

November 2014

# 2014 Citizen Satisfaction Survey

## Ward Analysis



Prepared for The City of Calgary by:



**Ipsos Reid**

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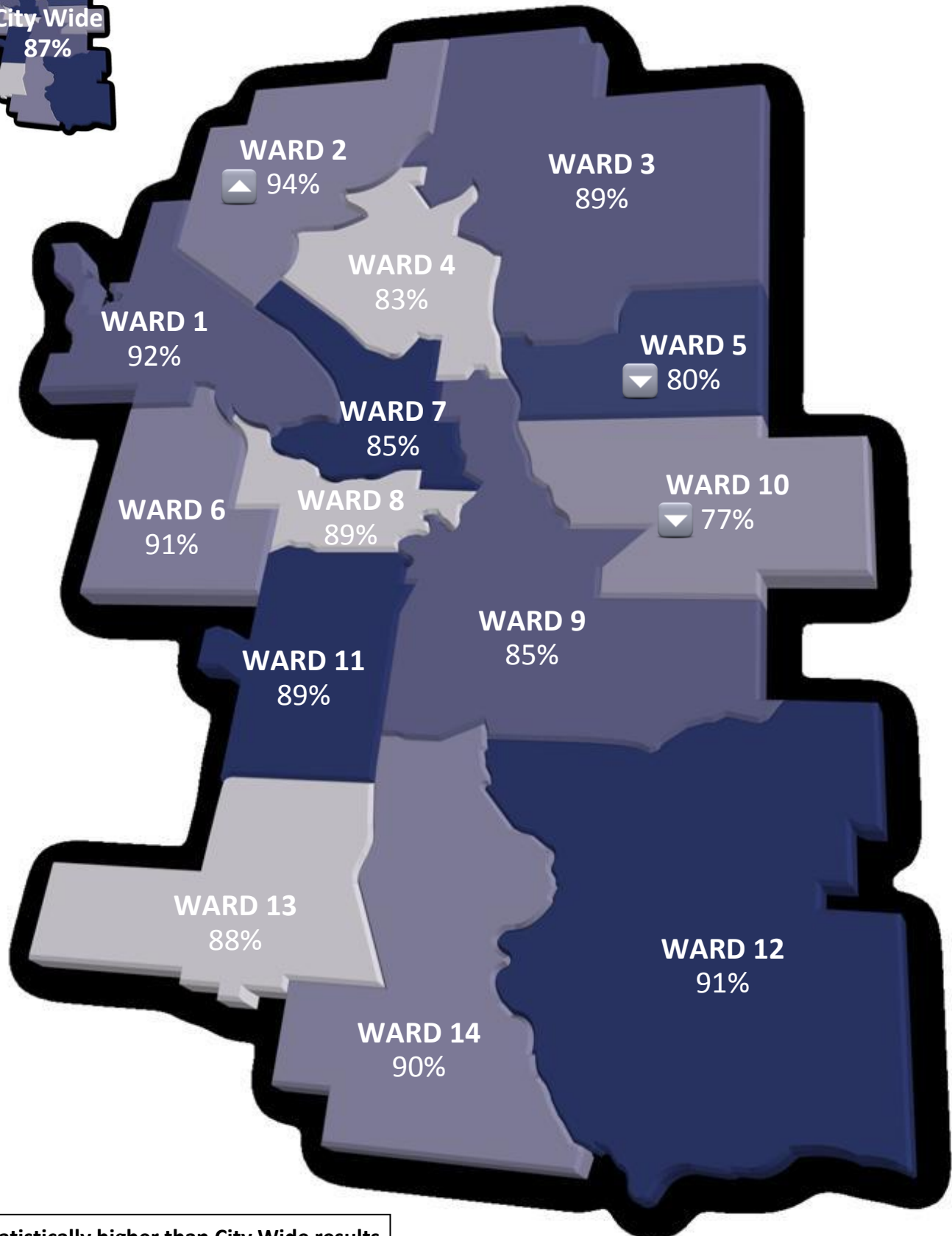
[calgary.ca](http://calgary.ca) | contact 311



THE CITY OF  
**CALGARY**  
CORPORATE SERVICES

# PERCEIVED OVERALL QUALITY OF LIFE

(Rating of 7, 8, 9 or 10 on a 10-point scale)

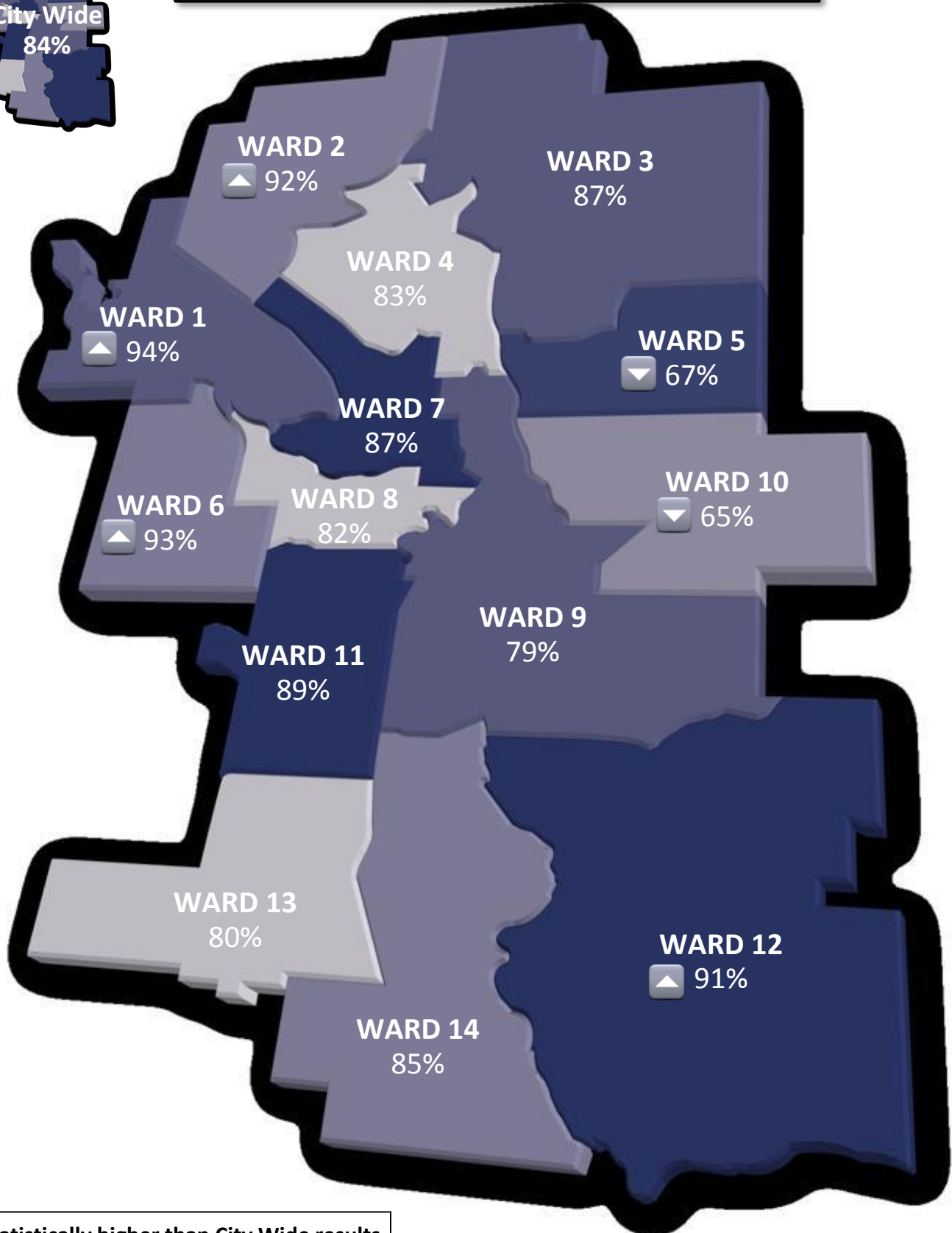
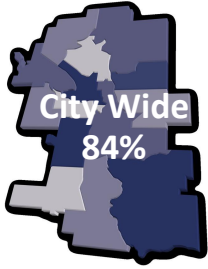


- ▲ Statistically higher than City Wide results
- ▼ Statistically lower than City Wide results



# PERCEIVED SAFETY IN NEIGHBOURHOOD AFTER DARK

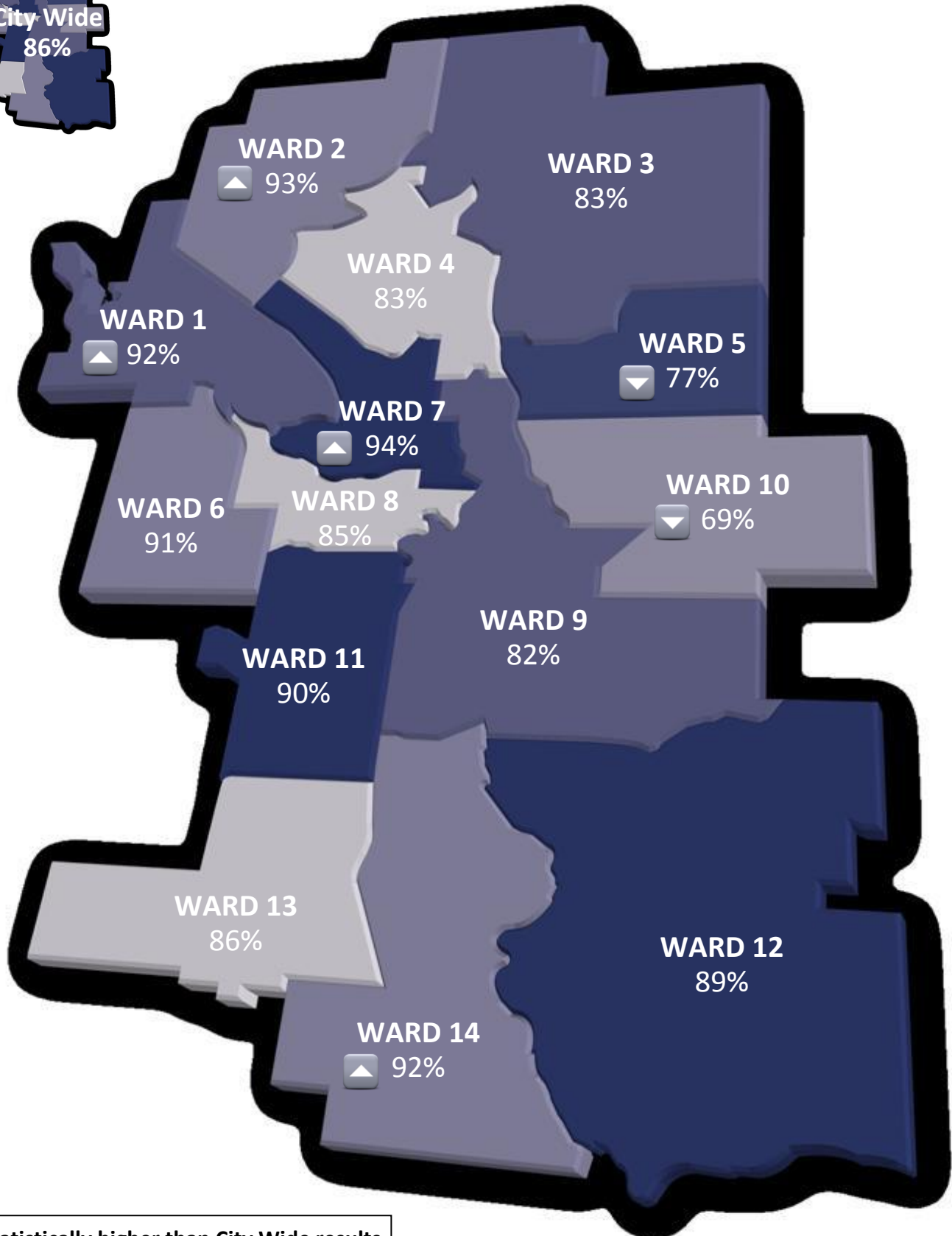
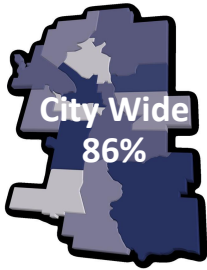
(Very safe or Reasonably safe)



▲ Statistically higher than City Wide results  
▼ Statistically lower than City Wide results

# PROUD TO LIVE IN MY NEIGHBOURHOOD

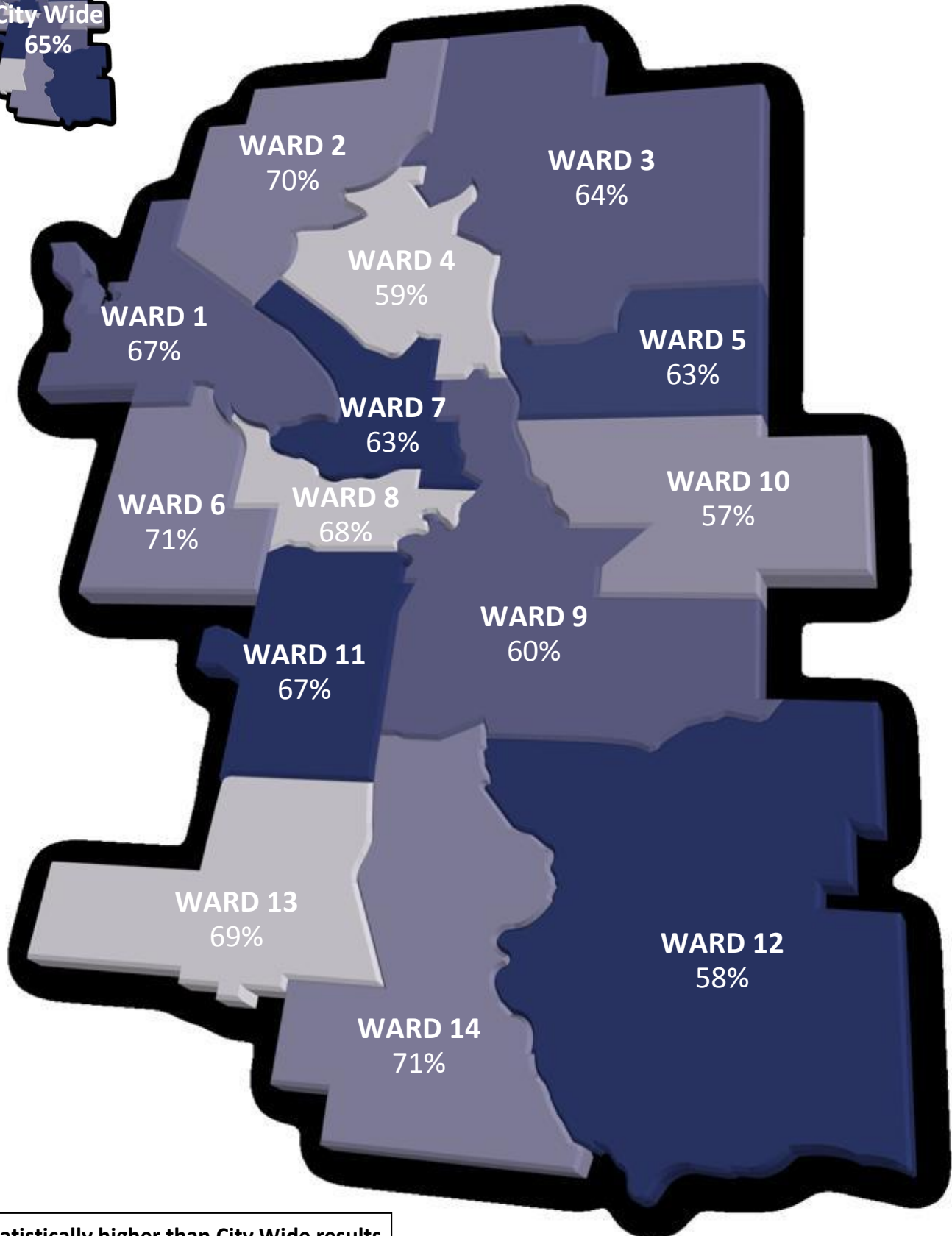
(Rating of 7, 8, 9 or 10 on a 10-point scale)



- ▲ Statistically higher than City Wide results
- ▼ Statistically lower than City Wide results

# PERCEIVED VALUE FOR TAXES

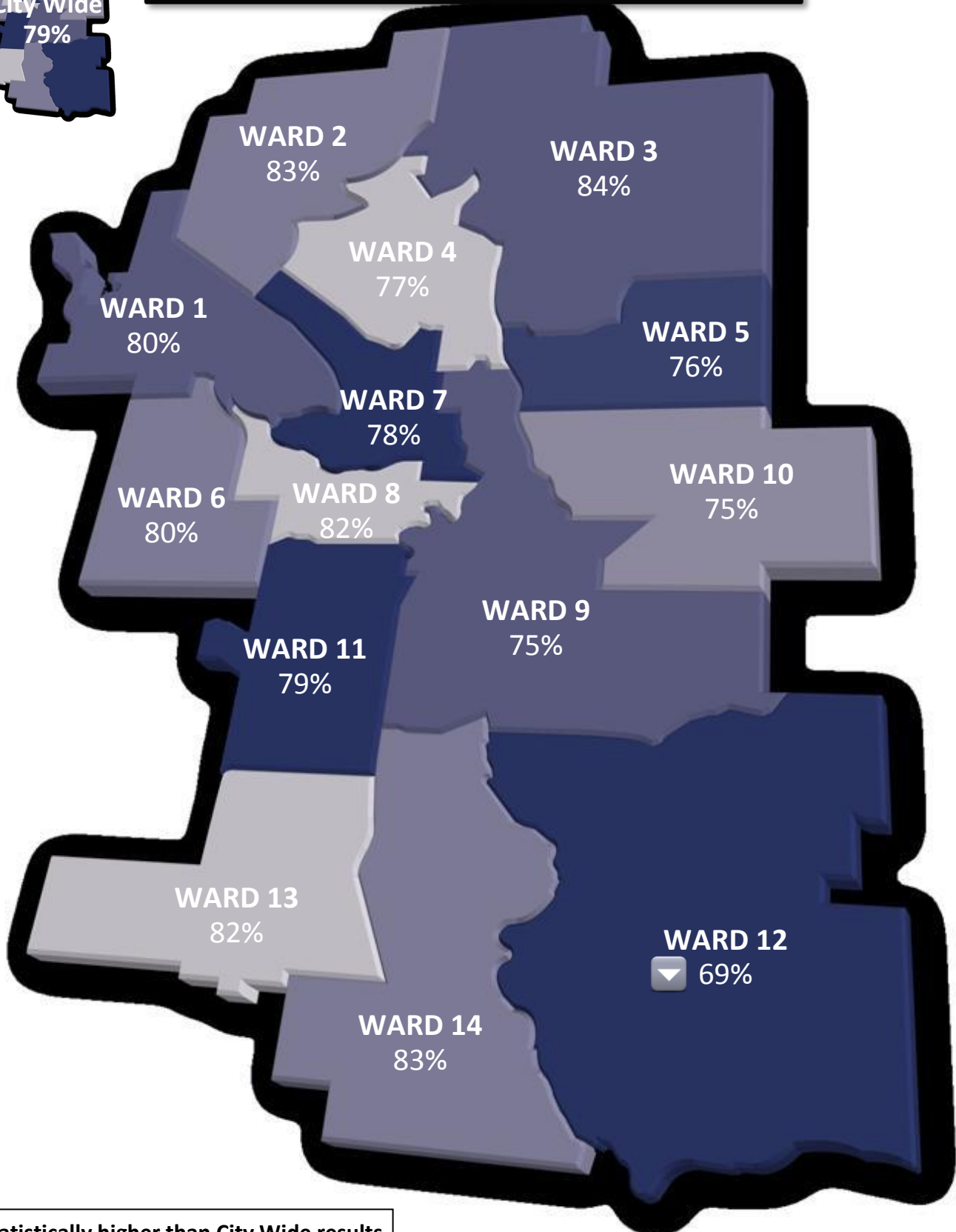
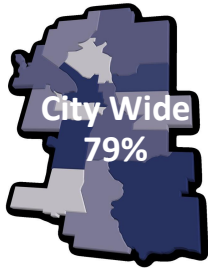
(Rating of 7, 8, 9 or 10 on a 10-point scale)



- ▲ Statistically higher than City Wide results
- ▼ Statistically lower than City Wide results

## PERCEIVED SATISFACTION WITH OVERALL LEVEL AND QUALITY OF CITY PROGRAMS & SERVICES

(Rating of 7, 8, 9 or 10 on a 10-point scale)



- ▲ Statistically higher than City Wide results
- ▼ Statistically lower than City Wide results