

Citizen Perceptions about Quality of Life and the Economy

Economic Outlook

Spring 2017

Prepared for The City of Calgary by:

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Citizen Perceptions about Quality of Life and the Economy

QUALITY OF LIFE

Quality of life
is “good”

83%

44% Stayed the same

40% Worsened

16% Improved

Citizen Perceptions about Quality of Life and the Economy

QUALITY OF LIFE

I am proud to be
a Calgarian

89%

% Who Agree

I am proud to
live in my
neighbourhood

86%

% Who Agree

Citizen Perceptions about Quality of Life and the Economy

QUALITY OF LIFE

Calgary is a great
place to make a
life

80%

% Who Agree

Calgary is a great
place to make a
living

68%

% Who Agree

Citizen Perceptions about Quality of Life and the Economy

QUALITY OF LIFE

Calgary is on
track to be a
better city 10
years from
now

85%

% Who Agree

Citizen Perceptions about Quality of Life and the Economy

QUALITY OF LIFE

Impact of
The City of
Calgary on
quality of
life

84%

Apr 2017

87%

Jan 2017

81%

Aug 2016

80%

Nov 2015

% Who Say An Impact

Citizen Perceptions about Quality of Life and the Economy

ECONOMY IN CALGARY

Current economic situation in Calgary



ECONOMY IN CALGARY

Future of
Calgary's
economy six
months from
now

42%

Apr 2017

42%

Jan 2017

30%

Aug 2016

19%

Nov 2015

% Who Say Stronger

Citizen Perceptions about Quality of Life and the Economy

CITY PERFORMANCE

Overall level
and quality
of City
programs
and services

76%

% Who Are Satisfied

Citizen Perceptions about Quality of Life and the Economy

VALUE FOR PROPERTY TAXES

Good value
for your
municipal
property tax
dollars

57%

% Who Provide A Good Rating (7-10)

Citizen Perceptions about Quality of Life and the Economy

BALANCING TAXATION AND SERVICE DELIVERY LEVELS

Increase taxes to
expand services or
maintain service
levels

48%

Cut services to
maintain current
tax level or reduce
taxes

47%

None

4%

Citizen Perceptions about Quality of Life and the Economy

ECONOMY IN CALGARY

I believe that
The City has an
obligation
to help support
our local
economy in
whatever way
they possibly
can

89%

Apr 2017

95%

Jan 2017

91%

Aug 2016

90%

Nov 2015

% Who Agree

Citizen Perceptions about Quality of Life and the Economy

ECONOMY IN CALGARY

I trust The City to make the right decisions to help our city through this economic downturn

72%

Apr 2017

74%

Jan 2017

79%

Aug 2016

79%

Nov 2015

% Who Agree

Citizen Perceptions about Quality of Life and the Economy

ECONOMY IN CALGARY

Good or bad time for The City to invest in new projects

77%

Apr 2017

74%*

Jan 2017

76%

Aug 2016

75%

Nov 2015

*Rounding

% Who Say Good Time

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