Public Art Survey

REPORT: May 2018

Prepared for The City of Calgary by:

Ipsos Public Affairs

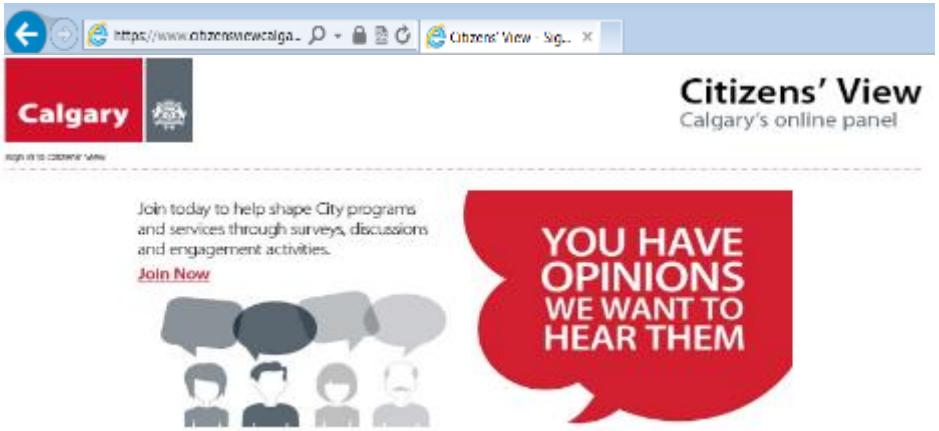
Methodology

Ipsos conducted an online survey with Citizens' View panelists.

Citizens' View is an online panel that encourages citizens to participate in shaping City of Calgary programs and services through online surveys.

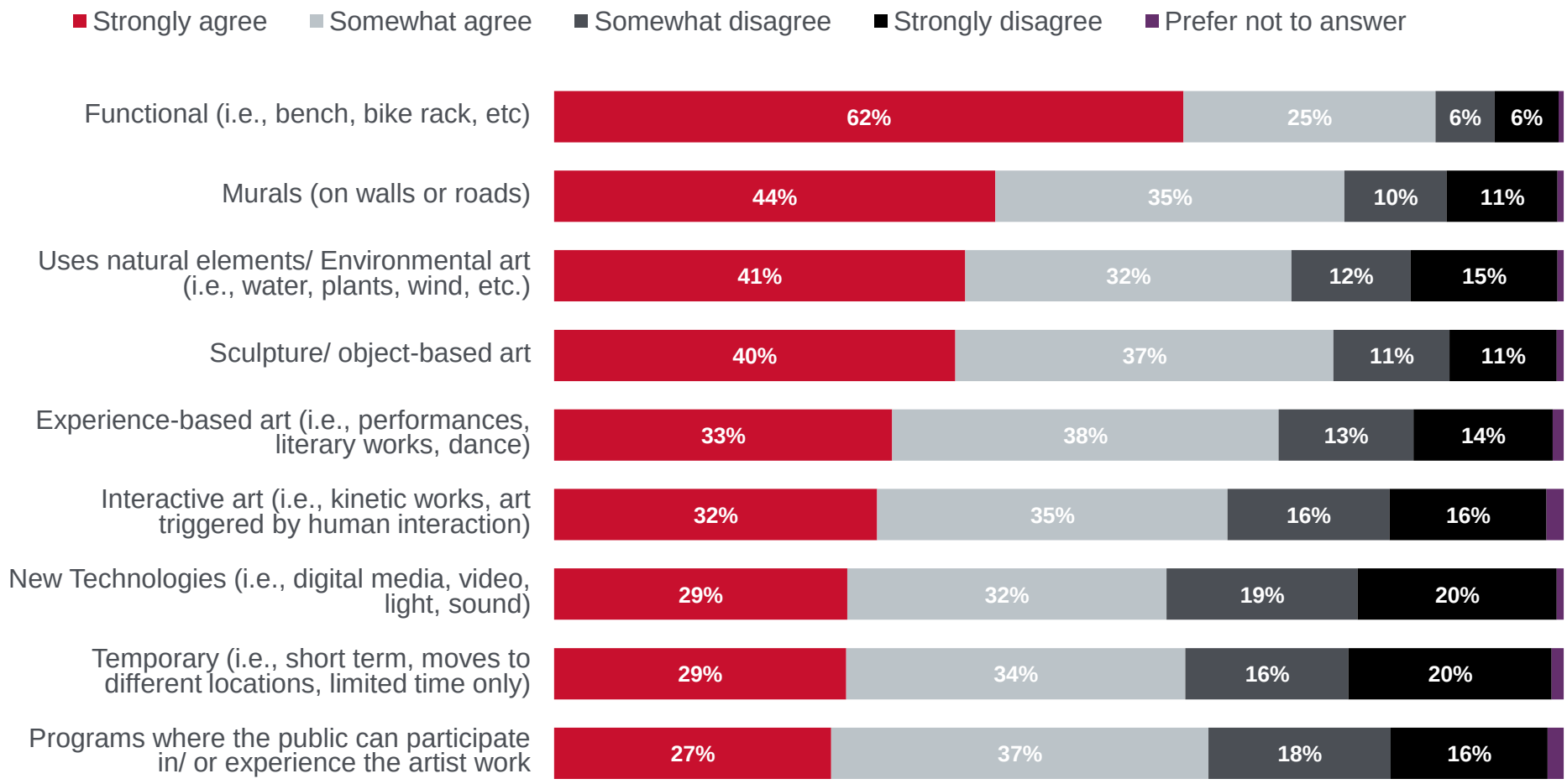
The survey was launched on April 26 to 3431 panelists. A total of 1139 came to the survey site, among whom 130 dropped out, and 1009 panelists completed the survey by May 3. Based on the total outgo, 29% of panelists completed the survey and 4% dropped out.

The following findings may not be statistically representative of all Calgarians. The work is exploratory as a result of the make up of panelists currently on the Citizens' View panel. The results should be regarded as directional and should not be projected to the larger population without research with a representative sample of citizens.



Detailed Findings

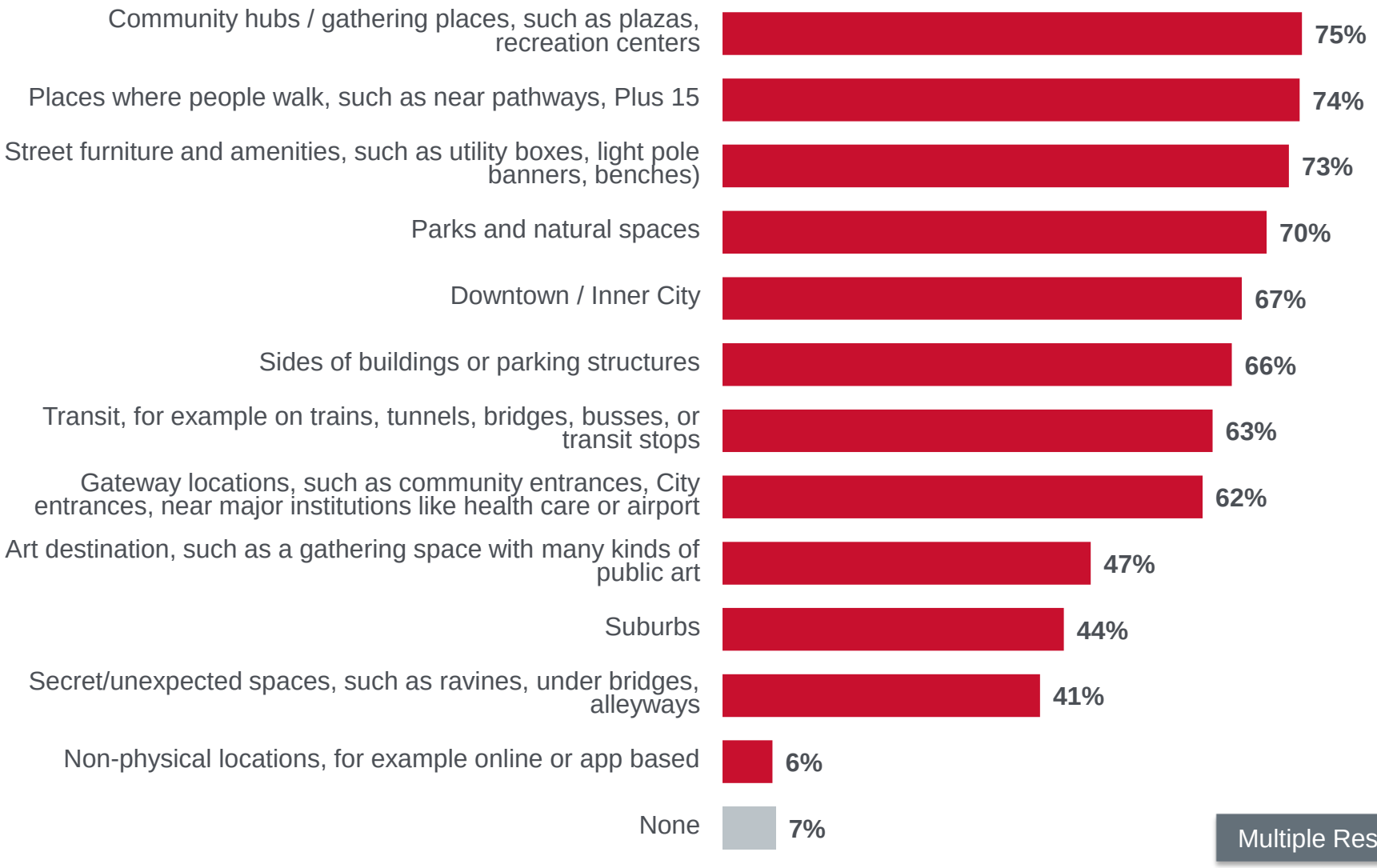
Agreement: Like to See (More) Art Like This in Calgary



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*

Base: Total Respondents (n=1009)

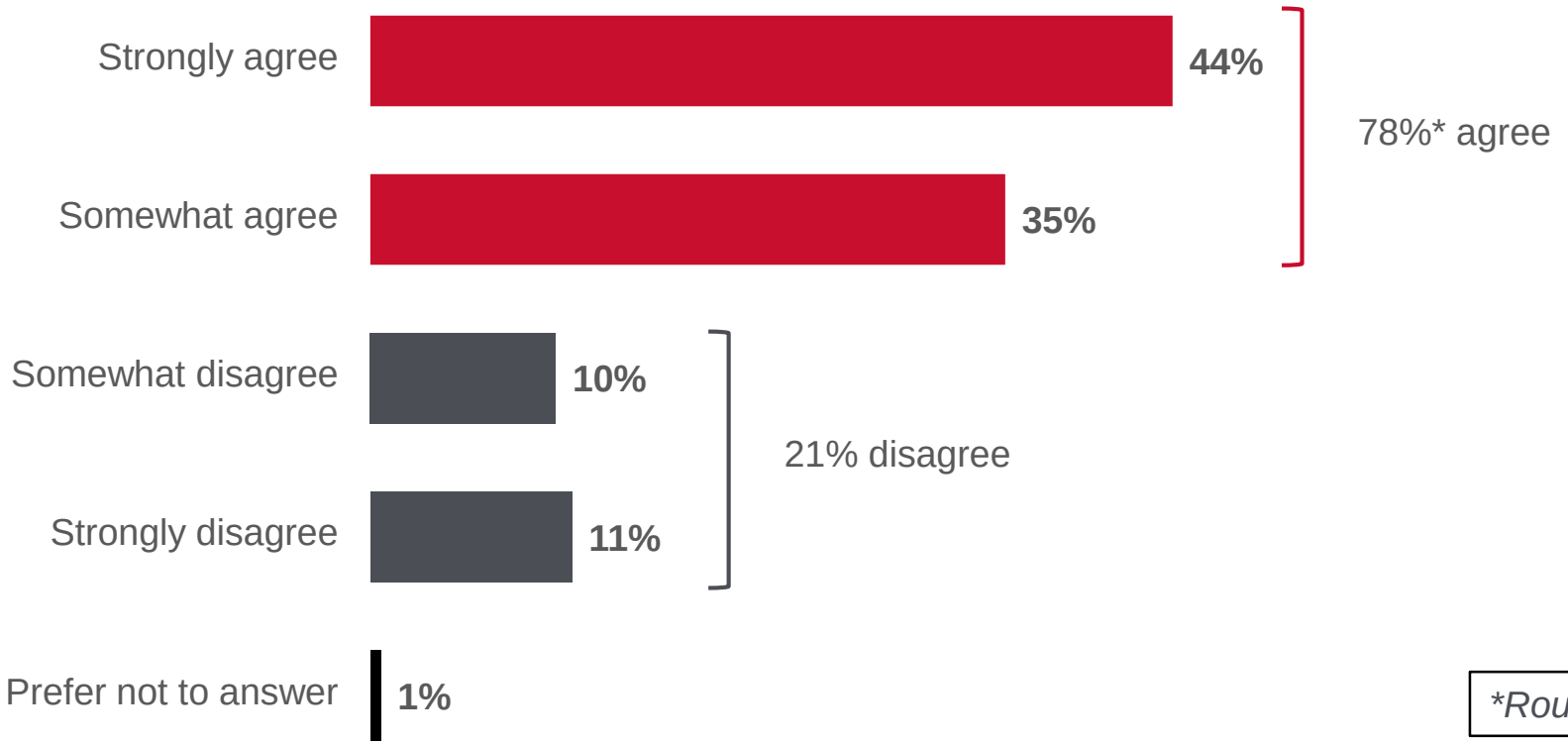
Locations Would Like to See Public Art



Q: Please indicate in which location(s) you would like to see public art.

Base: Total Respondents (n=1009)

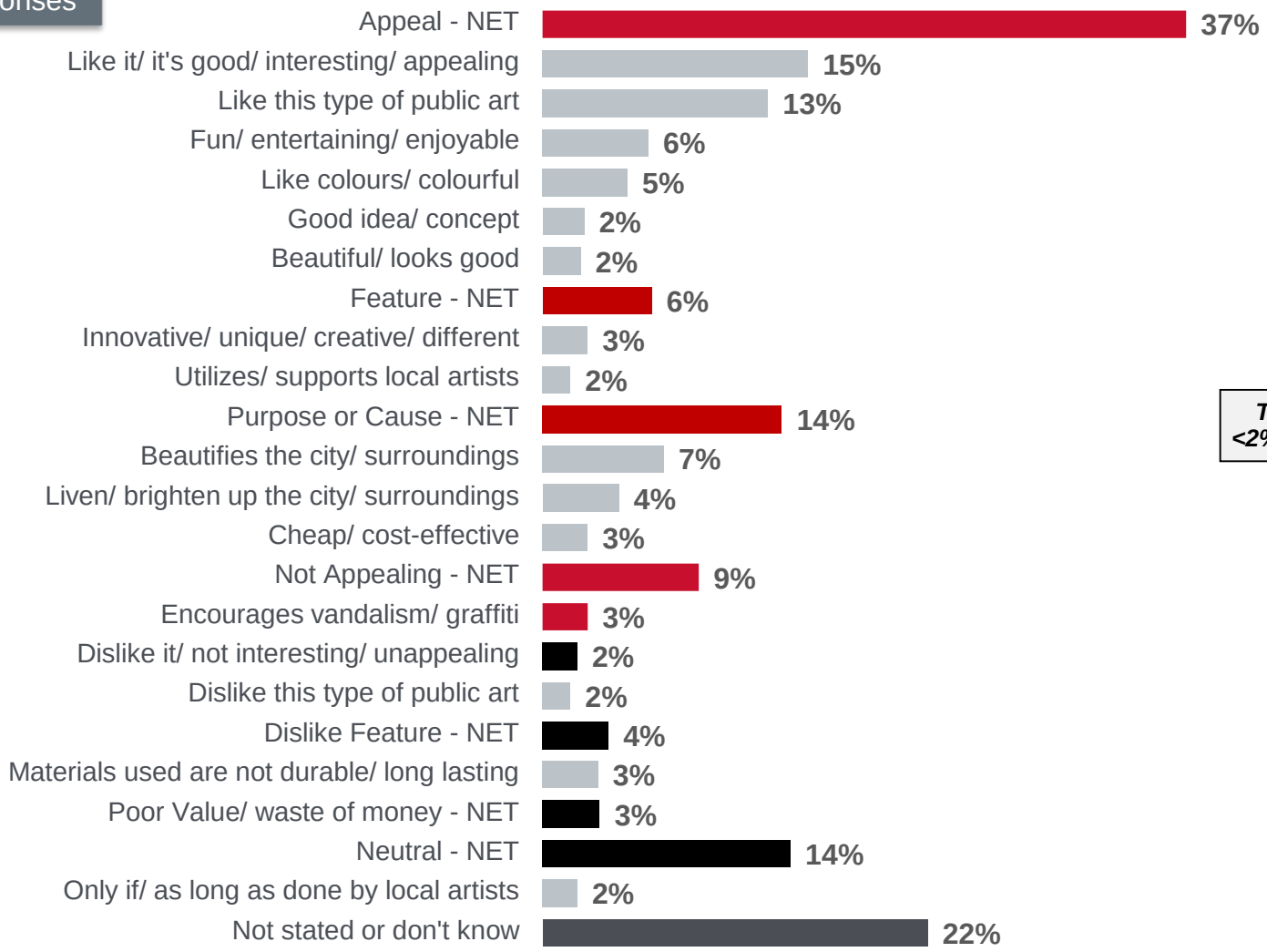
Agreement: Like to See (More) Art Like This in Calgary: Murals (On Walls or Roads)



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Murals (On Walls or Roads)

Multiple Responses

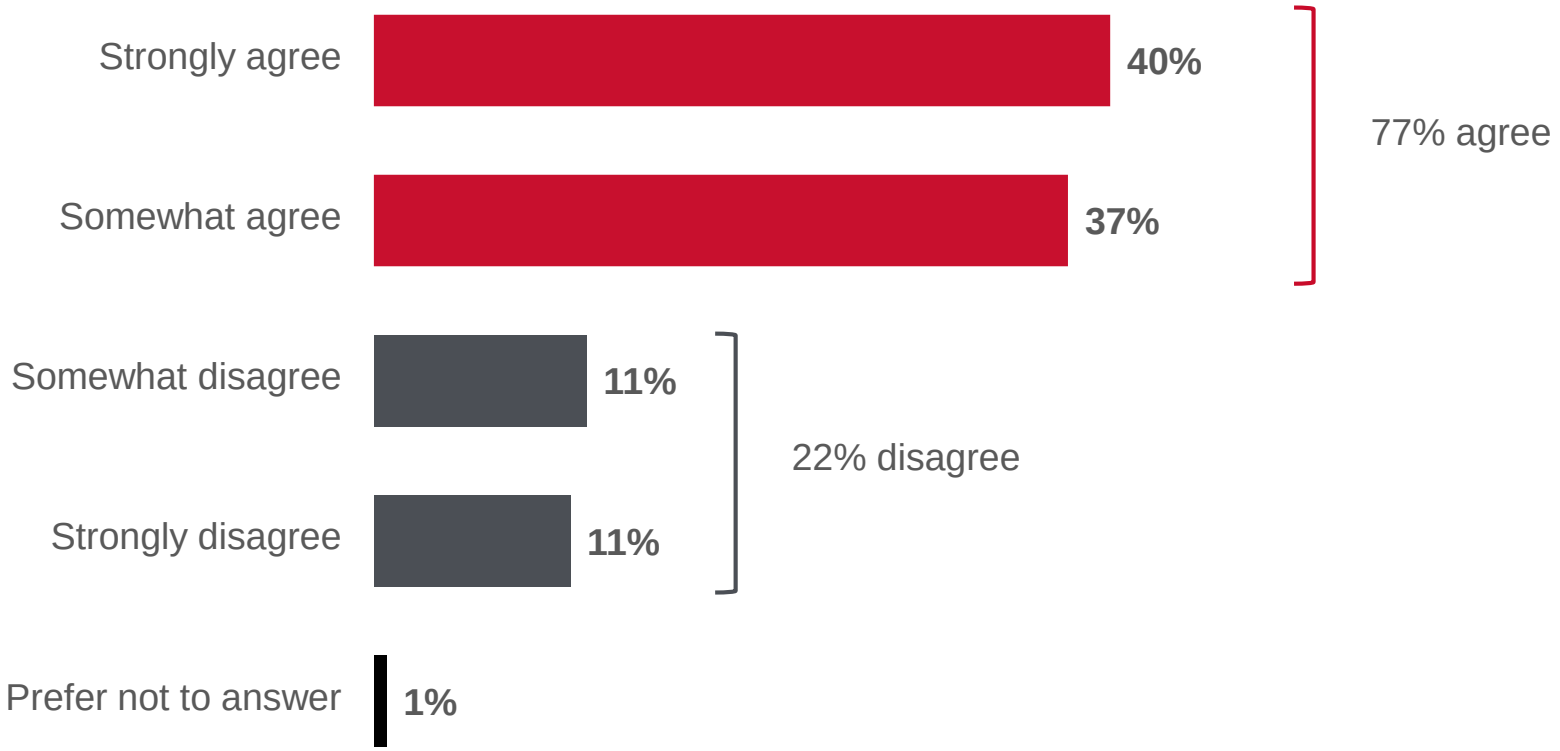


Total mentions <2% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.
Base: Total Respondents (n=1009)

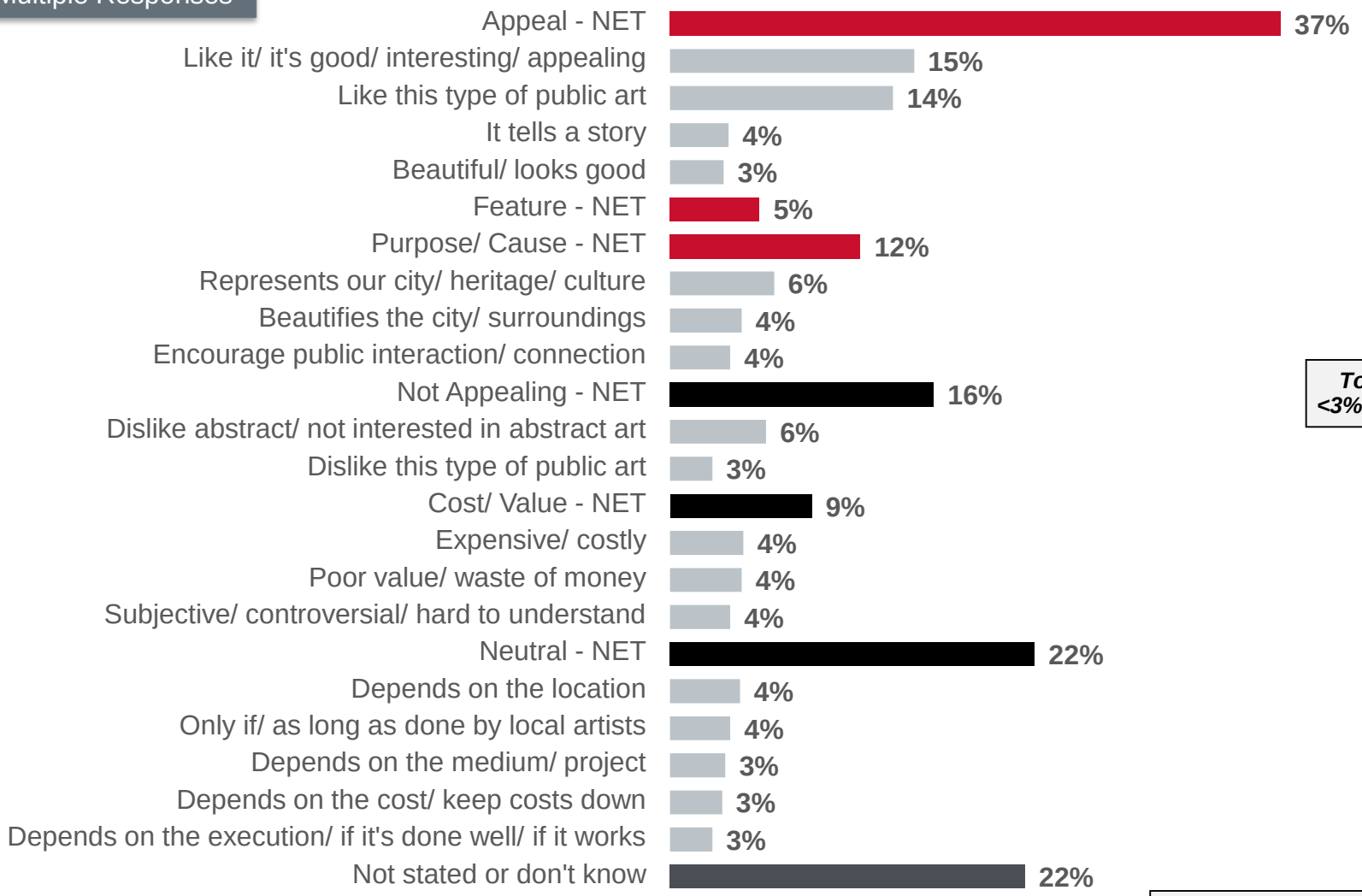
Agreement: Like to See (More) Art Like This in Calgary: Sculpture/ Object-Based Art



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Sculpture/ Object-Based Art

Multiple Responses



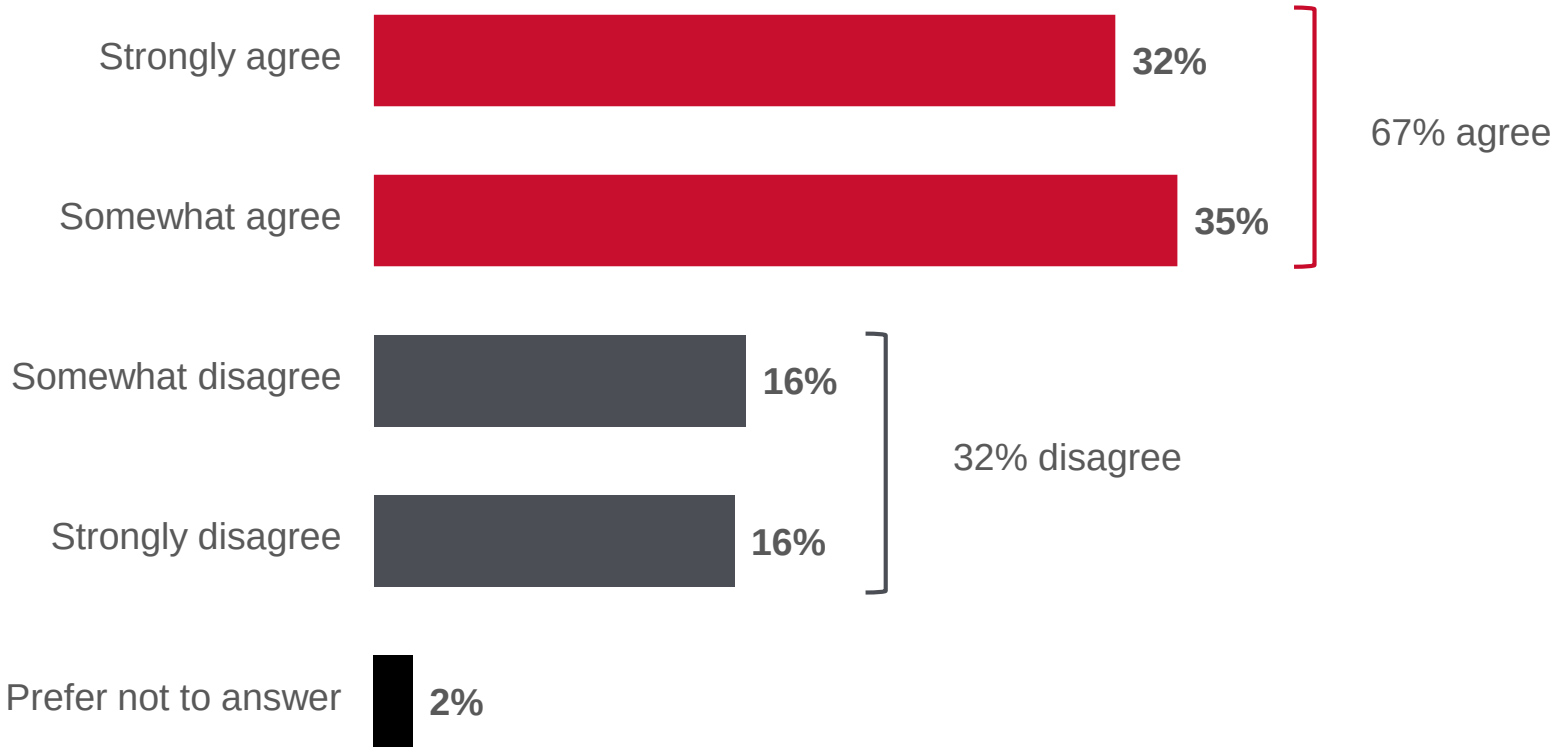
Total mentions <3% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n=1009)

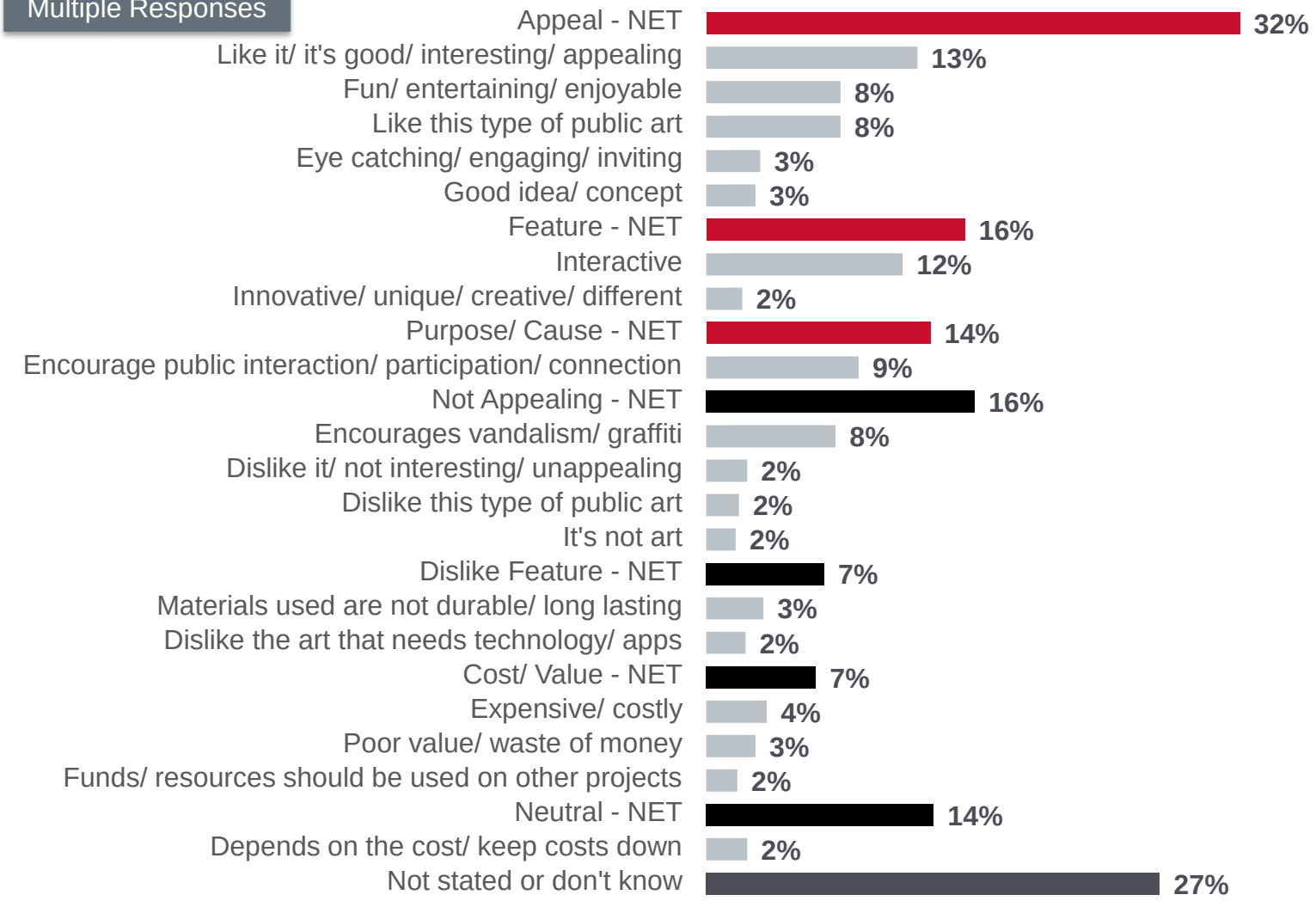
Agreement: Like to See (More) Art Like This in Calgary: Interactive Art



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Interactive Art

Multiple Responses



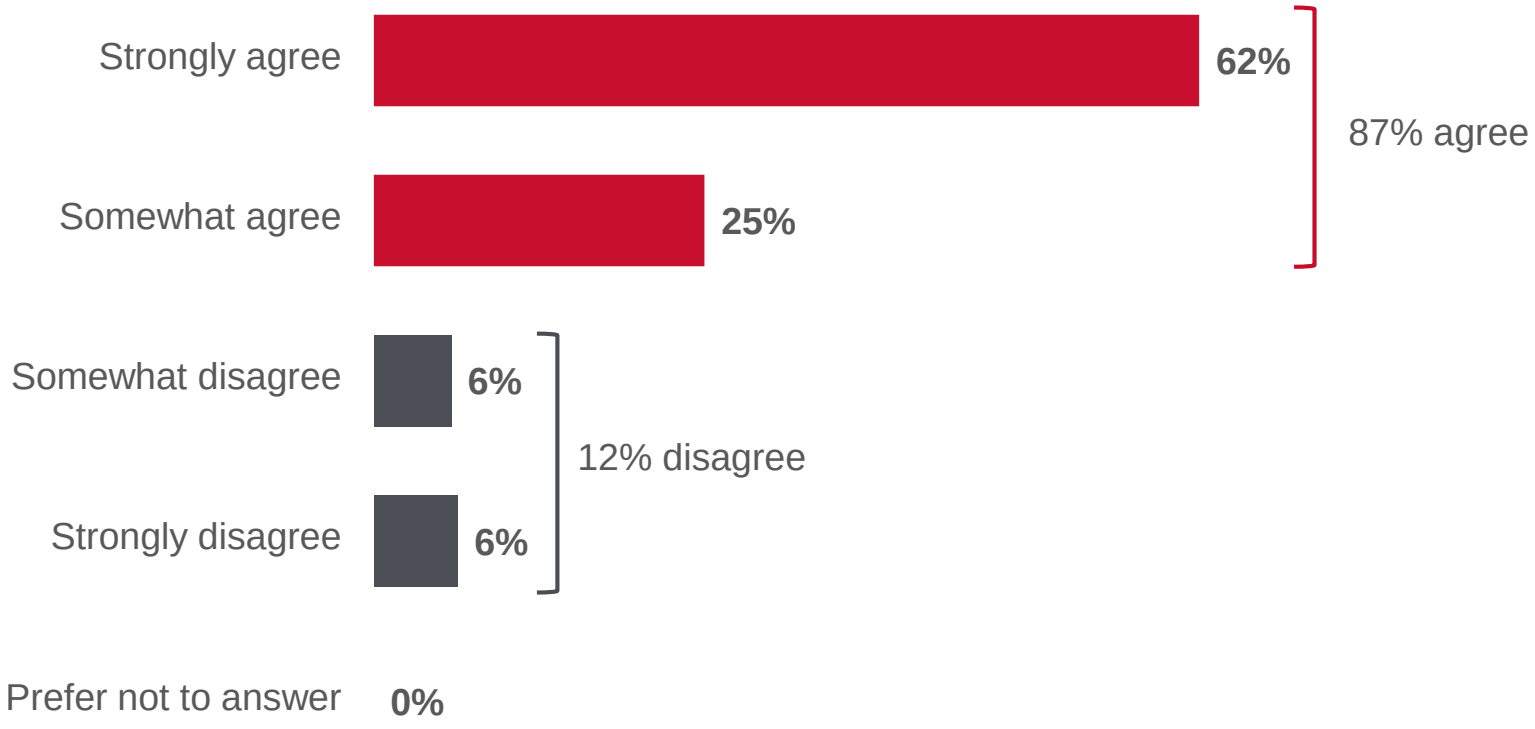
Total mentions <2% are not shown

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n=1009)

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

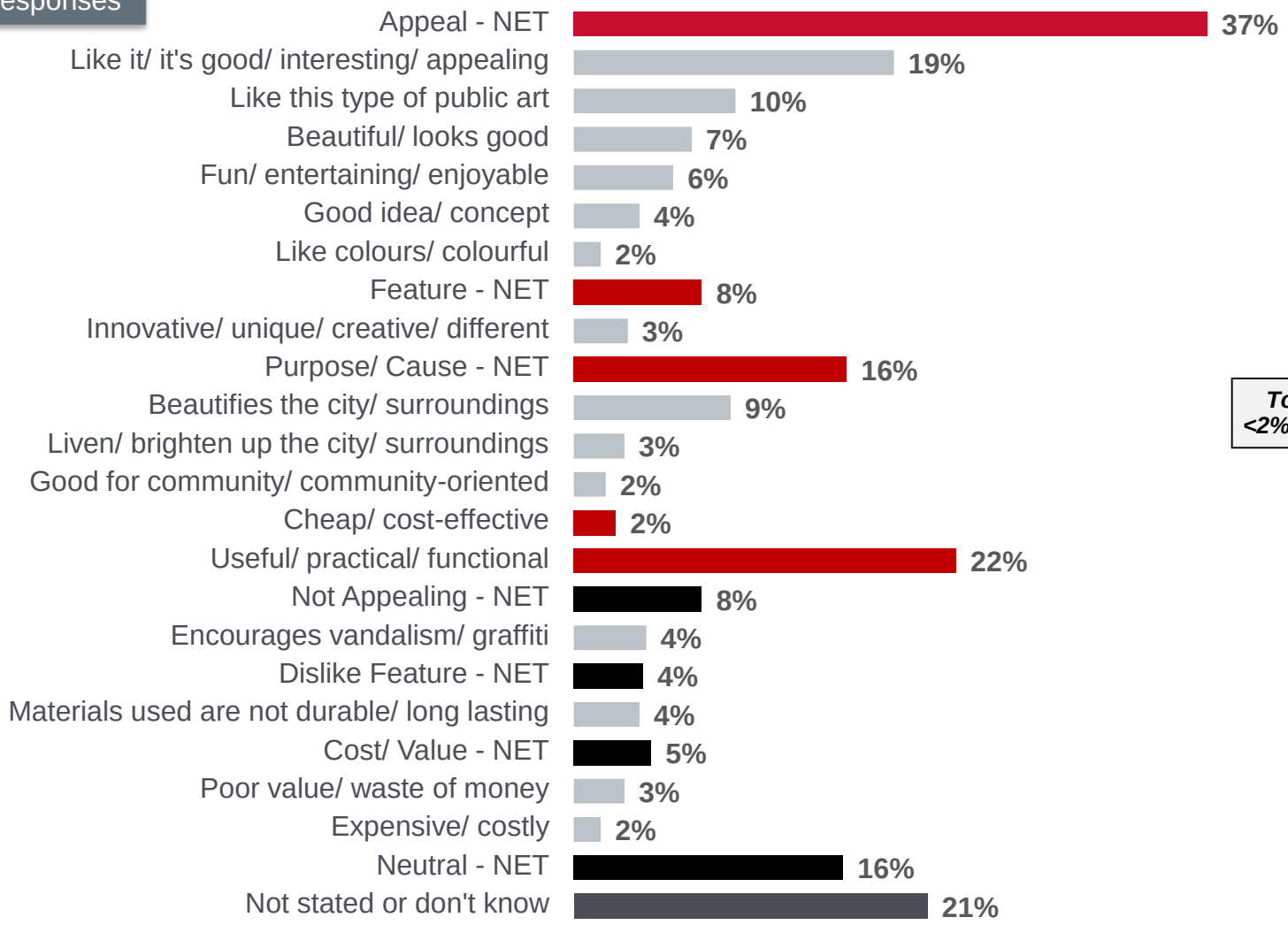
Agreement: Like to See (More) Art Like This in Calgary: Functional Art



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Functional Art

Multiple Responses



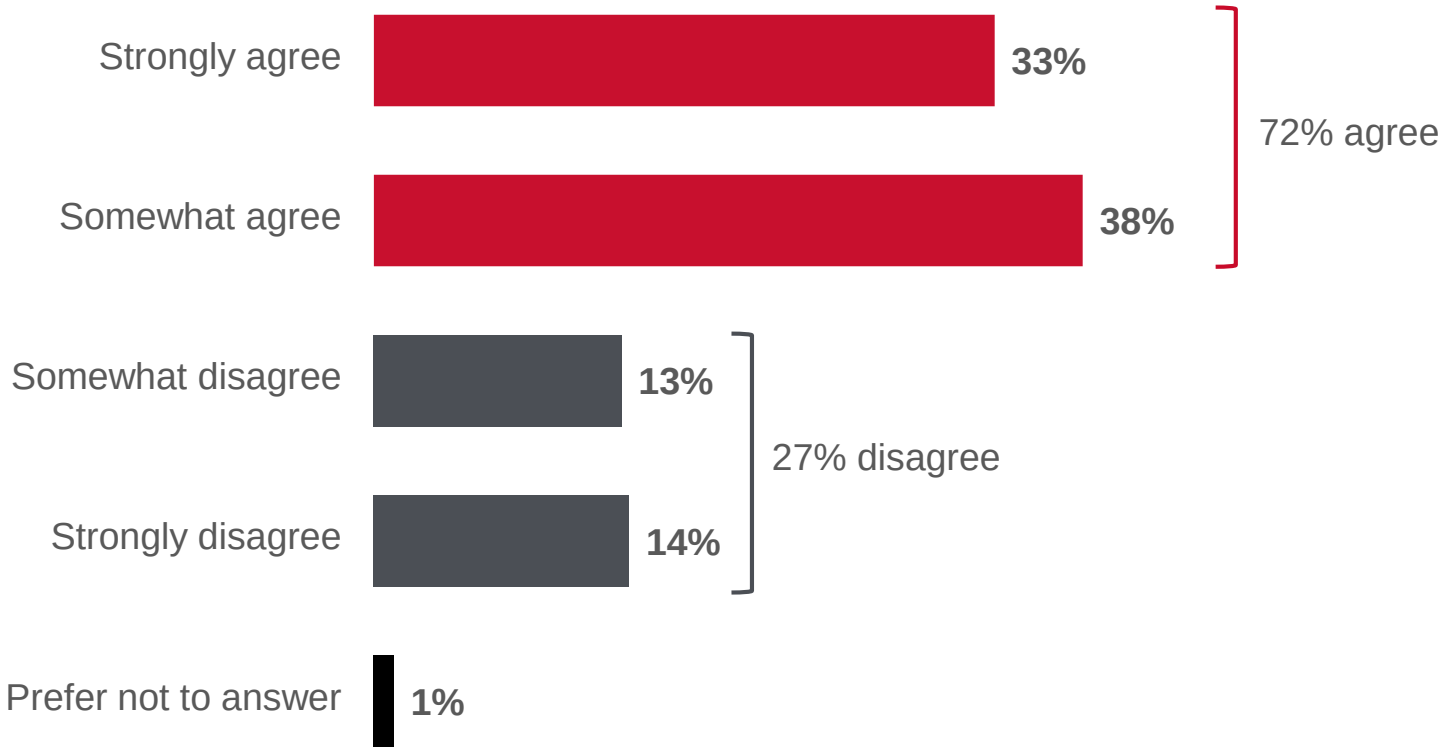
Total mentions <2% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n= 1009)

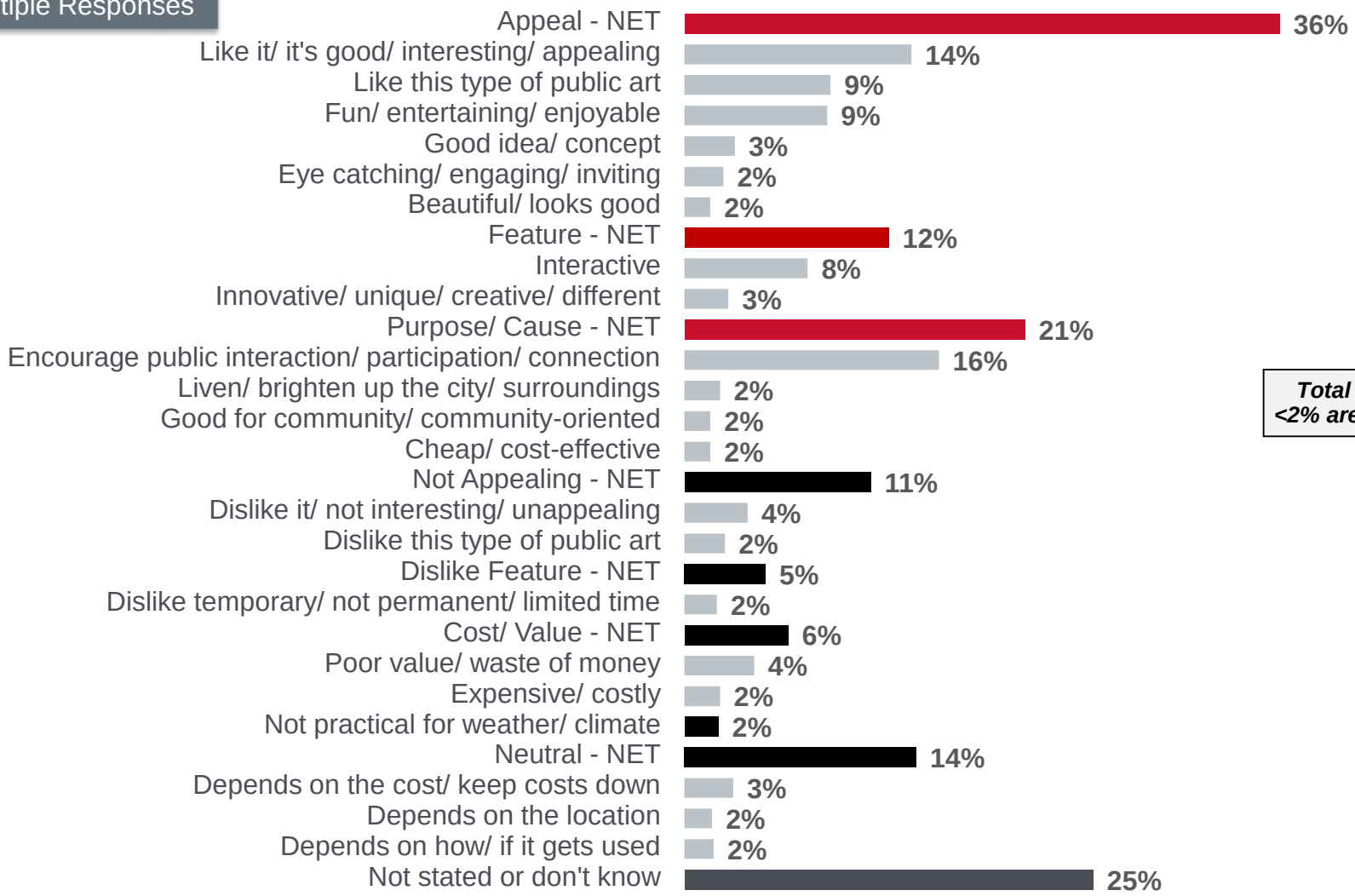
Agreement: Like to See (More) Art Like This in Calgary: Experience-Based Art



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Experience-Based Art

Multiple Responses



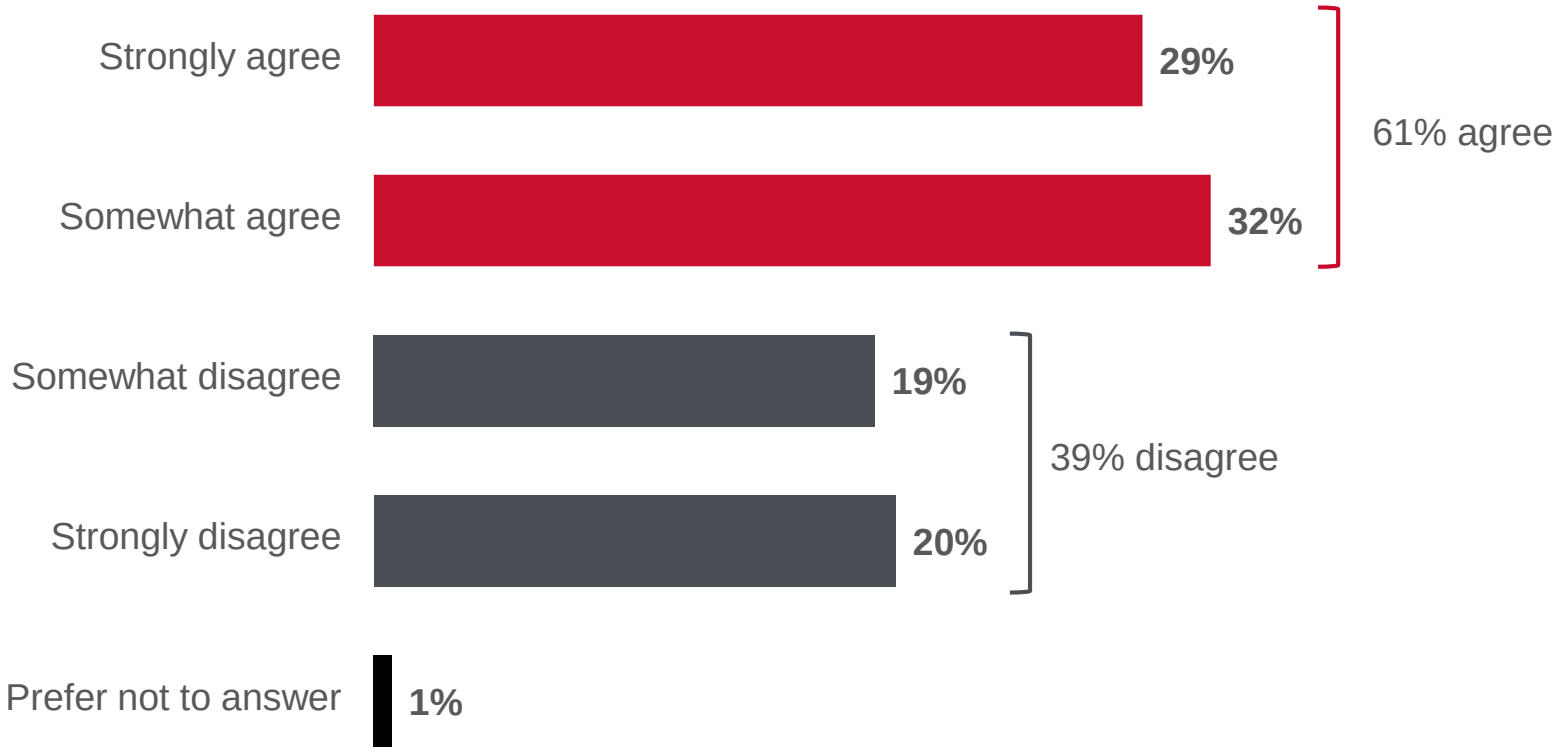
Total mentions <2% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n= 1009)

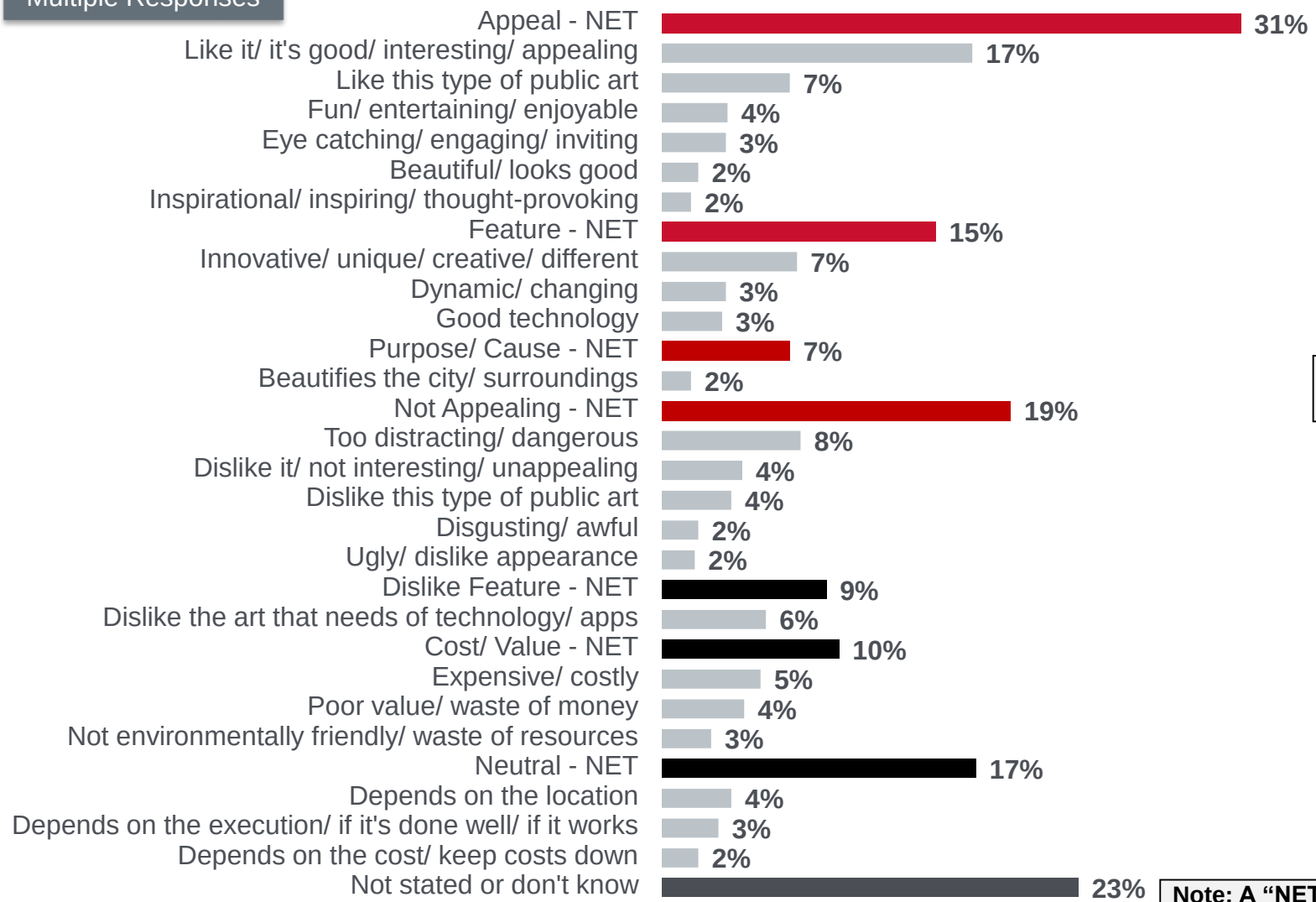
Agreement: Like to See (More) Art Like This in Calgary: New Technologies



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: New Technologies

Multiple Responses



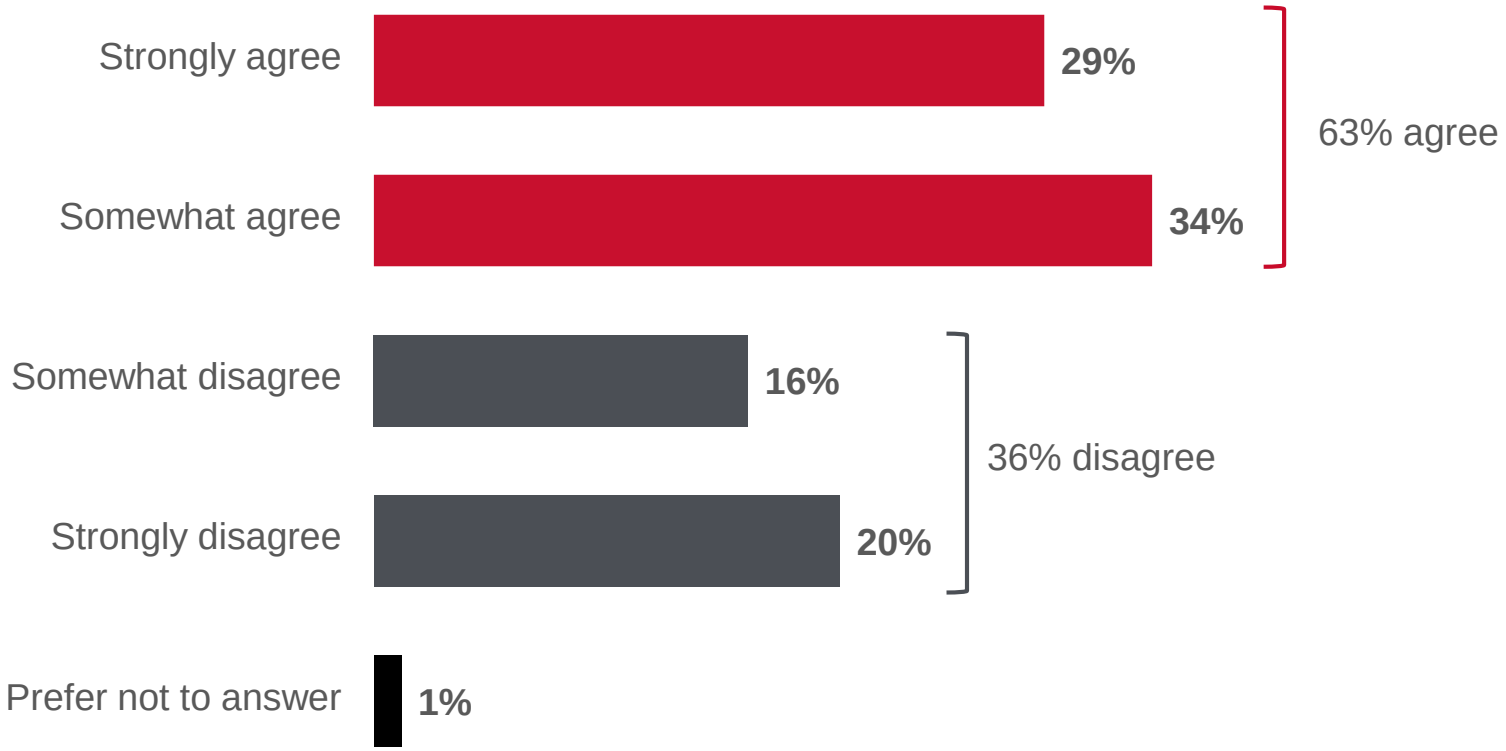
Total mentions <2% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n= 1009)

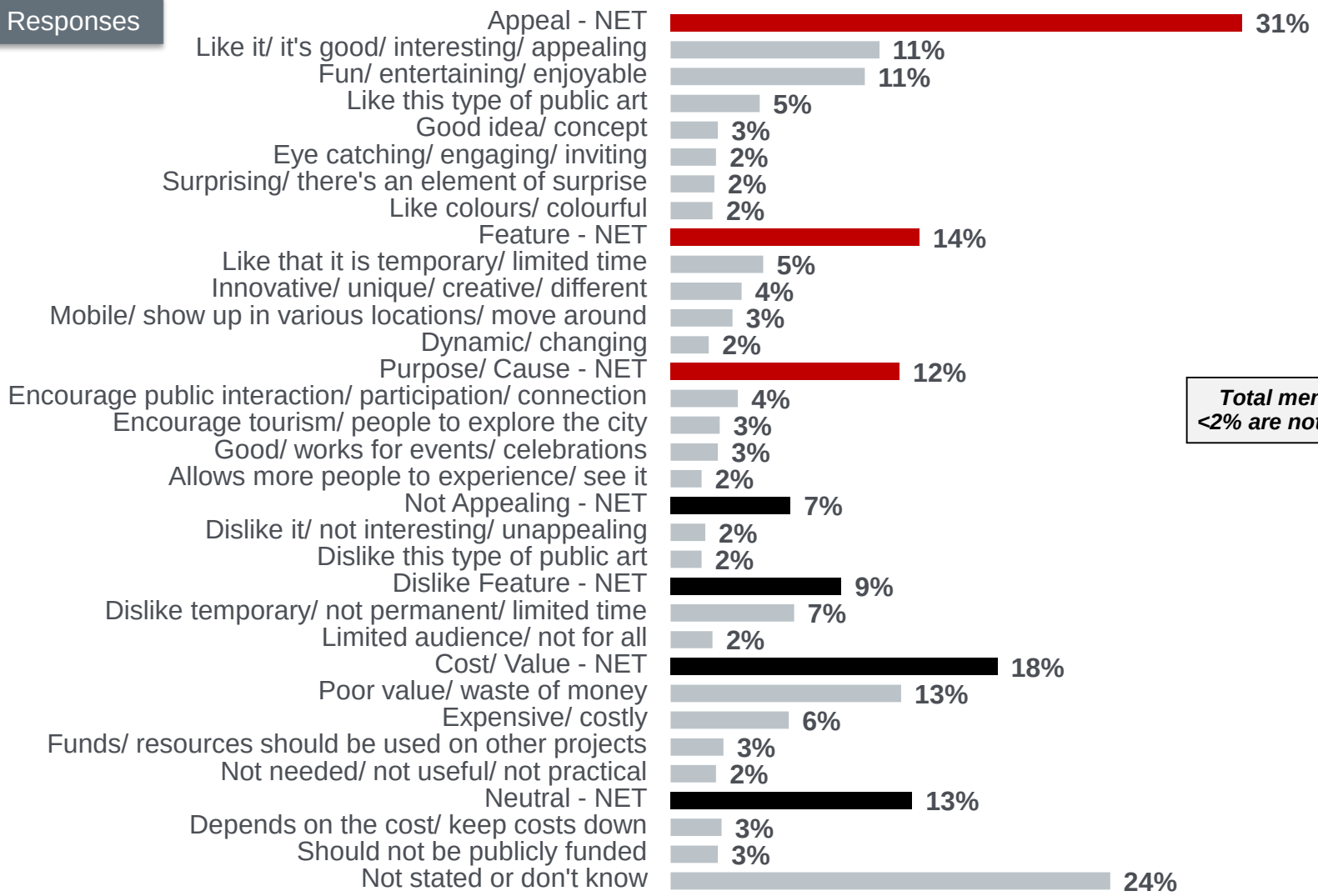
Agreement: Like to See (More) Art Like This in Calgary: Temporary



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Temporary

Multiple Responses



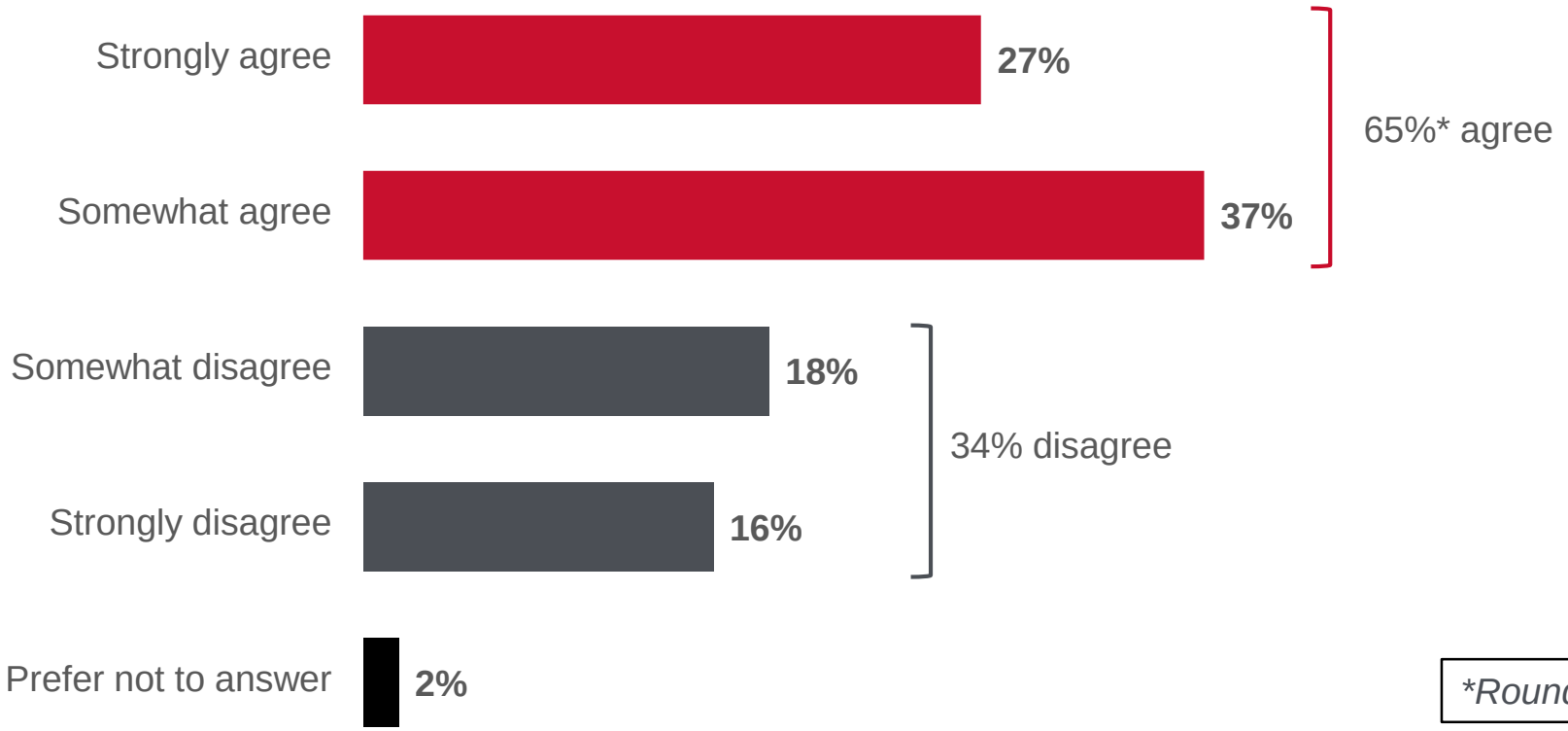
Total mentions <2% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n= 1009)

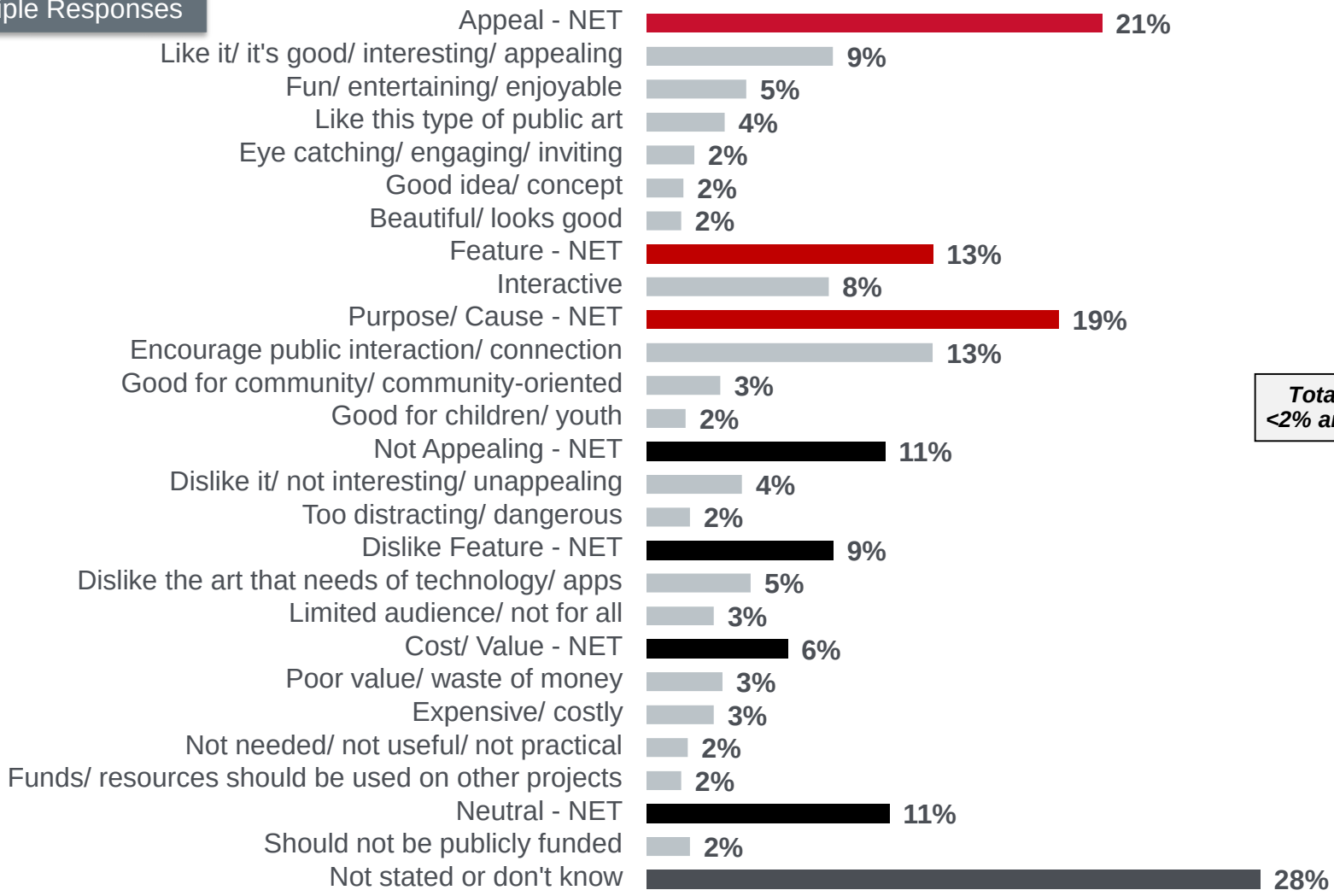
Agreement: Like to See (More) Art Like This in Calgary: Participative



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Participative

Multiple Responses



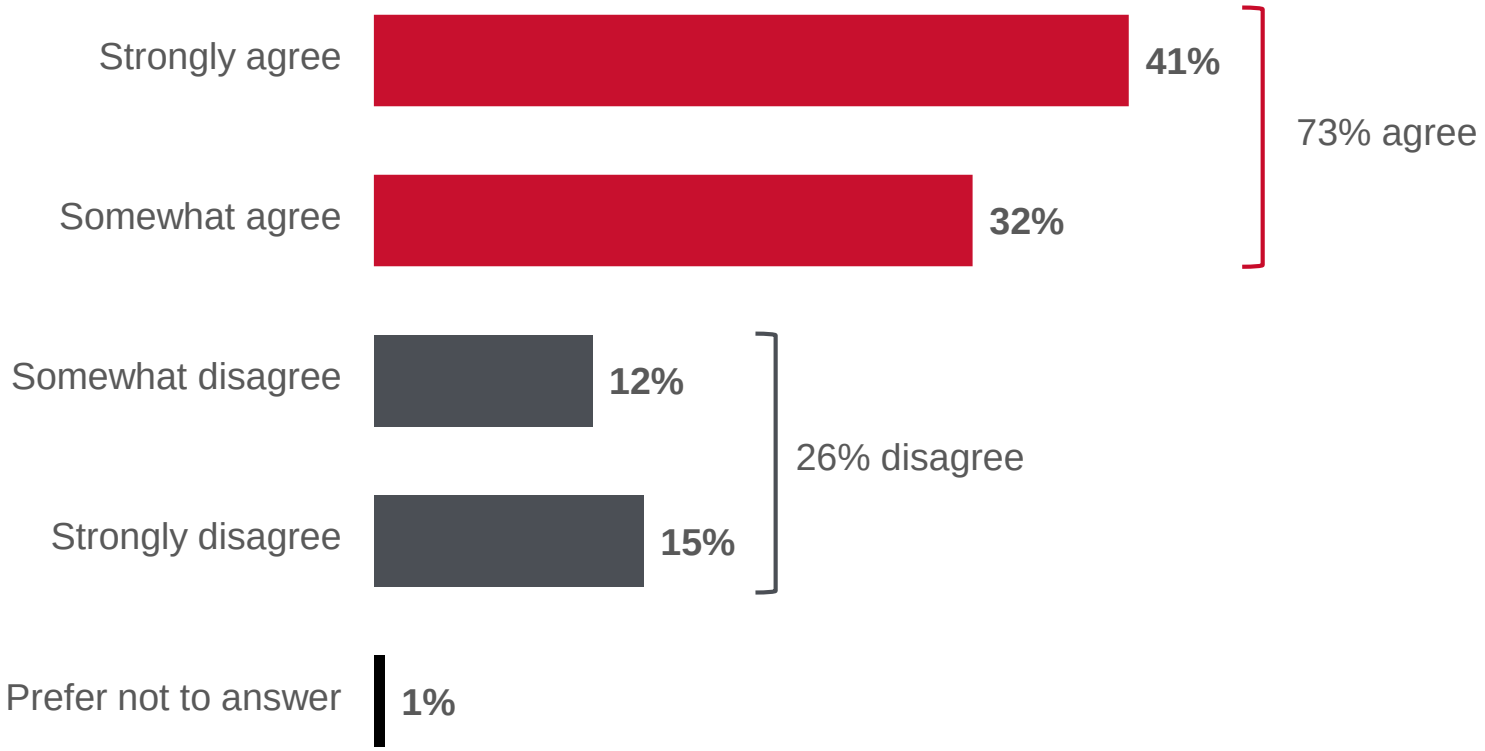
Total mentions <2% are not shown

Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.

Base: Total Respondents (n= 1009)

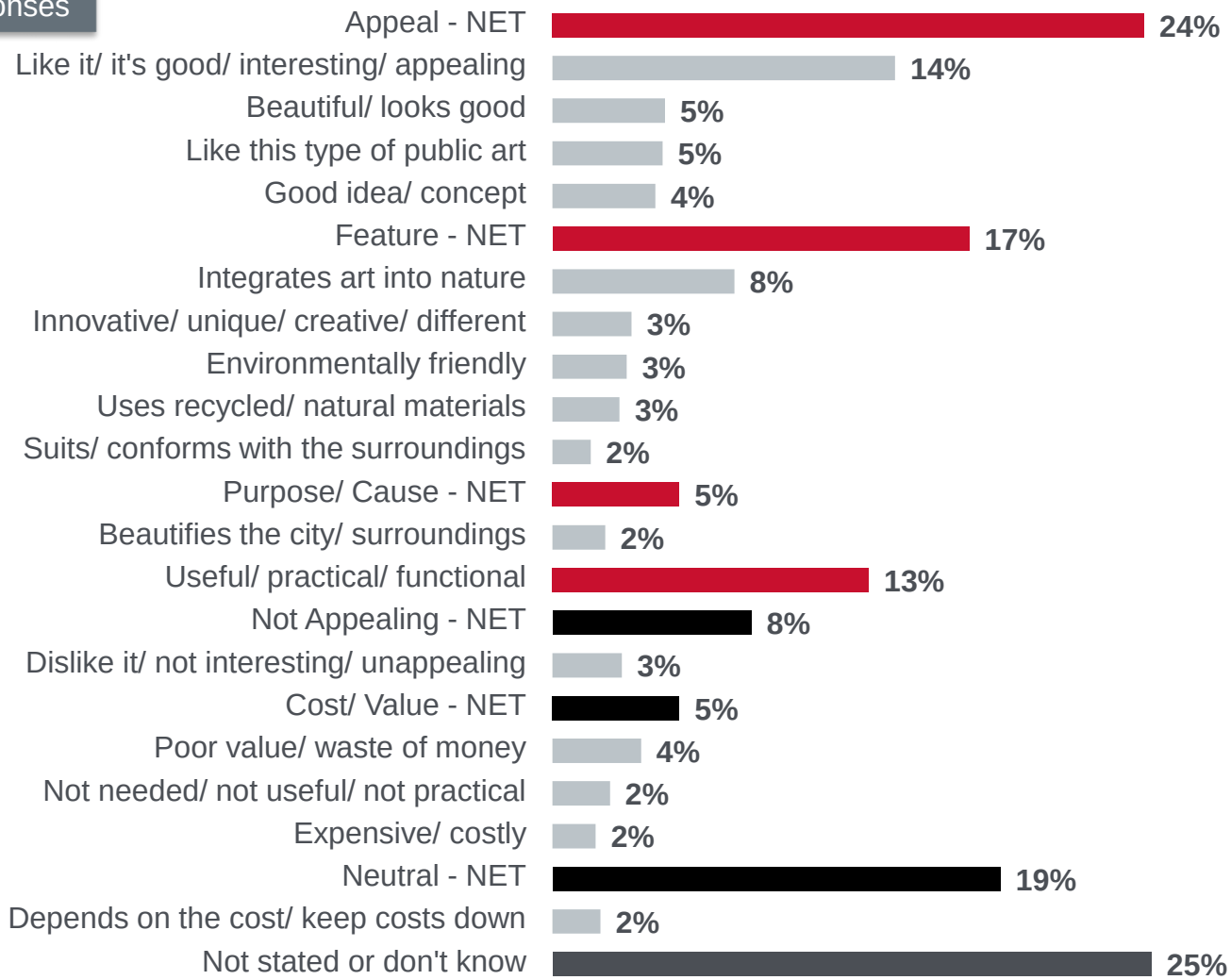
Agreement: Like to See (More) Art Like This in Calgary: Natural/ Environmental



Q: Please indicate your level of agreement or disagreement with the following statement: *I would like to see (more) art like this in Calgary.*
Base: Total Respondents (n=1009)

Description of Feelings About This Type of Art: Natural/ Environmental

Multiple Responses



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Note: A "NET" is a combination of 2 or more mentions that cover a specific theme

Q: Briefly describe how you feel about this type of art.
Base: Total Respondents (n=1009)

Demographic Characteristics

Demographic Characteristics

Gender

44% Male

53% Female

(Prefer not to answer 3%)

Education

6%

74%

19%

Age

18 – 34	35 – 54	55+
12%	37%	51%

Income

<$60k	$60–<$90k	$90–<$150k	$150k+
19%	16%	25%	19%

(Prefer not to answer 20%)

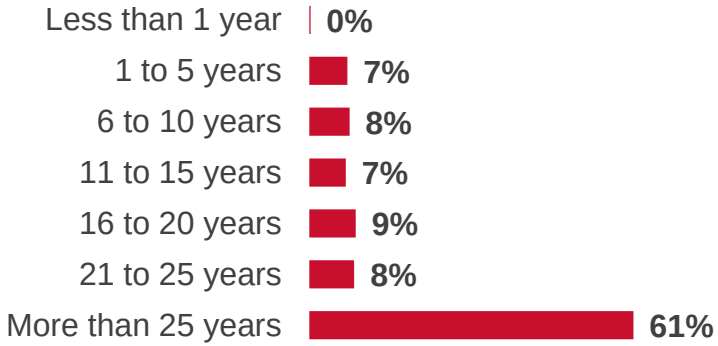
Base: Total Respondents (n=1009)

Family Characteristics

Household Size

One	Two	Three	Four	Five+
17%	44%	17%	15%	7%

Lived in The City of Calgary…



Own
83%

Rent
13%

Other
2%

Prefer not to answer
2%

Base: Total Respondents (n=1009)