied are you with the overall quality of City information and communications?

Base: Valid respondents (City Wide: n=2,484 / Ward 5: n=208)



Demographics



Gender

| | City Wide | Ward 5 |
|--------|-----------|--------|
| Male | 49% | 45% |
| Female | 51% | 55% |

Education

| | City Wide | Ward 5 |
|--|-----------|--------|
| Completed high school or less | 18% | 21% |
| Some post secondary or completed a college diploma | 35% | 48% |
| Completed university degree or post-grad degree | 47% | 31% |

Age

| | City Wide | Ward 5 |
|-------------|-----------|--------|
| 18 to 24 | 13% | 26% |
| 25 to 34 | 20% | 19% |
| 35 to 44 | 17% | 17% |
| 45 to 54 | 20% | 22% |
| 55 to 64 | 14% | 11% |
| 65 or older | 16% | 6% |
| Mean | 45 | 39 |

Income

| | City Wide | Ward 5 |
|-------------------------|-----------|--------|
| Less than \$30,000 | 7% | 10% |
| \$30,000 to <\$45,000 | 9% | 9% |
| \$45,000 to <\$60,000 | 11% | 20% |
| \$60,000 to <\$75,000 | 8% | 10% |
| \$75,000 to <\$90,000 | 9% | 11% |
| \$90,000 to <\$105,000 | 10% | 14% |
| \$105,000 to <\$120,000 | 10% | 7% |
| \$120,000 to <\$150,000 | 14% | 12% |
| \$150,000 or more | 23% | 6% |

Base: Valid respondents (Bases vary)

Tenure in Calgary

| | City Wide | Ward 5 |
|--------------------------|-----------|--------|
| Less than 5 years | 7% | 8% |
| 5 to less than 10 years | 9% | 10% |
| 10 to less than 15 years | 11% | 16% |
| 15 to less than 20 years | 12% | 18% |
| 20 to less than 30 years | 24% | 23% |
| 30 to less than 40 years | 16% | 16% |
| 40 or more | 21% | 8% |
| Mean | 26 | 21 |

Household Size

| | City Wide | Ward 5 |
|-----------|-----------|--------|
| 1 | 13% | 7% |
| 2 | 31% | 16% |
| 3 | 19% | 17% |
| 4 | 22% | 21% |
| 5 or more | 15% | 39% |
| Mean | 3.0 | 4.0 |

Children and Seniors in Household

| | City Wide | Ward 5 |
|----------------|-----------|--------|
| Yes - Children | 36% | 53% |
| Yes - Seniors | 17% | 21% |

Type of Home

| | City Wide | Ward 5 |
|--|-----------|--------|
| Single-detached house | 71% | 79% |
| Apartment or apartment-style condominium | 13% | 6% |
| Duplex, triplex or fourplex | 8% | 8% |
| Townhouse or rowhouse | 7% | 4% |
| Another type of multi-dwelling unit | 1% | 1% |

Own or Rent

| | City Wide | Ward 5 |
|---------|-----------|--------|
| Own | 76% | 79% |
| Rent | 21% | 14% |
| Other | - | 2% |
| Neither | 2% | 4% |

Responsible for Property Taxes

| | City Wide | Ward 5 |
|-----|-----------|--------|
| Yes | 84% | 73% |
| No | 16% | 27% |

Base: Valid respondents (Bases vary)

Respondent Characteristics

Born in Canada

| | City Wide | Ward 5 |
|-----|-----------|--------|
| Yes | 74% | 48% |
| No | 26% | 52% |

Age Left Country of Birth

| Base: Not born in Canada | City Wide (n=645) | Ward 5 (n=81) |
|--------------------------|----------------------|------------------|
| Less than 12 | 28% | 32% |
| 12 to 17 | 13% | 10% |
| 18 or older | 59% | 58% |
| No response | 1% | - |

Ethnic Background

| | City Wide | Ward 5 |
|--------------------------------------|-----------|--------|
| Caucasian/ White | 24% | 9% |
| British | 20% | 10% |
| Canadian/ French Canadian | 17% | 8% |
| Western European | 12% | 8% |
| Southern or Eastern European | 9% | 7% |
| East or Southeast Asian | 9% | 12% |
| South Asian | 6% | 33% |
| Central/ South American or Caribbean | 2% | 4% |
| West Asian or Middle Eastern | 2% | 3% |
| African | 2% | 6% |
| Aboriginal/ First Nations/ Metis | 2% | 1% |

Disability

| | City Wide | Ward 5 |
|-----|-----------|--------|
| Yes | 16% | 19% |
| No | 84% | 81% |

Visible Minority

| | City Wide | Ward 5 |
|-----|-----------|--------|
| Yes | 23% | 56% |
| No | 77% | 44% |

Base: Valid respondents (Bases vary)

Contact

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