



Calgary



Equity-Deserving Communities Gender

Analysis of 2022 Fall Survey of Calgarians Data
January 2023

Prepared by:

The Corporate Research Team
Customer Service & Communications
The City of Calgary
research@Calgary.ca

Table of Contents

Background and Methodology	3
Equity-Deserving Communities	4
Key Findings	5
Detailed Findings	9
Quality of Life	10
Inclusivity	13
Citizen Input	16
City Reputation and Performance	20
The Environment	25
Council Focus Areas	29
Service Equity	34
Respondent Demographics	45

Background and Methodology

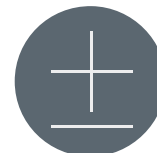


Telephone survey conducted with a randomly-selected sample of 2,501 Calgarians aged 18 years and older between August 15th and September 2nd, 2022.

- Both cell phone (60%) and landline (40%) sample were used.
- The average interview length was 32 minutes.



Final data were weighted to ensure the overall sample's quadrant, ward, and age/gender composition reflects that of the actual Calgary population aged 18 or older according to 2019 Municipal and 2021 Federal Census data.



The margin of error (MOE) for the total sample of 2,501 is ± 2.0 percentage points, 19 times out of 20. The margin of error for the Female sub-group of 1,238 is ± 2.8 percentage points, 19 times out of 20, and the margin of error for the Male sub-group of 1,247 is ± 2.8 percentage points, 19 times out of 20. The margin of error of each question will vary slightly depending on the total number of respondents who answered the question.



Not all questions asked within the Fall Survey of Calgarians are represented within this report. Results are compared between Female Calgarians and Male Calgarians. Statistically significant differences are noted throughout the report:

- \uparrow indicates number is significantly higher than the other group.
- \downarrow indicates number is significantly lower than the other group.
- Some results in this report are subject to rounding adjustments.

Significant differences are an indication that a difference is not due to chance. A mathematical formula is used to calculate each difference independently. Whether or not a difference is considered significant depends on a few factors including the total sample size and the variability of responses. Larger sample sizes mean that smaller differences are significant. Additionally, variability of responses means that the more alike the responses are the more significant a change will be.

Calgary's Equity-Deserving Communities (EDCs) are defined as groups of people who generally have less access to opportunities, resources, and systems of power because of their actual or perceived identity or identities. EDCs often experience social and financial disadvantages because of systems of oppression, which takes many forms including, but not limited to, racism, sexism, and ableism. The City would like to better understand the perspective of equity-deserving communities through the lens of the annual Spring and Fall Surveys of Calgarians. The data in this report are from the most recent (2022) Fall Survey of Calgarians, focusing on demographics of interest, specifically those that differentiate equity-deserving communities. Both seasonal surveys are conducted in English to manage time and cost restraints. The City acknowledges the ability to speak English may be a barrier for potential participants. Inclusion in all EDC groups is based on self-reported demographic data captured within the general population survey.

This is one report in an overall set of eight reports on Equity-Deserving Communities. Each report focuses on a different EDC. The EDCs, and the demographic variables used to categorize EDCs, are as follows, with the EDC category noted in bold text:

Gender:

- Male
- **Female**

Note: self-reported (i.e., not inferred by the interviewer); the number of respondents who identified with another category is too small to report separately

Age:

- 18 to 64 years
- **65 years or older**

Note: self reported.

2SLGBTQIA+:

- **2SLGBTQIA+**
- Non-2SLGBTQIA+

Note: self-reported as a member of the 2SLGBTQIA+ community.

Household Income:

- **< \$60,000**
- \$60,000+

Note: self-reported pre-tax annual household income

Disability:

- **Yes**
- No

Note: self-reported. "Yes" includes respondents with a disability as well as respondents who have a family member with a disability; respondents were not asked to identify the specific disability/disabilities

Racialized People:

- **Yes**
- No

Note: self-reported racialized status.

Born in Canada:

- Born in Canada
- **Born outside Canada**

Note: self reported. foreign-born respondents were not asked for their specific country of origin

Indigenous:

- **Indigenous**
- Non-Indigenous

Note: self-reported. Includes First Nations, Métis, Inuit, or an Indigenous self-description.



Key Findings



Quality of life ratings are consistent between Females and Males, although Females are more optimistic about Calgary's future.

- About four-in-five Calgarians (80%) rate the overall quality of life in Calgary today as 'good' with no significant difference between Females (79%) and Males (82%).
- However, Female Calgarians are more likely than Male Calgarians to agree Calgary is on the right track to be a better city 10 years from now (78% vs. 74%).

Both Female and Male Calgarians view Calgary about equally as inclusive.

- There is no significant difference between Females and Males in the agreement that The City fosters a city that is inclusive and accepting of all (69% vs. 72%) or that The City delivers programs and services that remove barriers to participation for Calgarians who need it most (52% vs. 53%).

Females and Males perceive current citizen input opportunities similarly, however, Females believe The City is working to make these opportunities better in the future.

- There is no significant difference between the proportions of Female and Male Calgarians who agree The City allows citizens to have meaningful input into decision-making (59% vs. 58%).
- Similarly, about three-fifths of Calgarians (62%), regardless of gender, agree The City uses input from Calgarians in decision-making about City projects and services (63% Females vs. 61% Males).
- However, Female Calgarians are significantly more likely than Male Calgarians to agree they are confident The City is working to improve how it includes citizen input into important decisions (69% vs. 63%).

Both Female and Male Calgarians trust The City at about the same rate.

- Slightly under half of all Calgarians (49%) indicate they trust The City, (49% Females vs. 48% Males).

Key Findings: Gender

When compared to Males, Female Calgarians have a more positive view of The City.

- Females are more likely than Males to report satisfaction with The City, including Council and Administration (74% vs. 66%) and are less likely to report dissatisfaction (26% vs. 34%).
- When compared to Males, Female Calgarians are also more likely to be satisfied with Council (66% vs. 58%) and with Administration (80% vs. 75%).

Females are more likely than Males to see climate change as an issue but are about equally as satisfied with The City's environmental performance.

- A majority of Calgarians (78%), regardless of gender, are satisfied with The City's performance to protect the environment (79% Females vs. 78% Males).
- Females are more likely than Males to agree we need to act now to address climate change (68% vs. 60%).
- Although Females and Males agree The City has programs and services aimed at helping Calgarians reduce their environmental impact at about the same rate (53% vs. 50%), Females are less likely to disagree (14% vs. 18%).

Males and Females agree The City is doing a good job on each of the Council focus areas reported on at about the same rate.

- Although Females and Males agree overall (strongly + somewhat) at about the same rate (81% of all Calgarians), Females are more likely to 'strongly agree' The City is doing a good job working to build meaningful relationships with Indigenous partners when compared to Males (30% vs. 23%).
- A majority of Calgarians (89%), regardless of gender, agree The City is doing a good job working to ensure Calgary is seen as a city that celebrates culture, heritage, and diversity (90% Females vs. 88% Males). Females are significantly more likely than Males to 'strongly agree' (40% vs. 35%).

Overall satisfaction with City programs and services is about equal between genders, although differences exist at the service level.

- There is no significant difference in the number of Female Calgarians who are satisfied with the overall level and quality of services and programs (67%) and the number of Male Calgarians who are satisfied (66%).
- Females are less likely than Males to be satisfied with two emergency services: the Calgary Fire Department (97% vs. 99%) and 911 (78% vs. 86%).
- Females are more likely than Males to be satisfied with a number of services, including, including Calgary's pathway system (95% vs. 91%), protection from river flooding (95% vs. 92%), residential garbage collection (92% vs. 88%), support for arts and culture (90% vs. 84%), development and building inspections and permits (85% vs. 80%), the City of Calgary website (84% vs. 79%), traffic flow management (79% vs. 71%), property tax assessment (76% vs. 70%), and downtown revitalization (70% vs. 64%).

In comparison with Male Calgarians, Females are less likely to want to 'invest less' in a number of services, and are more likely to want to 'invest more' in others.

- Females are less likely than Male Calgarians to indicate a desire to 'invest more' in small number of transportation related services, including road maintenance (51% vs. 58%), City operated roads and infrastructure (42% vs. 52%), and traffic flow management (42% vs. 50%).
- Conversely, Female Calgarians are more likely than Male Calgarians to report The City should 'invest more' in affordable housing (81% vs. 67%), social programs (78% vs. 62%), 911 (65% vs. 53%), the Calgary Police Service (56% vs. 49%), downtown revitalization (51% vs. 44%), the Calgary Fire Department (49% vs. 39%), City operated recreation programs (48% vs. 35%), community services (47% vs. 36%), and animal control services (20% vs. 14%).
- Females are less likely than Males to want The City to 'invest less' in a large number of services, including property assessment (12% vs. 17%), support for arts and culture (11% vs. 17%), animal control services (6% vs. 13%), residential Blue Cart recycling (6% vs. 10%), the City of Calgary website (6% vs. 10%), support for arts and culture (11% vs. 17%), development and building inspections and permits (5% vs. 10%), transportation planning (4% vs. 7%), disaster planning and response (3% vs. 7%), affordable housing (2% vs. 8%), city operated recreation programs (2% vs. 6%), 311 (1% vs. 7%), Calgary Transit (3% vs. 5%), social programs (1% vs. 3%), and snow removal (1% vs. 3%).



Detailed Findings





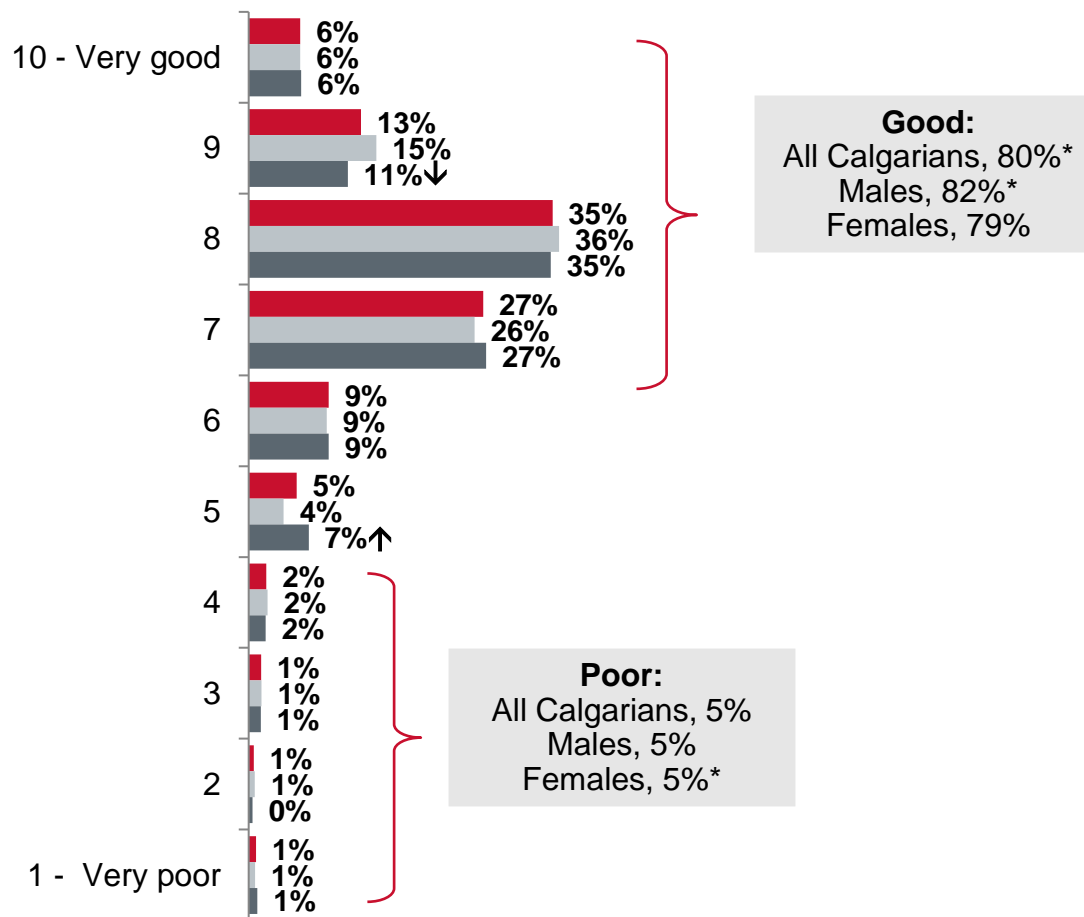
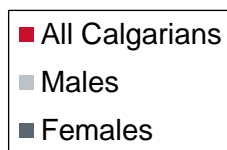
Quality of Life



Overall Quality of Life: Gender

About four-in-five (80%) Calgarians, regardless of gender, rate the overall quality of life in The City of Calgary as 'good' (79% Female vs. 82% Male).

How would you rate the overall quality of life in the city of Calgary today?



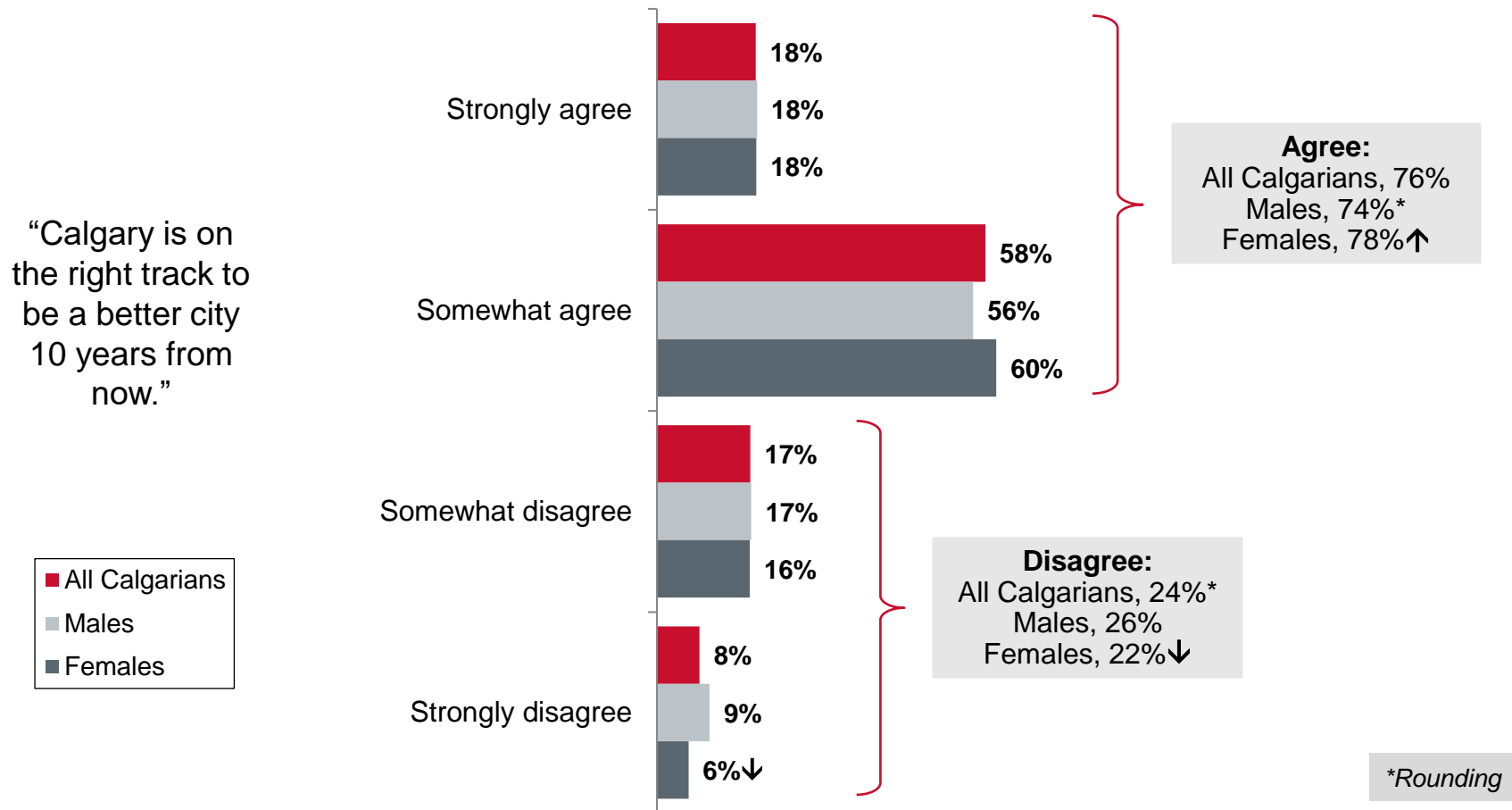
On a scale of "1" to "10" where "1" represents "very poor" and "10" represents "very good" how would you rate the overall quality of life in the city of Calgary today?

Base: Valid respondents (All Calgarians, n=2,499; Males, n=1,247; Females, n=1,238)

*Rounding

Calgary – Right Track to Being a Better City: Gender

Female Calgarians agree Calgary is on the right track to be a better city 10 years from now at a higher rate than Males (78% vs. 74%).



There are a wide array of challenges facing the city of Calgary today, but also many success stories. Please indicate whether you agree or disagree with the following statement about Calgary's future: Calgary is on the right track to be a better city 10 years from now.
Base: Valid respondents (All Calgarians, n=2,488; Males, n=1,241; Females, n=1,233)

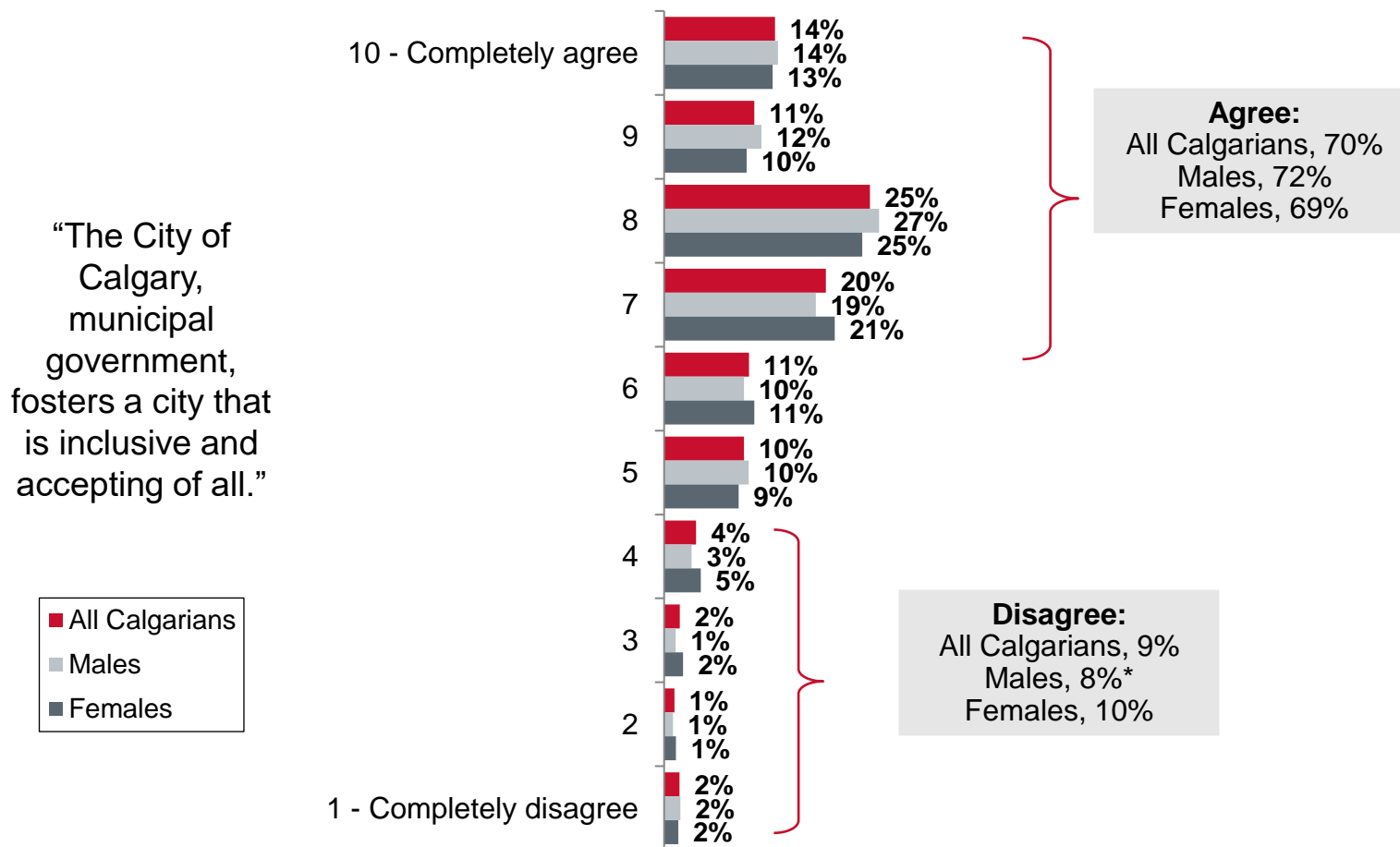


Inclusivity



Perceptions of Inclusion: Gender

About seven-in-ten (70%) Calgarians regardless of gender agree The City fosters a city that is inclusive and accepting of all (69% Females vs. 72% Males).



Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from “1” to “10”, where “1” is “completely disagree” and “10” is “completely agree”.

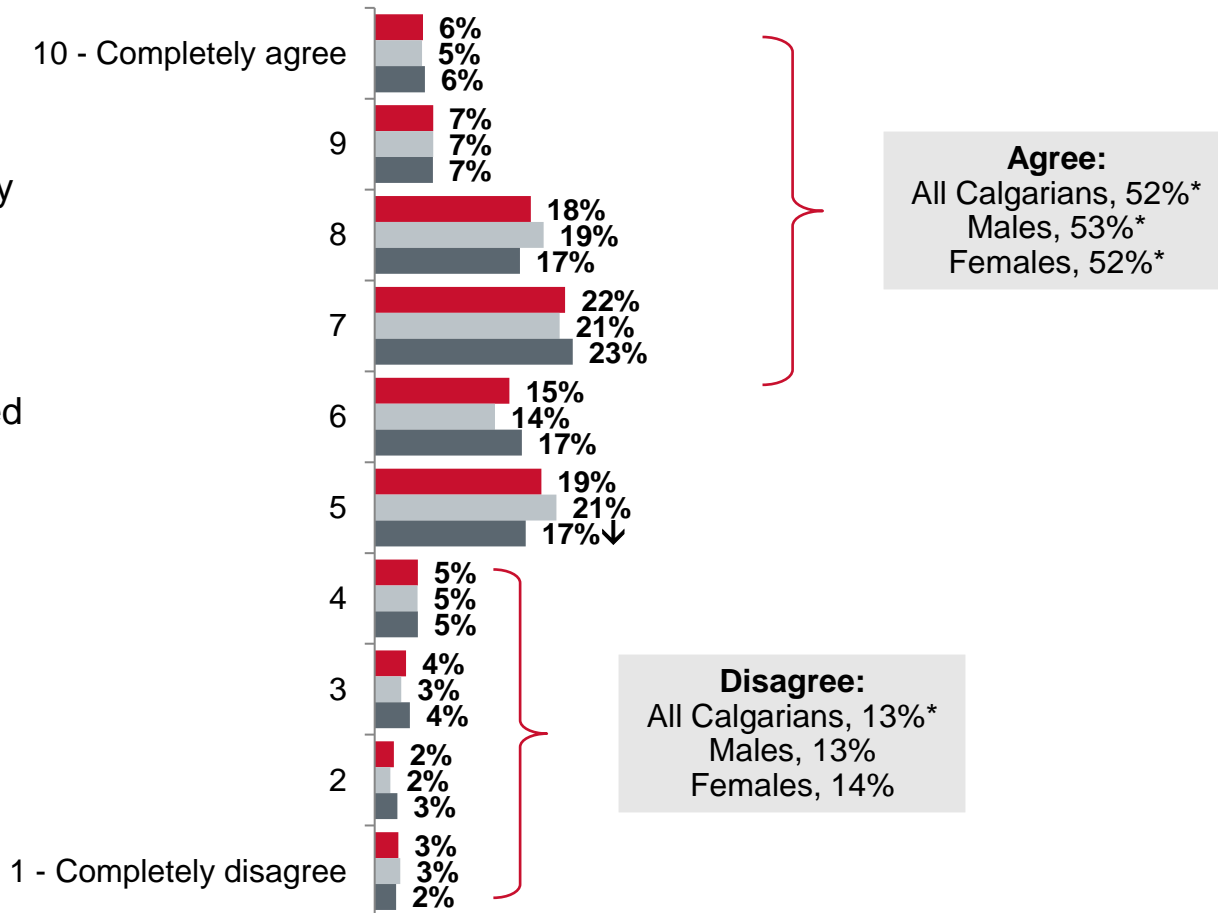
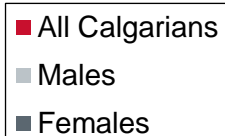
Base: Valid respondents (All Calgarians, n=2,477; Males, n=1,233; Females, n=1,230)

*Rounding

Perceptions of Removing Barriers: Gender

Only about one-half of Calgarians (52%), regardless of gender, agree that The City delivers programs and services that remove barriers for Calgarians who need it the most (52% Females vs. 53% Males).

“The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most.”



Now, I'm going to read you a few more statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from “1” to “10”, where “1” is “completely disagree” and “10” is “completely agree”.

Base: Valid respondents (All Calgarians, n=2,417; Males, n=1,198; Females, n=1,206)

*Rounding

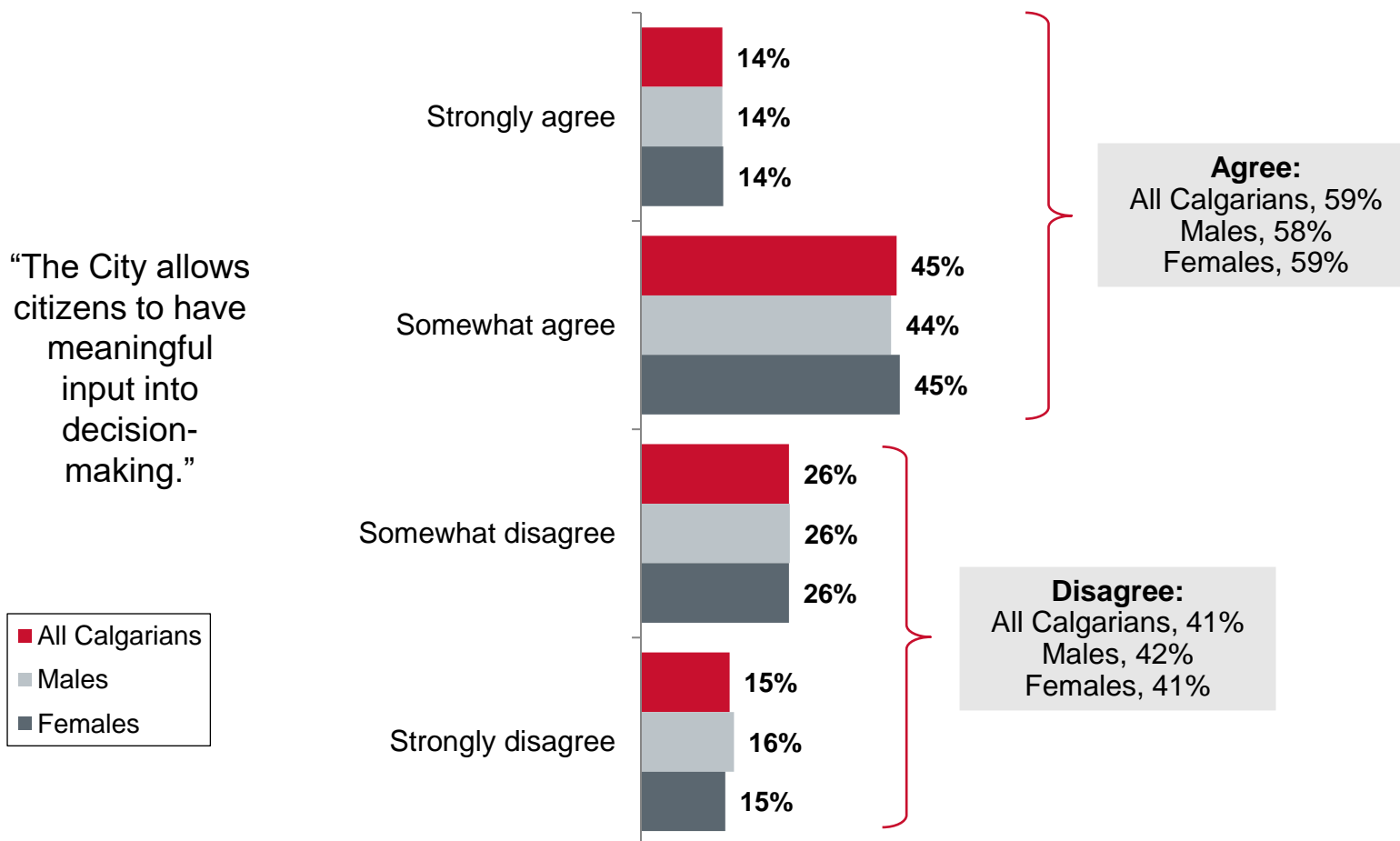


Citizen Input



Perceptions of Citizen Input – Opportunities: Gender

There is no significant difference in the number of Female Calgarians who agree The City allows citizens to have meaningful input into decision-making (59%) and the number of Males who indicate the same (58%).



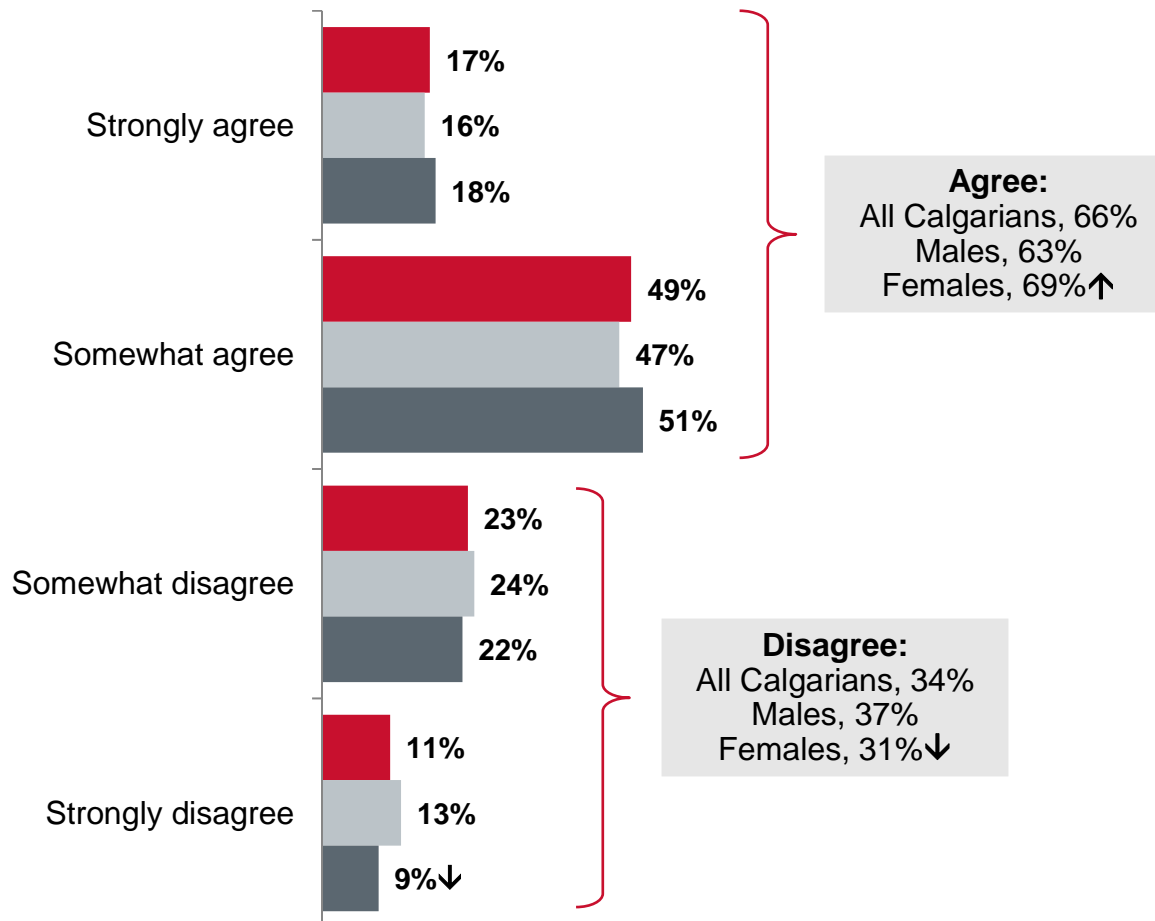
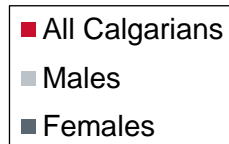
Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City.
Base: Valid respondents (All Calgarians, n=2,466; Males, n=1,229; Females, n=1,224)

*Rounding

Perceptions of Citizen Input – Improvement: Gender

Female Calgarians are significantly more likely than Male Calgarians to agree they are confident The City is working to improve how it includes citizen input into important decisions (69% vs. 63%), and are less likely to disagree (31% vs. 37%).

“I am confident that The City of Calgary is working to improve how it includes citizen input into important decisions.”



Please tell me whether you agree or disagree with each of the following statements? The first one is ...

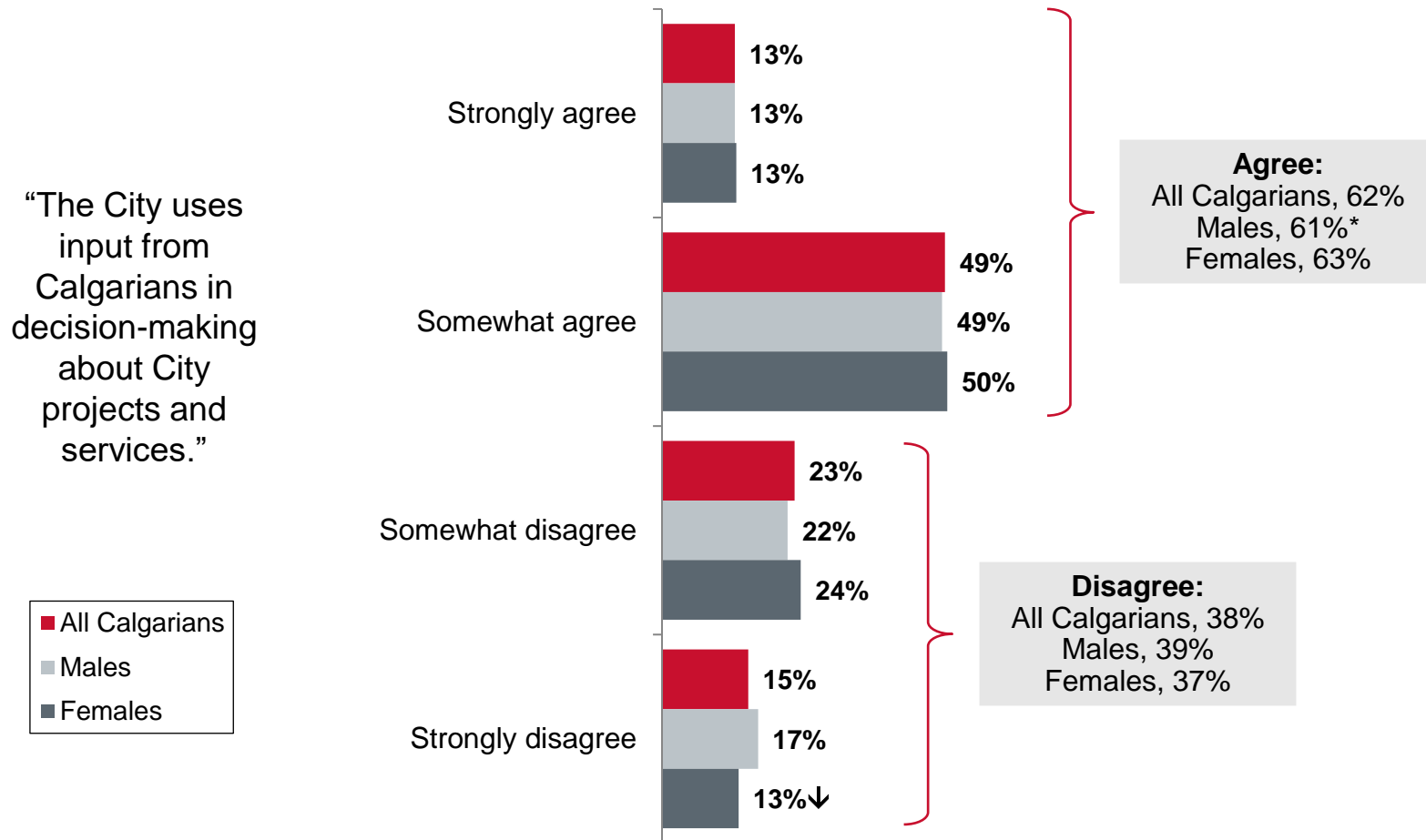
Is that strongly or somewhat? How about ...?

Base: Valid respondents (All Calgarians, n=2,487; Males, n=1,242; Females, n=1,232)

*Rounding

Perceptions of Use of Citizen Input: Gender

About three-fifths (61%) of Calgarians, regardless of gender, agree The City uses input from Calgarians in decision-making about City projects and services (63% Females vs. 61% Males).



Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City.
Base: Valid respondents (All Calgarians, n=2,454; Males, n=1,224; Females, n=1,217)

*Rounding

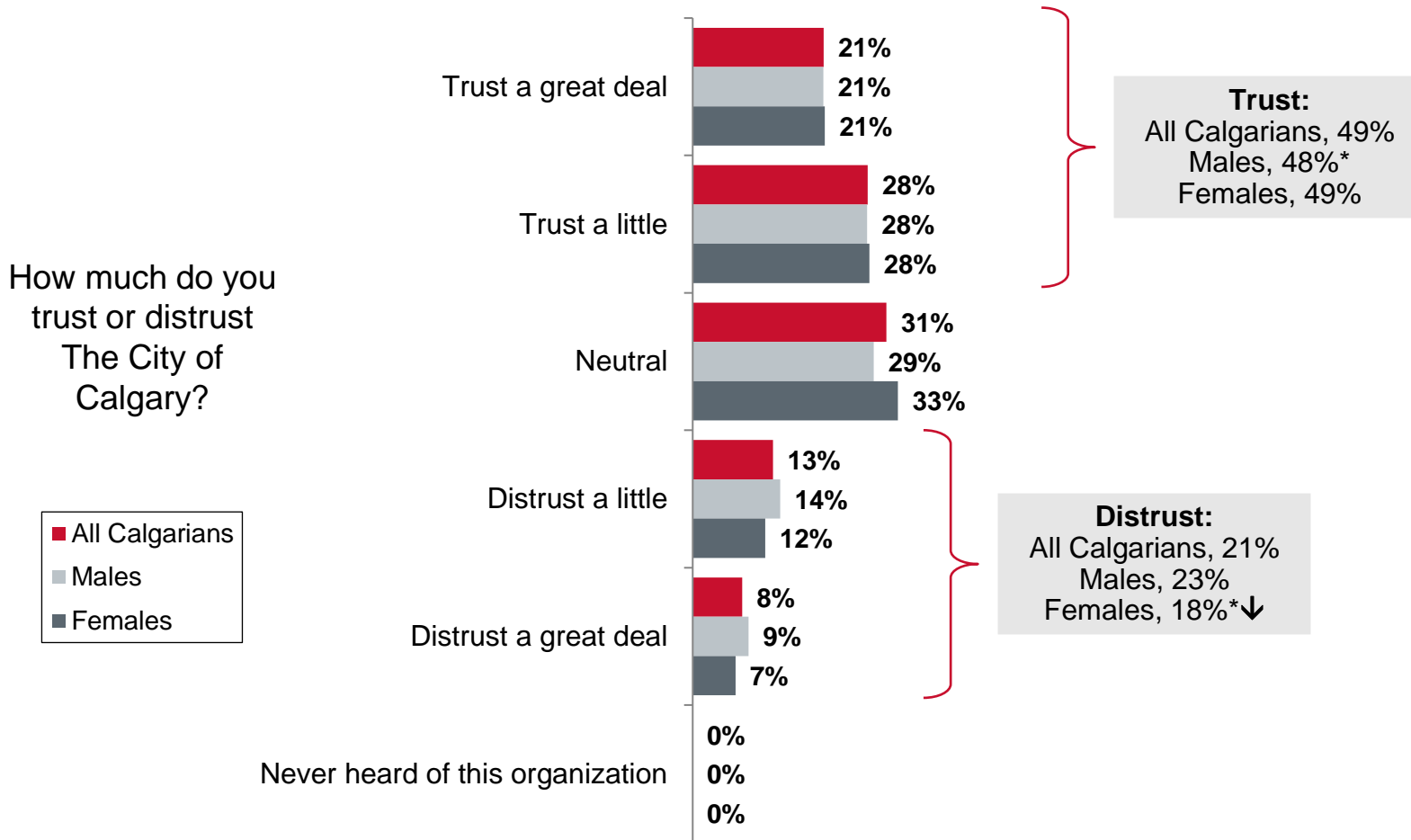


City Reputation and Performance



Trust in The City: Gender

About one-half (49%) Calgarians indicate they trust The City of Calgary, with no significant differences between genders (49% Females vs. 48% Males).



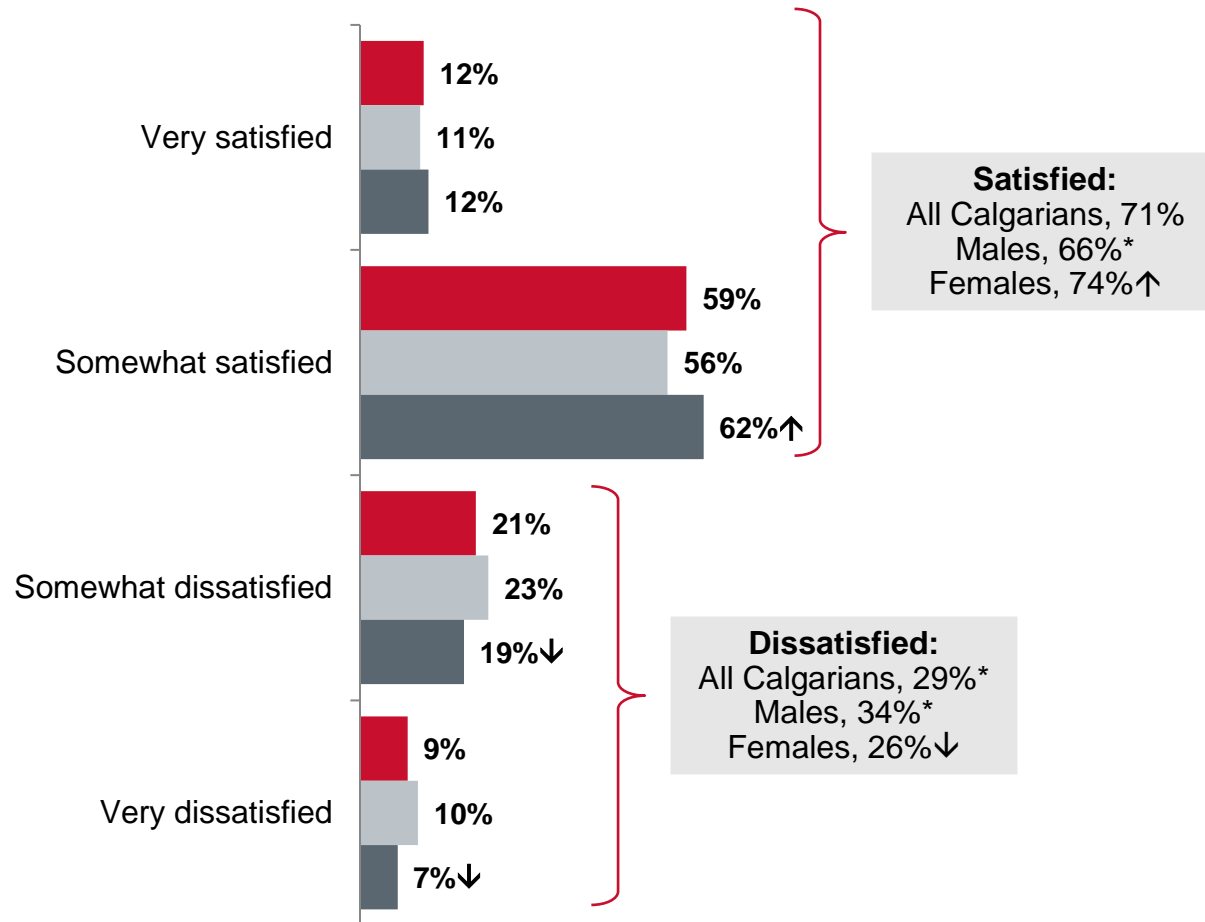
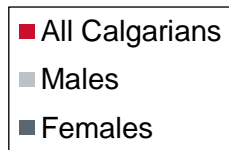
Taking into account all of the things which you think are important, how much do you trust or distrust The City of Calgary?
Base: Valid respondents (All Calgarians, n=2,494; Males, n=1,245; Females, n=1,235)

*Rounding

Perceptions About City Performance: Gender

Females are more likely than Males to report satisfaction with The City, including Council and Administration (74% vs. 66%) and are significantly less likely to report dissatisfaction (26% vs. 34%).

Satisfaction with
The City of
Calgary,
including
Council and City
Administration
as a whole.



Satisfied:
All Calgarians, 71%
Males, 66%*
Females, 74%↑

Dissatisfied:
All Calgarians, 29%*
Males, 34%*
Females, 26%↓

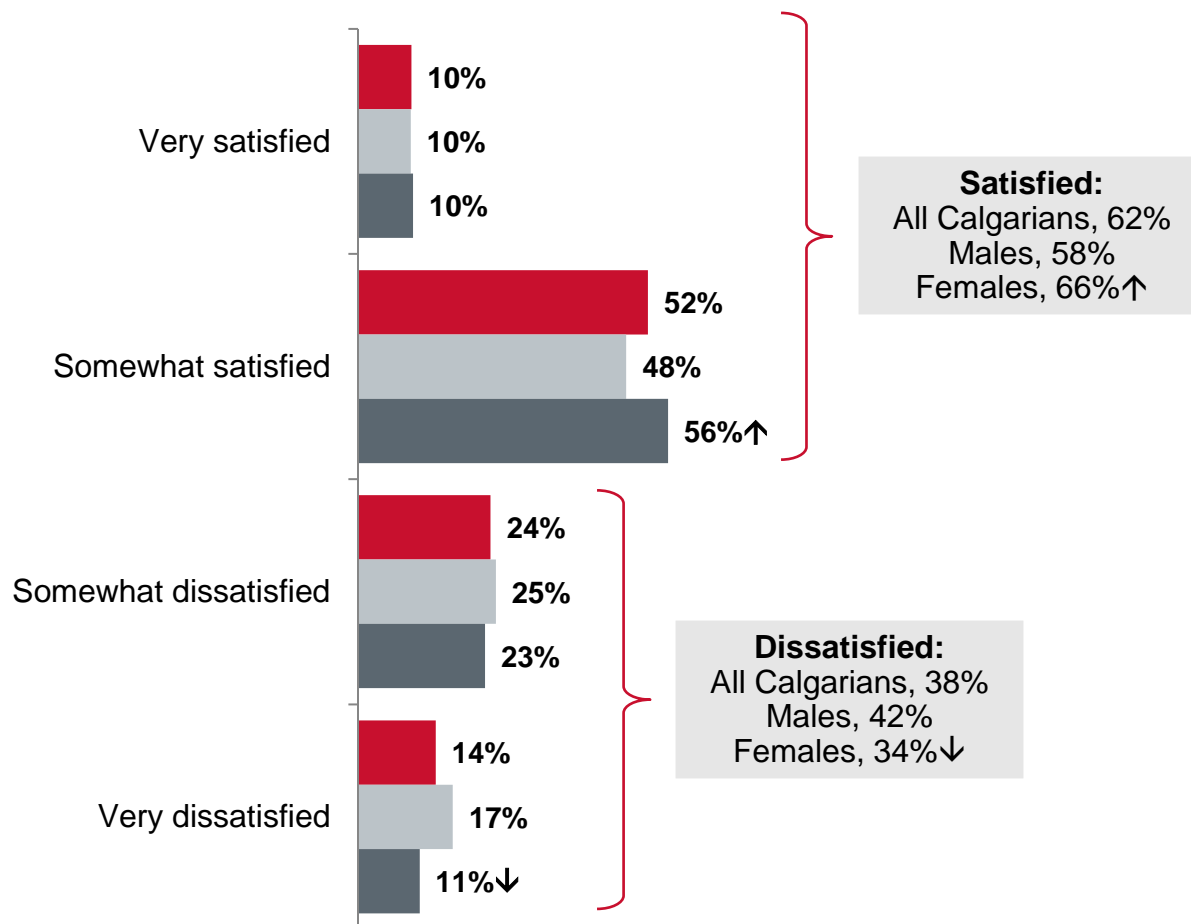
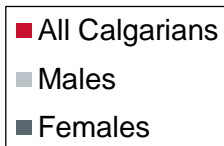
*Rounding

Taking everything into account, how satisfied or dissatisfied are you with the way The City of Calgary - including Council and City Administration as a whole - is going about running our City? Are you ...?
Base: Valid respondents (All Calgarians, n=2,497; Males, n=1,246; Females, n=1,238)

Perceptions About City Performance: Gender (cont.)

When compared to Males, Females are more likely to be satisfied with Council (66% vs. 58%) and less likely to be dissatisfied (34% vs. 42%).

Satisfaction with
Calgary's City
Council,
excluding City
Administration.

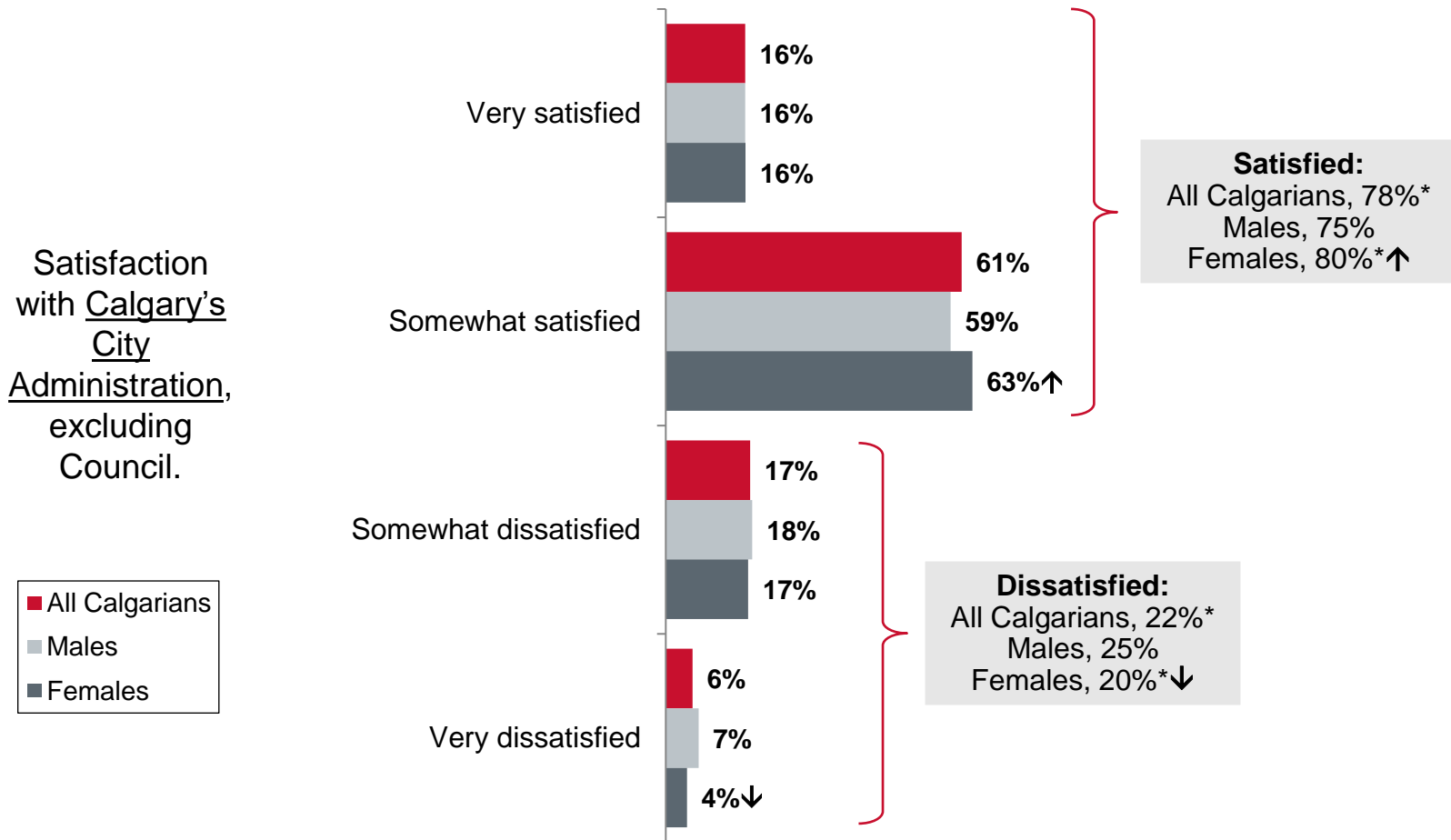


Thinking about Calgary's City Council, EXCLUDING City Administration, how satisfied or dissatisfied are you with the way City Council is going about running our City?

Base: Valid respondents (All Calgarians, n=2,478; Males, n=1,239; Females, n=1,226)

Perceptions About City Performance: Gender (cont.)

Female Calgarians are more likely than Males to agree they are satisfied with Administration (80% vs. 75%) and are less likely to disagree (20% vs. 25%).



Thinking about Calgary's City Administration, EXCLUDING Council, how satisfied or dissatisfied are you with the way City Administration is going about running our City?

Base: Valid respondents (All Calgarians, n=2,481; Males, n=1,242; Females, n=1,226)

*Rounding



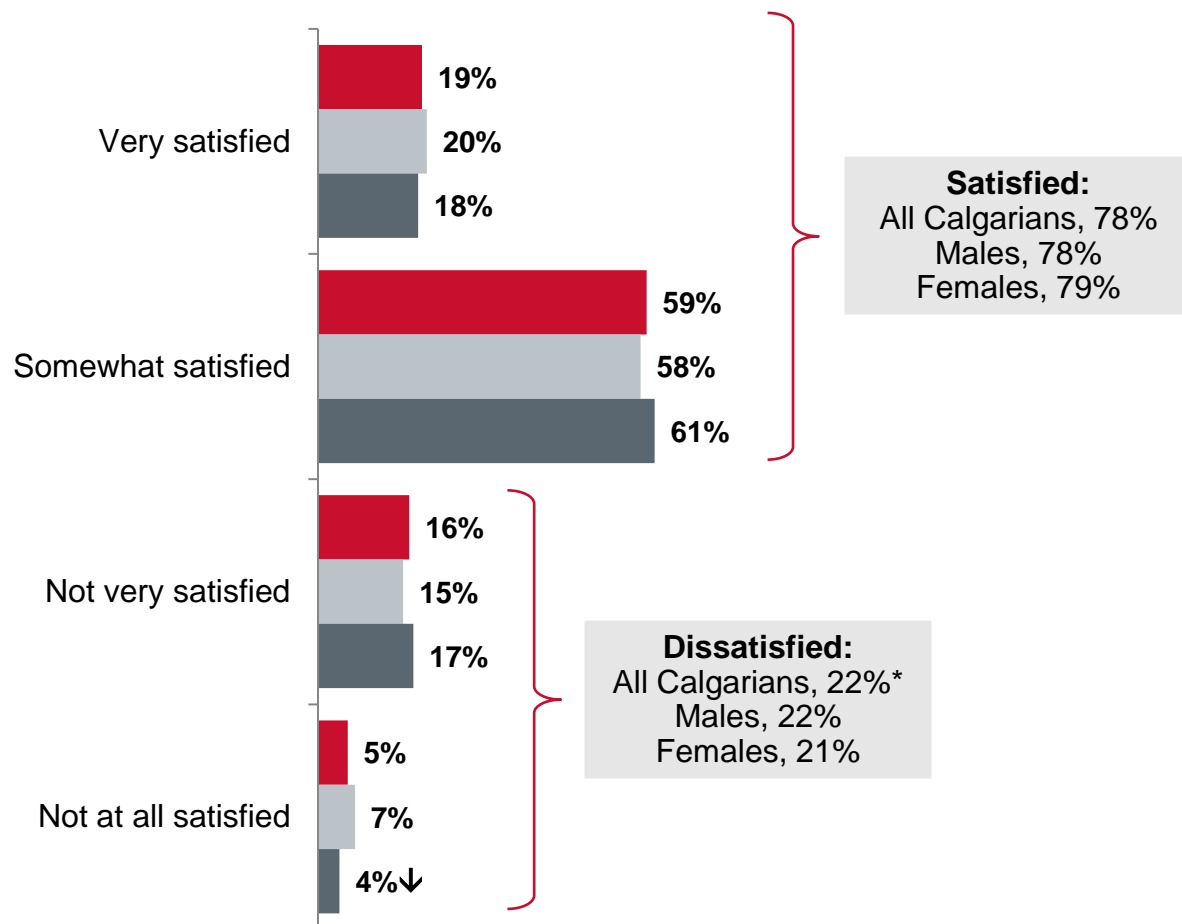
The Environment



Perceptions About Environment: Gender

A majority of Calgarians, regardless of gender, are satisfied with The City's performance to protect the environment (79% Females vs. 78% Males).

Satisfaction with
The City's
performance to
protect the
environment.



How satisfied are you with the job The City of Calgary is currently doing to protect the environment? Are you...?

Base: Valid respondents (All Calgarians, n=2,463; Males, n=1,228; Females, n=1,223)

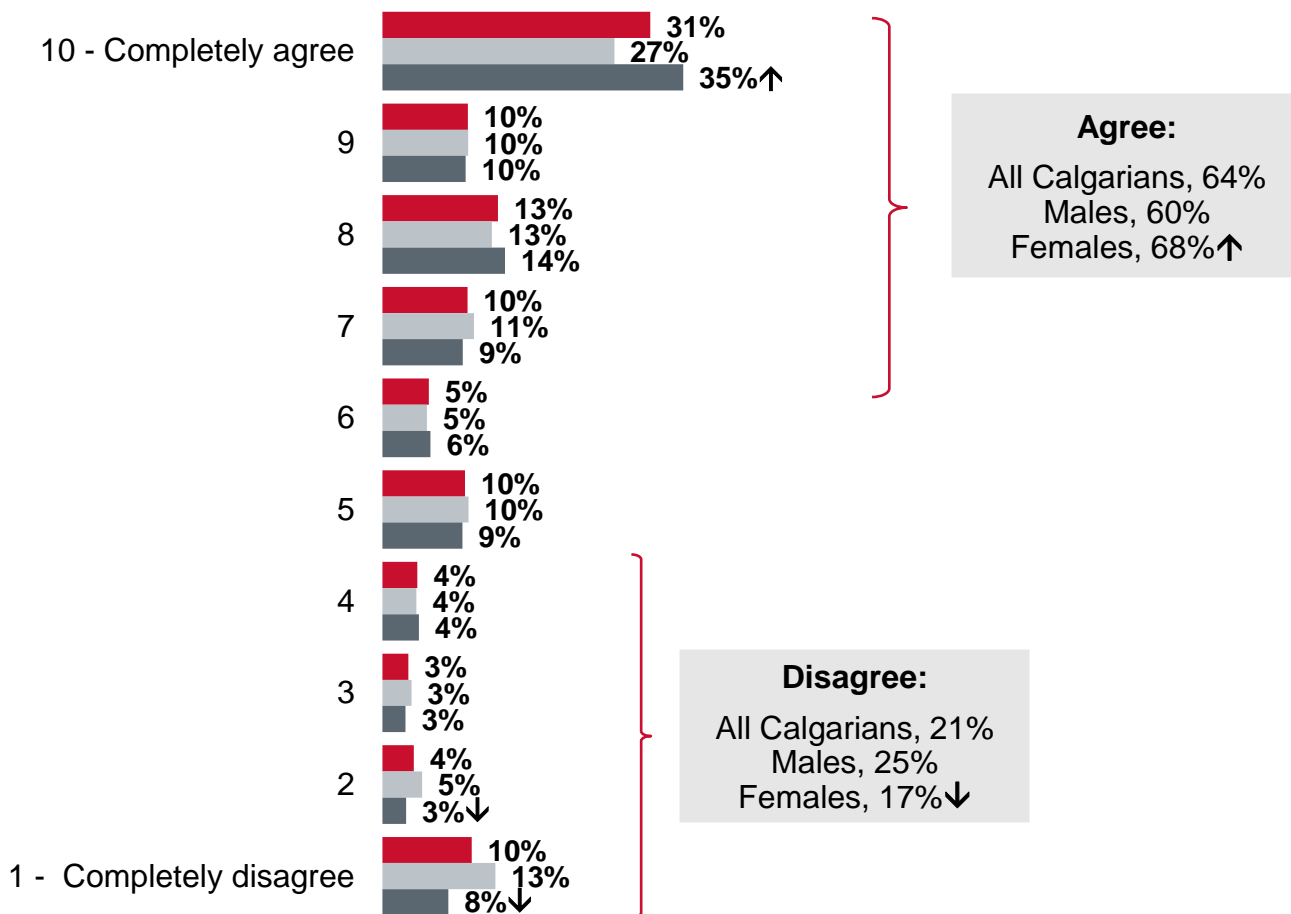
*Rounding

We Need to Act Now to Address Climate Change: Gender

In comparison to Males, Female Calgarians are more likely to agree we need to act now to address climate change (68% vs. 60%).

“I think we need to act now to address climate change.”

■ All Calgarians
■ Males
■ Females



Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where “1” is “completely disagree” and “10” is “completely agree.”

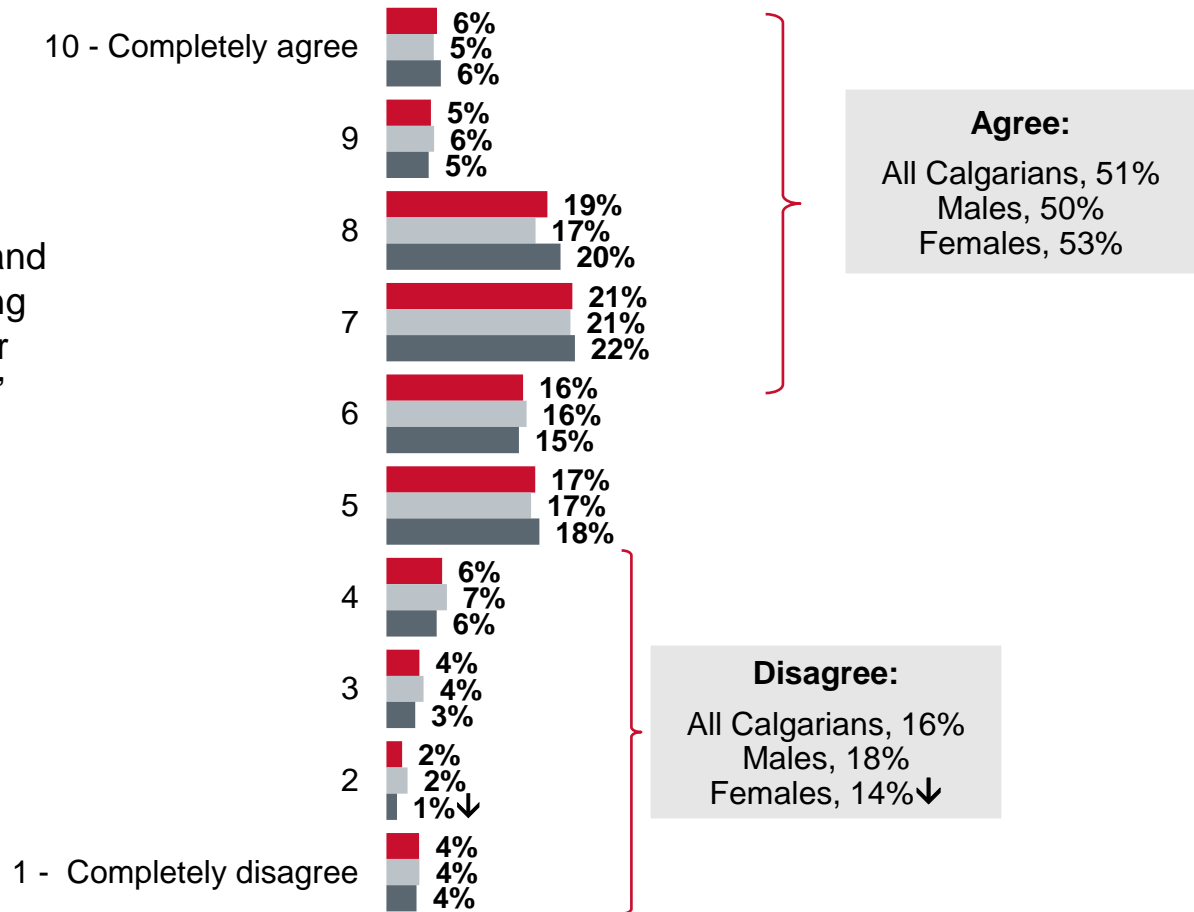
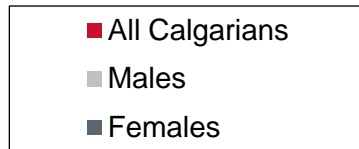
Base: Valid respondents (All Calgarians, n=2,493; Males, n=1,241; Females, n=1,238)

*Rounding

Programs and Services to Reduce Environmental Impact: Gender

Although Females and Males agree The City has programs and services aimed at helping Calgarians reduce their environmental impact at about the same rate (53% vs. 50%), Females are less likely to disagree (14% vs. 18%).

“The City has programs and services aimed at helping Calgarians reduce their environmental impact.”



Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (All Calgarians, n=2,453; Males, n=1,221; Females, n=1,219)

*Rounding



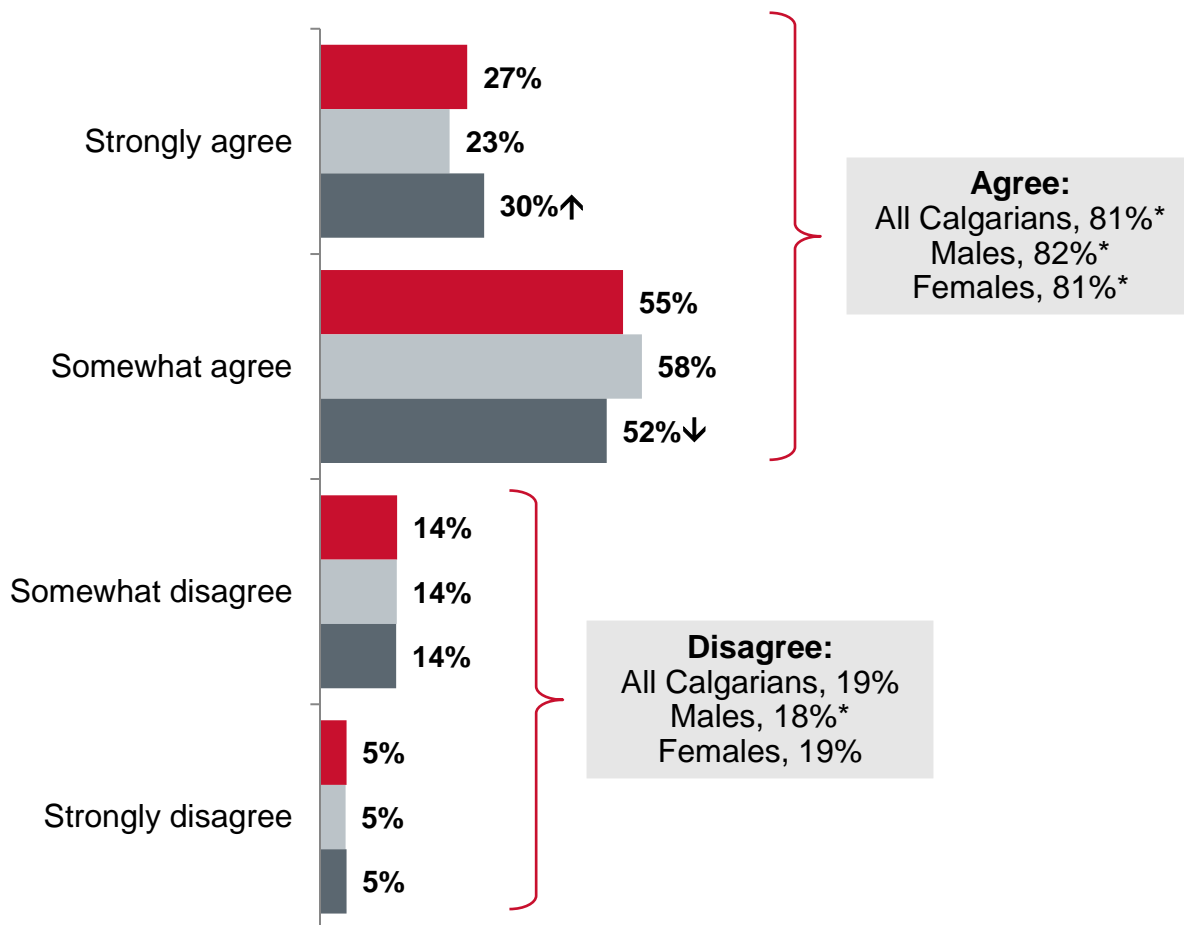
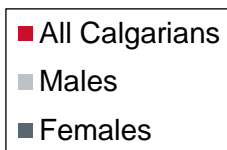
Council Focus Areas



Indigenous Relations: Gender

Although Females and Males agree overall (strongly + somewhat) at about the same rate (81% of all Calgarians), Females are more likely to ‘strongly agree’ The City is doing a good job working to build meaningful relationships with Indigenous partners when compared to Males (30% vs. 23%).

“The City of Calgary is doing a good job... working to build meaningful relationships with Indigenous partners.”



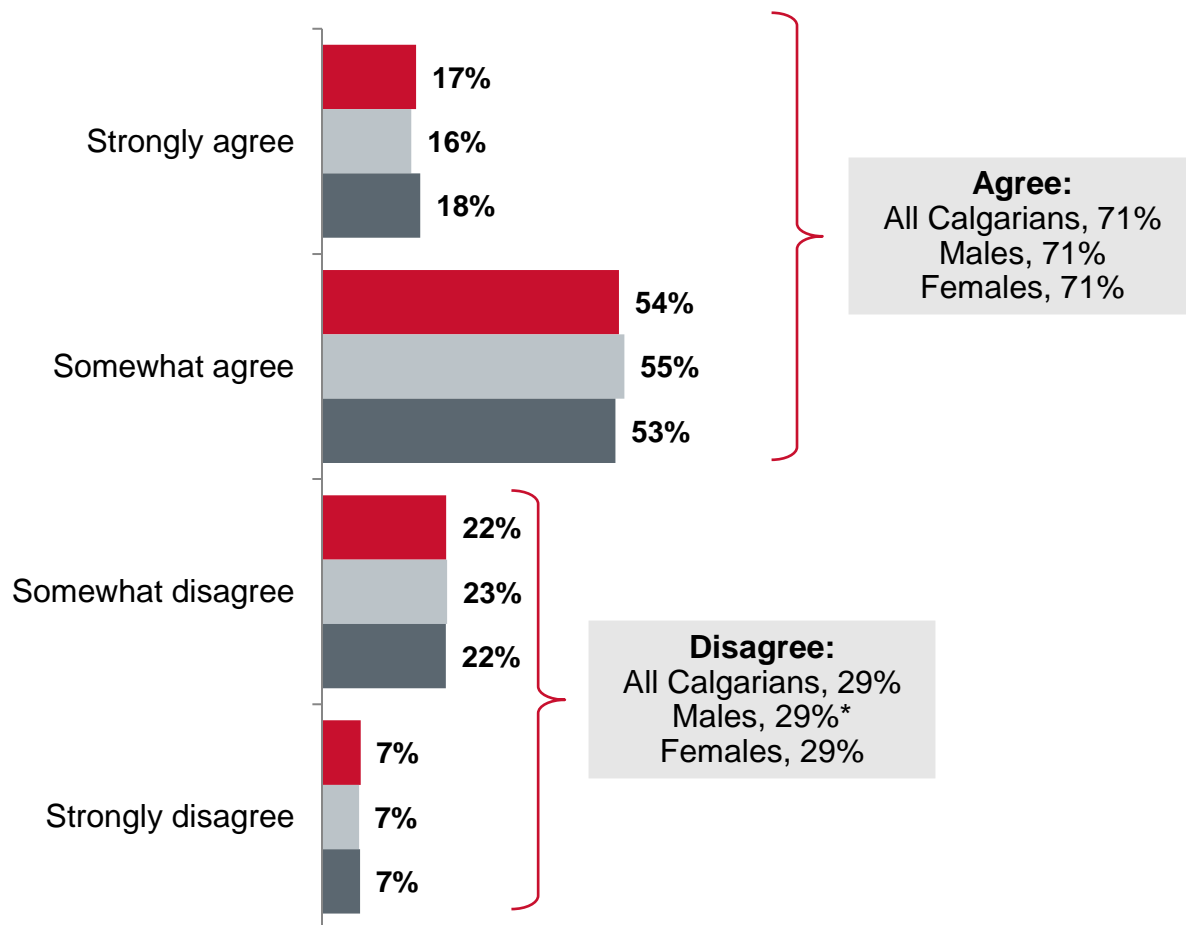
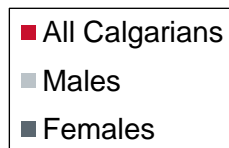
Please tell me whether you agree or disagree that The City of Calgary is doing a good job at each of the following?
Base: Valid respondents (All Calgarians, n=2,421; Males, n=1,209; Females, n=1,201)

*Rounding

Indigenous Communities and Downtown Revitalization: Gender

Seven-in-ten (71%) Calgarians of all genders agree The City is doing a good job working with local Indigenous communities when discussing downtown revitalization (71% Females vs. 71% Males).

“The City of Calgary is doing a good job... working with local Indigenous communities when discussing downtown revitalization.”



Please tell me whether you agree or disagree that The City of Calgary is doing a good job at each of the following?

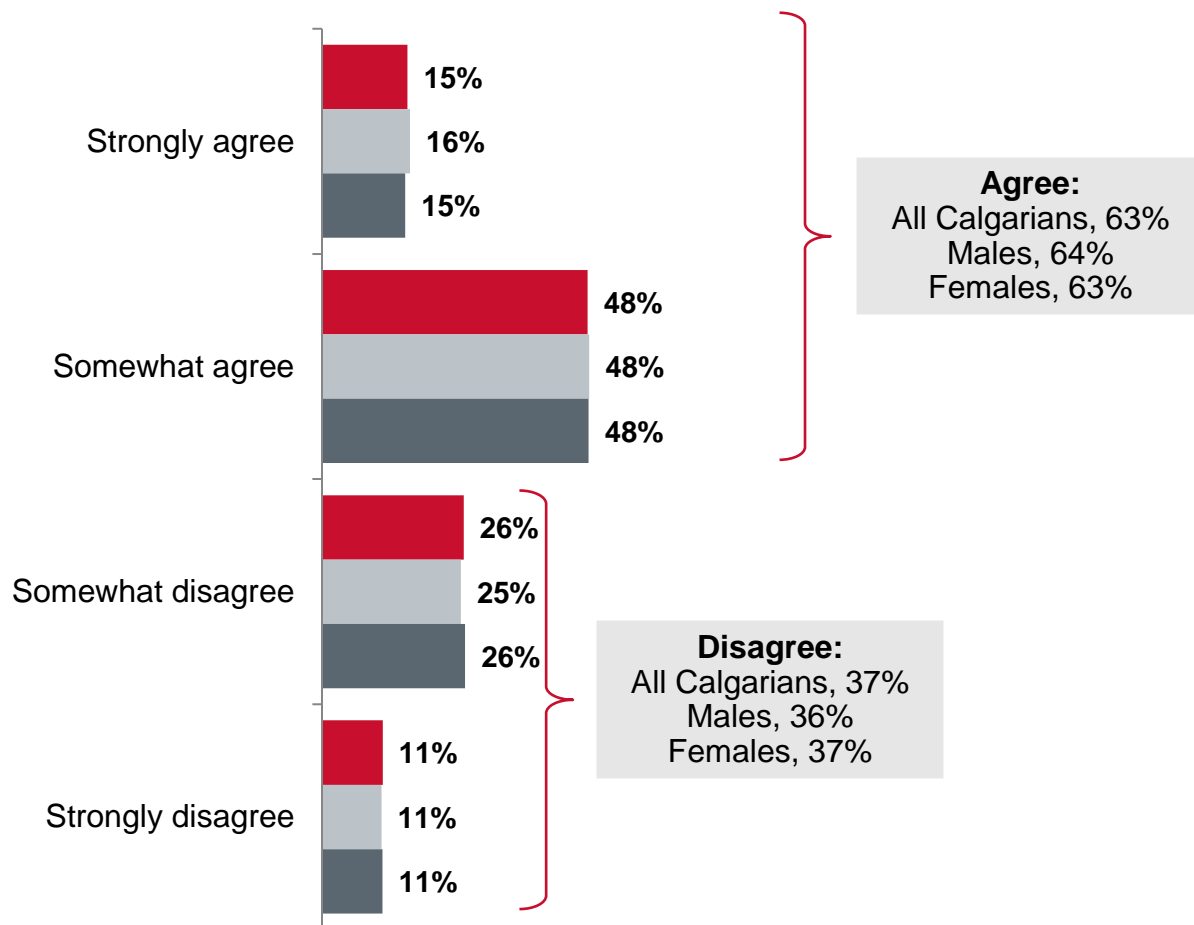
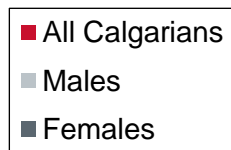
Base: Valid respondents (All Calgarians, n=2,286; Males, n=1,149; Females, n=1,126)

*Rounding

Working with Government to Address Social Issues: Gender

Just under two-thirds (63%) of Calgarians, regardless of gender, agree The City is doing a good job working with other levels of government to address social issues such as mental health (63% Females vs. 64% Males).

“The City of Calgary is doing a good job... Working with other levels of government to address social issues such as mental health.”



Please tell me whether you agree or disagree that The City of Calgary is doing a good job at each of the following?

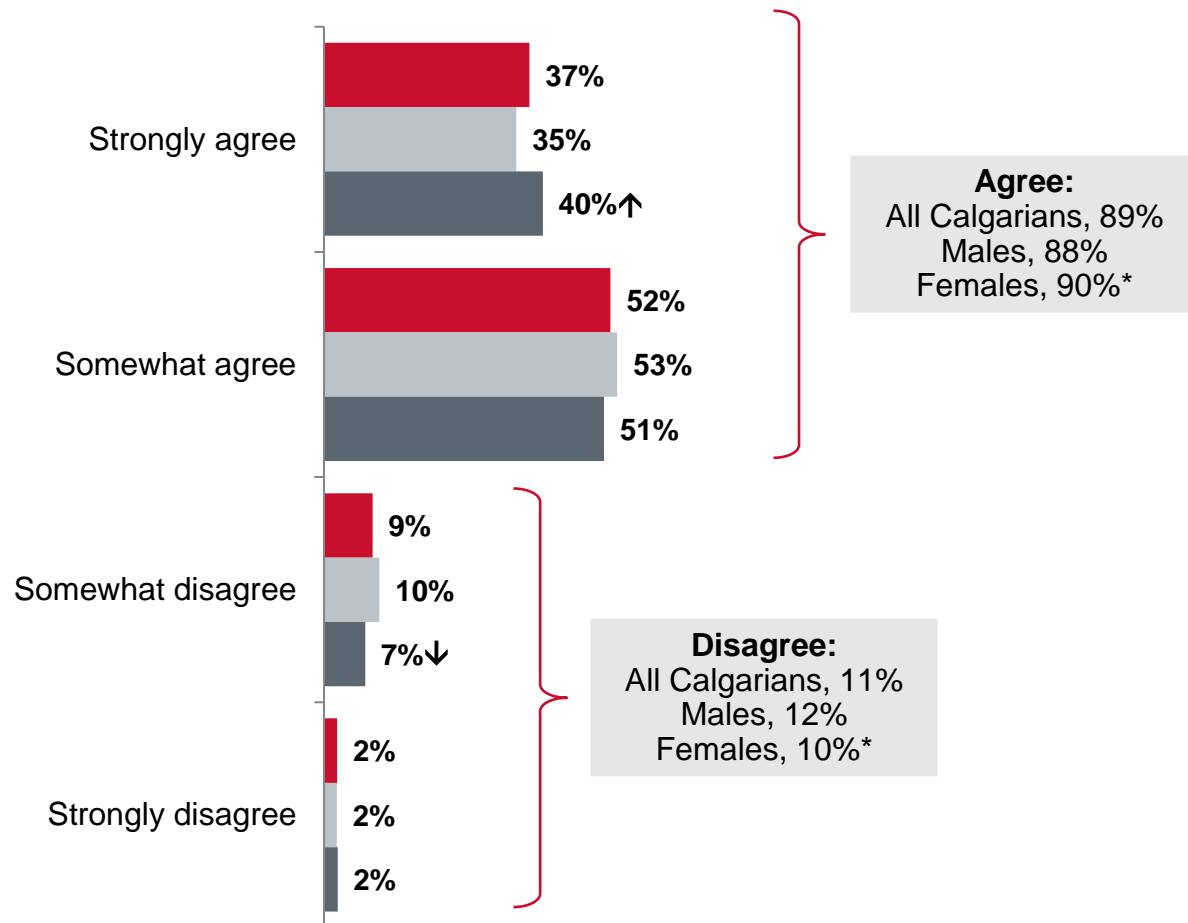
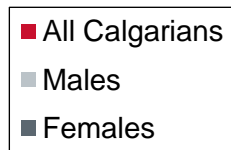
Base: Valid respondents (All Calgarians, n=2,442; Males, n=1,218; Females, n=1,211)

*Rounding

Celebrating Culture, History, and Diversity: Gender

A majority of Calgarians (89%), regardless of gender, agree The City is doing a good job working to ensure Calgary is seen as a city that celebrates culture, heritage, and diversity (90% Females vs. 88% Males). Females are significantly more likely than Males to 'strongly agree' (40% vs. 35%).

"The City of Calgary is doing a good job... Working to ensure Calgary is seen as a city that celebrates culture, heritage and diversity."



Please tell me whether you agree or disagree that The City of Calgary is doing a good job at each of the following?
 Base: Valid respondents (All Calgarians, n=2,488; Males, n=1,241; Females, n=1,235)

*Rounding



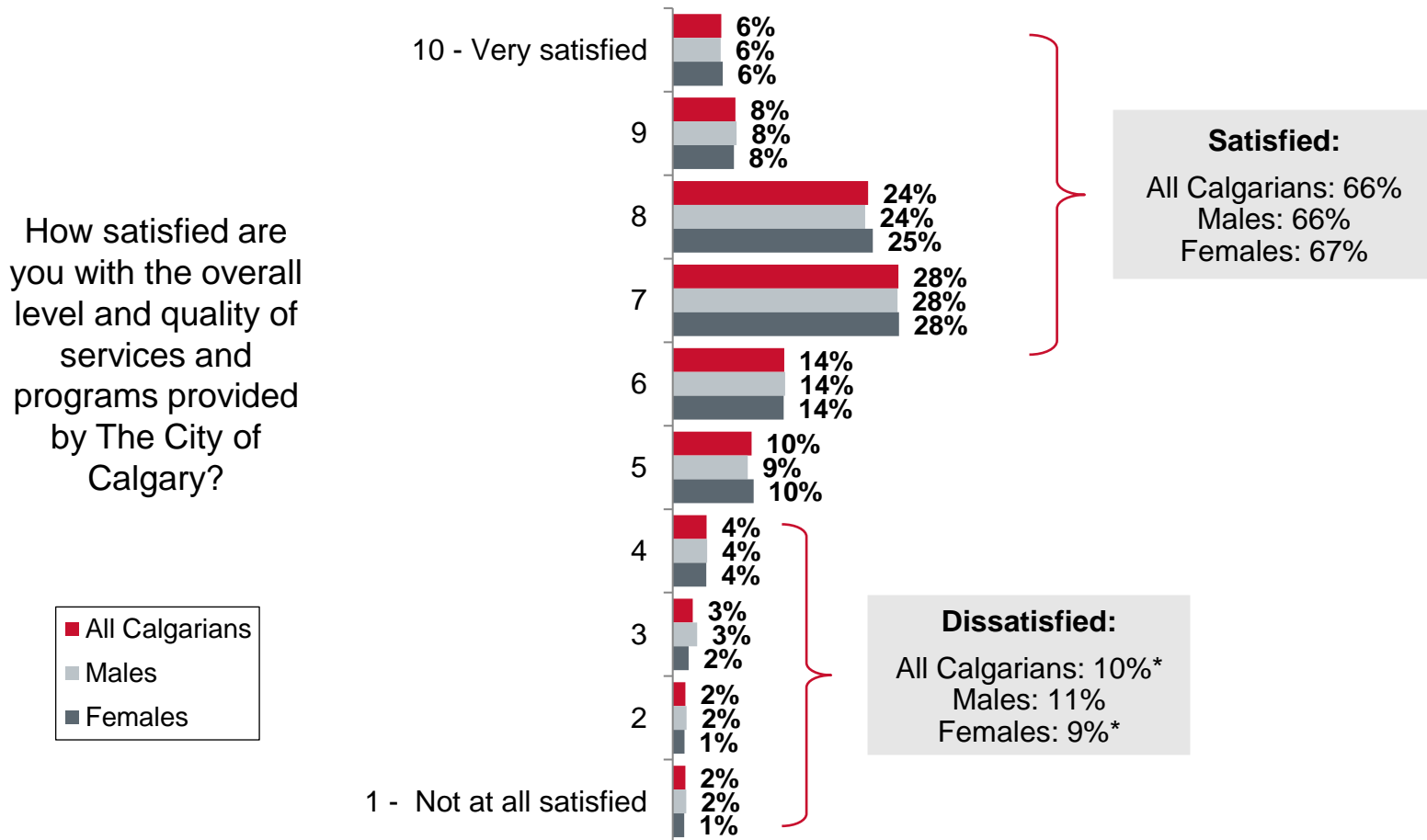
Service Equity





Satisfaction with the Overall Level and Quality of City Services and Programs: Gender

There is no significant difference between proportions of Female and Male Calgarians who are satisfied with the overall level and quality of services and programs provided by The City (67% vs. 66%).



On a scale from “1” to “10” where “1” represents “not at all satisfied” and “10” represents “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?
Base: Valid respondents (All Calgarians, n=2,489; Males, n=1,240; Females, n=1,235)

*Rounding

Satisfaction with City Programs and Services: Gender

Overall, Females are satisfied with a higher number of City services than Males, including Calgary's pathway system (95% vs. 91%), protection from river flooding (95% vs. 92%), residential garbage collection service (92% vs. 88%), and support for arts and culture (90 vs. 84% - next slide).

'Very Satisfied' + 'Somewhat Satisfied'	Total	Males	Females
Calgary Fire Department	98%	99%↑	97%↓
Calgary's pathway system	93%	91%↓	95%↑
Protection from river flooding	93%	92%↓	95%↑
Disaster planning and response	93%	93%	93%
Residential Blue Cart recycling	93%	92%	93%
The quality of drinking water	93%	93%	92%
Calgary's parks, playgrounds and other open spaces	93%	93%	93%
Residential Green Cart service	92%	90%	93%
Animal control services for stray animals and pet licensing	91%	91%	91%
Spring road cleaning	90%	89%	92%
Residential garbage collection service	90%	88%↓	92%↑
City operated recreation FACILITIES such as pools, leisure centres, and golf courses	89%	90%	88%

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service.
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Satisfaction with City Programs and Services: Gender

Females are less satisfied than Males with some emergency services, specifically the Calgary Fire Department (97% vs. 99% - previous slide) and 911 (78% vs. 86%).

'Very Satisfied' + 'Somewhat Satisfied'	Total	Males	Females
311 service	89%	88%	89%
Business licenses and inspections	88%	86%	90%
Support for arts and culture including festivals	87%	84%↓	90%↑
Community services such as support for community associations and not for profit groups	87%	85%	88%
City operated recreation PROGRAMS such as swimming lessons	87%	88%	86%
City operated roads and infrastructure	85%	83%	87%
Bylaw services for things such as noise complaints, fire pits and weeds	84%	84%	84%
Development and building inspections and permits	83%	80%↓	85%↑
Calgary Police Service	82%	83%	82%
911	82%	86%↑	78%↓
City of Calgary website	82%	79%↓	84%↑
Social programs for individuals such as seniors or youth	80%	81%	79%

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service.

Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Satisfaction with City Programs and Services: Gender

Females are also more likely than Males to indicate satisfaction with traffic flow management (79% vs. 71%), property tax assessment (76% vs. 70%), downtown revitalization (70% vs. 64%), development and building inspections and permits (85% vs. 80% - prev. slide, and the City website (84% vs. 79% - prev. slide).

'Very Satisfied' + 'Somewhat Satisfied'	Total	Males	Females
Transportation planning	80%	77%	82%
Traffic flow management	75%	71%↓	79%↑
Snow removal	74%	74%	74%
City land use planning	74%	73%	75%
Property tax assessment	73%	70%↓	76%↑
Calgary Transit including bus and CTrain service	72%	74%	70%
City growth management	72%	69%	74%
Road maintenance including pothole repairs	70%	68%	72%
Downtown revitalization	67%	64%↓	70%↑
On-street bikeways	66%	64%	67%
Affordable housing for low-income families	54%	55%	53%

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service.

Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Invest More: Gender

Overall, Females are less likely than Males to indicate their preference to invest more in some aspects of transportation, including road maintenance (51% vs. 58%), City operated roads and infrastructure (42% vs. 52%), and traffic flow management (42% vs 50%).

	Total	Males	Females
Affordable housing for low-income families	74%	67%↓	81%↑
Social programs for individuals such as seniors or youth	70%	62%	78%↑
Calgary Transit including bus and CTrain service	61%	59%	62%
911	59%	53%↓	65%↑
Snow removal	55%	53%	57%
Road maintenance including pothole repairs	55%	58%↑	51%↓
Calgary Police Service	53%	49%↓	56%↑
Transportation planning	49%	50%	46%
City operated roads and infrastructure	47%	52%↑	42%↓
Downtown revitalization	47%	44%↓	51%↑
Calgary's parks, playgrounds and other open spaces	47%	47%	48%
Traffic flow management	46%	50%↑	42%↓

And, should The City invest more, less or the same amount?
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Invest More: Gender

Conversely, Females are more likely than Males to report The City should invest more in some social areas such as affordable housing (81% vs. 67% - previous slide), social programs for seniors and youth (78% vs. 62% - previous slide, and community services (47% vs. 36%).

	Total	Males	Females
Calgary Fire Department	44%	39%↓	49%↑
City operated recreation FACILITIES such as pools, leisure centres, and golf courses	43%	42%	45%
City operated recreation PROGRAMS such as swimming lessons	41%	35%↓	48%↑
Community services such as support for community associations and not for profit groups	41%	36%↓	47%↑
Calgary's pathway system	39%	40%	37%
City land use planning	37%	37%	36%
City growth management	37%	36%	38%
Disaster planning and response	33%	33%	33%
311 service	32%	30%	33%
The quality of drinking water	31%	33%	29%
Development and building inspections and permits	31%	33%	30%
Protection from river flooding	30%	32%	27%

And, should The City invest more, less or the same amount?
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Invest More: Gender

Females are also more likely than Males to indicate The City should invest more in animal control services (20% vs. 14%).

	Total	Males	Females
Support for arts and culture including festivals	28%	30%	28%
On-street bikeways	26%	27%	24%
City of Calgary website	25%	27%	24%
Business licenses and inspections	25%	25%	25%
Bylaw services for things such as noise complaints, fire pits and weeds	23%	23%	23%
Residential garbage collection service	22%	24%	19%
Property tax assessment	21%	22%	20%
Spring road cleaning	21%	23%	20%
Residential Blue Cart recycling	19%	19%	19%
Animal control services for stray animals and pet licensing	17%	14%↓	20%↑
Residential Green Cart service	15%	16%	13%

And, should The City invest more, less or the same amount?
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Invest Less: Gender

Overall, Females are less likely than Males to believe The City should invest less in a number of services, including property tax assessment (12% vs. 17%), support for arts and culture (11% vs. 17%), animal control services (6% vs. 13%), and residential Blue Cart service (6% vs. 10%).

	Total	Males	Females
On-street bikeways	35%	37%	33%
Downtown revitalization	15%	16%	13%
Property tax assessment	14%	17%↑	12%↓
Support for arts and culture including festivals	14%	17%↑	11%↓
City growth management	14%	14%	14%
Bylaw services for things such as noise complaints, fire pits and weeds	13%	14%	12%
Residential Green Cart service	12%	13%	11%
Calgary Police Service	10%	8%	11%
Animal control services for stray animals and pet licensing	9%	13%↑	6%↓
Residential Blue Cart recycling	8%	10%↑	6%↓
City land use planning	8%	9%	8%
Business licenses and inspections	8%	10%	7%

And, should The City invest more, less or the same amount?
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Invest Less: Gender

Female Calgarians are less likely than Males to report The City should 'invest less' in a number of services, including being four times less likely than Males to indicate The City should invest less in affordable housing for low-income families (2% vs. 8%)

	Total	Males	Females
City of Calgary website	8%	10%↑	6%↓
Community services such as support for community associations and not for profit groups	8%	11%↑	4%↓
Protection from river flooding	7%	8%	7%
Development and building inspections and permits	7%	10%↑	5%↓
City operated recreation FACILITIES such as pools, leisure centres, and golf courses	6%	7%	5%
Traffic flow management	6%	5%	7%
Transportation planning	5%	7%↑	4%↓
Disaster planning and response	5%	7%↑	3%↓
Spring road cleaning	5%	5%	5%
Affordable housing for low-income families	5%	8%↑	2%↓
City operated recreation PROGRAMS such as swimming lessons	4%	6%↑	2%↓
Residential garbage collection service	4%	5%	4%

And, should The City invest more, less or the same amount?
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup

Invest Less: Gender

Females are also less likely than Males to indicate The City should invest less in 311 (1% vs. 7%), Calgary Transit (3% vs. 5%), social programs for seniors and youth (1% vs. 3%), and snow removal (1% vs. 3%).

	Total	Males	Females
311 service	4%	7%↑	1%↓
Calgary's pathway system	4%	5%	3%
Calgary Transit including bus and CTrain service	4%	5%↑	3%↓
City operated roads and infrastructure	3%	3%	3%
Social programs for individuals such as seniors or youth	2%	3%↑	1%↓
The quality of drinking water	2%	2%	2%
Snow removal	2%	3%↑	1%↓
Calgary Fire Department	2%	2%	1%
Road maintenance including pothole repairs	1%	1%	2%
Calgary's parks, playgrounds and other open spaces	1%	2%	1%
911	1%	1%	0%

And, should The City invest more, less or the same amount?
Base: Bases vary

↑/↓ Statistically higher/lower than comparable subgroup



Respondent Demographics



Respondent Profile:

Age			
	Total	Male	Female
18 to 24	11%	11%	10%
25 to 34	19%	19%	19%
35 to 44	18%	20%	17%↓
45 to 54	18%	17%	19%
55 to 64	13%	12%	14%
65 or older	21%	20%	21%
Mean	47.1	46.7	47.7

2SLGBTQIA+ Community			
	Total	Male	Female
Yes	7%	5%	8%↑
No	93%	95%↓	92%

Children & Seniors in Household			
	Total	Male	Female
Yes – Children	34%	33%	35%
Yes – Seniors	31%	29%	33%↑

Gender			
	Total	Male	Female
Female	50%	0%	100%
Male	49%	100%	0%
Prefer to self-describe	1%	0%	0%

Education			
	Total	Male	Female
Did not complete high school or equivalent	2%	3%	2%↓
Completed high school or equivalent	18%	19%	16%
Completed a Registered Apprenticeship or other trades certificate or diploma	8%	11%	4%↓
Completed a college or other non-university certificate or diploma	19%	15%	23%↑
Completed a university certificate, diploma or degree	53%	51%	55%

Household Size			
	Total	Male	Female
1	16%	14%	17%↑
2	33%	33%	33%
3	18%	20%	16%↓
4	20%	19%	21%
5 or more	14%	13%	13%
Mean	2.9	3	2.9

Type of Dwelling			
	Total	Male	Female
Single-detached house	68%	69%	67%
Apartment or apartment-style condominium	14%	13%	15%
Duplex, triplex or fourplex	9%	10%	9%
Townhouse or rowhouse	8%	7%	8%
Another type of multi-dwelling unit	1%	2%	1%

↑/↓ Statistically higher/lower than comparable subgroup

Base: Valid respondents (Bases vary)

Respondent Profile: (cont.)

Born in Canada

	Total	Male	Female
Yes	72%	70%	74%↑
No	28%	30%	26%↓

Indigenous

	Total	Male	Female
Yes – First Nations	1%	1%	1%
Yes – Metis	2%	2%	3%
Yes – Inuit	<1%	0%	0%
Yes – prefer to self-describe	1%	1%	1%
No	96%	96%	96%

Racialized

	Total	Male	Female
Yes	27%	28%	25%
No	72%	71%	74%
Prefer to self-describe	1%	1%	1%

Age Arrived in Canada

Base: Not born in Canada			
	Total	Male	Female
Under the age of 18	36%	34%	38%
18 to 49	64%	65%	61%
50 or older	1%	1%	0%

Tenure in Calgary

	Total	Male	Female
Less than 5 years	7%	8%	7%
5 to less than 10 years	9%	9%	9%
10 to less than 15 years	9%	10%	8%
15 to less than 20 years	10%	11%	10%
20 to less than 30 years	22%	22%	22%
30 to less than 40 years	15%	14%	14%
40 or more	28%	25%	31%↑
Mean	27.9	27	29.1↑

Date of Arrival in Canada

Base: Not born in Canada			
	Total	Male	Female
Within the past five years	18%	19%	17%
More than five years ago	82%	81%	83%

Disability in Household

		Male	Female
Yes – myself	11%	10%	11%
Yes – someone in my household	9%	8%	10%↑
No	80%	82%	79%

Quadrant

	Total	Male	Female
Southwest	30%	29%	32%
Southeast	23%	23%	22%
Northwest	27%	28%	27%
Northeast	19%	20%	18%

↑/↓ Statistically higher/lower than comparable subgroup

Base: Valid respondents (Bases vary)

Respondent Profile: (cont.)

Employment Status

	Total	Male	Female
Full time employed or self employed	54%	61%	48%↓
Part time employed or self-employed	12%	9%	15%↑
Retired	20%	19%	22%
Looking after home and/or family	3%	1%	5%↑
Unable to work because of sickness or disability	3%	2%	3%
Unemployed	3%	3%	3%
Doing unpaid or voluntary work	1%	1%	1%
Student	6%	5%	6%

Own or Operate a Business

	Total	Male	Female
Own and operate a business	16%	17%	15%
Own a business	3%	4%	2%↓
Operate a business	2%	3%	2%
No	79%	76%	82%↑

Household Income

	Total	Male	Female
Less than \$30,000	7%	6%	8%
\$30,000 to <\$45,000	8%	7%	8%
\$45,000 to <\$60,000	10%	9%	10%
\$60,000 to <\$75,000	7%	6%	8%
\$75,000 to <\$90,000	7%	7%	7%
\$90,000 to <\$105,000	11%	11%	12%
\$105,000 to <\$120,000	9%	10%	8%↓
\$120,000 to <\$150,000	12%	13%	11%
\$150,000 to <\$200,000	16%	16%	16%
\$200,000+	14%	14%	12%

Own or Rent

	Total	Male	Female
Own	74%	73%	75%
Rent	23%	24%	22%
Neither	0%	0%	0%
Other	3%	3%	4%

Responsible for Property Taxes

	Total	Male	Female
Yes	87%	88%	86%
No	13%	12%	14%

↑/↓ Statistically higher/lower than comparable subgroup

Base: Valid respondents (Bases vary)

Contact

The Corporate Research Team

Customer Service & Communications

The City of Calgary

Research@Calgary.ca