



Equity-Deserving Communities: Young Adults

Analysis of the 2023 Fall Survey of Calgarians

Prepared by:



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Background and methodology



Equity-deserving communities

Calgary’s Equity-Deserving Communities (EDCs) are defined as groups of people who generally have less access to opportunities, resources, and systems of power because of their actual or perceived identity or identities. EDCs often experience social and financial disadvantages because of systems of oppression, which takes many forms including, but not limited to, racism, sexism, and ableism.

The City aims to better understand the perspectives of equity-deserving communities through the lens of the annual Spring and Fall Surveys of Calgarians. The data in this report are from the 2023 Fall Survey of Calgarians. Inclusion in EDC groups is determined by self-reported demographic data from the general population survey. Both seasonal surveys are conducted in English to manage time and cost restraints. The City acknowledges that the ability to speak English may be a barrier for potential participants.

This is one of nine reports on Equity-Deserving Communities, each focusing on a different EDC. The EDCs and their demographic variables are as follows, with the EDC category noted in bold text below:

Household income

<\$60,000
\$60,000+

Note: self-reported pre-tax annual household income.

Racialized people

Yes
No

Born outside Canada

Born in Canada
Born outside Canada

Note: foreign-born respondents were not asked for their specific country of origin.

Gender

Male
Female

Note: the number of respondents who identified with another category is too small to report separately.

Disability

Yes
No

Note: “Yes” includes disabled respondents and/or respondents who have a household member with a disability. Respondents were not asked to identify the specific disability/disabilities.

Indigenous

Indigenous
Non-Indigenous

Note: includes First Nations, Métis, Inuit, or an Indigenous self-description.

2SLGBTQIA+

2SLGBTQIA+
Non-2SLGBTQIA+

Seniors

18 to 64 years old
65 years old or older

Young adults

18 to 24 years old
25 years old or older

Methodology

- The survey was conducted by Ipsos Public Affairs from August 2, 2023 to September 4, 2023 with a randomly-selected sample of 2,500 Calgarians, via telephone survey.
- The survey was conducted using random digit dialing with numbers from both landlines (60%) and cell phones (40%) to obtain a random and statistically-representative sample of Calgarians.
- To ensure the data was gathered from a representative group of Calgarians, sample quotas were set by age, gender, and city ward of the general population age 18 and older.
- Data were weighted based on the 2019 Municipal and 2021 Federal Census data for age, gender and city ward to ensure composition reflects that of the actual Calgary population age 18 or older. Although the results are weighted, sample size for each question represents the number of actual respondents (i.e., unweighted n).
- The margin of error (MOE) for the total sample of 2,500 is ± 1.96 percentage points, 19 times out of 20. The margin of error for the young adults (age 18 to 24) sub-group of 99 is ± 9.85 percentage points, 19 times out of 20, and the margin of error for the older adults (age 25+) sub-group of 2,319 is ± 2.04 percentage points, 19 times out of 20. The margin of error of each question will vary slightly depending on the total number of respondents who answered the question.

Interpreting results

Interpreting results

Not all questions asked within the Fall Survey of Calgarians are represented within this report. Results are compared between Calgarians age 18 to 24, and those age 25+. Statistically significant differences are noted throughout the report:

- ↑ indicates number is significantly higher than the other group.
- ↓ indicates number is significantly lower than the other group.
- * Some results in this report are subject to rounding adjustments.

Significant differences are an indication that a difference is not due to chance. A mathematical formula is used to calculate each difference independently. Whether or not a difference is considered significant depends on a few factors including the total sample size and the variability of responses. Larger sample sizes mean that smaller differences are significant. Additionally, variability of responses means that the more alike the responses are the more significant a change will be.



2023 Fall key findings

2023 Fall key findings (1 of 6)

Quality of life

While Calgary's quality of life and future outlook resonate positively with most Calgarians age 18 to 24, some have reservations about making a life and making a living in the city.

Both young adults (age 18 to 24) and those age 25+ share some common perspectives on quality of life. The **similarities** between the two groups include:

- Rating their overall quality of life in Calgary as 'good' (76% of young adults and 76% of Calgarians age 25 and above)
- Holding the view that Calgary is on the right track to be a better city 10 years from now (77% of young adults and 70% of Calgarians age 25 and above)

There are also statistical **differences** in their views. Specifically, a lower proportion of young adults agree that:

- Calgary is a great place to make a life (64% of young adults vs. 77% of Calgarians age 25 and above)
- Calgary is a great place to make a living (58% of young adults vs. 71% of Calgarians age 25 and above)

Inclusivity

Most Calgarians age 18 to 24 in Calgary appreciate The City's efforts to foster inclusivity and acceptance. The level of awareness of City programs and services aimed at reducing barriers to participation is split.

When it comes to inclusivity, both young adults (age 18 to 24) and those age 25+ **similarly** agree that:

- The City of Calgary fosters a city that is inclusive and accepting of all (70% of young adults and 67% of Calgarians age 25 and above)
- The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most (53% of young adults and 48% of Calgarians age 25 and above)

2023 Fall key findings (2 of 6)

Safety

A majority of Calgarians age 18 to 24 feel that Calgary is a safe city, although they are less certain about The City's ability to ensure safety for all residents and visitors. Opinions are divided on the safety of Calgary Transit.

In terms of safety, both young adults (age 18 to 24) and those age 25+ share similar perspectives. The **similarities** between the two groups include:

- Believing that Calgary is 'safe' overall (70% of young adults and 70% of Calgarians age 25 and above)
- Affirming that The City of Calgary maintains safety for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity (50% of young adults and 47% of Calgarians age 25 and above)
- Agreeing that The City is taking sufficient steps to ensure Calgary Transit is a safe travel option (56% of young adults and 57% of Calgarians age 25 and above)
- Avoiding the transit in Calgary because of concerns for their personal safety (50% of young adults and 54% of Calgarians age 25 and above)

The environment

Calgarians age 18 to 24 display a strong urgency towards climate change action, but their understanding of The City's environmental initiatives is less widespread.

- Both young adults (age 18 to 24) and those age 25+ **similarly** agree that The City has programs and services aimed at helping Calgarians reduce their environmental impact (45% of young adults and 47% of Calgarians age 25 and above).
- When it comes to climate change, there is a statistical **difference** between the two groups with a higher proportion of young adults (age 18 to 24) agreeing that immediate action is needed to act now to address climate change (76% of young adults vs. 60% of Calgarians age 25 and above).

2023 Fall key findings (3 of 6)

Services and programs

A majority of Calgarians age 18 to 24 are satisfied with the caliber of services and programs offered by The City.

In terms of satisfaction with the overall level and quality of services and programs provided by The City of Calgary, young adults (age 18 to 24) and those age 25+ are **similarly** satisfied (72% of young adults and 69% of Calgarians age 25 and above).

Taxation

Calgarians age 18 to 24 display mixed opinions on the value they receive from their municipal tax dollars.

Both young adults (age 18 to 24) and those age 25+ share **similar** views about taxes. Specifically, about half of each group perceive that they are receiving 'good' value from their municipal tax dollars (42% of young adults and 52% of Calgarians age 25 and above).

Young adults (age 18 to 24) are just as likely to feel 'neutral' about the value from municipal tax dollars as they do 'good' and there is a statistical **difference** when compared to those age 25+ in 'neutral' ratings (41% of young adults vs. 29% of Calgarians age 25 and above).

Customer service

Most Calgarians age 18 to 24 believe that The City of Calgary's customer service aligns with their expectations.

When considering The City of Calgary's customer service, young adults (age 18 to 24) and those age 25+ tend to have **similar** perspectives with a majority in each group stating that The City meets their customer service expectations (75% of young adults and 73% of Calgarians age 25 and above).

2023 Fall key findings (4 of 6)

Input from Calgarians

Calgarians age 18 to 24 believe that The City values their perspectives and takes them into account when making decisions. There is comparatively less confidence in The City's responsiveness and the opportunities to offer input.

Both young adults (age 18 to 24) and those age 25+ share common views on their opportunities to provide input and The City's responsiveness. The **similarities** between the two groups for these aspects include:

- Believing Calgarians have enough opportunities to provide input into decision making about City projects and services (56% of young adults and 52% of Calgarians age 25 and above)
- Affirming that The City of Calgary is responsive to the needs and expectations of Calgarians (63% of young adults and 62% of Calgarians age 25 and above)

In terms of their confidence that The City is working to improve how it includes Calgarians' input into important decisions, there is a statistical **difference** between the two age groups. Specifically, a higher proportion of young adults (age 18 to 24) hold a confident view (75% of young adults vs. 58% of Calgarians age 25 and above).

Reputation and performance

Though their opinions on The City's trustworthiness are mixed, Calgarians age 18 to 24 are generally satisfied with The City as a whole. They are equally satisfied with City Council and City Administration.

When it comes to trust and reputation measures, the **similarities** between young adults (age 18 to 24) and those age 25+ include:

- Holding trust in The City of Calgary (47% of young adults and 47% of Calgarians age 25 and above)
- Expressing satisfaction with The City, including Council and Administration as a whole (69% of young adults and 62% of Calgarians age 25 and above)
- Being satisfied with City Administration, excluding City Council (74% of young adults and 70% of Calgarians age 25 and above)

There is a statistically significant **difference** between the two age groups satisfaction with City Council, excluding City Administration with statistically more young adults (age 18 to 24) being satisfied than their counterparts (71% of young adults vs. 54% of Calgarians age 25 and above).

2023 Fall key findings (5 of 6)

Council focus areas

For the most part, Calgarians age 18 to 24 applaud The City's efforts to celebrate diversity, culture, and heritage. Many also recognize strides made toward fostering relationships with Indigenous partners and in addressing social issues.

For two council focus areas, young adults (age 18 to 24) and those age 25+ show *similar* recognition of The City's efforts:

- The City is doing a good job working to ensure Calgary is seen as a city that celebrates culture, heritage, and diversity (86% of young adults and 88% of Calgarians age 25 and above)
- The City is doing a good job working with community partners to address social issues such as mental health and addiction (64% of young adults and 57% of Calgarians age 25 and above)

There is a statistical *difference* with a smaller proportion of young adults (age 18 to 24) agreeing that The City is working to build meaningful relationships with Indigenous partners as compared to those age 25+ (73% of young adults vs. 82% of Calgarians age 25 and above).

Housing and affordability

There is a strong push for more affordable housing from Calgarians age 18 to 24 , likely influenced by their perception of limited access to adequate housing for all Calgarians.

Young adults (age 18 to 24) and those age 25+ share *similar* beliefs on The City's housing issues. They concur on the following points:

- The City should invest more into affordable housing programs for low-income Calgarians (94% of young adults and 90% of Calgarians age 25 and above)
- All Calgarians have access to adequate housing that meets their needs (35% of young adults and 30% of Calgarians age 25 and above)

2023 Fall key findings (6 of 6)

Downtown Calgary

Among Calgarians age 18 to 24, there is a clear call for improved safety downtown and an interest in increased investments in infrastructure in the downtown area as well.

Both young adults (age 18 to 24) and those age 25+ hold *similar* opinions about what is needed in downtown Calgary:

- The City should be doing more to address safety issues in Calgary's downtown (94% of young adults and 94% of Calgarians age 25 and above)
- The City should be investing more into infrastructure in Calgary's downtown (74% of young adults and 69% of Calgarians age 25 and above)



Detailed findings

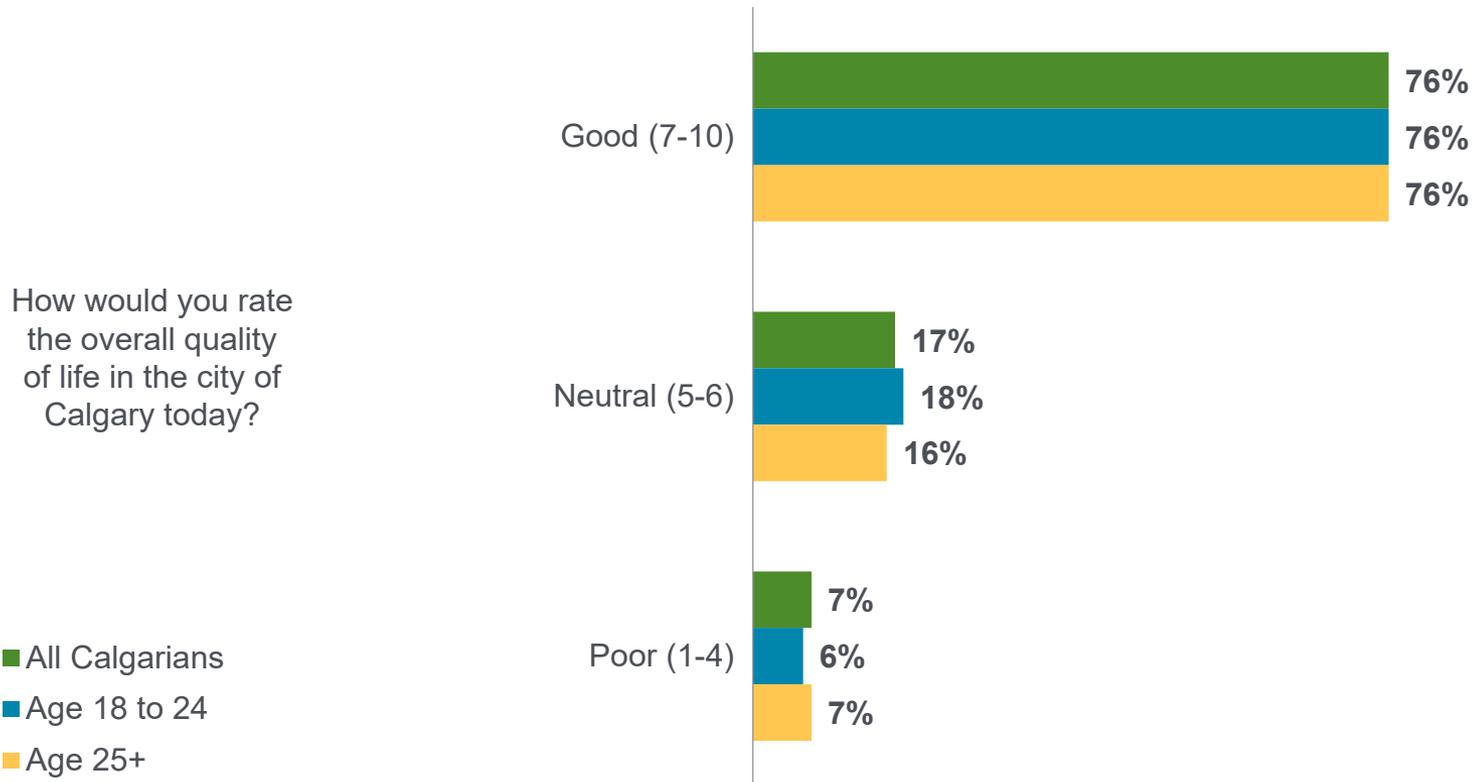


Quality of life



Overall quality of life in Calgary

Three-quarters (76%) of Calgarians rate the overall quality of life in The City of Calgary as ‘good.’ Results are identical for the two age groups (76% 18 to 24 and 76% 25+).



Q. On a scale of “1” to “10” where “1” is “very poor” and “10” is “very good,” how would you rate the overall quality of life in the city of Calgary today?

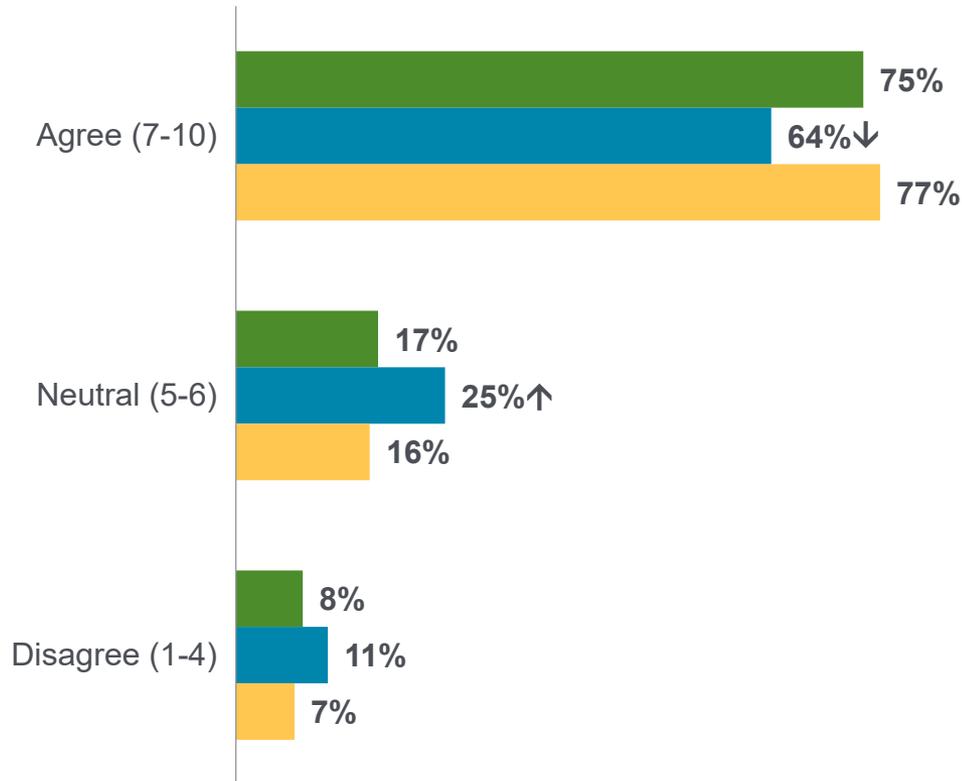
Base: Valid respondents (All Calgarians n=2,497, 18 to 24 n=99, 25+ n=2,316)



Great place to make a life

In all, three-quarters (75%) of Calgarians agree that Calgary is a great place to make a life. A significantly lower proportion of young adults age 18 to 24 agree (64%) compared to those age 25 and above (77%). Among the remainder, a higher proportion of young adults are neutral in this regard (25% vs. 16%, respectively).

“Calgary is a great place to make a life.”



- All Calgarians
- Age 18 to 24
- Age 25+

Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

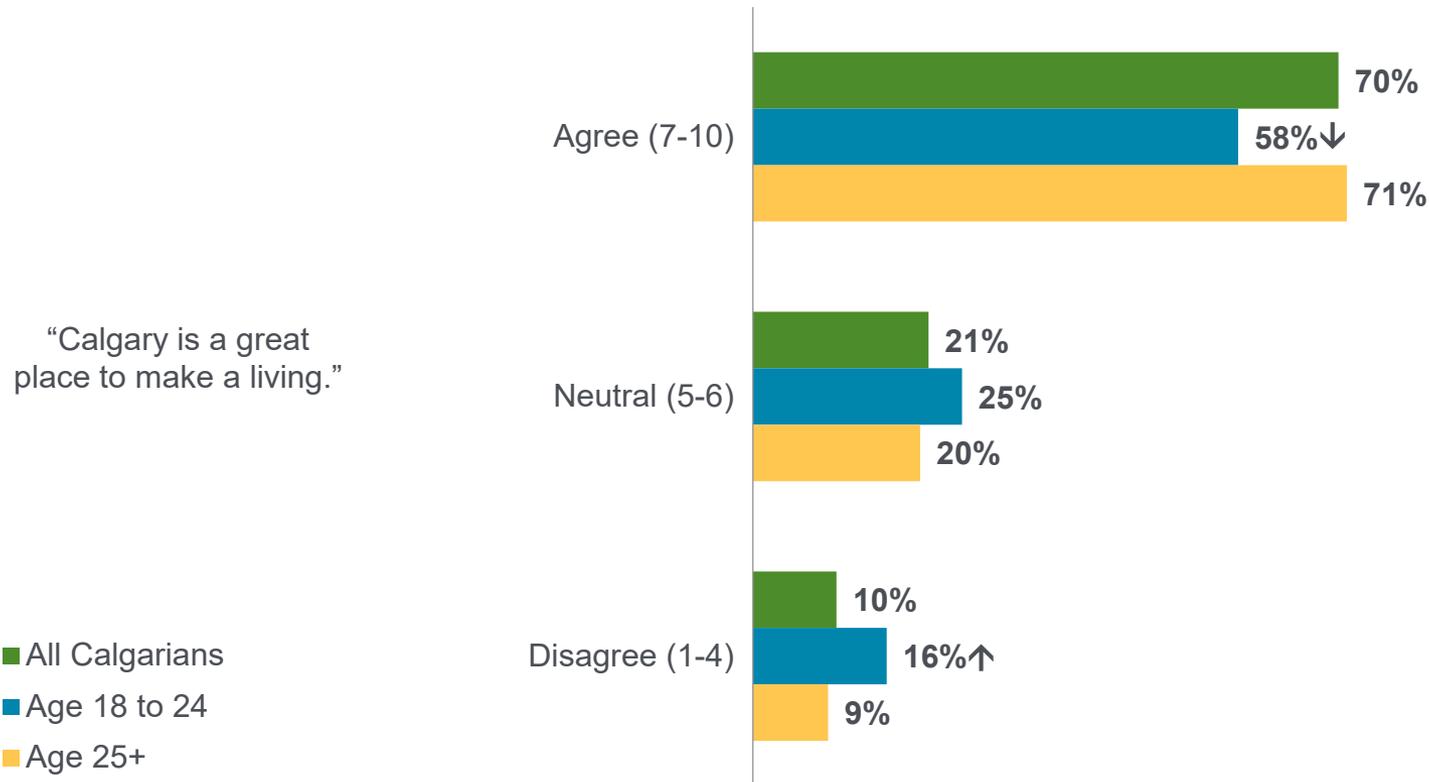
Base: Valid respondents (All Calgarians n=2,496, 18 to 24 n=99, 25+ n=2,315)

↑ / ↓ Statistically higher / lower than comparable subgroup



Great place to make a living

Seven-in-ten (70%) Calgarians think Calgary is a great place to make a living. Statistically fewer young adults age 18 to 24 agree (58%) compared to those age 25+ (71%). In turn, a higher proportion of young adults disagree (16% vs. 9% of those 25 and above).



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

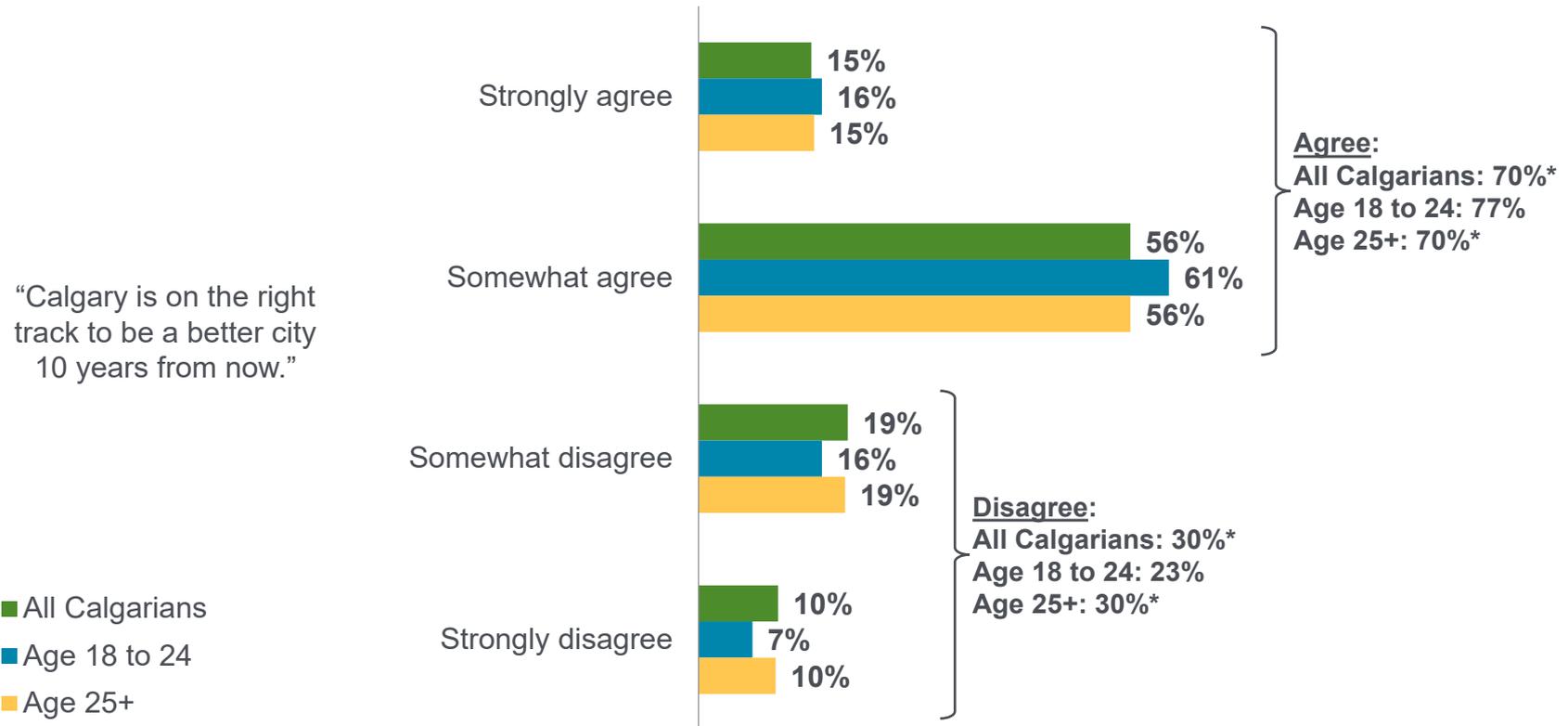
Base: Valid respondents (All Calgarians n=2,478, 18 to 24 n=99, 25+ n=2,299)

↑ / ↓ Statistically higher / lower than comparable subgroup



On track to be a better city

Overall, seven-in-ten (70%) Calgarians believe Calgary is heading in the right direction to become a better city in the next 10 years. There are no statistically significant differences between the subgroups (77% 18 to 24 and 70% 25+).



Q. There are challenges facing The City of Calgary today, but also success stories. Do you agree or disagree that Calgary is on the right track to be a better city 10 years from now?
 Base: Valid respondents (All Calgarians n=2,475, 18 to 24 n=97, 25+ n=2,298)

* Rounding

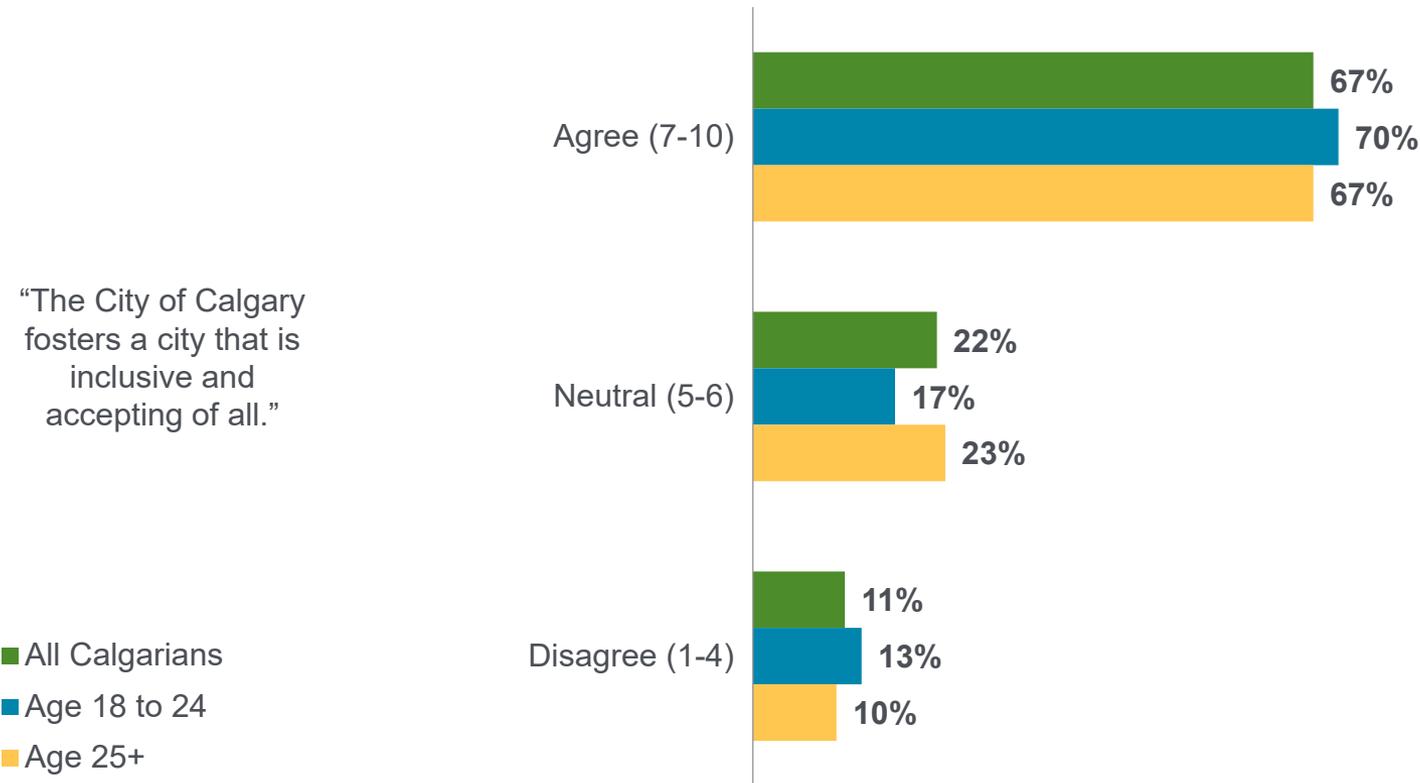


Inclusivity



Perceptions of inclusion

Two-thirds (67%) of all Calgarians agree that The City fosters a city that is inclusive and accepting of all. Agreement is statistically consistent among young adults age 18 to 24 years and those age 25 and above (70% and 67%, respectively).



Q. I’m going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where “1” is “completely disagree” and “10” is “completely agree.”

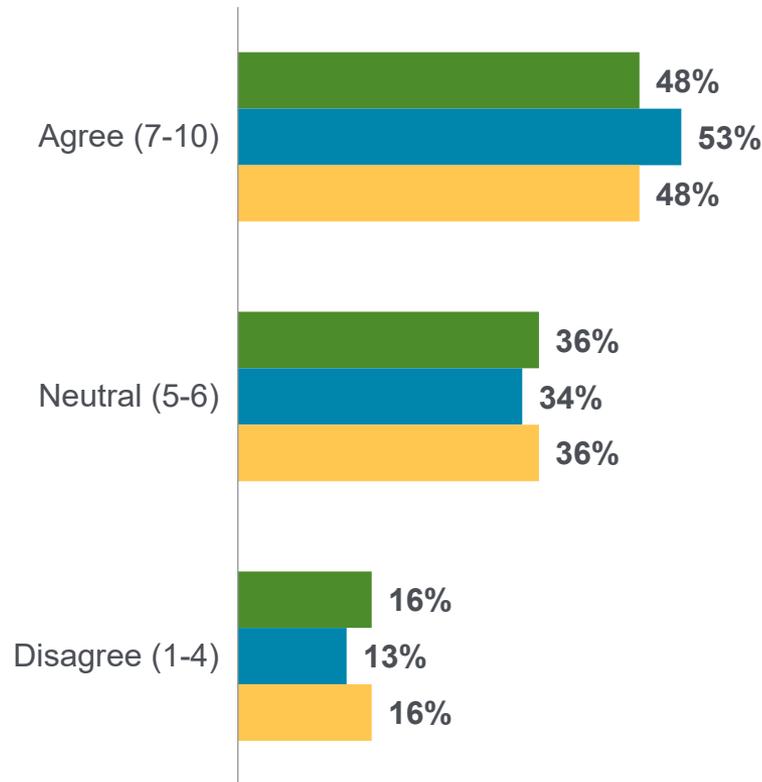
Base: Valid respondents (All Calgarians n=2,473, 18 to 24 n=99, 25+ n=2,292)



Removes barriers to participation

Nearly one-half (48%) of Calgarians agree that The City delivers programs and services that remove barriers for Calgarians who need it the most. There are no statistically significant differences by subgroup (53% of those 18 to 24 and 48% of those 25+).

“The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most.”



- All Calgarians
- Age 18 to 24
- Age 25+

Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.

Base: Valid respondents (All Calgarians n=2,399, 18 to 24 n=97, 25+ n=2,226)

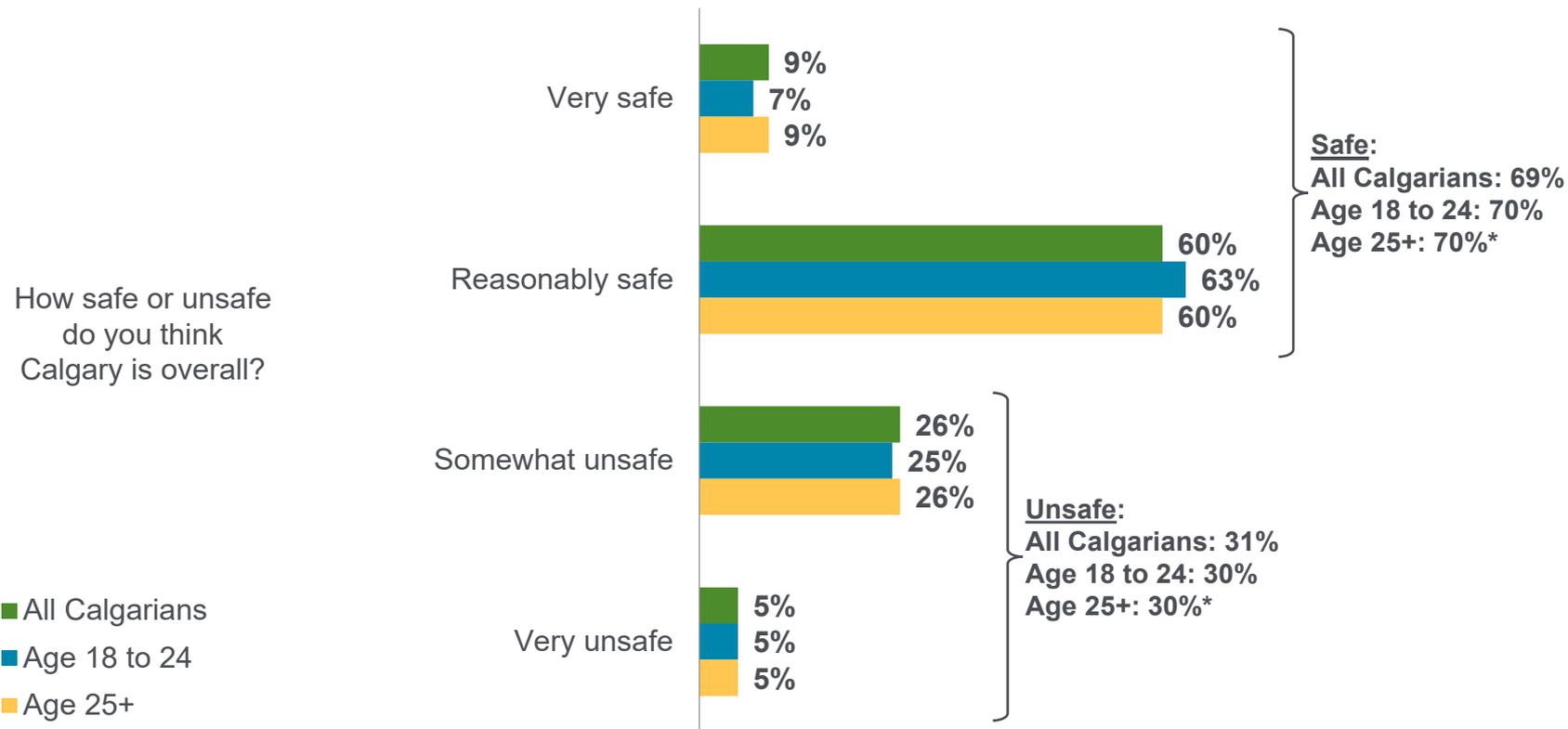


Safety



Overall perceived safety of the city of Calgary

Seven-in-ten (69%) Calgarians feel the city is 'safe' overall. This sentiment is shared by identical proportions of Calgarians age 18 to 24 and those age 25 and above (70% for both groups).



Q. How safe or unsafe do you think Calgary is overall?
 Base: Valid respondents (All Calgarians n=2,492, 18 to 24 n=99, 25+ n=2,311)

* Rounding

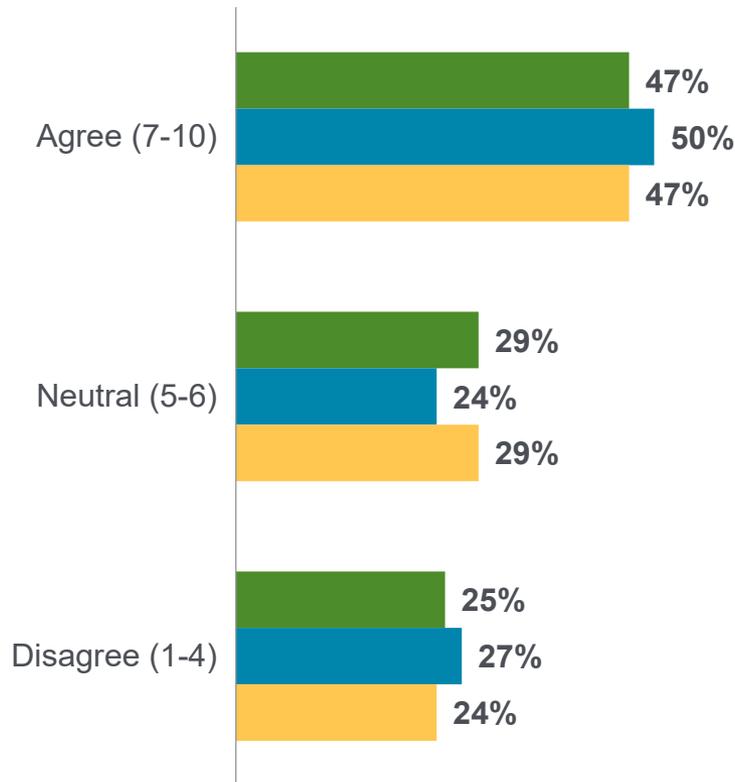


Safe for all residents and visitors

Around one-half (47%) of all Calgarians think The City of Calgary is safe for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity. There are no statistically significant differences in opinion between those age 18 to 24 (50%) and those age 25 and above (47%).

“Calgary is safe for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity.”

- All Calgarians
- Age 18 to 24
- Age 25+



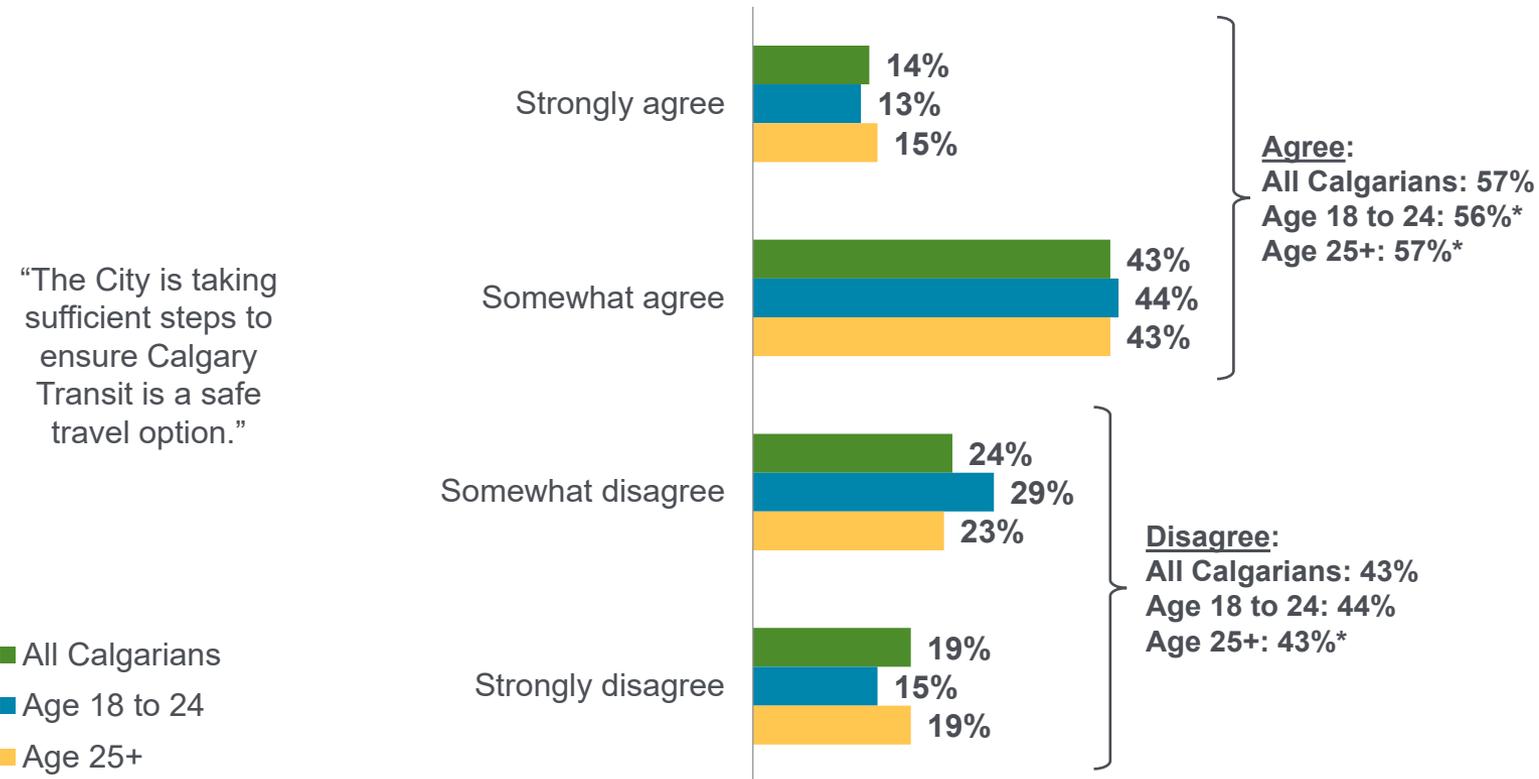
Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.

Base: Valid respondents (All Calgarians n=2,491, 18 to 24 n=98, 25+ n=2,312)



Ensuring Calgary Transit safety

More than one-half (57%) of all Calgarians believe The City is taking sufficient steps to ensure Calgary Transit is a safe travel option. This belief is consistent between both age groups (56% 18 to 24 and 57% 25+).



Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale.

Base: Valid respondents (All Calgarians n=2,421, 18 to 24 n=98, 25+ n=2,248)

* Rounding

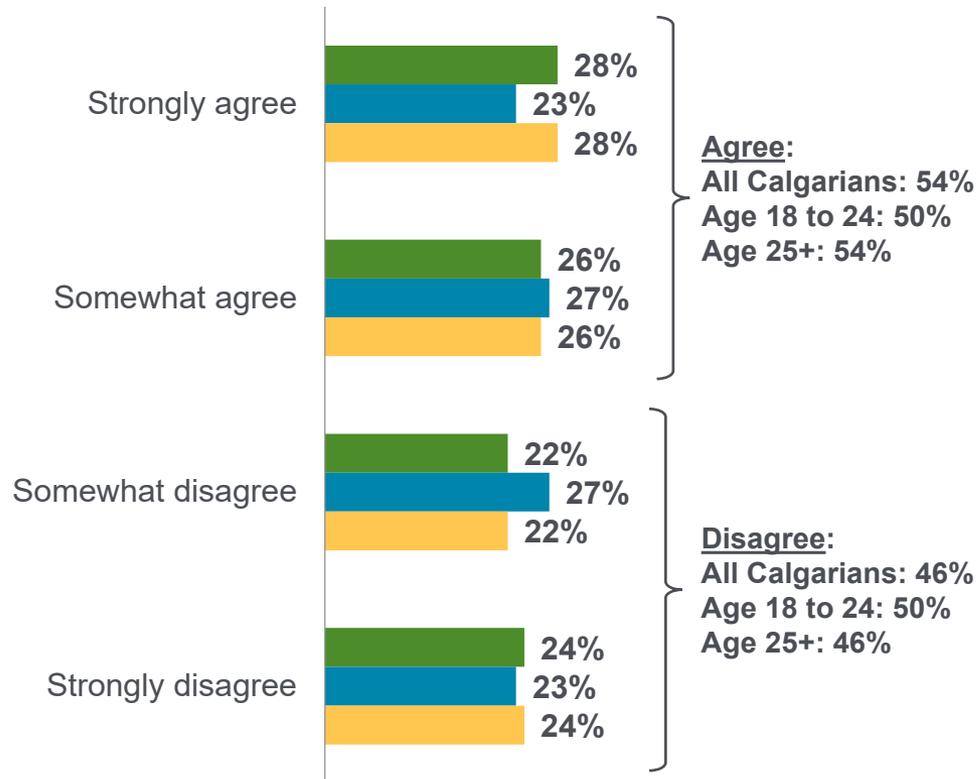


Avoiding transit due to safety concerns

Around one-half (54%) of Calgarians admit they avoid taking transit in Calgary because of concerns for their personal safety. There are no statistically significant differences by age (50% of those 18 to 24 and 54% of those 25+).

“I avoid taking transit in Calgary because of concerns for my personal safety.”

- All Calgarians
- Age 18 to 24
- Age 25+



Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale.

Base: Valid respondents (All Calgarians n=2,417, 18 to 24 n=99, 25+ n=2,242)



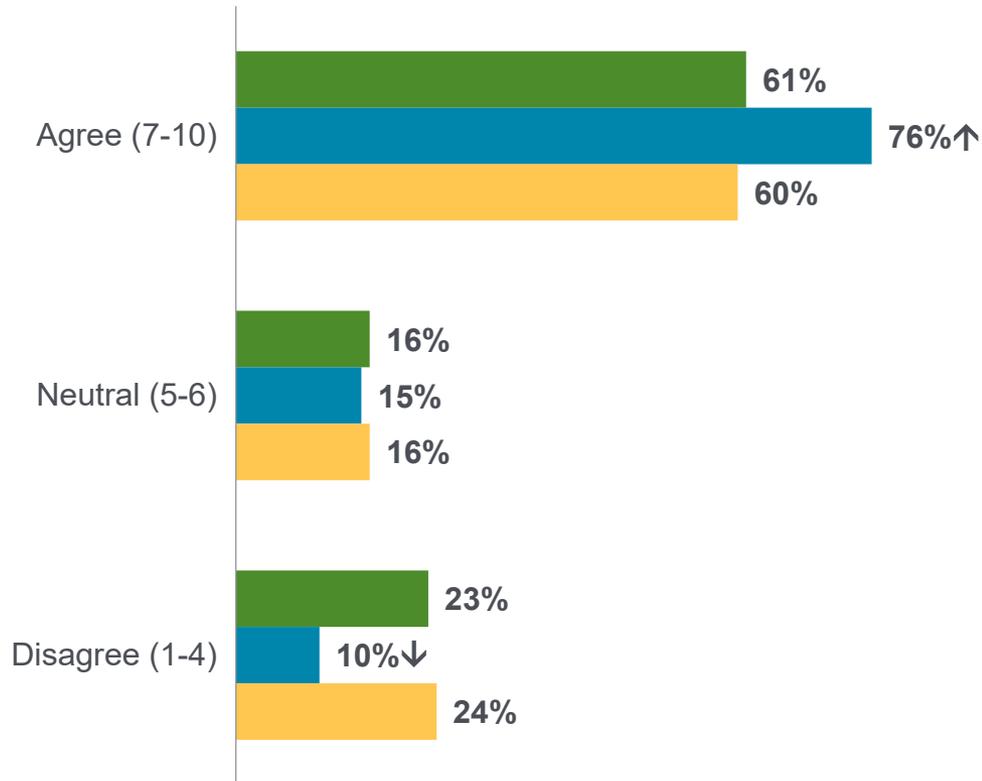
The environment



Climate change

Three-fifths (61%) of Calgarians think we need to act now to address climate change. A statistically higher proportion of young adults age 18 to 24 (76%) than those age 25 and above (60%) hold this opinion. Conversely, fewer young adults disagree (10% vs. 24% of those 25+).

“I think we need to act now to address climate change.”



- All Calgarians
- Age 18 to 24
- Age 25+

Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.

Base: Valid respondents (All Calgarians n=2,482, 18 to 24 n=99, 25+ n=2,301)

↑ / ↓ Statistically higher / lower than comparable subgroup

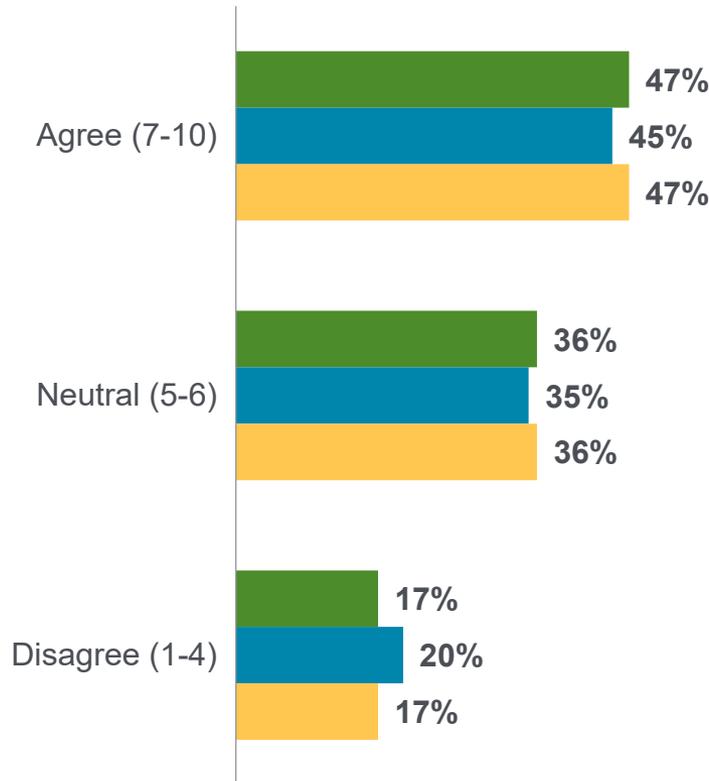


City programs to reduce environmental impact

Around one-half (47%) of Calgarians agree The City has programs and services aimed at helping Calgarians reduce their environmental impact. No statistically significant differences exist between the age groups (45% 18 to 24 and 47% 25+).

“The City has programs and services aimed at helping Calgarians reduce their environmental impact.”

- All Calgarians
- Age 18 to 24
- Age 25+



Q. Using the same agree or disagree scale, I have a few more statements that some people have said about life in Calgary.

Base: Valid respondents (All Calgarians n=2,429, 18 to 24 n=97, 25+ n=2,254)

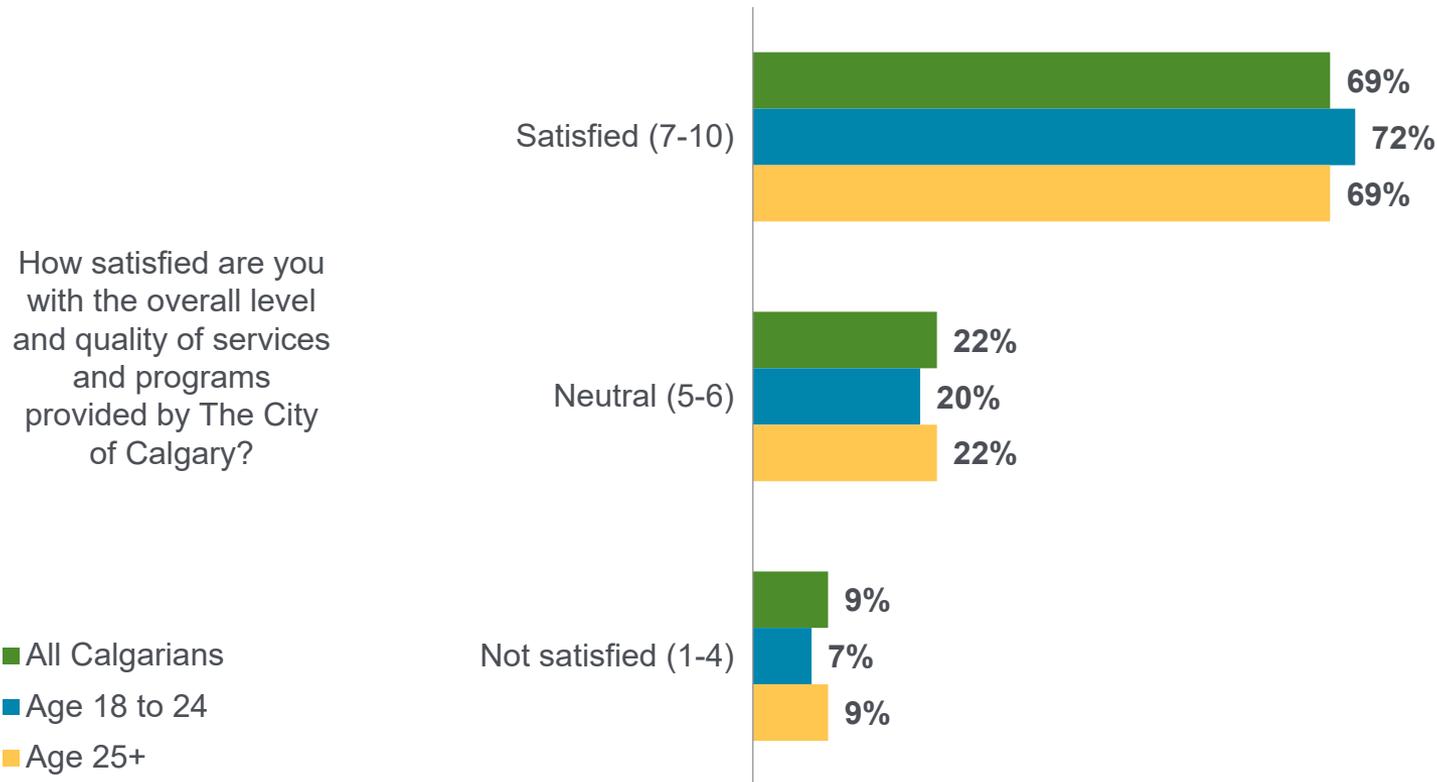


City services and programs



Satisfaction with the overall level and quality of City services and programs

Seven-in-ten (69%) Calgarians report satisfaction with the overall level and quality of services and programs provided by The City. Satisfaction among young adults age 18 to 24 (72%) is on par with those age 25+ (69%).



Q. On a scale of 1 to 10 where “1” is “not at all satisfied” and “10” is “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (All Calgarians n=2,496, 18 to 24 n=99, 25+ n=2,317)

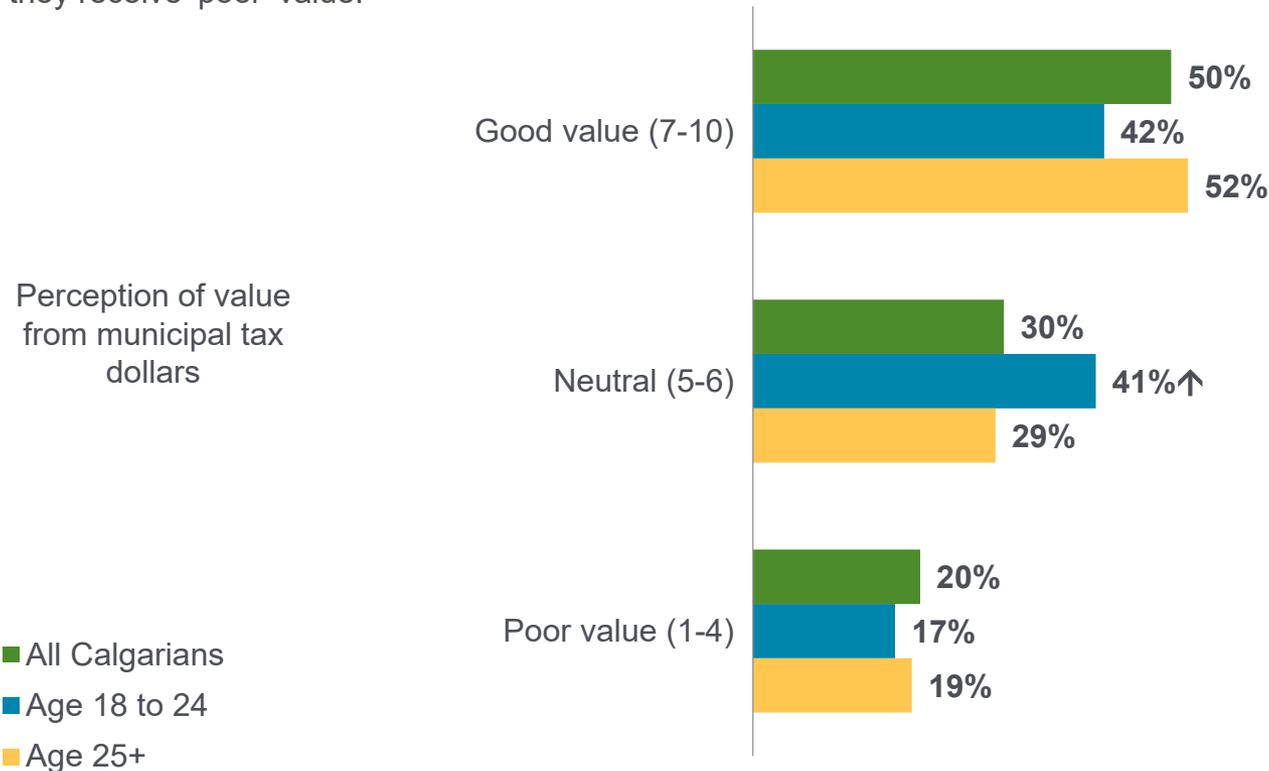


Taxation



Perceived value of property taxes

One-half (50%) of all Calgarians perceive the value they receive from their tax dollars to be ‘good.’ While there is no significant difference in the perception of tax value being ‘good’ between the subgroups (42% 18 to 24 and 52% 25+), young adults are more neutral in their opinion of tax value (41% vs. 29% of those 25+) rather than holding the opinion that they receive ‘poor’ value.



Q. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” is “very poor value” and “10” is “very good value.”

Base: Valid respondents (All Calgarians n=2,440, 18 to 24 n=93, 25+ n=2,267)

↑ / ↓ Statistically higher / lower than comparable subgroup

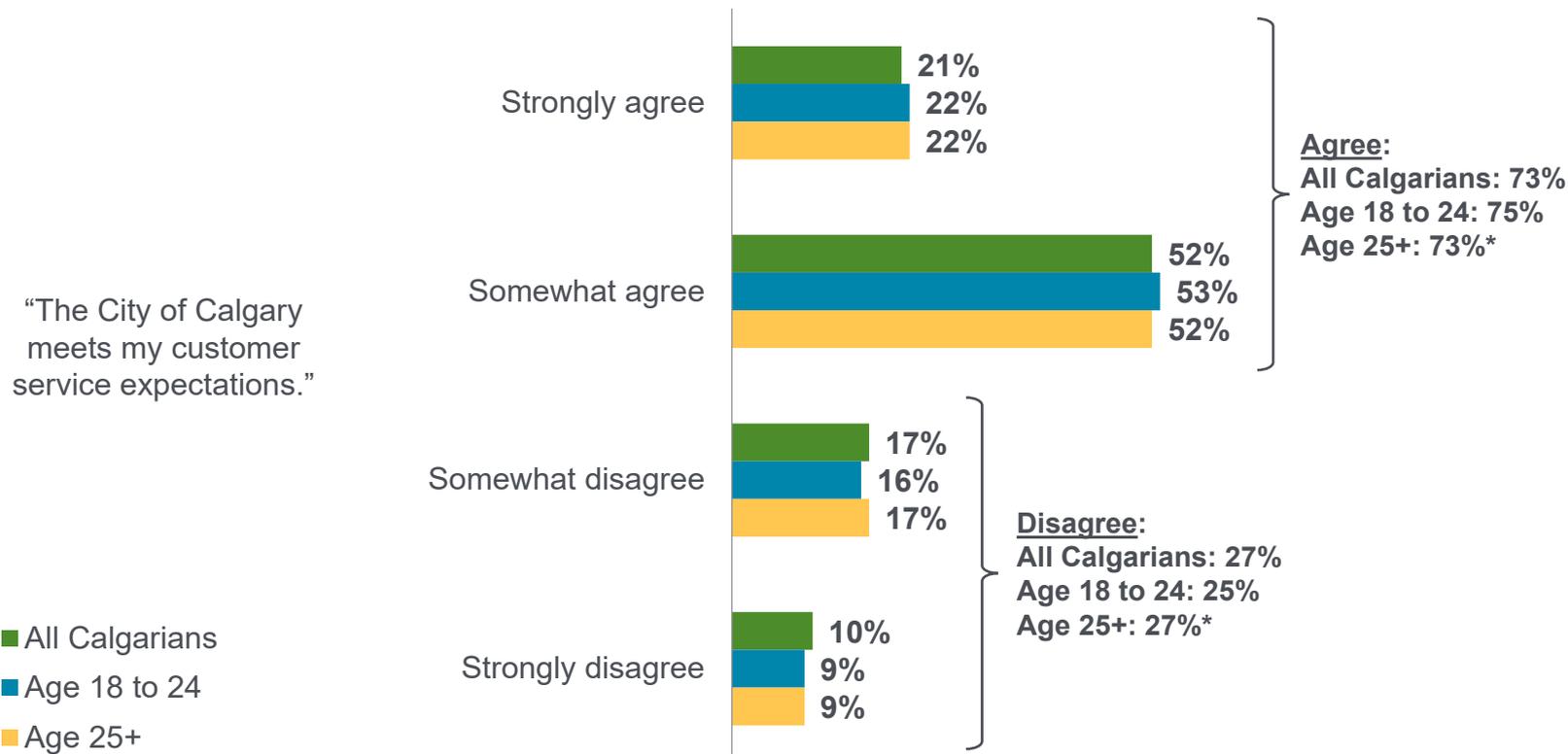


Customer service



Meets customer service expectations

Nearly three-quarters (73%) of Calgarians state that The City of Calgary meets their customer service expectations. These results among those age 18 to 24 (75%) and those age 25 and above (73%) are statistically consistent.



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,470, 18 to 24 n=99, 25+ n=2,290)

* Rounding

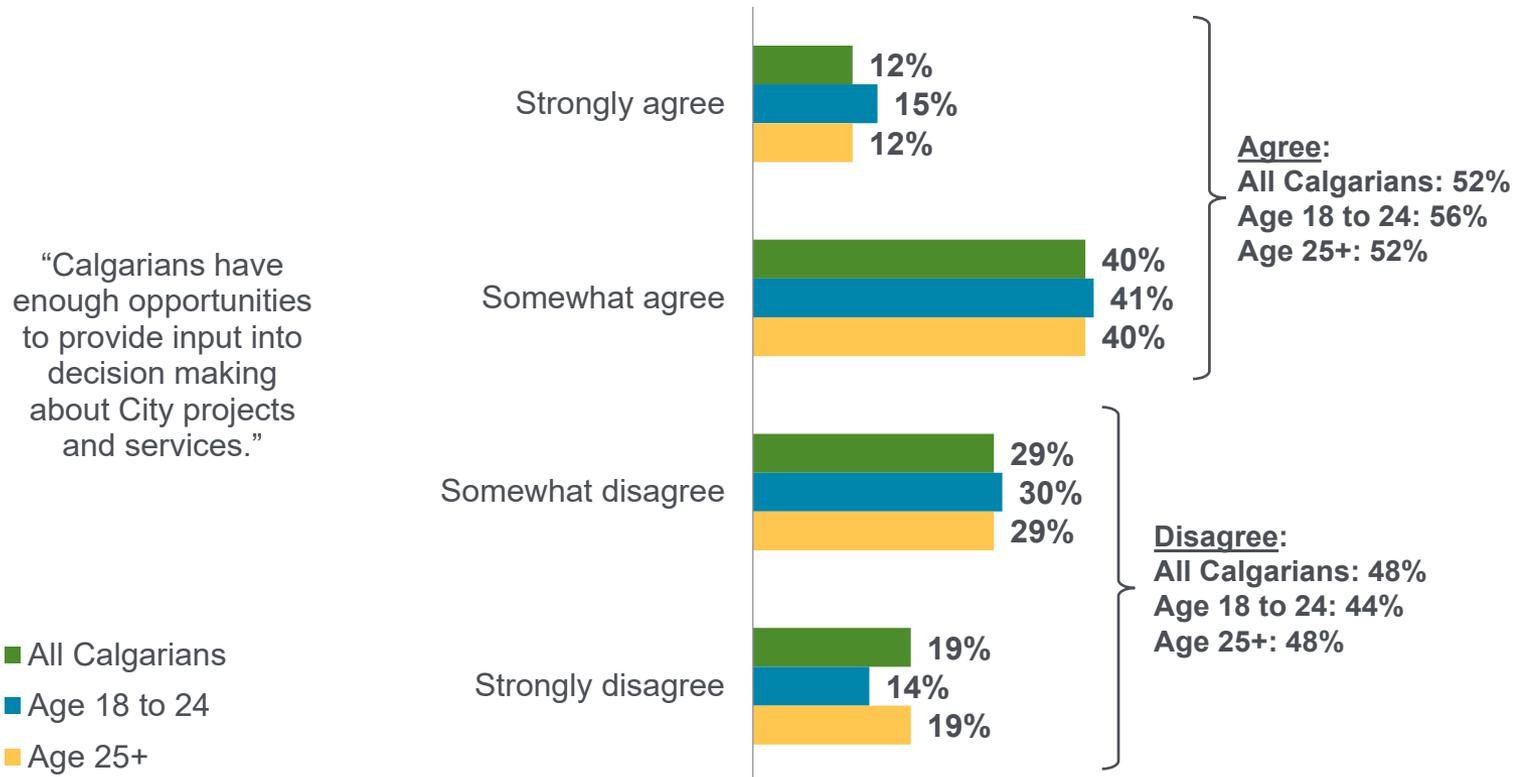


Input from Calgarians



Enough opportunities to provide input

Around one-half (52%) of all Calgarians feel they have enough opportunities to provide input into decision making about City projects and services. There are no statistically significant differences in opinion between age groups (56% of those 18 to 24 and 52% of those 25+).



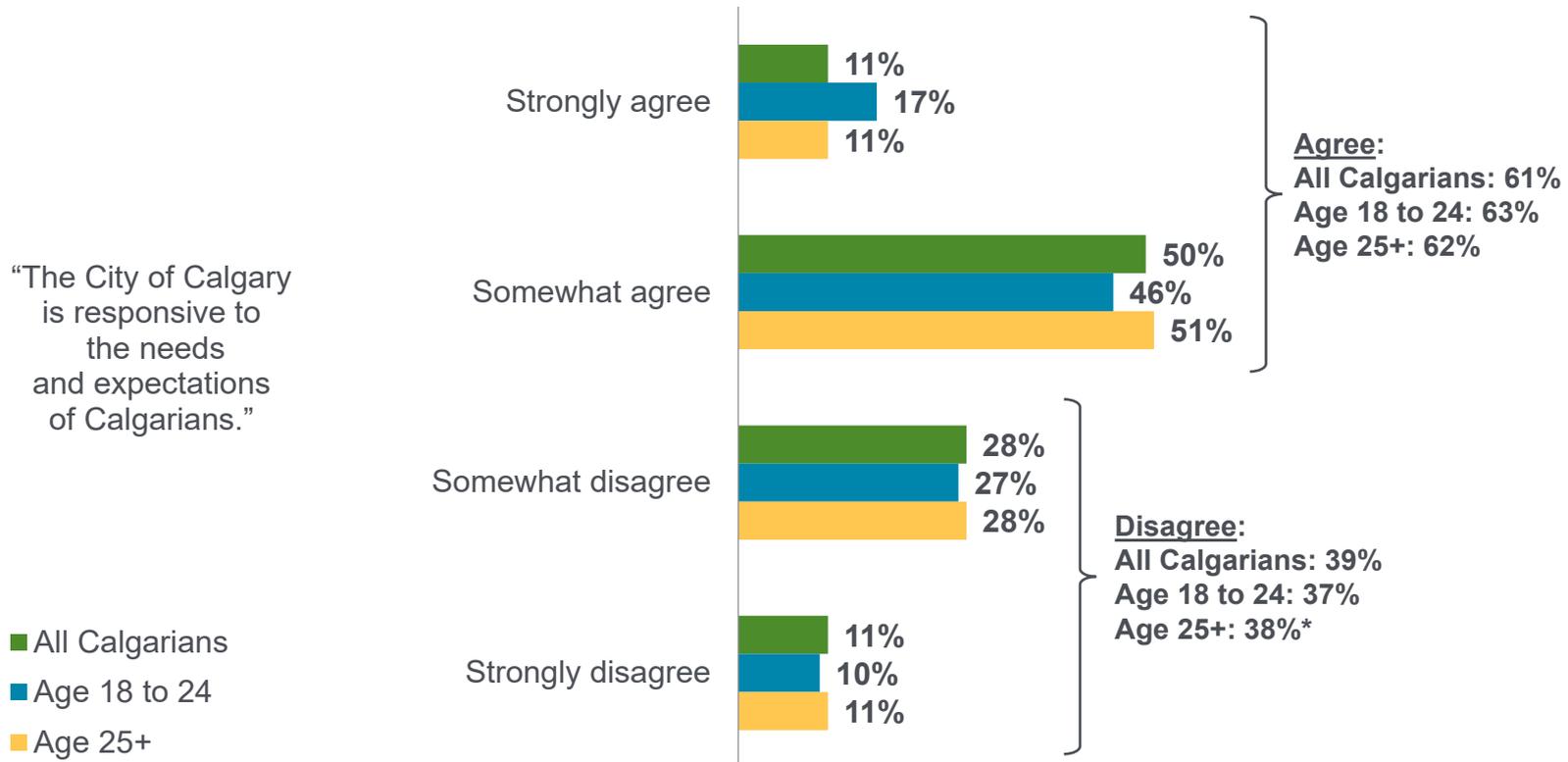
Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard, please tell me if you agree or disagree with each of the following statements.

Base: Valid respondents (All Calgarians n=2,463, 18 to 24 n=99, 25+ n=2,283)



Responsive to Calgarians

Three-fifths (61%) of Calgarians feel The City of Calgary is responsive to the needs and expectations of Calgarians. Similar proportions of young adults age 18 to 24 (63%) and those age 25 and above (62%) report feeling this way.



Q. Please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,486, 18 to 24 n=99, 25+ n=2,307)

* Rounding

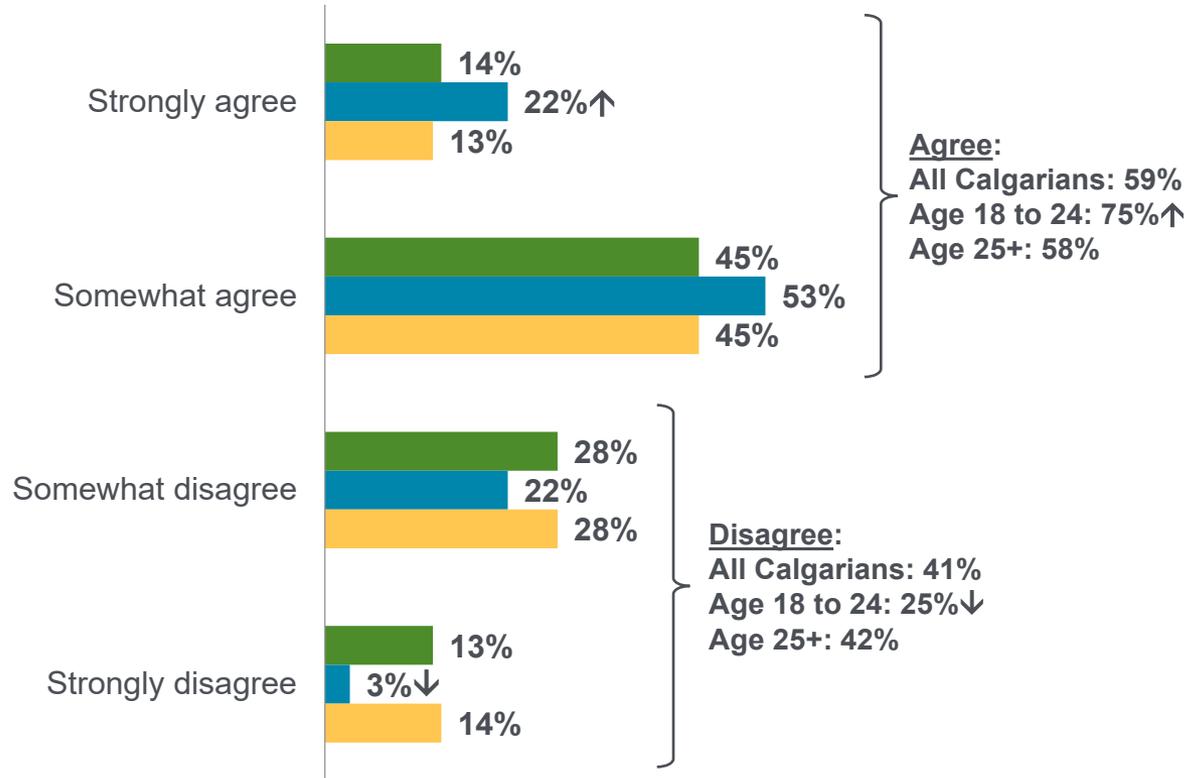


Including Calgarians' input

Three-fifths (59%) of Calgarians feel confident that The City of Calgary is working to improve how it includes Calgarians' input into important decisions. A significantly higher proportion of young adults age 18 to 24 agree (75%) than those age 25 and above (58%).

"I am confident that The City of Calgary is working to improve how it includes Calgarians' input into important decisions."

- All Calgarians
- Age 18 to 24
- Age 25+



Q. Please tell me if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,461, 18 to 24 n=99, 25+ n=2,285)

↑ / ↓ Statistically higher / lower than comparable subgroup

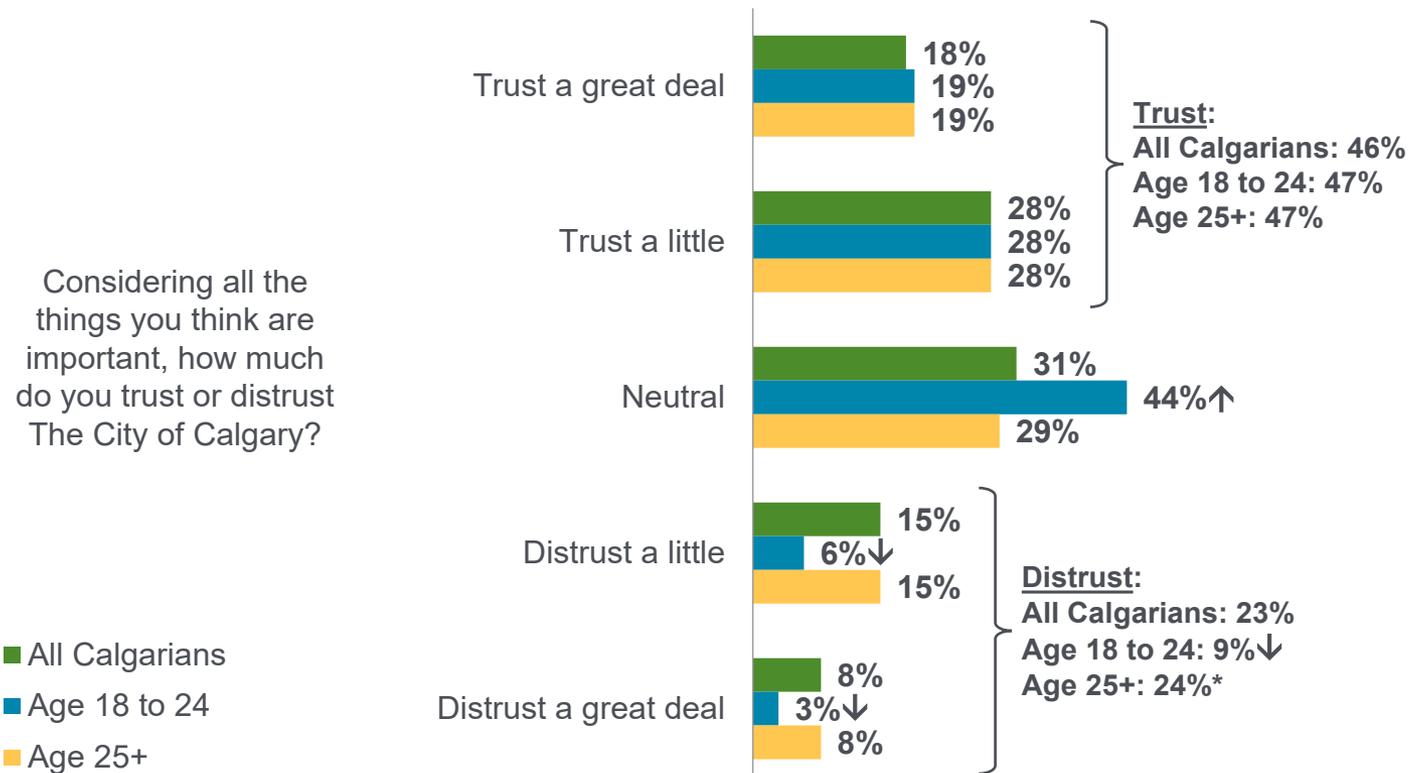


Reputation and performance



Trust in The City of Calgary

Around one-half (46%) of all Calgarians say they trust The City of Calgary. Trust levels are identical between the age groups (47% 18 to 24 and 47% 25+). Among the remainder, young adults tend to be neutral in their opinions (44% vs. 29% of those 25+) and less distrustful (9% vs. 24% of those 25+).



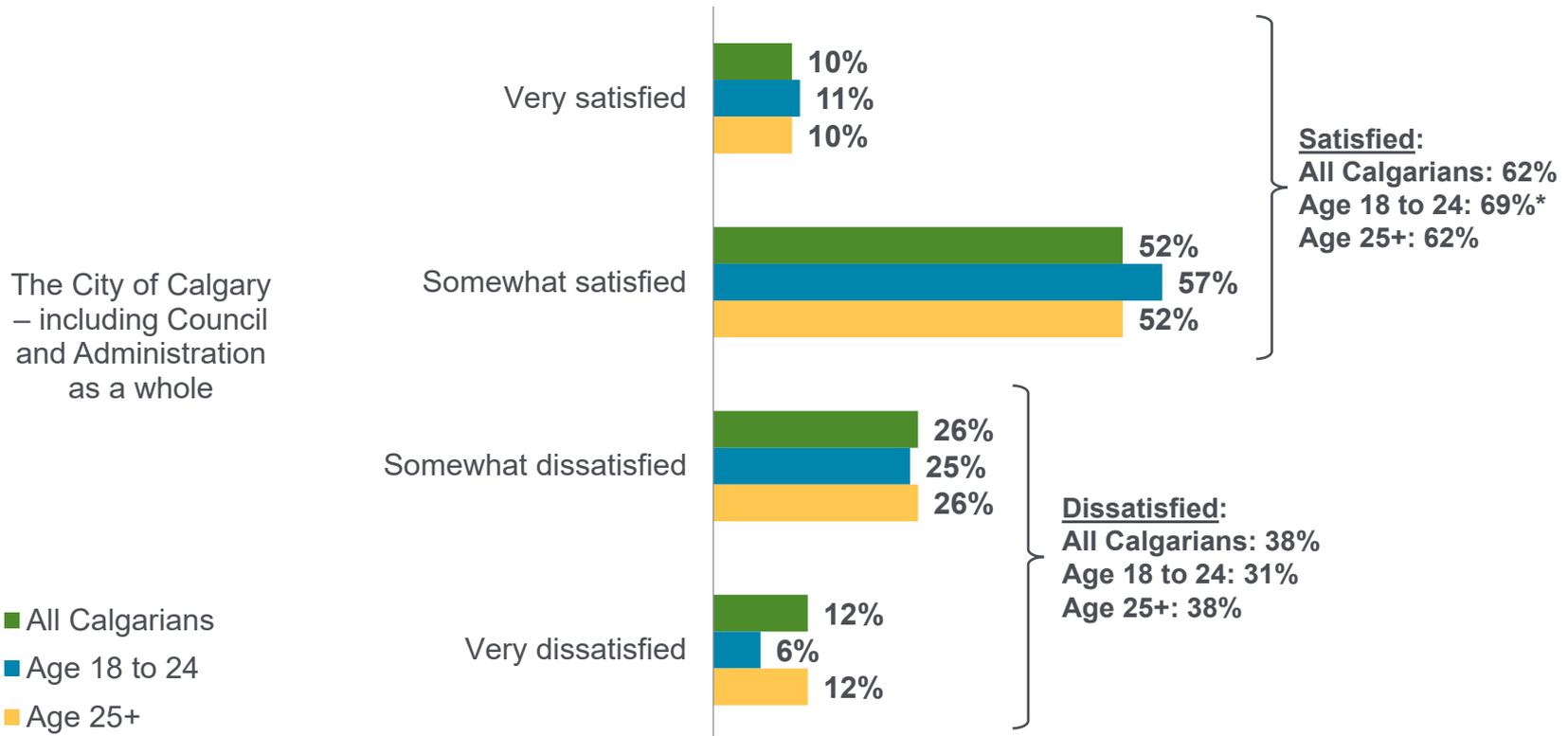
Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary?
 Base: Valid respondents (All Calgarians n=2,488, 18 to 24 n=99, 25+ n=2,308)

* Rounding
 ↑ / ↓ Statistically higher / lower than comparable subgroup



Satisfaction with The City as a whole

Around three-fifths (62%) of Calgarians are satisfied with The City, including Council and Administration. There are no statistically significant differences by age (69% of those 18 to 24 and 62% of those 25 and above).



Q. Taking everything into account, how satisfied or dissatisfied are you with the way The City of Calgary – including Council and Administration as a whole - is going about running our city?

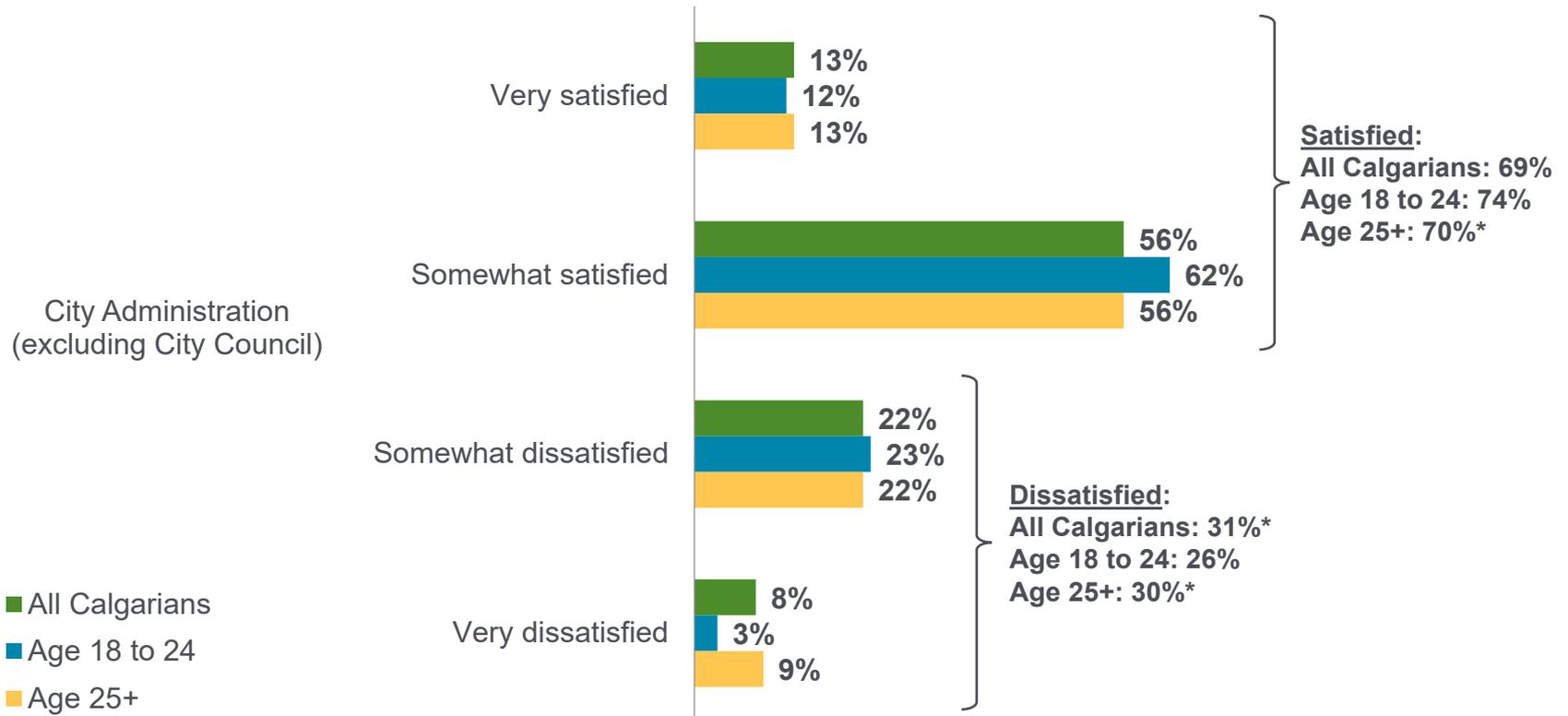
Base: Valid respondents (All Calgarians n=2,489, 18 to 24 n=99, 25+ n=2,310)

* Rounding



Satisfaction with Administration

Seven-in-ten (69%) Calgarians are satisfied with the way City Administration (excluding City Council) is running the city. Satisfaction is consistent between young adults age 18 to 24 (74%) and those age 25 and above (70%).



Q. Thinking about Calgary's City Administration (excluding Council), how satisfied or dissatisfied are you with the way City Administration is going about running our city?

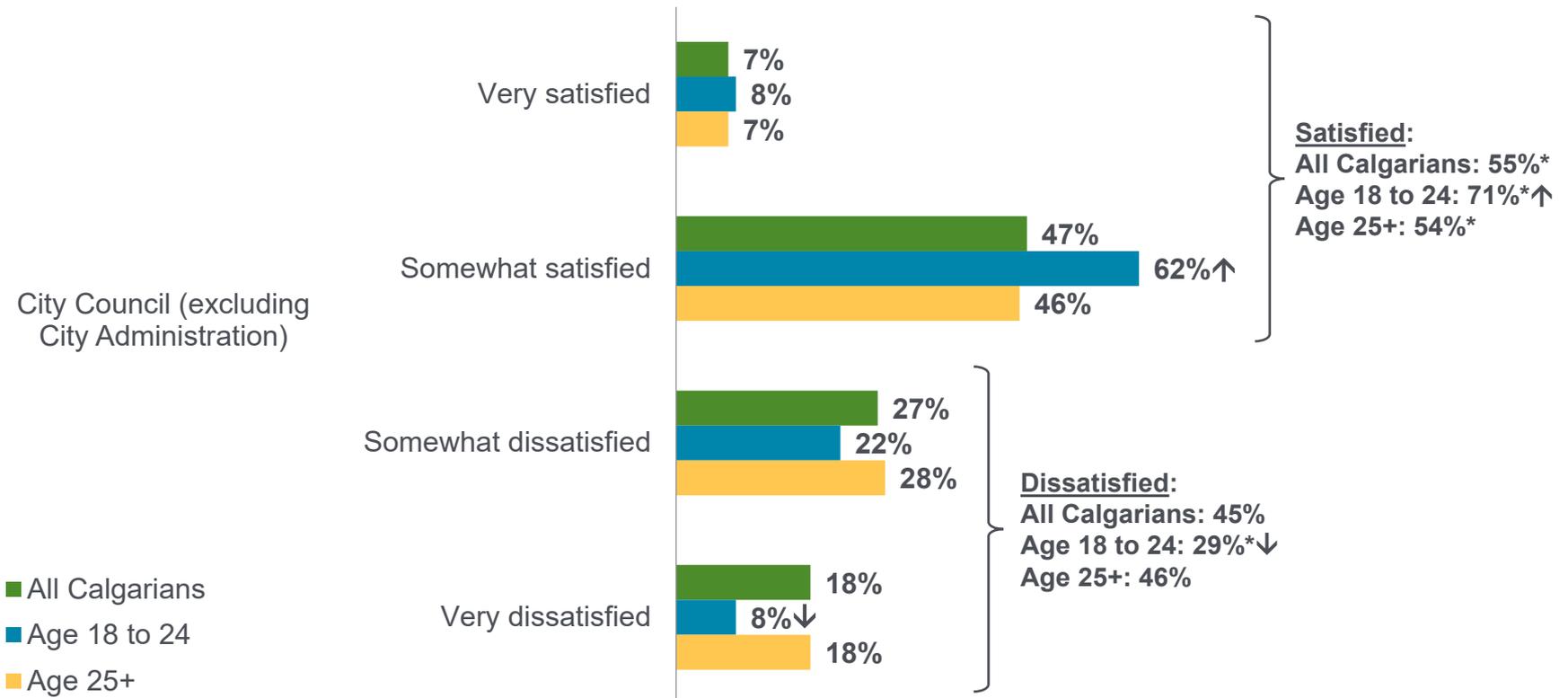
Base: Valid respondents (All Calgarians n=2,461, 18 to 24 n=99, 25+ n=2,285)

* Rounding



Satisfaction with Council

Around one-half (55%) of Calgarians are satisfied with City Council (excluding City Administration). A significantly higher proportion of young adults age 18 to 24 are satisfied with City Council (71%) compared to those age 25 and above (54%) although this difference is largely driven by higher 'somewhat satisfied' ratings (62% vs. 46% of those 25+).



Q. Thinking about Calgary's City Council, (excluding City Administration), how satisfied or dissatisfied are you with the way City Council is going about running our city?
 Base: Valid respondents (All Calgarians n=2,469, 18 to 24 n=99, 25+ n=2,292)

* Rounding
 ↑ / ↓ Statistically higher / lower than comparable subgroup

Calgary

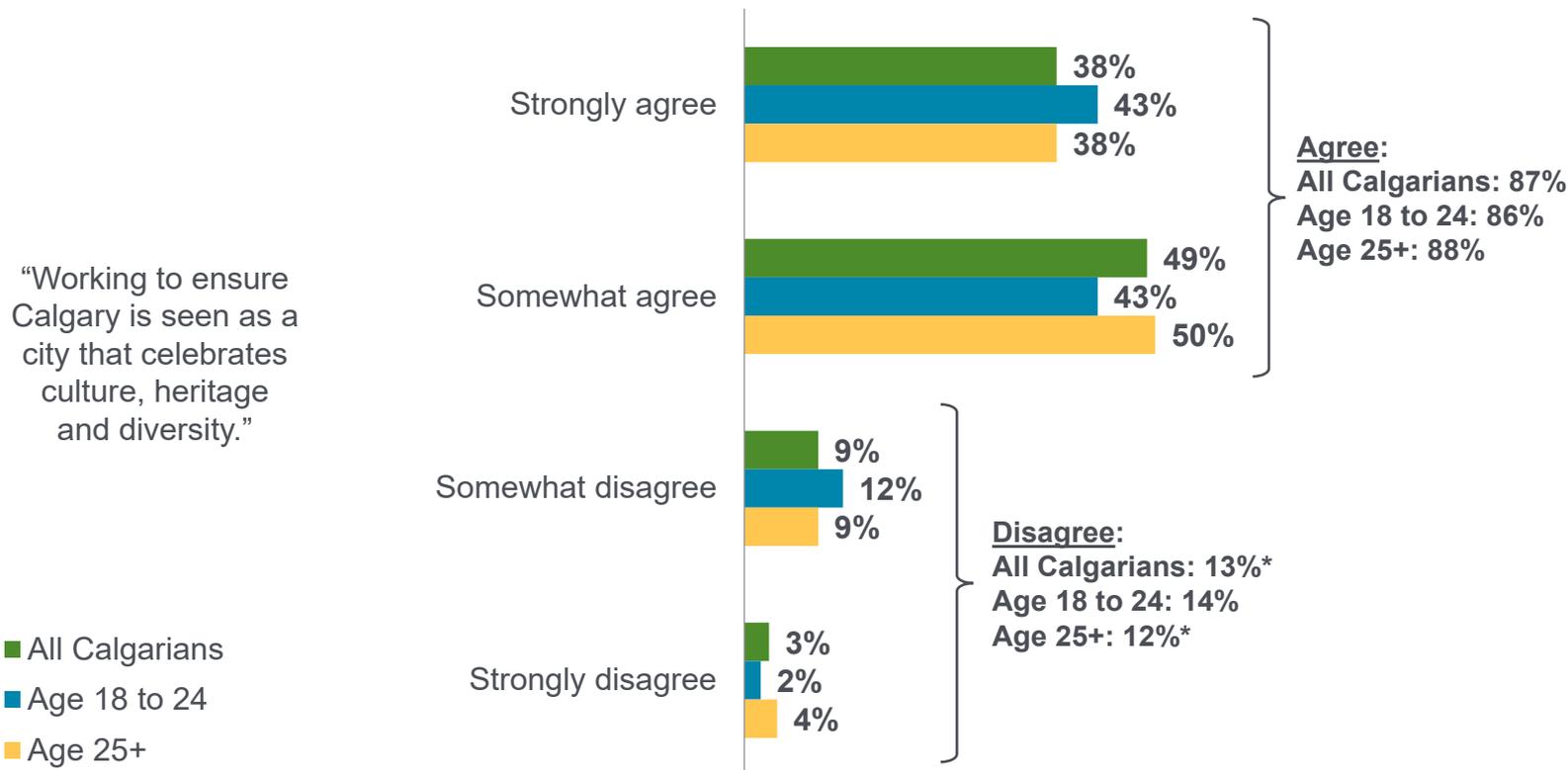


Council focus areas



Promoting Calgary as a city of culture, heritage, and diversity

A vast majority (87%) of Calgarians agree that The City is doing a good job working to ensure Calgary is seen as a city that celebrates culture, heritage, and diversity. There are no statistically significant differences between the age groups (86% of those 18 to 24 and 88% of those 25+).



Q. Please tell me if you agree or disagree that The City of Calgary is doing a good job at each of the following?

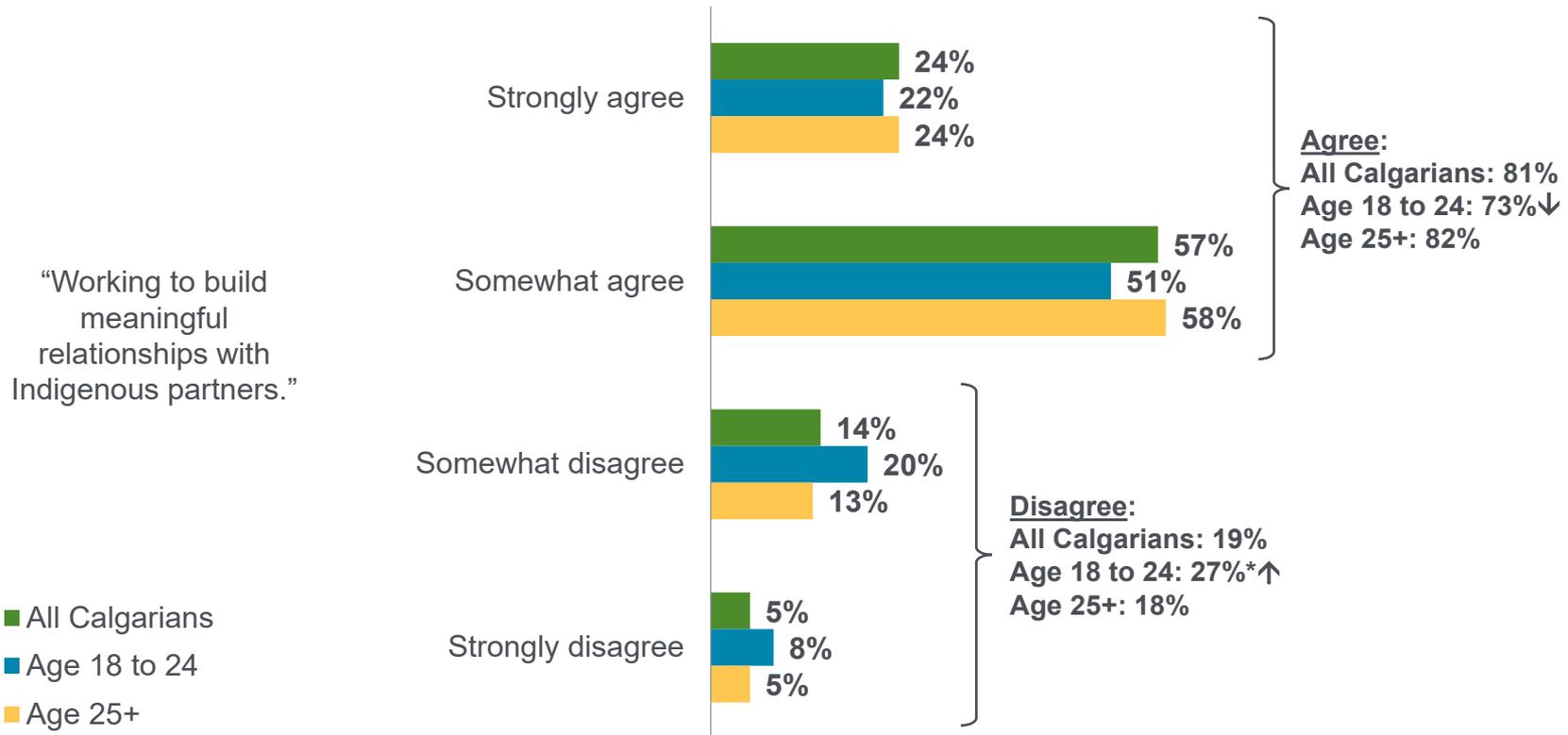
Base: Valid respondents (All Calgarians n=2,473, 18 to 24 n=99, 25+ n=2,299)

* Rounding



Working to build relationships with Indigenous partners

Four-fifths (81%) of Calgarians believe The City is doing a good job at working to build meaningful relationships with Indigenous partners. A statistically lower proportion of young adults age 18 to 24 (73%) than those age 25 and above (82%) hold this belief.



Q. Please tell me if you agree or disagree that The City of Calgary is doing a good job at each of the following?

Base: Valid respondents (All Calgarians n=2,359, 18 to 24 n=97, 25+ n=2,192)

* Rounding

↑ / ↓ Statistically higher / lower than comparable subgroup

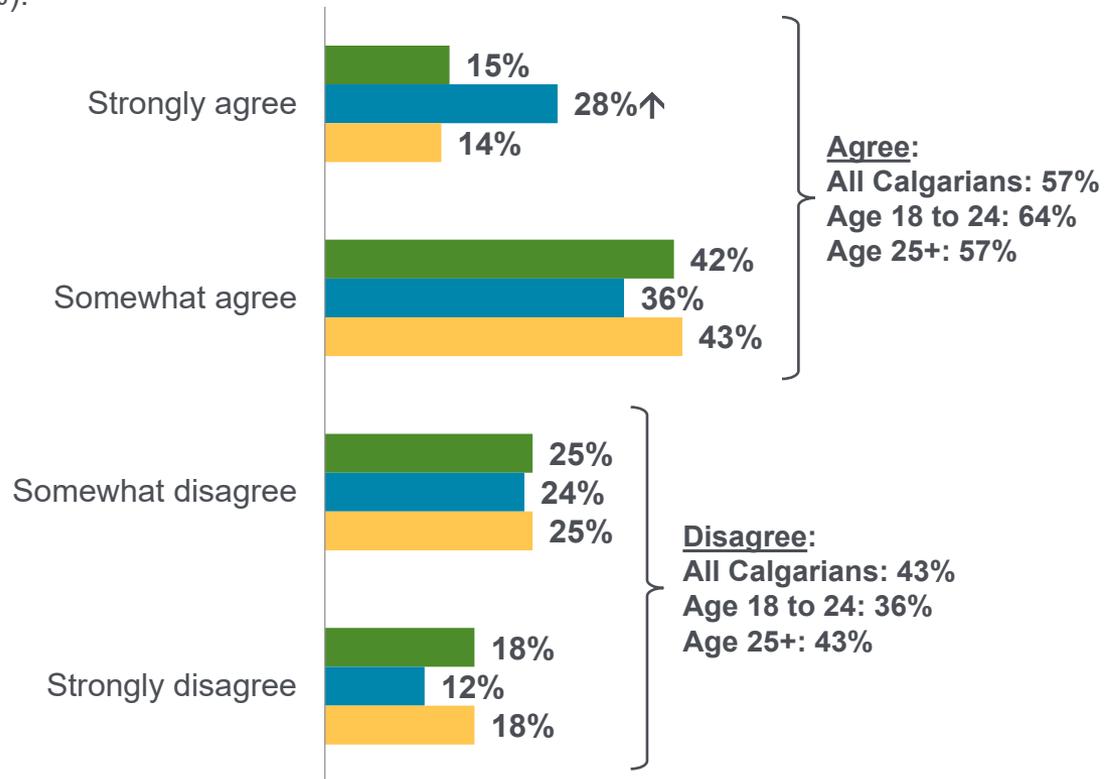


Working with community partners to address social issues

More than one-half (57%) of Calgarians agree (strongly or somewhat) that The City is doing a good job working with community partners to address social issues. While both age groups consistently agree as a whole (64% of young adults age 18 to 24 and 57% of those 25 and above), a higher proportion of young adults (28%) ‘strongly’ agree compared to those age 25 and above (14%).

“Working with community partners to address social issues such as mental health and addiction.”

- All Calgarians
- Age 18 to 24
- Age 25+



Q. Please tell me if you agree or disagree that The City of Calgary is doing a good job at each of the following?

Base: Valid respondents (All Calgarians n=2,408, 18 to 24 n=99, 25+ n=2,233)

↑ / ↓ Statistically higher / lower than comparable subgroup

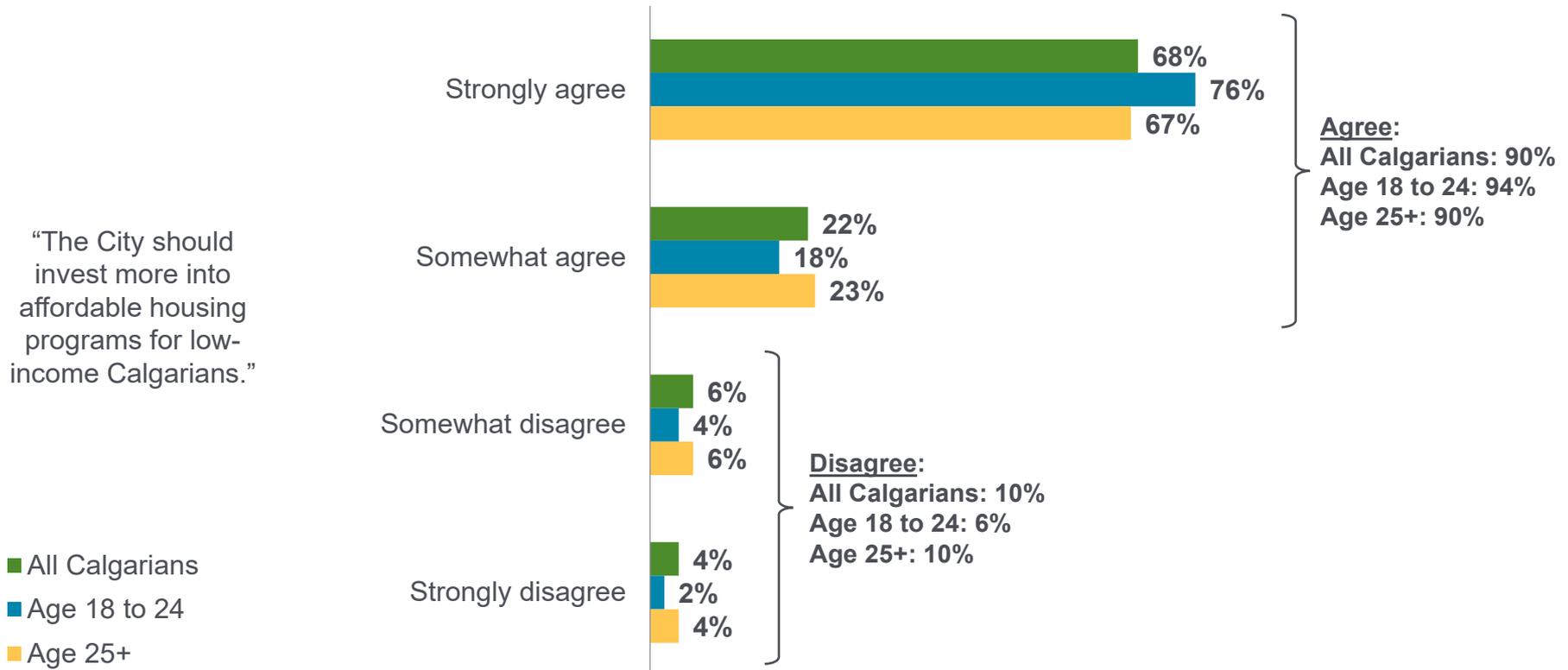


Housing



Affordable housing

Nine-In-ten (90%) Calgarians think that The City should invest more into affordable housing programs for low-income Calgarians. This is consistent between the age groups (94% of those 18 to 24 and 90% of those 25 and above).



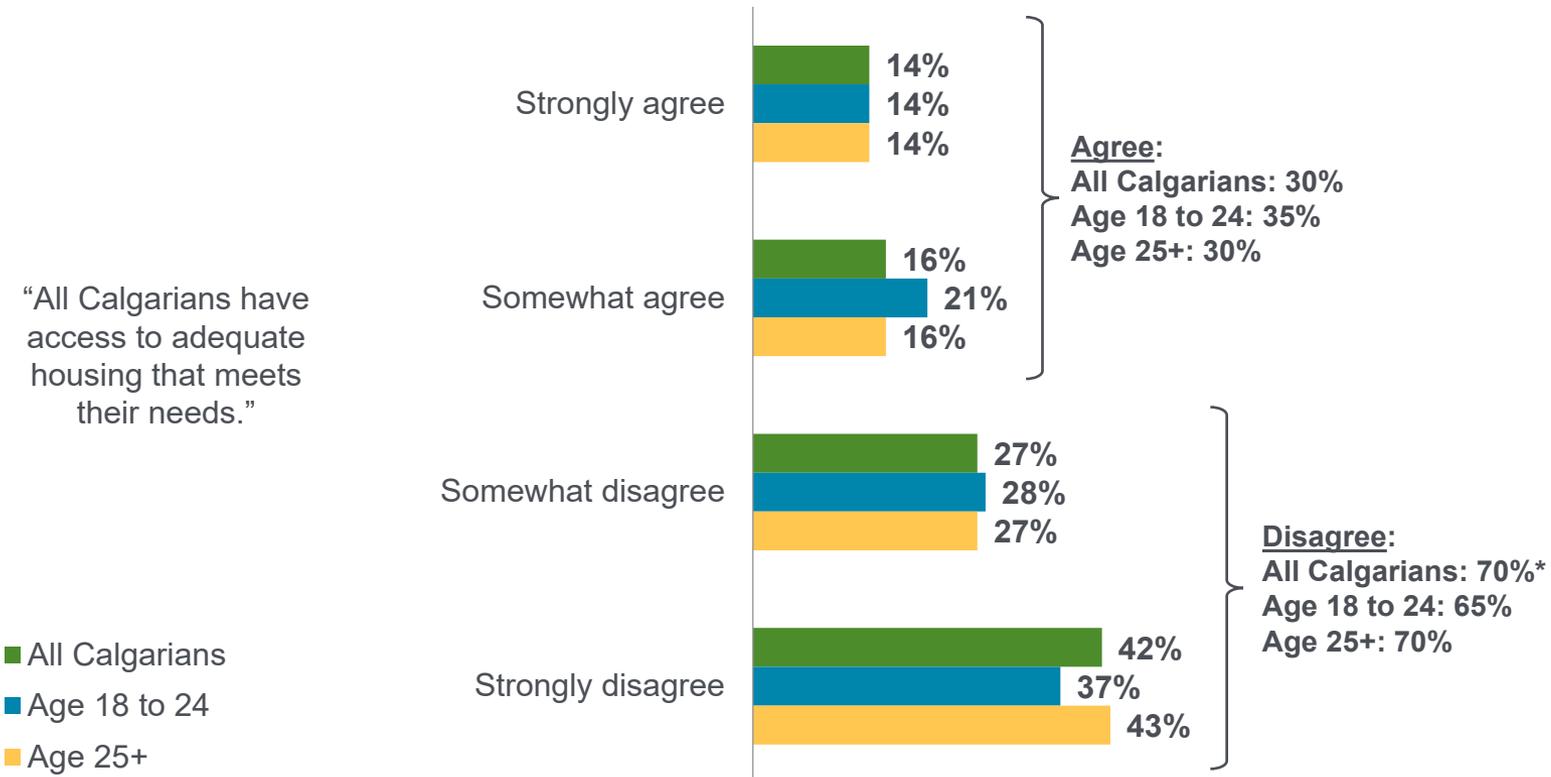
Q. And, for each of the following statements about housing, please tell me to what extent you agree or disagree.

Base: Valid respondents (All Calgarians n=2,478, 18 to 24 n=99, 25+ n=2,304)



Access to adequate housing

Three-in-ten (30%) Calgarians agree that all Calgarians have access to adequate housing that meets their needs. There are no statistically significant differences by subgroup (35% of those 18 to 24 and 30% of those 25+).



Q. And, for each of the following statements about housing, please tell me to what extent you agree or disagree.

Base: Valid respondents (All Calgarians n=2,475, 18 to 24 n=99, 25+ n=2,299)

* Rounding



Downtown Calgary

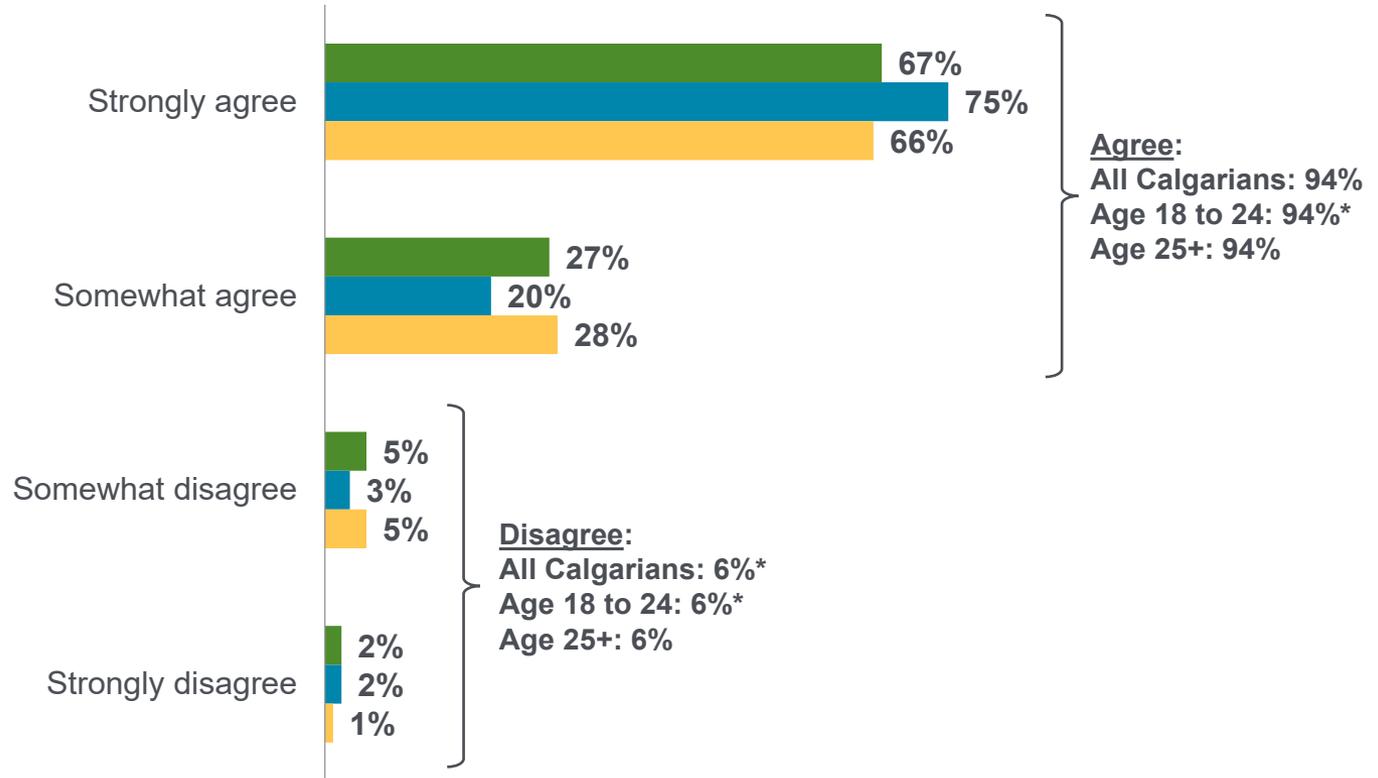


Addressing downtown safety

More than nine-in-ten (94%) Calgarians feel The City should be doing more to address safety issues in Calgary’s downtown. Equal proportions of young adults age 18 to 24 (94%) and those age 25 and above (94%) hold this opinion.

“The City should be doing more to address safety issues in Calgary’s downtown.”

- All Calgarians
- Age 18 to 24
- Age 25+



Q. The last subject we would like your opinion on today is Calgary’s downtown. Please tell me the extent to which you agree or disagree with these statements.

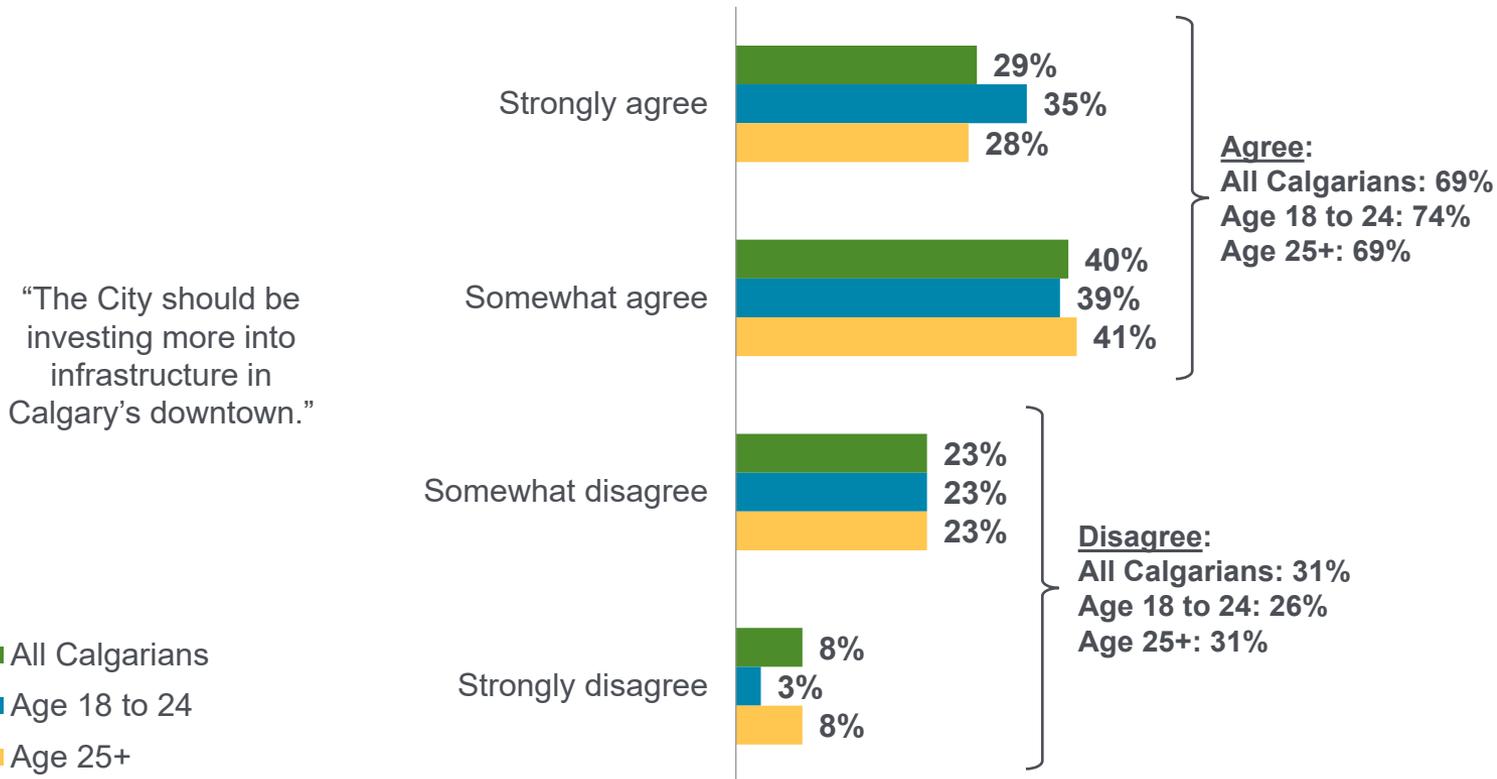
Base: Valid respondents (All Calgarians n=2,477, 18 to 24 n=99, 25+ n=2,302)

* Rounding



Investing in downtown infrastructure

Seven-in-ten (69%) Calgarians believe The City should be investing more into infrastructure in Calgary’s downtown. There are no statistically significant differences by subgroup (74% 18 to 24 and 69% 25+).



Q. The last subject we would like your opinion on today is Calgary’s downtown. Please tell me the extent to which you agree or disagree with these statements.

Base: Valid respondents (All Calgarians n=2,442, 18 to 24 n=98, 25+ n=2,271)



Respondent profile



Respondent profile (1 of 4)

Gender			
	All Calgarians	Age 18 to 24	Age 25+
Female	50%	49%	50%
Male	49%	50%	49%
Prefer to self-describe	1%	1%	<1%
Refused/prefer not to say	<1%	0%	<1%

Income			
	All Calgarians	Age 18 to 24	Age 25+
Less than \$60,000	20%	21%	20%
\$60,000 to just under \$120,000	37%	40%	36%
\$120,000 to just under \$200,000	28%	32%	27%
\$200,000 and over	15%	6%	16%

Age			
	All Calgarians	Age 18 to 24	Age 25+
18 to 24	11%	100%	0%
25 to 34	20%	0%	22%
35 to 44	17%	0%	19%
45 to 54	18%	0%	21%
55 to 64	12%	0%	14%
65 or older	22%	0%	25%
Mean	47.4	21.5	50.6

Education			
	All Calgarians	Age 18 to 24	Age 25+
Less than high school	2%	2%	2%
High school or equivalent	17%	54%	12%
Apprenticeship or trades diploma/certificate	7%	3%	8%
College or non-university diploma/certificate	19%	8%	20%
University degree/diploma/certificate	55%	33%	58%

Children and seniors in household			
	All Calgarians	Age 18 to 24	Age 25+
Yes – children	31%	30%	32%
Yes – seniors	33%	15%	35%

Base: Valid respondents (bases vary)



Respondent profile (2 of 4)

Employment status [^]			
	All Calgarians	Age 18 to 24	Age 25+
Full time employed or self employed	56%	45%	58%
Part time employed or self-employed	11%	26%	9%
Retired	21%	0%	24%
Looking after home and/or family	2%	0%	3%
Unable to work because of sickness or disability	2%	0%	3%
Unemployed	4%	7%	4%
Doing unpaid or voluntary work	1%	1%	1%
Student	4%	28%	2%
Other	0%	0%	1%

Household size			
	All Calgarians	Age 18 to 24	Age 25+
1	15%	2%	17%
2	32%	9%	35%
3	19%	28%	18%
4	20%	30%	19%
5 or more	13%	31%	11%
MEAN	2.9	4.0	2.8

Own or Rent			
	All Calgarians	Age 18 to 24	Age 25+
Own	71%	38%	74%
Rent	25%	39%	24%
Other	4%	24%	2%

Responsible for property taxes or rent			
	All Calgarians	Age 18 to 24	Age 25+
Yes	86%	42%	91%
No	14%	58%	9%

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Respondent profile (3 of 4)

Born in Canada			
	All Calgarians	Age 18 to 24	Age 25+
Yes	71%	66%	71%
No	29%	34%	29%

Date of Arrival in Canada			
	All Calgarians	Age 18 to 24	Age 25+
Within the past 5 years	20%	30%	20%
More than 5 years ago	80%	70%	80%

Indigenous identity [^]			
	All Calgarians	Age 18 to 24	Age 25+
Yes – First Nations	1%	2%	1%
Yes – Metis	2%	2%	2%
Yes – Inuit	0%	0%	<1%
Yes – Prefer to self-describe	0%	1%	<1%
Other	<1%	1%	<1%
Don't know	<1%	0%	<1%
No	96%	95%	96%

Tenure in Calgary			
	All Calgarians	Age 18 to 24	Age 25+
Less than 5 years	8%	10%	8%
5 to less than 10 years	6%	10%	6%
10 to less than 15 years	10%	10%	10%
15 to less than 20 years	10%	28%	8%
20 to less than 30 years	22%	41%	20%
30 to less than 40 years	16%	1%	18%
40 or more	27%	0%	30%
MEAN	28.1	16.1	29.4

Quadrant			
	All Calgarians	Age 18 to 24	Age 25+
Southwest	29%	25%	29%
Southeast	23%	21%	23%
Northwest	29%	26%	29%
Northeast	20%	28%	19%

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



Respondent profile (4 of 4)

Disability in Household [^]			
	All Calgarians	Age 18 to 24	Age 25+
Yes – myself	10%	5%	11%
Yes – someone in my household	12%	13%	11%
No	80%	82%	79%

Racialized			
	All Calgarians	Age 18 to 24	Age 25+
Yes	28%	57%	25%
No	70%	42%	74%
Prefer to self-describe	1%	1%	1%

Business Owner/Operator			
	All Calgarians	Age 18 to 24	Age 25+
Own and operate a business	16%	4%	17%
Own a business	2%	0%	2%
Operate a business	2%	1%	2%
No	81%	95%	79%

2SLGBTQIA+			
	All Calgarians	Age 18 to 24	Age 25+
Yes	7%	16%	6%
No	93%	84%	94%

Base: Valid respondents (bases vary)

[^] Multiple responses allowed



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