

Calgary



2023 Fall Survey of Calgarians

Ward 12 – Final report

December 2023

Prepared by:



Ipsos Public Affairs



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Methodology

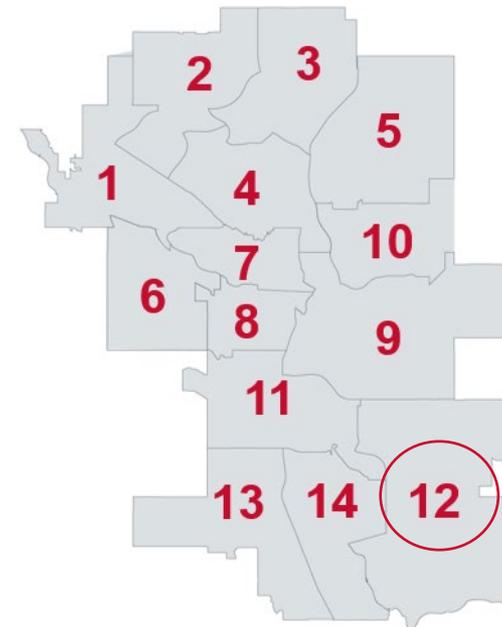
- The survey was conducted by Ipsos Public Affairs from August 2, 2023 to September 4, 2023 with a randomly-selected sample of 2,500 Calgarians, via telephone survey. A total of 153 interviews were conducted with residents of Ward 12. The average time to complete the survey was 29 minutes.
- The survey was conducted using random digit dialing with numbers from both landlines (60%) and cell phones (40%) to obtain a random and statistically-representative sample of Calgarians.
- The margin of error for the total City Wide sample of n=2,500 is ± 2.0 percentage points, 19 times out of 20. The margin of error for Ward 12 is ± 7.92 percentage points.
- To ensure the data was gathered from a representative group of Calgarians, sample quotas were set by age, gender, and city ward of the general population aged 18 and older.
- Data were weighted based on the 2019 Municipal and 2021 Federal Census data for age, gender and city ward to ensure composition reflects that of the actual Calgary population aged 18 or older. Although the results are weighted, sample size for each question represents the number of actual respondents (i.e., unweighted n).



Interpreting results

Interpreting results

- Results are statistically compared with those of City Wide:
 - ↑ indicates number is significantly higher than City Wide
 - ↓ indicates number is significantly lower than City Wide
- Where possible, fall 2023 results for Ward 12 are compared to those from fall 2022 as indicated by a grey dotted box:
 - Ward 12 2022
 - Only statistically significant differences are shown
- Some bar charts in this report do not add to 100% due to rounding.





2023 Fall highlights



2023 Fall highlights: Ward 12

Quality of life



'Good' Quality of Life
72%

I am proud to live in my neighbourhood



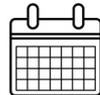
I feel safe walking alone in my neighbourhood after dark



Calgary is a great place to make a life **77%**

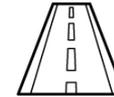


Calgary is a great place to make a living **69%**



Calgary is on the right track to be a better city 10 years from now **71%**

Issue agenda (top 3)



Infrastructure, traffic and roads **36%**



Transit **32%**



Crime, safety and policing **22%**

Value for taxes and satisfaction of Calgarians



49%
'Good' value for tax dollars



71%
'Satisfied' with City services and programs



76%
'Satisfied' with customer service

City reputation and performance



44%
'Trust' The City of Calgary



63%
Satisfied with running of The City by Council and Administration



53%
'Agree' City practices open and accessible government



77%
'Agree' City is building meaningful relationships with Indigenous partners



87%
'Agree' Calgary is a city that celebrates culture, heritage and diversity

Difference in Ward 12 vs. City Wide

| | | | Ward 12 | City Wide |
|--|------------------------------------|---|---------|-----------|
|  | Quality of life | Quality of life has 'improved' in past three years | 3%↓ | 10% |
| | | We need to act now to address climate change | 53%↓ | 61% |
| | | Feel 'safe' walking alone in neighbourhood after dark | 85%↑ | 76% |
|  | Issue agenda | Homelessness, poverty and affordable housing [Net] | 20%↓ | 31% |
| | | Affordable/available housing | 12%↓ | 21% |
| | | Transit [Net] | 32%↑ | 15% |
| | | Public transportation [incl. buses/ C-train/ poor service] | 17%↑ | 8% |
| | | Transit system improvements | 10%↑ | 5% |
|  | City programs and services | No statistically significant differences | - | - |
|  | Taxation | Increase taxes at current inflation rate to maintain services at current levels | 18%↓ | 27% |
|  | Communication and customer service | No statistically significant differences | - | - |

Note: A 'Net' is combination of 2 or more mentions that cover a specific theme.

↑ Statistically higher than City Wide
↓ Statistically lower than City Wide



Difference in Ward 12 vs. City Wide (continued)

| | | Ward 12 | City Wide |
|--|---|---------|-----------|
|  | City reputation and performance | | |
| | The City of Calgary practices open and accessible government | 53%↓ | 62% |
| | The City uses input from Calgarians in decision-making about City projects and services | 44%↓ | 54% |
|  | Council focus areas | | |
| | No statistically significant differences | - | - |
|  | Accessibility and downtown revitalization | | |
| | I avoid taking transit in Calgary because of concerns for my personal safety | 67%↑ | 54% |
| | Revitalizing Calgary's downtown should be a focus of The City over the next 5 years | 66%↓ | 77% |
| | The City should be investing more into infrastructure in Calgary's downtown | 57%↓ | 69% |

↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Year-over-year changes in Ward 12

| | | 2023 | 2022 |
|--|---|------|------|
| | Quality of life | | |
| | Overall quality of life in Calgary is 'good' | 72%↓ | 86% |
| | I am proud to be a Calgarian | 77%↓ | 87% |
| | Calgary is moving in the right direction to ensure a high quality of life for future generations | 39%↓ | 55% |
| | Calgary is safe for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity | 45%↓ | 58% |
| | Calgary is 'safe' overall | 61%↓ | 81% |
| | Issue agenda | | |
| | Homelessness, poverty and affordable housing [Net] | 20%↑ | 6% |
| | Affordable/available housing | 12%↑ | 3% |
| | Poverty/ homelessness/ related social issues | 10%↑ | 2% |
| | Infrastructure, traffic and roads [Net] | 36%↑ | 20% |
| | Road conditions | 11%↑ | 4% |
| | Transit [Net] | 32%↑ | 20% |
| | Recreation [Net] | 5%↓ | 19% |
| None/ no others | 9%↓ | 18% | |
| | City programs and services | | |
| No statistically significant differences | - | - | |

Note: A 'Net' is combination of 2 or more mentions that cover a specific theme.

↑ Statistically higher than fall 2022
 ↓ Statistically lower than fall 2022



Year-over-year changes in Ward 12 (continued)

| | | | 2023 | 2022 |
|---|--|--|------|------|
|  | Taxation | No statistically significant differences | - | - |
|  | Communication and customer service | The City of Calgary meets my customer service expectations | 72%↓ | 83% |
| | | The City uses input from Calgarians in decision-making about City projects and services | 44%↓ | 61% |
|  | City Reputation and Performance | I am confident that The City of Calgary is working to improve how it includes Calgarians' input into important decisions | 56%↓ | 69% |
| | | I believe that City Council and City Administration work collaboratively to make the best possible decisions for the future of Calgary | 54%↓ | 67% |
|  | Council focus areas | No statistically significant differences | - | - |
|  | Accessibility and downtown revitalization | <i>New questions in 2023, not asked in 2022</i> | - | - |

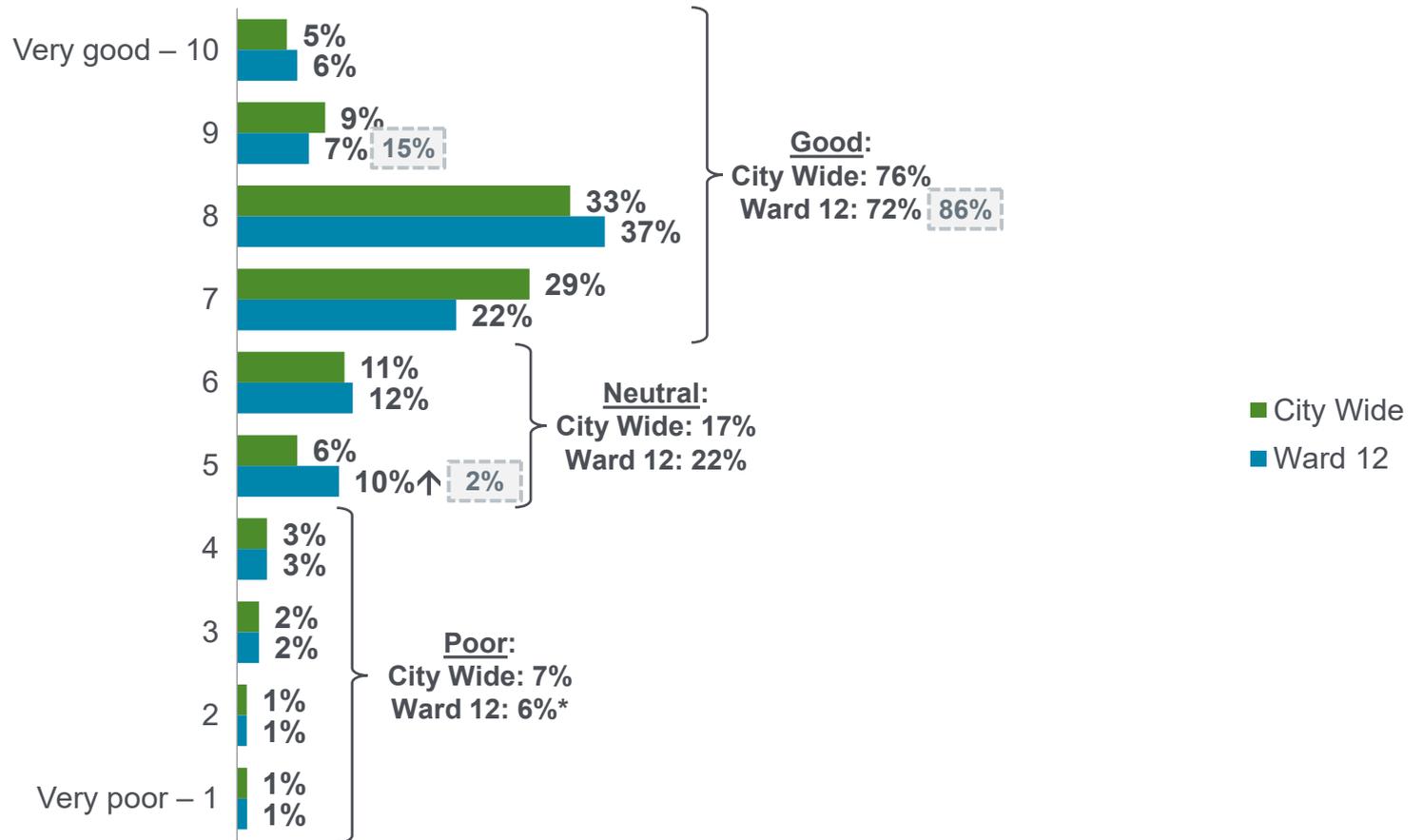
↑ Statistically higher than fall 2022
 ↓ Statistically lower than fall 2022



Quality of life



Overall quality of life in Calgary



Ward 12 2022

* Rounding

↑ Statistically higher than City Wide
↓ Statistically lower than City Wide

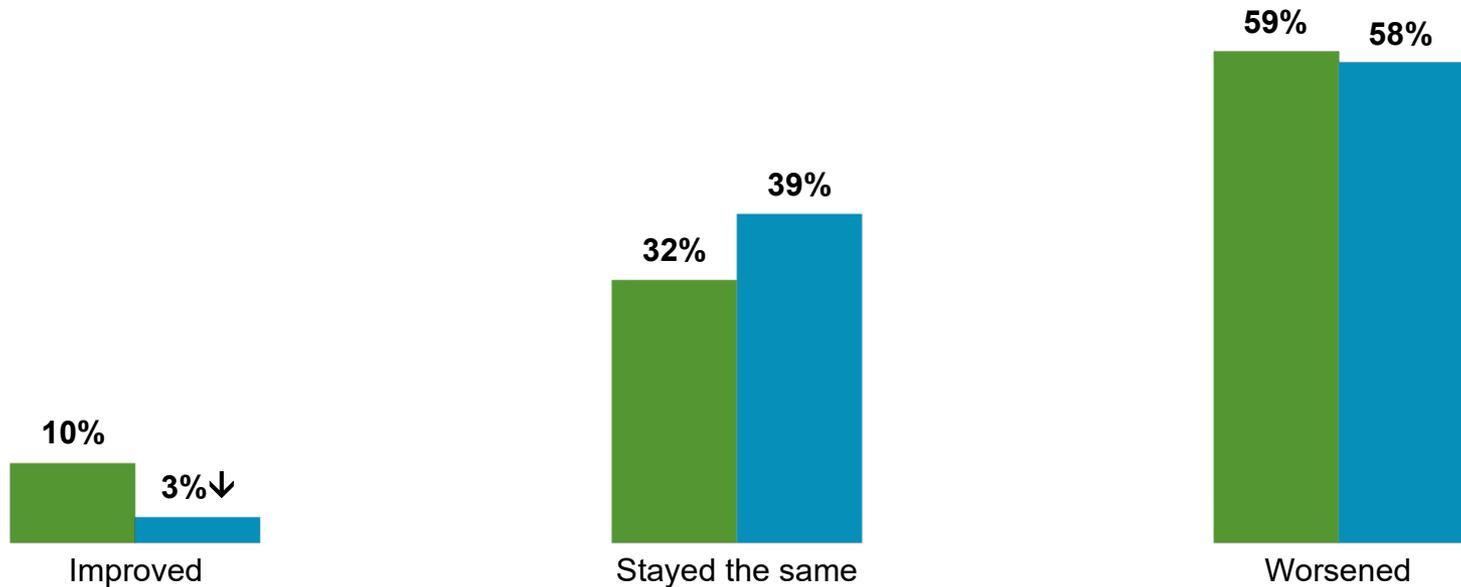
Q. On a scale of “1” to “10” where “1” is “very poor” and “10” is “very good,” how would you rate the overall quality of life in the city of Calgary today?

Base: Valid respondents: City Wide (n=2,497) / Ward 12 (n=153)



Perceived change in quality of life

■ City Wide ■ Ward 12



Q. Do you feel that the quality of life in the city of Calgary in the past three years has ...?
 Base: Valid respondents: City Wide (n=2,451) / Ward 12 (n=148)

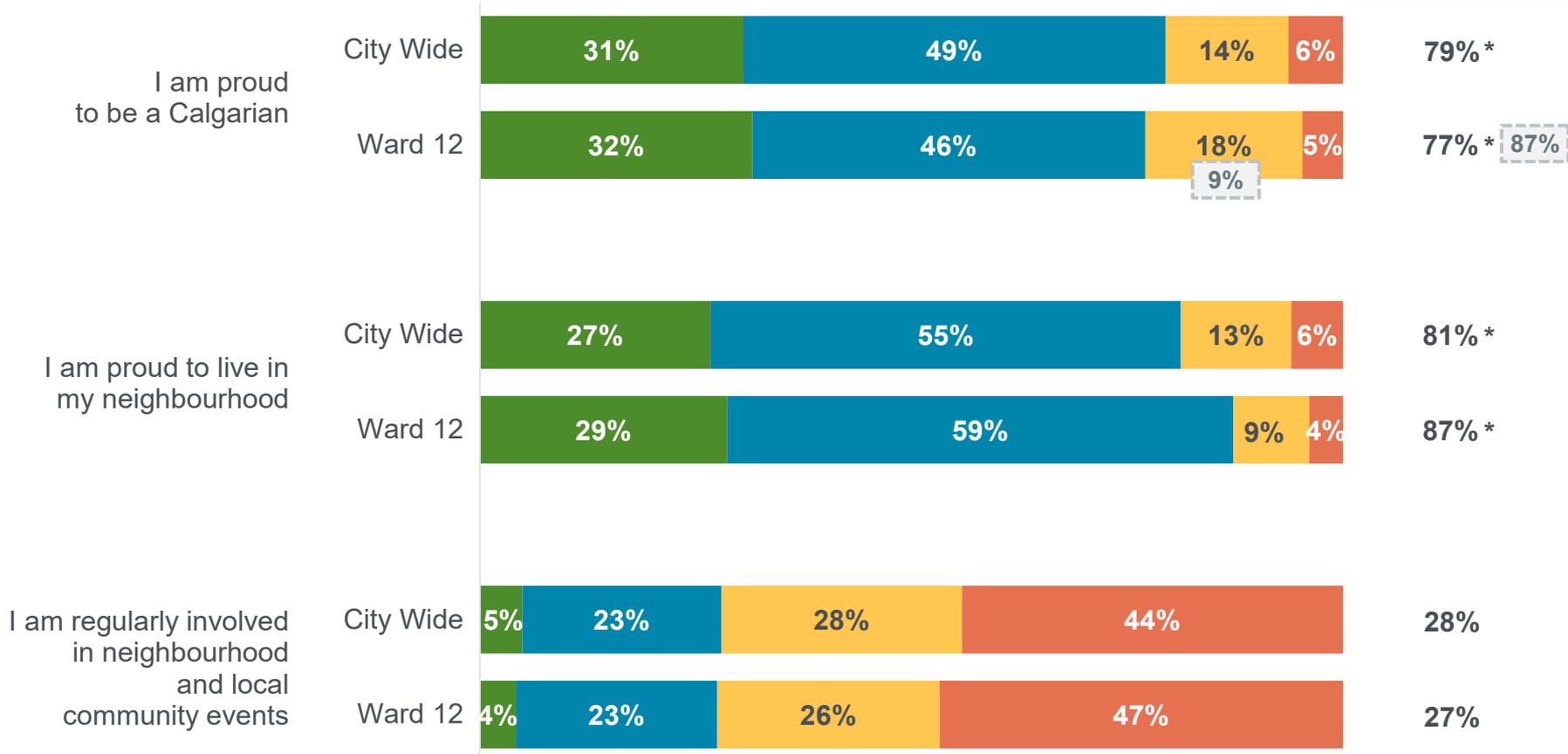
↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Connectedness

■ Completely Agree (10)
 ■ Agree (9, 8 or 7)
 ■ Neutral (6 or 5)
 ■ Disagree (4, 3, 2 or 1)

Agree
(10, 9, 8 or 7 out of 10)



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."
Base: Valid respondents (bases vary)

Ward 12 2022

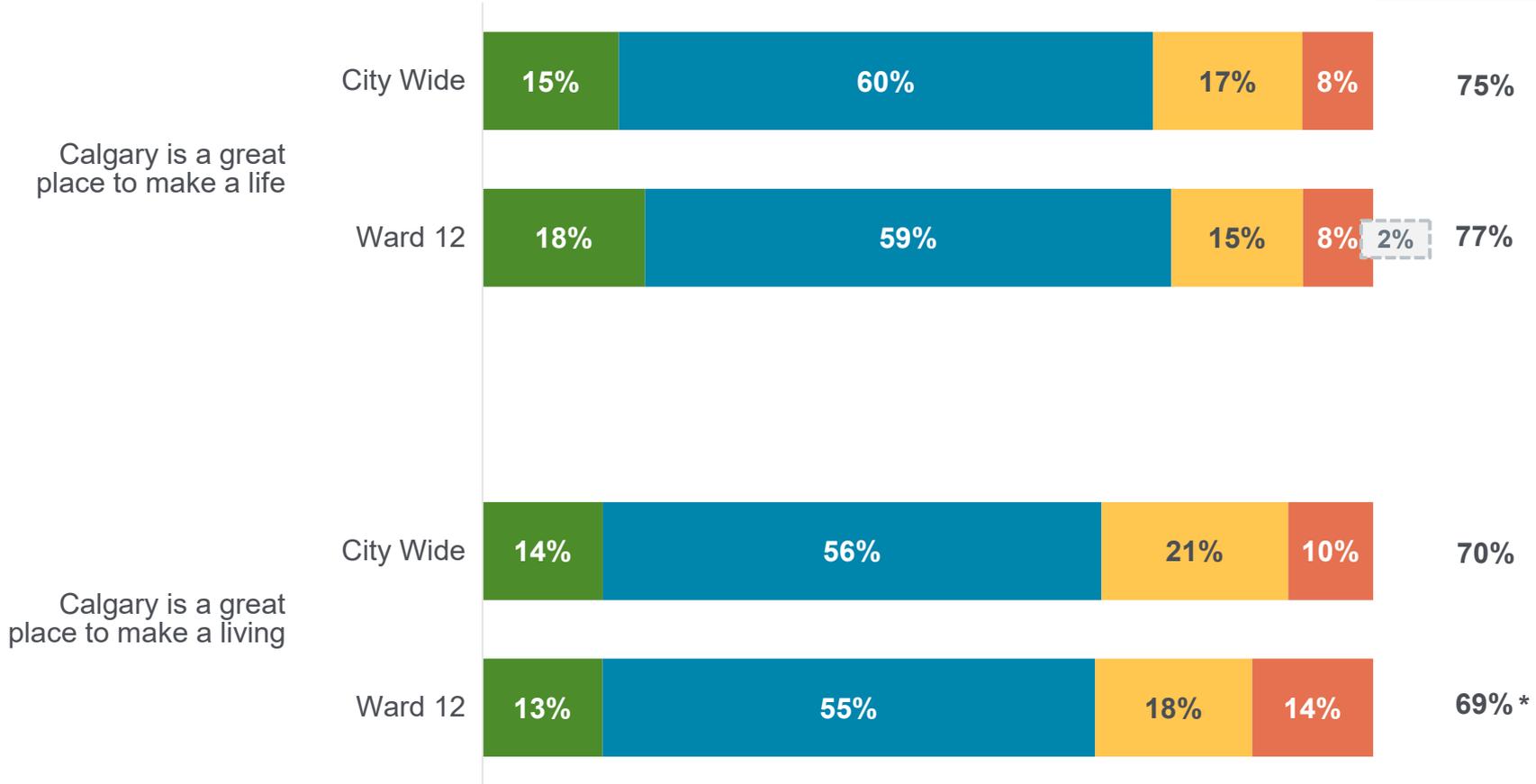
* Rounding



Make a life and make a living

■ Completely Agree (10)
 ■ Agree (9, 8 or 7)
 ■ Neutral (6 or 5)
 ■ Disagree (4, 3, 2 or 1)

Agree
 (10, 9, 8 or 7 out of 10)



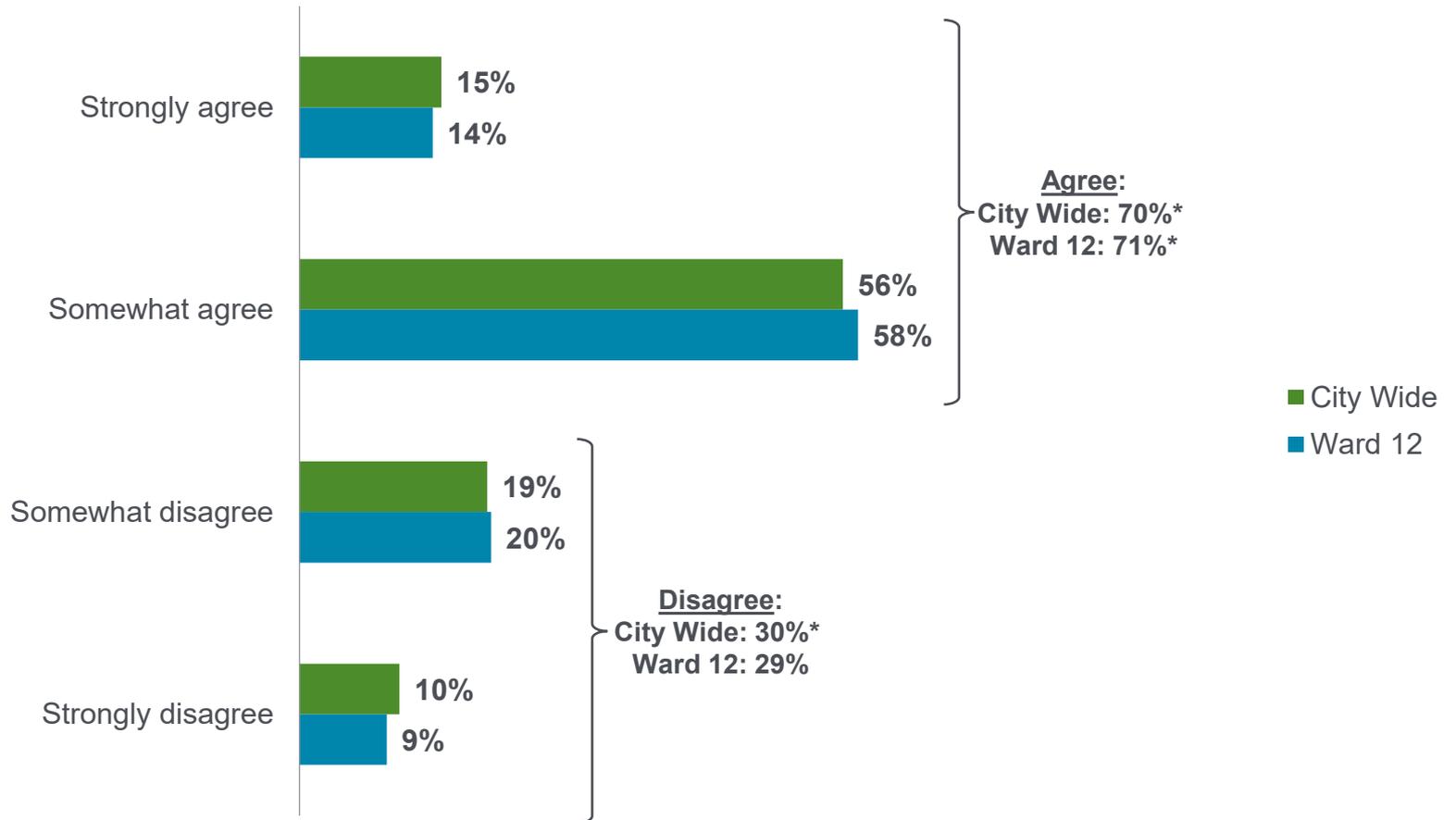
Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."
 Base: Valid respondents (bases vary)

Ward 12 2022

* Rounding



On the right track to be a better city



Q. There are challenges facing The City of Calgary today, but also success stories. Do you agree or disagree that Calgary is on the right track to be a better city 10 years from now?

Base: Valid respondents: City Wide (n=2,475) / Ward 12 (n=150)

* Rounding

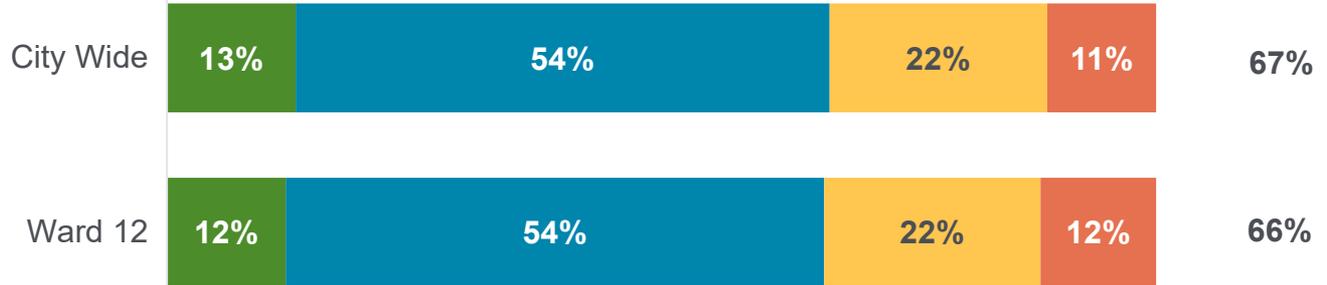


Inclusivity and future direction

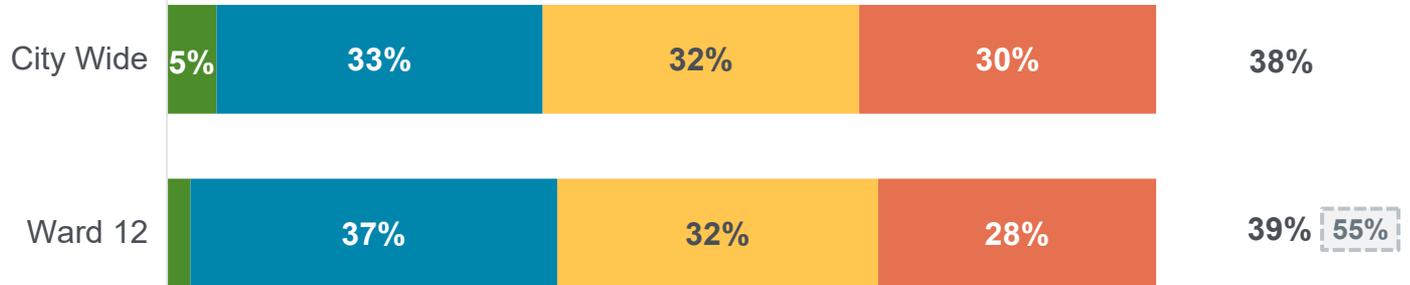
■ Completely Agree (10)
 ■ Agree (9, 8 or 7)
 ■ Neutral (6 or 5)
 ■ Disagree (4, 3, 2 or 1)

Agree
 (10, 9, 8 or 7 out of 10)

The City of Calgary fosters a city that is inclusive and accepting of all



Calgary is moving in the right direction to ensure a high quality of life for future generations



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."
 Base: Valid respondents (bases vary)

Ward 12 2022

Data labels <3% are not shown

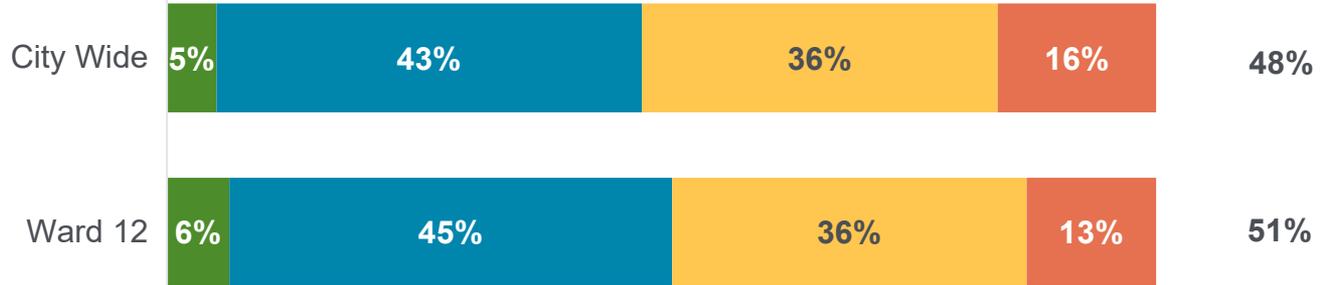


Inclusivity

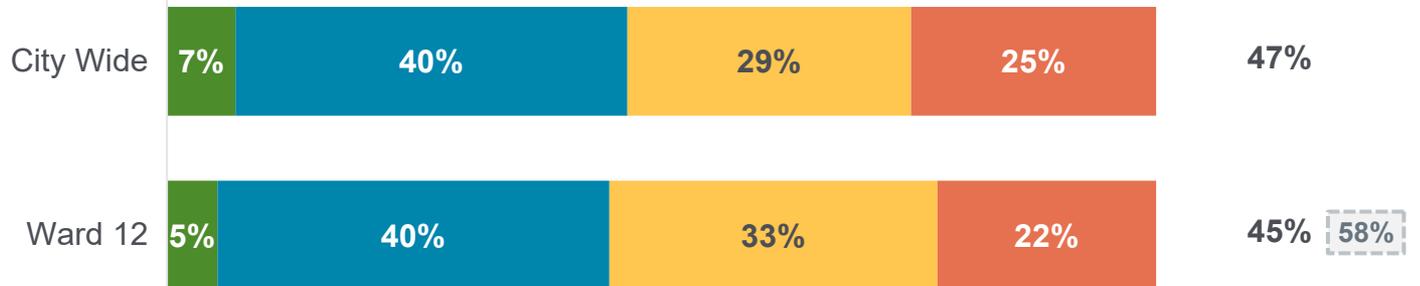
■ Completely Agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

Agree
(10, 9, 8 or 7 out of 10)

The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most



Calgary is safe for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity



Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.
Base: Valid respondents (bases vary)

Ward 12 2022



Climate change and City programs to reduce environmental impact

■ Completely Agree (10)
 ■ Agree (9, 8 or 7)
 ■ Neutral (6 or 5)
 ■ Disagree (4, 3, 2 or 1)

Agree
 (10, 9, 8 or 7 out of 10)

I think we need to act now to address climate change

City Wide



61%

Ward 12



53% ↓

The City has programs and services aimed at helping Calgarians reduce their environmental impact

City Wide



47%

Ward 12



51%

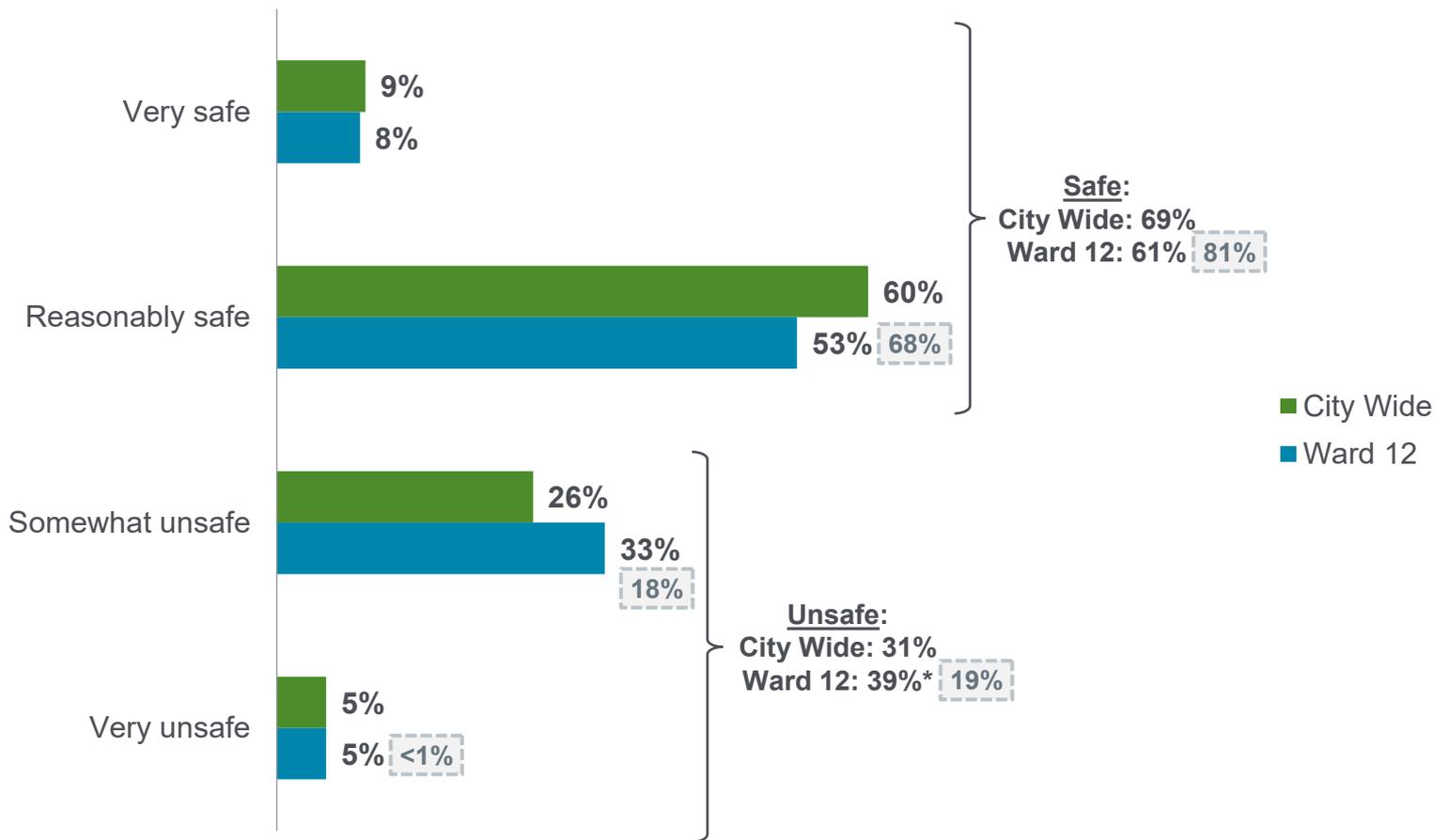
Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.
 Base: Valid respondents (bases vary)

Ward 12 2022

↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Overall perceived safety of the city of Calgary



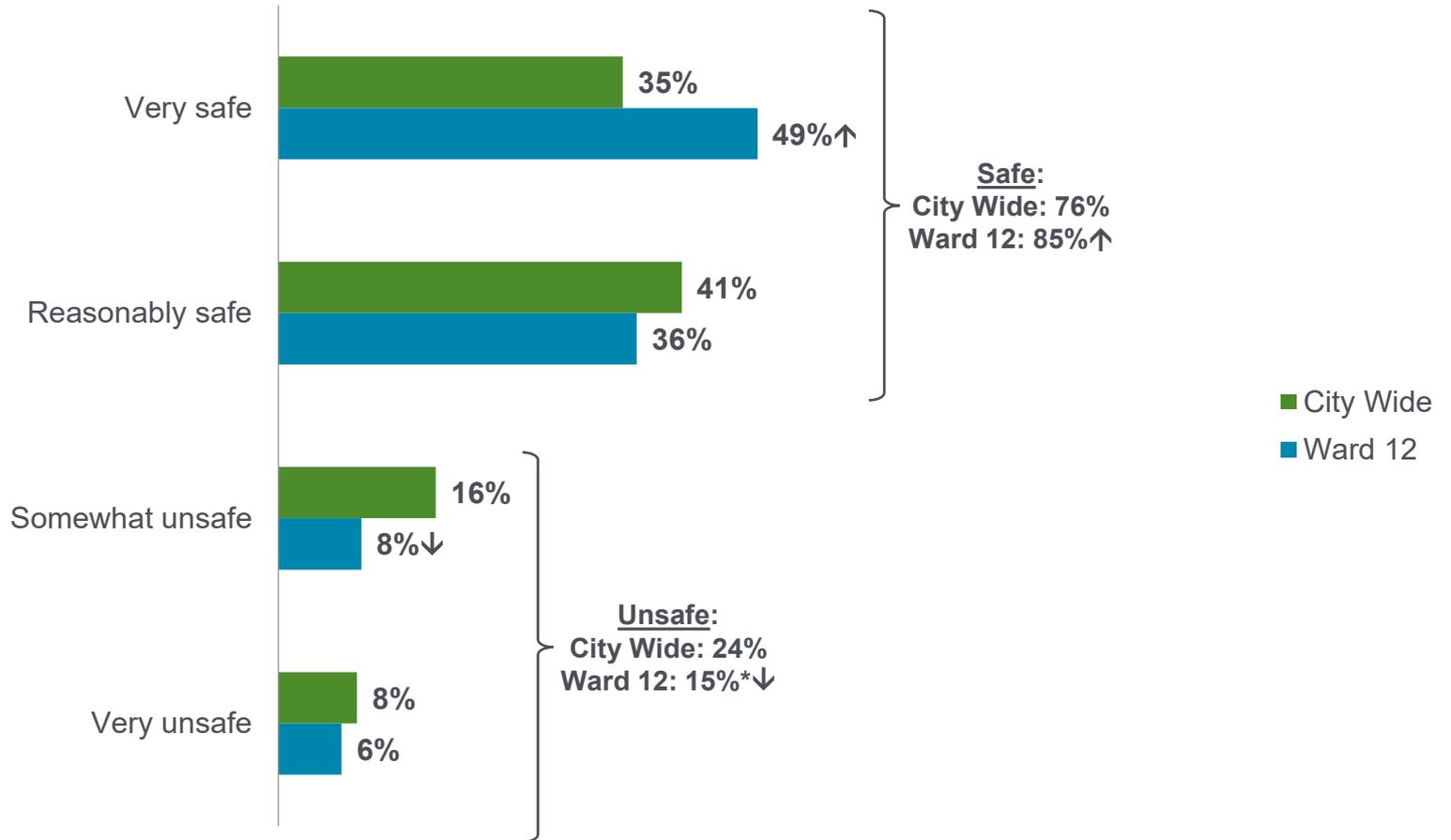
Q. How safe or unsafe do you think Calgary is overall?
 Base: Valid respondents: City Wide (n=2,492) / Ward 12 (n=153)

Ward 12 2022

* Rounding



Perceived safety in own neighbourhood

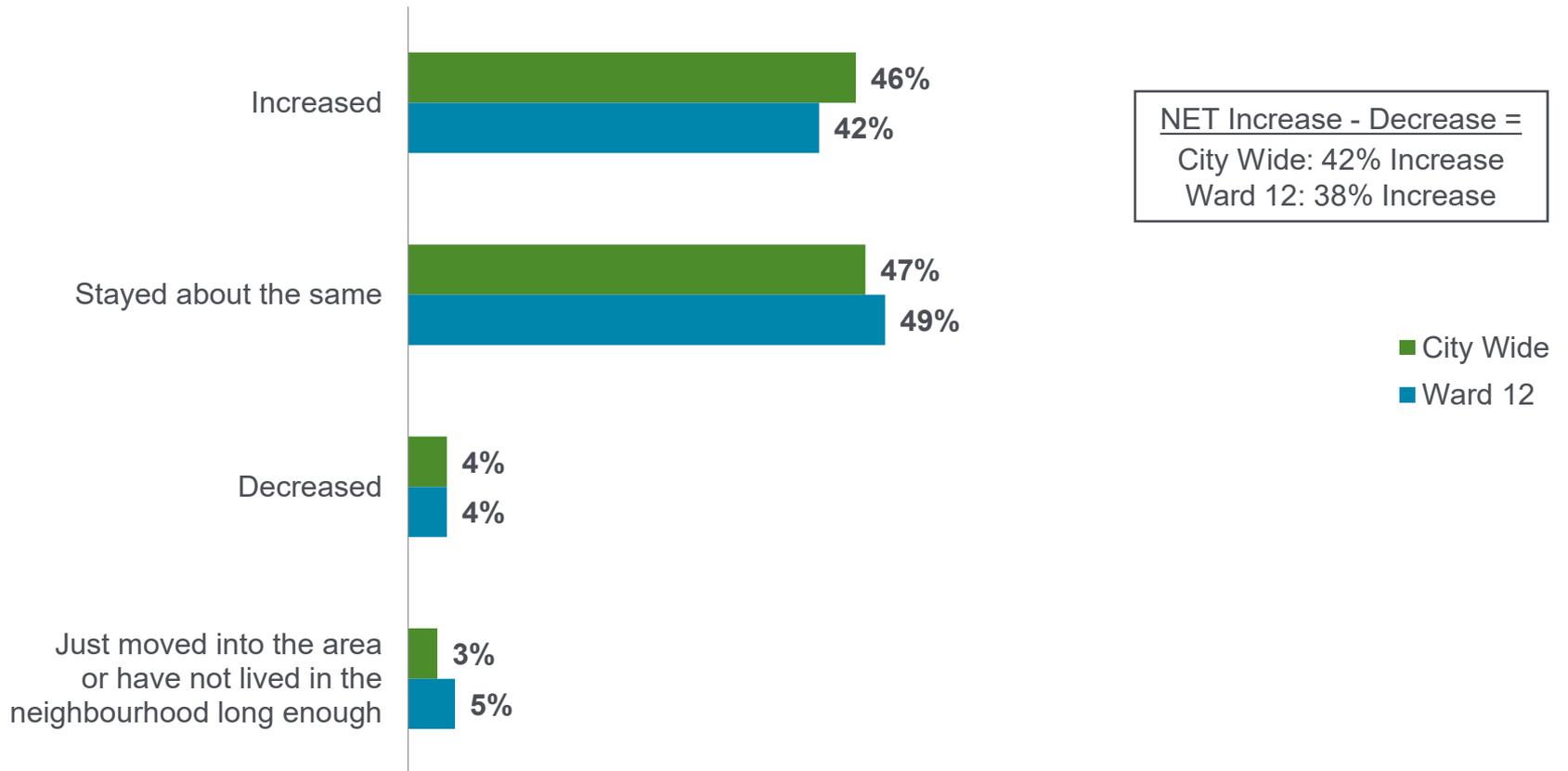


Q. How safe do you feel or would you feel walking alone in your neighbourhood after dark?
 Do you or would you feel ...?
 Base: Valid respondents: City Wide (n=2,493) / Ward 12 (n=153)

* Rounding
 ↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Perceived change in neighbourhood crime



Q. During the last 3 years, do you think that crime in your neighbourhood has increased, decreased or remained about the same?

Base: Valid respondents: City Wide (n=2,479) / Ward 12 (n=153)



Issue agenda



Issue agenda

City Wide

Ward 12

Multiple responses allowed

Total City Wide mentions of <5% are not shown

Data labels of <3% are not shown

A "Net" is a combination of 2 or more mentions that cover a specific theme

■ First mention ■ Other mentions

| Issue | City Wide | Ward 12 | Change |
|---|---------------------------------|---------|--------|
| Net - Homelessness, poverty and affordable housing | 23% (First) + 8% (Other) = 31% | 20% | ↓ 6% |
| Affordable/available housing | 15% (First) + 5% (Other) = 21% | 12% | ↓ 3% |
| Poverty/ homelessness/ related social issues | 9% (First) + 5% (Other) = 14% | 10% | 2% |
| Net - Infrastructure, traffic and roads | 17% (First) + 11% (Other) = 28% | 36% | 20% |
| Road conditions | 5% (First) + 4% (Other) = 9% | 11% | 4% |
| Traffic congestion | 4% (First) + 6% (Other) = 10% | 5% | |
| Net - Crime, safety and policing | 17% (First) + 10% (Other) = 27% | 22% | |
| Public safety | 9% (First) + 5% (Other) = 14% | 12% | |
| Crime | 8% (First) + 6% (Other) = 14% | 9% | |
| Net - Transit | 8% (First) + 7% (Other) = 15% | 32% | ↑ 20% |
| Public transportation [incl. buses/ C-train/ poor service] | 4% (First) + 4% (Other) = 8% | 17% | ↑ |
| Transit system improvements | 3% (First) + 5% (Other) = 8% | 10% | ↑ |
| Net - Economy | 7% (First) + 4% (Other) = 11% | 9% | |
| Economy/ cost of living | 6% (First) + 3% (Other) = 9% | 8% | |
| Net - Environment and waste management | 5% (First) + 4% (Other) = 9% | 9% | |
| Net - Taxes | 4% (First) + 3% (Other) = 7% | 10% | |
| Taxes/ high taxes | 3% (First) + 6% (Other) = 9% | 9% | |
| Net - Growth and planning | 4% (First) + 6% (Other) = 10% | 3% | |
| Net - Recreation | 4% (First) + 3% (Other) = 7% | 5% | 19% |
| Healthcare | 3% (First) + 5% (Other) = 8% | 6% | |
| Drugs/ alcohol/ addiction services/ management | 3% (First) + 5% (Other) = 8% | 1% | |
| None/ no others | 9% (First) + 9% (Other) = 18% | 9% | 18% |

Q. In your view, as a resident of the city of Calgary, what is the most important issue facing your community, that is, the one issue you feel should receive the greatest attention from your local leaders? Are there any other important local issues?

Base: Valid respondents: City Wide (n=2,451) / Ward 12 (n=150)

Ward 12 2022

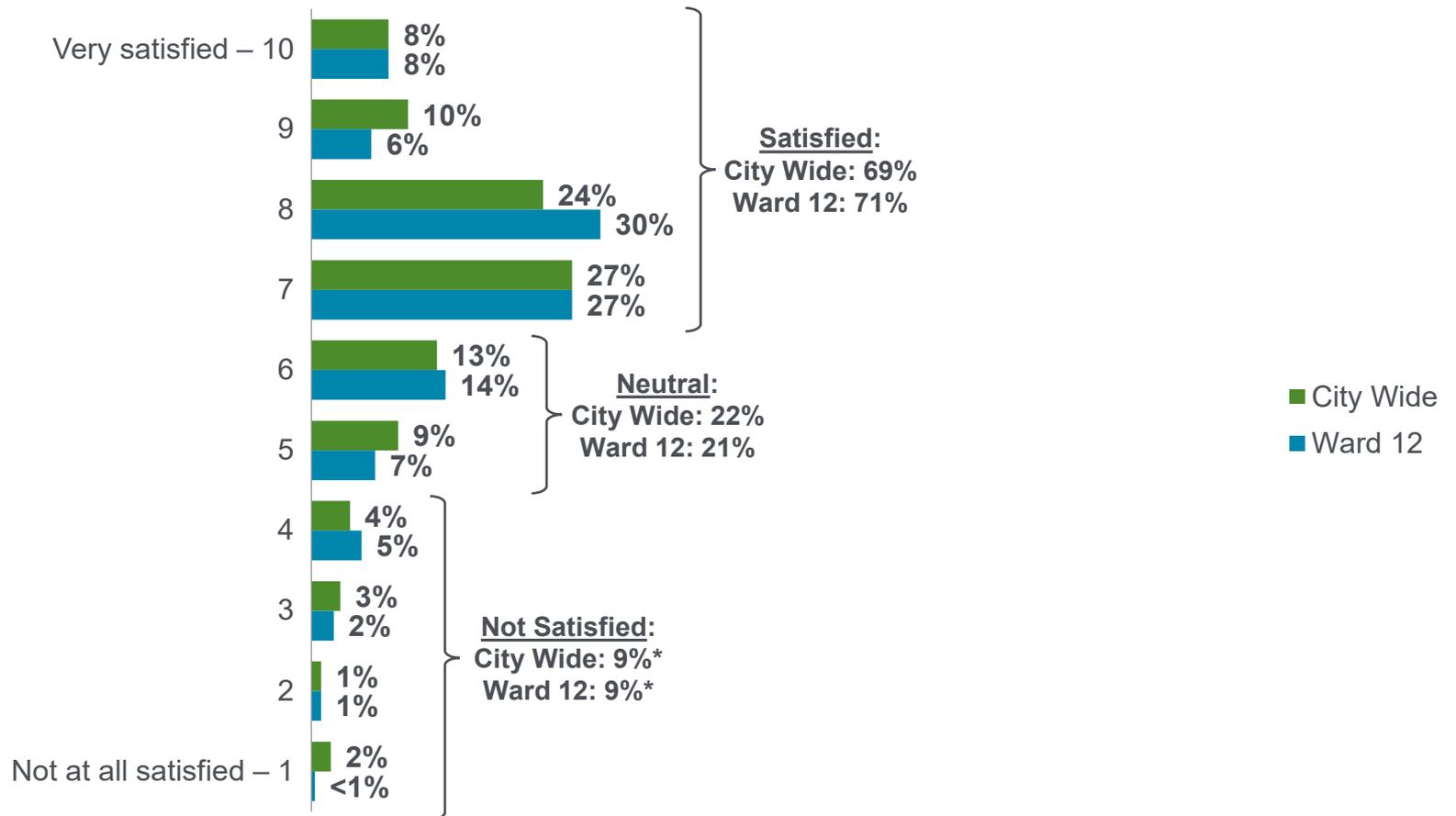
↑ Statistically higher than City Wide
↓ Statistically lower than City Wide



City programs and services



Satisfaction with the overall level and quality of City services and programs



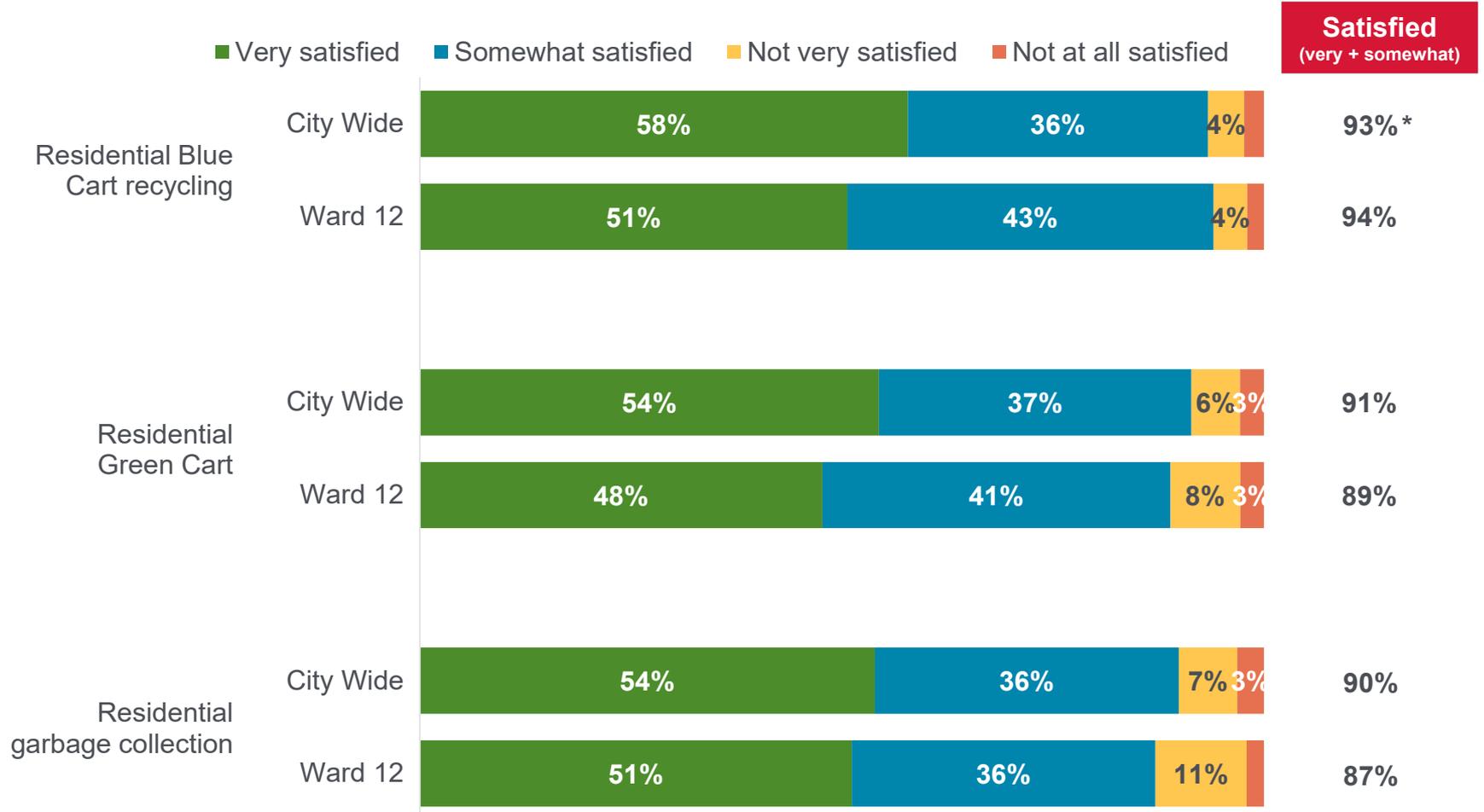
Q. On a scale of 1 to 10 where “1” is “not at all satisfied” and “10” is “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents: City Wide (n=2,496) / Ward 12 (n=153)

* Rounding



Satisfaction with waste management services



Q. And, are you very satisfied, somewhat satisfied, not very satisfied or not at all satisfied with the job The City is doing at provided the following services?
 Base: Valid respondents (bases vary)

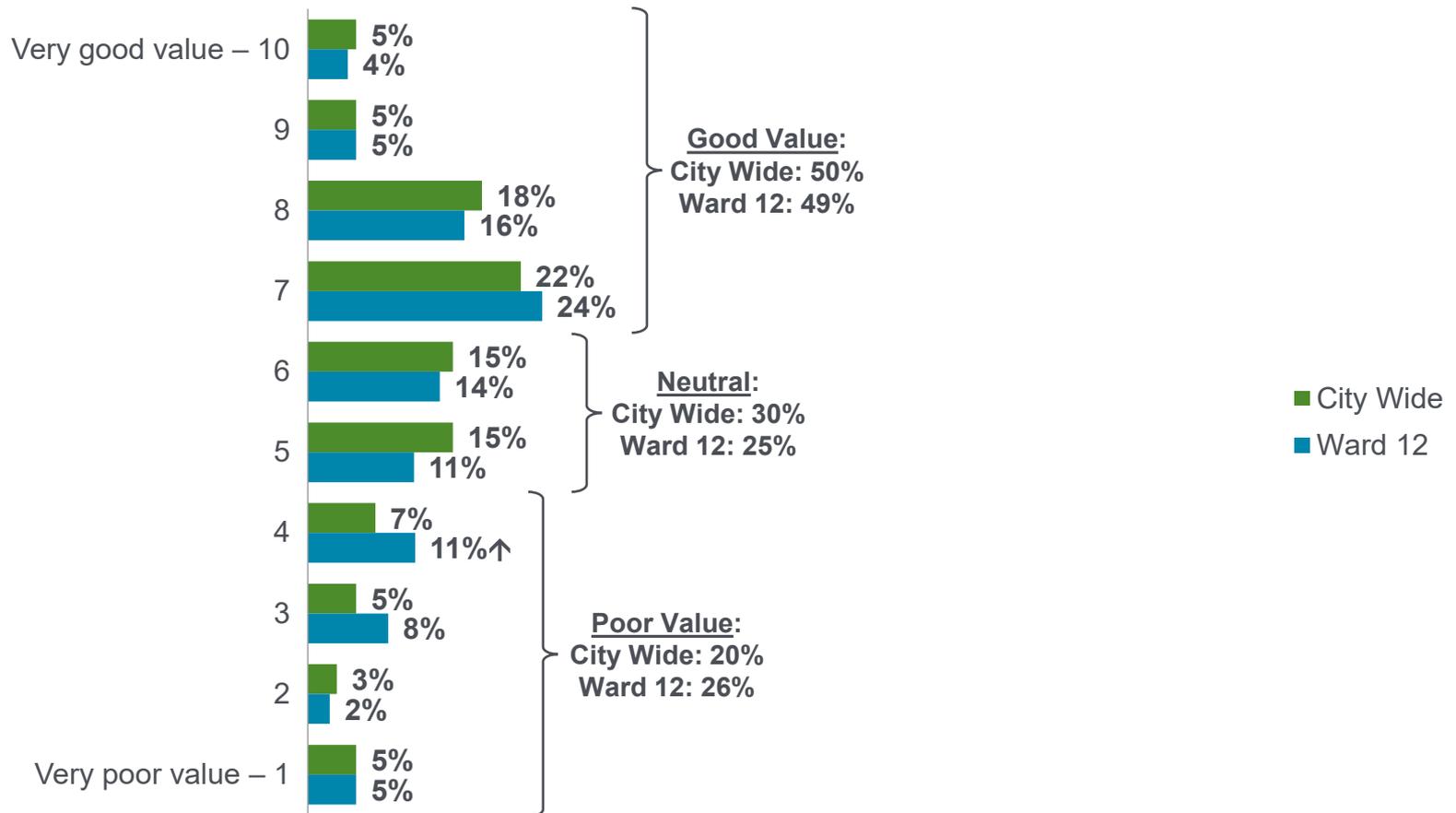
Data labels <3% are not shown
 * Rounding



Taxation



Perceived value of property taxes



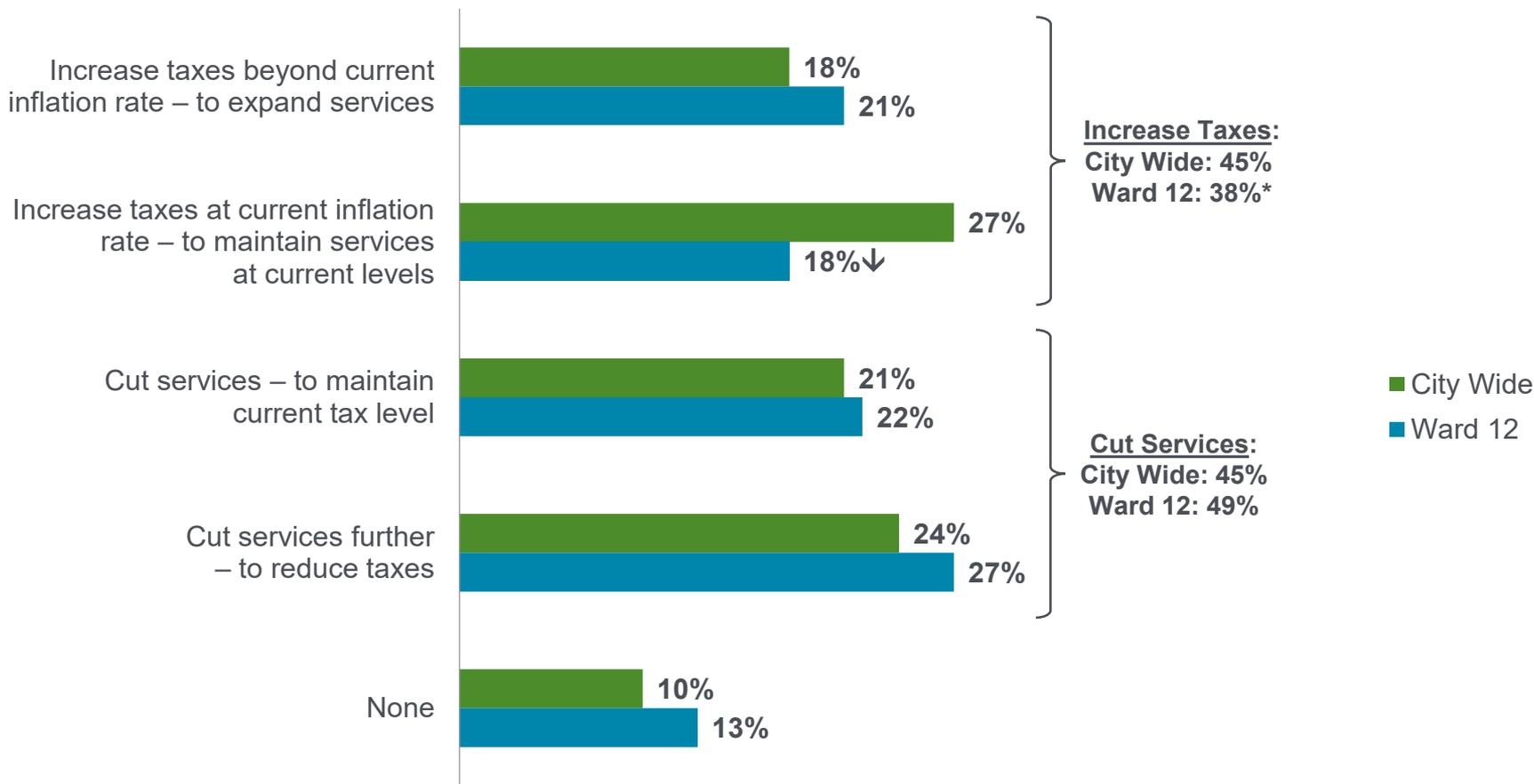
Q. Property tax dollars are divided between The City and the Province. Approximately two-thirds of residential property tax payments go to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” is “very poor value” and “10” is “very good value.”

Base: Valid respondents: City Wide (n=2,440) / Ward 12 (n=151)

↑ Statistically higher than City Wide
↓ Statistically lower than City Wide



Balancing taxation and service delivery levels



Q. Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

Base: Valid respondents: City Wide (n=2,422) / Ward 12 (n=149)

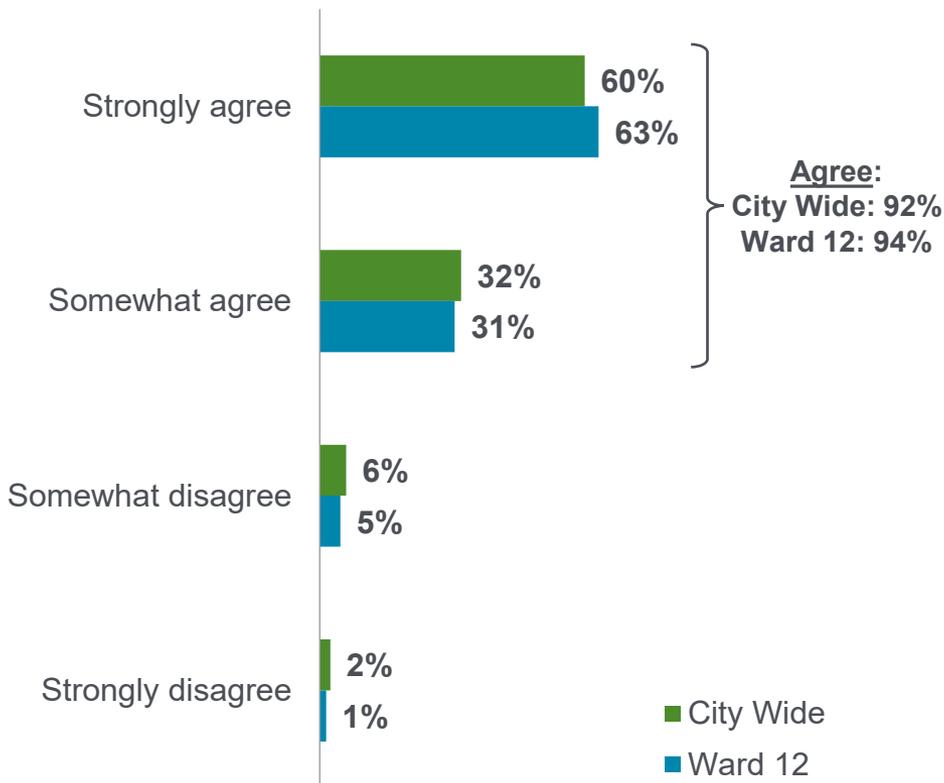
* Rounding

↑ Statistically higher than City Wide
↓ Statistically lower than City Wide

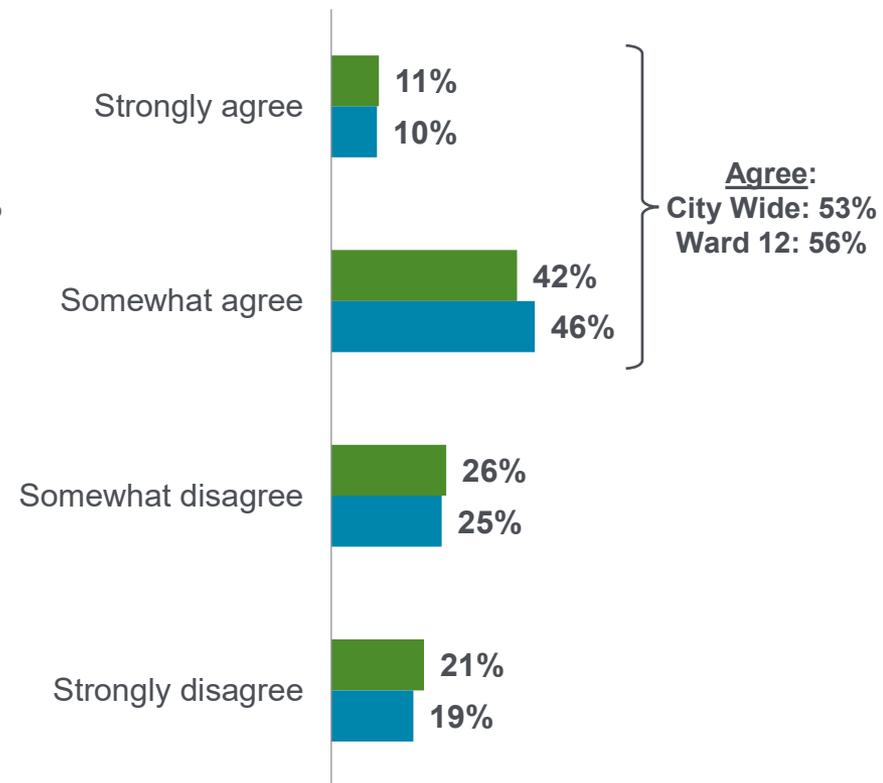


Property tax dollar investment

I am interested in knowing how my property tax dollars are invested in various City services



The City does a good job of providing Calgarians with information on how their property tax dollars are invested in various City services



Q. Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statements?

Base: Valid respondents (bases vary)

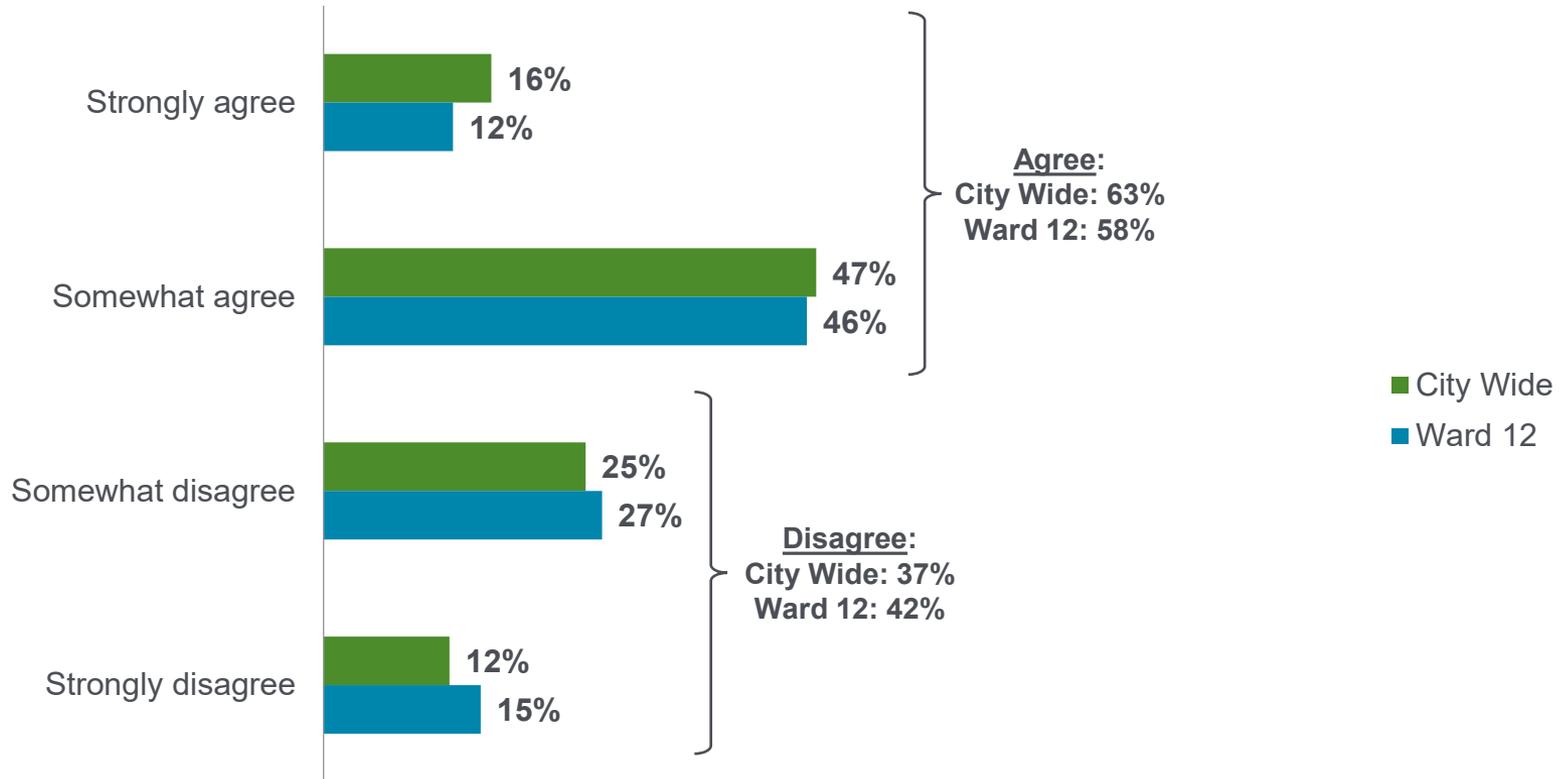


City communication and customer service



Communicating services, programs, policies and plans

The City does a good job of communicating with Calgarians about services, programs, policies and plans



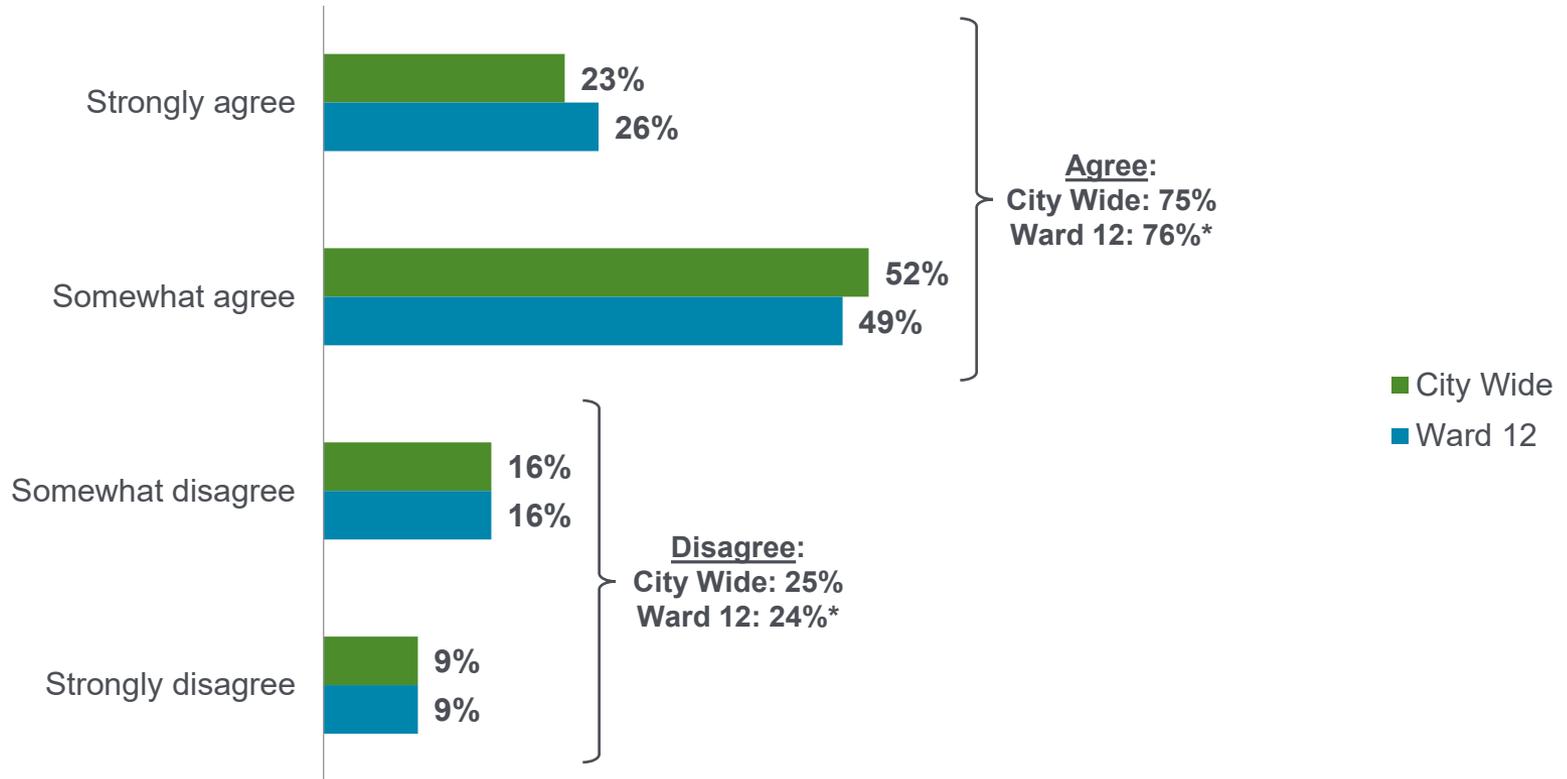
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents: City Wide (n=2,485) / Ward 12 (n=152)



Satisfaction with the overall level and quality of customer service

I am satisfied with the overall quality of customer service provided by The City of Calgary



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents: City Wide (n=2,476) / Ward 12 (n=151)

* Rounding

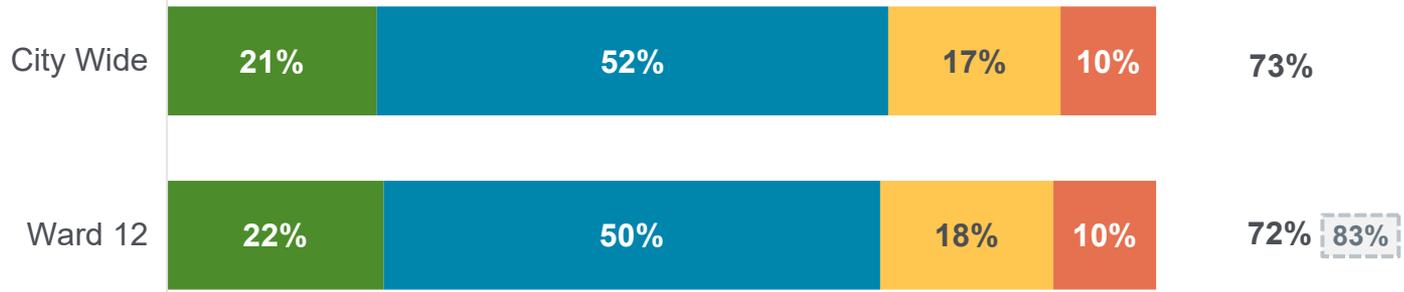


Attitudes regarding customer service

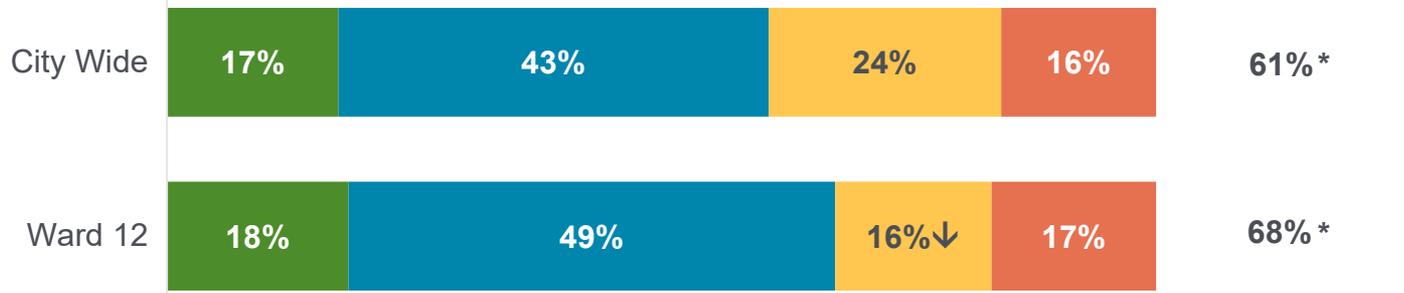
■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)

The City of Calgary meets my customer service expectations



The City responds quickly to requests and concerns



Ward 12 2022

Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (bases vary)

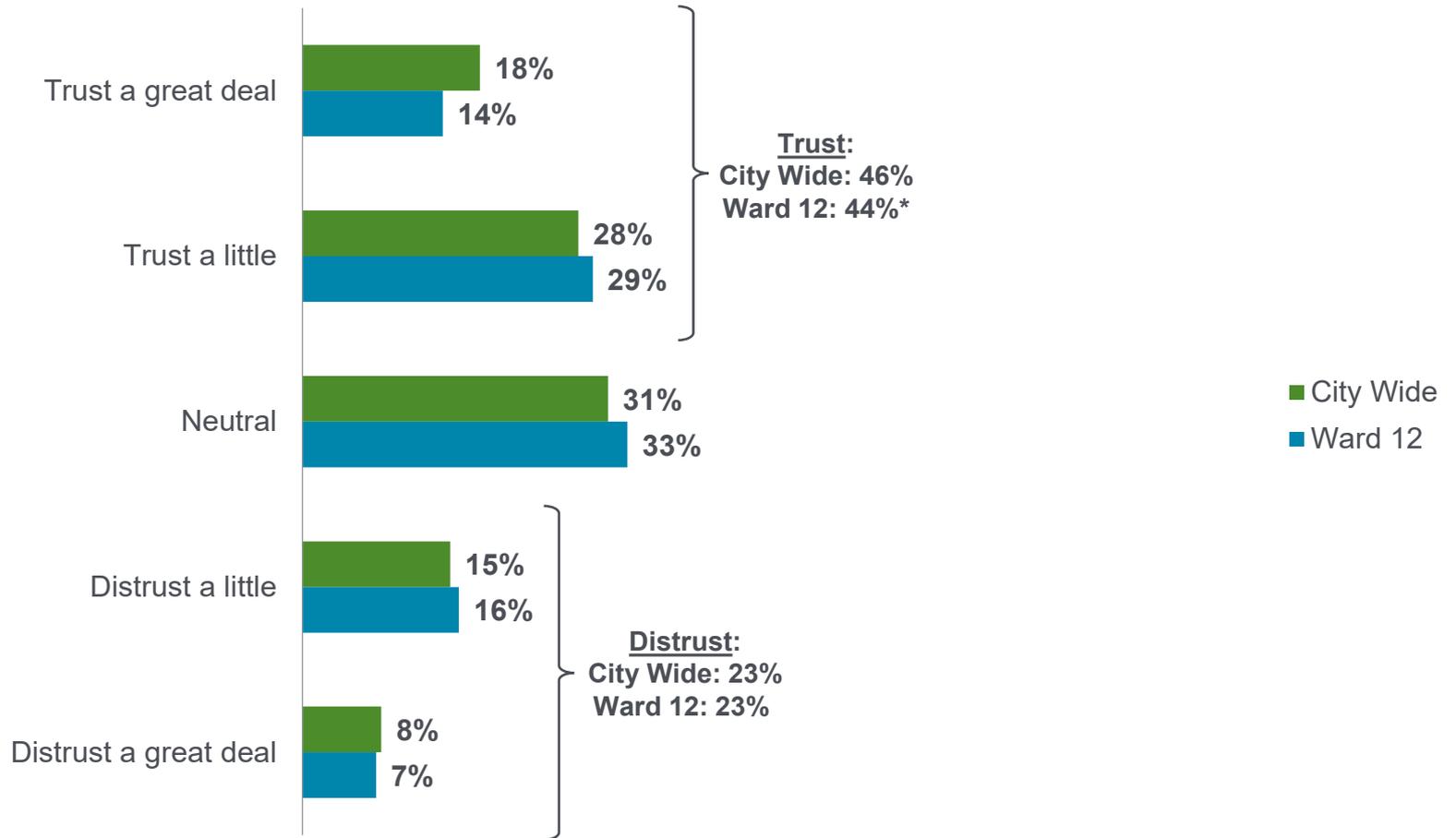
| |
|---|
| * Rounding |
| ↑ Statistically higher than City Wide ↓ Statistically lower than City Wide |



City reputation and performance



Trust in The City of Calgary



Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary?

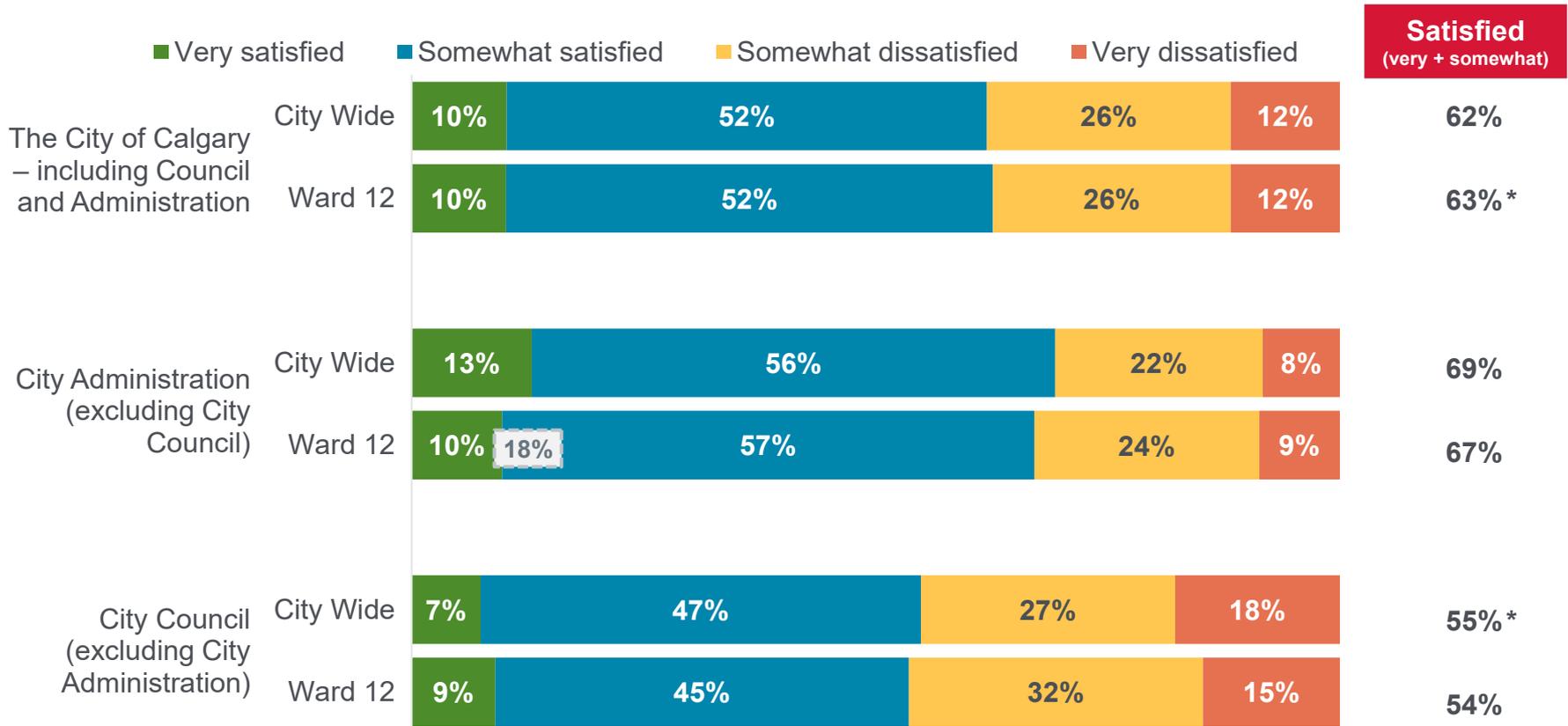
Base: Valid respondents: City Wide (n=2,488) / Ward 12 (n=152)

* Rounding



Perceptions about City performance

As you may know, City Council is made up of elected officials who are the legislative body that govern The City. While City Administration is made up of non-elected employees at The City who are responsible for the management and running of local services. In other words, public servants who administer services, facilities, safety and infrastructure for communities.



Q. Taking everything into account, how satisfied or dissatisfied are you with the way [INSERT] is going about running our City?

Base: Valid respondents (bases vary)

Ward 12 2022

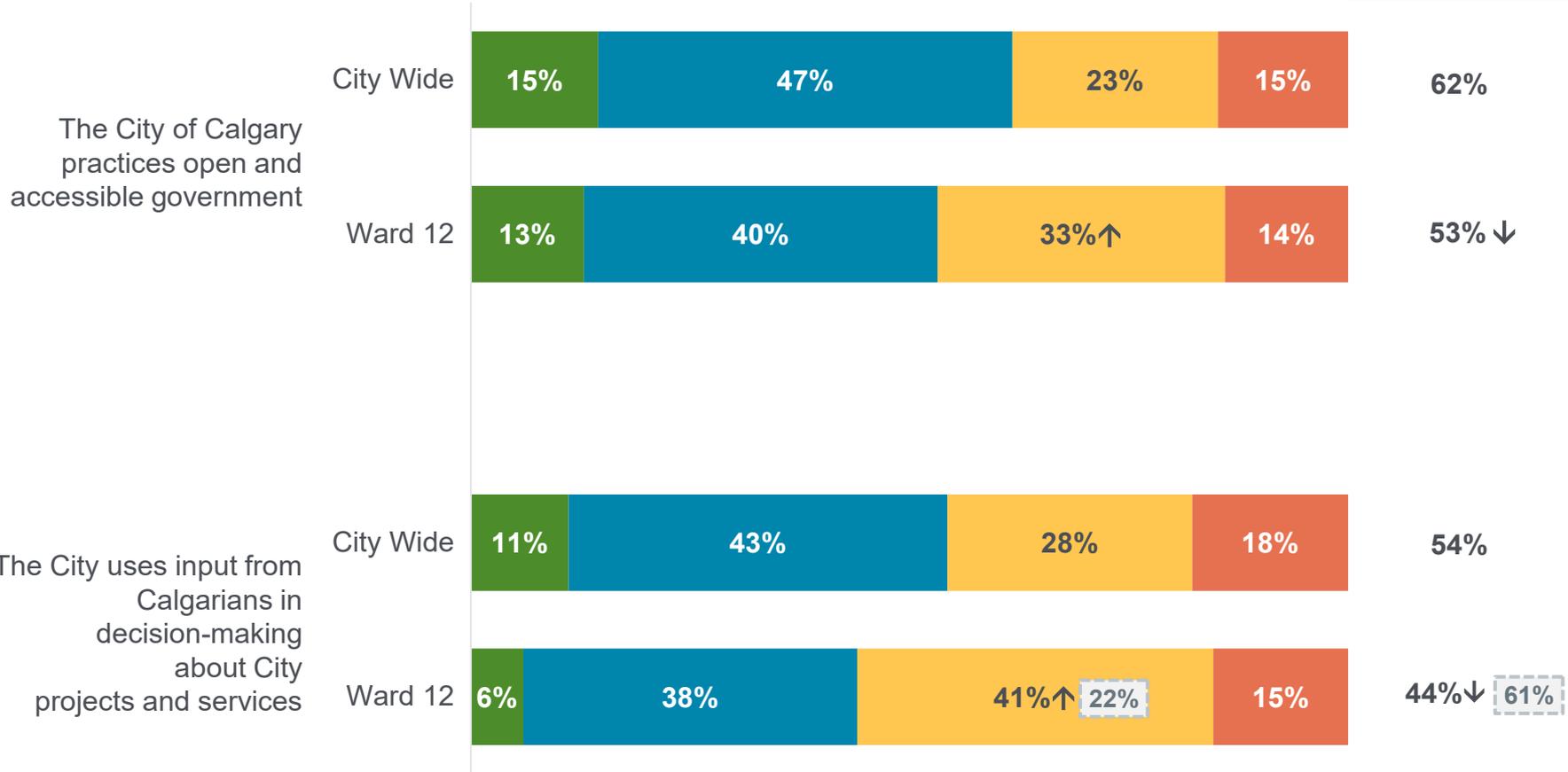
* Rounding



Attitudes regarding The City

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
 (strongly + somewhat)



61%

Ward 12 2022

↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide

Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (bases vary)

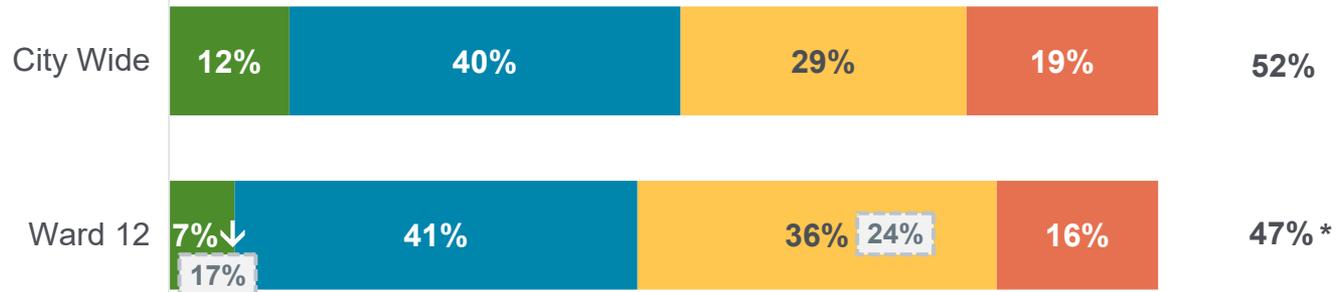


Attitudes regarding The City (continued)

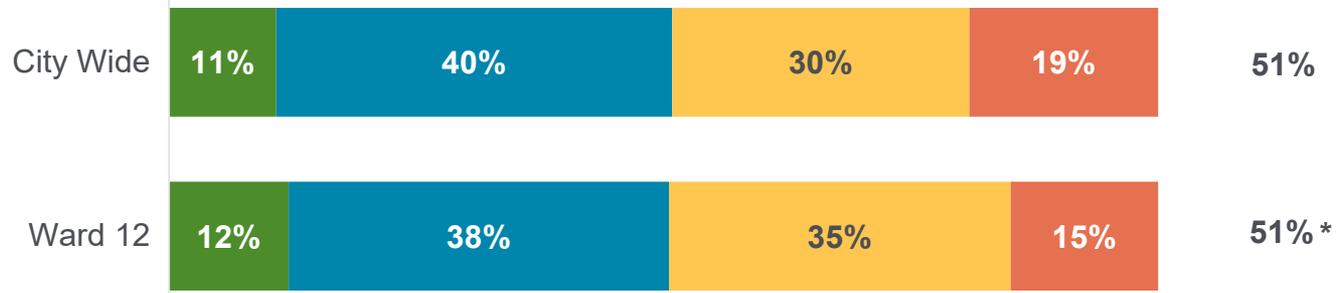
■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)

Calgarians have enough opportunities to provide input into decision making about City projects and services



The City allows Calgarians to have meaningful input into decision-making



Ward 12 2022

Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (bases vary)

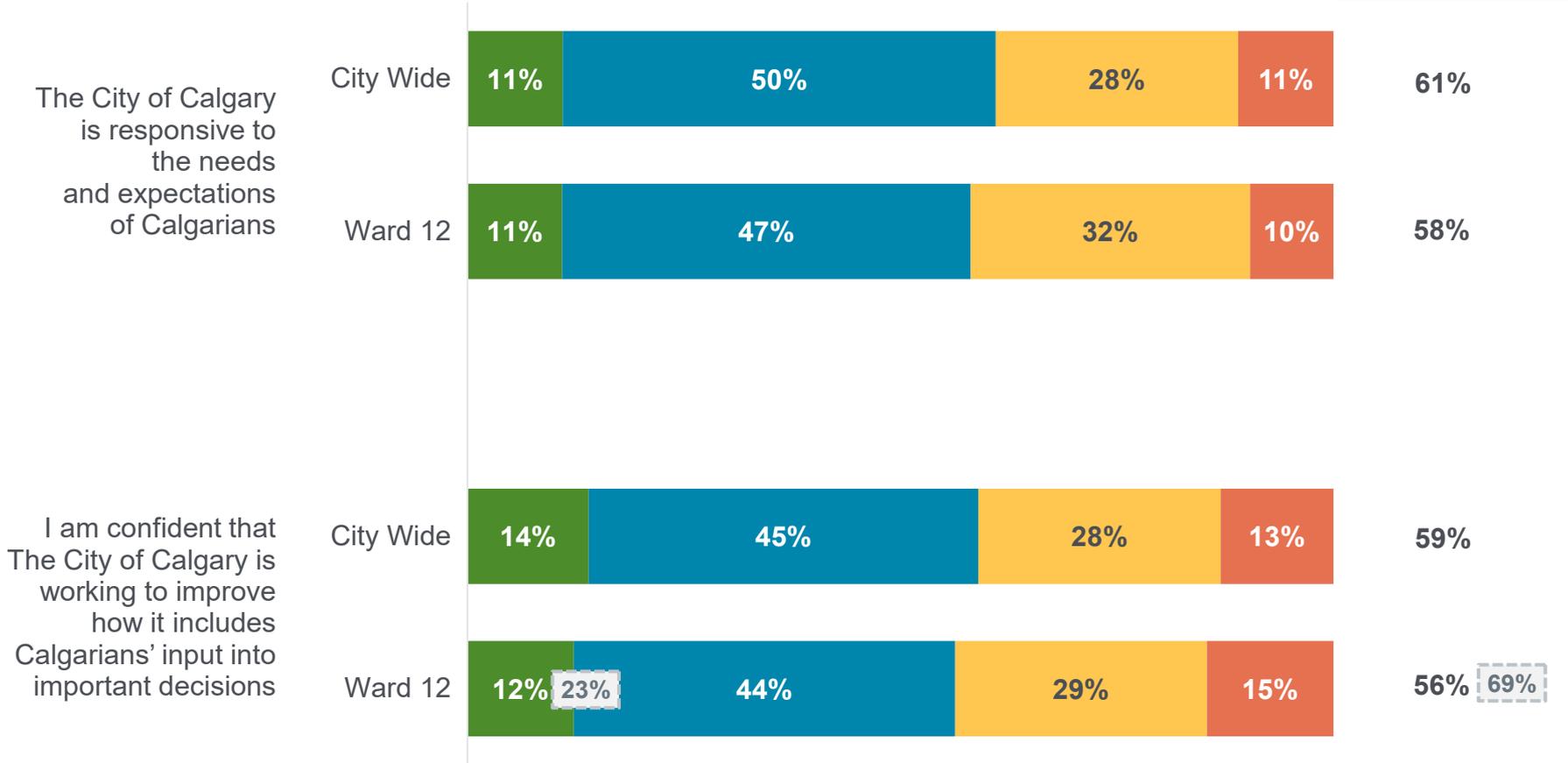
* Rounding
 ↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Attitudes regarding The City (continued)

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)



Q. Please tell me if you agree or disagree with each of the following statements.
Base: Valid respondents (bases vary)

Ward 12 2022

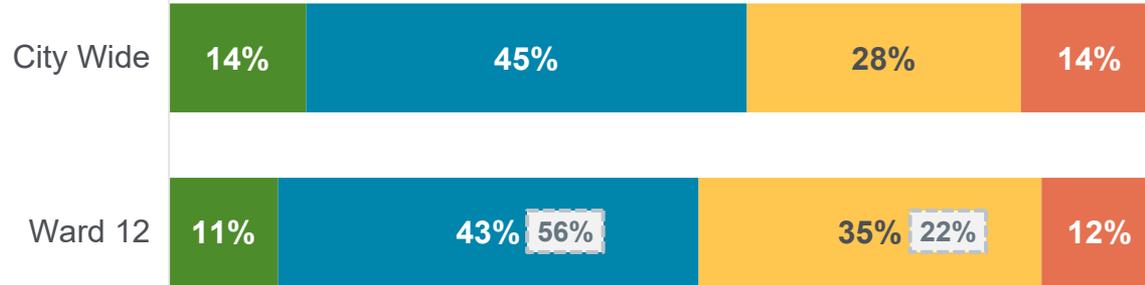


Attitudes regarding The City (continued)

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)

I believe that City Council and City Administration work collaboratively to make the best possible decisions for the future of Calgary

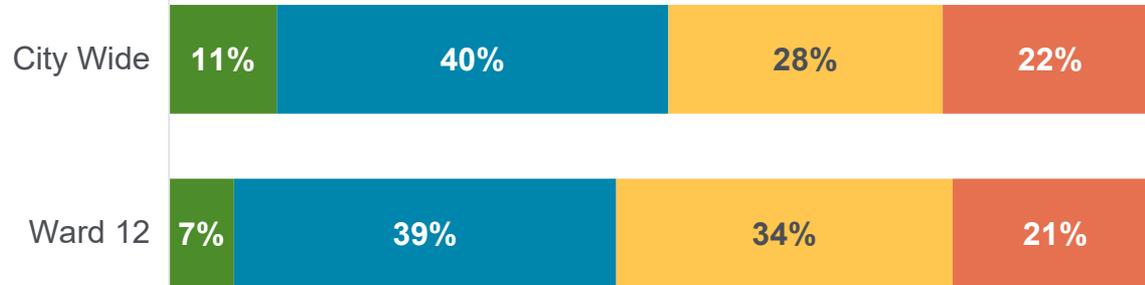


56%

22%

67%

The City of Calgary manages its spending in a responsible way that reflects the needs and priorities of Calgarians



Ward 12 2022

* Rounding

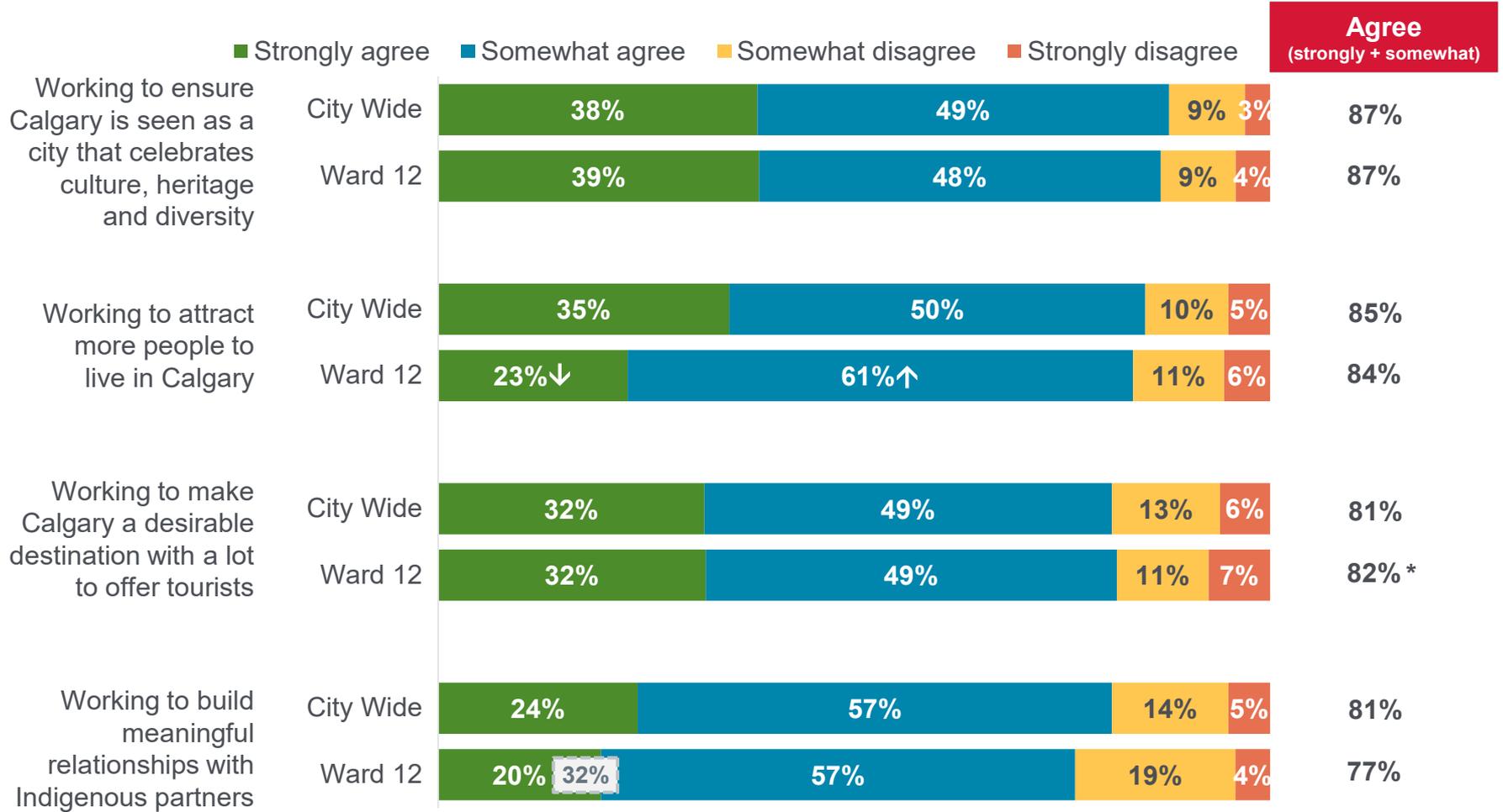
Q. Please tell me if you agree or disagree with each of the following statements.
Base: Valid respondents (bases vary)



Council focus areas



Perception The City is doing a good job on Council focus areas



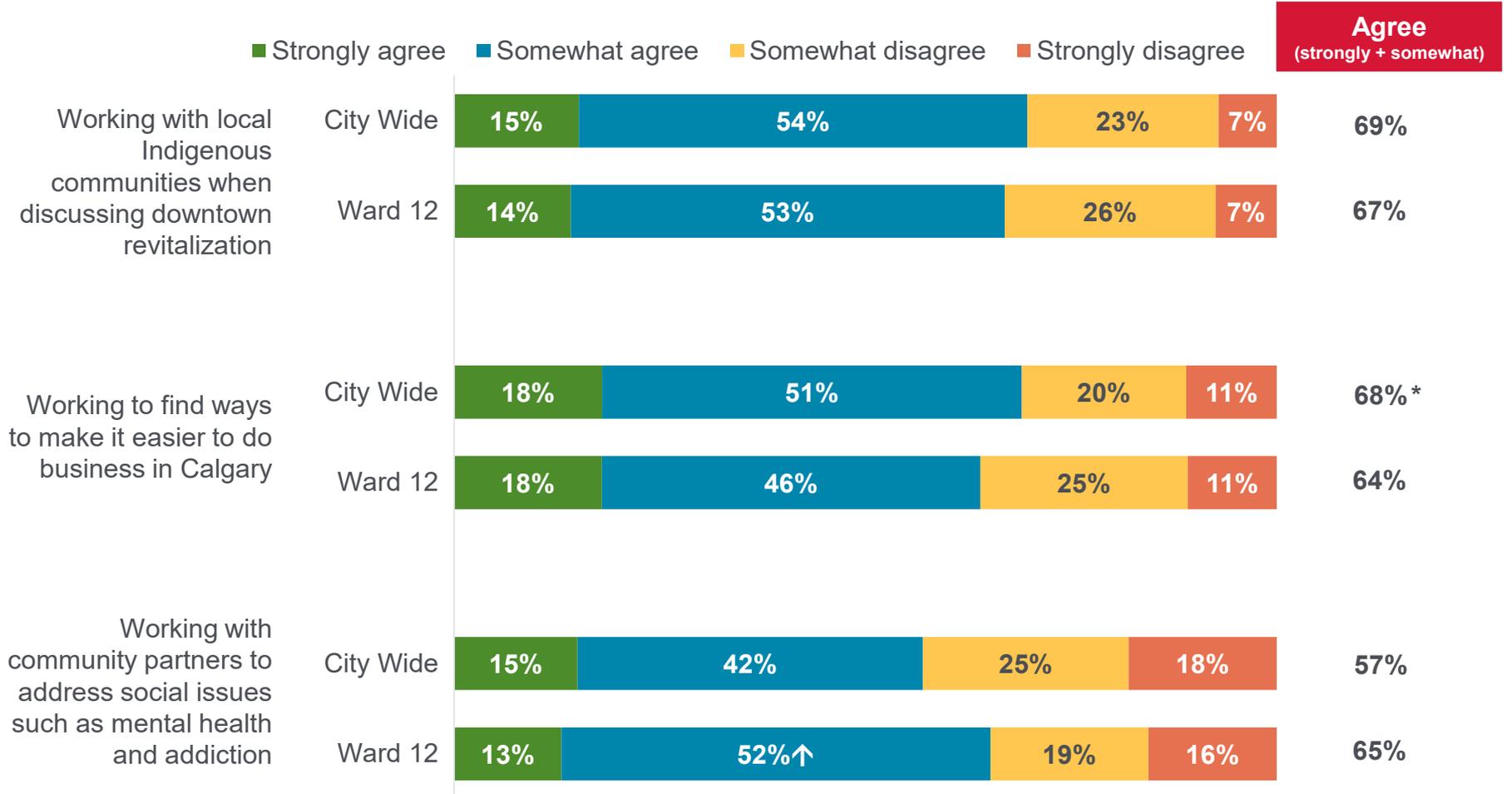
Ward 12 2022

Q. Please tell me whether you agree or disagree that The City of Calgary is doing a good job at each of the following.
 Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Perception The City is doing a good job on Council focus areas (continued)



Q. Please tell me whether you agree or disagree that The City of Calgary is doing a good job at each of the following.

Base: Valid respondents (bases vary)

* Rounding

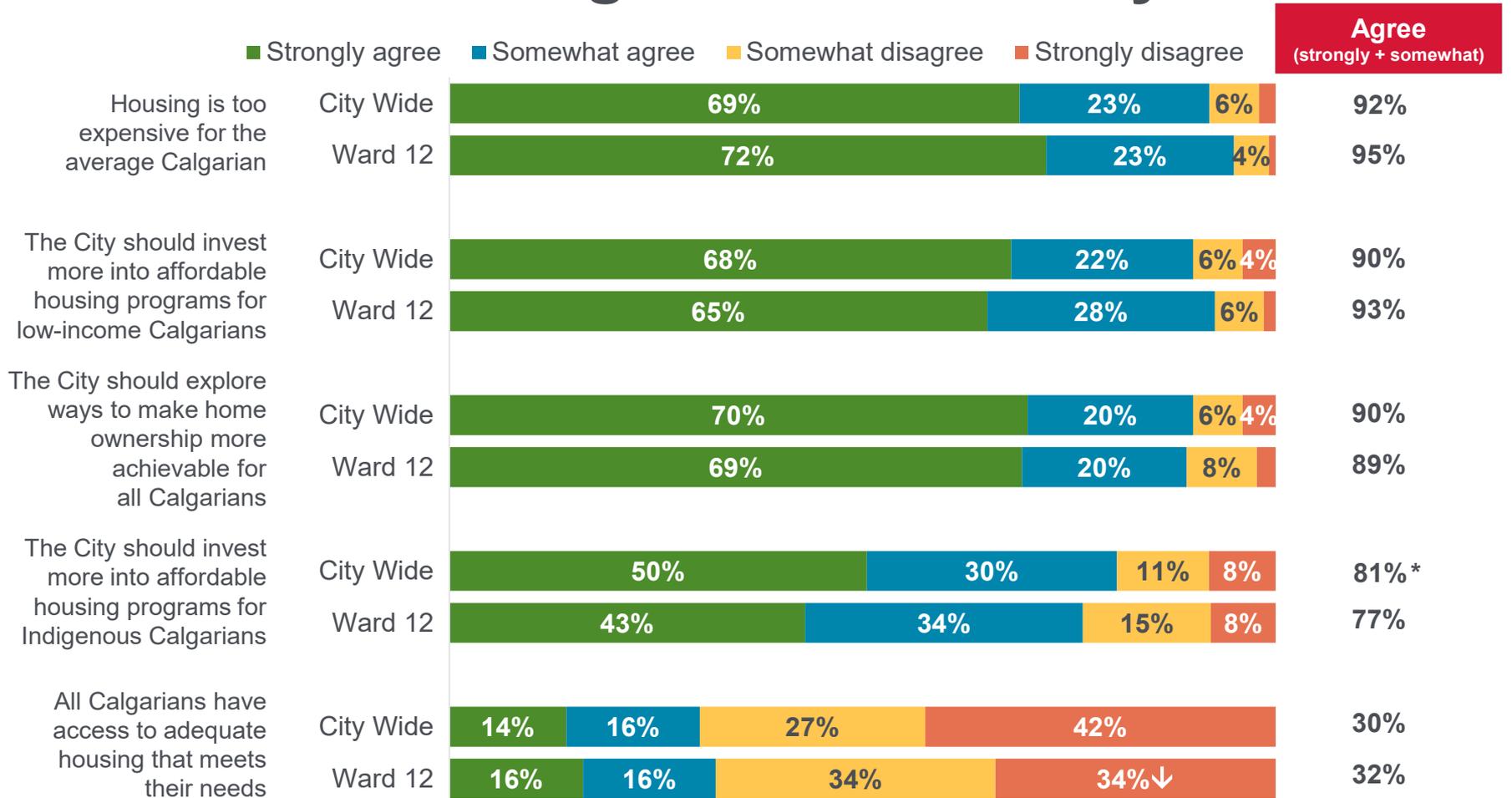
↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Accessibility and downtown revitalization



Housing and affordability



Data labels <3% are not shown

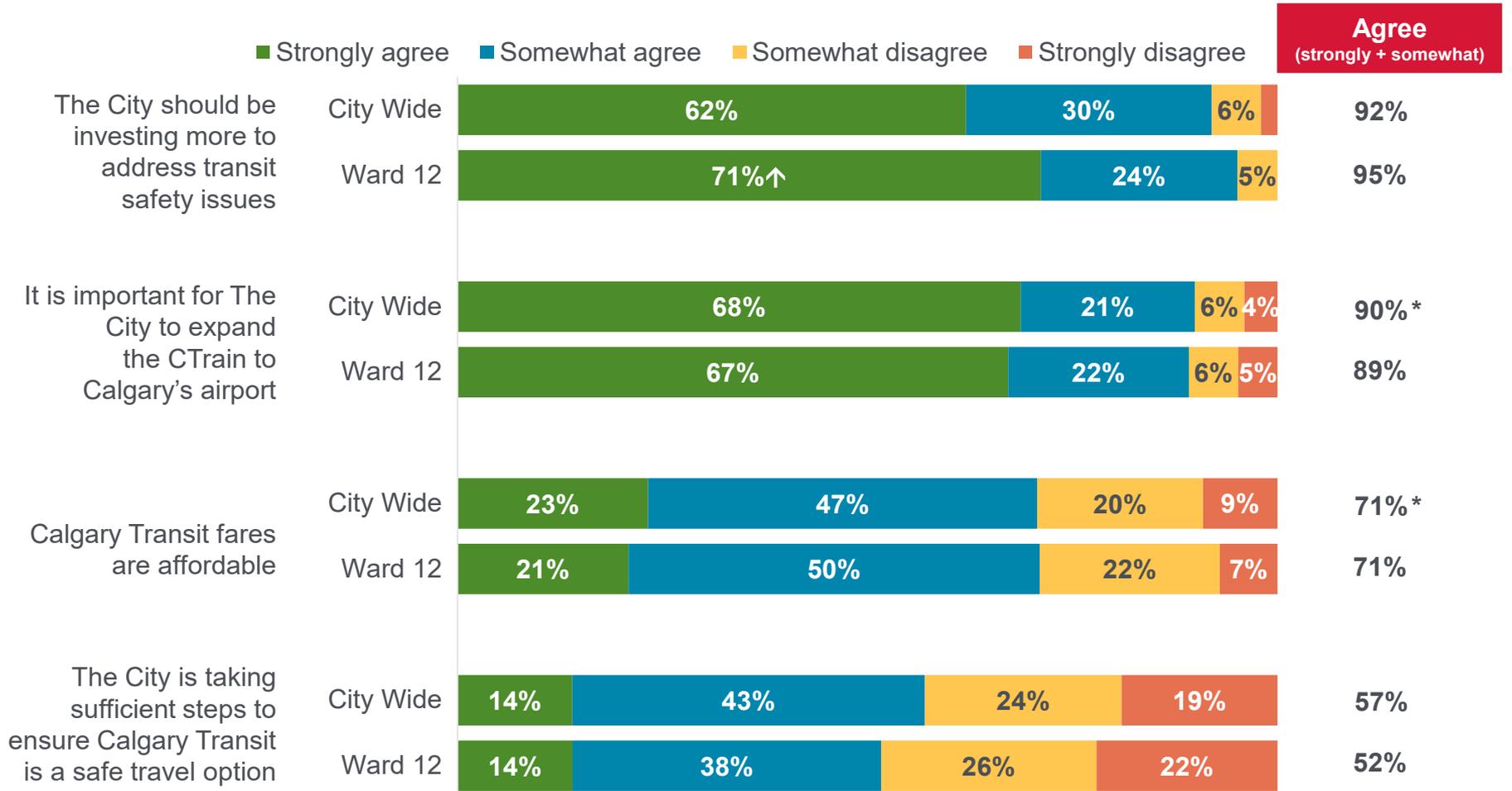
* Rounding

↑ Statistically higher than City Wide
↓ Statistically lower than City Wide

Q. And, for each of the following statements about housing, please tell me to what extent you agree or disagree.
Base: Valid respondents (bases vary)



Transit



Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale.
 Base: Valid respondents (bases vary)

Data labels <3% are not shown
 * Rounding
 ↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide

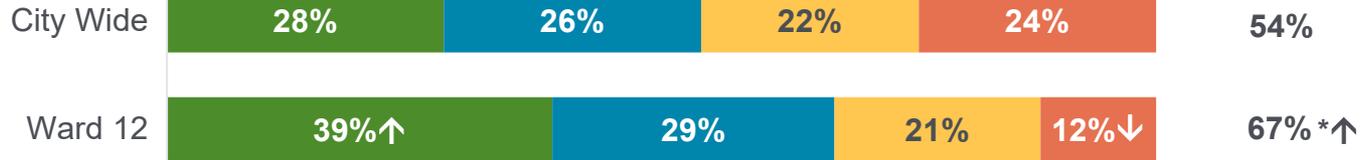


Transit (continued)

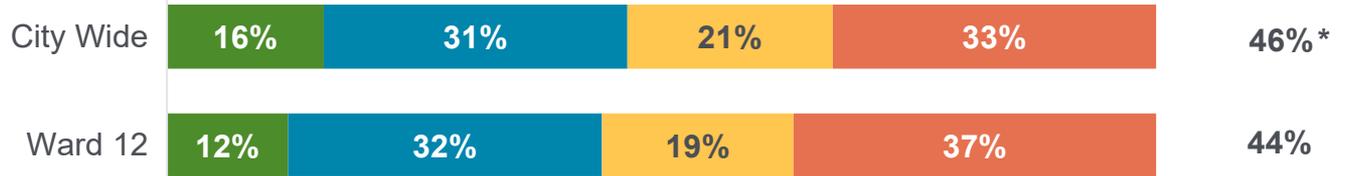
■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)

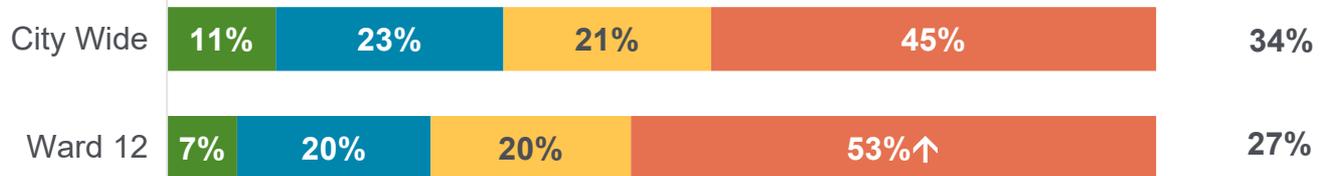
I avoid taking transit in Calgary because of concerns for my personal safety



I would feel safe riding a Calgary Transit bus alone at night



I would feel safe riding the CTrain alone at night

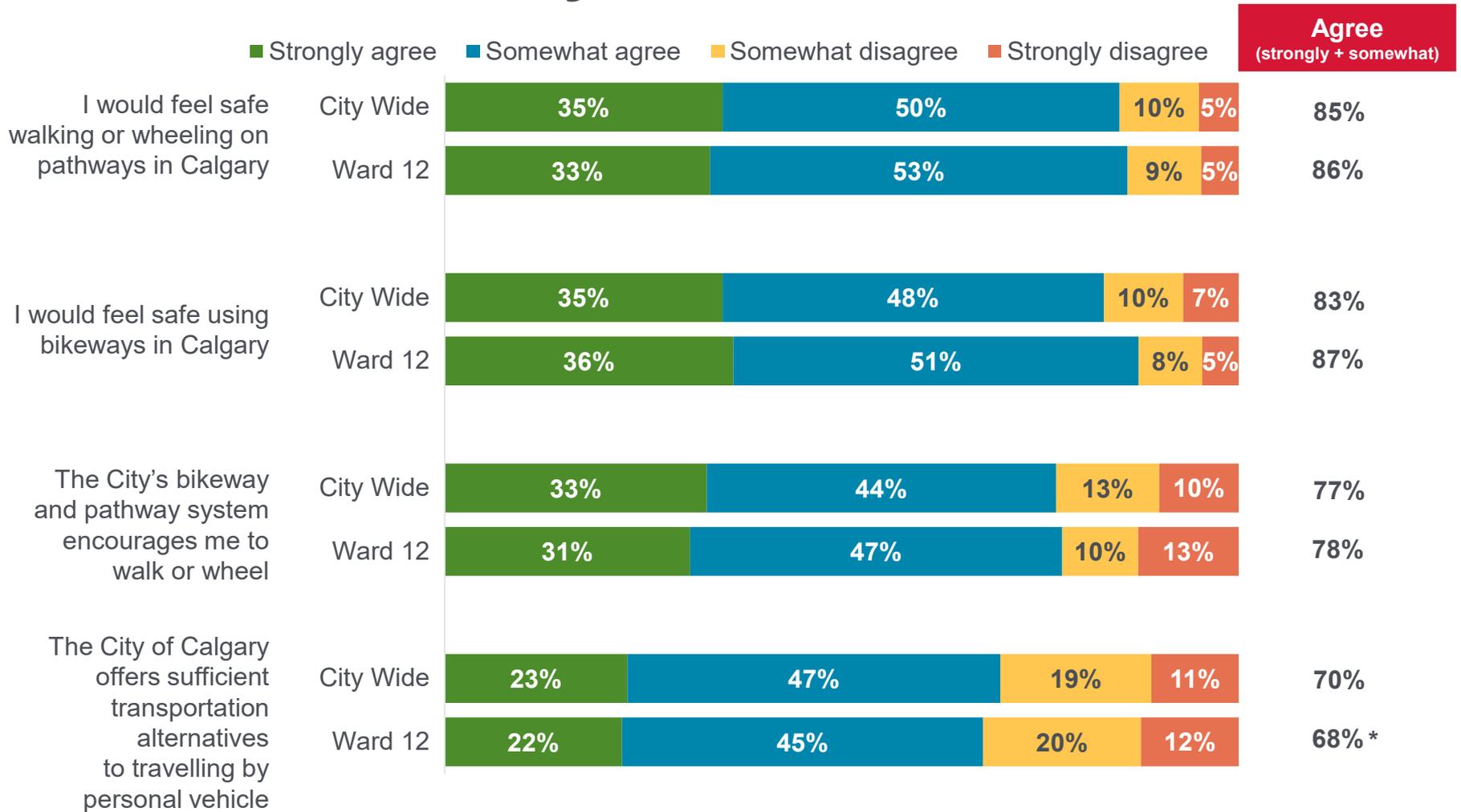


Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale.
Base: Valid respondents (bases vary)

| |
|---------------------------------------|
| * Rounding |
| ↑ Statistically higher than City Wide |
| ↓ Statistically lower than City Wide |



Mobility



Q. And, we would like to ask you about the extent of your agreement or disagreement with the following statements about mobility in Calgary.

Base: Valid respondents (bases vary)

* Rounding



Downtown revitalization

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree
(strongly + somewhat)

The City should be doing more to address safety issues in Calgary's downtown

City Wide
Ward 12



94%

92%

A vibrant downtown is important to attracting new investment to Calgary

City Wide
Ward 12

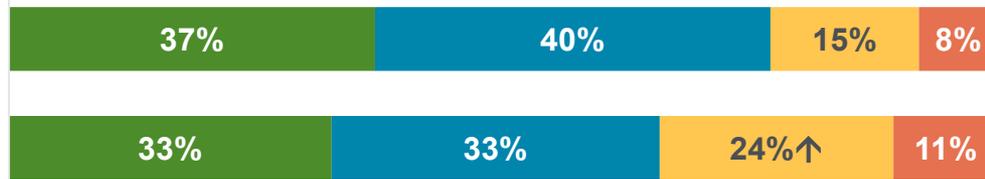


89%*

88%

Revitalizing Calgary's downtown should be a focus of The City over the next 5 years

City Wide
Ward 12



77%

66%↓

Data labels <3% are not shown

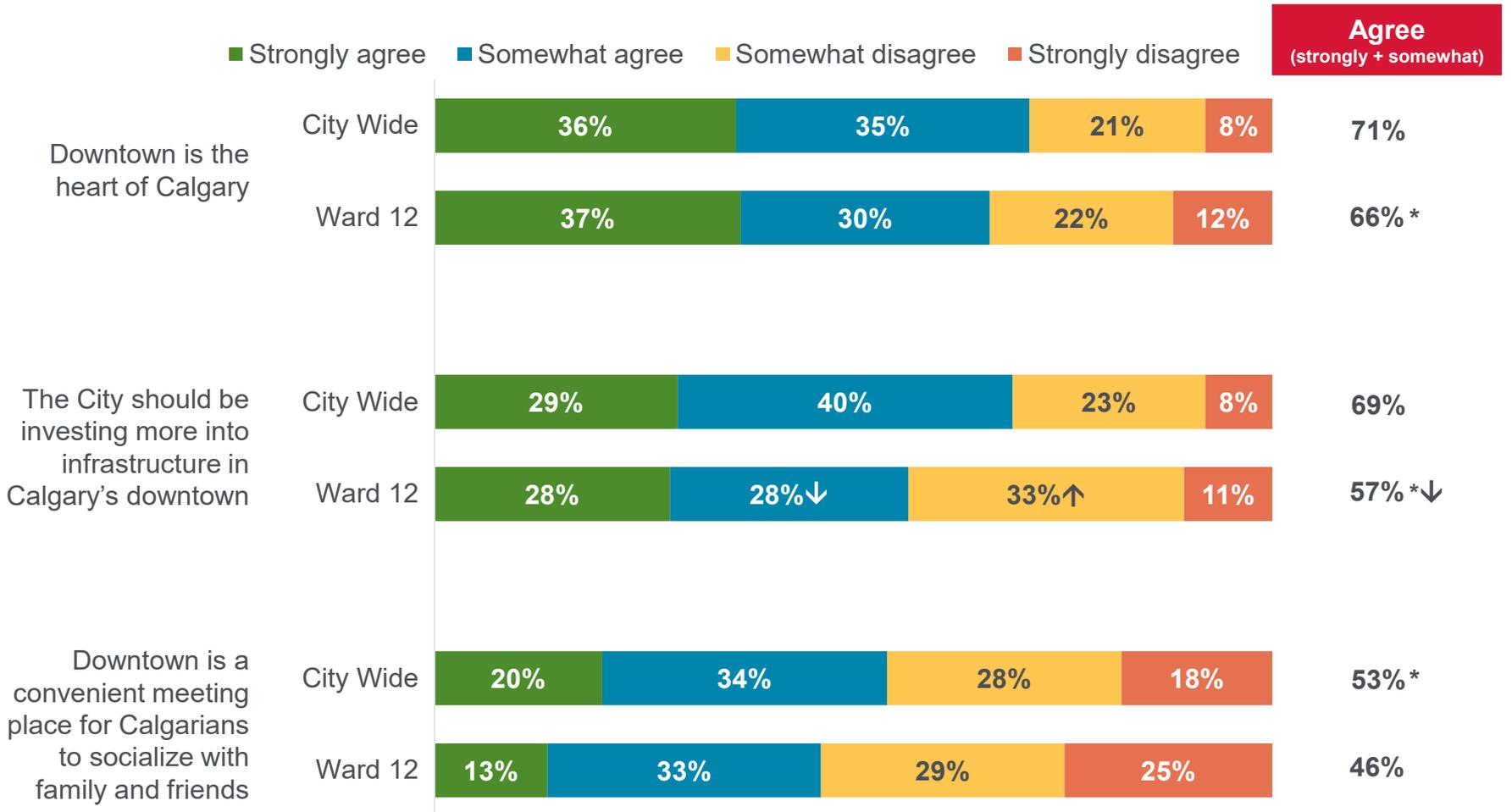
* Rounding

↑ Statistically higher than City Wide
↓ Statistically lower than City Wide

Q. The last subject we would like your opinion on today is Calgary's downtown. Please tell me the extent to which you agree or disagree with these statements.
Base: Valid respondents (bases vary)



Downtown revitalization (continued)



Q. The last subject we would like your opinion on today is Calgary's downtown. Please tell me the extent to which you agree or disagree with these statements.
 Base: Valid respondents (bases vary)

* Rounding
 ↑ Statistically higher than City Wide
 ↓ Statistically lower than City Wide



Respondent profile



Respondent profile

| Gender | | |
|--------|-----------|---------|
| | City Wide | Ward 12 |
| Female | 50% | 51% |
| Male | 49% | 49% |
| Other | 1% | 0% |

| Age | | |
|-------------|-----------|---------|
| | City Wide | Ward 12 |
| 18 to 24 | 11% | 9% |
| 25 to 34 | 20% | 23% |
| 35 to 44 | 17% | 25% |
| 45 to 54 | 18% | 23% |
| 55 to 64 | 12% | 9% |
| 65 or older | 22% | 11% |
| MEAN | 47.4 | 43.8 |

| Children and seniors in household | | |
|-----------------------------------|-----------|---------|
| | City Wide | Ward 12 |
| Yes – children | 31% | 42% |
| Yes – seniors | 33% | 18% |

| Income | | |
|-----------------------------------|-----------|---------|
| | City Wide | Ward 12 |
| Less than \$60,000 | 20% | 14% |
| \$60,000 to just under \$120,000 | 37% | 31% |
| \$120,000 to just under \$200,000 | 28% | 37% |
| \$200,000 and over | 15% | 18% |

| Education | | |
|---|-----------|---------|
| | City Wide | Ward 12 |
| Less than high school | 2% | 1% |
| High school or equivalent | 17% | 11% |
| Apprenticeship or trades diploma/certificate | 7% | 10% |
| College or non-university diploma/certificate | 19% | 27% |
| University degree/diploma/certificate | 55% | 51% |

| Employment status [^] | | |
|--|-----------|---------|
| | City Wide | Ward 12 |
| Full time employed or self employed | 56% | 70% |
| Part time employed or self-employed | 11% | 10% |
| Retired | 21% | 10% |
| Looking after home and/or family | 2% | 4% |
| Unable to work because of sickness or disability | 2% | 3% |
| Unemployed | 4% | 1% |
| Doing unpaid or voluntary work | 1% | 0% |
| Student | 4% | 2% |
| Other | 0% | 0% |

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Respondent profile (continued)

| Household size | | | |
|----------------|-----------|---------|--|
| | City Wide | Ward 12 | |
| 1 | 15% | 13% | |
| 2 | 32% | 30% | |
| 3 | 19% | 22% | |
| 4 | 20% | 19% | |
| 5 or more | 13% | 16% | |
| MEAN | 2.9 | 3.0 | |

| Born in Canada | | | |
|----------------|-----------|---------|--|
| | City Wide | Ward 12 | |
| Yes | 71% | 69% | |
| No | 29% | 31% | |

| Tenure in Calgary | | | |
|--------------------------|-----------|---------|--|
| | City Wide | Ward 12 | |
| Less than 5 years | 8% | 10% | |
| 5 to less than 10 years | 6% | 5% | |
| 10 to less than 15 years | 10% | 11% | |
| 15 to less than 20 years | 10% | 16% | |
| 20 to less than 30 years | 22% | 23% | |
| 30 to less than 40 years | 16% | 14% | |
| 40 or more | 27% | 20% | |
| MEAN | 28.1 | 24.2 | |

| Date of Arrival in Canada | | | |
|---------------------------|-----------|---------|--|
| Base: Not born in Canada | | | |
| | City Wide | Ward 12 | |
| Within the past 5 years | 20% | 25% | |
| More than 5 years ago | 80% | 75% | |

| Responsible for property taxes or rent | | | |
|--|-----------|---------|--|
| | City Wide | Ward 12 | |
| Yes | 86% | 93% | |
| No | 14% | 7% | |

| Business Owner/Operator | | | |
|---------------------------------|-----------|---------|--|
| Base: Employed or self-employed | | | |
| | City Wide | Ward 12 | |
| Own and operate a business | 16% | 17% | |
| Own a business | 2% | 1% | |
| Operate a business | 2% | 1% | |
| No | 81% | 82% | |

| Own or Rent | | | |
|-------------|-----------|---------|--|
| | City Wide | Ward 12 | |
| Own | 71% | 76% | |
| Rent | 25% | 21% | |
| Other | 4% | 2% | |

| Indigenous identity [^] | | | |
|----------------------------------|-----------|---------|--|
| | City Wide | Ward 12 | |
| Yes – First Nations | 1% | 0% | |
| Yes – Metis | 2% | 2% | |
| Yes – Inuit | 0% | 0% | |
| Yes – Prefer to self-describe | 0% | 0% | |
| Other | <1% | 0% | |
| Don't know | <1% | 0% | |
| No | 96% | 98% | |

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Respondent profile (continued)

| Disability in Household [^] | | |
|--------------------------------------|-----------|---------|
| | City Wide | Ward 12 |
| Yes – myself | 10% | 8% |
| Yes – someone in my household | 12% | 7% |
| No | 80% | 86% |

| Racialized | | |
|-------------------------|-----------|---------|
| | City Wide | Ward 12 |
| Yes | 28% | 34% |
| No | 70% | 65% |
| Prefer to self-describe | 1% | <1% |

| 2SLGBTQIA+ | | |
|------------|-----------|---------|
| | City Wide | Ward 12 |
| Yes | 7% | 7% |
| No | 93% | 93% |

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Contact

Krista Ring
Acting Director, Customer Service and Communications
The City of Calgary
403-268-9963 | 403-988-9425
Krista.Ring@Calgary.ca