

APPENDIX 2G

QUANTITATIVE SURVEY DATA

Table 1. Q1. GENDER by BANNER1

Column %	METHO			GENDER		AGE			
	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Female	50%	51%	49%	0%	100%	50%	50%	50%	50%
Male	50%	49%	51%	100%	0%	50%	50%	50%	50%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 1098 (90%); 39% filtered out

Table 2. Q2. Which of the following age ranges do you belong to? by BANNER1

Column %	METHO			GENDER		AGE			
	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
18-24 years	12%	9%	15%	12%	12%	100%	0%	0%	0%
25-34 years	21%	17%	24%	21%	21%	0%	100%	0%	0%
35-44 years	20%	21%	20%	20%	20%	0%	0%	50%	0%
45-54 years	20%	22%	18%	20%	20%	0%	0%	50%	0%
55-64 years	14%	17%	11%	14%	14%	0%	0%	0%	53%
65 years or older	13%	14%	12%	13%	13%	0%	0%	0%	47%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 1098 (90%); 39% filtered out

Table 3. Q3. Which of the following best describes the community you live in? by BANNER1

	METHO			GENDER		AGE			
Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
A community in or immediately adjacent to downtown Calgary	27%	24%	30%	29%	25%	21%	35%	27%	24%
Another community within the city of Calgary (not adjacent to downtown)	73%	76%	70%	71%	75%	79%	65%	73%	76%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 1120 (92%); 39% filtered out

Table 4. Q5. Before now, were you aware that Calgary is considering submitting a bid for the 2026 Olympic and Paralympic Winter Games? by BANNER1

	METHO			GENDER		AGE			
Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Yes	82%	82%	82%	85%	78%	59%	78%	85%	91%
No	18%	18%	18%	15%	22%	41%	22%	15%	9%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 1065

Table 5. Q6. Based on your initial impressions and anything you may have seen, read or heard, to what extent do you oppose or support the Calgary region bidding for the 2026 Olympic and Paralympic Winter Games? by BANNER1

	METHO			GENDER		AGE			
Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Strongly oppose	8%	7%	8%	9%	7%	2%	6%	6%	15%
Oppose	9%	7%	11%	12%	6%	5%	8%	10%	10%
Neither support nor oppose	15%	13%	17%	12%	18%	15%	13%	14%	18%
Support	32%	33%	31%	31%	33%	43%	31%	31%	29%
Strongly support	32%	35%	30%	34%	31%	29%	36%	37%	23%
I'm not sure	4%	5%	4%	3%	6%	7%	6%	2%	5%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight

Table 6. Q7. Many issues and considerations are important to people living in the Calgary region. When it comes to the possibility of bidding for or hosting the 2026 Games, which of the following are most important to you? by BANNER1

	METHO			GENDER		AGE			
Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Infrastructure needs (transportation, housing, etc.)	52%	48%	55%	56%	48%	50%	49%	53%	53%
The economic health of the region	52%	49%	55%	53%	52%	44%	53%	55%	52%
Government financial stability/debt levels	52%	42%	61%	51%	53%	43%	47%	52%	59%
Cultural, recreation and sports facilities and programs	28%	32%	25%	31%	25%	32%	23%	30%	27%
Social issues (poverty, homelessness, crime, etc.)	25%	23%	27%	21%	29%	27%	29%	22%	26%
The environment	16%	18%	15%	13%	20%	29%	18%	12%	16%
Calgary's reputation	19%	16%	21%	20%	17%	14%	26%	17%	18%
Cultural and creative vibrancy	12%	14%	11%	11%	13%	13%	17%	12%	8%
Don't know	1%	2%	0%	1%	1%	0%	1%	1%	2%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight

Table 7. Q8. And in your opinion, would you say that a potential 2026 Games would have a positive impact, negative impact, both positive and negative impact or no impact on ... (flattened) by BANNER1

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
The economic health of the region	Positive impact	54%	58%	51%	55%	53%	53%	56%	61%	42%
	Negative impact	15%	15%	15%	18%	13%	9%	15%	13%	21%
	Both positive and negative impact	28%	22%	33%	23%	34%	35%	28%	25%	32%
	No impact	1%	2%	1%	2%	1%	0%	1%	1%	3%
	Don't know/Refused	1%	3%	0%	2%	0%	3%	0%	1%	1%
Infrastructure needs (transportation, housing, etc.)	Positive impact	56%	60%	53%	65%	45%	62%	55%	59%	51%
	Negative impact	15%	14%	16%	13%	17%	14%	17%	14%	16%
	Both positive and negative impact	26%	22%	29%	18%	34%	22%	27%	25%	27%
	No impact	2%	2%	1%	2%	2%	2%	1%	1%	3%
	Don't know/Refused	1%	3%	0%	1%	1%	0%	0%	1%	3%
The environment	Positive impact	19%	18%	19%	21%	18%	20%	19%	17%	20%
	Negative impact	36%	29%	43%	32%	38%	38%	38%	35%	32%
	Both positive and negative impact	38%	40%	35%	35%	39%	35%	33%	42%	40%
	No impact	6%	10%	2%	11%	3%	4%	10%	6%	6%
	Don't know/Refused	1%	2%	0%	1%	1%	4%	0%	0%	2%
Government financial stability/debt levels	Positive impact	15%	22%	10%	11%	18%	12%	14%	19%	11%
	Negative impact	49%	42%	53%	53%	45%	44%	44%	46%	56%
	Both positive and negative impact	34%	32%	35%	32%	36%	43%	40%	33%	28%
	No impact	2%	2%	2%	3%	2%	0%	2%	2%	3%
	Don't know/Refused	1%	2%	0%	1%	0%	0%	0%	1%	2%

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Cultural and creative vibrancy	Positive impact	89%	90%	87%	88%	89%	84%	88%	92%	87%
	Negative impact	1%	0%	2%	2%	0%	0%	3%	0%	0%
	Both positive and negative impact	8%	7%	10%	8%	8%	16%	8%	4%	13%
	No impact	1%	2%	1%	0%	3%	0%	2%	2%	0%
	Don't know/Refused	1%	1%	0%	2%	0%	0%	0%	2%	0%
Calgary's reputation	Positive impact	90%	88%	92%	93%	86%	100%	87%	96%	81%
	Negative impact	0%	0%	1%	1%	0%	0%	0%	0%	1%
	Both positive and negative impact	8%	9%	7%	5%	12%	0%	11%	4%	13%
	No impact	0%	0%	0%	0%	0%	0%	0%	0%	1%
	Don't know/Refused	1%	3%	0%	1%	2%	0%	2%	0%	3%
Social issues (poverty, homelessness, crime, etc.)	Positive impact	20%	26%	15%	25%	16%	20%	15%	22%	21%
	Negative impact	34%	26%	40%	37%	31%	23%	25%	36%	43%
	Both positive and negative impact	36%	36%	35%	31%	39%	46%	42%	34%	27%
	No impact	9%	8%	10%	6%	12%	11%	17%	7%	5%
	Don't know/Refused	2%	4%	0%	1%	3%	0%	2%	1%	3%
Cultural, recreation and sports facilities and programs	Positive impact	89%	89%	88%	89%	88%	88%	88%	93%	83%
	Negative impact	1%	1%	2%	2%	0%	0%	2%	1%	2%
	Both positive and negative impact	10%	10%	10%	8%	11%	12%	9%	6%	14%
	No impact	1%	1%	1%	1%	1%	0%	1%	0%	1%

Filter: Calgary Only; Weight: TOTAL Weight; base n = from 139

Table 8. Q9. Based on what you have just read, please indicate the extent to which you agree or disagree with the following: (flattened) by BANNER1

[illegible]

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
I think negative economic impacts to the Calgary region will outweigh the economic benefits.	Strongly agree	10%	8%	12%	12%	8%	6%	14%	8%	12%
	Agree	23%	27%	19%	23%	22%	20%	18%	25%	25%
	Neither agree or disagree	17%	7%	27%	13%	21%	23%	22%	14%	16%
	Disagree	40%	47%	32%	37%	42%	48%	36%	42%	35%
	Strongly disagree	10%	9%	10%	14%	5%	3%	10%	11%	9%
	Don't know/Refused	1%	2%	0%	0%	1%	0%	0%	0%	3%
I think the money that might be put towards the 2026 Games would be better spent on other things.	Strongly agree	15%	10%	20%	17%	14%	4%	17%	15%	19%
	Agree	24%	26%	22%	23%	25%	33%	22%	21%	25%
	Neither agree or disagree	25%	14%	36%	23%	28%	35%	30%	24%	19%
	Disagree	29%	41%	17%	28%	30%	25%	24%	33%	28%
	Strongly disagree	6%	8%	5%	9%	4%	2%	6%	7%	7%
	Don't know/Refused	0%	1%	0%	0%	0%	0%	0%	0%	2%
Column n		1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 109

Table 9. Q10. Based on what you have just read, please indicate the extent to which you agree or disagree with the following: (flattened) by BANNER1

[illegible]

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
I trust that there would be controls in place to make sure Calgary (and surrounding area) was an environmentally responsible Olympic host city.	Strongly agree	19%	18%	19%	21%	16%	19%	20%	18%	18%
	Agree	58%	67%	50%	56%	60%	56%	55%	61%	56%
	Neither agree or disagree	13%	5%	20%	13%	13%	18%	13%	12%	12%
	Disagree	8%	8%	8%	7%	8%	8%	7%	6%	11%
	Strongly disagree	2%	2%	3%	3%	2%	0%	4%	2%	2%
	Don't know/Refused	0%	1%	0%	0%	1%	0%	0%	1%	1%
Column n		1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 110

Table 10. Q11. Based on what you have just read, please indicate the extent to which you agree or disagree with the following: (flattened) by BANNER1

	Column %	METHO			GENDER		AGE			
		Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
I believe that hosting the 2026 Games would provide an important opportunity to showcase cultural groups and provides these groups with skill development and employment opportunities.	Strongly agree	20%	19%	20%	20%	20%	17%	27%	19%	17%
	Agree	51%	60%	42%	50%	51%	60%	42%	56%	45%
	Neither agree or disagree	15%	5%	24%	14%	16%	15%	17%	14%	15%
	Disagree	11%	13%	9%	12%	10%	7%	9%	9%	17%
	Strongly disagree	3%	2%	4%	3%	3%	1%	4%	2%	5%
	Don't know/Refused	0%	1%	0%	0%	1%	0%	0%	0%	1%
I am worried social issues like homelessness, poverty, crime and others would be neglected by focusing on a Games bid.	Strongly agree	9%	5%	12%	9%	9%	8%	10%	7%	11%
	Agree	25%	25%	25%	23%	27%	34%	28%	20%	25%
	Neither agree or disagree	15%	5%	24%	14%	16%	19%	17%	15%	12%
	Disagree	42%	55%	30%	43%	41%	35%	37%	47%	42%
	Strongly disagree	9%	9%	8%	11%	6%	4%	8%	10%	9%
	Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Potentially hosting the 2026 Games could help address social issues by creating needed social infrastructure (such as affordable housing).	Strongly agree	12%	11%	13%	13%	10%	10%	15%	10%	12%
	Agree	45%	50%	39%	42%	47%	49%	40%	49%	39%
	Neither agree or disagree	16%	9%	23%	16%	16%	21%	17%	16%	14%
	Disagree	21%	24%	18%	21%	21%	17%	21%	19%	25%
	Strongly disagree	6%	5%	7%	7%	5%	3%	6%	5%	9%
	Don't know/Refused	1%	1%	0%	0%	1%	0%	1%	0%	1%

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
I worry that programs and services provided to those living in the Calgary region would be disrupted during a potential 2026 Games.	Strongly agree	7%	3%	10%	7%	7%	5%	8%	6%	7%
	Agree	28%	29%	26%	29%	26%	37%	27%	26%	25%
	Neither agree or disagree	18%	8%	27%	16%	19%	18%	19%	18%	16%
	Disagree	40%	51%	30%	39%	42%	39%	36%	41%	43%
	Strongly disagree	7%	8%	7%	9%	6%	1%	9%	9%	7%
	Don't know/Refused	0%	1%	0%	0%	0%	0%	0%	0%	1%
Column n		1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 109

[illegible]

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
I am concerned that any new infrastructure would not be well-used or accessible to the general public after the Games.	Strongly agree	8%	4%	13%	10%	7%	7%	12%	6%	10%
	Agree	22%	18%	26%	22%	21%	30%	19%	21%	20%
	Neither agree or disagree	13%	4%	21%	12%	13%	14%	15%	12%	11%
	Disagree	44%	59%	30%	41%	47%	43%	43%	44%	45%
	Strongly disagree	13%	16%	11%	15%	11%	5%	11%	17%	13%
	Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
We really don't need any more facilities, in Calgary – the city is fine the way it is.	Strongly agree	5%	2%	7%	5%	4%	2%	5%	5%	4%
	Agree	16%	18%	14%	18%	14%	15%	14%	14%	21%
	Neither agree or disagree	18%	7%	27%	16%	19%	27%	21%	15%	15%
	Disagree	46%	55%	37%	43%	49%	49%	40%	51%	43%
	Strongly disagree	16%	17%	14%	18%	13%	6%	20%	16%	16%
	Don't know/Refused	0%	1%	0%	0%	1%	1%	0%	0%	1%
We should decommission (stop supporting) the legacy assets from the 1988 Olympics that need further investment.	Strongly agree	3%	2%	4%	4%	3%	1%	4%	3%	3%
	Agree	16%	20%	13%	19%	14%	12%	20%	15%	17%
	Neither agree or disagree	22%	10%	34%	16%	28%	34%	26%	21%	16%
	Disagree	44%	52%	36%	43%	44%	42%	35%	46%	48%
	Strongly disagree	13%	12%	13%	16%	9%	10%	14%	12%	13%
	Don't know/Refused	2%	4%	0%	1%	2%	1%	1%	2%	3%

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Calgary's Olympic legacy from 1988 is important and goes beyond sport but needs revitalization.	Strongly agree	18%	15%	22%	21%	16%	11%	22%	20%	17%
	Agree	53%	62%	44%	53%	53%	55%	48%	55%	52%
	Neither agree or disagree	17%	8%	25%	14%	20%	19%	19%	16%	14%
	Disagree	9%	11%	7%	10%	9%	14%	7%	7%	12%
	Strongly disagree	2%	2%	2%	2%	2%	0%	3%	1%	3%
	Don't know/Refused	0%	1%	0%	0%	1%	0%	0%	1%	1%
Column n		1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 109

Table 12. Q13. Now I would like you to think more generally about the possibility of the Calgary region bidding on or hosting the 2026 Olympic and Paralympic Winter Games. Overall, to what extent do you agree or disagree with the following...? (flattened) by BANNER

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
I would be proud if the Calgary region submitted a bid for the 2026 Olympic and Paralympic Winter Games.	Strongly agree	25%	23%	26%	28%	21%	25%	30%	26%	19%
	Agree	44%	52%	36%	41%	46%	55%	41%	46%	38%
	Neither agree or disagree	15%	7%	23%	12%	19%	15%	17%	15%	16%
	Disagree	11%	13%	9%	13%	9%	2%	7%	10%	19%
	Strongly disagree	5%	4%	6%	6%	5%	3%	6%	4%	8%
	Don't know/Refused	0%	1%	0%	0%	1%	0%	0%	0%	1%
The citizens of Calgary and the surrounding area would be better off if Calgary did not go through with submitting a bid for the 2026 Games.	Strongly agree	9%	5%	12%	11%	6%	4%	10%	7%	11%
	Agree	16%	16%	15%	17%	14%	11%	14%	14%	21%
	Neither agree or disagree	18%	8%	27%	14%	22%	30%	21%	16%	13%
	Disagree	42%	54%	32%	39%	46%	46%	36%	47%	39%
	Strongly disagree	15%	16%	14%	18%	12%	8%	19%	15%	14%
	Don't know/Refused	1%	1%	0%	0%	1%	1%	0%	0%	1%

		METHO			GENDER		AGE			
	Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
The Calgary region shouldn't be associated with organizations like the International Olympic Committee (IOC).	Strongly agree	6%	4%	8%	7%	5%	3%	5%	6%	8%
	Agree	12%	15%	10%	15%	9%	10%	9%	12%	16%
	Neither agree or disagree	19%	7%	29%	16%	21%	17%	22%	19%	16%
	Disagree	44%	54%	34%	40%	48%	50%	41%	45%	42%
	Strongly disagree	19%	19%	19%	21%	16%	20%	23%	18%	17%
	Don't know/Refused	0%	1%	0%	0%	1%	0%	0%	0%	2%
The Calgary region has been through some tough times in recent years and bidding on the 2026 Games would be a much needed boost.	Strongly agree	15%	14%	16%	17%	12%	11%	21%	14%	13%
	Agree	47%	56%	39%	46%	49%	55%	41%	53%	41%
	Neither agree or disagree	15%	8%	22%	12%	18%	23%	21%	13%	11%
	Disagree	16%	17%	15%	17%	15%	8%	10%	15%	26%
	Strongly disagree	6%	5%	7%	7%	5%	2%	7%	5%	9%
	Don't know/Refused	0%	1%	0%	0%	0%	1%	0%	0%	0%
Initiatives such as this are a waste of time, we have other problems to worry about.	Strongly agree	9%	5%	12%	11%	7%	4%	9%	8%	11%
	Agree	17%	18%	15%	17%	16%	14%	14%	16%	21%
	Neither agree or disagree	17%	8%	26%	14%	21%	24%	20%	16%	15%
	Disagree	42%	53%	31%	39%	45%	47%	38%	44%	39%
	Strongly disagree	15%	16%	15%	19%	12%	11%	18%	16%	14%
	Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%
Column n		1223	452	771	595	628	120	225	502	376

Table 13. Q15. How long have you lived in the general Calgary area (including Banff, Canmore, Cochrane, etc)? by BANNER1

	METHO			GENDER		AGE			
Column %	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Less than 1 year	0%	0%	1%	1%	0%	1%	0%	0%	0%
1-4 years	10%	10%	10%	10%	9%	11%	24%	7%	2%
5-9 years	11%	8%	13%	9%	12%	10%	23%	10%	2%
10-14 years	12%	13%	10%	11%	12%	11%	13%	16%	5%
15-19 years	11%	10%	11%	13%	9%	31%	4%	13%	4%
20-24 years	13%	13%	13%	12%	13%	36%	8%	11%	9%
25 years or more	44%	45%	42%	43%	44%	0%	28%	43%	77%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	1%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 1098 (90%); 39% filtered out

Table 14. Q16. We all live in Canada but our ancestors come from all over the world. What is your ethnic background? by BANNER1

Column %	METHO			GENDER		AGE			
	Total	Phone	Online	Male	Female	18-24	25-34	35-54	55+
Canadian	31%	19%	43%	29%	34%	30%	27%	35%	31%
English/Scottish/Irish/Welsh	26%	28%	25%	24%	28%	22%	23%	24%	34%
European	28%	33%	23%	29%	28%	36%	21%	28%	31%
Chinese	7%	4%	10%	8%	6%	12%	12%	6%	3%
Scandinavian	4%	5%	4%	4%	5%	4%	4%	4%	6%
French Canadian	4%	4%	4%	4%	4%	3%	6%	4%	4%
South Asian (East Indian/Pakistani, Sri Lankan, etc.)	4%	4%	5%	5%	4%	4%	7%	5%	2%
Canadian Aboriginal (First Nations, Metis, Inuit)	3%	4%	3%	3%	3%	4%	6%	2%	2%
American	2%	2%	2%	2%	2%	1%	3%	2%	3%
African/South African	2%	3%	2%	3%	1%	5%	3%	3%	0%
Filipino	2%	2%	2%	2%	2%	3%	2%	2%	1%
Southeast Asian (Vietnamese, Cambodian, Malaysian, Laotian, etc.)	2%	3%	2%	3%	2%	6%	4%	2%	0%
Australian/New Zealander	1%	1%	1%	0%	1%	1%	1%	0%	1%
Central/South American	1%	2%	1%	1%	1%	1%	1%	2%	2%
Japanese	1%	0%	1%	1%	0%	0%	1%	1%	1%
Korean	0%	0%	1%	0%	1%	1%	1%	0%	0%
West Asian (Iranian, Afghan, etc.)	1%	1%	1%	2%	0%	1%	2%	1%	0%
Arab	0%	0%	0%	0%	0%	0%	0%	0%	0%
Other	4%	4%	4%	4%	5%	7%	5%	4%	3%
Prefer not to say	2%	0%	3%	2%	2%	3%	2%	2%	0%
Don't know	1%	3%	0%	2%	1%	2%	2%	1%	2%
Column n	1223	452	771	595	628	120	225	502	376

Filter: Calgary Only; Weight: TOTAL Weight; base n = 1223; total n = 1230; 7 missing; effective sample size = 1098 (90%); 39% filtered