

Calgary



2017 Quality of Life and Citizen Satisfaction Survey

Ward 2 Report

Prepared for The City of Calgary by:

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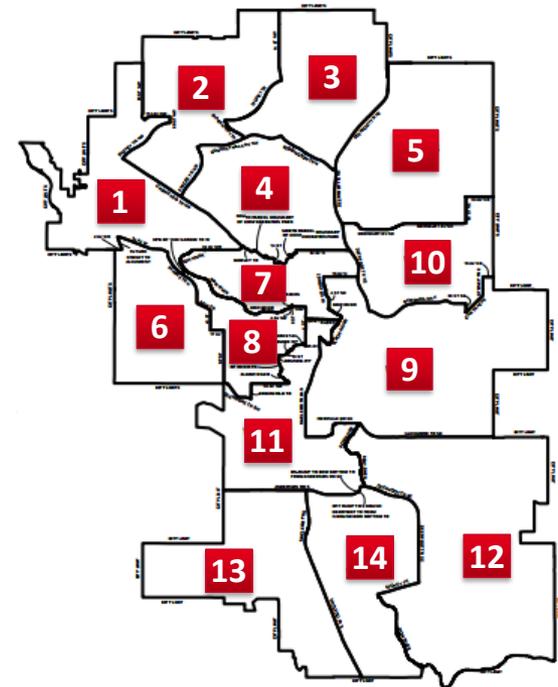
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Demographics

Methodology

- ❖ Telephone survey conducted with a randomly selected sample of 2,500 Calgarians aged 18 years and older between August 16th and September 10th, 2017.
 - Both landline (70%) and cell phone (30%) sample were used.
 - The average interview length was 31 minutes.
- ❖ Final data were weighted to ensure the overall sample's quadrant, ward, and age/gender composition reflects that of the actual Calgary population aged 18 or older according to 2016 Municipal and Federal Census data.
- ❖ The margin of error (MOE) for the total sample of 2,500 is ± 2.0 percentage points, 19 times out of 20.
 - A total of 166 interviews were conducted with residents of Ward 2 (MOE ± 7.6).
- ❖ Research Note on significant differences.
 - Throughout, City Wide results are compared to results from Ward 2.
 - \uparrow indicates a number is significantly higher than City Wide.
 - \downarrow indicates a number is significantly lower than City Wide.
- ❖ Where possible, 2017 results for Ward 2 are compared to those from 2016.
 - Only significant differences are shown.





Summary of Key Findings



For Ward 2 residents, perceptions about the quality of life in Calgary are strong and generally on par with City Wide.

- ❖ More than eight-in-ten (87%) Ward 2 residents say the quality of life in Calgary today is ‘good,’ consistent with 85% City Wide.
- ❖ The plurality (44%) of Ward 2 residents say the quality of life in Calgary has stayed the same over the past three years (on par with 45% City Wide), while 26% say it has improved (statistically consistent with 20% City Wide). Three-in-ten (31%) feel it has worsened, also on par with City Wide (35%).
- ❖ While Ward 2 sustainability metrics are consistent with City Wide, it is notable that agreement with the statement ‘Calgary is a great place to make a life’ has declined 10 percentage points among Ward 2 residents from 88% in 2016 to 78% in 2017.
- ❖ Ward 2 residents differ from City Wide with regard to perceived safety – roughly nine-in-ten (88%) say they would feel safe walking in their neighbourhood after dark (vs. 81% City Wide).

The Ward 2 issue agenda aligns closely with City Wide results.

- ❖ “*Infrastructure, traffic and roads*” (41%) holds the top position, followed by “*transit*” (21%) – both statistically consistent with City Wide.
 - In Ward 2, however, significantly higher than City Wide are mentions of “*education*” (15% vs. 6% City Wide) and “*recreation*” (12% vs. 7% City Wide) in third and fourth place, respectively.
 - It is notable, that when asked to list City programs and services on an open-ended basis, 21% of Ward 2 residents cite “*libraries*” – 10 percentage points higher than City Wide (11%).



Key Findings: City Programs and Services

Overall satisfaction with the level and quality of City programs and services is solid though decreased from one year ago.

- ❖ Roughly three-quarters (77%) of Ward 2 residents say they are satisfied with the overall level and quality of services and programs provided by The City – on par with City Wide (79%) but down 9 percentage points from the 2016 Ward 2 measure (86%).

Among Ward 2 residents, Transportation and Parks and recreation emerge as key issues.

❖ Transportation

- City operated roads and infrastructure – 88% ‘very important’ Ward 2 vs. 82% City Wide.
- Calgary Transit – 25% ‘very satisfied’ in 2017 vs. 36% in 2016.
- Transportation planning – 13% ‘very satisfied’ Ward 2 vs. 20% City Wide.
- Traffic flow management – 67% invest ‘more’ Ward 2 vs. 59% City Wide.

❖ Parks and Recreation

- City operated recreation programs – 61% ‘very important’ Ward 2 vs. 52% City Wide; and, 37% invest ‘more’ vs. 28% City Wide.
- Calgary’s parks, playgrounds and other open spaces – 43% ‘very satisfied’ Ward 2 vs. 52% City Wide; and, 48% invest ‘more’ Ward 2 vs. 39% City Wide (also higher than 30% Ward 2 2016).
- Calgary’s pathway system – 41% ‘very satisfied’ Ward 2 vs. 50% City Wide.

❖ Also of note are decreased satisfaction with the Calgary Police Service and garbage collection.

- Calgary Police Service – 48% ‘very satisfied’ in 2017 vs. 63% in 2016.
- Residential garbage collection – while overall satisfaction is extremely high and identical to City Wide at 91%, it is down from 100% in 2016. Further, among Ward 2 residents, ‘very satisfied’ ratings have dropped from 78% in 2016 to 63% in 2017.
 - Bi-weekly garbage collection in Ward 2 started just prior to interviewing for this survey began.

Ward 2 residents' perceptions of The City's performance on the environmental front closely align with City Wide findings, though one change from 2016 is observed.

- ❖ Perceptions about the overall state of the environment in Calgary today are very positive with 90% of Ward 2 residents saying it is 'good or very good' (on par with 94% City Wide) – this, however, represents an 8 percentage point decrease from 2016 (98% Ward 2).
 - Further, just 36% of Ward 2 residents offer a 'very good' rating in 2017 compared with 61% in 2016.
- ❖ With regard to The City's environmental programs and services aimed at helping Calgarians reduce their environmental impact, 92% of Ward 2 residents say they are satisfied, on par with 89% City Wide.
 - Strength of satisfaction in Ward 2 is somewhat tempered – 'very satisfied' ratings are statistically consistent (29% Ward 2 vs. 35% City Wide) while 'somewhat satisfied' ratings are higher (63% Ward 2 vs. 54% City Wide).

Ward 2 residents have somewhat less positive views on taxation compared with City Wide results and two metrics have declined significantly from 2016.

- ❖ Just over one-half (54%) of Ward 2 residents give The City a good value rating for the value of their property tax dollars, statistically consistent with City Wide (60%), but 12 percentage points lower than 2016 (66%).
- ❖ Four-in-ten (41%) Ward 2 residents support tax increases to maintain or expand services, 9 percentage points lower than City Wide (50%).
- ❖ One-half (50%) of Ward 2 residents agree 'The City does a good job of providing citizens with information about how their property tax dollars are invested in various City services' – a 19 percentage point drop from 2016 (69%), and 10 percentage points lower than City Wide (60%).

Key Findings: Service Delivery and Communications

Measures of contact with The City and service delivery are consistent with the broader Calgary public, though one metric regarding transparency has declined from 2016.

- ❖ Among Ward 2 residents who contacted or dealt with The City in the past 12 months, 76% (on par with 78% City Wide) are satisfied with the overall level and quality of customer service received.
- ❖ Perceptions of The City's customer service delivery, transparency, and citizen input into decision-making are on par with City Wide findings.
 - That said, among Ward 2 residents, agreement the 'The City of Calgary practices open and accessible government' sees a 14 percentage point drop from 91% in 2016 to 77% in 2017.

In Ward 2, perceptions of City communications have also declined, though most measures are consistent with City Wide results.

- ❖ Satisfaction with the overall quality of City information and communications is solid (80%) and on par with City Wide (84%).
- ❖ More than one-half (54%) of Ward 2 residents say they receive 'too little' information from The City – statistically consistent with 47% City Wide but up 14 percentage points from 2016 (40%).
- ❖ When asked to cite the top areas they would like The City to provide more information, as with City Wide, "*budget and spending*" (38%) and "*infrastructure, traffic and roads*" (36%) top the list, but in Ward 2, "*planning and development*" emerges as a strong third at 27% (11 percentage points higher than 16% City Wide).
 - Specific mentions of "*planning or future growth*" are also higher in Ward 2 (17% vs. 9% City Wide).

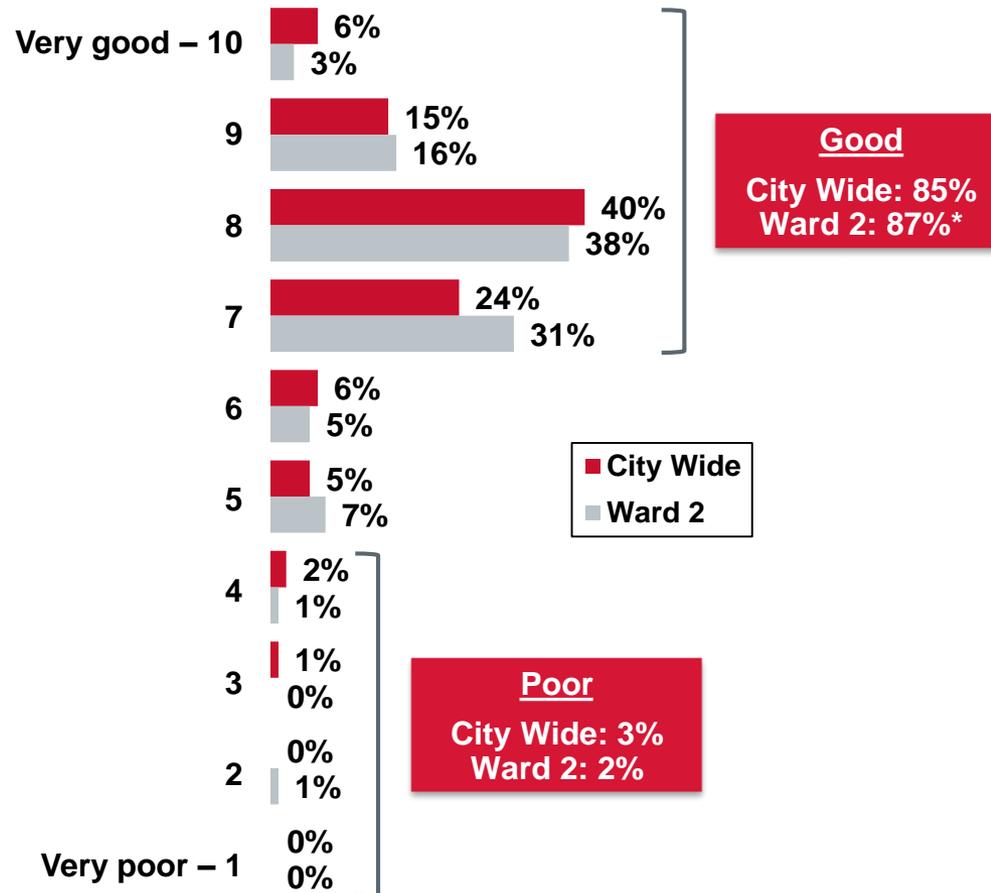


Quality of Life





Overall Quality of Life in Calgary



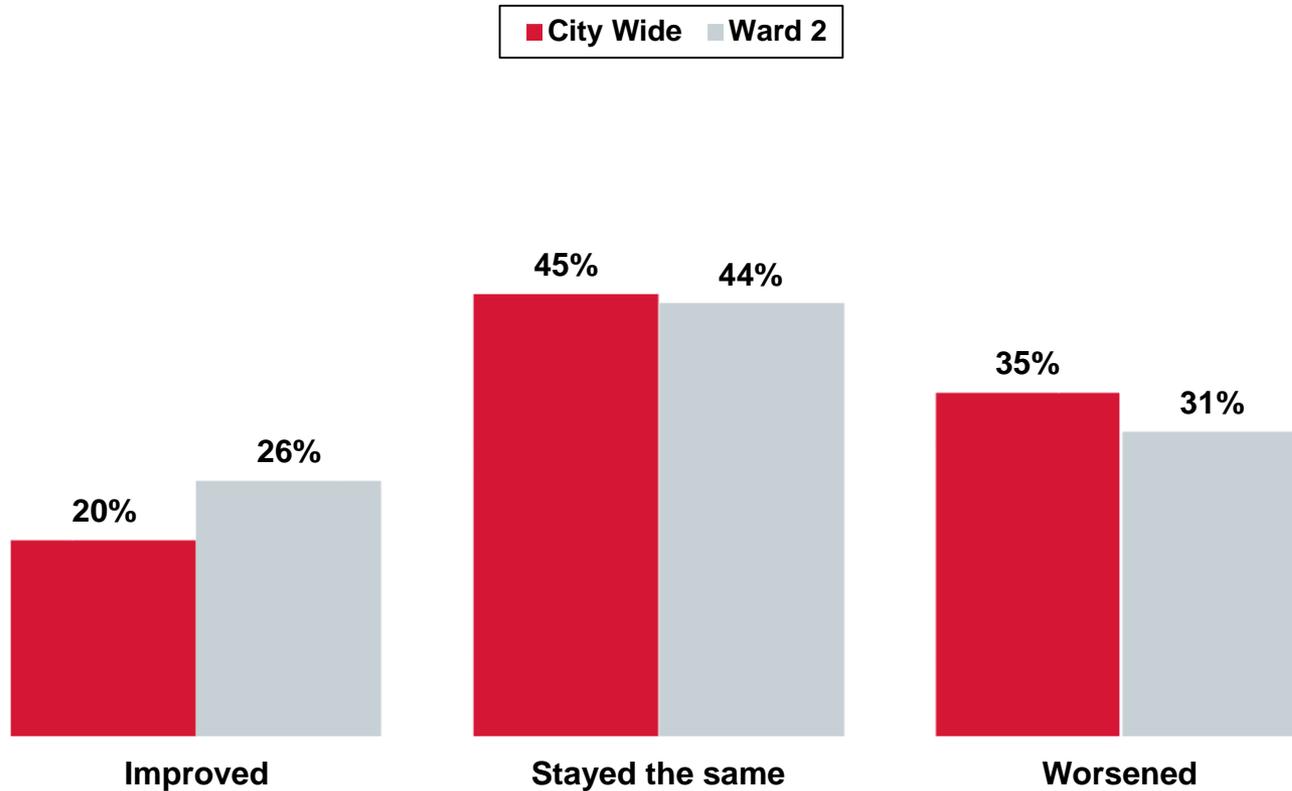
*Rounding

On a scale of “1” to “10” where “1” represents “very poor” and “10” represents “very good,” how would you rate the overall quality of life in the city of Calgary today?

Base: Valid respondents (City Wide: n=2,499 / Ward 2: n=166)



Perceived Change in the Quality of Life



And, do you feel that the quality of life in the city of Calgary in the past three years has ...?

Base: Valid respondents (City Wide: n=2,484 / Ward 2: n=165)



Actions to Improve the Quality of Life

Multiple Responses

City Wide

Ward 2

	City Wide	Ward 2
Transportation (NET)	24%	26%
Improvement/ maintenance of existing roads	8%	12%↑
Better traffic management	7%	5%
Infrastructure (unspecified)	3%	2%
Government (NET)	21%	19%
Reduce taxes	8%	8%
Tax spending/ City budget	7%	5%
Listen to/ more support for taxpayers/ citizens	3%	4%
Recreation & Community Services (NET)	20%	21%
Parks/ green-space improvement	5%	4%
Building of community centres/ recreation facilities	3%	6%
Engage in community events/ activities	3%	2%
Availability of (free) programs/ activities	3%	6%↑
Homelessness, Poverty & Affordable Housing (NET)	18%	18%
Improve job creation/ employment	8%	9%
Expand affordable housing/ rent	4%	4%
Reduce the (high) cost of living	3%	5%
Address homelessness	3%	2%
Transit (NET)	16%	15%
Improve public transportation (unspecified)	9%	11%
More access to buses/ transit/ trains	4%	1%
Crime, Safety & Policing (NET)	11%	8%
Control crime and safety	6%	4%
More policing/ patrolling	5%	3%
Health (NET)	4%	4%
Growth & Planning (NET)	3%	2%
Education (NET)	4%	5%
Environment (NET)	4%	2%
Other	10%	9%
Nothing	18%	20%

Total mentions <3% are not shown

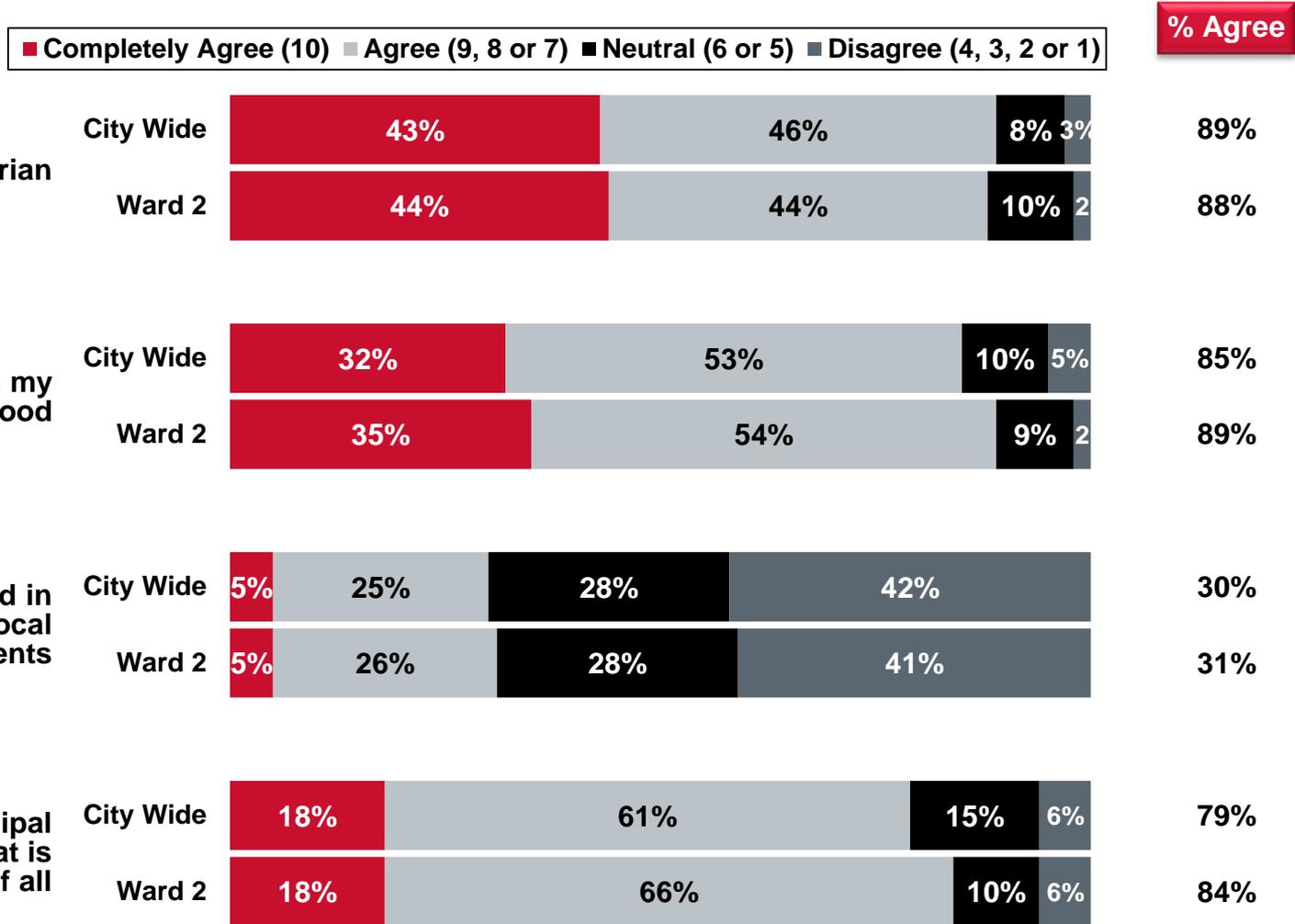
Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Thinking about all of the different things that contribute to the quality of life in Calgary, what specific actions do you think The City of Calgary could take to improve the quality of life?

Base: Valid respondents (City Wide: n=2,359 / Ward 2: n=156)



Sustainability: Connectedness and Inclusivity



Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (Bases vary)

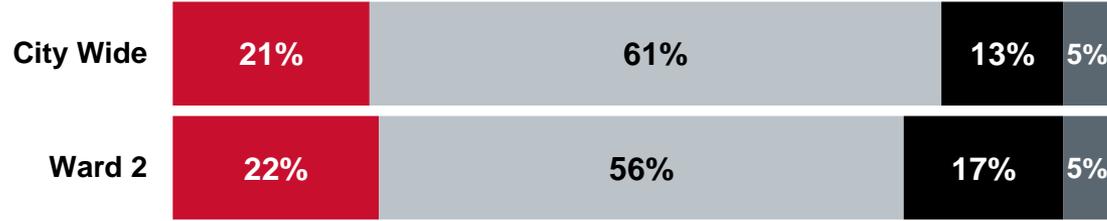


Sustainability: Making a Life, Making a Living and Direction for the Future

■ Completely Agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

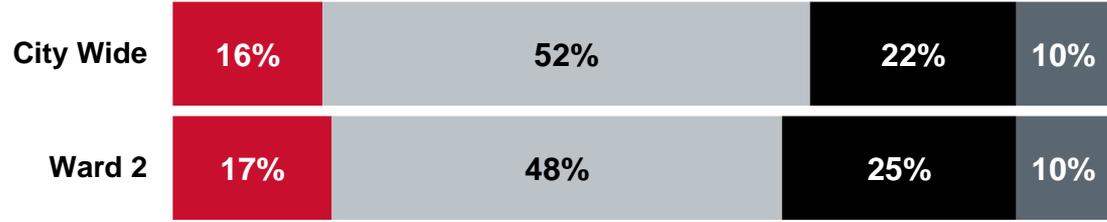
% Agree

Calgary is a great place to make a life

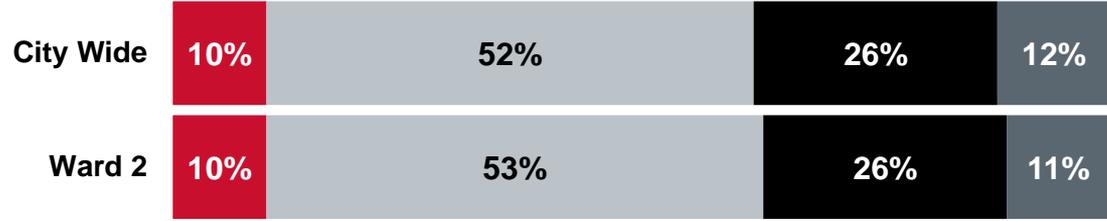


88%

Calgary is a great place to make a living



Calgary is moving in the right direction to ensure a high quality of life for future generations



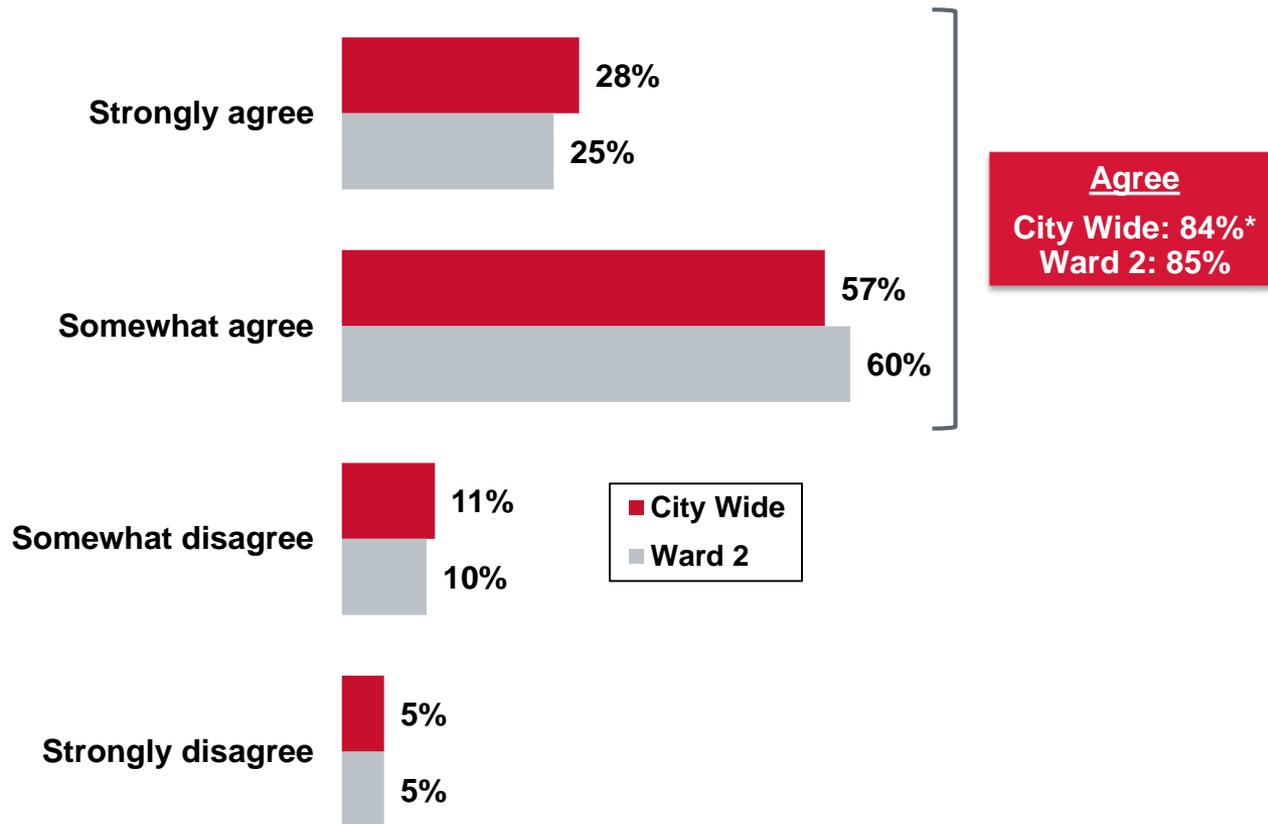
Ward 2 2016

Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (Bases vary)



Calgary: On the Right Track to Being a Better City?



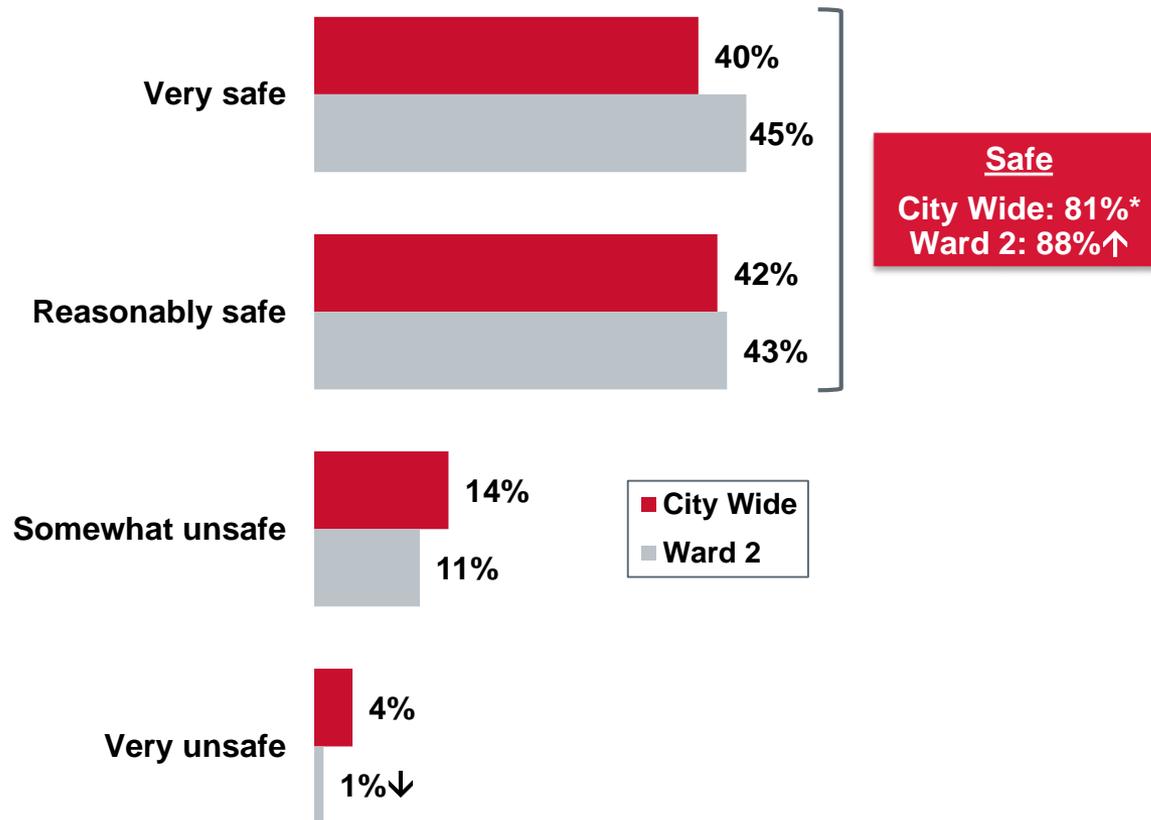
*Rounding

There are a wide array of challenges facing The City of Calgary today, but also many success stories. Please indicate whether you agree or disagree with the following statement about Calgary's future: Calgary is on the right track to be a better city 10 years from now.

Base: Valid respondents (City Wide: n=2,489 / Ward 2: n=165)



Perceived Safety in Own Neighbourhood



*Rounding

How safe do you feel or would you feel walking alone in your neighbourhood after dark?

Base: Valid respondents (City Wide: n=2,495 / Ward 2: n=166)



Issue Agenda





Issue Agenda

Multiple Responses

City Wide

Ward 2

■ First Mention ■ Other Mentions

	City Wide	Ward 2
Infrastructure, Traffic & Roads (NET)	26% 9% 35%	41%
Traffic congestion	7% 3 10%	11%
Infrastructure maintenance/ improvement/ development	4% 5%	8%
Road conditions	4% 3 7%	6%
(Lack of) snow removal	3 4%	6%
Transit (NET)	13% 6% 19%	21%
Public Transportation [incl. buses/ C-train/ poor service]	8% 3 11%	8%
Transportation (unspecified)	4% 3 7%	10%
Crime, Safety & Policing (NET)	9% 4% 13%	9%
Crime [incl. breaking and entering/ gangs/ drug dealers, etc.]	5% 7%	4%
Public safety	4% 6%	3%
Taxes (NET)	6% 8%	7%
Recreation (NET)	4% 3 7%	12%↑
Environment & Waste Management (NET)	4% 3 7%	4%
Economy (NET)	4% 6%	5%
Budget & Spending (NET)	4% 6%	4%
Education (NET)	4% 6%	15%↑
Homelessness, Poverty & Affordable Housing (NET)	3 5%	2%
Growth & Planning (NET)	3 4%	2%
Other	25%	19%
None	15%	12%

Total mentions <4% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

In your view, as a resident of the city of Calgary, what is the most important issue facing your community, that is, the one issue you feel should receive the greatest attention from your local leaders? Are there any other important local issues?

Base: Valid respondents (City Wide: n=2,441 / Ward 2: n=161)

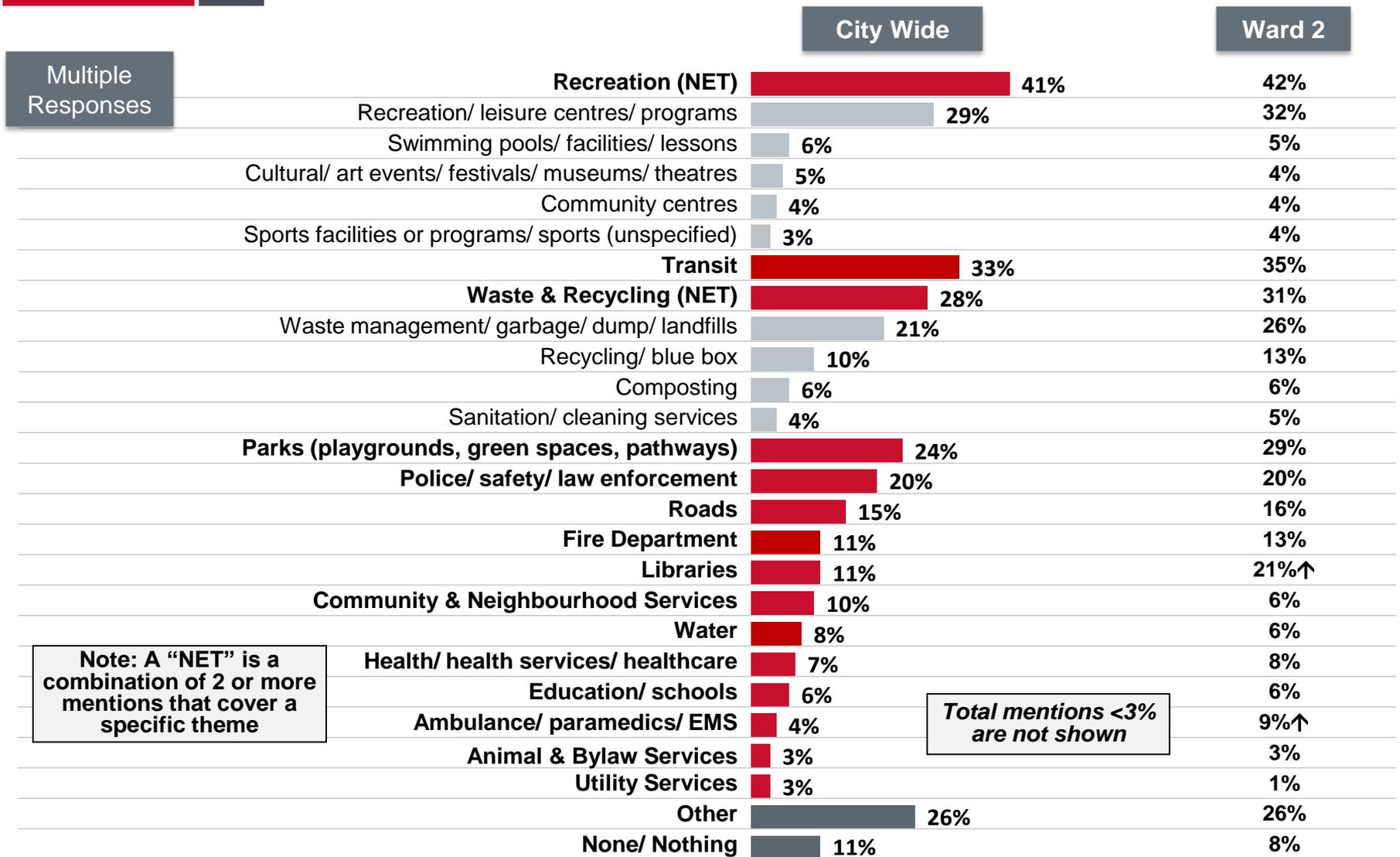


City Programs and Services





Top-of-Mind Programs and Services



Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

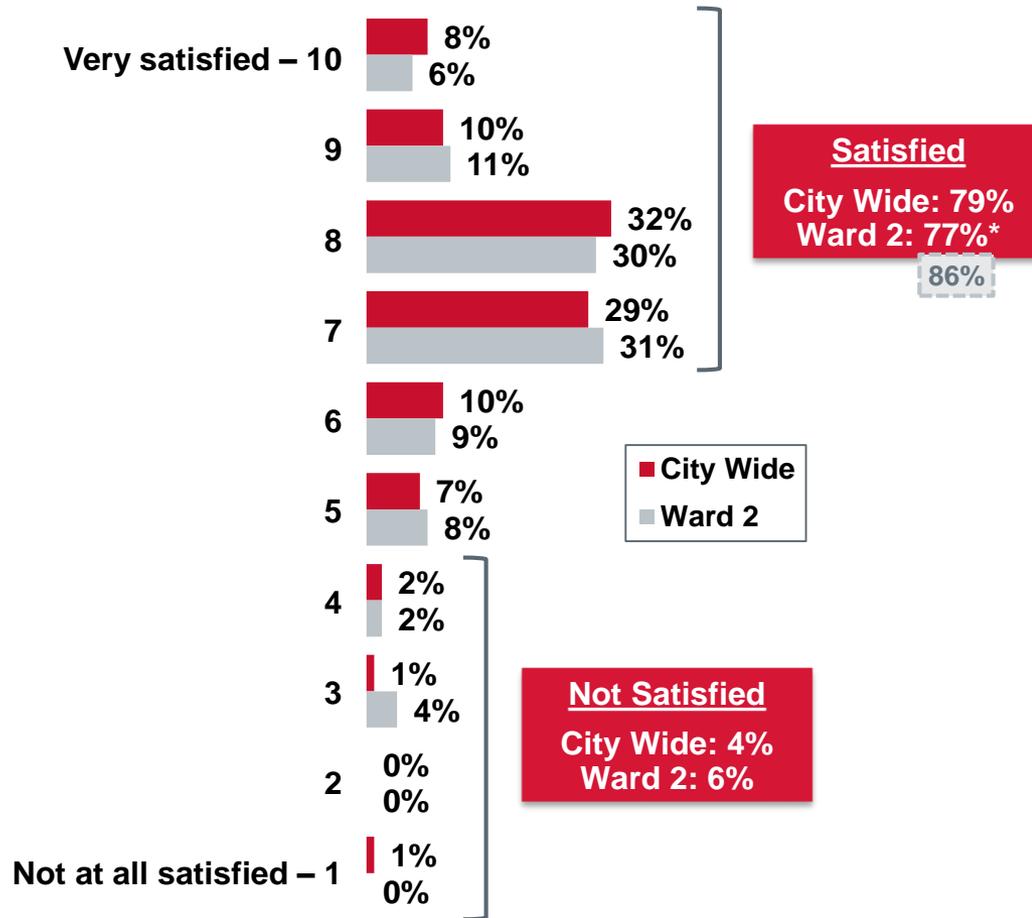
Total mentions <3% are not shown

Thinking about all of the services and programs provided by The City of Calgary, what services come to mind?

Base: Valid respondents (City Wide: n=2,436 / Ward 2: n=159)



Overall Satisfaction with the Level and Quality of City Services and Programs



Ward 2 2016

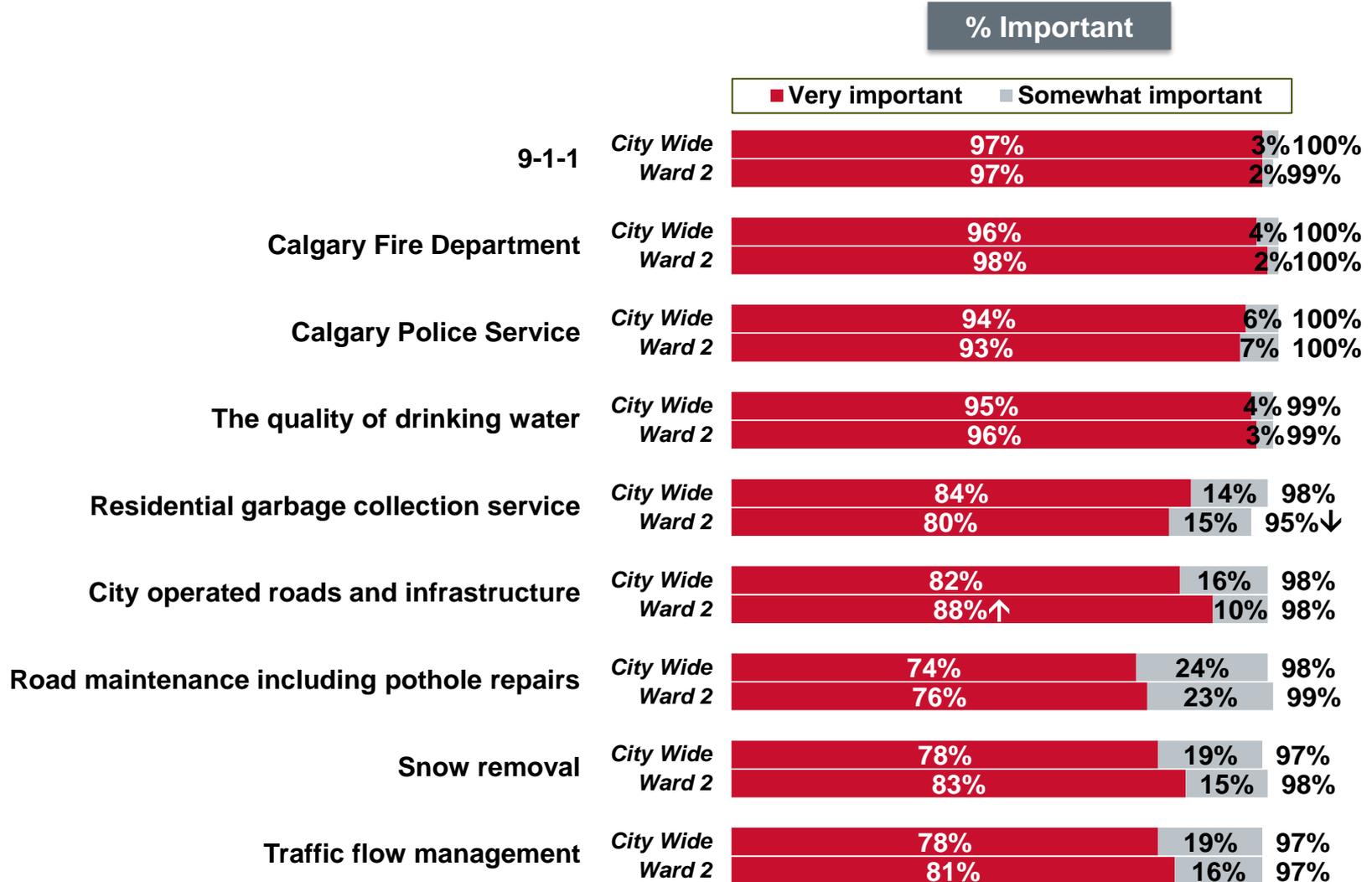
*Rounding

On a scale from “1” to “10” where “1” represents “not at all satisfied” and “10” represents “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (City Wide: n=2,486 / Ward 2: n=165)



Importance of City Programs and Services

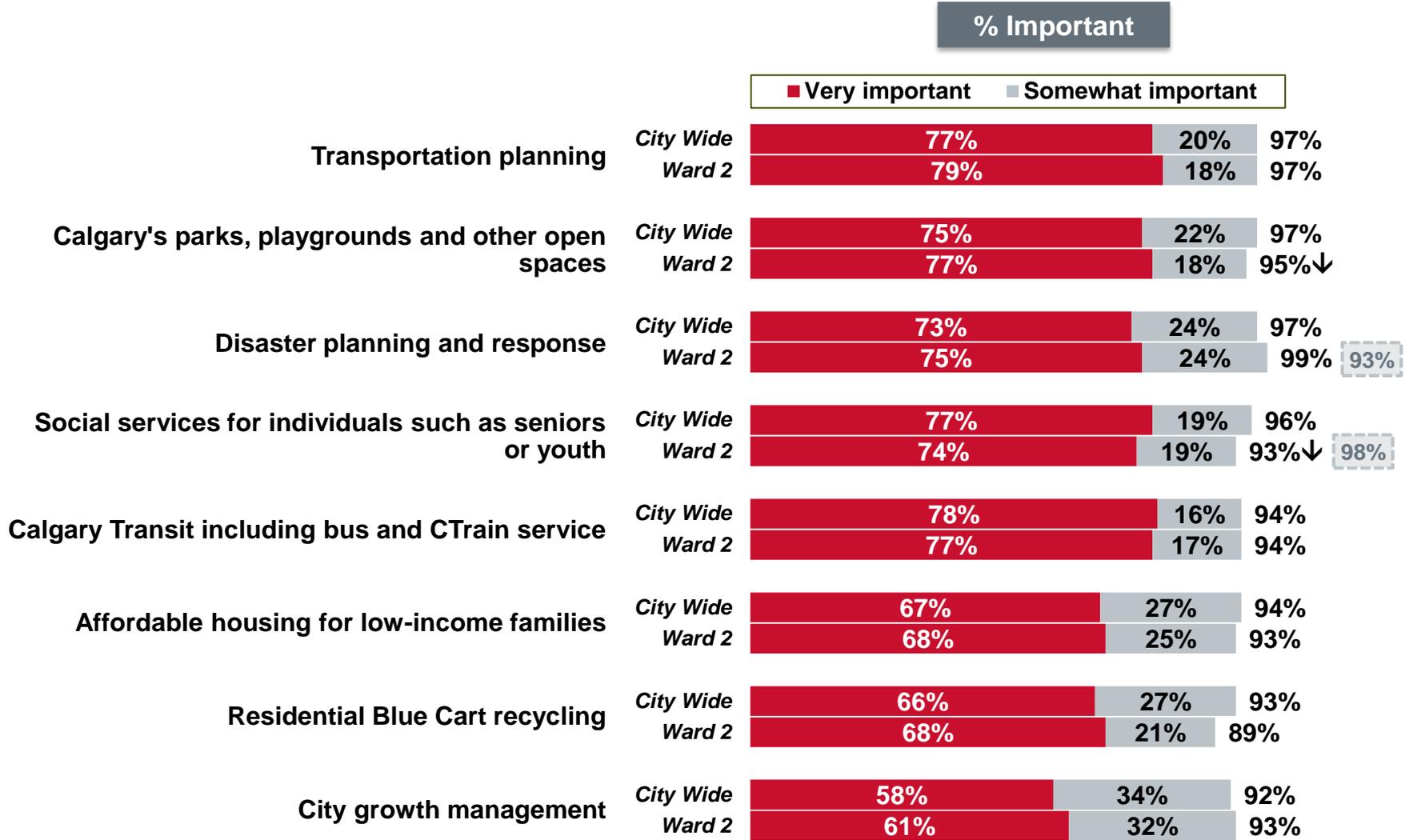


I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how important each one is to you.

Base: Valid respondents (Bases vary)



Importance of City Programs and Services (continued)



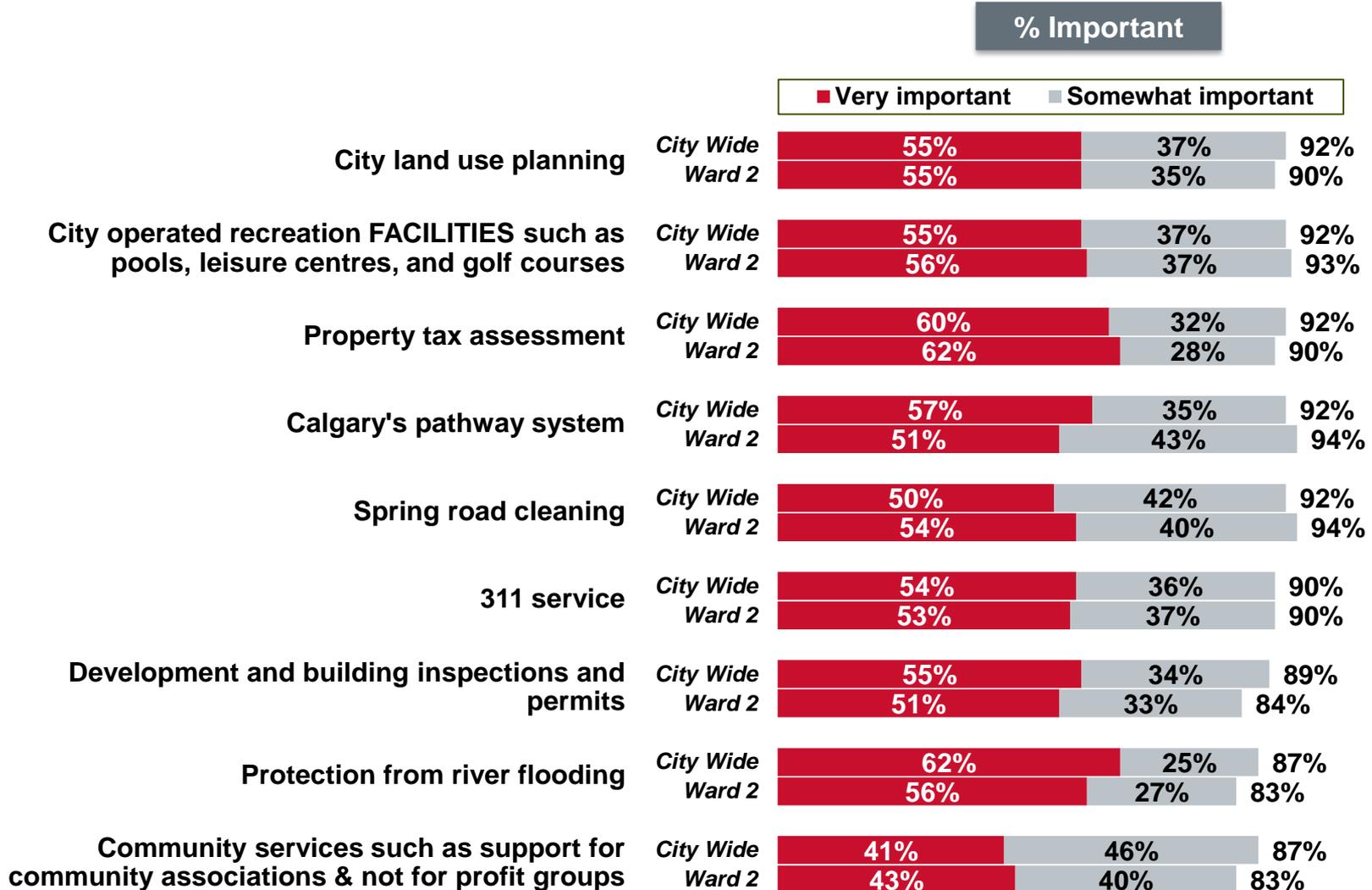
Ward 2 2016

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how important each one is to you.

Base: Valid respondents (Bases vary)



Importance of City Programs and Services (continued)

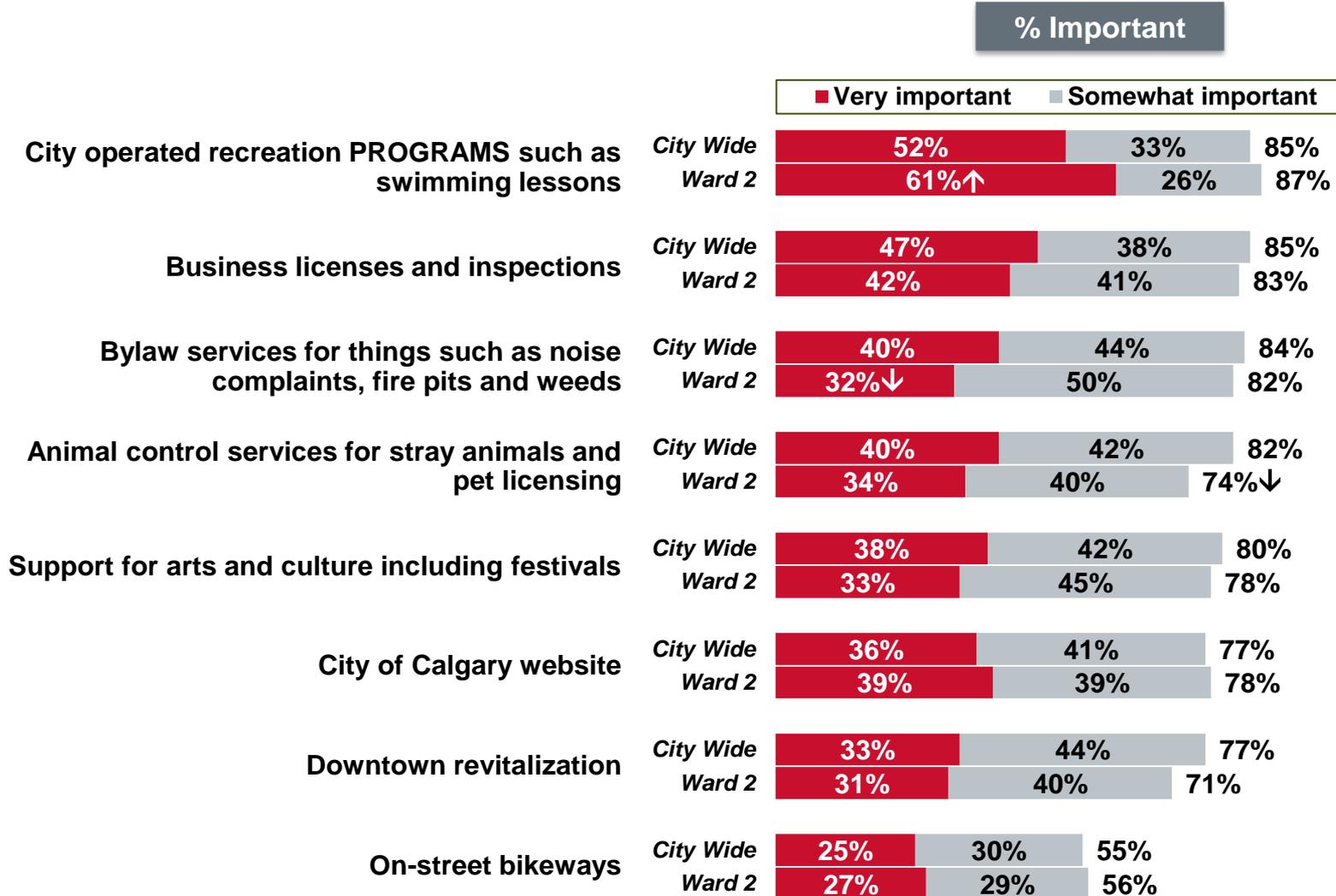


I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how important each one is to you.

Base: Valid respondents (Bases vary)



Importance of City Programs and Services (continued)



I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how important each one is to you.

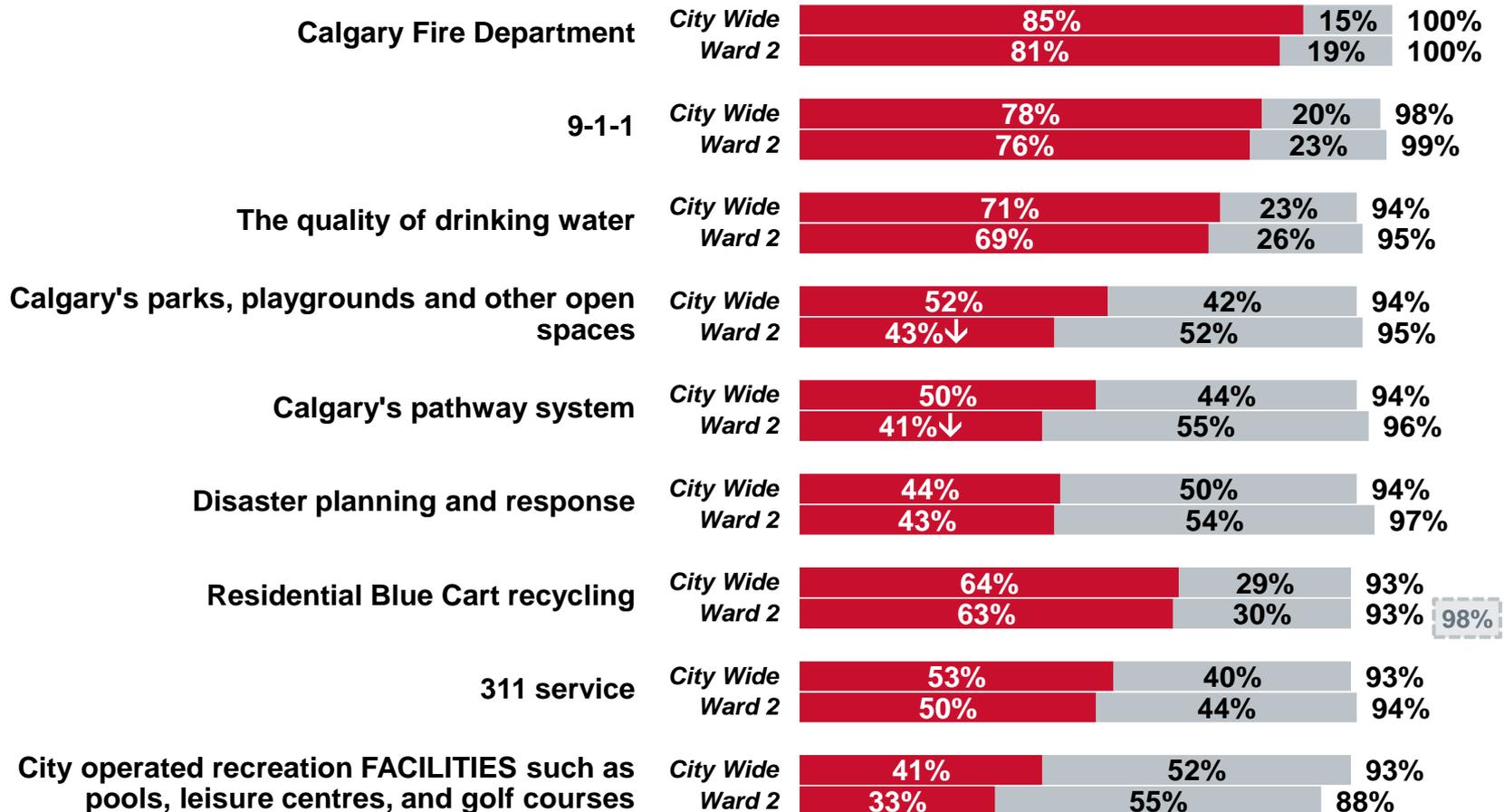
Base: Valid respondents (Bases vary)



Satisfaction with City Programs and Services

% Satisfied

■ Very satisfied ■ Somewhat satisfied



98%

Ward 2 2016

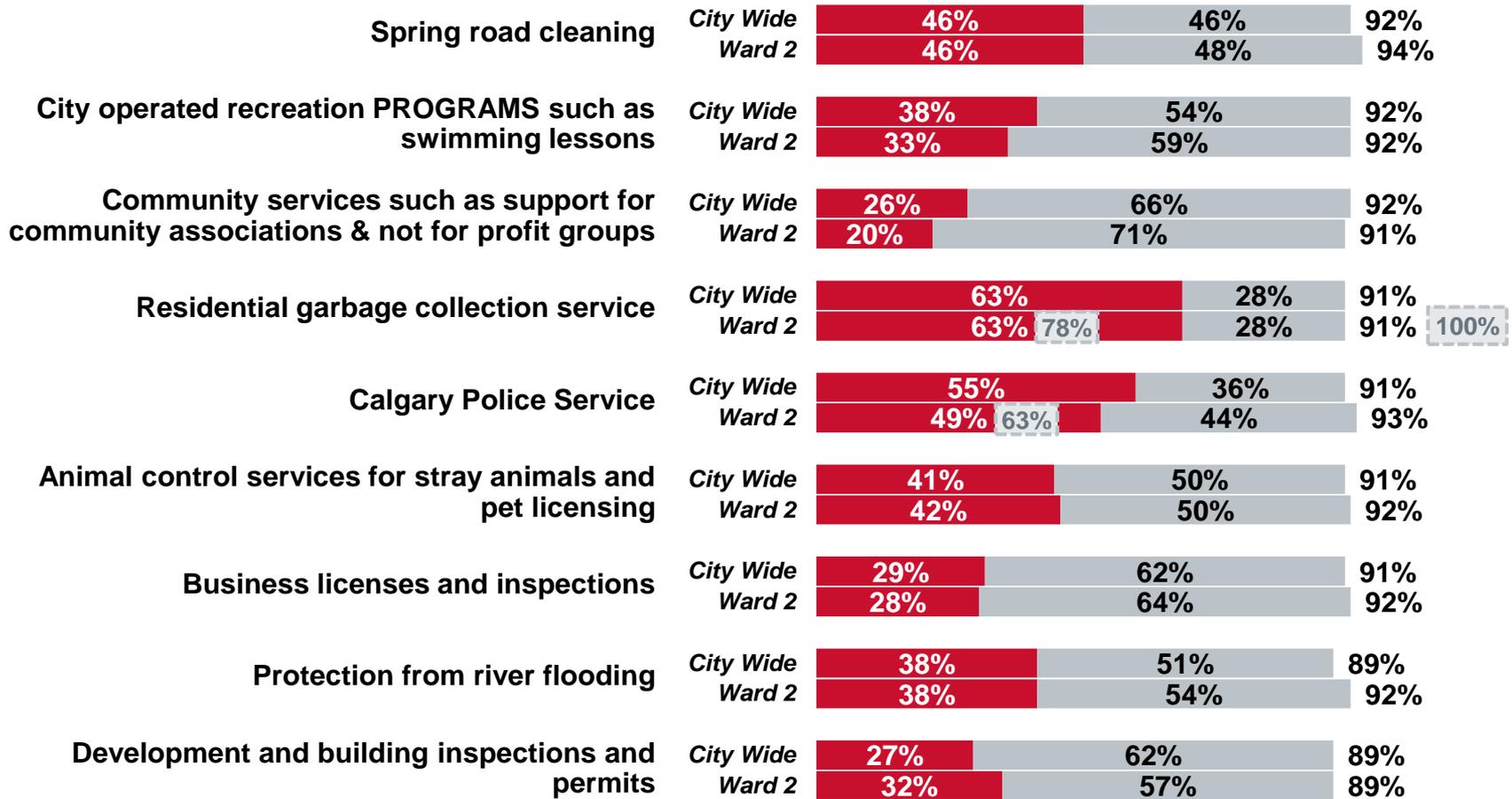
I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service. Base: Valid respondents (Bases vary)



Satisfaction with City Programs and Services (continued)

% Satisfied

■ Very satisfied ■ Somewhat satisfied



Ward 2 2016

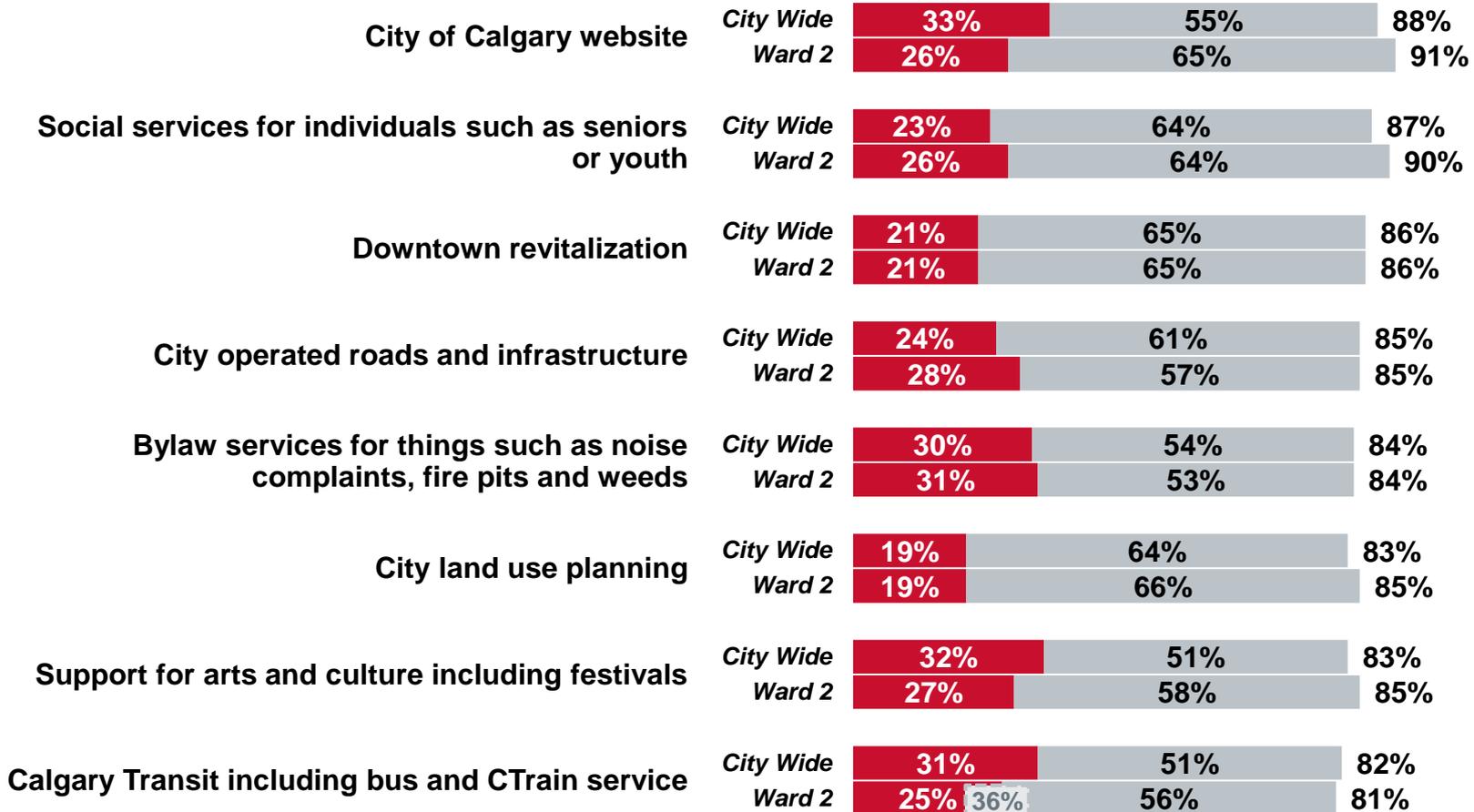
I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service. Base: Valid respondents (Bases vary)



Satisfaction with City Programs and Services (continued)

% Satisfied

■ Very satisfied ■ Somewhat satisfied

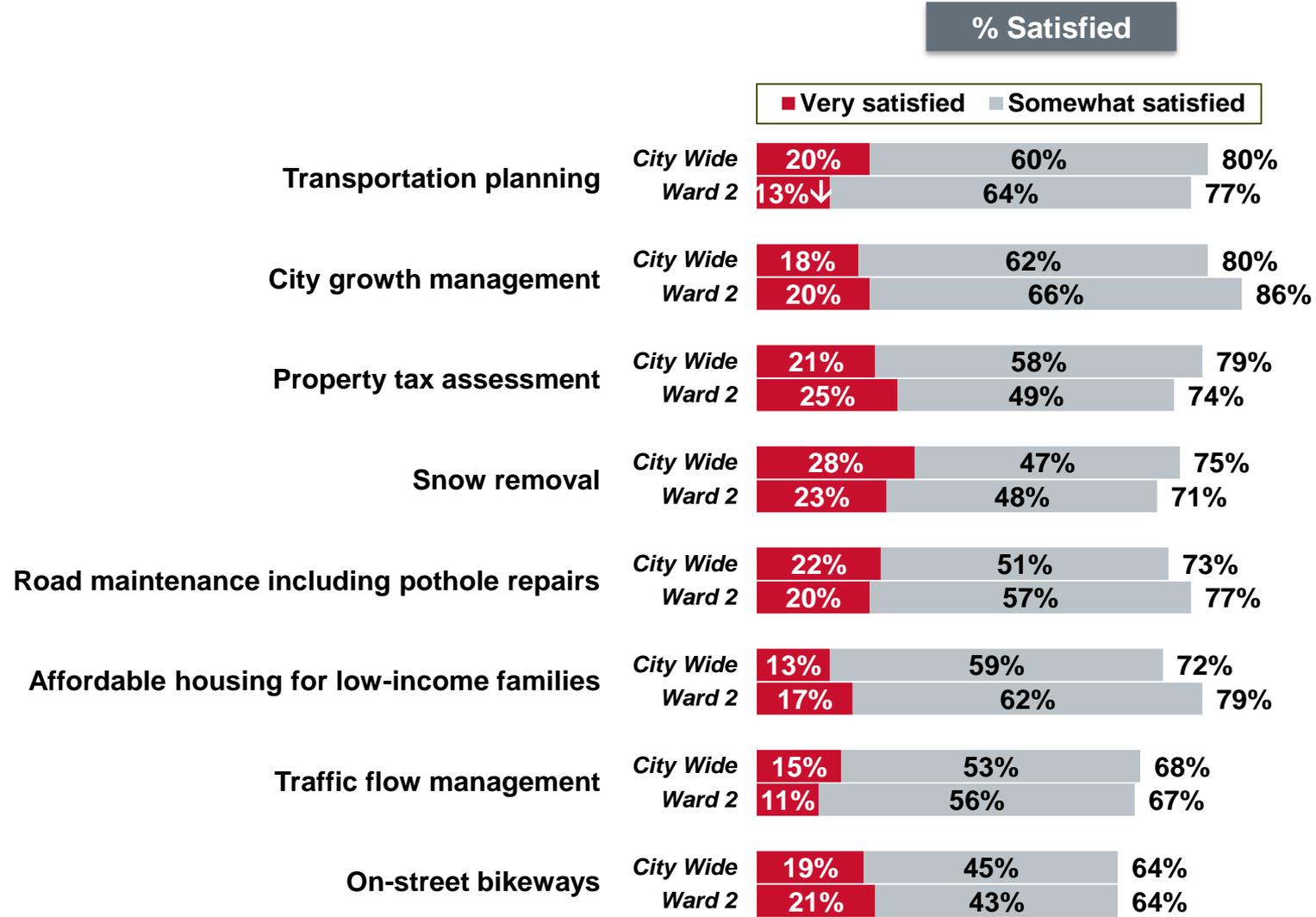


Ward 2 2016

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service. Base: Valid respondents (Bases vary)



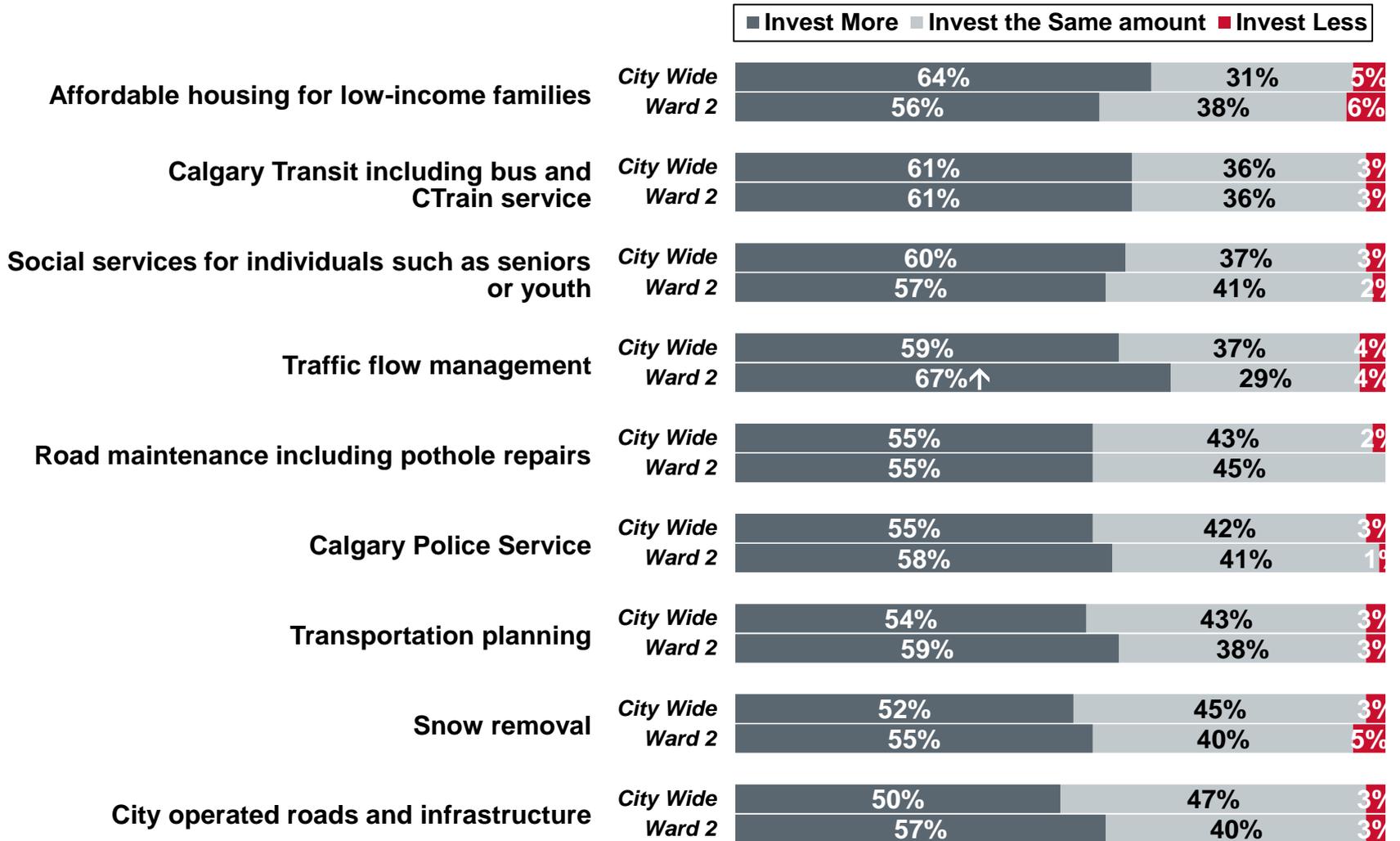
Satisfaction with City Programs and Services (continued)



I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me how satisfied you are with the job The City is doing in providing that program or service.
 Base: Valid respondents (Bases vary)



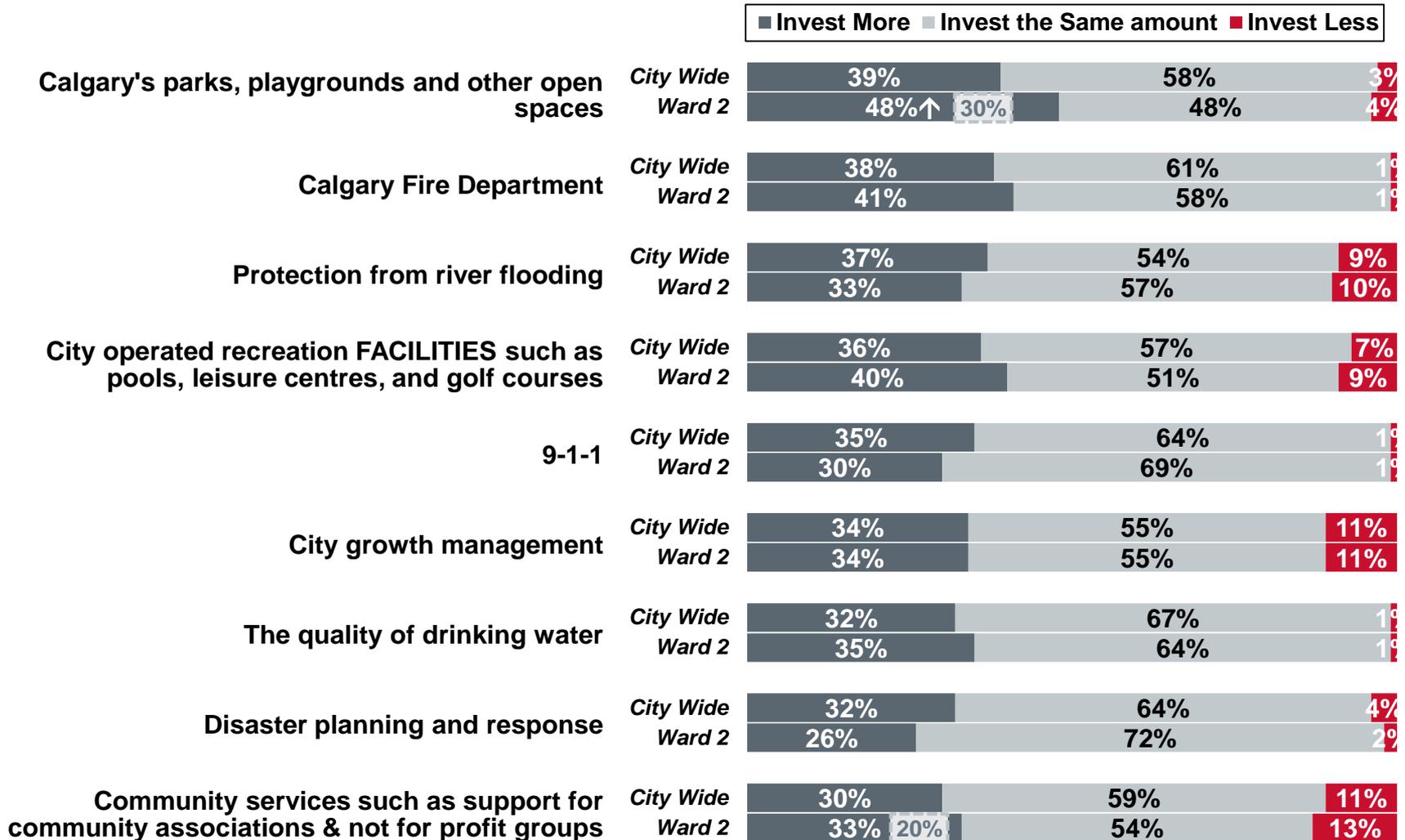
Investment in City Programs and Services



I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me if you think The City should invest more, less or the same amount on the program or service.
 Base: Valid respondents (Bases vary)



Investment in City Programs and Services (continued)



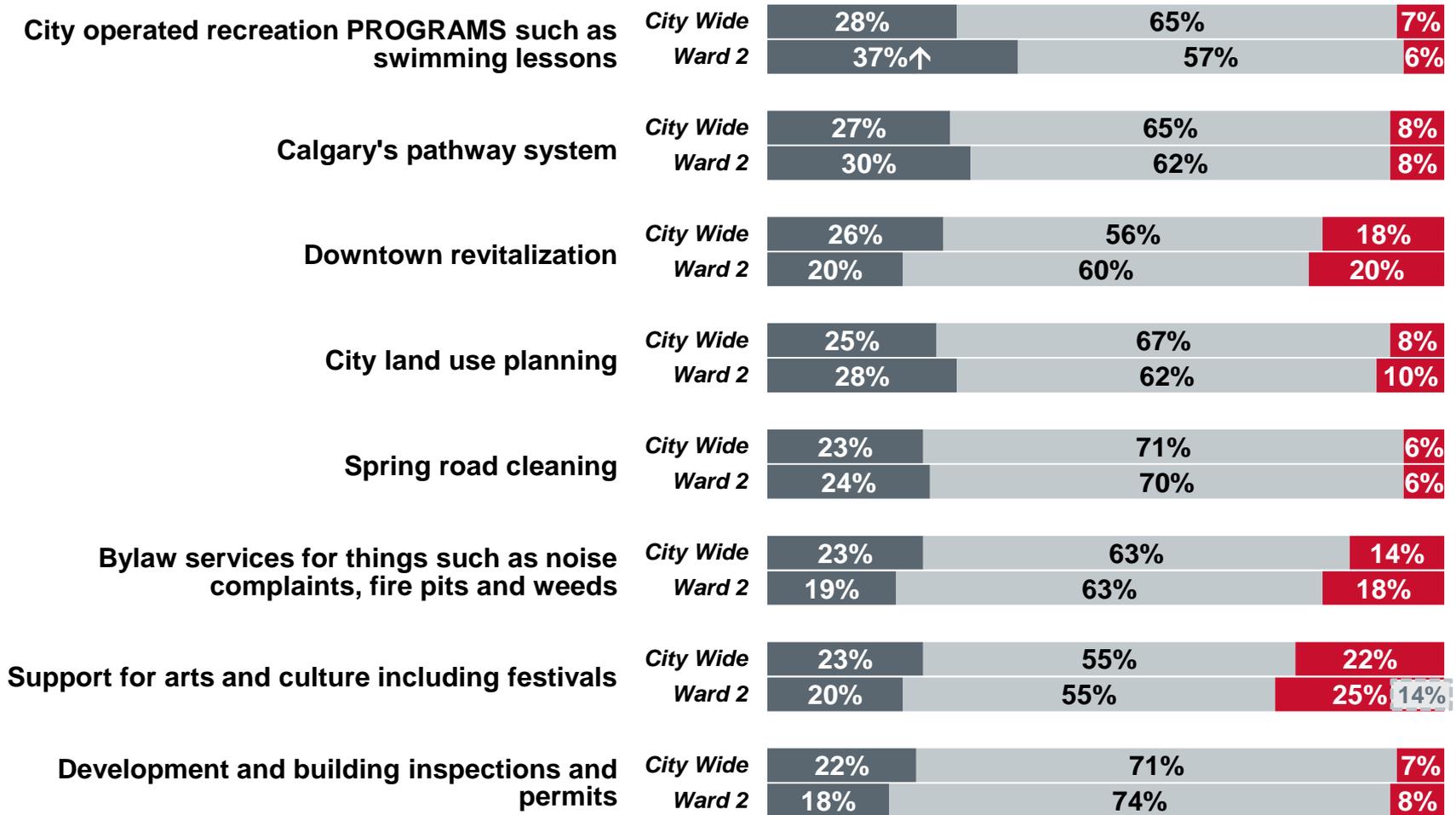
Ward 2 2016

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me if you think The City should invest more, less or the same amount on the program or service.
Base: Valid respondents (Bases vary)



Investment in City Programs and Services (continued)

■ Invest More ■ Invest the Same amount ■ Invest Less



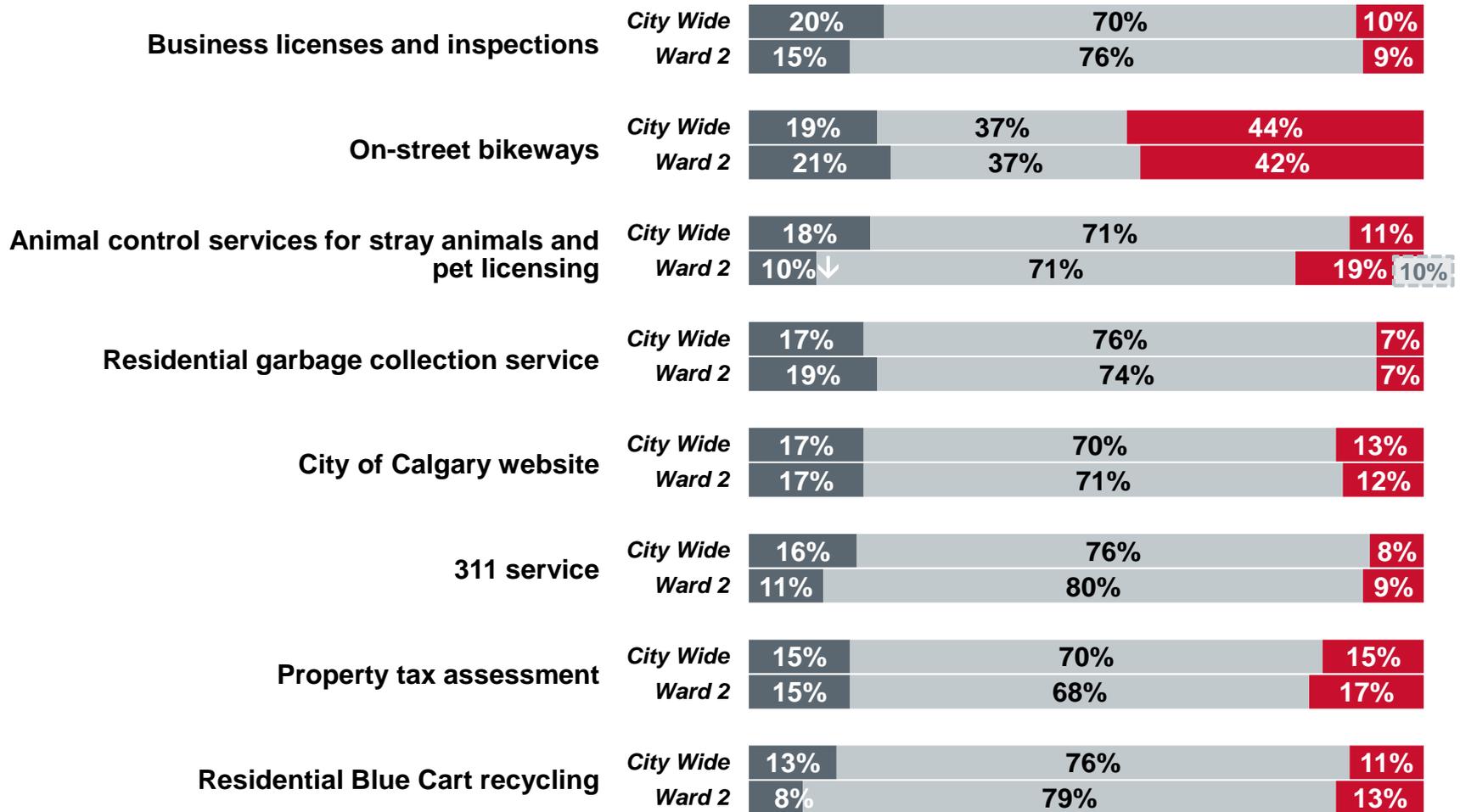
Ward 2 2016

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me if you think The City should invest more, less or the same amount on the program or service.
Base: Valid respondents (Bases vary)



Investment in City Programs and Services (continued)

■ Invest More ■ Invest the Same amount ■ Invest Less

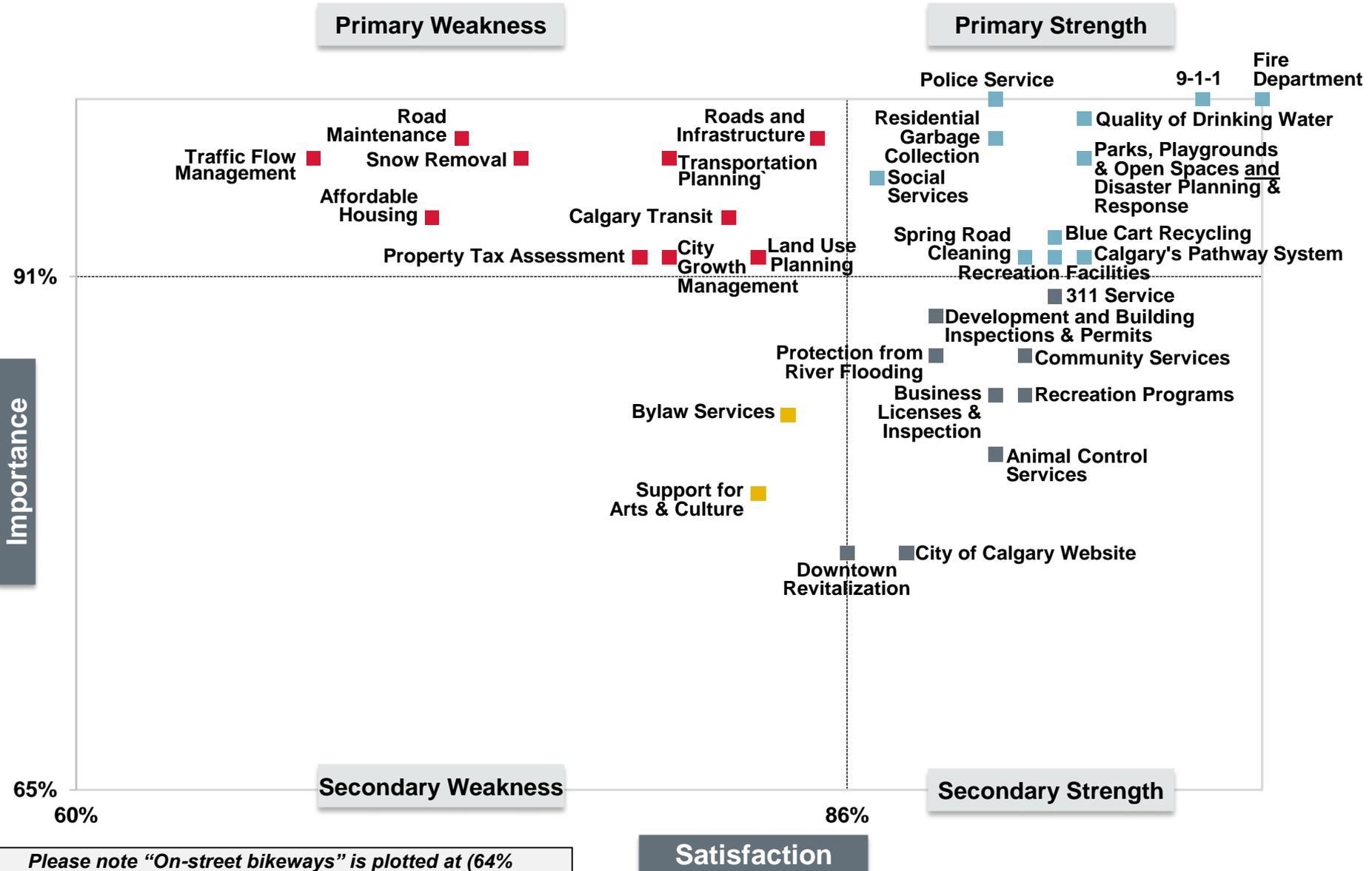


Ward 2 2016

I am going to read a list of programs and services provided to you by The City of Calgary. Please tell me if you think The City should invest more, less or the same amount on the program or service. Base: Valid respondents (Bases vary)



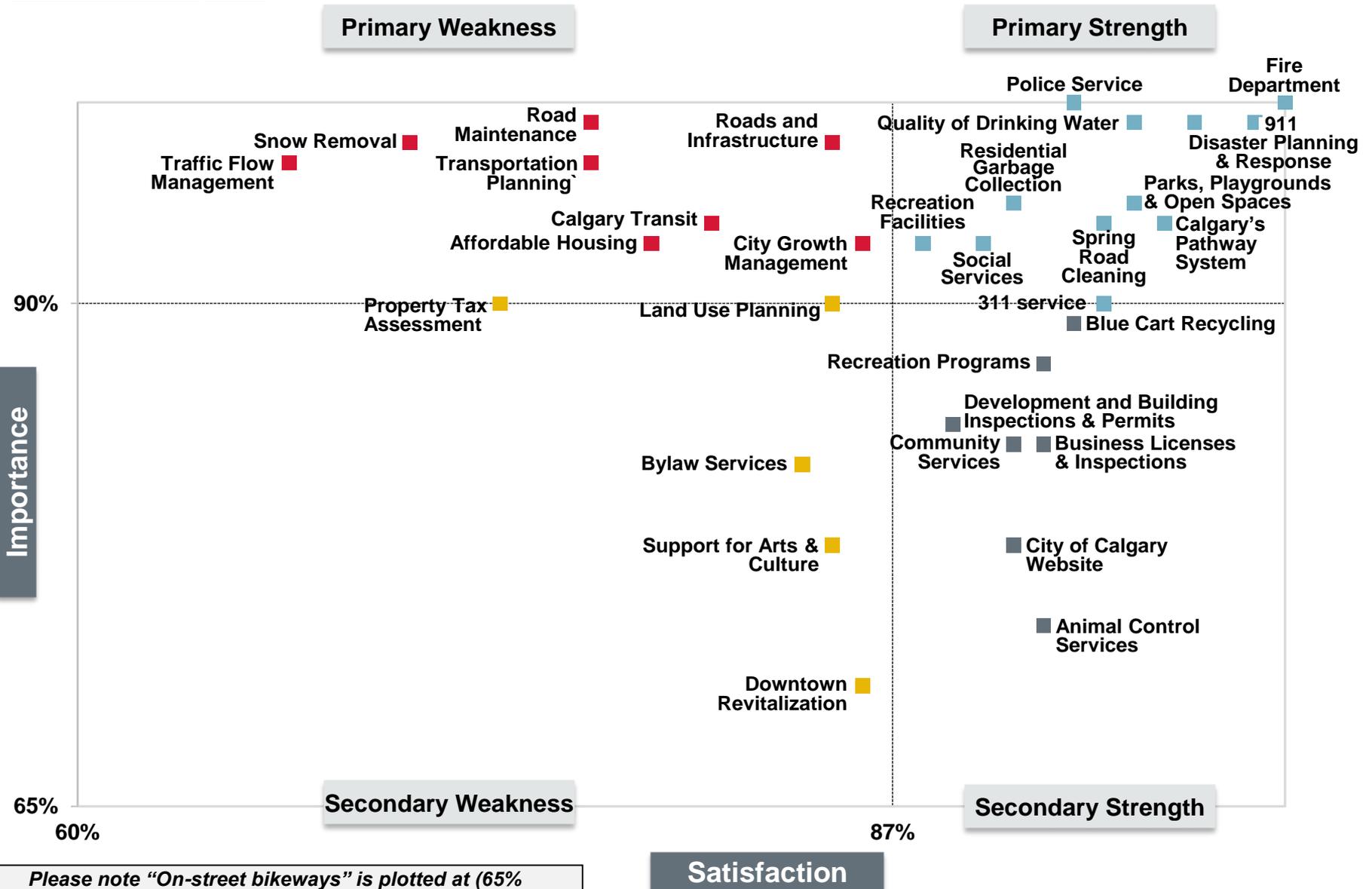
Importance vs. Satisfaction Grid: City Wide



Please note "On-street bikeways" is plotted at (64% satisfaction, 55% importance) and not illustrated on this graph.



Importance vs. Satisfaction Grid: Ward 2



Please note "On-street bikeways" is plotted at (65% satisfaction, 50% importance) and not illustrated on this graph.



Primary Strengths and Weaknesses: City Wide versus Ward 2

Please note: Only items that are primary strengths or primary weaknesses either City Wide or for the Ward are shown in the table.

Primary Strength
Primary Weakness
Neither (in another quadrant)

	City Wide	Ward 2
Fire Department	Strength	Strength
911	Strength	Strength
Residential Garbage Collection	Strength	Strength
Quality of Drinking Water	Strength	Strength
Police Service	Strength	Strength
Parks, Playgrounds and Open Spaces	Strength	Strength
Disaster Planning and response	Strength	Strength
Calgary's Pathway System	Strength	Strength
Spring Road Cleaning	Strength	Strength
Blue Cart Recycling	Strength	Neither
Recreation Facilities	Strength	Strength
Social Services	Strength	Strength
311 Service	Neither	Strength
Traffic Flow Management	Weakness	Weakness
Affordable Housing	Weakness	Weakness
Property Tax Assessment	Weakness	Neither
Road Maintenance	Weakness	Weakness
Transportation Planning	Weakness	Weakness
Snow Removal	Weakness	Weakness
City Growth Management	Weakness	Weakness
Calgary Transit	Weakness	Weakness
Roads and Infrastructure	Weakness	Weakness
Land Use Planning	Weakness	Neither

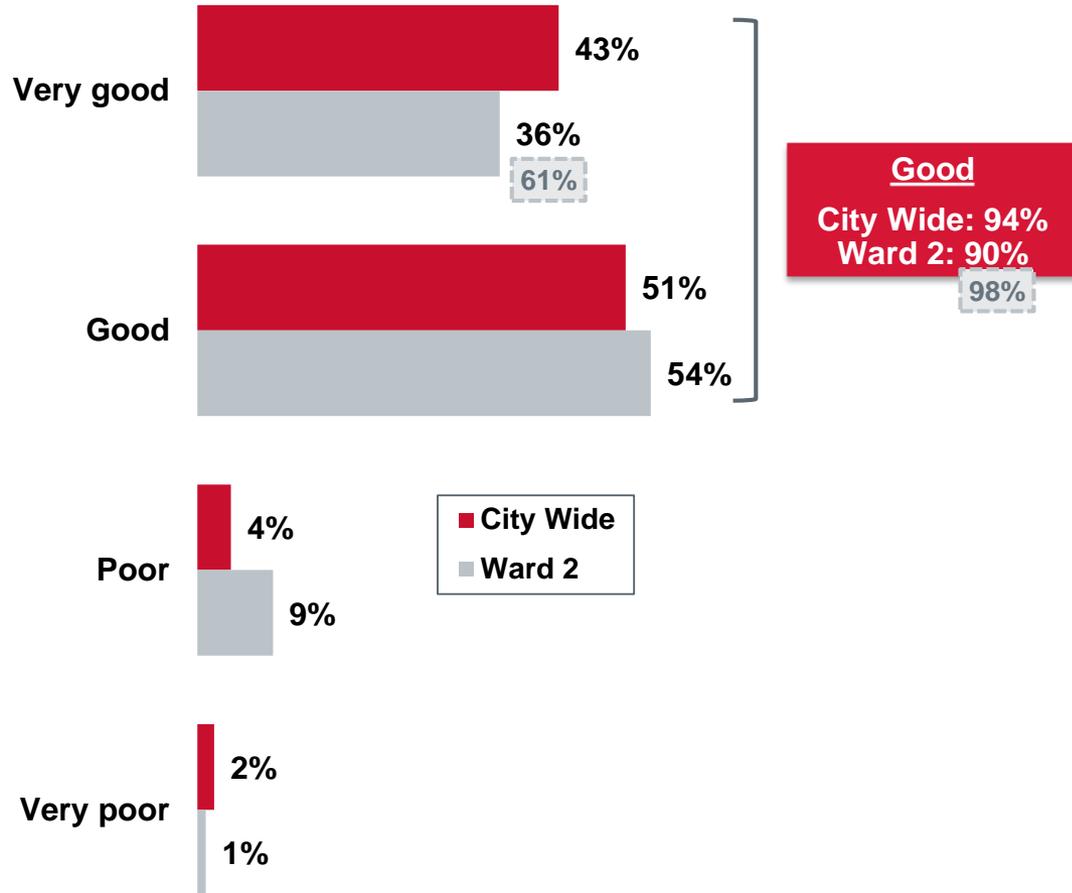


Environmental Performance





Perceptions About Overall State of Calgary's Environment

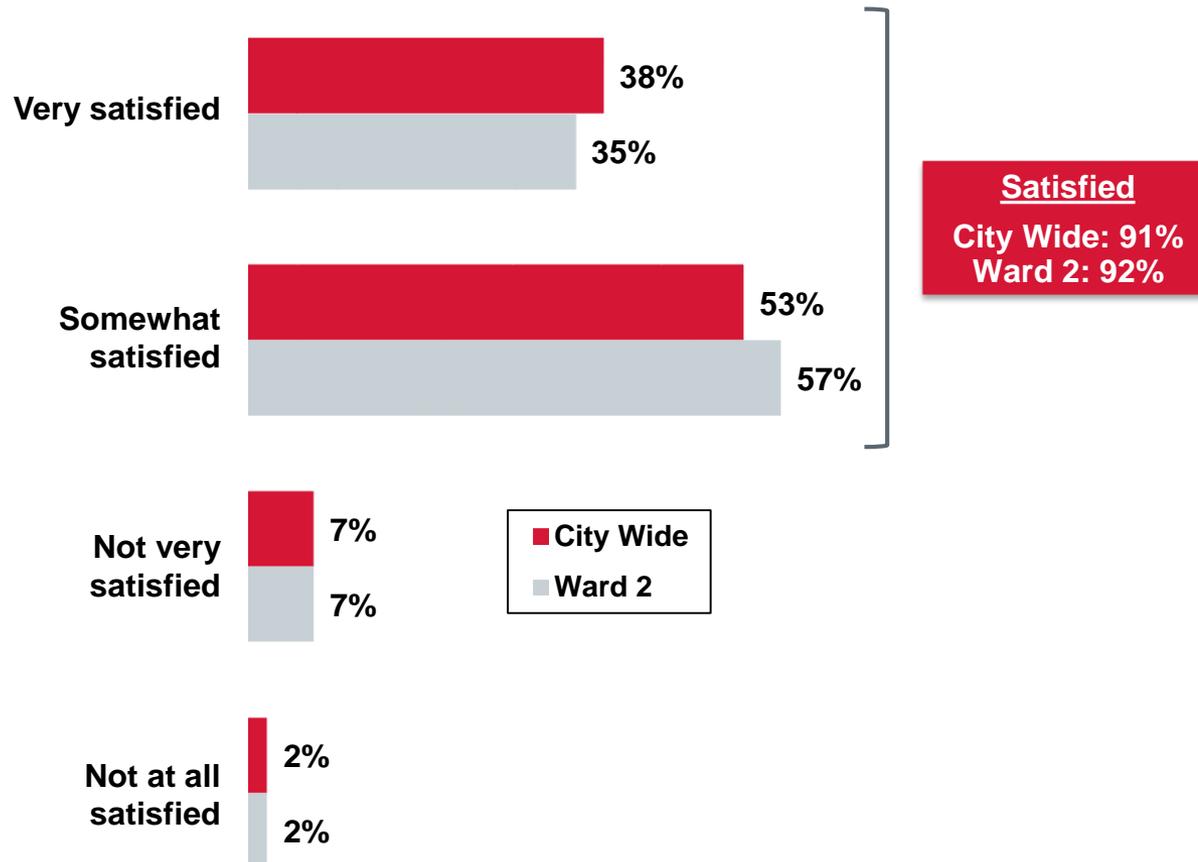


Ward 2 2016

Thinking about things such as air, water and land quality in the city, how would you rate the overall state of Calgary's environment today?
 Base: Valid respondents (City Wide: n=2,492 / Ward 2: n=166)



Satisfaction with The City's Environmental Performance

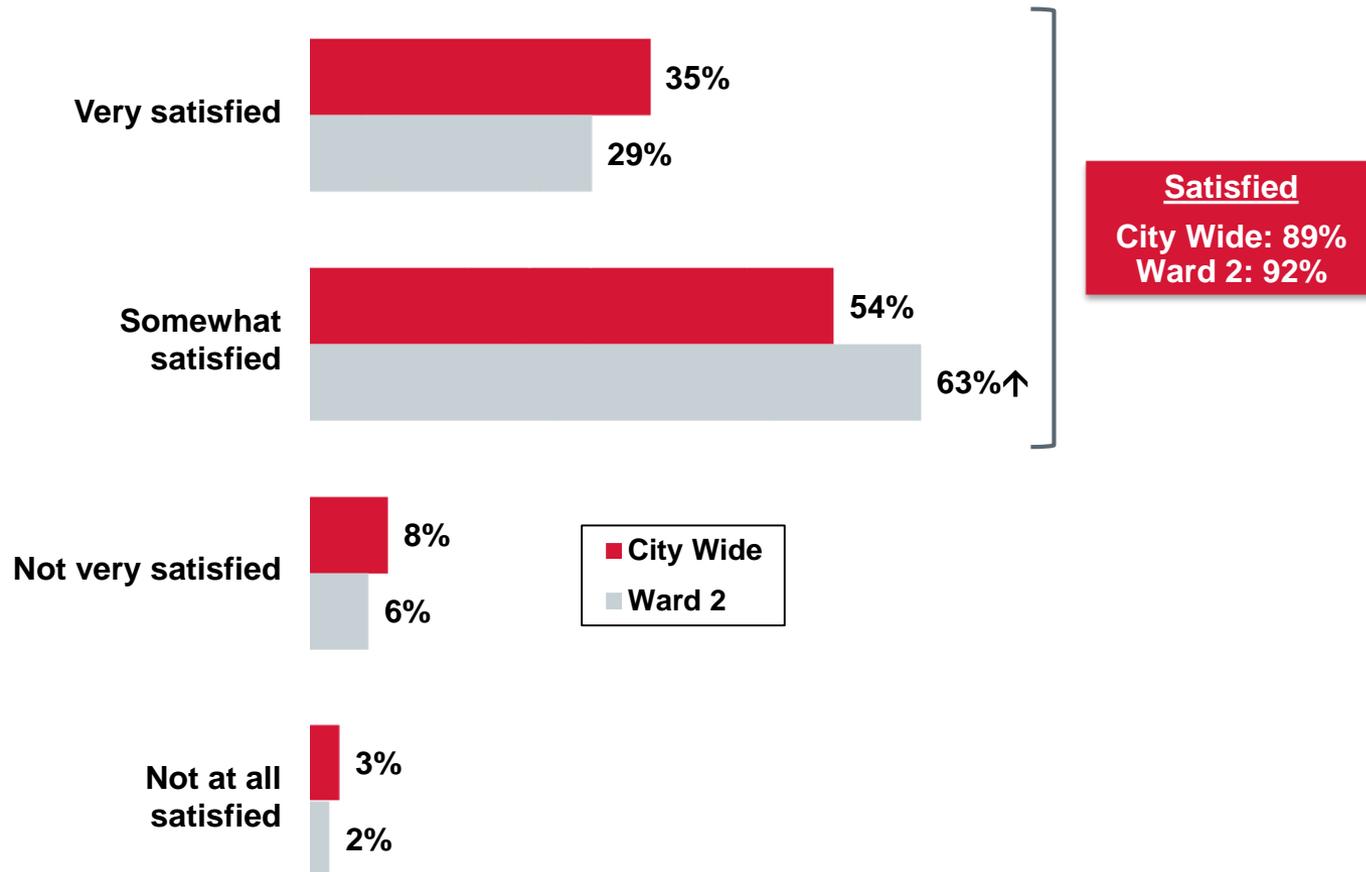


How satisfied are you with the job The City of Calgary is currently doing to protect the environment?

Base: Valid respondents (City Wide: n=2,484 / Ward 2: n=165)



Satisfaction with The City's Environmental Programs and Services



How satisfied are you with The City of Calgary's programs and services aimed at helping Calgarians reduce their environmental impact?

Base: Valid respondents (City Wide: n=2,478 / Ward 2: n=165)

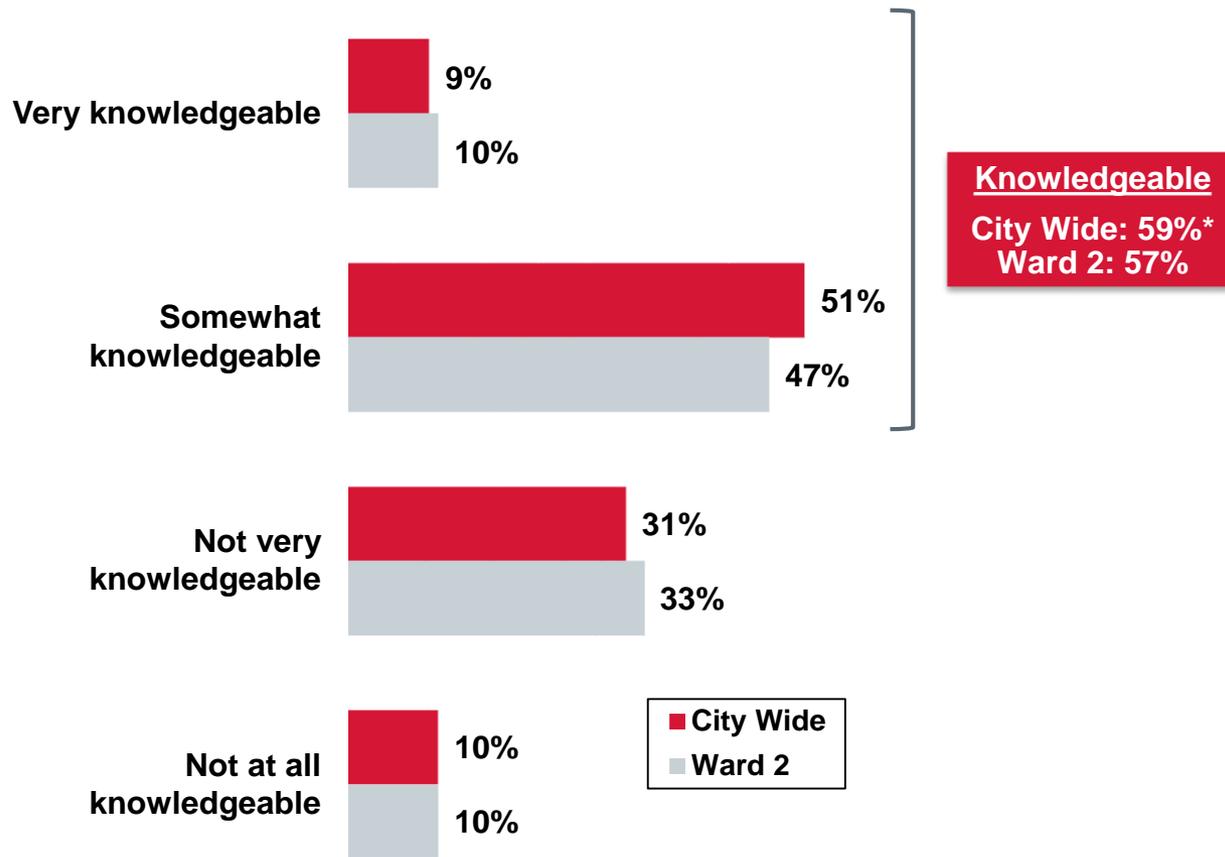


Taxation





Knowledge Levels of Tax Dollar Spending



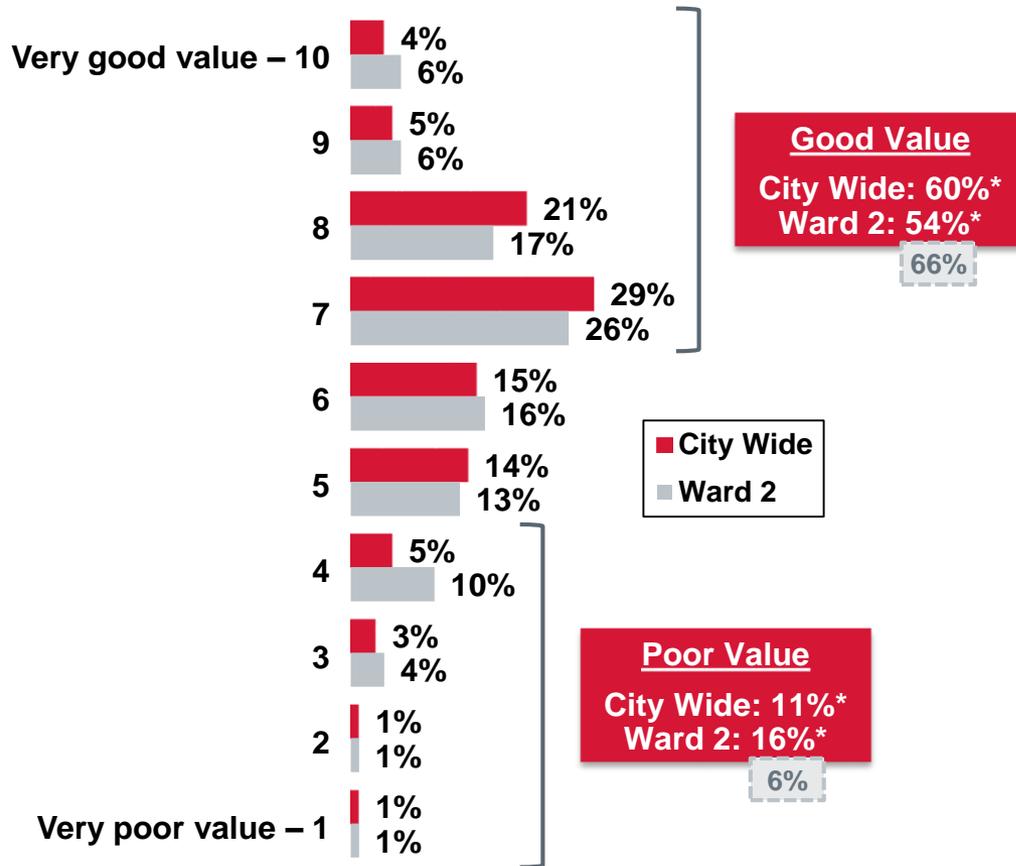
*Rounding

Thinking about how The City of Calgary government is run, and what services it provides, would you say you are very, somewhat, not very, or not at all knowledgeable about how City tax dollars are spent?

Base: Valid respondents (City Wide: n=2,494 / Ward 2: n=166)



Perceived Value of Property Taxes



Ward 2 2016

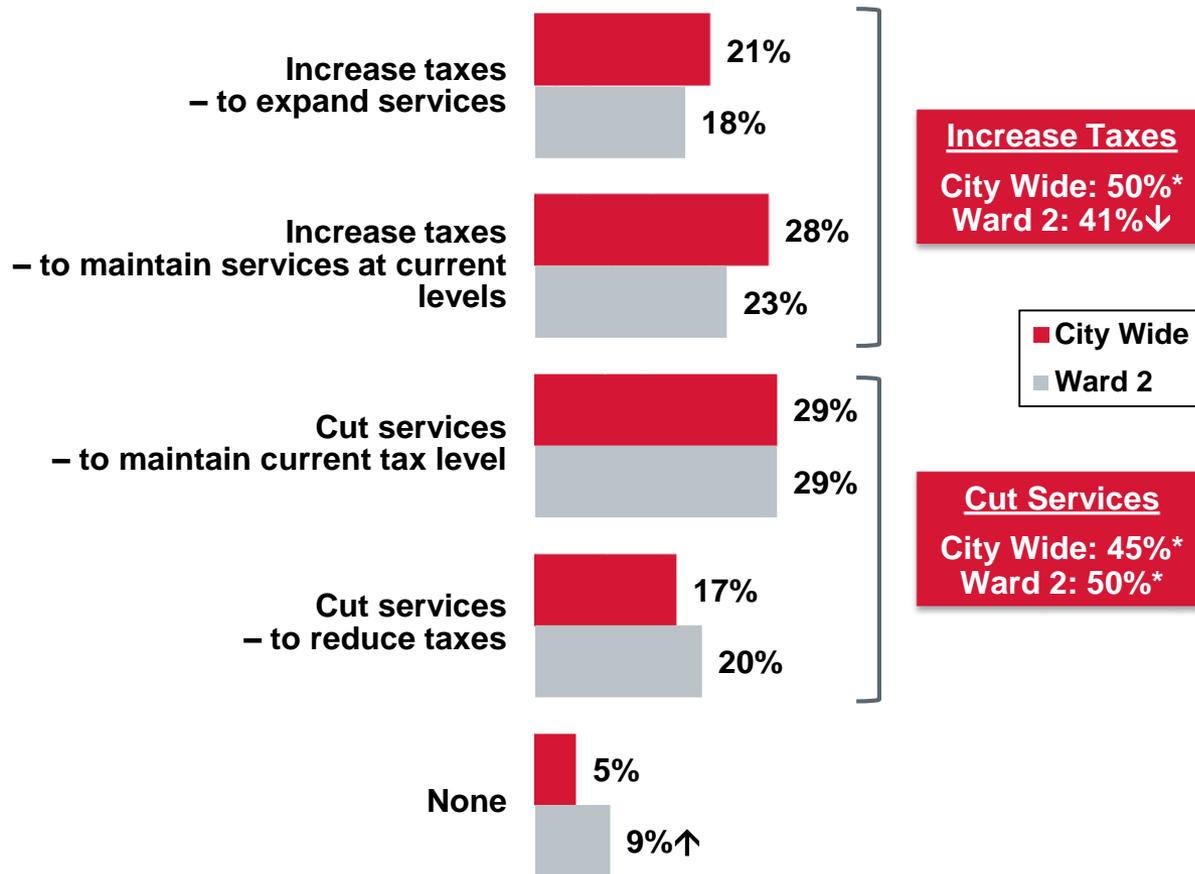
*Rounding

Your property tax dollars are divided between The City and the Province. In Calgary, approximately half of your property tax bill goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” represents “very poor value” and “10” represents “very good value”.

Base: Valid respondents (City Wide: n=2,467 / Ward 2: n=164)



Balancing Taxation and Service Delivery Levels



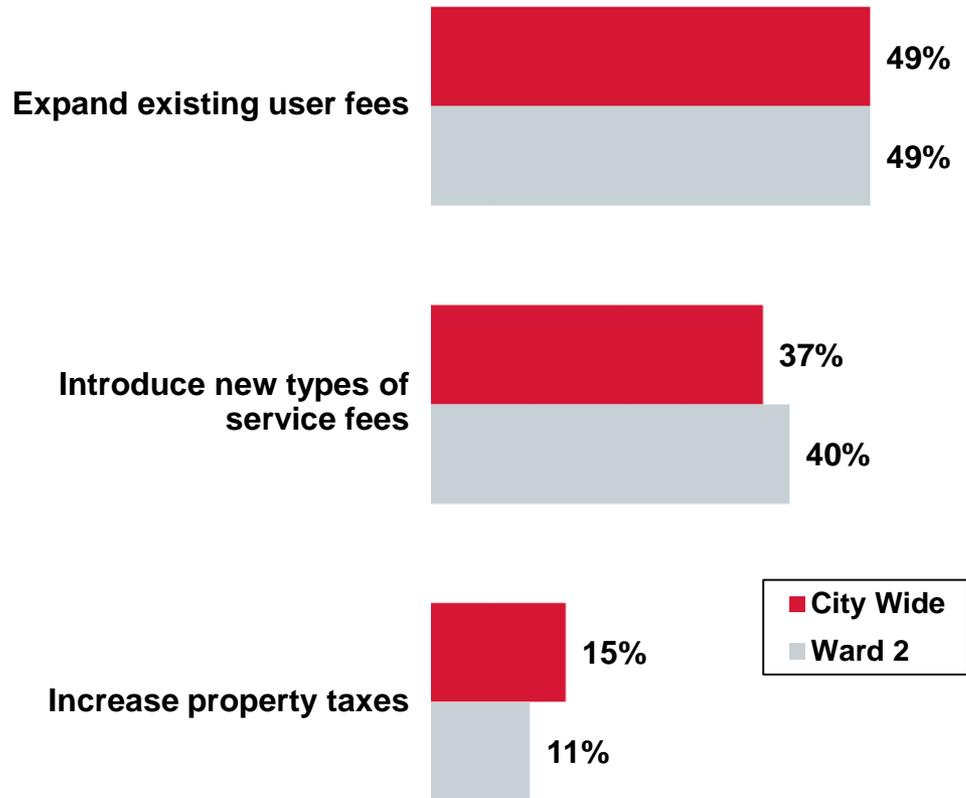
*Rounding

Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?

Base: Valid respondents (City Wide: n=2,459 / Ward 2: n=166)



Options for Increasing City Revenue



■ City Wide
■ Ward 2

Should The City need to increase the amount of revenue it collects from citizens for new or emerging services, would you prefer The City to ...?

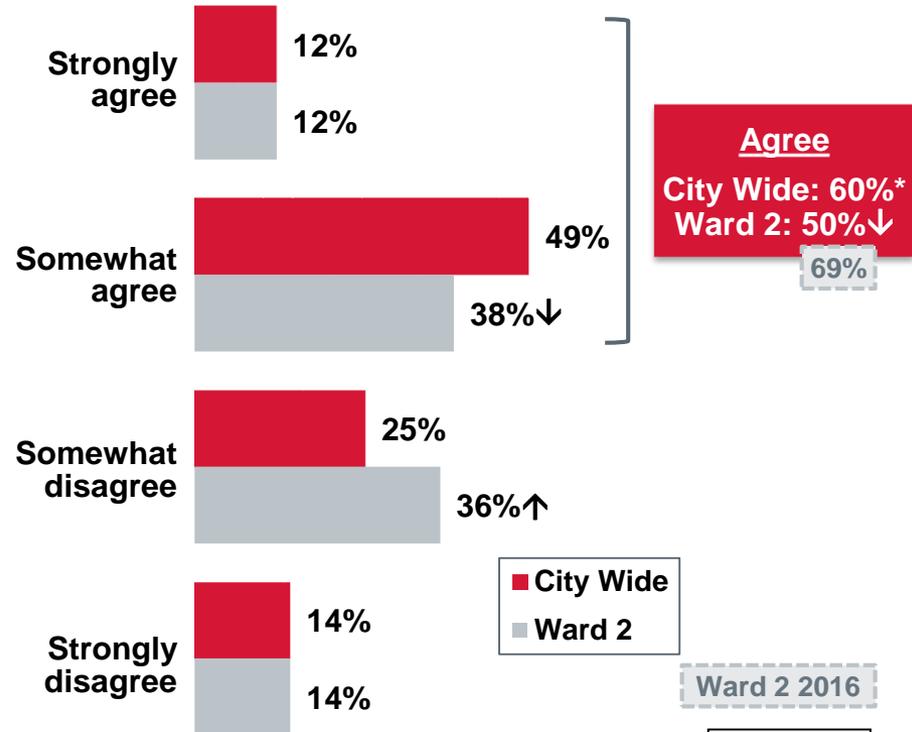
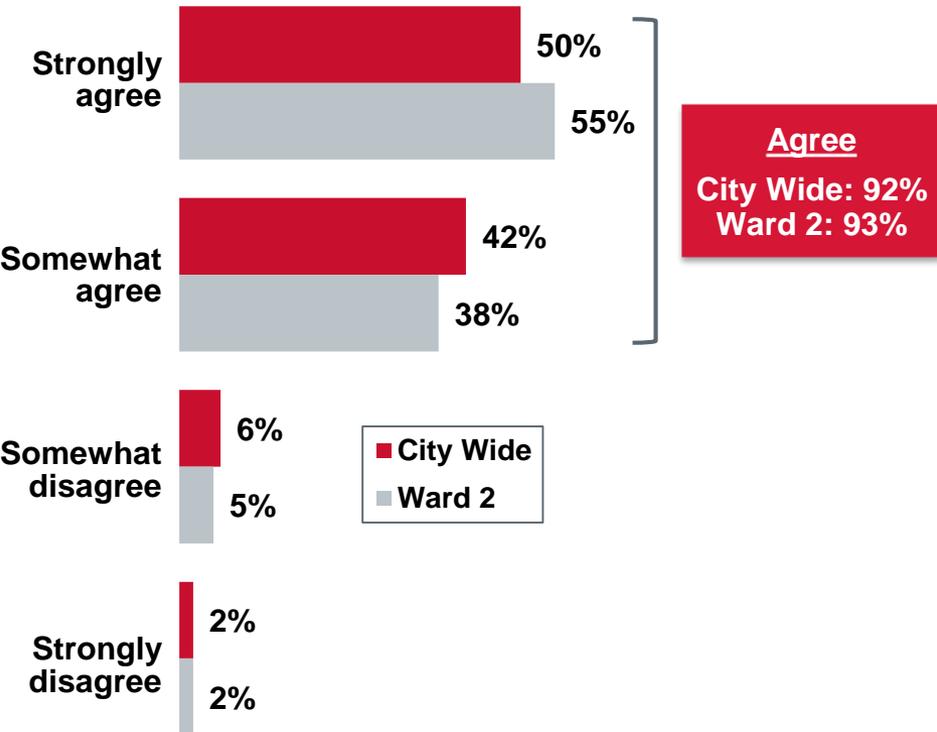
Base: Valid respondents (City Wide: n=2,365 / Ward 2: n=157)



Property Tax Dollar Investment

I am interested in knowing how my property tax dollars are invested in various City services

The City does a good job of providing citizens with information about how their property tax dollars are invested in various City services



*Rounding

Base: Valid respondents (City Wide: n=2,488 / Ward 2: n=166)

Base: Valid respondents (City Wide: n=2,464 / Ward 2: n=165)

Please indicate if you strongly agree, somewhat agree, somewhat disagree or strongly disagree with each of the following statements.

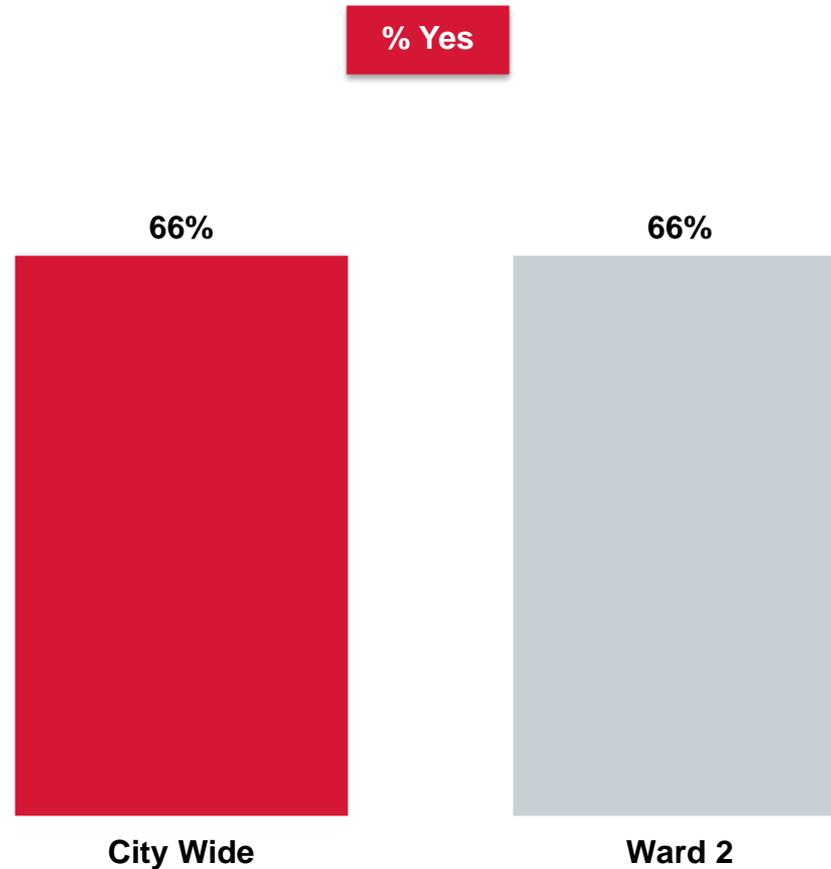


Contact with The City





Past 12 Months Contact with The City of Calgary

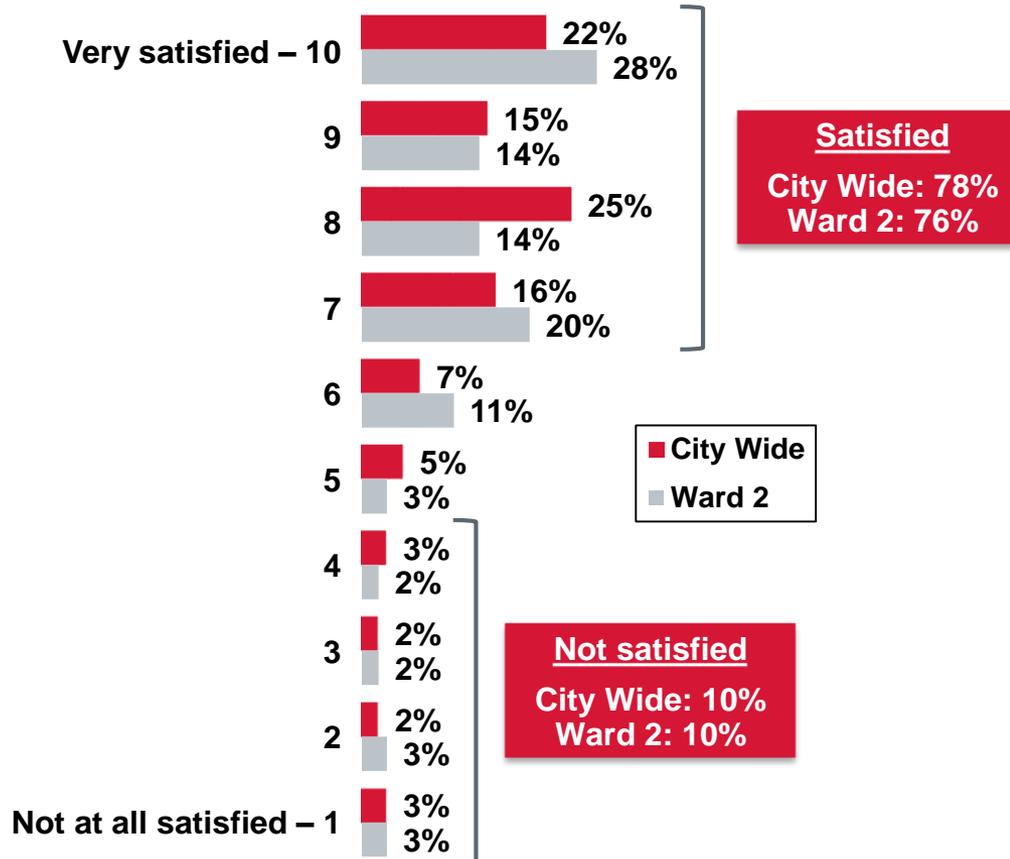


Have you contacted The City of Calgary or dealt with The City or one of its employees in the last twelve months?

Base: Valid respondents (City Wide: n=2,494 / Ward 2: n=165)



Satisfaction with the Overall Level and Quality of Customer Service



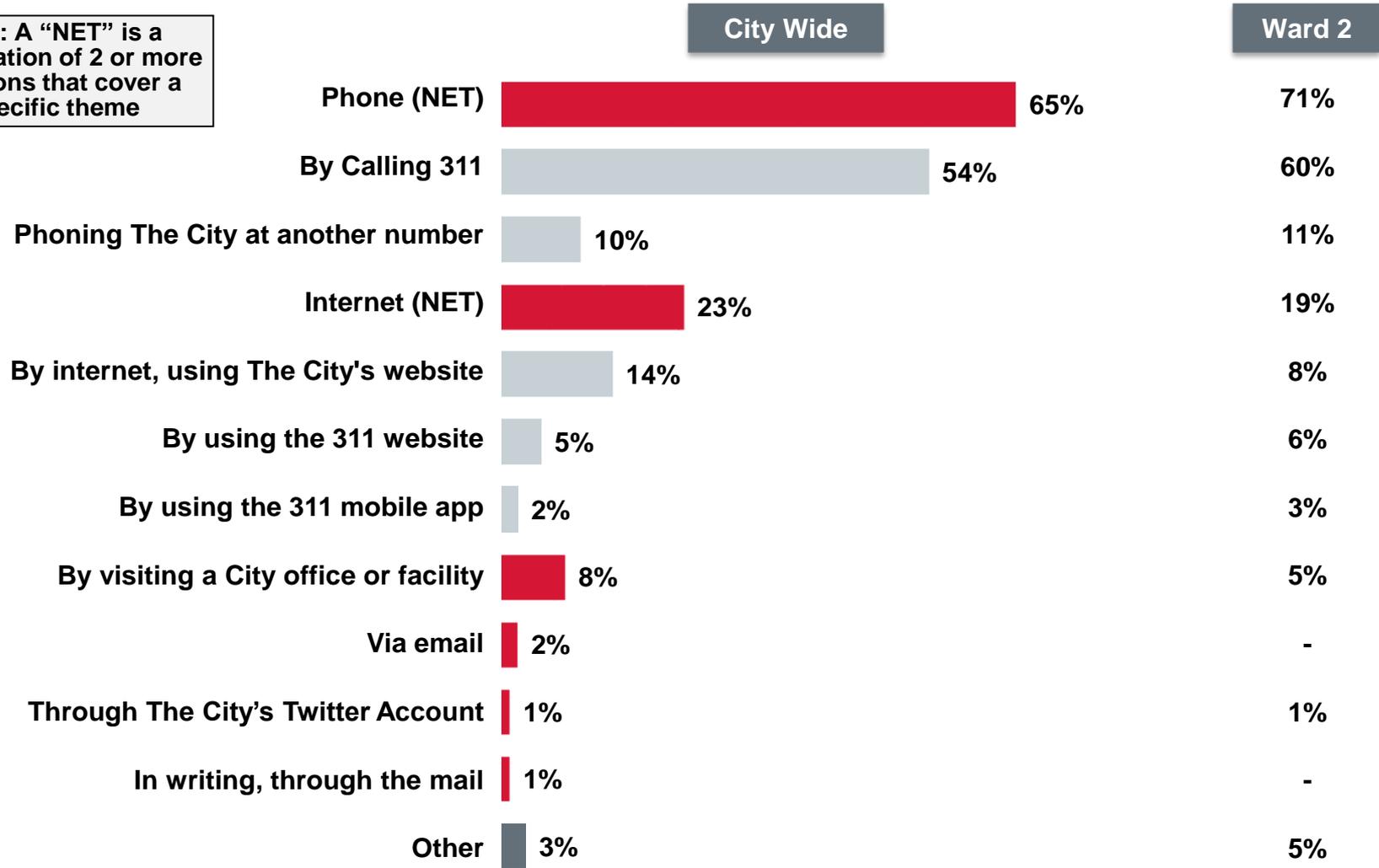
On a scale of 1 – 10 where “1” represents “not at all satisfied” and “10” represents “very satisfied”, how satisfied are you with the overall level and quality of customer service provided by The City of Calgary?

Base: Valid respondents who contacted or dealt with The City in the last twelve months (City Wide: n=1,649 / Ward 2: n=107)



Type of Contact

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

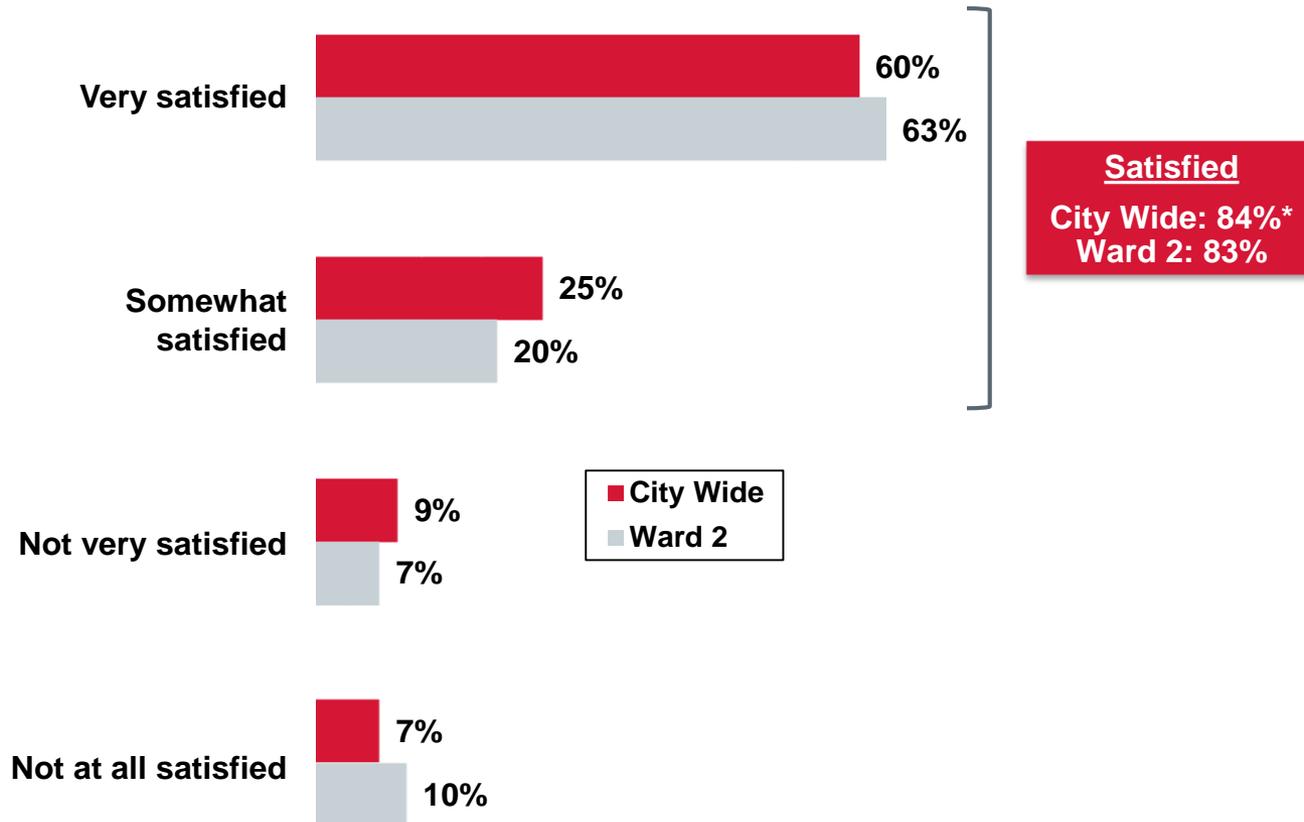


When you contacted The City was it... ?

Base: Valid respondents who contacted The City in the last twelve months (City Wide: n=1,084 / Ward 2: n=73)



Satisfaction with Most Recent City Contact



*Rounding

How satisfied were you with your most recent contact with The City?

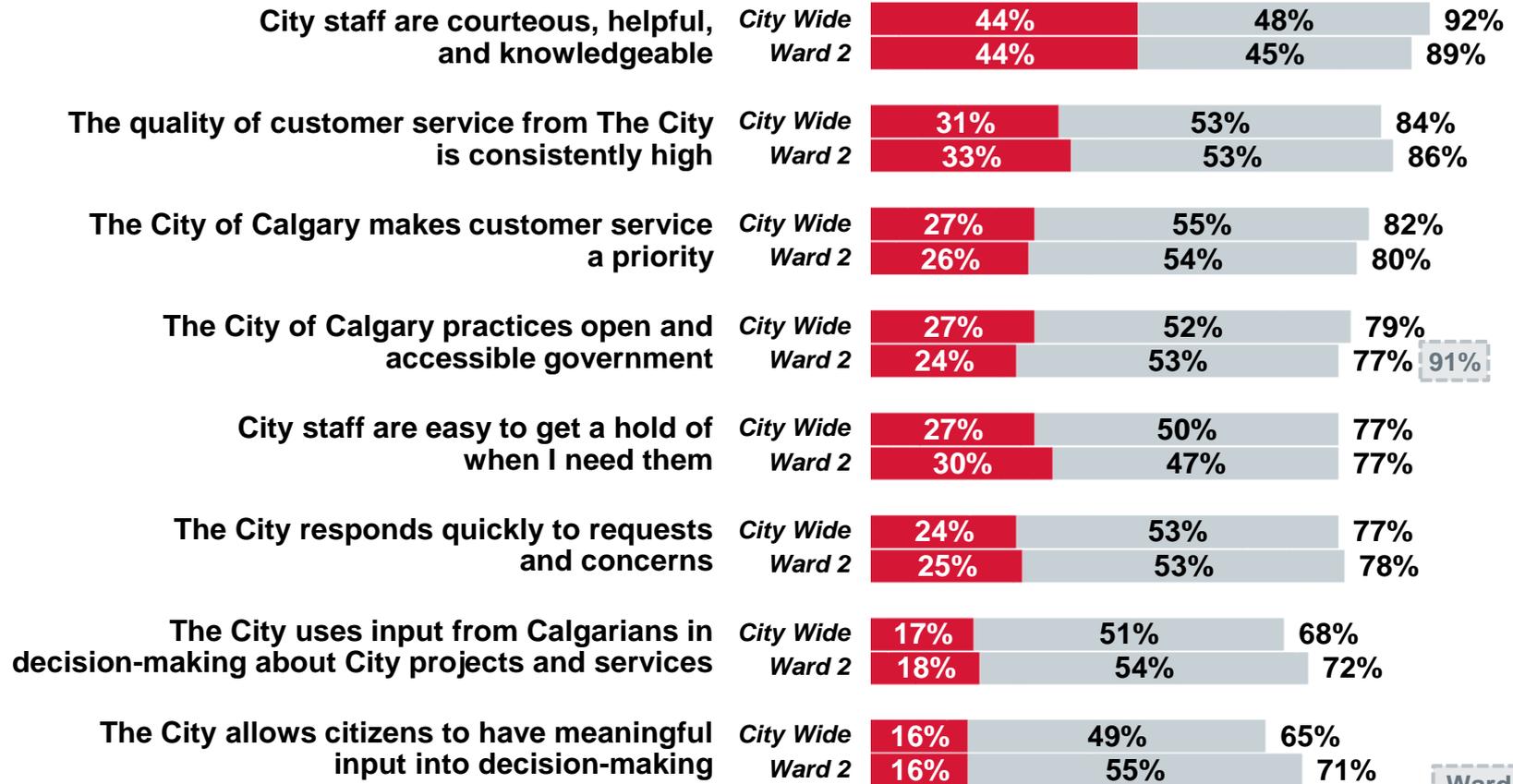
Base: Valid respondents who contacted The City of Calgary in the last twelve months (City Wide: n=1,085 / Ward 2: n=74)



Attitudes Regarding City Service Delivery and Transparency

% Agree

■ Strongly agree ■ Somewhat agree



Ward 2 2016

Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?

Base: Valid respondents (Bases vary)

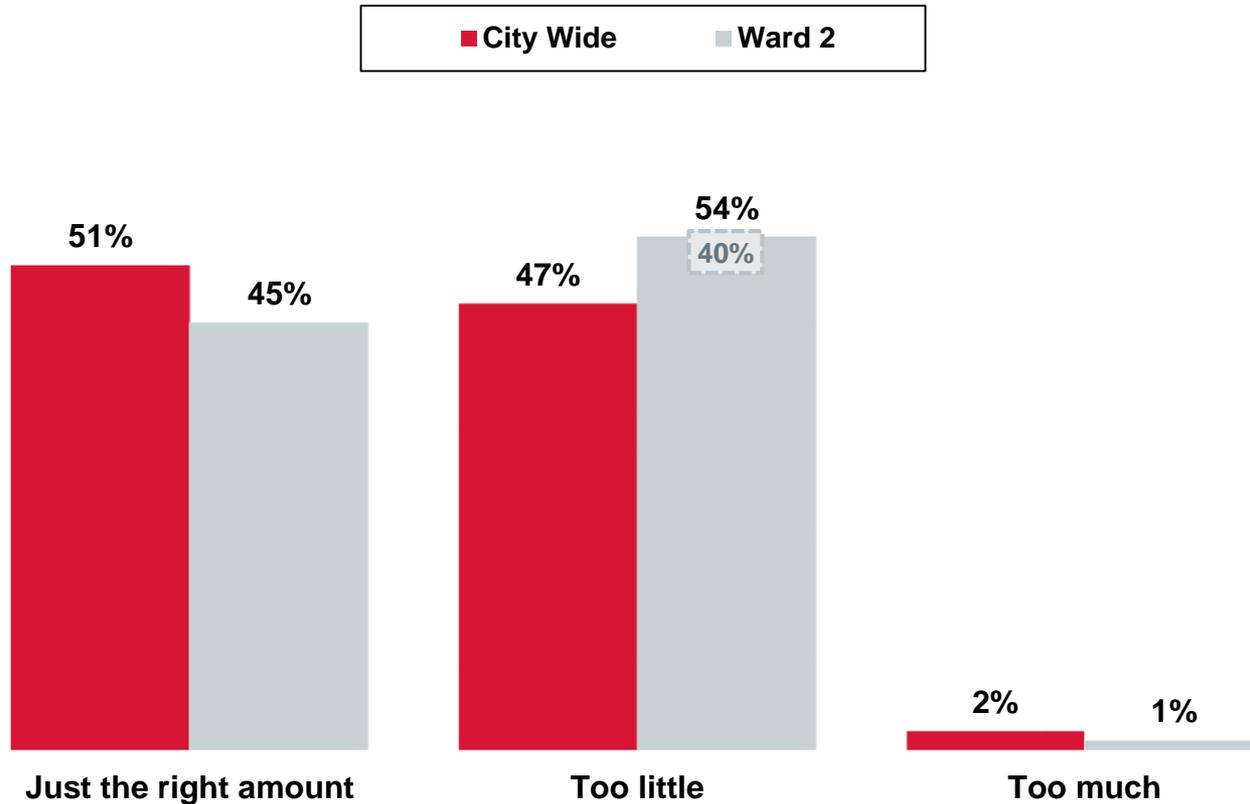


City Communications





The Amount of Information Received



In your opinion, do you currently receive too much, too little, or just the right amount of information from The City?

Base: Valid respondents (City Wide: n=2,474 / Ward 2: n=164)

Ward 2 2016



Top Areas for Information from The City

Ward 2

Multiple Responses

Budget & Spending (NET)	36%	38%
Taxes/ government spending	33%	37%
Infrastructure, Traffic & Roads (NET)	32%	36%
Roads	13%	11%
Construction	6%	4%
Infrastructure (unspecified)	5%	14%↑
Planning & Development (NET)	16%	27%↑
Planning/ future growth	9%	17%↑
Land use planning/ development	4%	2%
Taxation (NET)	16%	13%
Taxes/ taxation (unspecified)	10%	10%
Property taxes	5%	3%
Transit (NET)	15%	13%
Transit	7%	3%
Transportation (unspecified)	7%	10%
Government (NET)	12%	18%
Recreation (NET)	9%	11%
Recreation/ leisure centres/ programs	7%	8%
Community & Social Services (NET)	9%	7%
City Services (NET)	8%	10%
Crime, Safety & Policing (NET)	8%	3%↓
Media (NET)	6%	7%
Environment & Waste Management (NET)	5%	8%
City/ public art displays	5%	5%

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

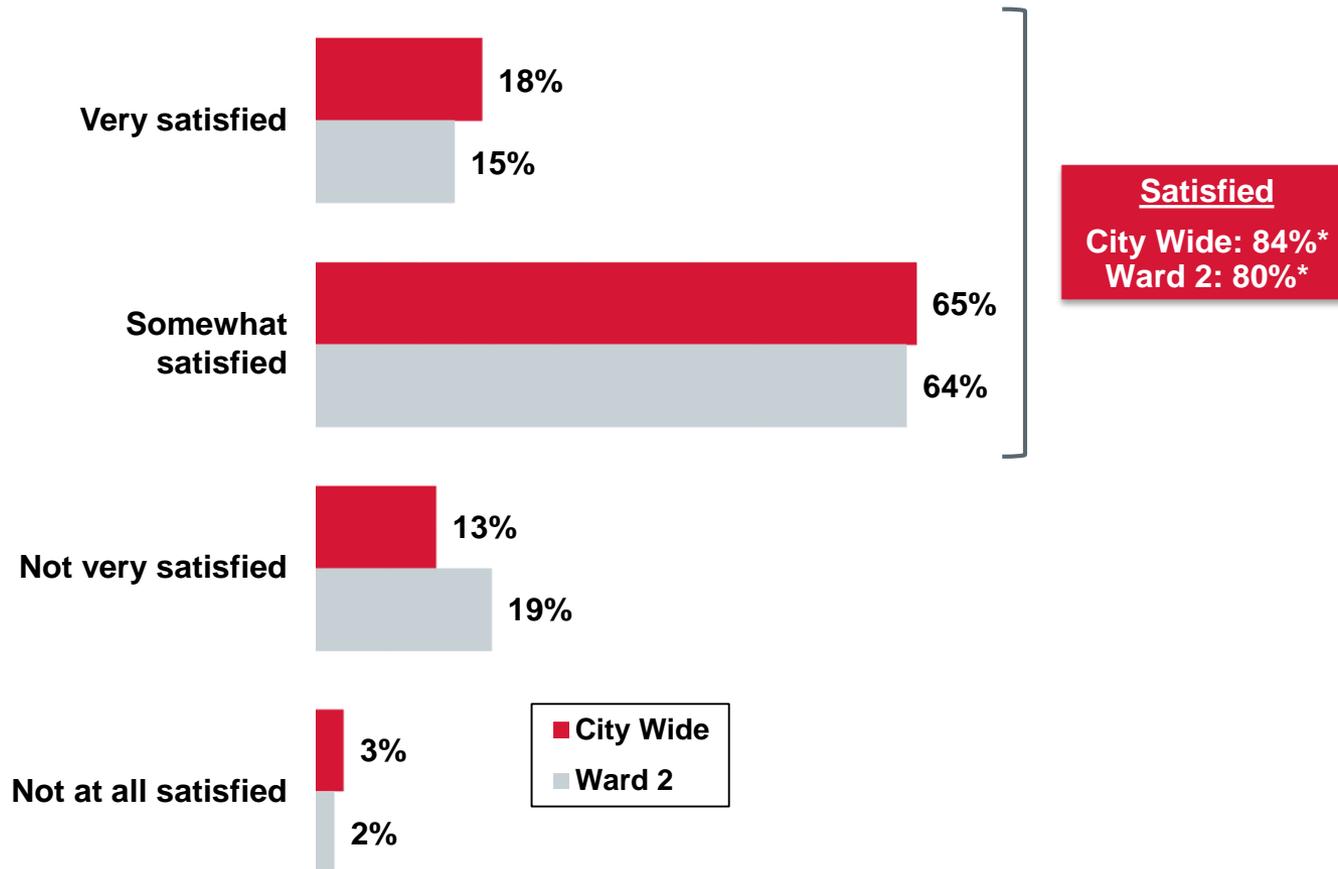
Total mentions <3% are not shown

What are the top three areas where you would like The City to provide more information?

Base: Valid respondents who say they receive too little or just the right amount of information (City Wide: n=2,172 / Ward 2: n=144)



Satisfaction with the Overall Quality of City Information and Communications



*Rounding

And how satisfied are you with the overall quality of City information and communications?

Base: Valid respondents (City Wide: n=2,484 / Ward 2: n=166)



Demographics





Demographics

Gender

	City Wide	Ward 2
Male	49%	48%
Female	51%	52%

Education

	City Wide	Ward 2
Completed high school or less	18%	10%
Some post secondary or completed a college diploma	35%	30%
Completed university degree or post-grad degree	47%	60%

Age

	City Wide	Ward 2
18 to 24	13%	16%
25 to 34	20%	23%
35 to 44	17%	17%
45 to 54	20%	21%
55 to 64	14%	14%
65 or older	16%	10%
Mean	45	43

Income

	City Wide	Ward 2
Less than \$30,000	7%	3%
\$30,000 to <\$45,000	9%	5%
\$45,000 to <\$60,000	11%	5%
\$60,000 to <\$75,000	8%	6%
\$75,000 to <\$90,000	9%	11%
\$90,000 to <\$105,000	10%	16%
\$105,000 to <\$120,000	10%	11%
\$120,000 to <\$150,000	14%	15%
\$150,000 or more	23%	28%

Base: Valid respondents (Bases vary)



Household Characteristics

Tenure in Calgary

	City Wide	Ward 2
Less than 5 years	7%	10%
5 to less than 10 years	9%	9%
10 to less than 15 years	11%	14%
15 to less than 20 years	12%	17%
20 to less than 30 years	24%	20%
30 to less than 40 years	16%	14%
40 or more	21%	16%
<i>Mean</i>	26	23

Household Size

	City Wide	Ward 2
1	13%	9%
2	31%	28%
3	19%	18%
4	22%	25%
5 or more	15%	20%
<i>Mean</i>	3.0	3.3

Children and Seniors in Household

	City Wide	Ward 2
Yes - Children	36%	40%
Yes - Seniors	17%	18%

Type of Home

	City Wide	Ward 2
Single-detached house	71%	84%
Apartment or apartment-style condominium	13%	7%
Duplex, triplex or fourplex	8%	4%
Townhouse or rowhouse	7%	4%
Another type of multi-dwelling unit	1%	-

Own or Rent

	City Wide	Ward 2
Own	76%	84%
Rent	21%	10%
Other	1%	1%
Neither	2%	5%

Responsible for Property Taxes

	City Wide	Ward 2
Yes	84%	84%
No	16%	16%

Base: Valid respondents (Bases vary)



Respondent Characteristics

Born in Canada

	City Wide	Ward 2
Yes	74%	62%
No	26%	38%

Age Left Country of Birth

Base: Not born in Canada	City Wide (n=645)	Ward 2 (n=63)
Less than 12	28%	25%
12 to 17	13%	5%
18 or older	59%	69%
No response	1%	-

Ethnic Background

	City Wide	Ward 2
Caucasian/ White	24%	24%
British	20%	17%
Canadian/ French Canadian	17%	11%
Western European	12%	10%
Southern or Eastern European	9%	7%
East or Southeast Asian	9%	14%
South Asian	6%	12%
Central/ South American or Caribbean	2%	4%
West Asian or Middle Eastern	2%	1%
African	2%	4%
Aboriginal/ First Nations/ Metis	2%	1%

Disability

	City Wide	Ward 2
Yes	16%	14%
No	84%	86%

Visible Minority

	City Wide	Ward 2
Yes	23%	26%
No	77%	74%

Base: Valid respondents (Bases vary)



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