



Calgary



# 2019 Citizen Perspectives Survey Report YYC Matters (Federal)

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# Background & Methodology





# Background

- To help support City decisions, The City of Calgary surveys citizens about their opinions, preferences and attitudes. To help in “making life better every day” for Calgarians, The City conducts an ongoing Citizen Perspectives Survey fielded at various intervals through the year.
- This wave of the Citizen Perspectives Survey focused on Calgarians’ opinions of a variety of municipal initiatives and federal funding to support these initiatives.
- At the time of data collection, the 2019 Canadian Federal Election was approximately 3 months away. Other news stories leading up to and during data collection included the arena announcement and City of Calgary budget cuts.



# Methodology

- The survey was conducted by NRG Research Group from July 22 to 29, 2019 with 500 Calgarians, aged 18 years and older, via telephone using random digit dialing (RDD). The margin of error (MOE) for the total sample of n=500 is  $\pm 4.38$  percentage points, 19 times out of 20.
- The survey was conducted using numbers from both landlines (59%) and cell phones (41%) to obtain a random and statistically representative sample of Calgarians. The survey averaged 14.5 minutes in duration.
- To ensure the data was gathered from a representative group of Calgarians, sample quotas were set by age, gender, and city quadrant of the general population aged 18 and older. Data were then weighted to the 2016 Civic Census for age and gender.
- Due to rounding, some numbers do not add up to 100%.

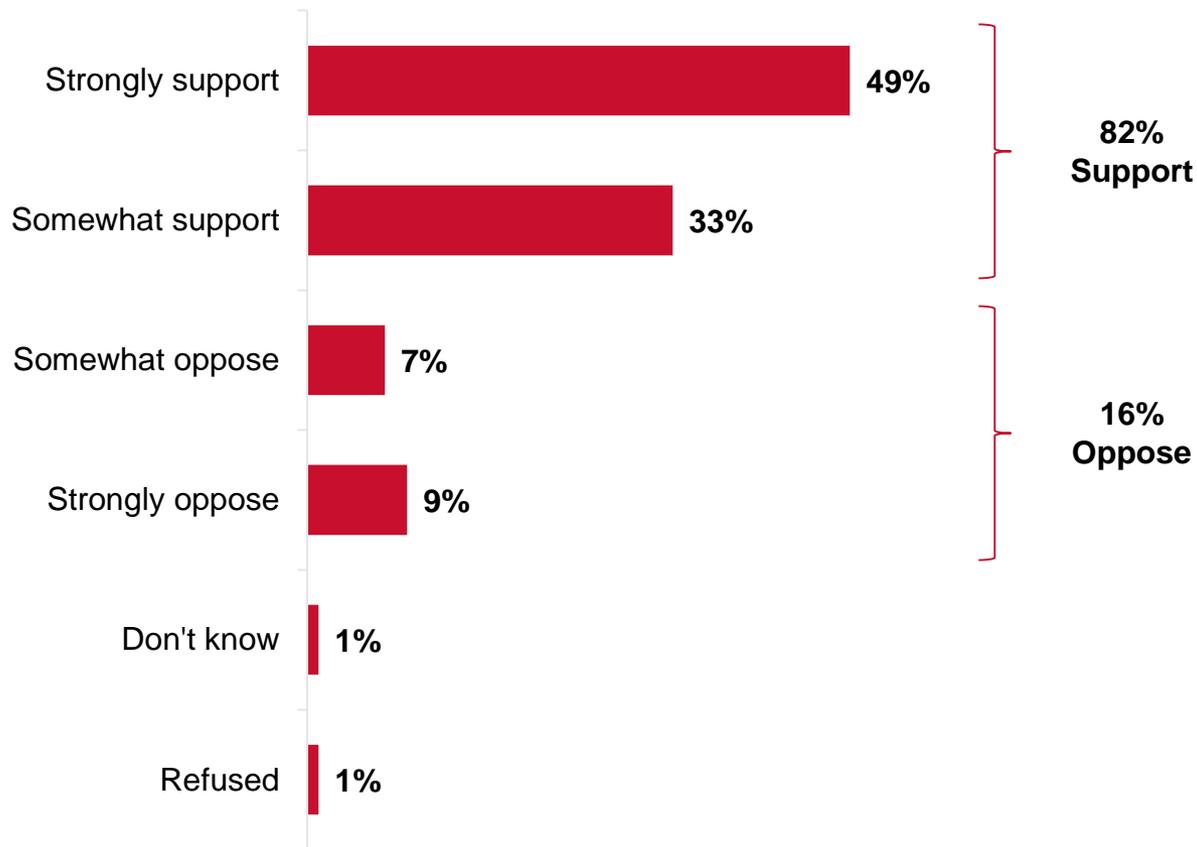
# Detailed Findings





# Green Line LRT: Support

Support vs. Opposition of Green Line LRT



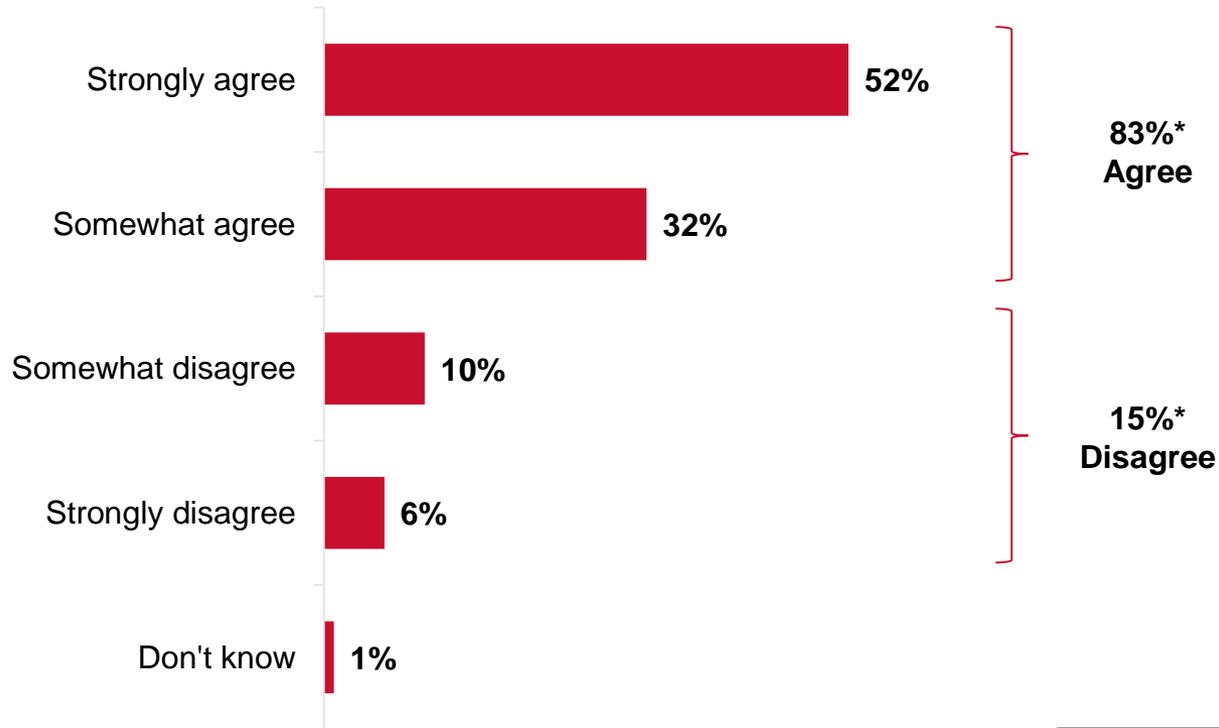
Q. The Green Line is Calgary's next LRT line which, when complete, will connect communities between 160 St in the north and Seton in the south to downtown and various other destinations along the way. How would you rate your level of support or opposition for the Green Line LRT program?

Base size: All respondents (n=500)



# Green Line LRT: Federal Funding

The Federal Government Should Contribute Funding for Future Green Line LRT Stages



\*Rounding

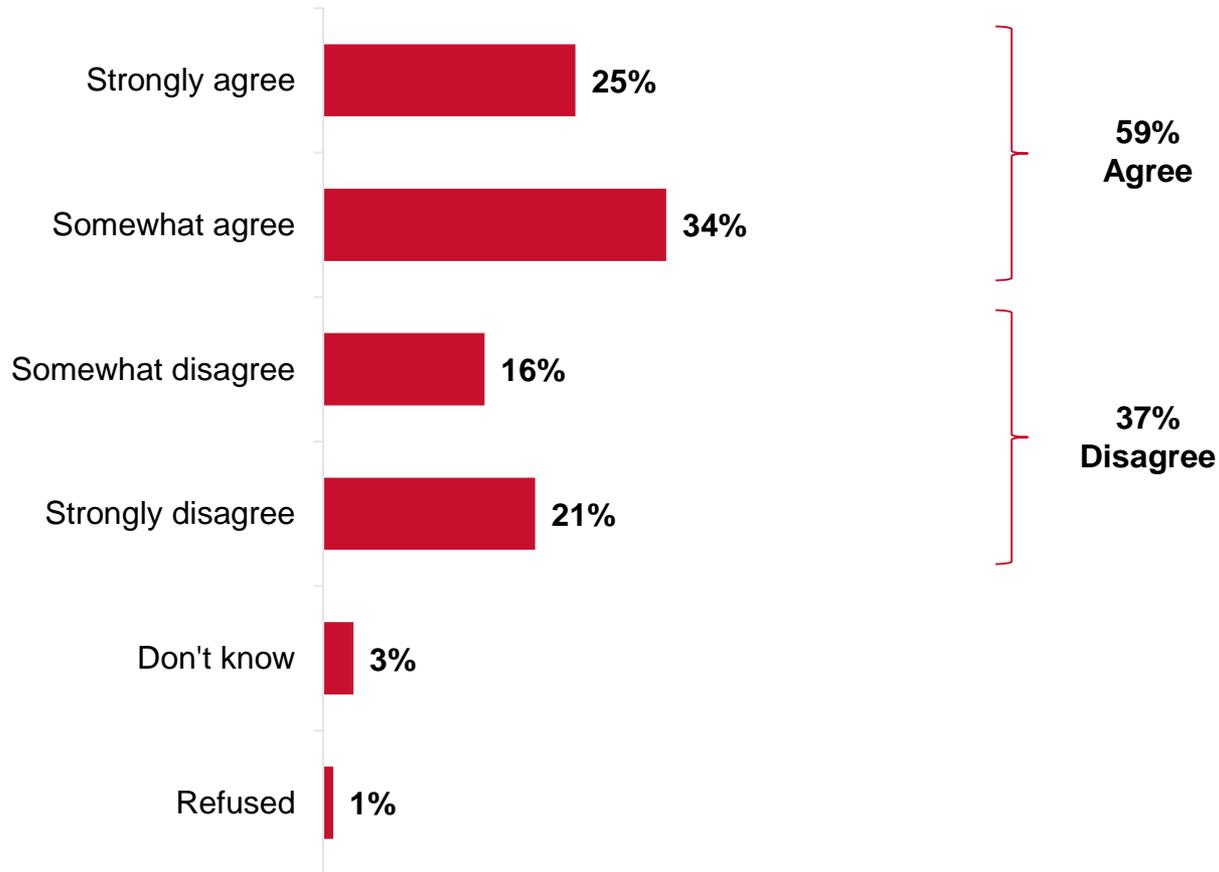
Q. Though the first 20km of the Green Line are fully funded by all three levels of government, the final 26km are yet to have funding sources confirmed. To what extent do you agree or disagree that the Federal Government should contribute funding for future stages of the Green Line LRT?

Base size: All respondents (n=500)



# Federal Gas Tax Fund

## The Federal Government Should Permanently Increase the Gas Tax Fund



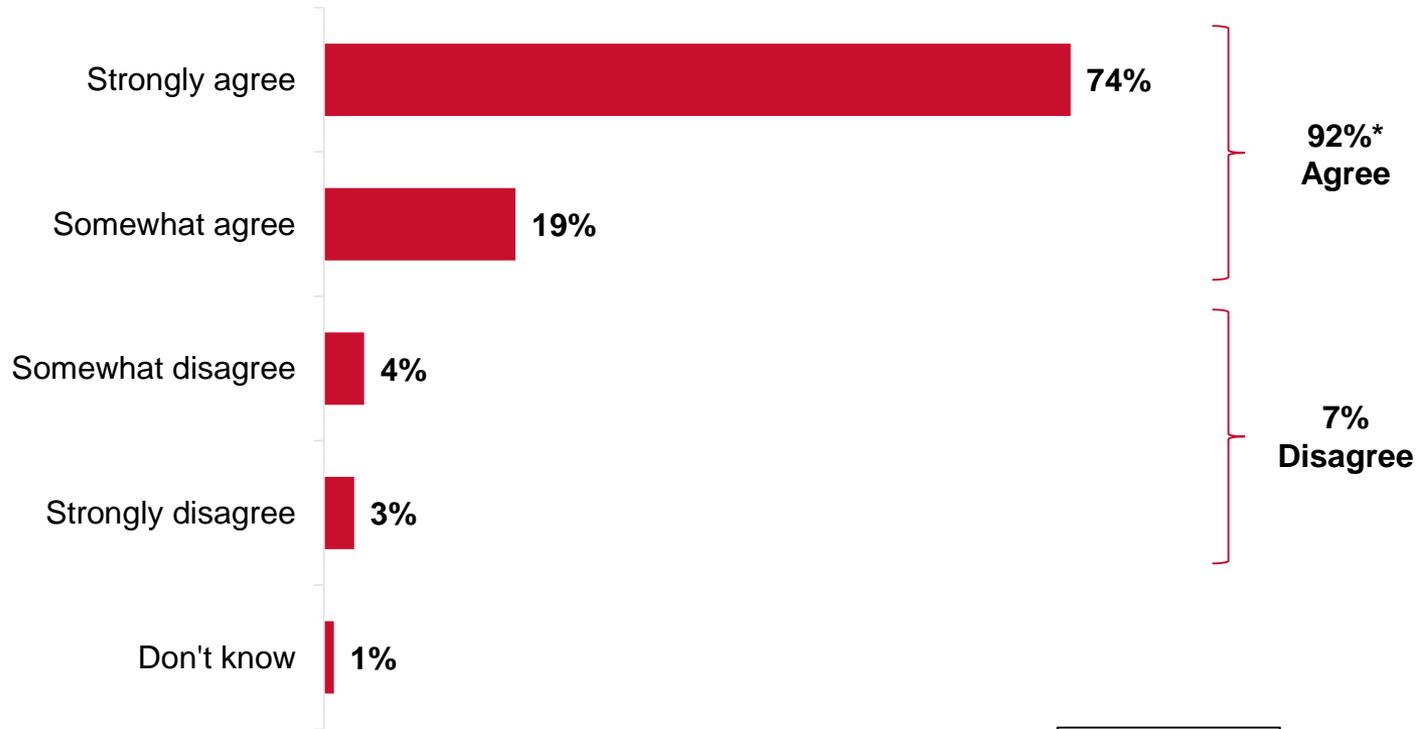
Q. The federal Gas Tax Fund provides money to cities to build infrastructure. In 2019, cities received double their share of the gas tax fund to address serious infrastructure needs across the country. To what extent do you agree that the Federal Government should permanently increase the gas tax fund to get infrastructure built faster?

Base size: All respondents (n=500)



# Mental Health & Addictions

## All Levels of Government Should Work Together to Address Mental Health & Addictions



\*Rounding

Q. To what extent do you agree or disagree that The City, the Provincial Government and the Federal Government should work together to address the issue of mental health and addictions in Calgary?

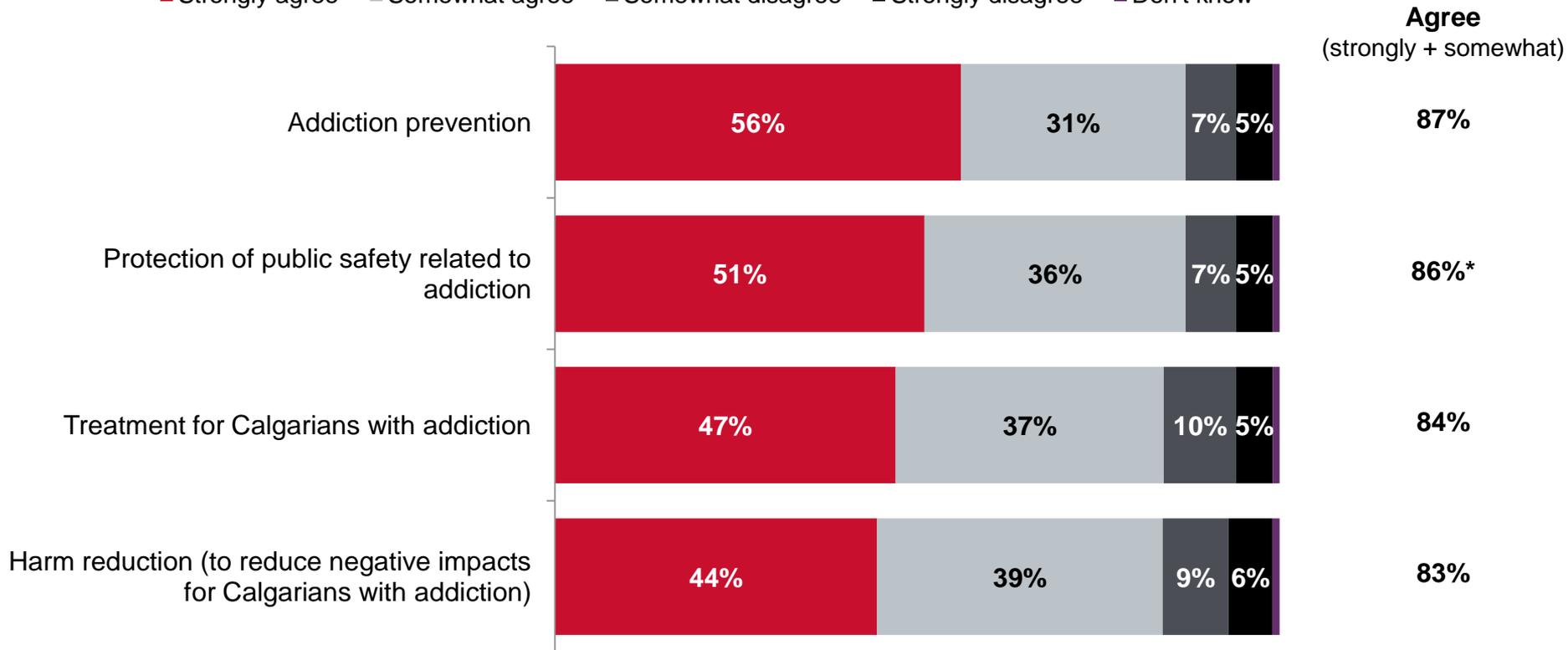
Base size: All respondents (n=500)



# Addiction Prevention & Support

The Federal Government Should Contribute Emergency Funding to Assist The City With . . .

■ Strongly agree  
 ■ Somewhat agree  
 ■ Somewhat disagree  
 ■ Strongly disagree  
 ■ Don't know



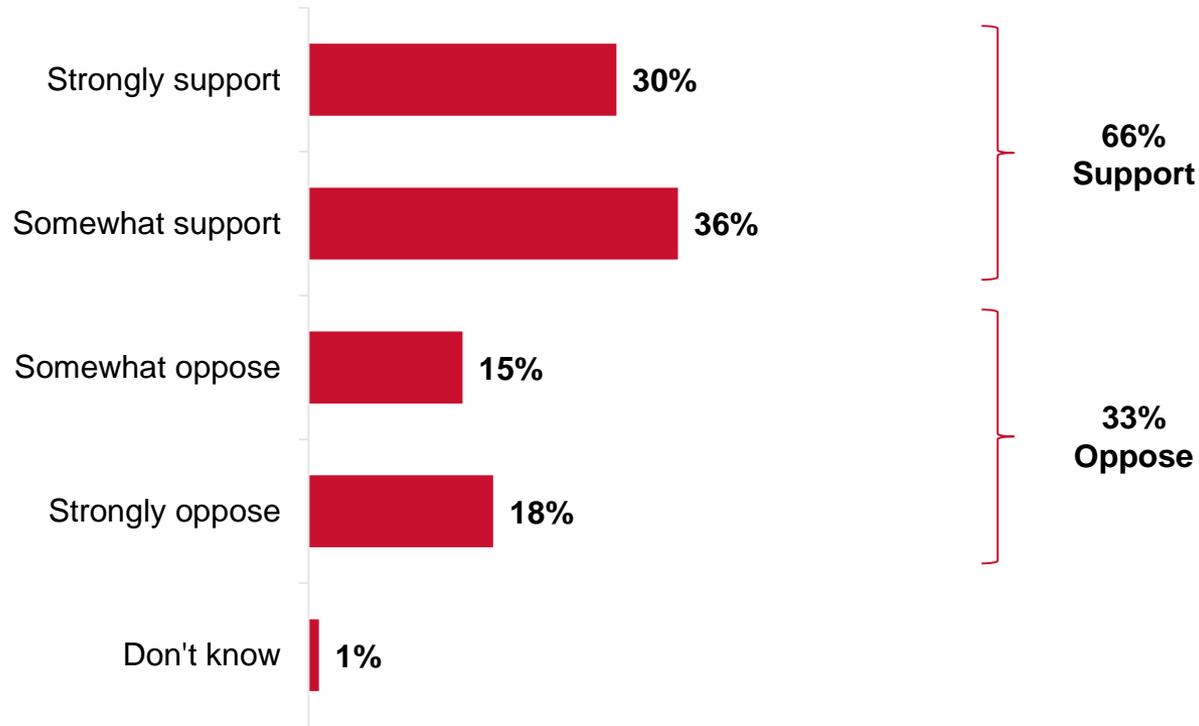
\*Rounding

Q. To what extent do you agree or disagree that the Federal Government should contribute emergency funding to assist The City with the following . . .  
 Base size: All respondents (n=500)



# Arts Commons: Support

## Support vs. Opposition of Expansion of Arts Commons



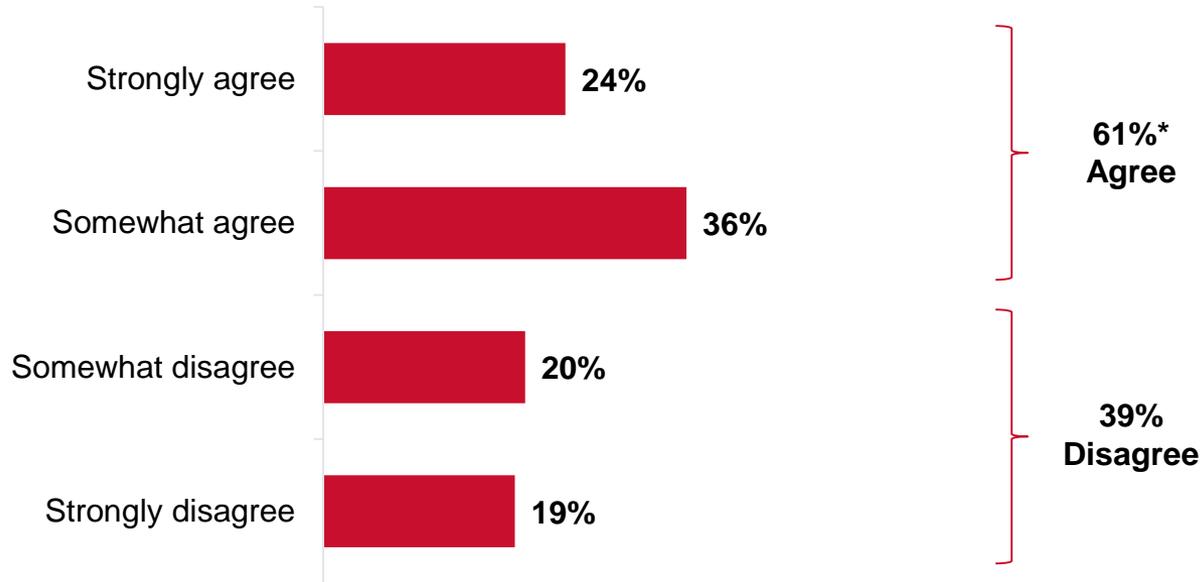
Q. Arts Commons is an arts and culture facility located in downtown Calgary. It houses the Calgary Philharmonic Orchestra and several theatre companies and offers educational programs. It is now at capacity and to help create more opportunities for arts and culture in our city, expansion is needed. To what extent do you support or oppose the expansion of Arts Commons?

Base size: All respondents (n=500)



# Arts Commons: Federal Funding

The Federal Government Should Contribute Funding for Expansion of Arts Commons



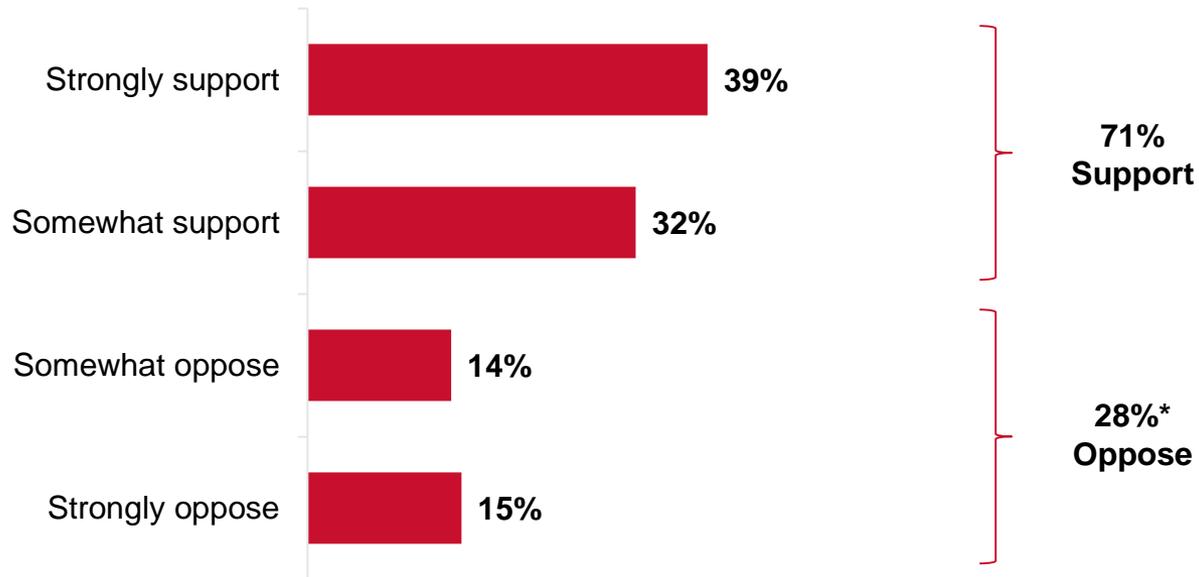
\*Rounding

Q. To what extent do you agree or disagree that the Federal Government should contribute funding for expansion of Arts Commons?  
 Base size: All respondents (n=500)



# Fieldhouse: Support

## Support vs. Opposition of Construction of a Fieldhouse in Calgary



\*Rounding

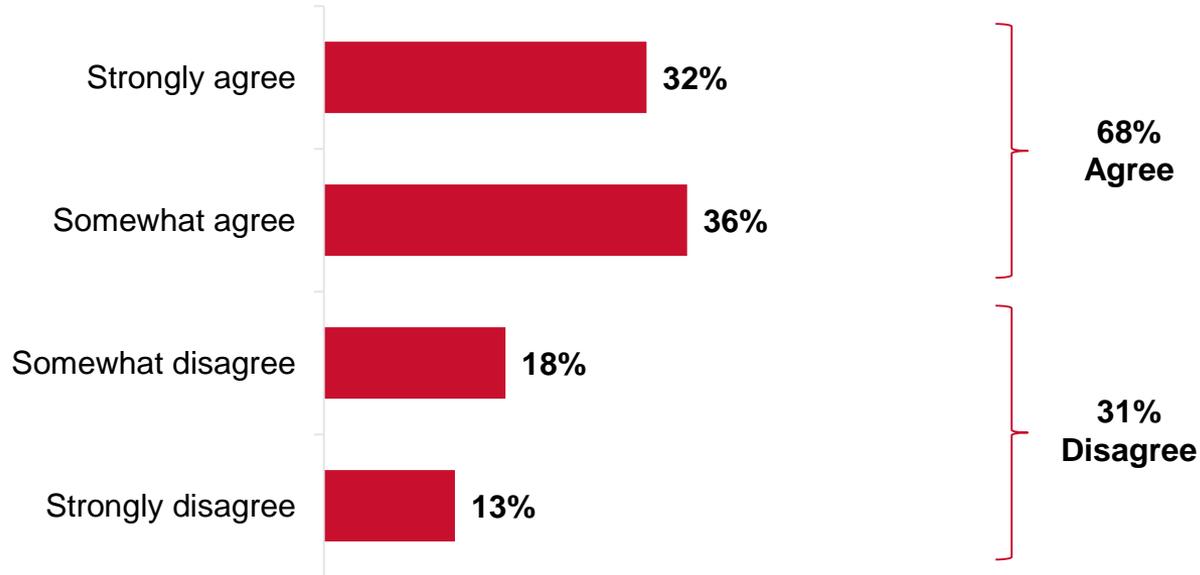
Q. Calgary lacks a suitable indoor facility for hosting major national and international sporting events in track and field, soccer and similar athletics. A fieldhouse would provide opportunities to try new sports and for Canadian athletes to train in a world-class facility. In addition, it would provide sufficient spectator seating for major sporting events, allowing Calgary to bid on hosting these events. To what extent do you support or oppose the construction of a fieldhouse in Calgary?

Base size: All respondents (n=500)



# Fieldhouse: Federal Funding

The Federal Government Should Contribute Funding for a Fieldhouse in Calgary



Q. To what extent do you agree or disagree that the Federal Government should contribute to funding for a fieldhouse in Calgary?

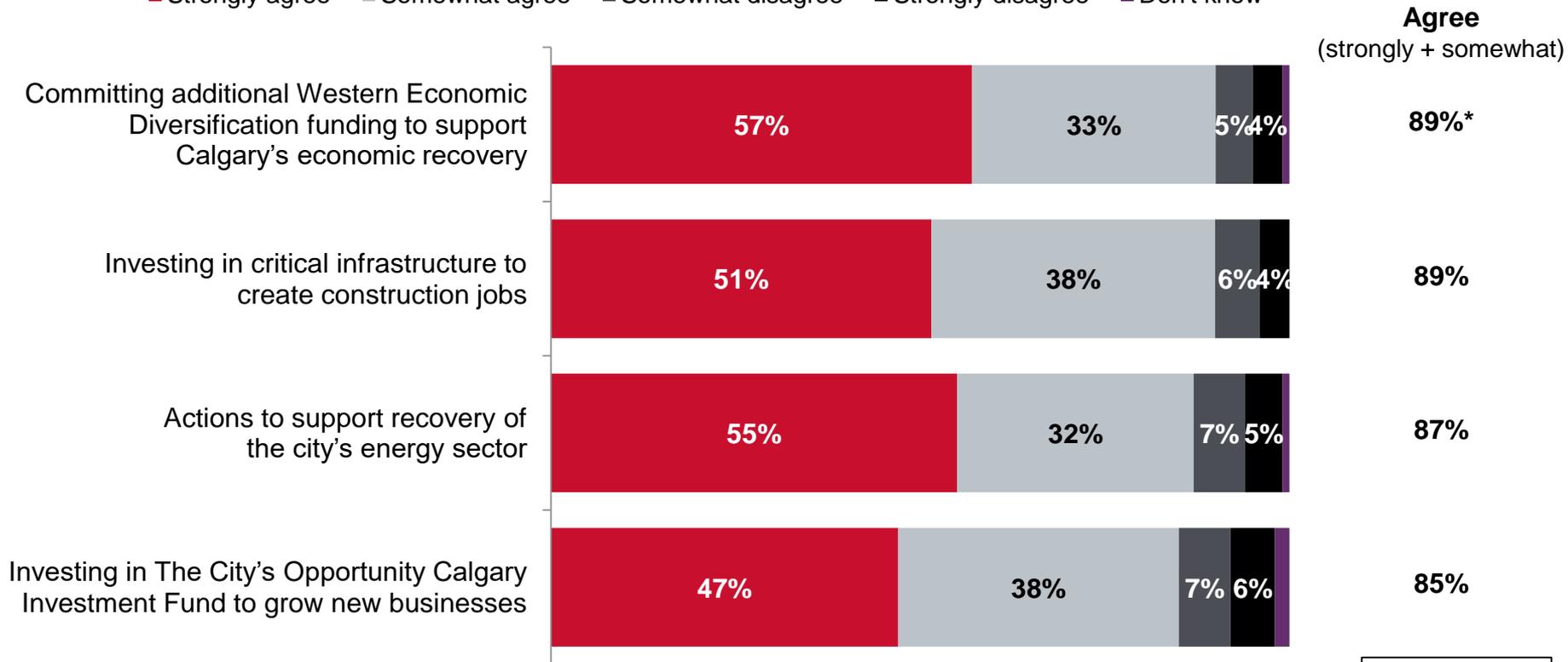
Base size: All respondents (n=500)



# Economic Recovery Initiatives

## Federal Funding and Resources to Support Calgary's Economic Recovery

■ Strongly agree  
 ■ Somewhat agree  
 ■ Somewhat disagree  
 ■ Strongly disagree  
 ■ Don't know



\*Rounding

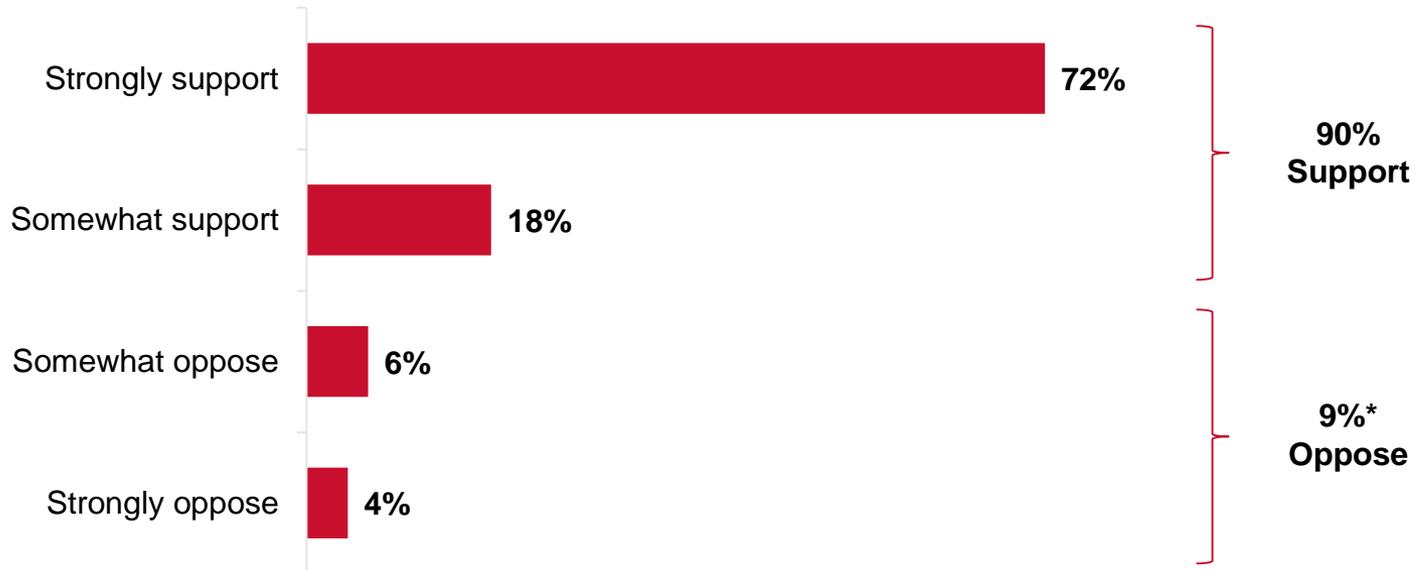
Q. To what extent do you agree or disagree that the Federal Government should provide funding and resources to support the city's economic recovery through the following: . . .

Base size: All respondents (n=500)



# Domestic Pipeline Expansion

## Support vs. Opposition of Expansion of Pipeline Capacity Within Canada



\*Rounding

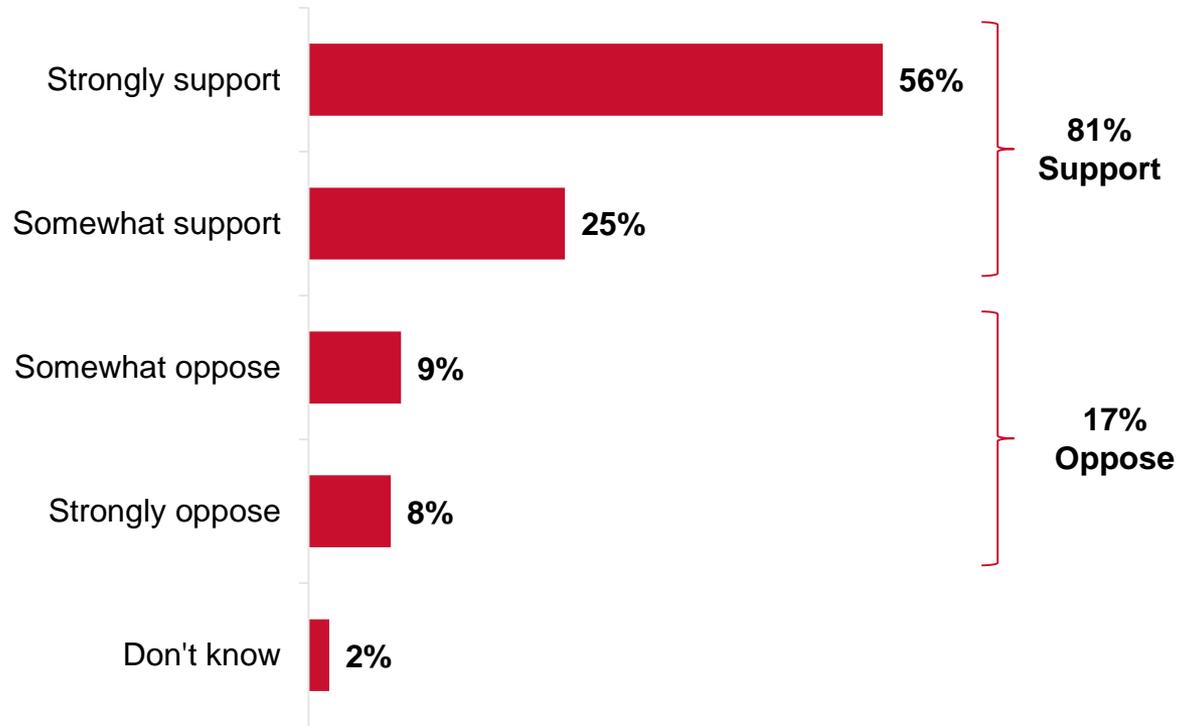
Q. To what extent do you support or oppose the expansion of pipeline capacity within Canada?

Base size: All respondents (n=500)



# International Pipeline Expansion

## Support vs. Opposition of Expansion of Pipeline Capacity Beyond Canada's Borders



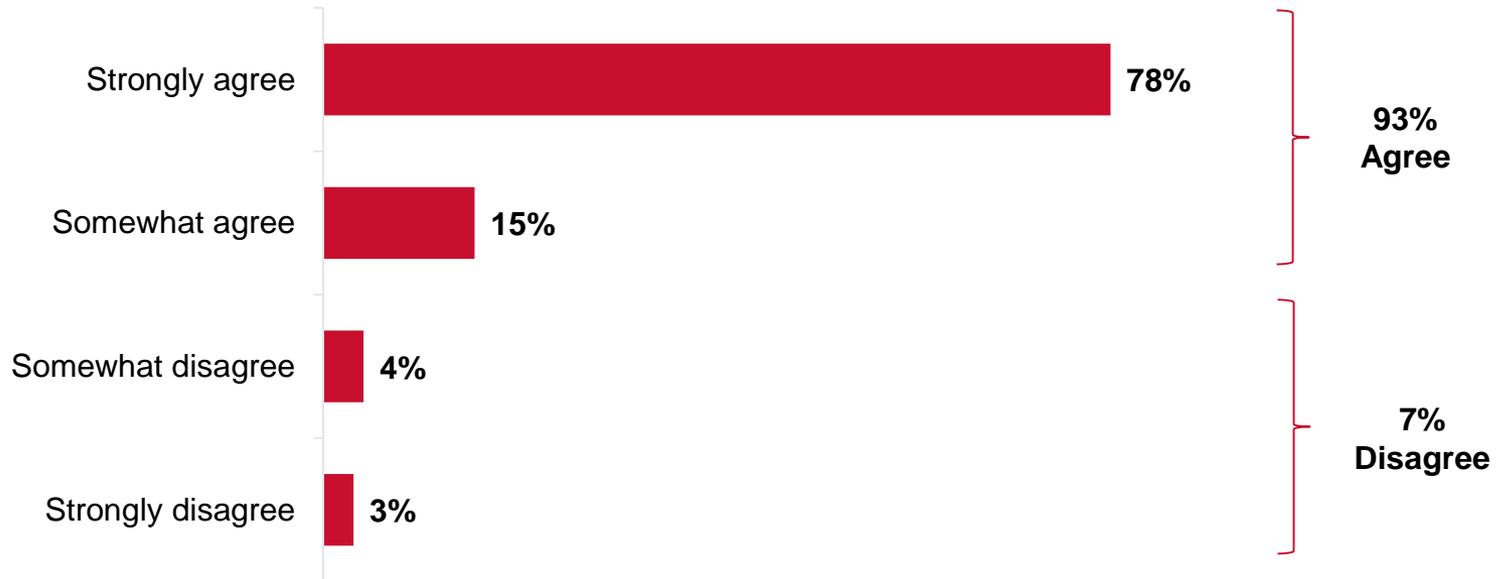
Q. To what extent do you support or oppose the expansion of pipeline capacity beyond Canada's borders?

Base size: All respondents (n=500)



# Pipeline Expansion: Federal Support

## Federal Government Should Support Increasing Pipeline Capacity



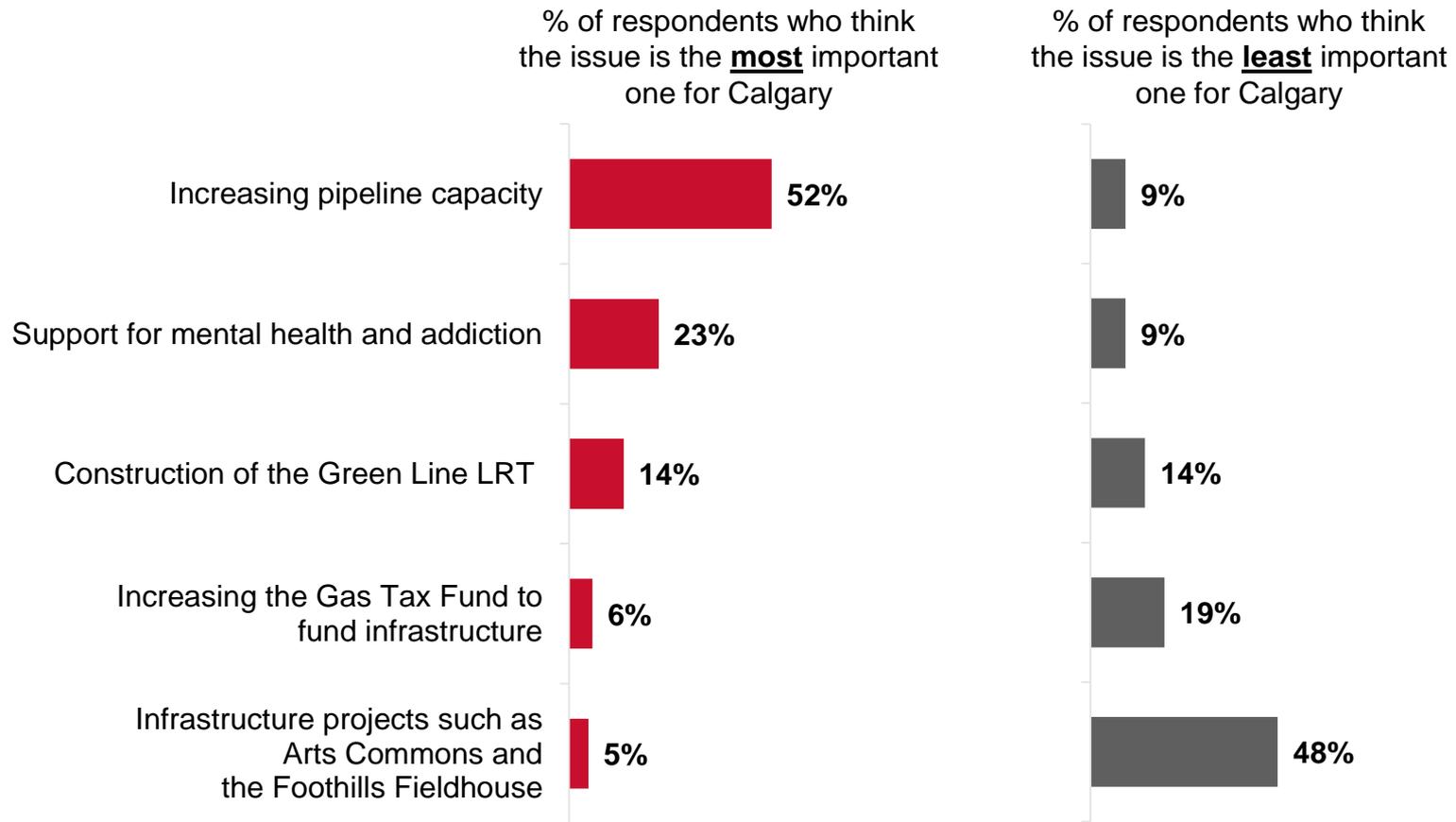
Q. To what extent do you agree or disagree that the Federal Government should support increasing pipeline capacity to ensure that Canada is getting the best price for its resources?

Base size: All respondents (n=500)



# Priorities

Respondents were asked to select the most and least important issues for Calgary from a list read to them.



Q. Of the following issues, which one do you think is the most important for Calgary? And which one do you think is the least important for Calgary?  
 Base size: All respondents (n=500)

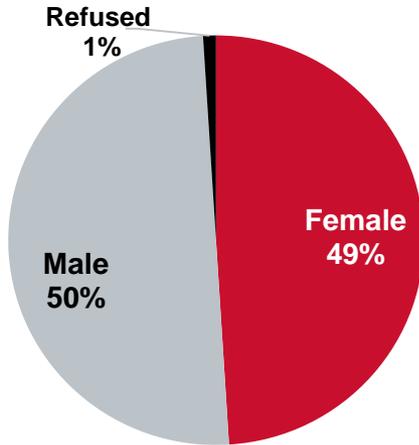
# Demographics



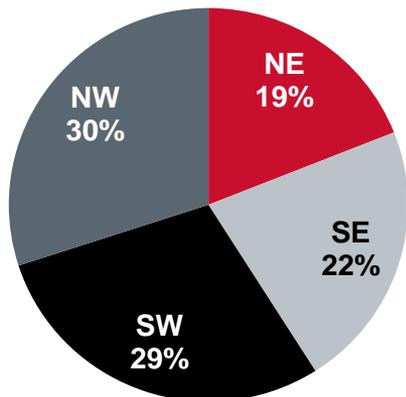


# Demographics

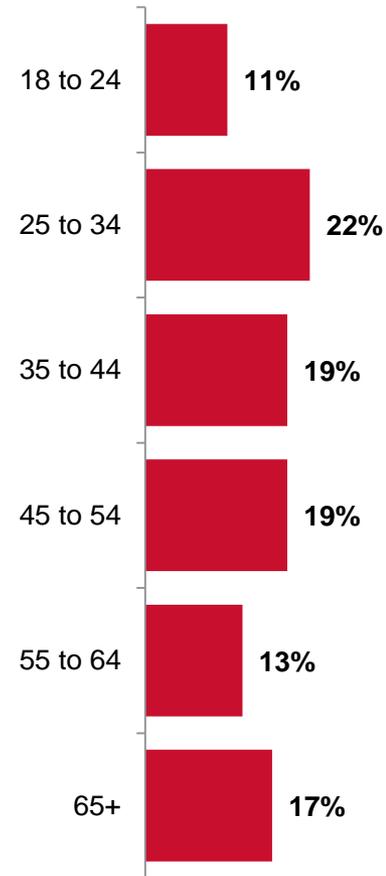
**Gender**  
(asked, not inferred)



**Quadrant of Residence**



**Age**

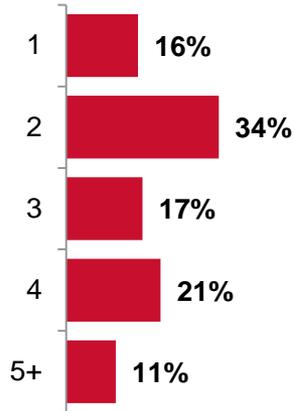


n=500 unless otherwise specified

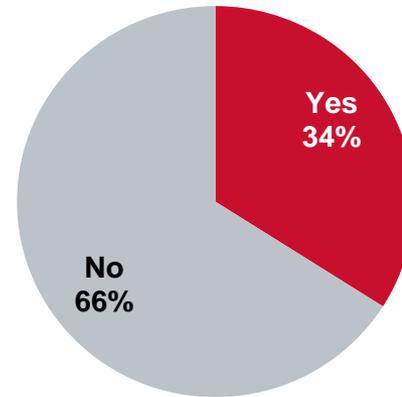


# Demographics (cont'd)

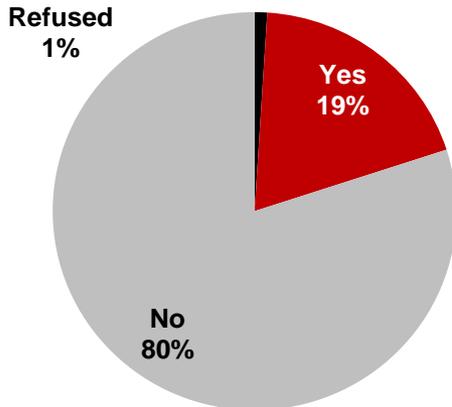
**Household Size**



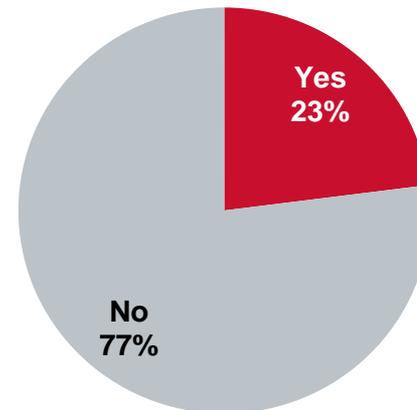
**Children Under the Age of 18 in the Household**



**Self-reported Disability (Respondent or Family Member)**



**Senior (aged 65+ years) in the Household**

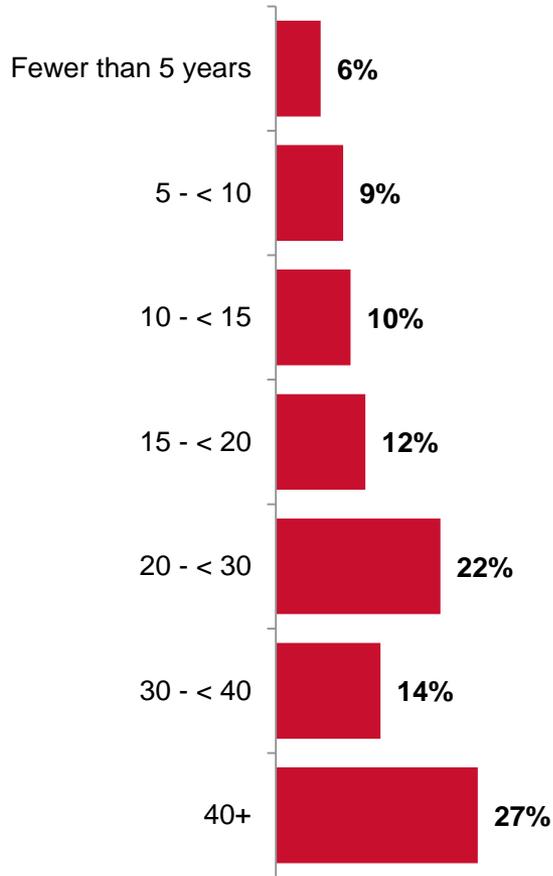


n=500 unless otherwise specified

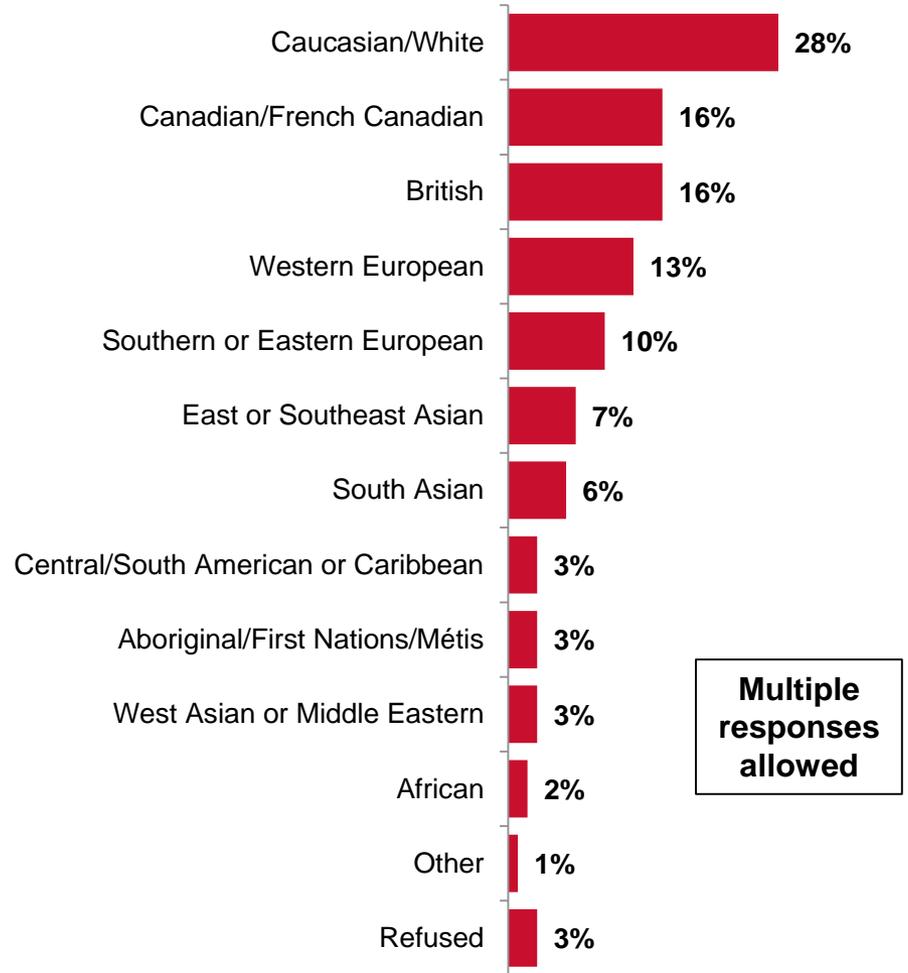


# Demographics (cont'd)

**Years Lived in Calgary**



**Main Ethnic Background**

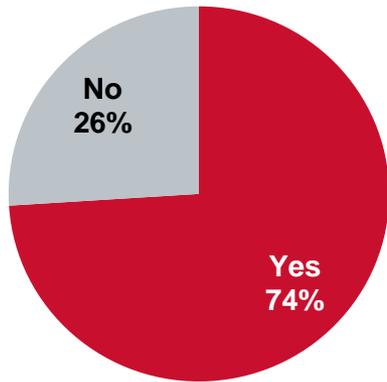


n=500 unless otherwise specified

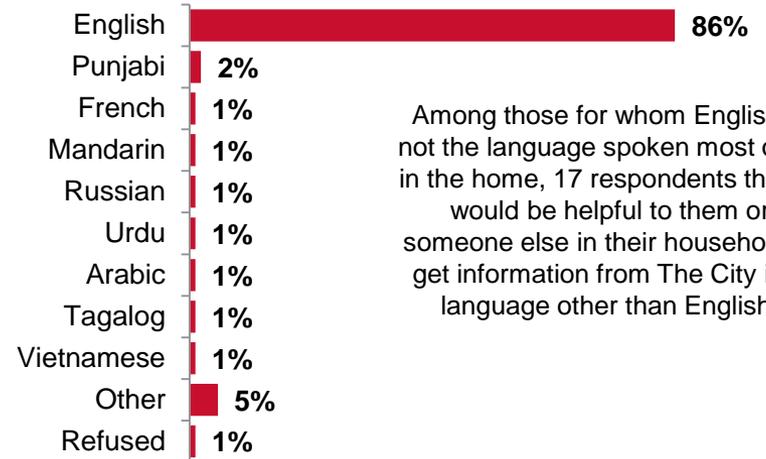


# Demographics (cont'd)

## Born in Canada



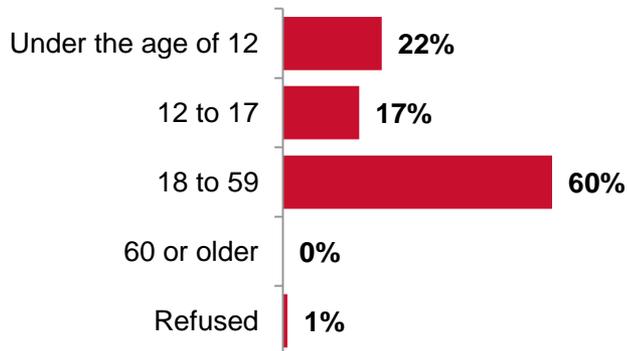
## Language Spoken Most in the Home



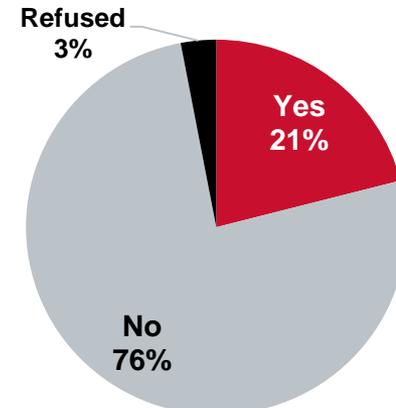
Among those for whom English is not the language spoken most often in the home, 17 respondents think it would be helpful to them or someone else in their household to get information from The City in a language other than English.

## Age Upon Arrival in Canada

(among those not born in Canada, n=119)



## Self-Report as a Member of a Visible Minority

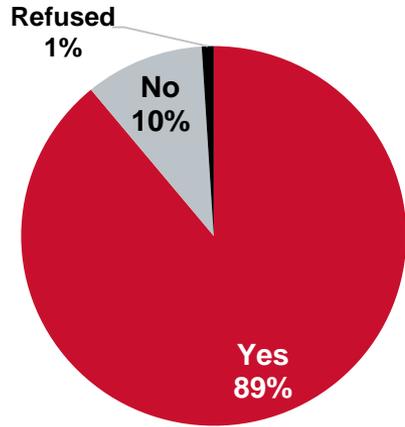


n=500 unless otherwise specified

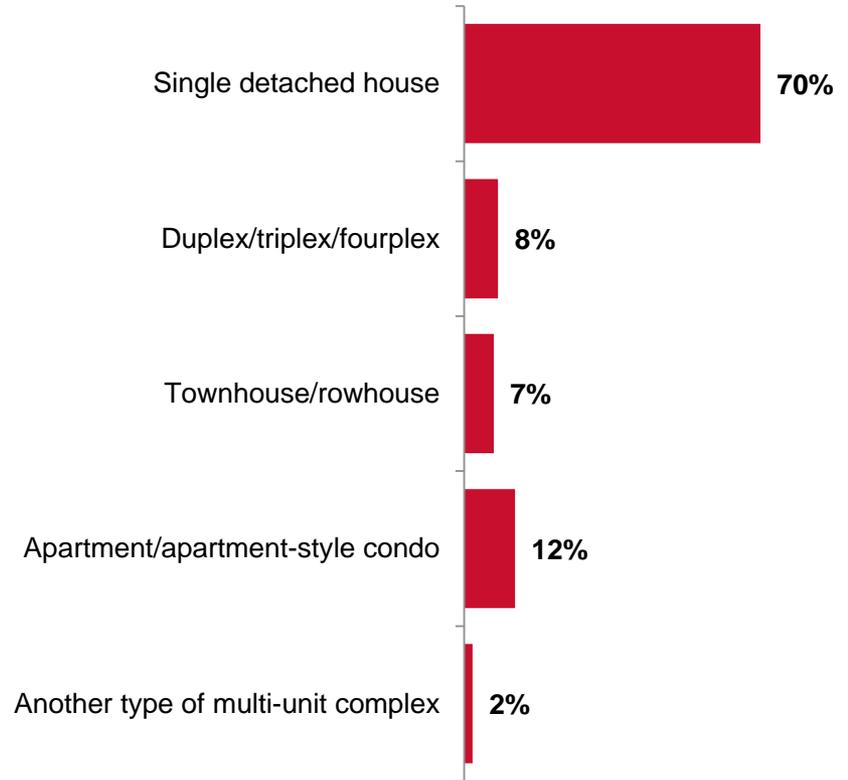


# Demographics (cont'd)

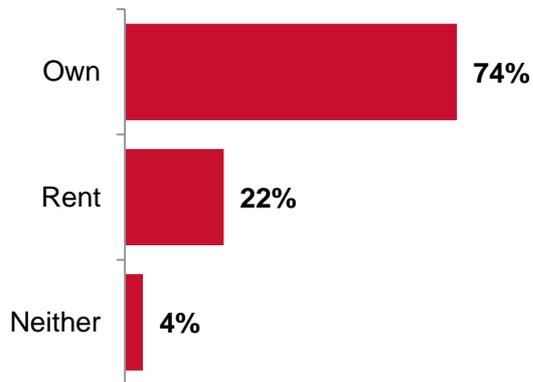
**Primarily or Jointly Responsible for Paying Taxes or Rent in Household**



**Dwelling Type**



**Home Ownership**

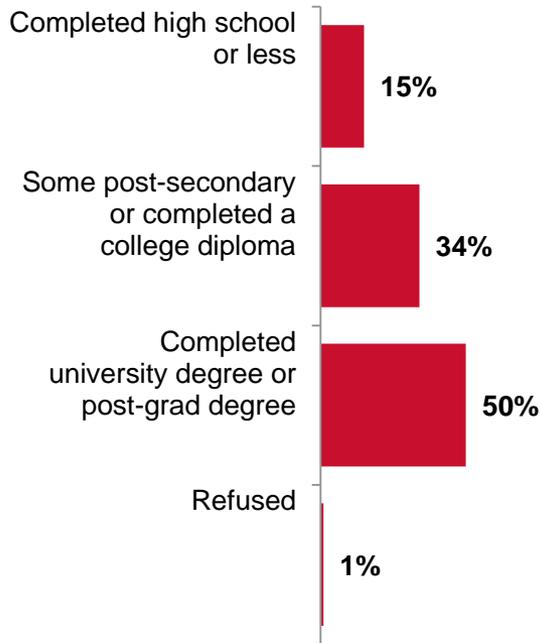


n=500 unless otherwise specified

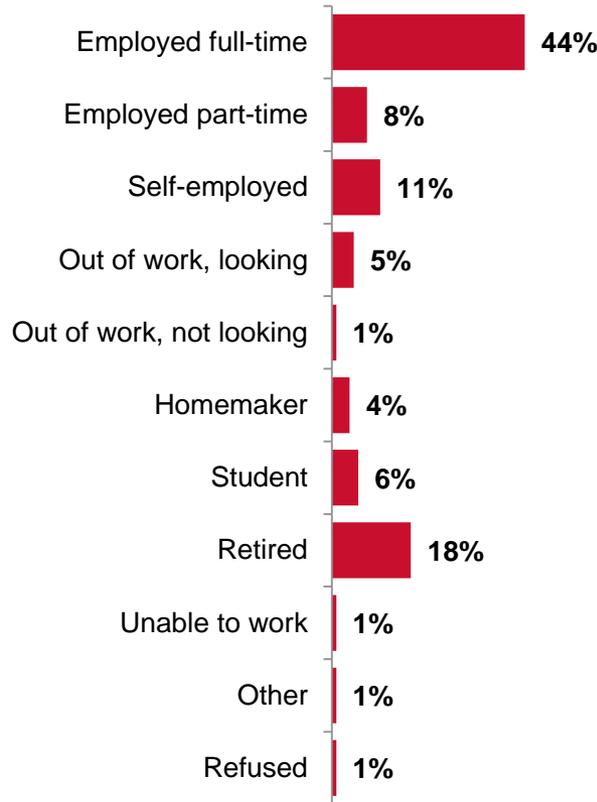


# Demographics (cont'd)

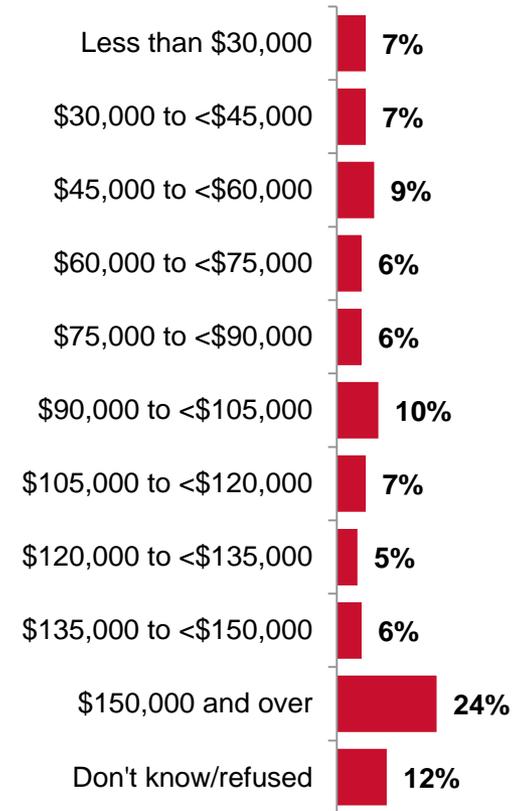
## Highest Level of Schooling Obtained



## Employment Status



## Household Income



n=500 unless otherwise specified