



This Is My Neighbourhood Ranchlands

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

Project overview

This Is My Neighbourhood is a program created for residents to partner with The City of Calgary to identify ways to make their neighbourhoods even better places to live, work and play.

In 2016, The City of Calgary delivered more than 100 programs, services and small-scale improvement projects to the first 14 neighbourhoods that participated in This is My Neighbourhood. Some examples of the types of initiatives that resulted from the program included building a fit park, adding family-friendly Park n' Play programming options and developing pedestrian pathway maps.

The City is now working with 14 new neighbourhoods and the resulting improvement initiatives will be implemented in 2018.

Engagement overview

The engagement process began with each neighbourhood identifying a vision. Residents were asked what would make their community a better place to live, work and play. They were also asked about their priorities when it came to the vision words accessibility, active, beautiful, clean, connected, diverse, family-friendly, healthy, inclusive, safe and walkable. The input in this phase helped create a number of vision statements from which residents could vote on.

The vision for Ranchlands is *Ranchlands values feeling safe, walking around the community and near streets, having beautiful parks and more gardens, having residents who care about their properties, and having modern playgrounds where families can gather.*

The next step involved community participants and City staff attending workshops to creative ideas (programs, services and small-scale infrastructure improvements) that support their neighbourhood vision.

In the third and final phase of engagement, The City proposed a number of initiatives based on the creative ideas from Step 2 and asked for feedback to help prioritize those initiatives.





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This report back covers what we heard from participants regarding proposed initiatives for the Ranchlands community through an online survey. The survey was available on the [This Is My Neighbourhood Engage page](https://engage.calgary.ca/myNeighbourhood/ranchlands) (<https://engage.calgary.ca/myNeighbourhood/ranchlands>) from November 16 to December 15, 2017. The survey was promoted online and through the email distribution list.

We received 75 submissions for the Ranchlands community initiatives.

What we asked

Ranchlands residents were presented with six different initiatives and asked how each initiative would impact their community. Participants were able to choose a range of answers from “a very positive impact” to “a very negative impact”. Participants were also asked for feedback on the banners and flower pots that were installed in the community as part of the Canada 150 celebrations.

What we heard

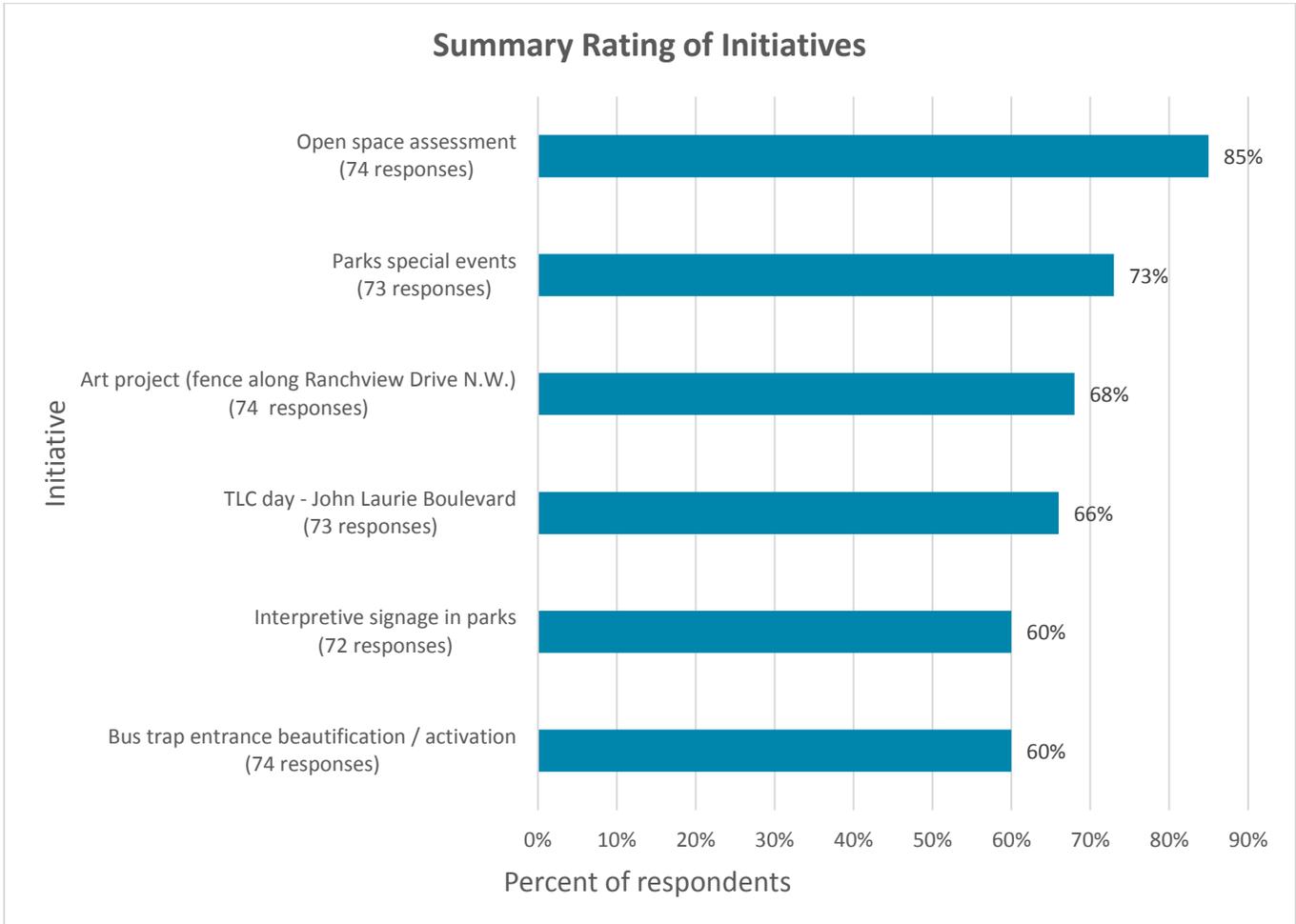
Below is a summary of how participants rated the six initiatives overall as having either a *very positive* or *positive* impact to their community.

While the total number of submissions was 75, the number of responses for each initiative varied as all questions were optional. The summary below is based on the percentage of respondents who selected *very positive* or *positive* for each initiative.



This Is My Neighbourhood Ranchlands

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018





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Stakeholder Report Back: What We Heard
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The following describes the detailed responses for each of the six initiatives.

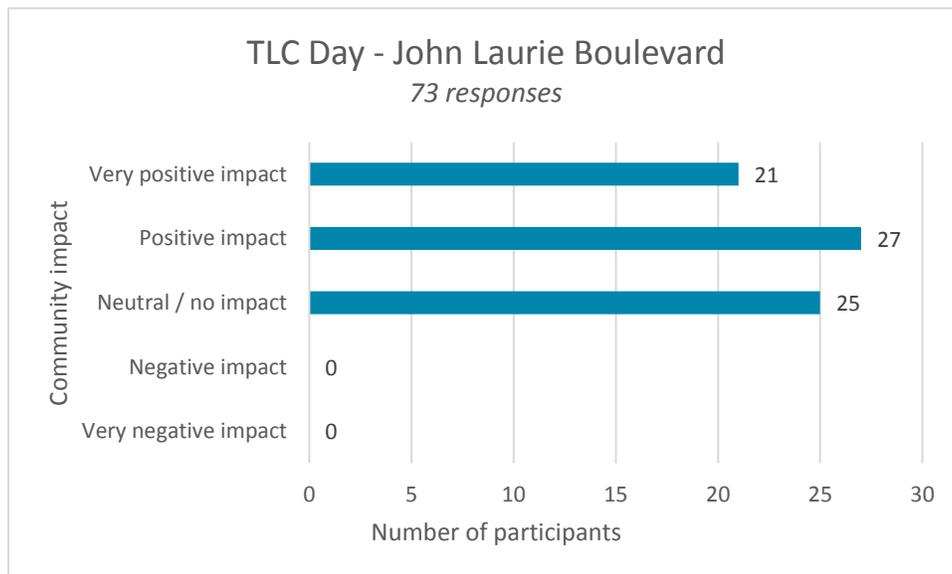
1. TLC (Tender Loving Care) Day - John Laurie Boulevard

City staff and community volunteers would focus on John Laurie Boulevard to provide Tender Loving Care (TLC) to the area. This can include garbage clean up, painting, graffiti removal, minor infrastructure repairs, grounds keeping and more. The cleanup and beautification of this space would enhance the area and increase community pride.

Projected cost: to be determined

1a) What impact do you feel this initiative would have in your neighbourhood?

48 out of 73 participants (66%) felt this initiative would have a *very positive* or *positive* impact on the community.



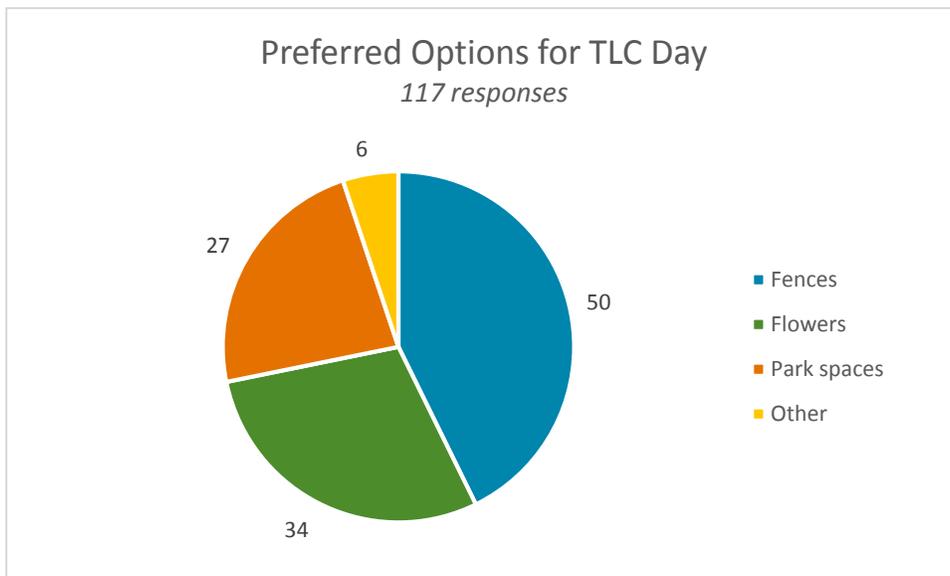


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1b) If this initiative were to go forward, what would be your top two preferred options for TLC Day on John Laurie Boulevard?

Participants were able to choose from three options; fence, flowers or park spaces, or they could suggest other options. Fences was the preferred option with 50 out of 117 responses (43%). For a detailed list of suggestions provided in the “Other” category, please see page 13.





This Is My Neighbourhood Ranchlands

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

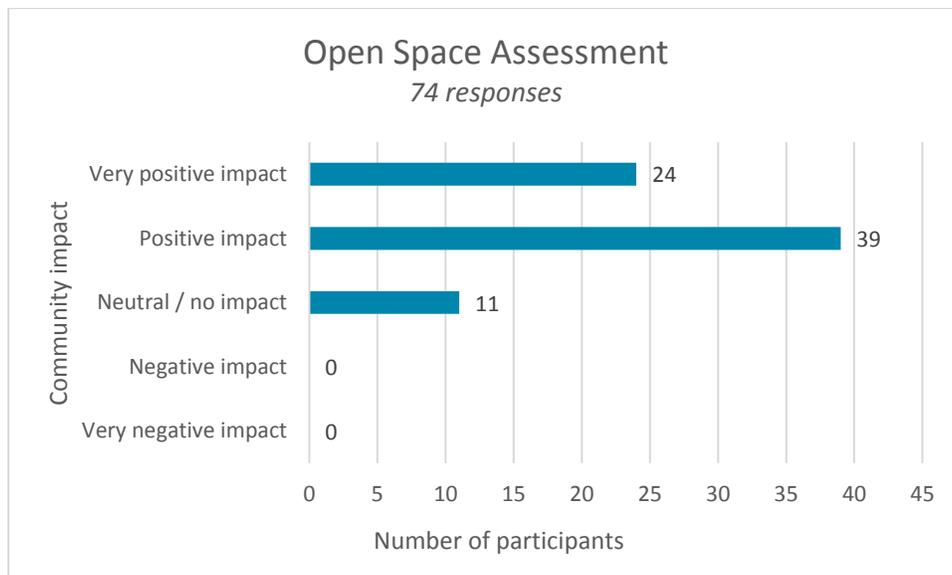
2. Open Space Assessment (plan for green spaces)

An Open Space Assessment is how The City plans for the future of the open, green spaces in a community. The City will work with the community to develop a long-term plan for the future use of the neighbourhood's existing green spaces.

Projected cost: \$5,000-\$10,000

What impact do you feel this initiative would have in your neighbourhood?

This was the highest rated initiative with 63 out of 74 participants (85%) indicating it would have a *very positive* or *positive* impact on the community.





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Stakeholder Report Back: What We Heard
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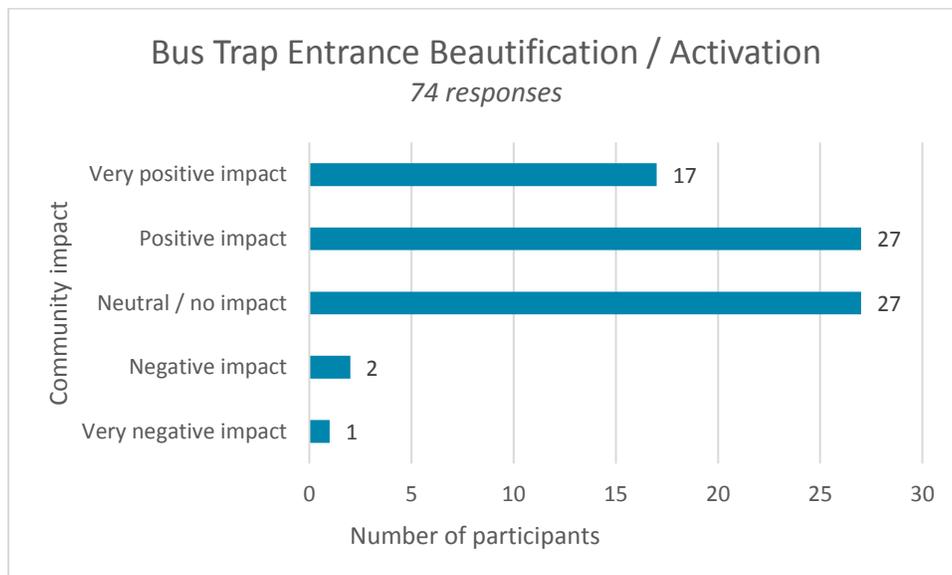
3. Bus trap entrance beautification / activation

Beautifying the tunnel or surrounding area with art and/or events to increase walkability in the area and community pride.

Projected cost: \$1,000-\$5,000

What impact do you feel this initiative would have in your neighbourhood?

This initiative was tied as the lowest rated initiative with 44 out of 74 participants (60%) indicating this initiative would have a *very positive* or *positive* impact on the community. 27 participants (36%) indicated it would either have a *neutral* or *no impact* on the community.





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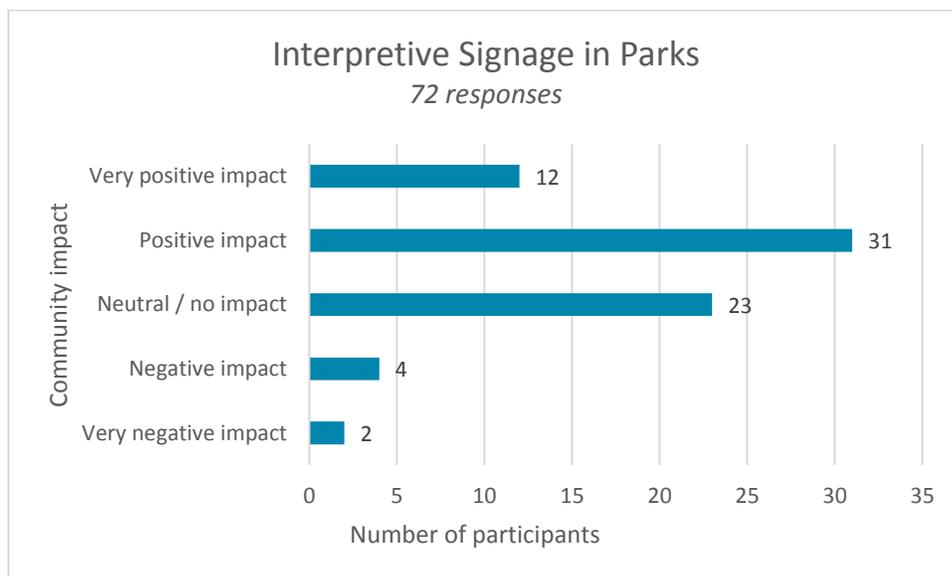
4. Interpretive signage in the three Ranchlands Parks

Three of Ranchlands' parks have the special designation as a "Cultural Landscape." Adding signs that describe their value and importance in the neighbourhood and in the city, will help to enhance community identity, increase residents' knowledge of neighbourhood, contribute to walkability, and assist residents in exploring and discovering new areas of their neighbourhood.

Projected cost: \$1,000-\$5,000

What impact do you feel this initiative would have in your neighbourhood?

The initiative was tied as the lowest rated initiative, with 43 out of 72 participants (60%) indicating it would have a *very positive* or *positive* impact on the community.





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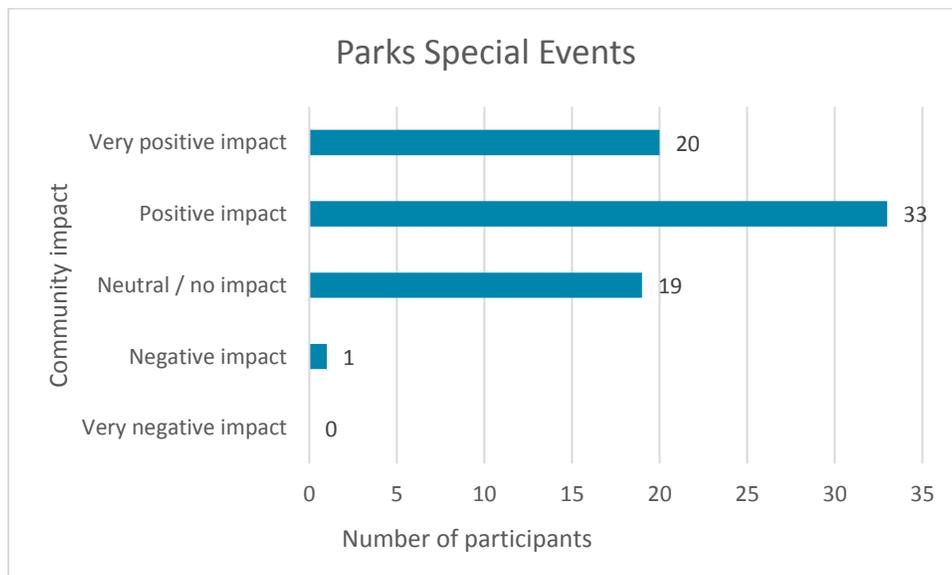
5. Parks Special Event

Unique activities and park exploration event in Ranchlands. Will bring community members together and help people get to know each other, be active and create community pride. Will also make good use of the green space.

Projected cost: \$1,000

What impact do you feel this initiative would have in your neighbourhood?

53 out of 73 participants (73%) felt this initiative would have a *very positive* or *positive* impact on the community.





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6. Art Project (fence along Ranchview Drive N.W.)

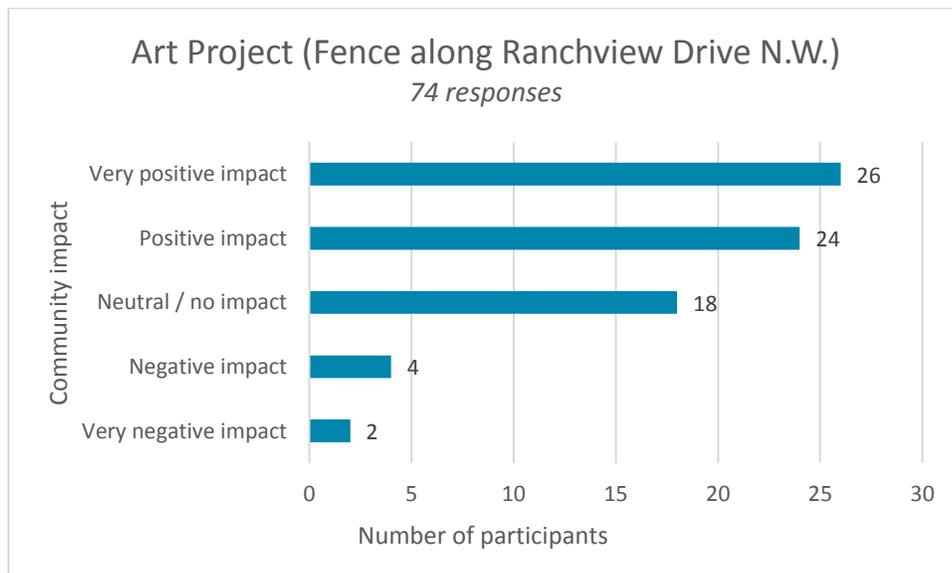
Public art project along the border fence of the community association property with resident participation.

Public art contributes to the beautification of the neighbourhood. Residents enjoy their public spaces more, and feel a greater sense of community pride and connection when they view the artwork they influenced.

Projected cost: \$10,000-\$15,000

What impact do you feel this initiative would have in your neighbourhood?

50 out of 74 participants (68%) felt this initiative would have a *very positive* or *positive* impact on the community.





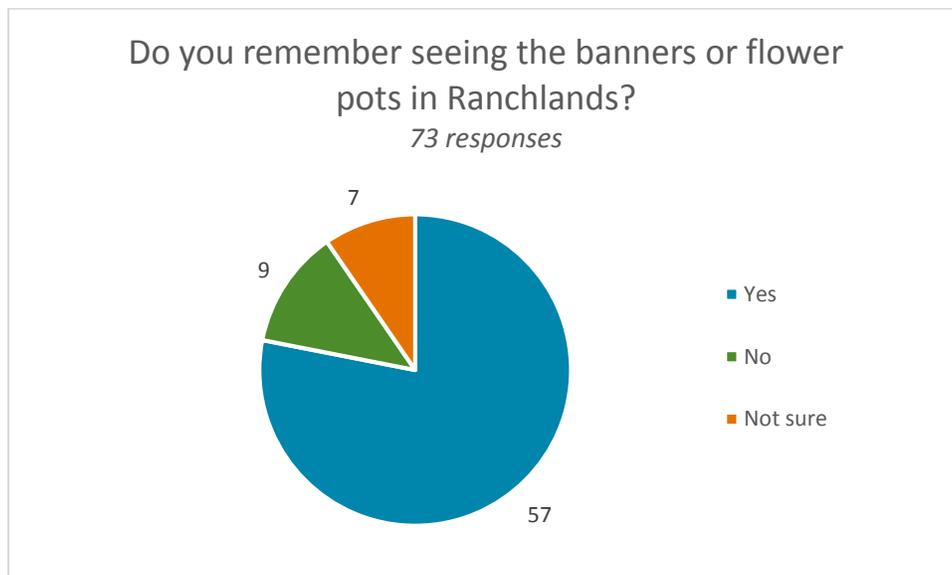
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Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

7. Feedback on City banners and flower pots in the Ranchlands community

7a) This year The City put up some banners and flower pots in your neighbourhood to help celebrate Canada 150. Do you remember seeing the banners or flower pots in Ranchlands?

Most participants (57 out of 73, or 78%) indicated they remember seeing banners or flower pots in the community, while 22% indicated they don't remember or were unsure.



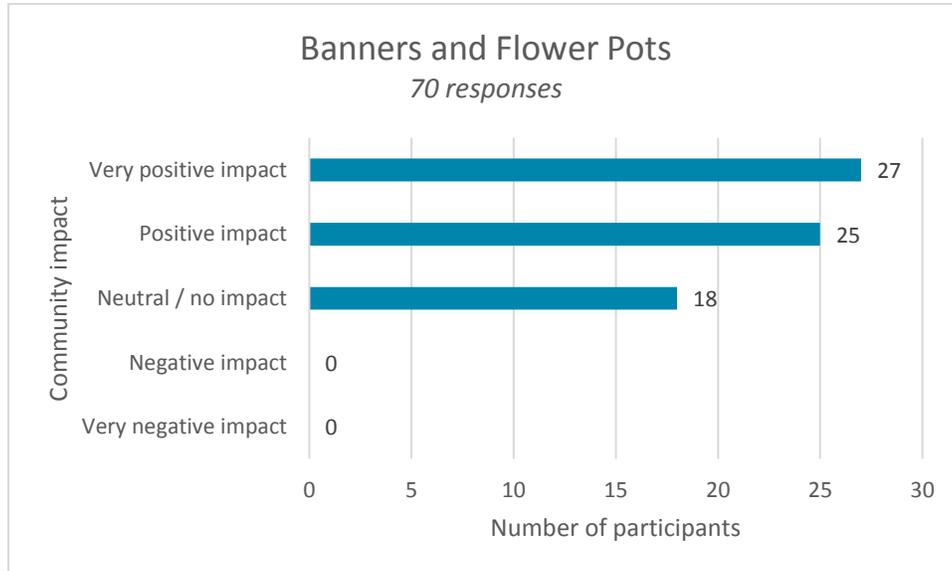


This Is My Neighbourhood Ranchlands

Stakeholder Report Back: What We Heard
Initiatives Prioritization Online Survey, January 5, 2018

7b) How do you feel the banners and flower pots impacted your neighbourhood?

52 out of 70 participants (74%) indicated they feel the banners and flower pots had a very positive or positive impact on the community.



Next steps

The initiatives and survey results will be reviewed and some initiatives will be selected to move forward for implementation. Initiatives will be announced in early 2018 at calgary.ca/myneighbourhood. It is anticipated the chosen initiatives will be implemented in 2018.

Verbatim comments

The following are the verbatim responses provided for Question 1b) in the survey. The responses are provided without any edits to spelling, grammar or punctuation. If an inappropriate word was provided; the following is used to indicate that it was removed: [inappropriate word removed]. If personal information was submitted, the following is used where that information was removed: [personally identifying information removed].



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Initiatives Prioritization Online Survey, January 5, 2018

1. TLC (Tender Loving Care) Day - John Laurie Boulevard

1b) If this initiative were to go forward, what would be your top two preferred options for TLC Day on John Laurie Boulevard?

<i>TLC Option</i>	Fences	Flowers	Park Spaces	Other
<i>Number of responses</i>	50	34	27	6

Respondents were provided an opportunity to provide further detail for responses in the “Other category. Below are verbatim responses.

- Garbage clean up
- Would rather focus on Ranchlands Boulevard instead of John Laurie.
- In winter you cant use JLB as a walkable path. A true pathway
- Bike paths
- The verge strips along all the major boundaries of Ranchlands are ugly and depending on wind direction covered with garbage. Not sure what is best plan of action.
- Sidewalks