



Calgary



Equity-Deserving Communities: 2SLGBTQIA+

Analysis of the 2024 Fall Survey of Calgarians

Prepared by:



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Background and methodology

Equity-Deserving Communities

Calgary's Equity-Deserving Communities (EDCs) are defined as groups of people who generally have less access to opportunities, resources, and systems of power because of their actual or perceived identity or identities. EDCs often experience social and financial disadvantages because of systems of oppression, which takes many forms including, but not limited to, racism, sexism, and ableism.

The City aims to better understand the perspectives of equity-deserving communities through the lens of the annual Spring and Fall Surveys of Calgarians. The data in this report are from the 2024 Fall Survey of Calgarians. Inclusion in EDC groups is determined by self-reported demographic data from the general population survey. Both seasonal surveys are conducted in English to manage time and cost restraints. The City acknowledges that the ability to speak English may be a barrier for potential participants.

This is one of nine reports on Equity-Deserving Communities, each focusing on a different EDC. The EDCs and their demographic variables are as follows, with the EDC category noted in bold text below:

Household income

<\$60,000

\$60,000+

Note: self-reported pre-tax annual household income.

Racialized

Yes

No

Born outside Canada

Born in Canada

Born outside Canada

Note: foreign-born respondents were not asked for their specific country of origin.

Gender

Male

Female

Note: the number of respondents who identified with another category is too small to report separately.

Disability

Yes

No

Note: "Yes" includes disabled respondents and/or respondents who have a household member with a disability. Respondents were not asked to identify the specific disability/disabilities.

Indigenous

Indigenous

Non-Indigenous

Note: includes First Nations, Métis, Inuit, or an Indigenous self-description.

2SLGBTQIA+

2SLGBTQIA+

Non-2SLGBTQIA+

Seniors

18 to 64 years old

65 years old or older

Young adults

18 to 24 years old

25 years old or older

Methodology

- The survey was conducted by Ipsos Public Affairs from August 8, 2024 to September 3, 2024 with 2,500 Calgarians via telephone. The average time to complete the survey was 26 minutes.
- The survey was conducted using numbers from both cell phones (60%) and landlines (40%) to obtain a random and statistically-representative sample of Calgarians.
- To ensure the data was gathered from a representative group of Calgarians, sample quotas were set by age, gender, and ward of the general population aged 18 and older.
- Data were weighted based on the 2019 Municipal and 2021 Federal Census data for age, gender and quadrant to ensure composition reflects that of the actual Calgary population aged 18 or older. Although the results are weighted, the sample size shown for each question represents the number of actual respondents (i.e., unweighted n).
- The margin of error (MOE) for the total sample of 2,500 is ± 2.0 percentage points, 19 times out of 20. The margin of error for the 2SLGBTQIA+ Calgarians subgroup of 113 is ± 9.2 percentage points, 19 times out of 20. The margin of error of each question will vary slightly depending on the total number of respondents who answered the question.

Interpreting results

Interpreting results

Not all questions asked within the Fall Survey of Calgarians are represented within this report. Results are compared between 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians. Statistically significant differences are noted throughout the report:

- ↑ indicates number is significantly higher than the other group.
- ↓ indicates number is significantly lower than the other group.
- * Some results in this report are subject to rounding adjustments.

Significant differences are an indication that a difference is not due to chance. A mathematical formula is used to calculate each difference independently. Whether or not a difference is considered significant depends on a few factors including the total sample size and the variability of responses. Larger sample sizes mean that smaller differences are significant. Additionally, variability of responses means that the more alike the responses are the more significant a change will be.



2024 Fall key findings

2024 Fall highlights (1 of 6)

Quality of life

2SLGBTQIA+ Calgarians hold positive views about the city's quality of life and are optimistic about its future. While many consider Calgary to be a good place to build their lives, opinions on their ability to make a living in the city are divided.

There are **similarities** in how 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians perceive quality of life aspects including:

- Rating the overall quality of life in Calgary as good (71% of 2SLGBTQIA+ Calgarians and 66% of non-2SLGBTQIA+ Calgarians)
- Holding the view that Calgary is on the right track to be a better city 10 years from now (70% and 61%)
- Agreeing Calgary is a great place to make a life (68% and 71%)

There is also one **difference** in their views. Fewer 2SLGBTQIA+ Calgarians than non-2SLGBTQIA+ view the city as a great place to make a living (52% vs. 64%).

Inclusivity

Many 2SLGBTQIA+ Calgarians believe that The City promotes inclusivity and acceptance. However, opinions are split on whether City programs and services meet the needs of diverse groups, and only a minority believe The City provides programs and services that are accessible to those in need.

The two groups, 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians, share **similarities** in their views on inclusivity:

- The City of Calgary's municipal government fosters a city that is inclusive and accepting of all (68% of 2SLGBTQIA+ Calgarians and 69% of non-2SLGBTQIA+)
- City programs and services meet the needs of Calgarians regardless of age, ability, income, gender, race and ethnic/cultural identity and language (50% and 60% of non-2SLGBTQIA+ Calgarians)
- The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most (38% and 47%)

2024 Fall highlights (2 of 6)

Safety

As a whole, Calgary is considered to be a safe city by a majority of 2SLGBTQIA+ Calgarians. However, comparatively fewer believe that everyone may feel safe in Calgary. Although many are aware of The City's efforts to ensure that Calgary Transit is a safe mode of transportation, some steer clear of it due to concerns about their own safety.

2SLGBTQIA+ and non-2SLGBTQIA+ Calgarians share *similar* views about all safety measures:

- Perception of Calgary as a 'safe' city (78% of 2SLGBTQIA+ Calgarians and 75% of non-2SLGBTQIA+ Calgarians)
- Agreement that The City is taking sufficient steps to ensure Calgary Transit is a safe travel option (63% and 61%)
- Avoidance of taking transit in Calgary due to concerns for personal safety (43% and 49%)
- Agreement that Calgary is safe for all residents and visitors regardless of ethnicity, race, religion, income, or sexual identity (42% and 50%)

The environment

2SLGBTQIA+ Calgarians show limited awareness of The City's environmental programs and services.

Both 2SLGBTQIA+ and non-2SLGBTQIA+ Calgary residents *similarly* agree that The City offers programs and services aimed at helping residents reduce their environmental impact (41% and 52%).

2024 Fall highlights (3 of 6)

City services and programs

Many Calgarians who identify as 2SLGBTQIA+ are pleased with the overall level and quality of the services and programs offered by The City.

2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians share **similar** satisfaction levels with the overall level and quality of services and programs provided by The City of Calgary (60% of 2SLGBTQIA+ Calgarians and 63% of non-2SLGBTQIA+ Calgarians).

Taxation

There is a mixed view among 2SLGBTQIA+ Calgary residents on the perceived value of municipal tax dollars; half believe the value is good.

The two groups share **similar** views about municipal taxes, with 52% of 2SLGBTQIA+ Calgarians considering the value to be good and 42% of non-2SLGBTQIA+ Calgarians feeling the same.

Customer service

For the most part, 2SLGBTQIA+ Calgarians find The City's customer service delivery to be in line with their expectations.

A **similar** proportion of 2SLGBTQIA+ and non-2SLGBTQIA+ Calgarians agree that The City of Calgary meets their customer service expectations (77% of 2SLGBTQIA+ Calgarians and 70% of non-2SLGBTQIA+ Calgarians).

2024 Fall highlights (4 of 6)

Input from Calgarians

The City of Calgary's efforts to enhance public input, respond to needs, and provide opportunities for Calgarians' involvement in decisions about projects and services are all viewed favourably by many 2SLGBTQIA+ Calgarians.

There are some **differences** between 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians, with a higher proportion of 2SLGBTQIA+ Calgarians:

- Confident that The City is working to improve how it includes Calgarians' input into important decisions (69% vs. 52%)
- Agreeing that The City of Calgary is responsive to the needs and expectations of Calgarians (66% vs. 55%)

Both groups **similarly** agree that Calgarians have enough opportunities to provide input into decision making about City projects and services (60% 2SLGBTQIA+ Calgarians and 50% of non-2SLGBTQIA+).

City reputation and performance

More 2SLGBTQIA+ Calgarians are satisfied with City Administration than with City Council, and satisfaction with The City as a whole lands between the two. Although fewer are satisfied with City Council, it still represents a positive majority. Despite favourable performance, trust in The City is divided.

The two groups show some **differences** in their assessments of City performance. A higher proportion of 2SLGBTQIA+ Calgarians are satisfied with:

- City Administration, excluding City Council (75% vs. 63% non-2SLGBTQIA+ Calgarians)
- The City of Calgary, including Council and Administration as a whole (67% vs. 53%)
- City Council, excluding City Administration (60% vs. 45%)

Meanwhile, 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians share **similar** levels of trust in The City of Calgary (49% and 40%).

2024 Fall highlights (5 of 6)

Council focus areas

2SLGBTQIA+ Calgarians widely agree that The City does well to promote culture, diversity and heritage. Many also commend The City's efforts in building meaningful relationships with Indigenous partners. While still positive, relatively fewer feel The City is effectively collaborating with community partners to address social issues.

There are both similarities and differences in the perspectives of 2SLGBTQIA+ and non-2SLGBTQIA+ Calgarians about the council focus areas. **Similarities** include:

- Agreement that The City is doing a good job at working to ensure Calgary is seen as a city that celebrates culture, heritage, and diversity (86% of 2SLGBTQIA+ Calgarians and 87% of non-2SLGBTQIA+ Calgarians)
- Agreement that The City is doing a good job at working with community partners to address social issues such as mental health and addiction (59% for both groups)

And while results are still positive, there is a statistical **difference** between the two groups with fewer 2SLGBTQIA+ Calgarians in agreement about The City is doing a good job working to build meaningful relationships with Indigenous partners (70% of 2SLGBTQIA+ Calgarians vs. 84% of non-2SLGBTQIA+ Calgarians).

2024 Fall highlights (6 of 6)

Housing

A majority of 2SLGBTQIA+ Calgarians agree there is a need for increased investment in affordable housing programs for low-income residents. This near unanimous backing may be influenced by the widespread perception that adequate market housing is not accessible to all Calgarians.

For both measures related to housing, 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians hold **similar** views.

- Agreement that The City should invest more into affordable housing programs for low-income Calgarians (95% of 2SLGBTQIA+ Calgarians and 85% of non-2SLGBTQIA+ Calgarians)
- Agreement that all Calgarians have access to adequate market housing that meets their needs (23% and 32%)

Downtown Calgary

Most 2SLGBTQIA+ Calgary residents agree that The City ought to take greater action to improve downtown safety. Separately, a smaller but still sizable majority agrees that more should be spent on downtown infrastructure.

Both 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians have **similar** opinions about downtown Calgary's needs:

- Agreement that The City should be doing more to address safety issues in downtown (91% of 2SLGBTQIA+ Calgarians and 94% of non-2SLGBTQIA+ Calgarians)
- Agreement that The City should be investing more into infrastructure in Calgary's downtown (67% and 72%)



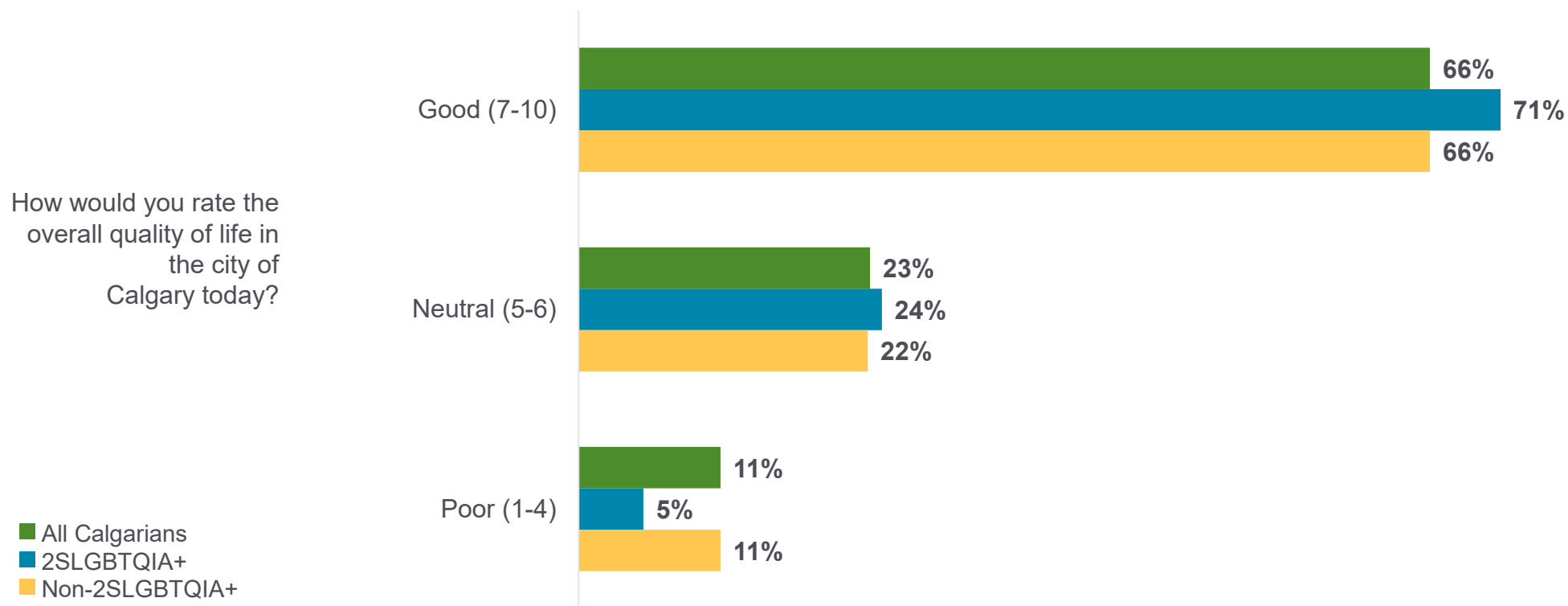
Detailed findings



Quality of life

Overall quality of life in Calgary

Two-thirds (66%) of Calgarians rate the overall quality of life in the city of Calgary as good. The two groups feel similarly about the quality of life in Calgary (71% of 2SLGBTQIA+ Calgarians and 66% of non-2SLGBTQIA+ Calgarians).

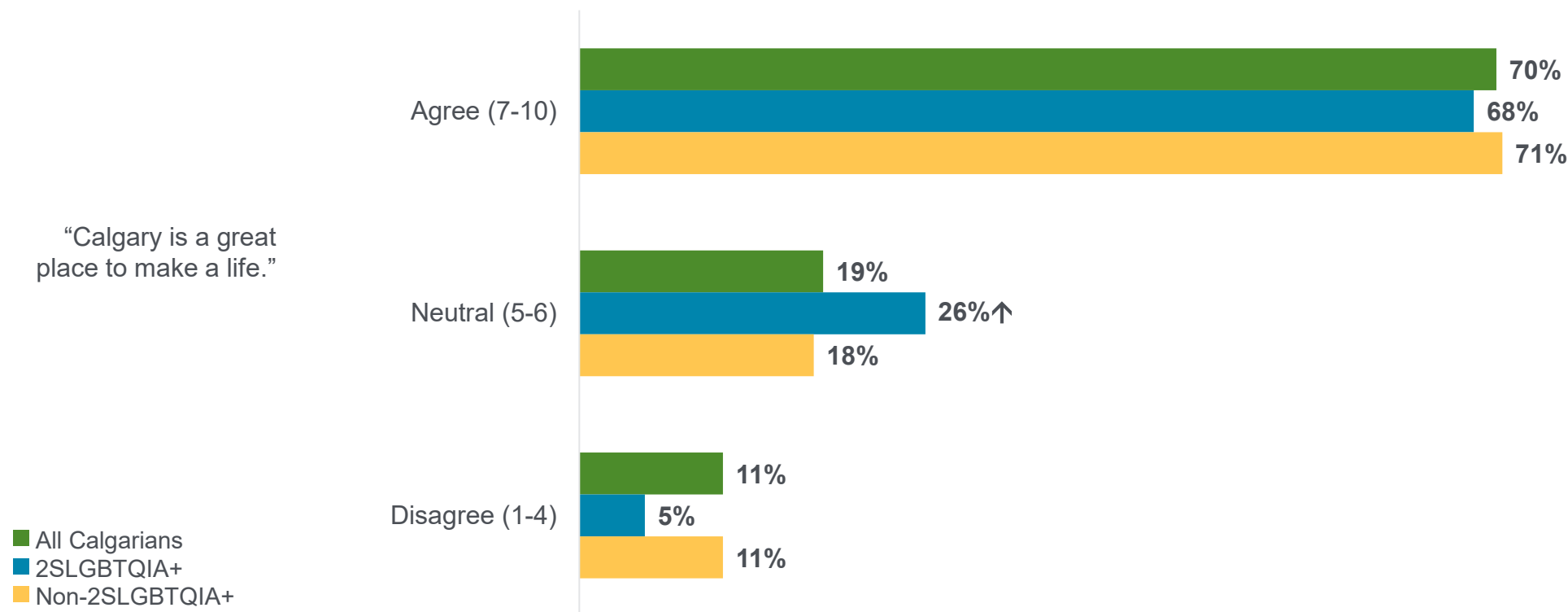


Q. On a scale of 1 to 10 where 1 is very poor and 10 is very good, how would you rate the overall quality of life in the city of Calgary today?

Base: Valid respondents (All Calgarians n=2,497, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,343)

Great place to make a life

Seven-in-ten (70%) Calgarians agree that Calgary is a great place to make a life. Similar proportions of 2SLGBTQIA+ Calgarians (68%) and non-2SLGBTQIA+ Calgarians (71%) agree that Calgary is a great place to make a life. Neutral ratings are higher among 2SLGBTQIA+ Calgarians (26%) than non-2SLGBTQIA+ Calgarians (18%).



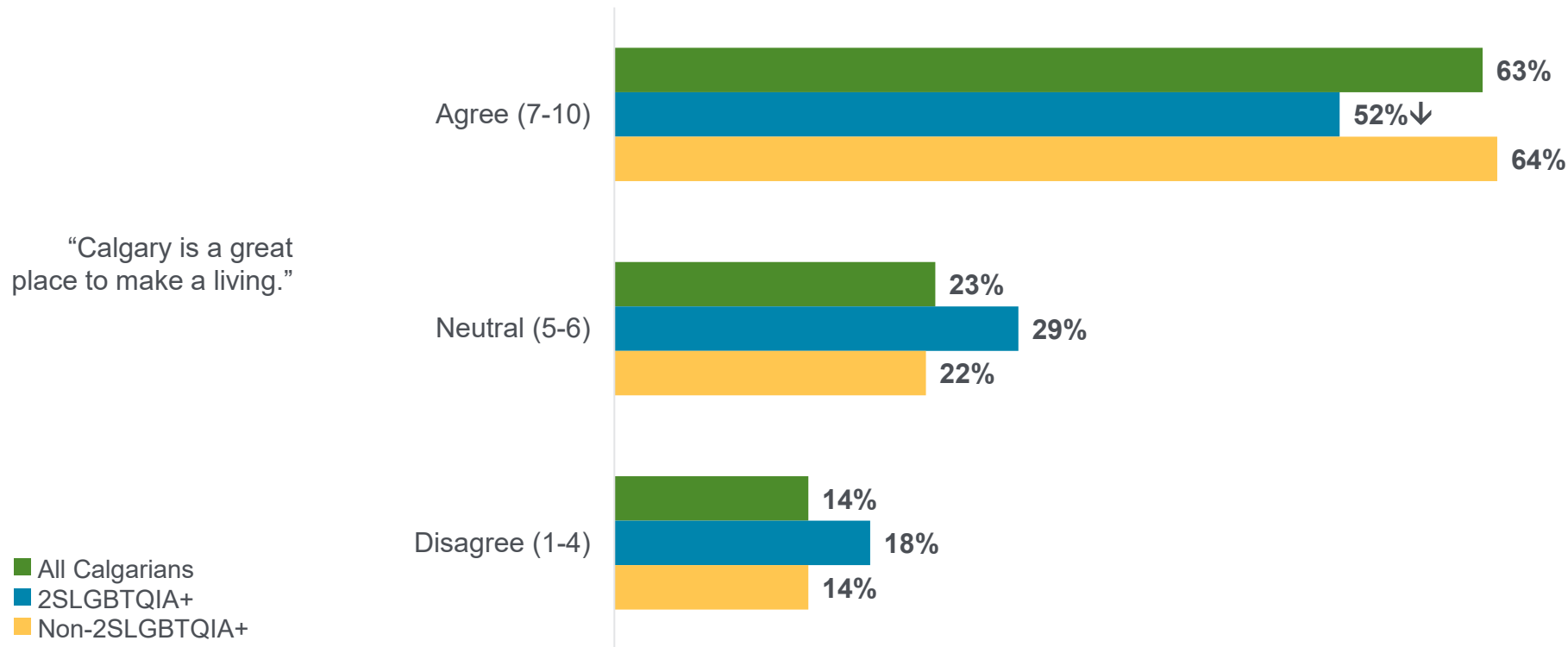
Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

Base: Valid respondents (All Calgarians n=2,494, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,341)

↑/↓ Statistically higher/lower than comparable subgroup

Great place to make a living

More than three-fifths (63%) of all Calgarians agree that Calgary is a great place to make a living. A statistically lower proportion of 2SLGBTQIA+ Calgarians agree it is a great place to make living (52%) compared to non-2SLGBTQIA+ Calgarians (64%).



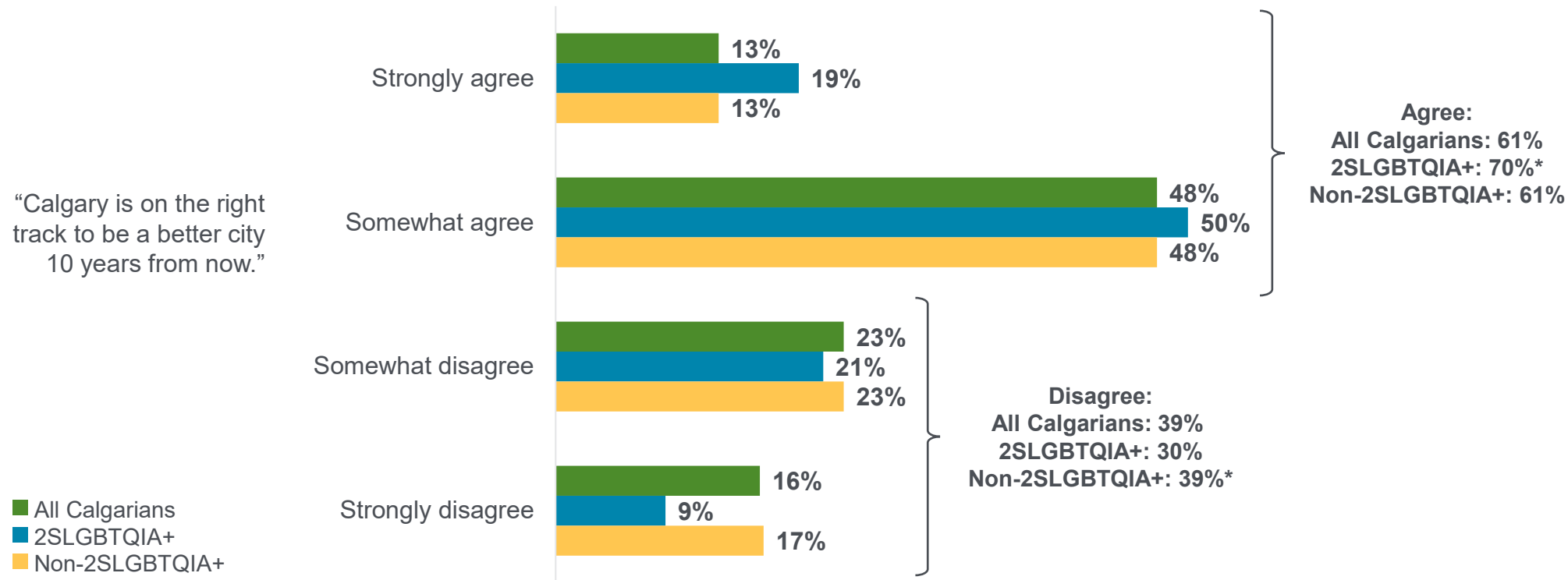
Q. Next, I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

Base: Valid respondents (All Calgarians n=2,471, 2SLGBTQIA+ n=111, Non-2SLGBTQIA+ n=2,320)

↑/↓ Statistically higher/lower than comparable subgroup

On track to be a better city

Three-fifths (61%) of Calgarians believe that Calgary is on the right track to be a better city 10 years from now. Agreement about the city being on the right track is consistent between the two subgroups (70% of 2SLGBTQIA+ Calgarians and 61% of non-2SLGBTQIA+ Calgarians).



Q. There are challenges facing The City of Calgary today, but also success stories. Do you agree or disagree that: Calgary is on the right track to be a better city 10 years from now?

Base: Valid respondents (All Calgarians n=2,486, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,334)

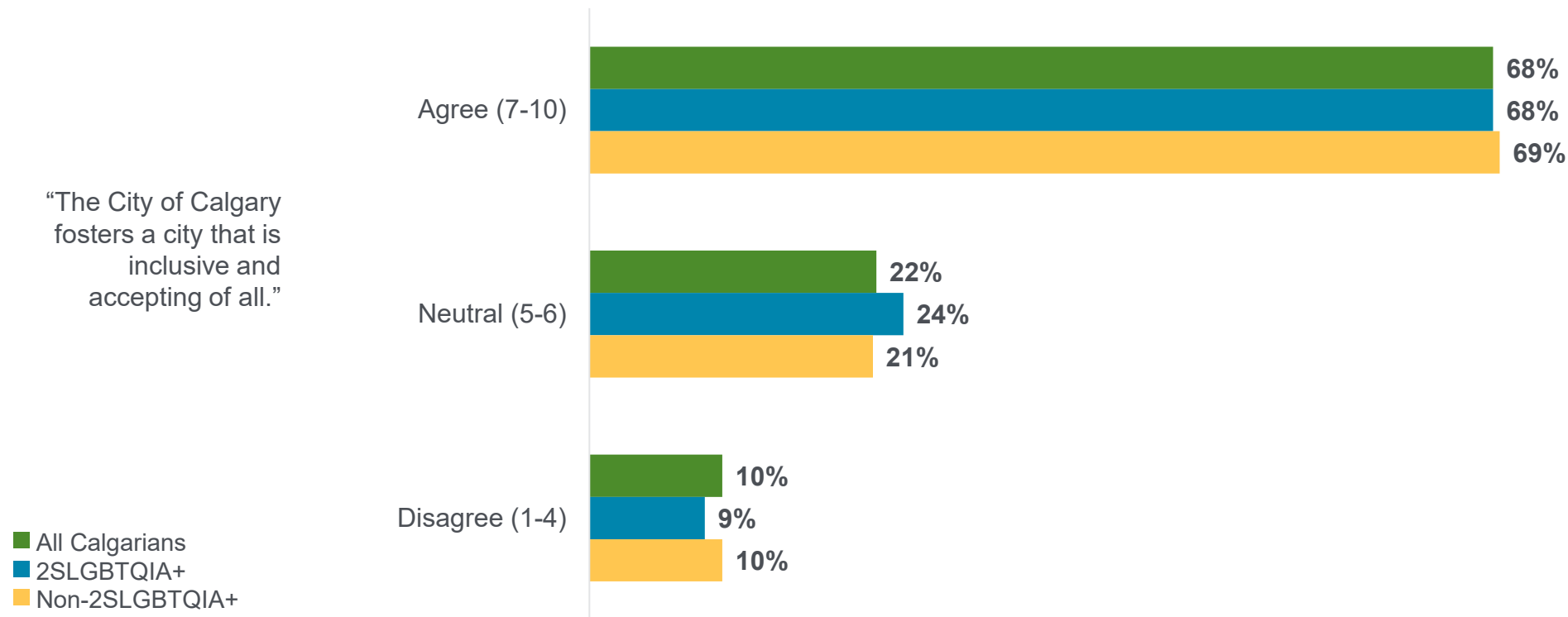
*Rounding



Inclusivity

Fosters a city that is inclusive and accepting

A majority (68%) of Calgarians agree that The City of Calgary's municipal government fosters a city that is inclusive and accepting of all. There are no statistical differences between 2SLGBTQIA+ Calgarians (68%) and non-2SLGBTQIA+ Calgarians (69%).

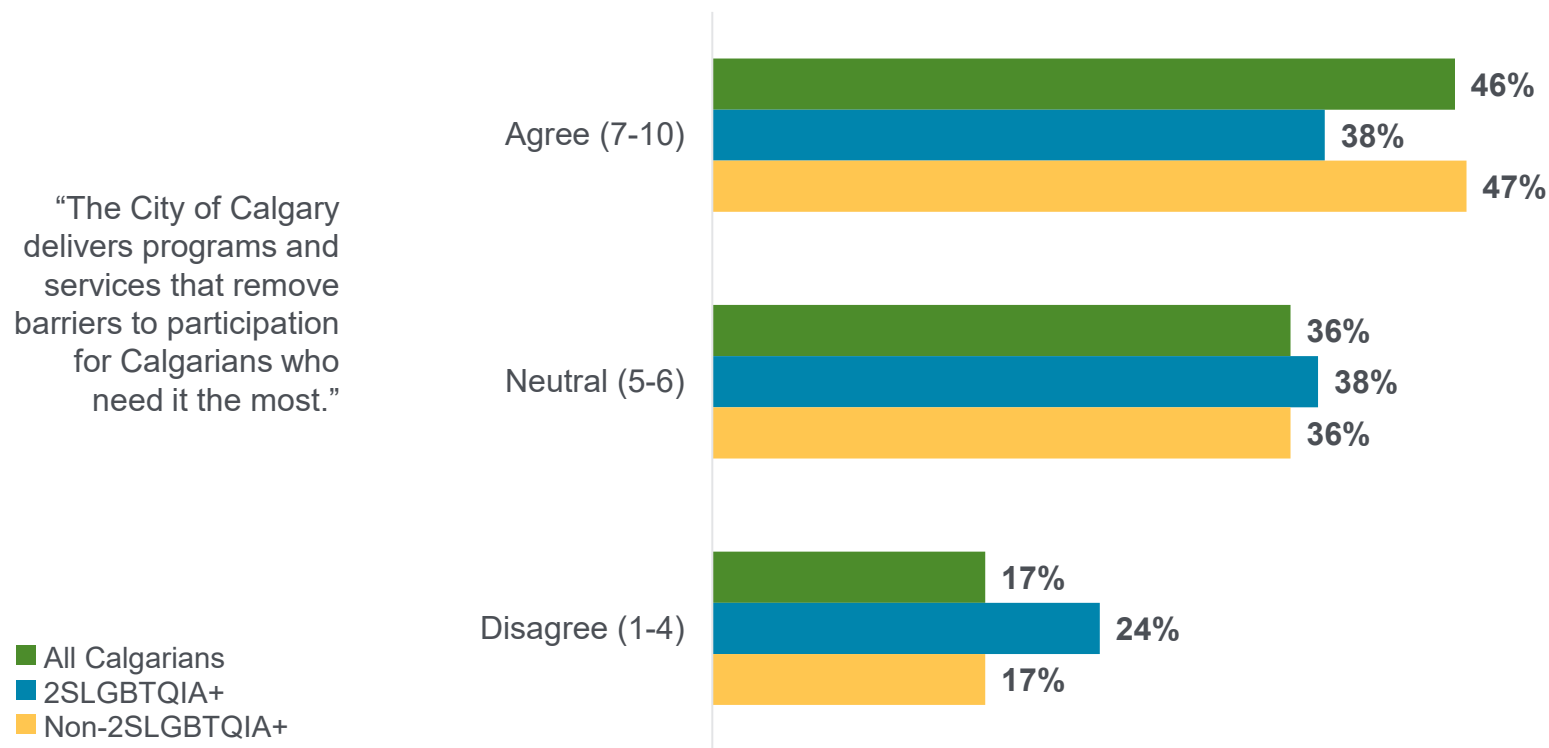


Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is completely disagree and 10 is completely agree.

Base: Valid respondents (All Calgarians n=2,469, 2SLGBTQIA+ n=112, Non-2SLGBTQIA+ n=2,320)

Delivers programs and services that remove barriers to participation

Around one-half (46%) of Calgarians agree that The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most, with no statistical differences between 2SLGBTQIA+ Calgarians (38%) and non-2SLGBTQIA+ Calgarians (47%).

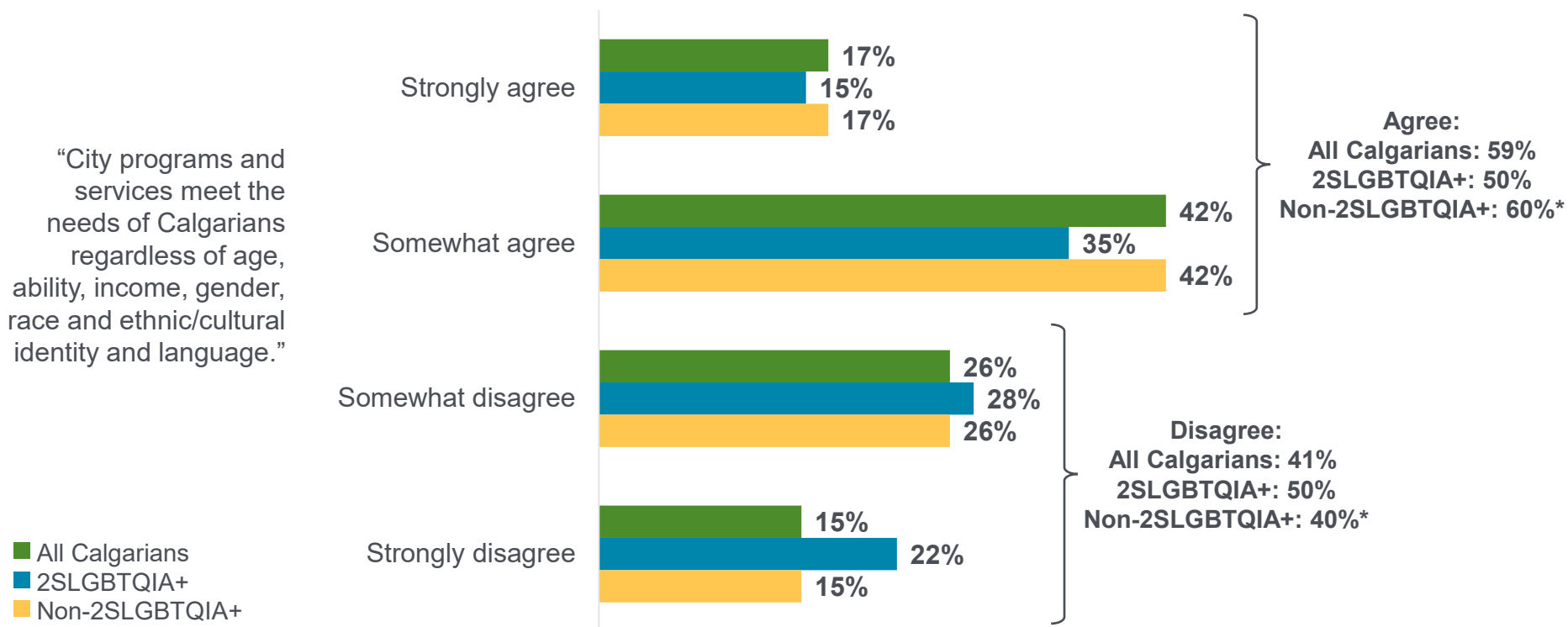


Q. Please tell me [to what extent] you agree or disagree with the following statement: The City of Calgary delivers programs and services that remove barriers to participation for Calgarians who need it the most.

Base: Valid respondents (All Calgarians n=2,388, 2SLGBTQIA+ n=109, Non-2SLGBTQIA+ n=2,243)

Social equity

Three-fifths (59%) of Calgarians agree that City programs and services meet the needs of Calgarians regardless of age, ability, income, gender, race and ethnic/cultural identity and language. This view is consistent between 2SLGBTQIA+ Calgarians (50%) and non-2SLGBTQIA+ Calgarians (60%).



Q. Do you agree or disagree that: City programs and services meet the needs of all Calgarians regardless of age, ability, income, gender, race and ethnic/cultural identity and language?

Base: Valid respondents (All Calgarians n=2,457, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,305)

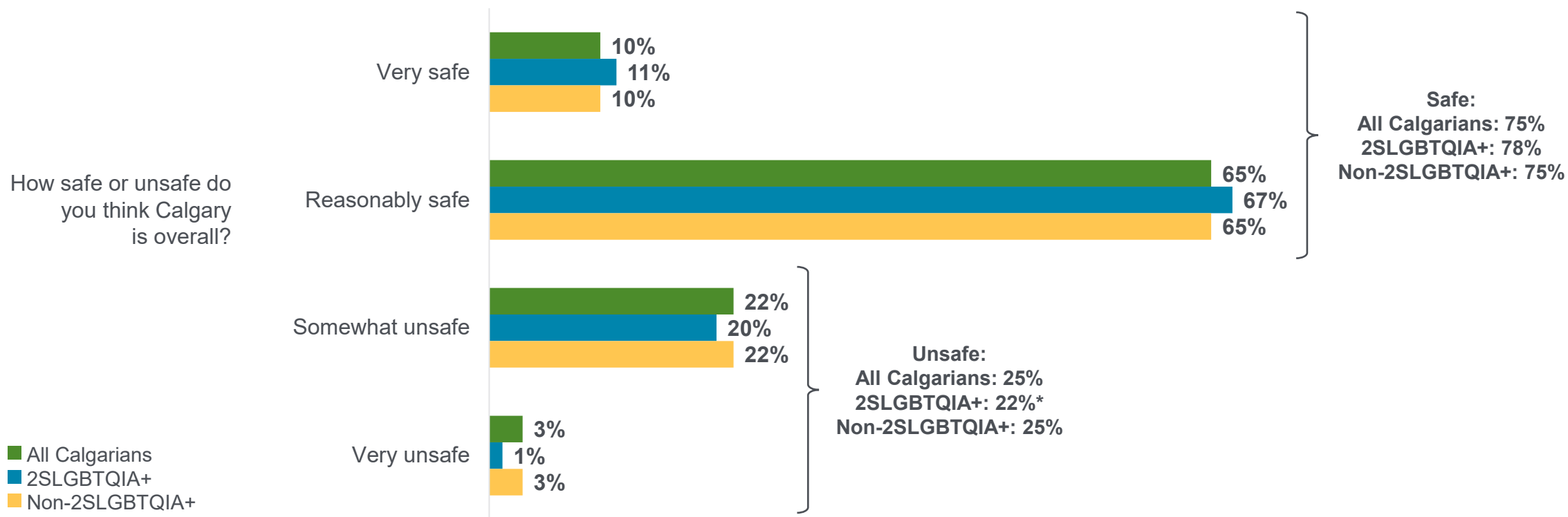
*Rounding



Safety

Overall perceived safety of the city of Calgary

A majority (75%) of Calgarians feel the city is safe overall. Perception of Calgary as being a safe city is similar among 2SLGBTQIA+ Calgarians (78%) and non-2SLGBTQIA+ Calgarians (75%).



Q. How safe or unsafe do you think Calgary is overall?

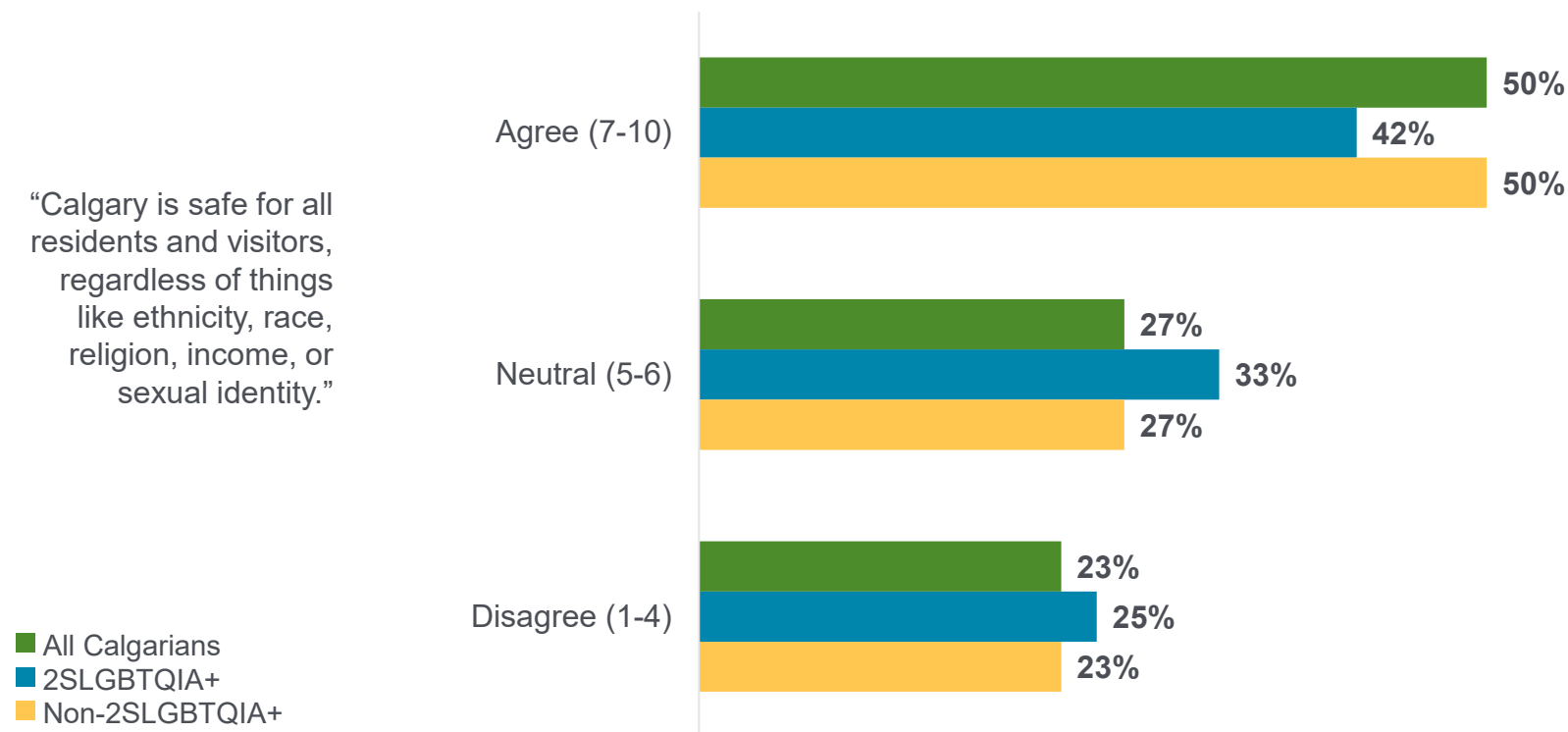
Base: Valid respondents (All Calgarians n=2,495, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,341)

*Rounding

Safe for all residents and visitors

One-half (50%) of all Calgarians think the city of Calgary is safe for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity. This perception of safety is shared similarly across groups, with no statistical differences between 2SLGBTQIA+ Calgarians (42%) and non-2SLGBTQIA+ Calgarians (50%).

“Calgary is safe for all residents and visitors, regardless of things like ethnicity, race, religion, income, or sexual identity.”

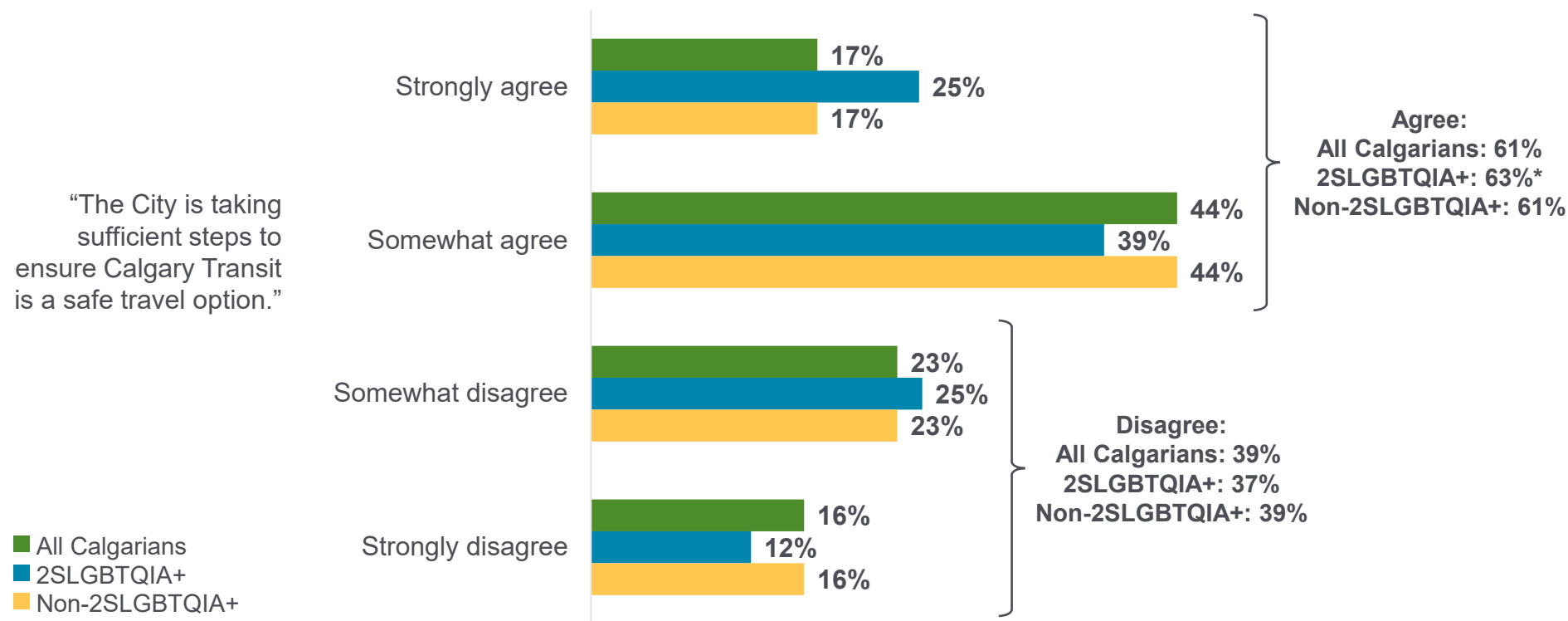


Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is 'completely disagree' and 10 is 'completely agree'.

Base: Valid respondents (All Calgarians n=2,483, 2SLGBTQIA+ n=112, Non-2SLGBTQIA+ n=2,330)

Ensuring Calgary Transit safety

Three-fifths (61%) of all Calgarians feel The City is taking sufficient steps to ensure Calgary Transit is a safe travel option. This sentiment is shared similarly across groups, with 63% of 2SLGBTQIA+ Calgarians and 61% of non-2SLGBTQIA+ Calgarians agreeing on the City's efforts to ensure transit safety.



Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale.

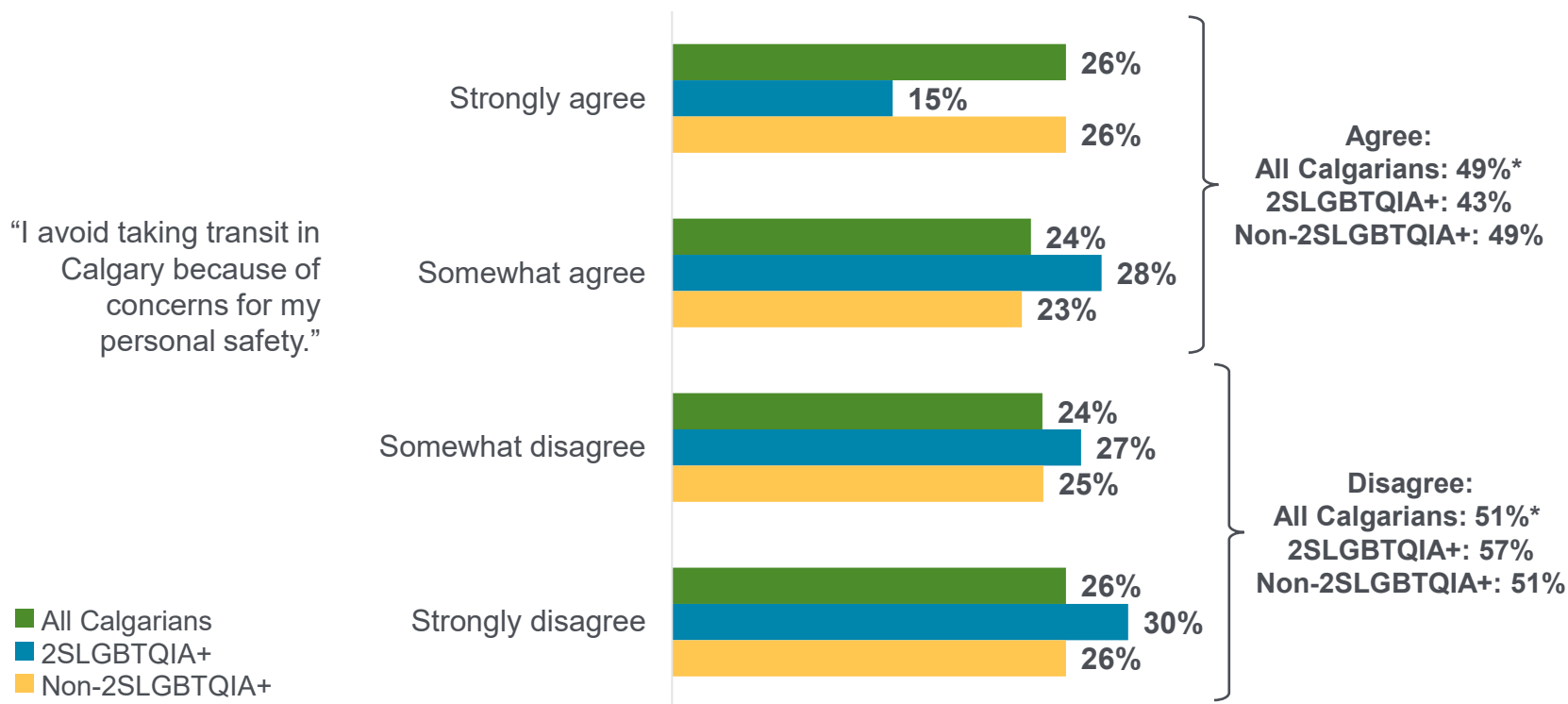
Base: Valid respondents (All Calgarians n=1,211, 2SLGBTQIA+ n=49, Non-2SLGBTQIA+ n=1,146) | Small base size <100, interpret with caution

Question asked of split sample

*Rounding

Avoiding transit due to safety concerns

One-half (49%) of all Calgarians report they avoid taking transit in Calgary because of concerns for their personal safety. This avoidance behavior is consistent across both groups (43% of 2SLGBTQIA+ Calgarians and 49% of non-2SLGBTQIA+ Calgarians).



Q. Now we have some questions about transit in general. Please indicate the extent to which you agree or disagree with the following statements, using the same scale.

Base: Valid respondents (All Calgarians n=1,200, 2SLGBTQIA+ n=50, Non-2SLGBTQIA+ n=1,134) | Small base size <100, interpret with caution

Question asked of split sample

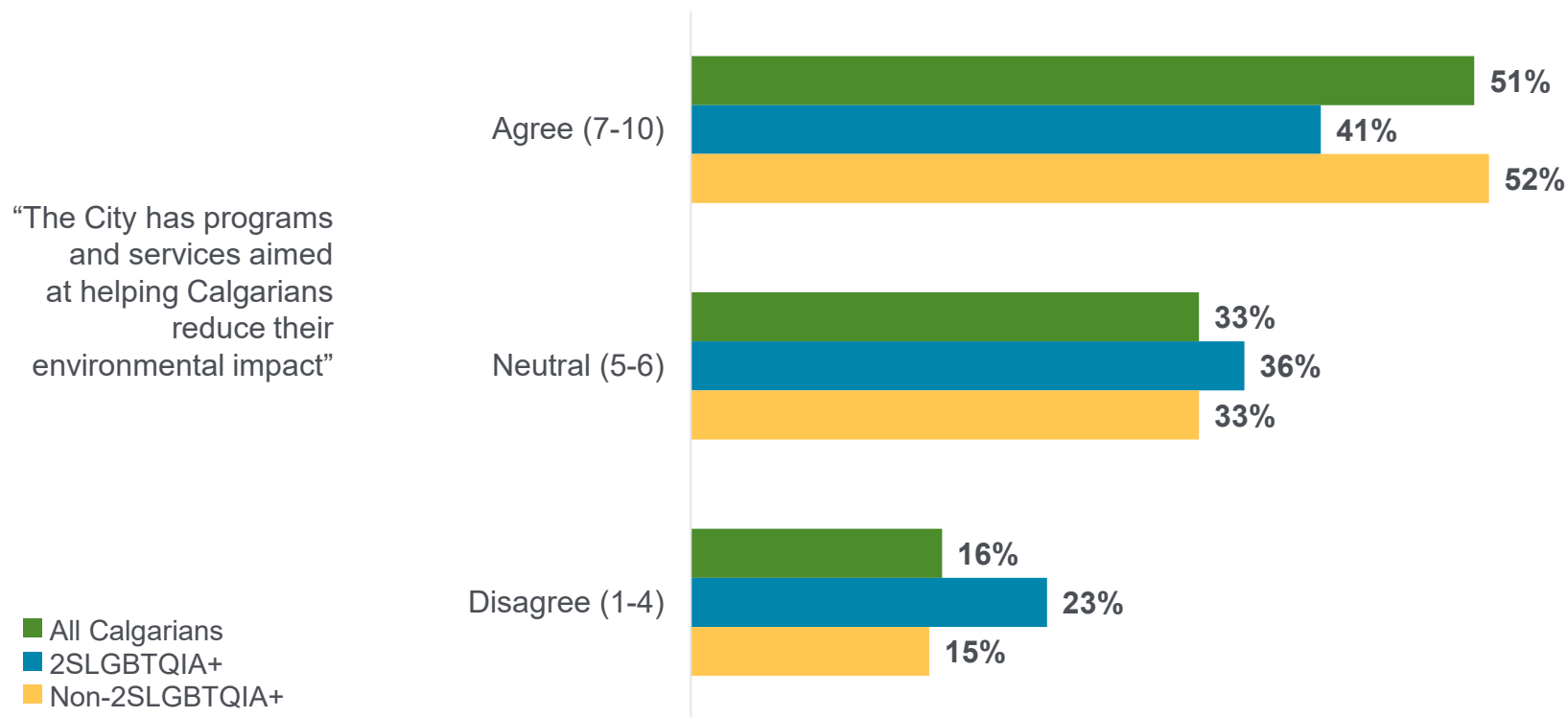
*Rounding



The environment

City programs to reduce environmental impact

A small majority (51%) of Calgarians agree that The City of Calgary has programs and services aimed at helping Calgarians reduce their environmental impact. This perception is shared similarly across the two groups, with no statistical differences between 2SLGBTQIA+ Calgarians (41%) and non-2SLGBTQIA+ Calgarians (52%).



Q. I'm going to read you a series of statements that some people have said about life in Calgary. Please indicate if you agree or disagree with each using a scale from 1 to 10, where 1 is 'completely disagree' and 10 is 'completely agree'.

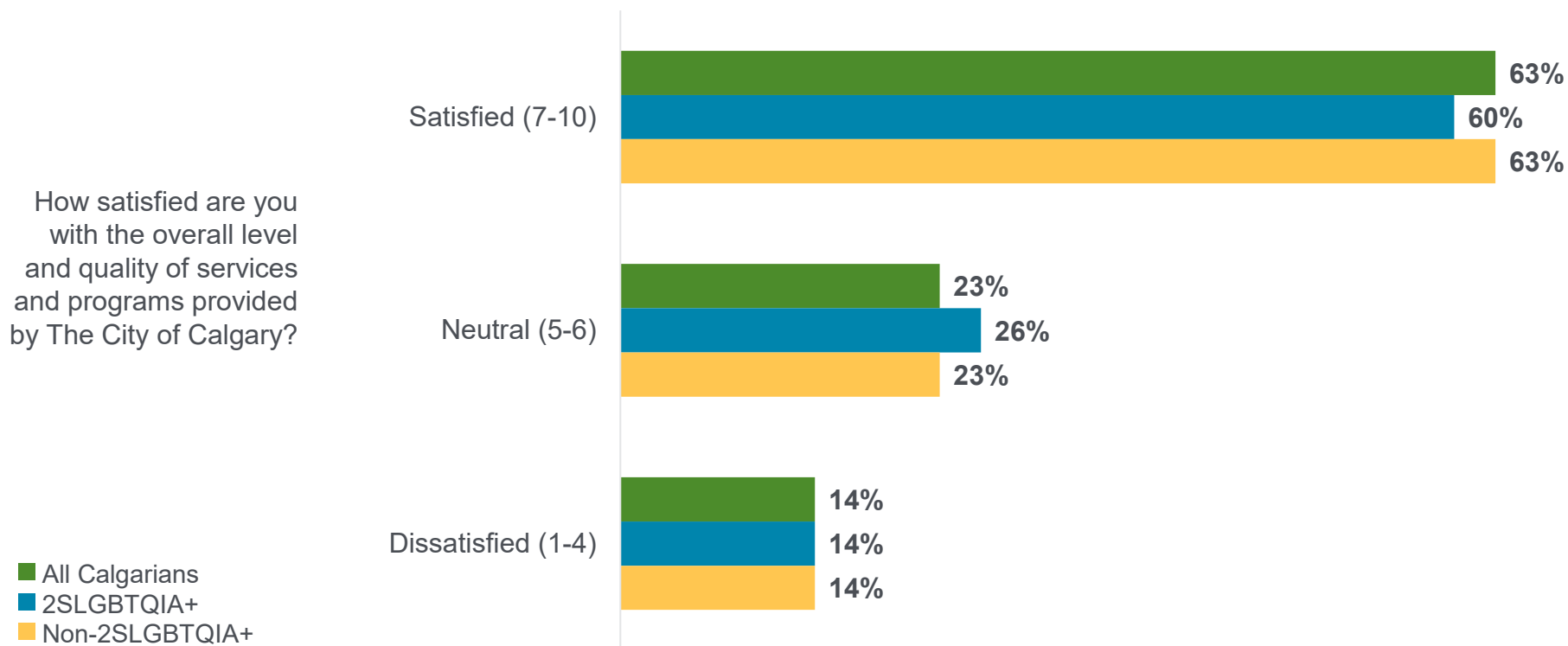
Base: Valid respondents (All Calgarians n=2,435, 2SLGBTQIA+ n=111, Non-2SLGBTQIA+ n=2,285)



City services and programs

Satisfaction with the overall level and quality of City services and programs

More than three-fifths (63%) of Calgarians are satisfied with the overall level and quality of services and programs provided by The City of Calgary. Satisfaction with the level and quality of City services and programs is similar between the two groups (60% of 2SLGBTQIA+ Calgarians and 63% of non-2SLGBTQIA+ Calgarians).



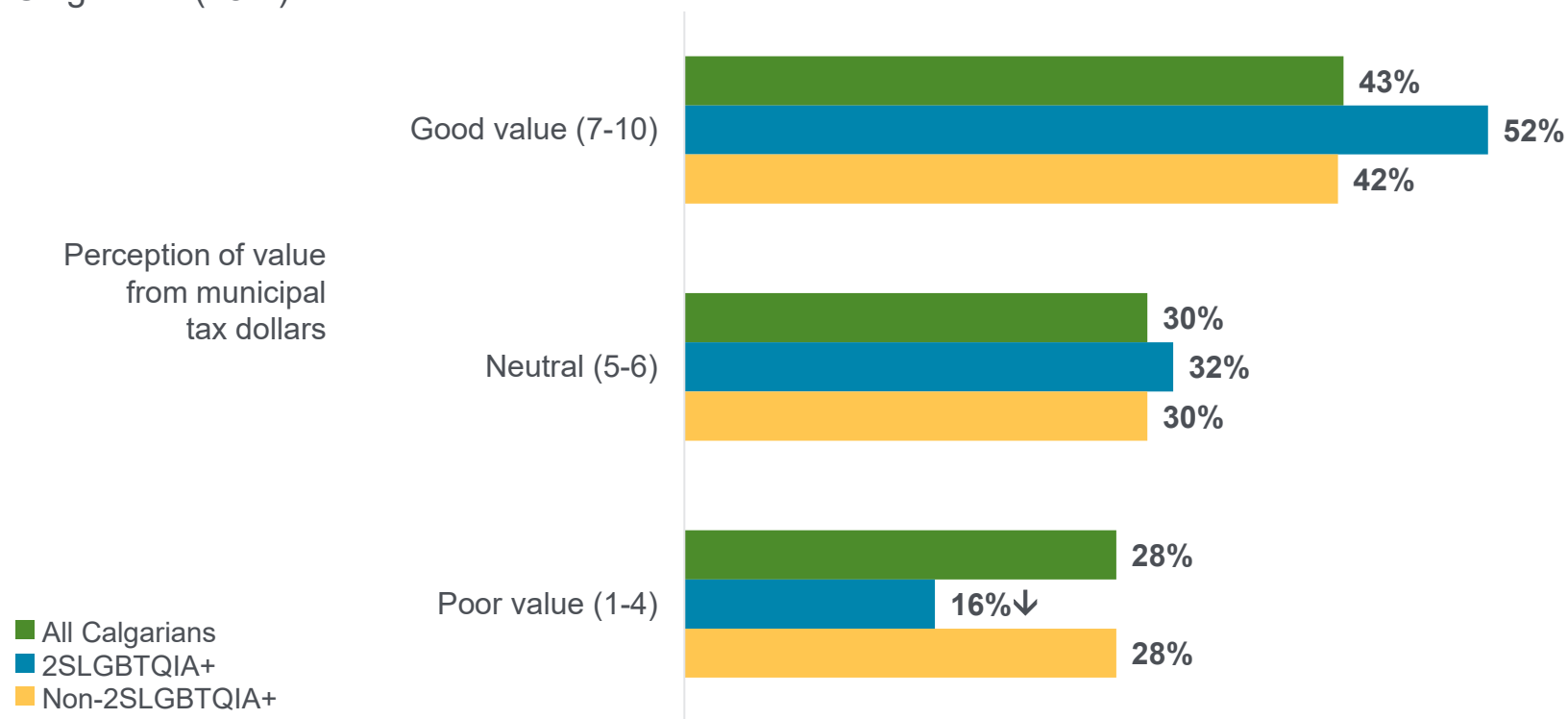
Q. On a scale of 1 to 10 where 1 is not at all satisfied and 10 is very satisfied, how satisfied are you with the overall level and quality of services and programs provided by The City of Calgary?

Base: Valid respondents (All Calgarians n=2,493, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,339)

Taxation

Perceived value of property taxes

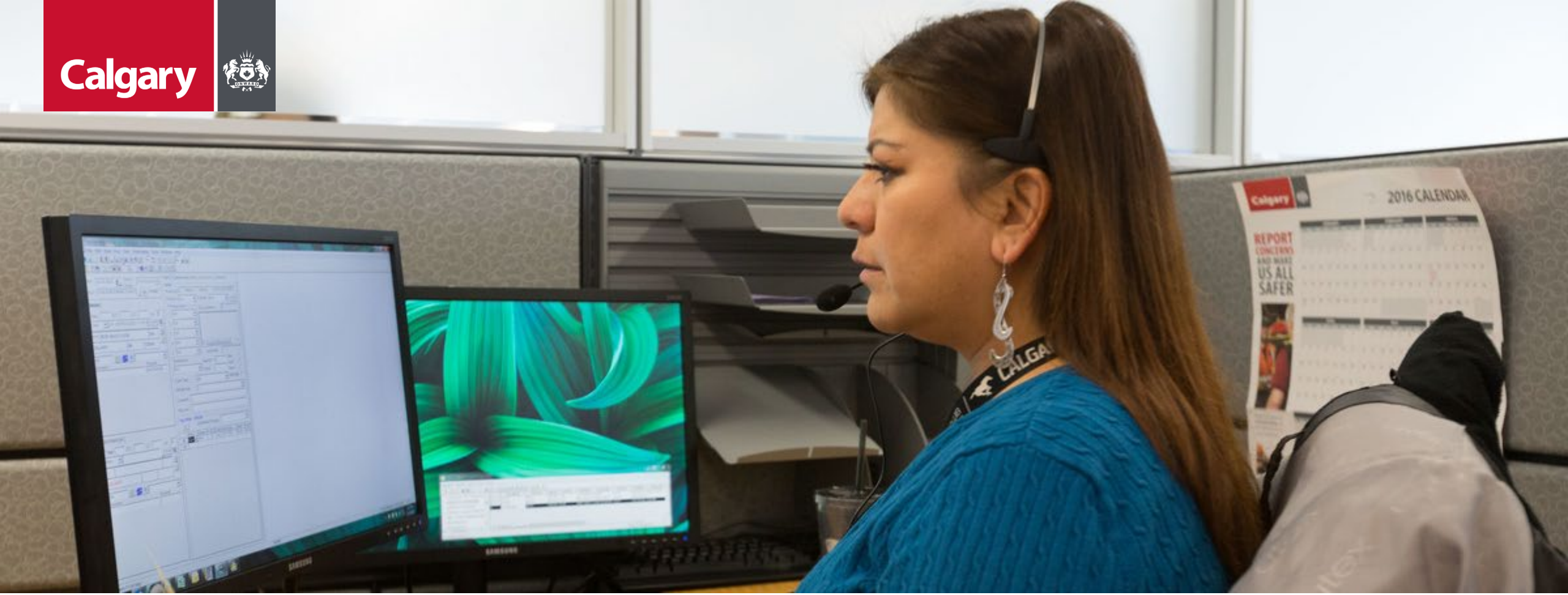
More than two-fifths (43%) of Calgarians feel they get good value from their municipal tax dollars. This perception of good value is shared similarly between 2SLGBTQIA+ Calgarians (52%) and non-2SLGBTQIA+ Calgarians (42%). While these 'good' value ratings are comparable, a lower proportion of 2SLGBTQIA+ Calgarians feel they receive 'poor' value from their tax dollars (16%) compared to non-2SLGBTQIA+ Calgarians (28%).



Q. Property tax dollars are divided between The City and the Province. Approximately two-thirds of residential property tax payment goes to The City to fund municipal services. Considering the services provided by The City, please rate the value you feel you receive from your municipal property tax dollars using a scale of 1 to 10 where 1 is very poor value and 10 is very good value.

Base: Valid respondents (All Calgarians n=2,461, 2SLGBTQIA+ n=109, Non-2SLGBTQIA+ n=2,311)

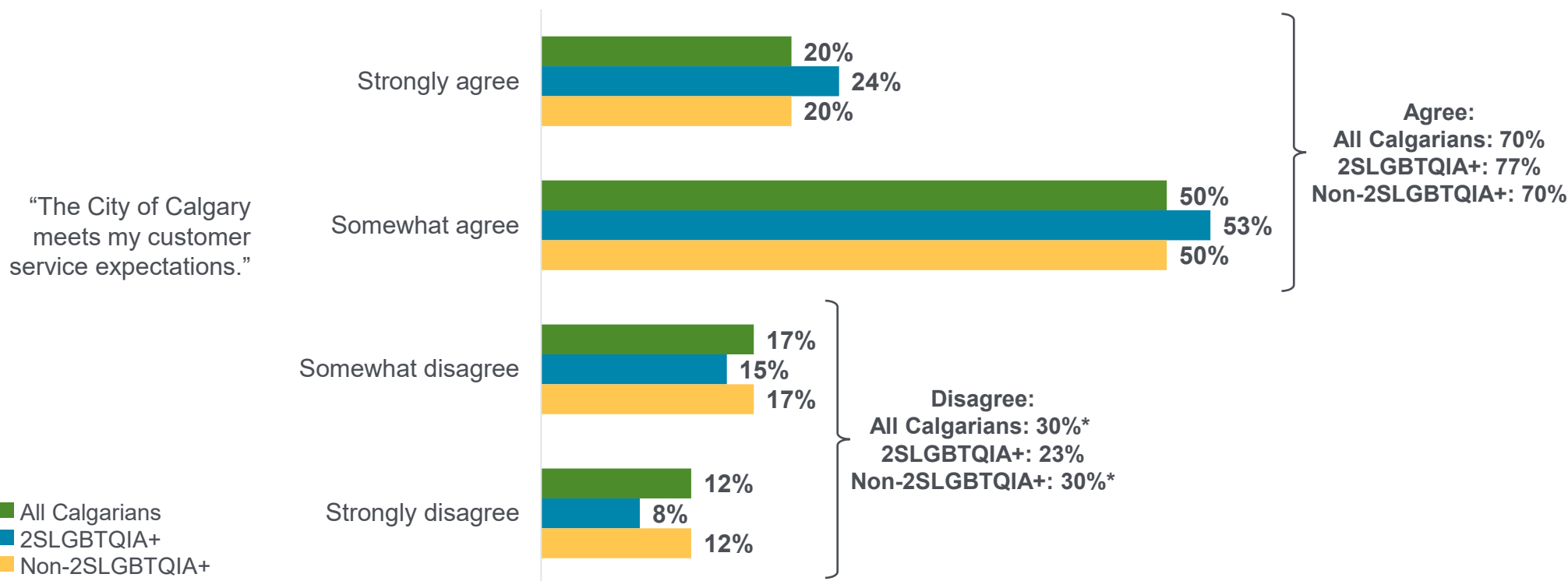
↑/↓ Statistically higher/lower than comparable subgroup



Customer service

The City meets customer service expectations

Seven-in-ten (70%) Calgarians agree that The City of Calgary meets their customer service expectations. This view on meeting expectations is consistent between 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians (77% and 70%).



Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard. Please tell me [to what extent] if you agree or disagree with each of the following statements.
Base: Valid respondents (All Calgarians n=2,460, 2SLGBTQIA+ n=111, Non-2SLGBTQIA+ n=2,309)

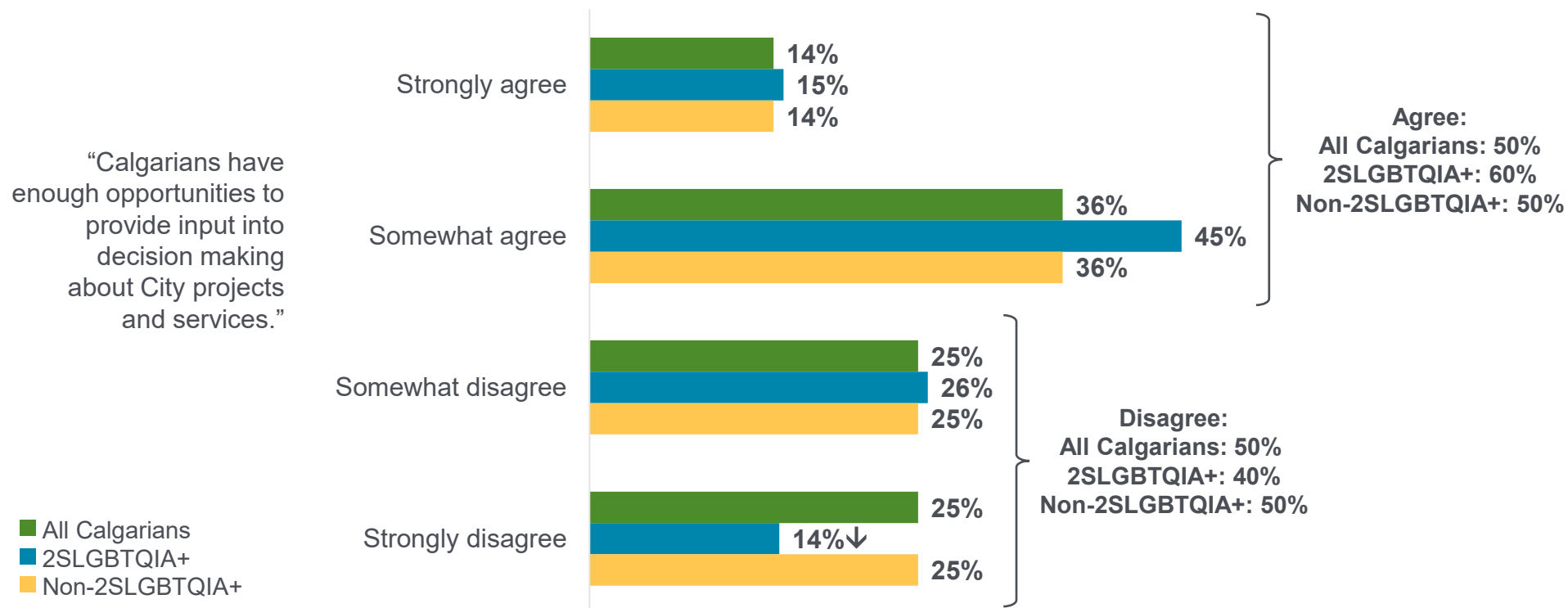
*Rounding



Input from Calgarians

Calgarians have enough opportunities to provide input

One-half (50%) of Calgarians agree that they have enough opportunities to provide input into decision making about City projects and services. This perception of having enough opportunity to provide input is shared similarly between 2SLGBTQIA+ Calgarians (60%) and non-2SLGBTQIA+ Calgarians (50%), with no statistical differences in overall agreement. While overall disagree ratings are also similar between the two groups, a lower proportion of 2SLGBTQIA+ Calgarians 'strongly' disagree (14%) compared to non-2SLGBTQIA+ Calgarians (25%).

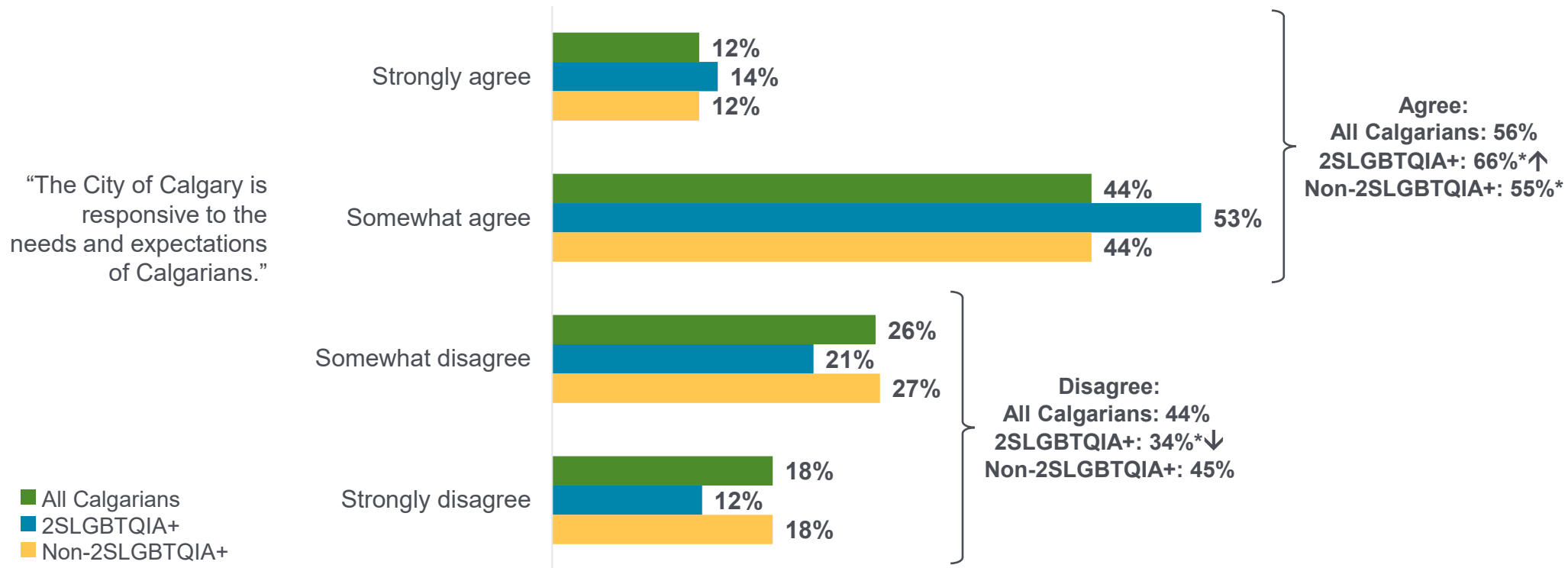


Q. Thinking about your dealings with The City of Calgary, your general impressions and things you may have read, seen or heard. Please tell me [to what extent] if you agree or disagree with each of the following statements.
Base: Valid respondents (All Calgarians n=2,469, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,315)

↑/↓ Statistically higher/lower than comparable subgroup

Responsive to Calgarians

More than one-half (56%) of Calgarians think The City of Calgary is responsive to the needs and expectations of Calgarians. A higher proportion of 2SLGBTQIA+ Calgarians (66%) agree that The City is responsive, compared to non-2SLGBTQIA Calgarians (55%).



Q. Please tell me [to what extent] if you agree or disagree with each of the following statements.
 Base: Valid respondents (All Calgarians n=2,485, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,331)

*Rounding

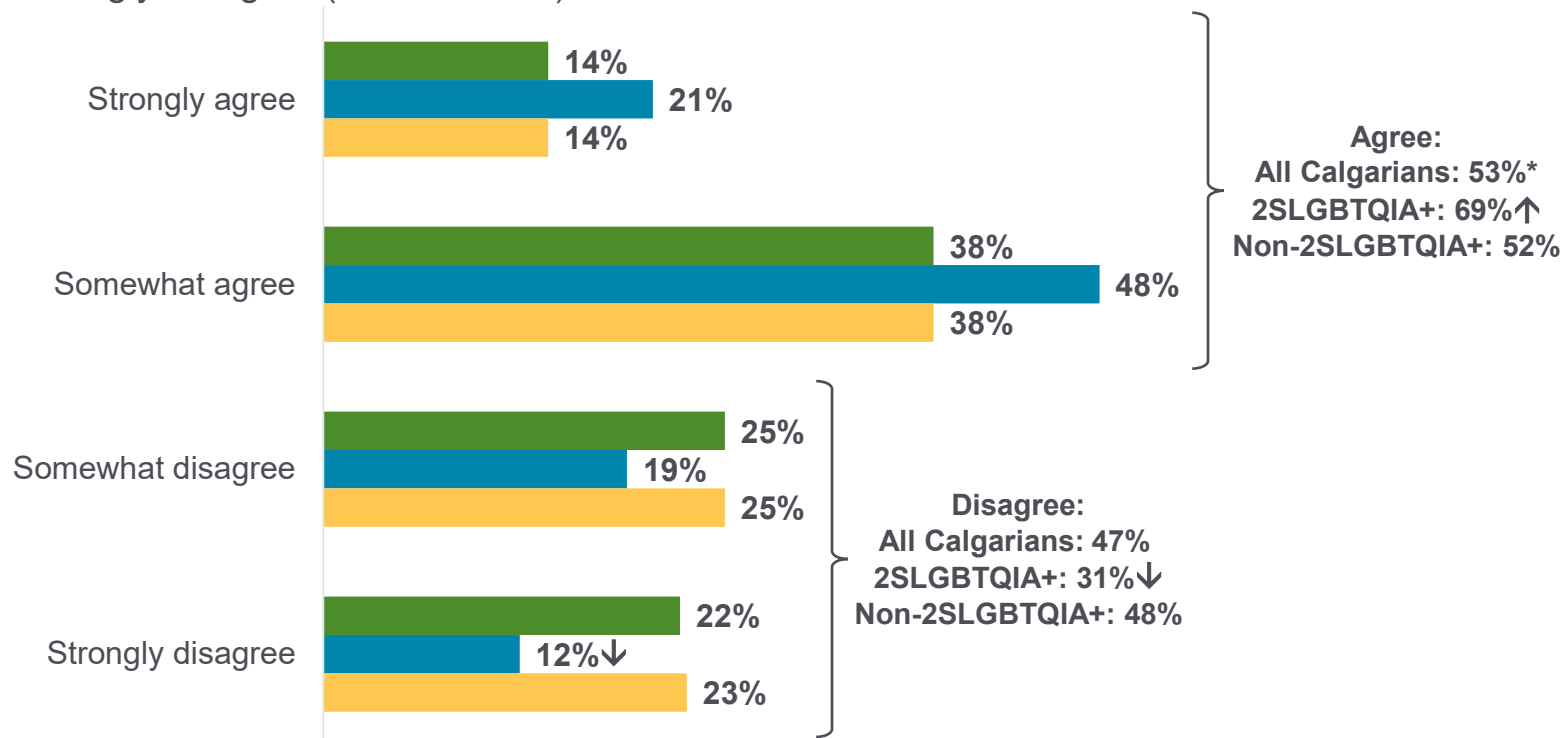
↑/↓ Statistically higher/lower than comparable subgroup

The City is working at including Calgarians' input

A small majority (53%) of Calgarians are confident that The City of Calgary is working to improve how it includes Calgarians' input into important decisions. This confidence is statistically higher among 2SLGBTQIA+ Calgarians, with 69% agreeing compared to 52% of non-2SLGBTQIA+ Calgarians. Disagreement is lower among 2SLGBTQIA+ Calgarians (31%) than non-2SLGBTQIA+ Calgarians (48%), with a particular difference in those who 'strongly' disagree (12% vs. 23%).

"I am confident that The City of Calgary is working to improve how it includes Calgarians' input into important decisions."

■ All Calgarians
■ 2SLGBTQIA+
■ Non-2SLGBTQIA+



Q. Please tell me [to what extent] if you agree or disagree with each of the following statements.
Base: Valid respondents (All Calgarians n=2,480, 2SLGBTQIA+ n=111, non-2SLGBTQIA+ n=2,328)

*Rounding

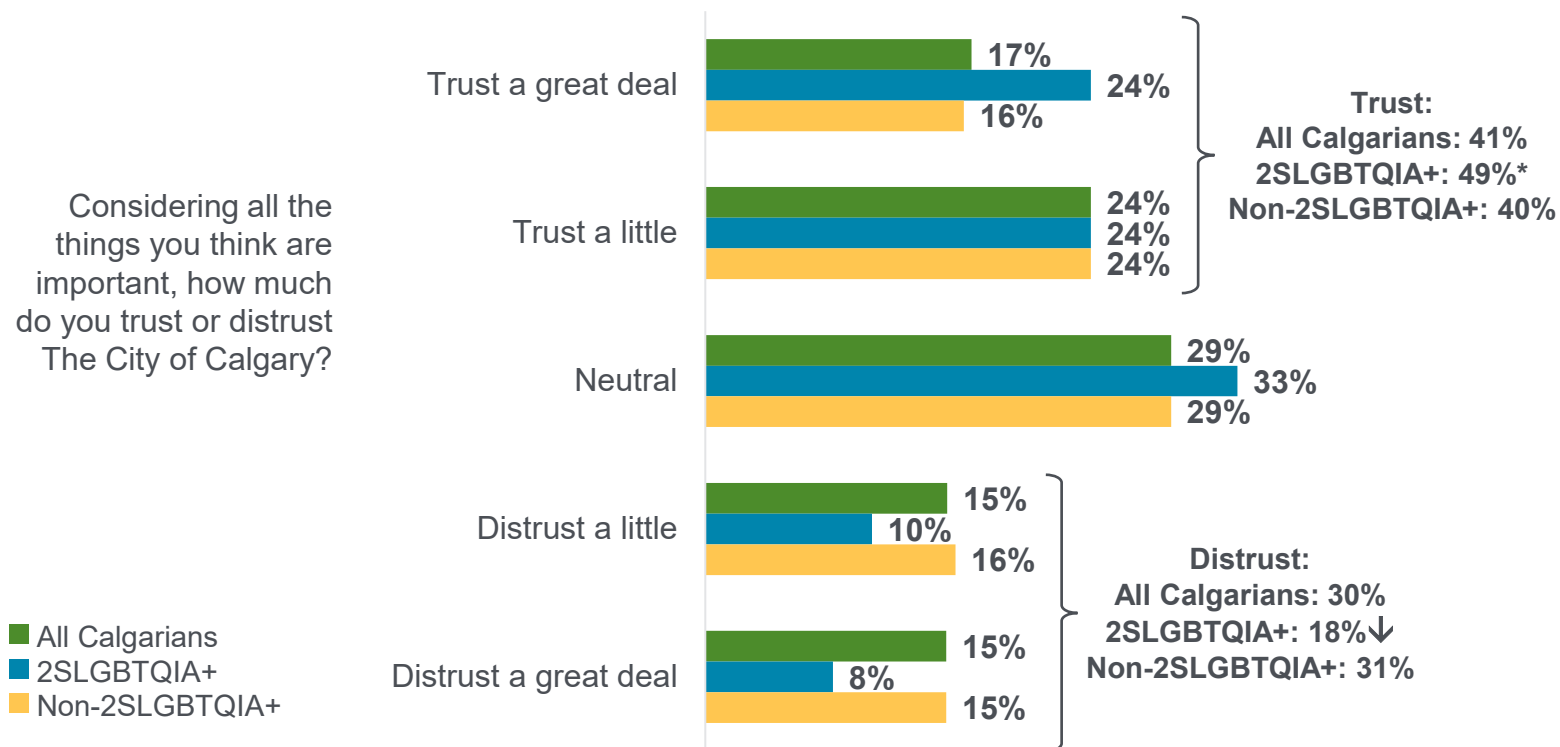
↑/↓ Statistically higher/lower than comparable subgroup



City reputation and performance

Trust in The City of Calgary

Two-fifths (41%) of Calgarians trust The City of Calgary. This level of trust is similar between 2SLGBTQIA+ Calgarians (49%) and non-2SLGBTQIA+ Calgarians (40%). However, there is a statistical difference in distrust levels, with a lower proportion of 2SLGBTQIA+ Calgarians saying they distrust The City (18%) compared to non-2SLGBTQIA+ Calgarians (31%).



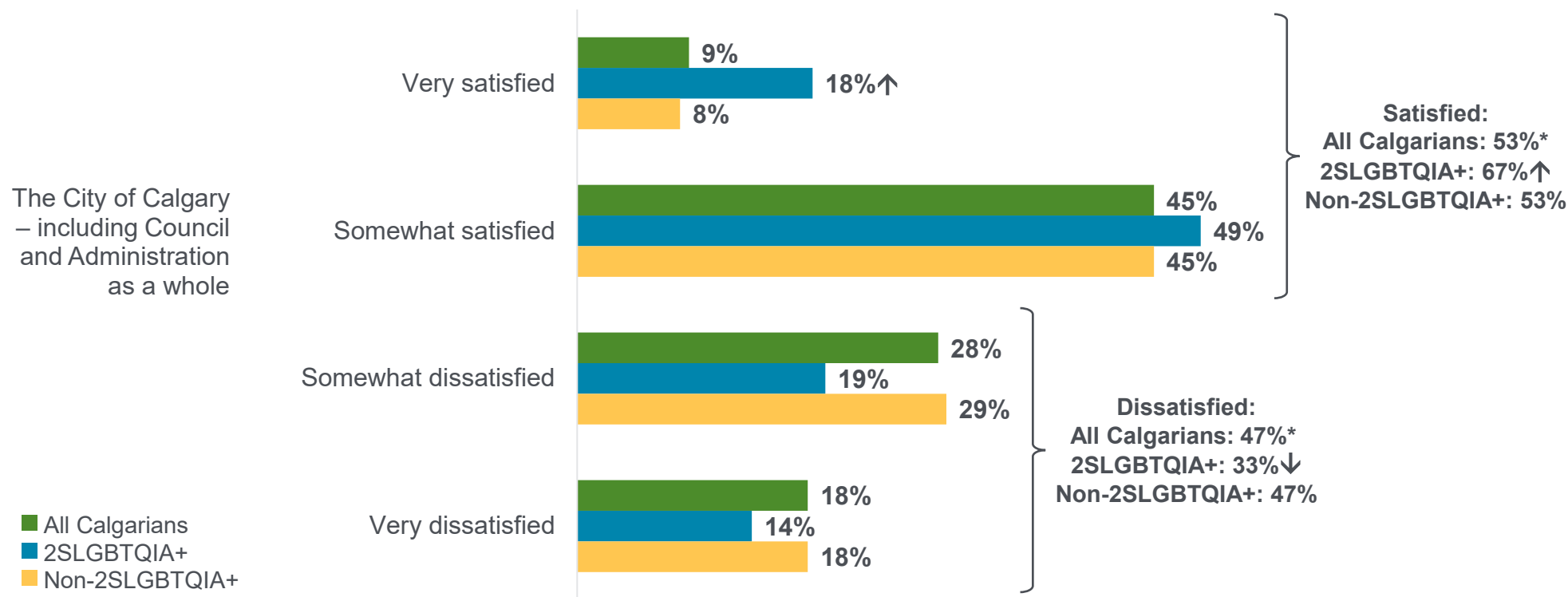
Q. Considering all the things you think are important, how much do you trust or distrust The City of Calgary?
 Base: Valid respondents (All Calgarians n=2,485, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,332)

*Rounding

↑/↓ Statistically higher/lower than comparable subgroup

Satisfaction with The City as a whole

A small majority (53%) of Calgarians are satisfied with the way The City of Calgary, including Council and Administration as a whole is running the city. A higher proportion of 2SLGBTQIA+ Calgarians (67%) are satisfied with The City as a whole compared to non-2SLGBTQIA+ Calgarians (53%), including a higher proportion who are 'very' satisfied (18% vs. 8%).



Q. Taking everything into account, how satisfied or dissatisfied are you with the way The City of Calgary – including Council and Administration as a whole - is going about running our city?

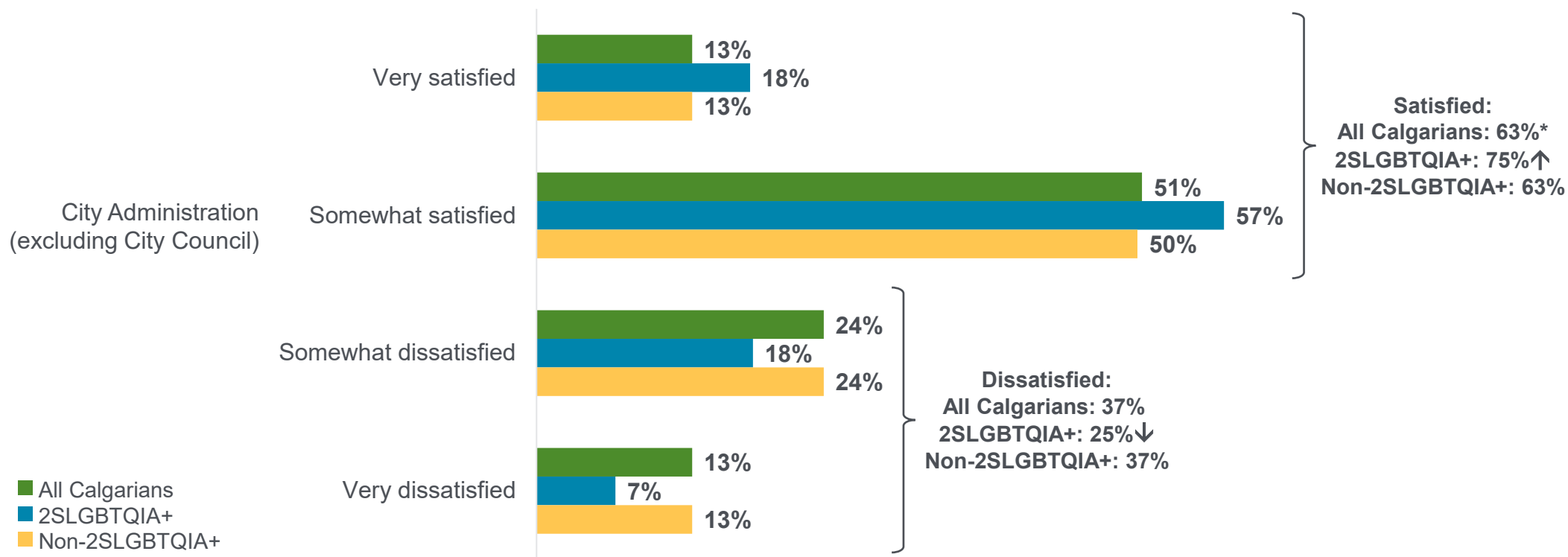
Base: Valid respondents (All Calgarians n=2,490, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,336)

*Rounding

↑/↓ Statistically higher/lower than comparable subgroup

Satisfaction with City Administration

More than three-fifths (63%) of Calgarians are satisfied with City Administration (excluding City Council). Satisfaction with City Administration is statistically higher among 2SLGBTQIA+ Calgarians (75%) than among non-2SLGBTQIA+ Calgarians (63%).



Q. Thinking about Calgary's City Administration, excluding Council, how satisfied or dissatisfied are you with the way City Administration is going about running our city?

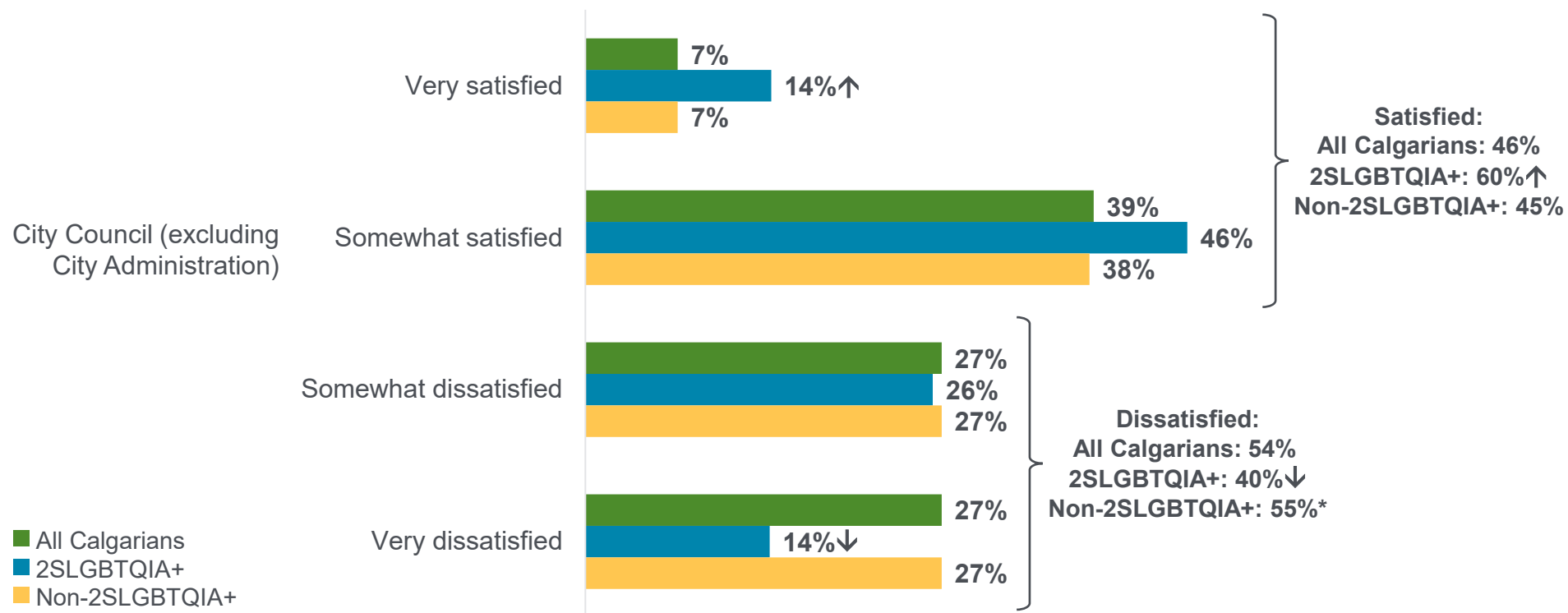
Base: Valid respondents (All Calgarians n=2,473, 2SLGBTQIA+ n=113, Non-2SLGBTQIA+ n=2,320)

*Rounding

↑/↓ Statistically higher/lower than comparable subgroup

Satisfaction with City Council

Around one-half (46%) of Calgarians are satisfied with City Council (excluding City Administration). A higher proportion of 2SLGBTQIA+ Calgarians (60%) are satisfied with City Council than non-2SLGBTQIA+ Calgarians (45%). In particular, a statistically higher proportion of 2SLGBTQIA+ Calgarians are 'very' satisfied (14% vs. 7% of non-2SLGBTQIA+ Calgarians).



Q. Thinking about Calgary's City Council, excluding City Administration, how satisfied or dissatisfied are you with the way City Council is going about running our city?

Base: Valid respondents (All Calgarians n=2,476, 2SLGBTQIA+ n=112, Non-2SLGBTQIA+ n=2,324)

*Rounding

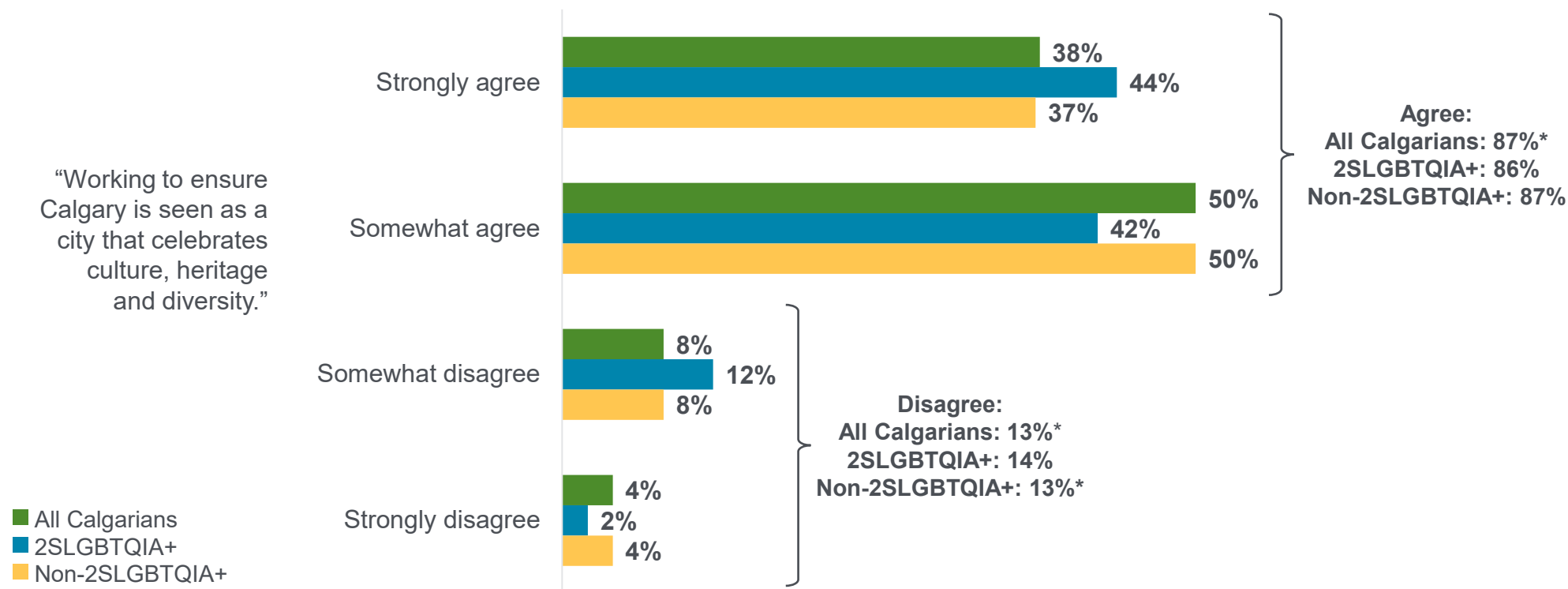
↑/↓ Statistically higher/lower than comparable subgroup



Council focus areas

Promoting Calgary as a city of culture, heritage, and diversity

A large majority (87%) of Calgarians feel The City is doing a good job at working to ensure Calgary is seen as a city that celebrates culture, heritage, and diversity. This positive perception is consistent across the two groups, with no statistical differences between 2SLGBTQIA+ Calgarians (86%) and non-2SLGBTQIA+ Calgarians (87%).

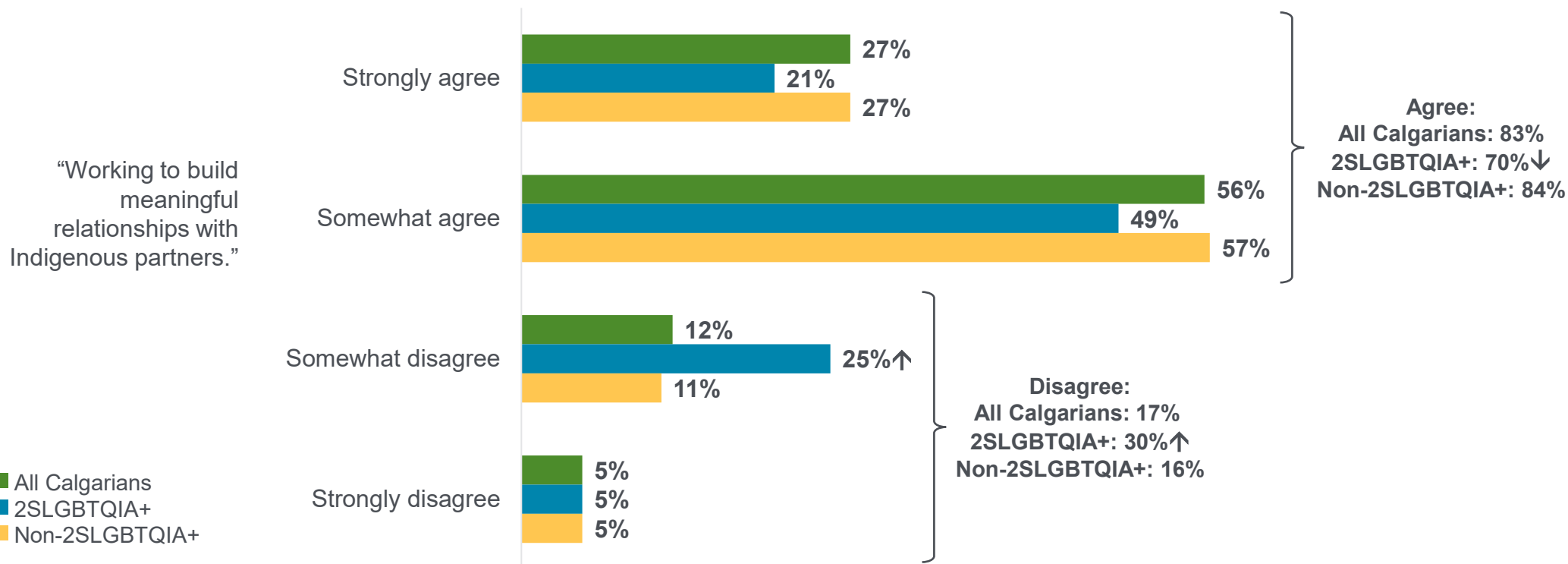


Q. Please tell me [to what extent] you agree or disagree that The City of Calgary is doing a good job at each of the following.
Base: Valid respondents (All Calgarians n=2,475, 2SLGBTQIA+ n=112, Non-2SLGBTQIA+ n=2,325)

*Rounding

Working to build relationships with Indigenous partners

More than four-fifths (83%) of Calgarians think The City is doing a good job at working to build meaningful relationships with Indigenous partners. A lower proportion of 2SLGBTQIA+ Calgarians (70%) agree that The City is fostering relationships compared to non-2SLGBTQIA+ Calgarians (84%). Disagreement is higher among 2SLGBTQIA+ Calgarians (30%) than non-2SLGBTQIA+ Calgarians (16%), with a statistical difference in those who 'somewhat' disagree (25% vs. 11%).

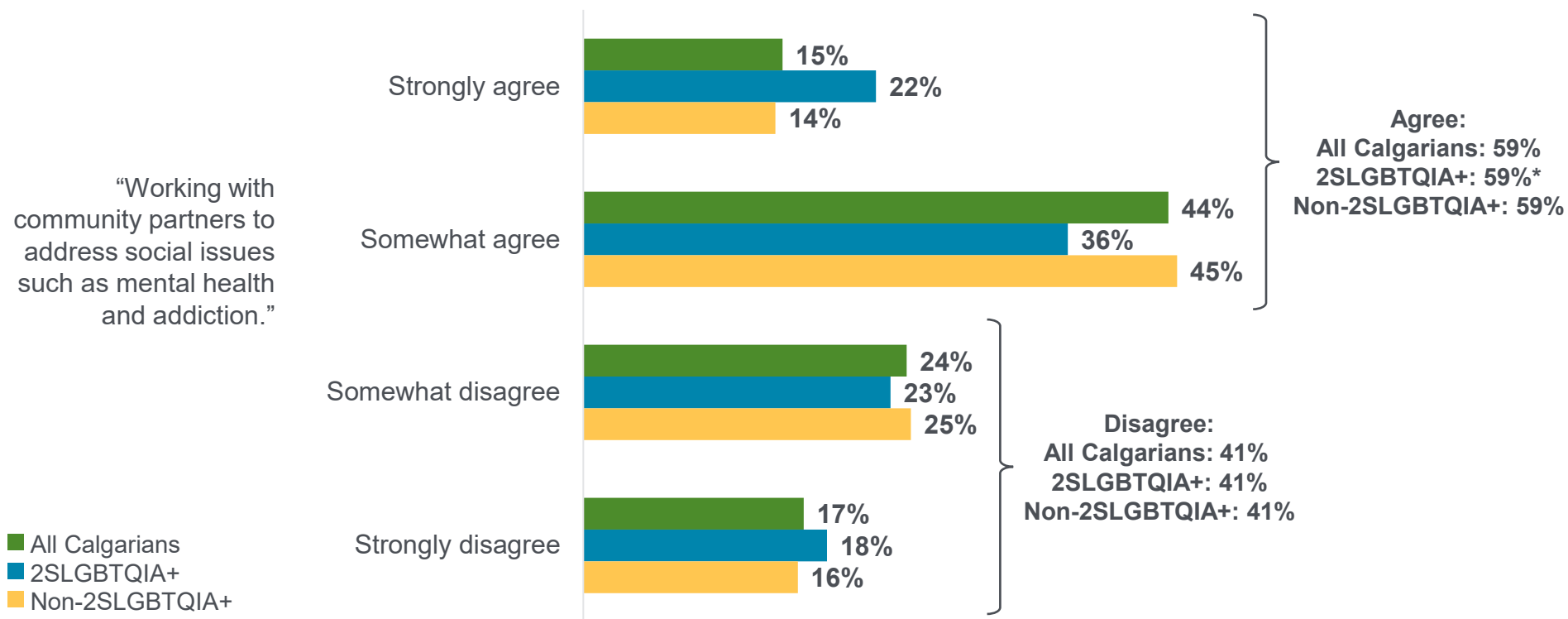


Q. Please tell me [to what extent] you agree or disagree that The City of Calgary is doing a good job at each of the following.
Base: Valid respondents (All Calgarians n=2,368, 2SLGBTQIA+ n=107, Non-2SLGBTQIA+ n=2,225)

↑/↓ Statistically higher/lower than comparable subgroup

Working with community partners to address social issues

Three-fifths (59%) of Calgarians agree The City is doing a good job at working with community partners to address social issues such as mental health and addiction. Agreement that The City is working to address social issues is identical between 2SLGBTQIA+ Calgarians and non-2SLGBTQIA+ Calgarians (59% for both groups).



Q. Please tell me [to what extent] you agree or disagree that The City of Calgary is doing a good job at each of the following.
Base: Valid respondents (All Calgarians n=2,417, 2SLGBTQIA+ n=112, Non-2SLGBTQIA+ n=2,267)

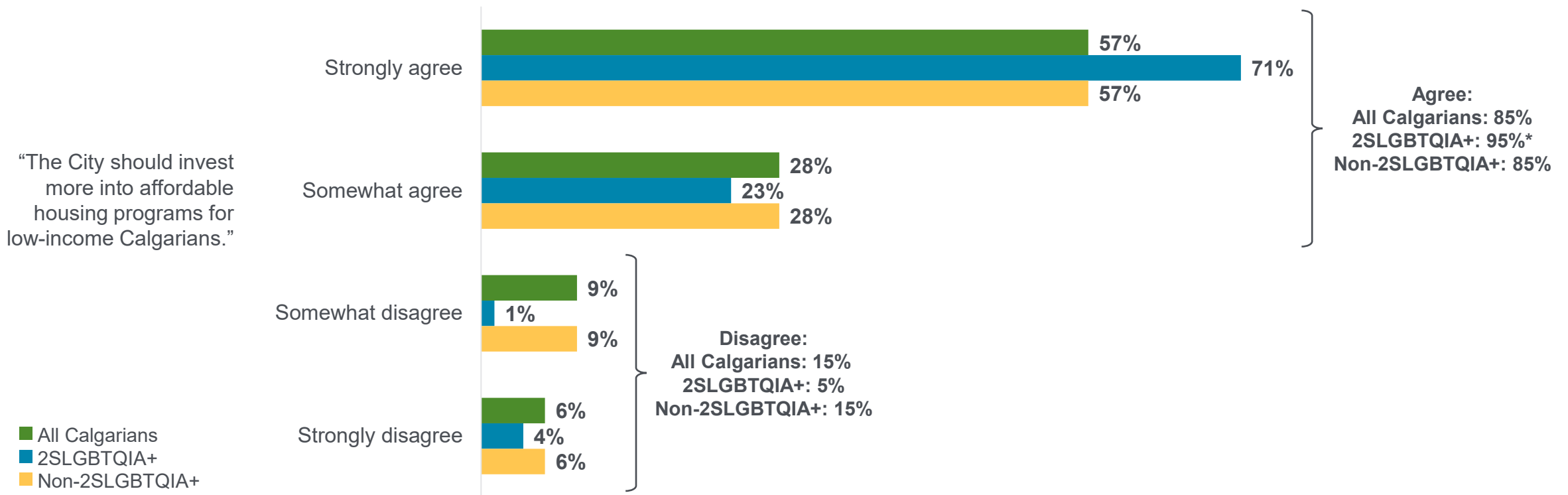
*Rounding



Housing

Affordable housing

A large majority (85%) of Calgarians agree that The City should invest more into affordable housing programs for low-income Calgarians. This view is widely shared by both 2SLGBTQIA+ (95%) and non-2SLGBTQIA+ Calgarians (85%), with no statistical differences between the groups.



Q. And, for each of the following statements about housing, please tell me to what extent you agree or disagree.

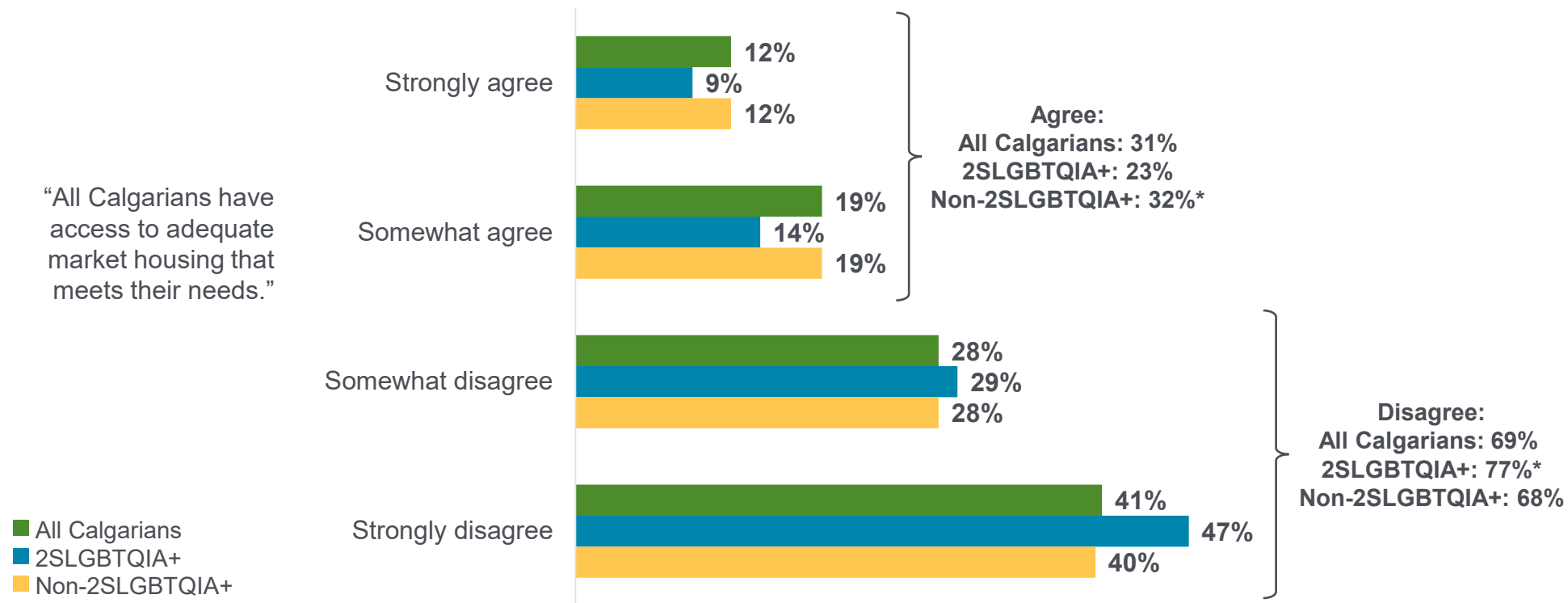
Base: Valid respondents (All Calgarians n=1,228, 2SLGBTQIA+ n=50, Non-2SLGBTQIA+ n=1,162) | Small base size <100, interpret with caution

Question asked of split sample

*Rounding

Access to adequate market housing

Three-in-ten (31%) Calgarians agree that all Calgarians have access to adequate market housing that meets their needs. Both 2SLGBTQIA+ Calgarians (23%) and non-2SLGBTQIA+ Calgarians (32%) share similar levels of agreement on this issue



Q. And, for each of the following statements about housing, please tell me to what extent you agree or disagree.

Base: Valid respondents (All Calgarians n=1,228, 2SLGBTQIA+ n=52, Non-2SLGBTQIA+ n=1,159) | Small base size <100, interpret with caution

Question asked of split sample

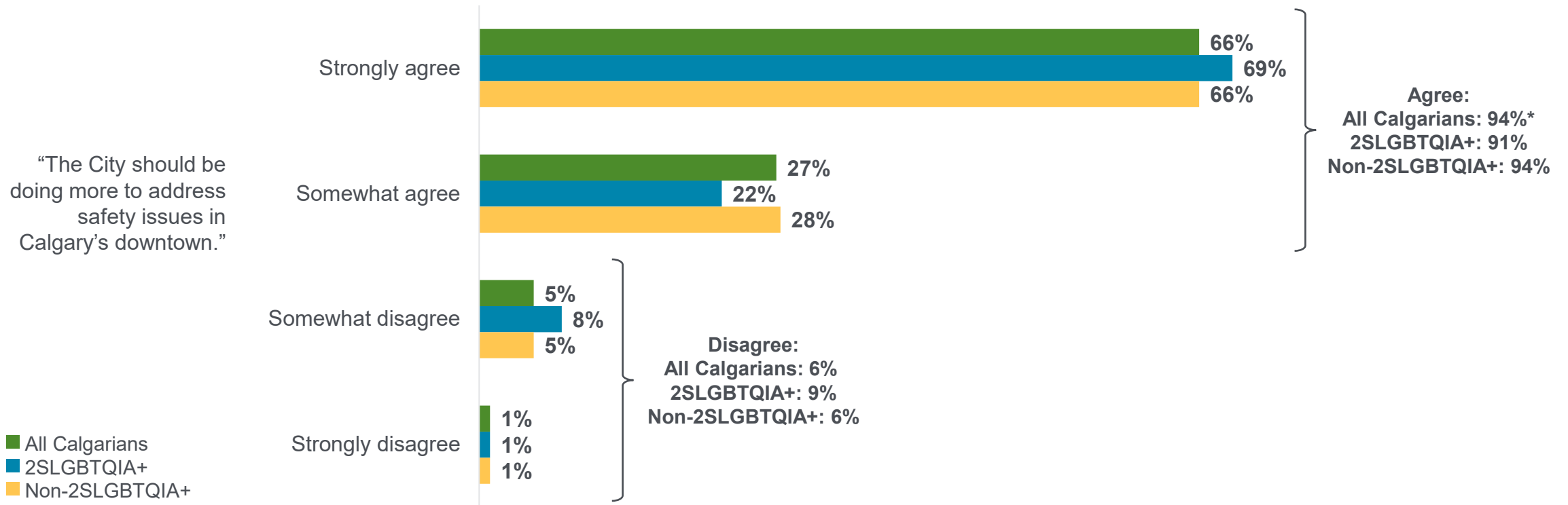
*Rounding



Downtown Calgary

Addressing downtown safety

More than nine-in-ten (94%) Calgarians think that The City should be doing more to address safety issues in Calgary's downtown. This call for action resonates consistently among 2SLGBTQIA+ (91%) and non-2SLGBTQIA+ Calgarians (94%), without any statistical differences.



Q. The next subject we would like your opinion on today is Calgary's downtown. Please tell me the extent to which you agree or disagree with these statements.

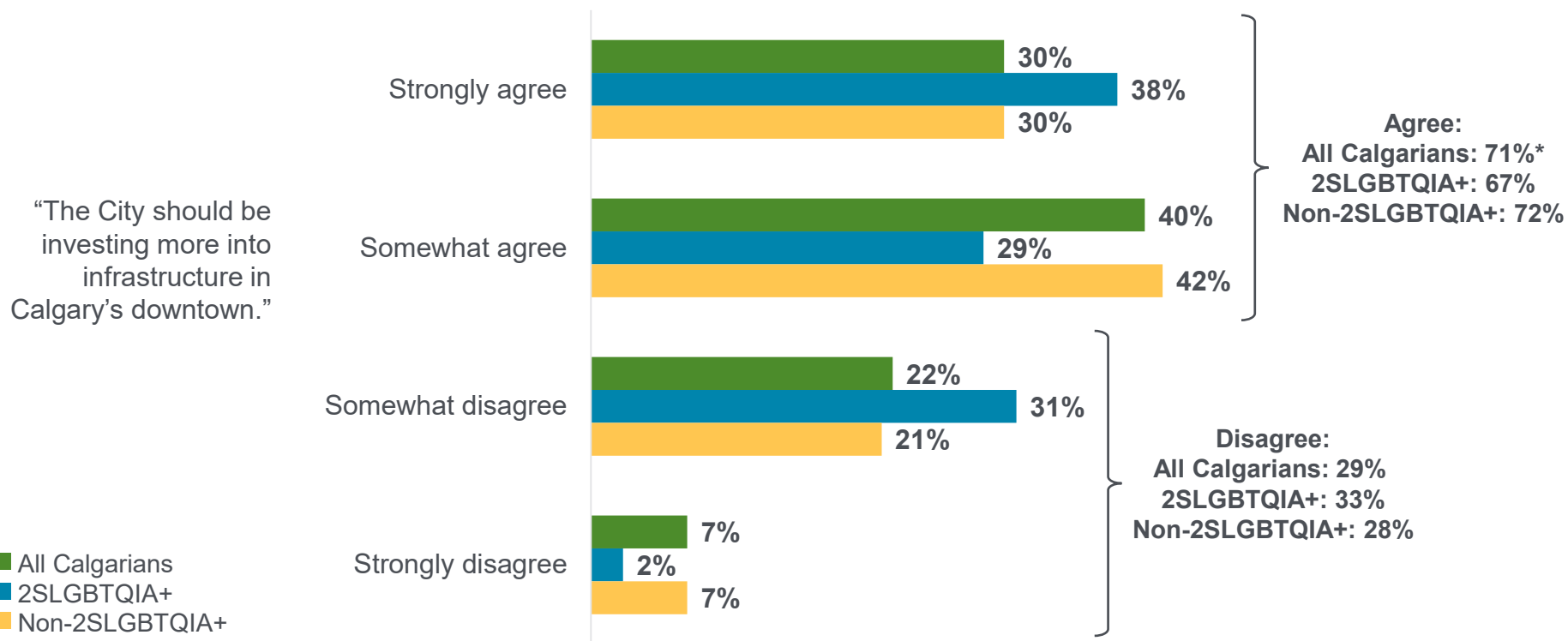
Base: Valid respondents (All Calgarians n=1,243, 2SLGBTQIA+ n=60, Non-2SLGBTQIA+ n=1,160) | Small base size <100, interpret with caution

Question asked of split sample

*Rounding

Investing in downtown infrastructure

Seven-in-ten (71%) Calgarians believe that The City should be investing more into infrastructure in Calgary's downtown. The support for increased downtown investment is similar between the two groups (67% of 2SLGBTQIA+ Calgarians and 72% of non-2SLGBTQIA+ Calgarians).



Q. The next subject we would like your opinion on today is Calgary's downtown. Please tell me the extent to which you agree or disagree with these statements.

Base: Valid respondents (All Calgarians n=1,238, 2SLGBTQIA+ n=60, Non-2SLGBTQIA+ n=1,155) | Small base size <100, interpret with caution

Question asked of split sample

*Rounding



Respondent profile

Respondent profile (1 of 4)

Gender			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Woman (accept female)	50%	56%	50%
Man (accept male)	49%	38%	50%
Non-binary person	<1%	5%	<1%
Prefer to self-describe	<1%	1%	<1%
Refused/prefer not to say	<1%	0%	<1%

Age			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
18 to 24	9%	25%	8%
25 to 34	21%	38%	20%
35 to 44	17%	17%	17%
45 to 54	19%	9%	20%
55 to 64	13%	5%	13%
65 or older	21%	5%	22%
MEAN	47.6	34.8	48.5

Income			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Less than \$60,000	21%	24%	20%
\$60,000 to <\$120,000	35%	41%	35%
\$120,000 to <\$200,000	25%	23%	26%
\$200,000 and over	19%	12%	19%

Education			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Less than high school	2%	4%	1%
High school or equivalent	16%	23%	15%
Apprenticeship or trades diploma/ certificate	7%	8%	7%
College or non-university diploma/ certificate	20%	15%	20%
University degree/ diploma/certificate	56%	49%	56%

Base: Valid respondents (bases vary)

Respondent profile (2 of 4)

Employment status[^]

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Full time employed or self employed	55%	40%	56%
Part time employed or self-employed	12%	26%	11%
Retired	21%	4%	22%
Looking after home /family	2%	3%	2%
Unable to work due to sickness or disability	3%	10%	2%
Unemployed	5%	6%	4%
Unpaid/voluntary work	2%	4%	1%
Student	5%	13%	5%
Other	1%	2%	1%

Disability in household[^]

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes – myself	12%	32%	11%
Yes – someone in my household	11%	18%	11%
No	79%	59%	80%

Business owner/operator

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Own and operate a business	18%	13%	19%
Own a business	3%	4%	3%
Operate a business	3%	4%	3%
No	76%	79%	76%

Household size

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
1	16%	13%	16%
2	33%	36%	33%
3	18%	18%	18%
4	21%	18%	21%
5 or more	13%	14%	13%
MEAN	2.9	3.0	2.9

Children + seniors in household

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes – children	32%	28%	32%
Yes – seniors	32%	20%	32%

Base: Valid respondents (bases vary)

[^]Multiple responses allowed

Respondent profile (3 of 4)

Quadrant			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Southwest	30%	31%	30%
Southeast	22%	27%	22%
Northwest	28%	23%	28%
Northeast	20%	19%	20%

Own or rent			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Own	72%	60%	73%
Rent	25%	35%	24%
Other	2%	5%	2%

Responsible for property taxes or rent			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes	87%	73%	88%
No	13%	27%	12%

Tenure in Calgary			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Less than 5 years	12%	15%	11%
5 to <10 years	5%	8%	5%
10 to <15 years	9%	7%	9%
15 to <20 years	11%	18%	10%
20 to <30 years	21%	23%	21%
30 to <40 years	15%	16%	15%
40 or more	28%	12%	29%
MEAN	27.8	21.3	28.2

2SLGBTQIA+			
	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes	7%	100%	0%
No	93%	0%	100%

Base: Valid respondents (bases vary)

Respondent profile (4 of 4)

Indigenous identity^

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes – First Nations	1%	4%	1%
Yes – Metis	2%	1%	2%
Yes – Inuit	<1%	0%	<1%
Yes – Prefer to self-describe	<1%	2%	<1%
Other	<1%	1%	<1%
No	96%	94%	96%

Born in Canada

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes	67%	77%	66%
No	33%	23%	34%

Date of arrival in Canada

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Within the past 5 years	28%	43%	28%
More than 5 years ago	72%	57%	72%

Racialized

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Yes	25%	18%	25%
No	74%	79%	74%
Prefer to self-describe	1%	3%	1%

Ethnicity^

	All Calgarians	2SLGBTQIA+	Non-2SLGBTQIA+
Canadian/French Canadian	2%	7%	2%
American	4%	1%	4%
British	8%	8%	8%
Western European	6%	8%	6%
Southern/Eastern European	10%	8%	10%
South Asian	18%	9%	18%
East or Southeast Asian	21%	31%	20%
West Asian or Middle Eastern	5%	3%	5%
African	10%	9%	10%
Central/South American or Caribbean	9%	14%	9%
Other	5%	7%	5%
Not stated	5%	3%	5%

Base: Valid respondents (bases vary)

^Multiple responses allowed



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