



Calgary



YYC Matters Citizen Survey

Topline Report

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Background & Methodology





Background

- The purpose of this research is to understand Calgarians' views on a variety of municipal issues.
- At the time of data collection, the 2019 Alberta Provincial Election campaign was underway. Other news stories leading up to and during data collection included the public launch of YYC Matters and the downtown business tax shift issue.



Methodology

- The survey was conducted by Ipsos from March 29 – April 3, 2019 with 801 Calgarians, 18 years of age and older, who are members of the Ipsos I-Say online panel. Members of this panel have registered to participate in online surveys for Ipsos.
- Data were weighted to the 2016 Civic Census to reflect the age, gender and quadrant of residence of adult Calgarians.
- As this survey was conducted with an online research panel, a margin of error cannot be calculated; however, the results broadly reflect the opinions of the population of Calgary.
- Due to rounding, some numbers do not add up to 100%.

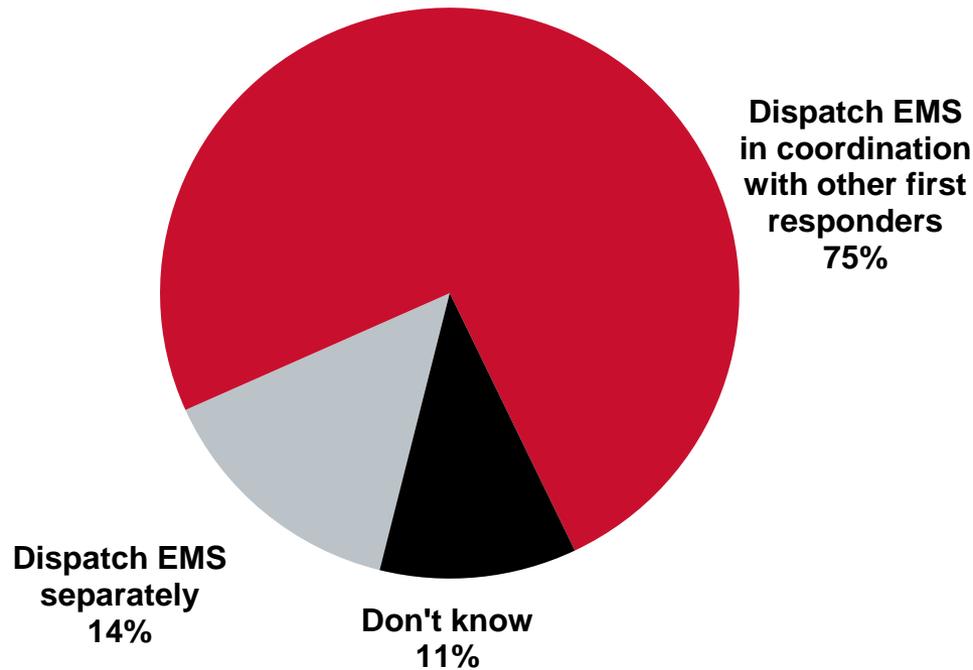
Detailed Findings





9-1-1 Dispatch of EMS

The City Should Continue to Dispatch EMS with Fire and Police Services vs. EMS Dispatched Separately by Alberta Health Services



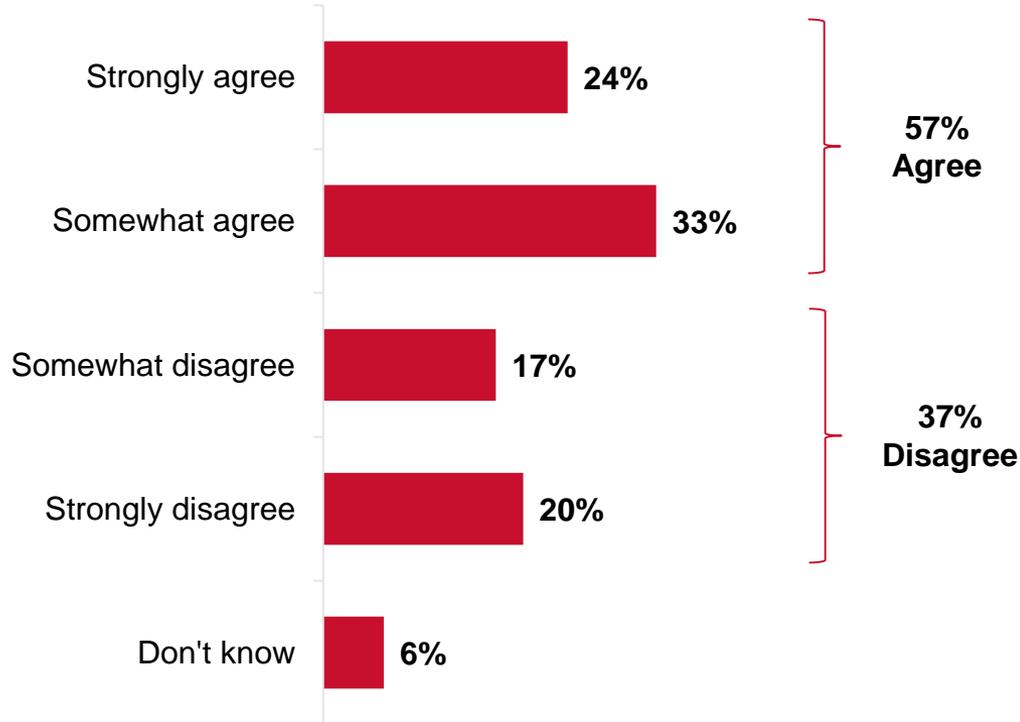
Q. The City of Calgary provides both fire and police services while Alberta Health Services (AHS) provides Emergency Medical Services (EMS). Currently, The City's 9-1-1 operations dispatches all three of these services. Should The City continue to dispatch all three services or should EMS be dispatched separately by AHS?

Base size: All respondents (n=801)



Tourism Marketing Fund

Hotel and Short-term Rental Guests in Calgary Should be Charged a Consistent Fee to Help Fund Tourism Efforts in Calgary



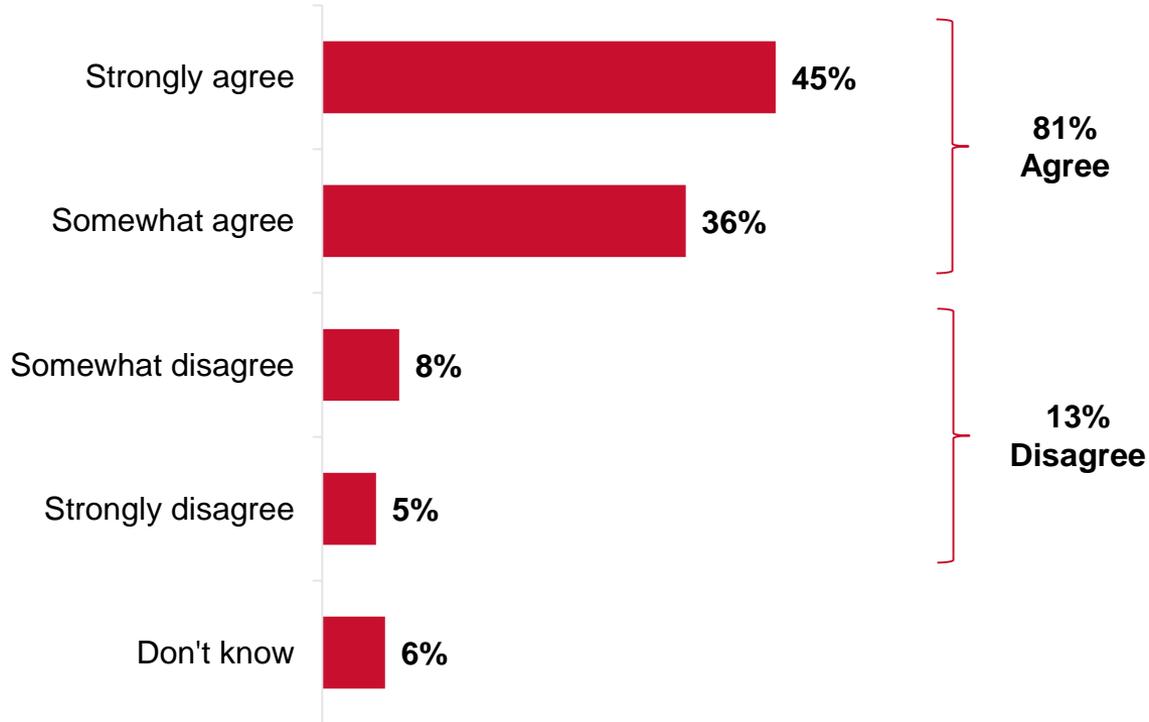
Q. Some hotels in Calgary contribute to a tourism marketing fund and others do not. Hotel guests are sometimes charged a fee even if it is not given to the fund. To what extent do you agree or disagree that all hotel and short term rental guests in Calgary should be charged a consistent fee to help fund tourism efforts in Calgary?

Base size: All respondents (n=801)



Extended Producer Responsibility

Alberta Should Enact Extended Producer Responsibility Legislation



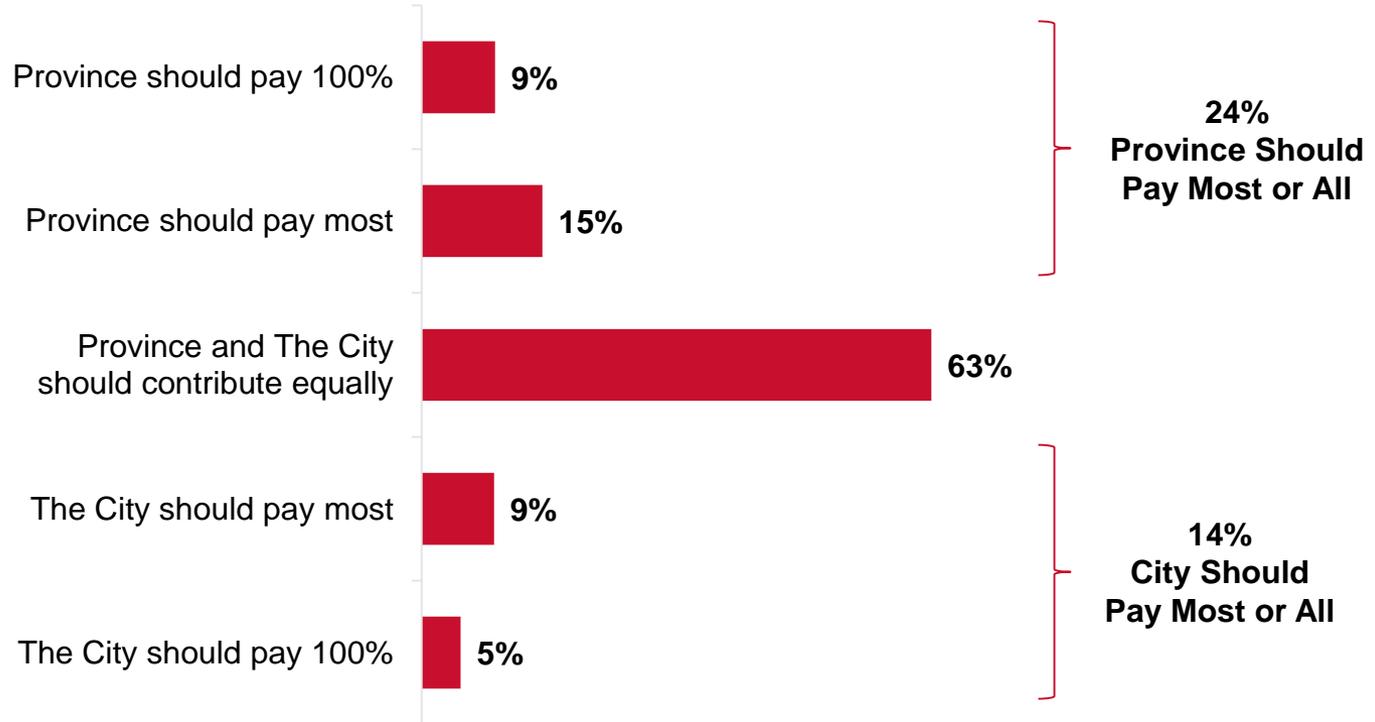
Q. Calgarians pay a user fee to The City of Calgary for the blue bin recycling collection program. In other provinces, manufacturers pay for recycling through a program called Extended Producer Responsibility. Those costs are passed on to consumers nation-wide. Some people say this means Calgarians are double paying for recycling. To what extent do you agree or disagree that Alberta should enact legislation that would require manufacturers to pay for the cost of recycling or disposal of the products they manufacture?

Base size: All respondents (n=801)



Low Income Transit Passes

Provincial and City Funding of The City's Low Income Transit Pass Program



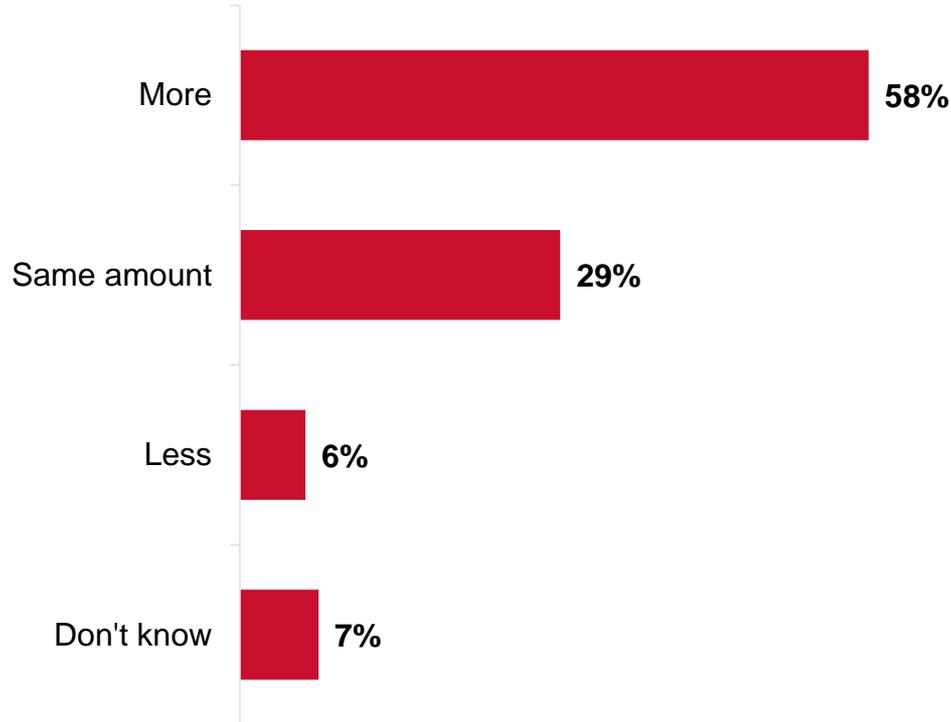
Q. 60,000 Calgarians access The City of Calgary's low income transit pass program, which was established as a cost-sharing program between the City and the Province. Currently, the City is covering more costs than anticipated, and the provincial funding is due to expire. Do you feel the Province should pay for this program, cost share with The City, or pay nothing?

Base size: All respondents (n=801)



Affordable Housing

The Province Should Provide The City with More, Less or the Same Amount of Funding for Affordable Housing



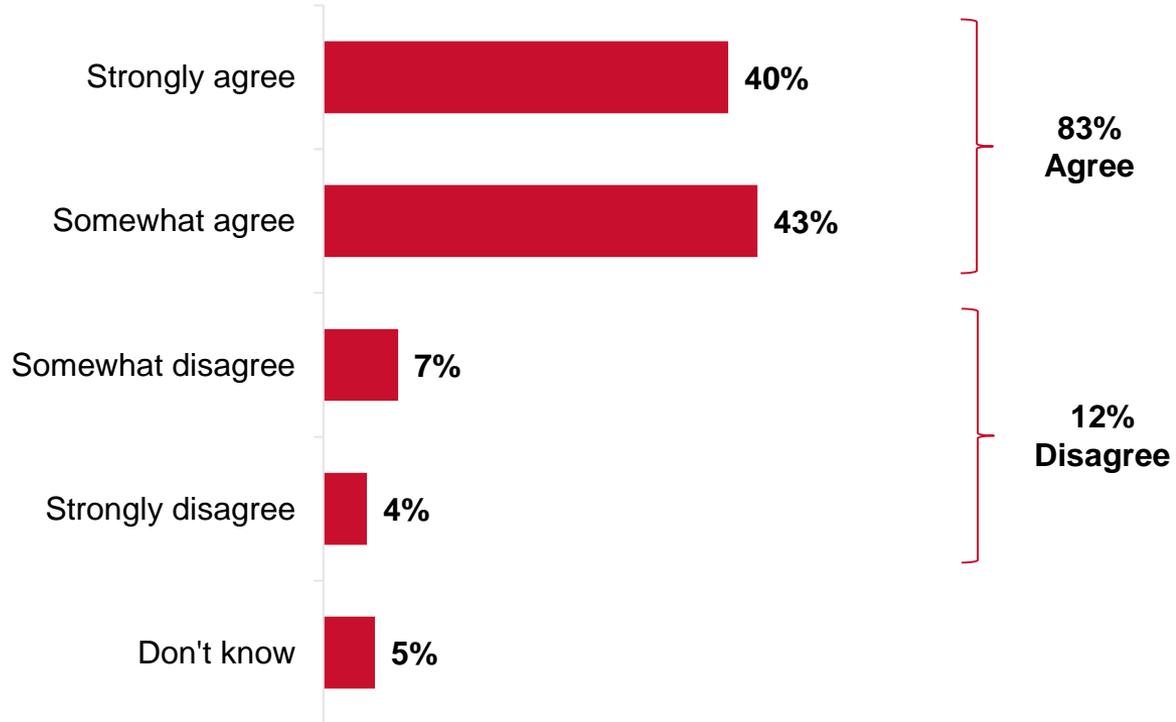
Q. 1 in 5 households in Calgary are in need of affordable housing, yet affordable housing makes up only 3.6% of Calgary’s housing stock. Do you feel the Province should provide The City with more, less or the same amount of funding for affordable housing for low-income Calgarians as it currently does?

Base size: All respondents (n=801)



Flood Mitigation

The Province Should Fund Upstream Flood Infrastructure on the Bow River in Order to Protect Calgary's Downtown from Future Floods



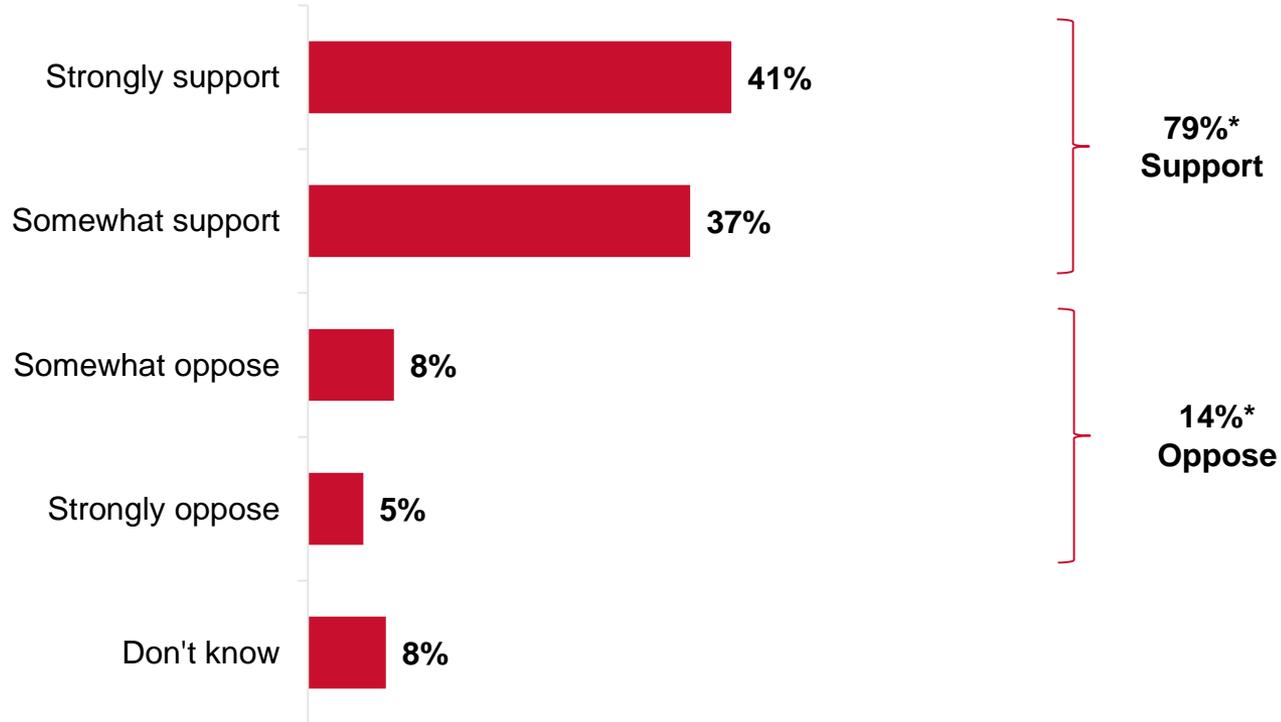
Q. Calgary's downtown remains exposed to considerable risk from flooding from both the Elbow River and the Bow River. To what extent do you agree or disagree that the Province should fund upstream flood infrastructure on the Bow River in order to protect Calgary's downtown from future floods?

Base size: All respondents (n=801)



Green Line LRT

Support vs. Opposition of the Green Line LRT Program



*Rounding

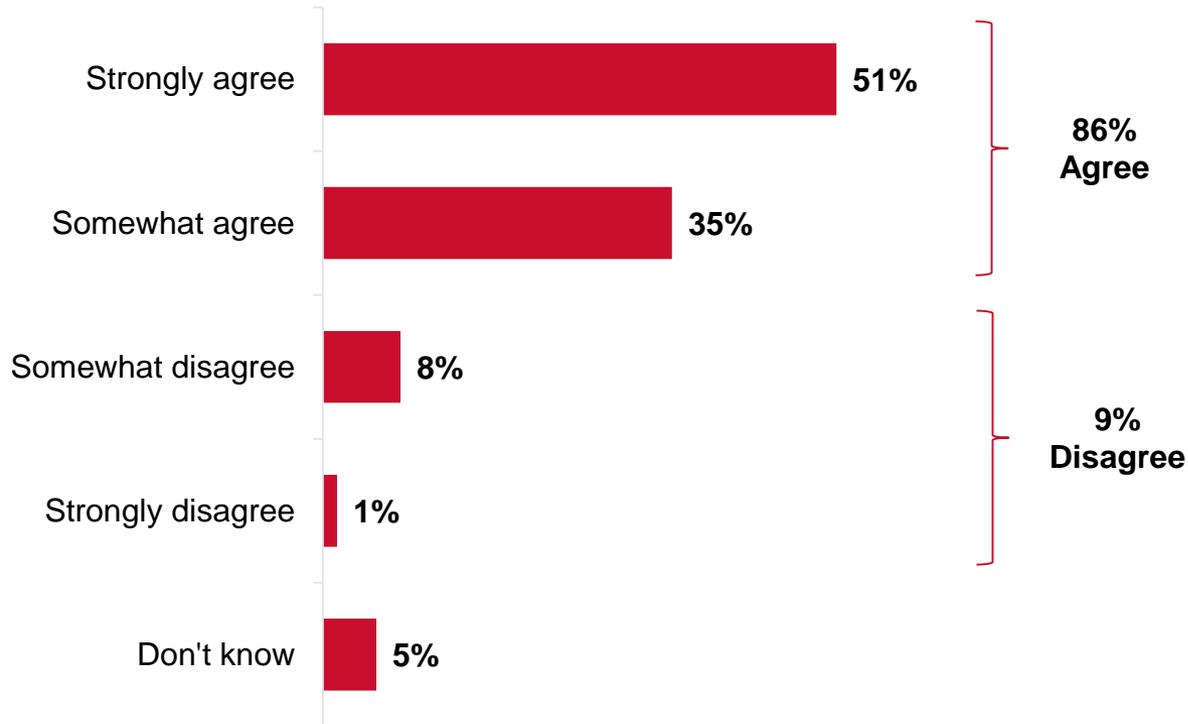
Q. The Green Line is Calgary's next LRT line which, when complete, will connect communities between Keystone and Seton to downtown and various other destinations along the way. How would you rate your level of support or opposition for the Green Line LRT program?

Base size: All respondents (n=801)



Community & School Development

The City, Local School Boards and the Province Should Work Better to Align School Construction with the Development of New Communities



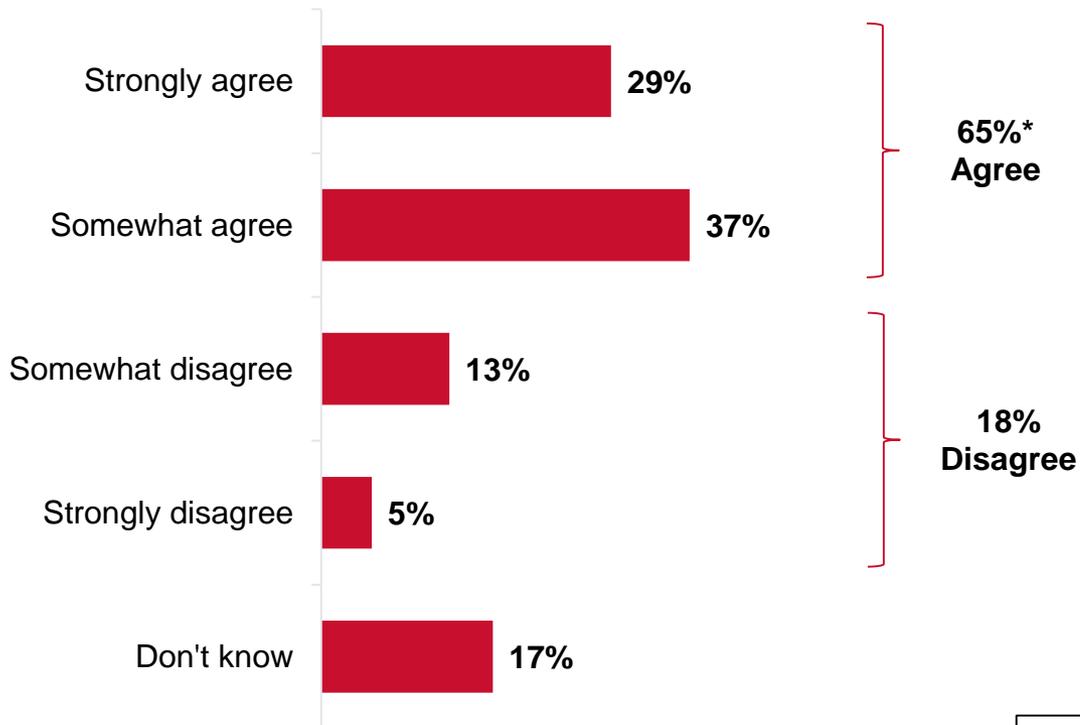
Q. Often in new communities, schools are not built at the same time as the community is being developed and children in these areas need to be bussed to other communities to attend school. To what extent do you agree or disagree that The City, local school boards and the Province should work together to better align school construction with the development of new communities?

Base: Valid respondents (n=801)



Mortgage Requirements

Alberta-based Mortgage Approval Requirements Should be Put in Place to Support Calgary's Real Estate Market



*Rounding

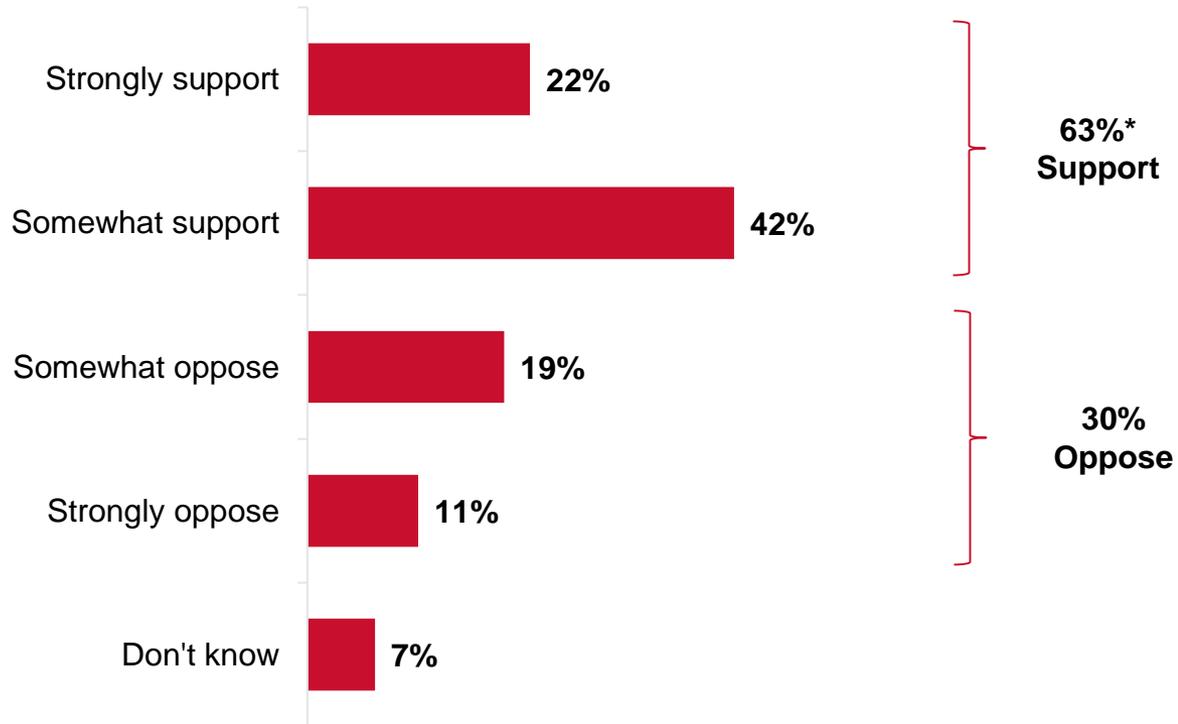
Q. Changes to the national rules for mortgages were implemented to address unstable real estate markets in Vancouver and Toronto, but may be contributing to a slowdown in the Calgary housing market. To what extent do you agree or disagree that Alberta-based mortgage approval requirements should be put in place to support our local real estate market?

Base size: All respondents (n=801)



Arts Commons: Support

Support vs. Opposition of Expansion of Arts Commons



*Rounding

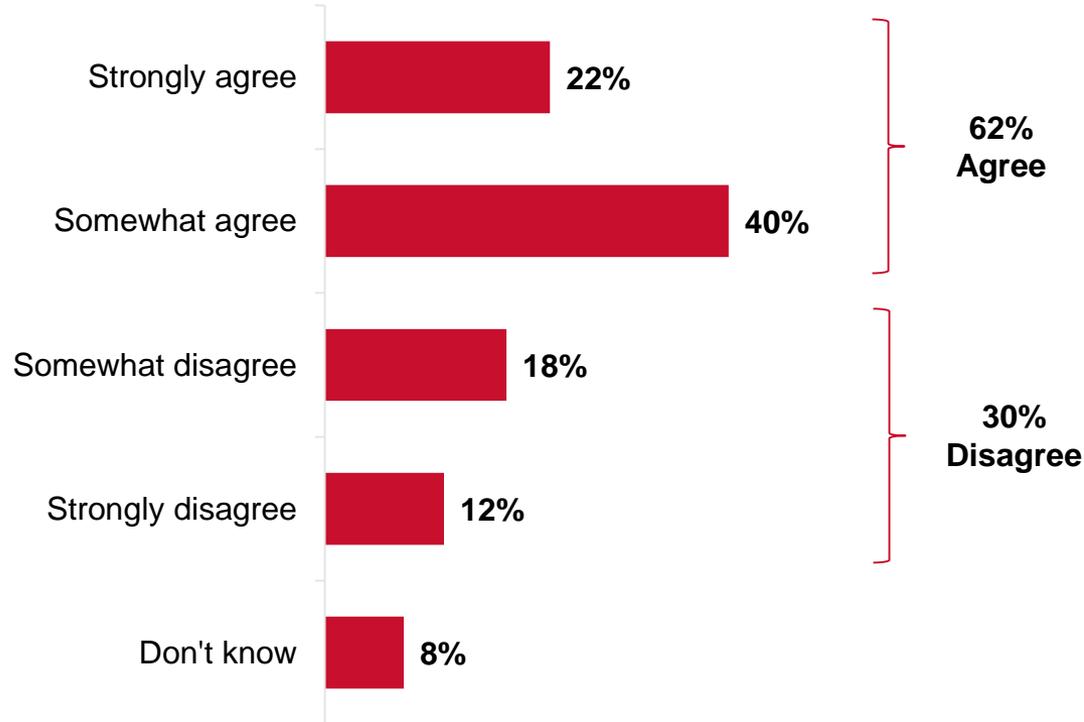
Q. Arts Commons is an arts and culture facility located in downtown Calgary. It houses the Calgary Philharmonic Orchestra and several theatre companies and offers educational programs. It is now at capacity and to help create more opportunities for arts and culture in our city, expansion is needed. To what extent do you support or oppose the expansion of Arts Commons?

Base size: All respondents (n=801)



Arts Commons: Provincial Funding

The Province Should Contribute Funding for Expansion of Arts Commons



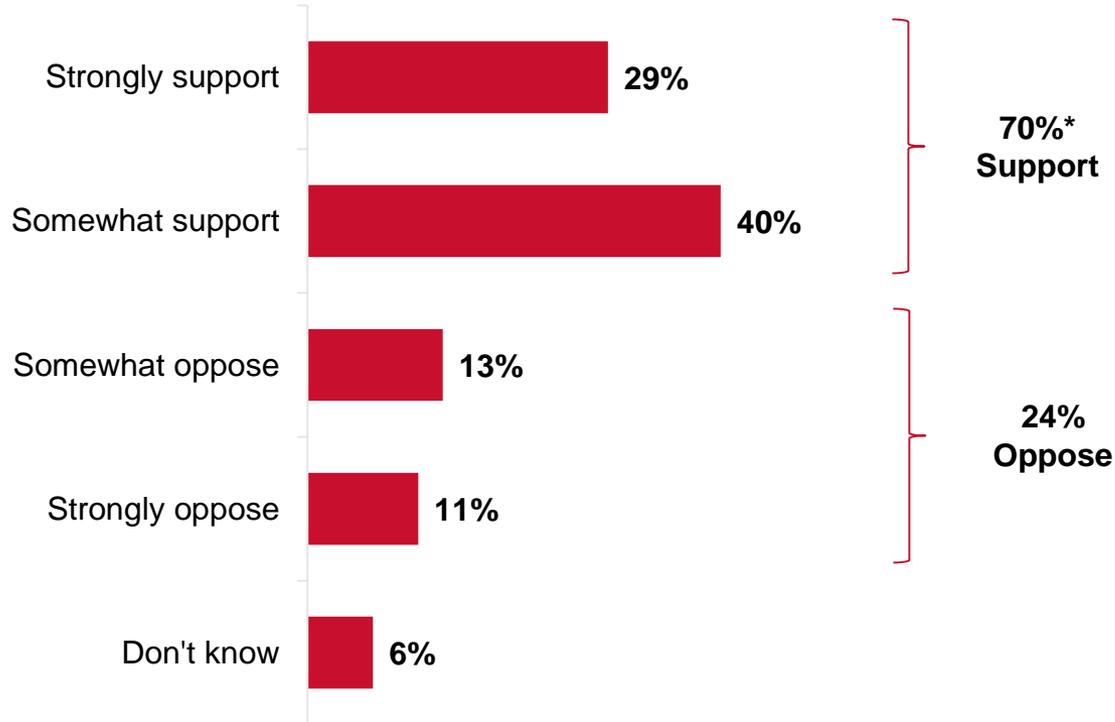
Q. To what extent do you agree or disagree that the Province should contribute funding for expansion of Arts Commons?

Base size: All respondents (n=801)



Fieldhouse: Support

Support vs. Opposition of Construction of a Fieldhouse in Calgary



***Rounding**

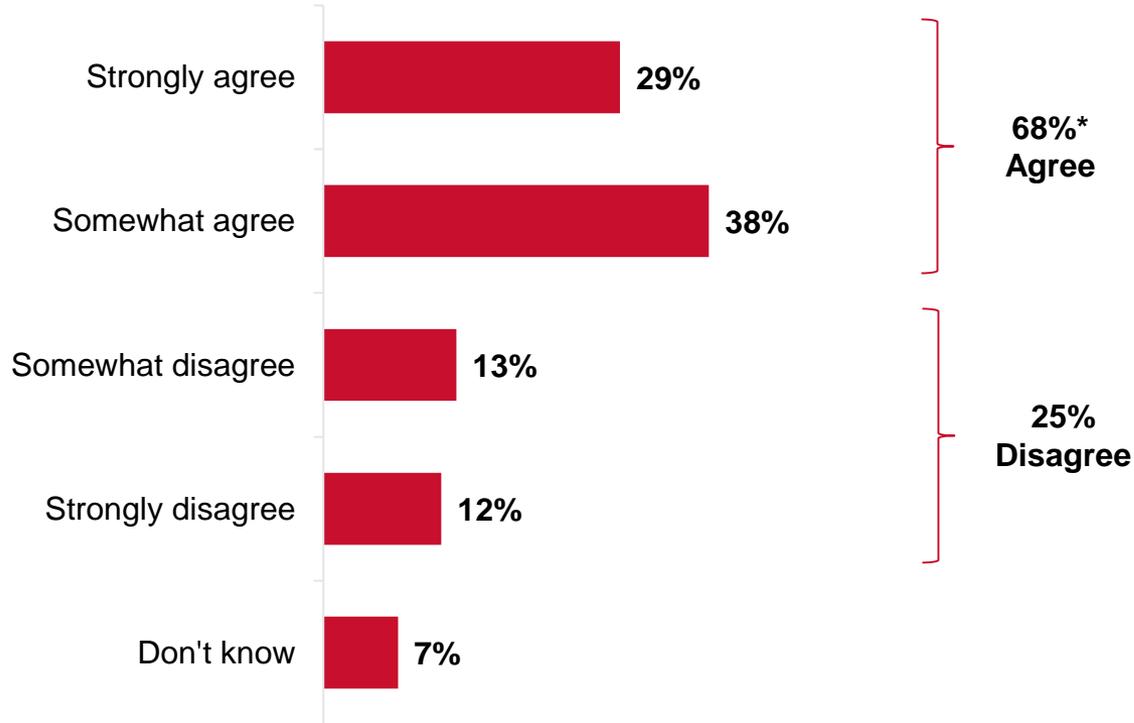
Q. Calgary lacks a suitable indoor facility for hosting major national and international sporting events in track and field, soccer and similar athletics. A fieldhouse would provide opportunities to try new sports and for Canadian athletes to train in a world-class facility. In addition, it would provide sufficient spectator seating for major sporting events, allowing Calgary to bid on hosting these events. To what extent do you support or oppose the construction of a fieldhouse in Calgary?

Base size: All respondents (n=801)



Fieldhouse: Provincial Funding

Provincial Funding of a Fieldhouse in Calgary



*Rounding

Q. To what extent do you agree or disagree that the Province should contribute to funding for a fieldhouse in Calgary?

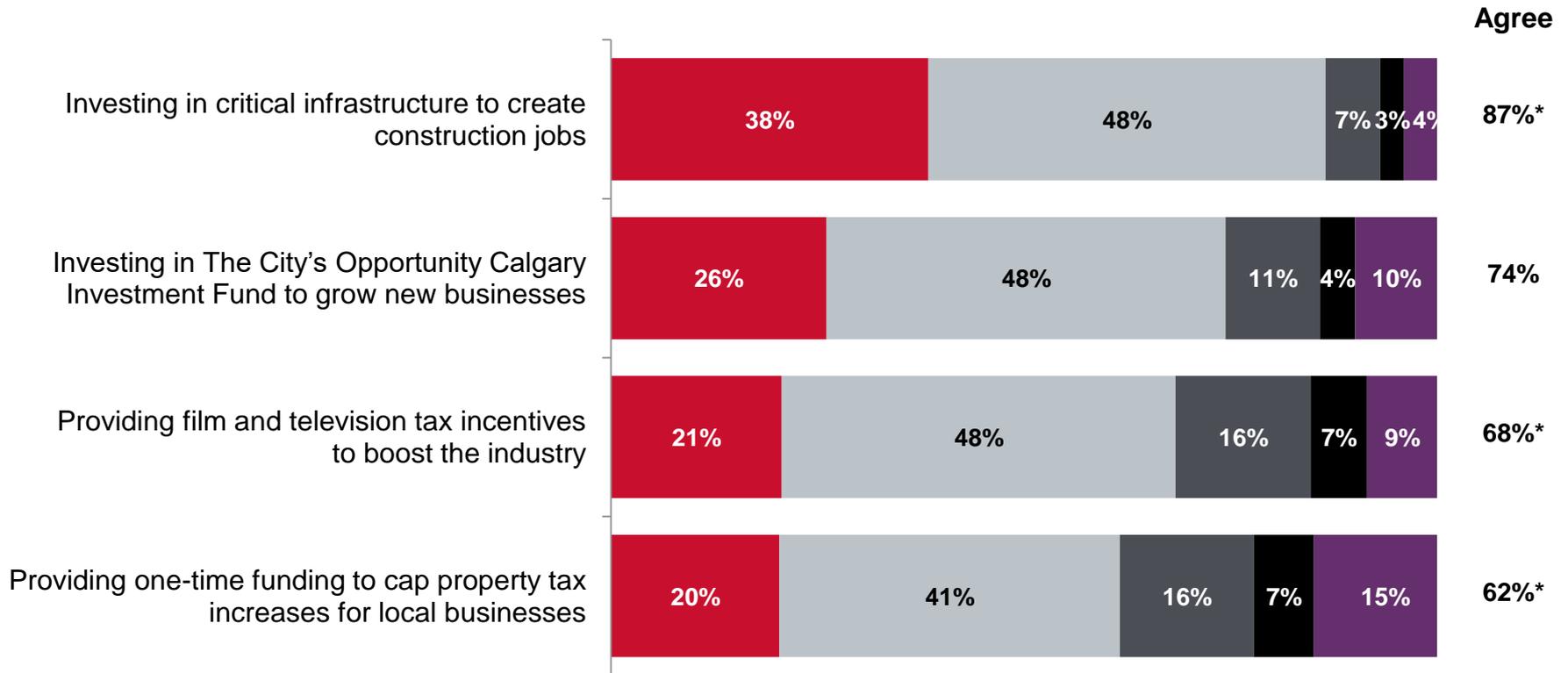
Base size: All respondents (n=801)



Economic Recovery Initiatives

Provincial Funding and Resources to Support Calgary's Economic Recovery

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



*Rounding

Q. To what extent do you agree or disagree that the Province should provide funding and resources to support the city's economic recovery through the following . . .

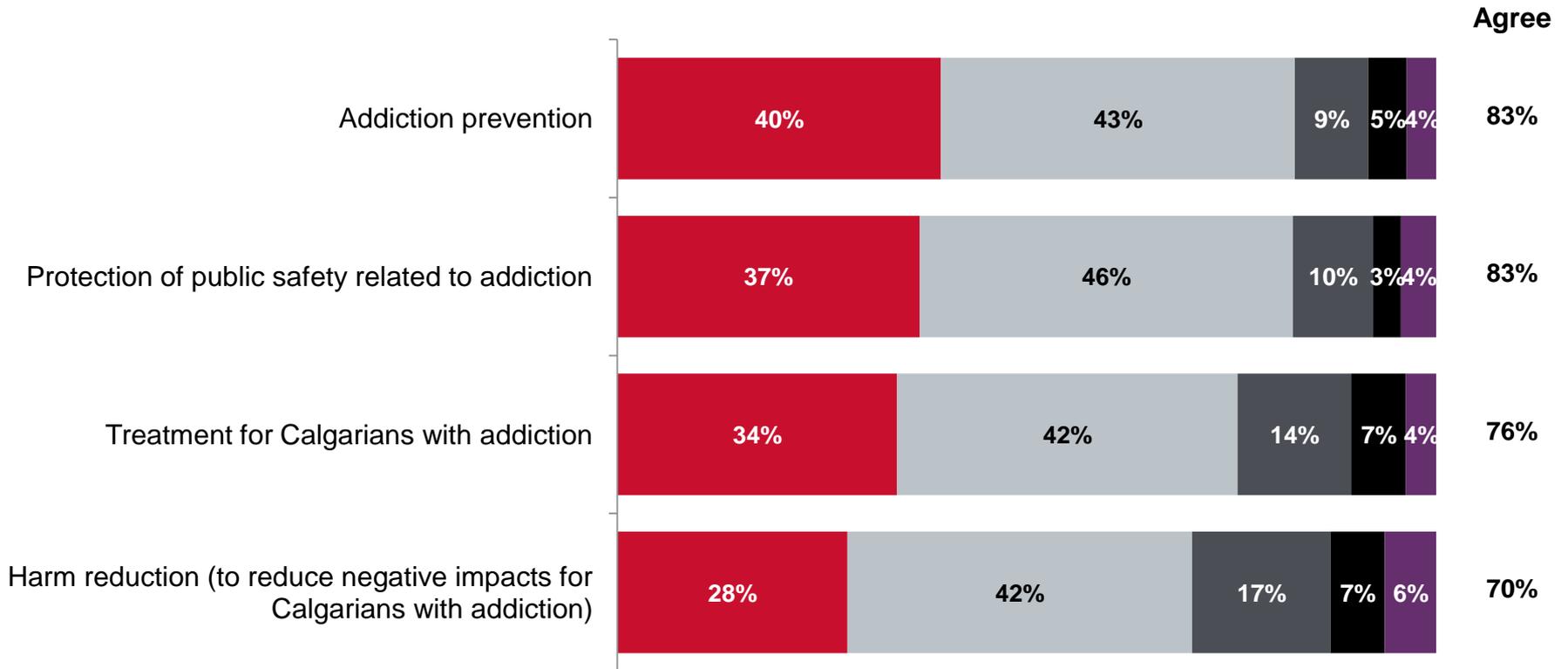
Base size: All respondents (n=801)



Addiction Prevention & Support

Provincial Funding and Resources for Addiction Prevention and Support

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree
 ■ Don't know



Q. To what extent do you agree or disagree that the Province should provide funding and resources to support the following . . .

Base size: All respondents (n=801)



Priorities

Respondents were asked to rank the ten options in order of their importance, '1' represents the most important and '10' represents the least important. The graph shows the percentage of respondents who selected each rank.

■ 1st ■ 2nd ■ 3rd ■ 4th ■ 5th ■ 6th ■ 7th ■ 8th ■ 9th ■ 10th **Rank***

Support for affordable housing



1

Coordinated dispatch of EMS, fire and police by The City



2

Support for mental health and addiction



3

Construction of the Green Line LRT



4

Construction of infrastructure on the Bow River to protect downtown Calgary from flooding



5

* Absolute rank is assigned based on the weighted average.

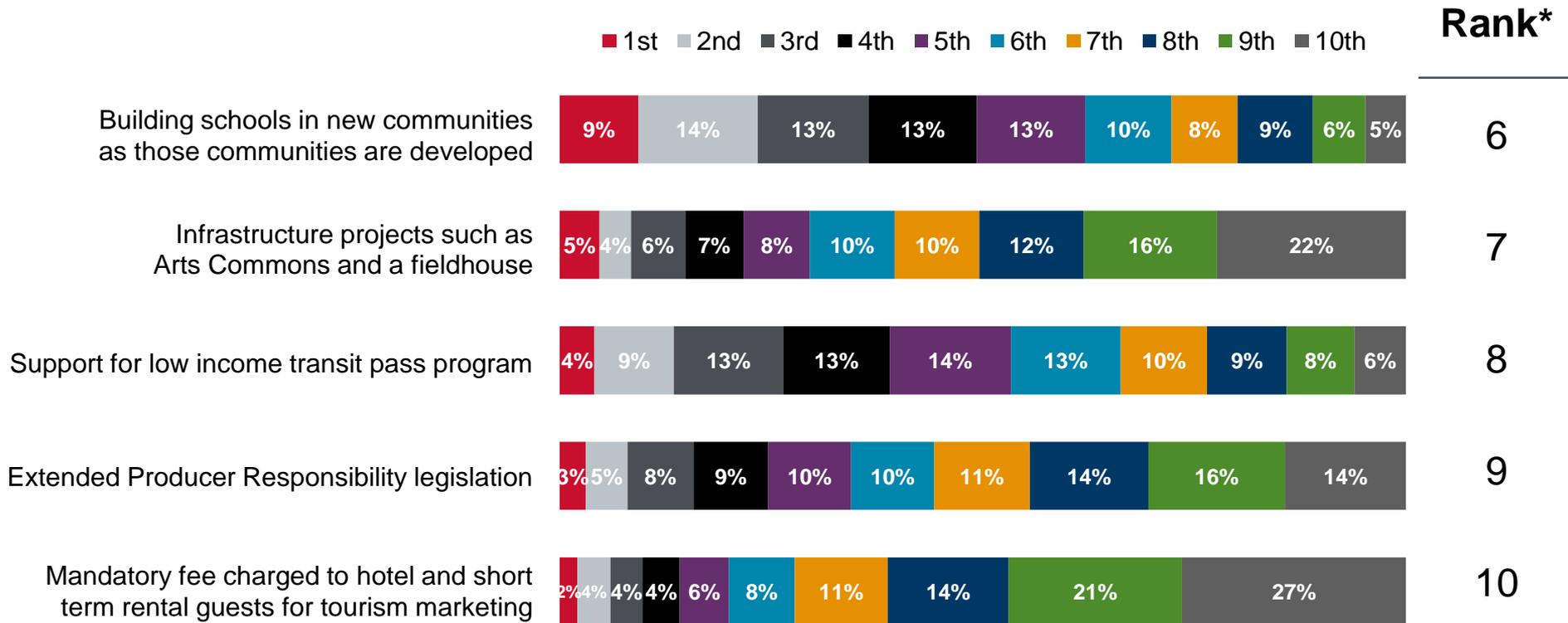
Q. Please rank each of the following in terms of how important you think each is to Calgary, with 1 being the most important and 10 being the least important . . .

Base size: All respondents (n=801)



Priorities (cont.)

Respondents were asked to rank the ten options in order of their importance, '1' represents the most important and '10' represents the least important. The graph shows the percentage of respondents who selected each rank.



* Absolute rank is assigned based on the weighted average.

Q. Please rank each of the following in terms of how important you think each is to Calgary, with 1 being the most important and 10 being the least important . . .

Base size: All respondents (n=801)

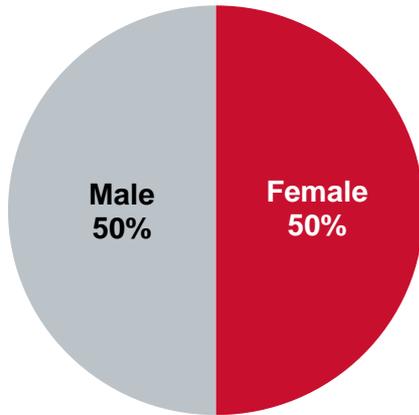
Demographics



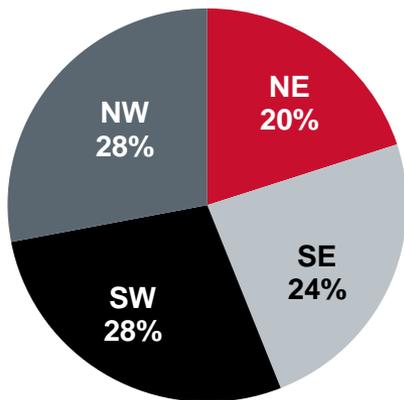


Demographics

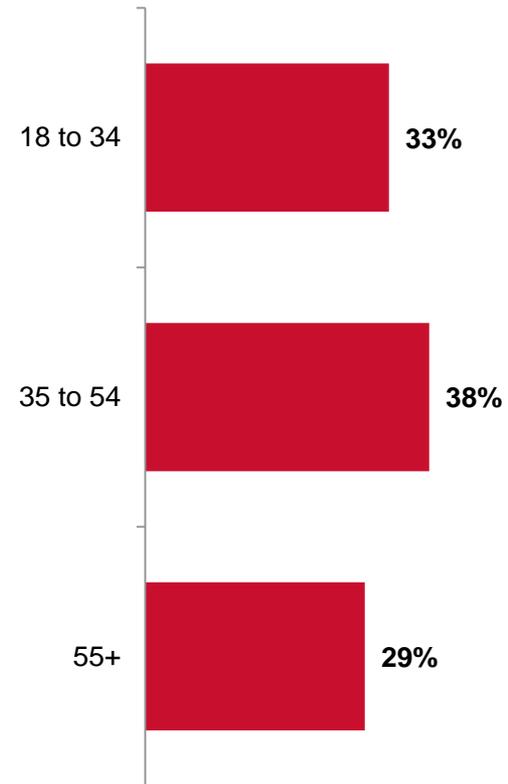
Gender



Quadrant of Residence



Age

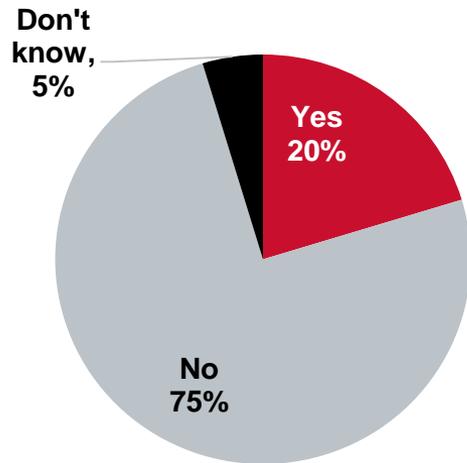


Base size: All respondents (n=801)

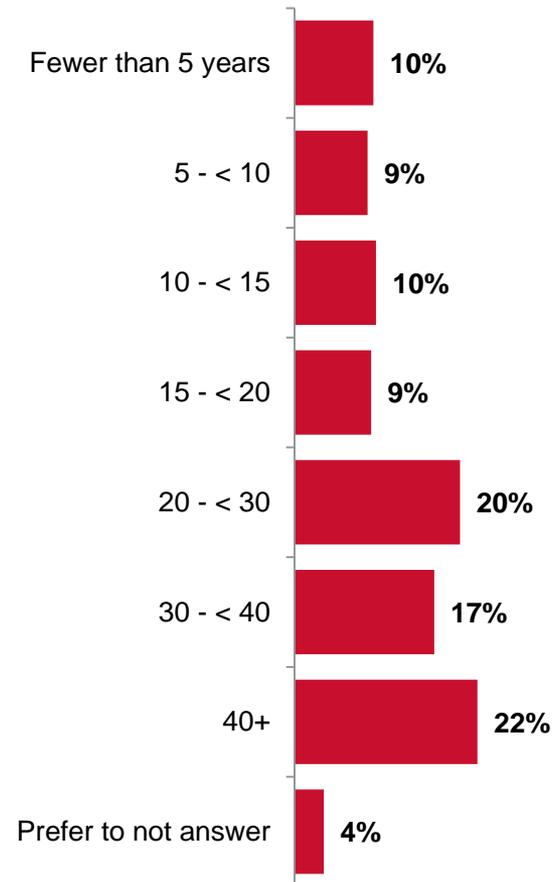


Demographics

Community Built in Last 10 Years



Years Lived in Calgary

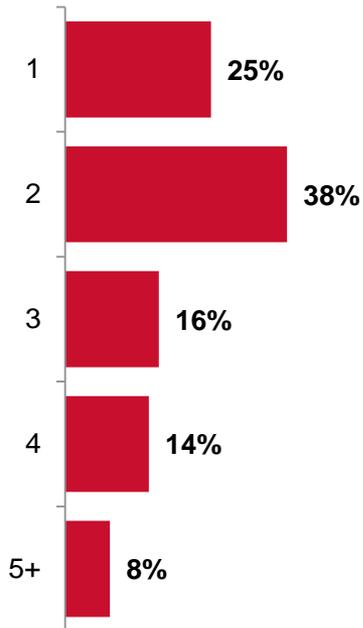


Base size: All respondents (n=801)

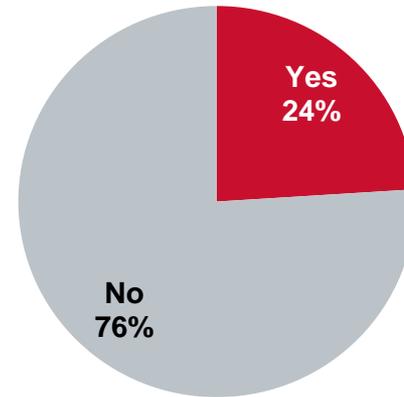


Demographics

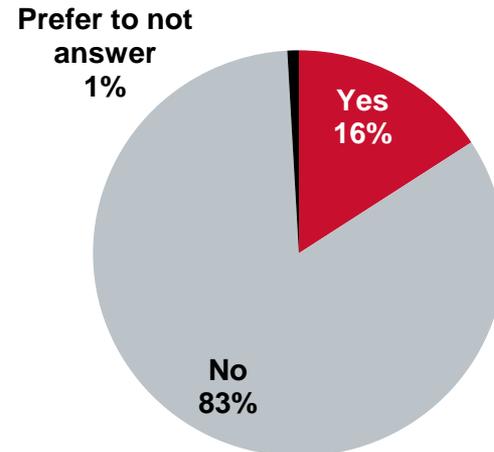
Household Size



Children Under the Age of 18 in the Household



Seniors (65+) in the Household

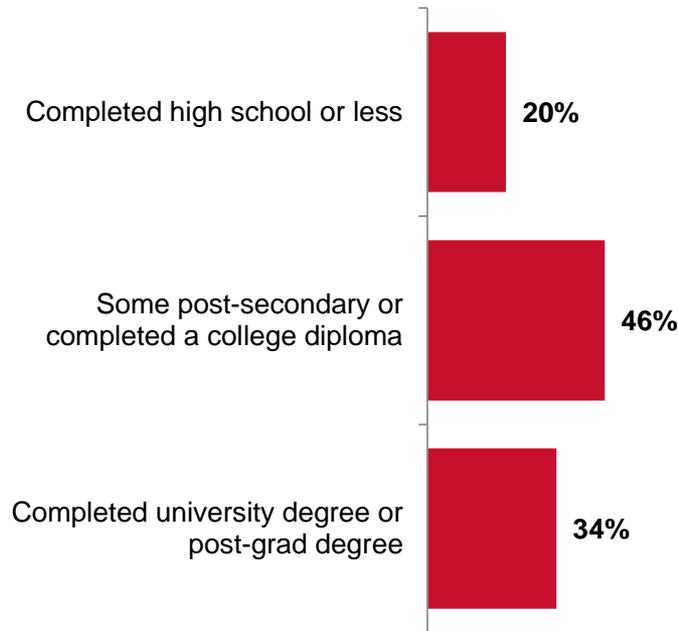


Base size: All respondents (n=801)



Demographics

Highest Level of Schooling Obtained



Household Income



Base size: All respondents (n=801)

