



Calgary's Always Available for All Ages and Abilities (5A) Pathway and Bikeway Network program: Awareness & Messaging Report

FINAL
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Acknowledgements

Land Acknowledgement

We acknowledge the traditional territories and oral practices of the Blackfoot Nations, which include the Siksika, the Piikani, and the Kainai. We also acknowledge the Tssut'ina and Stoney Nakoda First Nations, the Métis Nation (Region 3), and all people who make their homes in the Treaty 7 region of Southern Alberta.

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Background

In collaboration with the Capital Priorities and Investment business unit, the Corporate Research Team (CRT) completed an online survey with the Citizens' View panel. The intent of the survey was to examine respondents' awareness and attitudes related to The City's Always Available for All Ages and Abilities (5A) city-wide mobility network program (referred to as the 5A Pathway and Bikeway Network program throughout the remainder of the report).

The 5A Pathway and Bikeway Network program is intended to provide Calgarians with travel options that are safe and assists in reducing residents' environmental footprint. The intent of the pathway system is to provide accessible, affordable and year-round transportation and recreation options to Calgarians. The 5A Pathway and Bikeway Network program will assist in making community connections for residents and visitors to The City.

To support the transportation and recreation needs of Calgarians, the 5A Pathway and Bikeway Network program has identified five principles which include:

1. Separate people by their speed.
2. Improve visibility.
3. Make it reliable.
4. Be accessible for everyone.
5. Make it easy to use.

Methodology

An online survey was conducted with Citizens' View panelists. Citizens' View is an online panel that encourages Calgarians to participate in shaping City of Calgary programs and services through surveys, discussions, and engagement activities.

The survey was launched May 18, 2023, and was sent out to 3,453 panelists. Among the 2,428 who came to the survey site, 239 (10% of the total outgo) dropped out, and 1,392 (57% of the outgo) panelists completed the survey by May 29, 2023. On average, it took survey respondents 13 minutes to complete the survey.

The following findings are not considered statistically representative of all Calgarians. The work is exploratory as a result of the make up of panelists currently on the Citizens' View panel. The results should be regarded as directional and should not be projected to the larger population without research with a representative sample of citizens.



Key findings

Key findings

The majority of survey respondents (95%) indicated that they use a private vehicle or motorcycle to get around in the summer and winter.

- Survey respondents are more likely to indicate that they use bicycles to get around the city in the summer than winter for both transportation (39% vs. 6%) and recreation (21% vs. 5%).
- Survey respondents indicated that they use the bus or LRT at similar rates during the summer (27%) and winter (26%).

Nearly all of the survey respondents (97%) were aware or somewhat familiar of the term ‘pathways.’

- In contrast, a minority of respondents (39%) were familiar with the term ‘wheeling lanes.’
- Similarly, many participants were not familiar with elements of the 5A Bikeway and Pathway Network program such as the ‘5A Network Map’ (80%) and the ‘Calgary Transportation Plan’ (71%).

Survey respondents indicated that making the 5A Pathway and Bikeway Network program reliable (31%) was their number one priority.

- Nearly four-fifths of survey respondents were favourable (78%) of the 5A Pathway and Bikeway Network program Pathway Design and around two-thirds of survey respondents were favourable (68%) of the 5A Pathway and Bikeway Network program Urban Areas Design.
- A key feature of both the Pathway and Urban Areas Design that survey respondents liked was the separation of modes of transportation such as by speed and away from traffic.
- Survey respondents who did not like the Pathways and Urban Designs indicated a concern over the use of taxpayer dollars to build and maintain the pathway system.

Key findings cont'd

Nearly nine-in-ten survey respondents (88%) indicated that it is important for the 5A Pathway and Bikeway Network program 'improve safety for everyone travelling in Calgary.'

- Nearly four-fifths of survey respondents (82%) indicated that it was important to make the 'pathways and bikeways accessible for everyone to use.'
- Nearly three-quarters of survey respondents (73%) indicated that it is important to 'address missing links in our network to connect communities.'

The vast majority of survey respondents (83%) indicated that it was important for the 5A Pathway and Bikeway Network program to 'ensure vehicle traffic is not negative impacted by pathways and bikeway changes.'

- The vast majority of survey respondents (81%) indicated that the network 'provides better access to local business and community destinations like schools, parks, and cultural centres.'

One quarter of survey respondents (26%) indicated that they liked 'City-Wide Mobility Network' as a name for the 5A Pathway and Bikeway Network program.

- Around one-fifth of survey respondents (22%) indicated to keep the same name '5A Pathways and Bikeways Network.' In addition, several respondents provided comments in the other section stating to keep the name current name but drop the 5A portion.



Key findings cont'd

Two-fifths of respondents (39%) indicated that they prefer 'network for everyone throughout the year' to describe the 5A Pathway and Bikeway Network program.

- Three-in-ten respondents (29%) indicated that prefer 'network always available for all ages and abilities' to describe the 5A Pathway and Bikeway Network program.



Detailed findings



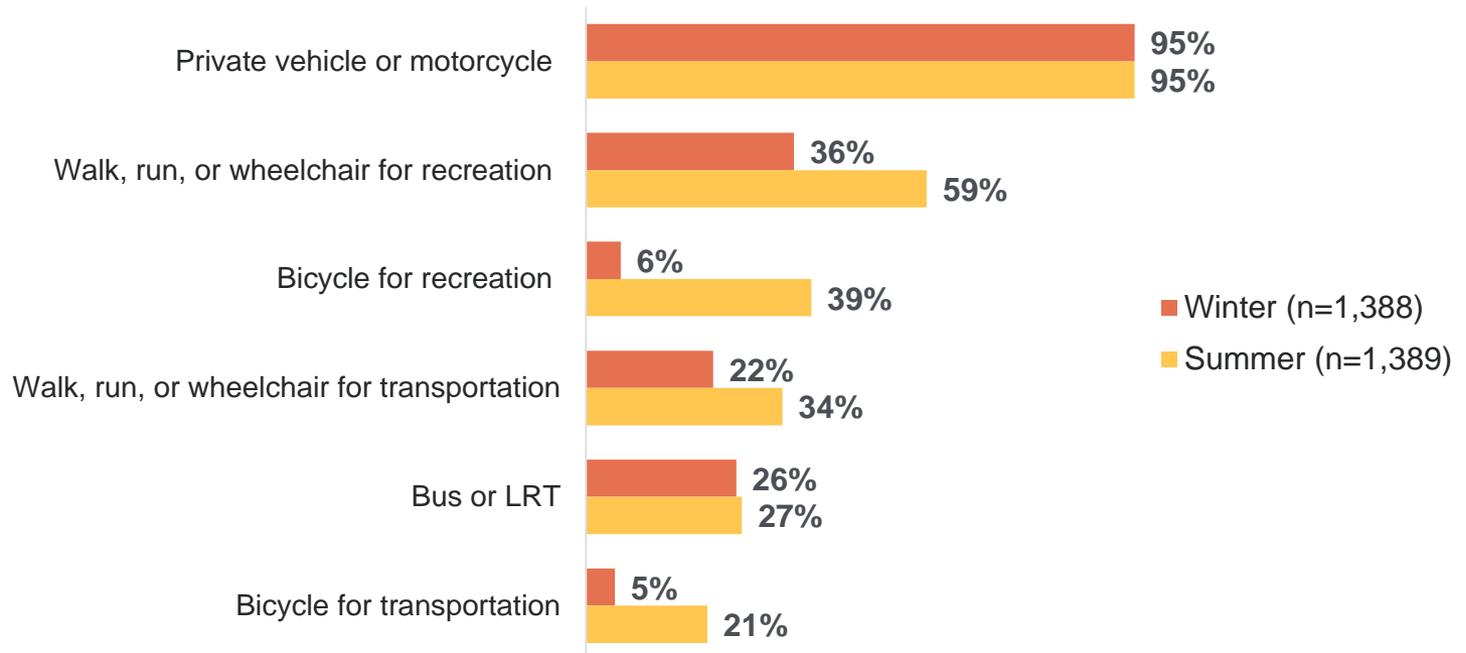
Usage



Pathway usage in winter & summer

Nearly all of the survey respondents (95%) use a 'private vehicle or motorcycle' to get around in the winter and summer. There is, however, a noticeable increase in the number of respondents who get around the city by bicycle in the summer compared to the winter for both recreation (39% vs. 6%) and transportation (21% vs. 5%). A similar trend between summer and winter is noticeable for those who get around the city via walking, running or wheelchair for recreation (59% vs. 36%) and transportation (34% vs. 22%).

Ways Calgarians get around in the winter and summer



Multiple responses allowed

Data labels <5% not shown

Q. How do you get around Calgary during a typical winter? Select all that apply.

Q. How do you get around Calgary during a typical summer? Select all that apply.



Awareness



5A Pathway and Bikeway Network program work plan principles terms

Respondents were asked their familiarity with the following definitions used within the 5A Pathway and Bikeway Network plan principles. Responses are displayed on the following slide.

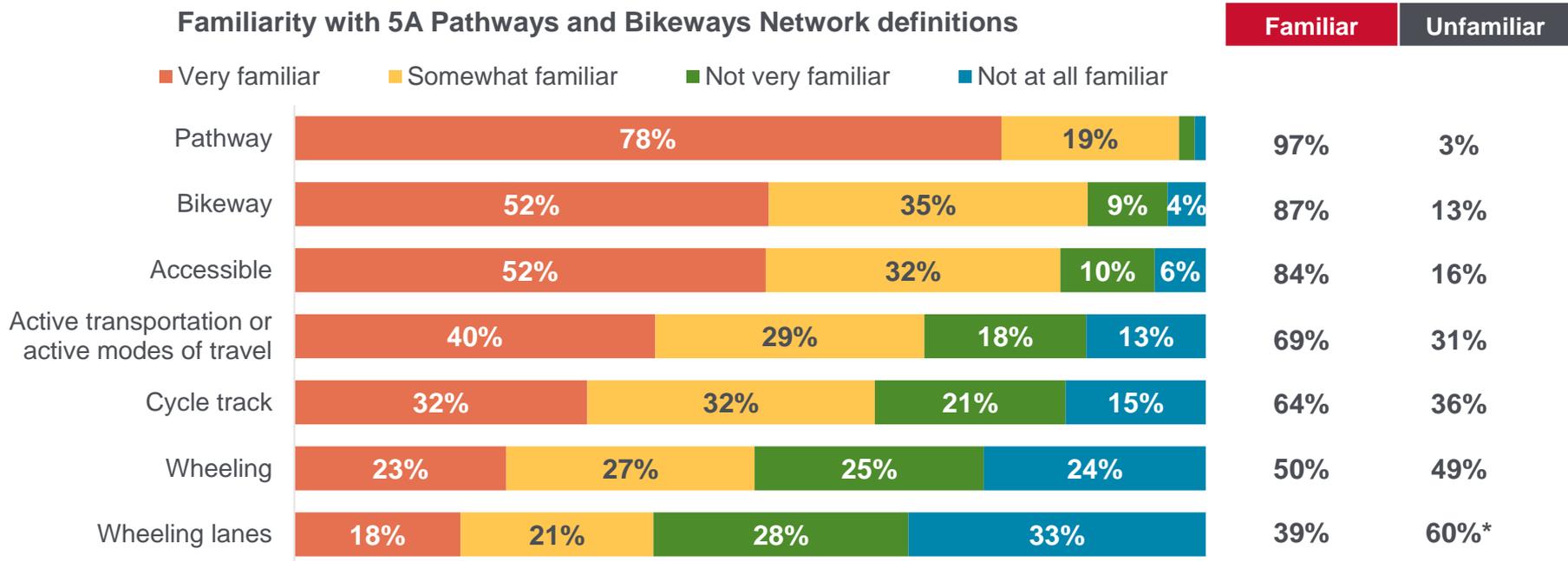
The terms provided were:

Term	Definition
Wheeling	Using a bike, wheelchair, e-scooter, inline skates or a skateboard.
Wheeling lanes	Infrastructure that is built on the road for people wheeling.
Accessible	Barrier free active infrastructure that is safe and easy for everyone (all ages and abilities) throughout the year to use.
Pathway	Paved lanes, not on the street, that Calgarians can use whether they are walking, scooting or cycling.
Bikeway	A bike lane on the street that is separated from other modes of traffic by a physical barrier.
Cycle track	An alternate name for a bikeway.
Active transportation or active modes of travel	Travelling using your own power such as walking or scooting.



Awareness of terminology

Nearly all of the survey respondents (97%) were very or somewhat familiar with the term ‘pathway’ and the vast majority were familiar with the terms ‘bikeway’ (87%) and ‘accessible’ (84%). In contrast, one-half of survey respondents (50%) were familiar with the term ‘wheeling’ and a minority of survey respondents (39%) were familiar with the term ‘wheeling lanes.’



Data labels less than or equal to 3% not shown

*Rounding

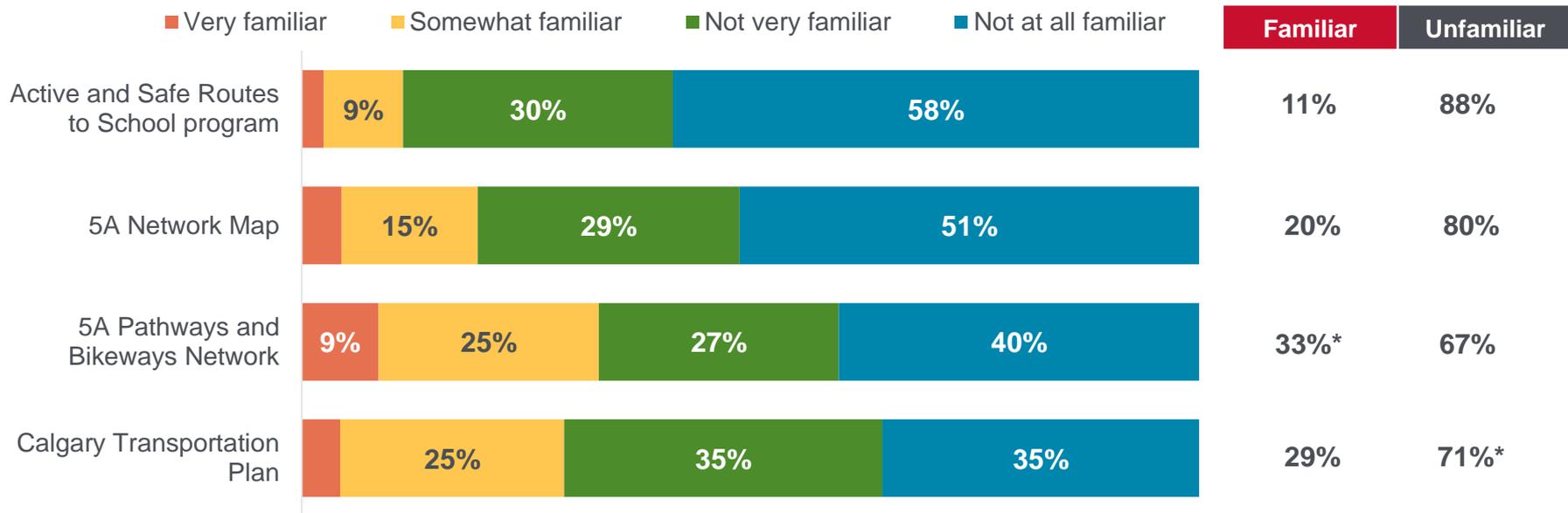
Q. How familiar are you with the following terms as they are defined?
Base: Valid respondents (n=1,392)



Familiarity with Calgary's 5A Pathways and Bikeways Network

Most survey respondents were not familiar with the 'Active and Safe Routes to School program' (88%) and the '5A Network Map' (80%). Furthermore, many survey respondents were not familiar with '5A Pathways and Bikeways Network' (67%) and 'Calgary Transportation Plan' (71%). This suggests a need to market these elements more to the community to increase awareness and/or familiarity.

Familiarity with Calgary's Pathways and Bikeways Network



Q. And, how familiar are you with the following elements of Calgary's Pathways and Bikeways Network?

Base: Valid respondents (n=1,392)

Data labels less than or equal to 4% not shown

*Rounding



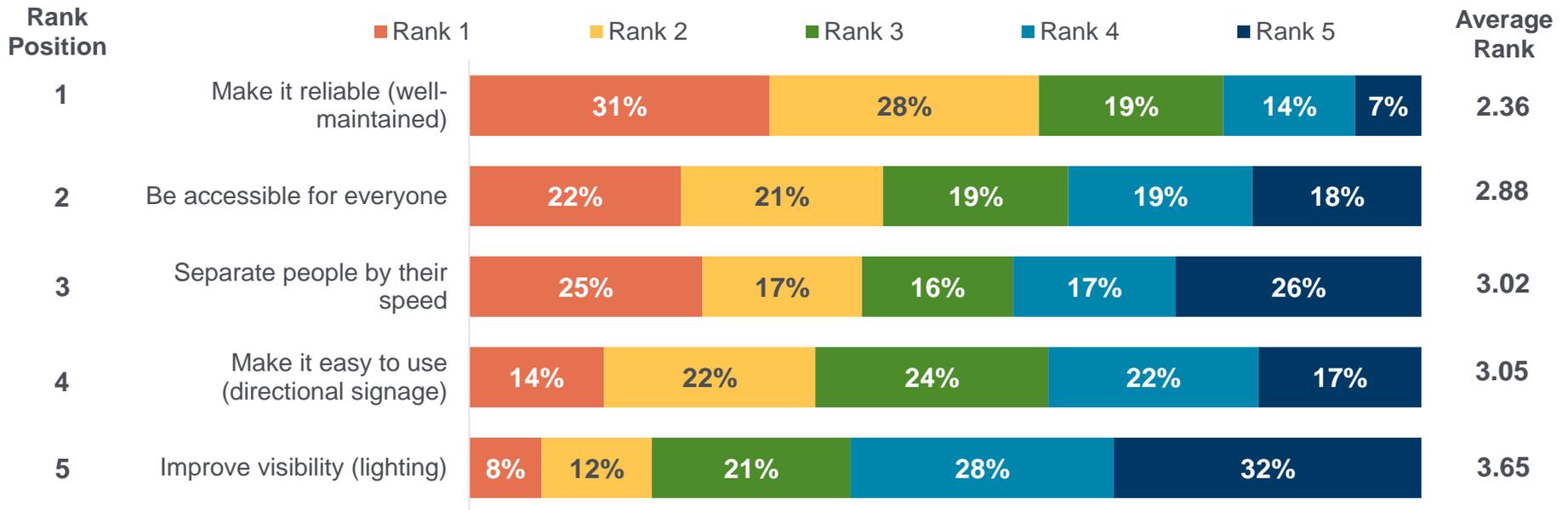
Values and Attitudes



5A Pathway and Bikeway Network program priorities

The intention of the 5A Pathway and Bikeway Network program is to create more community connections that enable a variety of users to walk and wheel to reach work, school, shopping and recreation. To support this, The City has identified five principles. Survey respondents were asked to rank the principles from lowest to highest priority to them. Overall, ‘make it reliable (well-maintained)’ ranked highest (31% of the time it was ranked highest priority). ‘Improve visibility (lighting)’ ranked lowest (8% of the time it was ranked highest).

5A Pathway and Bikeway Network program priorities

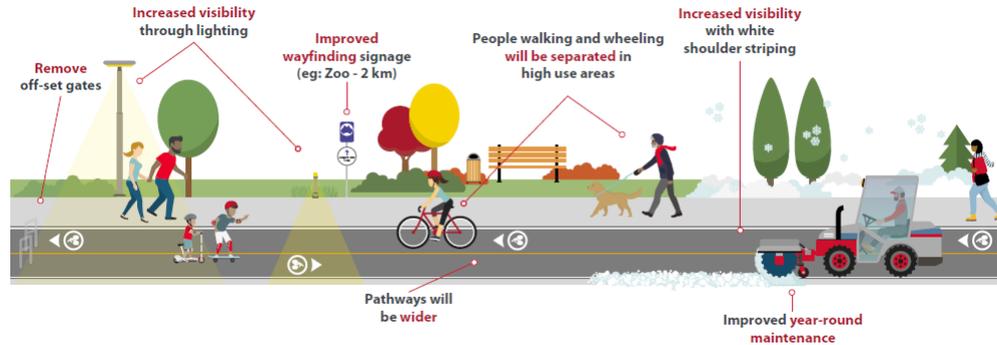


Q. Please rank these principles in order you think The City should prioritize them, where 1 is highest priority and 5 is lowest priority.
 Base: Valid respondents (n=1,392)

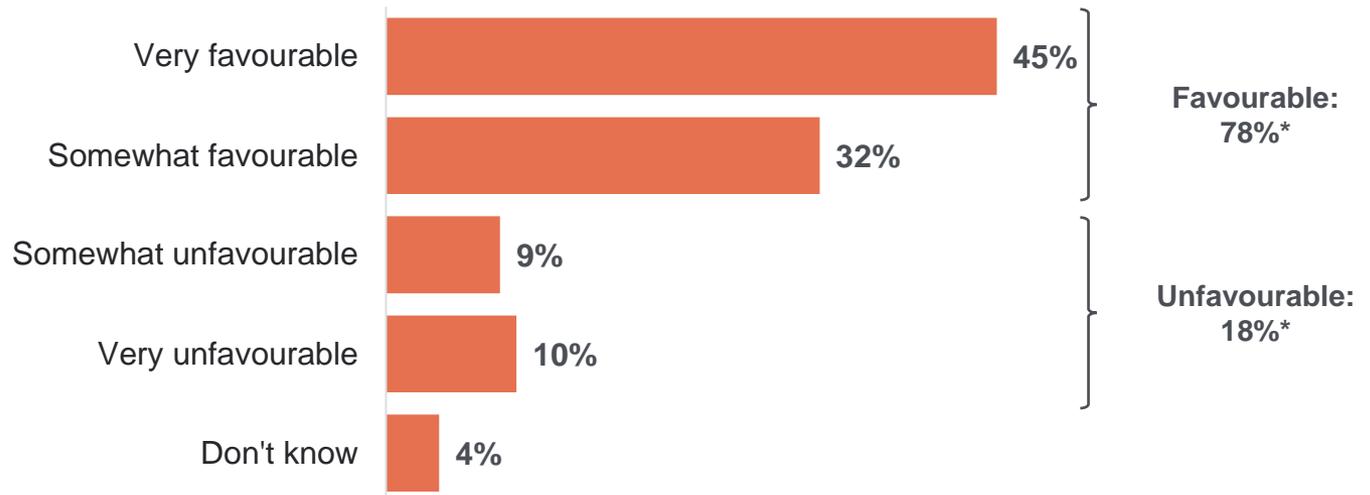
Rank position is based on the overall average rank score.
 Please note, the highest priority was ranked 1.

Reactions to 5A pathway street design

Survey respondents were provided the following image of the 5A pathway street design and asked their overall reaction. Nearly four-fifths of respondents (78%) indicated that they were favourable of the design.



Reactions to 5A pathway street design



Q6. What is your overall reaction to this street design?
Base: Valid respondents (n=1,387)

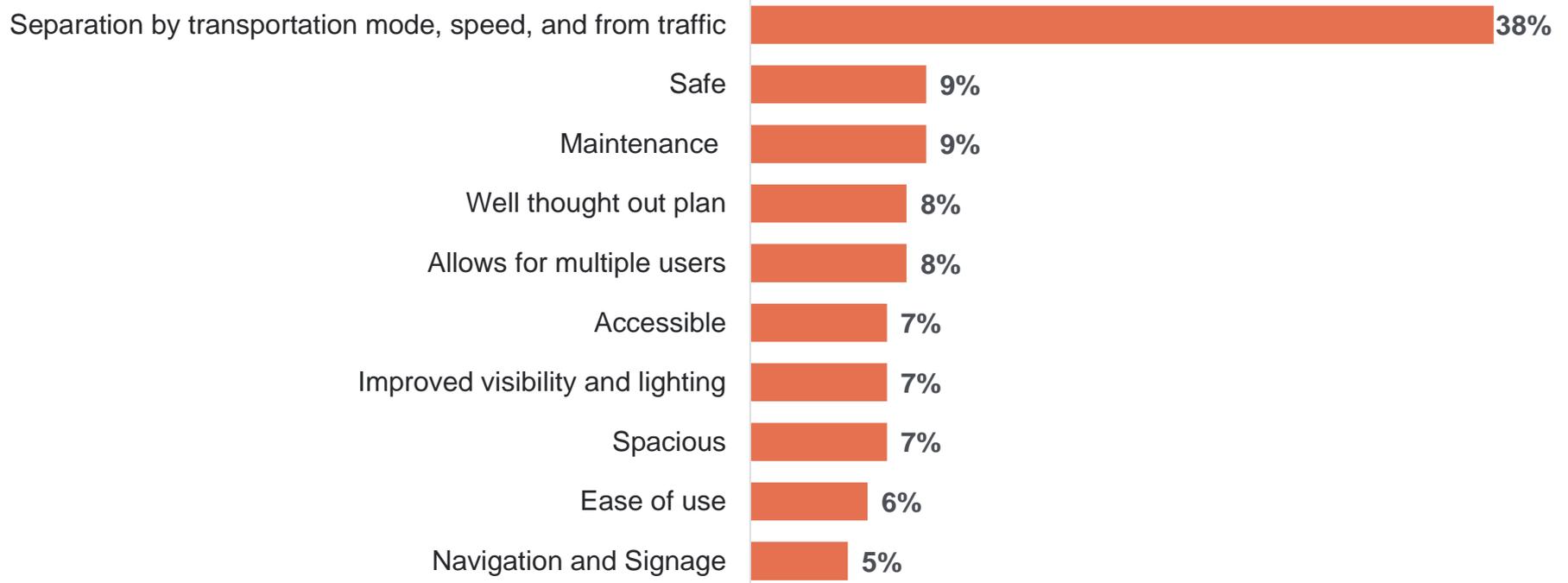
*Rounding



Favourable comments on the 5A pathway street design

Nearly two-fifths (38%) of open-ended survey respondents who indicated that they thought the design was favourable stated that they liked that the 5A pathway street design demonstrated clear separation. This was specifically noted for separation between the different modes of transportation such as between bicycles and walkers (23%), by speed (8%), and from vehicles (3%). In addition, improving safety (9%) for all users was also noted by respondents.

Favourable open ended responses for the 5A pathway street design



Q. What do you like most about the 5A pathway street design?
 Base: Valid respondents (n=1,079)

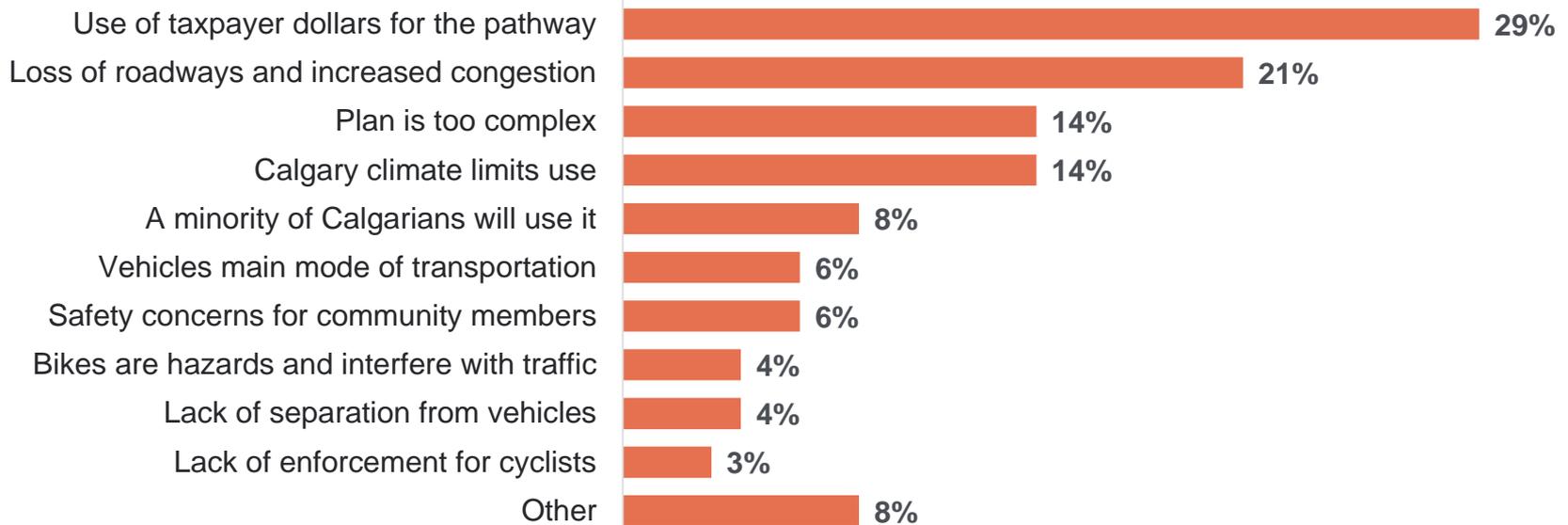
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Unfavourable comments on the 5A pathway street design

Three-in-ten (29%) survey respondents who indicated that they did not like the 5A pathway street design primarily disliked the potential cost to taxpayers to build and maintain the pathway system. One-fifth (21%) of survey respondents also indicated a concern over the loss of roadways for vehicles. Further, a small minority (14%) were concerned over the use of the pathway system given the lengthy winters Calgary can experience.

Unfavourable open ended responses for the 5A pathway street design



Q. What do you dislike about the 5A pathway street design?
 Base: Valid respondents (n=253)

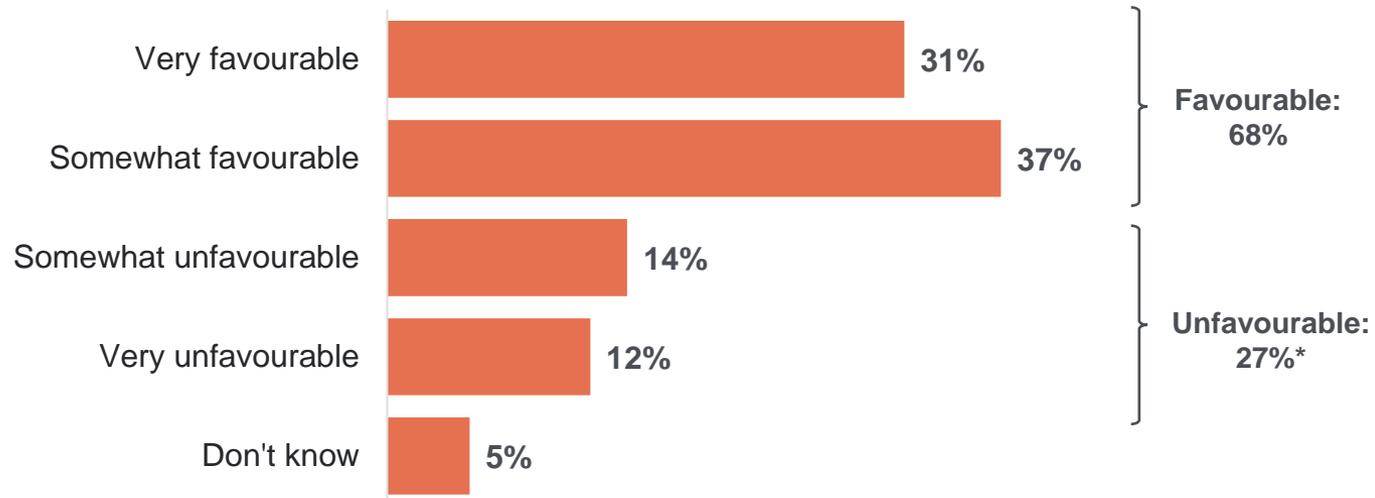
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Reactions to 5A urban areas street design

Survey respondents were provided the following image of the 5A urban areas street design and asked their overall reaction. Around two-thirds (68%) of respondents indicated that they were favourable of the design.



Reactions to 5A urban areas street design



Q. What is your overall reaction to this street design?
Base: Valid respondents (n=1,387)

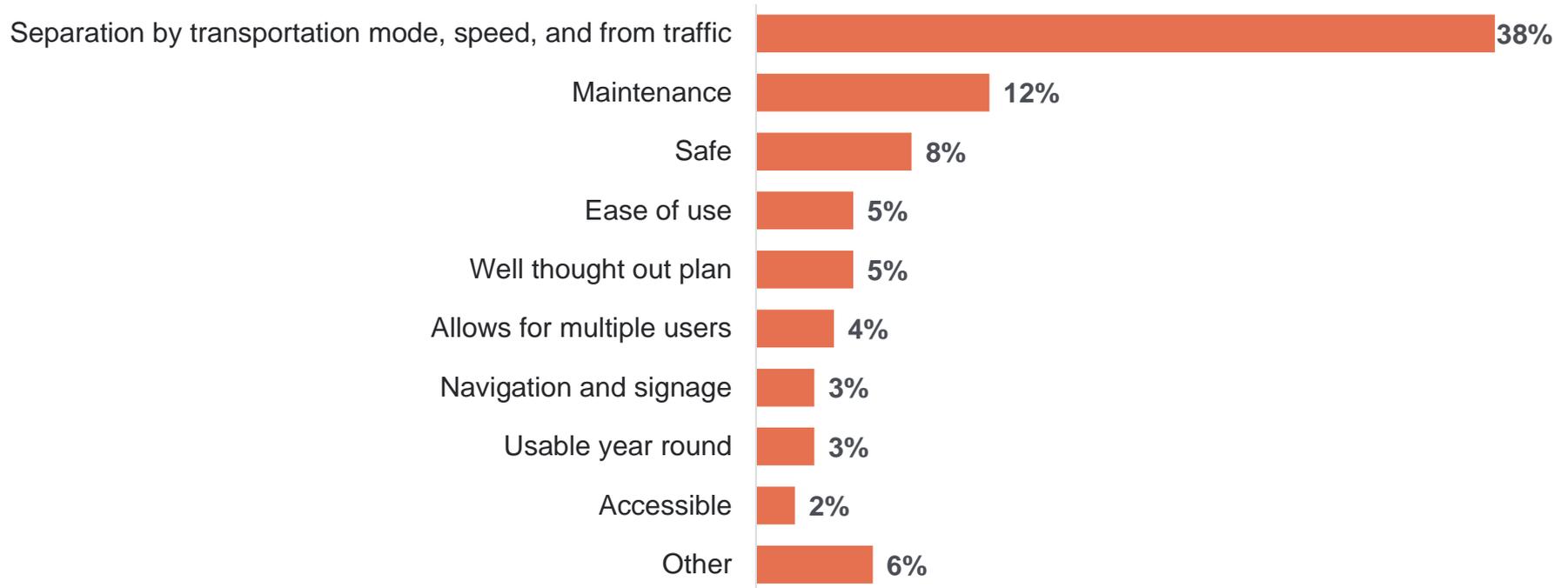
*Rounding



Favourable responses to the 5A urban areas street design

Nearly two-fifths (38%) of survey respondents highlighted that they liked the separation between transportation modes (11%), speed (3%), and traffic (19%) in the urban areas street design. More specifically, there was an increase in noting that there was separation between the pathways and traffic in this design. In addition, around one-in-ten (12%) survey respondents highlighted that maintenance and snow removal in the open-ended responses with some respondents questioning whether snow should be removed from the pathway instead of stored in winter. Furthermore, nearly one-in-ten (8%) survey respondents commented on increased safety in the 5A urban areas street design.

Favourable open ended responses for the 5A urban areas street design



Other includes all references to previous favourable response

Data labels less than 2% not shown

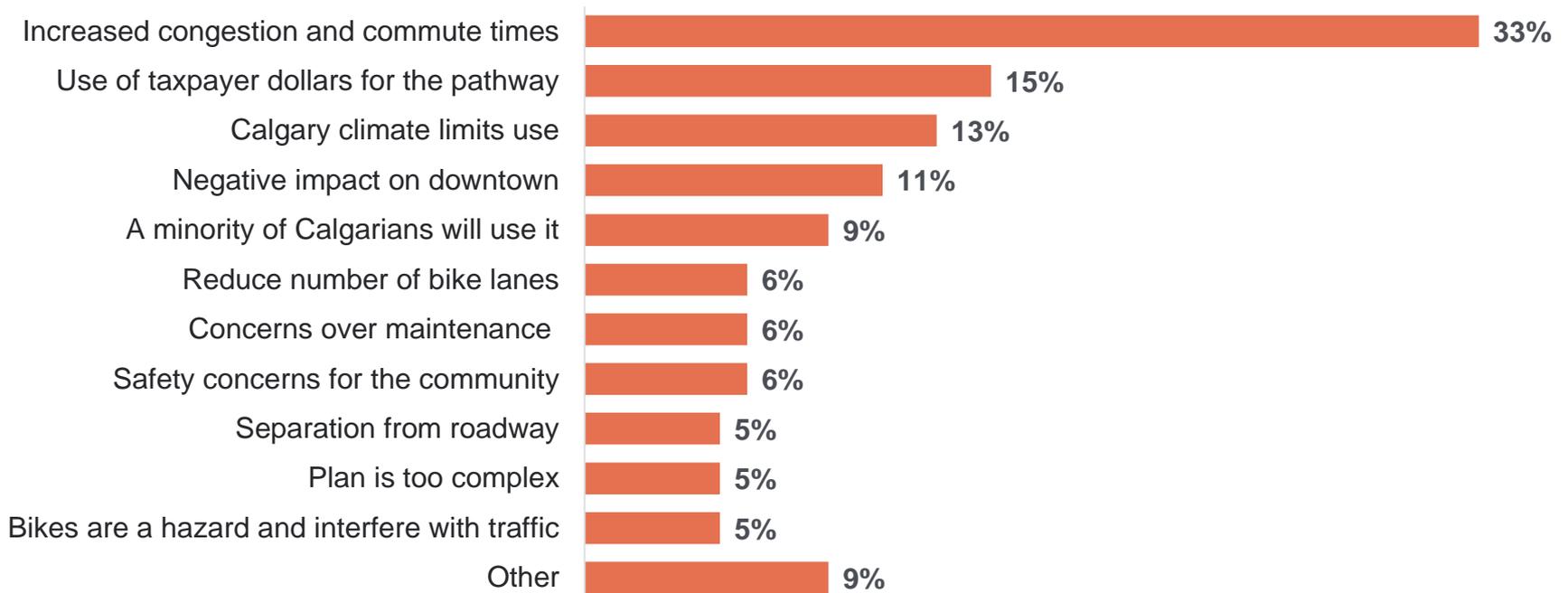
Q. What do you like most about the 5A bikeway street design?
 Base: Valid respondents (n=947)



Unfavourable responses to the 5A urban areas street design

A minority (33%) of survey respondents who indicated that they disliked the urban areas street design commented that the plan could lead to a loss of roadways and increased congestion and commute times for Calgarians. A small minority of respondents (15%) commented on the potential use of taxpayer dollars to pay for building and maintaining the urban areas street design. Furthermore, one-in-ten (11%) survey respondents indicated concerns over the impact that the urban areas design may have in the downtown, specifically regarding parking, space, and businesses.

Unfavourable open-ended responses to 5A urban areas street design



Other includes all references to previous unfavourable response

Data labels less than 5% not shown

Q. What do you dislike about the 5A bikeway street design?
 Base: Valid respondents (n=371)

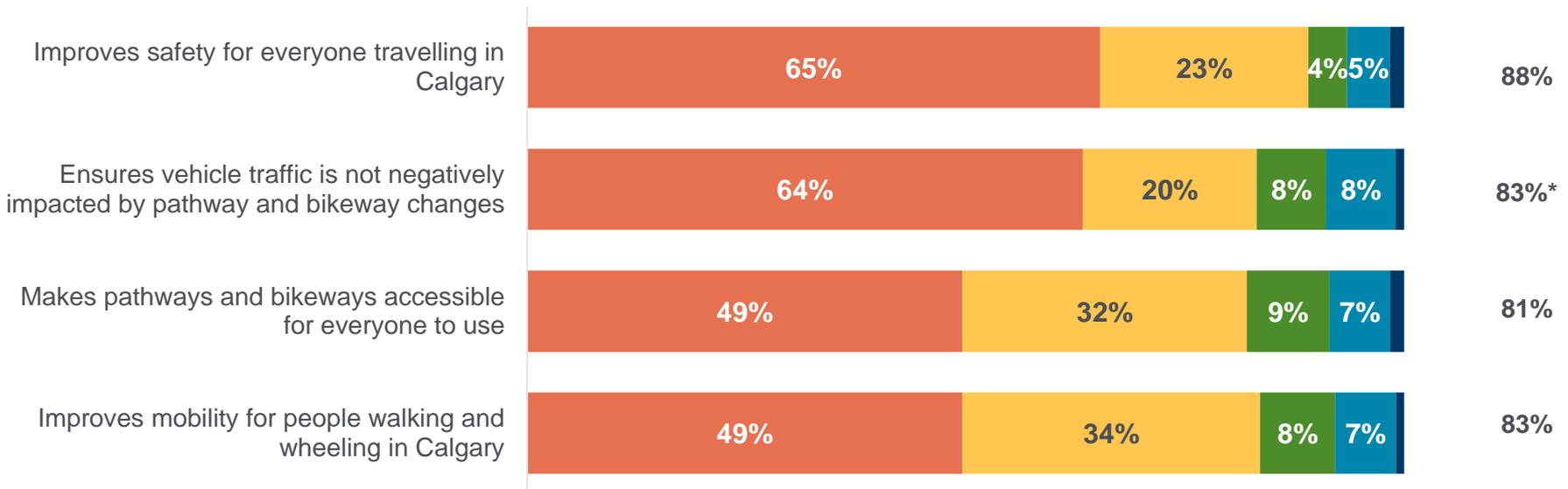


Important components of 5A Pathway and Bikeway Network

Nearly nine-in-ten survey respondents (88%) indicated that it is important for the 5A Pathway and Bikeway Network program to ‘improve safety for everyone travelling in Calgary.’ Furthermore, the vast majority of survey respondents (83%) indicated that it is important for the 5A Pathway and Bikeway Network program to ‘ensure vehicle traffic is not negatively impacted by pathway and bikeway changes’ and that it is important for the network to ‘improve mobility for people walking and wheeling in Calgary.’

Importance of 5A Pathway and Bikeway Network program components

■ Very important
 ■ Somewhat important
 ■ Not very important
 ■ Not at all important
 ■ Don't know
 Important (very + somewhat)



Data labels less than 5% not shown

*Rounding

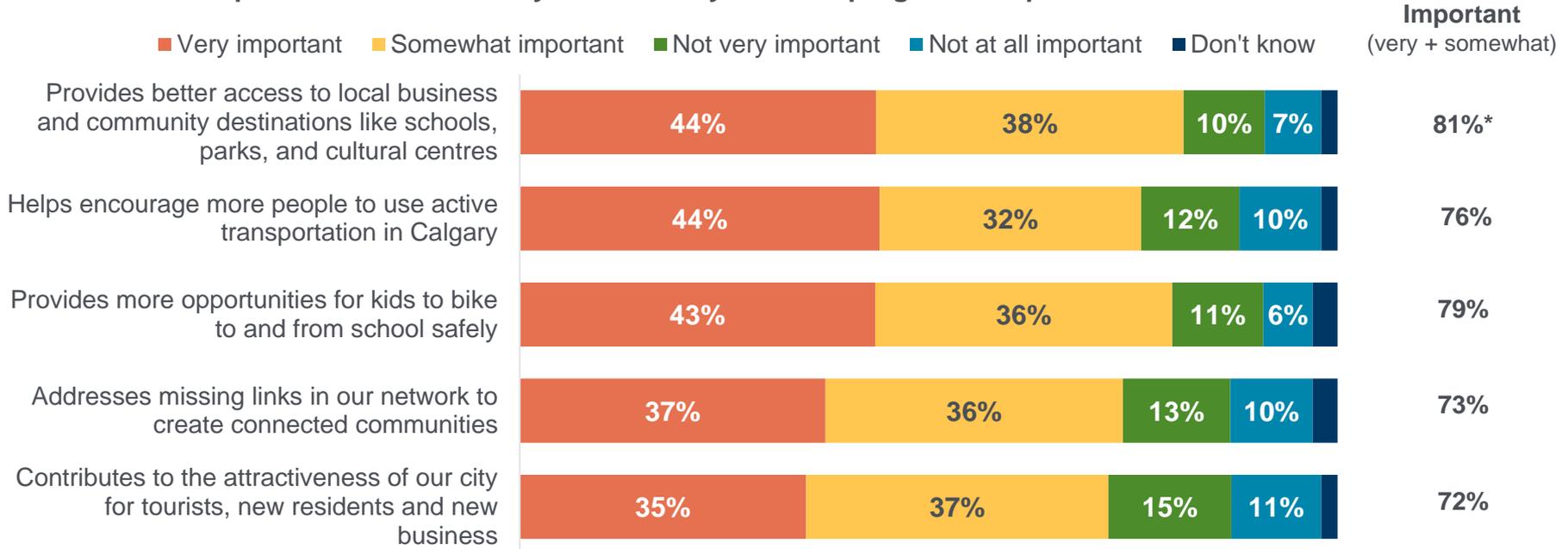
Q. How important do you feel it is that the 5A Pathways and Bikeways Network does the following:
 Base: Valid respondents (n=1,392)



Important components of 5A Pathway and Bikeway Network

In contrast, around seven-in-ten survey respondents think that it is important (72%) to the 5A Pathway and Bikeway Network program ‘contribute to the attractiveness of our city for tourists, new residents and new business.’ Further, nearly three-quarters of survey respondents (73%) indicated that the network should ‘address missing links in our network to create connected communities.’

Importance of 5A Pathway and Bikeway Network program components



Q. And, how important do you feel it is that the 5A Pathways and Bikeways Network does the following:
 Base: Valid respondents (n=1,392)

Data label less than 5% not shown
 *Rounding



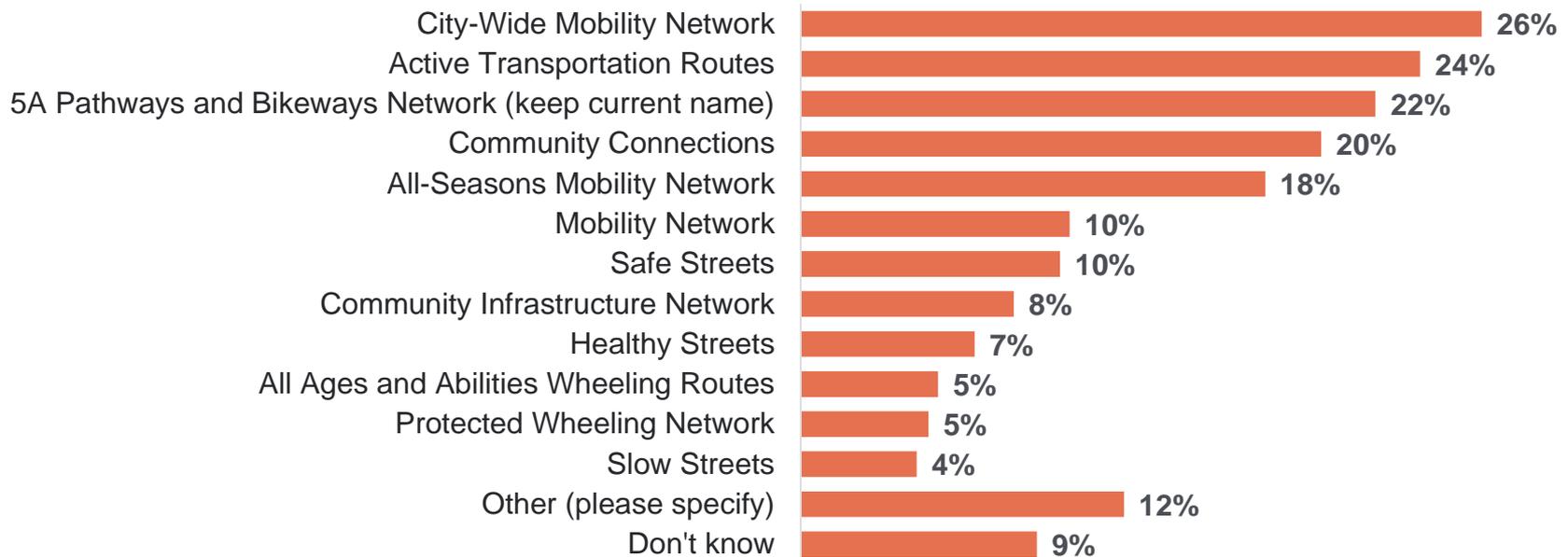
Communications and messaging



Re-name options for the 5A Pathway and Bikeway Network

'City-Wide Mobility Network' was the most popular name tested, with 26% of respondents selecting it as the most appropriate name for Calgary's 5A Bikeway and Pathway Network. Other names that were selected by one-fifth or more respondents were 'Active Transportation Routes' (24%) and keeping the current name '5A Pathways and Bikeways Network' (22%). Other responses provided included using the same name but dropping the 5A or referring to the network simply as Pathways Network.

5A Pathways and Bikeways Network re-name options



Q. The City is considering re-naming the 5A Pathways and Bikeways Network. Which of the following names do you feel would be most appropriate for this pathways and bikeways network, based on anything you have read, seen or heard, including what you have learned during this survey?

Base: Valid respondents (n=1,347)

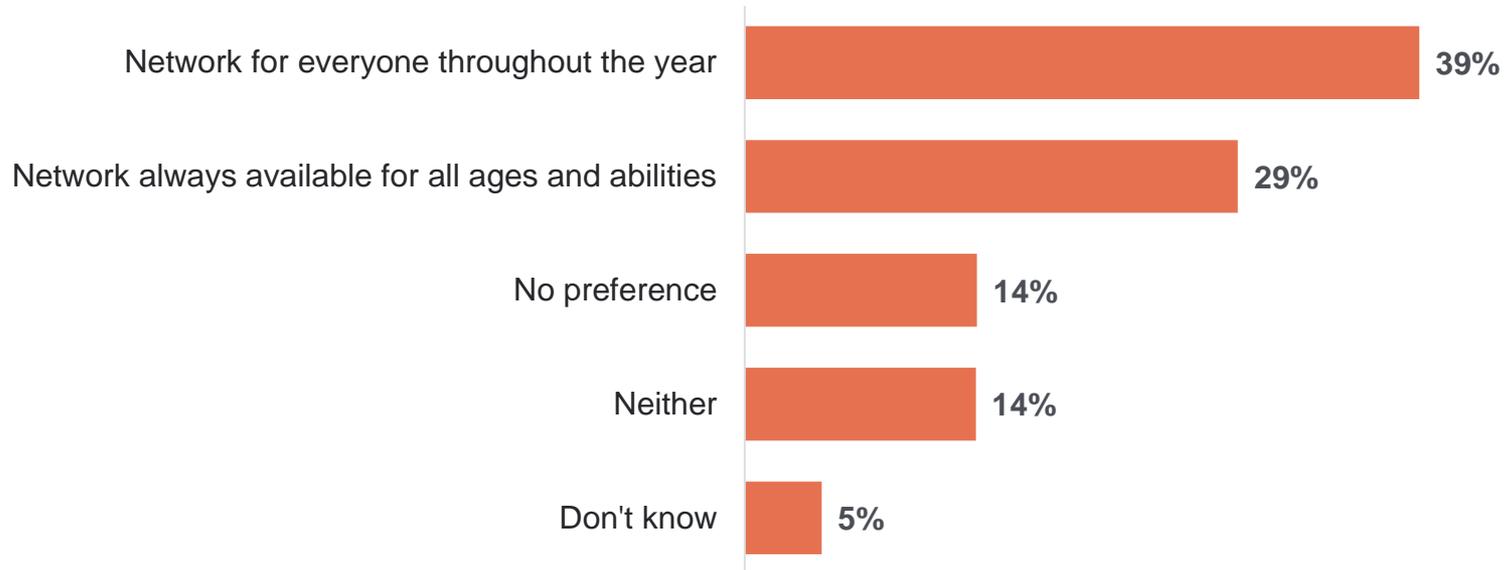
Multiple responses allowed



5A Pathway and Bikeway Network program users

Two-fifths of survey respondents (39%) indicated that they prefer ‘network for everyone throughout the year’ to describe the 5A Pathways and Bikeways Network. In contrast, three-in-ten survey respondents (29%) indicated they prefer ‘network always available for all ages and abilities’ to describe the 5A Pathway and Bikeway Network program. A small minority (14%) did not have a preference and a further 14% did not like either option.

Descriptor of 5A Pathways and Bikeways users



Q. Which of the following statements do you prefer to describe who can use the 5A Pathways and Bikeways Network?

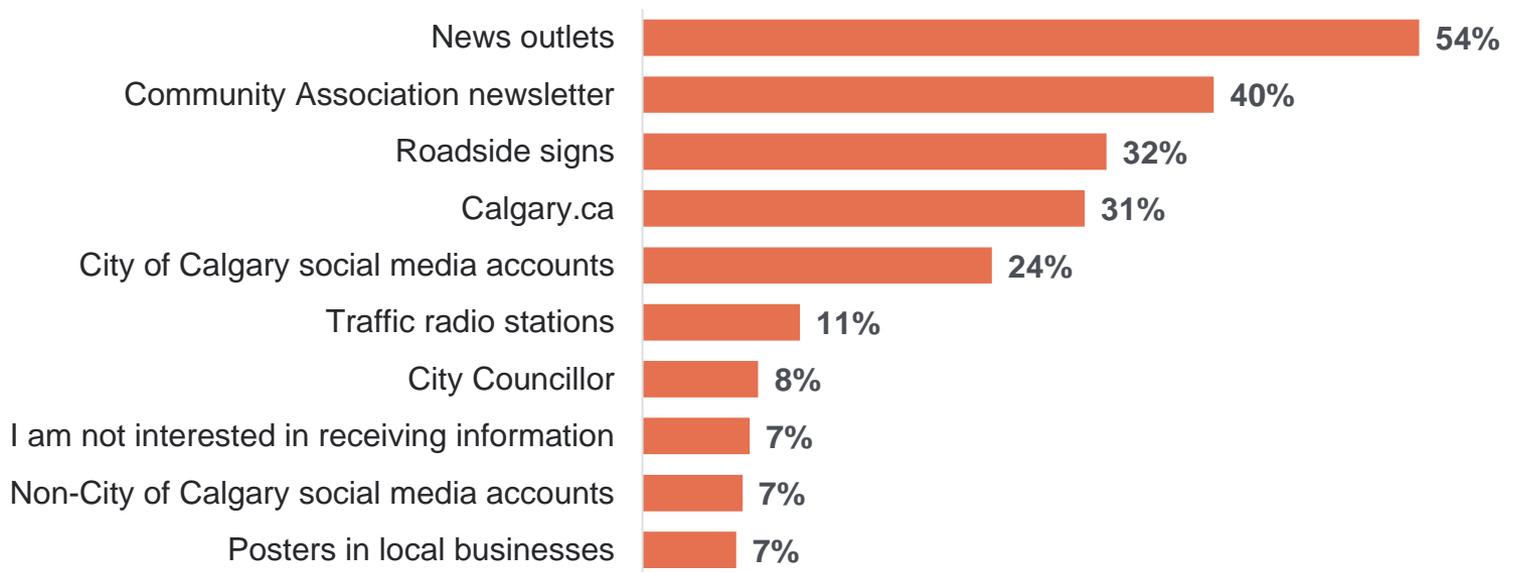
Base: Valid respondents (n=1,375)



Communication about the 5A Pathway and Bikeway Network

Around one-half of survey respondents (54%) indicated that would like to receive information and communication about the 5A Pathway and Bikeway Network program through news outlets, followed by a sizable minority (40%) indicating that they would like to receive information and communication about the 5A Pathway and Bikeway Network program through ‘Community Association newsletters.’

Communication about 5A Pathways and Bikeways Network program



Q. What is the best way to provide you with information about new projects related to Calgary’s 5A Pathways and Bikeways Network? Please select up to three.
 Base: Valid respondents (n=1,381)

Multiple responses allowed

Data labels < 5% not shown



Respondent profile



Respondent profile

Quadrant (n=1,368)

Northwest	33%
Northeast	11%
Southwest	32%
Southeast	24%

Age (n=1,348)

18 to 24	1%
25 to 34	3%
35 to 44	11%
45 to 54	16%
55 to 64	26%
65 or 74	30%
75 or older	13%

Children under 18 in the Household (n=1,359)

Yes	17%
No	83%

Disability in Household (n=1,344)

Yes – myself	14%
Yes – someone in my household	12%
No	74%



Questionnaire



Questionnaire

**The 5A Pathways and Bikeways Network
Awareness and Messaging Survey (Citizens' View)
May 16, 2023**

FIRST PAGE:

Thank you for taking the time to complete this survey. Your feedback will help us improve our communication on projects related to designing safe wheeling infrastructure on streets and in parks.

The personal information collected in this survey is done so under the authority of the Freedom of Information and Protection of Privacy Act, Section 33(c) and is used to provide guidance to The City of Calgary when it comes to making decisions regarding City services. If you have any questions about the collection or use of your information, please contact a City of Calgary Research Coordinator by phone at 403-268-2798, by email at research@calgary.ca, or by sending a letter to: Research Coordinator, The City of Calgary, Mail code 8305, P.O. Box 2100, Station M, Calgary, AB Canada T2P 2M5.

In this survey, when we refer to 'The City of Calgary' or 'The City', we mean the Municipal government.

Please click "Start" below to begin the survey.

USAGE

1. How do you get around Calgary during a typical winter? Select all that apply.

- Private vehicle or motorcycle
- Bicycle for recreation
- Bicycle for transportation ([i.e.](#) to commute, shop, or visit friends)
- Walk, run, or wheelchair for recreation
- Walk, run, or wheelchair for transportation ([i.e.](#) to commute, shop, or visit friends)
- Skateboard, scooter, or inline skate for recreation
- Skateboard, scooter, or inline skate for transportation ([i.e.](#) to commute, shop, or visit friends)
- Bus or LRT
- Prefer not to answer [EXCLUSIVE]

2. How do you get around Calgary during a typical summer? Select all that apply.

- Private vehicle or motorcycle
- Bicycle for recreation
- Bicycle for transportation ([i.e.](#) to commute, shop, or visit friends)
- Walk, run, or wheelchair for recreation
- Walk, run, or wheelchair for transportation ([i.e.](#) to commute, shop, or visit friends)
- Skateboard, scooter, or inline skates for recreation
- Skateboard, scooter, or inline skate for transportation ([i.e.](#) to commute, shop, or visit friends)
- Bus or LRT

The 5A Pathways and Bikeways Network
Awareness and Messaging Survey
May 16, 2023

Prefer not to answer [EXCLUSIVE]

AWARENESS

3A. How familiar are you with the following terms as they are defined?

[ROWS; RANDOMIZE]

- a) **Wheeling** – Using a bike, wheelchair, e-scooter, inline skates or a skateboard.
- b) **Wheeling lanes** – Infrastructure that is built on the road for people wheeling.
- c) **Accessible** – Barrier free active infrastructure that is safe and easy for everyone (all ages and abilities) throughout the year to use.
- d) **Pathway** – Paved lanes, not on the street, that Calgarians can use whether they are walking, scooting or cycling.
- e) **Bikeway** – A bike lane on the street that is separated from other modes of traffic by a physical barrier.
- f) **Cycle track** – An alternate name for a bikeway.
- g) **Active transportation or active modes of travel** – Travelling using your own power such as walking or scooting.

[COLUMNS]

- Very familiar
- Somewhat familiar
- Not very familiar
- Not at all familiar
- Prefer not to answer

3B. And, how familiar are you with the following elements of Calgary's pathways and bikeways network?

[ROWS; RANDOMIZE]

- Calgary Transportation Plan
- 5A Pathways and Bikeways Network
- 5A Network Map
- Active and Safe Routes to School program

[COLUMNS]

- Very familiar
- Somewhat familiar
- Not very familiar
- Not at all familiar
- Prefer not to answer

VALUES AND ATTITUDES

[ASK ALL]



Questionnaire (Cont'd)

The 5A Pathways and Bikeways Network
Awareness and Messaging Survey
May 16, 2023

- Very important
- Somewhat important
- Not very important
- Not at all important
- Don't know
- Prefer not to answer

12. And, how important do you feel it is that the 5A Pathways and Bikeways Network does the following:

[ROWS; RANDOMIZE]

- a) Provides better access to local business and community destinations like schools, parks, and cultural centres
- b) Helps encourage more people to use active transportation in Calgary
- c) Contributes to the attractiveness of our city for tourists, new residents and new business
- d) Ensures vehicle traffic is not negatively impacted by pathway and bikeway changes

[COLUMNS]

- Very important
- Somewhat important
- Not very important
- Not at all important
- Don't know
- Prefer not to answer

COMMUNICATIONS AND MESSAGING

13. As mentioned previously, Calgary's 5A Pathways and Bikeways Network is a city-wide mobility network that provides active travel mode options to Calgarians of all ages and abilities to reach work, school, shopping and recreation.

The [City](#) is considering re-naming the 5A Pathways and Bikeways Network. Which of the following names do you feel would be most appropriate for this pathways and bikeways network, based on anything you have read, seen or heard, including what you have learned during this survey? Please select up to three.

[RANDOMIZE]

- All Ages and Abilities Wheeling Routes
- Safe Streets
- Healthy Streets
- Slow Streets
- Mobility Network
- All-Seasons Mobility Network
- City-Wide Mobility Network
- Active Transportation Routes
- Community Infrastructure Network
- Community Connections
- 5A Pathways and Bikeways Network (keep the current name)
- Protected Wheeling Network

The 5A Pathways and Bikeways Network
Awareness and Messaging Survey
May 16, 2023

- Other (please specify)
- Don't know [EXCLUSIVE]
- Prefer not to answer [EXCLUSIVE]

14. Which of the following statements do you prefer to describe who can use the 5A Pathways and Bikeways Network?

[RANDOMIZE FIRST TWO OPTIONS]

- Network always available for all ages and abilities
- Network for everyone throughout the year
- No preference
- Neither
- Don't know
- Prefer not to answer

15. What is the best way to provide you with information about new projects related to Calgary's 5A Pathways and Bikeways Network? Please select up to three.

[RANDOMIZE]

- Council reports
- Calgary.ca
- City of Calgary social media accounts
- News outlets (radio, newspaper, tv morning shows, evening news, etc.)
- Traffic radio stations
- Roadside signs
- Posters in local businesses
- Non-City of Calgary social media accounts
- Word of mouth
- City Councillor
- Community Association newsletter
- Bike Calgary association
- Other – please specify
- I am not interested in receiving information [EXCLUSIVE]
- Don't know [EXCLUSIVE]
- Prefer not to answer [EXCLUSIVE]

16. Do you have any other thoughts about this topic that you'd like to share? Please do not include [personally-identifying](#) information.

[OPEN-END; OPTIONAL]

DEMOGRAPHICS

Finally, we have a few questions that allow us to group responses and sort the information we collect.

17. Which of the following age groups do you belong to?



Questionnaire (Cont'd)

The 5A Pathways and Bikeways Network
Awareness and Messaging Survey
May 16, 2023

- Very important
- Somewhat important
- Not very important
- Not at all important
- Don't know
- Prefer not to answer

12. And, how important do you feel it is that the 5A Pathways and Bikeways Network does the following:

[ROWS; RANDOMIZE]

- a) Provides better access to local business and community destinations like schools, parks, and cultural centres
- b) Helps encourage more people to use active transportation in Calgary
- c) Contributes to the attractiveness of our city for tourists, new residents and new business
- d) Ensures vehicle traffic is not negatively impacted by pathway and bikeway changes

[COLUMNS]

- Very important
- Somewhat important
- Not very important
- Not at all important
- Don't know
- Prefer not to answer

COMMUNICATIONS AND MESSAGING

13. As mentioned previously, Calgary's 5A Pathways and Bikeways Network is a city-wide mobility network that provides active travel mode options to Calgarians of all ages and abilities to reach work, school, shopping and recreation.

The City is considering re-naming the 5A Pathways and Bikeways Network. Which of the following names do you feel would be most appropriate for this pathways and bikeways network, based on anything you have read, seen or heard, including what you have learned during this survey? Please select up to three.

[RANDOMIZE]

- All Ages and Abilities Wheeling Routes
- Safe Streets
- Healthy Streets
- Slow Streets
- Mobility Network
- All-Seasons Mobility Network
- City-Wide Mobility Network
- Active Transportation Routes
- Community Infrastructure Network
- Community Connections
- 5A Pathways and Bikeways Network (keep the current name)
- Protected Wheeling Network

The 5A Pathways and Bikeways Network
Awareness and Messaging Survey
May 16, 2023

- Other (please specify)
- Don't know [EXCLUSIVE]
- Prefer not to answer [EXCLUSIVE]

14. Which of the following statements do you prefer to describe who can use the 5A Pathways and Bikeways Network?

[RANDOMIZE FIRST TWO OPTIONS]

- Network always available for all ages and abilities
- Network for everyone throughout the year
- No preference
- Neither
- Don't know
- Prefer not to answer

15. What is the best way to provide you with information about new projects related to Calgary's 5A Pathways and Bikeways Network? Please select up to three.

[RANDOMIZE]

- Council reports
- Calgary.ca
- City of Calgary social media accounts
- News outlets (radio, newspaper, tv morning shows, evening news, etc.)
- Traffic radio stations
- Roadside signs
- Posters in local businesses
- Non-City of Calgary social media accounts
- Word of mouth
- City Councillor
- Community Association newsletter
- Bike Calgary association
- Other – please specify
- I am not interested in receiving information [EXCLUSIVE]
- Don't know [EXCLUSIVE]
- Prefer not to answer [EXCLUSIVE]

16. Do you have any other thoughts about this topic that you'd like to share? Please do not include personally-identifying information.

[OPEN-END; OPTIONAL]

DEMOGRAPHICS

Finally, we have a few questions that allow us to group responses and sort the information we collect.

17. Which of the following age groups do you belong to?



Questionnaire (Cont'd)

The 5A Pathways and Bikeways Network
 Awareness and Messaging Survey
 May 16, 2023

- 18 to 24 ~~YFS~~
- 25 to 34 ~~YFS~~
- 35 to 44 ~~YFS~~
- 45 to 54 ~~YFS~~
- 55 to 64 ~~YFS~~
- 65 to 74 ~~YFS~~
- 75 or older
- Prefer not to answer

18. Which quadrant of the city do you live in?

- NW
- SW
- NE
- SE
- Prefer not to answer

19. Do you have any children under the age of 18 living in your household?

- Yes
- No
- Prefer not to answer

20. Do you or a member of your household have a disability? Select all that apply.

- Yes – myself
- Yes – someone in my household
- No [EXCLUSIVE]
- Prefer not to answer

21. Finally, please indicate your agreement or disagreement with each of the following statements about this specific survey.

[RANDOMIZE]

- The time required to complete this survey was acceptable for me.
- This survey was easy for me to complete.
- The topic of this survey was interesting to me.

- Strongly agree
- Somewhat agree
- Somewhat disagree
- Strongly disagree
- Prefer not to answer



Contact

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