

The word "Calgary" in white sans-serif font on a red rectangular background.

Young Adult Snapshot

Analysis of 2022 Spring Pulse Survey Data

July 2022

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Telephone survey conducted with a randomly selected sample of 2,501 Calgarians aged 18 years and older between March 1st and March 24th, 2022.

- Both landline (40%) and cell phone (60%) sample were used.
- The average interview duration was 30 minutes.



The **margin of error** (MOE) for the total sample of 2,500 is ± 2.0 percentage points, 19 times out of 20. The margin of error for the young adults sub-group and the older adult sub-group varies depending on the number who answered each question, but is approximately ± 8.5 percentage points, 19 times out of 20 for 18-24, and approximately ± 2.04 percentage points, 19 times out of 20, for 25 and older.



Final data were weighted to ensure the overall sample's quadrant, ward, and age/gender composition reflects that of the actual Calgary population aged 18 or older according to 2019 Municipal and 2016 Federal Census data.



Results are compared between the young adults group (18 to 24 years old) and all other age groups (24+ years old).

- Significant differences are an indication that a difference is not due to chance. A mathematical formula is used to calculate each difference independently. Whether or not a difference is considered significant depends on a few factors including the total sample size and the variability of responses. Larger sample sizes mean that smaller differences are significant. Additionally, variability of responses means that the more alike the responses are the more significant a change will be.
- Statistically significant differences are noted:
 - \uparrow indicates number is significantly higher than the other group.
 - \downarrow indicates number is significantly lower than the other group.
 - Some results in this report are subject to rounding adjustments.



Detailed Findings





Quality of Life





Findings: Quality of Life

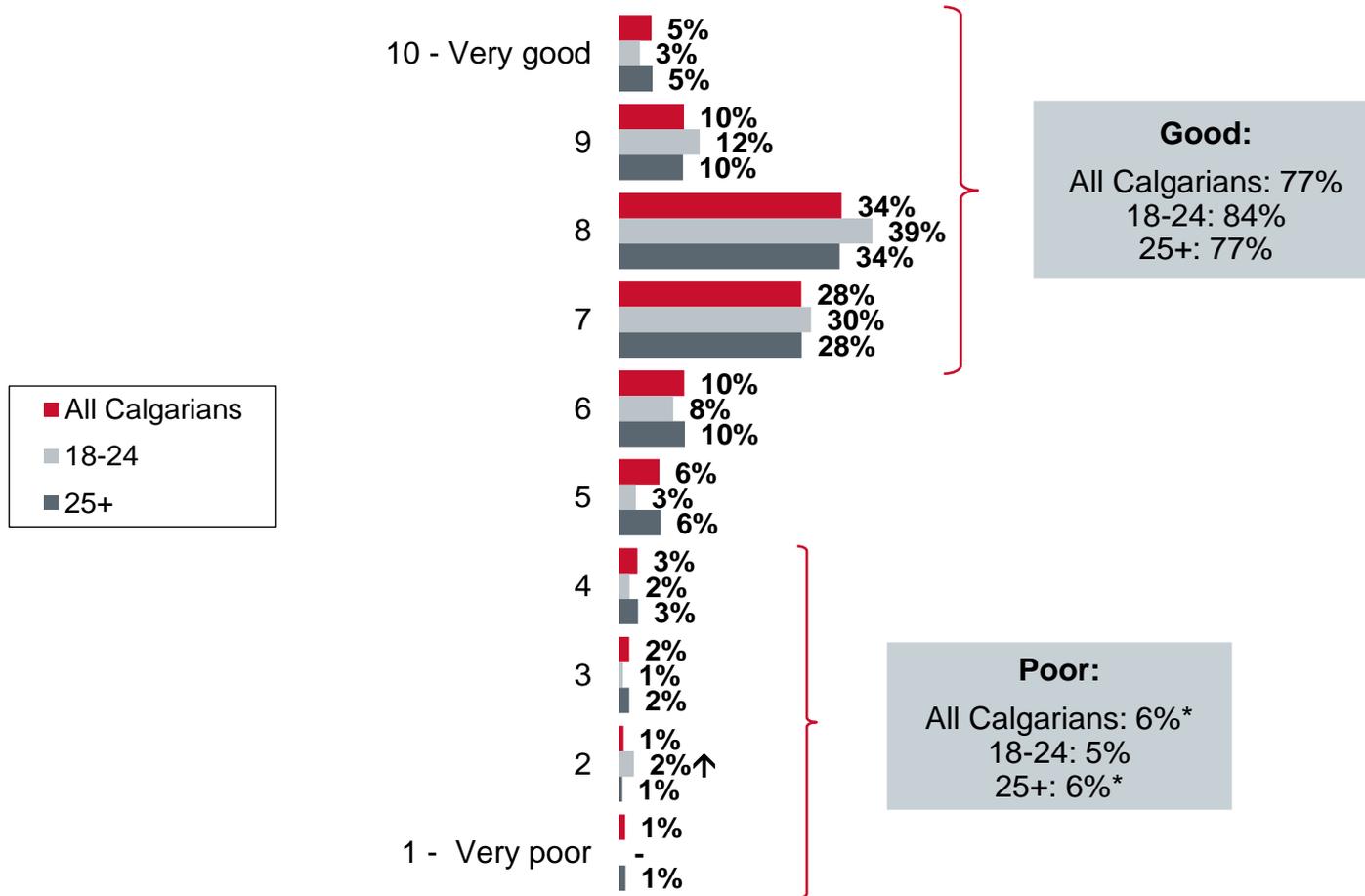
In general, young adults (18-24 years of age) are more optimistic than older Calgarians (25+ years of age) in their views on the quality of life in Calgary.

- Young adults are directionally more likely than older Calgarians to rate the quality of life in Calgary as 'Good', although this difference is not statistically significant.
- Compared to older adults, young Calgarians are more likely to indicate the quality of life in Calgary within the last three years has improved (young adults: 19% vs. older adults: 10%) and less likely to report that it has worsened (young adults: 35% vs. older adults: 54%).
- When asked about perceptions of Calgary as a great place to make a life or a living, younger Calgarians were more likely to agree that Calgary is a great place to make a life (young adults: 84% vs. older adults: 74%) and that Calgary is a great place to make living (young adults: 78% vs. older adults: 64%).
- Finally, young adults are more optimistic about the future of Calgary, with 83% of young adults agreeing that "Calgary is on the right track to be a better city 10 years from now" versus 72% agreement among older adults.
 - Additionally, young adults are less likely to disagree that Calgary is moving in the right direction to ensure a high quality of life for future generations (young adults: 15% vs. older adults: 23%)



Overall Quality of Life in Calgary

How would you rate the overall quality of life in The City of Calgary?



On a scale of “1” to “10” where “1” represents “very poor” and “10” represents “very good,” how would you rate the overall quality of life in the city of Calgary today?

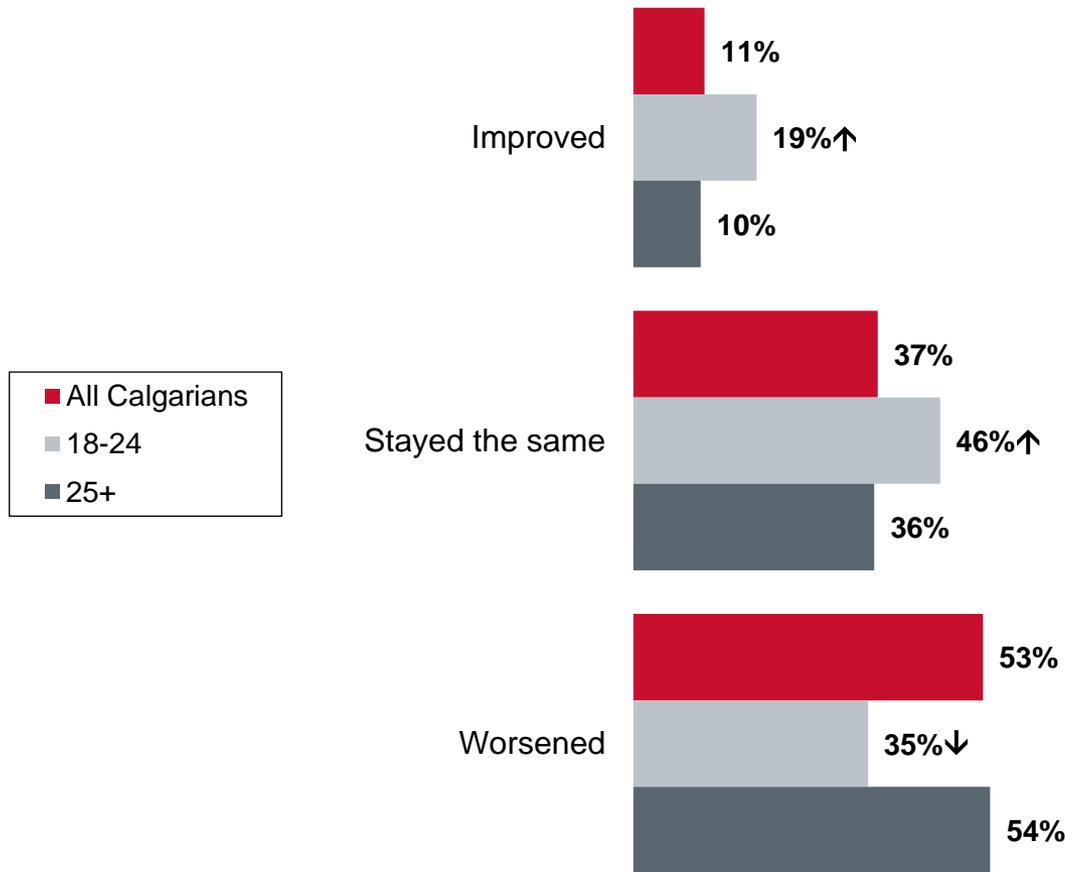
Base: Valid respondents (All Calgarians, n=2,497; 18-24, n=133; 25+, n=2,315)

*Rounding



Perceived Change in the Quality of Life

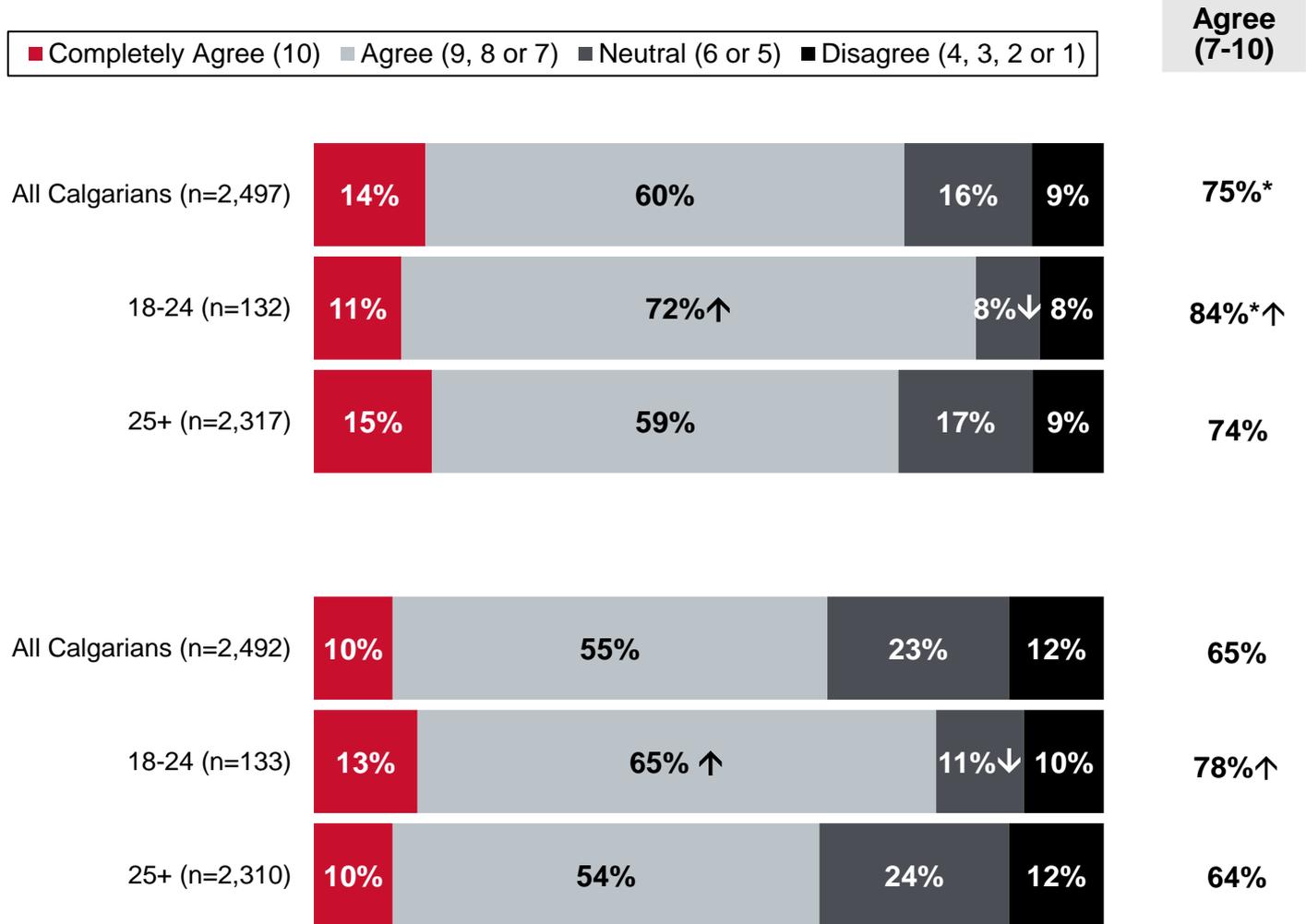
Do you feel the quality of life in The City of Calgary in the past three years has...?



And, do you feel that the quality of life in the city of Calgary in the past three years has ...?
 Base: Valid respondents (All Calgarians, n=2,467; 18-24, n=128; 25+, n=2,291)



Sustainability: Making a Life & Making a Living



Agree (7-10)

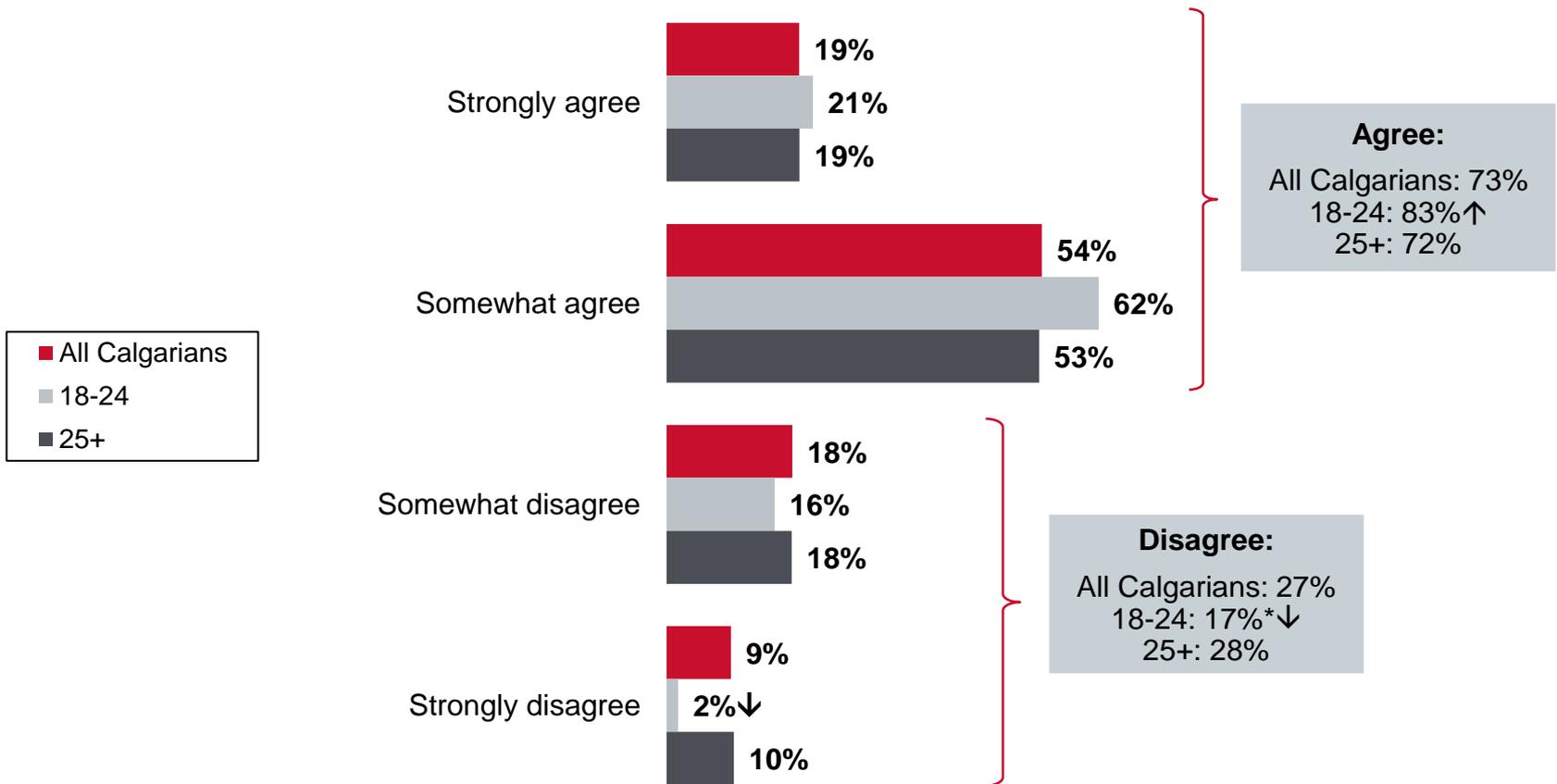
*Rounding

Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree." Base: Valid respondents



On the Right Track to Be a Better City

“Calgary is on the right track to be a better city 10 years from now.”



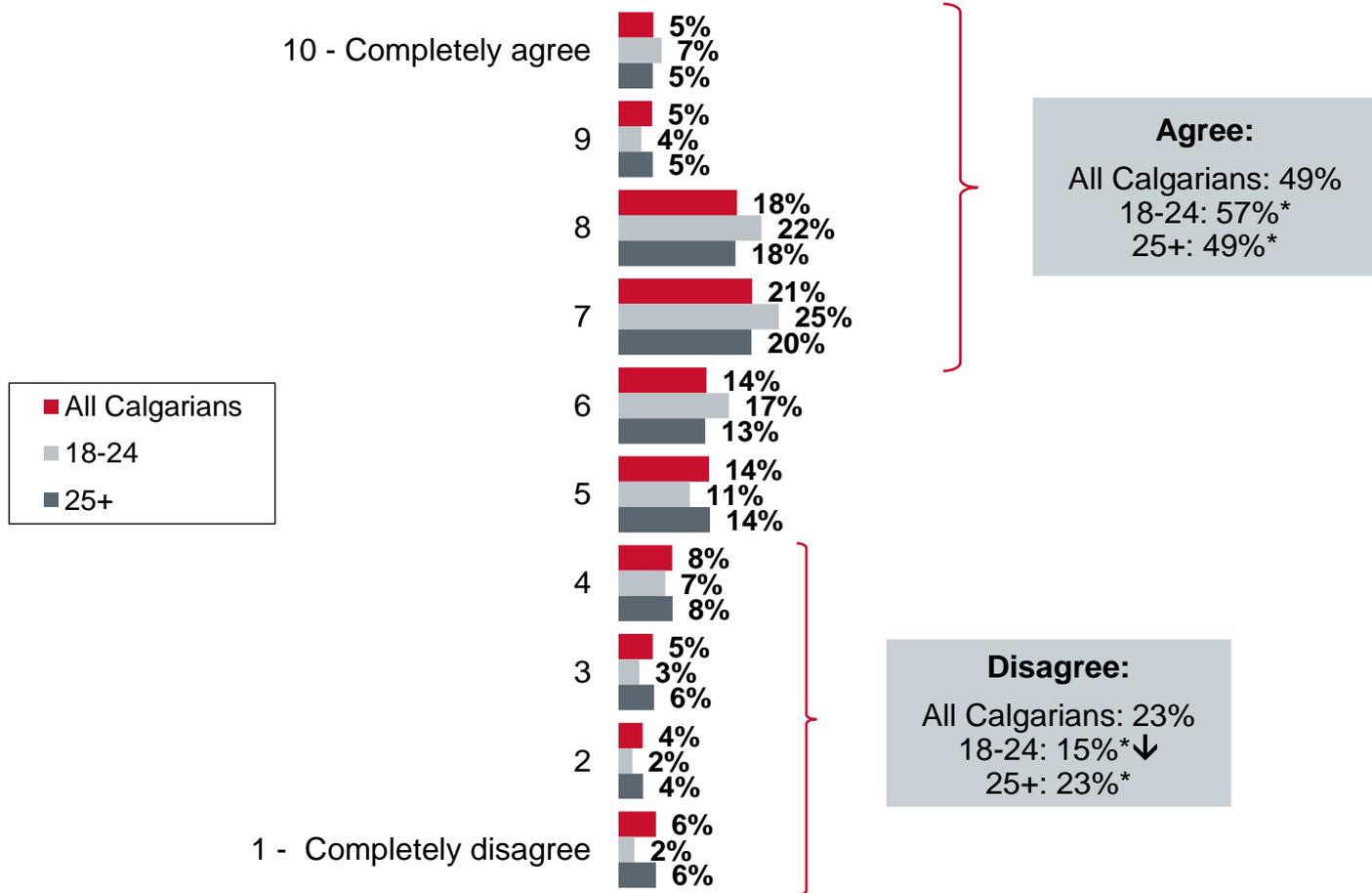
There are a wide array of challenges facing The City of Calgary today, but also many success stories. Please indicate whether you agree or disagree with the following statement about Calgary’s future: Calgary is on the right track to be a better city 10 years from now.
 Base: Valid respondents (All Calgaryans, n=2,490; 18-24, n=132; 25+, n=2,309)

*Rounding



Moving in the Right Direction

“Calgary is moving in the right direction to ensure a high quality of life for future generations.”



Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate whether you agree or disagree with each statement using a scale from 1 to 10, where "1" is "completely disagree" and "10" is "completely agree."

Base: Valid respondents (All Calgarians, n=2,490; 18-24, n=131; 25+, n=2,311)

*Rounding



Issue Agenda & City Programs and Services





Findings: Issue Agenda & City Programs and Services

When asked an open-ended question about the most important issue(s) facing their community, young adults (18-24 years of age) are more likely to say 'none' and less likely to mention issues related to taxes when compared to older Calgarians (25+ years of age).

- When compared with older Calgarians, younger Calgarians are more likely to mention road conditions (young adults: 11% vs. older adults: 5%) and poverty and homelessness related social issues (young adults: 14% vs. older adults: 7%).
- Young adults are less likely than older adults to indicate taxes are an issue. Specifically, there were no young adults who indicated Taxes are an issue (young adults: 0% vs. older adults: 12%)
- Younger Calgarians are less likely than older adults to mention traffic congestion (young adults: 1% vs. older adults: 5%), recreation (young adults: 6% vs. older adults 15%), and growth and planning (young adults: 1% vs. older adults: 5%).
- Slightly less than one-in-five young adults (18%) say 'none' when asked about issues facing their community; this percentage is significantly lower than for older adults (11%). This is aligned with a generally heightened sense of optimism among younger adults.

Although a majority of Calgarians regardless of age are satisfied with the overall level and quality of services and programs provided by The City, younger adults are satisfied at a higher rate.

- Young adults are more likely than older Calgarians to indicate they are satisfied with the overall level and quality of service and programs, although this difference is not statistically significant.



Issue Agenda

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

■ First mention ■ Other mentions

18-24 25+

Issue	First mention	Other mentions	NET	18-24	25+
Infrastructure, Traffic & Roads [NET]	19%	9%	28%	25%	29%
(Lack of) snow removal	6%	9%		12%	8%
Roads (unspecified)	4%	7%		6%	7%
Road conditions		6%		11%↑	5%
Traffic congestion		5%		1%↓	5%
Crime, Safety & Policing [NET]	12%	8%	20%	14%	20%
Breaking and entering/gangs/drugs	5%	4%	9%	5%	9%
Public safety	6%	8%		7%	8%
Policing [incl. lack of presence]		5%		1%	5%
Transit [NET]	10%	7%	17%	16%	17%
Public transportation	6%	9%		8%	9%
Transit system improvements		6%		6%	7%
Recreation [NET]	8%	6%	14%	6%↓	15%
Lack of Community centres/ parks/ green space	5%	4%	9%	5%	9%
Homelessness, Poverty & Affordable Housing [NET]	9%	4%	13%	17%	12%
Poverty/ homelessness/ related social issues	5%	8%		14%↑	7%
Affordable/available housing	4%	6%		3%	7%
Taxes [NET]	8%	4%	11%	0%↓	12%
Taxes/ high taxes	5%	7%		0%↓	8%
Property taxes		5%		0%↓	5%
Economy [NET]	8%		11%	6%	11%
Economy/ cost of living	5%	6%		2%	7%
Environment & Waste Management [NET]	5%	8%		9%	7%
Education		6%		8%	6%
Growth & Planning [NET]		5%		1%↓	5%
None/ no others	12%	12%		18%↑	11%

Mentions of <5% are not shown
Data labels of <4% are not shown

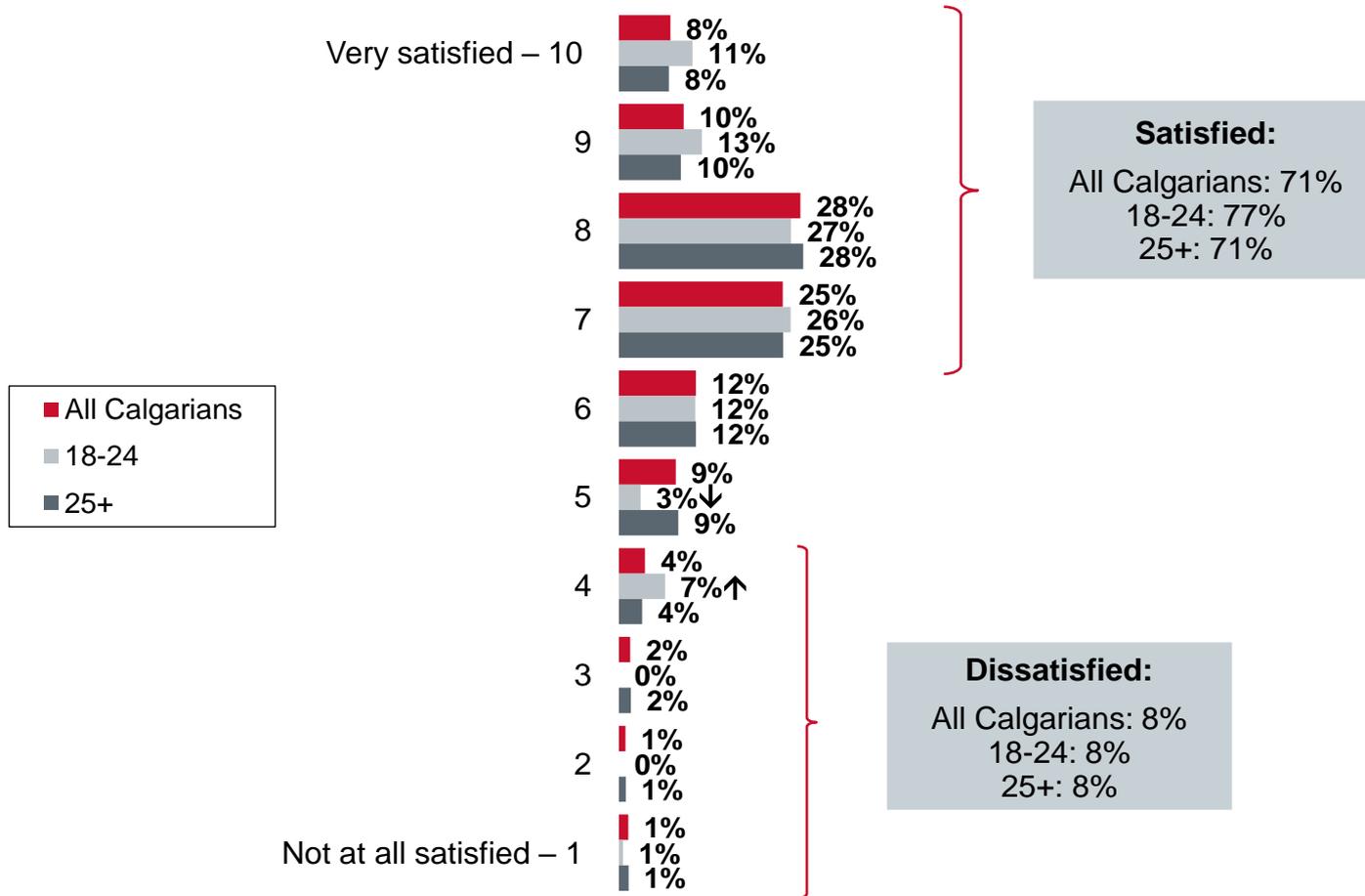
Multiple Responses

In your view, as a resident of the city of Calgary, what is the most important issue facing your community, that is, the one issue you feel should receive the greatest attention from your local leaders? Are there any other important local issues?
Base: Valid respondents (All Calgarians, n=2,452; 18-24, n=125; 25+, n=2,279)



Overall Satisfaction with City Programs & Services

How satisfied are you with the overall level and quality of services and programs provided by The City?



On a scale from “1” to “10” where “1” represents “not at all satisfied” and “10” represents “very satisfied,” how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (All Calgarians, n=2,495; 18-24, n=133; 25+, n=2,313)



Inclusivity



Findings: Inclusivity

Both young adults (18-24 years of age) and older adults (25+ years of age) provide similar ratings for Calgary's inclusivity.

- Young adults are more likely than their older counterparts to indicate they Completely Agree (10/10) that The City strives to create a city that is equally accessible for all Calgarians, no matter their physical ability (young adults: 14% & older adults: 9%). However, overall agreement ratings (7-10) remain about equal (young adults: 66% & older adults: 63%).
- Just over two-thirds (67%) of Calgarians agree that The City “fosters a city that is accepting and inclusive of all”— with no statistically significant difference in the level of agreement between young adults and older adults (young adults: 75% & older adults: 67%).
- Agreement that The City “delivers programs and services that remove barriers to participation for Calgarians who need it the most” is modest and similar between the two age groups (young adults: 59% & older adults: 52%).

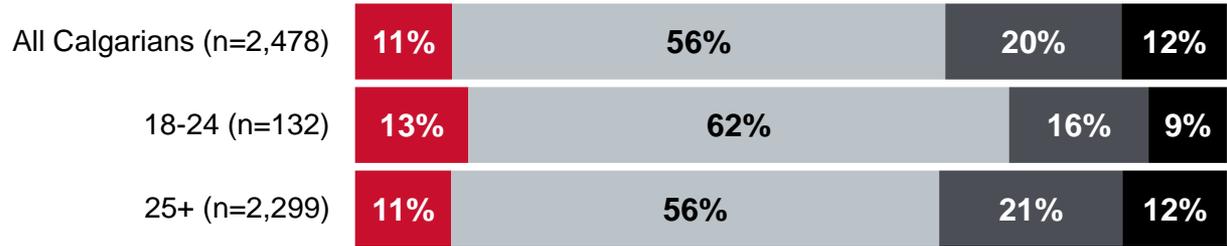


Inclusivity

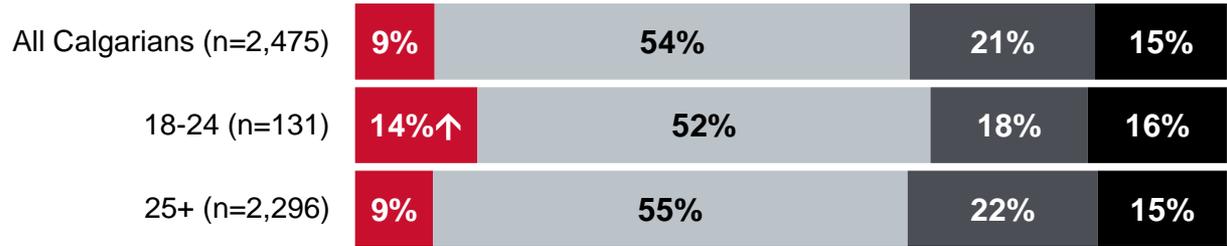
■ Completely agree (10) ■ Agree (9, 8 or 7) ■ Neutral (6 or 5) ■ Disagree (4, 3, 2 or 1)

**Agree
(7-10)**

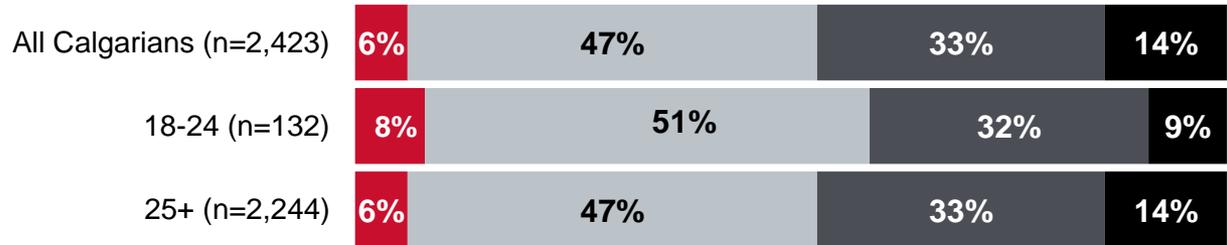
The City of Calgary fosters a city that is inclusive and accepting of all



The City of Calgary strives to create a city that is equally accessible for all Calgaryans, no matter their physical ability



The City of Calgary delivers programs and services that remove barriers to participation for Calgaryans who need it the most



In your opinion, how much of a threat is the COVID-19 pandemic for...?
Base: Valid respondents

*Rounding



COVID-19 Pandemic



Findings: COVID-19 Pandemic

When it comes to COVID-19, young adults (18-24 years of age) are more likely to see it as a threat to their mental health or personal financial situation compared to older adults (25+ years of age).

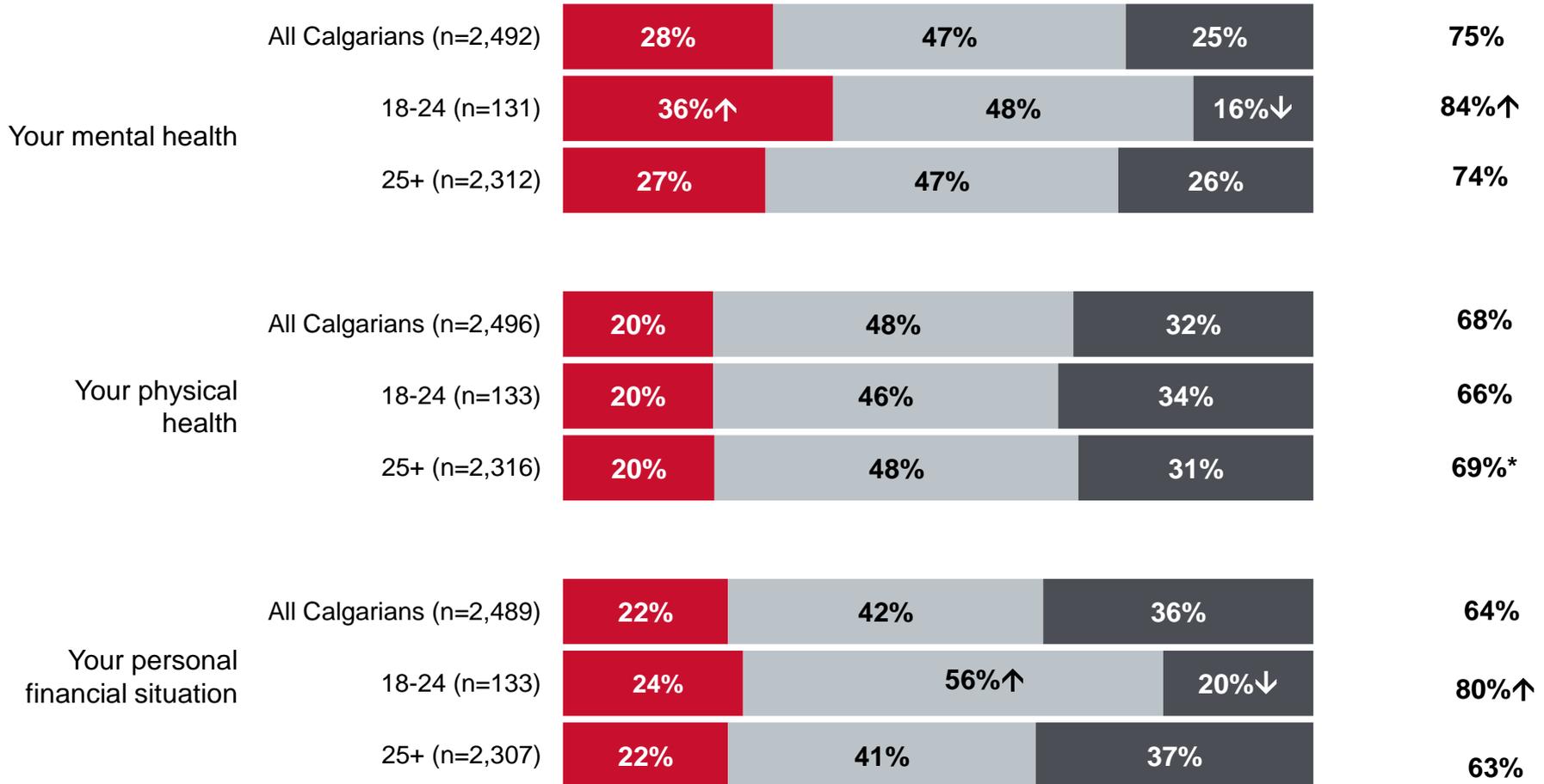
- Young adults are more likely than their older counterparts to report COVID-19 is threat to their mental health (young adults: 84% & older adults: 74%).
 - Further, young adults are also more likely to indicate COVID-19 is a major threat to their mental health when compared with older adults (young adults: 36% & older adults: 27%).
- Young adults are significantly more likely than older adults to indicate that COVID-19 is a threat to their personal financial situation (young adults: 80% vs. older adults: 63%).
 - Young adults are particularly more likely to view COVID-19 as a “minor threat” to their personal financial situation (young adults: 56% vs. older adults: 41%) and less likely to view COVID-19 as “not a threat” to their personal financial situation (young adults: 20% vs. older adults: 37%).
- Interestingly, there were no differences in terms of perceived COVID-19 threat to their physical health (young adults: 66% & older adults: 69%).
- Although young adults and older adults are satisfied with The City’s COVID-19 response at about the same rate (young adults: 66% & older adults: 71%), young adults are less likely to be both Very Satisfied (young adults: 14% & older adults: 26%) or Very Dissatisfied (young adults: 6% & older adults: 12%).



Threats Related to the COVID-19 Pandemic



Threat
(Minor + Major)



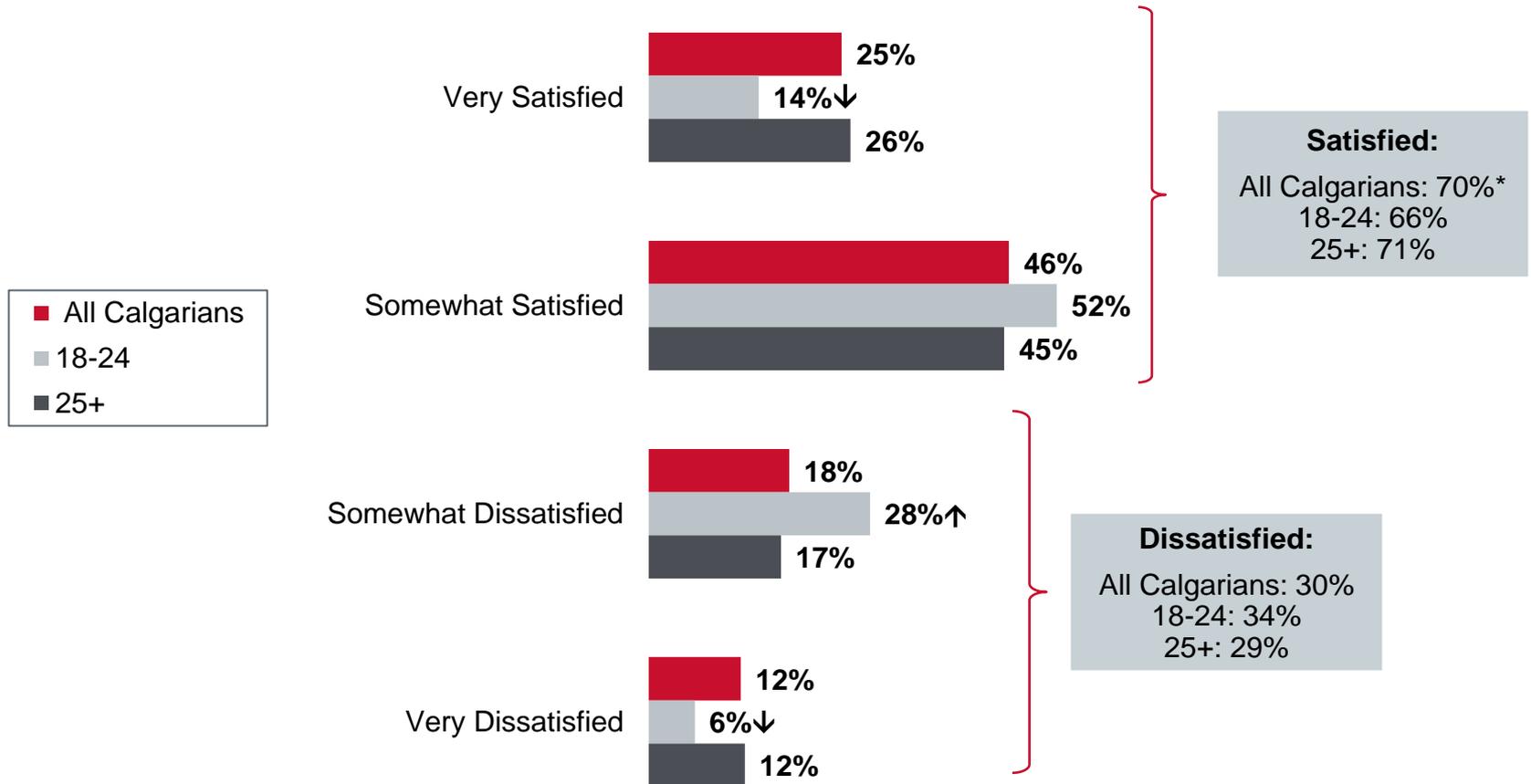
*Rounding

In your opinion, how much of a threat is the COVID-19 pandemic for...?
Base: Valid respondents



Satisfaction with The City's COVID-19 Response

Overall, how satisfied are you with The City's COVID-19 response?



Overall, how satisfied are you with The City's COVID-19 response? Are you...?
 Base: Valid respondents (All Calgarians, n=2,482; 18-24, n=133; 25+, n=2,301)

*Rounding



The Environment





Findings: Calgary's Environment

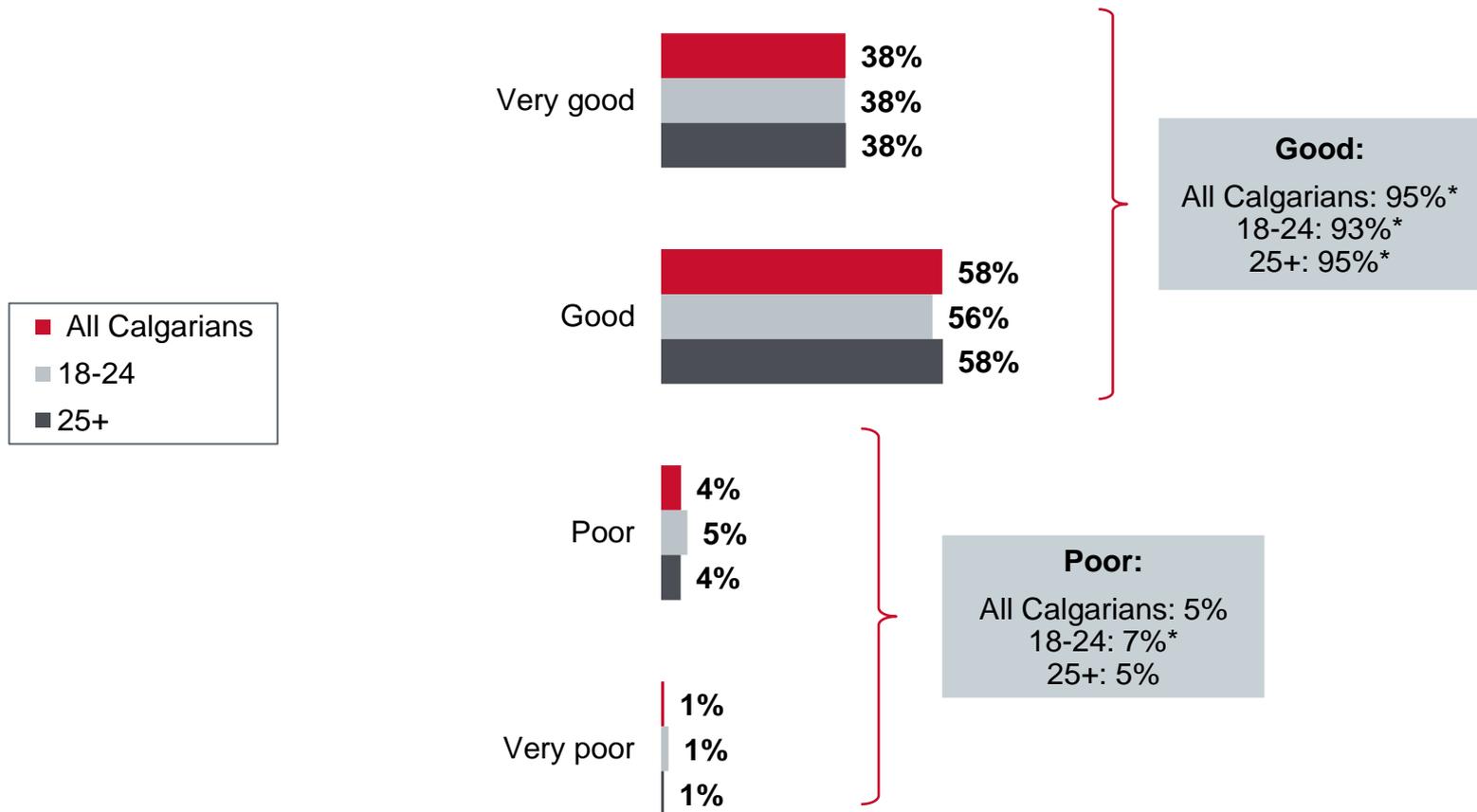
Almost all Calgarians of all ages rate the overall state of Calgary's environment as 'Good'.

- Almost all Calgarians rate the current state of Calgary's environment as 'Good' (95%), with no significant difference between younger or older adults (young adults: 93% & older adults: 95%).
- There are also no differences in the perceptions surrounding The City's programs and services aimed at helping Calgarians reduce their environmental impact with around three-quarters of both age groups being satisfied (young adults: 71% & older adults: 77%).
- However, young adults are significantly less likely than their older counterparts to report satisfaction with the job The City is doing to protect the environment (young adults: 73% & older adults: 85%).



Overall State of Calgary's Environment

How would you rate the overall state of Calgary's environment today?



Thinking about things such as air, water and land quality in The City, how would you rate the overall state of Calgary's environment today?

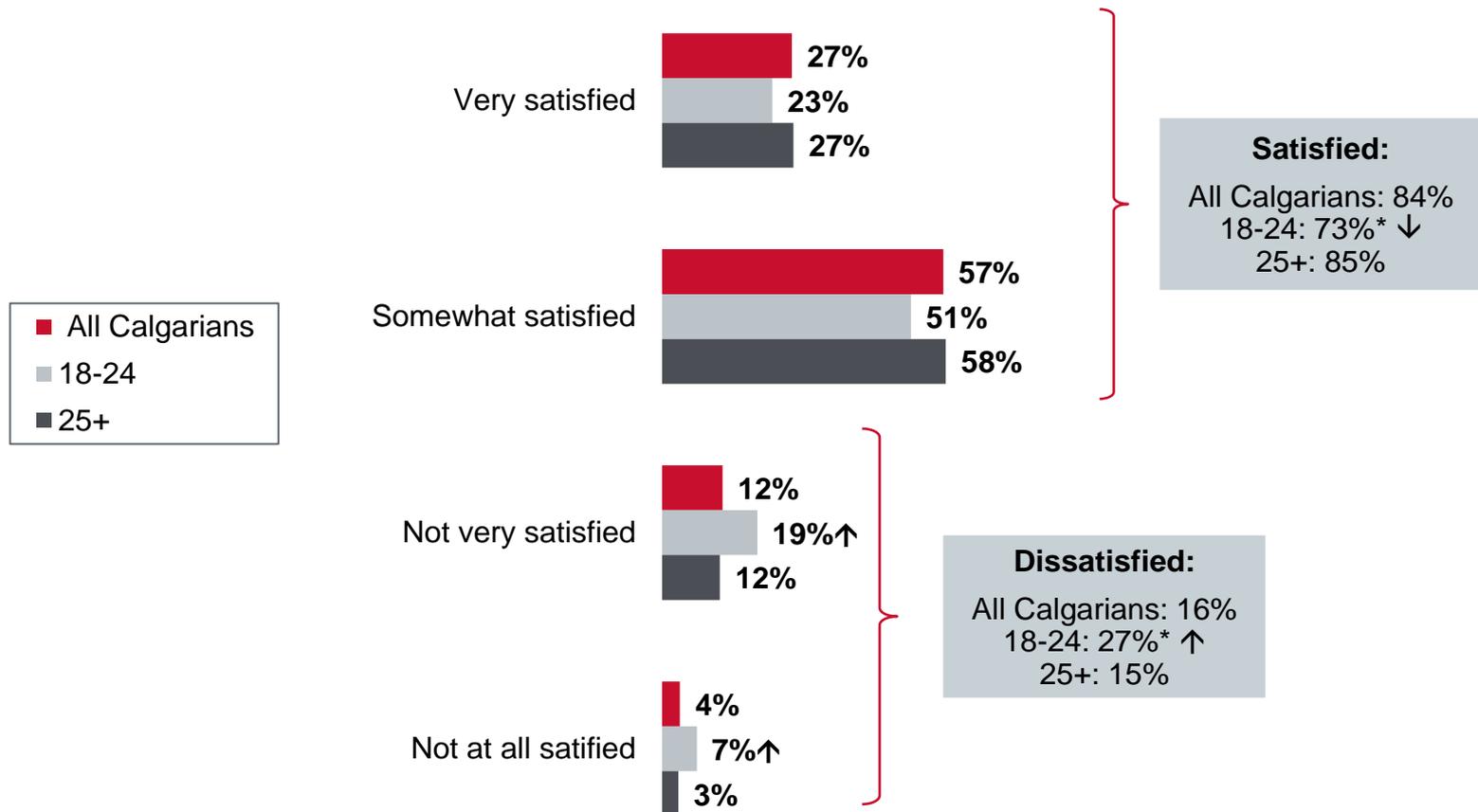
Base: Valid respondents (All Calgarians, n=2,499; 18-24, n=133; 25+, n=2,317)

*Rounding



Satisfaction with City Environmental Protection

How satisfied are you with the job The City is doing to protect the environment?



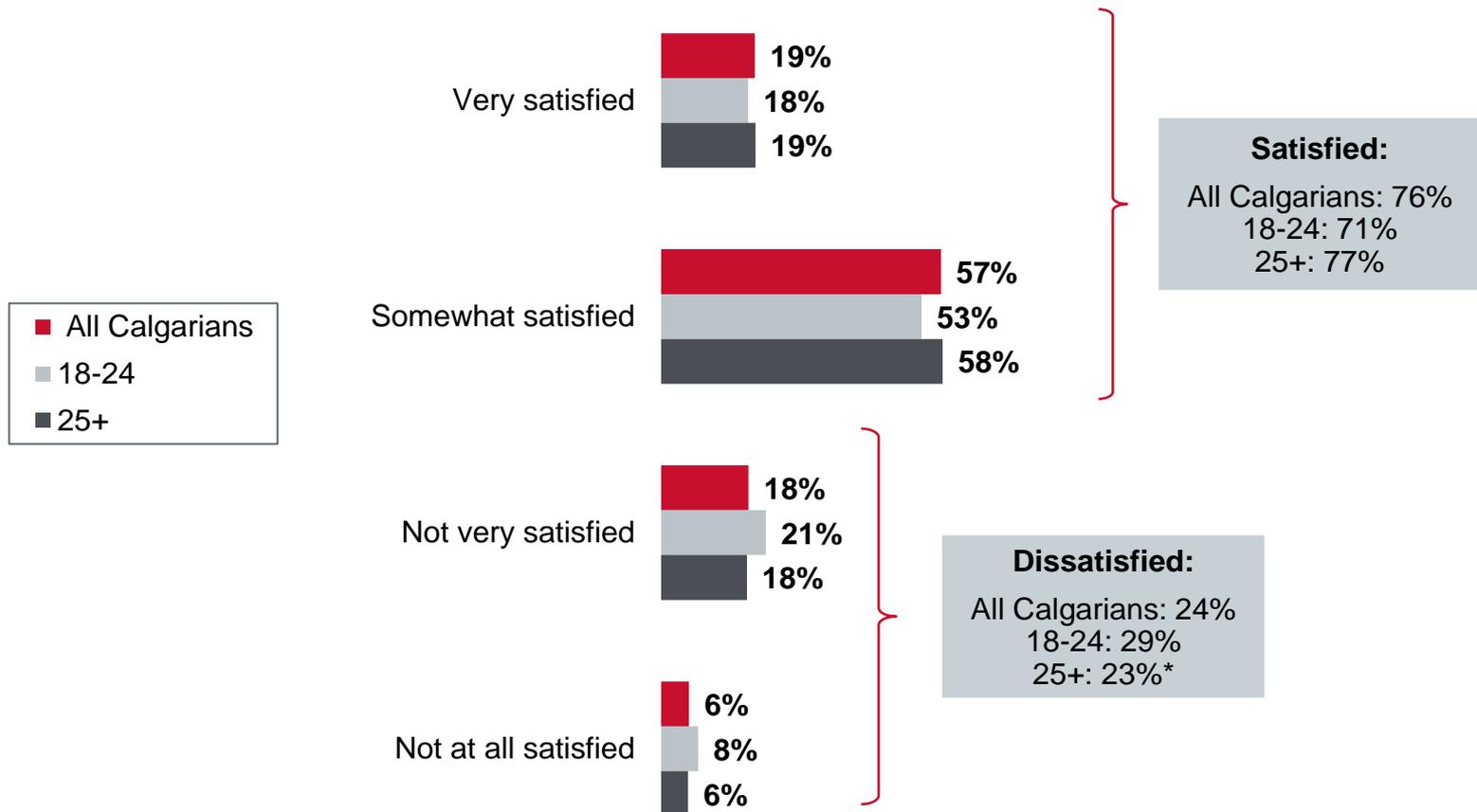
How satisfied are you with the job The City of Calgary is currently doing to protect the environment? Are you...?
 Base: Valid respondents (All Calgaryans, n=2,488; 18-24, n=132; 25+, n=2,308)

*Rounding



Satisfaction with City Efforts to Help Reduce Citizen Environmental Impact

How satisfied are you with The City's efforts to help Calgarians reduce their environmental impact?



How satisfied are you with The City of Calgary's programs and services aimed at helping Calgarians reduce their environmental impact. Are you...?

Base: Valid respondents (All Calgarians, n=2,482; 18-24, n=132; 25+, n=2,302)

*Rounding



Taxation





Findings: Taxation

About half of Calgarians feel that the value they receive from their municipal property taxes is “good,” with no significant differences between young adults (18-24 years of age) and older adults (25+ years of age).

- While there are no significant differences in perceptions of “good” value for property taxes, young adults are less likely to indicate that the value of property taxes is “poor” as compared to older (young adults: 9% vs. older adults: 18%).

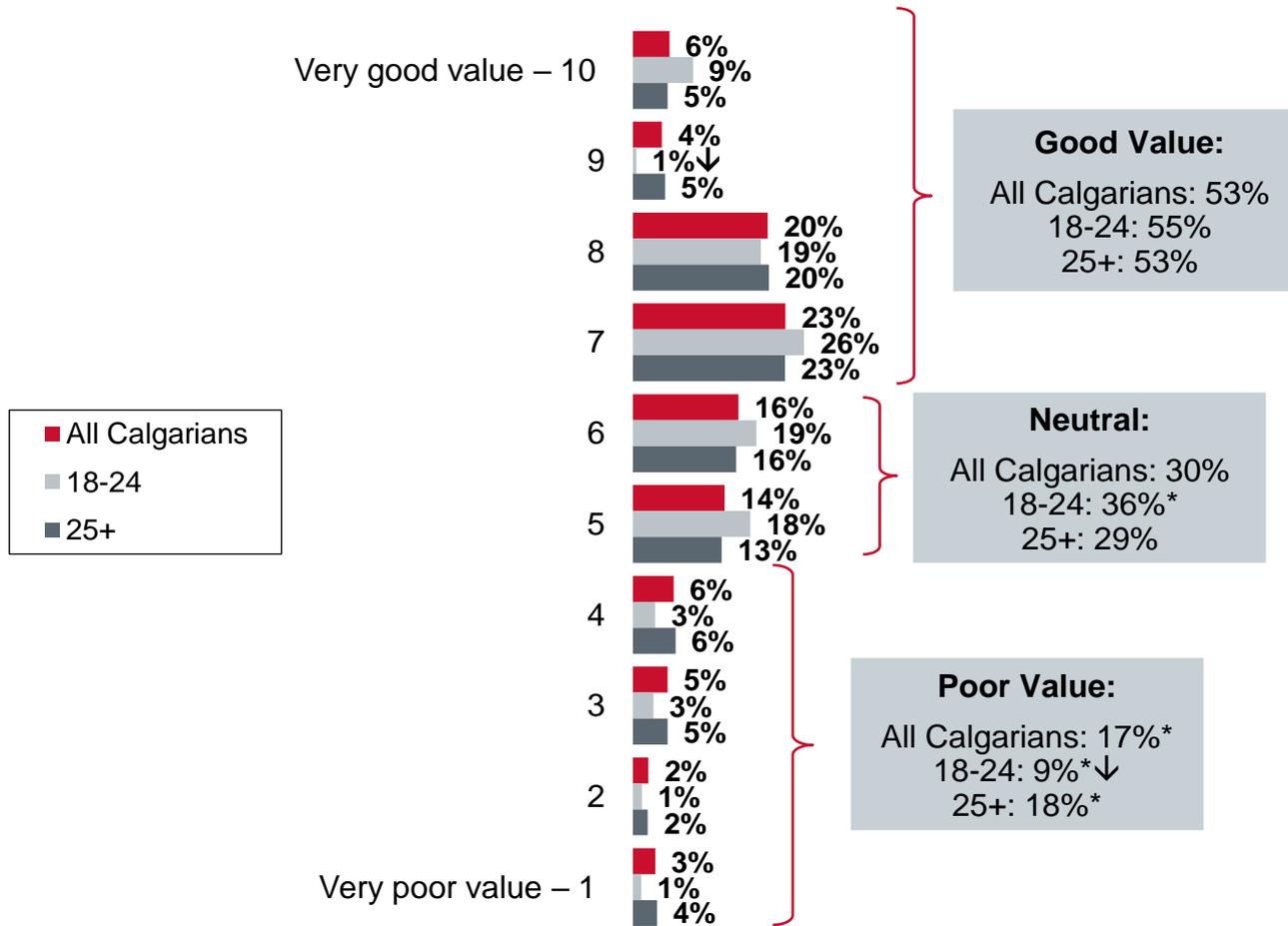
Slightly more than half of Calgarians endorse increasing taxes at or beyond the rate of inflation to maintain services at the current level or expand services.

- Although younger adults and older adults endorse a tax increase at about the same rate (young adults: 54% vs. older adults: 55%), young adults are more likely to want to increase taxes beyond current inflation to expand services (young adults: 18% vs. older adults: 10%) and less likely to want to increase taxes at the current inflation rate to maintain services (young adults: 37% vs. older adults: 46%).



Perceived Value of Property Taxes

Please rate the value you feel you receive from your municipal property tax dollars.

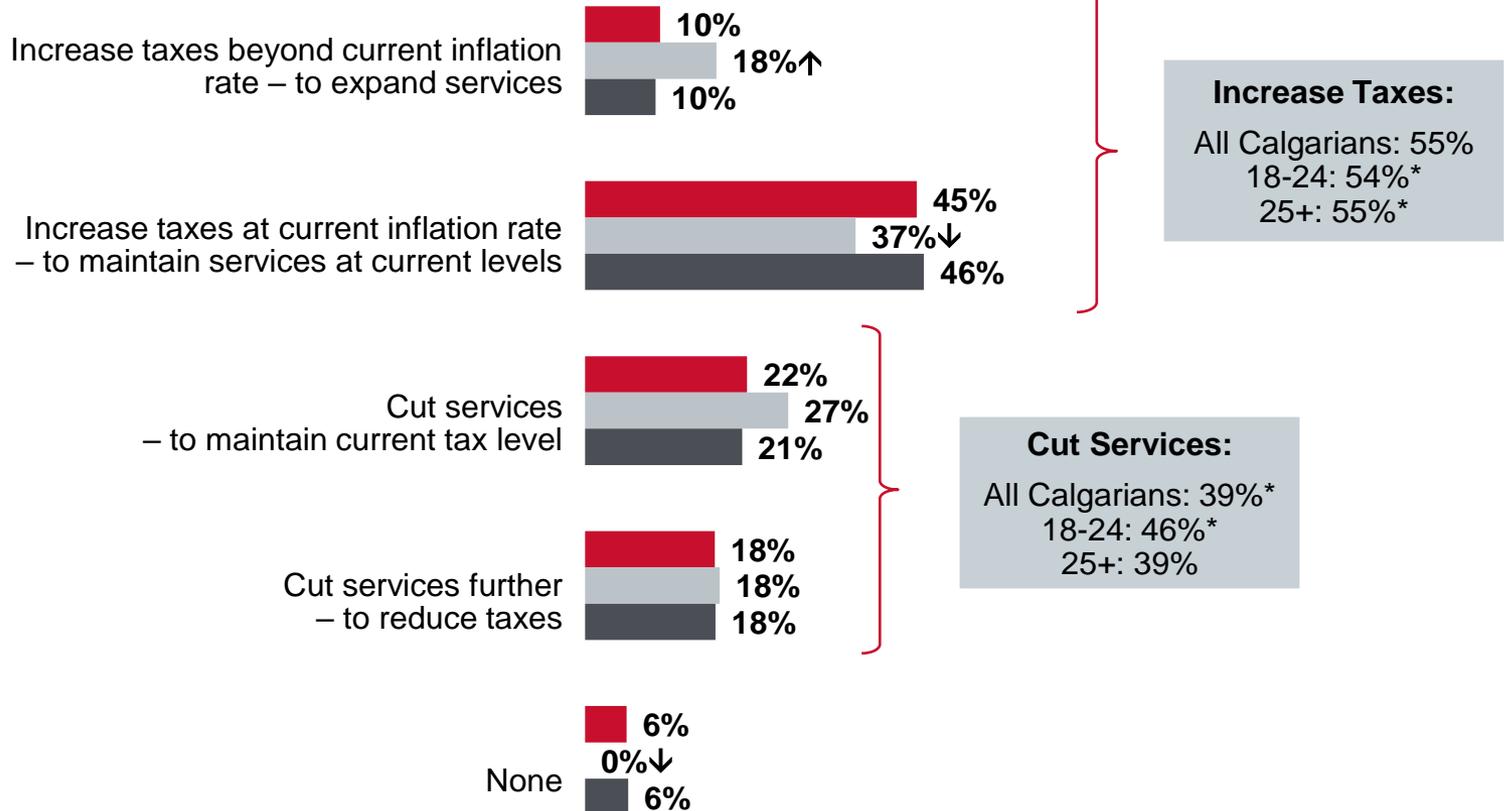


Your property tax dollars are divided between The City and the Province. In Calgary, approximately two-thirds of your residential property tax payment goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where “1” represents “very poor value” and “10” represents “very good value.” Base: Valid respondents (All Calgarians, n=2,466; 18-24, n=128; 25+, n=2,289)



Balancing Taxation and Service Delivery Levels

Which of the four options would you most like The City to pursue?



■ All Calgarians
■ 18-24
■ 25+

*Rounding

Municipal property taxes are the primary way to pay for services and programs provided by The City of Calgary. Due to the increased cost of maintaining current service levels and infrastructure, The City must balance taxation and service delivery levels. To deal with this situation, which of the following four options would you most like The City to pursue?
 Base: Valid respondents (All Calgarians, n=2,473; 18-24, n=131; 25+, n=2,295)



Perceptions of Communications and Customer Service Delivery





Findings: Perceptions of Communications and Customer Service Delivery

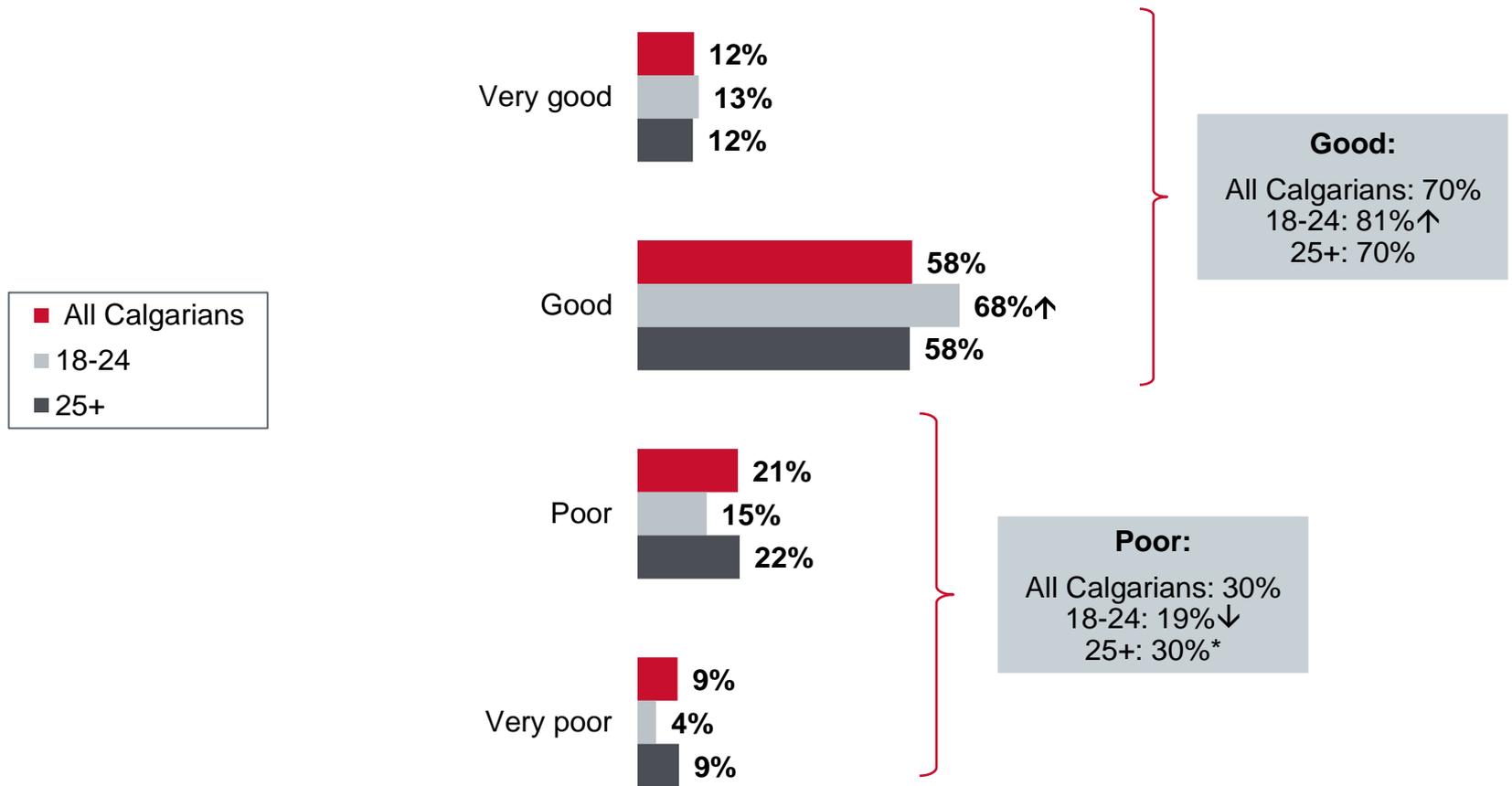
Young adults (18-24 years of age) generally have a more positive perception about City communications and customer service delivery when compared to older adults (25+). However, young adults are less satisfied with the timeliness of customer service.

- Young adults are more likely than their older counterparts to rate City communications as 'Good' (young adults: 81% & older adults: 70%) and are additionally less likely to rate them as 'Poor' (young adults: 19% & older adults: 30%).
- Just over three-in-ten (31%) of young adults 'strongly agree' The City of Calgary meets their customer service expectations, versus 22% for older adults.
- Young adults are also less likely to 'strongly disagree' The City of Calgary makes customer service a priority when compared with older adults (young adults: 1% & older adults: 8%). However, there are no significant differences in agreement (young adults: 76% & older adults: 72%)
- Only about half (55%) of young adults agree 'The City responds quickly to requests and concerns', compared with over two-thirds (68%) of older adults.



Overall Communications from The City

How well does The City communicate with Citizens about its services, programs, polices, and plans?



Overall, how would you rate The City of Calgary in terms of how well it communicates with citizens about its services, programs, policies and plans in the past 6 months?
 Base: Valid respondents (All Calgarians, n=2,488; 18-24, n=133; 25+, n=2,306)

*Rounding

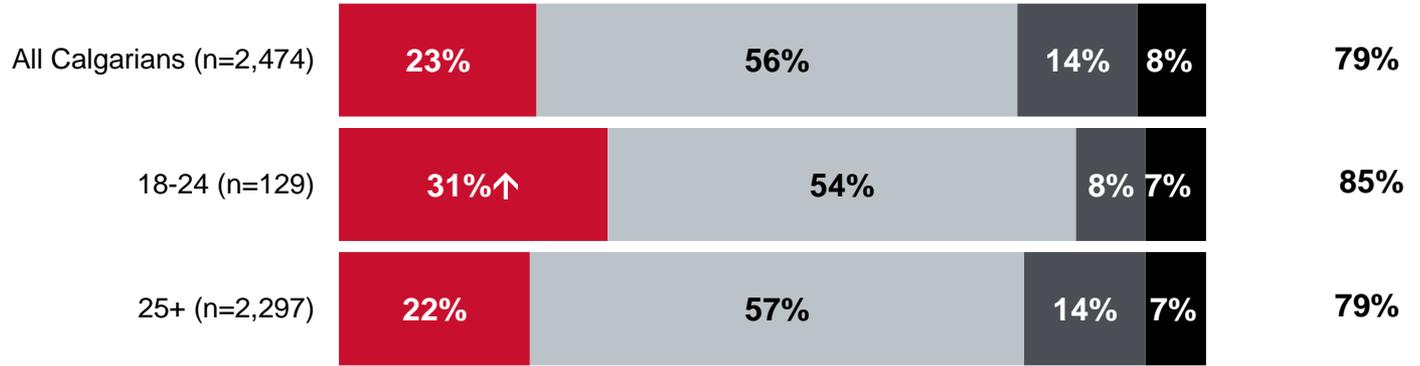


Perceptions of Customer Service

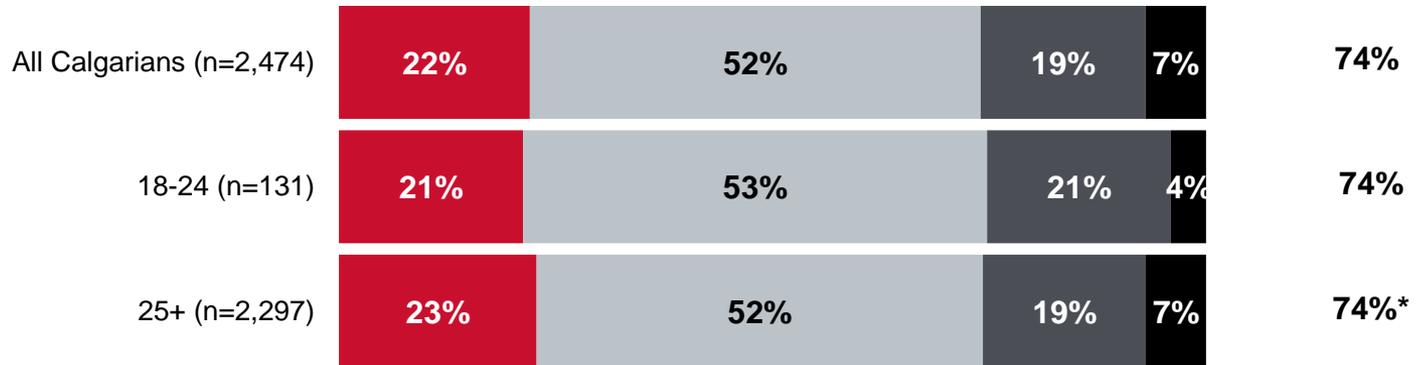
■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

**Agree
(strongly +
somewhat)**

“The City of Calgary meets my customer service expectations”



“The quality of customer service from The City is consistently high”

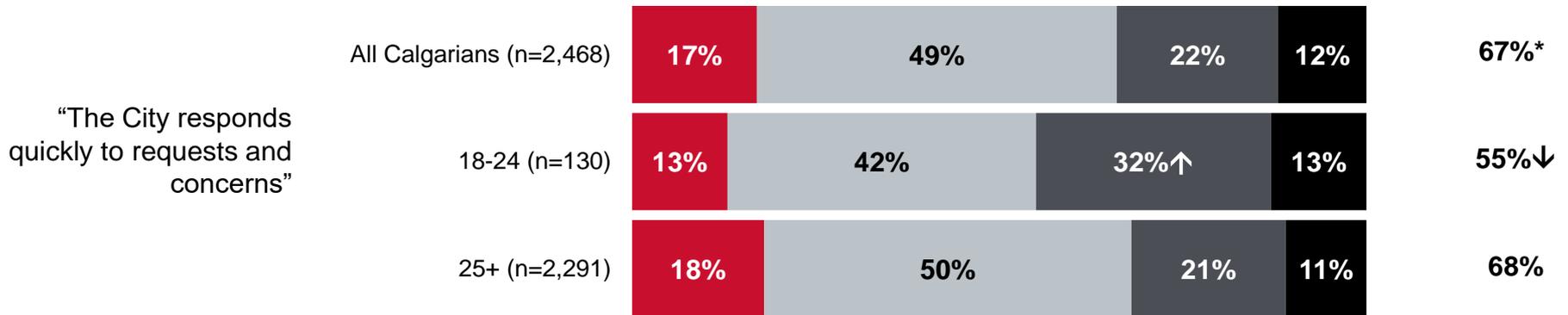
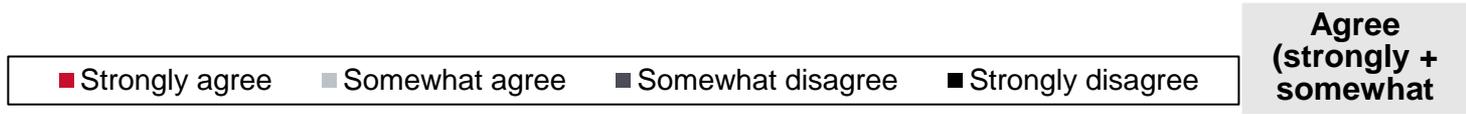


Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?

Base: Valid respondents

*Rounding

Perceptions of Customer Service (continued)



Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?
 Base: Valid respondents

*Rounding



City Reputation and Performance





Findings: City Reputation and Performance

While both young adults (18-24 years of age) and older adults (25+ years of age) display similar levels of trust in The City, younger adults are less distrustful and more likely to be neutral.

- Under half (47%) of Calgarians say that they trust The City. This sentiment is similar among Calgarians of different age groups (young adults: 44% vs. older adults: 47%). However, young adults are less likely to be distrustful (young adults: 14% vs. older adults: 23%) and more likely to be neutral (young adults: 42% vs. older adults: 29%).
- There is lower understanding of the roles and responsibilities of City Council compared to those of City Administration among younger adults than older adults (young adults: 60% agree they understand vs. older adults: 75%).

Young adults are more satisfied with City Council (excluding Administration) than older adults but are satisfied with Council & Administration, and Administration (excluding City Council) at about the same rate.

- Seven-in-ten Calgarians are satisfied with how Council and Administration are running the city, with no significant differences between age groups (young adults: 78% vs. older adults: 69%).
- Young adults are also more satisfied with City Council's performance when compared with older adults (young adults: 73% vs. older adults: 60%).
- Young adults are more likely to be 'somewhat satisfied' with The City Administration's performance (young adults: 73% vs. older adults: 60%), although overall satisfaction rates are about equal (young adults: 83% vs. older adults: 77%).
- Finally, younger adults are also more likely to agree City Council and Administration work collaboratively to make the best possible decisions for the future of Calgary (young adults: 80% vs. older adults: 66%).

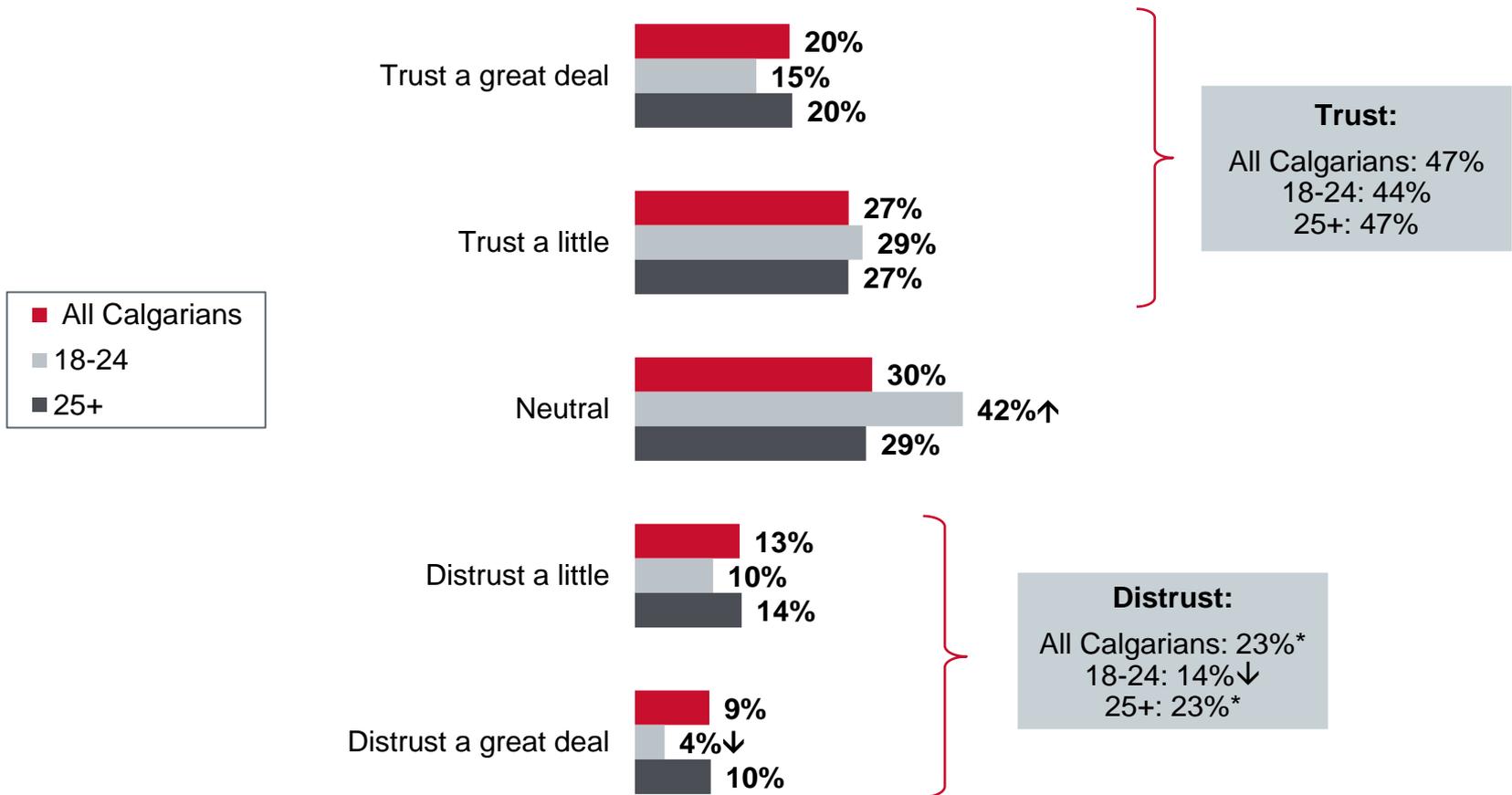
When asked about transparency and citizen input, young adults (18-24 years of age) have more positive views as compared to older adults (25+ years of age).

- Young adults are more likely to agree that The City "practices open and accessible government" as compared to older adults (young adults: 83% vs. older adults: 66%).
- When asked about The City allowing citizens to have meaningful input, younger adults are more likely to agree that "The City allows citizens to have meaningful input into decision making" (young adults: 69% vs. older adults: 60%).
- Perceptions that The City uses input from Calgarians when making decisions about City projects and services is also higher among young adults than older adults (young adults: 73% vs. older adults: 63%).



Trust in The City of Calgary

How much do you trust or distrust The City of Calgary?



■ All Calgarians
■ 18-24
■ 25+

Taking into account all of the things which you think are important, how much do you trust or distrust The City of Calgary?

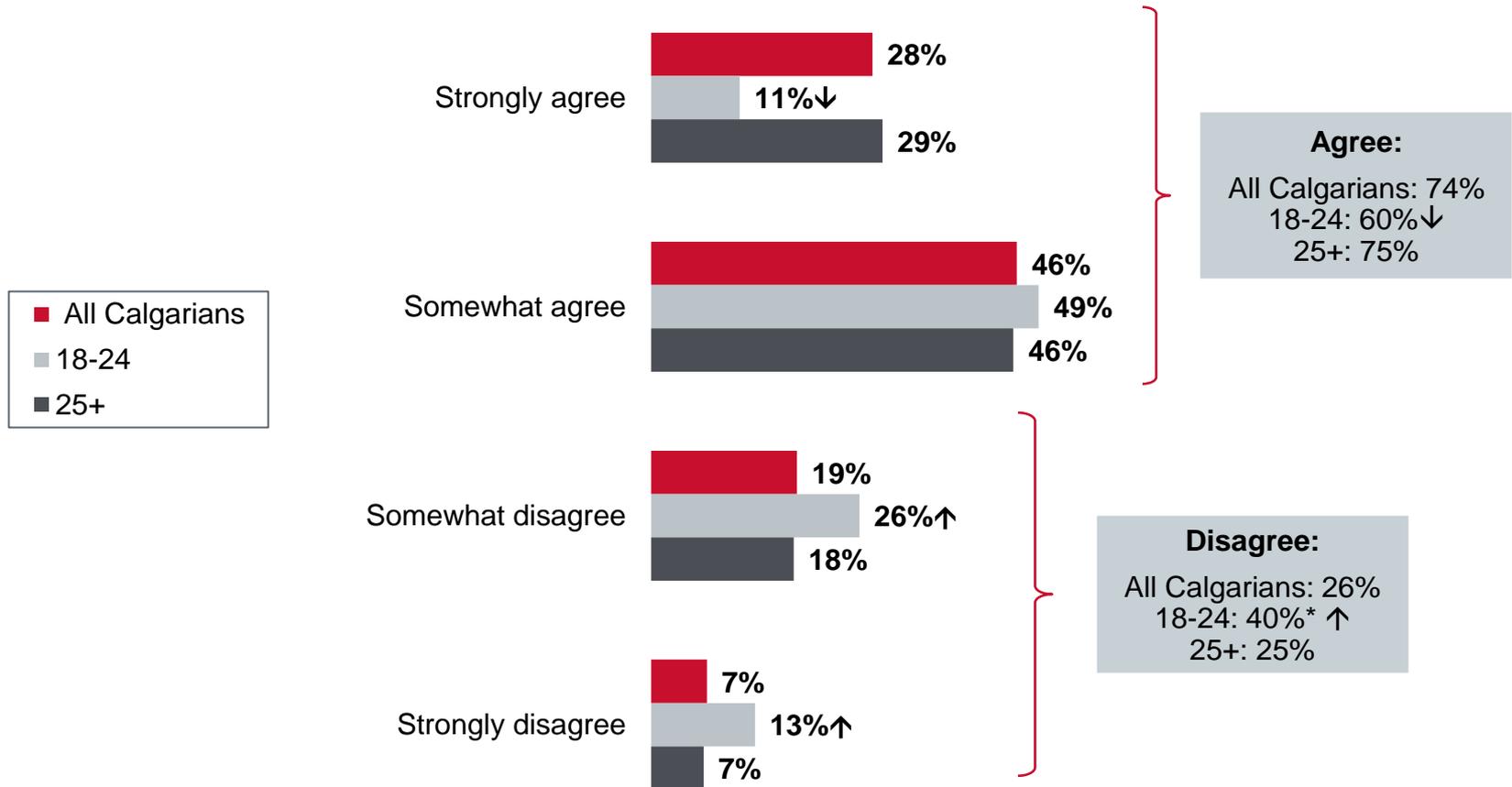
Base: Valid respondents (All Calgarians, n=2,496; 18-24, n=132; 25+, n=2,316)

*Rounding



Understanding of Municipal Roles

“I understand the roles and responsibilities of City Council compared to those of City Administration.”



Do you strongly agree, somewhat agree, somewhat disagree or strongly disagree with the following statement: I understand the roles and responsibilities of City Council compared to those of City Administration.

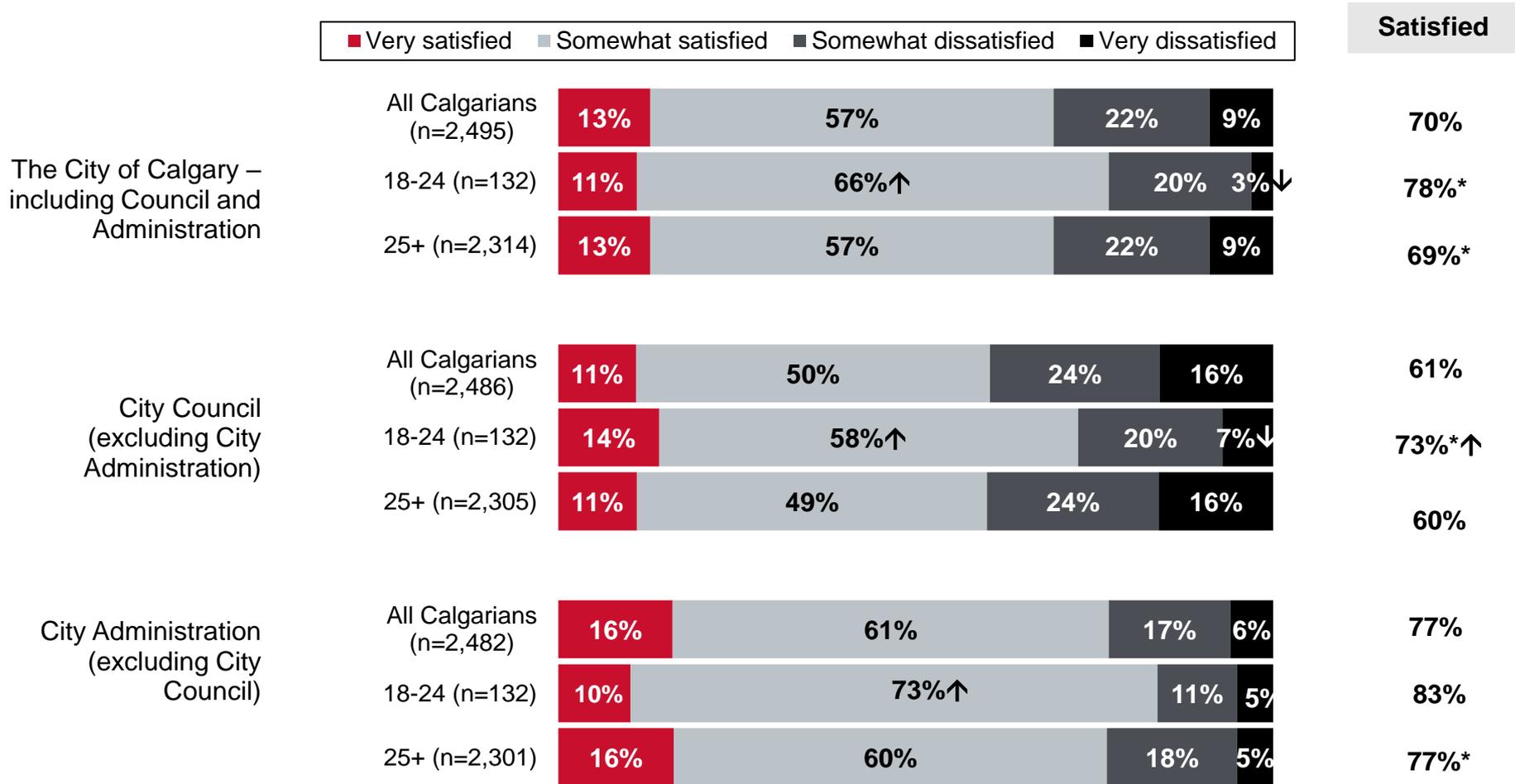
Base: Valid respondents (All Calgaryans, n=2,459; 18-24, n=131; 25+, n=2,280)

*Rounding



Perceptions About City Performance

As you may know, **City Council** is made up of elected officials who are the legislative body that govern The City. While **City Administration** is made up of non-elected employees at The City who are responsible for the management and running of local services. In other words, public servants who administer services, facilities, safety and infrastructure for communities.



Taking everything into account, how satisfied or dissatisfied are you with the way [INSERT] is going about running our City?
Base: Valid respondents

*Rounding



Attitudes Regarding The City

■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree

“I believe that City Council and City Administration work collaboratively to make the best possible decisions for the future of Calgary.”



“The City of Calgary manages its spending in a responsible way that reflects the needs and priorities of Calgarians”



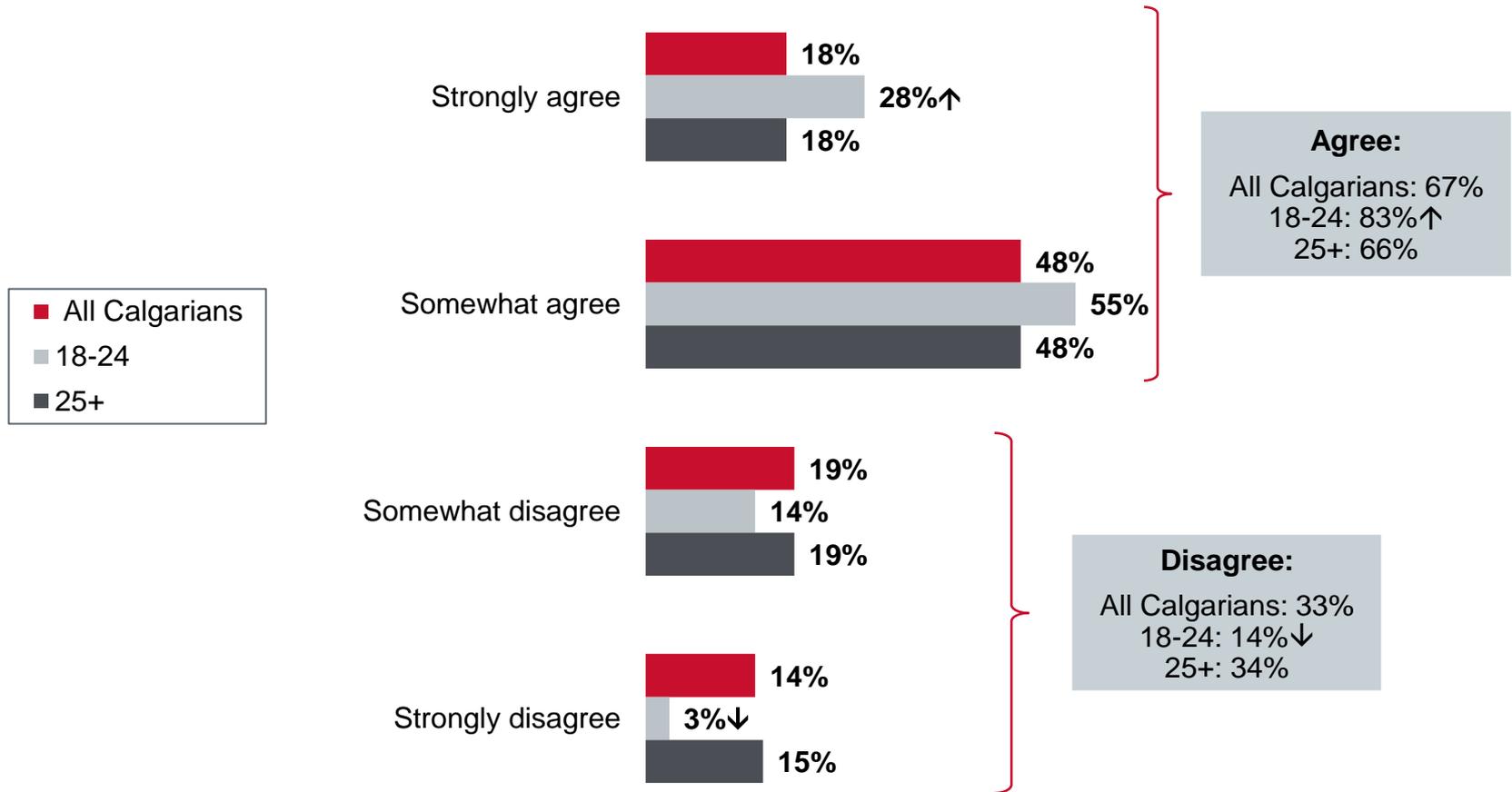
Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?
 Base: Valid respondents

*Rounding



Transparency

“The City of Calgary practices open and accessible government.”



Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?

Base: Valid respondents (All Calgaryans, n=2,466; 18-24, n=132; 25+, n=2,286)

*Rounding



Citizen Input

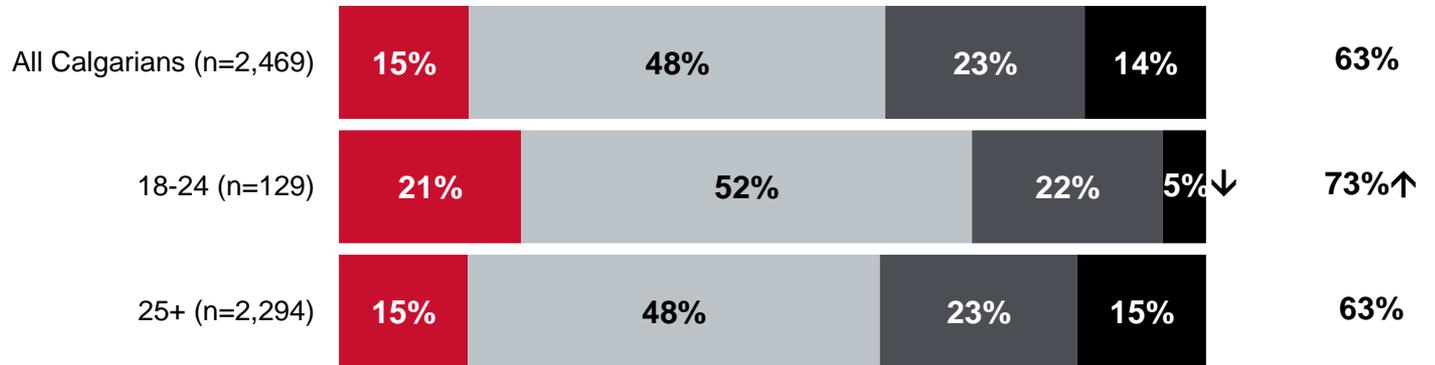
■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree

“The City allows citizens to have meaningful input into decision-making”



“The City uses input from Calgaryans in decision-making about City projects and services”



Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?

Base: Valid respondents



Citizen Input (continued)

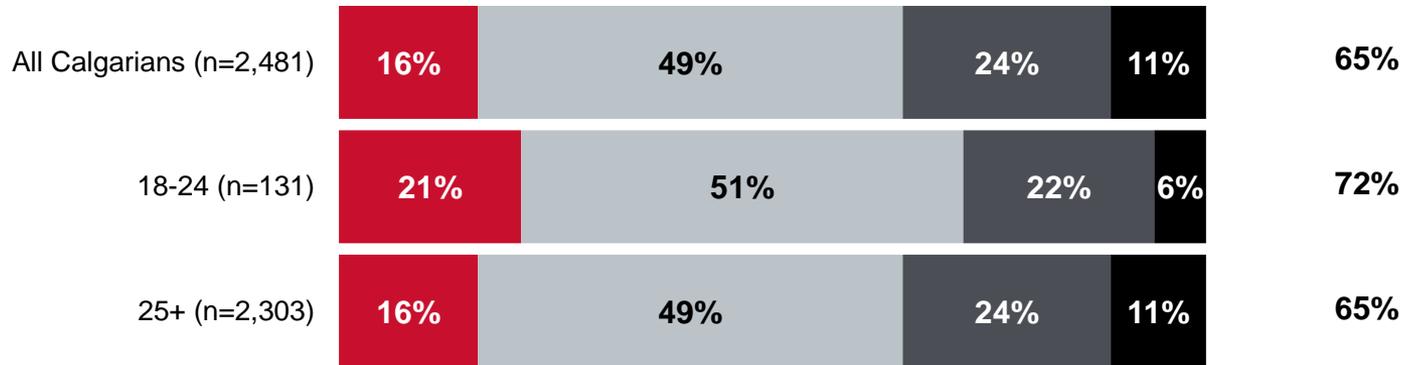
■ Strongly agree
 ■ Somewhat agree
 ■ Somewhat disagree
 ■ Strongly disagree

Agree

“Calgarians have enough opportunities to provide input into decision-making about City projects and services”



“I am confident that The City of Calgary is working to improve how it includes citizen input into important decisions”



Thinking about your personal dealings with The City of Calgary, your general impressions and anything you may have read, seen or heard, please tell me whether you agree or disagree with each of the following statements about The City?

Base: Valid respondents



Respondent Profile





Respondent Profile

Gender

Woman	51%
Man	48%
Prefer to self-describe	<1%

Quadrant

Southwest	30%
Southeast	23%
Northwest	29%
Northeast	18%

Education

Did not complete high school	2%
Completed high school	17%
Some post secondary or completed a college diploma	28%
Completed university degree or post-grad degree	53%

Age

18 to 24	8%
25 to 34	22%
35 to 44	18%
45 to 54	20%
55 to 64	14%
65 or older	17%
Mean	46.4

Income

Less than \$30,000	7%
\$30,000 to <\$45,000	7%
\$45,000 to <\$60,000	9%
\$60,000 to <\$75,000	8%
\$75,000 to <\$90,000	7%
\$90,000 to <\$105,000	12%
\$105,000 to <\$120,000	9%
\$120,000 to <\$150,000	12%
\$150,000 to <\$200,000	15%
\$200,000+	14%

Base: Total sample - Valid respondents (Bases vary)



Respondent Profile (continued)

Type of Dwelling

Single-detached house	68%
Apartment or apartment-style condominium	14%
Townhouse or rowhouse	8%
Duplex, triplex or fourplex	8%
Another type of multi-dwelling unit	1%

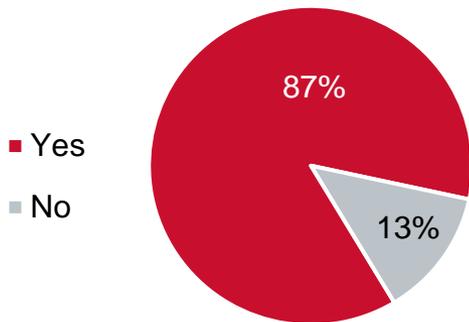
Children and Seniors in Household

Yes - Children	32%
Yes - Seniors	28%

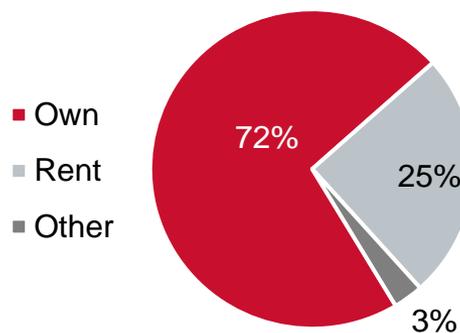
Household Size

1	16%
2	32%
3	17%
4	20%
5 or more	14%
Mean	3.0

Responsible for Property Taxes



Own or Rent



Tenure in Calgary

Less than 5 years	7%
5 to less than 10 years	9%
10 to less than 15 years	9%
15 to less than 20 years	10%
20 to less than 30 years	24%
30 to less than 40 years	16%
40 or more	24%
Mean	26.8

Base: Total sample - Valid respondents (Bases vary)



Respondent Profile (continued)

Born in Canada

Yes	72%
No	28%

Age Left Country of Birth

Base: Not born in Canada (n=656)	
Under the age of 18	42%
18-49	57%
50 or older	1%
Decline to respond	<1%

Date of Arrival in Canada

Base: Not born in Canada (n=655)	
Within the past five years	13%
More than five years ago	87%

Disability in Household

Yes	18%
No	82%

Racialized

Yes	26%
No	73%

LGBTQ2S Community

Yes	7%
No	93%

Indigenous

Yes	4%
No	96%

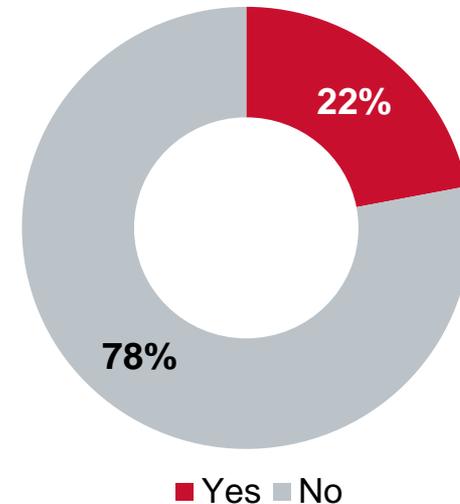
Base: Total sample - Valid respondents (Bases vary)



Employment Status

Employed full time or self-employed	58%
Employed part time or self-employed	12%
Looking after home and/or family	3%
Unable to work	3%
Unemployed	4%
Retired	17%
Student	6%

Business Leader



Among those in the workforce

Base: Total sample - Valid respondents (Bases vary)

Contact

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