

Calgary



2023 Fall Survey of Calgarians

Final Report

October 2023

Prepared by:



Ipsos Public Affairs



Table of contents

- 03 Methodology
- 04 Interpreting results
- 05 2023 Fall highlights
- 07 Quality of life
- 34 Issue agenda
- 38 City programs and services

- 43 Taxation
- 53 City communication and customer service
- 60 City reputation and performance
- 80 Council focus areas
- 84 Accessibility and downtown revitalization
- 93 Respondent profile

Methodology

- The survey was conducted by Ipsos Public Affairs from August 2, 2023 to September 4, 2023 with 2,500 Calgarians, via telephone survey. The average time to complete the survey was 29 minutes.
- The survey was conducted using numbers from both landlines (60%) and cell phones (40%) to obtain a random and statistically-representative sample of Calgarians.
- The margin of error for the total sample of n=2,500 is ± 2.0 percentage points, 19 times out of 20.
- To ensure the data was gathered from a representative group of Calgarians, sample quotas were set by age, gender and city ward of the general population aged 18 and older.
- Data were weighted based on the 2019 Municipal and 2021 Federal Census data for age, gender and city ward to ensure composition reflects that of the actual Calgary population aged 18 or older. Although the results are weighted, sample size for each question represents the number of actual respondents (i.e., unweighted n).

Interpreting results

Interpreting results

- Results are compared, where possible, with those of the 2022 Fall Survey of Calgarians (formerly the Fall Citizen Satisfaction Survey) and the 2023 Spring Survey of Calgarians (formerly the Spring Pulse Survey).
 - Statistically significant changes from spring 2023 to fall 2023 or from fall 2022 to fall 2023 are noted:
 - ↑ indicates number is significantly higher than fall 2022/spring 2023
 - ↓ indicates number is significantly lower than fall 2022/spring 2023
- Some bar charts in this report do not add to 100% due to rounding.

2023 Fall highlights

1. The overall quality of life in Calgary remains stable with three-quarters of Calgarians considering it 'good.' Despite this, a growing majority (now six-in-ten) feel that the quality of life has 'worsened' over the past three years.
2. Calgary continues to be viewed as a great place to both live and work by seven-in-ten or more Calgarians. That said, both sentiments have experienced a statistical decrease from spring 2023 and fall 2022.
3. In terms of future prospects, seven-in-ten Calgarians believe the city is on the right trajectory to be a better city in a decade from now, but there's a notable dip in this optimism compared with spring 2023 and fall 2022. Merely four-in-ten Calgarians are optimistic about the city moving in the right direction to provide a high quality of life for future generations.
4. Seven-in-ten of Calgarians continue to rate their city as 'safe' overall, although this measure has also seen a decline compared to previous waves. Contributing to this, almost one-half feel neighborhood crime has 'increased.' New measures this wave also indicate that Calgarians feel safety needs to be improved in the transit system and downtown.
5. Satisfaction with the 'overall quality and level of services' provided by The City of Calgary remains high, with seven-in-ten Calgarians satisfied. In addition, more than three-fifths of Calgarians believe that The City effectively communicates about its services and programs.
6. One-half of Calgarians feel that they receive 'good' value for their tax dollars, which while consistent with spring 2023 is statistically lower than fall 2022. Calgarians' opinion on how to balance taxes and services changed since spring 2023 with more Calgarians now favouring cuts to services and fewer favouring increases in taxes. Many feel that The City can improve on providing Calgarians with information on how their property tax dollars are invested.
7. Trust in The City of Calgary remains steady with around one-half of Calgarians indicating they trust The City a great deal or a little. Seven-in-ten are satisfied with the performance of City Administration, whereas just over one-half are satisfied with City Council's efforts, these results are down compared to spring 2023 as are results for The City of Calgary as a whole.
8. Around three-fifths of Calgarians believe that The City practices open and accessible government, a drop from prior waves. Additionally, more than one-half feel that The City uses Calgarians' input in decision making, though this too shows a decline. Around one-half of Calgarians believe they have ample opportunities for input into City projects and services, and that their input is meaningful, however these metrics have also seen downward shifts.
9. The vast majority of Calgarians agree housing is too expensive. Consequently, a large majority of Calgarians favour the exploration of affordable home ownership options and increased investment in affordable housing, prioritizing low-income residents and Indigenous people. Just three-in-ten believe 'all Calgarians have access to adequate housing.'



2023 Fall highlights

Quality of life



'Good' quality of Life
76%



I am proud to live in my neighbourhood
81%



I feel safe walking alone in my neighbourhood after dark
76%



Calgary is a great place to make a life
75%



Calgary is a great place to make a living
70%

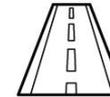


Calgary is on the right track to be a better city 10 years from now
70%

Issue agenda (top 3)



Homelessness, Poverty and Affordable Housing
31%



Infrastructure, Traffic and Roads
28%



Crime, safety and policing
27%

Value for taxes and satisfaction with programs and services



50%
'Good' value for tax dollars



69%
'Satisfied' with City services and programs

City performance and reputation



46% 'Trust' The City of Calgary



62% Satisfied with running of The City by Council and Administration



62% 'Agree' City practices open and accessible government



Quality of life

Summary of findings: Quality of life

While most Calgarians rate their quality of life as good, increased numbers feel it has been deteriorating and few feel it will improve for future generations

- The overall quality of life in Calgary garners a 'good' rating from three-quarters (76%) of Calgarians today, which is on par with spring 2023 (78%) but is down statistically from fall 2022 (80%).
- However, around three-fifths (59%), feel that the quality of life in Calgary has 'worsened' over the past three years. This is up statistically from spring 2023 (49%) and from fall 2022 (47%). Only one-in-ten (10%) believe that the quality of life has 'improved,' which is a decrease compared to 13% reported in both spring 2023 and fall 2022.
- Meanwhile, nearly two-fifths (38%) of Calgarians agree that 'Calgary is moving in the right direction to ensure a high quality of life for future generations.' This is a notable statistical decline compared to 51% in spring 2023 and 52% in fall 2022.

Belief in Calgary being a good place to make a life and living dropped slightly, along with optimism for its future

- Three-quarters (75%) of Calgarians hold the view that 'Calgary is a great place to make a life,' although this is a statistical drop from spring 2023 (78%) and fall 2022 (79%). Similarly, seven-in-ten (70%) Calgarians agree that 'Calgary is a great place to make a living,' which is also a drop from spring 2023 (73%) and fall 2022 (74%).
- In terms of future outlook, seven-in-ten Calgarians (70%) agree with the statement 'Calgary is on the right track to be a better city 10 years from now.' Although this is a strong level of optimism, current agreement is statistically lower compared to spring 2023 (77%) and fall 2022 (76%).

Summary of findings: Civic pride and community involvement

Calgarians have a strong and stable sense of local pride

- Four-fifths (81%) of Calgarians firmly agree that they are 'proud to live in their neighbourhood.' The pride Calgarians feel about living in their neighbourhoods is identical with fall 2022 (81%). Furthermore, four-fifths (79%) of Calgarians firmly agree with the statement 'I am proud to be a Calgarian.' The level of pride in being a Calgarian is on par with fall 2022 (82%).
- Nearly three-in-ten (28%) of Calgarians report that they are 'regularly involved in neighbourhood and local community events.' This is on par with community participation levels in fall 2022 (27%).

Summary of findings: Inclusivity

This wave sees a drop in positive evaluations of The City's diversity, safety and future direction

- Two-thirds (67%) of Calgarians maintain that 'The City of Calgary fosters a city that is inclusive and accepting of all,' a sentiment that is on par with spring 2023 (69%), despite being a statistical drop from fall 2022 (70%).
- Nearly one-half (48%) agree that 'The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most,' which is down statistically from spring 2023 (53%) and fall 2022 (52%).
- A similar proportion (47%) believe that 'Calgary is safe for residents and visitors, regardless of things like ethnicity, race, religion, income or sexual identity,' which is a statistical decline from fall 2022 (51%) and fall 2021 (54%). This particular statement is measured during fall waves only.

Summary of findings: Environment

Calgarians' sense of climate change urgency and confidence in The City's environmental programs and services are falling slightly

- Three-fifths (61%) of Calgarians 'think we need to act now to address climate change.' This is a modest statistical decline from fall 2022 (64%).
- In contrast, around one-half (47%) agree that 'The City has programs and services aimed at helping Calgarians reduce their environmental impact,' which is down statistically from fall 2022 (51%).

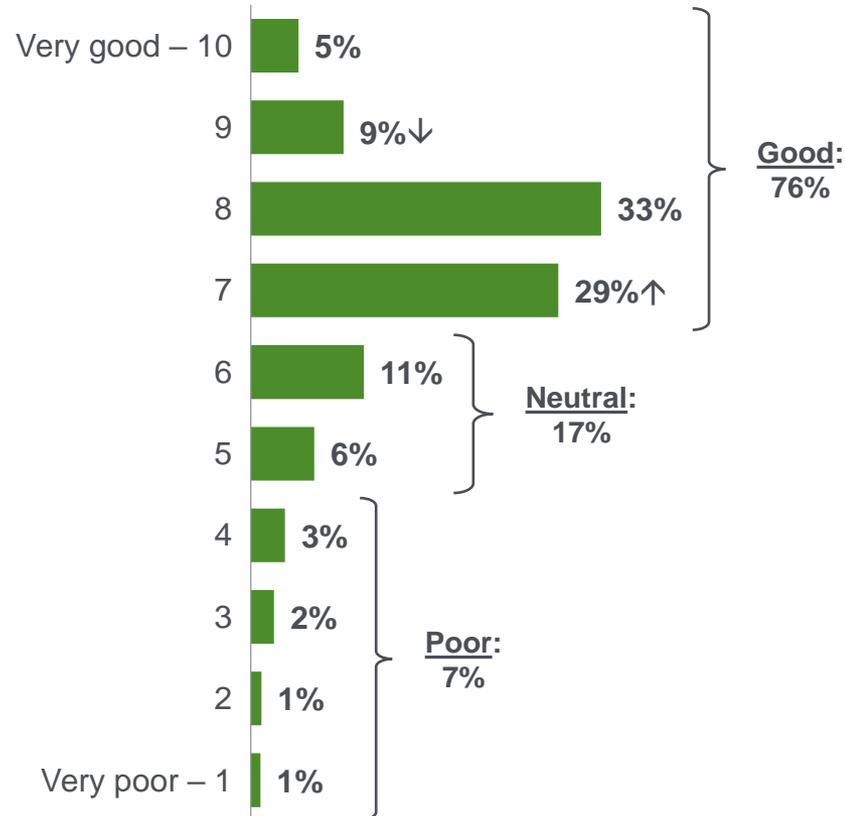
Summary of findings: Safety

More Calgarians perceive a rise in crime, but most still consider Calgary and their neighbourhood to be safe

- In assessing safety in Calgary, seven-in-ten (69%) Calgarians perceive their city as 'safe,' although this has dropped statistically from 77% in fall 2022.
- Additionally, around one-half (46%) of Calgarians think that crime has 'increased' in their neighbourhoods over the past three years. This is consistent with fall 2022 (44%) but is up statistically from fall 2021 (36%). Conversely, 47% think that neighbourhood crime has 'stayed the same,' consistent with fall 2022 (49%). Very few (4%) think that crime has 'decreased,' mirroring results from fall 2022 (also 4%).
- Nonetheless, a solid three-quarters (76%) of Calgarians agree that they do feel safe or would feel safe when walking alone in their neighbourhood after dark. This level of comfort walking after dark is on par with fall 2022 (78%).



Overall quality of life in Calgary



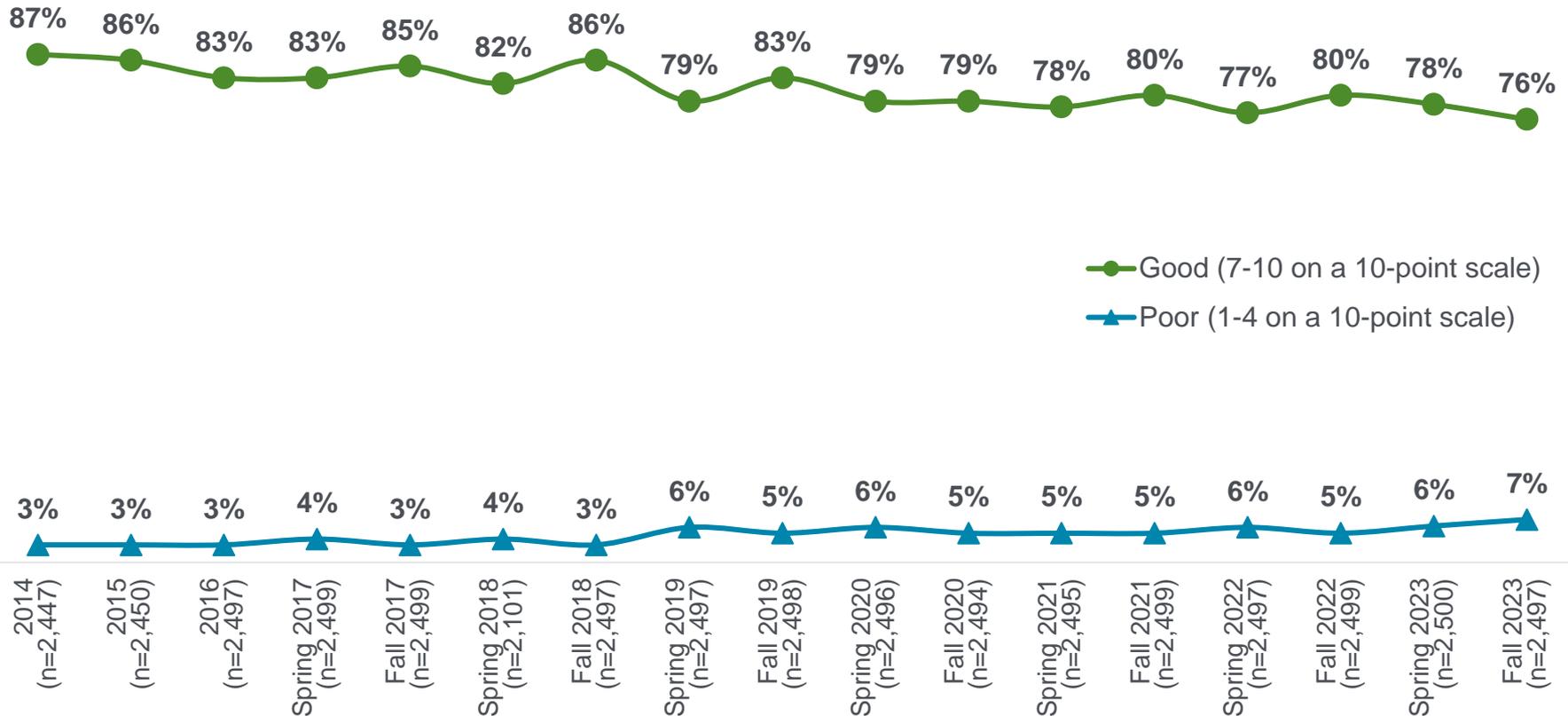
Q. On a scale of “1” to “10” where “1” is “very poor” and “10” is “very good,” how would you rate the overall quality of life in the city of Calgary today?
 Base: Valid respondents (n=2,497)

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Quality of life ratings

Overall quality of life in the city of Calgary today



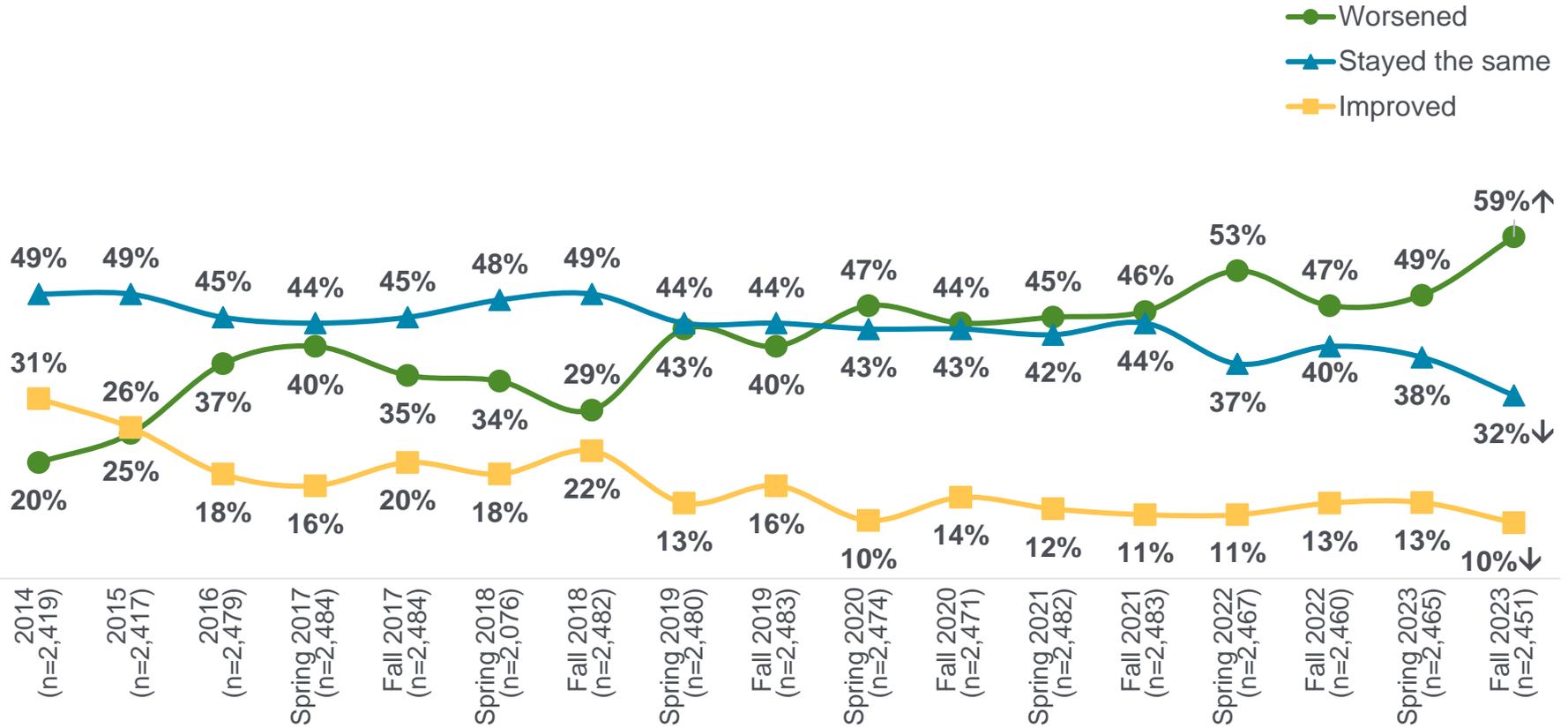
Q. On a scale of “1” to “10” where “1” is “very poor” and “10” is “very good,” how would you rate the overall quality of life in the city of Calgary today?
 Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Tracking – Perceived change in the quality of life

Perceived change in the quality of life



Q. Do you feel that the quality of life in the city of Calgary in the past three years has ...?
Base: Valid respondents

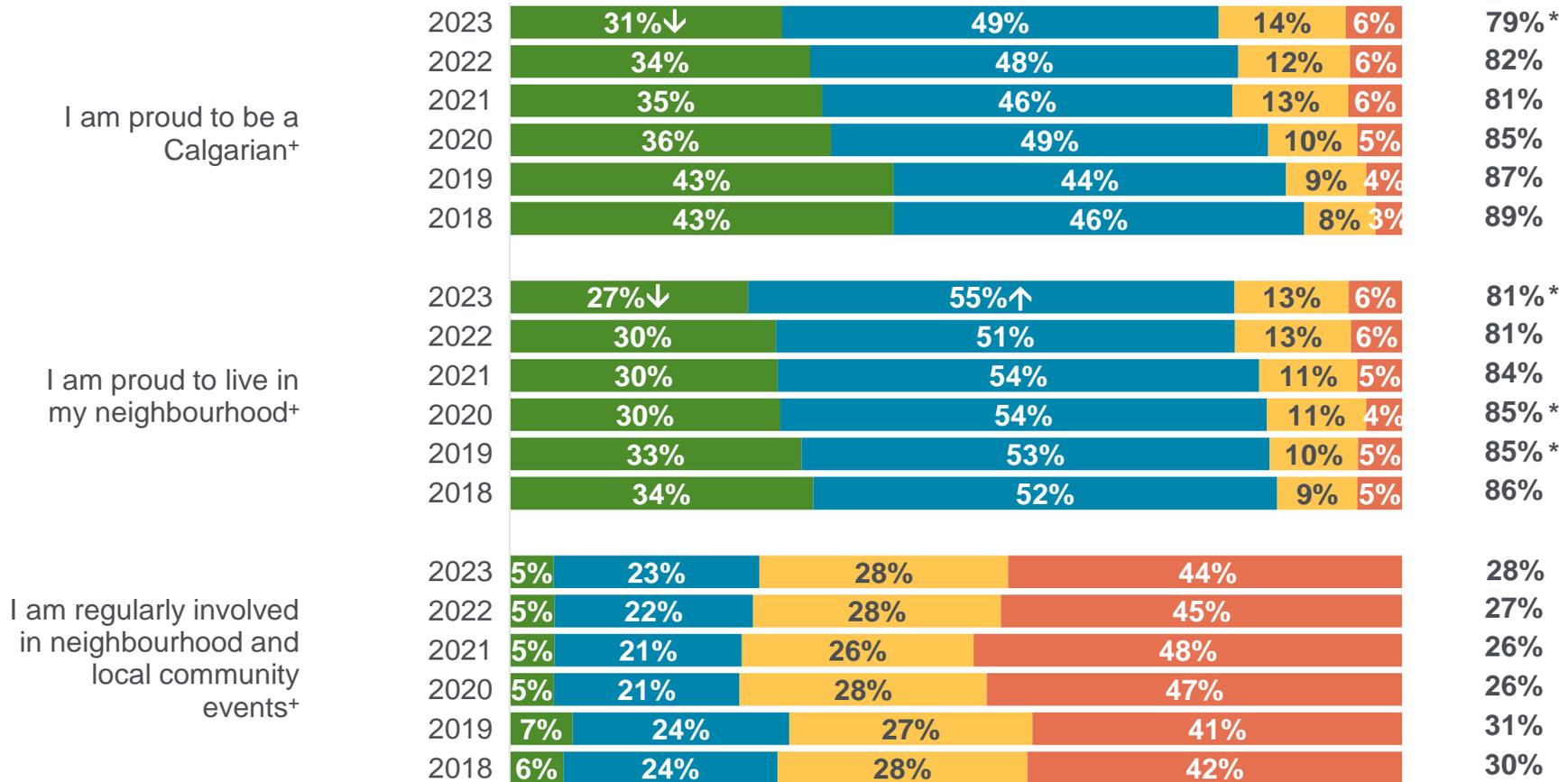
↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



Connectedness

■ Completely Agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

Agree
(10, 9, 8 or 7 out of 10)



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (bases vary)

+ All waves conducted in the fall

* Rounding

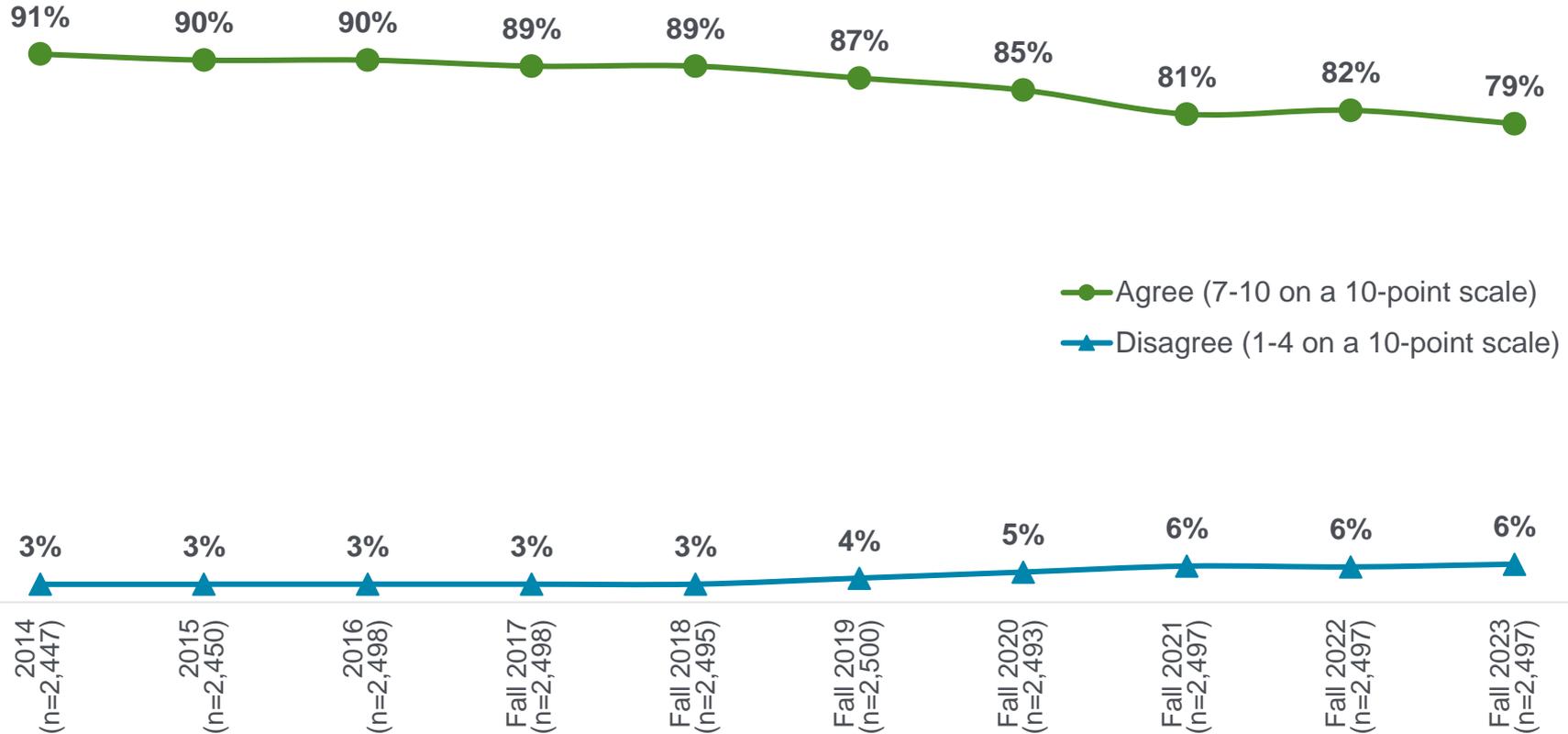
↑ Statistically higher than fall 2022

↓ Statistically lower than fall 2022



Tracking – Proud to be a Calgarian

I am proud to be a Calgarian



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

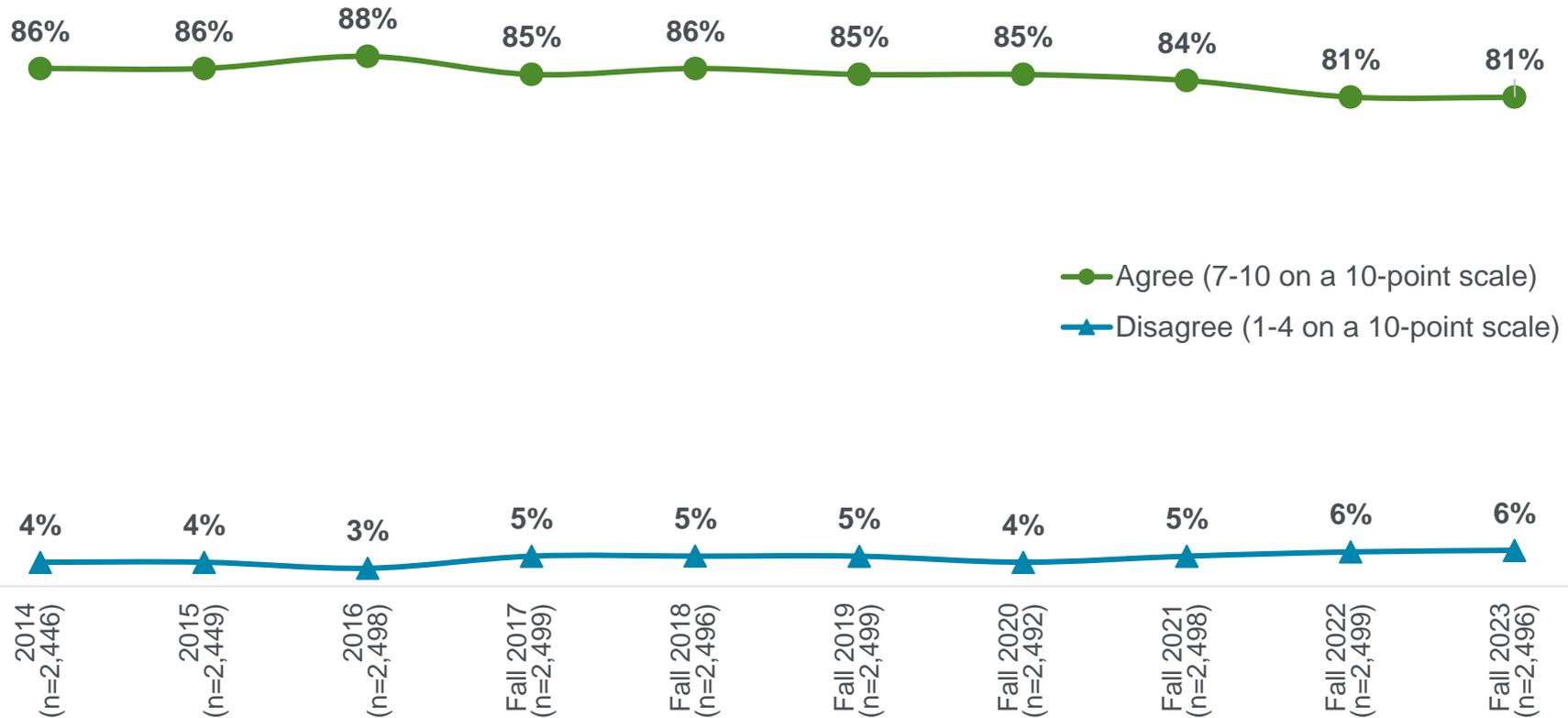
Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Tracking – Proud to live in my neighbourhood

I am proud to live in my neighbourhood



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

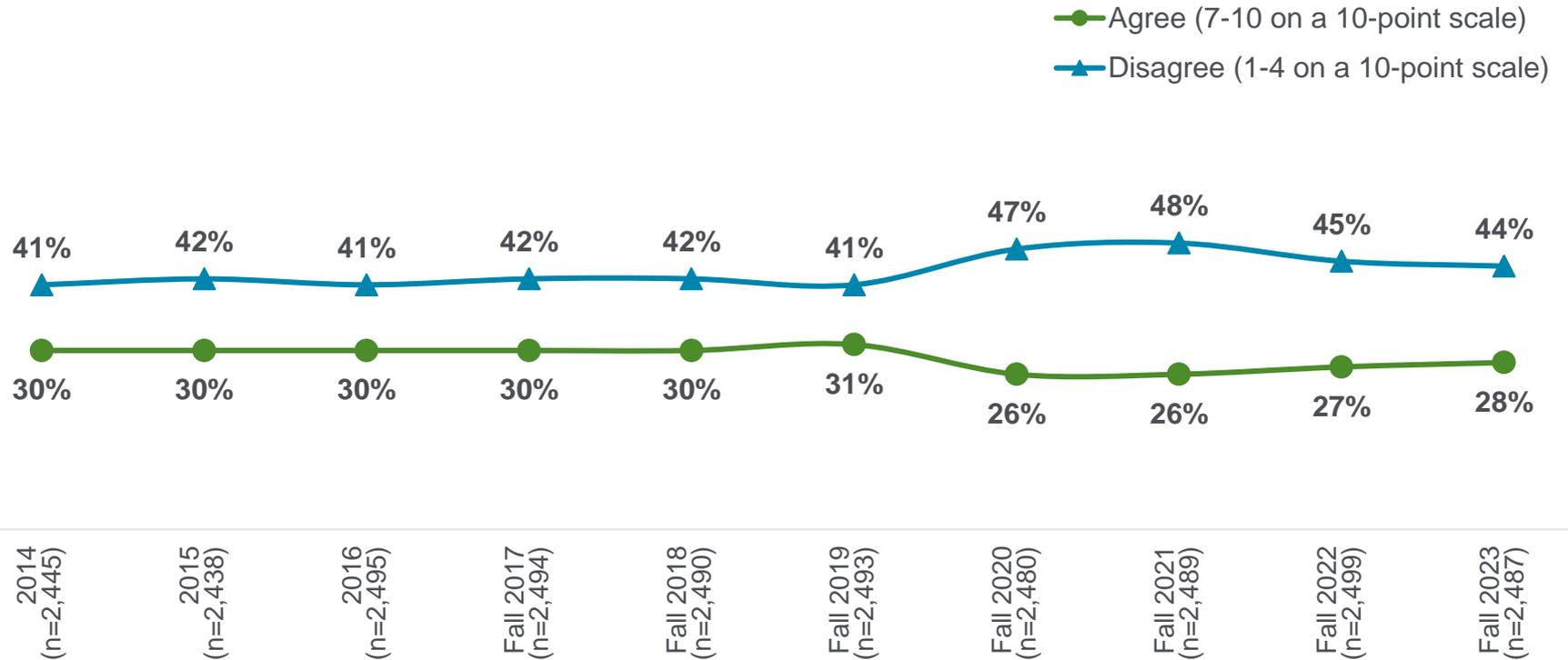
Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Tracking – Involved in community events

I am regularly involved in neighbourhood and local community events



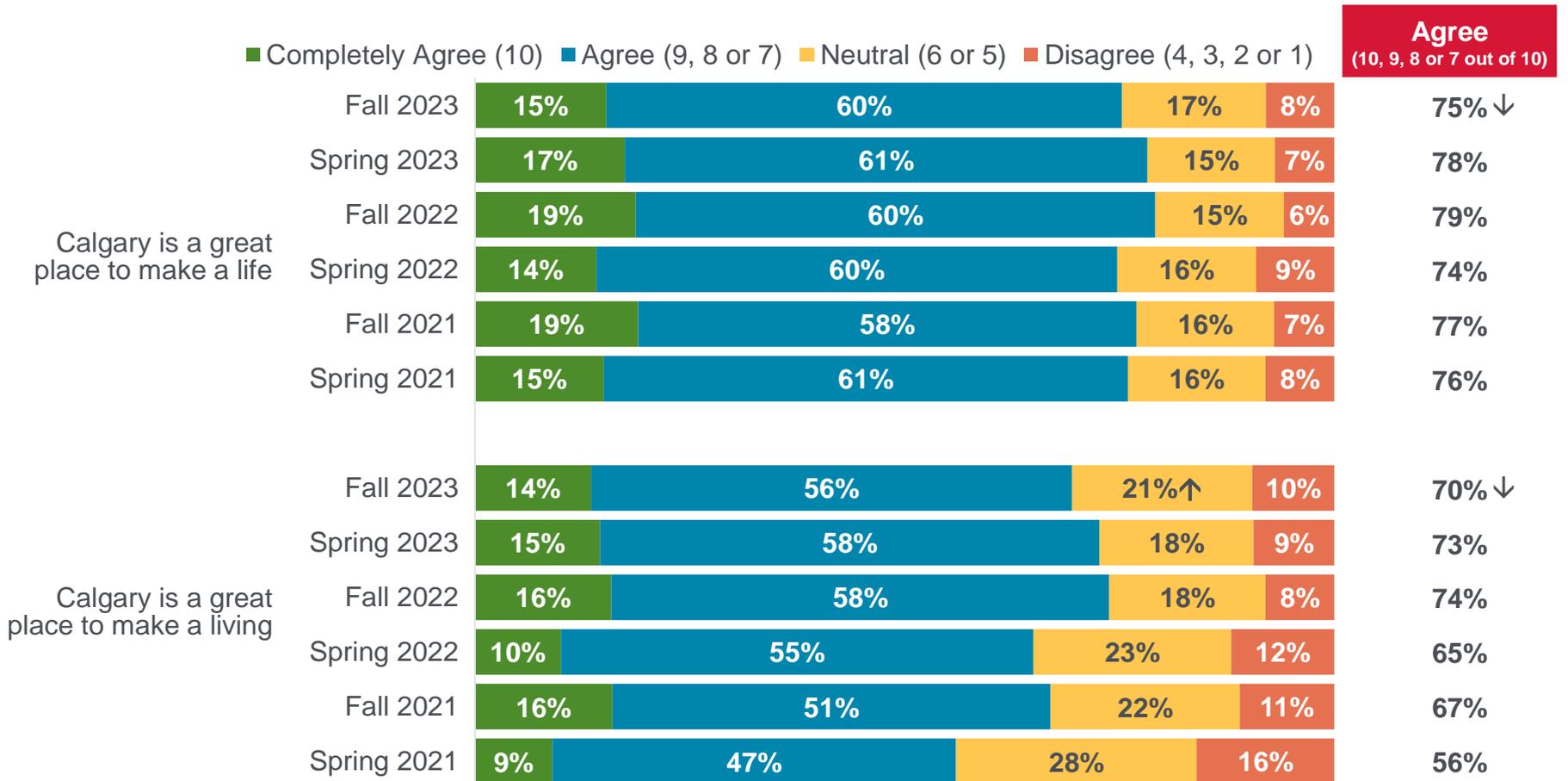
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Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Make a life and make a living



Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

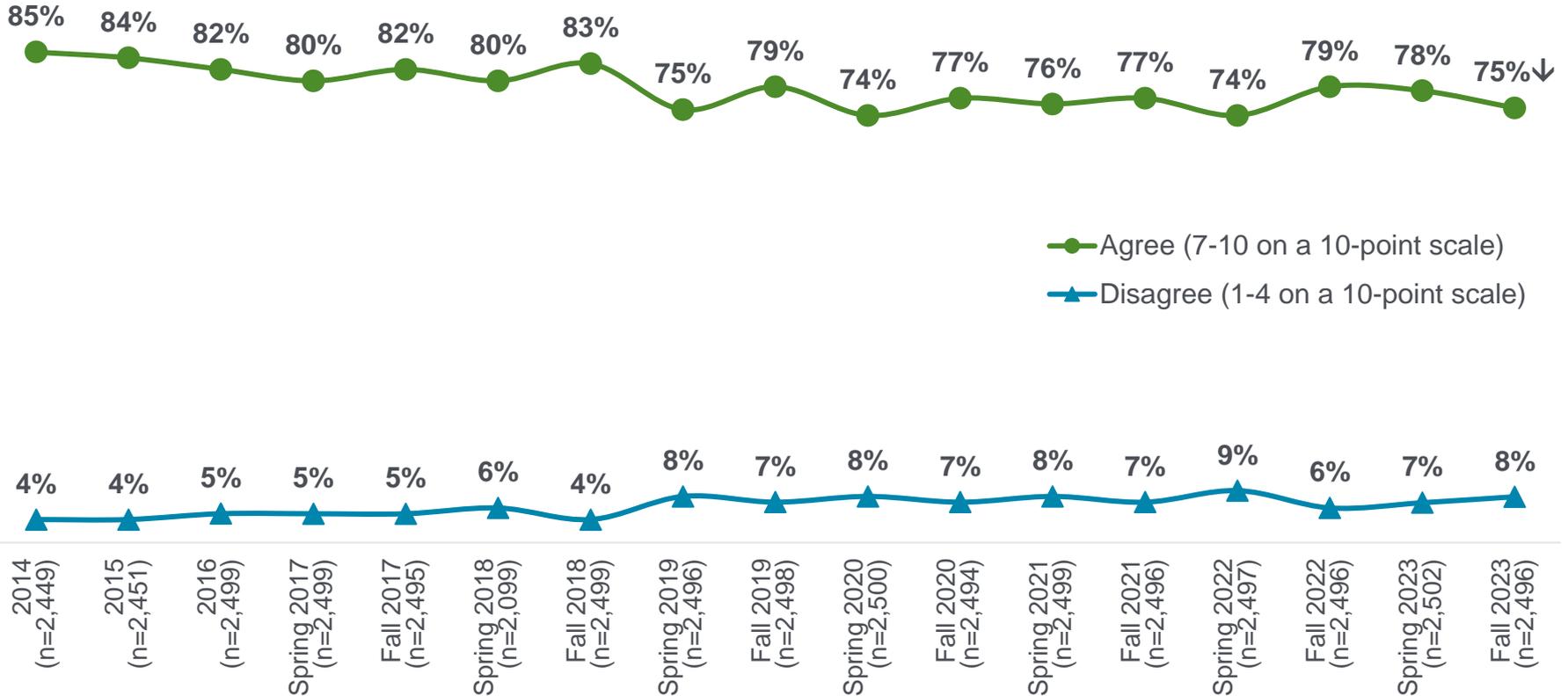
Base: Valid respondents (bases vary)

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Make a life

Calgary is a great place to make a life



Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents

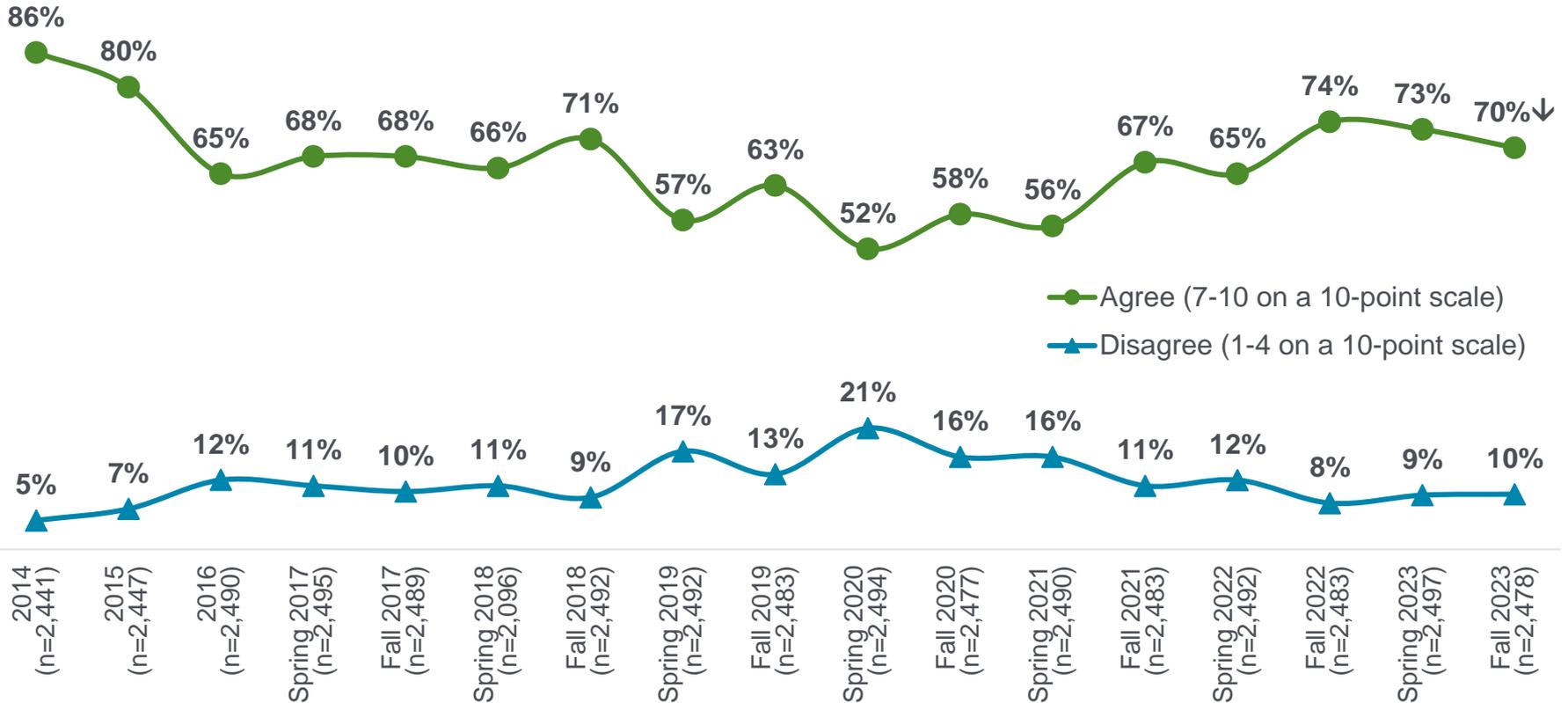
Neutral ratings of 5 or 6 are not shown

↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



Tracking – Make a living

Calgary is a great place to make a living



Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

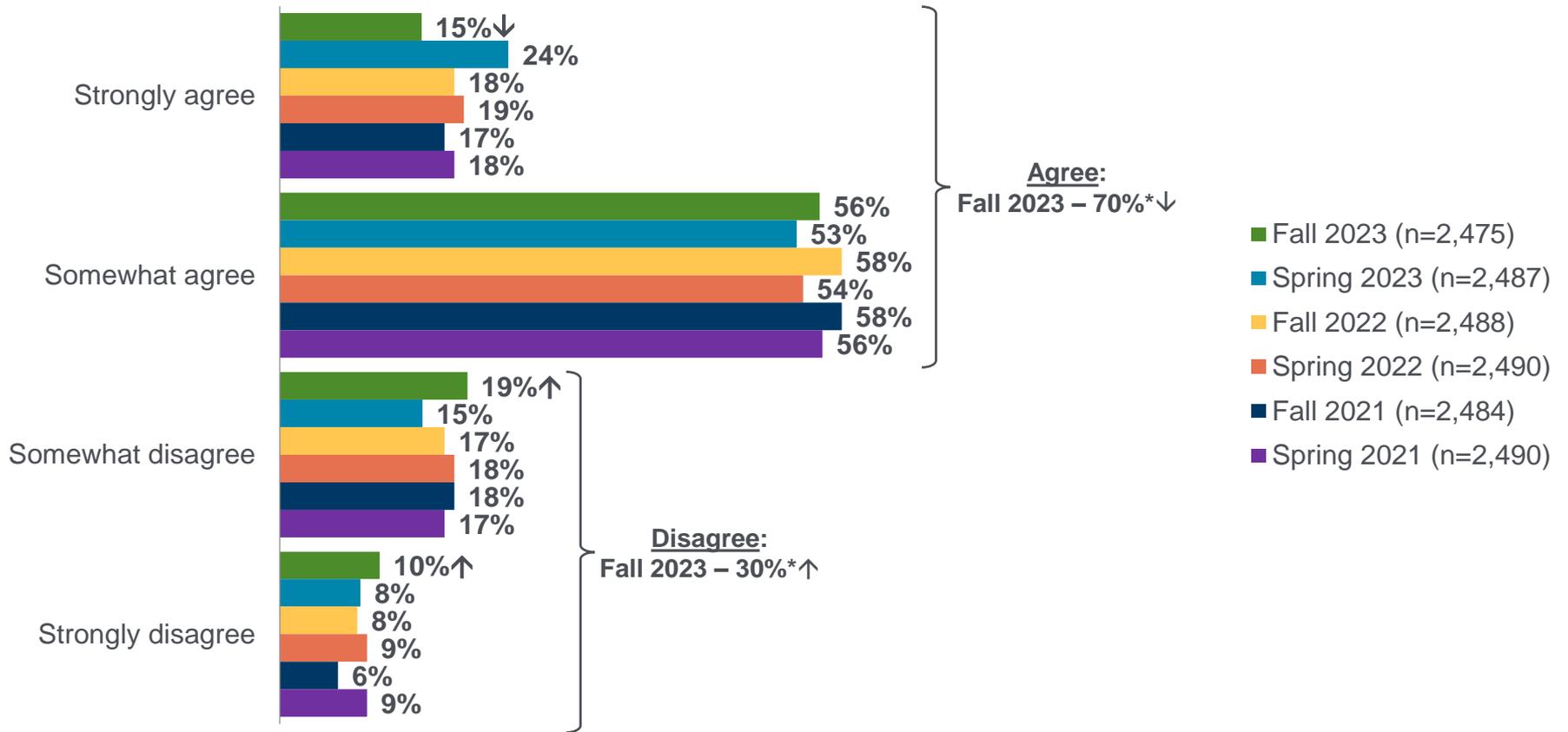
Base: Valid respondents

Neutral ratings of 5 or 6 are not shown

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



On the right track to be a better city



Q. There are challenges facing The City of Calgary today, but also success stories. Do you agree or disagree that Calgary is on the right track to be a better city 10 years from now?

Base: Valid respondents

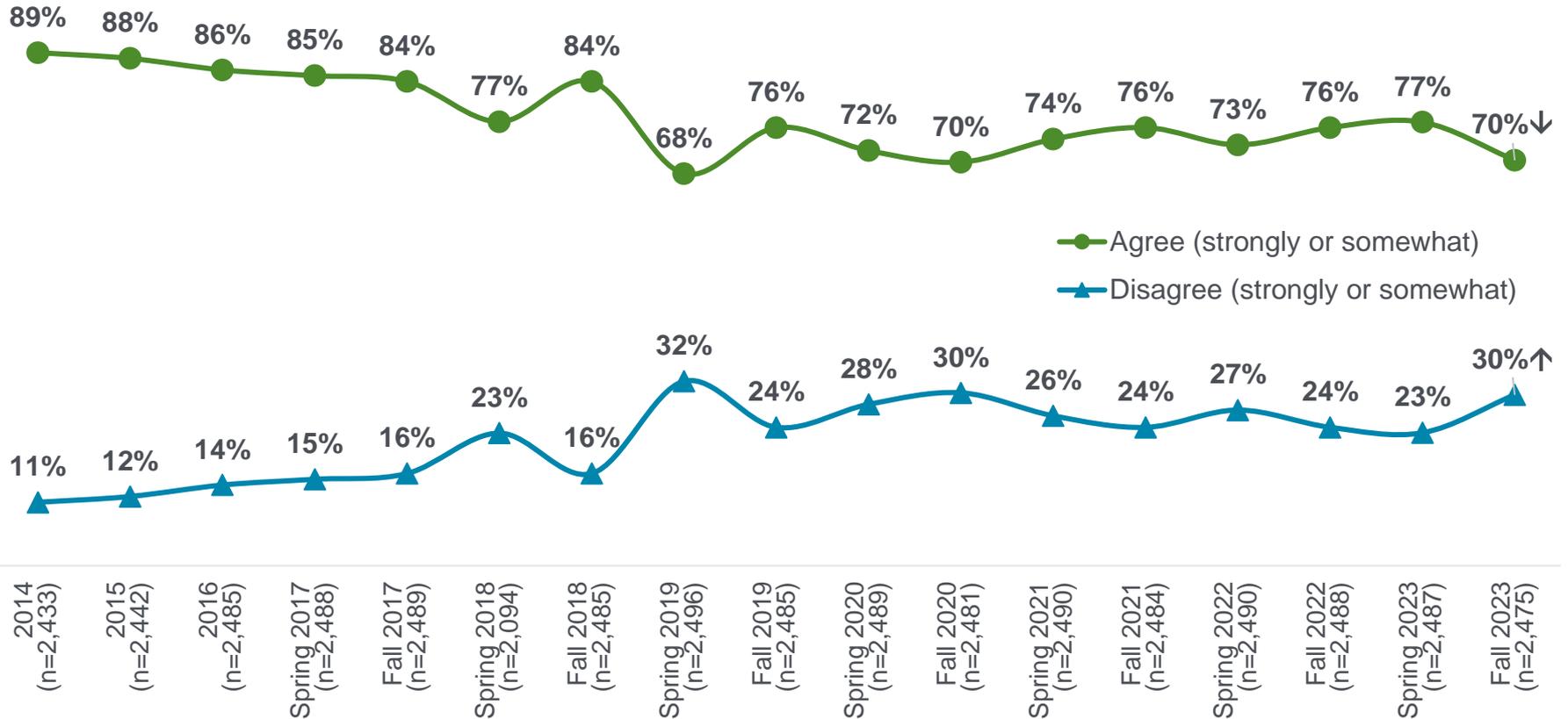
*Rounding

↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



Tracking – On the right track to be a better city

Calgary is on the right track to be a better city 10 years from now



Q. There are challenges facing The City of Calgary today, but also many success stories. Do you agree or disagree that: Calgary is on the right track to be a better city 10 years from now.
Base: Valid respondents

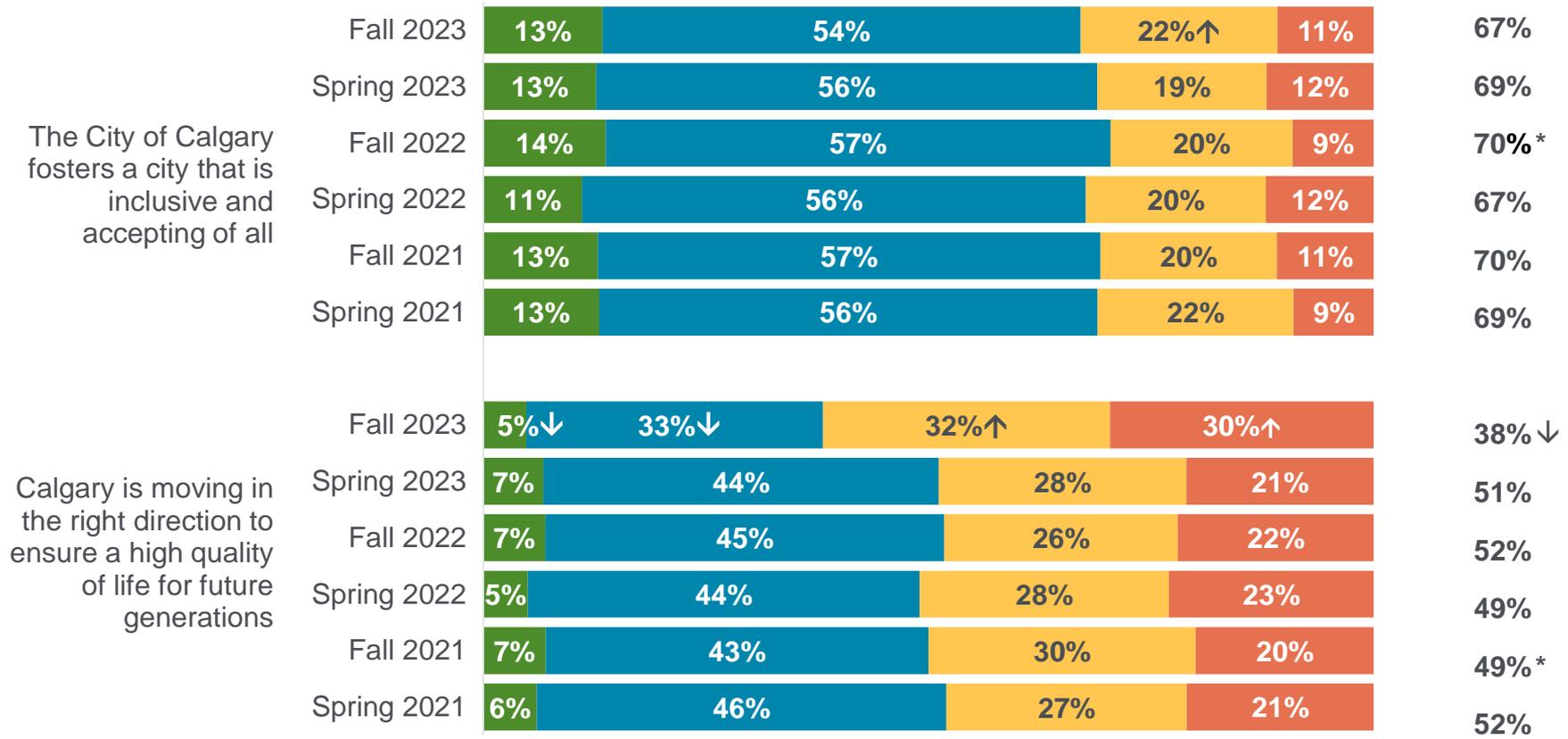
↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



Inclusivity and future direction

■ Completely Agree (10)
 ■ Agree (9, 8 or 7)
 ■ Neutral (6 or 5)
 ■ Disagree (4, 3, 2 or 1)

Agree
 (10, 9, 8 or 7 out of 10)



Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (bases vary)

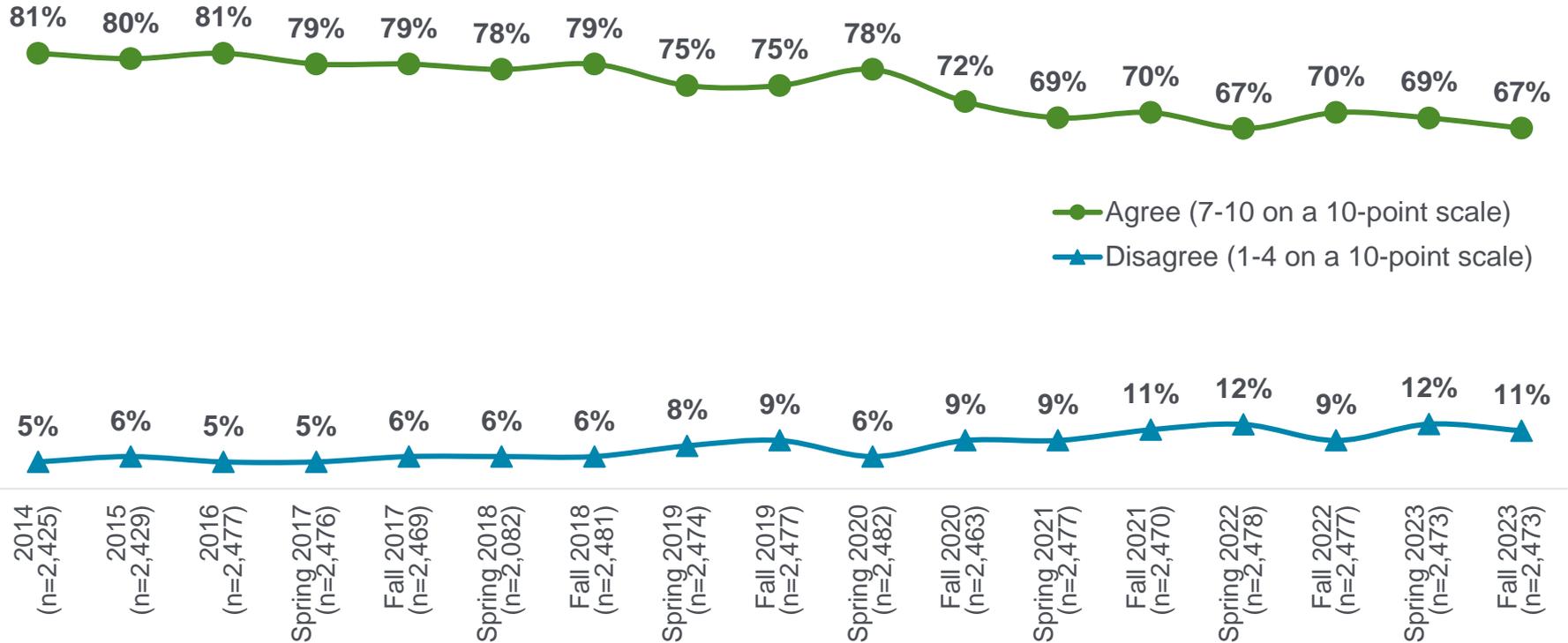
* Rounding

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Inclusivity

The City of Calgary fosters a city that is inclusive and accepting of all



Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

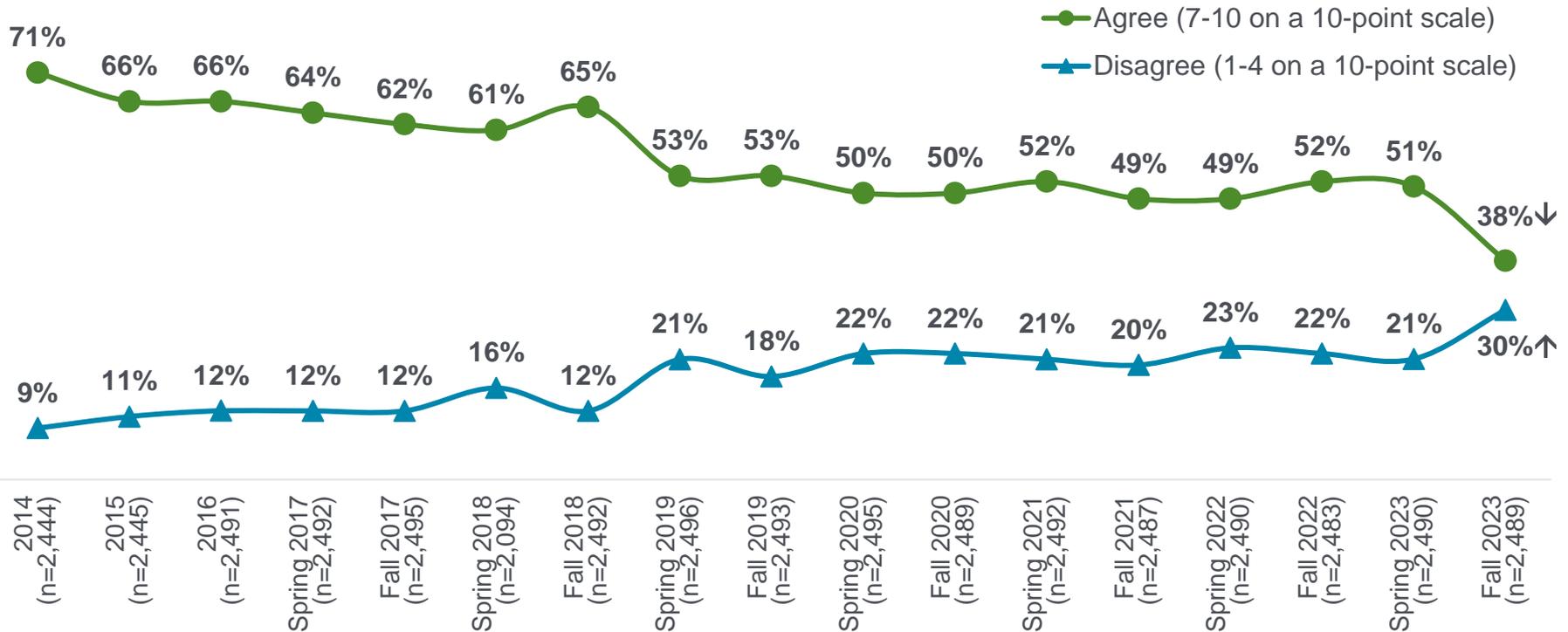
Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Tracking – The future direction of Calgary

Calgary is moving in the right direction to ensure a high quality of life for future generations



Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents

Neutral ratings of 5 or 6 are not shown

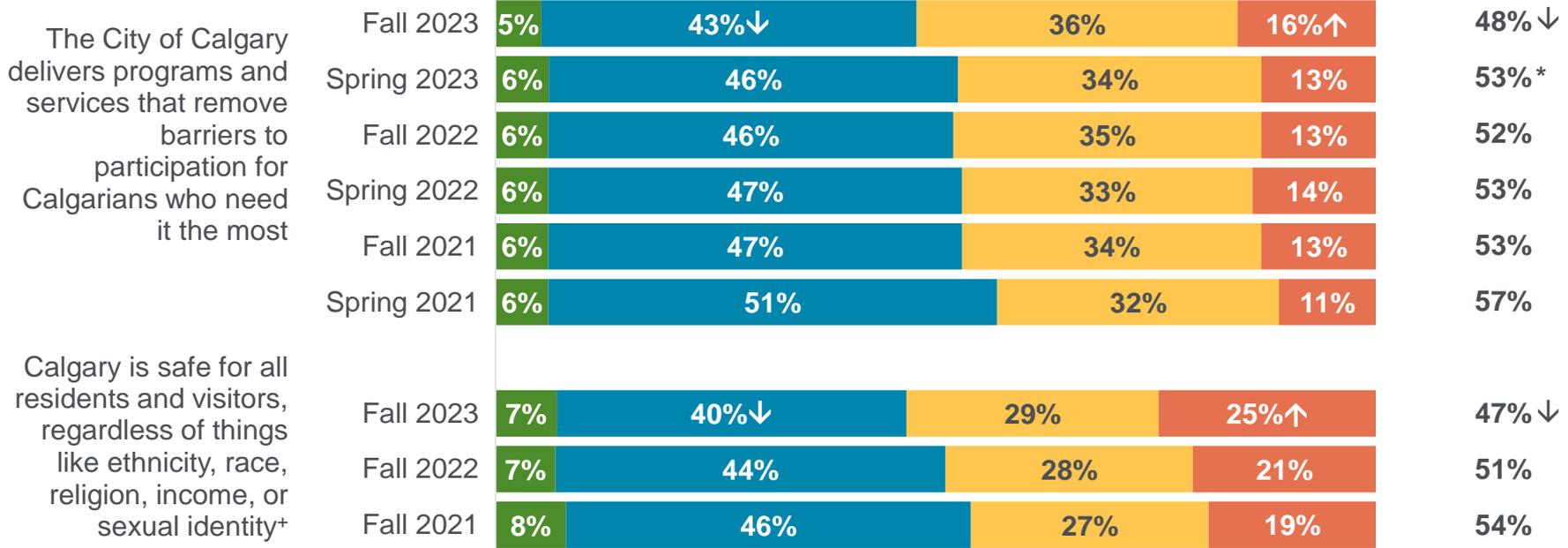
↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Inclusivity

■ Completely Agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

Agree
(10, 9, 8 or 7 out of 10)



Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.
Base: Valid respondents (bases vary)

+ All waves conducted in the fall
* Rounding
↑/↓ Statistically higher/lower than prior wave

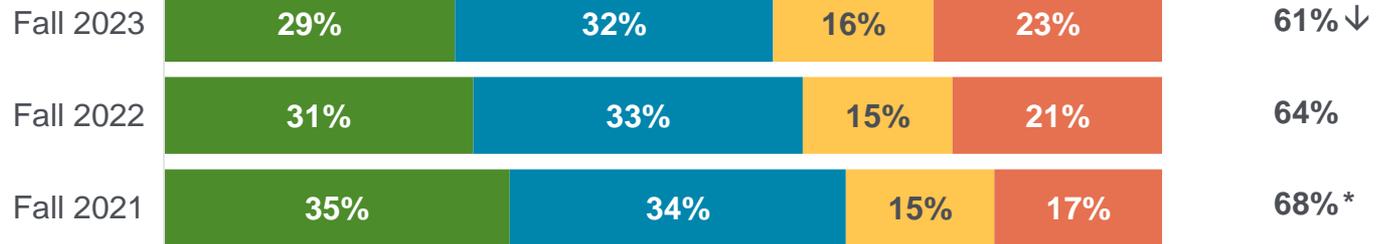


Climate change and city programs to reduce environmental impact

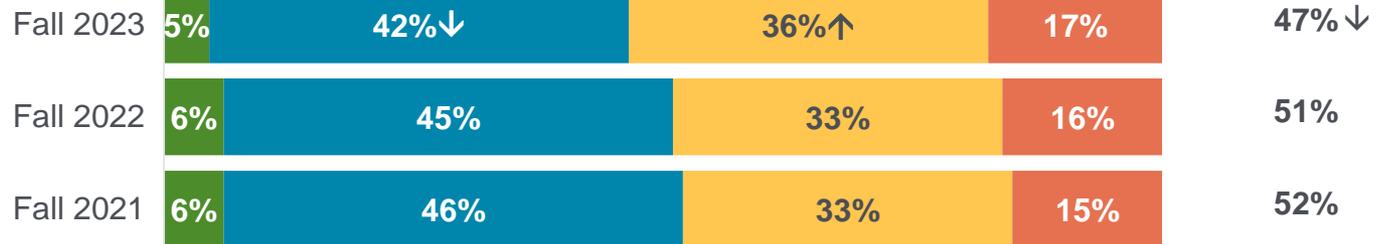
■ Completely Agree (10)
 ■ Agree (9, 8 or 7)
 ■ Neutral (6 or 5)
 ■ Disagree (4, 3, 2 or 1)

Agree
 (10, 9, 8 or 7 out of 10)

I think we need to act now to address climate change+



The City has programs and services aimed at helping Calgarians reduce their environmental impact+



+ All waves conducted in the fall and question introduced in fall 2021

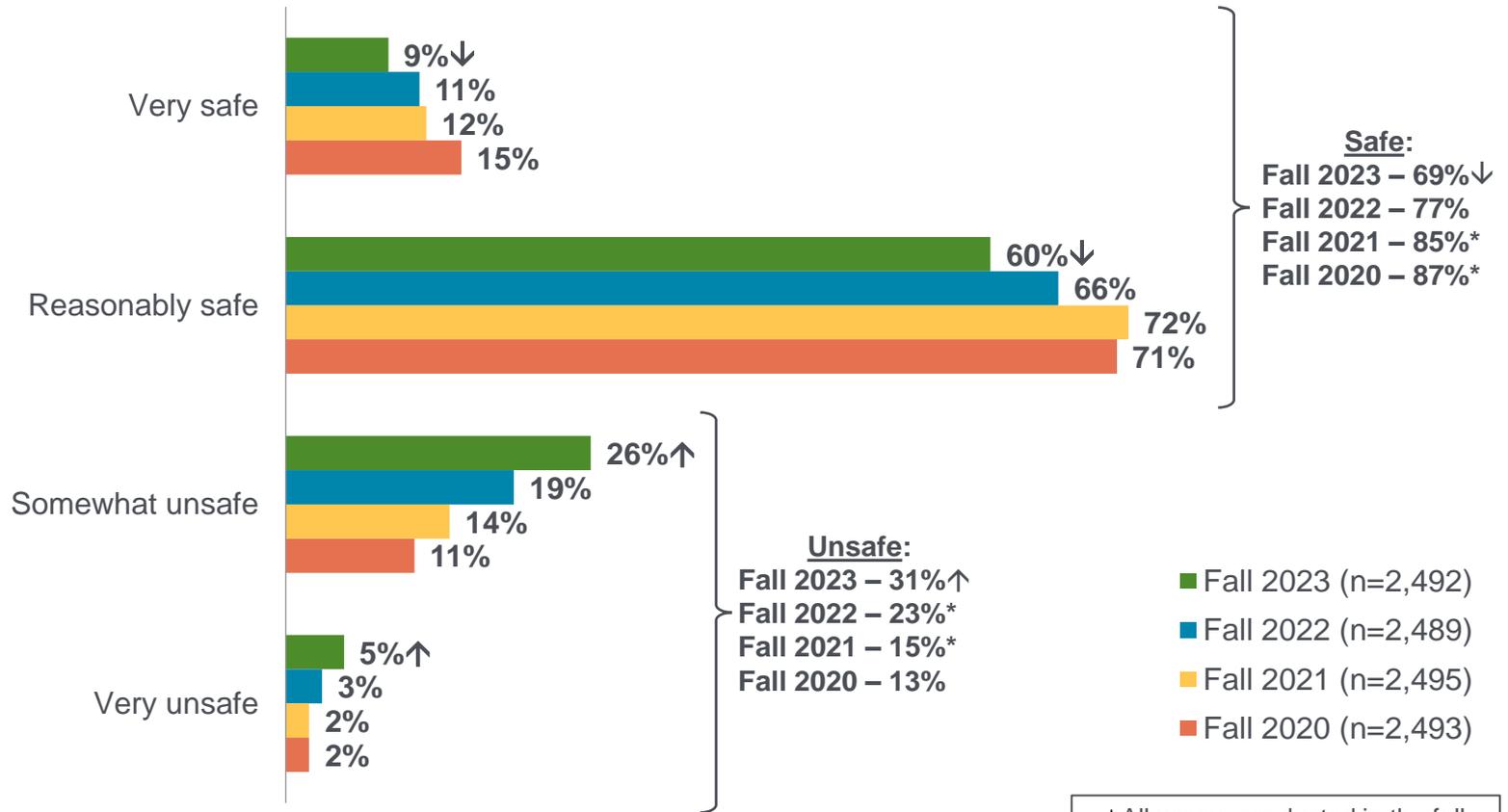
* Rounding

↑ Statistically higher than fall 2022
 ↓ Statistically lower than fall 2022

Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.
 Base: Valid respondents (bases vary)



Overall perceived safety of the city of Calgary



+ All waves conducted in the fall

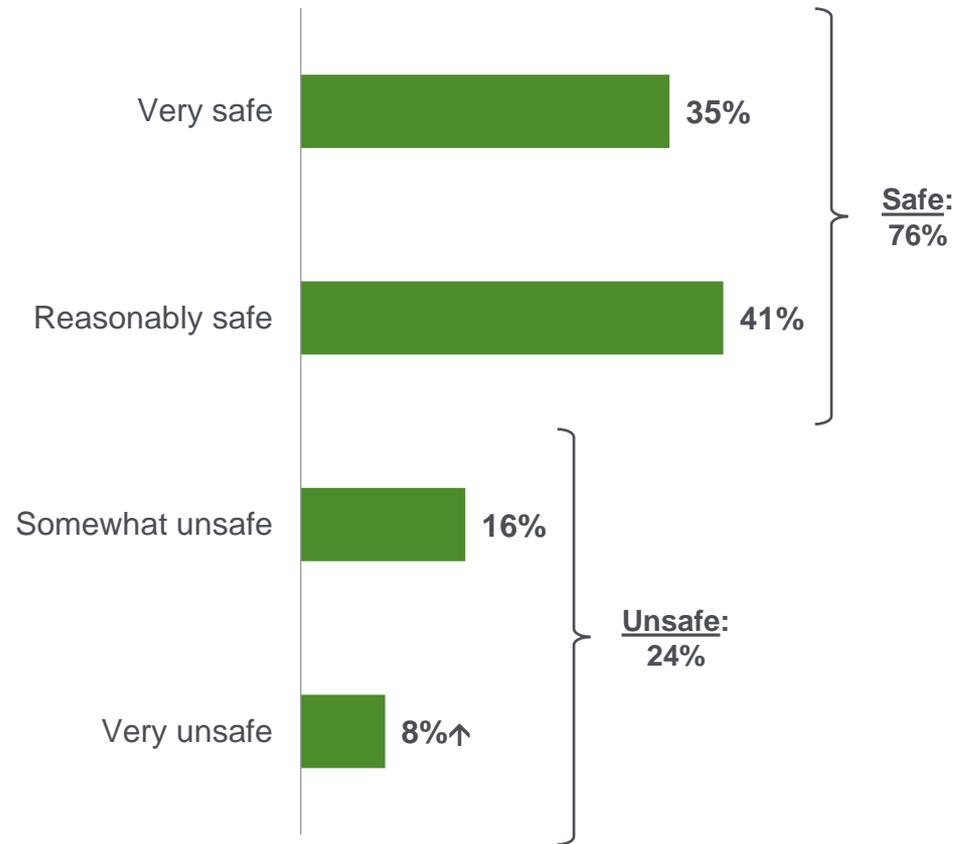
* Rounding

↑ Statistically higher than fall 2022
 ↓ Statistically lower than fall 2022

Q. How safe or unsafe do you think Calgary is overall?
 Base: Valid respondents



Perceived safety in own neighbourhood



Q. How safe do you feel or would you feel walking alone in your neighbourhood after dark?
 Do you or would you feel ...? +
 Base: Valid respondents (n=2,493)

+ All waves conducted in the fall

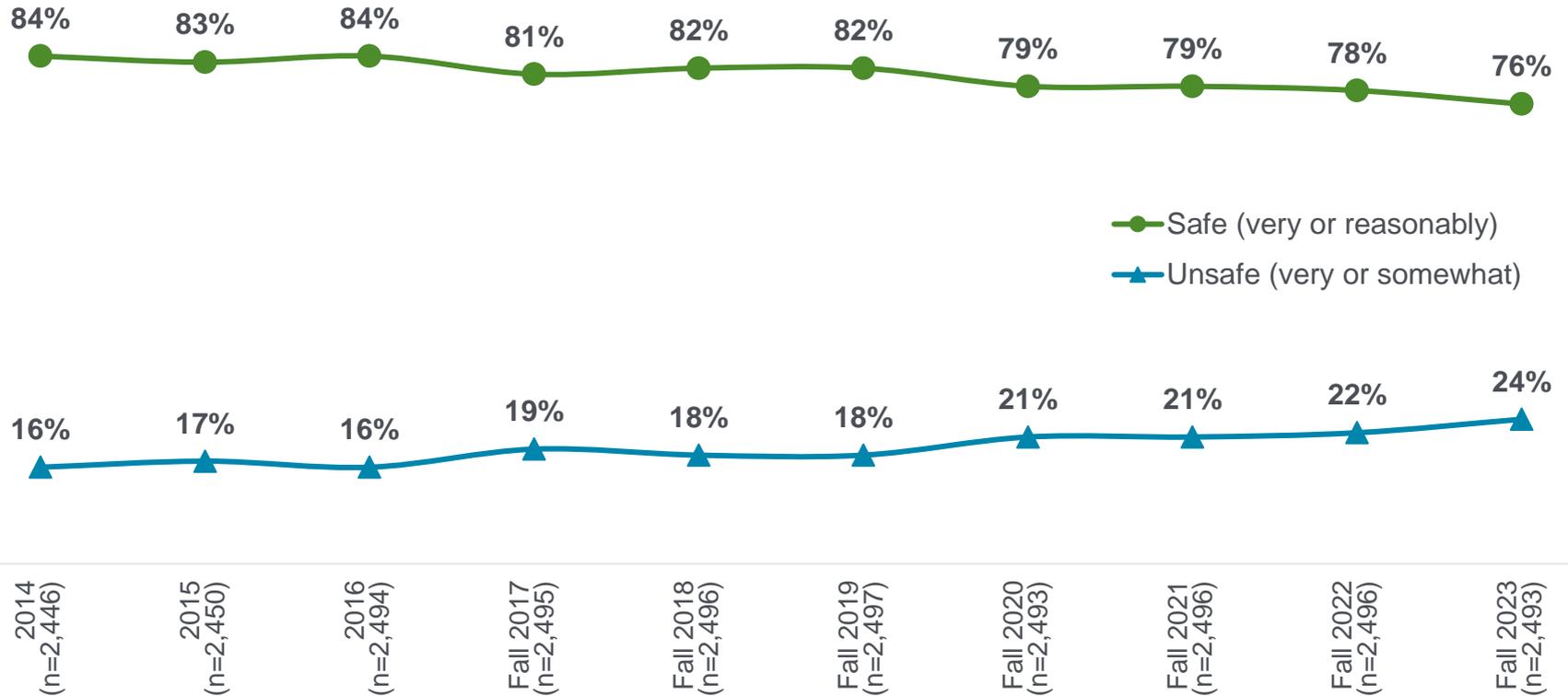
↑ Statistically higher than fall 2022

↓ Statistically lower than fall 2022



Tracking – Perceived safety in own neighbourhood

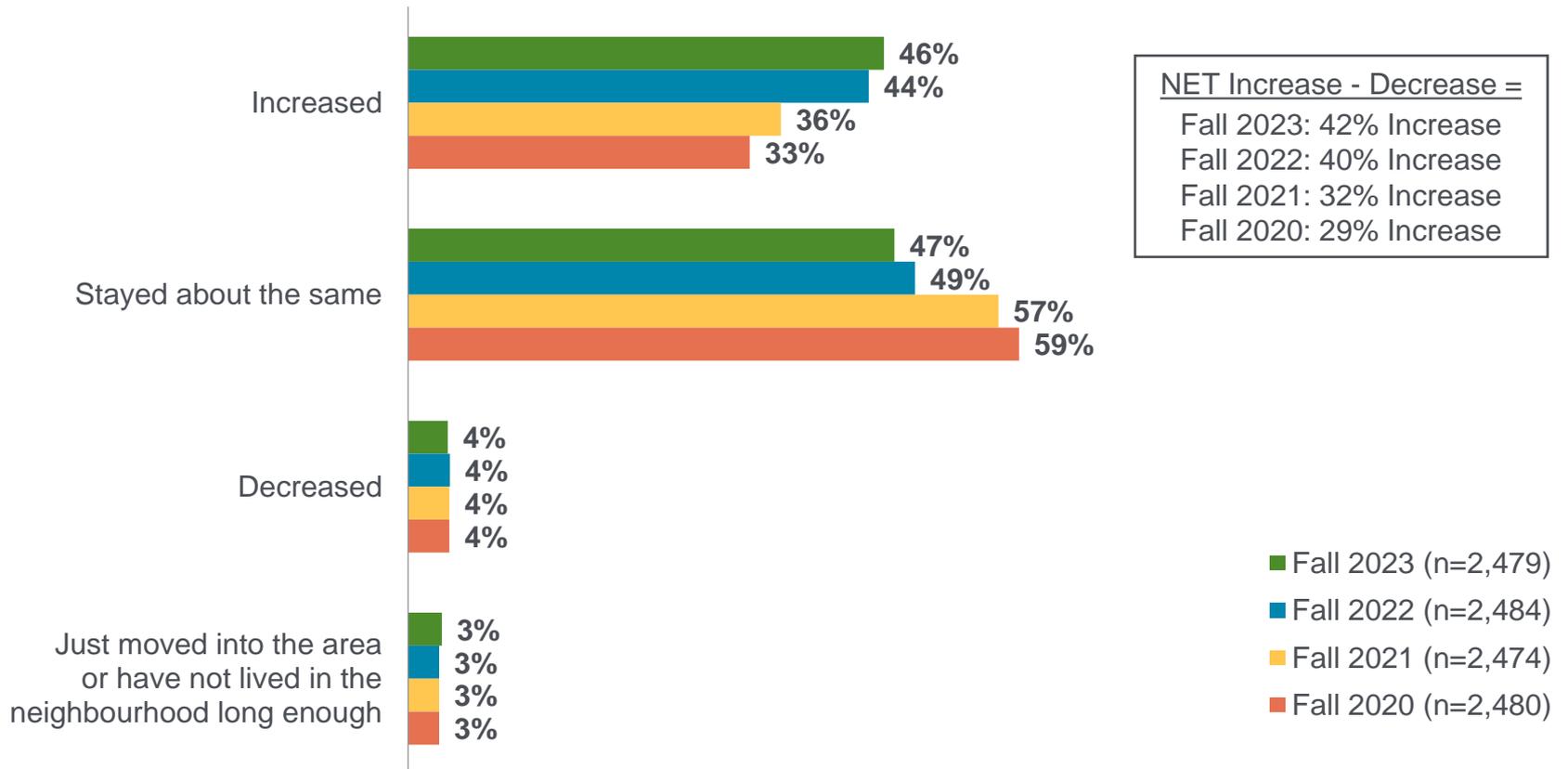
How safe do you feel or would you feel walking alone in your neighbourhood after dark?



Q. How safe do you feel or would you feel walking alone in your neighbourhood after dark?
 Do you or would you feel ...?
 Base: Valid respondents



Perceived change in neighbourhood crime



Q. During the last 3 years, do you think that crime in your neighbourhood has increased, decreased or remained about the same?

Base: Valid respondents



Issue agenda

Summary of findings: Issue agenda

Calgarians cite the same top issues as previous years, with a growing focus on affordable housing

- Topping the list of important issues that Calgarians want local leaders to address is ‘homelessness, poverty and affordable housing’ (31%). This topic has grown in importance substantially from spring 2023 (16%) and fall 2022 (15%). *Note respondents may include “housing affordability” in this category, referring to rising interest rates and higher costs of rent. They may not necessarily know that “affordable housing” refers to subsidized/low-income housing.*
- Taking the second spot on the issue agenda is ‘infrastructure, traffic and roads’ at 28%, experiencing a decline from spring 2023 (39%) and fall 2022 (31%).
- Coming in third, ‘crime, safety and policing’ is an important issue for one-quarter (27%) of Calgarians, which is up statistically from spring 2023 (24%), although identical to fall 2022 (27%).
- Following next in the fourth spot, ‘transit’ is mentioned by 15% of Calgarians, slightly down from 18% in both spring 2023 and fall 2022.
- Rounding out the top five issues this wave, ‘the economy’ is mentioned by 11% as an issue that requires attention. Mentions of the economy are up statistically from spring 2023 (7%) but are on par with fall 2022 (10%).



Issue agenda

Multiple responses allowed

Mentions <5% are not shown

■ First mention ■ Other mentions

Change
Spring 2023 – Fall 2023

Net - Homelessness, poverty and affordable housing	23%	8%	31%	+16↑
Affordable/available housing	15%	5%	21%	+14↑
Poverty/ homelessness/ related social issues	9%	5%	14%	+4↑
Net - Infrastructure, traffic and roads	17%	11%	28%	-11↓
Road conditions	5%	4%	9%	-2
Traffic congestion	4%	6%		+1
Net - Crime, safety and policing	17%	10%	27%	+3↑
Public safety	9%	5%	15%	+2↑
Crime	8%	6%	14%	+2↑
Net - Transit	8%	7%	15%	-3↓
Public transportation [incl. buses/ C-train/ poor service]	4%	4%	8%	-3↓
Transit system improvements	3%	5%		-1
Net - Economy	7%	4%	11%	+4↑
Economy/ cost of living	6%	3%	9%	+5↑
Net - Environment and waste management	5%	4%	9%	+2↑
Net - Taxes	4%	3%	8%	+1
Taxes/ high taxes	3%	6%		-
Net - Growth and planning	4%	6%		-
Net - Recreation	4%	3%	7%	-2↓
Healthcare	3%	5%		-
Drugs/ alcohol/ addiction services/ management	3%	5%		+1
None/ no others	9%	9%		-3↓

Note: A “NET” is a combination of 2 or more mentions that cover a specific theme.

Q. In your view, as a resident of the city of Calgary, what is the most important issue facing your community, that is, the one issue you feel should receive the greatest attention from your local leaders? Are there any other important local issues?

Base: Valid respondents (n=2,451)

Data labels <3% not shown

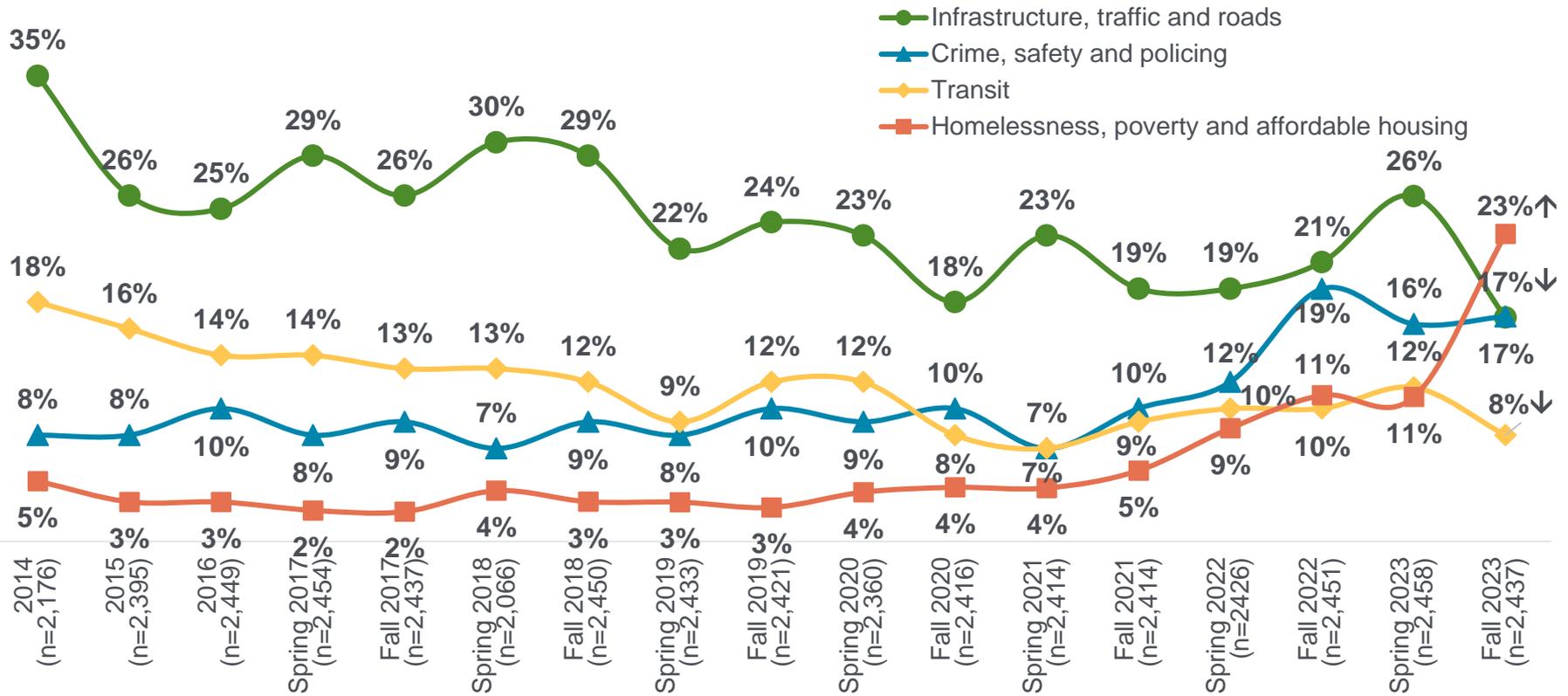
↑ Statistically higher than spring 2023

↓ Statistically lower than spring 2023



Tracking – Most important issue facing Calgary

Current top 4 – First mention only



Q. In your view, as a resident of the city of Calgary, what is the most important issue facing your community, that is, the one issue you feel should receive the greatest attention from your local leaders?

Base: Valid respondents

↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



City programs and services

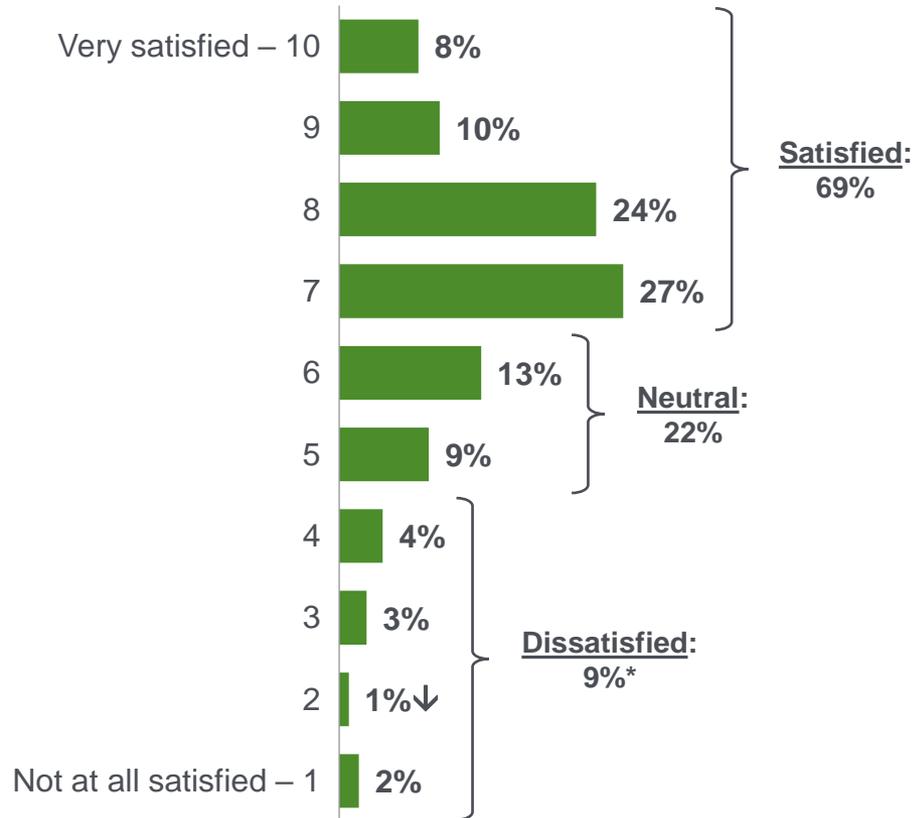
Summary of findings: Satisfaction with City services

High satisfaction among Calgarians with city services and specific waste management programs

- Seven-in-ten (69%) Calgarians are satisfied with the overall level and quality of services and programs provided by The City of Calgary. This level of satisfaction remains steady, on par with spring 2023 (67%) and fall 2022 (66%).
- Turning to specific services, residential Blue Cart recycling continues to hold high satisfaction at 93%, identical to fall 2022 (93%). When focusing on those 'very satisfied', the current rating stands at 58%, closely aligning with fall 2022 (57%).
- Regarding the Green Cart service, satisfaction holds strong at 91%, matching closely with fall 2022 (92%). Looking at 'very satisfied', the current rating of 54% is on par with fall 2022 (56%).
- For residential garbage collection service, satisfaction stands at 90% and is identical to fall 2022 (90%). Looking at 'very satisfied' ratings, the current rating of 54% is on par with fall 2022 (57%).



Satisfaction with the overall level and quality of city services and programs



Q. On a scale of 1 to 10 where “1” is “not at all satisfied” and “10” is “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?
 Base: Valid respondents (n=2,496)

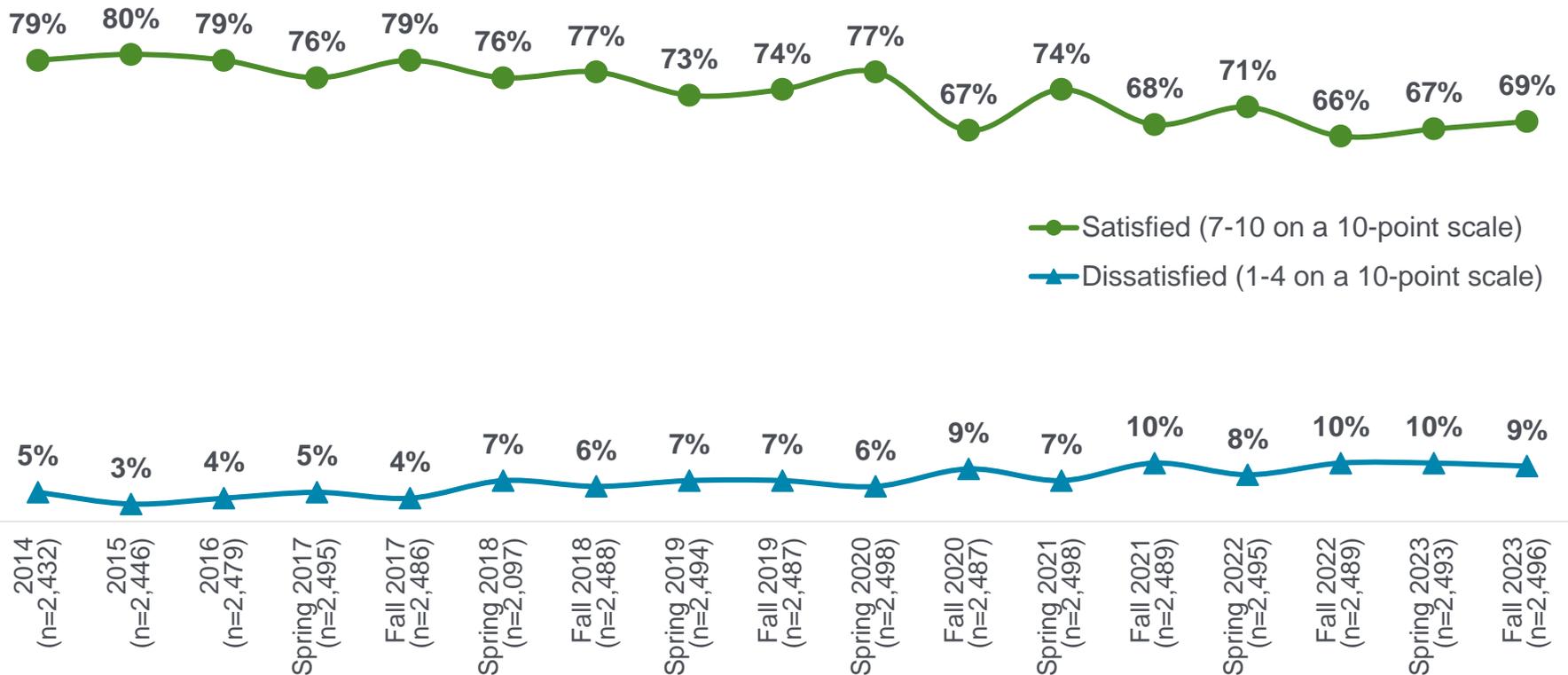
* Rounding

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Satisfaction with city services and programs

Satisfaction with overall level and quality of services and programs provided by The City of Calgary

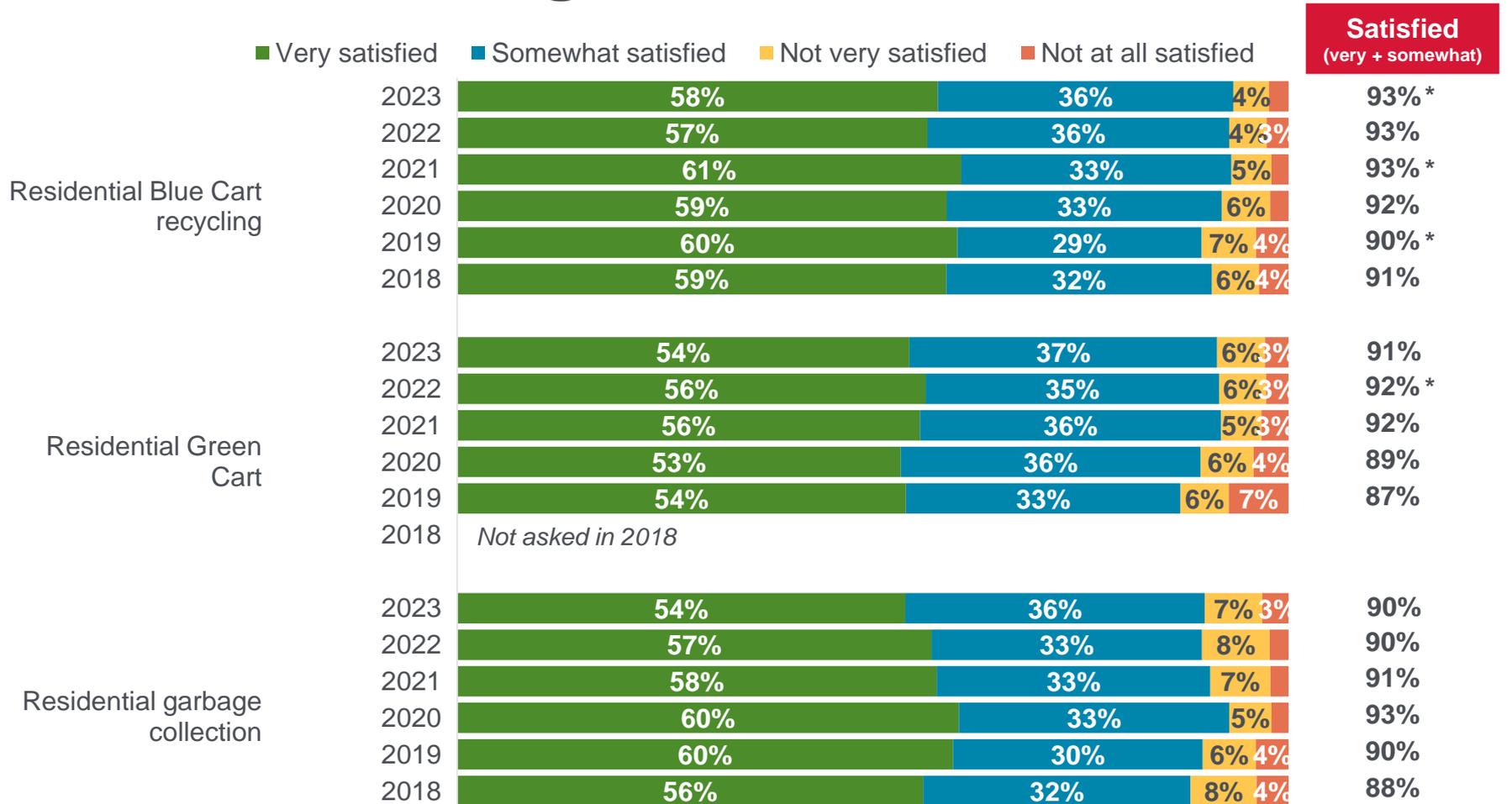


Q. On a scale of 1 to 10 where “1” is “not at all satisfied” and “10” is “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?
 Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Satisfaction with waste management services



Q. And, are you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied with the job The City is doing at provided the following services?
 Base: Valid respondents (bases vary)

Data labels <3% not shown

* Rounding



Taxation

Summary of findings: Taxation

Calgarians are equally split on taxation-service balance, with a recent shift towards service cuts over tax hikes

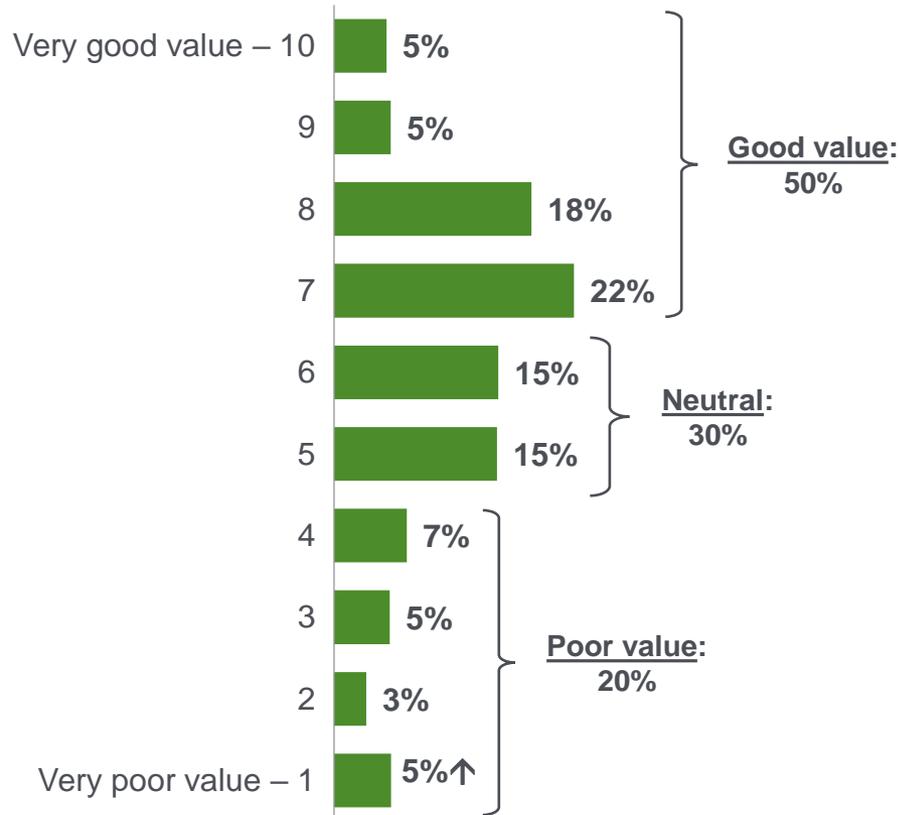
- One-half (50%) of Calgarians feel that they are getting 'good' value from the taxes paid to the municipality. This remains relatively unchanged from spring 2023 (52%), although this is a statistical decrease when compared to fall 2022 (56%). In contrast, 20% perceive the value they receive to be 'poor.' This is consistent with the spring of 2023 (19%), but it shows a statistical increase from fall 2022 (16%).
- In order to balance taxation and service delivery levels, 45% of Calgarians prefer The City to impose higher taxes to keep or expand services. This is down from 55% in spring 2023 and fall 2022 (54%). More specifically:
 - 27% prefer to 'increase taxes - at current inflation rates to maintain services at current levels,' although this is down statistically from spring 2023 (45%)
 - 18% prefer to 'increase taxes - beyond current inflation to expand services,' which is up statistically from spring 2023 (10%).
- Alternatively, to balance taxation and service delivery levels, an equal proportion (45%) prefers The City to downsize services to maintain or reduce tax levels, a statistical increase from spring 2023 (39%). More specifically:
 - 21% prefer to 'cut services - to maintain current tax level', identical to spring 2023 (21%)
 - 24% prefer to 'cut services further - to reduce taxes', which has increased statistically from spring 2023 (18%).

Despite keen interest, Calgarians feel uninformed on property tax investments

- The vast majority (92%) of Calgarians agree that they are 'interested in knowing how property tax dollars are invested in various City services,' on par with fall 2022 (93%).
- Although, around one-half (53%) agree that 'The City does a good job of providing them with information about how property tax dollars are invested in various City services,' on par with fall 2022 (54%).



Perceived value of property taxes



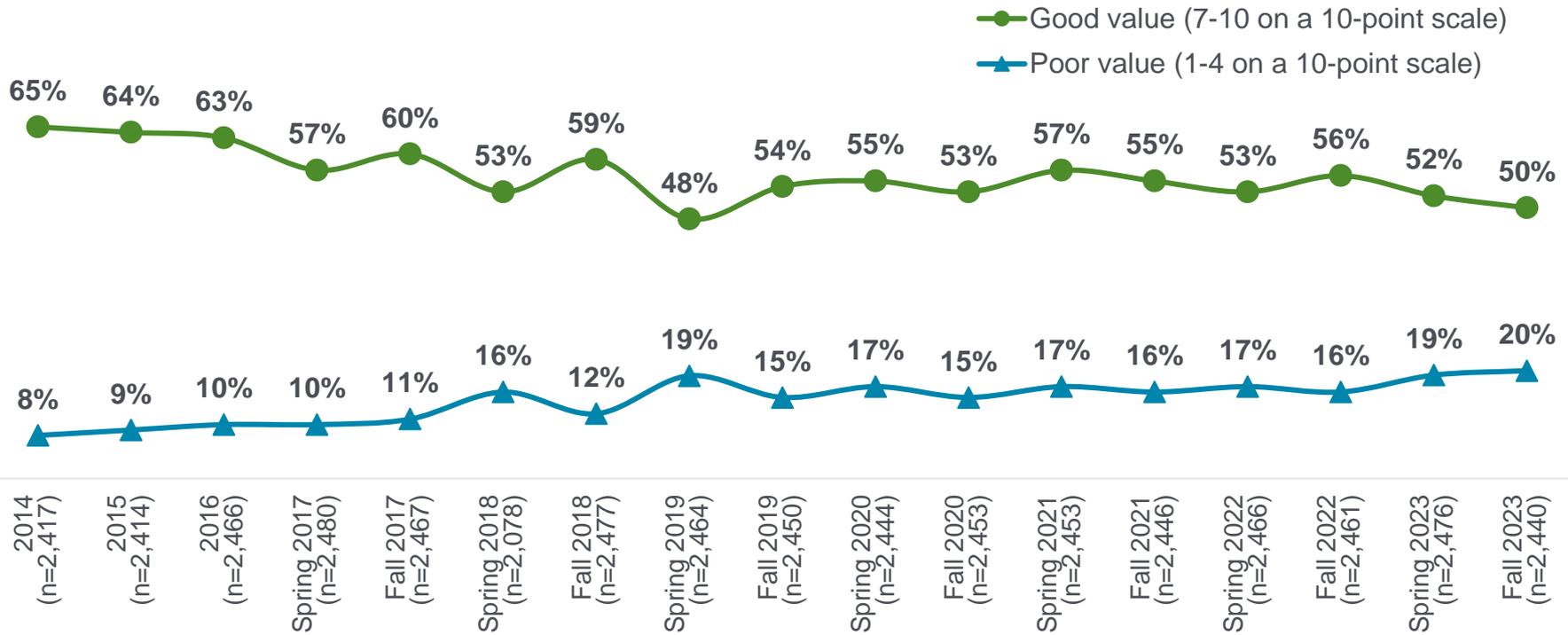
Q. Property tax dollars are divided between The City and the Province. Approximately two-thirds of residential property tax payments go to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” is “very poor value” and “10” is “very good value.”
 Base: Valid respondents (n=2,440)

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Perceived value of property taxes

Perceived value of municipal property taxes



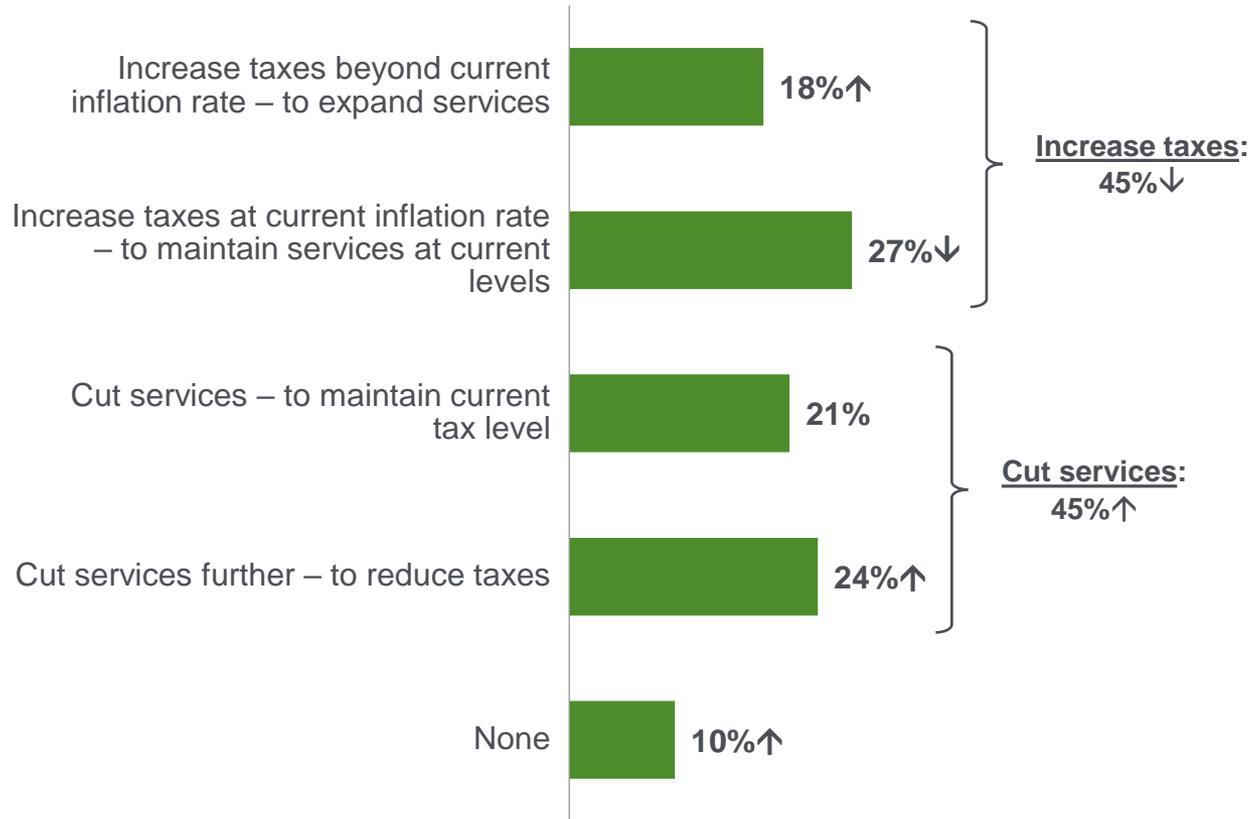
Q. Property tax dollars are divided between The City and the Province. Approximately two-thirds of residential property tax payment goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” is “very poor value” and “10” is “very good value.”

Base: Valid respondents

Neutral ratings of 5 or 6 are not shown



Balancing taxation and service delivery levels



Q. Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

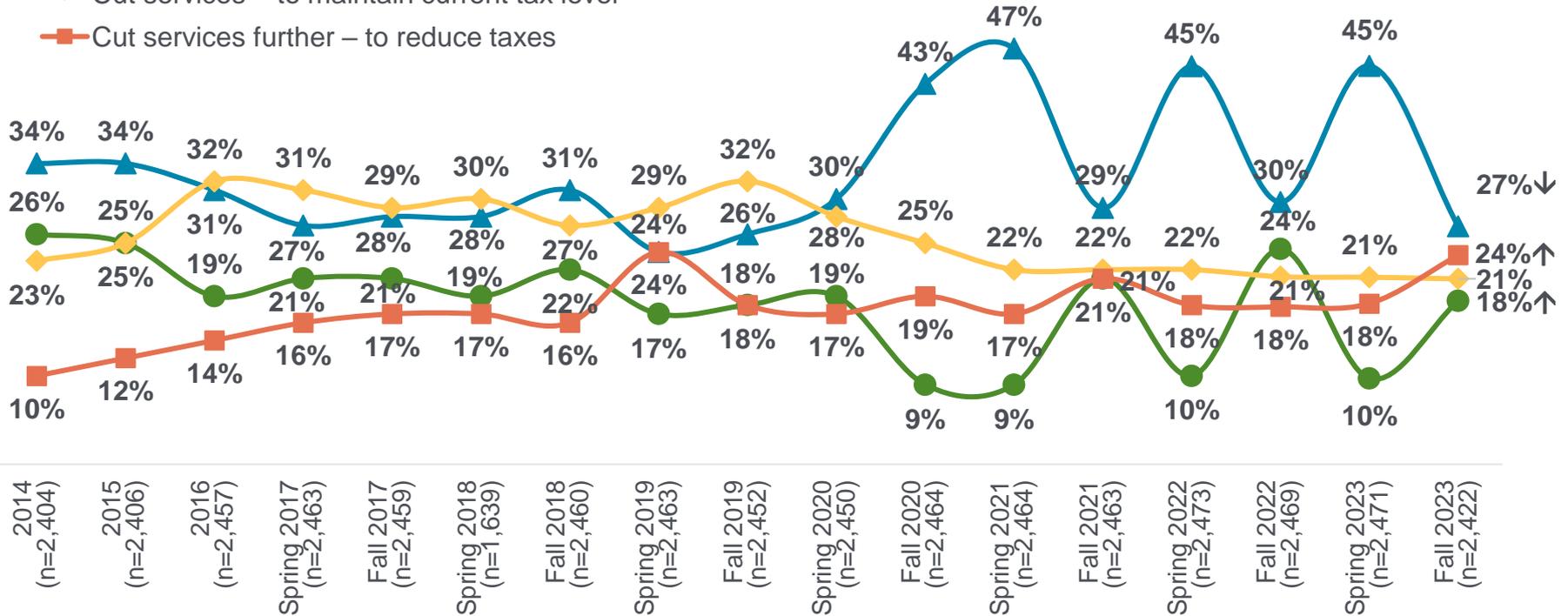
Base: Valid respondents (n=2,422)

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Balancing taxation and service delivery

- Increase taxes beyond current inflation rate – to expand services
- ▲ Increase taxes at current inflation rate – to maintain services at current levels
- ◆ Cut services – to maintain current tax level
- Cut services further – to reduce taxes



Q. Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

Base: Valid respondents

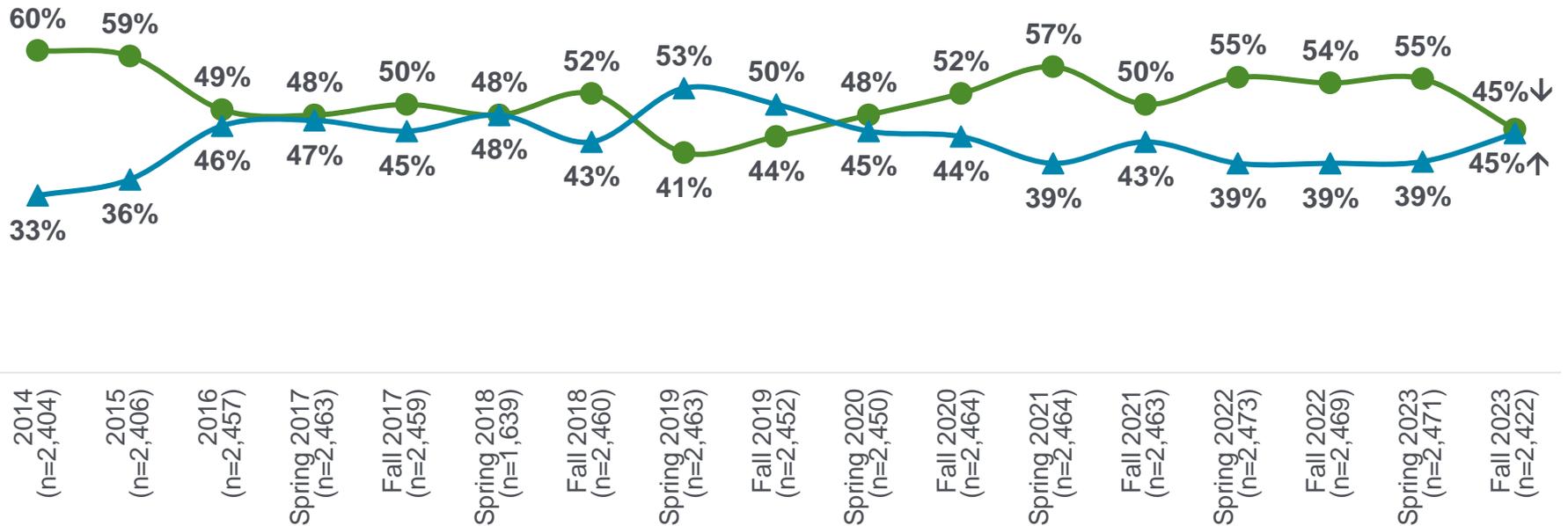
↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Increase taxes vs. cut services

Balancing taxation and service delivery

- Increase taxes at or beyond current inflation rate – to maintain or expand services
- ▲ Cut services – to maintain current or reduce tax level



Q. Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

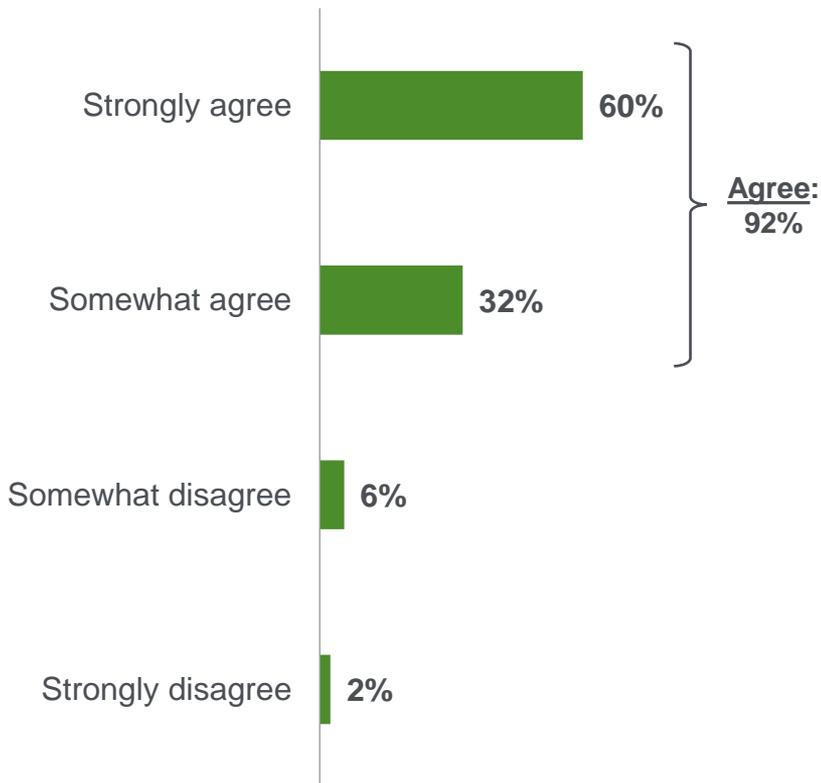
Base: Valid respondents

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023

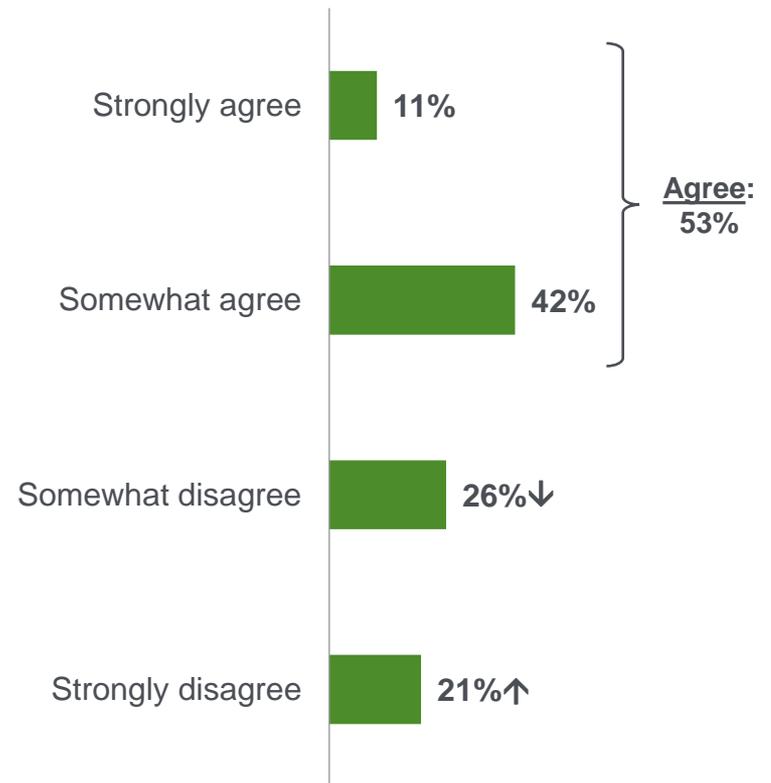


Property tax dollar investment

I am interested in knowing how my property tax dollars are invested in various City services



The City does a good job of providing Calgarians with information on how their property tax dollars are invested in various City services



Q. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements? +

Base: Valid respondents (bases vary)

+ All waves conducted in the fall

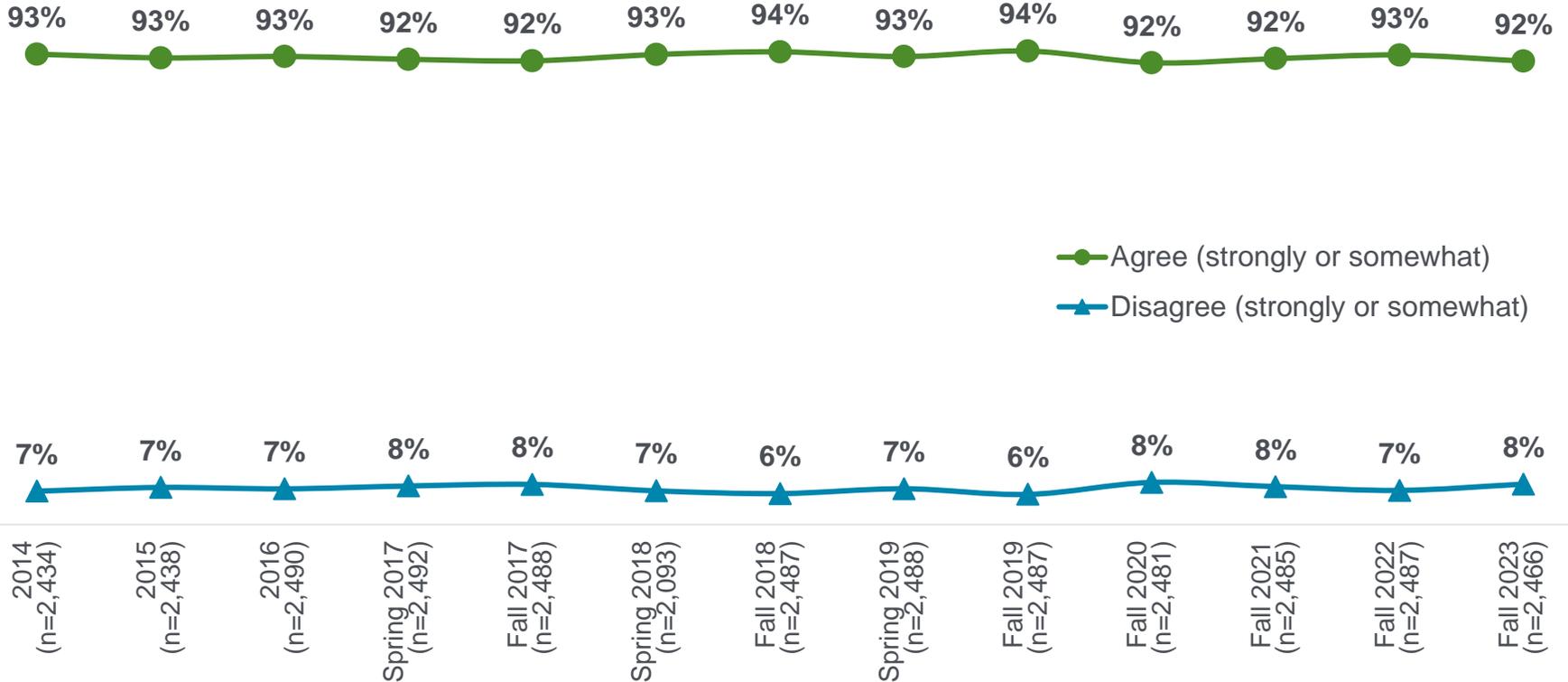
↑ Statistically higher than fall 2022

↓ Statistically lower than fall 2022



Tracking – Interest in property tax investment

I am interested in knowing how my property tax dollars are invested in various City services



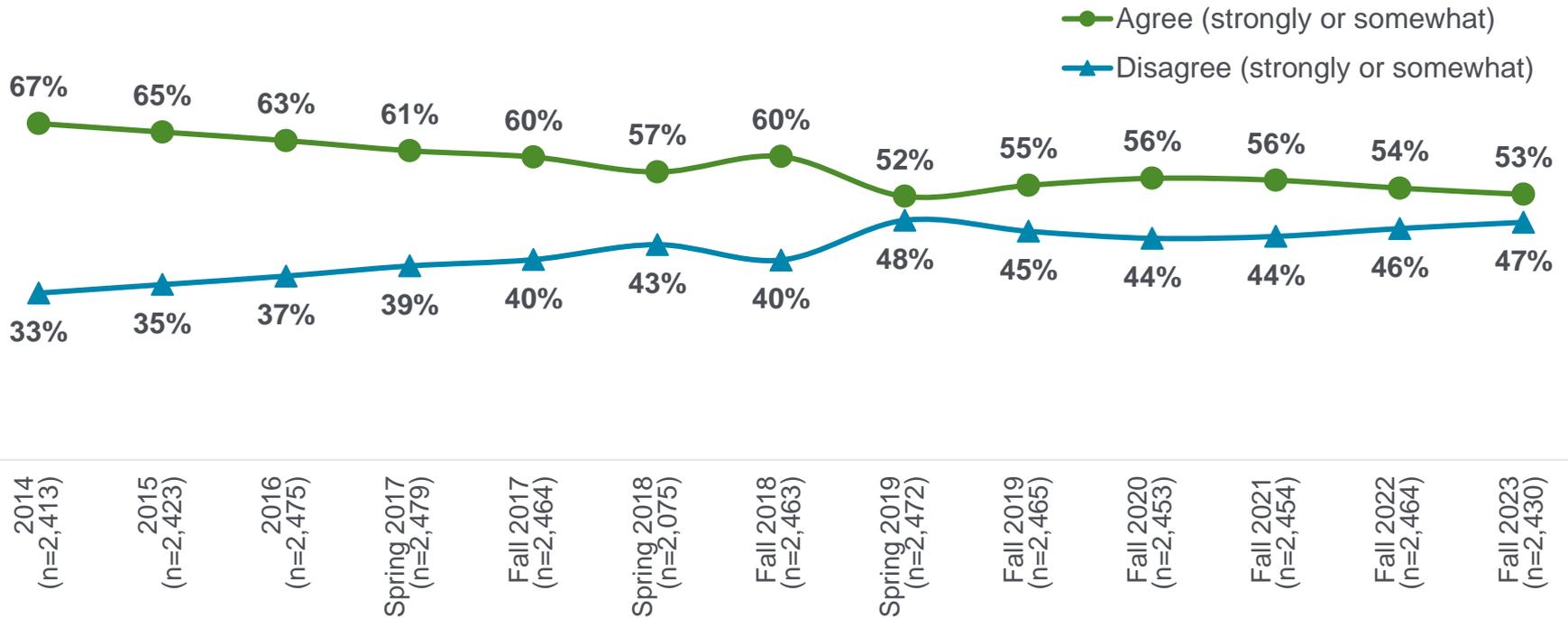
Q. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Base: Valid respondents



Tracking – Transparency about property tax investment

The City does a good job of providing Calgarians with information on how their property tax dollars are invested in various City services



Q. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Base: Valid respondents



City communication and customer service

Summary of findings: Communication at the City

The City does a good job of communicating with most Calgarians about its services, programs, policies and plans

- More than three-fifths (63%) of Calgarians agree that 'The City effectively communicates with Calgarians about its services, programs, policies and plans.'
- Please note that this question was revised in fall 2023 and consequently, prior data for direct comparison is not available.

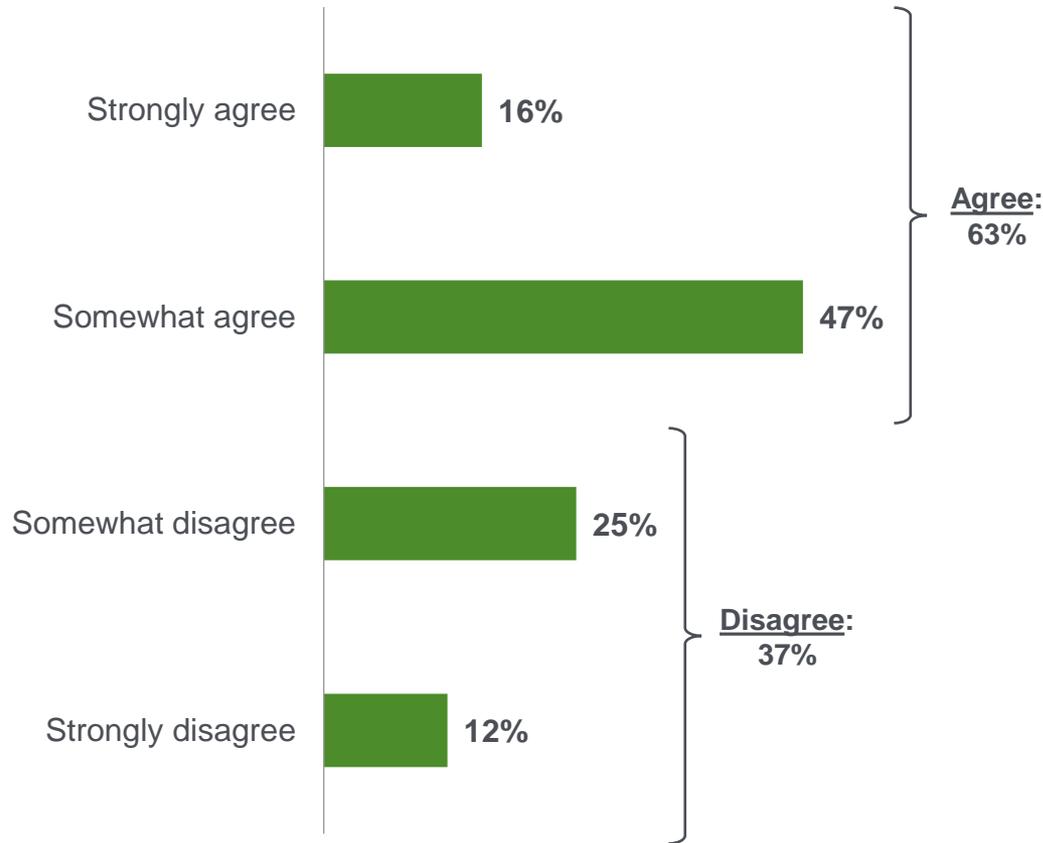
Calgarians are mostly content with City's customer service, though some elements of service have declined

- Three-quarters (75%) of Calgarians are 'satisfied with the overall level and quality of customer service provided by The City of Calgary.' This question was revised in fall 2023 and consequently, prior data for direct comparison is not available.
- In terms of meeting customer service expectations, nearly three-quarters (73%) of Calgarians confirm that 'The City of Calgary meets their customer service expectations,' although this is a statistical decline from spring 2023 (78%) and fall 2022 (81%).
- And in terms of response times, three-fifths (61%) of Calgarians agree 'The City responds quickly to requests and concerns.' This also shows a statistical decline from spring 2023 (65%) and fall 2022 (70%).



Communicating services, programs, policies and plans

The City does a good job of communicating with Calgarians about services, programs, policies and plans



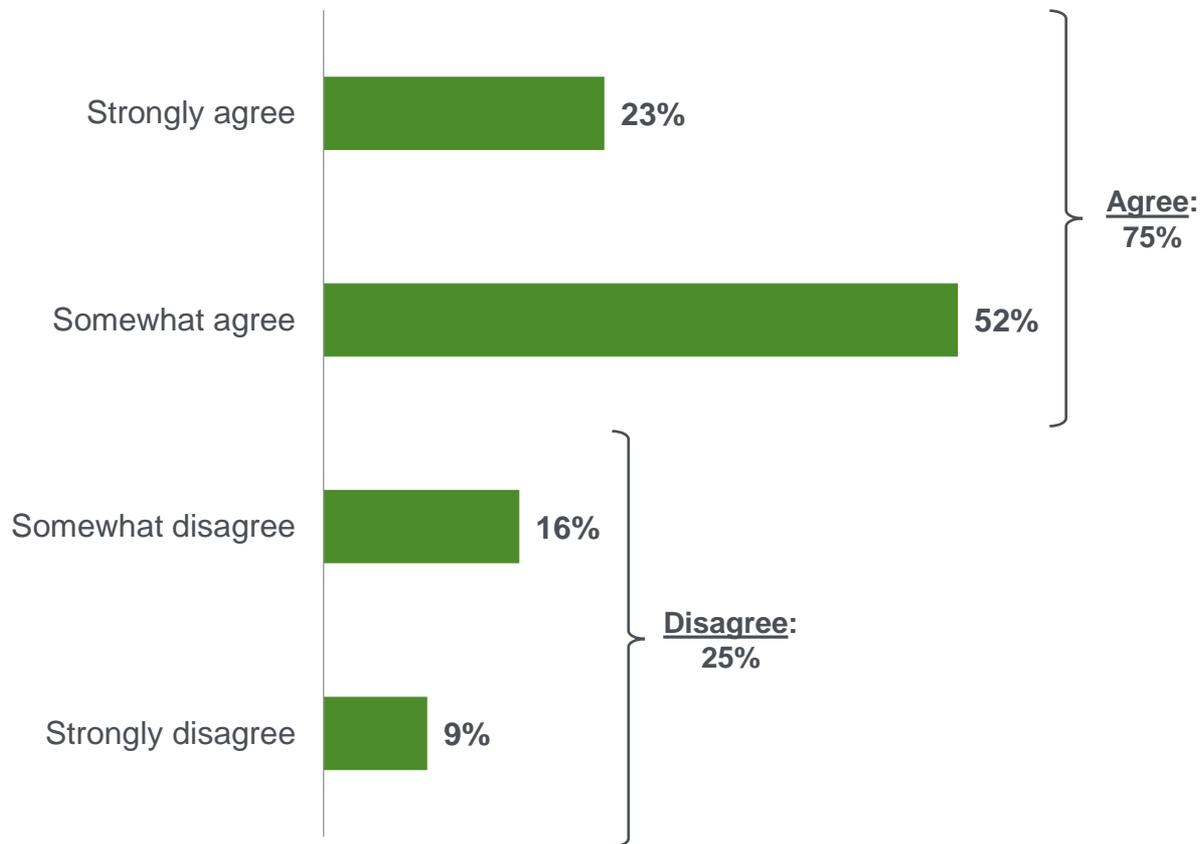
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (n=2,485)



Satisfaction with the overall level and quality of customer service

I am satisfied with the overall quality of customer service provided by The City of Calgary

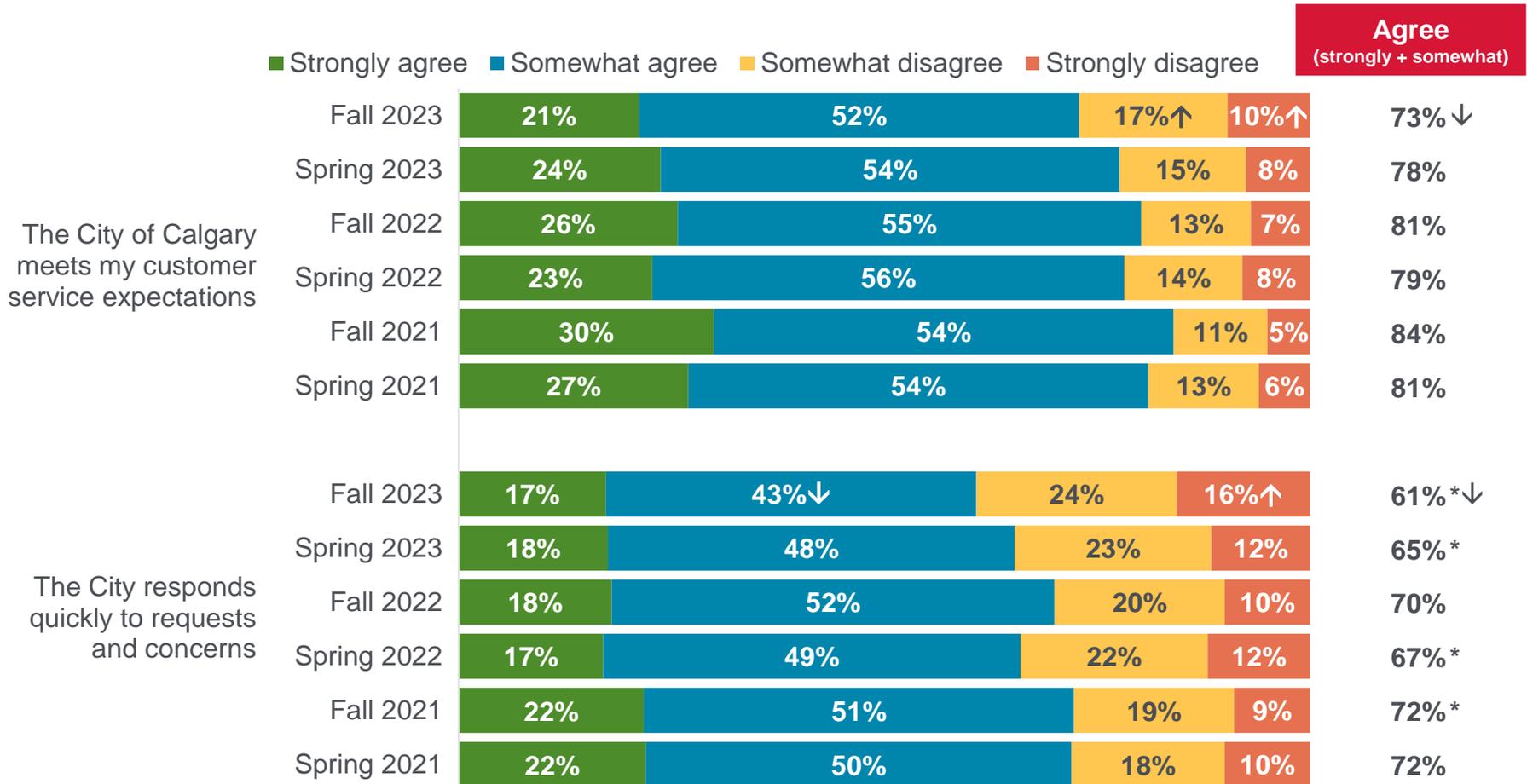


Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (n=2,476)



Attitudes regarding customer service



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (bases vary)

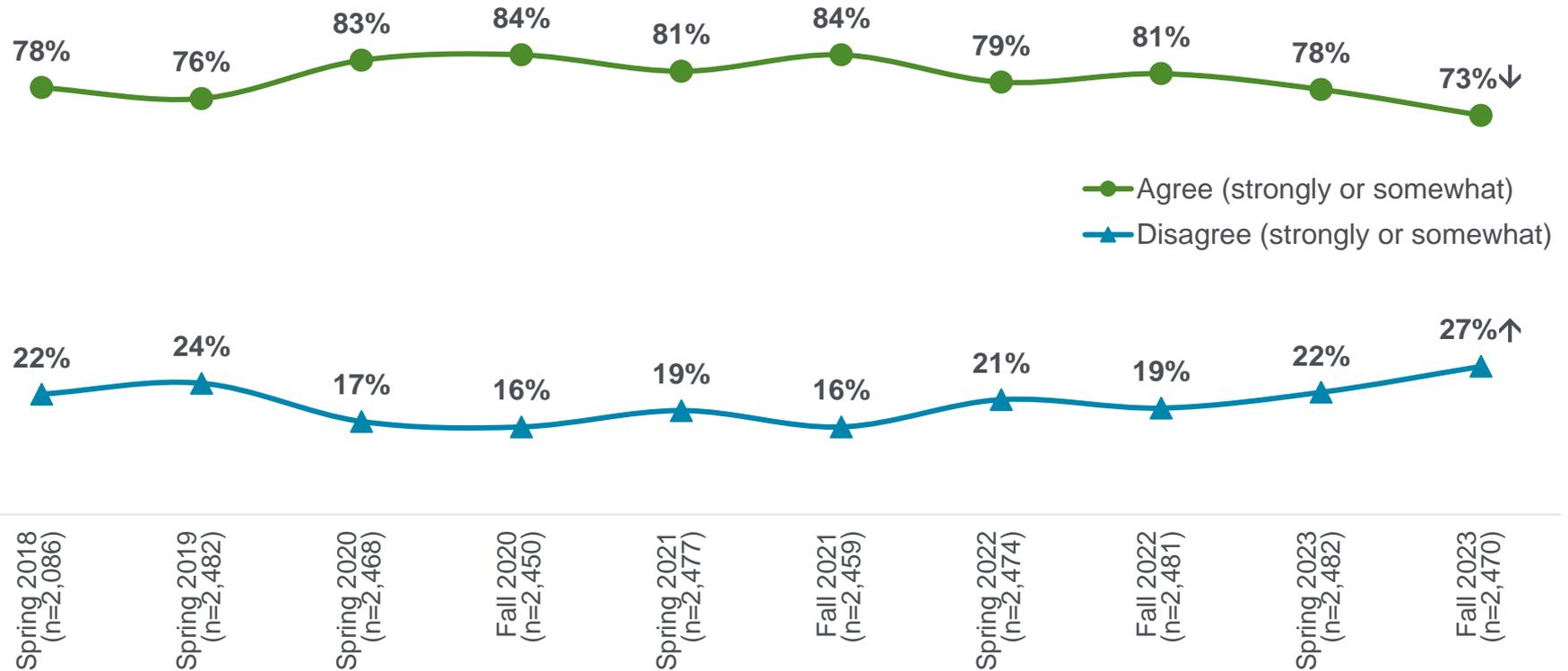
* Rounding

[↑] Statistically higher than spring 2023
[↓] Statistically lower than spring 2023



Tracking – Meeting customer service expectations

The City of Calgary meets my customer service expectations



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents

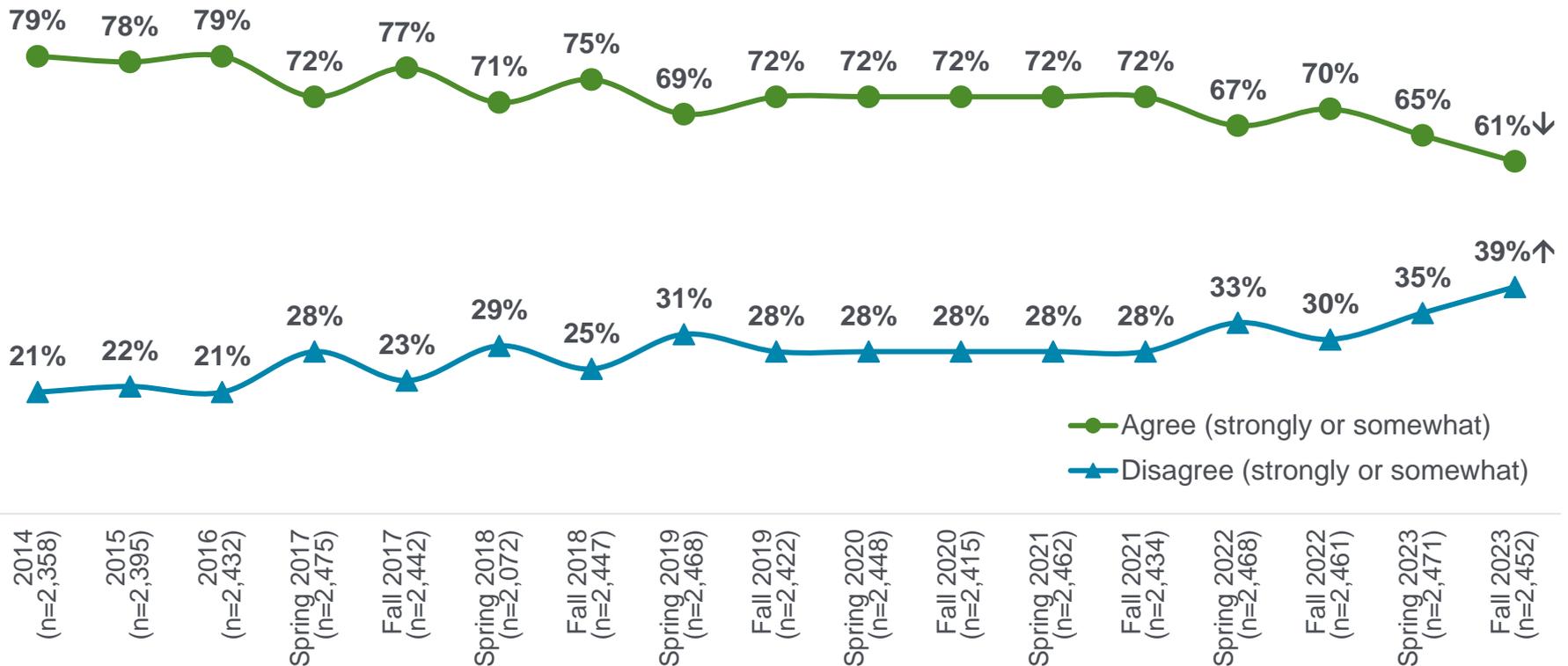
Not asked prior to spring 2018 and not asked in fall 2018 or fall 2019 waves

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Customer service responsiveness

The City responds quickly to requests and concerns



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



City reputation and performance

Summary of findings: City reputation and performance

Despite declines in satisfaction with Council and Administration performance, Calgarians maintain a sense of trust in The City of Calgary

- Around one-half (46%) of Calgarians convey that they 'trust' The City of Calgary. This is consistent with results from spring 2023 (48%) as well as fall 2022 (49%). However, a contrasting 23% say they 'distrust,' which is unchanged from spring 2023 (23%) and on par with fall 2022 (21%). The remaining 31% have a neutral stance regarding their level of trust in The City of Calgary, consistent with spring 2023 (29%) and fall 2022 (31%).
- When evaluating overall administration, six-in-ten (62%) Calgarians are satisfied with the way The City of Calgary (encompassing both Council and Administration) runs the city, which denotes a statistical fall from spring 2023 (71%) and fall 2022 (also 71%).
 - Assessing City Administration individually, 69% are satisfied with the way 'City Administration (excluding City Council) is going about running our City.' Satisfaction with City Administration is down statistically from spring 2023 (77%) and fall 2022 (78%).
 - Considering City Council on its own, 55% are satisfied with the way 'City Council (excluding City Administration) is going about running our City.' Satisfaction with City Council is also down statistically from spring 2023 (60%) and fall 2022 (62%).

Summary of findings: City reputation and performance

There is a growing sentiment amongst Calgarians that their government is becoming less accessible and less responsive to citizen input

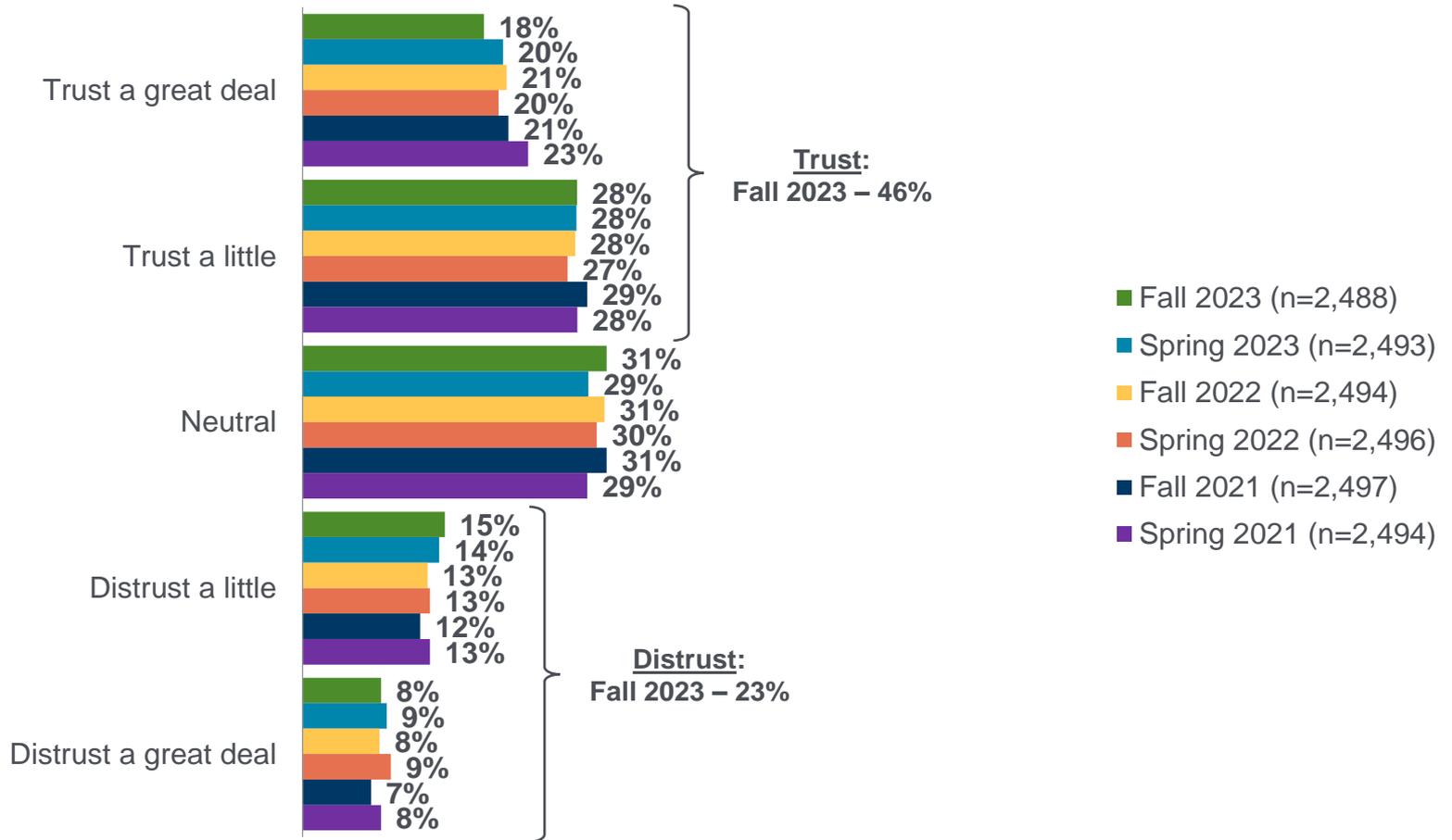
- Around three-fifths (62%) of Calgarians hold the belief that ‘The City of Calgary practices open and accessible government.’ There has been a statistical drop in this sentiment from spring 2023 (70%) and fall 2022 (66%).
- Around one-half (54%) agree ‘The City uses input from Calgarians in decision-making about City projects and services.’ This measure too experiences a statistical decline from spring 2023 (65%) and fall 2022 (62%).
- Similarly, around one-half (52%) agree that ‘Calgarians have enough opportunities to provide input into decision making about City projects and services,’ which is a statistical decline from spring 2023 (63%) and fall 2022 (61%).
- One-half (51%) also agree ‘The City allows Calgarians to have meaningful input into decision-making.’ This too is statistically lower than spring 2023 (62%) and fall 2022 (59%).

While most Calgarians believe The City is responsive to their needs and expectations, there is growing public concern about The City's decision-making, transparency and fiscal responsibility

- Three-fifths (61%) of Calgarians agree with a new measure ‘The City of Calgary is responsive to the needs and expectations of Calgarians.’
- Similarly, three-fifths (59%) of Calgarians have confidence that ‘The City of Calgary is working to improve how it includes Calgarians’ input into important decisions.’ This shows a statistical decline from spring 2023 (68%) and fall 2022 (66%).
- Also, three-fifths (59%) believe that ‘City Council and City Administration work collaboratively to make the best possible decisions for the future of Calgary,’ which is also a statistical decline from spring 2023 (69%) and fall 2022 (66%).
- Lastly, one-half (51%) believe ‘The City of Calgary manages its spending in a responsible way that reflects the needs and priorities of Calgarians,’ which also experiences a statistical decline from spring 2023 (58%) and fall 2022 (58%).



Trust in The City of Calgary



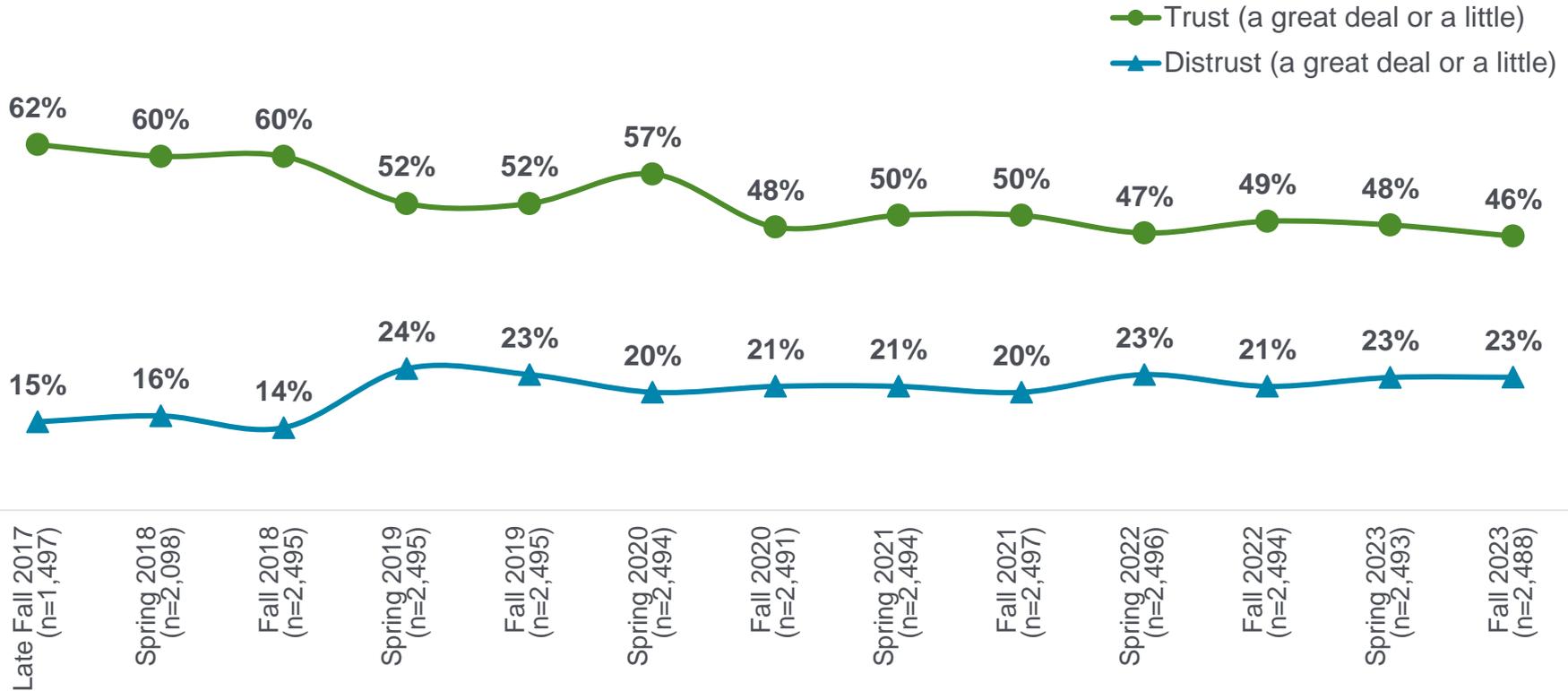
Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary? Would you say that you trust The City a great deal, trust The City a little, are neutral, distrust The City a little, or distrust The City a great deal?

Base: Valid respondents



Tracking – Trust in The City of Calgary

Trust/distrust The City of Calgary



Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary? Would you say that you trust The City a great deal, trust The City a little, are neutral, distrust The City a little, or distrust The City a great deal?

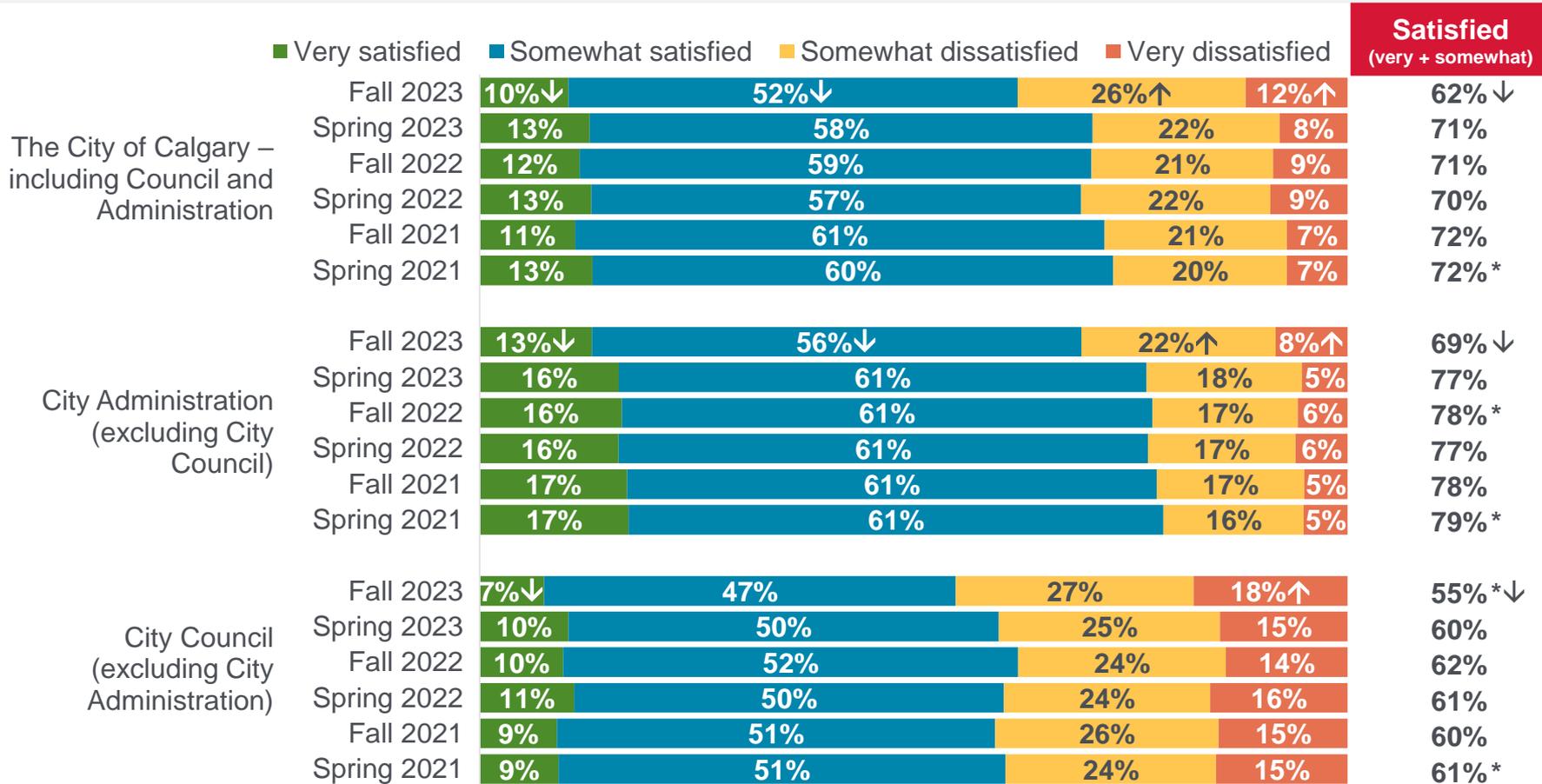
Base: Valid respondents

Question introduced in an additional survey in late fall 2017
 Neutral ratings are not shown



Perceptions about City performance

As you may know, **City Council** is made up of elected officials who are the legislative body that govern The City. While **City Administration** is made up of non-elected employees at The City who are responsible for the management and running of local services. In other words, public servants who administer services, facilities, safety and infrastructure for communities.



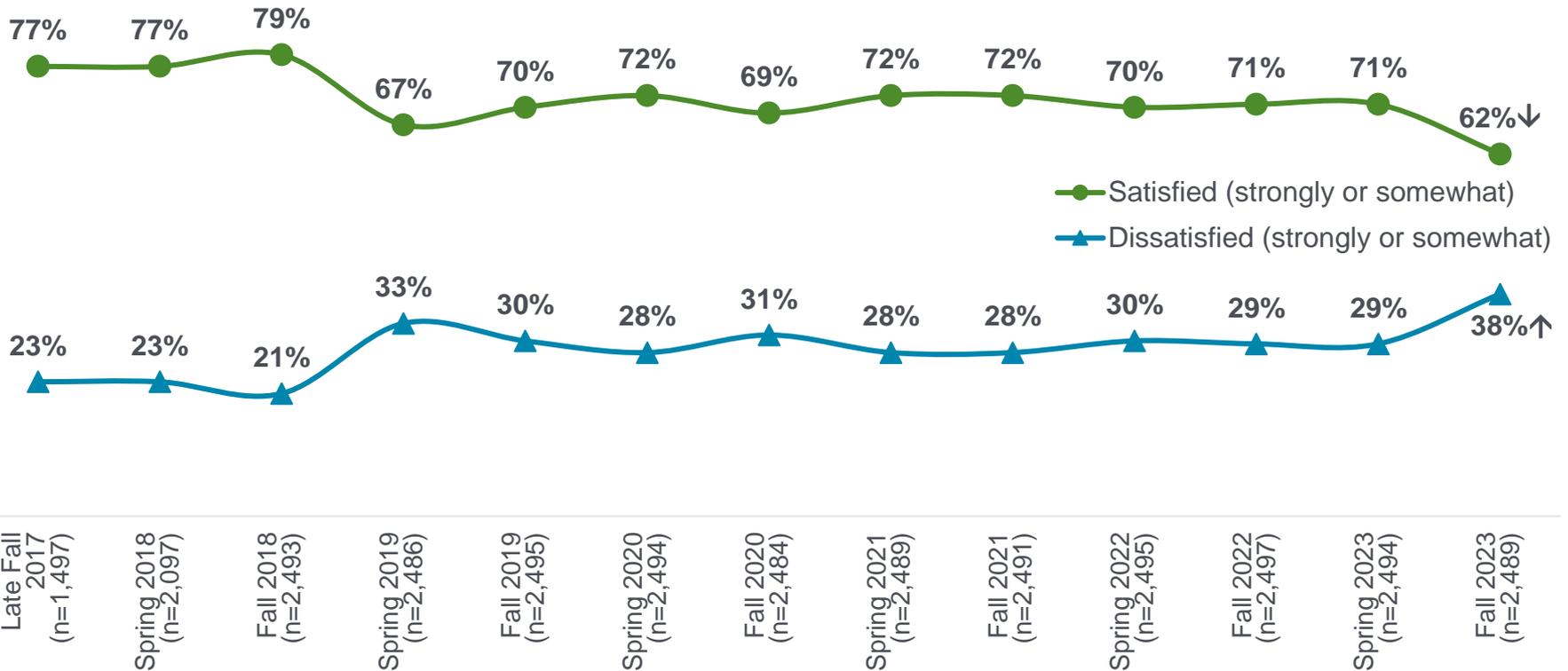
Q. Taking everything into account, how satisfied or dissatisfied are you with the way [INSERT] is going about running our City?
 Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – City of Calgary performance

Satisfaction with the way The City of Calgary – including Council and Administration as a whole – is running our city



Q. Taking everything into account, how satisfied or dissatisfied are you with the way The City of Calgary – including Council and Administration as a whole – is going about running our City?
 Base: Valid respondents

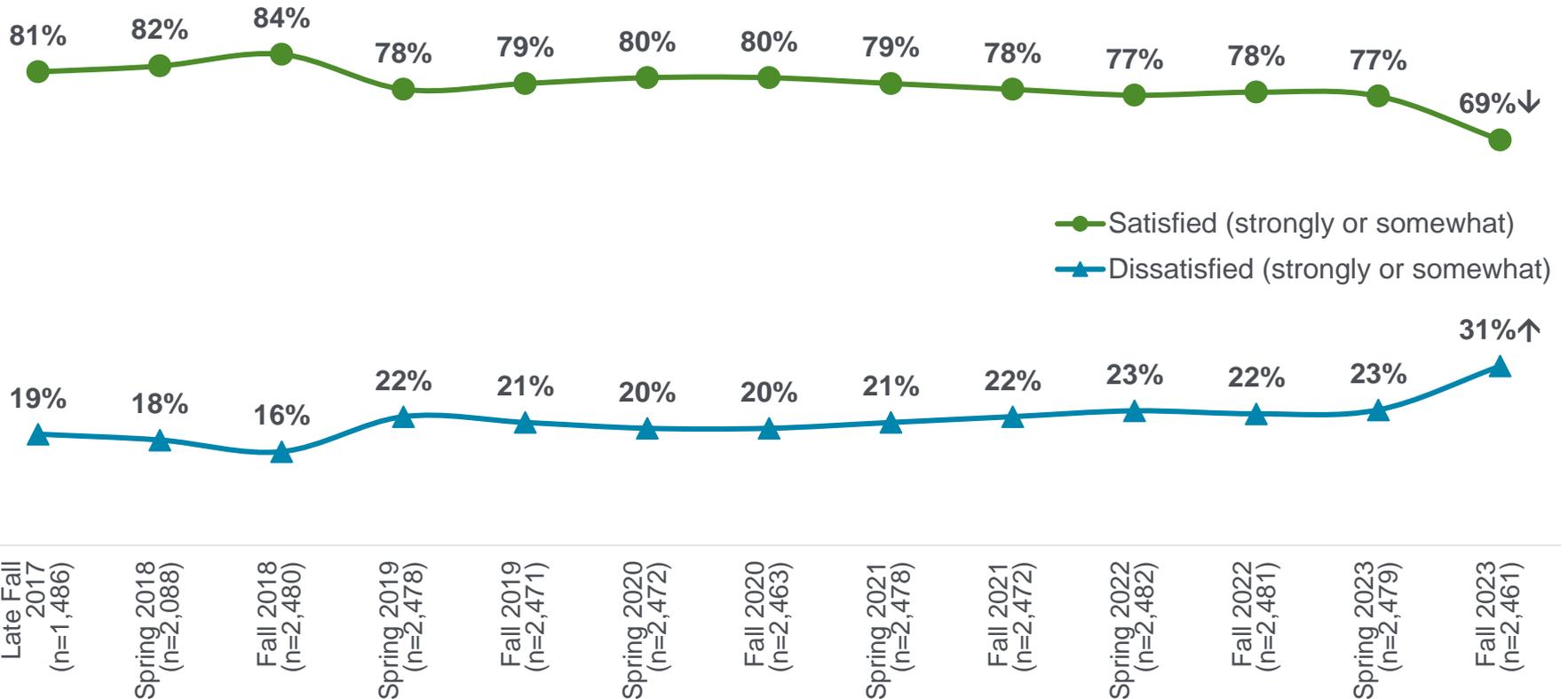
Question introduced in an additional survey in late fall 2017

↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Performance of city administration

Satisfaction with the way Calgary’s City Administration, excluding Council, is running our city



Q. Thinking about Calgary’s City Administration, excluding Council, how satisfied or dissatisfied are you with the way City Administration is going about running our City?

Base: Valid respondents

Question introduced in an additional survey in late fall 2017

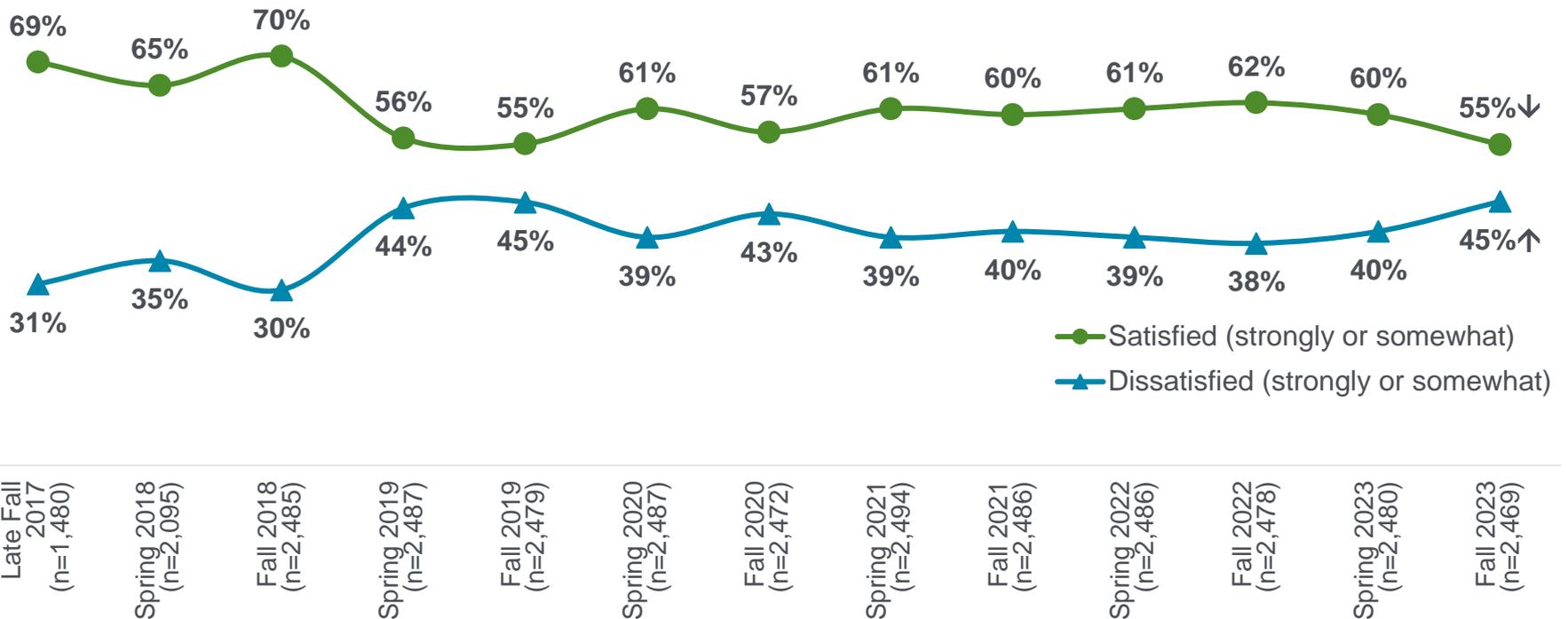
↑ Statistically higher than spring 2023

↓ Statistically lower than spring 2023



Tracking – Performance of city council

Satisfaction with the way Calgary’s City Council, excluding City Administration, is running our city

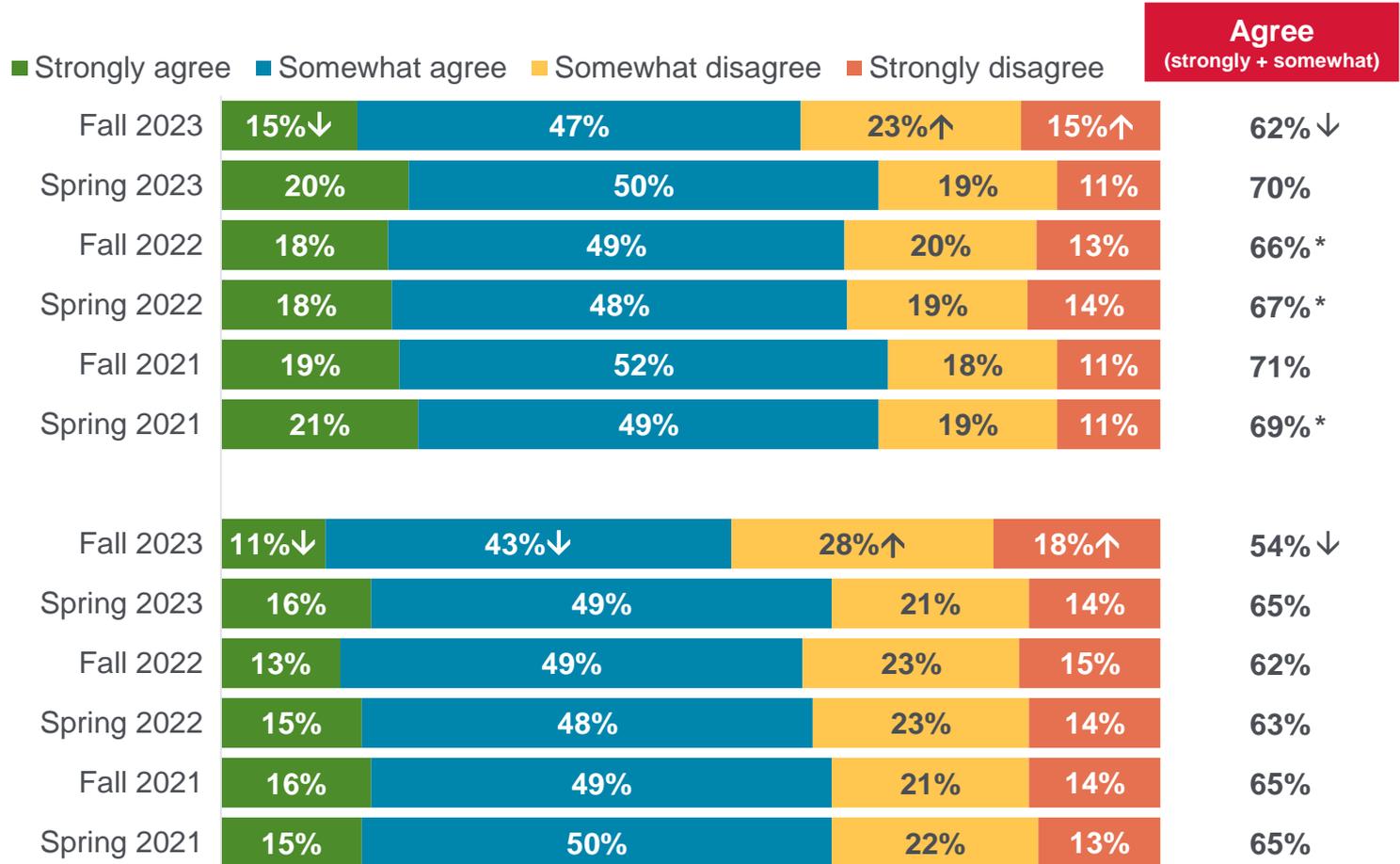


Thinking about Calgary’s City Council, excluding City Administration, how satisfied or dissatisfied are you with the way City Council is going about running our City?
 Base: Valid respondents

Question introduced in an additional survey in late fall 2017
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Attitudes regarding The City



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

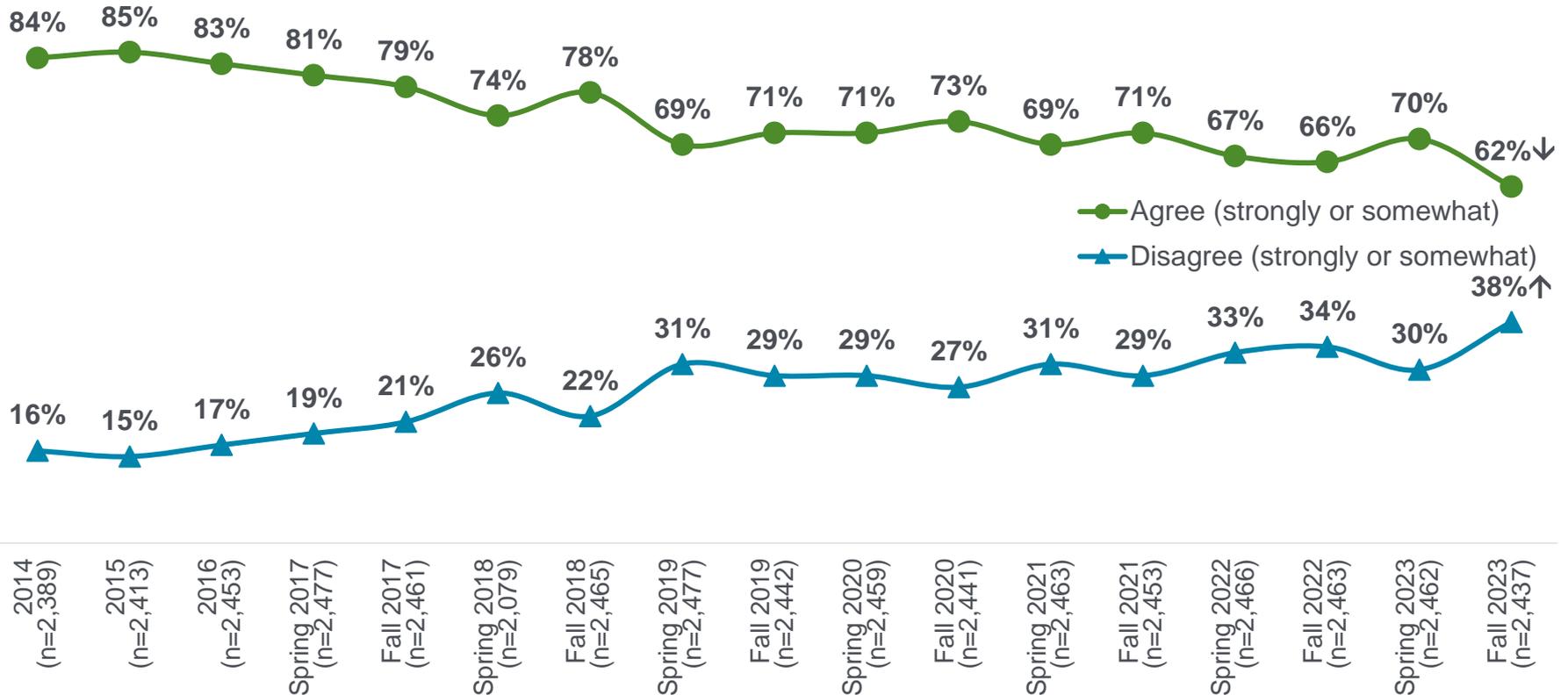
Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Open and accessible government

The City of Calgary practices open and accessible government



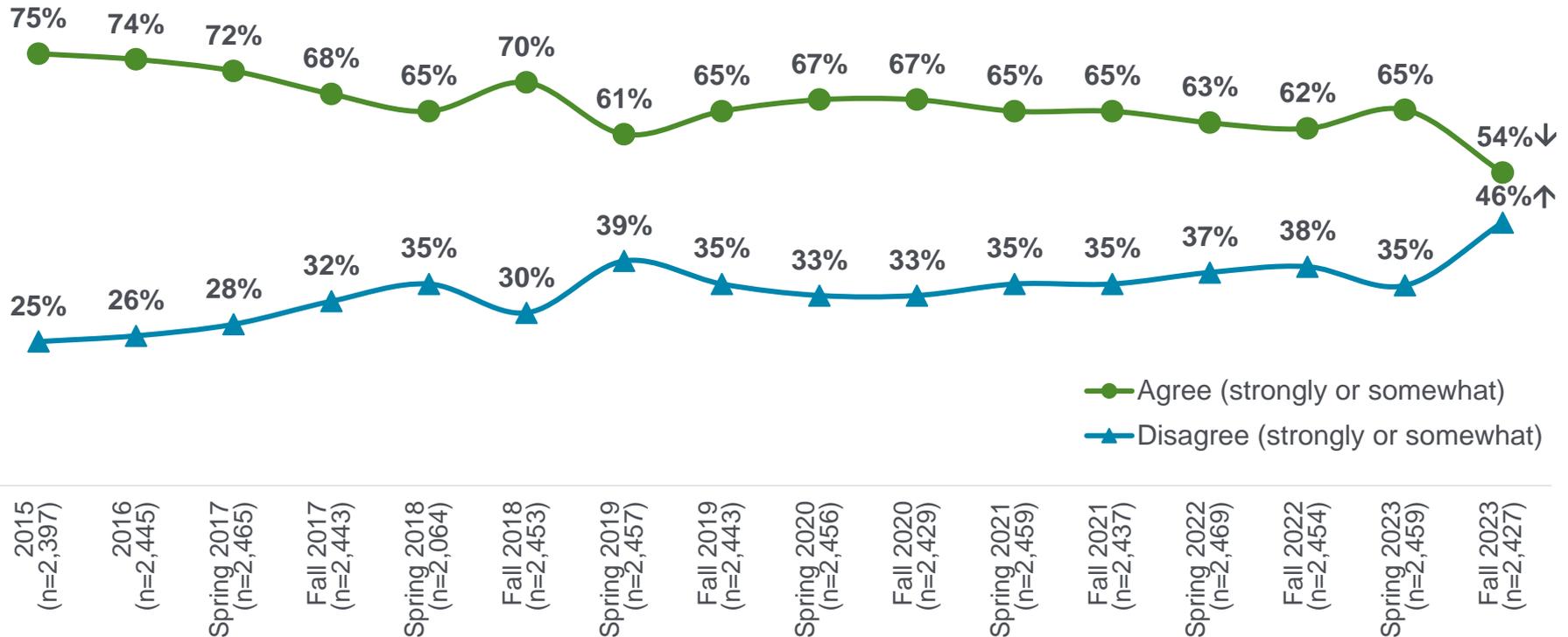
Q. Please tell me if you agree or disagree with each of the following statements.
Base: Valid respondents

↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



Tracking – Use of Calgarians’ input in decision-making

The City uses input from Calgarians in decision-making about City projects and services



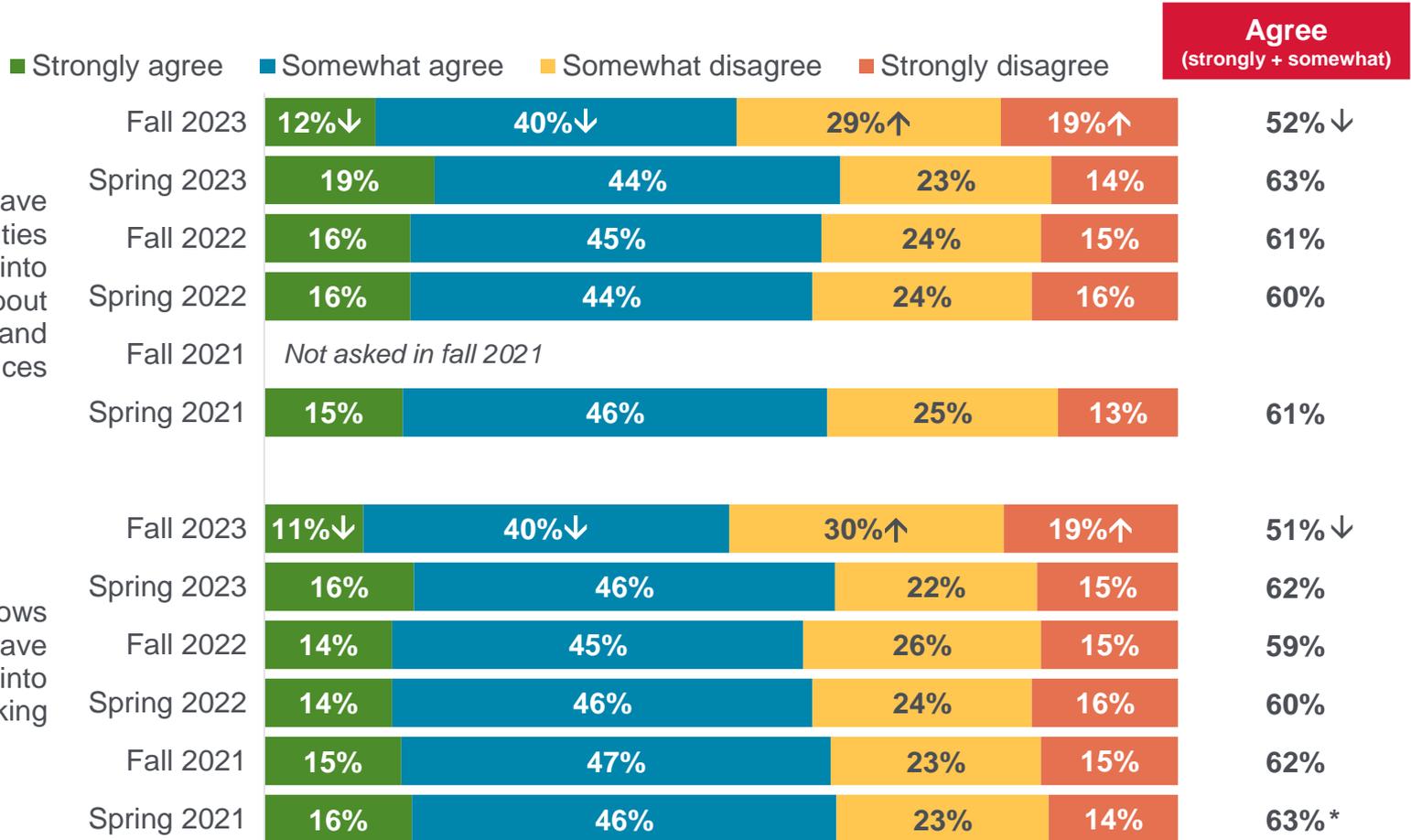
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents

Not asked prior to 2015
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Perceptions of input



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

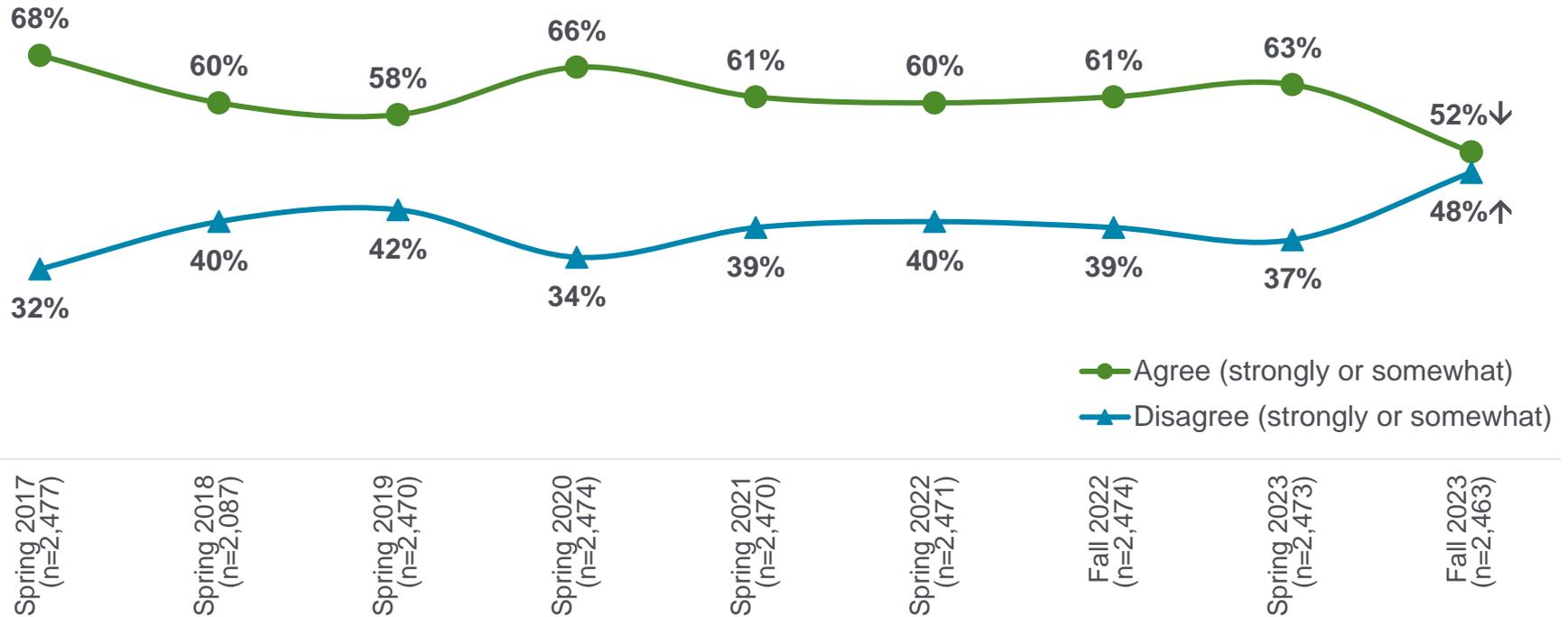
Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Enough opportunities for input

Calgarians have enough opportunities to provide input into decision-making about city projects and services



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.+

Base: Valid respondents

+Not asked prior to spring 2017/Not asked in fall waves prior to 2022

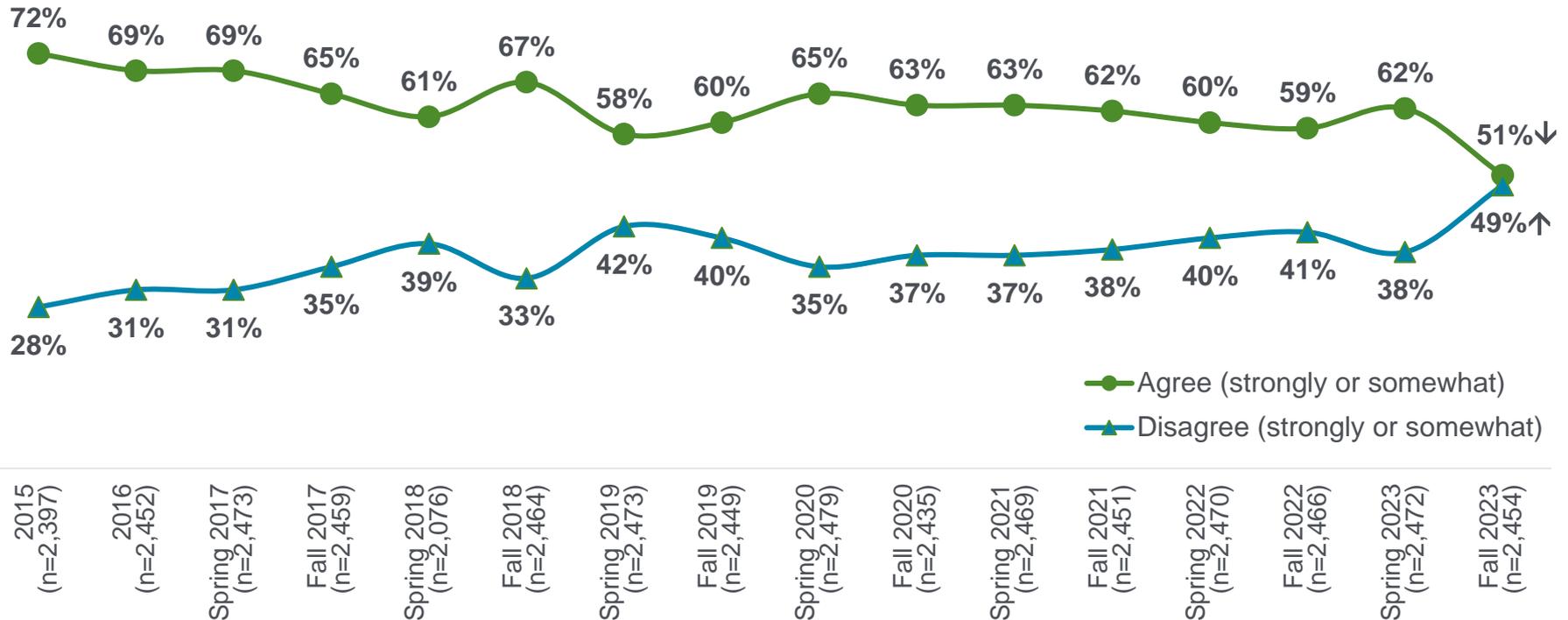
↑ Statistically higher than spring 2023

↓ Statistically lower than spring 2023



Tracking – Allowing Calgarians to having meaningful input

The City allows Calgarians to have meaningful input into decision-making



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.+
Base: Valid respondents

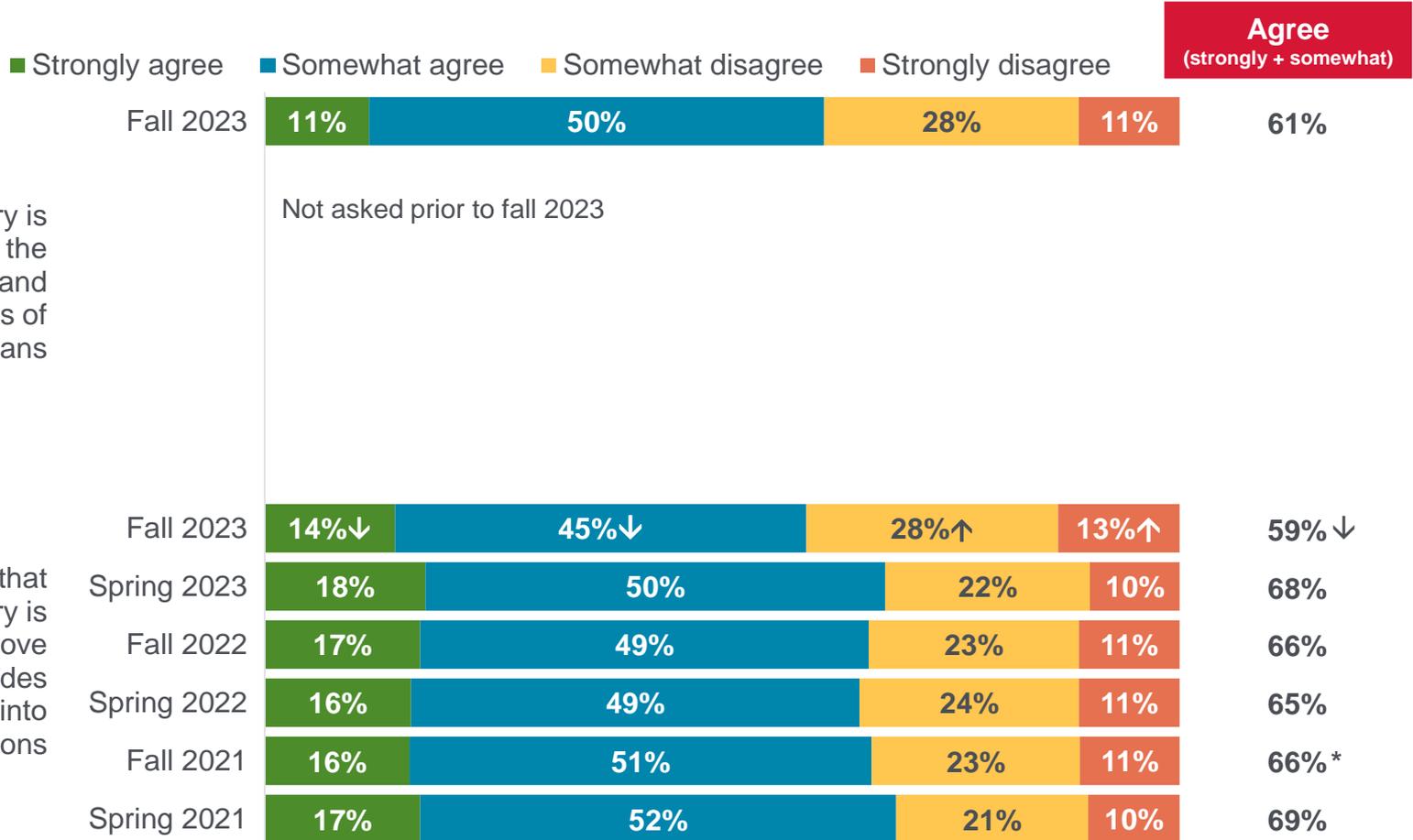
+Not asked prior to 2015

↑ Statistically higher than spring 2023

↓ Statistically lower than spring 2023



Attitudes regarding The City

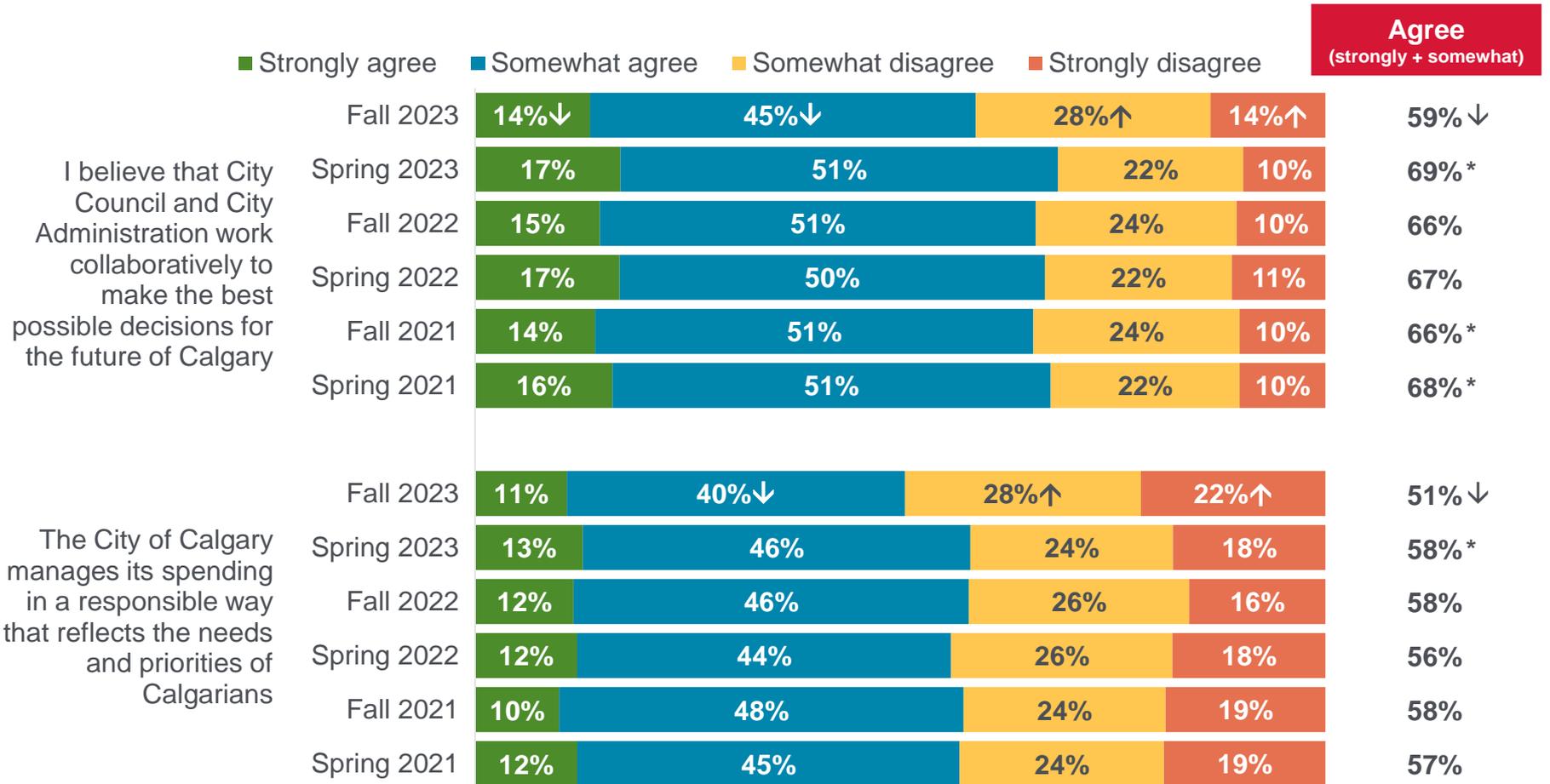


Q. Please tell me if you agree or disagree with each of the following statements.
Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Attitudes regarding the City (continued)



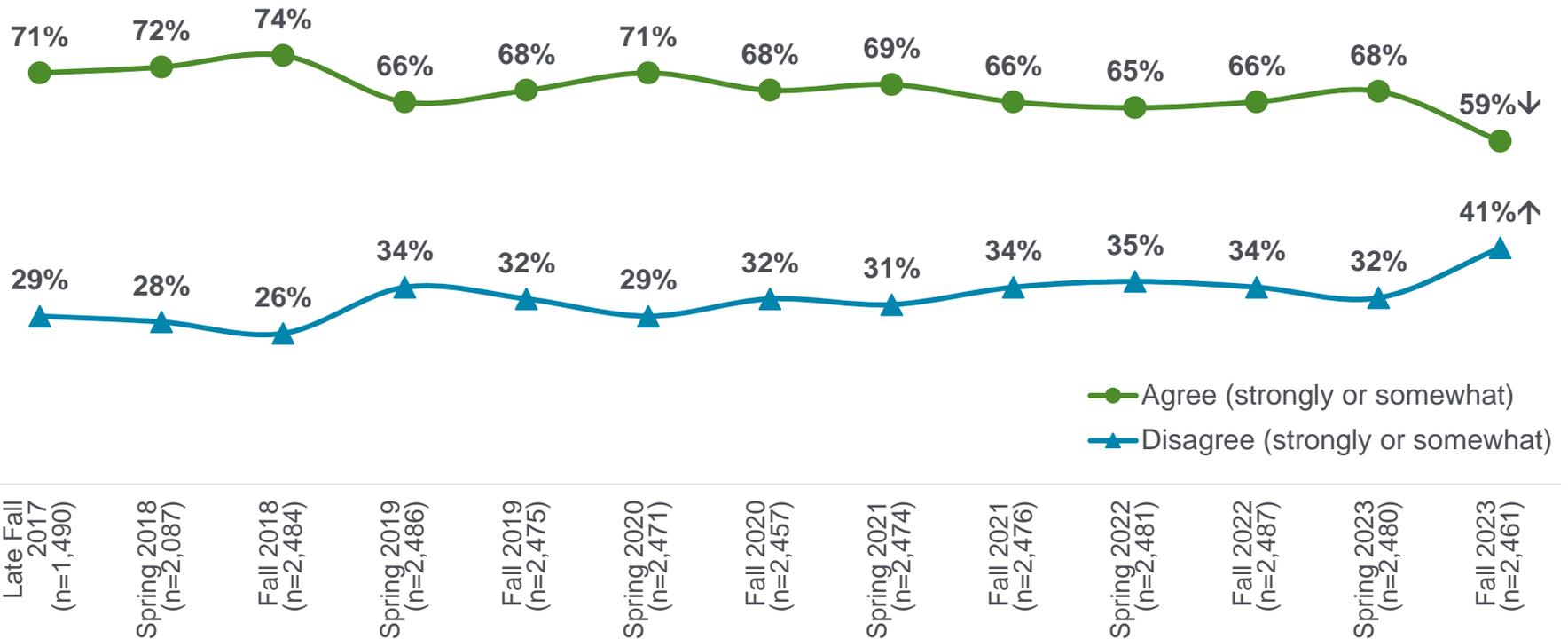
Q. Please tell me if you agree or disagree with each of the following statements.
Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023



Tracking – Confidence in integration of Calgarians’ input

I am confident that The City of Calgary is working to improve how it includes Calgarians’ input into important decisions



Question introduced in an additional survey in late fall 2017

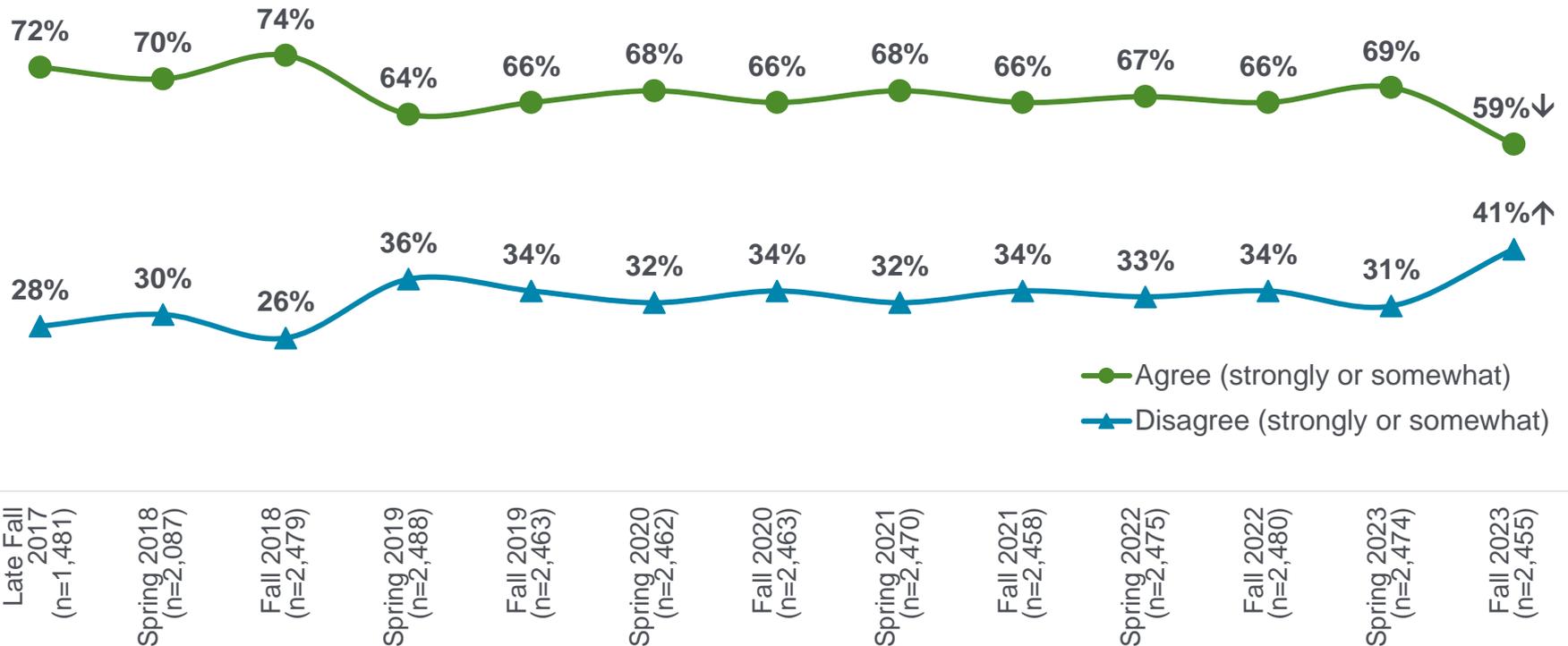
↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023

Q. Please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents



Tracking – City Council and City Administration work collaboratively

I believe that City Council and City Administration work collaboratively to make the best possible decisions for the future of Calgary



Question introduced in an additional survey in late fall 2017

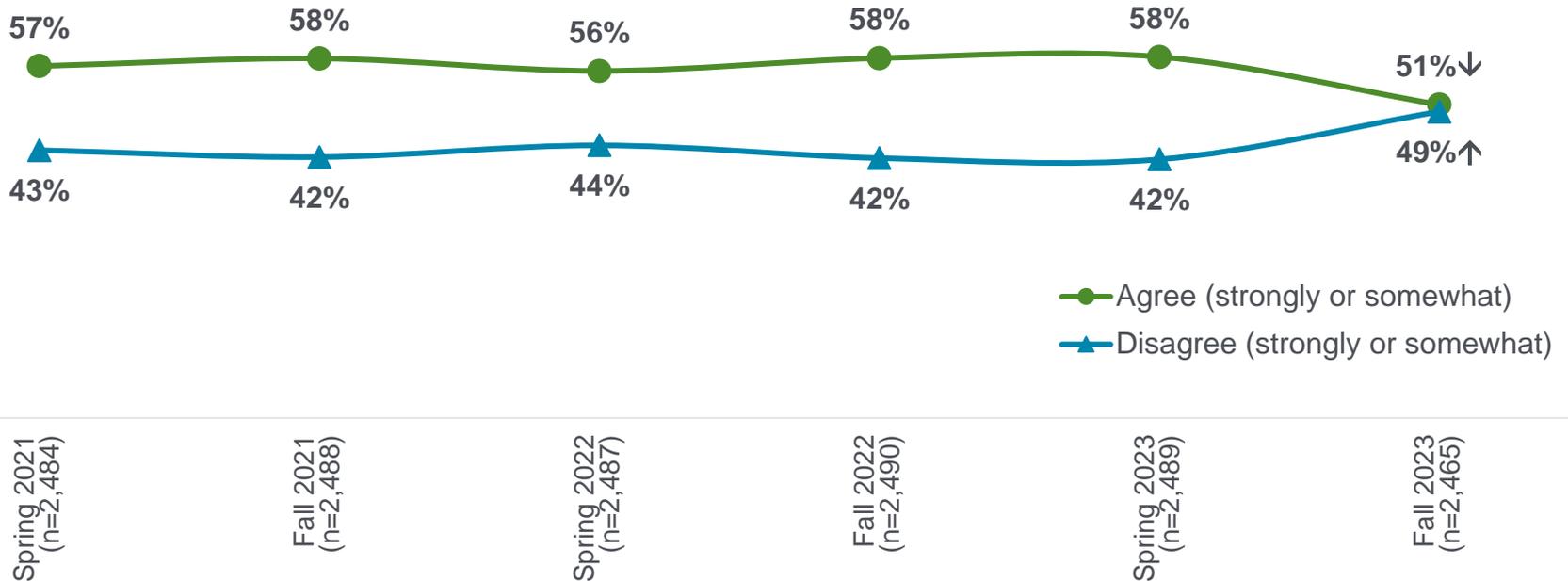
↑ Statistically higher than spring 2023
 ↓ Statistically lower than spring 2023

Q. Please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents



Tracking – The City manages its spending in a responsible way

The City of Calgary manages its spending in a responsible way that reflects the needs and priorities of Calgarians



Q. Please tell me if you agree or disagree with each of the following statements.
Base: Valid respondents

Question introduced in an additional survey in late fall 2017

↑ Statistically higher than spring 2023
↓ Statistically lower than spring 2023



Council focus areas

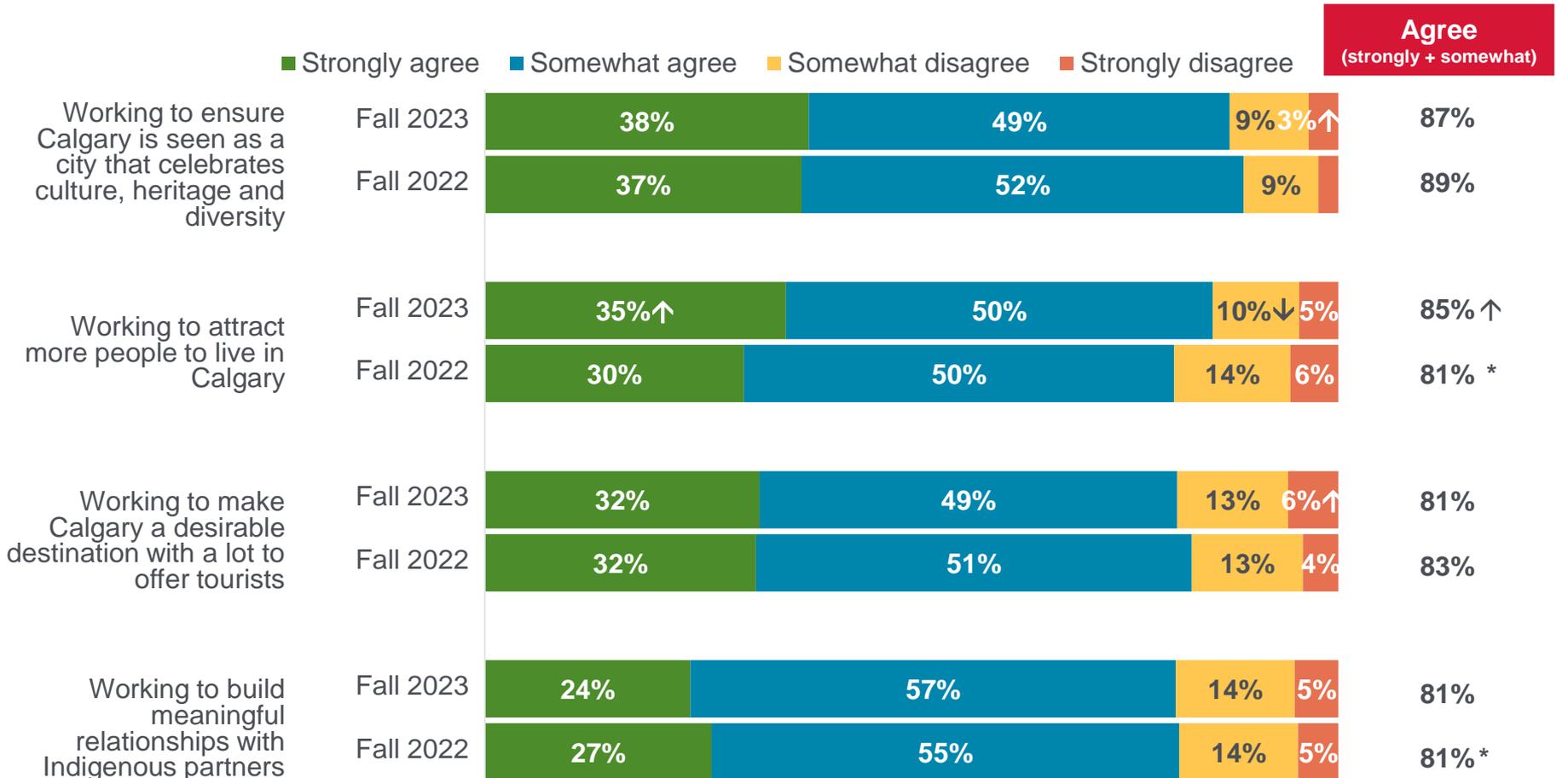
Summary of findings: Council focus areas

Calgarians show broad approval for The City's initiatives on cultural heritage celebration, attraction of tourists and residents, indigenous collaborations and addressing mental health

- Around nine-in-ten (87%) Calgarians agree that The City of Calgary is doing a good job at 'working to ensure Calgary is seen as a city that celebrates culture, heritage and diversity,' which is consistent with fall 2022 (89%).
- Following closely, more than four-fifths (85%) agree that The City of Calgary is doing a good job at 'working to attract more people to live in Calgary,' which is a statistical increase over fall 2022 (81%) and doing a good job at 'working to make Calgary a desirable destination with a lot to offer tourists' (81%), which is consistent with fall 2022 (83%).
- Four-fifths (81%) believe The City is 'working to build meaningful relationships with Indigenous partners' (81%), which is identical to fall 2022 (81%). Meanwhile, seven-in-ten (69%) agree that The City is doing a good job at 'working with local Indigenous communities when discussing downtown revitalization,' which is consistent with fall 2022 (71%).
- Around two-thirds of (68%) Calgarians believe The City is 'working to find ways to make it easier to business in Calgary,' although this had declined statistically since fall 2022 (75%).
- More than one-half of (57%) Calgarians agree that The City of Calgary is doing a good job at 'working with community partners to address social issues such as mental health.' Question wording changed in 2023 and no tracking data is available.



Perception the city is doing a good job on council focus areas



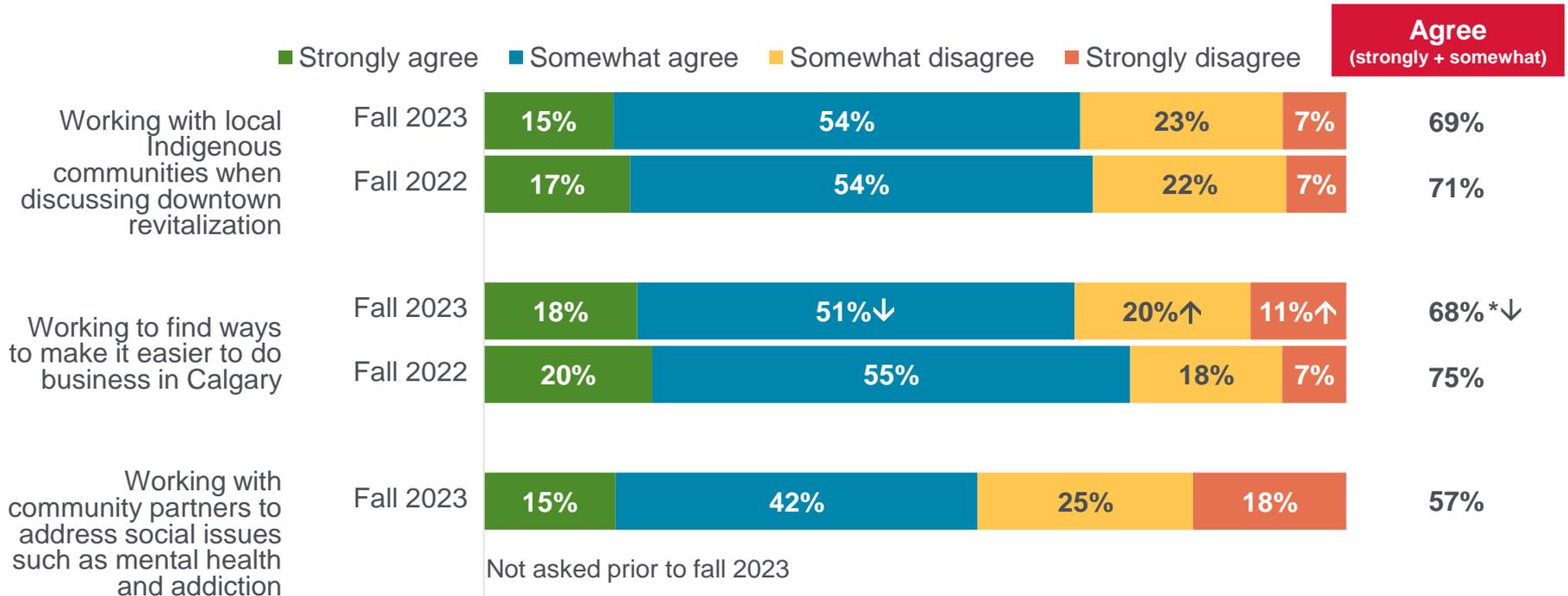
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.+

Base: Valid respondents (bases vary)

+ Question introduced fall 2022
 Data labels <3% not shown
 * Rounding
 ↑ Statistically higher than fall 2022
 ↓ Statistically lower than fall 2022



Perception the city is doing a good job on council focus areas



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.+

Base: Valid respondents (bases vary)

+ Question introduced fall 2022

* Rounding

↑ Statistically higher than fall 2022

↓ Statistically lower than fall 2022



Accessibility and downtown revitalization

Summary of findings: Housing and affordability

A majority of Calgarians have wide-scale concerns about Calgary's housing market and affordability

- The vast majority of Calgarians (92%) believe that 'housing is too expensive for the average Calgarian,' with nearly seven-in-ten respondents (69%) expressing 'strong' agreement.
- Another nine-in-ten (90%) feel 'The City should invest more into affordable housing programs for low-income Calgarians,' also with over two-thirds (68%) in 'strong' agreement.
- Similarly, 90% feel that 'The City should explore ways to make home ownership more achievable for all Calgarians,' with 70% 'strongly' agreeing with the sentiment.
- Four-fifths (81%) of Calgarians agree that 'The City should invest more into affordable housing programs for Indigenous Calgarians,' with half of these respondents (50%) expressing 'strong' agreement.
- On the other hand, three-in-ten (30%) Calgarians agree that 'all Calgarians have access to suitable housing that satisfies their needs,' with only (14%) 'strongly' agreeing.

Summary of findings: Transit

Calgarians call for improved safety in and expansion of Calgary's transit system

- A vast majority (92%) of Calgarians assert that 'The City should be investing more to address transit safety issues,' out of which around three-fifths (62%) 'strongly' agree.
- Similar to this, nine-in-ten ten (90%) Calgarians feel that 'it is important for The City to expand the CTrain to Calgary's airport.' Around two-thirds (68%), 'strongly' agree with this sentiment.
- Seven-in-ten (71%) Calgarians find that 'Calgary Transit fares are affordable,' and nearly one-quarter (23%) 'strongly' agree.
- More than one-half (57%) believe that 'The City is taking sufficient steps to ensure Calgary Transit is a safe travel option,' with 14% 'strongly' agreeing with this.
- Concerning safety, around one-half (54%) share that they 'avoid taking transit in Calgary because of concerns for personal safety.' Nearly three-in-ten (28%) 'strongly' agree.
- Around one-half (46%) of Calgarians state they 'would feel safe riding a Calgary Transit bus alone at night,' with only 16% being in 'strong' agreement with this statement.
- Finally, just one-third (34%) of Calgarians agree that they 'would feel safe riding the CTrain alone at night,' with only 11% being in 'strong' agreement.

Summary of findings: Mobility

City pathways and bikeways are perceived as safe and sufficient by most Calgarians

- The vast majority (85%) of Calgarians report feeling safe when 'walking or wheeling on pathways in Calgary.'
- Echoing this sentiment, a similar proportion (83%) admit that they 'would feel safe using bikeways in Calgary.'
- Similarly, around three-quarters (77%) have found that 'The City's bikeway and pathway system encourages them to walk or wheel.'
- Relatively fewer Calgarians (70%) believe that 'The City of Calgary offers sufficient transportation alternatives to travelling by personal vehicle.'

Summary of findings: Downtown revitalization

Calgarians widely endorse better downtown safety, rejuvenation, more infrastructure, recognizing its key role in investment and social activities

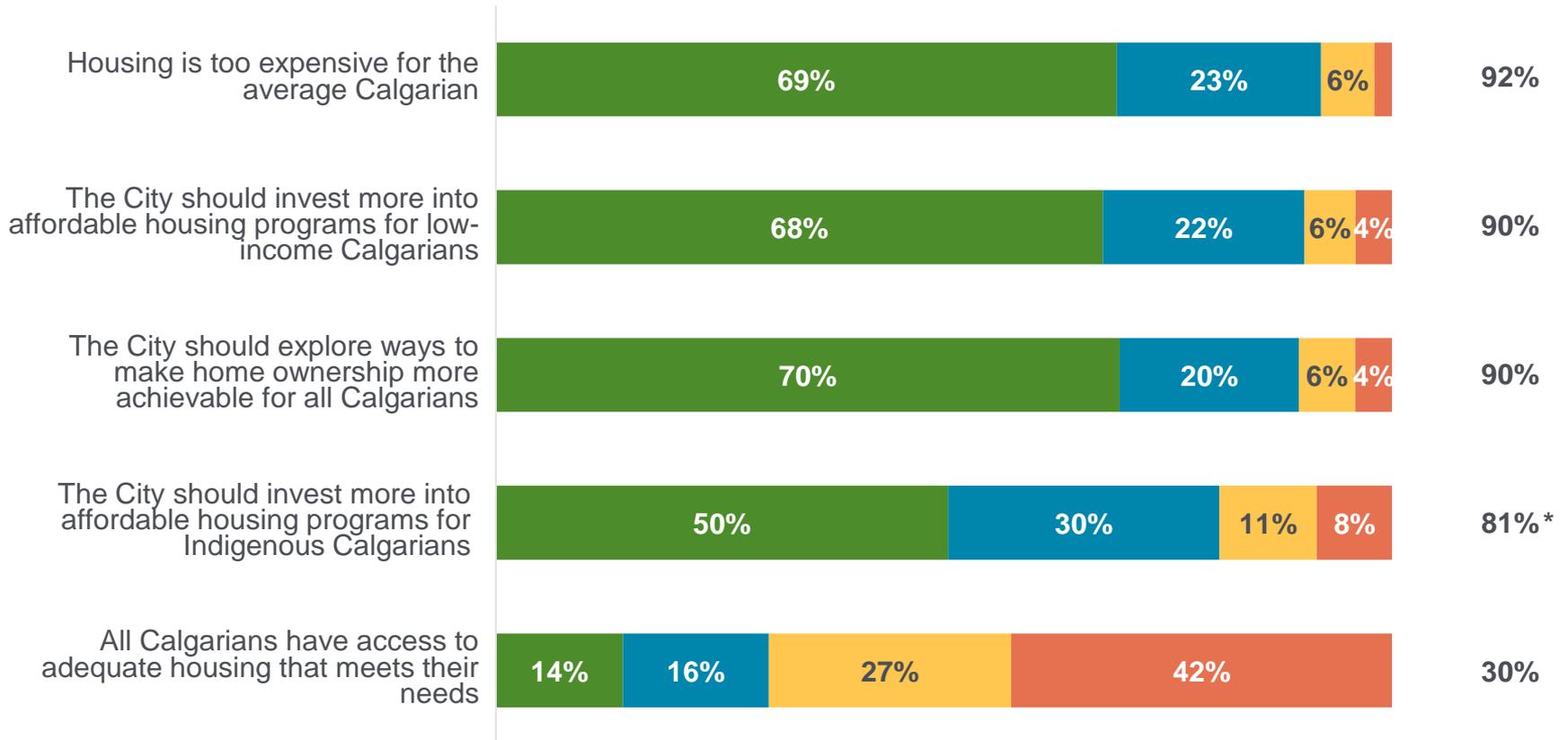
- The vast majority (94%) of Calgarians agree that 'The City should be doing more to address safety issues in Calgary's downtown,' with a sizable proportion (67%) in 'strong' agreement.
- Following closely, around nine-in-ten (89%) Calgarians agree that 'a vibrant downtown is important to attracting new investment to Calgary.' More specifically, more than one-half (57%) indicated that they 'strongly' agree with this sentiment.
- As for the focus of The City over the next five years, 77% of Calgarians concur that 'revitalizing Calgary's downtown should take precedence.' More specifically, 37% 'strongly' agree with this notion.
- When asked about the significance of downtown, 71% agree that 'downtown is the heart of Calgary', with 36% 'strongly' agreeing with this.
- Moreover, seven-in-ten (69%) feel that 'The City should be investing more into infrastructure in Calgary's downtown.' More specifically, 29% 'strongly' agree.
- Lastly, around one-half (53%) believe that 'downtown is a convenient meeting place for Calgarians to socialize with family and friends,' with 20% 'strongly' agreeing with this statement.



Housing and affordability

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)



Q. And, for each of the following statements about housing, please tell me to what extent you agree or disagree. +

Base: Valid respondents (bases vary)

+ Question introduced fall 2023

Data labels <3% not shown

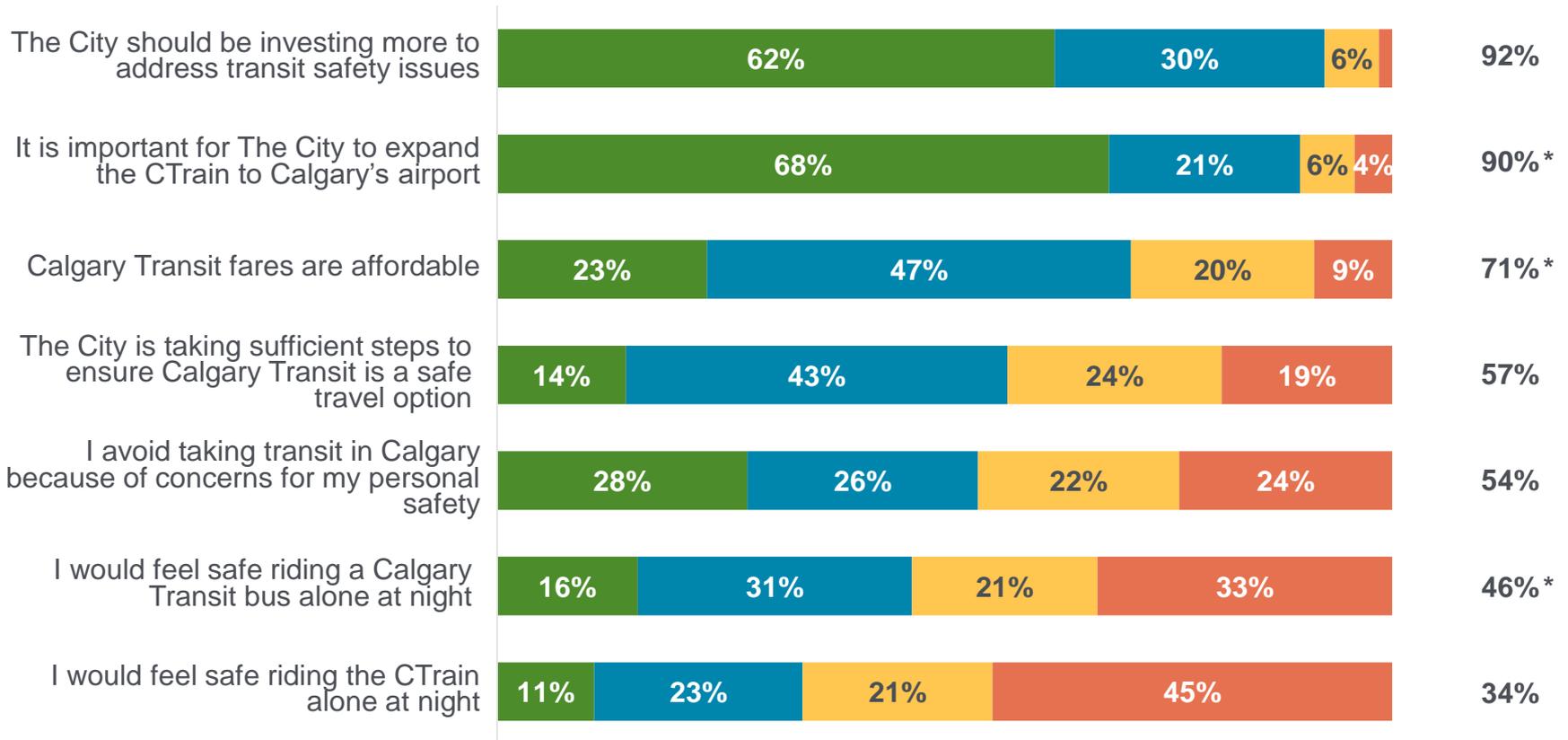
* Rounding



Transit

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
 (strongly + somewhat)



Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale. +
 Base: Valid respondents (bases vary)

+ Question introduced fall 2023

Data labels <3% not shown

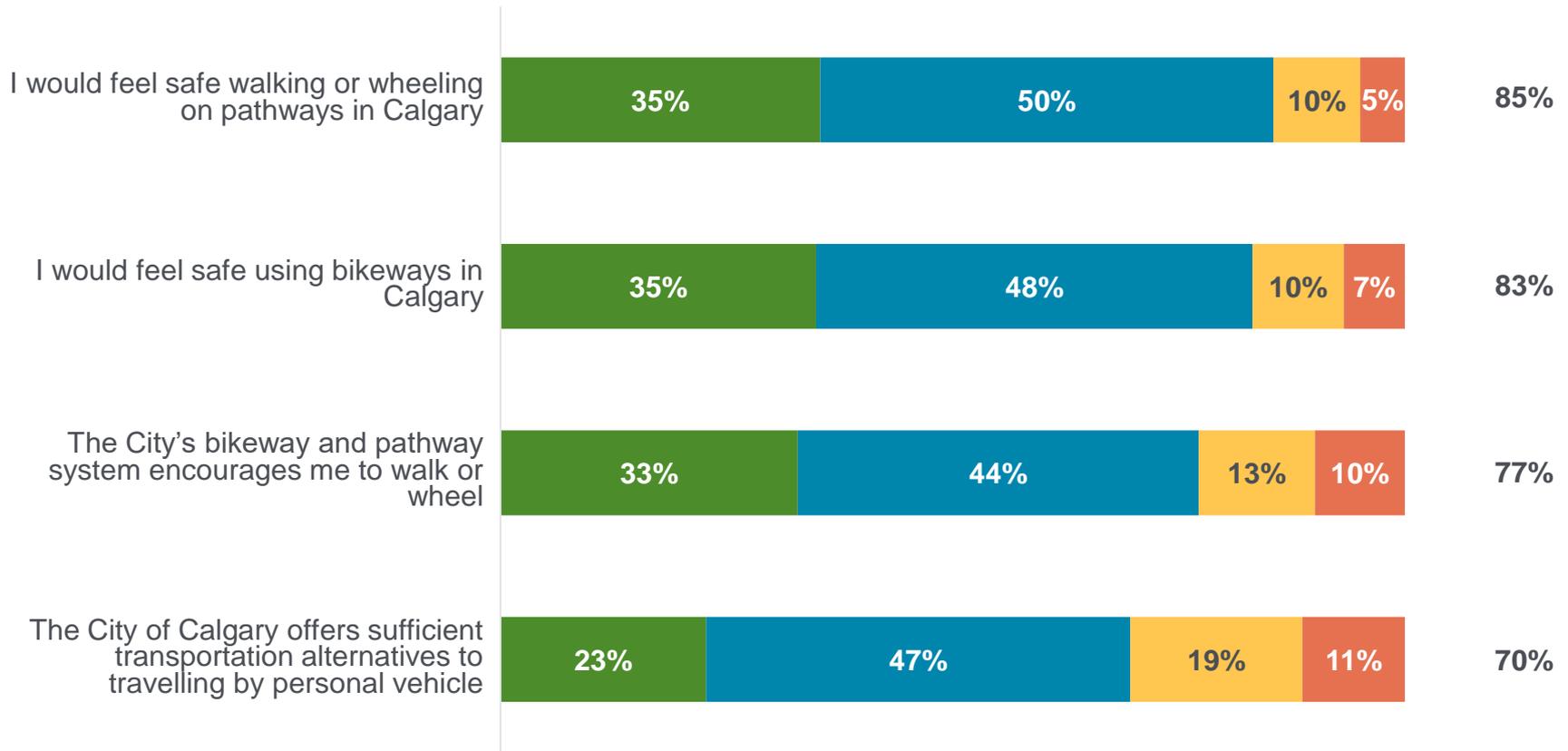
* Rounding



Mobility

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
 (strongly + somewhat)



Q. And, we would like to ask you about the extent of your agreement or disagreement with the following statements about mobility in Calgary. +
 Base: Valid respondents (bases vary)

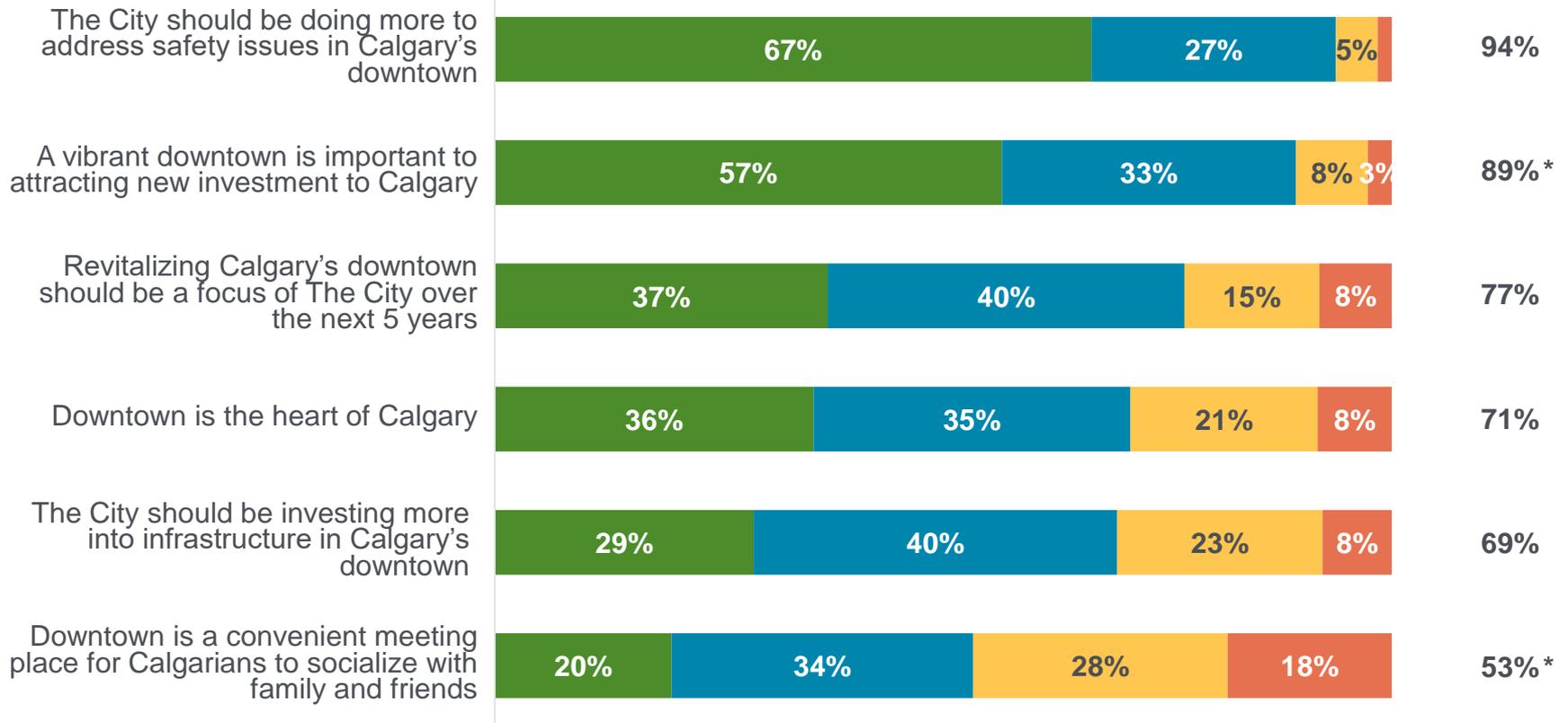
+ Question introduced fall 2023



Downtown revitalization+

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)



Q. The last subject we would like your opinion on today is Calgary's downtown. Please tell me the extent to which you agree or disagree with these statements. The first one is ... Is that strongly or somewhat? +

Base: Valid respondents (bases vary)

+ Question introduced fall 2023
Data labels <3% not shown
* Rounding



Respondent profile



Respondent Profile

Gender	
Female	50%
Male	49%
Other	1%

Age	
18 to 24	11%
25 to 34	20%
35 to 44	17%
45 to 54	18%
55 to 64	12%
65 or older	22%

Children and seniors in household	
Yes – children	31%
Yes – seniors	33%

Income	
Less than \$60,000	20%
\$60,000 to just under \$120,000	37%
\$120,000 to just under \$200,000	28%
\$200,000 and over	15%

Education	
Less than high school	2%
High school or equivalent	17%
Apprenticeship or trades diploma/certificate	7%
College or non-university diploma/certificate	19%
University degree/diploma/certificate	55%

Employment status [^]	
Full time employed or self employed	56%
Part time employed or self-employed	11%
Retired	21%
Looking after home and/or family	2%
Unable to work because of sickness or disability	2%
Unemployed	4%
Doing unpaid or voluntary work	1%
Student	4%
Other	0%

Quadrant	
Southwest	29%
Southeast	23%
Northwest	29%
Northeast	20%

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Respondent Profile (continued)

Household size	
1	15%
2	32%
3	19%
4	20%
5 or more	13%
MEAN	2.9

Responsible for property taxes or rent	
Yes	86%
No	14%

Own or Rent	
Own	71%
Rent	25%
Other	4%

Born in Canada	
Yes	71%
No	29%

Date of Arrival in Canada Base: Not born in Canada (n=669)	
Within the past 5 years	20%
More than 5 years ago	80%

Business Owner/Operator Base: In workforce (n=1488)	
Own and operate a business	16%
Own a business	2%
Operator a business	2%
No	81%

Tenure in Calgary	
Less than 5 years	8%
5 to less than 10 years	6%
10 to less than 15 years	10%
15 to less than 20 years	10%
20 to less than 30 years	22%
30 to less than 40 years	16%
40 or more	27%
MEAN	28.1

Indigenous identity [^]	
Yes – First Nations	1%
Yes – Metis	2%
Yes – Inuit	0%
Yes – Prefer to self-describe	0%
Other	<1%
Don't know	<1%
No	96%

** Includes mentions of Chinese, Cantonese and Mandarin

[^] Multiple responses allowed

Base: Valid respondents (bases vary)



Respondent Profile (continued)

Disability in Household [^]	
Yes – myself	10%
Yes – someone in my household	12%
No	80%

Racialized	
Yes	28%
No	70%
Prefer to self-describe	1%

2SLGBTQIA+	
Yes	7%
No	93%

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Contact

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